

Schools Called Easy Marks for Criminals

By LOU JOBST

Crime's softest touch, the public school? Lawmen, alarmed by the rising frequency of wholesale theft and vandalism, say there is already evidence that organized criminal elements are preying on these public institutions.

trapped by an alert schoolteacher and his apprehension unveiled an almost unbelievable story.

EARLIER IN THE YEAR Orange County officers cracked a multi-million dollar international narcotics-burglary ring. In the dragnet more than 30 narcotics users and peddlers and burglars were captured.

areas and are set back in the middle of large open grounds. Each has scores of windows and doors which are an open invitation to entry.

Southland's OWN SUNDAY Newspaper Independent = Press = Telegram

JET ATTACKS JORDAN AIRLINER

FROM COLONELS TO ROOKIES Budget Biffs Brass By BOB WHEARLEY

Soviet Subs Confirmed by Canada Newspaper Quotes Defense Minister That Vessels Seen



Israeli Plane Roars In 5 Times, Firing 6 Yanks Aboard Uninjured During Violent Maneuvers

S & L Fish Union in Rebellion

RATED 'SUPERIOR' Famed Impostor Gets Alaska Teaching Job

Arthur in Car, Horse Collision

SOCKEROO TITLE 'Last of Bad Men' (They Hope) Rob Drive-In Movie

Motorboat, Barge Crash; 4 Men Die

QUEEN'S FIRST FOOTBALL GAME

Queen Sees Grid Game, Visits Supermarket, Delights Crowd

Duke Sends Sympathy to Marge

L.A.C. Says: World Neutralism

Gridiron Groans Three Top Teams Topped

L.B. Sisters Bear Girls Same Day

Table with 2 columns: Category and Page Number. Includes sections like VIKKI DOUGAN, IT'S TIME TO LEND, and a list of various news items.

## L.A.C. Says: World Neutralism

(Continued from Page A-1)

cent. Britain 54 per cent. Only The Netherlands and Australia voted that they favored assisting the United States in such a conflict.

Of even greater importance were the answers to the question: "Do you feel that occupation by a country such as Russia is preferable to war?" Only six of the 11 countries showed that a majority of the people would choose war to occupation. The six are: England, France, Netherlands, Sweden, Brazil and Australia. The five which fail to show a majority would prefer war rather than be occupied are Belgium, Austria, Germany, Italy, Norway.

One Briton put it this way: "We would have to take part, but we would do like America and go in after the war is about won." Other Britons feel that we did not stand by them during their attempted seizure of the Suez Canal so why should they worry about helping us in event of a war with Russia.

It is apparent the terrible fear of an atomic war is greater than that of occupation. This is especially shown in the attitude of German and Austrian people interviewed. But in the countries where a majority failed to accept war rather than occupation the "don't knows" were great enough to give a majority if the crisis came and they chose to fight rather than submit.

Before Americans criticize this attitude in other countries they should ask themselves what would be their attitude if asked the same question as concerns a war where Russia again attacked Western Europe. We should remember our attitude before we were struck at Pearl Harbor. Before that our America First campaign was keeping us from preparing to fight or to give aid to Britain and France.

The poll is only an indication of present-day aversion to war throughout the free world. But it is a warning to the United States that we must keep our own forces strong. We must not feel dependent on the help of any country. But we must be ready to fight an aggressor wherever he strikes because our failure to do so will but delay the day he strikes at us. We must never again be late in meeting the challenge, if we are to keep ourselves strong enough to protect ourselves from an aggressor whose objective will be the U. S. regardless of where he first strikes.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)


### Sun, Moon & Tides

**TODAY**  
Sunrise: 6:02; sunset: 5:13.  
Moonset: 3:11; moonrise: 3:32.  
Tides: High, 5.8 feet at 8:45 a.m. and 5.2 feet at 7:04 p.m.; Low, 0.3 foot at 1:02 p.m.

**MONDAY**  
Sunrise: 6:02; sunset: 5:12.  
Moonrise: 4:20; moonset: 4:12.  
Tides: High, 6.2 feet at 7:19 a.m. and 5.2 feet at 7:54 p.m.; Low, 0.3 foot at 1:04 a.m. and 0.5 foot at 1:48 p.m.

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**MEL BURNS, FORD**  
2 BIG LOCATIONS  
20TH AND AMERICAN

## Jet Attacks Airliner

(Continued from Page A-1)

proached the front of the aircraft I noticed an Israeli jet making a pass at us from east to west.

"WE WERE 25 MILES east of the Israeli border," continued Stallworth, who has been flying for Jordan Airlines for the last three years.

"He made a circle and came up and passed us waving his wings to follow him, apparently to Israel.

"I continued on course and he made another pass, this time firing 25 rounds of ammunition. It exploded 50 to 100 feet in front of us. It exploded like flak and left puffs of smoke. We flew through the smoke.

"Altogether he made five passes, three of them from my left wing," Stallworth continued.

"I BEGAN to descend toward Akaba for an emergency landing. On his last pass he came directly at us. I waved my wings friendly.

"As we descended he dived below and shot up to make us gain altitude.

"It was quite fantastic. I

couldn't believe it was happening. Each time he fired I could feel concussion on my left shoulder. If someone told me you could experience that, I'd call him a liar. But, so help me, I felt it.

"He tried to lure us over Israeli territory, and it is my opinion he would definitely have shot us down once we were over Israeli territory.

"We got away by flying low between the Akaba mountains, where, with his high speed, he could not make effective passes. But he was shooting from really close range."

**THE AMERICAN PILOT** said the passengers were "nervous" and many of them were crying.

"They left the violent maneuvering more in the rear than we did up front. Mr. Weiss was most helpful in calming the passengers down.

Stallworth said the Israeli plane flew directly over Akaba and disappeared.

"It all happened so fast I guess the (Jordanian) anti-aircraft was never alerted," he said.

**WEISS, WHO SAID** he was

on a combined business and pleasure trip with his wife, appeared to be more angry than frightened.

"I wish we had had a couple of American jets nearby to take care of him," he said. "It was just a case of the Israelis trying to start trouble.

"I am going to report the incident to the American consul Monday. I am also going to the Jewish office in Rome when we get there and tell them off."

### British Planning Super Jet Plane

**SAN FRANCISCO (UP)**—Plans for a 1500-mile-an-hour jet airliner, which will take off and land like a helicopter, are being taken shape on the drawing boards of the British aircraft industry, a leading English aviation expert said here Saturday.

Edward Bowyer, director of the Society of British Airplane Constructors, said the industry which gave the world its first commercial jet transport expects to have the first super-sonic airliner in the air within 10 or 12 years.

## Woman in Coma After Gulping Penicillin Tablet

**SANTA BARBARA (UP)**—A 46-year-old woman who went into a coma more than a week ago after taking a penicillin tablet was flown to Ann Arbor, Mich., Saturday for treatment relatives hoped would save her life.

The woman, Mrs. Miriam Palmer, became ill last Friday and took a penicillin tablet prescribed for her son. She collapsed shortly afterward and was taken to a hospital. Attendants found her breathing had stopped.

Doctors in the hospital's emergency room administered a stimulant after detecting a faint heart beat. They restored Mrs. Palmer's breathing but she remained unconscious.

### U.S. Cellist Wins

**PARIS (UP)**—Leslie Parnas, 26-year-old American woman cellist of St. Louis Mo., carried off first prize of \$833 Saturday at the end of a three-day international cello-playing contest held to honor master cellist Pablo Casals, 81.

## Drop Ike Coattails, GOP Aspirants Told

**WASHINGTON (UP)**—A top GOP campaign strategist Saturday advised Republican congressional candidates to drop President Eisenhower's coattails and "make known" to the voters the administration policies they oppose.

The advice came from Rep. Richard M. Simpson (R-Pa.), chairman of the National Republican Congressional Committee. In that capacity, Simpson will supervise the GOP campaign to regain control of the House in next year's elections.

Simpson said frankly that there are some administration policies which Republican candidates will be well advised to campaign against rather than

endorse. **SIMPSON IS** a leader of the conservative wing of the Republican Party who has made no secret of his opposition to so-called "modern Republicanism."

He advised GOP congressional candidates next year to pitch their campaigns on "basic Republican philosophy" and work—if elected—to eliminate those administration policies which are "undesirable."

Simpson's advice was set forth in a summary released by his Washington office of a speech prepared for New Mexican Republican leaders at Alamogordo, N. M.



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# 27

## FRANK BROS. ANNIVERSARY SALE!

Reductions in every department including furniture, carpeting, appliances and accessories. Listed below are a few of the many values from such outstanding names as: Baker, Herman Miller, Widdicomb, Glenn, Paul McCobb and many others.

### Carpet

Bigelow Viscose Tweed — Here is a beautiful broadloom from the famous Bigelow mills. A luxurious random texture highlights this outstanding carpet which is "Kolorlok" solution-dyed for easy cleaning. Bigelow's exclusive "Loktuff" backing is combined with a special random loop construction to create a remarkable value.

At this special sale price, Bigelow Viscose Tweed can be installed wall-to-wall complete with 40-oz. pad and tackless strip for only 6.95 sq. yd.!!! 40 sq. yds. . . . enough for an average living room, dining room and hall . . . would be only \$278.00. No down payment is required, as little as \$9.65 a month.

Reg. 6.50  
**4.95** SQ. YD.

All Wool Tweed by Firth. A beautiful gold, natural and charcoal texture is based on traditional Irish patterns handed down from father to son. Choice imported wool yarn, an exclusive "Tuffwoven" backing, and Firth's famous durable construction mark an outstanding bargain.

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**9.95** SQ. YD.

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From our custom upholstery shop: the "Redondo" sectional. Deep foam rubber cushioning, solid construction, and meticulous detailing highlight the "Redondo" and make it a welcome addition to any home. (Illustrated).....349.95 **229.95**

"Redondo" sofa from our custom upholstery shop. Lightly scaled for California living, this sofa features reversible foam rubber seat cushions for added service and durability. ....349.95 **229.95**

2-pc. Sectional specially styled in Frank Bros. custom shop, consists of 54" unit with arm and 77" bumper-end unit that creates a striking effect by turning out at a 45-degree angle. Foam rubber construction and expert tailoring make this an unusual value. In luxurious turquoise and gold texture. ....627.90 **499.95**

High back sofa in subtle turquoise seafoam texture, reversible foam rubber seat cushions. ....358.95 **299.95**

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Leather lounge chair. Extra soft koolfoam construction is combined with special hand-tied base for added comfort and durability. 239.95 **209.95**

Armless sofa styled in our custom shop. Deep foam rubber seat and back construction for added comfort and durability. In handsome brown and beige narrow-stripe texture. ....289.95 **159.95**

Bright turquoise sofa with foam rubber seat and back. Lightly scaled for casual California living. ....249.95 **199.95**

Armless extra-long sofa from our custom shop with deep foam rubber back and seat construction. In a luxurious gray texture. 364.95 **299.95**

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Famous molded plastic side chair. ....31.00 **19.95**

Molded plastic side chair with special "rod" base (not shown). ....28.00 **17.95**

Molded plastic arm chair. ....41.00 **24.95**

Molded plastic arm chair with special "rod" base (not shown). ....38.00 **22.95**

New 45" pedestal table, ideal as a dining or a game table. ....140.00 **79.95**

New 36" coffee table with pedestal base. ....116.00 **62.95**

## FRANK BROS

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# Warning! Pools Illegal

## Licenses Could be Suspended

By BOB HOUSER

The friendly 25-cent or dollar taproom football pool is as gross a crime as bookmaking in the statutes and thereby faces quick death here, law enforcement agencies said Saturday.

Pool players, tavern keepers, even policemen themselves heaved regretful sighs at the threatened demise of the pools but stood massed alone against the inexorable printed page, Section 337a, California Penal Code.

Members of the Long Beach and Orange County Restaurant Assn. were warned by bulletin that licenses would be placed in jeopardy of being suspended or revoked "if you or any of your employees participate in any manner whatsoever in selling chances on baseball or football pools."

L. H. WRIGHT, acting enforcement supervisor, Alcoholic Beverage Control Dept., said the department's official policy leaves no room for leniency in dealing with gambling of any kind on a licensee's premises. "An action must be taken—either a warning letter or an accusation for appropriate action by a hearing."

Police Chief William Dovey instructed vice bureau crews to make arrests wherever and whenever they find violations. This, of course, would put a damper on the friendly pool among policemen themselves.

Chief Dovey said baseball pools were harder to detect because players draw numbers and keep them in their pockets awaiting game results. However, the football pool requires a chart drawn into 100 squares, a chart usually displayed prominently in the "friendly taproom."

PLAYERS PAY A quarter, a half or a dollar and enter their names in a square. Numbers drawn from a hat are assigned the 10 spaces along either side of the square of names after all squares are purchased. The winner has that square bearing the final digit of the score for both teams in any given football game.

Chief Dovey said stepped-up activity against such pools will be in evidence this week.



### NEW TWINS GREET CRUISER DAD

EM3 Howard Scott, who returned from a six-month tour of the Far East aboard the heavy cruiser USS Helena Saturday, does a double-take upon seeing his 4-month-old twin daughters, Sheron Lynn and Sher'e Lee. Scott, who returned with 3,000 officers and men of Cruiser Division 3, was met at the dock by his wife, Mary Ann, and the daughters he had never seen before. The family resides in Glendale.—(Staff Photo by Bob Shumway).

Meanwhile, a spokesman for the restaurant association said its members would abandon the pools immediately because "it is senseless to risk losing a license over a football pool when they mean no profit at all to the restaurateur."

BARTENDERS interviewed—some who admitted having the pool cards and others who denied—generally agreed the pools were harmless, provided customer interest and said they were in favor of keeping them, but not at the risk of losing their licenses.

A vice bureau officer here

## U.S. Eyes Program on Yugos

WASHINGTON (UPI)—The United States is expected to review its military and economic aid programs to Yugoslavia as a result of Marshal Tito's recognition of Communist East Germany, it was learned Saturday.

Officially, the State Department had nothing to say about what effect the Yugoslav move would have on U. S. relations with that nation.

"I have no way of speculating on that," Department Spokesman Lincoln White said.

BUT THE U. S. government, through White, did express "understanding" of West Germany's severance of diplomatic relations with Yugoslavia. West Germany took the view that any government recognizing Soviet-controlled East Germany would hamper the future reunification of Germany.

White said this government was consulted in advance about West Germany's move. So were Britain and France.

"We expressed understanding of the reasons which made it necessary for the federal government (of West Germany) to take this action," he said.

THERE ALREADY is strong sentiment in Congress against U. S. aid to Communist Yugoslavia even though the administration considers Tito to be independent of Moscow's control.

Yugoslavia's recognition of East Germany, a Russian satellite neither the United States nor any other free world nation recognizes, was almost certain to increase congressional opposition.

An indication of this came Saturday night when Sen. Styles Bridges (R-NH) demanded that "all forms of U. S. foreign aid" to Yugoslavia be cut off.



### "HERE'S YOUR HAT!"

Doorman at the Foreign Ministry in Bonn, Germany, hands hat to Yugoslav Ambassador Dusan Kveder (right) after notification that West Germany had broken diplomatic relations with his country.—(AP Wirephoto.)



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Medicated Scrub Set by Dorothy Gray for teen-agers with troubled skin! Practical aids that really help clean, heal and clear up problem complexions! Use Scrub Set faithfully for a clearer, more wonderfully attractive skin.

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Let her cut a perky figure in this bright blue and gold plaid two-piece dress in Sanforized cotton broadcloth. Ivy League button-down collar and roll-up sleeves with a quilted circle skirt.

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# Vikki Backs in, Helps Maxie Promote Ice Cream Breakfast

By GEORGE FLOWERS

The one-time heavyweight champion of the world, Max Baer, visited Long Beach Saturday for the purpose of promoting ice cream as a breakfast food.

Repeat:  
For the purpose of promoting ice cream as a breakfast food.



MAX BAER: 'HI KID, GLAD TO SEE YOU BACK'

And Vikki Replied: 'Do You Notice a Slight Draft?'

(Advertisement)

## Vitamins Clue to Mental Health?

By Ray Duncan

A PHILOSOPHER visiting the Southland was so impressed with local pills that he settled here and wrote a pamphlet called "Is Mental Illness Mental?"

Dr. George Watson, formerly of the School of Philosophy at the University of Southern California, is in Pasadena conducting further studies on vitamin deficiencies and mental-emotional illness.



W. C. KALASH, D.Sc., conducted much of the original research in the vitamin field. For 32 years he has dedicated his life to nutritional betterment.

He is experimenting with "nutritional replacement" as a means of helping neurotics. He is studying the effect of all-out vitamin reinforcement, carefully supervised, on emotionally disturbed people in this area.

HE IS CONDUCTING controlled experiments, and his desk is piled high with case histories, test scores, schedules and notes. Rows of bottles of multi-colored tablets sit on his desk and his bookshelves.

His headquarters for this project, which altogether may stretch through several years, is at 1090 E. Walnut St., Pasadena, in the laboratories of the Kalash Vitamin Corp., which is underwriting the experiments.

Starvation led Dr. Watson to his interest in nutrition. He studied experiments in "semi-starvation" at the Uni-

versity of Minnesota, where a test group lived on a bare survival diet for 120 days. Tests before and after starvation indicated the hungry volunteers had increased sharply in tendencies toward depression, hysteria and hypochondria.

THIS SET Dr. Watson thinking: If there was a link between nutrition and neurosis, if "emotional" illness could be induced by starvation—could we move in the opposite direction, could an all-out nutritional increase help the "emotionally ill?"

He says that his experiments since then have indicated that the answer is yes, at least in some cases.

He tells of a 22-year-old woman who came to him and asked for "experimental nutritional replacement therapy" on the advice of a friend. She herself considered it silly and believed she needed psychoanalysis instead, but she agreed to give it a try.

"She reported the following symptoms," said Dr. Watson: "Severe depression with frequent suicidal urges; staying in her room for days afraid to see anyone; an extreme revulsion for her father, with whom she was living, and a morbid tendency to dwell in thought on her mother's death."

HE SAID SHE FELT she was adequately nourished, was not anemic or underweight or lacking in energy. During the first month of treatment under an all-out program of "nutritional replacement" she lost her worst symptoms and her depression eased.

"Within three months she felt that she was well," says Dr. Watson. "Her attitude toward her father became normal, and later she was able to marry."

This sort of thing happened frequently. Out of 32 sufferers from schizophrenia, depression, hysteria and general neurosis, studied in his first experiment,

Dr. Watson reports that 29 improved, 15 of them markedly. Dr. Watson is willing to admit that psychological stress and nutritional stress may both be factors in emotional illness. He sees it like this:

In a home where emotional stress is heavy, and love and support for the child are inadequate, the threatened child is likely to react with loss of appetite and poor digestion. At the same time he is burning up more nutritional energy than most children, precisely because of the emotional threat. The result is a nutritional deficit. This deficit weakens him still further, making him less able to cope with the emotional threat.

"It's a vicious cycle," says Dr. Watson, "with each kind of stress intensifying the other."

BUT IN THE REVERSE direction, he says, the patient can be helped by a beneficent cycle: better nutrition makes the patient better able to cope with inner and outer stress. As his attitude improves so does his digestion, and he burns up less nutritional energy. Soon he has new reserves of emotional and nutritional strength.

He says that his experiments, and others along similar lines by other researchers, have at least thrown serious doubt on the Freudian theory that mental and emotional illness, so called, have their origins entirely in mental functions.

DR. WATSON'S idea of "nutritional replacement" is not merely the customary "minimum daily requirement" for adults. His patients have been given very large quantities of all the minerals and vitamins known or believed to be important in human nutrition, he says.

In this way he hopes to take care not only of normal "minimum requirements," but also of the grave nutritional deficit, which he believes plagues many who are "emotionally ill."

Yeh. That's what the man said.

Herr Maxie, when interviewed, was sharing the podium with Vikki Dougan. If you are behind the times about Miss Dougan, you are right up to date.

Max was the hit of the show, at the National Association of Retail Ice Cream Manufacturers' Convention in the Lafayette Hotel.

Until Miss Dougan backed into the room.

★ ★ ★

SHE BACKED in, she said, accidentally. Miss Dougan said she originally intended to put her best foot forward, but abandoned the effort when, she said, she found that all her shoes, had been manufactured backwards.

She said. Baer, presiding at the convention in the Supper Room, was on the verge of having breakfast on pistachio nut marshmallow ice cream, to demonstrate to about 300 incredulous ice cream manufacturers that it wasn't impossible, after all.

Jack Greer, public relations man for the convention, said:

"Ice cream is very beneficial as a breakfast food. It doesn't snap, crackle or pop."

★ ★ ★

TO DEMONSTRATE, he called Miss Dougan to the stand. She stood there, back to the audience and—to prove Green's point—did not snap, crackle or pop.

Some time later, secluded in patio room 113 with only a reporter, a photographer, a publicity agent and three leftovers from the Kiwanis convention, Miss Dougan explained how it all began.

"I ordered a dress to pose in.

"May I have some sugar for my coffee, please?"

★ ★ ★

THE PUBLICITY agent whispered: "Don't mention her 4-year-old daughter, please, we aren't emphasizing that."

Miss Dougan continued:

"Thanks.

"I washed it.

"Instead of shrinking, it stretched. Funny thing, that."

The publicity agent added:

"The daughter, you know . . . the people don't go for children. . . ."

Max Baer dropped in to say goodbye.

He said:

"Goodbye."

★ ★ ★

MISS DOUGAN'S public relations expert said:

"You know how people are about babies. . . ."

Miss Dougan said: "What?"

Five minutes later, after the bruise on her shin had been repaired, Miss Dougan said:

"Did you see, where they vaccinated me for Asian flu?"

The entire entourage virtually collapsed. But Miss Dougan merely bared the inside of her right elbow.

"See?" she said.

See, indeed.

It was the first time anybody had noticed there was a front to Miss Dougan.

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E	X	X	X	X	X	X	X	X	X	X	X	X
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# Colonels Will Salute Lieutenants

## Budget Cut in Defense Biffs Brass

(Continued from Page A-1)

Lieutenant colonels and full colonels.

Most of them are within a few years of retirement.

To hang onto their investment in the future, there's only one thing they can do: They can enlist as plain sergeants, perhaps even as corporals, and serve out their 20 years. At the end of that time, they can retire at 75 per cent of the base pay of the highest rank held during their military service.

Financially, they won't suffer too much.

But there's another side to it: The human side.

Men who once were officers and gentlemen by act of Congress will have to sip beer in the P-X instead of bourbon in the officers' club. They'll have to salute former subordinates and remember to say "sir."

THEY'LL HAVE to move from base officers' quarters to other, less pretentious homes. Some—like Lt. Col. X, who, although single, has been drawing \$102.60 a month for housing and \$47.88 for subsistence—will find themselves standing in chow lines, bunking in the enlisted barracks.

We talked to a full colonel, one of a dozen high-ranking Army officers in this area who already have received what they call their "Dear John" letters from the Army's adjutant general.

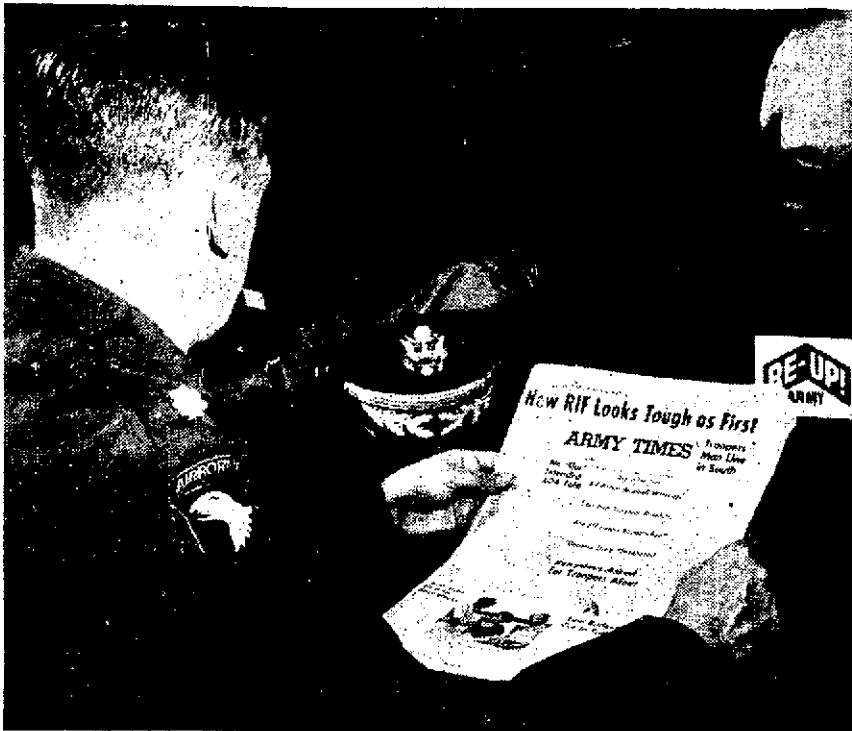
The colonel was a deputy assistant post commander, a distinguished-looking man of 52 with gray hair and pencil-thin moustache.

A former textile engineer in Texas, he had been in the Army Reserve 10 years before going into active duty in 1941. He had 18 years of education—including two years of post-graduate college study.

HIS MILITARY background has been outstanding—starting with his service on General Patton's Third Army staff in Europe, and rising through a number of important administrative assignments.

"What I can't understand," he said, "is how a man can get that high in an organization—and then be told he isn't qualified to become even a master sergeant."

"As far as the social factor goes, any one who holds a high rank and holds it successfully, he should be man enough to take the drop to the enlisted ranks, until he's 60. He would stay. But why in God's name all the



### BUSTED BRASS

An Army lieutenant colonel reads a military newspaper headline telling of Pentagon ordered (RIF) reductions in force. The cutback means he'll change the scrambled hat braid of a field grade commission for the olive drab chevrons of the sergeant. Beside the loss of privileges the reduction means a 50 per cent cut in income.—(Staff Photo)

### WILL YOU POUR?

#### 'Tea Room' Tones Cheer Soldiers

Some Army brass may be faced with rough going in these budget-conscious times. But all is not austerity in the military.

For a look at Army "tea room comforts," turn to Joyce Kent's special illustrated article on Page W-6 of the Women's Section.

way down to buck sergeant?" The colonel hasn't yet decided what he will do. But he must make a decision within the next 60 days.

He indicated he will enlist, and be sent to another post. ("It might be embarrassing serving here," he explained.)

By serving another three years on active duty, he could retire in 1960 at 75 per cent of his current monthly base pay of \$748.80.

OR IF HE CHOOSES to revert to an inactive status, he could find a job—"At my age, I can't be too choosy," he grinned—and bide his time until he's 60. He would stay in the reserve, taking part in

training programs and retaining his rank. At the age of 60, he could retire at about 40 per cent of his present pay.

The officers affected by the cutback keep their reserve commissions, even though they enlist in the Regular Army. Actually, they could be called back into commissioned service at any time.

Lt. Col. X lacks four months of 18 years' active service in the Army.

At 40, the Army has been his life, his career. He's going to stay in it and finish out his service toward retirement. He'll be eligible for that retirement in two years and eight months.

Lt. Col. X has never served as an enlisted man. He obtained his commission in 1940 through the old Citizens Military Training Camp program. He's an infantry soldier, and he plans to stay in the infantry.

"When I got my letter from the adjutant general, I went into the recruiting station in Los Angeles and took my tests just like a new recruit," he said. "There I was in line with a bunch of 17-year-olds."

Lt. Col. X expects to be sent to Fort Ord for a refresher course in how to be an enlisted man.

For him, the chance will be more of a jolt than for the full colonel.

Lt. Col. X lives in Los Angeles with his mother. He draws \$639.60 a month in pay, \$102.60 for quarters and \$47.88 for food.

HIS NEW SERGEANCY will pay him \$237.50—and, since he isn't married, he will live in the enlisted men's barracks and receive no allowances.

"I got one break," he mentioned, with a smile. "I had just ordered a new green uniform when I got my letter. I was able to cancel the order and get my money back."

He held out the letter and said, "They give you the news gently."

The letter regretfully informed him of his separation and closed with— "... The Army appreciates your loyal and devoted service to country, and regrets the circumstances which cause your separation. Your release does not in any way detract from the record of meritorious service you have established."

"As you leave active service, you carry with you the sincere best wishes from your Army associates."



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### REGIONAL POLITICS

## Morse Addresses L.B. Demos Dec. 9

By THE LOOKOUT

U. S. Sen. Wayne Morse (D-Ore.), one of the nation's most controversial and colorful political figures, will be the speaker for the Long Beach Area Democrats' fund-raising dinner at the Petroleum Club Dec. 9.

Arrangements for the dinner are being completed by the 18th District Democratic State Central Committee, which has signed up Morse for the only speech he is to make in this region on that visit.

The \$10-a-plate affair is expected to raise a generous contribution to the local Democratic war chest for the 1958 campaign. The party officials are banking on the interest in Morse as a person and politician to help swell the attendance.

Morse, senior senator from Oregon, is a Republican who jumped the traces during the 1952 presidential campaign. After a period as an "independent" he became a full-fledged Democrat, and is now being discussed as a Democratic presidential nomination possibility for 1960.

Democratic officials here feel they have landed a "ringer" for their dinner, and an active ticket sales campaign will start shortly.

MEANWHILE, TICKETS are going well here for the \$100-a-plate dinner in the Biltmore Bowl in Los Angeles on Nov. 1 to be addressed for former President Harry Truman.

Mrs. Zeta Remley, in general charge of the sales, has appointed Henry Ahrens and Mrs. Carl Prough to handle the tickets in Long Beach and Mrs. Mary Rene to take charge of the Lakewood sales.

In the past week, Democrats wound up their "Dollars for Democrats" campaign which was scheduled for last weekend. Weather conditions slowed down the activities on the set days, and a cleanup has been under way. Results have not been completely compiled.

Another Democratic development was the announcement that Emanuel Guyler, local at-

torney, has been appointed to the State Central Committee to succeed Tom Crocker, resigned.

GOV. GOODWIN J. KNIGHT will be featured speaker at a meeting of the Los Angeles County Republican Central Committee in the Assembly Room of the State Building in Los Angeles Tuesday evening. Knight's appearance follows a speech to the same organization last month by Sen. W. F. Knowland, who is challenging Knight for the GOP gubernatorial nomination.

Chairman Bob Finch of the Central Committee said that the committee probably will not endorse candidates in the Republican primary election.

ATTY. GEN. "PAT" BROWN has slated a press conference in Los Angeles Oct. 30 and is expected to announce he will be a candidate for governor.

On the Republican side, a press conference has been scheduled for Nov. 8 in the Biltmore Hotel in Los Angeles by H. Meade Alcorn, chairman of the Republican National Committee.

## Arrested as Plain Drunk

HOLLYWOOD (P) — Actor Errol Flynn, in town to portray John Barrymore in a movie, Saturday night was booked on a plain drunk charge in west Los Angeles jail.

A companion, writer Cedric Kehoe, gave this version:

"Errol and I and my date, actress Maura FitzGibbons, went to the Publicists' Ballyhoo Ball and were having a drink or two. "A man was introducing his wife to Errol and asking for an autograph. Errol asked the man what he did—and the man answered: 'I'm a police officer.'"

Errol replied: "Let me see your badge." As the officer showed the badge Errol playfully grabbed it and gave it to Miss FitzGibbons. The officer took it seriously and wrestled all of us into a police car."

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## Thieves Prey on Public Schools

(Continued from Page A-1)

officers point to repeated arrests where the burglars had obtained keys or copies easily.

Some pointedly suggested that many thefts are not reported because an exact enumeration of the loss would have a marked effect on school insurance rates.

SCHOOL MEN are taking a number of steps to control this mounting problem.

These include the use of trusted employees as "stakeouts" on areas of trouble and on a number of occasions this amateur sleuthing has resulted in the break-up of burglary rings.

The big (16,000 students, 1,800 employees and 24 schools) Norwalk-La Mirada City schools district has one of the lowest loss rates in the Southland and Superintendent Reginald Benton attributes this to a drastic overhaul in the property control system including IBM equipment, rigid control of keys and an elaborate equipment-material checkout system that allows business manager Jim Simpson "to know at any minute where any piece of equipment is."

The system also has established central storerooms where expensive equipment is kept under lock and key. Locks are changed when keys are lost or change hands.

JUVENILE OFFICER Lt. Russell Campbell insists that schools often invite the spur of moment crime by children by leaving temptation in the form of money easily accessible. Claiming a vast majority of break-ins result when youngsters have seen money, he suggests the daily removal of charity canisters and petty cash.

Linton Simmons, superintendent of Orange County schools with 46 districts in his domain, says rapid urbanization is the primary reason for the rising incidents and predicts school systems may one day have to have security agencies of their own.

Chief target of the vandal, who destroys hundreds of thousands of dollars annually, is the under construction school. This loss is not directly reflected in school budgets, officials say, but comes out of the tax coffers because builders pass the loss along in construction costs.

Carl H. Wennerberg, superintendent of the 10,000-student Whittier high school district, points a finger at public irresponsibility.

He explains, "Much of the problem is that a good sized section of society apparently believes it has a perfect right to lug away or deface anything with public property marked on it."

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THE BRUSH-OFF

## Red Painter Blasted for Nude Work

MOSCOW (AP)—A bold, young Soviet artist who caused a stir in Moscow by painting a nude was accused by a Russian art authority Saturday of straying from the Communist party line.

Expert Boris Ioganson leveled the same blast at I. Glazunov, at deposed Soviet foreign minister Dmitri Shepilov, now teaching in a far off Soviet school but no artist, and Ilya Ehrenburg.

Ioganson, unlike many other Soviet art authorities, is himself a painter. He won a Stalin prize and is a veteran Communist Party member.

He charged in an article in the magazine Soviet Culture that the three are propagators or victims of "lying demagogic verbiage of bourgeois propagandists that has affected some politically shortsighted members of Soviet art circles."

The purpose of Soviet art, he said, is to inspire the masses in the struggle of Communism. That is the basis of Soviet aesthetics in art, he added.

## F. L. Cessna Rites Held

Funeral service was held Saturday for Forrest L. (Dewey) Cessna, Douglas aircraft executive, who died Thursday in a local hospital.

Cessna, 53, who lived at 272 Quincy Ave., was supervisor in the materials division, in charge of government equipment, at Douglas. He was a member of the Douglas Management Club and a member of the Long Beach Exchange Club, which named him its outstanding member in 1956. He also was active in Scouting.

A native of Pueblo, Colo., Cessna resided in Long Beach for 20 years. He is survived by his wife, Vivian; son, Van; daughter, Victoria; and father, Perry, all of Long Beach.

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## Southland Faces Financial Difficulty, Sen. Richards Says



SENATOR RICHARDS  
Cites Overtime Cutbacks

Southern California stands on the brink of "great financial difficulty" unless it girds itself rapidly for a reshuffling of its economy, State Sen. Richard Richards (D-Los Angeles) said here Saturday night.

Sen. Richards spoke at the Long Beach Unitarian Forum in Unitarian Church, 5460 Atherton St.

He said the problem arises out of the area's dependence on defense industry—"particularly aircraft."

"FOR 12 MONTHS we have seen a reduction in overtime, plus cutbacks in contracts and subcontracts," he said. "There have been layoffs and we can expect more. By 1960 we can expect a 60 per cent additional reduction in the nation's defense-work labor force."

He likened the alarming situation to a line of dominoes. "When one goes down, so do the others," he described. "And that's the way these cutbacks can affect business."

"SPUTNIK SHOULD serve as a warning," he continued. "From here on out, defense industry is going to stress missiles, and this means a concentration of work in fewer hands."

What is California doing about this employment threat?

"She's sitting on her flat heels," Richards said.

stands in regard to taxation, water, power and zoning. He praised Arkansas for its establishment of "an effective government agency in the new-industry field."

"In one year's time Arkansas has increased its total employment by 12,000 persons and has boosted its overall average income by several percentage points," he said.

SEN. RICHARDS said the Long Beach subsidence problem must be faced squarely in another effort to preserve Long Beach's economy.

State assistance through legislation will be necessary, he said, to accomplish "some sort of areawide organization which will bring common sense into the picture."

"The state will have to bear its financial share," he declared. "The solution to this problem will require money."

"We do not want Long Beach to lose her Naval Shipyard."

## Speaker's Wife Has Last Word

MEMPHIS, Tenn. (UP)—After William Goodman and William F. Kirsch Jr. told the Harvard Club their observations during a trip through Russia last summer, Mrs. Goodman, who also made the trip, was asked to give her views.

"I'm sorry," she said, "but I don't agree with a thing either one of them said."

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## Famed Impostor Lands Alaska Teaching Job

(Continued from Page A-1)

employment as a territorial teacher in a collect telegram from Lawrence, Mass., Aug. 3, Demara, when his previous masquerades were made public, had given Lawrence as his home town.

Godgart, who described himself as 6 feet 1 inch tall and

weighing 250 pounds, arrived at Dillingham about a week before his employment began officially with the opening of school Sept. 2. As he had requested, his territorial teaching certificate was awaiting him when he arrived.

A SPOKESMAN for the department at Anchorage, with direct supervision over western Alaska schools, said Godgart worked only three or four days out of the total time he was employed. "He did very well in the classroom on those few days," the spokesman said.

However, Godgart left Dillingham without notice for Anchorage on Sept. 18 or 19, the spokesman said. Arnold Granville, supervisor for the department at Anchorage, met the plane and Godgart signed a letter of resignation.

His whereabouts since then were not known to the department, Dafeo said, although he said it was understood from comments that Godgart planned to go to Chicago.

Efforts to locate the ex-teacher at Anchorage failed. Information Godgart supplied to the department coincided closely with the known career of Demara, who entered the news in 1951. That year he joined the Canadian navy under the name of Dr. Joseph A. Cyr, and performed several difficult operations in Korean waters before the hoax was discovered.

## Long Beach Places Third in Safety

Long Beach won third place in traffic safety among five California cities above the 200,000-population class for the three-month period between Memorial Day and Labor Day, 1957.

The safety contest was sponsored by the National Automobile Club and the California Association of Insurance Agents.

There were 11 traffic deaths in Long Beach during that period. This was 3.9 deaths per 100,000 population. A population figure of 280,250 was used in making the computation.

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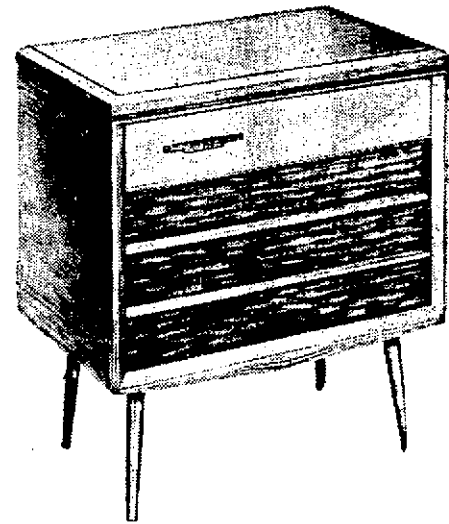
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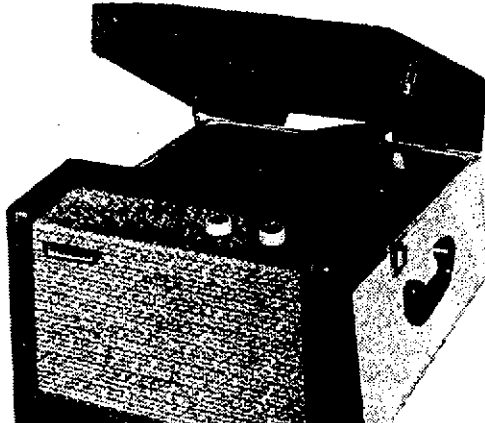
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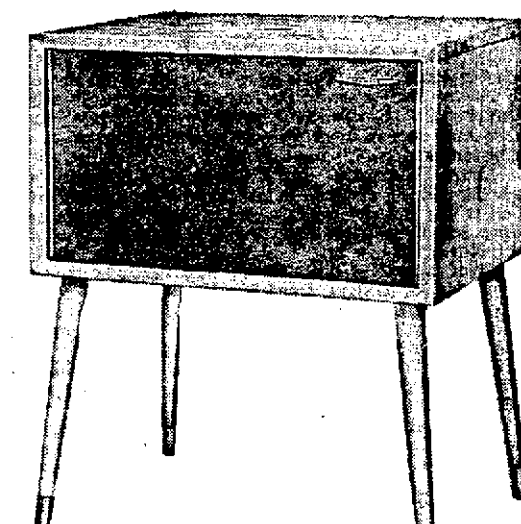
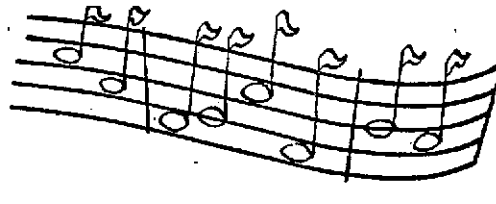
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2.95-4.95 Leather Belts, straight and contour styles 1.99

3.95 Men's Cotton Flannel Shirts, Large color assortment. S, M, L, XL. 2.99

6.95 Fine Wale Corduroy Shirts, adjustable cuffs. 6 colors. S, M, L, XL. 4.88

8.95 Men's Washable Wool and Rayon Shirts, asst. colors. S, M, L, XL. 5.88

4.95 Men's Sleeveless V-neck Sweaters, 75% lambs wool, 25% orlon. S, M, L. 2.99

8.95 Men's Wool Coat Sweaters, 6-button front, solid colors. 38-46. 6.99

1.25 Men's Craig Noble Boxer Shorts, sanforized broadcloth. 30-42. 79c, 3/2.35

1.25 Men's Craig Noble T-Shirts, nylon reinforced collar. S, M, L. 79c, 3/2.35

3.95 Men's Pajamas, broadcloth and flannel. Coat and midgy styles. A, B, C, D. 2.99

3.95 Men's Long Sleeve Sports Shirts, Asst. patterns, sanforized. S, M, L, XL. 2.99

1.00-1.50 Men's Socks, nylons, wools, cottons and blends. Reg. size 10 1/2-13, stretch fits all 10-13. 69c

65.00 Men's Suits, all-wools, tweeds, flannels, worsteds and silk and wool mixtures. Alterations free. 39.88

6.95 Men's Ivy Corduroy Slacks, Sand and silver grey. 29-38 4.59

14.95 Men's All-Wool Slacks, Asst. fabrics and colors. 29-42 pr. 9.99, 2/19.00

18.94 Men's All-Wool Slacks, Complete color range, assorted fabrics. Sizes 29-42. pr. 12.99, 2/25.00

1.95 Cotton Knit T-Shirts, 3/4 sleeve, Italian collar. 3 color tone stripes, several combinations. S, M, L. (blouse bar) 1.29

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89.95 Fashion Coat in luxury fabric. Good styles and colors. 6-16 58.00

69.95 New Fall Coats, luxury fabrics, good styles and colors. 6-16 38.00

69.95 Famous Make 100% Wool Suits, Several styles and colors 38.00

Better Dresses, values to 39.95. Misses' and junior sizes in group. 15.00

5.95 Corduroy Jump Jacket with 3/4 sleeve. 5 colors. Medium and large. 2.99

Corduroy Capri Pants, hi-wise waistband, ivy back. 10-18 2.99

3.98-4.98 Blouses, prints, checks and all white. Sizes 30-40 1.99

### SECOND FLOOR

4.98 Molded Foam Rubber Sofa Pillows, zipper covers, round and square. 2.99

8.95 Fiberglass Draw Draperies, generous top and bottom hems. 48"x84". 4.88

2.29 Shower Curtains, heavy gauge plastic. Plain and prints. 6'x8' 1.00

Cannon Towel Ensemble 1.69 bath size. 89c 89c hand size. 49c 39c wash cloth. 19c

1.29 Fine Pinwale Corduroy, assorted solid colors. 36" wide. yd. 59c

3.50 Orlon and Nylon Fleece, assorted colors. 48" to 60" wide. yd. 1.09

1-yd. Skirt Lengths. Values to 3.95 yd. Solid colors, stripes, plaids. 54" to 60" wide. Wools and blends 1.19

### THIRD FLOOR

29.95 Lamp and End Tables, platinum walnut. Some coffee tables. 19.88

29.95 9x12 Cotton Loop Pile Rugs, rubberized duck back. 5 colors. 17.88

15.95 Hardwood Play Yard in natural wood finish. Folds flat 9.88

24.95 Stroller Walker, converts to a carriage type bed 14.88

2.98 Boys' Flannel Shirts, ivy league style, sanforized. 6 to 16 1.99

4.98 Boys' Vertistripe Ivy Slacks, slight irregulars. 28 to 34 2.99

Toddler's Sweaters, values to 3.98 in long-sleeve orlon cardigans. Sizes 1-3X. 1.99

Boys' Jackets, values to 7.95. 100% wool, stadium style. 2 to 6X 4.99

Girls' Bouffant Slips & Petticoats, values to 4.98. All nylon. Sizes 4-14 1.99

39c Girls' Anklets, cotton knit, nylon reinforced. White & colors. 6-8 4/1.00

Girls' Coats, values to 24.95. All wool and wool blends. 7 to 14 14.99

Girls' Cotton Dresses, values to 8.95. Sizes 3 to 6X and 7 to 14 2.99 & 3.99

Jr. Teen Sweaters, wool and orlon. Values to 5.95. Sizes 10 to 16 3.99

Jr. Teen Skirts, wool blends in several styles. Values to 8.95. 8 to 14 4.99

### FOURTH FLOOR

9.95 Semi-Vitreous Dinnerware, 16-pc. starter set in lovely Celeste pattern 5.88

29c Windsor Tumblers, 9-oz. water size, heavy sham bottom. Square cut design. 6/1.00

1.98 Jumbo Garment Bags, metal 2 hook frame, long zipper, holds 12 to 16 garments. (Closet shop lower fl.) 97c

2.98 Travel Suit Bags, metal frame, long zipper. (Closet shop lower fl.) 97c

2.98 Jumbo Garment Bags, quilted front, full-length zipper 1.39

2.49 6-Piece Measuring Cup Set, long handles. Complete with hanging rack 1.39

4.95 Men's 10-oz. Denims, famous make. Size 28 to 40 waist. 2.98, or 2/5.00

### LUGGAGE VALUES

Nationally Known Durable Fiberglass Luggage, slightly imperfect... reduced more than 1/2

Weekend Cases, reg. 25.00, now 10.95  
Companion Cases, reg. 25.00, now 10.95  
One Suiter, reg. 32.50, 12.95  
All sales final. Plus 10% tax.

### LOWER FLOOR

## Sale! Arch Support Shoes

reg. to 8.95

# 5.47

Save up to 8.48 on these comfortable shoes. All have walking heels. Included in the group are pumps, ties, straps, oxfords, open and closed toes. All kinds of soft black kid. Sizes 5 to 10, widths AA to D. No mail, phone or C.O.D. orders, please.

### 200 pairs sample shoes

A real scoop for thrifty shoppers. All have walking heels. Included in the group are pumps, ties, straps, oxfords, open and closed toes. Showroom and salesman samples in sizes 4 EEE, 4 1/2 B and 6 B.

reg. 9.95 and 10.95

# 5.88

ENNA JETTICK DEPARTMENT LOWER FLOOR

### birthday remainder day sale

## sewing machines automatic and zig zag

save \$100 on these fine machines

Necchi, Vigorelli, Borletti, Kenmore and Bernina — used and floor models. Terrific savings for the last day of our biggest birthday sale ever. Every machine is fully guaranteed.

convenient terms generous trade-in  
rentals repairs parts

### VACUUMS & SEWING MACHINES

89.85 Hoover Constellation model 84 de luxe 59.95

Singer desk, slightly used 198.00

779.50 Belvedere de luxe portable 49.95

WALKER'S THIRD FLOOR

## lay-away a doll today

Use our convenient Christmas layaway... make your selection early... pay a small down payment and small monthly payments. We have listed just a few dolls from our complete selection.

### TINY TEARS

Lovable, cuddly. Comes with suitcase packed with extra clothes and accessories. Rooted Saran hair that can be washed and combed. 11.95

### MISS AMERICA DOLL

Inspired by the most beautiful girl in America. 19" tall and dressed in embossed white taffeta gown with fur-trimmed red velvet cape. 14.95

### DOLLIKINS

Miracle doll of flexibility, virtually duplicates every position of the human body, vinyl head, unbreakable plastic body 14.95

### TOODLES

Acts like a live baby. She can kneel, sit, play with her toes. She drinks, wets and moves her head in any direction. 14.95

### BALLERINA

Amazing swivel body in unbreakable plastic. She has jointed knees and ankles and she dances on her toes. Beautiful rooted hair. 18 1/2" tall. 6.95

### BRIDE DOLL

Beautifully dressed in complete outfit with satin dress. Unbreakable plastic body and vinyl head with rooted wig. 21" tall 7.95

TOYLAND WALKER'S FOURTH FLOOR

## sale! imported wool sweaters

reg. to 10.95

Classic Slipons 3.99

Classic Cardigans 5.99

Novelty Slipons 6.99

Glamorous, soft, imported 100% pure Australian "Merino" wool sweaters—you'll love the look, the feel, the fit and easy-care benefits. Classic or novelty slip-ons and cardigans in Red, Brown, Pink, White, Grey, Aqua, Blue, Black, Mint and Mauve. Sizes 34 to 40.

SPORTSWEAR WALKER'S SECOND FLOOR

## Color-FLYTE MELMAC DINNERWARE ANNIVERSARY Sale!

## Buy 3- get one FREE!

FOR A LIMITED TIME ONLY

you save 25% on  
every piece in the line  
stock up NOW!



Choose from three lovely patterns,  
eight solid decorator colors...

3 lovely patterns: "Flyte", "Button Flowers",  
"Spring Lite". 8 decorator solid colors: White, Turquoise,  
Charcoal, Flame Pink, Grey, Green, Copper and Lime.

Now you can own the kind of nationally known, finest quality, accident-proof dinnerware you've always wanted... because Color-FLYTE's big Anniversary Sale brings you spectacular savings on every piece in the line. Imagine, when you buy 3 of any one piece—you get another of the same piece free! Don't miss this chance to start, or add to your set, at big 25% savings now!

GUARANTEED AGAINST CHIPPING,  
CRACKING OR BREAKING

WALKER'S Downtown at 4th and Pine Phone HE 2-7451 or ZE 8281 (toll free)

PARK FREE AT ANY PARK AND SHOP LOT VALIDATION WITH PURCHASE

STORE HOURS: Monday and Friday 9:30 to 9:00  
Other Days — 9:30 to 5:30

# Seine and Line Fishermen in Rebellion

(Continued from Page A-1)

leader, John Calise. Calise was not available for comment.

Calise is under a temporary court order against operating the union until after a court hearing on Wednesday. The court order was obtained by Santa Ana Attorney James C. Monroe, representing members of the committee.

Police patrolled Saturday's union meeting, as they have been doing the water-front picket lines, but no disturbances were reported.

Captain Mike Trama of San Pedro, skipper of the commercial fishing boat Sandy Boy, and his 15-ton catch of \$80-a-ton sardines brought to the Franco-Italian packing plant Friday became the center of another controversy.

Trama was forced to get rid

of his sardines at a loss after finding he could not unload them at Franco-Italian.

Joseph M. Mardesich Jr., head of Franco-Italian, said he was forced to turn the Sandy Boy's catch away because of a "secondary boycott" of AFL-CIO Cannery Workers of the Pacific Union workers at his plant.

"Capt. Trama's Sandy Boy has a valid contract for sardines at \$80 a ton with us, is authorized to fish by the ILWU union and we are more than willing to take the fish," Mardesich said.

Mardesich revealed that a similar boat, the Atomic Girl, with the same contract and union affiliations, has brought in several 15-to-20-ton sardine catches which have been processed by these same union workers without comment.

Mel Kolumbic, business agent

of the ILWU fishermen, said the Sandy Boy is not defying their union-picket lines and is properly authorized to fish, as is the Atomic Girl.

Kolumbic charged that Cannery Workers' officers have

## Baptists Elect Mrs. O. T. Ellis

Mrs. O. T. Ellis of Long Beach was elected first vice president of the Southern California Baptist convention Saturday at Redlands.

The Rev. C. Miles Northrup of Torrance was elected clerk and the Rev. Edgar A. Williams, of Temple City, was elected president.

told packers they will not process sardines purchased at a price above the AFL-CIO agreement of \$55 a ton.

**2 FREE LECTURES**  
"Health Through Natural Methods"  
MONDAY, OCT. 21 — 8 P. M.  
TUESDAY, OCT. 22 — 8 P. M.  
**MORGAN HALL**  
835 LOCUST AVE., LONG BEACH  
By DR. BERNARD JENSEN, D.O.

Internationally known nutritionist-author-doctor who has studied and lectured the world over from New York to New Zealand his teachings have proved successful.

HEAR about the latest facts and discoveries in nutrition and health.

Learn What Science Says Today About:  
Heart Disease... Arthritis... High and Low Blood Pressure... Stomach and Liver Disorders... Fatigue... Nervousness... Eye and Ear Troubles... Varicose Veins... Constipation... Hardening of the Arteries... the Asian Flu.

Don't miss hearing this noted authority on natural living—nothing like this has ever been presented before!

FREE—A valuable and useful gift to everyone attending Monday night's lecture.

Your questions answered from the stage.



Dr. Bernard Jensen, D.O.

Author of Outstanding Books on Health—

"The Joy of Living"

"Live Foods for Total Health"

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"I Feel Wonderful — So Can You"

... and others.

## DR. RAYMOND, DENTIST Says

NOW ... ANNUAL YEAR END

# BIG SAVINGS!

## NO EASIER CREDIT TERMS

### NO MONEY DOWN—PAY NOTHING FOR 14 WEEKS

I'll accept any reasonable terms! On approval of your credit, have your dental plates made NOW and you are not expected to pay any money until after Feb. 1, 1958. MAKE YOUR OWN REASONABLE TERMS, there can be NO EASIER TERMS THAN THE TERMS YOU YOURSELF MAKE. No interest, no carrying charge, no delay. Come in this week, and learn for yourself how little you pay. I mean every word of it—just tell us how much you wish to pay each week or month on my long term credit plan. 24 months to pay.

### QUICK SERVICE

On your first visit to my office there is no need to make an appointment. Dr. Raymond's modern office is staffed with a large number of nurses, laboratory technicians and dentists, making it possible to give quick, friendly service.

COME IN NOW!

### TRANSPARENT PLASTIC MATERIAL

Now used in making dental plates, is the finest and best material available to dentists. Very light in weight, regardless of price and the low cost now charged for dentures. Dr. Raymond features this splendid material in his only office. Come in and see the samples set with translucent teeth.

## SAVE ON PLATES

### UPPERS, LOWERS AND PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down... Your choice of teeth and materials. Low prices on dental plates of all types and styles included in this offer. In addition, credit terms are so liberal you don't need cash. First small payment can be made after Feb. 1, 1958, with as long as 24 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.

### NEW LOW PRICES

NO MONEY DOWN  
24 MONTHS TO PAY  
FOR

## DENTAL PLATES

also Bridges and Restorations\*

X-rays. Specialized Extractions Arranged.  
Removable Bridgework  
(and preparations for plate work)

**LOW PRICES** To show my appreciation to the good people of Long Beach who have recommended many of their friends in need of dental work to my office. Last year as a result of so many recommended patients my volume of business had increased to such an extent that I am now able to offer these

**LOW PRICES** You who need Dental Plates take advantage of my LOW PRICES, which will in no way change my well-established policy... well known... over the years in Long Beach... Good Dentistry that conforms with the high standards of the dental profession, at LOW PRICES.

Credit Extended to Pensioners and Senior Citizens—FAST PLATE REPAIRS

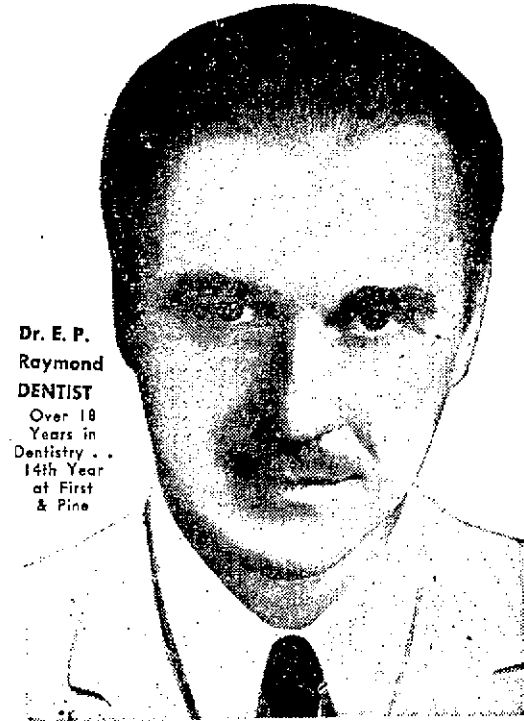
PHONE HE 6-3939 NO APPOINTMENT NECESSARY FOR EXAMINATION

# Dr. Raymond

## DENTAL PLATES

CORNER FIRST & PINE STS.

## 122 W. FIRST ST.



Dr. E. P. Raymond  
DENTIST  
Over 18 Years in Dentistry... 14th Year at First & Pine

### SEE SAMPLES

- ★ Full Upper and Lower Plates
- ★ Partial Plates
- ★ Roofless Upper Plates
- ★ Lower Plates With Cast Base and Other Types of Dental Plates

### MODERN DENTAL PLATES

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates. Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. GOOD dental plates need not be expensive. THE COST IS SMALL. Ask to see samples of modern dental plates, uppers, lowers and partials.

QUALITY IS NOT SACRIFICED FOR PRICE

"Be Thrifty" FOR

### LOW PRICES

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No Appointment Necessary for Examination

## GO STEADY WITH A BOND BLUE

# 59.95

WITH TWO TROUSERS

Ask any woman what color looks best on you. Nine times out of ten, she'll decide on blue. And for good reason. The easy elegance of your blue is always flattering. And always complimentary to anything she wears ★ ★ ★ The smart follow-up is to visit Bond's, where blue is the hue in profusion. The new slim shadow stripes. Fleck weaves with that silken look. New char-tone blues. All in important upper-bracket worsteds impeccably Rochester tailored (there is nothing finer). Our price-tag may surprise you — it's decidedly modest for such recognized quality. So it's well to remember this: we make and sell more fine suits than any other clothier, anywhere! Giving you a lot for a little comes naturally. Better buy your blue at Bond's — more men do!

Charge it and take  
6 months to pay  
with no down  
payment

# Bond's

BOND'S LAKEWOOD CENTER, 5224 Lakewood Blvd.

Open Monday, Thursday, Friday — 12:30 - 9:30 P. M.

• Downtown Los Angeles • East Los Angeles • Eastland • Valley Plaza • Panorama City • Westchester • Wilshire • Hollywood • Huntington Park • Glendale • Culver City • See George Putnam and floor the News Monday thru Friday, 8:45 P. M. & 10 P. M., KTTV, Channel 11





# Former Columbia U Officer Dies Here

Edward Samuel Evenden, 72, of 261-A Park Ave., died Saturday. He was a professor emeritus of Teachers College, Columbia University, and former executive officer of the college.

He had resided here only for the past two months, having made his home for many years in New York City. He was a native of Sheridan, Ore.

Prof. Evenden served on the Columbia University staff from 1918 until his retirement in 1950. He received his masters degree from Stanford University in 1910 and his doctorate from Columbia in 1919.

Surviving are his wife, Louise; a daughter, Mrs. James Crafts; a brother, James C.; half-brothers, Robert and William; and a sister, Dorothy.

Private service will be held at 2 p.m. Monday at Mottell's and Peek Chapel. The family has requested that flowers be omitted.

# Japan Eyes End of Segregation

TOKYO (AP)—The Socialist Party wants to do something about Japan's own problem of segregation. No official segregation exists against Japan's three million untouchables, descendants of ancient tribes, but all kinds of unofficial discriminations are practiced. The Socialists urge creation of a committee in the prime minister's office to provide monetary relief and other benefits.

**CAMPOREE CHICKEN FRY**

Tenderfoot Philip Brothers, (left) 12, of 2320 Oregon Ave., and First Class Scout Gary Evans, 12, of 1142 Hoffman Ave., Troop 25 members, fry up some chicken at the fall Camporee for Scouts and Explorer Scouts in the Dan Beard District Saturday. The three-day Camporee at Will J. Reid Scout Park ends today.—(Staff Photo.)

# Death Notices

**DAVISON**—Russell A. Sr., 71, 6178-A Myrtle Ave., died Friday. Surviving is his wife, Carrie M.; son, Russell A. Jr.; brother, William; sisters, Mrs. Margaretta Akers, Mrs. Allete Cambridge. Service Tuesday, 11 a.m., Dilday Chapel Mortuary.

**GAY**—Vern J., 52, of 319 W. 37th St., died Thursday. Surviving are his wife, Emma; sisters, Lorraine Gay, Mrs. Albert Rovang; brother, Everett. Service Tuesday, 1 p.m., Dilday Mortuary.

**RANGE**—Ernest C., 86, of 3218 Chatwin Ave., died Saturday. Surviving are a son, Ora J.; daughter, Mrs. Edna A. Berg; brother, Charles; sister, Mrs. Dora Gress. Service Tuesday, 10 a.m., Mottell's and Peek Chapel.

**OLMSTEAD**—Daisy B., 79, of 700 E. 1st St., died Friday. Surviving are sisters, Mrs. Fannie B. Guthrie, Mrs. Florence Wallace, and Mrs. Pearl Barlemann; brother, R. D. McAnelly. Service Monday, 10 a.m., Mottell's and Peek Chapel.

**HEPBURN**—Earl R., 84, of 1141 Marcellus St., died Saturday. Surviving are daughters, Mrs. Frances La Pont, Mrs. Margaret O'Toole, Mrs. Genevieve Webb, Mrs. Virginia Lemmon. Rosary Monday, 8:30 p.m., Mottell's and Peek Chapel. Mass Tuesday, 9 a.m., St. Barnabas Church.

**ACKER**—Gordon Elliott, 45, of 848 Gaviota Ave., died Thursday. Surviving are his wife, Mrs. Gladys; mother, Gertrude Acker; sons, Gordon Jr. and Harry E.; daughters, Sandra S., Patty J., Nancy K. and Karen; brothers, Samuel and Royal; and sisters, Mrs. Vera Moritz and Mrs. Virginia Jansen. Service at 11 a.m. Monday in Lopers Chapel.

**KRAVITZ**—Infant girl, of 2331 Snowden Ave., died Saturday. Surviving are her parents, Mr. and Mrs. Frederick; brother, John William. Graveside service, Monday, 11 a.m., All Souls Cemetery, Sheelar-McFadyen directing.

**LAHEY**—James Arthur, 65, of 431 Dowers Ave., died Thursday. Surviving are a son, Bruce; sister, Martha Washburn. Rosary Monday, 8:15 p.m., Sheelar-McFadyen Chapel. Mass Tuesday, 10:30 a.m., St. Matthew's Church.

**COVERT**—Mrs. Emma Ruby, 88, of 388 Walnut Ave., died Thursday. Surviving are a son, George W.; daughter, Mrs. Ruth McKenzie; sister, Mrs. Ava L. Doney. Service Monday, 1:30 p.m., Mottell's and Peek Mortuary.

**GREIG**—Adam H., 80, of 1424 Park Ave., died Friday. Surviving are a son, Robert A.; daughters, Mrs. Alice Fraser, Mrs. Betty Louise Olson; brother, John. Service Tuesday, 2:30 p.m., B. W. Coon Funeral Home.

**FOSTER**—Mayme C., 73, of 225 Chestnut died Friday. Surviving are brother, D. Paul Cooper; sisters, Mrs. Jean Scholz and Mrs. Marguerite Gilbert. Service, Tuesday, 1 p.m., in Patterson and Snively Chapel.

**GLENNON**—Mrs. Margaret E., 64, of 1355 E. 16th St., died Friday. Surviving are her husband, Herbert J.; brother, C. Herbert Gaba. Rosary Sunday, 8 p.m., Mottell's and Peek Chapel. Mass Monday, 9 a.m., Holy Innocents Church.

# Guatemalan Presidential Poll Today

GUATEMALA (AP)— Voters will choose a new president of Guatemala today for a six-year term to succeed assassinated Carlos Castillo Armas.

Thirty-six deputies—half the number in Congress—also will be elected.

The parties which supported the slain anti-Communist chief executive are behind the candidacy of Miguel Ortiz Passarelli.

Ortiz is considered the official or government candidate. He is opposed by Gen. Miguel Idigoras Fuentes and Miguel Asturias Quinonez.

The electoral Tribunal rejected another candidate, Mario Mendez Montenegro, on the ground that the parties supporting him were associated with the pro-Communist regime of Col. Jacobo Arbenz Guzman, whom Castillo overthrew in 1954.

Castillo was slain by a palace guard last July 26. The guard, who then committed suicide, was believed to be an admirer of Communism.

# Grant Chapel Sets Forum

"The Press and the Community" will be the topic for the first in a monthly series of public forums starting at 7:30 p.m. Sunday, Oct. 27, at Grant Chapel AME Church, 1129 Alamos Ave.

Attorney William L. White is chairman of the church's new community forum committee. The group will sponsor a forum on the fourth Sunday of each month.

The topic of the second forum, Nov. 24, will be "Employment in Private Industry."

# 2 Workmen Killed

MODENA, Italy (AP)—A commercial garage under construction collapsed Saturday in Modena. Two workmen were killed and 12 injured.



# Samsonite PRE-CHRISTMAS SPECIAL!

**Samsonite Streamlite Train Case**

regularly \$17.50  
**Sale \$14.95**

Streamlite Colors:  
LONDON GREY  
BERMUDA GREEN  
HAWAIIAN BLUE  
SADDLE TAN  
RAVINE FINISH  
ADMIRAL BLUE  
COLORADO BROWN

Samsonite Ultralite Train Case		
Reg. 22.50		Sale 19.95
Oshkosh DeLuxe Train Cases		
Most Wanted Sea Green, Silver Blue, Ermine White and Sungold.		
13" Train Cases, Reg. 18.50		Sale 15.95
14" Train Cases, Reg. 22.50		Sale 19.95
14" Fitted Train Cases, Reg. 25.00		Sale 21.95
Fitted Vanity O'Night, Reg. 25.00		Sale 21.95

For a limited time only, Samsonite and Oshkosh open stock patterns are reduced. Both are wonderful to give—wonderful to get; matching pieces are always available.

\* plus fed. tax

WALKER'S COMPLETE LUGGAGE DEPT. LOWER FLOOR

**Walker's**  
the friendly store of Long Beach  
DOWNTOWN at 4TH and PINE

**Naturalizer**  
THE SHOE WITH THE BEAUTIFUL FIT

the wonder pump  
introducing the invisible clinging collar for a new kind of fit.

Snugly elasticized around the collar inside so that not even you can see the secret of its wonderful cling. High or medium heel. Suede or calf. Sizes 4 1/2 to 10, AAAA to C

**12.95**

SHOE SALON  
WALKER'S  
SECOND FLOOR

Boastful, foot-hugging collar

# STATE SOCIETY Calendar

**TODAY**  
South Dakota State Picnic, Bixby Park, 10 a.m. to 4 p.m.

**FRIDAY**  
Kansas State Society, 208 Linden Ave., 6:30 p.m.

**SATURDAY**  
Ohio State Society, Silverado Park, 6:30 p.m.

**FEAR EGYPT CROP DAMAGE**  
CAIRO (AP)—A sharp recession in Egypt's Nile River may have serious consequences for the country's winter rice crop, it was reported Saturday.

**wear FALSE TEETH?**  
eat • chew • smile with  
**improved • softer**  
**EZO DENTAL CUSHIONS**

Helps keep seeds out  
Helps plate fit snug  
Helps ease pressure on gums  
Helps prevent clicking  
AT YOUR FAVORITE DENTIST • DENTIST'S SUPPLY CO.

INDEPENDENT-PRESS-TELEGRAM—A-9  
Long Beach, Calif., Sunday, October 20, 1957

**HYPNOTISM AND AUTO-SUGGESTION**  
by  
**EMILE FRANCHEL**

of Television's "ADVENTURES IN HYPNOTISM"

• Will be instructing PERSONALLY in Long Beach  
• NEW CLASS starting at the Lafayette Hotel  
**Fri. Oct. 25 7-30 P.M.**

For information and brochure State 5-6862  
or Write 6134 Woodman Ave., Van Nuys, Calif.

open monday and friday 9:30 to 9:00

# GLAMOUR RINGS

"that diamond look" for so much less

Fabulous copies of genuine diamond and platinum cocktail rings by Walker of Hollywood. "Glamour on the hand" with these brilliant, beautifully cut, hand set jewels of the stars. Extravagant, fanciful mountings have been superbly fashioned in sterling by expert craftsmen. Other rings 3.95-14.95 plus 10% Fed. tax.

**Meet William Walker**  
who will personally help you select rings from this extensive glamour ring selection.

**look twice at**  
**TWICE-OVER**  
the new maidenform® bra

Here's the first and only elastic bra that's firm where a bra should be firm! One look! You see a light, fantastic elastic bra. It's flexible as you are—breathes as you breathe. It's cut criss-cross under the arms... keeps its just-bought shape, feels like next to nothing on! Another look! You see the cups are fashioned of silky cotton broadcloth, circular-stitched to mould and hold you as you expect only from the finest embroidered-cup bras! And there's broadcloth between the cups for separation... broadcloth straps for superior support!

A, B, C cups..... **3.95**

**BRAS SECOND FLOOR**

# Make Dressmaking Easy With Acme

## A·D·J·U·S·T·A·B·L·E DRESS FORM

**ADJUSTS QUICKLY AND EASILY... "GAINS" OR "REDUCES" WITH YOU!**

see how much these women vary in size and proportions, yet all 3 made their dresses on the same acme form

The photographs above show more clearly than words the amazing adjustability of the Acme Dress Form! No matter what size you are—no matter if your figure type is junior, miss, woman or half-size, your Acme Form will adjust quickly and easily to duplicate your exact measurements all ways and always. Should you gain or lose inches, your Acme Form will "gain" or "lose" with you!

Because you can fit, pin and baste you dress right on the dummy, you can see in advance how the finished dress will look. You can avoid ripping and re-sewing. You won't make time-consuming, expensive mistakes.

You can create and drape your own unusual styles right on the form. You can sew for yourself, or anyone in the family, without waiting around for fitting help. You can make or alter clothes for your daughter or sister while she's away at school or work, because your Acme Form is always there when you need it, ready to save you hours of fitting time.

With an Acme you get a perfect fit in minutes! You make clothes that look lovelier and have true professional fit, yet you can make or alter a dress or any garment with far less work and in half the usual time!

**easy slide-and-hold action adjusts acme at 6 points**

1. Neck becomes slimmer or larger in an instant!
2. Shoulders glide out wider, slide in narrower. Each may be raised independently of the other.
3. Bust expands or contracts, raises or lowers to conform with your figure.
4. Waist becomes narrower or wider, lengthened or shortened in one fast motion!
5. Hips may be made larger or smaller in seconds! One hip may be raised higher than the other.
6. Height adjusts taller or shorter with a turn of the finger. No matter what length fashion decrees, your hemlines are always right with an Acme!

The Acme Adjustable Dress Form is made to last forever. Has a frame of light sturdy Duratex, covered with smooth, easy-to-pin jersey-cloth; a strong base and backbone of iron! Every part adjusts quickly, separately at finger touch—then holds position rigidly until you change it.

Regular size ..... **15.95** Large size ..... **16.95**

**SEWING NOTIONS THIRD FLOOR**

Teenager, 5'3" tall. She weighs 103 lbs.

Older sister, 5'4 1/2" tall. She weighs 122 lbs.

Mother, 5'4 1/2" tall. She weighs 137 lbs.





INCREASE TRAFFIC in your store by advertising specials in the Classified section! Dial HE 2-5959.

6,000 EXTRA MARINES ABOARD

## Sixth Fleet Alert off Coast of Syria

ROME (AP) — The U. S. 6th Fleet has been sailing on the alert in troubled eastern Mediterranean waters with a readiness to jumpstart operations.

Marines since the Syrian-Turkish crisis erupted last month, a Navy source revealed Saturday. The source said fleet commander Vice Adm. Charles R. Brown is operating within strictly defined limits of eastern and western longitudes which keep all elements of the atom-ready fleet at least 20 miles away from the Syrian coastline.

"It is most improbable that ships at sea in the eastern

any ship commander would violate the order either intentionally or unintentionally," the source said.

"Such a mistake could mean a court-martial or a virtual end to the career of the man who took his ship inside the 20-mile limit."

According to the source, special orders issued to Brown last month ordered him to keep his

Mediterranean on an alert condition. A scheduled visit to Zara, Yugoslavia, by his flagship, the cruiser Salem, was canceled.

The fleet normally carries a Marine Corps complement of 2,000 men. But the source revealed that 6,000 Marines who joined the fleet for a NATO maneuver Sept. 24-27 were ordered to remain in the Mediterranean "until further notice." Thus, the fleet has an enlarged

force of 8,000 combat-ready Marines.

The orders directing the fleet to the eastern Mediterranean came directly from the office of Adm. Arleigh Burke, chief of naval operations, the source said.

INDEPENDENT-PRESS-TELEGRAM—A-11

Long Beach, Calif., Sunday, October 20, 1957

### Korean Plant Open

UNITED NATIONS, N. Y. (has just started production of a \$3,639,500 glass factory under operation of the Hanuk built at Inchon by the U. N. Glass Industry Co. Ltd., a Korean Reconstruction Agency rean firm.

DON'T JUST BUY A PIANO  
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**NO FUSS NO BOTHER**  
24-HOUR SERVICE DAY, EVE., SUN.  
We will pick up your TRADE-IN and deliver a **BRAND NEW 1957 Westinghouse**  
REG. \$39.95 Includes All Vacuum Cleaner Attachments  
**\*\$19.95** E-Z Terms  
With \$20 Trade-in Allowance  
On Any Used Electrical Appliance  
**OPERATING OR NOT**  
Clocks, radios, vacuum cleaners, razors, heaters, TV sets, toasters, irons, etc.  
\*We unconditionally guarantee this to be the lowest sold anywhere. If an ad can be produced within 90 days of purchase showing lower price we will gladly refund the difference!

Limit One to a Customer. No Dealers or Commercial Establishments.  
Phone Collect, Day, Evenings and Sundays  
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**FREE HOME DELIVERY AND DEMONSTRATION**  
All State Sales — WE 1-1105

**DON'T BE SICK**  
Present this card for your  
**2.00 PHYSICAL and X-RAY EXAMINATION**  
Your examination will be made by a qualified Diagnostician of specialized experience. Included are X-Rays and tests to determine the nature and causes of Disorders of the Heart, Lungs, Stomach, Intestines, Liver, Gall Bladder, Glands, Blood Vessels, Nerves, Bones, Joints, Sinuses, Nose, Ears, Eyes, and Kidneys (bring a m. urine specimen).  
**THIS SERVICE WILL BE 2.00 FOR THE NEXT 10 DAYS**  
Your Diagnosis will be explained. You will be advised how to improve your health.  
Time is limited. To assure your reservation for this 2.00 Service, Telephone  
**DR. ROY E. HANSON, D.C.** HE 5-1447  
919 Atlantic Avenue — Long Beach 13, California  
National Health Authorities urge regular Physical Checkups.

**Naval Force in Exercise**  
ABOARD THE USS BON HOMME RICHARD (BB-401) — A powerful task force of the United States Seventh Fleet Saturday launched "atomic era" naval exercises featuring the drop of an island-destroying simulated "nuclear weapon."  
The vast array of naval might was gathered in review for Admiral Arleigh A. Burke, chief of naval operations.  
The mock war game will be climaxed Tuesday when a reinforced battalion of the Ninth Marines launches a helicopter-borne assault on Okinawa.

**LATIN 1/4 SPECIAL!**  
ALL THE POPULAR  
**Latin dances**  
✓ RUMBA ✓ SAMBA  
✓ TANGO ✓ CHA CHA  
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You **HAVEN'T** missed it!

<b>DACRON BED PILLOWS</b> Plump, regular cut dacron filled pillows, in assorted pattern nylon covers. Completely washable, quick drying. Bedding—Third floor. <b>MAY CO.</b> Lakewood Center 4.95 Value <b>2 for 6.99</b>	<b>Rayon HALLOWEEN COSTUMES</b> Large assortment of Halloween costumes for your trick or treaters. Very special values at these prices. <b>F. W. WOOLWORTH CO.</b> Lakewood Center 1.98 & 2.98 <b>1.49</b>	<b>100% WOOL LADIES' COATS</b> Full length coats in smart tweeds or in plain colors. All new fall shades. Special purchase for our Jubilee Sale customers. Sizes 6-16. Ladies' Dept. <b>HARRIS &amp; FRANK</b> Lakewood Center <b>27.50</b>	<b>4-8 KIDDIES' POLO SHIRTS</b> Fine combed cotton knit short sleeves. In a variety of colors and patterns. <b>BUTLER BROTHERS</b> Lakewood Center Reg. 6.98 <b>2 for 1.00</b>
<b>SALE! SCHICK "25" SHAVERS</b> Thousands sold at 29.50! Brand new 1957 electric shavers by Schick, in a choice of colors for men. No Trade-in needed at this sensational Anniversary price! A nickel down—50c a week. <b>KAY JEWELERS</b> Lakewood Center ME 3-0727 <b>9.42</b>	<b>FORTISAN PANELS</b> Sparkling fortisan textured panels, some sheer boucle stripe with luxex, 5 colors; 41x81; in green, gold, pink, nutmeg, white. <b>MAY CO.</b> Lakewood Center 2.95 Value <b>1.99</b> EA.	<b>Cashmere, Lambswool Sweaters</b> Fully hand fashioned short sleeve Dress-maker Sweater, 10% cashmere, 90% lamb's wool. Wonderful fall colors. Sizes 34 to 40. <b>BUTLER BROTHERS</b> Lakewood Center Reg. 6.98-8.98 <b>4.80</b>	<b>NYLON HOSIERY GROUP</b> A limited quantity of dress sheers in newest autumn fashion tints. Sizes complete from 8 1/2-11 in beige, tan or taupe. All are perfect. Hosiery—street floor. <b>MAY CO.</b> Lakewood Center Reg. 1.25 pr. <b>59c PR.</b>
<b>Basic JERSEY SWEAT</b> 8-oz. Hollar Jersey — skirt fully lined. 3/4 sleeves, jewel neckline. Sizes 8-16. In Black, Royal Kelly, Red. <b>JEAN RYAN</b> Lakewood Center <b>17.98</b>	<b>Automatic Electric Cooker-Fryer</b> Thermostatically controlled, complete with fry basket, cover and UL approved cord. Chrome finish, black heat-resistant handles. <b>BUTLER BROTHERS</b> Lakewood Center Reg. 10.98 <b>7.88</b>	<b>TRANS-SEASON SPORT SHIRTS</b> Long and short sleeved imported washable sport shirts in new autumn transitional colors and fabrics. Sizes 4-12, 14-20. 3 for 5.00. Boys' Shop—Second Floor <b>MAY CO.</b> Lakewood Center Reg. 2.95-3.95 <b>1.69</b>	<b>REG. 1.00 CLUTCH BAGS</b> Here is a terrific value! Clutch bags in many smart styles and colors. Come in and find your favorite. <b>FRANKLIN'S</b> Lakewood Center <b>50c</b>

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*in nylon at this low price!*

**84" REGENCY SOFA**  
**Nylon Matelasse Cover**

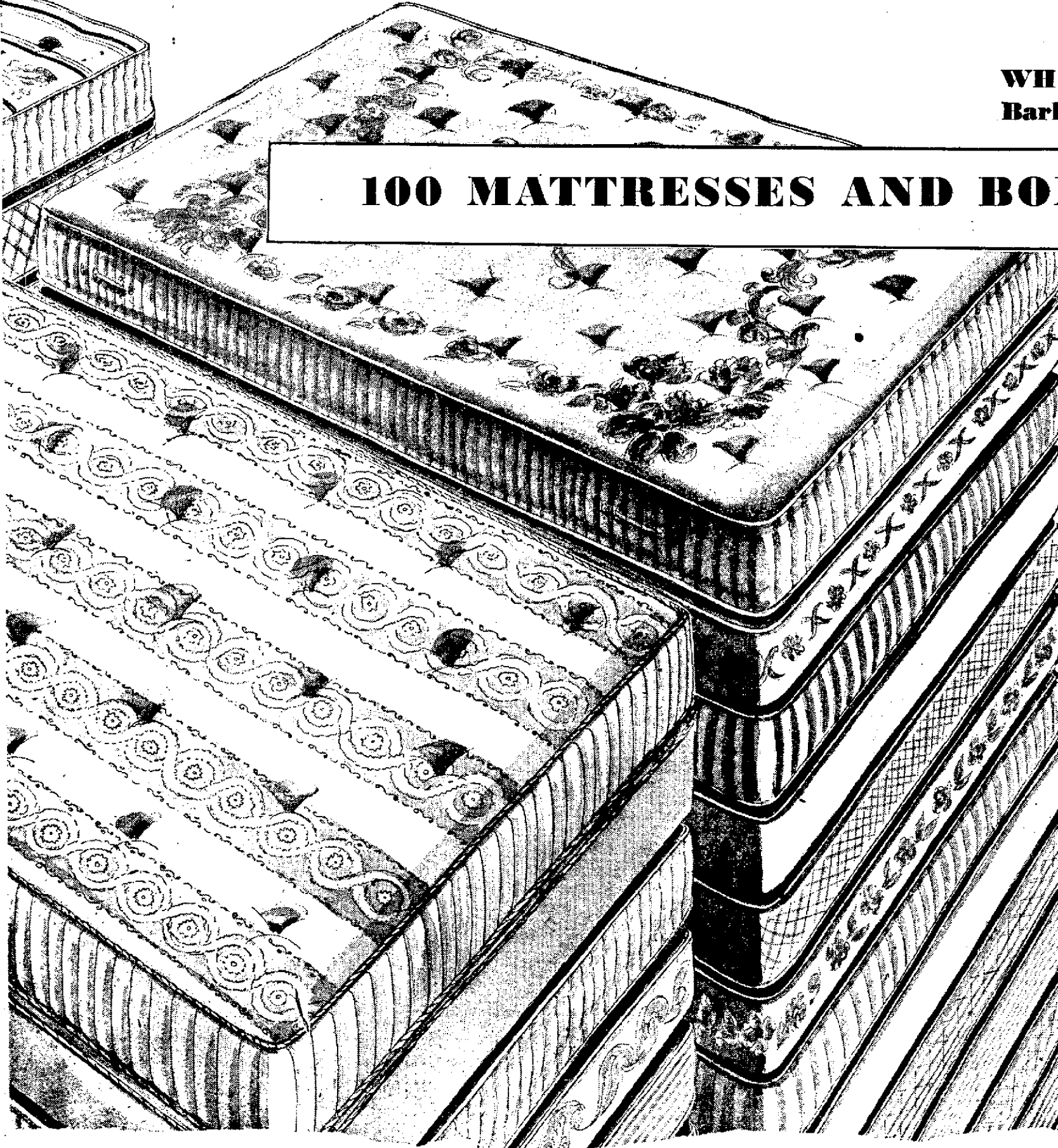
A treasure in traditional design, in that treasure of up-to-date fabrics . . . nylon! This is the wonderful cover that resists soil and fading, cleans like magic, wears for years and years! Sofa has gracefully turned back, deftly button-tufted; base bullion trim. (Also available with Molded Foam Cushions, slightly higher.)

**\$229.50 value** **\$169<sup>50</sup>**  
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TWIN AND FULL SIZES**

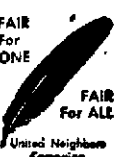
**60 ONLY** **\$29<sup>95</sup>**  
\$54.95 value each piece

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Never before have you seen mattresses like these . . . covers like these . . . at prices like these! Twin and full sizes in gorgeous damasks, imported from Belgium . . . dazzling to look at . . . silken to the touch. Mostly one-of-a-kind, some in matched sets. You'll have to hurry, they'll go fast!

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**NINE BIG FLOORS** of fine home furnishings,  
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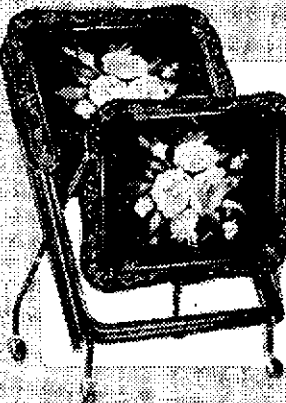


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CO.  
**LAKEWOOD**

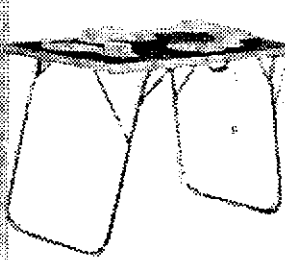
Enjoy informal modeling during the luncheon hour in our lakeshore tea room every Tuesday, 12:30-9:30.



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**family jubilee**  
an extra special event in our annual storewide  
**FALL SALE**  
it's time to save on everything for the home and family



**4-pc. tv tray table set**  
reg. 16.95 **8.99**  
Crestline's 4-pc. king size TV tray table set on easy wheeling casters. 20x16" trays hold a full meal, are stain resistant and detachable. One tray acts as storage rack and roll-away serving cart. Tole rose.  
May Co. Lakewood—Hardware—Downstairs



**3-in-1 folding table**  
reg. 29.95 **16.99**  
3-in-1 folding table in size 30x72", can change size by using leaves. Weather and alcohol resistant top with leather grained effect. Portable, so sturdy you can stand on it. 17.95. Falco 3-fold table in 24x63" size **7.99**  
May Co. Lakewood—Dinettes—Downstairs

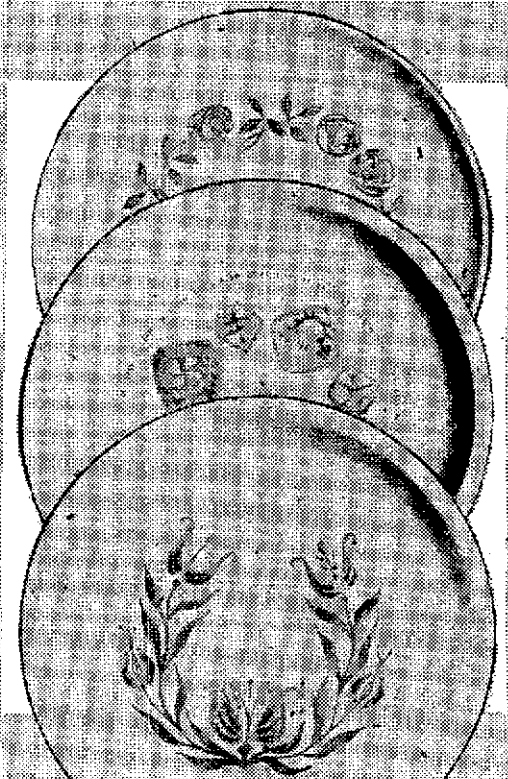


**16-pc. china snack set**  
7.95 value **3.99**  
16-pc. china snack set in lovely "Moss Rose" pattern, has old-fashioned rose decor against white background. Cups and plates are fluted, with gold trim. Set includes 8 plates and cups.  
May Co. Lakewood—China—Third Floor



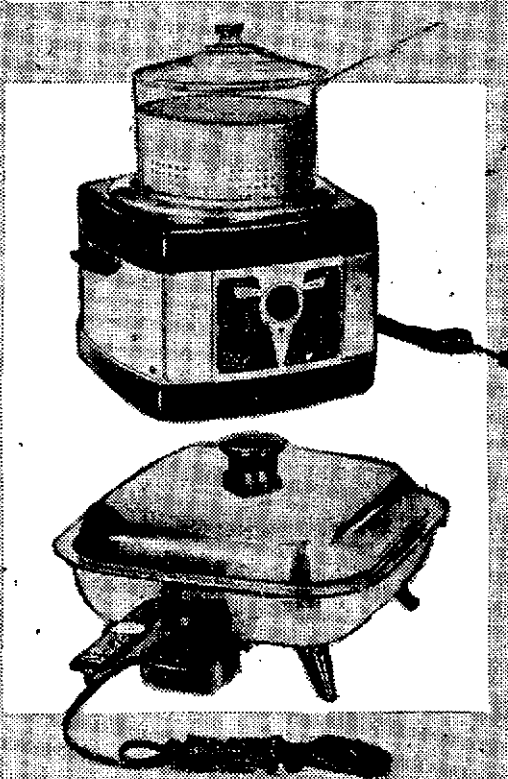
**7-pc. dinette set by chromecraft**  
at may co. exclusively

reg. 169.95 complete set **99.99**  
Gleaming 7-pc. dinette set made exclusively for May Co. by Chromecraft, includes 36x72 table with bronzed legs, table top that defies heat and stain, (actually 3 tables in one by using leaves) 6 comfortable chairs with posture fitting foam cushion seats and backs, in decorator's colors. Table in Spiced Walnut and Riffwood, chairs in Sand, Flame, and Mint Lustex.  
May Co. Lakewood—Dinettes—Downstairs



**25-pc. service for 4 run-of-the-kiln vernon ware dinner set**

30.75 value **10.95**  
Three beautiful patterns to choose from... "Rose A Day"... "Blue Berry Hill"... "Country Cousin"... to add a charming note to your dinner table... 25 piece service for four includes 4 dinner plates, salads, chowders, cups and saucers; 1 covered sugar, creamer, 9" vegetable dish, 12 1/2" round platter. Run of the kiln Vernon Ware.  
May Co. Lakewood—China—Third Floor



**duval automatic electric cooker-fryer or duval automatic electric frypan**

16.95 value **10.88**  
Take your pick... DuWal's giant-size automatic electric cooker fryer that roasts, steams, fries, bakes, blanches, sterilizes, cooks, serves, stews, warms, braises... all this with controlled heat... or the electric frypan by DuWal that features selectomatic control. Comes with cover, is immersible for easy washing.  
May Co. Lakewood—Small Electrical Appliances—Downstairs



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complete with mask

Our bag of tricks are complete for Halloween treat-seekers, in the great variety of costumes we have for small fry, teenagers and adult tricksters.

**1.98 2.98**

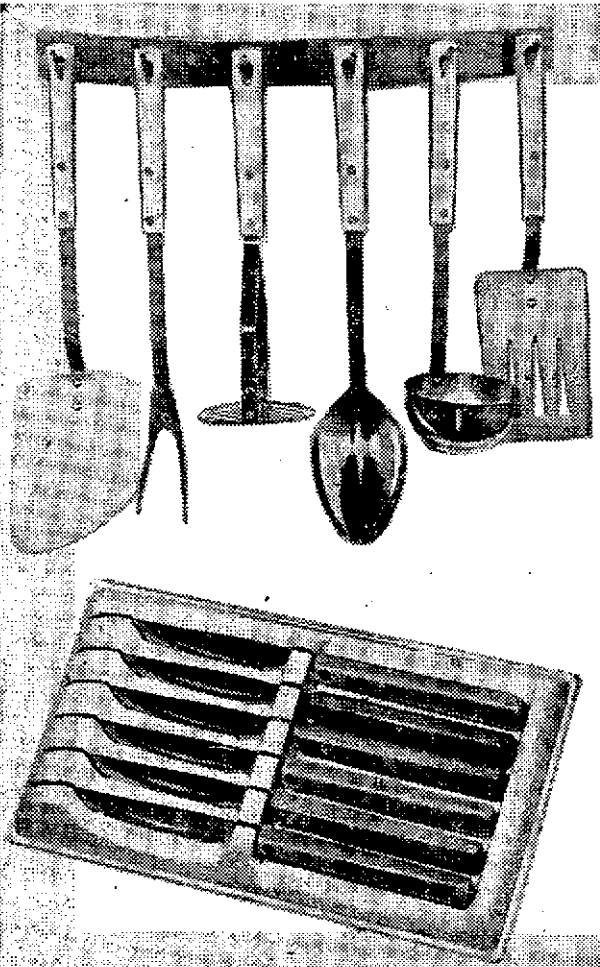
- |                 |                    |
|-----------------|--------------------|
| Small Fry       | Sizes 16-18; 36-38 |
| Little Bunny    | Daisy Mae          |
| Peter Panda     | Skeleton           |
| Sizes 3-5 Only  | Lil Abner          |
| Bony Skeleton   | Rin Tin Tin        |
| Lil Abner       | Mickey Mouse       |
| Robot           | Donald Duck        |
| Daisy Mae       | Sir Lancelot       |
| Hep Cat         | Cinderella         |
| Fairy Princess  | Robin Hood         |
| Space commander | Gypsy Queen        |
|                 | Rusty              |
|                 | Glittering Clown   |
|                 | HRH Queen          |
|                 | Fairy Princess     |
|                 | Circus Clown       |

Available in A\*(4-6) B (8-10) C (12-14)

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Boys' Shop—Second Floor

MAIL AND PHONE ORDERS FILLED ON 3.00 OR MORE



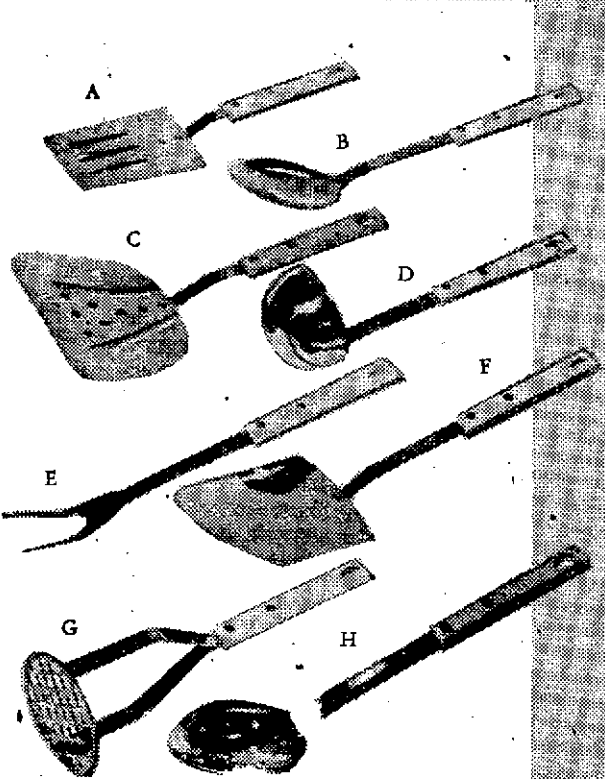
**stainless steel kitchen tools with melmac handles**

1.49 values each **88c**

Your choice of 8 stainless steel kitchen tools with Melmac handles in attractive colors... basting spoon (B), hamburger turner (A), lifter (C), solid turner (E), masher (G), ladle (D), pot fork (E), and perforated spoon (H)... all the most needed utensils. And here's an extra bonus... with any purchase of six Melmac tools, you get a matching steel wall rack... turquoise, black, pink and yellow.

**matching 6-pc. steak set**  
reg. 4.99 **2.99**

May Co. Lakewood—Houseware—Downstairs



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Order Board Opens  
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Name..... ☐ C.O.D.  
City..... ☐ Charge  
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In California add 4% sales tax. Add shipping charges beyond United Parcel delivery zone. 25c handling charges for C.O.D.'s.  
I.P.T.-10-20



RESCUERS FIGHT DRIFTS

Snow Maroons  
Mother, 3 Boys

STEAMBOAT SPRINGS, Colo. (AP)—A rescue party struggled through deep snow Saturday in an attempt to rescue a mother, her two small sons and a teenaged boy marooned in a cabin since last Sunday.

Two tries by a pilot to drop food by air were unsuccessful as new falling snow forced him back.

Dave Eskridge, 27, a Craig contractor, walked 23 miles to bring word Saturday of his family's plight.

He led two guides, Boyd Baer and Dennis Cullen of Steamboat Springs, with a train of eight pack horses back toward the cabin located in the mountainous Lake Luna area of northwestern Colorado.

Eskridge said his wife Bortha, 24; sons Jimmy 9, and Larry, 8, and his nephew, Dusty Long, 13, had been with him on a fishing expedition when their

jeep became mired in a sudden snow storm.

They made their way to the cabin, and by rationing their food had enough to last until Saturday night. Eskridge set out on foot for help Friday.

(Advertisement)  
**DOES GETTING UP NIGHTS MAKE YOU FEEL OLD**

NEW YORK—Special: Thanks to new, scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent, burning and itching urination, Red Wetting, Getting Up Nights—or Strong Cloudy Urine, due to common Kidney or Bladder Irritations, which often result in secondary Backache, Headache and Nervousness. In such cases New Improved Cystex usually gives quick, calming relief by combating irritating germs in acid urine; and by relaxing, analgesic pain relief. Over a billion Cystex tablets used—proves safety and success. Get Laboratory Tested and Certified Cystex at drugist today. See how much better you feel tomorrow. Money back guarantee.

Boat Exhaust Fatal

EUREKA (AP)—Sven Anderson, 47, Astoria, Ore., was asphyxiated by exhaust fumes while working on the engine of his fishing boat, Trio III, in the Eureka boat basin, police reported. Anderson was found dead here Friday.

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**LAKEWOOD**  
**LAKEWOOD CENTER'S**  
**family jubilee**  
an extra special event in our annual storewide  
**FALL SALE**  
It's time to save on everything for the home and family

IT'S NEVER  
BEEN EASIER  
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DENTAL PLATES

YOU COULDN'T FIND A BETTER TIME  
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AND very low prices MAKE modern dental plates available to every one. Here's the Dr. Beauchamp credit policy. Pay me later on approval of credit, make your first small payment six weeks after work is completed then take as long as 2 years to pay. You can make your own credit terms, any reasonable offer is accepted. Absolutely no extra charge for credit, when you are quoted a low price, that low price is exactly what you pay.

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Come in before  
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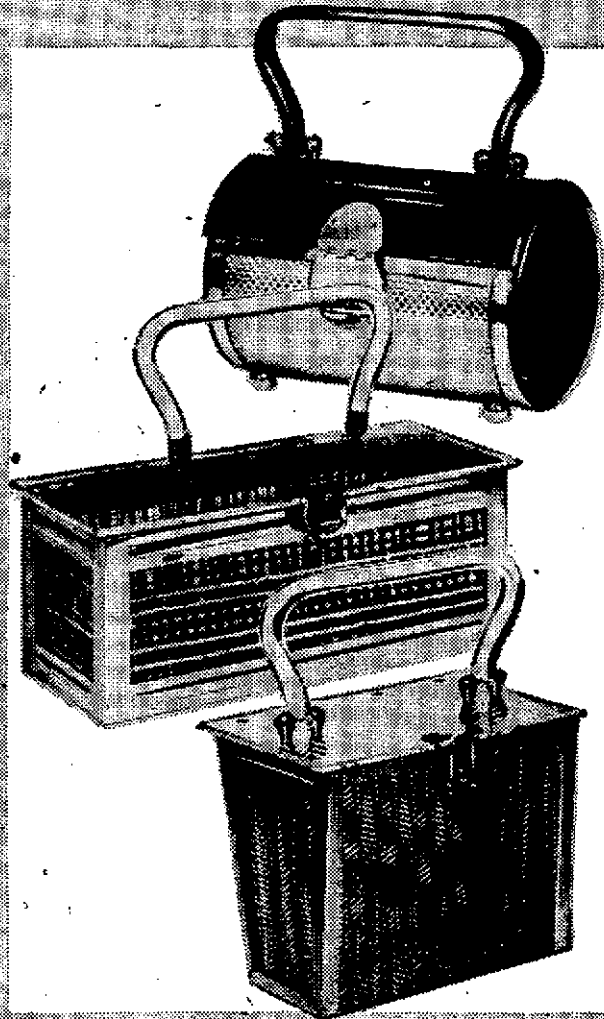
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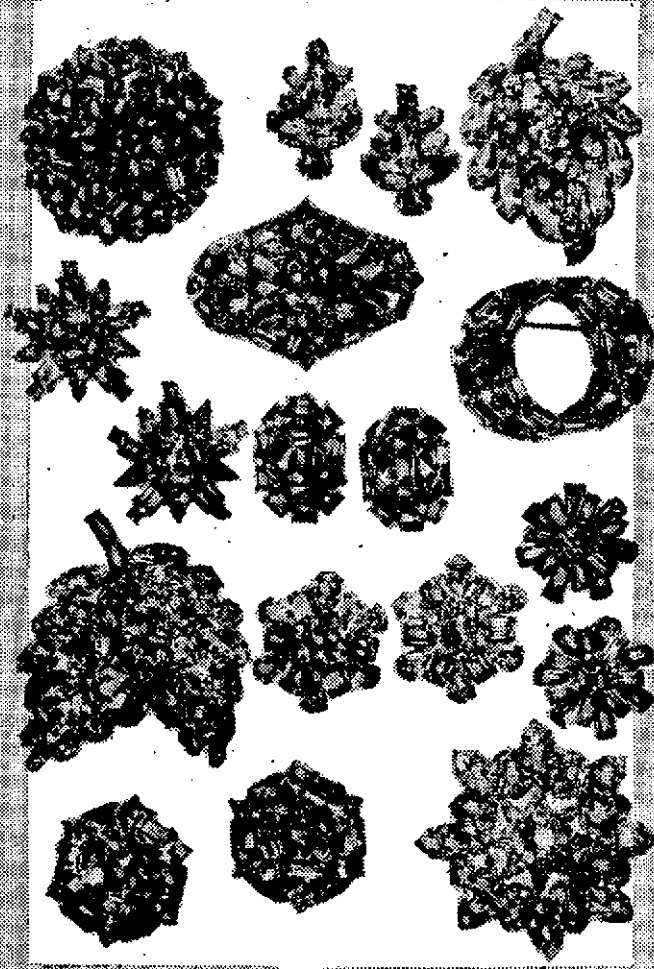
11.95-19.95 values

**6.99\***

A famous handbag designer crafted them and we scooped them up by the fashionable armload... these bright little novelty bags in woven metal, gleaming lucite or patterned plastic. A wardrobe of shapes and tones, many perfectly suited to cocktail and evening fashions. We show only three from the collection.

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Handbags — Street Floor



imported rhinestone  
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Moonstruck radiance in this holiday collection of imported rhinestone brooches and earrings... gathered from our most important jewelry artist. Emerald, pear, marquise and baguette cuts combined in stunning settings, styled to fashion's clustering decree. Sorry, no mail or phone orders.

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... with the answers to these questions:

What can the new Hi-Fi Make-Up do for me?

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this week, these questions will be answered for you by Kay Thompson!

She'll bring you expert answers directly from Mr. Max Factor himself

... show you new ways to solve your beauty problems with his exclusive make-up and skin care preparations.

Cosmetics — First Floor



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# WORLD NEWS BRIEFS



## Russ Ask Big 3 Parley on Syria

LONDON (AP) — The Russians Saturday suggested that President Eisenhower and British Prime Minister Harold Macmillan invite Nikita S. Khrushchev to their summit conference to settle the Syrian-Turkish crisis.

A hint that the Soviets would accept such a proposal was sandwiched between a fresh denunciation of Secretary of State John Foster Dulles and charges that the Eisenhower-Macmillan meeting in Washington this week was brought about by "serious defeats" for western policy in such areas as the Middle East.

Commenting on next Wednesday's Big Two meeting in Washington, Moscow Radio said: "If they really want to bring the Mideast back to normal, why don't they invite other countries to confer? After all, there is not a single international problem that now can be settled singly."



WILLIAM WYATT  
Dunked in Ocean

### Long Flight Fails

CORUNA, Spain (AP)—An American pilot trying to set a new nonstop distance record for light planes dunked his ice-covered ship into the Atlantic ocean at dawn Saturday on a flight from Galveston, Tex., to Rome. He was only 40 miles from land but 850 from Rome.

William Wyatt, 25-year-old ex-Marine from Dallas, was plucked from the sea by a Spanish fishing vessel he had signaled with a mirror from the air. He was uninjured and his plane, a single engine Mooney Mark 20, was towed ashore.

Ice on the wings just after dawn caused Wyatt's plane to start losing altitude. (Wyatt, a former El Toro flier, is the son of Mrs. Arthur Wyatt, of 2150 Rural Lane, Costa Mesa.)

### Bachelors Duel to Death

MT. HOLLY, N. J. (AP)—The competition between two elderly bachelors for the "platonic affections" of a 36-year-old housekeeper was blamed by police Saturday for a duel in which one of the men was killed.

Police said Antonio Gaeta, 71, shot and killed Michael Donegan, 69, a cripple, with a .45-caliber pistol after Donegan attacked him with a hockey stick. Police said the two men had been old friends, but a bitter feud developed between them a month ago when the housekeeper, Mrs. Helen Williams, packed up and left Donegan's home and went to work for Gaeta.

### Rock Hudsons Separate

HOLLYWOOD (AP) — Actor Rock Hudson and his wife, Phyllis, were reported to have separated Saturday, but close friends termed it "just a little spat" and said the two "most likely will patch things up."

## Red Mideast Play Possibly a Feint

By WALTER T. RIDDER  
(of the I. P-T Capital Bureau)

WASHINGTON — An air of edginess and nervousness is permeating the atmosphere here these days. Those who went through those troubled times in this city say the current feeling of unrest is similar to that immediately preceding the outbreak of the Korean war.

Secretary of State Dulles himself agreed to that analogy in a recent press conference. He said present Russian threats against Turkey reminded him of their psychological warfare directed against Europe immediately prior to their invasion of South Korea. In short, what seemed to be worrying Dulles was that the Soviet-stimulated uproar over Syria and Turkey might well be a smoke-screen for action elsewhere on the globe—or for that matter these days perhaps in interplanetary space.

THERE ARE PLENTY of troubled waters in which the Soviets can fish. It is known that mighty military preparations are under way in North Korea and Northern Viet Nam. A steady build-up of troops and material is and has been going on in Red China opposite Formosa. Strange doings are being reported from Thailand. If the Soviets really are toying with making a move in the Far East, there are plenty of places where they can operate and cause serious trouble.

The recent blusterings of Khrushchev contribute little to peace of mind. One never can tell with Khrushchev when he is bluffing and when he is talking turkey and the uncertainty is in itself a nerve-wracking business. He may be erecting a smoke-screen. On the other hand, he may well be trying to further infect an already gangrenous situation in the Middle East. There the ferment is high and can easily go higher. Dulles believes—or says he believes—that the amount of attention being given to the Near East is in itself a quieting factor. Maybe so. But the

tangled web of national aspirations, religious fervor, petroleum and mineral resources, and strategic positions which exists today in that area of the world leaves considerable leeway for bad guesses, miscalculations and deliberate provocation.

IF THE CURRENT Syrian-Turkish dispute were an isolated crisis, the outlook might be brighter, but it is merely one of a series of Middle Eastern crises with which we have been afflicted for the past couple of years and which are likely to continue. There is a momentary nervousness here in Washington that time may be running out on the cliff-hanging diplomacy which has marked the postwar years.

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Wait 45 days for  
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**446 PINE AVE.**

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Office Hrs.: 9-5—Closed Sat. Noon

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covering, fixtures and office equip-  
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20, regardless of original cost.**

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covering, fixtures and office equip-  
ment must be sold by Sunday, Oct.  
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The 1958 "All-in-Ear" Hearing Aid  
— an exclusive result of Telex ex-  
perience in missile, computer and  
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Weighs just 2/10 of an ounce, com-  
plete with battery ready to wear.

DELIVERS powerful clear signal, to  
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YOU OWE IT to your happiness and  
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20, regardless of original cost.**

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**SALE UNDER DIRECTION OF GOLD'S FURNITURE-APPLIANCES**

# Military SERVICE

AIR \* LAND \* SEA

Lt. Jack I. Hamilton, son of Mrs. Edna Stroud, 222 E. Forban St., is on a three-month special assignment to the U.S. Army Ordnance Dist., Los Angeles, in connection with missile procurement. He is permanently assigned to the Frankford Arsenal, Philadelphia.

PVT. MICHAEL BAYARD LANNEN, son of Mr. and Mrs. Richard J. Lannen, 6829 Harbor Ave., is at Marine Corps Recruit Depot, San Diego, for a specialized six-month training program. The final seven weeks of his active duty will be spent at Jacksonville, Fla.

PFC THOMAS M. VIGEN, son of Mr. and Mrs. M. V. Vigen, 9515 E. Rosecrans Ave., Bellflower, is attending jet mechanics school at Naval Air Technical Training Center, Memphis, Tenn.

SA ROBERT L. BOX, husband of the former Miss Donna J. Bobo, 22010 Verne St., Artesia, is serving aboard the attack aircraft carrier USS Kearsarge with the 7th Fleet in the Far East.

SA MICHAEL A. SLOCKBOWER, son of Mr. and Mrs. Bradford L. Slockbower, 10476 Greenhurst Dr., Bellflower, is serving aboard the guided missile ship USS Norton Sound on missile operations in the Gulf of Panama.

PVT. GEORGE A. BERESFORD, son of R. J. Beresford, 234 E. 68th Way, has completed the intermediate speed radio operators course at the Army's armor training center, Ft. Knox, Ky. Beresford attended Compton College.



LT. JACK I. HAMILTON  
Special Assignment

## Braceros Drop \$9 Million Yearly

MEXICO CITY (AP)—"Braceros" who want to go to the United States to work are the victims of "coyotes" and minor officials to the tune of nine million dollars a year, the Braceros Alliance estimates. "Coyotes" are men who hang around government offices and offer

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for a fee to get the necessary documents in order, but seldom do.

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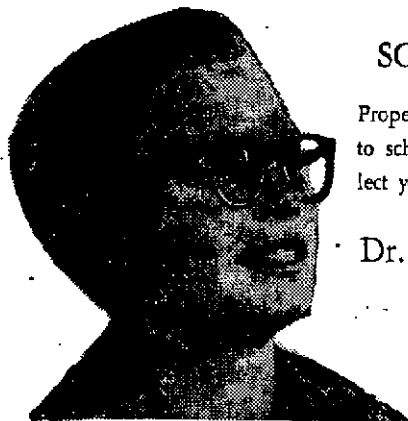
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... of movement  
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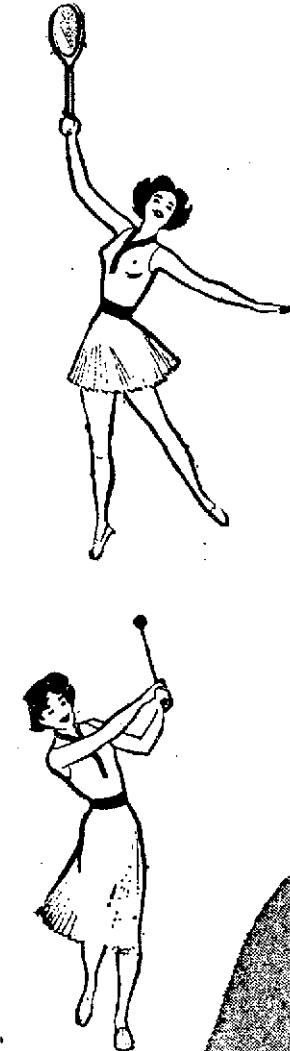
Nothing is more mobile  
'than a playtex  
"mould 'n hold" girdle...  
constructed to respond to  
every movement, to be  
resilient to every breath.  
"Magic finger" panels pull  
tummy up and back.  
Fabricon downy-soft cotton  
and latex gives you  
that svelte look.  
One quick zip, and  
this action-adapted garment  
is easy-on, easy-off.  
Replaceable garters mean  
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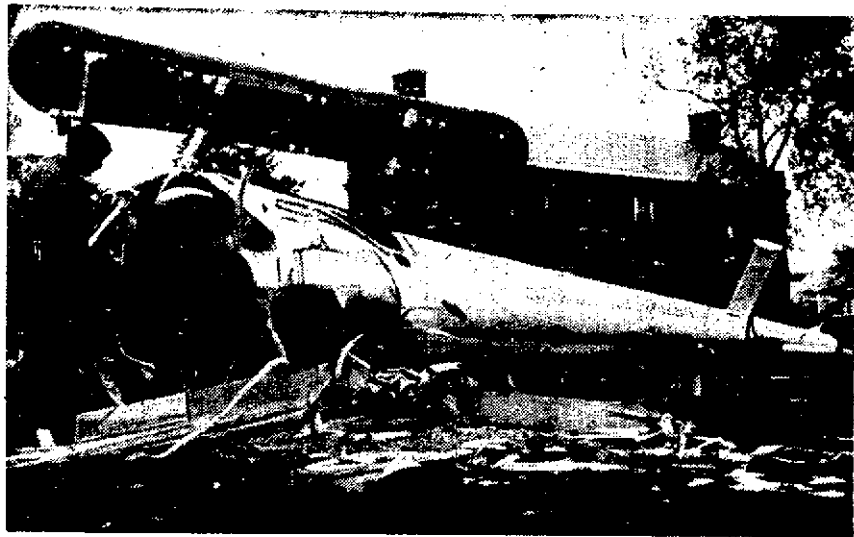
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Death Crowns Queen of Beauty When 'Copter Strikes Flagpole



FARMINGDALE, N. Y. (AP)—A beautiful blonde about to be crowned "Mrs. Long Island" was injured fatally Saturday when a helicopter struck a flagpole and crashed before horrified thousands here.

Mrs. Myna Nichol, 26, Levittown, died at Lake Side Hospital in Copiague shortly after the crash. She was to have reigned over Oil Progress Week sponsored by the Oil Heat Institute of Long Island.

Two other persons were injured seriously in the crash. They were Richard Rushton, Little Neck, pilot of the helicopter, and Jerry Nagler, public relations man for the celebration.

The helicopter circled the Long Island Agricultural Institute grounds several times before a rotor blade struck the flagpole and toppled the craft on its left side in a clearing within a few yards of thousands of spectators and paraders.

Two long parades of oil-heating exhibits had merged on the institute grounds. The paraders were waiting for Mrs. Nichol to land, step out of the helicopter, and be crowned "Mrs. Long Island."

The young beauty, the wife of Walter Nichol, had won the title over other contestants from this area.

Nagler was reported to have had both legs broken and Rushton was reported in serious condition.

A spokesman for New York Airways said the helicopter had been chartered from the company for the event. It took off from Roosevelt Field for the institute grounds.

British Royal Pair Honors Ike, Mamie at Dinner Party

(Continued from Page A-1)

posted on what the game, her first, was all about. But she seemed far more interested in the sideshow—the cheer leaders, majorettes, card stunts spelling out her "E 2 R" royal monogram.

At the end of the contest, Maryland's victorious coach, Tommy Mont, was hoisted up to the royal box on the shoulders of his begrimmed, happy players.

There was food—chicken and ham sandwiches, but no hot dogs. Elizabeth declined an offer of coffee from a paper cup. Philip apparently did not get his fill at the game, for he went for crackers and cheese in the supermarket. He was offered cupcakes but said "No, thank you, we're well supplied both at the White House and at home."

THE FOOD store visit lasted 15 minutes and was conducted with soup-to-nuts thoroughness by Diavanzo. Then, with polite thanks all around, off went the royal couple to the White House to prepare for the banquet honoring the President and Mrs. Eisenhower at the British embassy.

For that event, Elizabeth picked out an oyster-white double satin evening dress. It had a close-fitting, clinging skirt cut from one piece of fabric, with a very large circular train, forming a half crinoline. Its severity was relieved by

a triple pointed neckline on the plain bodice.

With the gown went a diamond tiara featuring a drop emerald in each circle. The tiara is a legacy from Queen Mary. A matching necklace, bracelet and earrings go with the tiara.

ELIZABETH and Philip left the White House 15 minutes behind schedule—an unexpected delay—for the quick ride through Rock Creek Park to the British embassy. They turned on the dome light of President Eisenhower's transport bubbletop limousine so the cheering hundreds lining the curbs could get a better glimpse of them in their banquet finery.

A few minutes later, the President and Mrs. Eisenhower rolled out of the White House along the same route to the embassy. The delighted crowd was beside itself; a look at the Queen and the President all within a few minutes.

The Eisenhowers made the trip in a closed black limousine. The President was fresh out of bubbletops, having surrendered his to his royal guests.

Veterans' Arrangements Handled by All Mortuaries

"There is no law that specifies that a Veteran's Funeral Arrangements must be handled by a specific Mortuary in a certain area," so stated David B. Slayton, Veterans' Advisor and Insurance Counsellor for Dilday Mortuary, 1242 Pacific Ave., Long Beach.

The Law does state there is a "Freedom of choice by next of kin of a Funeral Director if a veteran dies at a Veterans Hospital or elsewhere."

The Statute states "that a burial allowance not to exceed \$150.00 is authorized by the Government in all cases of a certified veteran." This allowance is paid direct to the funeral director of his choice. In addition a burial at Government expense may be made in a V. A. or National Cemetery according to eligibility.

For further information, call David B. Slayton at HEmlack 2-5901, your Dilday Mortuary Veteran's advisor.



DAVID B. SLAYTON  
Veterans Advisor and Insurance Counsellor

Hard of Hearing?

Do you know that a great many people who have a hearing loss also have sinus trouble, catarrh or both? Many of these cases could have part or even all of their hearing loss restored; many who now have sinus trouble and no hearing loss may develop a hearing loss later on in life.

Many of our patients now listen to TV and radio at volume that the family enjoys.

Thanks to the new system now being used in all of the Basic Diagnostic Offices throughout California, many who have tried this proven method are overjoyed. Just like magic in many cases, improvement is shown after the first treatment.

If you have a hearing loss no matter how slight or how bad, it may be due to sinus trouble or catarrh. Why not find out.

Don't delay, we will give you the first treatment and our complete sinus and catarrh examination for the small sum of only \$3.00.

We are one of the busiest offices in Southern California, so if we cannot help you be assured that we will not take your case.

The total charge is only \$3.00 for the first treatment and the examination, and if you see no improvement from the first treatment we do not want you back. This offer will be withdrawn in ten days.

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SPECIAL OFFICES SERVING SOUTHERN CALIFORNIA  
L.P.T. 10-20

Angry Mob Dispersed by Deputy

ALBANY, Ga. (AP)—A heavily-armed deputy sheriff persuaded an angry group of white men to disperse from the Albany jail Saturday where a 16-year-old Negro youth was held in a white farmer's slaying.

Chief Deputy Sheriff Robert Martin of Gadsden County, Fla., said the men were "pretty worked up" but that he talked to them quietly and in the end persuaded them "not to start trouble."

Martin said several carloads of men followed his car from Havana, Fla., near the Georgia line about 20 miles northwest of Tallahassee, and that others were outside the Albany jail when he arrived.

The Florida deputy came to Albany after he was informed that Albany Police Capt. J. J. Laisey and Detective W. W. Harris had arrested the Negro youth, identified as L. T. McClenon in the Friday slaying of Melvin Jowers, about 44, a Havana farmer.

Sleeping Tablet Best Mousetrap

HUSUM, Germany (AP)—A local housewife figures she has devised a better mousetrap. After two weeks of trying with an ordinary trap to catch a mouse which kept raiding the kitchen, she put a sleeping tablet into a bowl of sugar and left it under the stove. The next morning she found the mouse sound asleep on the doorknocker.

A-Aid's Widow Sues

MELBOURNE (AP)—The widow of a widely known Australian atomic scientist, Dr. Cecil Ernest Eddy, has sued the

government for an undisclosed sum, claiming he was overworked to death.

New Wonder Rx Fights ASTHMA & BRONCHITIS

NEW YORK—Special: Thanks to new scientific laboratory formulation, thousands of sufferers now avoid much severe wheezing, sneezing, rattling, difficult breathing, coughing and asthma during recurring attacks of Bronchial Asthma, Hay Fever and Bronchitis by taking New Improved, Wonder-Working MENDACIO. The first dose starts combating allergy, helps relax bronchial tubes and remove thick, choking mucus from bronchial and nasal passages. When you can breathe clear, you sleep wonder, work better and have more fun. MENDACIO is safe for children and elderly people. Get Laboratory Tested and Certified MENDACIO from your druggist today without prescription. See how fast you improve.

Open Every Evening 'til 8 P.M.

## Halloween Costumes FOR RENT.

LARGE VARIETY

## Costume Rental Shop

453 Golden Ave., Long Beach

INDEPENDENT-PRESS-TELEGRAM—K17  
Long Beach, Cal., Sunday, October 20, 1957

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FOREIGN CARS TOO!

## REPLACED While You Wait

We replace your glass with exactly the same quality and trademark.

Insurance Accounts Serviced

## Marine Glass Co.

SCOTT-WOODARD-SCOTT SR.  
GLASS FOR ALL PURPOSES

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## ONLY MOTOROLA HAS IT!

# NEW TUBE SENTRY

# TRIPLES TV LIFE

# EXPECTANCY

First TV engineered to eliminate 3 out of 4 service calls

**exclusive Tube Sentry ends warm-up power surge... the main cause of TV failure**

At last, TV that stays young. New '58 Motorola TV features an exclusive Tube Sentry that cushions "warm-up power surge"—the main cause of TV failure.

Now for the first time Motorola brings to TV sets the same "warm-up" principle that is used to protect the most expensive radio and TV transmitting equipment.

Motorola's Tube Sentry is engineered to eliminate 3 out of 4 service calls... triple the life expectancy of tubes and other parts as well.

Only new '58 Motorola gives you this dependability. Plus new Thin Line styling—cabinetry in rich-grained hand-rubbed finishes. Plus a whole team of hi-fi speakers in many consoles. Plus Insta-Matic Tuning that brings in picture and sound automatically fine-tuned... either at the set or from across the room, with Motorola's amazing Golden Satellite Remote Control.

ALL TV IS NOT ALIKE...COMPARE BEFORE YOU BUY!	FEATURE	IS IT AVAILABLE ON MOTOROLAZ	IS IT ON COMPETITIVE SET? (CHECK BELOW)
(take this chart along when you shop)	Tube Sentry	Yes	<input type="checkbox"/>
	Touchbutton On-Off	Yes	<input type="checkbox"/>
	4-wafer Cascade Tuner	Yes	<input type="checkbox"/>
	Insta-Matic Tuning	Yes	<input type="checkbox"/>
	Right-Up-Front Controls	Yes	<input type="checkbox"/>
	Color TV Hi-voltage Tube	Yes	<input type="checkbox"/>
	20,000-Volt Picture Power	Yes	<input type="checkbox"/>
	Aluminized Picture Tube	Yes	<input type="checkbox"/>
	New Shorty Picture Tube	Yes	<input type="checkbox"/>
	Picture Pilot Lifetime Focus	Yes	<input type="checkbox"/>
	Thin Line Styling	Yes	<input type="checkbox"/>

Outstanding Value in Console TV. The fine furniture look of Thin Line styling plus top performance features. Power M. chassis. Touchbutton on-off. 4-wafer Cascade Tuner. Model 21K72. 21" over-all diagonal picture tube with 263 sq. in. viewing area.

Never before so many important advances at this low price

# \$249<sup>95</sup>

Manufacturer's suggested list price. Specifications subject to change without notice. U.S. dollars only.

## More to enjoy from MOTOROLA

World's Largest Exclusive Electronics Manufacturer

<b>LONG BEACH</b> Baker's 702 American Ave. HEmlack 2-3724 Burk's 354 American Ave. HEmlack 5-4302 Dean's Appliance 975 American Ave. HEmlack 2-4426 Dooley's Hardware Mart 5075 Long Beach Blvd. HEmlack 2-1285 Esterl Co. 3344 E. Pacific Co. Hwy. HEmlack 4-7457	<b>Garner TV</b> 808 W. Willow St. GARfield 7-1847 <b>Gem Jewelers</b> 440 Pine Avenue HEmlack 7-2284 <b>B. F. Goodrich</b> 1212 American Ave. HEmlack 4-6205 <b>Interstate Radio &amp; TV</b> 1532 E. Broadway HEmlack 2-1773 <b>McAdams TV</b> 5525 Atlantic Blvd. GARfield 2-7239	<b>Pete &amp; Fred's</b> 1741 E. 7th St. HEmlack 7-7920 <b>Plaza Electronics</b> 4504 E. Spring St. HARRISON 1-1659 <b>Signal Radio &amp; TV</b> 3801 Atlantic Blvd. GARfield 7-2015 <b>Standard TV</b> 2436 E. 4th St. GARDENA 1-1525 <b>Tee Vee Corp.</b> 4125 Los Coyotes Blvd. GARDENA 1-4511	<b>LAKEWOOD</b> Mobile TV 4998 Focaly Ave. MEtcalfe 3-0791 <b>COMPTON</b> Atlantic TV Sales 15007 So. Atlantic Blvd. NEWARK 8-1179 <b>Forman's TV Mart</b> 2001 Long Beach Blvd. NEWARK 5-2144 <b>B. F. Goodrich</b> 200 So. Tamarind St. NEWARK 1-1523 <b>Tee Vee Corp.</b> 619 W. Compton Blvd. NEWARK 1-1125	<b>SAN PEDRO</b> Ben's Radio Service 549 W. 9th St. TERminal 3-1382 <b>Harry &amp; Frank's</b> 1431 So. Pacific Ave. TERminal 2-7518 <b>WILMINGTON</b> Fred's Furniture & TV 1321 E. Pacific Co. Hwy. TERminal 4-6427 <b>B. F. Goodrich</b> 135 E. Anaheim St. TERminal 4-3282
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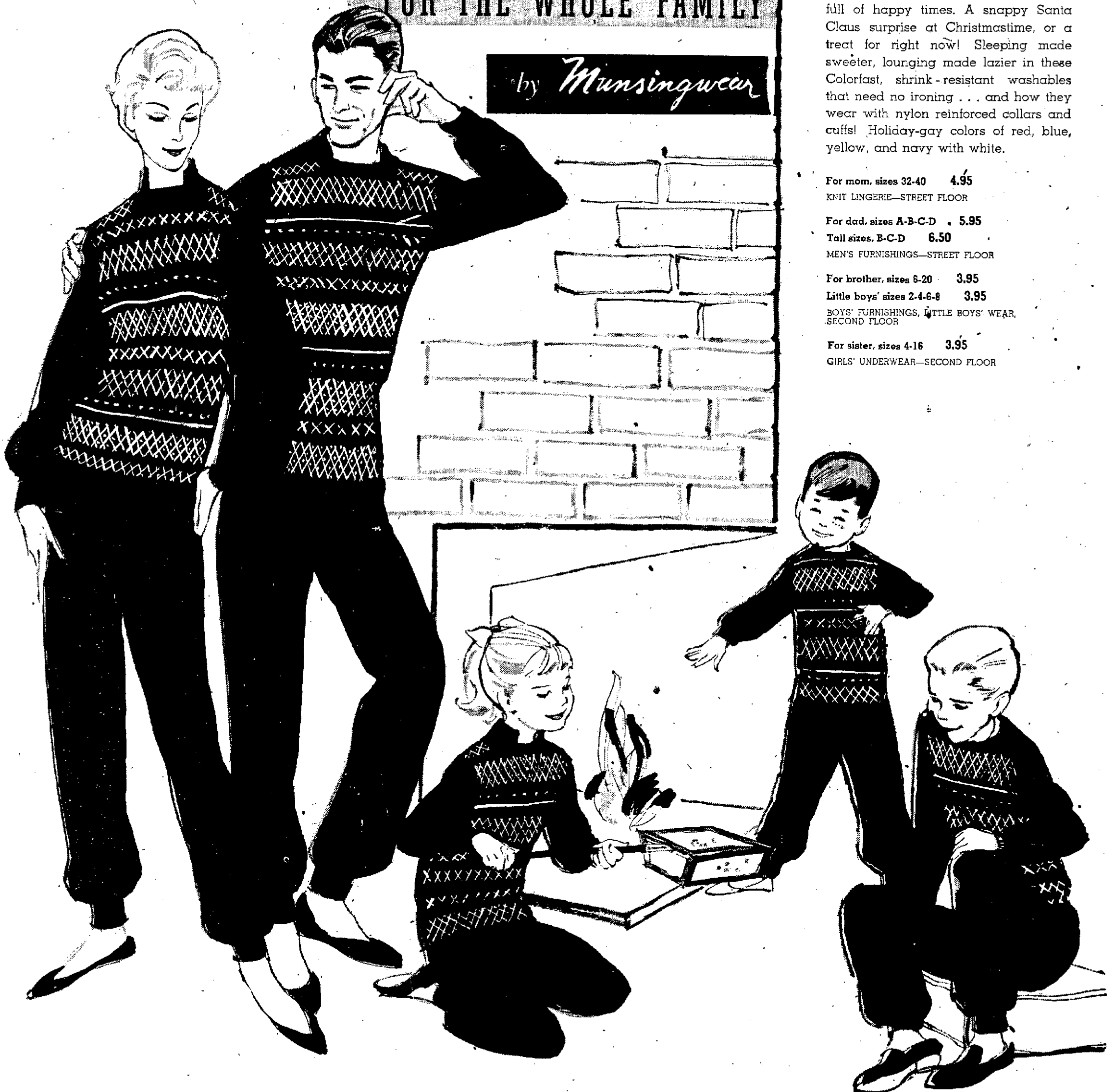
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# COTTON KNIT "LOOK ALIKE" PAJAMAS

## FOR THE WHOLE FAMILY

by *Munsingwear*



Of course, you're proud of your bright little brood . . . so why not stretch the family resemblance a little further into the sleepytime hours, and have a pajama parade in matching styles! And what happy homebodies you'll be in these snowflake-soft cotton knit ski pj's that give parents and kiddies a winter full of happy times. A snappy Santa Claus surprise at Christmastime, or a treat for right now! Sleeping made sweeter, lounging made lazier in these Colorfast, shrink-resistant washables that need no ironing . . . and how they wear with nylon reinforced collars and cuffs! Holiday-gay colors of red, blue, yellow, and navy with white.

For mom, sizes 32-40 **4.95**  
KNIT LINGERIE—STREET FLOOR

For dad, sizes A-B-C-D **5.95**  
Tall sizes, B-C-D **6.50**  
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For brother, sizes 6-20 **3.95**  
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BOYS' FURNISHINGS, LITTLE BOYS' WEAR,  
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For sister, sizes 4-16 **3.95**  
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New for you!

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The flexible-limit credit plan  
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## the BROADWAY

IN THE LOS ALTOS SHOPPING CENTER

*Long Beach*

Bellflower Blvd. at Stearns

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**SHOP MONDAY,  
THURSDAY AND FRIDAY  
9:30 A.M. TO 9:30 P.M.**





WITH MALCOLM EPLEY

ANTHRENS scrophulariae is the ugly name of an ugly resident of this community. In fact, he may be rooming at your house.

Anthrens scrophulariae is the scientific name for the common carpet beetle. And after an item about the carpet beetle appeared here a week ago, it seems a lot of people have made the unpleasant discovery that their premises are infested by the voracious bugs.

This has resulted in a flock of inquiries to the environmental sanitation dept. of the City Health Dept., and probably has helped the business of the insect exterminating people hereabouts.

One woman — the woman who brought the beetles to the attention of this dept., in fact — sent two of the bugs, live, through the mail to the health dept. I'm glad she didn't send them to me.

CARPET beetles are now getting a lot of publicity, but they're not new in Long Beach, by any means. Several readers have reported fighting the nasty creatures for years. And some people may have been blaming moths for depredations that should be "credited" to anthrens what-you-may-call-it.

In their larval state, these bugs are really eaters. They munch happily on carpets and rugs, chewing off the nap. They also get into clothes closets and dine on what they find there.

Fighting them is a long battle, because they're in the larval state—when they make trouble—for 600 days after hatching from the egg. As adults, they have wings.

Howard Smith of the Health Dept. advises that amateur efforts to kill off the bugs are most effective when an aerosol spray, containing lindane or chlordane, is used. Thorough vacuuming of rugs at frequent intervals helps. Spraying should be repeated every two or three weeks and closet spraying should be done high up to protect clothing.

ONE veteran carpet beetle fighter, Ethelyn Underwood, calls the bugs "the retailer's best friend." She writes:

"After all, weren't you tired of that old suit, anyway? You'd never have worn it out so you made the carpet beetle, the retailer and yourself happy buying a new one.

"If you don't want to vacuum up the carpet beetles, or spray with foul smelling stuff, irrigate your allergies, or get oil on your rugs, learn to love them."

Howard Smith, by the way, advises those who use sprays to examine the labels to be sure they do not contain petroleum products.

FOR THE final note on this subject, there's the story related by Bert Abraham, the Bellflower newspaper man.

When they lived at Arcadia, the Abrahams discovered some carpet beetles. Mrs. Abraham collected a specimen or two, put it in an old perfume bottle, and mailed it to an entomologist for identification.

His answer came back: "Those were the sweetest-smelling anthrens scrophulariae I've ever come across."

LEAVING bugs for pigs, it seems that there are some educated hogs down Dairy Valley way.

The "City of Cows" has a zoning ordinance that forbids the keeping of more than five pigs on one ranch. There have been complaints about one ranch, and at this week's Dairy Valley City Council meeting, City Mgr. M. D. McKeown was asked what he'd done about checking on the pig population there.

"I've been down there several times," replied McKeown. "But each time, the pigs run across the city boundary into Norwalk."

The farm in question, it was pointed out, adjoins that portion of the future Cerritos Junior College campus which lies within the city of Norwalk.

SOMEBODY has been robbing us, but what did he—or she—get?

This newspaper yesterday received a \$5 bill through the mail. It was attached to a card on which was written: "For goods stolen from you."

No name and no address. And no identification of what was pilfered. That's the puzzle—there are so many possibilities.

# Traffic Tug-o-War Signalled

## Subsidence Talk Series Programmed

A series of explanatory talks on Long Beach's subsidence problem, in which speakers will explore the effects of the sinkage from all angles, will be sponsored by the city library beginning Wednesday.

The program will include presentations by Rep. Craig Hosmer and Assemblyman William S. Grant as well as city, Navy and harbor authorities, according to Mrs. Alice Titus, who arranged the series.

The color film on subsidence produced by the Long Beach Navy Shipyard Employees Assn. will be shown at each of the meetings, which will be held in various city branch libraries.

The program: Wednesday, Oct. 23—Alamitos Branch Library, 1836 E. 3rd St., "What Subsidence Is and What Can Be Done About It." Sam Roberts, city finance officer, and Bob Hoffmaster, assistant harbor engineer.

Wednesday, Oct. 30—Bay Shore Branch Library, 5390 E. 2nd St., "Subsidence From the Oil Producer's Point of View." Richfield Oil Corp. representatives and City Councilman Dalessi.

Wednesday, Nov. 6—Brewitt Branch Library, 4036 E. Anaheim St., "The Citizen's View of Subsidence." Darrell Neighbors of the Chamber of Commerce, and Councilman Dalessi.

Friday, Nov. 15—Los Altos Branch Library, 5614 Britton Dr., "Legislative Angles—Federal." Rep. Hosmer and Capt. Ray R. Gentry, Long Beach Naval Shipyard.

Monday, Nov. 18—North Long Beach Branch, 5571 Orange Ave., "Legislative Angles—State." Assemblyman Grant and City Attorney Walfred Jacobson.

Wednesday, Dec. 4—Bret Harte Branch, 1595 W. Willow St., "The Future of Long Beach as Affected by Subsidence." Representatives from the city engineer's office and the park department. All meetings will begin at 7:30 p.m.

## Los Altos Lands New Moulin Rouge



THEATER-RESTAURANT SEATING 2,000 Dominates \$10,000,000 Entertainment Center at Los Altos Square

### BIRTHDAY FETE Broadway to Celebrate 1 Year Here

Celebrating its first anniversary in Long Beach, Broadway Department Store in Los Altos Center is staging a gala event all day Monday with birthday gifts for patrons, Mrs. Alice Wersba, manager, announced.

Six times during the day the store will award gift-wrapped bundles to visitors, giving out 22 in all. Inside will be costly merchandise with total value over \$1,000.

Visitors will be asked to guess the number of pennies in a glass jar and those closest to the correct amount will win the gifts.

MRS. WERSBA said the Long Beach National Bank will supply the jar of pennies and an armed guard. Each time gifts are awarded the guard will return the pennies to the bank and get another jar with a different number of coins for the next contest.

The prizes will be awarded at 11 a.m., 1, 3, 5, 7 and 9 p.m.

## Preschool Workshop L.B. Third Program Announced in Safety Contest

Two new lecture programs and a parent education Toy and Equipment Workshop are announced for this week by the City College General Adult Division.

Designed for parents and teachers of preschool children, a series of five workshop sessions opens at 7:30 p.m. Wednesday in the Lakewood campus Child Development Center.

First topic is "The Meaning of Play for the Preschool Child." Each workshop will include demonstrations and a display of materials.

Anne G. Phillips, City College instructor and professional

decorator, begins a new series at 7:30 p.m. Tuesday in Hughes Junior High auditorium, California Ave. and Roosevelt Rd., with the topic "Interior Decoration for Family Living."

Mary Swift Beeks, local attorney, will discuss "The Law and Your Personal Rights" at 10 a.m. Wednesday in Dewey auditorium, 8th and Locust Ave. This is the first of four lectures on "Personal Law for Women."

Continuing programs, all open to the public without charge, follow:

MONDAY Dr. Giles T. Brown, "Bantu vs. Arab Africa," 7:30 p.m. Room 202, Poly High School.

WEDNESDAY Dr. Harvey B. Franklin, "Cross Currents in Chili and Argentina," 2 p.m., Dewey auditorium.

Herbert Williams, "Far South in Mexico," 7:30 p.m. Room 422, City College music building, Clark Ave. and Harvey Way.

Jess Grundy, "How to Pick an Industry," 7:30 p.m., Hughes auditorium, California Ave. and Roosevelt Rd.

THURSDAY Dr. W. H. Pickering, "The Earth Satellite," 7:30 a.m., Paseo St. Value of the three-globe machine was placed at \$50 plus the coins and nuts.

Long Beach, with 11 traffic deaths in a three-month test period, placed third among four California cities competing in a traffic-safety contest sponsored by the National Automobile Club and the California Assn. of Insurance Agents.

The contest was for cities with more than 200,000 population. Period covered was between Memorial Day and Labor Day.

Long Beach's deaths were 2.9 per 100,000 population on the basis of an estimated 280,250 population.

San Francisco won first place with 16 deaths, or 1.9 per 100,000 population.

Oakland was second with 10 deaths, or 2.6 per 100,000.

San Diego was fourth with 14 deaths, or 3.2 per 100,000.

Los Angeles, the fifth city in California in the population class, did not enter the contest.

### Nut Machine Stolen

Theft of a peanut machine from its stand on the northeast corner of Cherry Ave. at Pacific Coast Hwy. was reported to police Saturday by owner Robert L. Culbertson, 5950 El Paseo St. Value of the three-globe machine was placed at \$50 plus the coins and nuts.



MARY BEEKS Law's Her Subject

## New Rehabilitation Leader Takes Office

James R. Davidson, new district supervisor for the Long Beach office of the Bureau of Vocational Rehabilitation, was welcomed to his post by the staff of Community Rehabilitation Industries and members of the board of directors. He toured the training center at 1438 E. Anaheim St. and met 25 handicapped men and women learning a variety of jobs.

Among the new supervisor's duties is overseeing the research grant made to CRI by the Office of Vocational Rehabilitation for a three-year study of vocational training of hemiplegics. Davidson replaced Glenn McMullen, who is now district supervisor in the regional office of Southern California.

The statewide medical care program was organized for BVR by Davidson, who spent 10 years on the staff of Orthopedic Hospital.

CRI's is one of the few workshops in Southern California which provides industrial training for all types of disability with the goal of placement of trainees in private industry, said Davidson.

His office has a professional staff of 12 and seven clerical workers. Needed are two additional clerk stenographers and two professional counselors who have had three years of counseling adults.



SHUFFLEBOARD CHAMPS

Dr. E. L. Daley (right), 330 Chestnut Ave., won the All-City Singles Shuffleboard Tournament Saturday on the courts at Auditorium Park, defeating Karl Eriksen (left), 1212 E. 3rd St., by 103 to 100. Tournery was sponsored by Recreation Commission.—(Jasper Nutter Photo.)

## Russian Moon's Voice Changing, Teacher Says

By BEN ZINSER

The trained ear of radio instructor David N. McCulloch tells him Sputnik's voice is changing.

What's more, the satellite's "beeps" are changing constantly, he says.

"Every time I listen in the beep has a different pitch," McCulloch reports. "The change is barely noticeable—but it's there."

McCULLOCH INSTRUCTS a class in Radio Communication Operations and Maintenance every Monday and Wednesday night in City College's Business and Technology Division. Some 20 students have been monitoring the satellite's signals during class on short-wave equipment.

Teacher also gets to hear the "beeps" during other hours. His regular job is with the missile division of Firestone Tire & Rubber Co., and the plant also has been tuning in.

McCULLOCH SAYS the "beeps" also vary in length and spacing. To him this means Sputnik has something to say.

"We're fairly well convinced that some form of intelligence is being transmitted from the satellite through its telemetering medium," he says.

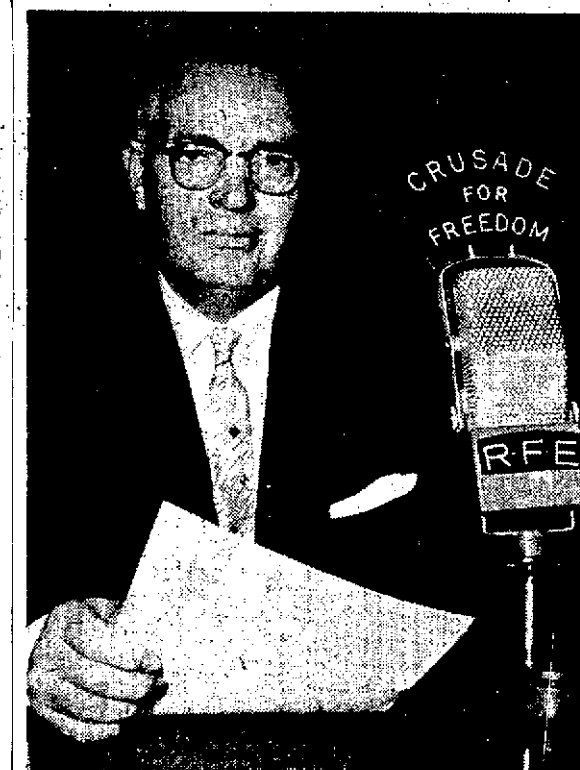
"It may not be much intelligence—perhaps nothing more than temperature or speed. As yet no one has been able to 'decode' the meaning of the signals."

EVEN SO, the "beeps" are proving of scientific value to others than the Russians, McCulloch declares.

"They're giving us a line on

the propagation of radio waves," he explains. "We're obtaining information concerning the ionosphere by measuring the bend, or refraction, of the radio waves from the satellite."

McCulloch says he's as eager as anyone else for the U. S. to get a satellite space-bound, but there's something he'd rather see first. It's this: "I wish we could shoot down Sputnik. It would be a great psychological victory."



CRUSADER AT WORK

In Munich, Germany, William J. Morrissey of Long Beach broadcasts from Radio Free Europe headquarters a friendly message to the captive people behind the Iron Curtain. Morrissey, circulation director of The Independent, Press-Telegram, is one of 60 Americans on an inspection tour sponsored by the Crusade for Freedom.

## \$10,000,000 Theater-Cafe Bldg. Slated

Plans for a \$10,000,000 entertainment center at Bellflower Blvd. and Spring St. were disclosed Saturday.

Keystone of the development will be a plush theater-restaurant named and patterned after Frank Sennes' Moulin Rouge of Hollywood. The supper club will be operated by Sennes.

Work will get under way in less than a month and the center, fronting on Bellflower, will be finished within one year, said a spokesman for Hollywood developer David H. Jones.

It will be the first development of its kind for Jones, a retired Long Beach physician. He practiced in this area 14 years, retiring in 1954.

THE DEVELOPMENT will be known as Los Altos Square. It will be built on acreage leased from Lloyd S. Whaley.

In addition to the new Moulin Rouge, the center will have a 32-lane bowling facility, cocktail lounges, specialty shops, dance instruction studios and business offices.

The new Moulin Rouge will offer the same type of floor shows and dining entertainment as its Hollywood counterpart, Sennes said. Cost of furnishings alone was estimated at \$1,000,000.

THE NEED for this type of center was indicated by the continuing shift in population toward southern Los Angeles County and Orange County, Whaley explained.

Integrating 14 separate units into one massive structure, the center will be of reinforced concrete construction. Elaborate use of glass will accent the modernistic styling.

Sennes will operate the main unit on a long-term lease. The theater will seat 2,000 persons and will have five revolving stages. It also will be the first development of its kind fully equipped for remote television broadcasts.

THE CENTER'S 179,000 square feet of space will be located on three levels—main floor, mezzanine and second level.

On the second level, above the theater-restaurant, will be banquet facilities designed to serve groups from 50 to 750 persons. This area will have electrically controlled room dividers and a disappearing stage and bar.

ADJOINING THE MOULIN ROUGE will be the Los Altos Bowl, which will have dining room, snack bar and nursery. On the mezzanine level will be a soundproof observation area and cocktail lounge and a 360-seat conference room and glass-enclosed 16-table billiard lounge.

Lou Christie will operate the bowling facility.

Parking for more than 1,200 cars will be available. Attendances will be on duty 24 hours a day.

Architects for the project are Miller, Royer and Kite. Arthur M. Andersen Corp. is contractor.

## Parade Will Honor Airmen

The Air Force will be honored in the annual Veterans Day parade scheduled in downtown Long Beach Nov. 11.

Fred Nessler, parade chairman for the sponsoring United Veterans Council, announced that Lt. Gen. W. F. McKee of Patterson Air Force Base, Dayton, Ohio, would be grand marshal.

## Amber Flash Plan Rapped by Engineers

By GEORGE WEEKS

A tug-of-war over traffic regulation is developing at city hall.

Municipal traffic engineers have once more refused to recommend use of flashing amber signals during night hours as a way of expediting traffic and reducing noise caused by vehicles stopping for red signals.

Instead, Deputy City Engineer Bernard E. McCune and Traffic Engineer Robert D. Dier have filed a report asserting that a citywide flashing operation "would create needless delay."

At least one city councilman, D. Pat Ahern, doesn't like it. He succeeded in having the report referred to the Council's committee of the whole rather than the usual procedure of receiving and filing.

"We're out of step with nearly all the cities around us," said Ahern. "I'm going to keep after this."

IN EARLIER DISCUSSIONS his position was supported by Mayor Raymond C. Kealer. The latter said some method of averting vehicular stoppage at night is particularly needed in and near the downtown district, where the frequency of grinding stops and starts by heavy vehicles at signals disturbs the sleep of residents.

The engineers' report gave five arguments against the proposed flashing operation. These were:

Flashing operation at any signalized intersection must be either four-way red or a combination of two-way red and two-way yellow for safety reasons. This would create 155 four-way stops and 169 two-way stops on the city's arterial system. Under present regulations, motorists can move at 30 miles per hour along arterials if they will "co-operate with the signals."

IF THE TRAFFIC CODE were amended to provide flashing yellow control along certain arterials, hazard would be increased for both pedestrians and motorists. Under full-time signal operation there is some control over speeding. Under flashing yellow operation, the only control would be that imposed on himself by the motorist or provided by limited law enforcement late at night. Pedestrians would no longer be afforded signal protection. Flashing operation is not applicable at scramble intersections for safety reasons.

In the case of state highways, (Continued on Page B-3.)

## Geographer Eyes Europe in Lecture

Dr. James N. Wilson, associate professor of geography at Long Beach State College, will give "A Geographer's View of Local Life in Western Europe" at a meeting of the Long Beach Assn. of Phi Beta Kappa at 7:30 p.m. Friday in the Recreation Park lawn bowling green clubhouse.

Dr. Wilson and his family traveled extensively through Europe last spring and summer. He will illustrate his talk with color slides made during the trip.

Mrs. Walter Hunsaker is president of the association.

### THE MIGHTY MIDGET

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PLAID-DEEP ORLON AND WOOLS . . . SUDSIBLE!

**5.99**

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Easy-priced basics-to-be! Smooth toppings over a troop of pleats! Hand-wash stand firm on shape 'n color-keeping. Brown and red watch. Grey and berry!

See it in Life! more luxury in 3 lengths! it's **ANGEL'S TOUCH NYLON!**

Tall, medium, short—all get more glamour! Penney's Angel Touch tricot's the world's softest nylon. So opaque! Such rich trimming! So low Penney priced!

**3.98**

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**LIVE A SLIMMED LIFE IN NEW RAYON POWER NET!**

Tummy disappears, waist slims and no spare flesh appears. All this and marvelous freedom. It's all in the design of this new rayon power net, lanolized for exquisite softness.

**2.98**

SMALL MEDIUM LARGE WHITE

**HOORAY FOR ACRILAN JERSEYS!**

**OCTOBER PREMIUM BUY**

COLOR-WRAPPED, BUTTER-SOFT, DRIP DRY TOPPINGS!

100% Magic Acrilan Jerseys—truly an outstanding buy . . . so fabulously priced, so gifted in washability! Suds 'em, hang 'em, wear 'em!

**1.66**

Sizes 32 to 38

**SPECIAL! LITTLE GIRLS' BLACK PATENT PUMPS**

A terrific special purchase makes such a low price possible on these good looking black patent dress pumps. Styled like the big girls with a pert bow at the instep. Sizes 8½ to 3.

**\$3**

**HUGE SAVINGS! EASIEST CARE!**

**OCTOBER PREMIUM BUY**

Penney's bell-ringer buy of wash 'n wear school cottons

Smart patterns 'n solids! Many skip the iron! Find 3-inch hems, sweeping skirts, an imagination-full of styles! At Penney's scoop of a price, have an armful!

**\$3.75 to 12**

3 to 6x **2.25**

**PINCH PLEAT HEADINGS READY-MADE DRAPES**

Truly fantastic buys at this low price! All the detailing you find on much more expensive drapes. Pinch pleated headings! Solid colors with Lurex threads as well as cotton and rayon blends in assorted prints. Size 48x84 inches.

**2.99**

PR.

**SHARP NEW "CAMPUS ROLL"**

**OCTOBER PREMIUM BUY**

**Wool melton fingertip coat**

Fully rayon lined Campus Roll coat, snap front, snap-apart side vents, sharp knit roll collar, knit cuffs. Terrific bargain for men! Sizes small, medium, large, extra large.

**7.77**

**INCREDIBLY FINE CALIFORNIA WEIGHT WOOL COATS**

Worth a trip to Penney's for one of these coats alone! Superbly fine quality wool fabrics; in soft tweed, herringbone, or check patterns . . . lined with RAYON TAFFETA MILIUM . . . Beige, grey, blue. Sizes 10-18. Some petites 6-16.

**\$15**

almost no lint in new "Tuft Dots"

**COLORFUL AVISCO-RAYON BEDSPREAD**

Beautifully textured Avisco-rayon with cotton, lavished with chenille dots, in colors only Avisco can give you. Machine wash in lukewarm water. Backed by famous Avisco Integrity Tag.

SIZE 70x90

**WHITE COTTON SHEET BLANKET**

Terrific at Penney's! They're soft, fluffy, snug . . . as only cotton can be! Use as a light summer cover, a warm winter sheet. Natural white. Washable.

**1.98**

**PART-WOOL PLAID PAIRS**

Soft, fluffy-to-the-touch . . . striking colors . . . and plenty of warmth. Penney's looms it 168 inches long—so it doubles over for double the warmth. Cotton, rayon, wool.

**4.98**

**IT'S NEW**

**"Towncraft" Pima Broadcloth With Built-in Collar Stays**

Here's a Pima broadcloth shirt . . . the silkier, most luxurious cotton available . . . with the new stay-neat soft collar with built-in stays . . . PLUS Penney's 7-point contour tailoring for better fit! The price . . . just 2.98. French barrel cuff.

**2.98**

Sizes 14 to 17

**1000 YDS. OF RAYON & COTTON YARDAGE**

These are all from our regular stocks reduced for clearance

- 350 YARDS CREASE-RESISTANT REGULATED COTTON PRINTS.....
- 250 YARDS HAWAIIAN PRINTS.....
- 150 YARDS PRINTED LAWNALENE
- 125 YARDS CHROMSPUN SATINS...
- 350 YARDS ASSORTED COTTONS AND RAYONS.....

**50¢ yd.**

PENNEY'S THRIFTY CORNER FIFTH AND PINE DOWNTOWN LONG BEACH



## World Fellowship Observed by Rotary

World Fellowship Week in Rotary will be observed by Long Beach Rotary Club Wednesday noon in Lafayette Hotel, with a panel of experts on foreign affairs.

Participating will be Fred Warner Neal, top expert on eastern Europe and Russia, consultant on Russia in the U. S. State Dept., organizer of Voice of America broadcasts to the USSR; Roger Swearingen, consultant to the United States government in Far Eastern affairs who served as intelligence officer in the Far East; and Henry G. Dittmar, expert in foreign affairs. Dittmar will be moderator.

Members of Visiting International Students Assn. will be guests of the club. President Douglas A. Newcomb will preside. Lester D. Lawson Sr. will be chairman of the day.

**AD CLUB**—Thursday noon, Lafayette Hotel, Dorothy Annis, secretary-manager of Long Beach Board of Realtors, chairman. Speaker: Fran Harris.

## Bandit Gets \$75 at Gas Station

A bandit brandishing a .45-caliber revolver held up a service station at 6340 E. Spring St. and escaped with \$75 late Friday.

Owner Glen R. Smith said the gunman forced him to hand over the money from the cash register. The man locked Smith and two employees in a rest room and fled on foot.

## Dies After Party

TAMPA, Fla. (AP)—A 66-year-old man died of a heart attack Saturday within 20 minutes after a farewell party given by fellow employees to mark his retirement. He was Hector C. Roch, electrician for Maas Bros. Department Store for the last 10 years.

creative director of Harris-Tuchman Productions, speaking on TV commercials.

**DOWNTOWN EXCHANGE CLUB**—Wednesday noon, Lafayette Hotel, Walter Marshall, chairman; Milo Dick, presiding speaker; Basil Black, information officer of the British Consulate-General, Los Angeles.

**BREAKFAST OPTIMIST CLUB**—Friday 7:30 a.m., Jones restaurant, 120 E. 5th St. Willard J. Stafford, chairman; Dr. R. W. McClain Jr., presiding speaker; Thomas Gilliam, public relations director, Seaside Hospital.

**DOWNTOWN 20-30 CLUB**—Thursday 7:30 p.m., Tallyho restaurant, Lakewood. Pat Bagby, presiding. Joint meeting with Lakewood 20-30 Club.

**LONG BEACH SHRINE CLUB**—Tuesday noon, Lafayette Hotel, Rex Huggins, chairman; Earl B. Milton, presiding speaker; John Hanna, personnel director of Long Beach Naval Shipyard.

**DOWNTOWN OPTIMIST CLUB**—Thursday noon, Lafayette Hotel, Norman White, chairman; Dan Farnham, presiding. Program on late developments in sound reproduction equipment.

**DOWNTOWN LIONS CLUB**—Friday noon, Wilton Hotel, James H. Noguera, chairman; Val Deasor, presiding speaker; Dr. Kenneth C. Brandenburg, past president of Los Angeles County Medical Assn.

**LONG BEACH AFTER DINNER SPEAKING CLUB**—Thursday 6 p.m., Jones restaurant. Dr. Scott Mighell, presiding; Harry Jordan, chairman; W. T. Harris, toastmaster. Speakers: Clayton Fredericks, O. Henry, George Stevens and Ralph Hand.

**UPTOWN EXCHANGE CLUB**—Monday 6:45 p.m., Eaton's Chicken House, Dick Hall, chairman; Kermit Lull, presiding speaker; Dick Bratt, of Long Beach Chamber of Commerce.

## Traffic Code Involved in Controversy

(Continued from Page B-1)

only yellow operation would be permitted, never red flashing control. This would tend to increase the speed of through traffic. It would also mean all city arterials would have to stop for state highways. Some state highway districts require 24-hour operation of state highway signals in cities.

**COST OF INSTALLING** flashing operation is estimated at \$5,000 on a citywide basis. A clock device would have to be installed at each location.

Long Beach's serious accident record is a good reason why increased speeds and hazards should not be encouraged.

Two other points also were covered in the report. One of them arose from a Council request for improved synchronization of signals.

According to the engineers, signals on arterial streets are already generally synchronized for a speed of 30 miles per hour.

In some areas such as the central business district, where signals are only one block apart, better synchronization cannot be provided without converting to a master control system that will vary signal timing with traffic demands. A study of signal needs in the downtown area is scheduled for this year.

The report added: "We believe that complaints from lack of signal synchronization are due to the fact that a high percentage of motorists do not use the traffic signal system properly. They speed between signals and continually get stopped on a red signal. If they maintain the 30-mile-per-hour speed and drive with their eye on the signals far ahead,



## IT'S A DO-NOTHING MACHINE

Mrs. Jane Byam, 12212 Richeon Ave., Downey, oils a "do-nothing" machine, a hobby of her late father, Ralph G. Hershberger, who died Oct. 13 at age of 62. Hershberger, who lived at 6755 Obispo Ave., North Long Beach, spent more than three years during his retirement assembling the machine, which "does nothing" and operates off a small electric motor. It contains numerous belts, pulleys and wheels. Mrs. Byam and her mother, Mrs. Elizabeth Hershberger, want to give the machine to a hobbyist.—(Staff Photo.)

they can move efficiently on our arterials."

**THE OTHER POINT** was the proposed removal of stop signs at intersections where stop signals are in operation. California is one of the few states where this duplication

is found, the report noted. The theory is that stop signs will "take over" when signals fail.

The engineers agreed that where both signs and signals are in place, "motorists are faced with two conflicting controls which we feel are confusing and often hazardous."

However, they quoted from an opinion given in 1951 by the city attorney's office that some liability might rest on the city in the event that stop signals became inoperative and no signs were posted at through street intersections.

## LOCAL NEWS BRIEFS



## 7 in L.B. Region Win Scholarships

Seven Long Beach-area students have been named to receive scholarship awards presented by the UCLA Alumni Assn.

Long Beach Blue and Gold awards of \$200 each went to Sarah Ann Welles, 208 Mira Mar Ave., and Ann Rippard, 292 Santa Ana Ave.

The Edward A. Dickson Memorial Award was won by Grace De Lorme, 465 Menlo, Hawthorne. She was selected as the outstanding female scholarship applicant in 1957 and will receive \$400 to begin studies for a career as an elementary teacher.

Dean Moore, 4009 Via Soland, Palos Verdes Estates, was awarded the Clarence A. Dykstra Memorial Scholarship of \$400.

John Emery, 201 Via Los Altos, Redondo Beach, won a \$300 Gold Shield award, and Robert Ripley, 1212 Washington Ave., Hawthorne, was named for the Robert Robinson Memorial Award of \$300. Mary Elizabeth Williams, 7254 Adwen, Downey, won the \$300 Evalyn A. Thomas Memorial Award.

## Dr. Allen Re-elected

Dr. Jesse B. Allen, associate professor of marketing at Long Beach State College, has been re-elected president of the State Council of the Association of California State College Instructors. . . . George Springosky Jr., 1877 E. 55th St., has been named to the dean's list for high scholastic achievement at the University of California, Santa Barbara College. . . . Lewis Breshears, son of Mrs. Ida Breshears, 4814 Pepperwood Ave., has been named to the Drama Trio at University of Redlands. . . . New freshmen at California Institute of Technology, Pasadena, include William C. Ripka, son of Mr. and Mrs. H. W. Ripka, 4455 Staunbridge Ave.; Robert M. Ruby, son of Mr. and Mrs. Harry N. Ruby, 3626 E. 1st St.; and George E. Homer, son of Mr. and Mrs. Thomas R. Homer, 5537 Lakewood Blvd., Lakewood. . . . Donald N. Warner, son of the Rev. and Mrs. Nelson Warner, 261 Roycroft Ave., has enrolled for graduate study in the Southern Baptist Theological Seminary, Louisville, Ky.

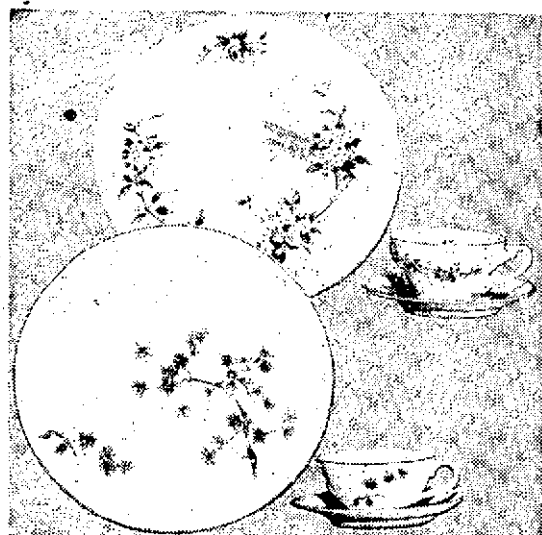
## Postal Employees Promoted

Three promotions have been announced by Postmaster George J. McMillin: Don Root, superintendent of Station A to assistant superintendent of Bixby Station; Charles W. Smith, career clerk to foreman, mails; and Hugh A. McKee, career clerk to foreman, mails. . . . Cash awards and certificates have been presented to three post office employees: Harry W. Ferguson Jr., career clerk, for beneficial suggestion adopted at Long Beach Post Office; and Harry H. Walker and Tony P. Slesney, career employees, for sustained superior performance of assigned duties.

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57-pc. Service for 8  
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5 Exciting Patterns • Queen Rose • Garland  
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Fine translucent china that looks so elegant yet is so practical because it outwears ordinary pottery. Treat yourself to an attractive set in traditional or modern coupe shapes, delicately edged in gold and decorated with hand-painted underglaze patterns that remain beautiful and clear through years of dishwashing. A small deposit holds your set on Butler's Layaway Plan.

### HOSIERY DEPT.—main floor

1.00 Sheer Nylon Hosiery. Full fashioned, self-seam. Sizes 8½ to 11. **2 for \$1**  
1.00 Men's Cotton Sox. Argyle and fancies in brushed cotton. Sizes 10½ to 13. **2 for \$1**  
49c Boys' Slack Sox. Ass'd. colors, Nylon reinforced heel and toe. Sizes 7 to 10½. **3 for \$1**

### SPORTSWEAR—main floor

7.98 Women's All-Wool Skirts. Flannels, tweeds and plaids. Sizes 10 to 18. **4.80**  
3.98 100% Orlon Cardigan Sweaters. Mock fashion sleeve. New fall shades. Sizes 34-40. **2.80**  
5.98 Dressmaker Sweaters. Orlon and Helanca, short or push-up sleeves. 34-40. **3.80**  
5.98 Dressy Blouses. Pima cotton, dacron and nylon crepe. Sizes 32 to 38. **3.80**  
10.98 Mink Lamb Cardigan Sweaters. Full fashioned sleeves. Sizes 34 to 40. **8.44**

### CHILDREN'S WEAR—main floor

3.98 Girls' Pleated Skirts. Rayon and acrilan assorted plaids. Sizes 7 to 14. **2.99**  
3.49 Value Children's Hooded Sweaters. Red, white or navy. Sizes 4 to 16. **2.98**

### Girls' Car Coats

REG. 5.98 **3.98** REG. 6.98 **4.98**  
3-6X Sateen Poplin Shell. Warm Quilted Lining. Tyrolean Trim. Wooden Toggle Buttons. Choose from Red, Copen or Tan.

2.49 Tots' Terry Sleep or Play Sets. Maize, mint or print. Sizes small or large. **1.69**

### MEN'S WEAR—main floor

3.98 Men's Fleece Lined Hooded Sweat Shirt. White. Long sleeves. **2.49**  
16.95 Men's Reversible Stadium Coat. 100% wool Melton cloth. **13.95**  
2.50 Men's Gold and Silver Finished Cuff Links. Good selection. **99c**  
2.59 Men's Long Sleeve Sport Shirts. Sanforized cotton flannel. **1.98**  
7.95 Men's Shadow Trimmed Button Sweater Vest. **5.98**  
3.95 Men's Cotton Underwear. Long sleeves, ankle length, heavy weight. **2.79**  
4.98 100% Hi-Bulk Orlon Sweater Shirts. New fall shades. S-M-L-XL. **3.98**

### FAMOUS BRAND... WHITE

### Broadcloth Dress Shirts

REGULAR 4.00 **2.99**  
Medium spread soft collar with French cuffs. We can't mention maker but you will know when you see them. Sizes 14½ to 17½.

3.98 Men's Sanforized Cotton Flannel PJamas. A - B - C - D. **3.69**  
2.98 Short Sleeve Sport Shirt. Washable. Many styles. Sizes small, medium, large. **1.99**

### LADIES' LINGERIE—main floor

2.98 Nylon Tricot Half Slip. Nylon lace or pleated trim. White. Sizes small, med., large. **1.99**  
2.98 Nylonized Acetate Tricot Gowns. Shortie, waltz or full length. Pastels. 32-40. **2.29**  
3.98 Spec. Group of Foundations. Girdles, panty girdles and panty girdle briefs. S, M, L. **2.80**

### YRDAGE. and DOMESTICS—bsmt.

49c Yd. 80-Square Percale Prints. Attractive patterns. 10-20-yd. lengths. Freshrunk. **29<sup>88</sup>**  
98c to 1.19 45" Rayon Suitings. Special purchase. Solid colors. Stripes and novelty patterns. **59<sup>88</sup>**  
To 4.98 Yard Ass'd. Fall Woolens. 56". Novelty patterns, tweeds, checks, plaids, solid colors. **1.99 yd.**  
If Perfect 3.29 and 3.59 Colored Percale Sheets. Pastel colors. Full or twin size. Fitted or flat. **2 for \$5**  
If Perf. 89c Colored Percale Pillowcases. Pastel colors of mercerized combed percale. 180-count. **2 for 1.19**  
If Perfect 10.98 100% Orlon Blankets. 3½ lbs. 72"x90" orlon blinks. Solid colors. **7.77**  
4.98 Chenille Bedspreads. Twin or full size. Weavely chenille. Solid colors. **3.44**  
3.98 100% Dacron Filled Pillows. 18x25" dacron pillow. Floral cotton cover. **2.77**  
21.95 Automatic Electric Blanket. Full or twin size. 2-yr. guarantee. Nylon blend. **16.98**  
If Perfect 1.98 22"x44" Martex Bath Towels. Heavy, thirsty terry. Solid colors. Lurex border. Solid colors. **99c**  
If Perfect 2.29 Sheet Blankets. 72"x84". Pastel colors and off-white. Warm fleece flannel. **1.49**  
To 4.98 Chenille Bath Mat Sets. Mfg. close-out of better sets. Reduced to clear. **2.99**

### TOYLAND—2nd floor

1.49 to 2.98 Toy Assortment. Dolls! Trucks! Planes! Games, etc. **88c**

You receive a further discount at BUTLER'S by receiving "S&H" Green Stamps

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OTHER DAYS 9:30 'TIL 5:30 P.M. Phone MErcalf 3-8101

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Every item in the house wears a liquidation price ticket. No exceptions. Come in and browse.

your choice of any  
**\$30 sport coat**

PAY US ONLY **\$17**

All-wool plaids, plains, splashes, mixtures, etc. in very newest fine-weave California weight fabrics. 2 and 3-button styles.

your choice of any  
**\$35 sport coat**

PAY US ONLY **\$19**

Choice new fall patterns from the top woolen mills. Medium and dark shades. 2 and 3-button, with center vent, including Ivy.

your choice of any  
**\$37.50 sport coat**

PAY US ONLY **\$22**

Shetland types and Donegal weaves, mostly in striped effects over small background patterns. Many new and unusual effects.

your choice of any  
**\$40 sport coat**

PAY US ONLY **\$24**

Luxury imported weaves, in new stripings and other effects. Dark and medium shades. Finest hand tailoring. New 3-button styling.

your choice of any  
**\$50 sport coat**

PAY US ONLY **\$32**

Expensive imported tweeds and genuine Shetlands from Scotland and British Isles. Luxuriously hand-tailored throughout. All sizes.

## give-away specials:

**\$50 TUXEDOS** in double-breasted model. Priced for quick disposal now while they last at only **\$11**

**\$35 TUXEDOS**, white for summer wear, ridiculously priced for immediate disposal, only **\$5.10**

**\$13.95 ROBES** in luxury wool flannels, good selection, now priced for fast close-out at only **\$6.83**

**\$6.95 SLACKS**, in rayon sheen gabardine, very dressy and well tailored, to close out at only **\$1.09**

**\$5.95 RAINCOATS**, plastic type, easy to carry in pocket or car dash compartment, close-out priced **\$2.96**

**\$1 ARGYLE SOCKS**, wide choice of colors, now for instant disposal at only **12 pairs \$1**

**\$1.95 SPORT SHIRTS**, long and short sleeve styles, miscellaneous colors and patterns, now at **\$1.29**

**\$2.50 SILK TIES**, excellent selection of fall colors and patterns, now at get-rid-of price **\$1.39**

**Long Beach only**  
Zeeman's 3 other stores will continue in business as usual.

## REGARDLESS OF ORIGINAL COST

This is a shocking situation. After 11 years in Long Beach, and at the very beginning of our biggest fall season, suddenly we have to get out. Our store is simply jam-packed with brand new fall merchandise. And now this. We are simply stunned. What can we do with all this clothing?

Liquidate everything, fast. Get rid of every suit, sport coat, topcoat and every pair of slacks, regardless of original cost. Our entire stock as much as 50% off. Nothing held back. It's strictly first come, first served. You might as well profit by our misfortune. Get your share of these bargains.

## choice of the house

NOW! SAVE AS MUCH AS

# 50¢ on the dollar!

any \$45  
**SUIT or TOPCOAT**

# \$19

ANY \$50 SUIT  
OR TOPCOAT

All-wool, including worsteds and Donegal-type tweeds. Newest fall styling.

## \$28

ANY \$55 SUIT  
OR TOPCOAT

Smart business suits in fine all-wool fabrics. Many unusual new patterns.

## \$34

ANY \$60 SUIT  
OR TOPCOAT

All top-grade fabrics from foremost domestic woolen mills. Fine selection.

## \$38

ANY \$75 SUIT  
OR TOPCOAT

Strictly luxury clothing. Lavish hand-workmanship throughout. Exceptional.

## \$49

ANY \$95 SUIT  
OR TOPCOAT

Strictly custom fabrics. Finest #1-grade hand tailoring. Absolutely outstanding.

## \$58

ANY \$65 SUIT  
OR TOPCOAT

Costly imported fabrics as well as premium quality domestic goods in group.

## \$42

ANY \$80 SUIT  
OR TOPCOAT

Imported and domestic 2-ply worsteds, sharkskins, flannels and other fabrics.

## \$53

ANY \$110 SUIT  
OR TOPCOAT

Our most distinguished group for men who appreciate the finest obtainable.

## \$64

## fixtures for sale

MUST SELL TO THE BARE WALLS

We must sell these premises quick and clean. Everything greatly reduced for immediate disposal.

your choice of any  
**\$12.95 wool slacks**

PAY US ONLY **\$6.70**

Very choice all-wool gabardine and worsted slacks. Long wearing. Wide color range. Sizes from 28 to 42. A terrific buy.

your choice of any  
**\$13.95 wool slacks**

PAY US ONLY **\$8.70**

Sheen gabardine, very firm-woven, long-wearing. Excellent selection of fall shades. Beautifully tailored.

your choice of any  
**\$17.95 wool slacks**

PAY US ONLY **\$9.70**

Expensive imported flannels. Newest styling. Perfect-fitting. 28 to 42. An impressive range of fall shades.

your choice of any  
**\$23.50 wool slacks**

PAY US ONLY **\$13.70**

Imported from Italy, newest pick-and-pick weave Continental sharkskins. Custom construction throughout. Brown, grey, blue, tan.

## genuine Forstmann

**\$27.50 wool slacks**

PAY US ONLY **\$15.70**

Genuine superior-grade Forstmann flannels, a top standard of luxury the world over. 5 colors. 28 to 44, regulars, longs, shorts.

## give-away specials:

**\$1.50 NECKTIES**, a splendid selection to choose from, now being closed out at only **90c**

**\$7.95 SLACKS**, Dacron sheen gabardine. Sorry, no alterations at this disposal price, now at only **2 pairs \$8.08**

**\$2 BELTS**, solid and multi-color elastic type, reduced now for quick disposal to only **94c**

**\$47.50 SPORT COATS**, imported Harris Tweeds from Scotland, hand tailored, for quick disposal, now **\$28.88**

**\$23.50 TOPCOATS**, in fine-weave gabardine, shower-repellent and weather-proof, reduced to **\$14.14**

**\$55 TOPCOATS**, fine all-wool gabardine, smart fly-front styling, now closed out at only **\$19**

**\$10.95 ZIPPER JACKETS** in fine gabardine, windproof, shower-repellent, for fast disposal now **\$5.90**

Many, many other items. All subject to prior sale.

**\$14.95 FLEECE JACKETS**, unusual new Nylon fleece, for immediate disposal, **\$9.70** now.

**Long Beach only**  
Zeeman's 3 other stores will continue in business as usual.

# ZEEMAN'S

Open Today, Sunday, 10 to 6:00  
Open Every Evening Till 9

Broadway & American

Park Free In Any Park 'N Shop Lot

All Sales Final. No Charge Sales. A Deposit Will Hold Your Purchase 10 Days. Maximum Alteration Charge, \$1.



# Thrifty

CUT RATE DRUG STORES

NOW IN  
PROGRESS

# GRAND OPENING Sale!

AT PARAMOUNT BLVD. STORE ONLY  
**FREE! BRAND NEW '57 CHEVROLET**  
TWO-TEN DEL RAY CLUB COUPE  
COURTESY PARKWAY CHEVROLET  
Register now for this beautiful new Chevrolet! See it today in the parking lot. Drawing takes place October 26, at 8 p.m. You may register at either Ralph's or Thrifty's.



**FREE! \$289.95 VALUE!**  
Automatic "Starline"  
**O'KEEFE & MERRITT  
GAS RANGE**

Lovely, modern range includes Translucent Sheet, Thermate Top Control, Grillator Broiler, Built-in Griddle, Hypo Flare, 17" Oven 1-Piece Lift Top.

Ask Thrifty Salesperson for details.

Have Your Prescriptions Filled At Thrifty

Safeguard your Health  
Safeguard your Budget  
GUARANTEED HIGHEST QUALITY AT  
SENSIBLE THRIFTY LOW PRICES!  
WITH THRIFTY **BONDED  
PRESCRIPTIONS**



THRIFTY'S NEW MODERN SELF-SERVICE DRUG STORE

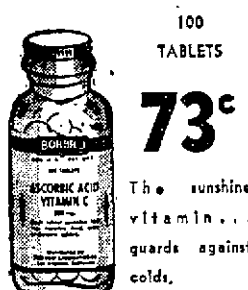
**4951 PARAMOUNT BLVD AT DEL AMO** IN LAKEWOOD

PRICES GOOD THRU WEDNESDAY ALSO AT:

- 6th & PINE, LONG BEACH
- 4112 VIKING, AT CARSON
- 4402 ATLANTIC BLVD. AT SAN ANTONIO
- 17458 BELLFLOWER, AT RAMONA LAKEWOOD VILLAGE
- 842 PACIFIC, SAN PEDRO
- 3801 CENTURY BLVD., AT BULLIS, LYNWOOD
- 6400 E. SPRING, AT PALO VERDE, LAKEWOOD PLAZA
- 4650 LOS COYOTES, AT XIMENO.

VITAMINS ARE A BIG FACTOR IN FIGHT  
AGAINST COLD AND FLU

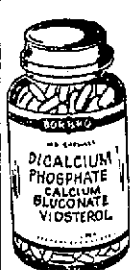
BORBRO  
ASCORBIC ACID  
100 MG  
**VITAMIN 'C'**



100  
TABLETS  
**73¢**

The sunshine  
vitamin...  
guards against  
colds.

BORBRO  
**DICALCIUM  
PHOSPHATE**  
With Viosterol



**53¢**

100  
TABLETS  
Contains cal-  
cium for build-  
ing strong  
bones and  
teeth.

PURITY—1/4 GRAIN TABLETS

**1000 Saccharin**

**23¢**

PURITY—U.S.P. QUALITY

**5 LBS Epsom Salt**

**24¢**

VINYL FLOOR WAX—Full Quart

**98¢ Simoniz**

**69¢**

BOX OF 300

**25¢ Ponds Tissues**

**2 FOR 33¢**

TOILET SIZE WHITE

**9¢ Lux Soap**

**3 FOR 17¢**

CHARMION—BOX OF 20 PACKS

**29¢ Bubble Bath**

**2 FOR 35¢**

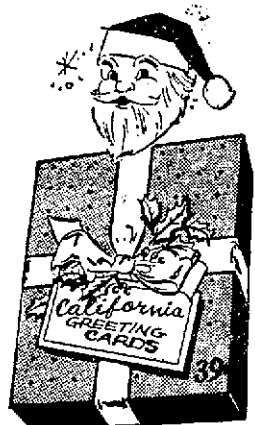


REG. 98¢  
**HOT WATER  
BOTTLE**

**66¢**

\*Slight Irregulars

Imperfections are so slight they  
are hardly noticeable and in no  
way affect their serviceability.



REG. 98¢  
California  
**CHRISTMAS  
CARDS**

BOX  
OF 12

**39¢**

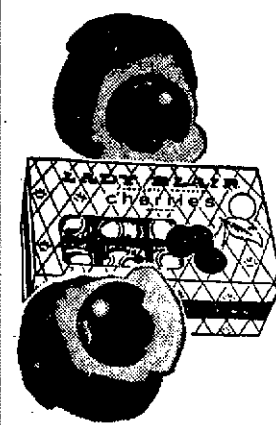
This year make Thrifty your  
Holiday Greeting Card  
Headquarters. You'll find  
really beautiful selections...  
cards you'll be proud to  
send.



**\$6.95 VALUE!**  
16" Revolving  
**LAZY  
SUSAN**

**\$3.33**

4 lovely shaped, large deep  
dishes, deep center bowl.  
Ball-bearing mounted 16"  
table. Dark green and char-  
trouse or pink & black.



59¢ Lady Blair  
**CHOCOLATE  
COVERED  
CHERRIES**

POUND  
BOX

**49¢**

Delicious Maraschino cher-  
ries dipped in fondant cream  
and then in milk or dark  
chocolate coating.



REG. \$7.95  
General Electric  
**HEAT PAD**

- THREE HEAT
- PUSH BUTTON
- U.L. APPROVED

**\$3.99**

One of the best means of ap-  
plying heat for most aches and  
pains where heat is prescribed.



REG. 59¢  
LARGE 32 x 32"  
**SILK BLEND  
SCARFS**

**3 for \$1.00**

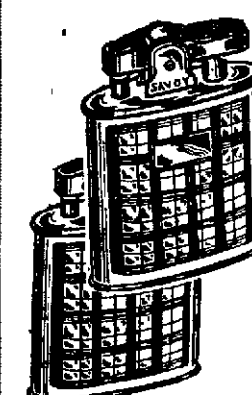
A fabulous selection of beau-  
tiful scarfs... the loveliest  
we've seen and priced far  
below what you'd expect to  
pay.



REG. \$1.59  
3-Piece Soft Plastic  
**MIXING BOWL  
SET**

**\$1.09**

Graduated sizes, kitchen col-  
ors. Ideal for all mixing. Will  
not mar sink or table tops.



**\$3.00 Value!**  
SAVOY  
**CIGARETTE  
LIGHTER**

**66¢**

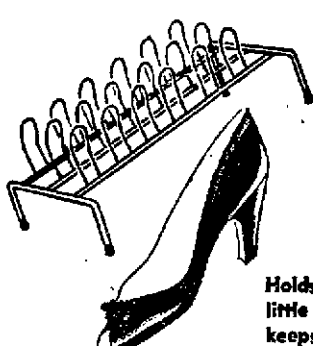
Precision made pocket light-  
ers for men and women...  
Handsome, servicable and  
dependable. An acceptable,  
appreciated gift.



REG. \$2.25  
**BLANCHARD  
Jealousy  
COLOGNE**  
SPRAY BOTTLE

**\$1.00\***

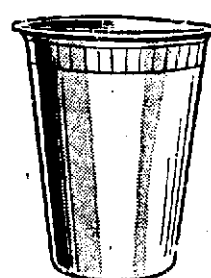
An intoxicating fragrance...  
luxurious and long lasting. Lovely  
spray flacon. While stocks last.



**\$1.49 VALUE!**  
POLISHED WIRE  
**SHOE  
RACK**

**99¢**

Holds 9 pair of shoes, takes  
little room in your closet...  
keeps shoes where they'll be  
handy.



REG. 98¢  
8-Quart Soft Plastic  
**WASTE  
BASKET**

**59¢**

Large, 8-quart capacity...  
Noiseless, rust-proof, will not  
mar floor surface. Choice  
of colors.



**\$2.50 VALUE!**  
MEN'S & WOMEN'S  
Genuine Leather  
**BILLFOLDS**

**77¢\***

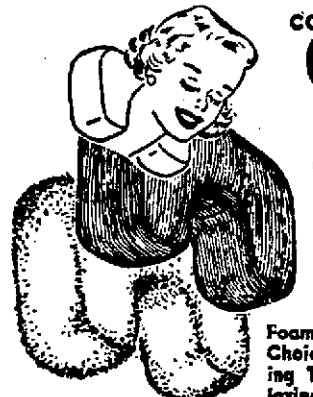
Exceptional value in genuine  
leather billfolds. Choice of  
many styles and colors...  
You'll want several for gift  
giving.



REG. 59¢  
**ASSORTED  
COSMETIC  
BAGS**

**39¢\***

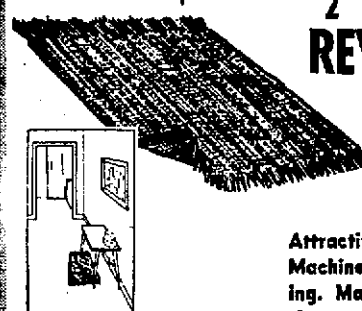
Keeps your cosmetics handy...  
protects your purse or pocket...  
Choice of colors... envelope  
or zipper closing.



REG. \$1.59  
CORDUROY OR TERRY  
**CONTOUR  
NECK  
PILLOWS**

**99¢**

Foam-rubber filled, washable.  
Choice of colors. For watch-  
ing T.V., reading or just re-  
laxing.



REG. \$2.99  
100% Nylon  
2' x 3' WOVEN  
**REVERSIBLE  
RUG**

**\$1.99**

Attractive and servicable.  
Machine washable, long last-  
ing. Makes a very nice small  
throw rug.



**\$1.98 VALUE!**  
4 STRING  
STANDARD SIZE  
"Mauna Loa"  
**UKULELE**

**77¢**

Mahogany colored plastic.  
Has nice full tone. Comes  
with pick and complete in-  
structions for playing.

# Sensational Savings in Every Department

**TOMORROW, MONDAY ONLY**



# JUBILEE DOLLAR DAY



## Long Sleeve Blouses

Special Purchase, usually 2.98

**2 for \$3**

Blouses to keep you looking fresh and neat every day of the week... cottons that shrug off wrinkles. Stripes, plaids, solids. Misses' sizes.



## Odyna Fur Stoles

Regular 19.98 Save 4.98

**\$15**

One Day Sale of 'ODYNA' Stoles, the 'man-made' little furs with the look and feel of costly fur! Striped in shades of brown and grey Handsomely lined! Our Lowest Price Ever!

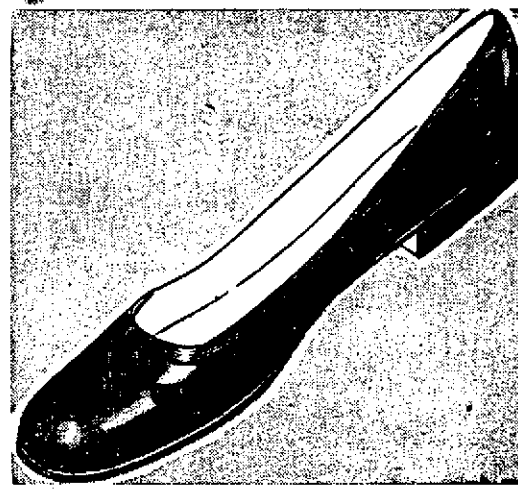


## Ultra Sheer Nylons

Compare with brands at 1.15

**2 for \$1**

Royal Purple 60-gauge, 15 denier nylons clear and sheer top to toe. Full fashioned with slim, even seams. Never at such a low price! 9-10%.



## Sweater-fit Flats

Formerly 2.98, now only

**\$2**

Creamy smooth leathers or velvety suedes, completely flexible with lightweight leather soles. Black, white, pink, red, tan, patent. 5-9.



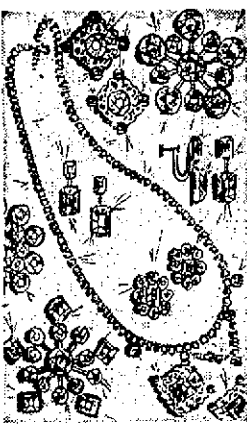
## Fluffy Orlon® Sweaters

Usually 2.98 & 3.98

Pullovers Cardigans

**\$2 for \$3**

100% Orlon, fine gauge knit, rib knit trim. 8 luscious colors to choose from. Sizes 34-40.



## Costume Jewelry

Regular \$1 Save 50%

**2 for \$1**

plus tax  
The smartest of fall costume accents in necklaces, earrings, pins, bracelets. Jewel tones.



## Women's Denim Jeans

Regular 2.49 Save 49c

**\$2**

Sanforized, heavyweight vat-dyed denims with tapered legs, concealed zipper. Navy only. Misses' sizes 10-20.



## White Bark Casuals

Formerly 3.98 Now Only

**\$3**

Women's leather sport oxfords, especially priced colors white, bark and cream. Bouncy Searfoam soles. Sizes 4-9.



## Women's Baby Doll Pajamas

Regular 3.98 Save 2.96

**2 for \$5**

Nylon tricot pajamas, sleeveless and short sleeves, bloomer panties lace edged. White, pink, blue. S-M-L.

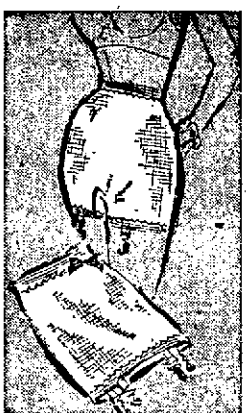


## Women's Bouffant Petticoats

Regular 3.98 Save 2.96

**2 for \$5**

Extra full with double skirts for added swirl. Smooth plain knit torso tops. Pastels and white.



## Women's 2-way Stretch Girdle-panty

Regular 1.98 Save .98c

**2 for \$3**

White cotton and rayon stretch elastic with double cuff top and bottom. White, blue trim. S-M-L.



## Women's Lace Trim Nylon Slips

Regular 2.98 Save 98c

**\$2**

Sleek nylon tricot slips, some with shadow panel. Dainty lace and sheer trims. White. Sizes 32-40.

**Open Every Thursday Night 'til 9:15 p.m.**

Also Open Monday and Friday Nights 9:30 to 9:15 P.M.  
Balance of the Week 9:30 a.m. to 5:30

### Costume Rings, usually \$5

Dinner and cocktail rings set with starry stones in elaborate 'jeweler' designs. Fabulous fakes, some in sterling silver. Grand for gifts!

**\$2**

### Rayon Briefs, regular 39c

Sleekly tailored rayon brief pants well made with double crotch, strong elastic at waist and leg openings. White, and pastels. S-M-L sizes.

**4 for \$1**

### Aprons, usually 79c-89c

Cotton percale prints in an assortment of colorful patterns. Cover-up bib styles, fancy band styles with contrasting trims. Easy to launder.

**2 for \$1**

### Scarves, regular 25c ea.

18-inch squares in prints and solid colors, a blend of silk and rayon with hand-rolled edges, neatly hemmed. You'll want colors for every costume!

**6 for \$1**

### Cotton Slips, regular 2.98

Easy-care, no-iron combed cotton plisse slips in beautifully fitting proportioned lengths. Double shadow panel, dust ruffle flounce 32-44.

**2 for \$3**

### Charmode Bras, regular 1.50

White cotton bra, circular stitched cups for accentuation and separation. Lined band keeps bra in place. Adjustable self fabric straps. 32-42. A-B-C.

**\$1**

### Fall Hats, regular 2.98

Prettier-than-ever hats in a wonderful selection of rayon velvets, satins, rich felts and sequin Little Hats! Jewel tones, pastels, black, navy.

**\$2**

### Flowers, regular 98c ea.

Smarter than ever... flowers on your dress, your suit, coat, handbag, or in your hair. Roses, asters, dahlias, daisies, many more, in true to nature colors.

**2 for \$1**

### Orlon Anklets, usually 89c

Extra soft with ribbed turn-down cuff. White, pastels and beautiful fall shades to match your Orlon sweaters. 8 1/2-11. Our lowest price ever!

**2 for \$1**

### Cordtex Bra, regular 1.98

'Elfin' Cordtex inserts for lasting uplift. Embroidered cotton cups and center panel, double elastic batiste gorges in band. Sizes 32-42. A-B-C.

**2 for \$3**

### Handbags, regular 2.98

Leather-like plastics in the season's newest shapes and sizes. Boxes, totes, vanities, clutches, shoulder straps, the new slim silhouettes.

**\$2**

### Wool Dickies, regular 98c

Dickies and accent inserts of ribbed knit wool and wool jersey, jewel trimmed and plain tailored. Red, turquoise, navy, brown, black or white.

**2 for \$1**

**More Free Store-Side Parking**

For Sears Customers With Improved Parking Plan

Satisfaction guaranteed or your money back

SEARS

**Downtown Long Beach**

American at Fifth HEMlock 5-0121



# Open Every Thursday Night 'til 9:15 p.m.

Long Beach, Calif., Sunday, October 20, 1957 **INDEPENDENT-PRESS-TELEGRAM—B-2**  
 Also Open Monday and Friday  
 Nights 9:30 to 9:15 P.M.  
 Balance of the Week 9:30 a.m. to 5:30 p.m.



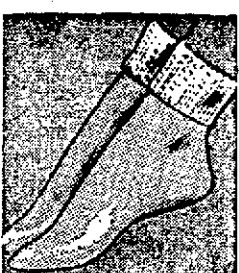
**Child's Car Coats**  
 Usually 3.98 **\$2**  
 Washable cotton saaten. 8 toggle button front, 2 pockets. Contrasting flannel lining. 3-6X.



**Girls' Playsuits**  
 Usually 5.98 **\$5**  
 Two-piece corduroy print suits, overblouse with slim tapered pants. Bright color combinations. Sizes 7 to 14.



**Teens' Saddle Shoes**  
 Formerly 4.98 **\$3**  
 Walking wonders, delightfully flexible. Glove-soft leather uppers in color contrast. Sizes 6-9.



**Children's Anklets**  
 Regular 39c **4 pr. \$1**  
 S-t-r-e-t-c-h anklets that fit without a wrinkle, never twist or sag. Stay up tops. One size fits all.



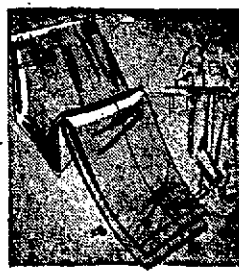
**Girls' Denim Jeans**  
 Regular 2.29 **\$2**  
 Western jeans of 10-oz. denim, extra long for turn-up. Sanforized. Navy, black, red, turquoise. 7-14.



**Watch Band Buys**  
 Usually \$2 to \$3 **\$1**  
 Men's and women's styles; expansion type and leathers. White and yellow gold, stainless steel.



**80-square Percales**  
 Reg. 39c yd. **4 yds. \$1**  
 Timely novelty prints in washfast colors. Finely carded cotton, full 80x80 weave. 36-inch width.



**Gabardine Slacks**  
 Regular 6.98 **2 for \$11**  
 Seagran slacks in rayon and acetate blended with 21% nylon for wear and wrinkle-resistance. Guaranteed 1 full year. 28-42.

## TOMORROW, MONDAY ONLY

**SEARS**  
 Long Beach

# JUBILEE DOLLAR DAY



### Little Girls' Dresses

Regular 2.98 each **2 for \$3**

Honeysuckle dresses in a wide choice of fabrics and colors. Latest fashion touches, novelty collars, buttons, embroideries galore. All well made, guaranteed to wash and wear. 1-3, 3-6X.

**Tots Denim Jeans**, Regular 1.29 **\$1**  
 Boxer waist 9 oz. Sanforized denim jeans. Vulcanized double knee for double wear. Sizes 2 to 6X.

**Skivy Shirts**, Usually 49c **3 for \$1**  
 Children's fine combed cotton shirts, hemmed short sleeves and bottom. 2-6X.

**Training Pants**, Usually 39c **5 prs. \$1**  
 White cotton knit, soft and absorbent with double fabric crotch. Sizes 1-4.



### Ivy League Shirts

**Boys' Usually 1.98 \$1**  
 Short sleeve shirts with button down Ivy League collar, button in back. Plaids and stripes in Sanforized cotton. Sizes 6 thru 16.

**Boys' Socks**, Usually 25c pr. **5 prs. \$1**  
 Cotton socks in fancy knit patterns, nylon reinforced toes and heels. Sizes 7 thru 11.

**Boys' Underwear**, Usually 45c **3 for \$1**  
 Boyville cotton sleeveless athletic shirts and fly front knit briefs. Sizes 4 thru 16.

**GOLDEN BOOKS**... Children's favorite stories, old and new. Regular 25c **7 for \$1**  
**72-IN. NYLON NET**... Exceptionally strong for party wear. Regular 49c yd. **3 yds. \$1**  
**5-YD. DRESS LENGTHS**... Better qualities in prints and solid color cottons. Usually \$4 **\$2**  
**NYLON HAIR BRUSHES**... Lucite backs, nylon bristles. 3 styles. Compare with \$3-\$5 **\$1**  
**LYRIC LOTION** for hands and body. Rich, creamy. 8-oz. Size. Compare with \$1 **50¢ plus tax**  
**MANICURE SETS**... assortment of nail scissors and cuticle removers, precision made. Usually 1.49 to 2.98 **\$1**  
**SCISSOR ASSORTMENT**... Imported precision made scissors, nickel plated. Usually 1.69-2.49 **\$1**



### Polo Shirts

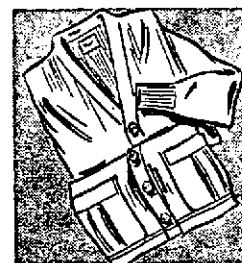
Usually 79c **2 for \$1**  
 Children's long sleeve cotton knit shirts. Stripes and patterns. Sizes 1 to 6X.



### Girls' Cotton Blouses

Regular 1.98 **2 for \$3**  
 Lustrous, wrinkle-resistant broadcloth, completely washable, stay neat and fresh longer. Sizes 7-14.

**SHAVE CREAM**... Instant lather with Aerosol. 100 fast shaves. Reg. 79c **2 for \$1**  
**FLASH BULBS**... #5 Tower bulbs for black and white film. Regular 8 for 12 **for \$1**  
**CHRISTMAS CARDS**... Boxed cards include slims and squares. Many embossed. Special buy **\$1**  
**CAMERA FILM**... panchromatic emulsion, ideal for fixed speed. 620, 120, 127. Regular 33c **4 for \$1**  
**MEN'S CLOTH HATS**... Denim and viscose acetate fabric sport hats. Regular 1.79-1.98 **\$1**  
**MEN'S DENIM SLACKS**... Venti-stripes, Sanforized, vat-dyed in Ivy League styling. Regular 3.98 **\$3**  
**MEN'S JEANS**... Sanforized coarse weave denims, made for hard wear. Reg. 3.79-3.98 **\$3**



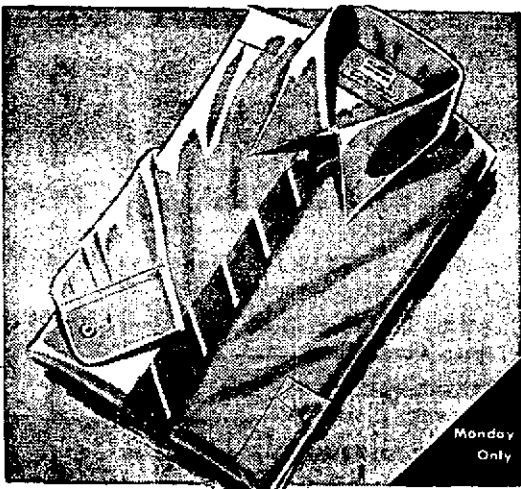
### Men's Wool Sweaters

Regular 4.98-5.98 **\$4**  
 Tailored button front coat sweaters, double elbows for double wear. Tape reinforced. Sizes 36 thru 52.



### Men's Jackets

Regular 5.98 **\$5**  
 Ivy League style in combed cotton sheen gabardine. Zipper front; in tan. S-M-L-XL.



### Men's Dress Shirts

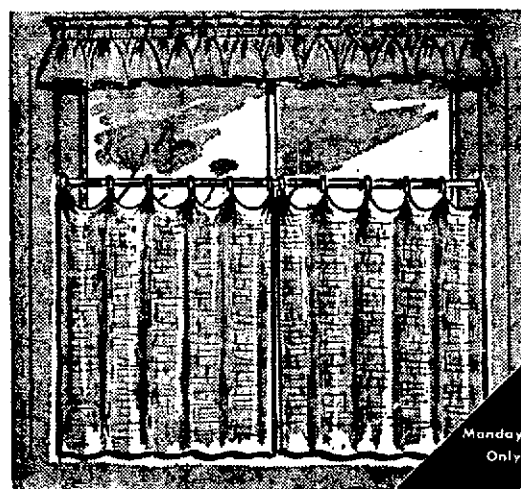
Usually 2.49 each **4 for \$5**

Outstanding value in colored dress shirts. Fine corded broadcloth, Sanforized and mercerized trypoint fused collars in men's sizes.

**Men's Argyles**, Regular 69c **2 prs. \$1**  
 Fancy cotton Argyle patterns. Elastic knit tops. Half sizes 10 thru 12 & 13.

**Cushion Socks**  
 Men's white cottons with soft terry soles. 10-13. Reg. 3 pr. 98c **5 prs. \$1**

**Men's Slippers**, Were 2.98-3.98 **2**  
 Supple leather in popular opera style, snug, easy fitting. Brown leather. Men's sizes.



### Novelty Tiers, Cafes

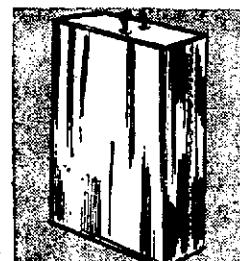
Were 1.98 to 2.79 **\$1 pr.**  
 Close-out of novelty tier and cafe curtains in an assortment of print patterns and colors. Choose from 26", 30" and 36" lengths in group.

**Print Draperies**, Usually 4.98 **\$3**  
 Modern and floral patterns in textured decorator fabrics. 84" long, 48" wide to pr.

Reg. 1.98 **Fabric-Backed Plastic** **\$1 yd.**  
 Plastic coated rayon drill in a wide choice of colors for many uses. 54-in. wide.

**Plastic Shades**, Regular 1.59 **\$1**  
 Window shades made of durable plastic, resists curling, puckering. White, eggshell. 37 1/4"x6'.

**TOY RIFLE**... with scope. Tough plastic, gives loud report. Usually 1.79 **\$1**  
**TOURNAMENT CHECKERS**—Plastic coated Masonite board. Regular 1.39 **\$1**  
**BINGO GAME**—25 playing cards, 400 markers, master spinner. Regular 1.39 **\$1**  
**TARGET GAME**... Continuous action pistol range. Plastic dome. Usually 1.79 **\$1**  
**"PITCH-EM" HORESHOES**—2 pairs, molded rubber. 2 steel plates. Reg. 1.29 **\$1**  
**CHARACTER DOLL**... Lovable "Fair Princess" doll with sleeping eyes. One day only **\$1**  
**"MONOPOLY"**—19 1/4-in. square folding board, for 2 to 10 players. Reg. 3.44 **\$3**



### Jumbo Garment Bags

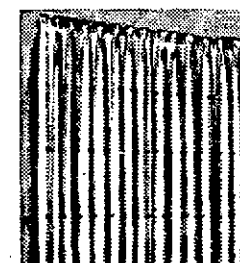
Usually 1.79 **\$1**  
 Large size plastic garment bags, useful for storing clothes out of season, party dresses. Zipper.



### Decorator Pillows

Usually 1.98-2.79 **\$1**  
 Assortment of scatter pillows in boucle, nub-tex and other decorator fabrics, cotton filled. Knife edge.

**SHOE RACKS**... Heavy gauge steel permacrom finish. Holds 9 pairs. Regular 1.79 **\$1**  
**WOOD HANGERS**, combination coat and trousers. Smooth waxed wood, metal hook. Regular 3/65c **8 for \$1**  
**CHENILLE SPREADS**... In solid color wave-line, tightly tufted. Twin or full. Usually 4.79 **\$3**  
**SHEET BLANKET**... Cotton plaid singles, warm 60-in. wide, 76-in. long. Regular 1.39 **\$1**  
**FEATHER PILLOWS**... Filled with 75% chicken, 25% turkey feathers. 20x26". Usually 2.49 **2 for \$3**  
**COMFORTER COVER**... 80-sq. percale prints with zipper closing. Regular 4.98 **2 for \$7**  
**FINGERTIP TOWELS**... with metallic gold color border. 12x18-inch size. Usually 49c **3 for \$1**  
**SHOWER CURTAINS**... assorted patterns and colors. Finest quality. Usually 1.98 to 3.98 **\$1**



### Marquisette Panels

Usually 1.49 **\$1**  
 Frosty white rayon marquisette extra wide panels, almost 5-ft. wide 5" bottom hems. 81" long.



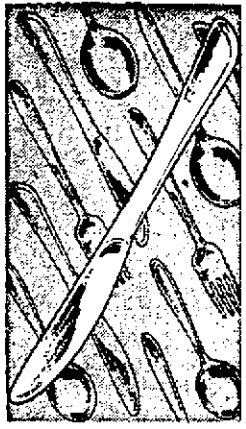
### Decorator Pictures

Usually 9.98 **\$5**  
 Beautiful framed pictures in large 30x35-inch size. Many interesting subjects in colors for your decor.

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# Open Every Thursday Night 'til 9:15 p.m.

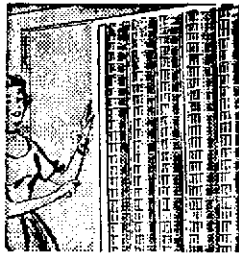
Also Open Monday and Friday  
Nights 9:30 to 9:15 P.M.  
Balance of the Week 9:30 a.m. to 5:30



## Stainless Tableware

Usually 29c and 39c **7<sup>1</sup>/<sub>2</sub>** for

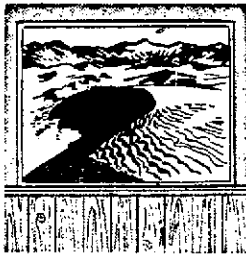
Rust proof and stain resistant, never needs polishing! Modern pattern knives, forks, teaspoons and soup spoons, salad forks.



## Bamboo Doors

Regular 6.98 **\$5**

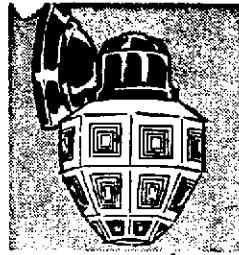
Matchstick bamboo doors. Fold neatly out of way. Save space the smart modern way. 3'x6'8" long; Natural color.



## Scenic Mural

Regular 8.75 **\$2**

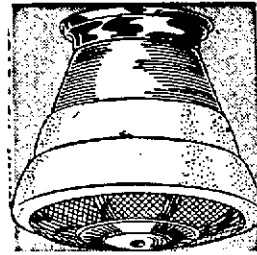
Lifelike landscapes to brighten home or office. Huge 38 1/2 x 59 inches. Washes clean with a damp cloth. Duo Tone Mural. Reg. 11.95—\$4



## Outdoor Bracket

Usually 1.49 **\$1**

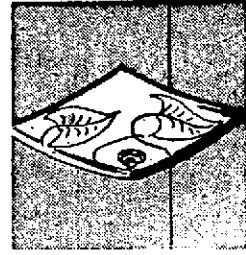
Simulated sparkling cut glass—black nish. 1-light 7 1/2". Replace that rusty porch bracket today.



## 8" Kitchen Fixture

Usually 1.79 **\$1**

Throw away your old kitchen fixture. Replace it with this modern fixture. Clear bottom spreads light evenly. 4" ivory holder. 8" glass shade.



## Bedroom Fixture

Regular 3.49 **\$2**

Lovely bedroom fixture. Bent glass shade with 4 leaf design. 14" square. 3 light. Choice of white or rose.



## 2-Foot Stepstool

Regular 1.79 **\$1**

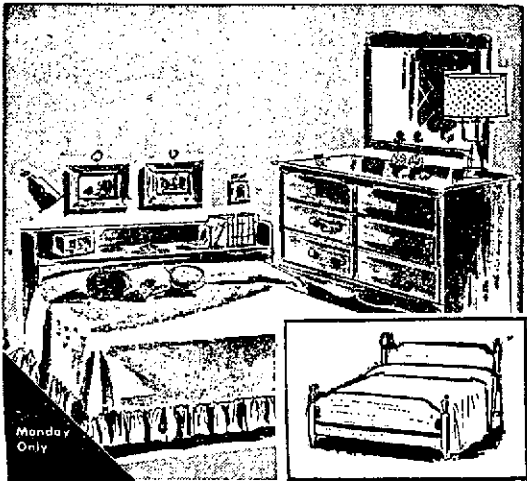
Lightweight wooden stepstool, right height for general household use. Each step rodded and grooved.

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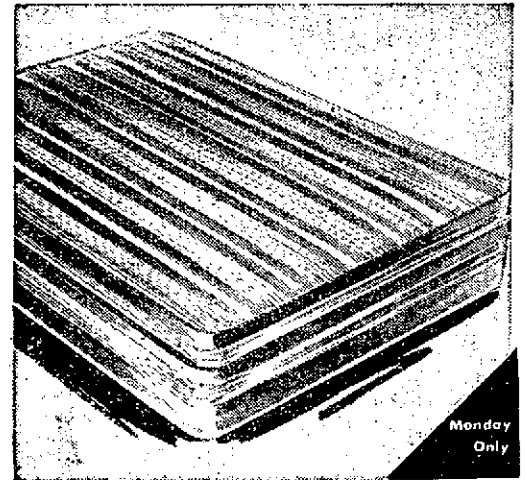
## Maple Bedroom Set

Colonial style double dresser with framed plate glass mirror and bookcase headboard or low poster bed. Mel-low maple finish. **Regular 134.90 \$100**  
\$5 DOWN, Sears Easy Terms

**Metal Bed Frame, Regular 4.95 \$3**  
Adjusts to full or twin bed size. Satin-black enamel finish, modern legs. Strong angle iron.

**Nursery Chair, Regular 4.95 \$4**  
Back folds down to form stepstool. Plastic vessel included. Safety strap, natural finish.

**Child's Play Yard, Regular 12.95 \$10**  
Sturdy hardwood, natural birch finish. Smooth masonite floor. Folds compactly.



## Foam Latex Combination

**Regular 79.95 \$60**  
Medium-firm 4 1/2" deep foam latex mattress holds its shape, never sags or wrinkles. Specially designed multi-coil box spring to match. Twin size. Full Size, Regular 99.95—\$75  
\$5 Down, Sears Easy Terms

**Mattress or Box Spring, Reg. 25.95 \$19**  
Multi-coil innerspring mattress or box spring at this low price. Full or twin size.

**Students' Desk, Regular 24.95 \$20**  
All metal with mar-resistant plastic top. 2 drawers and 2 shelves for books. Save!

**Ready-to-Paint Stool, Regular 2.59 \$2**  
Fully assembled and ready to paint, stain or wax. Modern square seat, sturdy legs. 24" high.

**COCOA MAT**, tightly woven for hard wear. 14x24". Regular 2.49 **\$2**

**LINK MAT** of plush thread for entrance-ways. 13x20". Regular 1.49 **\$1**

**PLASTIC TAPE** for venetian blinds. Regular 45¢ yd. **4 yds. \$1**

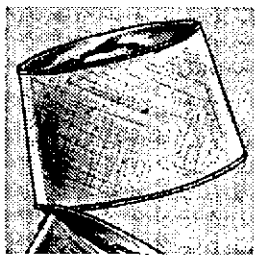
**BROADLOOM REMNANTS**. Generous 18x27-in. sizes in a good selection. Reg. 1.95 **\$1**

**SALAD SET**, plastic bowl, serving fork, spoon. Usually 1.49 **\$1**

**PLASTIC PAIL**, flexible 10-qt. size, Un-breakable. Usually 1.49 **\$1**

**SPONGE ASSORTMENT**, 10-pc. set in assorted colors. Usually 1.79 **\$1**

**PEGGY KELLOGG JAM**. Big 2-lb. jar, choice of strawberry or boysen-berry. Regular 69¢ **2 for \$1**



## Lamp Shade Sale

1.49-1.98 Styles **\$1**

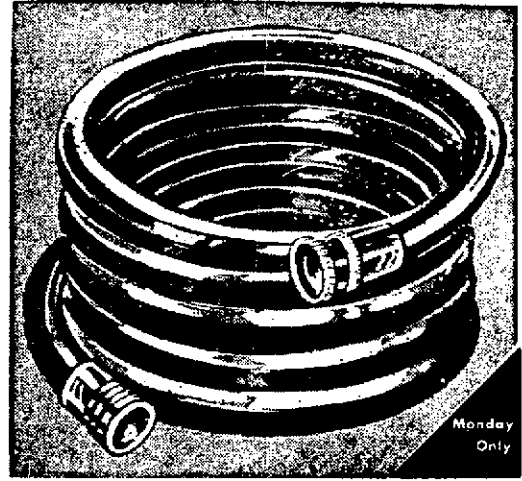
Textured interest in bark-cloth over parchment in white, red, chartreuse, hunter green and pink colors.



## Novelty Lamps

Usually 3.98 **2 for \$5**

Striking Colonial hurricane and novelty lamps in hob-nail or hand painted decorations. 3 styles.



## Garden Hose Remnants

**Regular 3.19 \$2**  
Twenty-foot lengths of first quality Neoprene rubber garden hose. Strong yet lightweight. Attractive green colors. Brass couplings. 20 ft. Regular 4.19 **2 for \$5**

**Oscillating Sprinkler, Regular 14.50 \$5**  
Sealed housing, 6 adjustments, covers up to 40x60'. No pause at end of sweep.

**Tap Hose Reel, Regular 6.95 \$5**  
Swivel coupling and detachable faucet connector. Turns in all directions. Holds 125'.

**75' Plastic Hose, Regular 6.98 \$4**  
Red, opaque, light and easy to handle. Resists scuffing, weather. Brass couplings.

Just Say, "CHARGE IT," with Sears Re-volving Charge—up to 6 MONTHS to pay, small service charge. Or buy anything at Sears totaling \$20 or more on Easy Terms.

**WHITE HOUSE PAINT**, won't yellow or mil-dew. Gallon, Regular 5.79 **\$4**

**MASONRY PAINT**, plastic forti-fied. Gallon, Regular 4.98 **2 gals. \$7**

**9x12 DROP CLOTH** of easy-to-clean plastic. For paint protection. Regular 1.69 **\$1**

**BEDDING PLANTS**, pansies, stocks, snaps, calendulas. Reg. 49¢ doz. **3 doz. \$1**

**CAMELIAS**, in one gallon cans for instant planting. Reg. 1.49 **\$1**



## 4 Quarts of Oil

Regular 1.60 **\$1**

Our finest premium heavy duty oil in 5 convenient quart cans to let you add as you need—one at a time.



## Oil Change

Regular \$2 **\$1**

Your car serviced while you shop. Crankcase of any passenger car drained and refilled with premium oil.

**LIGHT BULBS**, 40, 60 or 75 watt. **8 for \$1**  
Regular 21¢

**MERCURY SWITCH**. Quiet operat-ing. Ivory or brown. Regular 98¢ **3 for \$2**

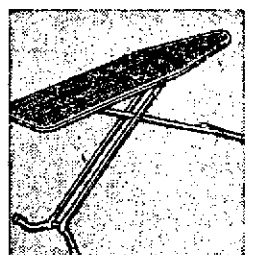
**2 CELL FLASHLIGHT**. Chromed aluminum body. 3 position switch. Usual 79¢ **2 for \$1**

**SHEATHED CABLE**, 50-ft. 12-2, also longer lengths. Regular 2.79 **\$2**

**SWING SPOUT FAUCET**, wall-mount with strainer. Regular 8.95 **\$6**

**MEDICINE CABINET**, 14x20" mirror, 2 shelves. Regular 6.49 **\$5**

**ROLL ROOFING**, nails, cement, instructions included. Regular 3.98 **\$3**



## Ironing Board

Regular 10.95 **\$8**

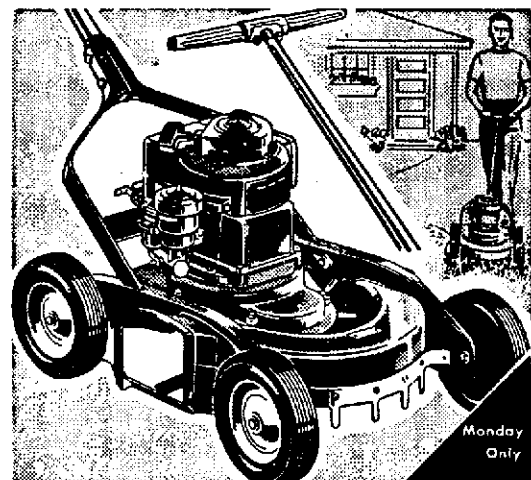
12 fingertip adjustments for ironing sitting or standing. Ventilated top for cooler ironing.



## Chef Skillet

Regular 4.98 **\$2**

Heavy gauge aluminum with heat-resistant plastic handle. High gloss finish. 10 1/2-inch diameter.



## 18-in. Rotary Mower

**Regular 98.50 \$60**  
Briggs and Stratton 2-hp., 4-cycle gas engine takes the drudgery out of mowing. Automatic rewind starter. Lightweight—only 64-lbs.!

**18" Power Mower, Regular 92.50 \$70**  
1.75 gas engine, streamlined housing. Automatic rewind starter. Semi-pneumatic tires

**Power Edger-Trimner, Regular 75.95 \$60**  
With blade vertical it edges, with blade horizontal it trims. 1 1/2-hp. gas engine.

**19" Rotary Mower, Regular 87.50 \$55**  
2 1/4-hp. Briggs and Stratton gas engine with recoil starter. Lightweight aluminum housing

**CHAMOIS CLOTH**, polishes any surface to a satiny gloss. Regular 3.98 **\$2**

**LUBRICATION JOB**, price includes wheel pack. Regular 2.75, new **\$2**

**GOLF BALLS**, famous Spalding quality. Regular 3 for 2.98 **3 for \$2**

**BICYCLE TUBES**, circular molded synthetic rubber. Regular 1.15 **\$1**

**BICYCLE TIRES**, premium and safety treads. All sizes. Regular 2.19 **\$2**

**BASKETBALL**, multi-ply rubber, regular size, weight. Regular 4.49 **\$4**

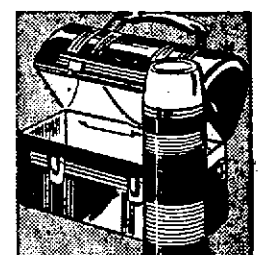
**SWEAT PANTS**, heavyweight cotton. Gray, red, navy. Regular 2.39 **\$2**



## Men's Sweat Shirt

Regular 1.49 **\$1**

Many colors—grey, white, red or navy. Double seam collar, sturdy ribbed cuffs and bottom. S-M-L.



## Aluminum Kit

Regular 3.98 **\$3**

Lunch kit—can be thoroughly washed without danger of rusting. Vacuum bottle has unbreakable plastic cup.

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## UCLA Defense, Punts Keep Beavers in Hole

# Bruins Smash Oregon St., 26-7

By DAVE LEWIS  
Sports Editor

LOS ANGELES COLISEUM—Saturday was NOT a day like all days. . . But it did alter and illuminate our time footballwise.

It was a day of upsets that first saw such unbeaten behemoths as Michigan State and Minnesota get their com-uppance in the Midwest.

Then Oregon State, pride of the Pacific Coast, was tumbled from the ranks of the undefeated by the amazing UCLA Bruins.

(Dressing room story and statistics on Page C-4.)  
who registered an unbelievable 26-7 victory over the heavily-favored Beavers here before 46,102 approving fans.

This was the game the Bruins admittedly wanted to win more than any other this season. . . and they played like it. They completely buried the vaunted Oregon State legions with one of the most notable performances in the school's history.

The score would have been even more lopsided but for a backs-in-motion penalty that nullified Chuck Kendall's 19-yard

scoring run with three minutes left to play after which Oregon State held for downs on the Beaver 10.

IT WAS A TYPICAL BRUIN VICTORY . . . achieved in the true Red Sanders style with tremendous punting, alert and aggressive defensive play and the ability to capitalize on the breaks when the Beavers finally cracked under the tremendous pressure applied by the Uclans from start to finish.

Sanders is a firm believer in that the team scoring first gains a tremendous advantage by putting the other club under pressure right from the start. That's why the Uclans always put everything they have in an all-out offensive effort the first time they get the ball.

And Saturday proved no exception. They "threw the book" at Oregon State from the outset with a crunching 68-yard drive after the opening kickoff for a touchdown and a 6-0 lead.

Those six points began to look bigger and bigger as the Bruins put Oregon State under tremendous pressure with their magnificent defensive play plus the booming punts of Kirk Wilson and Don Long that kept the Beavers reeling backwards all afternoon.

One of Wilson's kicks, a brilliant 63-yard punt to the Oregon State seven-yard line, set the stage for the second UCLA touchdown just 31 seconds before the halftime intermission that broke the game wide open.

The pressure against Oregon State continued to mount in the third period. . . and the Beavers finally cracked.

An interception by Dan Peterson, who returned 28 yards to the Oregon State seven-yard line, set up the third score. . . while the height of Oregon State's frustration was reached with five minutes left in the third stanza.

Tailback Joe Francis didn't even bother to pick up the snap from center as all four officials hurried their red handkerchiefs into the air signaling a penalty. End Glen Almquist pounced on the ball, however, to record a recovered fumble on the Beaver 25-yard line because the penalty was against Oregon State for being offside. The Bruins, of course, refused the penalty and kept the ball.

It took the Bruins just four plays to score their final TD from there. Keendall and Phil Parslow moved it to the 17 in two stabs at the line before Barry Billington hit right end for 12 yards and Kendall then went over from the

five on a sweep to the right at 10:58. Steve Gertsman added the extra point to make it 26-0.

The Beavers turned in their most ineffective performance since rising to power under the guidance of Tommy Prothro, Red Sanders' former aide.

They threatened only once while still in the game. After UCLA's initial touchdown, the Beavers bounced back with an advance to the Bruin 33-yard line before kicking when faced with a fourth-and-six situation.

Following UCLA's return kick, Wilson's poorest of the day which only carried out to the 40, the Beavers reached the 21 before losing the ball on downs.

The Beavers never again were within striking distance of the Bruin goal until after UCLA had pulled out to a 26-0 advantage.

The Beavers finally got untracked midway in the final quarter and drove to the UCLA 27 before again losing the ball on downs.

However, they struck for their lone score a few plays later when Sterling Hammack returned a punt 31 yards to the UCLA (See Page C-6, Col. 3).

## Ducks Hold off Cougar Rally, 14-13

PULLMAN, Wash. (UP)—Oregon piled up a two touchdown lead but barely held off a last-ditch Washington State rally for a 14-13 Pacific Coast Conference victory Saturday that sent the Ducks into the lead for the PCC Rose Bowl shot.

An attempted Washington State conversion with a minute to play struck the upright, bounced high in the air and fell wide as a homecoming crowd of 20,000 screamed in disappointment.

Oregon earned the win by throwing a blanket-like defense against Washington State's vaunted passing attack. The Ducks in turn used passes at crucial points to keep control of the ball most of the game.

The clock played a prominent role, too. Oregon's first touchdown came on the last play of the first half and gave the Ducks a 7-0 lead which they stretched to 14-0 early in the fourth period.

MEANWHILE, Washington State was unable to move. The Cougars, foiled by timing penalties and the tough Oregon line, appeared hopelessly beaten at that point. But they came to life with a vengeance which reminded observers of their three-touchdown, come-from-behind victory over Stanford in the waning moments last week.

After Oregon's second touchdown, the Cougars moved 59

yards in nine plays from the kickoff as fullback Eddie Stevens ripped off big chunks of yardage through a defense which expected passes. Stevens, plunged over from the one and quarterback Bunny Aldrich converted.

Moments later, Washington State stormed downfield again as quarterback Bobbie Newman mixed passes with a revitalized running game. With a minute left, Newman plunged over to score. But fate and a hunch turned against him on his attempted conversion.

Cougar coach Jim Sutherland sent fullback Stevens into the game to kick the extra point. But Newman overruled him and tried the kick himself. "But he's our quarterback and that's the way the ball bounced," Sutherland said after the game.

THE GAME WAS a defensive standoff until late in the second period. Oregon blunted a Cougar drive on the Oregon 17. With fullback Jack Morris carrying for yardage and quarterback Jack Crabtree connecting on passes, the Ducks moved to the State one. As time ran out Crabtree plunged over and Morris converted.

Another pass gave Oregon its second touchdown. It came after tackle Jerry Kerschner recovered halfback Don Eilersick's fumble on the State 36. Halfback Leroy Phelps passed



LONG KEEPS BRUINS DRIVE ALIVE

Tailback Don Long of UCLA picks up two yards and a vital first down to keep second quarter Bruin touchdown drive alive against Oregon State.

Play carried to OSC 25 yard line. Joe Francis made the stop.—(Staff Photo by John Neagle.)

## Cal Spanks SC, 12-0, for 1st Victory

BERKELEY (UP)—Cashing in on its only scoring opportunities, California won its first football game of the season Saturday as it annexed the battle of "have nots" from Southern California, 12-0, before 40,000 fans.

The defeat was the fourth in a row for Coach Don Clark's Trojans. The game was notable for these items:

1—California was penalized a record-smashing 176 yards, and SC was set back 75 yards by the officials.

2—Four men were kicked out of the game for "illegal" activities. Monte Clark and Larry Boies of SC and Roger Ramseier and Jack Hart of Cal.

3—It was the first time in the past seven tries that California had whipped the Trojans.

DON BUFORD TOOK the opening kickoff and fumbled on his own 18, where Cal's Mike White recovered. In six plays Cal scored, with Hart going over from the two.

The Trojans knocked at the Cal goal twice during the first half, once going to the five and then to the 16, but the strong Bear defense held the stop-and-go SC drive in check each time.

The first threat was set up by Tom Maudlin's 40-yard pass to halfback Clark Holden.

The only sustained drive of the game came at the start of the second half when Cal took the kickoff and went 73 yards on seven plays to score. The big punch was a 39-yard pass from Gabe Arrillaga to White that put the ball on the one. From there Darrell Roberts powered over center to score.

Cal's only other scoring shot was a 34-yard field goal attempt by Max Hale that didn't come close.

Cal, still in the Rose Bowl race, has a 1-1 conference record.

AFTER THE game jubilant California football players carried Coach Pete Elliott off the field.

"You've meant a lot to the team," California chancellor Clark Kerr told Elliott after the game. "I was glad to see you carried off the field."

The Bear victory came after they had lost four in a row to Southern Methodist, Washington State, Michigan State and Navy.

Hart was sent to the sidelines for slugging, "but I was just trying to get up, I don't know what happened," he complained later.

Elliott said end Roger Ramseier was put out because he said "lousy call" when walking away from one of the officials

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# Purdue Shocks MSU; Minnesota Falls

## Mitchell's Eel-Like Runs Pace Illini to 34-13 Victory

CHAMPAIGN (AP)—The slithering running of halfback Bob Mitchell, hospitalized earlier in the week with a temperature, touched off an Illinois homecoming explosion Saturday that blew apart Minnesota, the nation's fourth-ranking team 34-13.

While 69,619 fans cheered the two touchdown underdog Illini and millions of others watched on the national TV hookup, coach Ray Eliot's upset-minded team, deluged the Gophers, 21-0, by halftime, and maintained the pressure to hand them their first defeat in four starts.

In gaining its second triumph in four games, Illinois duplicated its homecoming ambush of last year when it trimmed Michigan State, then the nation's No. 1 team, 20-13, in one of the season's biggest surprises.

MITCHELL, A 180-pound senior from Hot Springs, Ark., who won All-Big Ten honors as a sophomore and was hobbled with injuries in 1956, time and again split the big Minnesota defenses with his eel-like runs.

And while the Gophers were trying to contend with Mitchell's slipperiness, a 205-pound junior fullback, Jack Delvaux, riddled them down the middle

and quarterback Tom Haller, harassed them with passes. Delvaux scored twice in the first quarter. He ran back a punt 30 yards midway in the period to fuse an 83-yard touchdown drive in 12 plays. Haller's jump pass of 10 yards to Bob Delaney set up Delvaux' eventual 1-yard scoring blast.

IT WAS THE eighth straight time Illinois has beaten Minnesota at home since 1917.

Hard-hitting by the linemen and alert play by backs set up Illinois' first three touchdowns. In the first half Minnesota lost the ball twice on fumbles and once on a pass interception.

The Illini scored three of the first four times they had possession, piling to a touchdown after one of the Gopher fumbles and after the interception. Only a fumble by Don Grothe on the Gopher 12 prevented perhaps another score.

Both of Minnesota's touchdowns came in the last period after the Illini reserves took over to hold a 34-0 lead. Bobby

Cox passed to Dave Lindblom for 16 yards for one and Jim Reese passed for 14 yards to Jerry Frend for the other.

TWO TERRIFIC Illini lines, sparked by Don Yeazel, ends Rod Hanson and Rich Kreitling, tackle Paul Adams, guard Joe Bellephant and centers Gene Cherney and Bob Henderson stalled the vaunted Gopher backs play after play.

Despite the defeat, Minnesota—which plays eight Big Ten games, retained its chance for the conference crown and the Rose Bowl, because Michigan State also lost and Iowa, which plays six league games, is ineligible for the bowl.

MINNESOTA: 13 9 13-13  
Illinois scoring: touchdowns, Lindblom (16, pass from Cox); Frend (14, pass from Reese, Conversion, Borstad); Delvaux (2, 1, plunge; 10, run); Mitchell (18, plunge); Smith (12, plunge); Hill (28, pass from Haller). Conversions, Yeazel 4.  
STATISTICS: Illinois Minnesota  
First downs 25 13  
Rushing yards 270 102  
Passing yards 159 45  
Total yards 429 147  
Fumbles lost 3 0  
Punts 2-25 5-34  
Yards penalized 61 6

## Rose Bowl Derby Boilermakers Post 20-13 Nod Over Nation's Top Team



BIG TEN				PACIFIC COAST			
	W	L	T		W	L	T
Ohio State . . . . .	2	0	0	Oregon . . . . .	3	0	0
*Iowa . . . . .	2	0	0	*Oregon State . . .	2	1	0
Michigan State . . .	2	1	0	Washington State . .	2	1	0
Minnesota . . . . .	2	1	0	*UCLA . . . . .	2	1	0
Illinois . . . . .	1	1	0	Stanford . . . . .	1	1	0
Michigan . . . . .	1	1	0	California . . . . .	1	1	0
Wisconsin . . . . .	1	1	0	*South California . .	0	2	0
Purdue . . . . .	1	2	0	*Washington . . . . .	0	2	0
Northwestern . . . .	0	2	0	Idaho . . . . .	0	2	0
Indiana . . . . .	0	3	0	*Ineligible.			

## Aspirin Alley

UCLA 26, Oregon State 7. Purdue 20, Michigan State 13. Illinois 34, Minnesota 13. Texas 17, Arkansas 0. Maryland 21, North Carolina 7. Vanderbilt 32, Penn St. 20. Brown 20, Penn 7. Dartmouth 14, Holy Cross 17.	Colgate 12, Princeton 10. Mississippi St. 29, Florida 20. Pro Cage Exhibition New York Kickersbackers 109, Col. 100. All-Stars 84. Minneapolis 68, Cincinnati 55. Detroit 52, St. Louis 79. NL Hockey Scores Toronto 7, Boston 0. Montreal 3, Chicago 1.
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EAST LANSING, Mich. (UP)—Purdue, a 21-point underdog, maintained a tradition of spoiler for Michigan State Saturday by upsetting the nation's top-ranked team, 20-13, before a record crowd of 64,950 fans in Spartan Stadium.

The upset was in keeping with a tradition which Purdue started in 1954 when the Boilermakers snapped a 20-game Michigan State winning streak with a 6-0 upset.

The Boilermakers stopped the usually-powerful Spartan attack in the first period, but it looked as if Michigan State's depth might be too much as coach Duffy Daugherty alternated units and the Spartans finally grabbed a 7-0 lead in the second period.

Walt Kowalczyk returned Kenny Mike's punt 30 yards to the Purdue 10 and then carried three straight times to finally crash over from the two.

BUT PURDUE got its second wind late in the period and evened the score with Bob Jarus plunging a yard to score after the Boilermakers recovered a Michigan State fumble at the Spartan 19.

With a little more than five minutes gone in the third quarter, Ross Fitchner fired a 43-yard pass to Tom Frankhauser

which gave the Boilermakers a first down on the Michigan State four.

Mel Dillard cracked the line three times, finally going over from a foot to give Purdue a lead it never relinquished.

A Michigan State fumble on its own 36 gave Purdue the break it needed for its third touchdown. Mike's sprinted 34 yards on a draw play up the middle for the score.

The Spartans tried to pull the game out of the fire and moved within seven points of Purdue with a touchdown in the opening minute of the final period.

Jim Ninowski took to the air and covered 69 yards in three plays with his final toss

Today's Sports Card  
Pro football—Orange County Rhinos vs. Eagle Rock, La. Palma Park in Anaheim, 2:15 p.m.  
Horse racing—California, 12 noon.  
Baseball—St. Louis Cardinals vs. St. Paul Braves, 7 p.m.  
Baseball—St. Louis Cardinals vs. St. Paul Braves, 7 p.m.  
Baseball—St. Louis Cardinals vs. St. Paul Braves, 7 p.m.  
Baseball—St. Louis Cardinals vs. St. Paul Braves, 7 p.m.

sailing 30 yards to end Sam Williams for the score.

MICHIGAN STATE twice drove into Purdue territory after that but fumbles halted both of the marches. The first threat ended when Bob Jewett fumbled on the Boilermakers' 30, and minutes later Kowalczyk bobbled the ball away on the Purdue 35.

A fumble also halted the Spartans in the first period after they reeled off four consecutive first downs in a 69-yard march that carried to within a foot of the Purdue goal line.

Purdue was in possession of the ball at the final gun.

Michigan State . . . . . 0 7 0 8-13  
Purdue . . . . . 20 13 0 34-13  
Michigan State scoring: Touchdowns, Kowalczyk (2, plunge); Williams (80, pass from Ninowski). Conversions, Kaiser 2.  
Purdue scoring: Jarus (1, plunge); Dillard (1, plunge); Mike (34, run). Conversions: Fletcher 2.

STATISTICS: Michigan State Purdue  
First downs 18 15  
Rushing yards 115 175  
Passing yards 107 174  
Fumbles lost 1 1  
Punts 5-32 5-32  
Yards penalized 45 5

# Braves' \$\$\$ Tell Why Coast Wanted Bums, Giants

By HARRY GRAYSON  
NEW YORK (NEA)—The Milwaukee figures tell you why Los Angeles and San Francisco wanted the Dodgers and the Giants. And why Toronto, Minneapolis and Seattle would like to get in the big league act.

A survey taken by the Milwaukee Association of Commerce shows that Milwaukee's income from baseball in five years totals \$33,254,922.40.

"We weren't interested in guess estimates," stresses Ray H. Weisbrod, executive vice-president of the association, revealing the figures for the first time. "We wanted to know the facts. On the basis of mail orders received at the Braves' ticket office, 2,000 questionnaires were mailed to a cross-section of people living 50 or more miles away."

Weisbrod breaks down this year's figures thusly:

Restaurants	\$2,173,810.67
Retail stores	1,767,891.88
Night clubs	1,016,870.13
Miscellaneous items	857,361.09

Hotels	711,144.47
Gasoline stations	611,451.32
Local transportation	119,681.78

Total spent in Milwaukee... \$7,257,461.82

When the questionnaires were returned, the Association of Commerce learned that the average out-of-town fan spent in Milwaukee \$3.27 in restaurants, \$2.66 in retail stores, \$1.53 in night clubs, \$1.07 in hotels, 92 cents for gasoline, 18 cents for local transportation and \$1.29 on miscellaneous items.

"Those who came to town for a big weekend spent a great deal more," reminds Weisbrod. "On the other extreme, many drove in for a game and left immediately after without spending anything in Milwaukee. The average, however, was \$10.92 per person."

The Braves have been as good for Milwaukee as Sudsville has for the club.

"There are other vast benefits," points out Weisbrod.

"For example, the Perinis through their construction business annually purchase equipment from Milwaukee industries valued at more than the gross receipts for the Braves' home games."

"The \$65,000,000 contract which the Perinis have handled constructing twin tunnels under the city of Niagara Falls, Ontario, involved the purchase of \$16,000,000 in heavy machinery. Of that total, \$10,600,000 was spent with manufacturers in Milwaukee, Racine, Green Bay and other Wisconsin cities. The construction work the Perini Company is doing on the St. Lawrence Seaway and Power Project is sending Milwaukee a rich harvest in many ways."

The Braves changed shopping habits in the Great Cheese-lands.

"A newspaper publisher in northern Wisconsin told President Joe Cairnes of the Braves and me that his family always had done its shopping in Minneapolis, but since the Braves had come to Wisconsin they felt the team also belonged to them," reports Weisbrod. "Through trips to Milwaukee these

people changed their buying habits, shop in our stores instead of going to Minneapolis."

"No longer is Milwaukee like the big city which smaller towns in any state usually dislike. Inquiries have confirmed the significant development that the Braves brought the people and cities of Wisconsin together in a great spirit of family interest, all of which is benefitting our retail, wholesale and governmental operations the year round."

Milwaukee deserves nothing but the best and got it in the Braves.

A Lou Perini doesn't go with either the Dodgers or the Giants, but now you know why Los Angeles gave the one 300 acres and San Francisco built a ball park for the other.

Meanwhile, the New York Transit Authority estimates an annual loss of \$300,000 in subway fares because of the franchise shifts.

But a little thing like that doesn't stifle the yawn of the New York politicians.

## Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

The devastating pari-mutuel clerks' strike which has crippled the entire horse racing industry in California completely is turning this state into a national background.

For confirmation of that statement, read what a member of the guild (who obviously cannot be identified) told me this week:

"We are sick and tired of race tracks minting so much money that they have to refine their latrines to drain off their profits. We want some of that profit for ourselves."

"WE ARE PREPARED TO STRIKE INDEFINITELY UNLESS OUR PRESENT DEMANDS ARE MET TO THE LETTER."

"The Clerks' guild hoped that other organized labor would back our stand so that all track employees would benefit. We are sorry that all organized track employees did not unite to help themselves as well as us."

If that's not an all-out ultimatum, I'm a Stanford rooster!

The clerks stand alone—all other people in the racing industry are against them. A leading figure of the California racing industry gave me quotes last week from persons in all branches of racing. I am not free to release names of persons quoted, but here are excellent examples of how the industry in general feels—

A trainer: "This is my first winter in California. This strike is costing my boss money. It is absurd and disgusting. This is the last time our stable ever comes to California."

A groom: "Most of us grooms will be out of work by Nov. 1. We have families and will be on relief unless the strike is over."

An owner: "This could ruin the entire racing industry. This idiotic clerk strike could spread to the rest of the nation. I'm amazed such a thing could happen in this day and age."

State racing official: "It's insane to think a group of insignificant clerks—who could as easily be behind a grocery store counter—could hurt every single person connected with racing in California, from the owner to the attendant who parks cars. What is wrong with \$31 per day for one afternoon's work, anyway?"

The Daily Racing Form, which is suffering also, entered into the spirit, too, with this editorial comment: "The offer of a \$19.50 per week increase for the clerks is both generous and unprecedented."

(No matter how tough they sound, the clerks will yell "uncle" before Santa Anita opens—on that you can wager a \$2 mutuel ticket!)

★ ★ ★

"A FRIEND who formerly resided in Long Beach wants to know what, where and why the Harry J. Moore League? A league named for a person is strange, indeed. Since I didn't know the answer and since others I know are wondering the same thing, maybe you could enlighten us as to what, where and why?" (signed) Claude Jennings, 6480 El Cedral.

(Harry J. was an asst. supt. of L. B. schools, who served the CIF more than 40 years. Claude. He was a real nice fellow who probably was as pained as you and I when the "wheels" named the league.)

"In regard to your awarding a worn-out 'Vote-for-Harry' button to anyone who could think of a less productive offense than the coaches of SC-Cal and Washington, you might of said, instead, 'five I-Like-Ike' or 'Ike and Dick' stickers. But then these might be hard to find at this time." (signed) G. E. Shure, 4735 Olive Ave., Latewood.

(Louie Prima said years ago, "A good man nowadays is hard to find.")

"The enclosed clipping that says '... the Braves may be nice fellows, but they ain't the Yanks ...' is reaching you rather late, but I've been away fishing. I snipped this little gem from the paper before I left and kept it for future reference. In your miscalculations, do you ever take into consideration the Law of Averages?" (signed) A Stanford Fan, 1550 Bay View Dr., Sunset Beach.

(You root for the Braves and Stanford, then still can write about the Law of Averages.)

"I feel I must comment to you about sports announcers. If only some of them had to undergo the dire punishment they have inflicted on sports enthusiasts who for financial or physical reasons have to look at TV instead of being there in person. If the announcers would only listen to Diz Dean and Bud Blattner for baseball, Joe Dreiss on boxing, or Sam Balter or Cleve Herman! Even Dick Lane and his foe-for-aw on roller derby is better than the rest of these announcers." (signed) M. R. Goree, 4972 Pacific Ave.

(You're so right. That foe-for-aw is real crazy, man!)

"I don't know you, but it gets me sort of mad to read the letters some people write you. Nobody can be right all the time. They should know that. If you make some wrong guesses again, tell them smart guys this: 'If you're so smart why do get an eraser on your pencil? That will stop them.'"

(signed) Victor Garrison, 1902 Stanley Ave.

(It'll slow 'em down to a walk, anyway, Vic.)

## Salas Decisions Perez at Legion

Former world lightweight champion Lauro Salas took another long step on the comeback trail as he scored a unanimous decision over Lulu Perez Saturday night in a 10-round main event at Hollywood Legion Stadium.

Salas kept the pressure on Perez, 129, New York, throughout the fight and capped it with a big tenth round. There were no knockdowns.

Perez held on and faded noticeably in the stretch when the 129-pound former champion began landing punches from every direction. Salas was especially effective with left hooks to the body.

The victory was Salas' second straight. He won over Julian Velasquez two weeks ago.

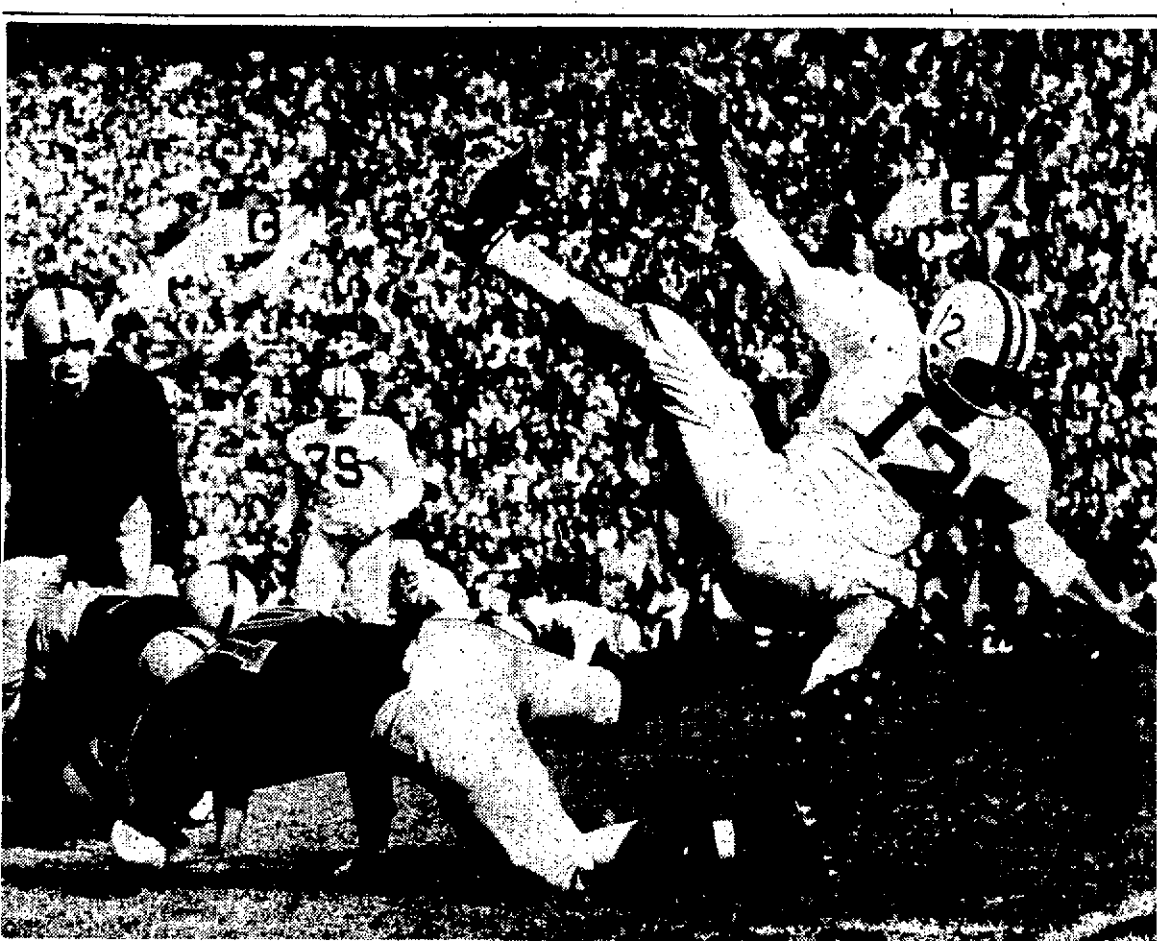
In a six-round semi-windup, Eddie Gaspara, 128, Huntington Park, scored his 13th straight victory to remain undefeated when he knocked out Joaquin Veloz, 125, Tijuana, Mex., in the fourth round.

**U.S. Women Win**

RIO DE JANEIRO (AP)—The United States whipped Brazil, 67-44, Saturday night in the final round of the women's world basketball championships.

Truex covered the distance in 18:53, breaking the mark of 19:06 set last year by Bob House of California. SC had 30, Stanford 37, and California 53 points.

# Indians Down Huskies, 21-14



### SPLIT FORMATION TO THE RIGHT

Quarterback Bobby Cox (12) of Minnesota got into this fix when he tried to recover a dropped

pass—and Illinois tackle Ron Nietupski (left) skidded under him. Story on Page C-1.—(AP)

## Shea Blasts Out 129 Yds.

SEATTLE (UP)—A battering ram fullback, Chuck Shea, ruined Washington's homecoming game Saturday as he scored two touchdowns to lead Stanford to a 21-14 victory over the Huskies before 36,000 fans.

Shea had a lot of help from halfback Al Harrington and quarterback Jack Douglas, who adroitly guided the Stanford attack. But it was Shea, a 200-pound fullback, who really wrecked the Huskies.

Shea rolled up 129 yards in 23 carries for an average of 4.4 per carry. Shea got Stanford back into the ball game after Washington had taken a 7-0 lead when he raced 22 yards to score. And it was Shea who led a 75-yard march in the fourth period and scored what turned out to be the winning TD when he smashed over from one yard out.

**WASHINGTON GOT** the lead in the first period when quarterback Al Ferguson plunged into the end zone from one yard out, climaxing an 80-yard drive in 16 plays.

The Indians came right back. Jeri McMillin returned the kickoff 31 yards to the Stanford 44. The Indians needed

only six more plays to go the remaining 55 yards, with Shea scoring.

Stanford took the lead five minutes later. Right end Gary Van Galder recovered Bobby Dunn's fumble on the Washington 16; Shea and Harrington moved the ball to the one in four plays and Douglas sneaked over.

Then Shea added his second marker. Washington scored with less than two minutes to play when Ferguson passed seven yards to Luther Carr to end a 68-yard drive.

Washington's score: touchdowns, Ferguson (1), Dunn (1), pass from Ferguson; conversions, Dunn, Brandt.

Stanford's score: touchdowns, Shea (2), (22 run), (1 plunge), Douglas (1, sneak); conversions, Harrington (3).

**STATISTICS**

	Wash.	Stan.
First downs	10	11
Passing yards	151	239
Passing touchdowns	1	2
Passes intercepted by	2	0
Punts	10	8-39.5 (1-28.5)
Yards penalized	45	26

## DUKE ROCKS WAKE FOREST

DURHAM, N. C. (AP)—Fifth-ranked Duke, warming up for next week's game with unbeaten North Carolina State, exploded for 34 points in the first half and rolled to a 34-7 victory over winless Wake Forest in an Atlantic Coast Conference football game Saturday.

A crowd of 17,600, including 48 bands, saw the powerful Dukes unleash a savage offense that produced 27 points in the second period.

Coach Bill Murray used his first-stringers only about eight minutes during the first half.

## 27-14 CONQUEST

### Midshipmen Spill Scrappy Georgia

NORFOLK, Va. (AP)—Unmolested around right end from the three for Georgia in the final period.

Georgia scored 14-7-14. Navy scored 7-14-7. Georgia's score: touchdowns, Sapp (1, 100 yard), Lewis (3, run), Conversions, Cooper 2.

Navy's score: touchdowns, Forrester (1, sneak), Wellborn 2 (14, pass from Flood; 30, intercepted pass); Oidham (24, run), Conversions, Oidham, Flood 2.

**STATISTICS**

	Navy	Georgia
First downs	18	13
Passing yards	176	198
Passing touchdowns	2	3
Passes intercepted by	2-5	11-20
Punts	4-40	2-23
Fumbles lost	2	1
Yards penalized	24	8

## Rice Trips SMU, 27-21

DALLAS (AP)—Charley Jackson ran a pass interception back 102 yards for a spectacular touchdown Saturday night but it couldn't offset an explosive offense and Rice won a 27-21 Southwest Conference victory over Southern Methodist.

## Rhinos to Test Eagle Rock '11'

Eagle Rock, the team that stunned the L. A. Rams for a full quarter in a pre-season exhibition game, takes on the Orange County Rhinos today at 2:15 in a televised (KTLL-5) football game at LaPalma Stadium in Anaheim.

The Rhinos are three-point favorites.

It will be Del Crandall day at the Anaheim stadium with civic clubs to present gifts to the Milwaukee Braves' captain-catcher, a resident of Fullerton.

## COP, Idaho in Deadlock

STOCKTON (AP)—College of the Pacific and Idaho battled to a 7-7 tie Saturday night before 17,000 disappointed homecoming fans.

Idaho scored in 15 plays after the opening kickoff with fullback Ken Hall going over from the two. The Tiger tally was set up when QB Tom Flores punted from his own 27 to the Idaho 25, Hall fumbled and Tiger Bill Striegel recovered. Flores passed from the 11 on fourth down to Henry Wallace and an interference penalty was called behind the goal line.

That gave Pacific the ball on the one and Flores sneaked over. Chatfield booted the extra point to tie.

Cannon, 196-pound halfback, scored two touchdowns with f.ishing runs right across the left tackle post guarded by Kentucky All America candidate Lou Michaels. The 200-pound senior fullback also kicked all three conversions.

## Ga. Tech Shattered by Auburn, 3-0

ATLANTA (AP)—Auburn fullback Billy Atkins kicked a 24-yard field goal and his teammates lived up to their reputation as the nation's best defensive team Saturday to stop Georgia Tech when it counted for a 3-0 victory.

The unbeaten, untied Tigers, riding on the slim lead gained early in the second period, halted a fourth quarter Tech drive on their five-yard line with a clutch tackle by end Jerry Wilson.

Wilson raced in and pulled down Fred Braselton on the Auburn 14 as the Tech quarterback was trying to get away for what he hoped would be the game-winning pass. Wilson's tackle was so determined that the ball fell from Braselton's hands and Auburn recovered to stop the day's most threatening drive.

Georgia Tech 0 0 0 0-3 Auburn 3 0 0 3-0

**STATISTICS**

	Auburn	Ga. Tech
First downs	10	8
Passing yards	130	81
Passing touchdowns	0	0
Passes intercepted by	3-9	11-16
Punts	6-38	8-37.2
Fumbles lost	1	0
Yards penalized	10	8

## LSU Trazes Kentucky, 21-0

BATON ROUGE, La. (AP)—Louisiana State battered the Kentucky line with its one-two punch of Jimmy Taylor and Billy Cannon Saturday night, mauling the hapless Wildcats, 21-0, for their fifth straight Southeastern Conference setback.

Cannon, 196-pound halfback, scored two touchdowns with f.ishing runs right across the left tackle post guarded by Kentucky All America candidate Lou Michaels. The 200-pound senior fullback also kicked all three conversions.

AMES, Iowa (AP)—Missouri's hard-hitting Tigers erupted for four touchdowns in the second half to gain their Big Eight victory Saturday and hand Iowa State its second conference loss, 35-13, before 16,000 fans.

**STATISTICS**

	Iowa State	Missouri
First downs	0	10
Passing yards	0	10
Passing touchdowns	0	0
Passes intercepted by	0	0
Punts	0	0
Fumbles lost	0	0
Yards penalized	0	0

## Miss. State Rallies to Overcome Florida

GAINESVILLE, Fla. (AP)—Underdog Mississippi State pounced on six Florida fumbles and Billy Stacy took it from there for a 29-20 Maroon football victory Saturday.

An unheralded sophomore end, Kelly Cook, playing his second college game, kicked a field goal in the fourth quarter that brought Mississippi State from behind a 22-20 lead.

**STATISTICS**

	Miss. State	Florida
First downs	0 12 7 10-36	0 12 7 10-36
Passing yards	0	0
Passing touchdowns	0	0
Passes intercepted by	0	0
Punts	0	0
Fumbles lost	0	0
Yards penalized	0	0

## Cerritos Scores 34-6 Conference Victory

By JERRY HALL  
Fullback Ray Ademann knifed through the middle for touchdowns runs of 33 and 77 yards in leading Cerritos JC to a 34-6 Western States Conference triumph over Ventura Saturday night at Norwalk.

Ventura scored 6-14-6-34. Cerritos scored 14-14-6-34. Ventura's score: touchdowns, Fisher (7 yard pass from Halemann), Cerritos' score: touchdowns, Ademann 2 (33 and 77 yard runs), Givman (15 yard run), Verma (1 yard run), Bryant (12 yard run), Conversions, Ademann 4.

## Grid Scores

**PACIFIC COAST**

UCLA 26, Oregon St. 7.  
California 12, SC 0.  
Stanford 14, Washington 14.  
Oregon 14, Washington St. 13.  
College of Idaho 15, Lewis & Clark 3.  
Pacifi Sound 20, Puget Sound 12.  
Oregon College 31, Portland 6.  
Idaho 7, COF 7.  
Redlands 20, Superdome 7.  
Chico State 20, Sacramento St. 13.  
San Jose St. 48, San Diego St. 0.  
CA Pacific 14, Fresno St. 0.  
Humboldt 25, Cal Aggies 0.

**JUNIOR COLLEGE**

East L.A. 7, Valley 8.  
Yreka 20, Chico 13.  
Cerritos 34, Ventura 6.  
Fresno 40, Citrus 26.  
Santa Rosa 20, Sycamore 13.

**EAST**

Army 29, Pittsburgh 13.  
Brown 20, Penn 7.  
Iowa 28, Stanford 14.  
Yale 13, Cornell 7.  
Colgate 12, Princeton 10.  
Vanderbilt 32, Penn St. 20.  
Dartmouth 14, Holy Cross 7.  
Georgetown 25, Princeton 9.  
Temple 15, Lafayette 12.  
Lehigh 13, Rutgers 7.  
Connecticut 10, Harvard Academy 0.  
Tufts 14, Franklin & Marshall 7.  
Boston College 10, Boston 7.  
Georgetown 32, Albright 13.  
Cleveland 20, Ohio State 13.  
Hamilton 21, Swarthmore 6.  
Muhlenberg 12, Lebanon Valley 6.  
Shippensburg 20, Bloomsburg 19.  
Carnegie Tech 10, Indiana (Pa.) 7.

**SOUTH**

Louisiana State 21, Kentucky 0.  
Alabama 27, Georgia Tech 0.  
Navy 27, Georgia 14.  
Duke 34, Wake Forest 7.  
North Carolina 27, Carolina 7.  
Virginia Military 14, William & Mary 7.  
Mississippi Southern 14, Memphis 6.  
Tennessee 32, Auburn 7.  
Georgia Tech 27, Georgia 14.  
Florida 27, Florida 14.  
Southwestern 32, Austin 7.  
Hampden-Sydney 34, West. Maryland 7.  
Tennessee Tech 27, West. Kentucky 9.  
New Mexico 27, New Mexico 7.  
Alabama A&M 0, Alabama A&M 0.  
Louisiana College 26, Texas Lutheran 7.  
Murray 21, Morehead 7.  
Albany 27, Albany 7.  
Montana St. 10, North Carolina A & T 6.  
Philander Smith 21, Tougaloo 6.  
Marshall 17, Kent St. 0.  
Georgia Tech 27, Georgia Tech 7.  
Newberry 20, Troy 0.  
Lenoir Rhyne 27, Guilford 6.  
Catawba 9, Appalachian 0.

**SOUTHWEST**

Oklahoma 27, Brown 0.  
Texas 27, Arkansas 0.  
Texas A&M 21, TCU 0.  
Texas Tech 27, Texas Tech 7.  
Houston 6, Oklahoma A&M 6.  
San Diego State 27, San Diego State 7.  
Hardin-Simmons 27, Wichita 14.  
Southwestern 32, Austin 7.  
Arkansas State 32, Southeastern 7.  
Arizona State (Flagstaff) 13, Highlands 7.  
Houston St. 7, Lamar Tech 7.  
North Texas 14, Tulsa 12.  
Texas Tech 27, Texas Tech 7.  
Eastern New Mexico 27, L. A. St. 0.  
New Mexico 27, Arizona 0.  
Wyoming 0, Brigham Young 0.  
Denver 27, Utah 7.  
Idaho St. 28, Montana St. 13.  
Hardin-Simmons 27, Colorado Col. 14.  
Colorado Western 48, Adams St. 6.

**THIS WEEK'S FOOTBALL**

**THURSDAY**

South Carolina at South Carolina.  
Kansas at Miami (night).

**FRIDAY**

Texas Tech at Fair West (night).  
Wyoming at Brigham Young (night).  
Denver at Brigham Young (night).  
Oregon State at Washington (night).  
Utah State at Colorado State (night).  
New Mexico at Montana (night).  
California at Minnesota (night).  
North Texas State at San Jose (night).  
Hardin-Simmons at West. Kentucky (night).  
UCLA at Stanford.

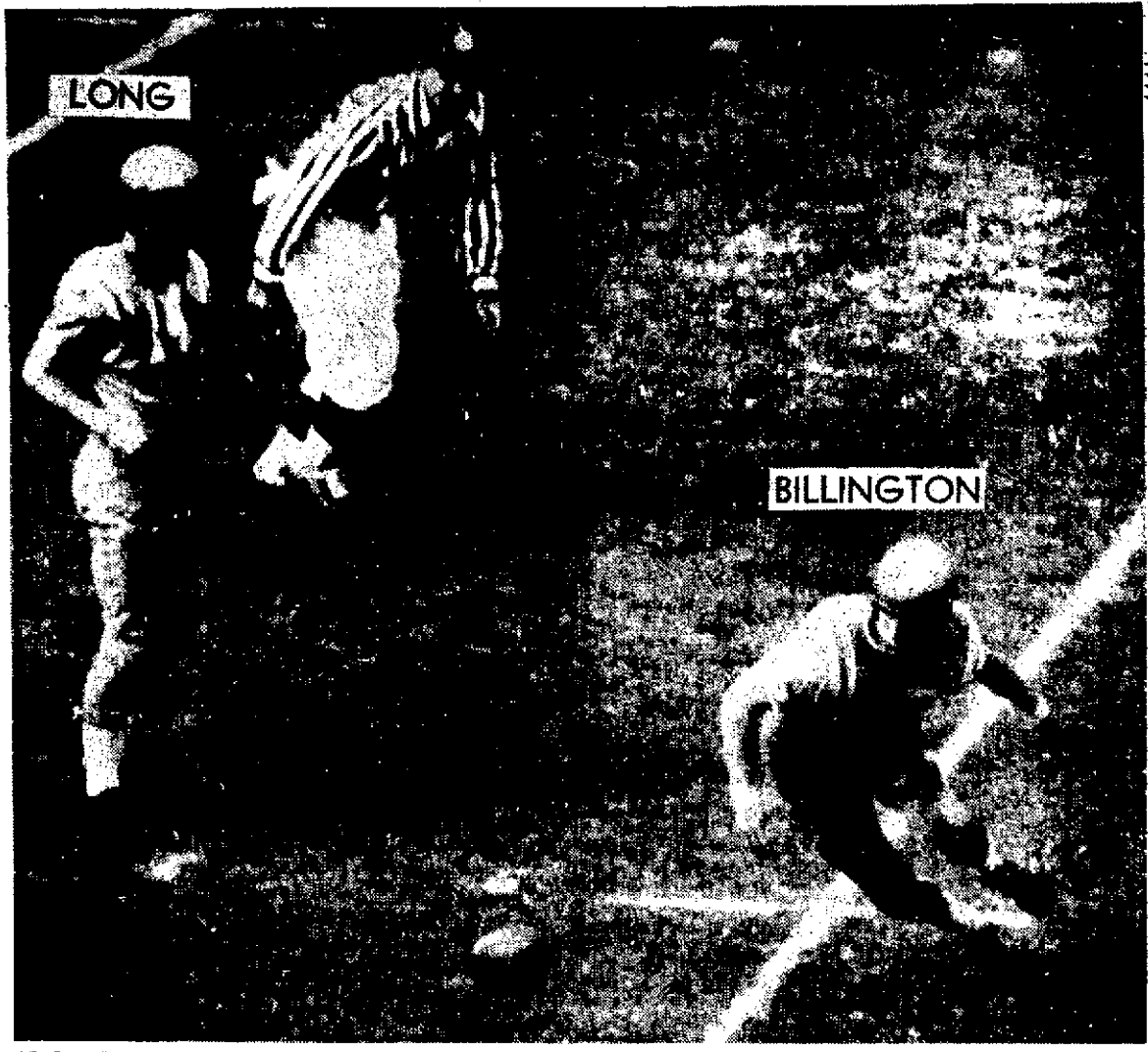
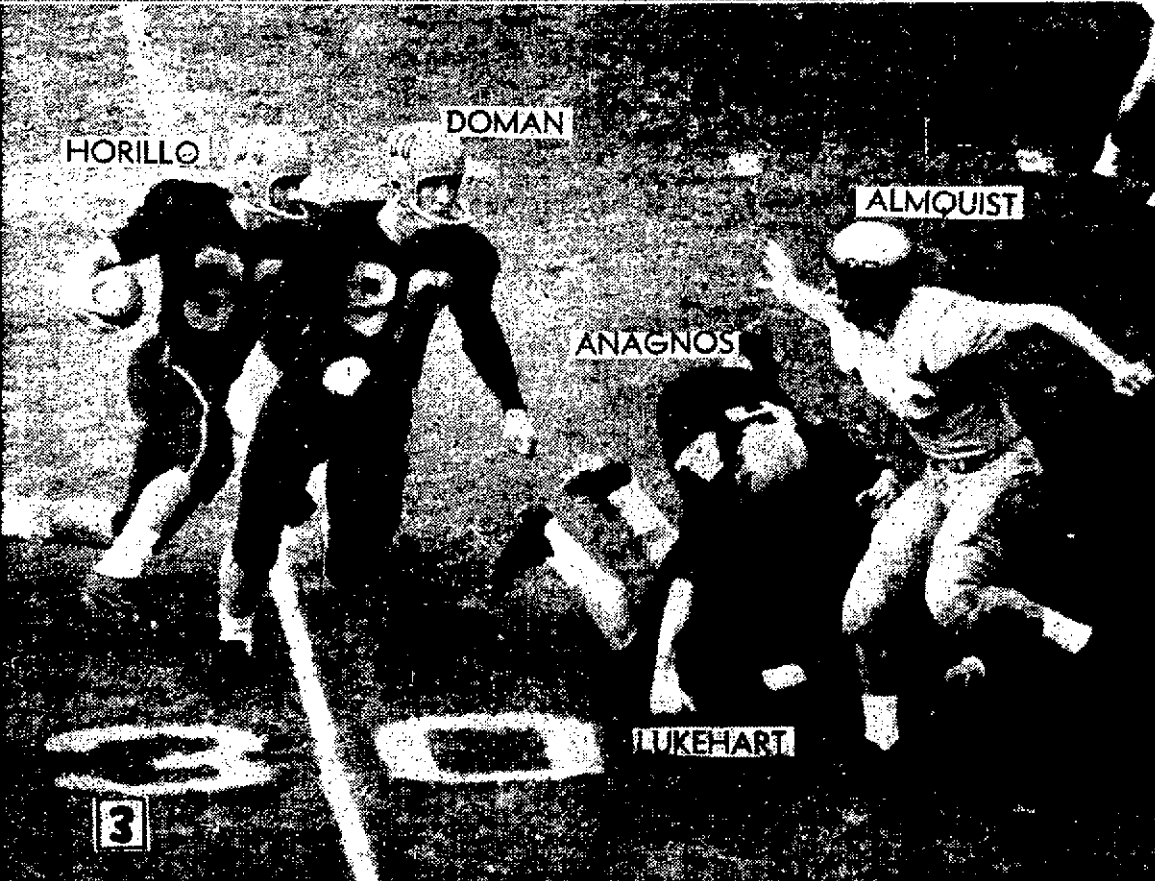
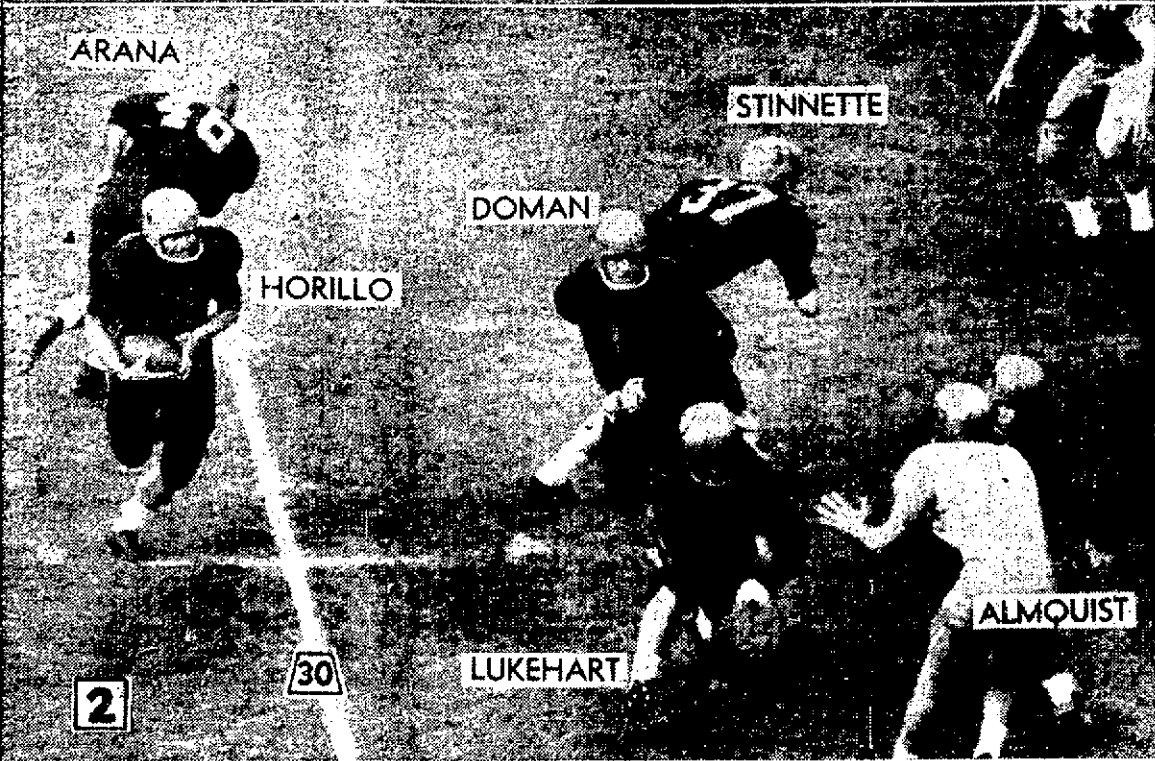
**SATURDAY**

Rhode Island at Brown.  
Lehigh at Columbia.  
Barnstable at Harvard.  
Cornell at Princeton.  
North Carolina at Wake Forest.  
Penn State at Syracuse.  
Colgate at Yale.  
Holy Cross at Boston University.  
Midwest College of Pacific at Cincinnati.  
Villanova at Indiana.  
Kansas State at Iowa State.  
Illinois at Michigan State.  
Nebraska at Missouri.  
Iowa at Northwestern.  
Colorado at Oklahoma.  
Ohio State at Wisconsin.

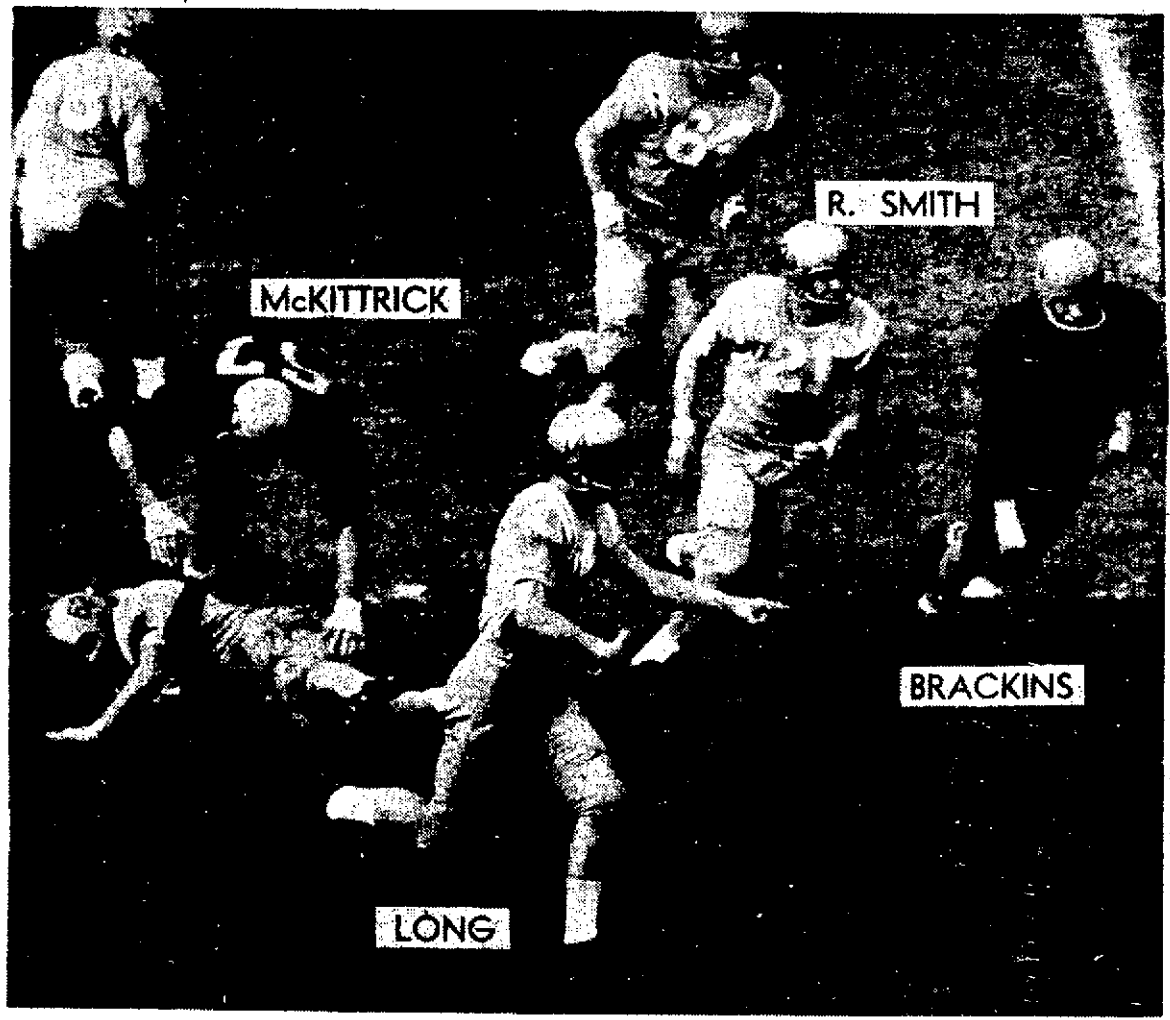
**MOORE vs. COTTON**

SEATTLE (AP)—The off-again, on-again, bout between Archie Moore, aging king of the light-heavyweights, and Eddie Cotton of Seattle has been booked for the third time and the two are due to tangle here Nov. 5 over the 10-round route.





**'DON'T LET ME STAND IN YOUR WAY, BARRY, BOY'**  
UCLA tailback Don Long looks on in relaxing manner as fullback Barry Billington (right) dives after his own fumble. Billington recovered fumble on Oregon State 45, but without help from teammate Long, who was real relaxed on fake punt play.—(Staff Photo by Roger Coar.)



**BRUIN TAILBACK DIRECTS TRAFFIC**  
Versatile Donnie Long, UCLA tailback, points out directions to his blockers as he picks up 17 yards on this pass-option play during Saturday's game. Long set up Bruin touchdown as he was run out of bounds on Oregon 24.—(Staff Photo by Roger Coar.)



**IS THIS CLUE TO UPSET WIN?**

Tremendous Oregon State interference forms (1) as Jim Stinnette hands off to John Horillo coming around (2).

Only Uclan in way is Glen Almquist (3) as Spiro Anagnos blocks out own man, Gary Lukehart on Bruin 30.

Horillo shoots through (4) for seven-yard gain, but lending hand to tackle him (5) is Almquist, the Bruin who was faced with overwhelming interference in second photo.—

(Sequence photos by Roger Coar.)





## Once Over Lightly

By DAVE LEWIS  
Sports Editor

Walter O'Malley of the Dodgers is supposed to arrive in Los Angeles this week with his staff to set up shop.

It is suggested, though, that the first thing Mr. O'Malley does before anything else upon arriving is to join the chamber of commerce and take smogtown's oath of allegiance.

Southern California has long been proud of its year-round climate and "resort" facilities and has long been the chief rival of Florida for the winter vacation dollar.

At one time, it also was one of the major spring training centers for big league clubs. Thus, it was quite a blow when, one by one, the major league teams began quitting Southern California for Florida . . . and Arizona.

At the present time 12 major clubs train in Florida and four (Giants, Cubs, Orioles and Indians) in Arizona.

After landing the Dodgers, Southern California boosters received another bitter blow when O'Malley announced the Dodgers would continue to train at Vero Beach, Florida.

Not only that, but the Dodgers won't even play a single exhibition in California before opening the National League season against the Chicago Cubs in mid-April.

Red Patterson, the club's official mouthpiece, revealed last week that "we have a full set of exhibition games set up in Florida through April 2 and we're presently working on the balance of the schedule. I'd say now that the Dodgers perhaps will move into Texas, playing a few games there with the Milwaukee Braves. Then we'll probably go into Arizona and wind up playing the Cubs four games before opening the season in Los Angeles."

★ ★ ★

IT IS CONCEDED THAT THE Dodgers have one of the very best training camps in existence at Vero Beach where they turned a former Army camp into a fabulous base for the parent club as well as their farms.

However, the Dodgers are now a California team and they should "do unto California" as California will do unto them.

It would have been feasible for the Dodgers to train at Wrigley Field in order for the players to familiarize themselves with their new home park.

Or they could have trained in one of the surrounding cities which will help support them . . . like Anaheim or Fullerton, but in particular, Long Beach where we are readying the newest ball park in Southern California and one most adequate for spring training.

Furthermore, the fans reserve a preview look at the Dodgers in spring exhibitions . . . especially after waiting so long for major league baseball.

And while we're on the subject of the Dodgers, we are vigorously opposed to retaining that nickname.

Now that the team has moved west, all ties with Brooklyn should be broken and the club should start anew.

The name "Dodgers" always will be associated with Brooklyn by Southern California fans as well as those all over the country.

The Los Angeles baseball club has always been known as the Angels, which happens to be one of the most colorful nicknames in sports and one which best fits a club representing the "City of the Angels."

As we said, O'Malley should start thinking like a Californian now that he is moving here.

★ ★ ★

BEFORE GOING TO YANKEE STADIUM for the seventh and final game of the World Series, Milwaukee manager Fred Haney was forced to visit a dentist for treatment of a lower left molar.

He broke the tooth the previous day during the exciting sixth game which the Yankees won 3-2 on Hank Bauer's home run and behind Bob Turley's superb pitching.

Asked if he broke the tooth by biting bats during the tense action, Haney smiled and explained . . . "No, I broke it by grinding and grinding my teeth."

A friend of Haney's later revealed that Fred believes he broke it when he clenched his teeth during the ninth inning of the sixth game when the Braves, trailing by one, came to bat with their power boys and a chance to break the game wide open . . . especially after Eddie Matthews led off by walking on four pitches. But Hank Aaron then took a third strike, and Wes Covington bounced back to Turley who started a game-ending double play.

## Longhorns Collar Razorbacks, 17-0

FAYETTEVILLE, Ark. (AP)—Arkansas' Southwest Conference title hopes and put the Longhorns up among the league's top contenders. Halfback Blanch grabbed a punt that had been touched by Arkansas to pave the way for a field goal and quarterback Lackey hopped on a fumble that started the Longhorns on the way to a touchdown and an early 10-0 lead.

Fred Bednarski, a soccer-type kicker who uses a side-ways foot motion, kicked the field goal after the Longhorns had been halted on the Arkansas 23 in the first quarter.

## N. Carolina Dropped by Terps, 21-7

COLLEGE PARK, Md. (AP)—Maryland upset North Carolina 21-7 Saturday, giving Queen Elizabeth II of Great Britain a much more thrilling show of American football than had been expected.

North Carolina was favored by two touchdowns but an 81-yard touchdown run by Ted Kershner broken a 7-7 tie in the last quarter and then Maryland added a third touchdown on a 67-yard march down the field.

The capacity crowd of 43,000 went wild in the last half to provide a background of enthusiasm that appeared to delight the queen and Prince Philip.

North Carolina . . . 7 0 0 7-7  
Maryland . . . 0 0 0 0-0  
Totals . . . 7 0 0 7-7  
First downs . . . 14-10  
Rushing yards . . . 145-240  
Passing yards . . . 20-10  
Punts . . . 3-1  
Fumbles lost . . . 0-3  
Yards penalized . . . 50-35

## Knicks Troupe College All-Stars

NEW YORK (AP)—Led by rookie Guy Sparrow, who tossed in 22 points, the New York Knickerbockers easily defeated the College All-Stars, 109-94, Saturday night in a benefit exhibition game before 16,187 in Madison Square Garden.

New York (109) All-Stars (94)  
Totals . . . 109-94  
First downs . . . 24-10  
Rushing yards . . . 215-185  
Passing yards . . . 31-12  
Punts . . . 3-1  
Fumbles lost . . . 0-3  
Yards penalized . . . 108-75

## Princeton Knocked off by Colgate, 12-10

PRINCETON (AP)—Underdog Colgate, with an attack so feeble it could not cross the midfield stripe for the greater part of three periods, capitalized on an intercepted pass and a poor kick in the last quarter Saturday to knock Princeton out of the unbeaten ranks, 12-10.

Princeton . . . 0 0 0 0-0  
Colgate . . . 12 0 0 12-10  
Totals . . . 12-10  
First downs . . . 10-10  
Rushing yards . . . 100-100  
Passing yards . . . 0-0  
Punts . . . 3-3  
Fumbles lost . . . 0-0  
Yards penalized . . . 0-0



'THE KEED' STEPS OUT

Former welterweight champion Kid Gavilan goes stepping with some lovely ladies. He'll step 12 rounds or less against seventh-ranked Gaspar Ortega at Wrigley Field Tuesday night. Pictured (from left) are Isadora Garnett, Beverly Gilloham, Barbara Mansfield, Gavilan, Betty DeQuincey, Mease Booker and Gwen Ball.

## Personal Victory for UCLA Coach

By JERRY WYNN

If ever a coach scored a personal victory in a football game it was Henry (Red) Sanders of UCLA Saturday.

Carried off the field on the shoulders of his players into a delirious rooting section which chanted "we want Sanders," the wily wizard of Westwood received deserved glory for the masterful coaching effort that produced the Bruins' tremendous team triumph over Oregon State.

## THREE TDs ON BREAKS

## Alert Army Raps Pittsburgh, 29-13

WEST POINT, N. Y. (UP)—Army's alert Cadets whipped Pittsburgh, 29-13, Saturday in a key struggle for Eastern football supremacy by converting three major breaks and an 82-yard march into touchdowns in a bitterly-contested game that erupted into a fist fight.

The Cadets, heads-up for 60 minutes, scored once after recovering a fumble in the first period, then set up two more touchdowns and a field goal on pass interceptions in the fourth to run up the highest total ever registered against Pitt in John Michelosen's three seasons as head coach.

With Army leading 20-6, Army halfback Bob Anderson intercepted a pass by Dick Haley and touched off a drive climaxed both by a field goal and a fracas between tackle Jim McCusker of Pittsburgh and guard Bill Rowe of Army.

IT WAS STRICTLY a team effort by the highly-keyed Cadets, with backfield honors well divided. Anderson led the scorers with two touchdowns but sub fullback Harry Walters, picking up 29 yards in Army's possessive 82-yard march in the third period, was the star of the drive and scored from the two. Dave Bourland flipped a 32-yard touchdown pass to Pete Dawkins in the fourth period.

AFTER LACKEY forced a fumble—and then grabbed it on the Texas 33—at the end of a 25-yard pass from Arkansas quarterback George Walker to end Richard Bell, Texas fullback Mike Dowdle demoralized the Porkers with a 33-yard gallop and Texas scored three plays later on a 27-yard pass from halfback Max Alvis to Blanch.

Dowdle, a hard-running sophomore, added the clinching touchdown in the fourth on a one-yard plunge over right tackle after he had intercepted a pass on the Arkansas 24.

Arkansas' Southwest Conference title hopes and put the Longhorns up among the league's top contenders. Halfback Blanch grabbed a punt that had been touched by Arkansas to pave the way for a field goal and quarterback Lackey hopped on a fumble that started the Longhorns on the way to a touchdown and an early 10-0 lead.

## Sooners Roll, 47-0

NORMAN, Okla. (AP)—Oklahoma scored three touchdowns in the first quarter, then toyed with Kansas for a 47-0 victory and the Sooners' 44th straight triumph Saturday.

The Sooners, ranked No. 2 in the nation, ran up 47 yards rushing in winning their second conference game. It was their 61st contest without a loss in loop play.

Kansas, slowed down by injuries, was no match. The closest the Jayhawks could get to the Oklahoma goal was the Sooner 32 in a fourth quarter drive that ended with a fumble.

Kansas handed Oklahoma three touchdowns on two fumbles and an intercepted pass, but Oklahoma also fumbled away the ball three times.

The Sooners scored in each quarter. Alternate quarterback David Baker and alternate fullback David Rolle made two touchdowns each while starting right half Clendon Thomas, alternate right half Dick Carpenter and starting left half Jackie Sandefur each contributed one.

Oklahoma, looking for its

Further laurels awaited Sanders in the dressing room where to a wild roar of greeting, he was presented the game ball. Pleased with the gesture, he pointed to the ball and said, "I feel like eating it."

Then when assistant coach Ray Nagel announced that he had just become the father of a baby boy, Sanders gave him the ball for the boy.

"I guess I might name him Victor in honor of the occasion," exclaimed Nagel.

Sanders also gave the team a present by calling off practice Monday.

ALTHOUGH IT WAS unanimously agreed by press box experts that UCLA could not have beaten a team with the class, personnel and coaching of Oregon State without the guiding hand of Sanders, the Bruin coach would not take the credit away from his players.

"All I'll say is that I'm a pretty good prophet," quipped Red with a sly smile on his normally expressionless face. "I told the team Monday that we were going to beat 'em. I only made a prediction like that once before and that was against Stanford last year."

Asked to compare Saturday's stunner to the victory over Stanford, Sanders replied that his team showed comparable spirit but that the beating administered the Beavers was better from the standpoint of football execution.

"No, I won't say that we caught them on a bad day, but I do know our boys made them look bad."

SANDERS CREDITED Illinois' television victory over Minnesota as a factor in the high spirit of the Bruins.

"After watching Illinois play so well, our boys knew they were underrated and it might have juiced them up some more. However, they were high all week and practiced very well."

Sanders refused to single out any of his players for praise but did reveal that three of them completed even though ill. Tailback Chuck Kendall had a high fever Saturday morning.

(See Page C-6, Col. 3)

## AND STILL UNBEATEN!

## Iowa Fights Off Wisconsin, 21-7

IOWA CITY, Iowa (AP)—Unbeaten Iowa had its hands full Saturday in pulling out a 21-7 victory over Wisconsin in an exciting Big Ten football duel.

A 44-yard dash down the sidelines by Bill Gravel with an intercepted pass early in the fourth quarter provided Iowa with its insurance touchdown. Bob Prescott made his third straight conversion and Iowa led 21-7.

Wisconsin, which had pulled into a 7-7 tie in the third period with a touchdown on a blocked punt, tossed two threats in the fourth period, but these died on the 16 and 19.

IOWA DROVE and passed 75 yards for its first touchdowns on 15 plays midway in the first period. Mike Hagler got the score on a seven-yard end sweep.

After fumbles and an interception thwarted second period scoring, Wisconsin got its tie

## Van Pelt Sparks Michigan, 34-14

ANN ARBOR, Mich. (UP)—Flu-weakened Jim Van Pelt left his sick bed Saturday to toss two touchdowns passes, score another and kick three extra points in leading Michigan to a 34-14 victory over winless Northwestern.

Van Pelt—a native of Evanston, Ill., where Northwestern is located—was hospitalized with the flu Friday. As late as Saturday morning, he was not expected to play at all.

But the senior quarterback pitched five yards to end Dave Bowers for the first Wolverine touchdown, tossed a seven-yarder to Jim Pace in the fourth period for the winning TD and skipped along the sidelines eight yards for another six-pointer for his greatest day at Michigan.

## Red-Dogged

IT WAS A BIG day for Evanston, Ill., products. Stan Noskin, sophomore Michigan quarterback who missed practice all week because of the flu, engineered the second Wolverine touchdown and little Bob McKeiver sparked both Northwestern drives, scoring one touchdown on a 20-yard dash and kicking both extra points.

Northwestern was listless through the first half, making only one first down, minus five yards in rushing and never reaching Michigan territory as the Wolverines pushed over a pair of second-period touchdowns.

But the Wildcats, who went down to their fourth straight defeat, were unstoppable in the third period.

Michigan . . . 34 14 0 34-14  
Northwestern . . . 0 0 0 0-0  
Totals . . . 34-14  
First downs . . . 21-10  
Rushing yards . . . 215-185  
Passing yards . . . 31-12  
Punts . . . 3-1  
Fumbles lost . . . 0-3  
Yards penalized . . . 108-75

## Today's Semipro Baseball Schedule

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## Top Golfers at Hesperia

The Hesperia golf course, newest of the many Southern California desert courses being built, will be unveiled this week when some of the nation's top professionals take part in the \$15,000 Hesperia Open starting Thursday.

The four day tournament will feature such top name stars as Ken Venturi, Mike Souchak, Porly Oliver, Jerry Barber and Mike Fitchick. The course, located in the new Hesperia real estate development south of Victorville and east of Highway 66, measures 7,069 yards and is enhanced by four artificial lakes.

## PCC Racers, Inboards in Action Today

By BOB RUSKAUFF

Conclusion of two major events, national PCC championships at outer harbor and the two-day record onslaught of inboard speedboat racers on Salton Sea, heads up action on the marine sports front today.

The PCC series is wide-open, although the 1955 winner is competing. Two years ago she was the Akahi and Ken Croan sailed to win. Now the owner is Albert C. Martin, Jr., and the sloop is Squall.

Croan is handling the tiller of Dr. Boris Levin's Dorothy E.

Highlight of today's Salton action bids to be an international race, featuring six or seven top American hydroplanes pitted against Italy's great Ezio Selva with his 800-kilo boat, Moschetti (Musketier).

THREATS AGAINST the European speed king include the Hallett-Black 7-litre hydro, 7 Grand, driven by Marion Beaver of Parker, Ariz., and Sid Street's record-holding 266-cubic-inch hydro, Z-z-zip of Kansas City.

One class expected to burgeon among Alamitos Bay Yacht Club fleets is the National One Design sloops, whose 1958 national championships are slated for the Long Beach course, according to Fleet Capt. Raleigh Moffett.

Recent competition for the fleet Ocean Racing trophy was won in light going by Jim Cost's Brisk which, under hand of Gale Simpson, also won the gonfalon a year ago.



### DOREEN'S THE QUEEN

Vivacious Doreen Porter, local model and theatrical star, will reign as queen of the Long Beach Open at Lakewood Golf Club, Nov. 8-10. The circuit's top golfers will appear in the 54-hole event.

—(Staff Photo)

## BANNER FIELD SET AT LAKEWOOD

# Furgo, Palmer in L. B. Open

By JERRY WYNN

Ed Furgol, the withered arm vizard of the links, and Arnold Palmer, only triple winner of the 1957 PGA tour, will play in the \$15,000 Long Beach Open at Lakewood, Nov. 8-10, it was announced Saturday.

Other top ranking pros to add their names were Bud Holscher and Billy Maxwell. With such outstanding players as Gene Littler, Ken Venturi, Billy Casper, Jay Herbert, George Bayer, Paul Hanney, and Bob Rosburg already committed, the infant 54-hole L.B. tourney should be a banner event.

FURGOL, WHOSE useless left arm is several inches shorter than his right as the result of a childhood accident, won the hearts of all sports fans with his victory in the 1954 National Open at Baltusrol, N. J., one of the nation's most demanding courses. That triumph earned him "golfer of the year" honors.

This year, Furgol scored a thrilling playoff victory in the Caliente Open and finished second in the Texas Open. He has earned \$12,781.42 in prize money. His ability to hit the ball with a three-iron high, low, hooking or slicing to the same spot is virtually unparalleled.

The year 1954 was also a big one for Palmer, the curly-headed blonde from Latrobe, Pa., for it was then that he captured the coveted National Amateur title.

This year he has "arrived" as a full-fledged pro star. With victories in the Azalea, Akron and Houston opens (the latter worth \$7,500), Palmer has collected \$23,594.47 thus far to

rank fourth on the PGA money-winning list. His swing is rated among the best.

HOLSCHER, the former Santa Monica junior and amateur whiz, has not lived up to

expectations as a pro but is still rated an excellent prospect. Maxwell, the little Texan, has been a consistent money winner on the tour.

Pre-season tickets, costing \$5 and representing a saving of

## OREGON—CAL WINS—

(Continued from Page C-1)

to halfback Jim Shanley on the Washington State 15 and he sprinted untouched into the end zone. Morris again kicked what proved to be the winning point.

COACH LEN CASANOVA of Oregon dropped by the WSC dressing room to console Newman on missing the point.

Casanova had troubled Newman all afternoon with a 4-4-3 pass defense, sending four linemen through to put the rush on him and leaving defenders back to cover the WSC receivers. Until the final 11 minutes, it worked perfectly.

Casanova would pick out no particular player or play that helped more than others in bringing the Ducks victory.

"I thought Shanley played his usual good game. We were hurt by the opening injury to our starting center—but they all looked great."

Casanova said he didn't think the Oregon win would give them too great a boost toward the Rose Bowl. He said he expected the team to get beat at least once in conference play. Oregon has not played in the Rose Bowl since 1919.

Washington State 15-13 Oregon 13-13  
WSC scoring: Touchdowns—Stevens (1-1), Newman (1-1), Conner (1-1). Field Goals—Stevens (1-1), Newman (1-1).  
Oregon scoring: Touchdowns—Crabtree (1-1), Shanley (16-1), Newman (1-1). Field Goals—Stevens (1-1), Newman (1-1).  
Stats: WSC 15, Oregon 13. First downs 15-13, Passing yards 114-99, Punting 1-1, Fumbles intercepted 0-1, Points 15-13, Yards penalized 90-27.

(Continued from Page C-1)

after a piling-on penalty had been called against Cal.

CLARK CALLED the game another heartbreaker. "We seem to find some new ways to make mistakes each week," said Clark. "I thought it was an aggressive game but I didn't think it was especially rough for a game against Cal."

Clark said California was not as strong as the other teams the Trojans have lost to this season—Oregon State, Michigan and Pittsburgh. He said end Ron Wheatcroft, halfback Darrell Roberts and Arilla looked best for the winners.

Daigh Wins Race  
Chuck Daigh of Long Beach won the special formula II and III event of the sports car races at Hourglass Field near San Diego Saturday.

**RELAX AT LUNCH**

Delightful lunches in a jewel of a seashore setting

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Downtown Long Beach  
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## Hartack Ties Stakes Win Record; Idun, Ruler Romp

By Associated Press

CAMDEN, N.J.—Willie Hartack, king of the jockey's and Idun, queen of the 2-year-old fillies, teamed for a smashing victory in the \$144,975 Gardenia Stakes at Garden State Park Saturday.

Idun eliminated any doubts to her claim for juvenile filly honors and Hartack tied a record of 40 stakes victories in one year held by Eddie Arcaro with a front running triumph in the mile and one sixteenth race.

Hartack was looking back

over his shoulder as he eased the Royal Charger-Tige O'My heart filly in the stretch. He sent Idun winging to the front as the field of 15 came charging out of the gate. He widened his margin with every stride and at one time led by almost eight lengths. The official final margin was 3½ lengths.

Idun earned \$102,475 for her owner, Mrs. C. Ulrich Bay, who purchased the yearling at Keeneland in 1956, for an American record price of \$63,000. Even at that price, the filly apparently is a bargain. She now has earned \$163,205, winning seven races in an unbeaten career.

Idun was timed in 1:45.2 over a muddy track and paid \$4.60, \$3.00 and \$3.00.

AT JAMAICA, Bold Ruler romped to his ninth victory of the year, turning back a field of five with ease in the \$28,400 Queens County Handicap, although carrying top weight of 133 pounds.

Bold Ruler, who has broken three track records and tied another in a brilliant three-year-old campaign, moved to the front at the start of the mile and one-sixteenth event and led all the way, finishing two and one-half lengths in front of Promised Land. Greek Spy was third.

Eddie Arcaro was aboard Bold Ruler who ran the distance in 1:42 4/5. As the odds-on favorite, he paid \$2.50, \$2.50 and \$2.10.

THE 2-5 FAVORITE Alhambra finished fourth in the \$63,000.

### Horsemen Offer to Operate Track Mutuel Machines

SAN BRUNO (AP)—Members of the Horsemen's Benevolent and Protective Association Saturday volunteered to run the pari-mutuel machines until a strike which has closed down Tanforan race track is settled.

The walkout has darkened the Peninsula oval for the past 26 days and threatens to extend to Golden Gate Fields which is slated to open Oct. 28. Jay Tyson, owner and trainer, described the offer as a "spontaneous movement by horsemen" and added "in offering our services to operate Tanforan or any other race track, we are merely exercising our right to work."

Tyson said that the bid probably will be presented Monday or Tuesday to the federation which represents the management of six major tracks in this state.

### Caliente Selections

1. Roman Wind, Leamosa, War Breaker.
2. Ironstone, Late Nell, Fugle Bob.
3. Go Happy, Fair Quiz, Rekindled.
4. Rekindled High, Jett Seas, Texas Playmate.
5. Gold Cash, Reversion, Fighting Beau.
6. Re-Maid, Palooka, Flying Earl.
7. Mike X, Strong Bar, Seven Keys.
8. ORDAINED, She's Grand, Near Dark.
9. Estreno, Anaesthetist, Just Restin'.
10. Sergeant, Red, Lost Battalion.
11. Lovely Van, Be Sprightly, Vailant Tr.

### Caliente Results

FIRST RACE—6 furlongs:  
Be Season, Andan 7.40 4.20 2.60  
Hyperion Hot, Dark 4.60 2.20 1.60  
Time—1:13 3/4. Scratched—Desert Blue.

SECOND RACE—6 furlongs:  
Special Day, Maase 23.20 13.00 7.00  
Bridle, Ferguson 13.10 7.00 4.80  
Lock, Crawford 12.00 6.00 4.00  
Time—1:12 1/4. Scratched—D'Abbey, Air Rock.

THIRD RACE—One mile:  
Rengas, Olguin 10.20 5.20 2.80  
Bell, T. D. 9.40 4.80 2.40  
Able's Abby, Salazar 8.80 3.80 2.00  
Time—1:09. Scratched—John Abbey, Jett Seas.

FOURTH RACE—One mile, 70 yds.:  
Bad Bob, Anderson 6.50 4.00 2.00  
Sunlano, Salazar 7.40 4.40 2.40  
Wishing Well, Cantarini 3.80 2.00 1.20  
Time—1:18. Scratched—Sam Mules, Riverdale.

FIFTH RACE—8 furlongs:  
C. H. Anderson 8.20 4.80 2.80  
El Toro, Bam, Ferguson 3.00 2.60 1.60  
Royal Seal, No scratches.  
Time—1:11 1/2. No scratches.

SIXTH RACE—One mile:  
Don Richard, Galt 6.40 3.20 2.00  
Evening Star, Ferguson 4.20 2.00 1.20  
Time—1:09. No scratches.

SEVENTH RACE—One mile:  
Royal Seal, Galt 4.40 3.20 2.00  
Intervale, Anderson 4.80 3.00 1.60  
Grandpa Jack, Dagg 3.80 2.00 1.20  
Time—1:08. Scratched—Rich Bay, Jett Ann, Ginteras.

EIGHTH RACE—5 1/2 furlongs:  
Sher's Day, Petty 8.20 4.00 2.00  
Jett Ann, Ginteras 5.20 3.20 1.60  
All Girl, Salazar 4.80 2.80 1.40  
Time—1:08. Scratched—Rich Bay, Jett Ann, Ginteras.

NINTH RACE—1 1/4 miles:  
Paracate, Ferguson 2.40 2.20 1.20  
Duffing, Galt 2.20 1.20 1.00  
Time—2:08. No scratches.

TENTH RACE—One mile:  
Galt, Dagg 3.10 1.80 1.00  
Gude, Dagg 2.80 1.60 1.00  
Gold Profit, Galt 2.40 1.40 1.00  
Time—1:03 1/2. No scratches.

Eleven, Lone Blue, Plucky Per. 5:10 Three scratches picking 6 winners each ticket \$11.93.80.  
FOURTH RACE—6 furlongs:  
By-Jesspe, Boland, 12.00 4.80 3.00  
Land Opera, Galt 11.00 5.00 2.80  
Time—1:11 1/2. Belzami, Bit-O-Sport, Fabulous, Fox, Lookernac, Bright.

FIFTH RACE—8 furlongs:  
One Stroke, Ruane 13.20 6.70 4.00  
Black Tale, Green 7.70 4.40 2.60  
Great Draft, Brown 7.00 4.00 2.40  
Time—1:12. Art McPike, Kapplene, Special Look, Chillon, Thomas Aquinas, Half Nelson, Sunny Kin and At Hand also ran.

SIXTH RACE—6 furlongs:  
Sael, Alkinson 8.20 5.00 3.00  
Bastago, Arago 5.40 3.00 1.80  
Time—1:11. Pyle, G. Frau Diabla, Bunty's Babe, Galt, Fifteen and Belmont, Grace also ran.

SEVENTH RACE—1 1/4 miles:  
Bastago, Arago 11.00 5.70 3.60  
Woodhouse 11.00 5.70 3.60  
Time—2:08. Art McPike, Kapplene, Charles's Joy, Boland, Felicitation, L. L. 1:44, Reapers, Felicitation, A-Lace, Ferguson, Alton, Beck also ran. Pennsylvania Farm-Jensen-Seek No further farm entry.

# WARDS Fall GUN Clearance

GUNS REDUCED AS MUCH AS 50%

Discontinued models! Floor samples! Limited quantities.

## SHOTGUNS RIFLES

REMINGTON Model 870 12-gauge, full choke, 30" barrel, 6 1/2 pounds. 1 only! Reg. 85.95 **77.97**

REMINGTON Autoloading Mod. 11-48 12-gauge, full choke, 30" barrel, 5-shot capacity, 7 1/2 pounds. Reg. 122.95 **99.77**

BROWNING Autoloading 12-gauge, full choke, 30" barrel, 5-shot capacity, Belgium made. Reg. 127.75 **104.77**

MOSSBERG Model 200K 12-gauge, 3-shot, pump action, w/"C" lect choke, 28" barrel. One. Reg. 53.95 **40.77**

MOSSBERG Bolt Action 12-gauge, 3-shot capacity, full or improved choke. One. Reg. 37.95 **24.77**

MOSSBERG Bolt Action 12-gauge w/"C" lect choke, 3-shot cap., walnut stock. Also 16 & 20-gauge. Reg. 42.95 **30.77**

WESTERN FIELD Double 12-gauge, double trigger, positive extraction, full and modified choke. Reg. 62.95 **49.77**

WESTERN FIELD Repeater 12-gauge, 6-shot, full or modified choke, 28" proof tested steel barrel. Reg. 57.95 **49.77**

WESTERN FIELD Pump 12-gauge, multi choke, 6-shot capacity, 28" barrel. Reg. 69.95 **54.77**

WESTERN FIELD Bolt Action 12-gauge, full choke, 3-shot, proof tested steel barrel, 7 lbs. Two. Reg. 28.95 **21.77**

WESTERN FIELD Single 410-gauge, full choke, 28" proof tested steel barrel, 2 only. Reg. 28.95 **14.77**

## SHELLS SHOTGUN & RIFLE

ALL REDUCED **25%**

## OPEN FRIDAY NIGHT TILL 9:00

## Boxing Results

At Boston — Jimmy Coopers, 127, New Bedford, Mass. dec. 14 a 13 (Fifty) Gault, 126, Spartanburg, S. C. (10).

## Sweetest-Running JOHNSONS Ever!

9 great new Sea-Horses from 3 to 35 hp

Barnes Marine Supplies Johnson Outboard Motors 5368 E. 2nd St. HE 4-5622 Long Beach 3, Calif.

The tournament is being jointly sponsored by the Long Beach Century Club, the Long Beach Junior Chamber of Commerce and the Los Angeles County Dept. of Parks and Recreation.

All proceeds will go to promote sports and youth activities in the area.



W. M. Jacobson, Lowell Lawrence, Kenneth Irwin, Richard Hunter, Homer Atkins, Henry Walters, Bill Graham, John Cuevas.

## TOP TRAINED BARBERS ONLY AT Jacobson's Barber Shop

THE SHOP FOR MEN AND BOYS 1447 Cherry Avenue Long Beach, Calif.

WILL CUT YOUR HAIR TO SUIT YOU

Men's Haircut 1.25 Boys' Under 12 Regular Haircut 1.00

OPEN EVENINGS TILL 8:00 OPEN MONDAYS HE 7-4421

113 EAST BROADWAY Downtown Long Beach

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## Bob Kelley Says---

CHICAGO—After suffering through two consecutive Ram defeats I have just learned that my luck is not all bad. After the Bruins had beaten Oregon State Jim Healy called me at the Drake Hotel here.

"Remember the night three years ago, he asked, when you and I sat through the single wing UCLA-split T Maryland game?"

Remember how we commented that it should have been called the overtime bowl because it was so restful and sleep producing? Well, I just sat through one that tops it, or at least, I sat through most of the UCLA-Oregon State game.

I chuckled merrily into the phone. True enough my luck isn't all bad. Had I not been here in Chicago, I probably would have been in the Coliseum Saturday.

Despite the fact that the game itself was a conservative, sleepy-time-gal thing, Henry Sanders evidently outcoached Tommy Prothro. For all he's pleaded throughout the years that he had no material, Sanders can make that claim with justification this time around.

★ ★ ★ OREGON STATE has better material than the Bruins but Sanders started right off by out thinking Prothro and throwing passes after the opening kickoff. This is something a Sanders team has probably never before done.

It shook the Beavers up, and UCLA went right in to score. When you have a single wing offense like Oregon State or the Bruins you're in real trouble if you're even a touchdown behind. That grind-it-out offense doesn't make for quick scores.

Then the Beavers marched right back and had a chance to go ahead 7-6. They had a fourth and five on the UCLA 33 and what did they do, they punted. . . picked up a measly 13 yards on the kick in preference to taking the chance to assume the lead and put UCLA on the spot.

Simply incredible football—that call lost the game for the Beavers or at least any chance they had.

It's possible Tommy Prothro called an even more conservative game than Sanders, and that's like saying an old Essex

### ON AT LEAST two other occasions the officials gave UCLA the best of it with spotty calls—one time appearing to give the Bruins an undeserved first down, and the other time appearing to deprive Oregon State of a deserved first down.

However, UCLA was the better football team, because it was a better coached team.

## SLEEPING BAGS

Reg. 38.95, 100% duck down, 36" zipper, 2 only. **22.77**

Reg. 4.95 cot pad, 100% cotton, size 26"x76", 3 1/2 lbs. **1.97**

## GUN CASES

WILL FIT MOST GUNS REDUCED TO **\$6.97**

By DONNELL CULPEPPER

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### HOME OF CHARM

Typified above are the new three and four-bedroom, family room, two-bath homes offered at Marina Shores, new residential community adjacent to the Marina at Seal Beach. Patio living is featured.

## Sales in Marina Shores Pass \$1.5 Million Mark

Home seekers at the Butler-Harbour Construction Co.'s new Marina Shores development in Seal Beach, reportedly attracted by the prospect of year-around living in a resort-like, seaside vacation setting, have pushed the total home and lot sales figure nearly to the \$1½ million mark.

"This gratifying response, in terms of heavy advance sales and active buying since our recent grand opening," a spokesman explained, "includes more than \$800,000 in home sales and over \$840,000 in the sale of developed lots, ready for custom home building, where desired."

Construction by the developer, and another \$1 million worth of custom-built homes are scheduled for early completion for individual lot purchasers.

Focal point for visitors is the colorful display of five model residences, with decor by the Frank Bros. It is open daily at 800 S. Shore Drive, Seal Beach. One display dwelling shows a swimming pool and two patios.

Homes offer choice of 3 or 4 bedrooms, all with family room and two spacious baths.

Marina Shores homes boast such features as built-in gas ranges with thermal eye burners and gas ovens, hardwood oak floors, fireplaces with raised hearths and hoods in some models, mosaic tile tub enclosures and tile in stall showers, electric ceiling heaters in some baths and heat lamps in others.

FEATURED ALSO are sliding walls of glass to yards or patios, handsome ash or chestnut paneling, decorator-designed lighting fixtures, custom-planned wallpapers, lath and plaster construction, room-width pullman cabinets with three drawers and three shelves, Waste-King pulverizers, Nu-Tone clock chimes and forced air heating with large registers in every room.

SPOKESMEN for Walker & Lee, Inc., sales agents, described the development as one of the few remaining coastal areas feasible for such high-level residential improvement. Building lots, averaging 60 feet wide, sell for \$5500 to \$8375, and the luxury homes from \$21,150 to \$22,500 on both FHA and conventional financing. Designed by Killingsworth-Brady-Smith, A. I. A., and J. Herbert Brownell, A. I. A., the

**UP-TO-THE MINUTE**  
in everything but the old fashioned price!

3 and 4 BEDROOMS • PLUS FAMILY ROOM • 2 BATHS  
Every Room a Roomful of Built-ins

4 gorgeous furnished models

Your choice of Frigidaire "fold-back" cooking units and counter, or Gaffers and Settler built-in range and oven. Some homes have fireplace-barbecue; built-in mixer, blender, sharpener; indirect living room lighting; drapery track, cornice boxes; forced air heat; shake roofs.

Homes designed by Curtis Chambers AIA. Color coordination by Marilyn Price.

from \$17,500 monthly terms from \$92.90 principal and interest

**NON-VETS** Only **10%** Down!

Large shade trees in front yard  
Ornamental street lights, sewers, curbs

**Clock Homes**

FROM LONG BEACH: Take Atlantic or Lakewood to Rosecrans Ave. and turn east (right) past Luitwiler (beyond Santa Ana Freeway) to Jalon Rd. Then left to models.

MOSS Building Corp. "Builders of the Best"

to men of importance

Here is an unprecedented opportunity to live in the last close-in beach community of exclusive homes and lots ever offered in Southern California. Ideal for the professional man or executive earning \$700 a month or more.

**MARINASHORES**

HOMES \$21,150 to \$22,500 • LOTS \$5,500 to \$8,375  
NEW F.H.A. TERMS from \$2,850 DOWN (plus costs & imp.)

Drive South on Pacific Coast Hwy. (101) approximately 4½ miles from Long Beach traffic circle to Balboa (1st traffic signal in Seal Beach), then left to furnished models.

FURNISHED MODELS open daily 9 a.m. to 9 p.m.  
builders: BUTLER-HARBOR CONSTRUCTION CO.

Sales Agents: Walker & Lee, Inc., 800 South Shore Drive, Seal Beach • GENE 1-1397



### COSTA MESA HOME

In Sherwood Ranchos unusual home development in Costa Mesa, many of the custom-planned homes (illustrated above) reach into American history for their styling.

## Sherwood Ranchos Blend New and Old

The American desire for "something old, something new" is bringing hundreds of families to view Sherwood Ranchos, unusual new home development in Costa Mesa, reports builder, George D. Buccola.

Many of the 45 custom-planned homes, designed by architect Ray Levanas, A.I.A., reach into American history for their exterior styling. There are farm houses, complete to simulated hayloft, New Orleans "Contemporary" design with iron grills, and even an early New England-style home with roof-top "widow's walk."

Including complete built-in kitchens, fireplaces with wide hearths, and carefully family-flow floor plans.

ALL OF THE NEW homes have a minimum of approximately 1,500 square feet of actual living space, with 3 bedrooms, family room and 2 large bathrooms.

Although located in an area of expensive beach luxury homes, the 45 choice Sherwood Ranchos residences are available at down payments from \$485. They range in price from \$15,200 to \$16,300, and may be purchased either on the new FHA or conventional terms. Interest is at 6 per cent over strictly modern facilities in-

& Lee, sales agents. To reach Sherwood Ranchos from Long Beach, take the Coast Hwy. to Costa Mesa. At Wilson Ave., indicated by a Sherwood signboard, turn left to furnished models.

### L.B. Realtors Asked to Speak

The Arizona Real Estate Association has come to California to choose their panel of speakers, who will appear on a two-day clinic in Phoenix and Tucson. They anticipate a huge attendance to learn more about "Creative Selling" which is the subject and the theme.

From Long Beach, two Realtors were chosen, Tenney Moore on "Trade-in Programs the New Way of Selling," and Barbara Moss on "Is Your Training of Personnel Showing?"

The date set is next Thursday and Friday.

## Long-Term Loans, Low Interest Given

A combination of quality construction, well designed floor plans, good location, and excellent financing is offered in West Anaheim's Lincoln Park Mutual Homes, according to builder, George M. Holstein and Sons.

One of the few developments in the nation to offer 30-year, FHA 5 per cent financing, the Lincoln Park terms are tailor made for veterans who have already used their GI benefits as well as other veterans and non-veterans, the builder pointed out.

The homes offer one low down payment and one monthly payment without extras, second mortgages or other additional

costs, a Lincoln Park representative declared.

THE QUALITY homes have hardwood floors, lath and plaster construction, built-in gas range and oven, sliding glass doors, dining areas, and either attached or detached garage plans. Homes with 3 and 4 bedrooms and 2 baths are still available.

The Lincoln Park site is near grammar school, shopping, parks and other conveniences yet is well off of any main, through streets, the builders assured.

To see the four furnished models, go straight out Lincoln (Carson) to Euclid in West Anaheim and turn right to Crone.

## Ultra-Modern Home Can Be Seen Today

"In this day when the world is thinking and talking so much about satellites and space travel we should think about tomorrow's living," says Edwin F. Groves, builder. "And we are presenting a glimpse into modern living on Della Lane in Garden Grove this week end."

Groves, a world traveler as well as builder, formerly from Boston, has incorporated many ideas gained in his travels, in the new homes.

Today he is unveiling a new model in the Della Lane homes. It will contain all the regular modern features in homes plus such things as hi-fi 4-speed record player, AM-FM radio and intercom, all built into one unit; sky-like ceilings and engineered lighting throughout the home.

ELECTRONIC OVEN cooking is another advanced feature while the homes contain a washer-dryer in one unit and wall-hung refrigerator.

Demonstrators from the Southern California Edison Co. will be on hand to demonstrate the electronic cooking and engineers will be available to answer questions.

These modern homes are on Della Lane, just off Chapman, one block east of Euclid in Garden Grove.

### Cure Concrete, Don't Dry It

FARGO, N. D. (U.P.)—The homeowner who likes to pour his own concrete walks is advised not to dry it.

North Dakota Agricultural College experts explained that new concrete should be kept wet for at least five to seven days after it is placed in the form. Concrete will lose much of its strength if allowed to dry out during the first week.

Allowing the concrete to dry too soon also will increase the probability of getting some serious cracking.



J. F. GENSLEY JR.

## Realtors to Hear Banker

L. A. Martin, president of the Long Beach Board of Realtors, announced that Tuesday morning breakfast speaker will be J. F. Gensley Jr., vice president of the Bank of America real estate loan development administration department in Los Angeles. Gensley was secured by Iline Peters, program chairman for the month. His topic will be "Backgrounds of Real Estate and Financing."

Gensley started his career in the banking field in 1925. He has held many positions during his career from messenger to a branch manager.

A graduate of the Pacific Coast Banking School, which is sponsored by the bankers associations of 11 western states conducted in conjunction with

the University of Washington at Seattle, he is a member of the Board of Directors of the Woodcraft Rangers, Community Chest agency, and also of the Home Builders Institute.

## Horse Damages Streets in Town

BRUNSWICK, Me. (U.P.)—Brunswick is a one-horse town. But that one horse has proved to be one too many for the council members. They said the horse owned by Lawrence S. Crossman, who trucks wood with the animal and a wagon, was damaging town streets. They ordered Crossman to outfit the horse with special rubber coverings over the shoes.

**NONVETS**  
4 Bedrooms — 2 Baths  
2-Car Garage  
**\$195**

Western Holly range and oven  
Nutone vent fan  
50-gal. water heater  
Waste King disposal  
Natural ash cabinets  
Forced air heat  
Honeywell fire alarm system  
American Standard bath fixtures  
Private bath off master bedroom

**IMMEDIATE OCCUPANCY**

**Furnished Models**  
at  
Wright Rd. & Traylor Way  
Just north of Westminster Blvd.

**Excelsior Village**  
garden grove

15 Garden Grove Blvd. (becomes 7th St.)  
TO LONG BEACH  
TO DISNEYLAND TO REACHES  
Traylor Way  
TO SANTA ANA  
15 Westminster Ave. (becomes 17th St.)

**LOCATION**  
... that's PERFECT for year 'round vacation-living!

Just 7 Minutes from the Sea

Now, you can live minutes from all the boating, fishing, swimming or beach fun you want ... in a charming new Cinderella Home ... for as little as \$16,450! Choice of 17 exteriors ... many floor plans ... luxury features of \$25,000 homes ... all this in the most ideally located development in California.

**VETS** as low \$375 down (plus costs and impound)  
as low \$841 per mo. (principal and interest)  
Last of the **4 1/2%**  
G.I. LOANS

**Cinderella by the Sea HOMES**

ORANGE COUNTY'S MOST BEAUTIFUL new community!

**NON-VETS**  
**\$225 MOVES YOU IN!**

**DIRECTIONS:**  
Take Santa Ana Freeway to Harbor Blvd. (Disneyland turnoff) then south, about ¼ mile north of Costa Mesa. Beach visitors take Highway 101 to Harbor directly to models. Watch for signboards.

**Immediate Occupancy!**



#### WILL OPEN THIS WEEK

Two new Kinney Shoe Stores, each of this design, will be opened Thursday in this area. One is at Pacific Coast Hwy. and the Traffic Circle in Long Beach and the other is in Garden Grove.

## Two More Kinney Shoe Stores to Open in L. B., Garden Grove

The G. R. Kinney Corp. will open two new shoe centers Thursday, one at 4290 Pacific Coast Hwy. in Long Beach and the other at 13141 Harbor Blvd. in Garden Grove. This will mark the 406th and 407th stores in the nationwide Kinney organization, and present the most modern convenient way to shop for shoes.

This newest Kinney concept in shoe merchandising out-dates the conventional shops. The 120-foot glass frontage affords a view of the entire interior of

the shoe center. The forward looking architectural style of the store itself is reflected in the interior by the vast selection of shoes on display where 992 shoe styles are conveniently arranged in novel display units within the center. Customers may leisurely pick up and examine any of the styles. After they make their selection, they are fitted by experienced salesmen.

Kinney maintains new and smart shoe fashions in styles for each member of the family in a complete range of sizes and colors. Accessories such as handbags and hosiery are also on open display.

The company's newest highway shoe centers in Long Beach and Garden Grove reflect the latest ideas in store decor and shopping convenience. Facilities surround the store providing ample parking space. There are 405 other Kinney stores throughout the country in which customers make 18 million purchases annually.

Ralph T. Walker, former manager of the Kinney Shoe Store in the Los Altos Shopping Center in Long Beach, will manage the new Highway Shoe Center in Long Beach.

C. R. Winford, merchandising distribution supervisor in the Kinney, New York office for 20 years, will manage the new Highway Shoe Center in Garden Grove.

For the grand opening, Thursday, Friday and Saturday, get-acquainted gifts will be given away.

The ultimate in lot location...

### LAKEWOOD

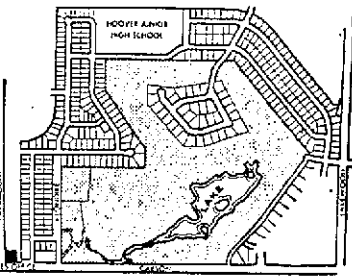
Country Club Estates

Choice sites with a Golf Course view!

Located just a short putt from the velvety, rolling greens and lovely landscaped lake of 18-hole tournament golf course.

- Adjacent to deluxe Lakewood Country Club
- Lots from \$7,625, terms available
- All improvements in and paid for
- Electroliner street lights

Never again home sites like these in the Lakewood-Long Beach Area



Follow through!  
See Gene Nebeker Realty Company  
Carson & Paramount Phone Harrison 5-5449 or Harrison 5-6496  
Hours 8:30 A.M. - 8:30 P.M., daily and weekends  
OR—contact your realtor

## Another Unit of Bonded Homes Lincoln-Dale Series Now Open

With 25 per cent of the homes sold by reservation, the second unit of Bonded Homes, Lincoln-Dale Series, will open today, according to David Bixler, spokesman for the subdivision. The 3-bedroom, 2-bath homes in Anaheim are praised for many counts, Bixler added, with buyers especially enthusiastic over the two-level living rooms, the excellent location and the superior value. Raised hearths with brick fireplaces, sliding glass doors, interior planters, hardwood panel walls, parquet flooring and acoustical ceilings are features of the living rooms, with construction and other features of the homes equally noteworthy.

All city conveniences are easily available to the homes which are close to schools, churches, shopping and recreational areas. The proposed multi-million dollar Sears Shopping Center is only minutes away and major transportation to the industrial areas of Los Angeles, Santa Ana and Long Beach is nearby.

Priced from \$14,880, Bonded Homes are available on both VA and conventional financing, with veterans paying \$330 down

THERE ARE FULL 2-car garages, service rooms, exhaust fans, garbage disposals, built-in breakfast nooks, ceramic tile Pullman tops, dishwashers, fluorescent lighting and neutral finish mahogany cabinetry. The homes are insulated, equipped with television jacks, log-lighters, front and side lawns and landscaping and all utilities are in and paid for. Offered as optional equipment are built-in range and oven and intercom systems.



#### IN LA MIRADA

Family plan Clock Homes, in La Mirada, offer three and four-bedroom designs with many "extra" built-in features for modern Southern California living. Here is one model.

### La Mirada Clock Homes Provide Luxury Features

The "surprise" home in rapidly growing La Mirada is the Clock Home, say officials of the building company. The Moss Building Corp. claims to have spared no effort in carrying out the masterful designs of architect Curtis Chambers.

Chambers' expert touch is found throughout the Clock Home interiors with such luxurious items as built-in bookcases and shelves, indirect lighting and hardwood paneling. His 13 exteriors are delightfully different, lending each home its own special individuality.

Clock Homes offer 3 and 4-bedroom plans with 2 baths and a family room. Living and dining rooms have cornice boxes at the windows with drapery track already installed. A combination fireplace and barbecue brings to the Clock Home owner indoor-outdoor enjoyment.

In the kitchens, buyers have a choice of the famous Gaffers & Sattler built-in range and oven, or the space-saving Frigidaire "fold-back" cooking units.

The full price of a Clock Home is from \$17,500 to \$18,650. Down payment to non-veterans is only 10 per cent, and monthly payments from \$92.90, including both principal and interest. Some homes are available now for immediate occupancy.

To reach the model homes from Long Beach, take Atlantic or Lakewood to Rosecrans Ave., east on Rosecrans past Luitweiler (beyond Santa Ana Freeway) to Jolon Rd. Then left to the models.

### Jim Burdge Service to Be Expanded

Expanded office facilities to permit extensive service to rental property owners is announced by R. Jim Burdge, Burdge Realty at 5101 Los Coyotes Ave.

The new expanded service to aid home, apartment or commercial building owner will include repair, rental, collection, accounting and disbursement of income from these sources.

With his sales of both residential and commercial property in 1957 well ahead of his record 1956 year, Burdge says that salesmen, alone, do not provide the service needed by many customers.

AFTER 13 YEARS in the real estate business managing large real estate programs such as the U. S. Shipyard housing during World War II, which included 15,000 housing units, as well as small estate properties, Burdge said he knows that many property owners are seeking efficient help in management. As a corporation officer in Los Altos Development Co., he has had direct responsibility for leasing and managing nearly all kinds of retail stores.

At the present time Burdge is managing properties for owners in French Morocco, Canada, Colorado and many areas of California. His main office is at Stearns St. and Los Coyotes Diagonal which affords a central location for Long Beach-Lakewood area property management.

"OUR NEW EXPANDED service will fulfill the demand of customers who wish to maintain their investment in California real estate without the burden of constant attention while they are engaged in some other business or they are absent from the city," says Burdge.

"To properly service these and other lines of the real estate profession we will maintain seven-day a week operation and from Monday through Friday will remain open until 8 p. m. We have eight representatives who are experienced in appraisals and financing as well as sales."

Burdge also maintains an office in Orange County at 1290 Pearl St., Garden Grove. However, all the new property management will be directed from his Long Beach office.

MORE DOLLARS for you when you sell unused items through Classified Ads. Simply call HE 2-5959 and let a Ad writer do it for you.

plus costs and impounds. VA way to Hwy. 39, south on 39 to monthly payments \$73.74. Lincoln (Carson) and east to From Los Angeles, models, Dale. From Long Beach, drive open daily and Sundays from out Carson (Lincoln) to Dale 10 a.m. to 8 p.m. are reached and turn north on Dale to the by driving out Santa Ana Freeway models.

#### SMALL INVESTORS

\$1200 IS ALL YOU NEED

TO EARN 10% PAYABLE MONTHLY

And you can call your money any time you wish. Doubly secured by Trust Deeds and corporation notes. Investigate our plan.

CALL MR. GERLING

PREFERRED SECURITIES

INCORPORATED

5401 EAST CARSON

Ph. HArrison 5-6427

Today's and Tomorrow's Executives Choose...

## ROYAL HAWAIIAN VILLAGE HOMES

Silent, radiant floor heat • Lanais • 2 Fireplaces • Estate size lots • Recreation Center with swimming pool and private clubhouse.

From \$19,750 FHA Financing

Kitchens have built-in range and oven • Dishwasher • Large walk-in pantry.

Ivan Wells & Sons, Inc., Builders  
Walker & Lee, Sales Agents

ANAHEIM

## NOW SELLING UNIT No. 7!



VETS—Non Vets

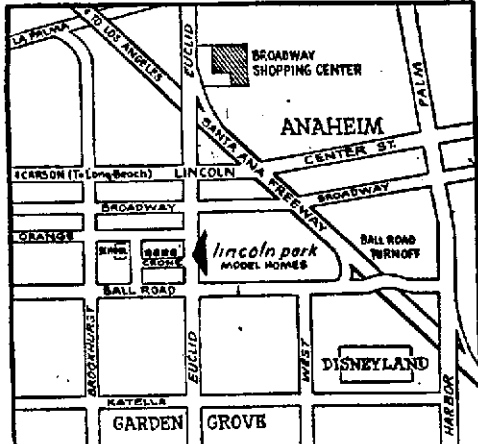
## NEW FHA

\$795 DOWN\*

Vets Who Have Used Their GI Benefits  
Non-Vets Who Have Been Unable to Qualify Before  
POSITIVELY NO SECONDS—NO BALLOONS—NO HIDDEN DEALS

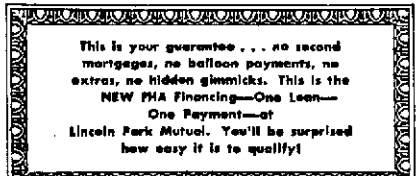
\*Only \$795 down (plus usual closing costs) to either vet or non-vet... to veterans even if they have used their GI benefits. This low down payment and the easiest monthly terms ever offered (30 Years FHA 5%)—now at Lincoln Park Mutual in wonderful West Anaheim. Your total monthly payments will only be \$104 INCLUDING EVERYTHING—no hidden charges, balloon payments, or extras! 3-4 bedrooms—fireplace, built in gas range and oven, sliding glass doors... see all of the models today! Then make your reservation!

Luxury Homes from \$15,000!



Where You Can Customize Your Home

Make reservations now and choose your own exterior, lot, plan, colors, wallpaper, appliances, cabinets, fireplace and other luxury home details to individualize your home!



4 Brand New Furnished Models! See them this week in this wonderful location—close to schools, parks, shopping in cool, smog-free Anaheim. Follow the map. Phone Keystone 3-4312.

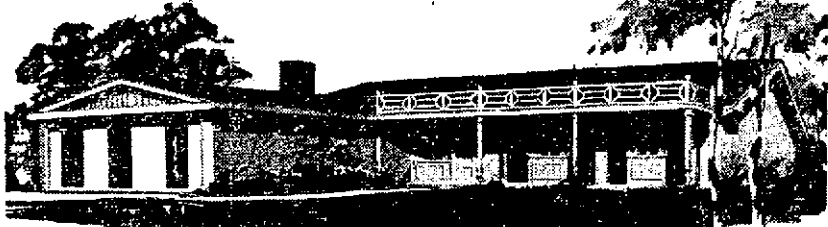
Open Evenings Until 8:00

DAVID FREEDMAN, A.J.A. Architect • Color Coordination By Marilyn Price

A DEVELOPMENT OF GEORGE M. HOLSTEIN & SONS NATURALLY IT'S GAS

With Built-in O'Keefe & Merritt Range and Oven and Matching Hood!

## GRAND OPENING!



presenting...  
"The Captain's Walk"

one of 16 distinctive home designs in the new unit of 45 unusual residences in:

## Sherwood RANCHOS

UNIT 4 in Costa Mesa

Luxury in a superb Sea-breeze location — low as \$495 down

Here are imaginative homes created by one of the Southland's most honored builders. Each spacious residence is individually-styled and constructed throughout with custom care to serve a family through several generations

APPROXIMATELY 1500 SQUARE FEET LIVING AREA

3 SPACIOUS BEDROOMS—2 FULL BATHS  
LARGE FAMILY ROOM

Shake roofs — towering fireplaces — forced air heat — O'Keefe & Merritt built-in kitchens

From \$495 Down

Priced from \$15,200 to \$16,300 complete

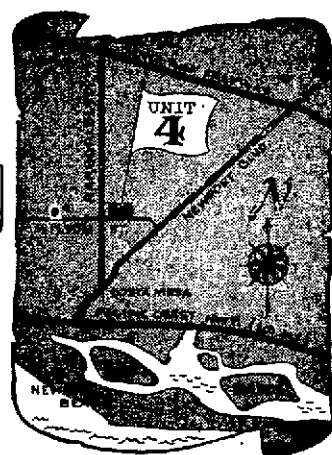
New low FHA terms—  
Conventional Financing

You are cordially invited to visit  
this fine development of

GEORGE D. BUCCOLA

WALKER & LEE, INC., Sales Agents

Harbor 7171



An unmatched location, smog-free, close to schools and shopping centers. Take SANTA ANA FREEWAY to HARBOR BLVD., go south to WILSON STREET. Or drive the COAST HIGHWAY to NEWPORT AVE., then inland to HARBOR BLVD., and north to WILSON.



## Lakewood Country Club Estates Offer Top Sites

Lakewood Country Club Estates this week announced the availability of luxury lots and homesites adjacent to the Lakewood Country Club. Starting from \$7,625, with terms available, lots in this section of the Lakewood-Long Beach area offer prospective home builders the ultimate in location.

Sales agent for this development is the Gene Nebeker Realty Co. at Carson and Paramount, Lakewood.

Already established as one of the leading quality areas in this portion of Southern California, Lakewood Country Club Estates have completed and paid for all improvements.

A wide and varied selection in price and location is still possible.

LAYOUT OF THE LOTS and street arrangement has been designed to conform to the over-all beauty and charm of

the nearby Country Club. Electric street lights are installed and in operation.

Convenience in location is another plus feature of Lakewood's newest and finest development. Nearby schools, shopping areas and access to principal arteries enhance the suburban living with all the

investment aspect of the homesites. This coupled with view of the rolling greens and landscaped lake of the 18-hole tournament golf course lend true advantages of urban facilities.

In anticipation of heavy inquiries and prospective buyers, the Nebeker Realty Co. will maintain hours of 8:30 a.m. to 8:30 p.m. daily and weekends.

the Nebeker Realty Co. will maintain hours of 8:30 a.m. to 8:30 p.m. daily and weekends.

### Rental Owners Meet Thursday

An illustrated discussion of subsidence in Long Beach will be presented at a dinner meeting of the Long Beach Apartment Assn., Thursday evening at the Lafayette Hotel. All rental property owners are invited to make reservations for the dinner or to attend the program at 8 p.m., following the dinner.

Speakers will be Darrell Neighbors, property manager, and Rear Adm. Ralph K. James, commanding officer at the Naval Shipyards. A motion picture showing subsidence, will be presented by the speakers.

### 20TH YEAR

Gus A. Walker, who last week observed the 20th anniversary of his presidency of the Farmers & Merchants Bank here, is pictured during an informal reception. Walker joined the bank in 1922 and succeeded his father, C. J. Walker, as president of the bank in 1937.



### TREND-SETTER

Home in Royal Hawaiian Village, Anaheim, pictured above, has 3 bedrooms, large all-purpose room, and 2 baths. Kitchen features built-in range and oven, dishwasher, walk-in pantry. Ivan Wells & Sons are builders.

### Royal Hawaiian Village Homes Are Trend-Setters

Royal Hawaiian Village homes, in Anaheim, are described by builders, Ivan Wells & Sons, as "trend-setters."

### Group Resumes Dinner Meeting

The 1937-38 season of the Long Beach chapter of Systems & Procedures Assn. of America resumes Wednesday evening at a dinner meeting at the Hawaiian Restaurant at 7 p.m., preceded by a social hour at 6.

"Matching Men and Jobs" is the topic of the speaker, Robert E. Cunningham, who is employment manager of Beckman Instruments Inc. in Fullerton.

Cunningham served as an assistant dean of students and later for six years on the administrative staff of Illinois Institute of Technology in Chicago, where he originally received his bachelor of science degree and completed post graduate work. He was engaged in personnel work in World War II and during the Korean emergency.

Kitchen features include Frigidaire or O'Keefe & Merritt range and oven, Frigidaire dishwasher, giant Coperton hood, ceramic tiled work surfaces, birch cabinets, and walk-in pantry.

Royal Hawaiian Village homes are priced from \$19,750, with financing available through FHA. Furnished models are open daily on Brookhurst and Grayson.

# Grand Opening! 2nd UNIT

# BONDED HOMES

Lincoln - Dale Series

"Old-Fashioned Quality With Years Ahead Styling!"

### VETERANS

\$330 down

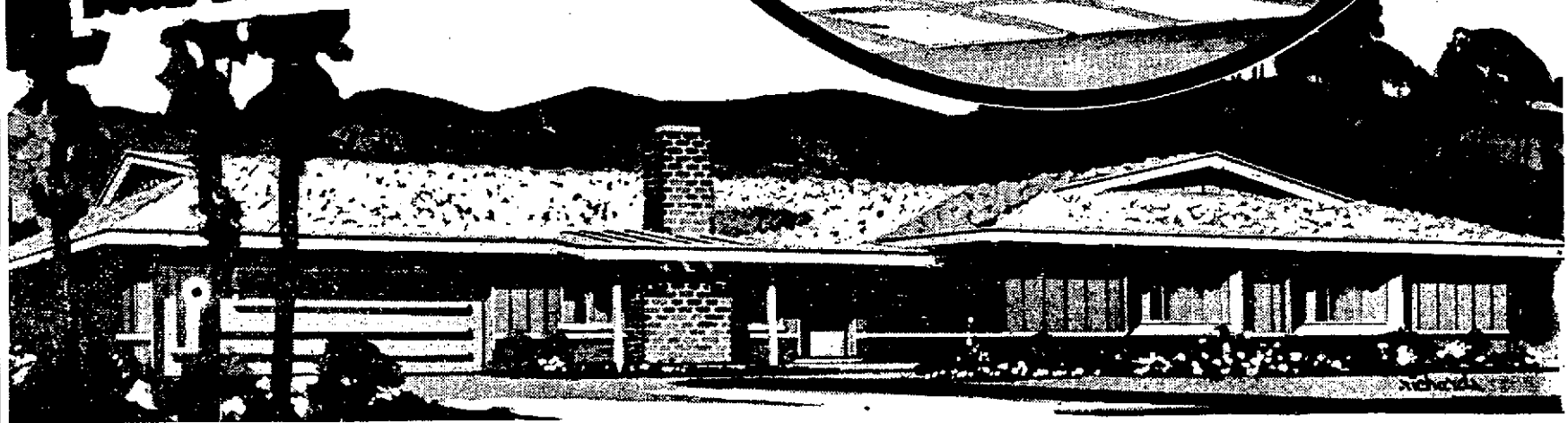
plus imposts

as low as

\$73<sup>74</sup>

including principal and interest

Low Down Payment Financing for Non-Vets



### Note These "Bonded" Features:

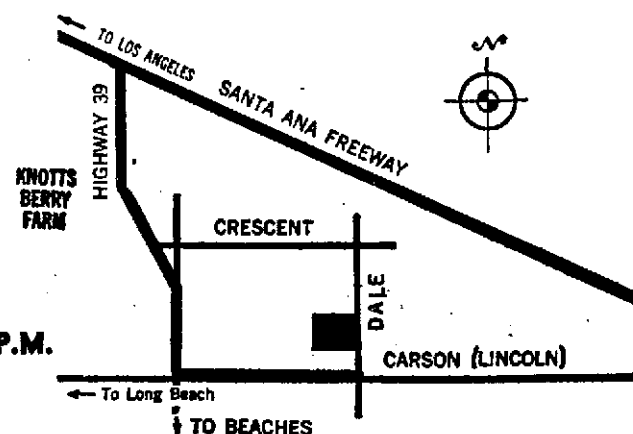
- Brick Fireplaces with Raised Hearths
- Sliding Glass Walls
- Front and Side Lawns Landscaped
- Built-in Breakfast Nook
- Ceramic Tile Pullmans
- Mahogany Cabinetry
- Forced Air Heat
- Colored Bath Fixtures
- Acoustical Ceilings
- Hardwood Parquet Flooring
- Step-Down Living Rooms
- Hardwood Paneling
- Interior Planters
- Insulated
- Service Room
- Dish-Whiz Dishwasher
- Garbage Disposal
- Full Two-Car Garage
- Exhaust Fan
- Front and Side Landscaping

3 BEDROOMS • 2 BATHS • PRICED FROM \$14,880

### DIRECTIONS

From Los Angeles drive out Santa Ana Freeway to Highway 39, turn south on Highway 39 to Lincoln and continue east on Lincoln to Dale. From Long Beach drive out Carson (Lincoln) to Dale, and turn left to models.

Open Daily, 10 A.M. to 8 P.M.



## INVEST NOW IN CALICO CITY ACRES

- Near Knott's Calico Ghost Town
- Near Daguerre Marine Supply Depot
- Close to Over 20,000 Population
- Demand for Skilled Workers
- Housing Shortage
- Healthy • Smog Free • Colorful

PRICES ON OUR  
BIG 2 1/2-ACRE LOTS

START AT \$1695 Full Price

\$169.50 Down — Low Monthly Terms

FOR FULL DETAILS MAIL COUPON TODAY

CARLGATE CORP., Dept. B.G.  
6272 Yucca Street  
Hollywood 28, Calif.

Please rush me additional information on  
CALICO CITY ACRES

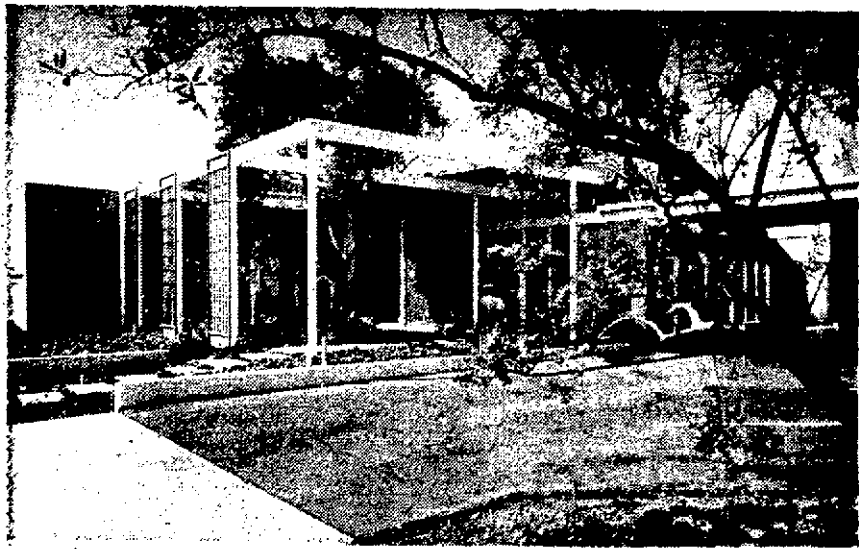
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Phone \_\_\_\_\_

**\$50** DOWN  
WILL FURNISH  
YOUR ENTIRE  
HOME! Incl. TV!

Out-of-State  
CREDIT  
O. K.

**\$10** DOWN  
Will Furnish  
ANY ROOM  
24 MONTHS TO PAY

**LONG BEACH FURNITURE CO.**  
YOUR DISCOUNT CARDS ARE GOOD HERE FOR DOUBLE DISCOUNT!  
**FREE** DELIVERY  
American Ave. at 6th St.  
SOUTHLAND'S LEADING VOLUME DEALER  
DOWNTOWN LONG BEACH  
OPEN MON. and FRI. EVE.  
TIL 9 P. M.



#### PRIZE-WINNING OFFICE

Designed so that each office for seven attorneys in the building each has a private patio, this structure took first place in heavy competition for the local architectural firm of Killingsworth, Brady and Smith.

## Local Architects Capture Top Design Awards on Home, Office

Two of the five top awards of San Francisco, and Charlesglimpse of Alamitos Bay and in architecture presented in re-Ducommon, prominent in an intimate garden. The living area is two-stories. The jury was impressed by high with the bedrooms enjoy-ent competition among 200 Southland art and music circles. The number of courts in the;ing the view through the upper Southern California architect- the building. Each office for-portion without lack of privacy. Long Beach firm of Killings- the seven attorneys in the Kitchen cabinets are designed worth, Brady and Smith, 3833 building has a private walled as furniture. The area above Long Beach Blvd. Competition, patio. The secretaries have a the carport and columns at the during the Los Angeles con-large one for themselves. Even, entrance will be developed in-vention, was to find the five, the reception room has a for- the future as a master suite most outstanding buildings' mal entrance court. located at the platform in the erected in Southern California in the last 5 years.

**PRIVACY WAS THE prime** consideration of the planning. The building is of post and beams construction with a concrete slab floor. Colors are top in that classification while apartment on one side and one-half house on the residence of Mr. and Mrs. story and one-half house on Richard Opdahl, 5576 Vesuvian Walk, won another grand prize; tion from these buildings 18- The jury for the competition foot walls were set at the side was assembled from across the yard lines. Within these walls, United States; Vincent Price, the block of the house was famous authority on art; developed behind a sheltered garden and reflecting pool. The two faces of the house- ture; Philip Will, A.I.A., of are of glass; one facing reflect- deago; Carl Warnecke, A.I.A., ing pool area and the other a



#### BEST HOME DESIGN

Judges selected this residence of Mr. and Mrs. Richard Opdahl, 5576 Vesuvian Walk as the best submitted by 200 architects competing in the recent contest.

## Down Payment \$295

Excelsior Village, Garden heating, Honeywell fire alarm Grove, offers carefully planned system, 50-gallon water heaters, homes suitable to active family and American standard bath life with terms that appeal fixtures. Kitchens are equipped To the discriminate buyer with Western Holly range & Available to both vet and non-oven, Nutone vent fan, natural vet, these 4-bedroom, 2-bath-sash cabinets, and Waste King homes may be purchased for a disposal. Open daily, furnished models followed by low, monthly pay- may be inspected at Wright Rd. ments. and Taylor Wy., just north of Westminster Blvd.



#### ASSOCIATION OFFICER

Bob James, right, president of James Motor Center, Long Beach Studebaker-Packard dealership, is congratulated by C. V. Waltzer, S-P zone sales manager, after his election as secretary-treasurer of the Studebaker-Packard Dealer Advertising Assn. The association comprises dealers in the Southwest.

## MOTOR SPORTS

## Newcomer Here Now Building New Type of Bodies for Cars

By PAUL WALLACE

An unusually graceful and well balanced sports car body is being produced in a new Long Beach shop by a recent Canadian import, Les Dawes. Dawes first conceived the fiberglass design in 1950 in his native Vancouver, B. C. Half a dozen years later, he finally completed his first car.

With the cold, damp climate around Vancouver not being particularly conducive to the sale of open sports cars, Dawes moved here this year, ultimately setting up his business at 1538 Canal St. on the West Side.

He has built 14 of the bodies so far using the fiberglass mold he made from the original handformed version.

Last July, Road and Track magazine used Dawes special, the Conquest, as its cover car. The publicity brought a flood of mail and orders.

**ALTHOUGH PRIMARILY** in the body business, the local craftsman can supply chassis, tops and instructions for building a special around the body. It can be adapted to varying wheel bases.

Dawes does all the work himself with the finished product coming out smooth and ready for finishing.

The Canadian has incorporated some sound ideas in the design of the Conquest — a design which shows a great deal of thought and planning.

The body includes frame for the wrap-around windshield built to take a 1½ inch roll bar — a logical place to hide the safety device. The windshield is a standard Chevrolet truck item mounted with the long edge flat instead of upright.

Dawes' partner in LaDawrie Coach Craft, Tom Lang, turns

out fiberglass bodies for quarter-midget racing cars.

**A SPECIAL** day for motorcyclists only is scheduled for the Lions Associated Drag Strip, 223rd and Alamitos Sts., next Sunday.

Pit gates will open at 9 a.m. and all bike riders are invited to run their equipment through the quarter-mile traps. Riders may run singly for time only or compete for trophies and merchandise awards.

Nine competition divisions have been set up by Vincent Schultz, LADS cycle director. They include four for drag bikes, four for street machines and one for the very torrid twin-engined and blown two-wheelers.

In line with its regular policy, all bike riders must wear helmets on runs down the chute. Regular drag racing for cars and bikes will go as usual Saturday afternoon and night.

**AN SOCA** San Diego Regional sports car meet will go into its second day of racing today at Hourglass Field. To get there, head south on Pacific Coast Hwy. to the La Jolla-Miramar Rd. just past Torrey Pines, turn left and follow the signs.

Two sports car road races compete for Southland spectators next weekend.

A California Sports Car Club affair is set for Saturday and

#### Bases to Germany

MUNICH, Germany (CP) — Four U. S. Air Force bases in West Germany will be taken over by the fledgling German air force next spring, German officials said Saturday. The bases concerned are Erding, Fuerstenfeldbruck, Kaufbeuren and Landsberg.

## WORLD OF WHEELS

## Dealers See New 'Olds' in Pasadena

By ART STEPHAN  
Independent Press-Telegram  
Auto Editor

When it comes to novelty, glamor and excitement in introducing their new models to dealers, Oldsmobile takes a back seat to nobody.

This was demonstrated last week when Oldsmobile's Broadway-type musical comedy show, "This Is Oldsmobility" was presented for 5,000 western area dealers at Pasadena's Civic Auditorium.

C. Standlee Martin, local Olds dealer, Dick Browning, the pioneer firm's general manager, and their wives were on hand to witness the talent-laden show and get their first glimpse of the '58's. Before the show, Jack Wolfgram, Oldsmobile general manager, hosted local auto editors at a press conference, cocktail party and buffet at Huntington Sheraton hotel.

**WOLFRAM** WAS quite enthusiastic on the nation's economy future, remarking, "Announcement of 1958 automobile models will spearhead a year-end buying spurt which should carry over well into next year."

Regarding anticipated sales for 1958, Oldsmobile's general manager predicted sales would reach the six million figure in a constantly expanding market. "Families in the \$7,500 and up annual income groups have increased from 1,600,000 to 10,000,000 in the past 10 years," Wolfgram declared.

Automobile writers attending the show saw the new Oldsmobiles on an "off the record" basis and also viewed an in-

#### HEADS DEALERS

W. G. (Bill) Bryant has been elected as president of the Motor Car Dealers Assn. of Southern California. The association consists of more than 500 new car dealers from Fresno to Mexico. Bryant is president of Glenn E. Thomas Co., local Dodge-Plymouth dealership here.

teresting exhibit depicting "Oldsmobile's 60 Years of Progress." Included in the exhibit at the Civic Auditorium were Oldsmobiles of earlier years, beginning with the first "Merry Oldsmobile" built in 1897.

The stage show itself was a very gay talent-laden musical comedy affair all built around, of course, the queen of the show, the 1958 Oldsmobile.

As to the car itself, well you'll just have to wait until Nov. 8th, when you can ah and ogie the beauties at the C. Standlee Martin showroom, 1227 American Ave.

## Come in now for a peek at the '58 Chevrolet!

Just ask your Chevrolet dealer to show you the booklet containing advance information about the '58 Chevrolet. You'll get a preview of the year's newest car!

You can expect the 1958 Chevrolet to be new all over. Lines will sweep rakishly longer, lower and wider in an all-new look. There will be a new body-frame design.

There will be a radically new V8 engine, so new that it even looks different than any of today's engines.

There will be spectacular advances in comfort and how you ride. There will be Full Coil suspension and, for the first time in the field, fabulous air ride.

Chevrolet will introduce two new special luxury models of outstanding style and distinction. And they're so low, they're no higher than your heart.

These are only random highlights. You'll learn more about what's new at your Chevrolet dealer's. Stop in soon. See about an early delivery, too. Be a '58 Chevrolet-First!

## '58 Chevrolet Thursday, October 31



you can place your order now at  
your local authorized  
Chevrolet dealer's





# Acting, Singing, Dancing All Superb in 'Finian's Rainbow'

By RACHEL MORTON

Finian's Rainbow gladdened many a heart at its first performance by The Singers' Workshop Friday evening in the Municipal Auditorium. It sparkled its way through lovely singing, superb dancing and excellent acting. The whole

performance was of very high standard for an amateur group, in fact, at times it reached professional heights.

Finian's Rainbow is a cross section of everything from Leprechauns in Ireland, Union bosses in New York, Southern gentlemen running for the Sen-

ate, Baptist Church quartets, the Negro question, right down to the threatened burning of a witch. The only thing the authors left out was the subject of birth control. But the music is gay and the wit is keen. From the long applause I would say that the large audience vastly enjoyed itself.

**THE OUTSTANDING** performance was given by Jim Doherty in the role of Finian McLonergan. This is the same man who won an "Ethel" for his portrayal of "A Man Called Peter" with the Community Players. Being Irish himself and an actor of ripened experience it can be understood how alive and convincing was his portrayal of the lovable, irresponsible Irish father. It was a masterly piece of acting. The two lovers, Harvey Wagner as Woody Mahoney and Jacqueline McFadden as Sharon McLonergan, were ideally suited to their parts, nor have I ever heard either of them sing better. For Miss McFadden, the role brings out a dainty and sympathetic qual-

## Concert Saturday by Navy Band

Benefit performances of the famed U.S. Navy Band are to be held in Municipal Auditorium Saturday.

The 50-piece aggregation will give concerts at 2:30 and 8:30 p.m. The band is directed by Cmdr. Charles Brendler who has led it since 1941. The group is normally based in Washington, D.C.

Saturday's appearances are being sponsored by the Long Beach Elks Lodge 888 Band. Profits will go as the Elks' band's contribution to the California Elks Cerebral Palsy Foundation.

ity which well becomes her. Harvey Wagner played the part of Woody Mahoney with sincerity and abandon—a most convincing lover.

The Leprechaun of Arthur Carah was ideally conceived—he is always good for a laugh. The solo dancing of Sandra Bedard took the audience by storm. It was magnificent! Also excellent was the chorus singing. Albert Ruiz is to be congratulated for the very fine dancing ensembles.

Altogether, Finian's Rainbow gave great pleasure and will take a place high in the annals of notable performances by the Singers' Workshop.

## It Happened Last Night By Earl Wilson

### ROMAN ON THE PLAINS

NEW YORK — The atmosphere is very regal nowadays as we practice our dipsy-doodles for the Queen—so I've been bending an elbow with a countess, movie star ELSA MARTINELLI, once a mere secretary.

Unfortunately the Countess issued a stern royal decree—No cheesecake!

But we got along "royally"—so sorry—particularly when we discussed Italian meatballs of which, it seems, there aren't any.

"First," I humbly asked pretty Miss Martinelli, who was a model here with only 20 bucks in her kick about three years ago, "is it correct to call you 'Countess' now?"

"Our visiting cards," replied her friendly, nice-looking husband, Count Franco Mancinelli Scotti, who's in tobacco, "say 'Count and Countess.'"

"Has it changed your life any being a Countess?" I inquired of Elsa, who's been one since June 1.

"You can be a Count and be a heel—and you can be a Mr.

and be a wonderful man," the Count answered for her. "Even without being a Countess, she would have only done things that were right."

"I HAVE ALWAYS BEEN against cheesecake pictures," asserted Her Highness, "because they're so unsexy. It's so sexy of anybody to get a kick out of seeing a leg of somebody. Of course, day always ask me to push my skirt up. I say 'no, what's de defference?'"

"Why do they do it?" the Count grumbled the Countess.

Dey say it sells de pictures better," the Countess explained. "But I always say to have more enches of bosom is not sexee!"

Which seemed to take care of the cultural side. Then the royal Roman couple mentioned that their American friends are disturbed that they don't eat meatballs with spaghetti.

"I was afraid to taste even," the Countess shuddered.

"IN ROME, WE DON'T have it, the meatball, at least not with spaghetti. It doesn't fit. It's like hamburger with oosparegass. That's something else! Here dey always give you the hamburger with onion even if you don't want to."

The Count murmured over a gin-and-tonic. "In Rome we have an expression. 'Different countries you go, different habits you find.'"

"We have one, too," I said. "When in Rome, do as the Romans do."

Elsa and her Count have a new home full of old ruins on the Old Appian Way outside of Rome, not far from Gina Lollobrigida's home. "I meet twice a day Gina's husband, Dr. Milko Skofic," the Count said.

"But we don't spend any time with movie people," Elsa shrugged. "To me eet's no deffereent to be a movie star than any other job."

**THE "OFFICIAL" STORY** is that Elsa, born in Florence, was secretarily in Rome any one day ogled an \$80 dress—beyond her means—until a countur, beholding her beautiful features, invited her to become a model. Then LIFE magazine's Sally Kirkland spotted her, persuaded her to come to New York, and Elsa was soon a cover girl.

"Then Mr. Kirk Douglas make a discoverer of me," she said.

"I was very cheeeken. He figured I should play an Indian fighter in his movie."

Elsa didn't mind being an Italian Indian if she could get into the movies. In her new picture, "Stowaway Girl," for Douglas, she's gradually getting away from Indian roles. She's only a half-Indian in this one.

### TOWNSEND NOTES

No Townsend Club meetings are scheduled locally this week.

**ATLANTIC**  
8070 ATLANTIC GA 3-3141  
**EARTH-SHAKING! SKY-SHATTERING!**  
HOWARD HUGHES  
**JET PILOT**  
JOHN WAYNE • JANET LEIGH  
COLOR  
BOB HOPE in "BEAU JAMES"

**STRAND**  
CLARK GABLE in  
**"BAND OF ANGELS"**  
Bulet — Plus  
GIVEN FORD in  
**"3:10 TO YUMA"**  
NEW STRAND POLICY — ALL SEATS  
Mon. — Sat. 35¢ Sunday & 50¢  
Thru Fri. Holidays

**VR**  
Adults 50¢ Kids 25¢  
Bery COOPER • Audrey HEPBURN  
**"LOVE IN THE AFTERNOON"**  
Shown at 2:00, 8:15, 10:00  
— Plus —  
David BRYAN • Mary WYNN  
**"THE WHITE SQUAW"**  
Shown at 1:15, 8:00, 9:45

**LAKEWOOD**  
HA 5-2530 (2nd & CARSON)  
OPEN 11:30 — CONTINUOUS  
**Exploding**  
HOWARD HUGHES  
**JET PILOT**  
JOHN WAYNE • JANET LEIGH  
U.S. AIR FORCE  
JET PILOT PAUL HAYS OWNED  
TECHNICOLOR  
— Plus —  
M-G-M PRESENTS  
STEWART GRANGER  
BRIGIDA FLEMING  
**Gun Glory**  
CINEMASCOPE and METROCOLOR  
SHOWS IN COMMERCIAL THEATERS THROUGHOUT THE COUNTRY

**PALACE**  
30 PINE AVE. — PHONE ME 6-4423  
40¢ THRU 8 P.M. — Kids 25¢  
50¢ EYES — WEEKEND & HOLIDAY  
Always 3 Features  
Joan Crawford  
**"MILDRED PIERCE"**  
Warner Color  
**"LONE RANGER"**  
George Raft • Humphrey Bogart  
**"THEY DRIVE BY NIGHT"**

**United Artists**  
717 E. OCEAN BLVD.  
OPEN NOON DAILY 11:30-1:30  
**ROUGH, REAL ...AND RAW!**  
Puts the blast on the "mob" that invaded the Windy City!  
**"CHICAGO CONFIDENTIAL"**  
GRANT TUCKER • RICHARD WIDMARK • JACK PARRAN  
• ACTION CO-FEATURE •  
**GEORGE MONTGOMERY**  
**GUN DUEL IN DURANGO**  
Released thru UNITED ARTISTS

**WEST COAST**  
333 E. OCEAN BLVD. PHONE 6-4209  
NOW NOON CONT!  
BYRON • AVE • MEL • ERROL • EDDIE  
**POWER • GARDNER • FERRER • FLYNN • ALBERT**  
Hemingway's greatest novel  
now on the screen  
with fire, romance  
and dramatic  
thunder  
**CINEMASCOPE COLOR**  
**The SUN ALSO RISES**

ALSO  
**THEY TAMED THE ARIZONA TERRITORY!**  
**"FORTY GUNS"** ESSBEE STANWAY  
BOBBY SULLIVAN  
CINEMASCOPE

**EGYPTIAN & BELMONT**  
OPEN NOON • OPEN 12:15  
HOWARD HUGHES  
**JET PILOT**  
JOHN WAYNE • JANET LEIGH  
U.S. AIR FORCE  
TECHNICOLOR  
— ALSO —  
COLOR & CINEMASCOPE  
"SEA WIFE" "SILK STOCKINGS"  
at the Egyptian at the Belmont  
**BAY** ME 2-2555 OPEN 11:45  
Rock HUDSON in  
**"Something of Value"**  
Plus Exciting Co-Hit  
GARY COOPER • Audrey HEPBURN  
**"Love in the Afternoon"**

**CREST** GA 416-19  
Open Noon — Continuous  
FRANK SINATRA  
MITZI GAYNOR  
JEANNE CRAIN  
EDDIE ALBERT  
**The Joker is Wild**  
— Plus — All-Star Cast in  
"No Down Payment"  
COLOR  
**CREST** GA 416-19

**IMPERIAL** ME 639-75  
15TH BIG WEEK!  
Monday thru Friday  
2 Performances Only  
12:30, 5:15, 8 p.m., \$2  
Doors Open 12 Noon  
— SUNDAY ONLY —  
2 Performances Only  
1:30 and 7:30 p.m., \$2  
— SATURDAY ONLY —  
10 a.m., 1:25  
2 p.m., 5:15, 8 p.m., \$2.00  
Doors Open 9:30 a.m.  
CHILDREN ALL PERFORMANCES 75¢

Paramount Presents **Cecil B. DeMille's** PRODUCTION  
**The Ten Commandments**  
A PARAMOUNT PICTURE • VISTAVISION • TECHNICOLOR

**SINGERS WORKSHOP**  
presents ...  
**"FINIAN'S RAINBOW"**  
**CLOSING TONIGHT**  
**CONCERT HALL**  
Municipal Auditorium  
TICKETS 1.20-1.80-2.40  
PHONE ME 6-2542  
Box Office Now Open

**THE THEATRE**  
2400 MACHOLLA GA 4-1473  
PRESENTS—ON STAGE  
**"Will Success Spoil Rock Hunter"**  
EVERY THURS., FRI., SAT., SUN.

**ROXY** 127 W. OCEAN  
HE 5-3022  
★ OPEN ALL NIGHT ★  
35¢ THRU 8 P.M. Eat, Sit, Stay, Help.  
FREE PARKING After 8 P.M. Daily  
All Day Saturday & Sunday  
Ann SHERIDAN • Thrilling Exposure  
**"ALCATRAZ ISLAND"**  
Loy BALL • Deal ARNAZ • Color  
**"FOREVER DARLING"**  
Humphrey BOGART • I. BERGMAN  
**"CASABLANCA"**

**THE UNITED STATES NAVY BAND**  
*"The World's Finest"*  
In Long Beach for Cerebral Palsy Fund  
SPONSORED BY CALIF. STATE ELKS ASSOCIATION  
SAT., OCT. 26th  
2:30 P.M. & 8:30 P.M.  
STUDENTS 50¢ ADULTS 1.00  
STUDENTS 1.00 ADULTS 1.50  
Tickets Available at Your Neighborhood Drug Store, Elks Club or Whitaker Music Store.  
Municipal Auditorium  
2 Performances Only  
All Proceeds to Cerebral Palsy Fund

**BUTLER BROTHERS**  
New General Electric  
**BIG SCREEN Portable TV**  
Now 4 Ways Better  
• Bigger Picture  
• Clearer Reception  
• Smaller Cabinet  
• Lighter Weight  
**150 Weekly**  
**No Money Down PAY ONLY**  
**189.95** INCLUDES NEW "TELESCOPE" BUILT-IN ANTENNA  
• We sell it! • We service it! • We give you Green Stamps  
**BUTLER BROTHERS** department store  
5252 LAKEWOOD BLVD.  
LAKEWOOD CENTER  
ME 3-8101  
Store Hours:  
Mon.-Thur.-Fri. 9:30-9:30  
Other Days 9:30-5:30

5816 Garden Grove Blvd.  
**GROVE** ME 7-6600  
ADRES OF FREE PARKING  
FRANK SINATRA • JEANNE CRAIN  
**"THE JOKER IS WILD"**  
Eva Marie SAINT in  
**"HATFUL OF RAIN"**

**Theatre Guide**  
**BELLFLOWER** PARAMOUNT  
HUBEL, 10711 Bellflower TO 7-1412  
"JET PILOT"  
"FOUR GIRLS IN TOWN"  
**DOWNEY** NORWALK  
AVENUE Downey 50¢ TO 1-6018  
"LIVING TOGETHER"  
"BELGIATE DELINQUENT"  
MERALTA, Downey TO 2-2200  
"JET PILOT"  
"JOE DAKOTA"  
NORWALK, Downey TO 4-2210  
"BOAN'S ARMY"  
"BEAU JAMES"  
**WILMINGTON**  
SHANAHAN, Wilmington ME 4-3477  
"PREHISTORIC WOMEN"  
"THE LAND UNKNOWN"

**DRIVE-IN THEATRES**  
HARRON, 23222 S. Vermont TE 4-9081  
"GIMME! — ON WHEELS!"  
"THE BLACK WIP"  
LA MIRADA, Alhambra & 1st St 3-2111  
"GUN DUEL AT DURANGO"  
"CHICAGO CONFIDENTIAL"  
LINSBACH, Buena Park JA 1-2220  
"TOP SECRET AFFAIR"  
"DIANE"  
ROADRUNN, 14711 S. Param. ME 3-6848  
"A PAGE IN THE GARDEN"  
SUNDOWN, 12324 E. Wash. Whittier  
"THE DEERSLAYN"  
TWIN VUE, Figueroa at 102 St. DA 4-8127  
"CHICAGO CONFIDENTIAL"  
"GUN DUEL AT DURANGO"

**ROADRUNN** DRIVE-IN THEATRE  
Param. & Compt. Blvd., Param.  
Jayne MARSHFIELD in  
**"THE BURGALAR"**  
— Plus —  
"A PAGE IN THE GARDEN"  
Andy GRIFFITH  
Per Bar Tax Incl.

Live the Life of Riley at the  
**HUNTINGTON HOTEL**  
% OF A BLOCK LONG  
1296 E. OCEAN BLVD., LONG BEACH  
This hotel runs through from the Boulevard to the ocean. Two lobbies. All rooms have private baths, brand new wall-to-wall carpeting, writing desks, telephone and daily maid service. Large dining room faces the ocean. Room and board \$24.96 week each person. Choice steaks, omelets, omelets, toast, turkey, baked Virginia ham and everything "road to Rio" \$2.95. Our dining room also caters to the outside public. Club breakfast 85¢; regular dinners \$2.15.

INDEPENDENT-PRESS-TELEGRAM—C-11  
Long Beach, Calif., Sunday, October 20, 1957

**STARTS WEDNESDAY AT THREE THEATRES**  
**STATE** ME 7-2721  
OCEAN at PINE AVE.  
**TOWNE** GA 2-1221  
ATLANTIC at San Antonio Dr.  
**LAKEWOOD** DRIVE-IN  
Carson at Cherry  
ME 3-4943 • GA 4-9931

**THE TRUE STORY OF THE LIFE AND LOVES OF THE FABULOUS LON CHANEY!**  
**JAMES CAGNEY DOROTHY MALONE JANE GREER**  
**"MAN OF A THOUSAND FACES"**  
CINEMASCOPE

2ND FEATURE AT ALL THEATRES  
**JUNE ALLYSON • ROSSANO BRAZZI**  
**"FORBIDDEN INTERLUDE"**

**STARTS WEDNESDAY AT 2 THEATERS**  
**BOTH FEATURES AT TWO THEATRES**  
**RIVOLI** ME 6-3207  
AMERICAN near FIFTH  
**LOS ALTOS** DRIVE-IN  
Bellflower at Spring  
GE 8-2650 • HA 5-7421

**WHERE FEAR WALKED THE SILENT STREETS!**  
**QUANTEE** CINEMASCOPE  
IN EASTMAN COLOR  
FRED MACMURRAY  
DOROTHY MALONE  
— PLUS —  
**THE UNHOLY WIFE**  
TECHNICOLOR  
DIANA DORS • ROD STEIGER

**STARTS WEDNESDAY!**  
FIRST RUN  
**E-BELL** ME 5-4891  
THIRD and CERRITOS  
2ND FEATURE  
GINA LOLLOBRIGIDA  
**"LOVE AND JEALOUSY"**

**OPEN AT NOON**  
**STATE** ME 7-2721  
OCEAN at PINE AVE  
**OPEN AT NOON**  
**RIVOLI** ME 6-3207  
AMERICAN near FIFTH  
**OPEN AT NOON**  
**TOWNE** GA 2-1221  
ATLANTIC at San Antonio Dr  
**Open 12:30 - Show 1 p.m.**  
**E-BELL** ME 5-4891  
THIRD and CERRITOS  
**Open 12:30 - Show 1 p.m.**  
**CABART** GE 9-9874  
30¢ ANNUUM at AMPERO

**ANN BLYTH — PAUL NEWMAN**  
**"THE HELEN MORGAN STORY"**  
— Plus —  
ETHEL BARRYMORE  
**"JOHNNY TROUBLE"**  
**CORNEL WILDE-JEAN WALLACE**  
**"THE DEVIL'S HAIRPIN"**  
— Plus —  
**"SHORTCUT TO HELL"**  
**ANN BLYTH — PAUL NEWMAN**  
**"THE HELEN MORGAN STORY"**  
— Plus —  
ETHEL BARRYMORE  
**"JOHNNY TROUBLE"**  
**KIM NOVAK — JEFF CHANDLER**  
**"JEANNE EAGELS"**  
— Plus —  
SOPHIA LOREN  
**"Woman of the River"**  
**Amazing! Terrifying!**  
**"I WAS A TEEN-AGE WEREWOLF"**  
— Plus —  
Creeping Horror!  
**"INVASION OF THE SAUCERMEN"**

**PACIFIC DRIVE-IN THEATRES**  
**OPEN AT 5:30**  
**LOS ALTOS** DRIVE-IN  
Bellflower at Spring  
ME 8-2650 • GA 5-7421  
**OPEN AT 5:30**  
**LAKEWOOD** DRIVE-IN  
Carson at Cherry  
ME 3-4943 • GA 4-9931  
**OPEN AT 5:30**  
**CIRCLE** DRIVE-IN  
Hi-Way 101 at Traffic Circle  
GE 9-3320 • GE 9-9515  
**OPEN AT 5:30**  
**LONG BEACH** DRIVE-IN  
223rd at Santa Fe  
TE 4-6434  
ADULTS 75¢ KIDS FREE  
**OPEN AT 5:30**  
**HI-WAY 39** DRIVE-IN  
Hi-Way 39 near Garden Grove  
TE 3-2774 • TW 3-3561

**ANN BLYTH — PAUL NEWMAN**  
**"THE HELEN MORGAN STORY"**  
— Plus —  
ETHEL BARRYMORE  
**"JOHNNY TROUBLE"**  
**CORNEL WILDE-JEAN WALLACE**  
**"THE DEVIL'S HAIRPIN"**  
— Plus —  
**"SHORTCUT TO HELL"**  
**KIM NOVAK — JEFF CHANDLER**  
**"JEANNE EAGELS"**  
— Plus —  
SPUTNIK LAUNCHED!  
**"SATELLITE IN THE SKY"**  
**2 Hits That Tell the Whole Youth Story!**  
**"YOUNG AND DANGEROUS"**  
— Plus —  
A Jumping Jamboree of Teenage Fun  
**"ROCKABILLY BABY"**  
**Cornel WILDE — Jean WALLACE**  
**"THE DEVIL'S HAIRPIN"**  
— Plus —  
**"SHORTCUT TO HELL"**

# Chest Drive Lands on Your Doorstep

## 31 Reasons

WHY YOU SHOULD GIVE!



Traveler's Aid

AN ALBUM of neighbor-to-neighbor assistance is presented in the photographs on this page. They symbolize the thousands who are helped by the 31 agencies of the Long Beach Community Chest and the hundreds of citizens who devote their time to the United Neighbors cause. In some cases a single photograph represents an agency with several branches. Added together, they are 31 compelling reasons why you should give without stint in this year's campaign.



Boy Scouts

## TIME TO LEND



## HELPING HAND



Children's Clinic

## 5,000 Women Join Residential Appeal

By HARRY FULTON

The United Neighbors Community Chest campaign will get into full swing Monday when 5,000 women in the residential division begin a week-long drive to raise \$101,000 as part of the million dollar goal set for Long Beach, Lakewood, Signal Hill and Dominguez.

"The situation confronting each citizen in the four communities served by the 31 Community Chest agencies is the most challenging in years," said James G. Craig Jr., campaign chairman.

"The \$1,022,781 we seek to raise is a minimum goal for this area, but if each firm and each individual will make a fair share contribution, we will have no difficulty whatever in becoming a million dollar community by meeting the needs of our vital youth, health and welfare services."

★ ★ ★  
AN INCREASING POPULATION creating a greater demand for services plus higher costs of providing needed services were cited by Craig as the primary reasons for asking larger contributions.

"A greater number of children now are demanding youth services, more elderly people are asking for senior citizen programs and family problems are on the increase," Craig said. "At the same time local agencies are losing necessary skilled professional staff because of low wages."

He said failure of Long Beach, Lakewood, Signal Hill and Dominguez to properly support youth, health and welfare agencies during the past 13 years has resulted in crisis.

"The only solution is to frankly tell each person, each firm what their fair-share gift should be to maintain these services. Nobody expects another to assume his obligation. Each one of us must see that our families, our neighbors have these community services available. When each one of us gives his fair share, no one is riding on the coattail of another."

★ ★ ★  
HEADED BY MRS. ROGER T. HUFFMAN, past president of Community Chest, the residential division has been divided into geographical sections, with the following quotas: North Long Beach, \$6,510; Los Altos, \$8,120; eastside, \$23,590; Los Cerritos-Bixby Knolls, \$11,390; Lakewood, \$6,320; westside, \$11,800; central, \$14,120; northeast, \$6,580. Special gifts make up the remainder of the total \$101,000 residential quota.

Mrs. Huffman said that in addition to contacting the homes, the women volunteers also will call on neighborhood businesses not already contacted by business division workers.

Agencies supported by Community Chest funds include the Armed Services YMCA, Boy Scouts, Camp Fire Girls, Catholic Welfare Bureau, Catholic Youth Organization, Central Boys Club, Children's Clinic, Children's Home Society, Community Volunteer Office, Community Welfare Council, East Boys Club, Eastside Day Nursery.

Family Service; Girl Scouts—North Lakewood; Girl Scouts—Long Beach—South Lakewood; Jewish Community Center, Lakewood YMCA, North Long Beach Boys Club, North Long Beach Day Nursery, North Long Beach YMCA, Pacific Lodge Boys Home, Psychiatric Clinic for Children, Salvation Army, Volunteers of America, Travelers Aid.

USO, Visiting Nurse Service, West Boys Club, West Day Nursery, YMCA-Downtown, YWCA.



Volunteers of America



YMCA



Boys Clubs



Camp Fire Girls



Family Service



Community Volunteer Office



Girl Scouts



Day Nurseries



Children's Home Society



Visiting Nurse Service



Salvation Army



Community Welfare Service



YWCA



Jewish Community Service



Armed Services YMCA and USO



Psychiatric Clinic for Children



Catholic Youth Organization



Pacific Lodge Boys Home



Catholic Welfare Bureau



**OPEN HOUSES**

**MODEL HOMES**

**OPEN TODAY**

FOR COMPLETE DETAILS ON THESE PROPERTIES CONSULT CLASSIFICATIONS 130 THRU 143

**1 BEDROOM**

Address	Phone	District
4435 Matney	GA 3-7981	North Long Beach

**2 BEDROOMS**

Address	Phone	District
208 Pomona	GE 3-0433	Belmont Shore
4835 Matney	GA 3-7981	Bixby
3649 Cerritos	HE 5-5395	California Heights
3725 Falcon	GA 4-7990	California Heights
3707 Gaviota	GA 7-5418	California Heights
1145 E. 10th	GA 7-2501	Eastside
4532 Graywood	GA 7-5418	Lakewood Village
4520 Whitewood	HA 5-1237	Lakewood Village
2823 Albany	HA 5-1237	Los Altos
311 Cummings Ln.	GA 2-7312	North Long Beach
6667 Falcon	GA 8-4041	North Long Beach
6750 Lewis	GA 3-5469	North Long Beach
5303 Spring	HE 7-1281	University Dist.
2420 Pine	GA 4-7990	Wrigley

**2 BEDROOMS & DEN**

Address	Phone	District
3676 Gundry	HE 7-3571	Bixby Knolls
3748 Gaviota	GA 4-7990	California Heights
4131 Heather Rd.	HA 5-1237	Lakewood
1390 Hackett	GA 4-7426	La Marina
5240 Abbeyfield	GA 3-7493	Los Altos
1864 Chavira	GA 3-6634	Los Altos
3756 Pacific	GA 7-5418	Los Cerritos
5525 Orange	GA 3-7536	North Long Beach
5501 El Parque	HE 7-1281	Park Estates
3209 Chestnut	GA 4-8928	Wrigley

**3 BEDROOMS**

Address	Phone	District
346 Gladys	HE 6-9133	Belmont Heights
312 Roycroft	GE 9-2121	Belmont Heights
153 Pomona	HA 9-4170	Belmont Shore
1500 Armada	HE 7-2324	Bixby Knolls
7403 Crescent	JA 7-7962	Buena Park
4573 Whaley	GA 7-5418	Chtry. Club Manor
728 Cherry	HE 7-1281	Downtown
3386 Studebaker Rd.	FA 1-0558	Gardena
4239 Briarcrest	HA 5-1207	Lakewood
5844 Elkport	HA 5-1207	Lakewood
2657 Petaluma	HA 5-1207	Lakewood Plaza
2156 Vuelta Grande	HA 5-1237	Lakewood Plaza
4243 Tulane	HA 5-1237	Lakewood Village
6530 De Leon	GE 9-7882	La Marina Estates
1840 Carfax	GA 3-7493	Los Altos
5710 E. 23rd	GA 3-2575	Los Altos
2411 Marber	GA 9-2191	Los Altos
2455 Stearnlee	HE 3-8911	Los Altos
109 Loreta Walk	GA 7-5467	Naples
12 Palermo Walk	GA 7-5467	Naples
6273 Downey	GA 4-5884	North Long Beach
6573 Gaviota	GA 3-7981	North Long Beach
1307 Poinsettia	GA 1-6400	North Long Beach
1900 E. Walnut	KE 8-7139	Orange
2542 Delta	HE 6-1731	Westside
2340 Easy	HE 6-1731	Westside
2743 Easy	GA 4-4712	Westside
2351 Fashion	GA 4-8113	Westside
2475 Earl	GA 7-5418	Wrigley
2900 Eucalyptus	GA 7-5418	Wrigley
2360 Golden	GE 9-0404	Wrigley
2549 Pine		Wrigley

**3 BEDROOMS & DEN**

Address	Phone	District
Brookhurst & Orange		Anaheim
1244 Romney Dr.	LA 5-4004	Anaheim
1432 Greenbrier	JA 7-7604	Anaheim
2538 Flippen Dr.	JE 7-9642	Anaheim
11451 Gilbert	LE 9-7905	Garden Grove
1819 Hackett	GE 9-0046	Los Altos
2401 Stevie	GE 1-6400	Los Altos
2855 Easy	HE 6-1731	Westside

**4 BEDROOM & DEN**

Address	Phone	District
Eucalypt & Orangewood		Anaheim
401 Newport	GE 4-8928	Belmont Heights
3910 Elm	GA 7-5418	Bixby Knolls
11421 Brookhurst	LE 9-4811	Garden Grove

**DUPLICES**

Address	Phone	District
171 & 171 1/2 Bayshore		Belmont Shore
141 & 141 1/2 Giendora		Belmont Shore
497 E. Louise	GA 3-7981	North Long Beach

**HOME & INCOME**

Address	Phone	District
314 Molino	GE 3-0433	Belmont Heights
365 Gladys	GE 8-6566	Belmont Heights
3900 E. 1st	HA 5-1237	Belmont Heights

**OWN YOUR OWN**

Address	Phone	District
436 Cedar	HA 9-1770	Downtown
1831 Appleton Apt. 7	HE 7-1281	Eastside

**Announcements 00**

**Kings Parts & Service**

THE LARGEST STOCK OF AUTO PARTS AND TOOLS IN LONG BEACH (ALL NATIONAL BRANDS)

Open 363 Days a Year

SUNDAY HOURS: 9:00 A.M. to 5:00 P.M. MON. THRU SAT - 8:00 A.M. to 10:00 P.M.

2801 CHERRY (on Signal Hill) GA 4-8166 Long Beach

**Announcements 00**

**BEAR STATE**

Plywood & Lumber Co. BUILDING MATERIALS

PREPARED PLANKS: 4x8x10, V-grooved, kiln-dried, \$1.60; 4x8x12, V-grooved, kiln-dried, \$1.60; 4x8x14, V-grooved, kiln-dried, \$1.60; 4x8x16, V-grooved, kiln-dried, \$1.60; 4x8x18, V-grooved, kiln-dried, \$1.60; 4x8x20, V-grooved, kiln-dried, \$1.60; 4x8x22, V-grooved, kiln-dried, \$1.60; 4x8x24, V-grooved, kiln-dried, \$1.60; 4x8x26, V-grooved, kiln-dried, \$1.60; 4x8x28, V-grooved, kiln-dried, \$1.60; 4x8x30, V-grooved, kiln-dried, \$1.60; 4x8x32, V-grooved, kiln-dried, \$1.60; 4x8x34, V-grooved, kiln-dried, \$1.60; 4x8x36, V-grooved, kiln-dried, \$1.60; 4x8x38, V-grooved, kiln-dried, \$1.60; 4x8x40, V-grooved, kiln-dried, \$1.60; 4x8x42, V-grooved, kiln-dried, \$1.60; 4x8x44, V-grooved, kiln-dried, \$1.60; 4x8x46, V-grooved, kiln-dried, \$1.60; 4x8x48, V-grooved, kiln-dried, \$1.60; 4x8x50, V-grooved, kiln-dried, \$1.60; 4x8x52, V-grooved, kiln-dried, \$1.60; 4x8x54, V-grooved, kiln-dried, \$1.60; 4x8x56, V-grooved, kiln-dried, \$1.60; 4x8x58, V-grooved, kiln-dried, \$1.60; 4x8x60, V-grooved, kiln-dried, \$1.60; 4x8x62, V-grooved, kiln-dried, \$1.60; 4x8x64, V-grooved, kiln-dried, \$1.60; 4x8x66, V-grooved, kiln-dried, \$1.60; 4x8x68, V-grooved, kiln-dried, \$1.60; 4x8x70, V-grooved, kiln-dried, \$1.60; 4x8x72, V-grooved, kiln-dried, \$1.60; 4x8x74, V-grooved, kiln-dried, \$1.60; 4x8x76, V-grooved, kiln-dried, \$1.60; 4x8x78, V-grooved, kiln-dried, \$1.60; 4x8x80, V-grooved, kiln-dried, \$1.60; 4x8x82, V-grooved, kiln-dried, \$1.60; 4x8x84, V-grooved, kiln-dried, \$1.60; 4x8x86, V-grooved, kiln-dried, \$1.60; 4x8x88, V-grooved, kiln-dried, \$1.60; 4x8x90, V-grooved, kiln-dried, \$1.60; 4x8x92, V-grooved, kiln-dried, \$1.60; 4x8x94, V-grooved, kiln-dried, \$1.60; 4x8x96, V-grooved, kiln-dried, \$1.60; 4x8x98, V-grooved, kiln-dried, \$1.60; 4x8x100, V-grooved, kiln-dried, \$1.60; 4x8x102, V-grooved, kiln-dried, \$1.60; 4x8x104, V-grooved, kiln-dried, \$1.60; 4x8x106, V-grooved, kiln-dried, \$1.60; 4x8x108, V-grooved, kiln-dried, \$1.60; 4x8x110, V-grooved, kiln-dried, \$1.60; 4x8x112, V-grooved, kiln-dried, \$1.60; 4x8x114, V-grooved, kiln-dried, \$1.60; 4x8x116, V-grooved, kiln-dried, \$1.60; 4x8x118, V-grooved, kiln-dried, \$1.60; 4x8x120, V-grooved, kiln-dried, \$1.60; 4x8x122, V-grooved, kiln-dried, \$1.60; 4x8x124, V-grooved, kiln-dried, \$1.60; 4x8x126, V-grooved, kiln-dried, \$1.60; 4x8x128, V-grooved, kiln-dried, \$1.60; 4x8x130, V-grooved, kiln-dried, \$1.60; 4x8x132, V-grooved, kiln-dried, \$1.60; 4x8x134, V-grooved, kiln-dried, \$1.60; 4x8x136, V-grooved, kiln-dried, \$1.60; 4x8x138, V-grooved, kiln-dried, \$1.60; 4x8x140, V-grooved, kiln-dried, \$1.60; 4x8x142, V-grooved, kiln-dried, \$1.60; 4x8x144, V-grooved, kiln-dried, \$1.60; 4x8x146, V-grooved, kiln-dried, \$1.60; 4x8x148, V-grooved, kiln-dried, \$1.60; 4x8x150, V-grooved, kiln-dried, \$1.60; 4x8x152, V-grooved, kiln-dried, \$1.60; 4x8x154, V-grooved, kiln-dried, \$1.60; 4x8x156, V-grooved, kiln-dried, \$1.60; 4x8x158, V-grooved, kiln-dried, \$1.60; 4x8x160, V-grooved, kiln-dried, \$1.60; 4x8x162, V-grooved, kiln-dried, \$1.60; 4x8x164, V-grooved, kiln-dried, \$1.60; 4x8x166, V-grooved, kiln-dried, \$1.60; 4x8x168, V-grooved, kiln-dried, \$1.60; 4x8x170, V-grooved, kiln-dried, \$1.60; 4x8x172, V-grooved, kiln-dried, \$1.60; 4x8x174, V-grooved, kiln-dried, \$1.60; 4x8x176, V-grooved, kiln-dried, \$1.60; 4x8x178, V-grooved, kiln-dried, \$1.60; 4x8x180, V-grooved, kiln-dried, \$1.60; 4x8x182, V-grooved, kiln-dried, \$1.60; 4x8x184, V-grooved, kiln-dried, \$1.60; 4x8x186, V-grooved, kiln-dried, \$1.60; 4x8x188, V-grooved, kiln-dried, \$1.60; 4x8x190, V-grooved, kiln-dried, \$1.60; 4x8x192, V-grooved, kiln-dried, \$1.60; 4x8x194, V-grooved, kiln-dried, \$1.60; 4x8x196, V-grooved, kiln-dried, \$1.60; 4x8x198, V-grooved, kiln-dried, \$1.60; 4x8x200, V-grooved, kiln-dried, \$1.60; 4x8x202, V-grooved, kiln-dried, \$1.60; 4x8x204, V-grooved, kiln-dried, \$1.60; 4x8x206, V-grooved, kiln-dried, \$1.60; 4x8x208, V-grooved, kiln-dried, \$1.60; 4x8x210, V-grooved, kiln-dried, \$1.60; 4x8x212, V-grooved, kiln-dried, \$1.60; 4x8x214, V-grooved, kiln-dried, \$1.60; 4x8x216, V-grooved, kiln-dried, \$1.60; 4x8x218, V-grooved, kiln-dried, \$1.60; 4x8x220, V-grooved, kiln-dried, \$1.60; 4x8x222, V-grooved, kiln-dried, \$1.60; 4x8x224, V-grooved, kiln-dried, \$1.60; 4x8x226, V-grooved, kiln-dried, \$1.60; 4x8x228, V-grooved, kiln-dried, \$1.60; 4x8x230, V-grooved, kiln-dried, \$1.60; 4x8x232, V-grooved, kiln-dried, \$1.60; 4x8x234, V-grooved, kiln-dried, \$1.60; 4x8x236, V-grooved, kiln-dried, \$1.60; 4x8x238, V-grooved, kiln-dried, \$1.60; 4x8x240, V-grooved, kiln-dried, \$1.60; 4x8x242, V-grooved, kiln-dried, \$1.60; 4x8x244, V-grooved, kiln-dried, \$1.60; 4x8x246, V-grooved, kiln-dried, \$1.60; 4x8x248, V-grooved, kiln-dried, \$1.60; 4x8x250, V-grooved, kiln-dried, \$1.60; 4x8x252, V-grooved, kiln-dried, \$1.60; 4x8x254, V-grooved, kiln-dried, \$1.60; 4x8x256, V-grooved, kiln-dried, \$1.60; 4x8x258, V-grooved, kiln-dried, \$1.60; 4x8x260, V-grooved, kiln-dried, \$1.60; 4x8x262, V-grooved, kiln-dried, \$1.60; 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4x8x514, V-grooved, kiln-dried, \$1.60; 4x8x516, V-grooved, kiln-dried, \$1.60; 4x8x518, V-grooved, kiln-dried, \$1.60; 4x8x520, V-grooved, kiln-dried, \$1.60; 4x8x522, V-grooved, kiln-dried, \$1.60; 4x8x524, V-grooved, kiln-dried, \$1.60; 4x8x526, V-grooved, kiln-dried, \$1.60; 4x8x528, V-grooved, kiln-dried, \$1.60; 4x8x530, V-grooved, kiln-dried, \$1.60; 4x8x532, V-grooved, kiln-dried, \$1.60; 4x8x534, V-grooved, kiln-dried, \$1.60; 4x8x536, V-grooved, kiln-dried, \$1.60; 4x8x538, V-grooved, kiln-dried, \$1.60; 4x8x540, V-grooved, kiln-dried, \$1.60; 4x8x542, V-grooved, kiln-dried, \$1.60; 4x8x544, V-grooved, kiln-dried, \$1.60; 4x8x546, V-grooved, kiln-dried, \$1.60; 4x8x548, V-grooved, kiln-dried, \$1.60; 4x8x550, V-grooved, kiln-dried, \$1.60; 4x8x552, V-grooved, kiln-dried, \$1.60; 4x8x554, V-grooved, kiln-dried, \$1.60; 4x8x556, V-grooved, kiln-dried, \$1.60; 4x8x558, V-grooved, kiln-dried, \$1.60; 4x8x560, V-grooved, kiln-dried, \$1.60; 4x8x562, V-grooved, kiln-dried, \$1.60; 4x8x564, V-grooved, kiln-dried, \$1.60; 4x8x566, V-grooved, kiln-dried, \$1.60; 4x8x568, V-grooved, kiln-dried, \$1.60; 4x8x570, V-grooved, kiln-dried, \$1.60; 4x8x572, V-grooved, kiln-dried, \$1.60; 4x8x574, V-grooved, kiln-dried, \$1.60; 4x8x576, V-grooved, kiln-dried, \$1.60; 4x8x578, V-grooved, kiln-dried, \$1.60; 4x8x580, V-grooved, kiln-dried, \$1.60; 4x8x582, V-grooved, kiln-dried, \$1.60; 4x8x584, V-grooved, kiln-dried, \$1.60; 4x8x586, V-grooved, kiln-dried, \$1.60; 4x8x588, V-grooved, kiln-dried, \$1.60; 4x8x590, V-grooved, kiln-dried, \$1.60; 4x8x592, V-grooved, kiln-dried, \$1.60; 4x8x594, V-grooved, kiln-dried, \$1.60; 4x8x596, V-grooved, kiln-dried, \$1.60; 4x8x598, V-grooved, kiln-dried, \$1.60; 4x8x600, V-grooved, kiln-dried, \$1.60; 4x8x602, V-grooved, kiln-dried, \$1.60; 4x8x604, V-grooved, kiln-dried, \$1.60; 4x8x606, V-grooved, kiln-dried, \$1.60; 4x8x608, V-grooved, kiln-dried, \$1.60; 4x8x610, V-grooved, kiln-dried, \$1.60; 4x8x612, V-grooved, kiln-dried, \$1.60; 4x8x614, V-grooved, kiln-dried, \$1.60; 4x8x616, V-grooved, kiln-dried, \$1.60; 4x8x618, V-grooved, kiln-dried, \$1.60; 4x8x620, V-grooved, kiln-dried, \$1.60; 4x8x622, V-grooved, kiln-dried, \$1.60; 4x8x624, V-grooved, kiln-dried, \$1.60; 4x8x626, V-grooved, kiln-dried, \$1.60; 4x8x628, V-grooved, kiln-dried, \$1.60; 4x8x630, V-grooved, kiln-dried, \$1.60; 4x8x632, V-grooved, kiln-dried, \$1.60; 4x8x634, V-grooved, kiln-dried, \$1.60; 4x8x636, V-grooved, kiln-dried, \$1.60; 4x8x638, V-grooved, kiln-dried, \$1.60; 4x8x640, V-grooved, kiln-dried, \$1.60; 4x8x642, V-grooved, kiln-dried, \$1.60; 4x8x644, V-grooved, kiln-dried, \$1.60; 4x8x646, V-grooved, kiln-dried, \$1.60; 4x8x648, V-grooved, kiln-dried, \$1.60; 4x8x650, V-grooved, kiln-dried, \$1.60; 4x8x652, V-grooved, kiln-dried, \$1.60; 4x8x654, V-grooved, kiln-dried, \$1.60; 4x8x656, V-grooved, kiln-dried, \$1.60; 4x8x658, V-grooved, kiln-dried, \$1.60; 4x8x660, V-grooved, kiln-dried, \$1.60; 4x8x662, V-grooved, kiln-dried, \$1.60; 4x8x664, V-grooved, kiln-dried, \$1.60; 4x8x666, V-grooved, kiln-dried







**Furniture for Sale 73**

**OPEN**

OPEN  
SUNDAY  
12 TO 5  
✓ NOT SALVAGED ✓  
✓ NOT RETURNED ✓  
✓ NO TRAGEDY ✓  
Newcomers Welcome  
24 HOUR  
CREDIT CLEARANCE  
NO OUT OF TOWN  
CLOSING TIME

Just an honest deal at an honest price. If you want to furnish a 2-bedroom home including 9-pc. living room, dining room, stove, refrigerator and washer for \$385 and pay us \$1 per wk. We're here 9 to 9 daily, Sunday 12 to 5.

UNION FURNITURE CO.  
1185 E. Anaheim, Long Beach

**YOU HAVE SEEN IT  
ON TV**

**Save More than 1/2  
4 ROOMS**

**Complete \$350**  
Including: C. Keefe & Merritt  
Range, Puller refrigerator with  
crown top, Greiner Hopout au-  
matic washer, 2 bdrms, sets, liv-  
ing, set comp., table lamps and  
rug. We sell all or part. All  
merchandise guaranteed, n.e.v.  
small \$4 wk. pymts. "Out-of-  
state credit O.K."

**ATLANTIC CLEARANCE**  
6054 Atlantic, N. L. B.  
OPEN EVENINGS & SUNDAY

**OPEN SUNDAY**  
**WAREHOUSE •**

**Full of Floor Samples**  
Slightly damaged furniture. Bed-din-  
set complete, \$700; new bedroom  
set complete, \$750; automatic  
washer, \$75; refrigerator, \$100;  
6 chairs, \$50; several ranges &  
refrigerators, \$25 to \$50. Chests,  
coffee tables, lamps, occasional  
chairs, \$5 to \$10. Drop-top  
table, 1 chair, \$10. Etc. See  
terms. Reagan's 5935 Cherry  
Ave. Ph. DA-3008

CHIFFON SET, and 24" long. 2 pc.  
 1 pc. 24" long. 2 pc. 24" long.  
 match. Please take over my pmis.  
 \$17 mc. Bal. \$226. Ld. Peter  
 Thompson. 120 W. 2nd St.  
 120 W. 2nd St.

MODERN brown sofa, match. love  
 seat, ocr. chairs, comb. radio &  
 phone. ideal for Hi-Fi; 3 sp.  
 player; misc. Must sell.

SACRIFICING dining set with large  
 table, lookmax. oak chest draw-  
 ers, mirror. See Sun. 1-5. 244  
 Arctonne. GE-1319.

2-PC. living room set \$60; deck-  
 chair \$10; 24" long. 2 pc. 24" long.  
 & coffee table \$14; rug \$25; table  
 and miscellaneous. GE-0054.

LARGE beautiful 3-pc. cust. silk

Brocade sectional love seat \$170.  
Pine ply. 1345 Bennett. G-689.

MOVING, must sell. Lin. din.-mch.  
Turf. Mkt. cond. Sewing mach.,  
crib, hi-chair, misc. 532 Corro-  
nada. DA-3-6174.

3 COMP rms., furn., birch &  
oak. 1st floor, nr. S. Main &  
cond. 1½ years old. Sacrifice,  
9445 E. Palm. Bellflower. HA-4-8432.

2-BR sets, bed. bgs with boot-  
case headboards. Complete with  
linens & much more. Must be sold  
versible rm. HA-9-8432.

GAS STOVE-Servel refrigerator.  
Bendix clothes dryer & washer,  
1 cu. ft. freezer & fr. suite.  
FREE L.S. L.A. 4-2601.

FINE NEW CARPET. GA 4-2601.

Lb. New \$400. Sac \$155. GE  
 8-3123.  
**HARDROCK** maple furn., buffet,  
 din table, 6 chrs., coffee table,  
 2 chairs, 2 sofas, 2 recliners,  
 corn knic-knack shelf. To 7-1983.  
**DOUBLE** bed complete, chest of  
 drawers, 2 dressers, 2 chairs.  
 Immediate sale. GA 7-3730.  
**SILVER** grey 2-pc. bed divan.  
 recliner TV chairs, 21-in. blond  
 scale TV. Excl. cond. 1595 E. 23rd  
 St. 7-3730.  
**FREE** antenna with amplifier.  
 715 American. HE 6-3244.  
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**Antiques** **74**

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**EYE — INCLUDES . . .**  
— REFRIGERATOR  
— Linoleum, 2 and tables, 1  
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**\$285.**

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★ **\$595**  
Including  
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A beauty. \$199

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Power steering, automatic trans.  
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\$1495  
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Super  
Black over cream 2-door.  
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Full power. Must see this one  
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Original black.  
A Terrific Buy.  
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'55 Mercury Mont. Spt. Cpe. .... Radio & heater, Mercromatic, power steering, whitewall tires	1895	395	56.75
'54 Olds. "88" 2-Dr. Sedan ..... Radio & heater, Hydra-Matic, 2-tone, whitewall tires.	1095	295	47.50
'56 Ford V-8 Victoria ..... Radio & heater, Fordomatic, 2-tone, whitewall tires.	1795	295	55.08
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'54 Lincoln Capri 4-Dr. .... Radio & heater, Hydra-Matic, full power.	1495	395	56.65
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'56 Chrysler New Yorker 4-Dr. .... Radio & heater, powerflite, power steering, power brakes.	2095	395	61.46
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'53 NASH .....\$495 4-door Statesman. Radio, and heater. No. driving overdrive. Lic. No. FFA- 934.	'49 CHEVROLET ..\$295 Deluxe Fleetline 4-door. Horizon blue finish, radio, heater. Lic. No. ETL038.
'52 FORD .....\$695 V-8 station wagon. Real sharp. Radio, heater. For- domatic. Lic. No. MDL- 939.	'46 CHEVROLET ..\$145 2-door sedan. Horizon blue finish. Has heater. Very good transportation. Lic. No. LSP789.

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# Beauty, Beauty Everywhere at Headdress Ball



SETTING THE THEME for "Le Bal International," the seventh annual Headdress Ball by Long Beach Auxiliary to the Southern California Symphony Association, are Mrs. Earl B. Milton, president of Symphony Juniors, wearing "Tulip Time in Holland,"

and Mrs. Edmund F. Richards, Auxiliary president, wearing a sequined world on a cloud of tulle. Gold decor will be used throughout the Lafayette Ballroom on the night of Nov. 2 for dinner at 8:30, followed by the Grand Parade.

## Plans for New Goodwill Plant Will Be Shown

A look at the first draft of plans for the new plant which Goodwill Industries of Long Beach and the Harbor Area will build in 1958 at Pacific Coast Hwy. and San Francisco Ave. will be given the Woman's Auxiliary to Goodwill Industries next Tuesday.

Walter L. Case, the non-profit organization's executive secretary, will discuss the projected building during the auxiliary's business meeting at 12 a. m. in the chapel of the present plant, 457 Golden Ave.

Capt. Robert S. Clark, commander, U. S. Navy Station, Long Beach, is scheduled as luncheon speaker. He will talk on problems which face Naval personnel assigned to this station and how permanent residents can help Navy families meet these problems.

**"THE HARMONETTES,"** Mmes. Nancy Simpson, Opal Shattuck and Doris Hunter, of the Uptown Church of Christ, will present the musical portion of the program. Members of Silverado Park Community Methodist Church comprise the hostess committee. Mrs. Helen B. Emmons, author of "The Mature Heart," is to give the devotional.

Mrs. Stephen R. Hemmi, auxiliary president, will ask Case to point out such features of the building plans as the one-story construction "without even a ramp to impede Goodwill's handicapped workers." The auxiliary is expected to adopt several aspects of the building program, eventually including decorating and furnishing a lounge for women employees.

## PEO to Hear Ex-Officer

Mrs. R. W. Shirey, former member of the Supreme Chapter executive board and past president of the California State Chapter, will be guest speaker when the Long Beach District PEO Reciprocity Bureau meets at 10 a.m. Tuesday in the YWCA.

The speaker will tell her impressions of the 43rd biennial convention of Supreme Chapter, PEO Sisterhood, just concluded in Denver. Preceding the business session led by Mrs. Beach Vasey, president, Chapter FJ members will hostess a coffee hour.

Unaffiliated and visiting PEOs are welcome.



THE ATTRACTIVE GARDENS at the Albert Stevensons' home form the background for Southern California Symphony Association members, Mrs. Julius C. Molina, wearing "Paris in the Spring," her choice of headdress for the annual Grand Ball by the Long Beach Auxiliary on Nov. 2; Mrs.

Houston C. Fairley, seated, wearing "Siamese Pagoda Dancer" (she is co-chairman of decorations for the event), and Mrs. James W. Wood in "Japanese Pagoda." They are among the many members of the Auxiliary working toward the success of the dinner dance.—(Staff photos.)

## Delectable Cuisine for Travelers to Portugal

By ILKA CHASE

Our first evening in Lisbon we dined at the Hotel Aviz. It is the finest restaurant in Portugal and one of the best in Europe. We had wanted to stay at the Aviz, but there are only 25 rooms and the government holds a block of those so it is difficult to get in.

One thing that struck us was the small number of

diners enjoying the excellent food. We counted only 17 in the hour and a half we were there. It was only the next night and after another good dinner in a top restaurant also practically empty that we were to discover where they went. That first evening, however, our ignorance was intact and shared by pleasant friends we picked up—Maj. Gen. and Mrs. John McGuinnis of Worcester,

Mass., who had flown over on the same plane with us.

The next day we drove to Sintra by way of Estoril, the famous beach resort. Estoril is all right, Atlantic Ocean, sand, a large hotel, a casino, things like that, but nothing special you'd travel miles to see. Sintra, however, is something else again. A 600-year-old castle high on a mountain top with an incomparable view and magnifi-

cent tile and stone work. I fell in love with the stone urns lining the cobble driveway. They hold boxwood plants and are carved in a dozen different patterns to resemble basket weave.

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**WINDING DOWN** from Sintra, Albert, the sensational chauffeur, started to explain, with expansive ges-

(Continued on Pg. W-4, Col. 2)

## Preparations Under Way for Nov. 2 Event

It has taken months of preparation by members of the Long Beach Auxiliary to the Southern California Symphony Association to make the seventh annual Headdress Ball, scheduled for Nov. 2 at Lafayette Ballroom, one to remember.

Fabulous headdresses, carrying out the theme of "Le Bal International" will be worn by feminine guests as they compete during the grand parade for the titles of Most Beautiful, Most Humorous, Most Original, Most Authentic and, of course, the grand sweepstakes. All this against the glittering gold decor of the ballroom. How could it help but be memorable?

A panel of internationally known judges, selected because they will represent the theme, includes Count Eugene Lukawiecki, European movie producer, Dr. Caselli D'Eragona, Los Angeles Consul General of Italy, and James Nogue, professor of foreign languages at Long Beach State College.

Although it is not necessary to wear a headdress to attend, the excitement and thrill prompts most of the socialites to do so. Reservations close Oct. 28, and should be made with ball chairman, Mrs. Albert Stevenson.

As guests arrive at the ball room they will view a spectacularly draped cloth of gold with a large gold and emerald green sunburst and will be seated at long tables centered by gold and emerald crowns resting on royal purple satin pillows. Favors will be sequined world perfume sets.

\*\*\*\*\*

A LARGE revolving gold world, held by a golden statue against a backdrop of gold and purple, will form the bandstand decor where Manny Harmon's Orchestra will play for dancing. Cartwright Hunter will act as master of ceremonies following the 8:30 dinner.

Assisting Mrs. Stevenson in arrangements are Mrs. William P. Ellery, invitations; Mrs. Houston C. Fairley and Mrs. R. O. Gould Jr., decorations; Mrs. Alexander Kad-vany, judges; Mrs. Orville Cole, awards; Mrs. Harvey Glenn Doodly, florists; Mrs. Cartwright Hunter, orchestra; Mrs. Ethel Severson, public relations.

Leading Long Beach florists are contributing floral table arrangements which will be judged prior to the Grand Parade. A gold cup will be awarded for the most outstanding arrangement.

Funds will go into the Continuation Fund for the Los Angeles Philharmonic Orchestra. Four concerts are played in Long Beach each season.

## Women

LONG BEACH 12, CALIF., SUNDAY, OCT. 20, 1957 SECTION W

## East Meets West

(Editor's Note: Following is the fifth in a series of letters from Mrs. Walter D. (Pat) Gilkey relating high lights of the world tour she and Dr. Gilkey are taking.)

### DEAR FRIENDS:

Before we leave the country that knew the first democracy (Greece) we should like to make a few comments. First, Athens seems like a boom town, with frenzied building and tourists thick as flies.

This ancient hotel, Grande Bretagne, is probably as famous as any in the world including the Raffles in Singapore, Sheppards in Cairo, Bristol in Vienna, the Cathay in Shanghai, etc. Of course it's enormous. When you stand in the lobby you realize that this is THE place where East meets West. The Turk, the Egyptian, the Persian, the Malayan stands shoulder to shoulder with a German, a Frenchman, a Scandinavian, and the amazing "receptionist" changes his language more easily than we do our gloves.

### THE GREEK POSTAL

service is a quaint experience. Any of you who have received postal cards from us may be interested to know that uranium or diamonds would be about the same cost. This is roughly the way it goes. Innocents that we are we attempt to get as many words on a card as possible, then discover that its the same system as a cable. Each word costs the unlucky sender more.

We are packing to leave tonight for Istanbul where M.D.'s from all over the world—all nationalities, will gather. On our particular plane we will meet all the American doctors that will go together through India, Thailand, Hong Kong and Japan on the same plane. There are 30 in all.

### WE ARE HEARING

rumors—no alcoholic liquors in Turkey, while India says no pills, no medicine may enter. "Oh well, C'est la vie." We depart from this sunny, no smog, blue, blue sky country with its warm hospitable people with reluctance and say to the American counterpart of Dr. Albert Schweitzer, Dr. Homer Davis by name (a connection of Long Beach's Mrs. Sidney Conklin) "well done," when we see his achievement in building a college here in Athens for Greek boys—all by contributions from America. This will be the start of Dr. Davis' 32nd year building this boys' school. We feel unusually inarticulate in any attempt to describe this amazing building and its achievements—all the result of Dr. Davis'

personal enthusiasm, dedication, love and understanding of his fellow-men.

Bring on your Turks.

\*\*\*\*\*

**ARE WE IN TURKEY?** One must really work on one's imagination to so believe. This edifice seems practically a replica of the Beverly Hills Hotel also owned by Conrad.

We have been carrying a bottle of instant coffee with us. As baggage is getting more bulky I suggested to a Greek friend just a few hours before leaving Athens that she relieve us by taking it. When we arrived at the airport our taxi man mentioned casually, "No coffee in Turkey." We dismiss such a ridiculous idea. On arrival, I hasten to an elegant snack bar in Istanbul Hilton. Waiter stands patiently. "Coffee and toast," we say. "Sorry Madam, no coffee in all of Turkey. Not allowed." We consider sudden death until we hear room mate say, "I have a bottle of powdered coffee." It seems having some left over Greek change as we were boarding the plane and not knowing what to do with it, he used it to buy, bless his heart—COFFEE.

When I awakened this a.m. ordered casual continental breakfast which means a roll, butter, and up with it came a pot of hot water. Notice on bill an item which amounts to \$1.50 (believe it or not) for the hot water. Even tolerant room mate's eyes opened wide at this.

Now to turn off the room radio, I think it's KNX, and face the ancient city of Constantinople—'scuse I mean Istanbul. R.M. disappeared at 7 a.m. Note says back at 8 p.m. meetings.

Love,

PAT GILKEY.

## Mothers Club

Mothers Club of Sigma Kappa Sorority at Long Beach State College will meet at 7:30 p.m. Wednesday at the Downey home of Mrs. A. D. Fuller, 7801 E. 2nd St. Mothers of Sigma Kappa pledges will be welcomed by Mrs. Arnold P. Springer, president.



"FESTI ROMANI" is the theme of the headdress worn by Mrs. Albert Stevenson, general chairman of the seventh annual Headdress Ball. Proceeds go to the Southern California Symphony Association Continuation Fund in support of the Los Angeles Philharmonic Orchestra. Reservations close Oct. 28.

# The Wild Waves Say

By IOLA MASTERSON

**DID YOU** hear about the absent-minded astronomer who discovered a skyful of new stars Tuesday night before he realized his telescope was registering "tilt"? In reality, he was peering excitedly downward at the twinkling lights shining in and around Peggy and Houston Fairley's home out there at 4219 California Ave. during their gay cocktail buffet party.

"Heavens on earth!" he exclaimed, deciding to study this scene of social starlight awhile longer before going back to the same old routine of spunk spotting. He managed to trace 75 separate party satellites, orbiting around the paths of gaiety, criss-crossing every square foot from gardens, to poolside to indoors and back again. Several individuals, moving about twice as rapidly in their circling around the Fairleys as the others, puzzled him, though. He couldn't be expected to know these were the assisting hostesses and hosts who just naturally made it a point to be more places more often and included Ola and Don Murphy, Myrtle and Herb Murphy, Gladys and Walter Furie, Betty and Stillman Loveren and these most especially conscientious evening helpmates, Peg and Houston's poised daughter, Gail, and debonaire son, Gregory.

**THERE WERE** two party stars that just simply didn't get into the social stratosphere that night at the Fairleys like they were supposed to. Seems Dell Berry went home purposefully early the afternoon of the day she was going to attend the party in order to give herself plenty of time to dress leisurely (a new gown, no less) before leaving. She glanced casually at the calendar and discovered she had a whole of a lot more leisure than she counted on because she had miscalculated the party date and was 24 hours too late for it.

Once upon another time Dell arrived at the Fairleys on the right day but one week too early for another shindig! Wonder how she explained to Don this time?

**THE BOYS IN** gray sorted some exceptionally pleasant mail this week and are busy delivering same. Invitations, they are, from Lee and Clarence Hunt and Florence and Paul McBride telling friends to save the night of Nov. 8 to be guests at a cocktail

buffet at the Hunt's home, 232 Claremont.

Assisting in the "May I take your coat and get you a drink" department will be Mattie and Earl Sullivan, Mildred Brayton, Betty and Stillman Loveren and Lee and Clarence's son and his fiancée, Dennis Hunt and Rosemary Powell, whose hearts and flowers date arrives in February.

**OF THIS WEEK'S** share of the 165, October 17 was the best day for close friends of Carrie and Al Vignola who picked it as a good evening for entertaining at informal cocktails and buffet.

**BUD COOK TOOK** an unexpected trip to the hospital Monday but with typical "know how" was recuperating so satisfactorily there was some talk (especially from the impatient patient!) that he'd be home by today. However, before planning a full scale visiting assault on the Cook's Park Estates home it would be wise to check with wife, Irene, head nurse and chief Bud watcher for these ensuing take-it-easy days.

**FASTER THAN** Washingtonians have been saying, "Here comes the Queen, didn't she?" Marilyn Graham planned a trip to Illinois this week and left with the same travel precision speed as you-know-who from Buckingham has been exhibiting. Marilyn decided to leave Wednesday, packed her bags Thursday morning and was in Winnetka, Ill., by night to visit with old friend Eleanor Hayes Samuelson. Then she'll head for Chicago to see her family before returning home via Austin, Tex., for a visit with daughter and son-in-law, Mardel and Tom O'Brien.

**WHEN YOU** reach that day you can stamp your wedding certificate with 25 years of "perfect attendance" something nice is bound to happen to you, too. Like it did for Betty and Bill Barbee when good friends Bobbie and Greer Thompson and Nancy and Myrl Ott whisked them off to Los Angeles to celebrate their silver wedding anniversary with dinner at Perinos followed by dancing in the Zebra Room at the Town House.

Speaking of Ott, ought Ott stop? Going at a pretty good clip these days, we'd say. With Ruth Green, Nancy was cohostess at an autumn coffee brunch at Assistance League Clubhouse the other day, and if you've been keeping track of Ott's you ought to know that Ott sort of thing has been going on regularly, or so it seems, with party, party, party. Among those assisting with this very pretty affair were the hostesses' daughters, Binky Vosburg and Nancy Latimer.

**EVERYWHERE THAT** 14-month-old David Griffith went mama Deane was sure to follow during their visit to the old hometown. Two reasons, David is too cute to want to take your eyes off of him and what's more, you better not! Their "family physician," Dr. Bob Griffith, was here last weekend for a brief "hello" and to serve as escort on the trip back to their home in Martinez where Bob is resident doctor.

**AS PROUD AS** a movie star winning two Oscars on the same night and just as surprised were members of the architectural firm of Killingsworth, Brady and Smith at the California A. I. A. awards night banquet at the Ambassador Hotel Tuesday night. They carried off two of the five top awards for buildings of the past five years! Long Beachers at the banquet included Laura and Ed Killingsworth, Joyce and Dick Opdahl (their house was one of the winners), Waugh Smith, Al Dorsey, Jeanette and Ray Westman (law office an award getter), Ella and Julius Linde, Alice and Wallace Wilson, Hugh Gibbs (an award winner, too, for a school he designed), Dr. Walter Boyd, Wayne Fredericks, Don De Jerf and Floyd Ray.



## FRUITS OF THEIR LABOR

Members of Lakewood-Atlantic Soroptimist Club, from left, Mmes. Arlene Porter, Vera Contratto and Frances Meyer, enjoy the "fruits of their labor" as they sample the first batch of a total of 300 pounds of Christmas fruit cake they have baked to sell, in one-pound packages, to raise funds for scholarships and the United Hospital Drive. Mrs. Meyer is chairman. The businesswomen baked the cake, 100 pounds at a time, in the giant ovens of the California Sanitarium owned by club member Mrs. Willa Layman.



## MEET DELEGATE

Mrs. Mathew Riewer will attend the 10th annual conference of Los Angeles Archdiocesan Council of Catholic Women Monday at the Ambassador Hotel. The first woman from Long Beach to serve on the Archdiocesan Board, she has been re-elected treasurer.

## Grahams Honor Foreign Visitors

Mr. and Mrs. Douglas H. Graham entertained at a dinner party Wednesday evening at Virginia Country Club in honor of two distinguished foreign visitors to the United States. Feted were Bishop Von de Blesien, Bishop of Abercorn, member of the Order of White Fathers, who is here from Rhodesia where his work as a missionary has won him renown, and U. Mya, prominent businessman from Rangoon, Burma, a personal friend of the Grahams.

## Auxiliary Meet

Carmelite Nuns Auxiliary will meet at 1:30 p.m. Tuesday at Catholic Center with Mmes. Louis Andriole and Roy Glass as hostesses. Child care will be provided.

## AMONG CAREER WOMEN

### Altrusans Learn U. N. Facts From Expert

By ANNE GILCHRIST

Altrusa Club member Joyce Jacobowsky was "guest speaker" at her own club's Monday night dinner meeting at the Lafayette Hotel, speaking, not as an Altrusan but in her official capacity as president of the Southern California Council of United Nations and as state chairman for United Nations Week.

She stressed the importance of U. N.'s role in bringing about better international relations and told of the many interesting ways various cities have celebrated U. N. Week to implant in the mind of the public how international affairs are constantly bettered by the balance-wheel action of the United Nations.

Mrs. Jacobowsky (who is grants-in-aid chairman for Altrusa) explained how this program, which enables Latin American students to attend colleges and universities in this country, creates goodwill between countries on a person-to-person basis.

Helen Smith, program coordinator, reported on a visit to the Altrusa Club in Vancouver, B. C. in Canada and of attending an Altrusa Roundup conclave in Las Vegas. Betty Grobaty and Louise Dixon reported the success of the club's recent champagne d'ansant, proceeds to go to the Psychiatric Clinic for Children.

Margaret Ives, honored guest at tomorrow evening's dinner meeting of Margaret Ives Business and Professional Women's Club at the Lafayette Hotel will be Mrs. Vervyl Sumrall, winner of the BPW sponsored contest to choose the outstanding Miss or Mrs. BPW of Long Beach, a feature of the recent National Business Women's Week.

Meet Tuesday

Sewing Group of Long Beach Emblem Club No. 106 will meet Tuesday at the home of Mrs. Sam Beck, 6450 El Roble, with Mrs. Robert Burnham as cohostess.

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## Did Sandlarks Find New Power Force?

If the noise of people having fun could be converted into electricity, the energy generated from Sandlark's party last Saturday night would light up an entire city a year!

Among those creating their fair share of sound type amps and ohms at the Mounted Police Clubhouse (and loving it) were Norma and John Craig, Emory Lou and Wilbur Ingram, Carolyn and Don Raney, Marvella and Bob McNulty, Betty and Jim Worsham, June and Fred Taylor, Evelyn and Jim Pine, Doris and Russ Forsythe, Dorothy and Jim Baker, Barbara and Charles Ashton, Mattie and Kenny Henry, Doris and Bob Sturgeon, Thelma and Bill Jynison, Marguerite and Oliver Speraw and Shirley and Howard Jones.

General chairman of the highly successful dinner dance was Lorena Farnham whose husband, Dan, was a real wolf in chef's clothing as official carver of the prime rib roasts. Others lending their talents to committee work were Phyllis and Harold De Lance, Juanita and George Lake, Gloria and Paul Grandie, Maria and Chuck Stevens and Billie and Fred Lehman.

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Mrs. Walter E. Hoffman Perry Griffith Photo

## Prominent Localite to Lead State OES

For the first time in the history of this city a member of a Long Beach Eastern Star chapter will be installed as worthy grand matron for the State of California. She is Mrs. Walter E. Hoffman, 601 Terraine Ave., who will take office as leader of 170,000 California members in colorful ceremonies at Municipal Auditorium next Friday evening. Approximately 1,000 people will participate and many other thousands will witness the event.

The spectacular rite will climax the state's largest annual convention, in session here from Monday through Saturday, which will be attended by 9,000 delegates from the 575 OES chapters in California.

For Mrs. Hoffman, a member of Searchlight Chapter No. 435, her election to the

top state post culminates many years of leadership in local club circles as well as Eastern Star which she has served as worthy matron of her own chapter (1942); deputy grand matron of Long Beach (1954); and election to the grand line (1955). In addition to OES she is a member of Mermet Temple, Daughters of the Nile, Nazareth White Shrine, Ebell Club, Loyalty and Lady Lions, having served as president of the latter two, and has long been identified as an ardent worker in youth organizations.

Mrs. Hoffman and her husband, well known Long Beach businessman, have two children, a son, Walter A. Hoffman of Garden Grove, and a daughter, Mrs. Philip Reilly, 109 Del Amo Blvd., and four grandchildren.

## WHAT MAKES CO-OPS TICK?

# The Nursery School Story

For the parent of the pre-school age child, "Co-operative Nursery School" is fast becoming a household expression.

National magazines have been partially responsible by spotlighting co-ops in recent articles. Across the country this comparatively new idea in nursery education is gaining wide recognition.

Wherever a neighborhood group of mothers feels the need for low-cost nursery education for their pre-schoolers and help in understanding their children's behavior, you are likely to find a co-operative nursery school. Locally, in such areas as Seal Beach, Belmont Shore, Los Altos, Lakewood, Bellflower, Bixby Knolls, Wrigley and North Long Beach there are co-ops comprised of from 15 to 35 children, each with its own paid professional teacher.

**WHAT DO CO-OPS** offer that makes them so popular? Here is a nursery school that involves the whole family. For the child there is a warm, family type atmosphere where adults he knows are at school each morning to assist the teacher. This tie with his home makes the new experience easier to accept.

What can nursery school offer that your child won't get from his own back yard? He has an opportunity to play with many children his own age and can experience a freedom at school not feasible in the ordinary home.

A wide variety of activities keep children interested and busy. They are learning the techniques that will help them develop happy, useful adult lives. Dr. Katharine Whiteside Taylor, noted child psychologist and author of many books about co-operative nursery schools, sums it up by saying, "play gives the child what education, work, recreation and art provide adults."

**THE NURSERY** school that does not try to include the child's family in some way has become a thing of the past. Not only do mothers assist in the daily program, they also organize and administer the school as well. The parents set the policies, select the teacher and buy or build the equipment. The teacher plans the program and contributes her professional experience in working with young children. Each school is licensed by the State Department of Social Welfare.

When mothers put in as much time and energy as these women do there are many tangible benefits

gained. A parents' meeting once a month allows time for the business and educational programs and can range from a general discussion of individual children to an outstanding speaker or film on some aspect of child development. Thus parents gain insight into the behavior of their own child and to the needs of all children. The child, of course, not only benefits from more understanding parents but has the wonderful experience of nursery school.

Preparatory to entering a co-op, mothers are required to complete the one semester evening adult education course, Guiding Children's Growth.

**BASIC TO ALL** parent education is the knowledge that fathers and mothers make better, happier parents when they understand the general patterns of children's needs at each age level. They discover that their questions are not unique and that all 2½-year-olds or all 4-year-olds, for example, show a consistent behavior pattern.

Mothers take turns assisting the teacher at school. Each mother "works" about three mornings a month and is encouraged to function where she is most able. To maintain a tuition usually as low as \$6 a month, the families must contribute a great deal in time, interest and a willingness to work.

For example, co-op parties are frequent, but they are not always the social function the name might imply. The dress is often informal dungarees and the time a weekend morning. This happens when school equipment needs to be built or repaired. Fathers, mothers and sometimes the

children assemble at the nursery school to perform some needed task. Even a 4-year-old can feel a pride of ownership when his father built the sand box or repaired the play house roof while mother hung curtains and painted.

**WITH TWO GOALS** as guideposts—to help children learn to live democratically with others; and to help parents become better able to guide and to grow with their children, Long Beach's single co-op of 10 years ago has grown to 18 schools today.

By the age of 6, the experts say, children have already established many of the behavior patterns that they will carry with them through life. This places a grave responsibility on parents of young children at a time when parents may know least about understanding them.

About 10 years ago, members of the early Long Beach co-ops joined forces and

brought into being the Long Beach Council of Co-operative Nursery Schools.

It has been working also with other pre-school agencies in a joint effort to bring interesting educational programs to the community. Net result—conferences, open to the public, of the type recently sponsored in Long Beach when 250 parents, teachers and administrators convened to discuss topics ranging from

pre-schooler's story books to techniques for introducing him to nature and the world around him.

**FOR THE OVER-ALL** picture of the co-op movement, Dr. Katharine Whiteside Taylor's book, "Parent Co-operative Nursery Schools," is recommended.

Mrs. Paul G. Paster, 4402 Tulane Ave., is president of the Long Beach Council.

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a. Nylon tricot superbly cut sheath, lavish  
with lace. White & pastels. 32 to 38 . . . **8.95**

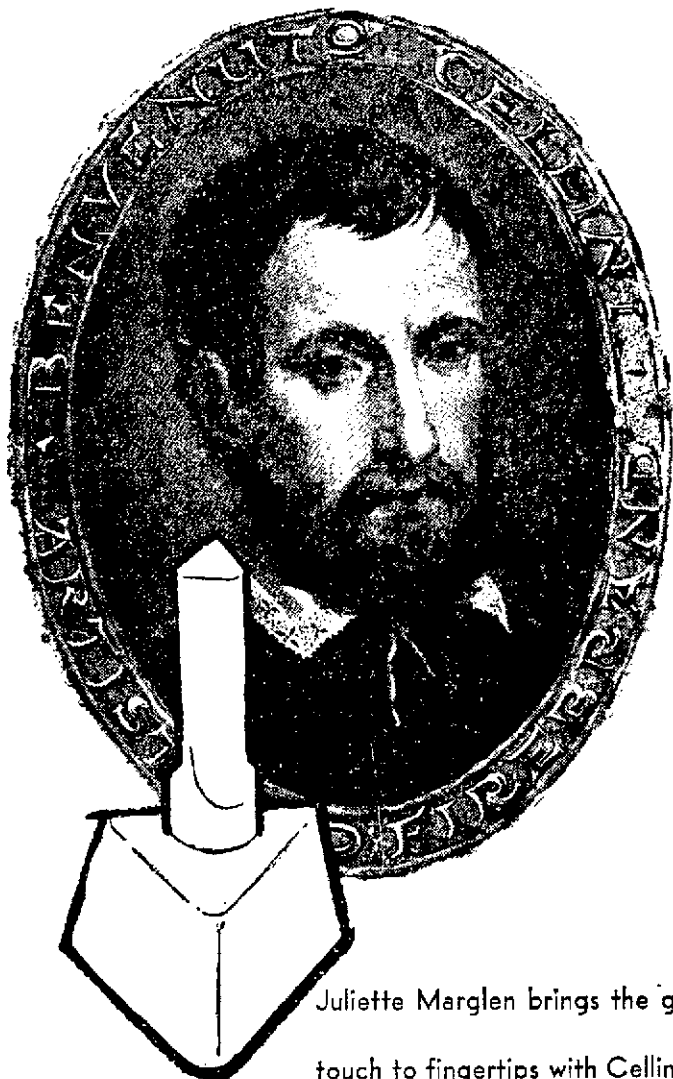
b. Bodice and hemline embroidery trim with  
Vai lace. White & pastels. 32 to 42 . . . **5.95**

c. Gown—Alencon and net bodice with softly  
shirred tricot skirt. Pastels. 32 to 40 . . . **12.95**

d. Narrow tailleur with filmy net margins.  
White & pastels. 32 to 42 . . . **3.95**

e. Scalloped Alencon insets with petti-pleats,  
white & pastels. 32 to 42 . . . **12.95**

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**AT P.T.A. HELM**  
Presiding officers as high school P.T.A. units meet for fall session are (left to right) Mrs. Robert R. Shinn, Polytechnic; Mrs. Nolan Barker, Millikan, and Mrs. Earl Mendenhall, Jordan. Mrs. George Gordon (right) heads the Long Beach Council of Parents and Teachers.

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**Gene's**

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## Sees Portugal as Enchanting

(Continued From Page W-1)

tures, where he was taking us for lunch. We went careening around curves at a mere 60, the horn one solid shriek, motorcycles, bicycles, children and chickens scattering before us and I was scared. When scared I tend to the profane. I turned to the doctor and let fly a string of expletives, asterisks and stars, ending up with "For Pete's sweet sake tell this crazy galoot to slow down!"

The place where Alfred took us, however, redeemed all. As of this writing the Gritti Palace Hotel of Venice still lies ahead and those who know it say it is enchantment, but, as of the moment, I say without reservation that the Setais must be the kind of hotel the best and most imaginative innkeepers run when they die and go to heaven.

It is like a tiny baby palace done in exquisite taste. Only 18 rooms so hardly anybody ever gets in, but we can all dream. It is set in a charming garden, its walls are painted with airy and elegant frescoes. Aubusson carpets cover the polished floors, the furniture is beautiful and the food superb. The bedroom suites are done in delicate light papers and the place is run like a private house presided over by a gay and sophisticated hostess. I am aware, of course, that many prefer the larger hosteleries where there's something doing, but for those who prefer peace and the personal touch the Setais (Seven Echoes) is the jewel.



**P.T.A. PRESIDENTS**  
Presidents serving elementary school P.T.A. units are (front row, left to right) Mrs. T. O. Woizeski, Buffum; Mrs. Jack B. Thorpe, Lowell; Mrs. Gerald H. Brewer, Tucker. Pictured in the back row (left to right), Mrs. L. E. Oviatt, Burbank; Mrs. Richard J. Tobey, Willard; Mrs. M. L. Farman, Lee; Mrs. James La Masney, Naples.



**PARENT-TEACHER LEADERS**  
Guiding lights behind P.T.A. activities in the Long Beach area are these presidents (front row, left to right): Mrs. F. L. Shindler, Wilson; Mrs. Stanley Solomon, Tinner; Mrs. Edwin J. Vavra, Emerson; Robert Mulvey, Bryant. Pictured on the back row, left to right, Mrs. R. W. Van Liew, Prisk; Mrs. John Huffman, Fremont; Mrs. Thomas R. Gannon, Bixby; Mrs. Lyle Huggins, Mann; Mrs. E. J. Tombling Jr., Grant.

## Look Who's Dancing . . .

**Oct. 21**  
4:30 First Season Silver Medalists.  
5:30 First Season Gold Medalists.  
6:30 Second Season Bronze Medalists.  
8:00 Senior Dons and Debs of North Long Beach, "Trick or Treat Trot," sport dress. Patronesses, Mmes. William York, G. H. Evans; chairman, Mrs. Ray Clark.

**Oct. 22**  
4:30 Freshman Swingsters, "Black Cat Capers," sport dress. Patronesses, Mrs. David P. Maxwell; chairman, Mrs. Robert B. Peak.  
6:15 Sophomore Swingsters, "Black Cat Capers," sport dress. Patronesses, Mrs. Lea Krenzhuber.  
8:00 Junior Swingsters, "Black Cat Capers," sport dress. Patronesses, Mrs. Fred Neubauer; chairman, Mrs. John H. Dulka.

**Oct. 23**  
4:30 Freshman Funsters, "Skele-ton Skip," sport dress. Patronesses, Mrs. Robert E. Kiehl; chairman, Mrs. Robert J. Shook.  
6:15 Sophomore Funsters, "Broomstick Bounce," sport dress. Patronesses, Mrs. B. L. Wiley; chairman, Mrs. Fred A. Schiel.  
8:00 Senior Debodairs, "Skele-ton Skip," sport dress. Patronesses, Mrs. G. H. Christman; chairman, Mrs. Thomas M. Brown.

**Oct. 24**  
4:30 Dude Ranchers, "Jack O'Lantern Jig," western tops. Patronesses, Mrs. Charles J. Lupton; chairman, Mrs. Allen Walker.  
6:15 Freshman Top Hatters.

Andrew Bourassa, Mrs. Blanche Wilkerson.  
8:30 9th graders and up, Society Steppers, "Who's Who Dance," party dress with mask. Host and hostess, Mr. and Mrs. Clinton J. Dunn; Mrs. Nola Roscoe, co-chairman.

**Calendar for parties at Lakewood Country Club Dansant Cotillions.**

**Oct. 21**  
3:30 3rd and 4th grade Rhythm Steppers, "Who's Who Dance," party dress with mask. Hostesses, Mrs. Robert Kiehl, Mrs. Paul Hubbard; Mrs. D. J. Nichols, general chairman.  
5:00 5th and 6th grade, Jolly Juniors, "Who's Who Dance," party dress with mask. Hostesses, Mrs. Don H. Haskille, Mrs. William E. Underwood.  
7:00 7th and 8th grade, The Starlighters, "Who's Who Dance," party dress with mask. Hostesses, Mrs.

## Music Meeting for Sorority

"Highlights of Contemporary Music" will be given at the 7:30 p.m. meeting Tuesday of Long Beach Alumnae Chapter of Mu Phi Epsilon at the home of Mrs. Marion Viersen, 5980 El Paseo St. Mrs. Le Noi Steckley will be co-hostess.

Presenting the program will be members of Los Angeles Mu Phi Epsilon Alumnae Chapter, Julia Overshiner, Vola Gribble and Edith Habig.

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— INGLEWOOD —  
333 S. Market St. OR 8-2053

## Rebekah Lodge

Wide Awake Rebekah Lodge No. 71 has scheduled three events during the coming week beginning with past noble grand's night Monday at 8 p.m. at 728 Elm Ave. The social and sewing club will meet Friday at noon for luncheon in Morgan Hall. On Sunday, Oct. 27, the group will serve a public breakfast from 8 a.m. to 1 p.m. at 2010 Olive Ave.

## Myers Home From Havana

W. L. Myers, secretary-treasurer of Vegetable Oil Products Co., Inc., Wilmington, attended the National Office Management Association's regional conference and national board of directors meeting in Miami.

Myers, immediate past president of the Long Beach Chapter of NOMA, is now national director of the area serving California, Arizona and Utah. Mrs. Myers accompanied her husband on the

trip, and they enjoyed a short vacation in Havana prior to the conference.

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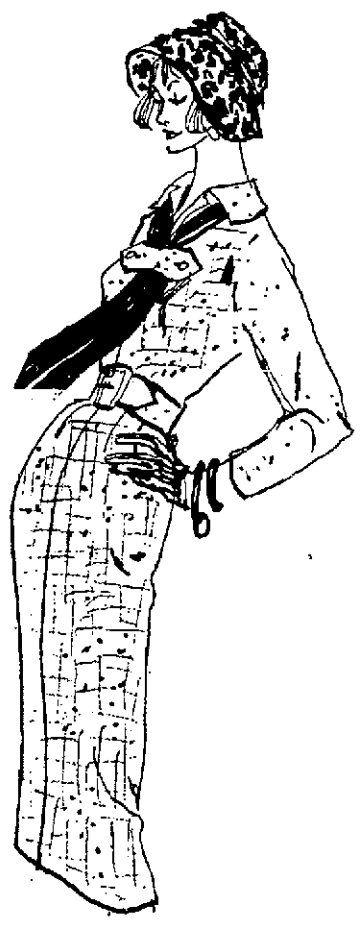
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*EMBA Argenta Mink Stoles.....	625. to 1195.
*EMBA Cerulean Mink Stoles.....	695. to 2195.
*EMBA Diadem Mink Stoles.....	795. to 1995.

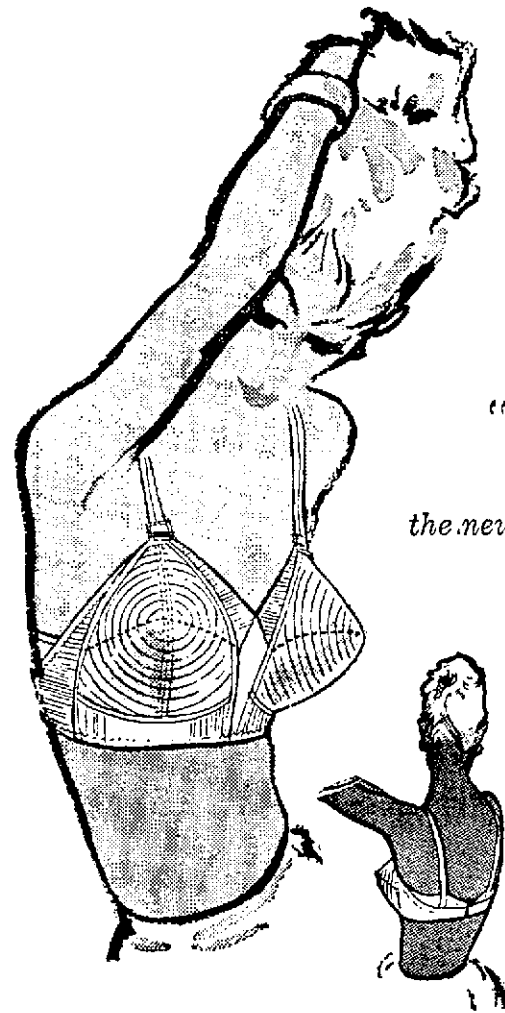
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# Our Children Too Big for School

By ANGELO PATRI

Simon is 14. He is 5 feet, 10 inches tall and he weighs 180 pounds. He reads about third grade, and without any fondness for the subject. His arithmetic ability extends as far as getting the right change in the grocery shop and his mother depends on the integrity of the shopkeeper at that. The school is at a loss to know what to do with him.

The school is equipped and staffed to teach boys and girls the book knowledge held to be best to equip them for life. It is not equipped nor staffed to meet the needs of Simon. Now this boy is not feeble-minded. Not at all. He has a splendid body, great strength, clear eyes and good hearing.

THE LAW keeps him where he is and the schools make no provision for him. Nobody is getting any good of the situation, especially Simon.

These boys and girls need to use their energy, and it is tremendous, as any teacher who has ever had to deal with them in a classroom knows to his sorrow. The vocational school marks them as unfit before they fellows

who proudly attend the academic school. So far have we degraded the work of our hands! When a boy or girl is degraded in the eyes of his fellows, he deeply resents it and shows it by his behavior, becoming a social problem.

THE CHILD labor laws must stand because they are needed. These boys and girls cannot be tossed to the conscienceless employer, or the ignorant employers who, looking at their physical growth overlook their immaturity and so do them grave injury. Nor can they stay happily in the schools under the conditions.

Why cannot the schools, the social workers and the heads of industry get together and formulate a plan by which these boys and girls can be trained in industry, taught their talents developed, their immaturity protected and their self-respect spared? The present setup does not work.

(This feature appears daily in the Independent.)

## In the Long Beach Area Susan's Window Shopping



**FASHIONABLE**—glamorous—this wool jersey sheath with new bloused back, sleekly fitted front, high crushed neckline and slim waist cinched by a silver contour belt. Available in black, red, royal, emerald, pink, powder blue or white, it is priced at under \$25.

For the name of the store showing this style, phone Susan at HE 5-1161. Ext. 249, from 3 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.

### 'Public Library' Theme of Talk

Edwin Castagna will discuss "Your Public Library" when he appears as guest speaker Tuesday at an all-day meeting of Western Shores Chapter, Daughters of the American Revolution, at

the University Club, 1150 E. Ocean Blvd.

Reservations may be made with the regent, Mrs. Charles Tointon, and transportation arranged with Mrs. Wendell Vancil.

## Hubbells Tell of Sandra's Engagement

The engagement of Miss Sandra Rae Hubbell, daughter of Mr. and Mrs. Maurice S. Hubbell of Long Beach, to James Robert Rittermal, son of Mr. and Mrs. John Earl Rittermal of South Pasadena, was announced to close college friends at a luncheon last Sunday in the Hubbell home, 4120 Locust Ave.

Miss Hubbell, the granddaughter of Mr. and Mrs. Roy O. Bartow, is a fourth-generation resident of this city. The affianced couple was graduated from the University of Southern California in June, where she was a member of Delta Gamma and her fiancé a member of Beta Theta Pi and Beta Alpha Psi, national accounting honorary fraternity.

THE BETROTHAL announcement and February wedding date were incorporated in a clever door decoration to set the volatile mood of the fashionable party from the moment guests arrived at the home's gracious entrance. Ornamental cats (which also graced the invitation covers) and flowers in imaginative arrangements formed the party's theme, "The cat is out of the bag," furthering the gaiety of the day.

Feb. 14, St. Valentine's Day, has been chosen by the young couple as the wedding day.

### Tuesday Supper

Long Beach Navy Wives Club No. 1 will have a pot-luck supper at the Savannah Gardens Clubhouse Tuesday, with Mmes. George Baker and Pat Broadwater as hostesses. Wives of service men are invited.

Finest Selection of  
**Youthful  
HALF-SIZE  
DRESSES**  
Sizes 12½ to 24½  
REGULAR SIZES 12 to 44  
In fact, everything to  
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Sandra Rae Hubbell

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## Speech Expert to Be Guest

Dr. O. L. Castleberry, of the Long Beach State College speech department, will be guest speaker when Long Beach Federation, Women's Christian Temperance Union, meets Tuesday in the YWCA Auditorium. He will discuss "The Alcohol Problem as an Educator Sees It."

Mrs. H. A. Zelsdorf will lead a parliamentary drill, and current events will be discussed by Mrs. Cleve Warner. Mrs. Edith Cocks will preside at the 10:30 a.m. business session.

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**Samsonite Train Case Sale!**  
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STREAMLITE DESIGN in ivory, saddle tan, Bermuda green, Hawaiian blue.  
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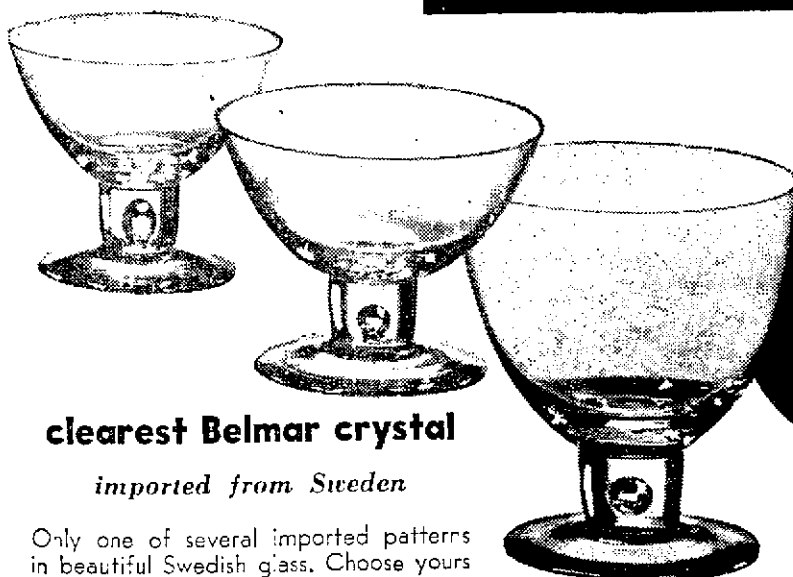
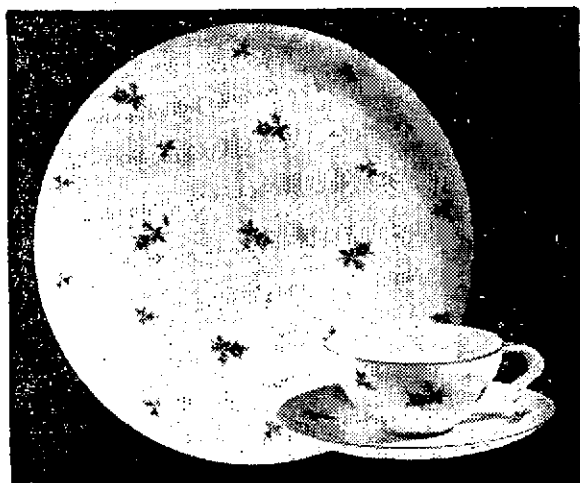
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Choose from 3 of Sango's leading patterns — Chintz (shown) Tea Rose and Gloria. Beautiful translucent china that has the look of very expensive china. You'll be proud to set holiday tables with any of these.



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Only one of several imported patterns in beautiful Swedish glass. Choose yours now while this low price is on.

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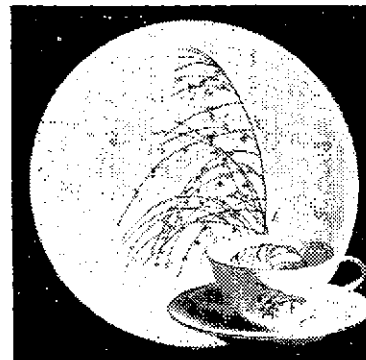
"Daphne," imported earthenware, 53-piece set for 8. Reg. 27.80... **18.88**



Autumn Gold—a delicate wheat pattern against white translucent china. Coupe shape, 78-pc. service for 8. Reg. 132.20... **69.95**



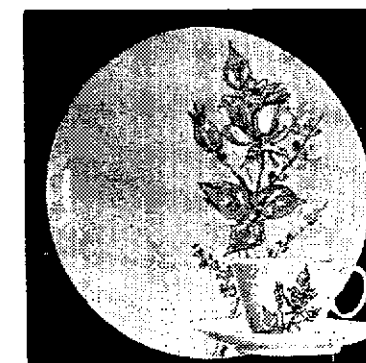
"Pink English Scenes" from England. 45-pc. setting for 8. Reg. 51.10... **39.95**



"Madeline," china from Bavaria, 45-pc. setting for 8. Reg. 99.25... **74.85**



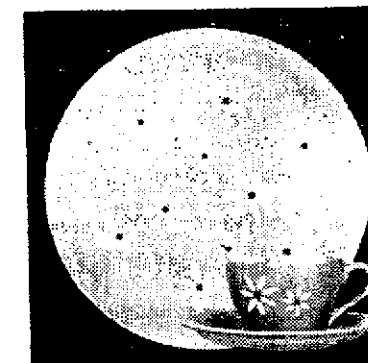
"Tea Rose," china imported by Sango, 78-pc. setting for 12. Reg. 103.75... **59.95**



"Fragrance," delicate Rosenthal china, 42-pc. setting for 8. Reg. 128.10... **96.85**



"Salby," Noritake imported china pattern, 77-pc. for 12. Reg. 127.70... **62.95**



"Brown Eyed Susan," informal dinnerware in a 45-piece setting for 8. Reg. 43.20... **21.95**



"Indian Tree" imported from England, 45-pc. setting for 8. Reg. 43.05... **34.95**

# Austerity Fast Fading From Army Scene



## 'Mess' Menus, Atmosphere Take On 'Tea Room' Tone

By JOYCE KENT

Yellow print wallpaper and brief brown draperies lend background intimacy. In the foreground are quartet tables gay with plaid cloths and chairs replete with crisp yellow back covers. All in all, an ideal spot to entertain at luncheon or an afternoon of bridge.

Unfortunately, party reservations are not accepted.

In fact, you can't even get inside the gate unless you're on a strictly business mission, and even then it may take several phone calls to get you "cleared" for entry.

The aforementioned dining room is to be found within the gates of the Palos Verdes Battery Nike Site overlooking Marineland, and is the "mess" for the site's 102 enlisted men and officers.

It's as pleasing to the eye as it is shattering to time-honored concepts of dismal barrack walls, tin trays and long lines. Officers even use glass dishes!

THE ACCOUTREMENTS are not GI, incidentally, but reflect a desire on the part of the men for pleasant surroundings, and were achieved on off duty hours with rolls of wallpaper and a few gallons of paint.

While outstanding, the Nike mess is in no way unique in Army circles. One of the many messes within Fort MacArthur proper, while not as extensively decorated has walls which the men delight in referring to as "powder room pink," floral draperies at the windows, and a mess sergeant—William T. Jones—who likes living plants spotted around. He's a "most happy fella" these days, too, for the men are finally convinced that the plants are real, and he's not finding them uprooted as frequently!

And the food! Eye appeal is as important as pleasant atmosphere, and a GI relish tray would turn many a fussy hostess green with envy. It's enormous and packed with carrot curls, bell pepper rings, tomato slices, celery sticks, radish roses, olives, lengthwise slices of dill pickle and cottage cheese, all artfully and abundantly arranged.

The relish tray precedes in line a typical daytime menu of vegetable soup with crackers, breaded veal steaks with brown gravy, mashed potatoes, corn on the cob, lettuce and tomato salad with cucumber dressing, bread, butter, jam, fresh peaches with sugar, cookies, iced tea, iced cocoa, milk or coffee. Breakfast and dinner menus are equally varied.

BUT IN SPITE of parsley decked entrees, an Army man on the post can be as picky as a husband at the dinner table, and the men thoroughly "case" each day's menu as it's posted.

Jones says, "We always order heavy when a favorite entree—steak, or fried chicken—appears, and we know to go easy on the rations when stew time rolls around. The men would rather eat in town."

He's proud of his crew of six cooks, three of whom are on duty each 24-hour shift, and of the men who assist. He boasts that "after two years of culling, I've got some of the best in the business."

Aiding the men in their chore of feeding approximately 150 men three times a day, are three large ranges—two with grill tops, a deep fryer, two unit stack bakers' oven, pressure cooker, 50-gallon steam kettle (soon to be replaced with two 20-gallon kettles and automatic toaster that makes 128 slices at a time a giant mixer for mashing potatoes, mixing pastry or whipping cream; an automatic potato peeler, and assorted other pots, pans and utensils, all of alarming size.

SUPPLIES ARE ordered twice weekly on a meal basis from master menus issued by the Department of the Army, and are stored in two large walk-in refrigerators, a deep freeze and a kingsize pantry where dry stuffs are shelved according to the meal for which they are required.

The old adage of "too many



INTO THE JAWS of the mechanical monster, a flip of a switch, a whirring sound, and presto! Potatoes come out white and shining. Pleased at not being on the short end of a paring knife are Pfc. Manuel Cruz (left) and SP2 Robert Mendez.

cooks spoil the broth" doesn't hold true in the Army, unless you count the times the soup scorches. To avert this, and other culinary disasters, the menus are made up each day with special instructions to the cooks.

For example: pear and jello salads—set jello and pears in muffin tins right before home fried potatoes—fry on grill with onions till tender and brown; oven cooked bacon—do not overcook, save bacon fat to fry eggs with;

bread cut cross ways and baste with garlic oil and heat as needed.

Delicious. But what ever became of Spam, powdered eggs, and BEANS?

P.S.—IF YOU'D like a look at the dining room mentioned in the opening paragraph, as well as the ominous Nikes perched on the cliff, the Palos Verdes Battery Nike Site is open to the public from 9 a.m. until noon the fourth Saturday of each month.

## Plaza Club to Hear Talk

"Accent on You" will be topic of Janice W. Murdock when she speaks to Plaza Women's Club at 8 p. m. Thursday at the El Dorado Clubhouse. She will be presented by Mrs. Melvin Kavin.

Miss Murdock is a former fashion and photographers model and now is a charm school instructor.

Mrs. Charles J. Teasley will conduct the business session and all Lakewood Plaza residents are welcome. Refreshments will be served by Mrs. Joseph Gray.

## Nurses to Meet

Long Beach Unit of Catholic Nurses will convene Monday at 7:30 p.m. in the conference room of St. Mary's Hospital. Speaker will be Father John Keenan.

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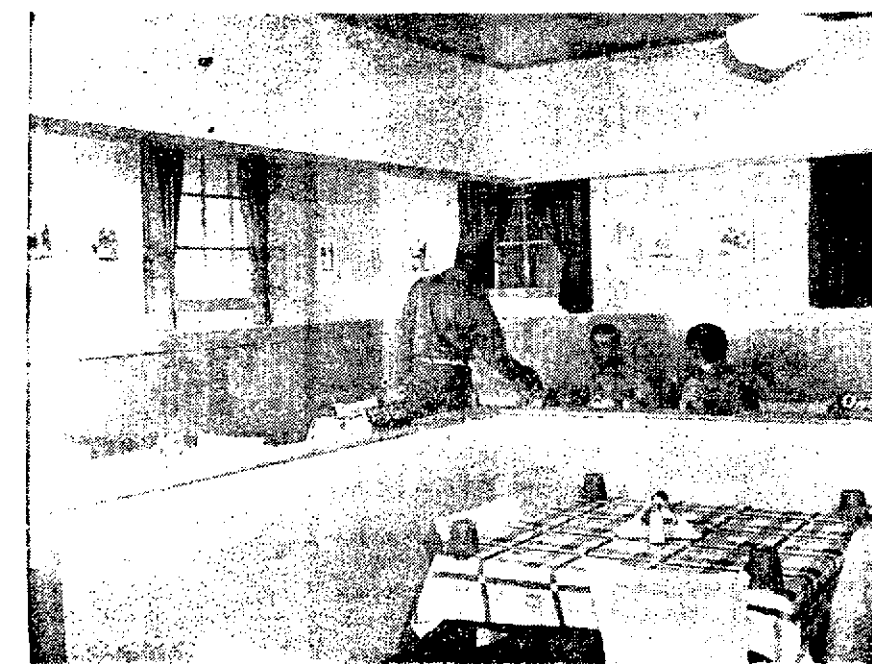
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IN LAKEWOOD CENTER



COLOR AND ABUNDANCE are two primary concerns of Sgts. William T. Jones (left) and SP2 Donald F. Volz as they prepare vegetables for a relish tray included on the noon menu at a Ft. MacArthur Army mess.



PROOF THAT AUSTERITY is fast disappearing from Army life is given in this interior view of the mess hall at the Palos Verdes Battery Nike Site. Taking time out for a coffee break in the pleasant "tea room" atmosphere are Lt. David King, mess officer (center), and 1st Sgt. Peter H. LaBauve. Sgt. Sherman Davis "pours."—(Staff photos by Roger Coar.)

## White Shrine

Members of Nazareth White Shrine Social Club are invited to take guests to the noon luncheon and social hour slated at Colonial Hall Monday. Grace Benediktson, hostess chairman, will be assisted by Florence Halvorsen, Marie Le Rossignol, Sylvia Garretty, Hilda Gregor and Ertha Harris. Flora Wagenblast will be in charge of card playing.

## GOP Women List Meeting

Ward Blanchard, member of the Long Beach City Library staff in the technical and scientific departments, will be guest speaker at the North Long Beach Republican Women's Club luncheon Monday at Houghton Park Clubhouse. His topic will be "The United Nations

as an Avenue of Communications."

Mrs. Jennie Pritchard, parliamentarian, is serving as chairman of the luncheon and will be assisted by members of the board. President Mrs. Sidney Marshall will conduct the business meeting. The annual bazaar, bake sale and "white elephant" table will be in charge of Bertha Torrance, ways and means chairman, and her committee. Reservations are in charge of Mrs. Truman Smith, 1411 Silva St.

## War Widows

Mrs. Katherine Hurley, state president, will be guest of honor at a 6:45 p.m. dinner meeting Monday of Long Beach Chapter 4 Widows of World War I, at Veterans Memorial Bldg. Mrs. Thomas Rose will preside.

## Auxiliary Meet

Auxiliary to Childrens Memorial Hospital will meet Monday at the home of Mrs. Leroy Leatart, 3955 Myrtle Ave., with Meses. Charles Sander and Freida Owens assisting. Mrs. James J. Nagle will lead the business session.

open 3 nights . . . mon., thurs. & fri.  
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# Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

Let's start this week's roundup of happenings at Long Beach State with a few congratulations.

First, to two LBSC coeds, Gloria McCann and Sue Upson, chosen last week to represent the Long Beach area in the Maid of Cotton finals at Fresno next month. Gloria carried off the title of Miss Long Beach State while Sue is now Miss Port of Long Beach. A State coed, Carol Ann Beck, was the state winner last year, and we think our college has an excellent chance of making it two in a row.

Next, to Alpha Phi Sorority. Of Placer Miner has always found these girls mighty easy on the eyes, but it now turns out that they have brains as well as beauty. The sorority recently received a triple scholastic award: the Gold Certificate for being in the top quartile of all Alpha Phi chapters, the Silver Certificate for having moved up one or more quartiles since last year, and the HI Phi Certificate for being above the sorority average on their own campus.

WE SELDOM MAKE A PITCH for any group on campus, but we think the time has come to take note of a particularly worthwhile project. During this next school week which, incidentally, is also U. N. Week, the International Relations Club will be selling cards for the benefit of the UNICEF (United Nations International Children's Emergency Fund).

Beautifully illustrated by artists of international renown, these cards are appropriate both as note and Christmas cards.

Whatever opinion our readers may have on world problems today, we are sure they agree that little children should not have to pay, and the purchase of a box of these UNICEF cards will provide funds to be used to relieve want and suffering on a global basis.

Persons at State will find the cards on sale from 10 a. m. to 1 p. m. daily at the Phi Tau table near the library. Readers off campus who might want to support this worthy project may call Placer Miner and a student will call on them.

As long as we're in the mood, we would like to get in a plug for another group at State—the LBSC Alumni Association.

Handicapped heretofore by a lack of numbers, the Alumni were reinforced by some 1,600 grads last year and are now under the direction of Joan Reed '34 and an active slate of officers who have planned several interesting functions for the school year in progress. First date on their calendar is Homecoming on Nov. 8.

The Alumni Association meets the fourth Thursday evening of each month in the Sorority House on campus. The meetings are open and all old (7) grads are invited to sit in.

ONE OF THE MORE INTERESTING exchanges of the year is scheduled for this coming Wednesday in the Sorority House when two women's service groups, Califfs and Tiliium, team up for an exchange with Alpha Kappa Psi, national professional business fraternity.

The girls serve the guys a spaghetti dinner to get the evening going, and games and dancing follow.

The following evening, Delta Zetas gather at 6:30 in Holy's in Lakewood to celebrate Founders' Day. More than 125 persons are expected to attend the event, a formal occasion with "hats, gloves 'n' everything."

Included in the decorations will be all the trophies won by the LBSC Delta Alpha chapter; each trophy will be explained by the person or group to whom it was awarded.

Rene Smith, past national Delta Zeta president and past national Pan Hellenic president, will discuss "Jubilee Bells," the DZ monument on the campus of Miami University in Ohio; Mrs. Daphne Turk, college chapter director, will speak on "Let's Bridge the Gap"; and LBSC chapter members will sing grace and national songs.

AND ROUNDING OUT THE WEEK on Saturday night is the final "away" game of the year. This one is pretty close by against Pepperdine in El Camino JC stadium and we hope to see the LBSC rooting section filled.

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## Friday Event

Auxiliary to Sons of Union Veterans of the Civil War will meet at 11:30 a. m. Friday at the YWCA for sandwich luncheon and a business session.

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## AT FORTUNE'S FINGERTIPS

Some of the exciting awards to be made during St. Mark Guild's Fall Festival Saturday and Sunday are displayed by members of the executive committee. From left are Mrs. Robert Uhl with a painting by Elaine Malco; Mrs. Bernard Hughes, modeling a mink stole; and Mrs. Ed Anderson with a Georgian silver service. — (Staff photo.)

## Miss Wendland Repeats Vows With James Purcell

Delicate lace appliques traced the gown of tissue taffeta chosen by Patricia C. Wendland of Los Angeles as attire for her recent marriage to James Montgomery Purcell of Long Beach at Lutheran Church of Our Redeemer in Los Angeles.



Mrs. James Purcell

An embroidered cap matching the bride's gown held her fingertip length veil and she carried a cascade bouquet of white roses and stephanotis. Daughter of Mrs. Crystal Wendland of Los Angeles, she was given in marriage by a cousin, Edward Thompson.

Flour length gowns of salmon pink chiffon over taffeta were worn by bride attendants, Mrs. William Breco, Mary Dilley and Mrs. William Velzy, and they carried cascade bouquets of dark red carnations. Paula Lenocker was flower girl and Ricky Casey served as ring bearer.

THE BRIDEGROOM, son of Mrs. Olga Purcell of Long Beach, asked his former classmate, Jack Pillow of Portland, Ore., to serve him as best man and ushering duties were performed by O. D. Butler and George Casey.

On return from a honeymoon trip to Northern California, the newlyweds will be at home at 6611 San Hugo Way, Buena Park.

The bride attended the Latin American Institute majoring in foreign trade following graduation from high school. Her husband was graduated from Wilson High School and received a B.S. degree in marine engineering upon graduation from the Merchant Marine Academy in Kings Point, N. Y.

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IMPORTANT: Conscious use of the Scrub Set really pays off with a clearer, wondrously more attractive complexion. Set, \$2.35

## St. Mark's Guild Promises Gala Two-Day Fall Festival

Continuous entertainment and a full schedule of special events will be presented Saturday and Sunday when St. Mark's Guild of Our Lady of Refuge Parish Council stages its "Fall Festival" at the triangle of Clark, Stearns and Los Coyotes.

At 2:30 p. m. Saturday, attention will focus on a children's "Parade of Costumes." Twenty-five prizes will be awarded in the categories of most original, most comical, and most beautiful. Among the judges will be Councilman Gerald Desmond; Mrs. Thomas Gannon, president of Bixby P-T.A.; L. G. Cornish and Mary Alice Rivard. Festival committee members invite all children to participate in the parade and other activities.

ON SUNDAY a smorgasbord dinner, served from 1 to 7 p. m., will feature delicacies prepared by women of the Guild and displayed on a huge tiered table. Entrees of ham, turkey and beef will be prepared by enthusiastic chefs of the Guild, headed by Ed Anderson, James Torney and Robert Houghton.

Among the many unusual awards will be a natural ranch mink stole, deluxe washer and dryer, five acres of desert land near Twenty-Nine Palms, the painting

## Loyalty Club

Loyalty Club will meet for noon luncheon and cards Monday at Machinists Hall. Wives of Scouts are welcome, and members are invited to take prospective members. Mrs. Leland June will preside.

## Guild Party

Claretian Guild will sponsor a luncheon and card party, noon Wednesday, at Machinists Hall with Mr. J. Terry as chairman. The public is welcome.

## To Discuss Mysteries

Dr. James Howard regional president of Mystery Writers of America, will discuss writing and selling mysteries at the Long Beach area meeting Tuesday night at 7:30 p. m. of Theta Sigma Phi, women's national journalism fraternity.

Members and guests will gather in the home of Mrs. George Weeks, 301 Argonne Ave. The hostess will introduce Dr. Howard after a brief meeting conducted by Jean B. Moore, area chairman.

While mystery writing is a profitable avocation of Dr. Howard, his main career is

as project supervisor for hemiplegic study at Community Rehabilitation Industries.

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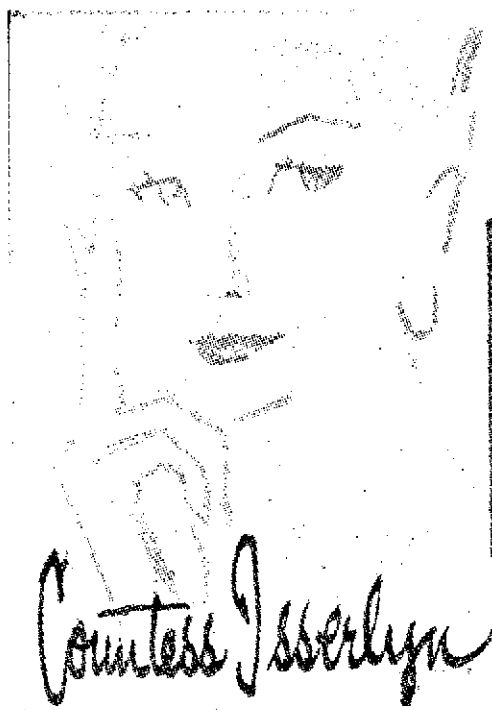
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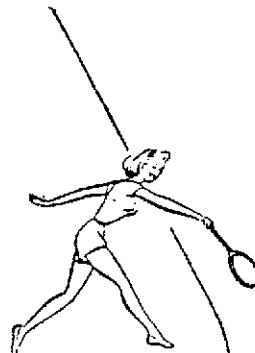
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## Puts More "Spirit" in Cooking!

Women as a rule do not know much about liquor.

In most households it is the man's job to be the bartender.

When it comes to using liquor in cookery, here

again women are in the minority. It is mainly the men who like to introduce some alcohol in the various dishes they concoct.

There is one woman, however, who knows as much

about liquor as most men. She is Ruth Zorn of a vodka firm, who has made a study of liquor both as a thirst quencher and as an essential part in cooking.

"I have become interested in liquor," says Miss Zorn, who formerly did public relations for the drug industry, "mainly because it became my job. Before then I didn't know the difference between Scotch and rye, or vodka and gin.

"For instance," says Miss Zorn, "along with other people I always thought that vodka was made from potatoes, and that it was much more potent than any other liquor."

BOTH ASSUMPTIONS are false. Today, the best vodka is distilled from grains such as corn or wheat. Potatoes are mainly used in poor sections of Central Europe. And vodka, at 80 or 100 proof, is no stronger than any other spirituous liquor of that proof. This colorless, tasteless and odorless liquor achieves

these qualities because it is passed through charcoal and then stored in porcelain, glass-lined, stainless steel or paraffin coated containers to insure that it does not pick up anything to flavor it. The Federal Standards of Identity for liquors requires that vodka be "without characteristic body, aroma or taste."

LIQUOR IN cookery, according to Miss Zorn, can be divided into two categories. One of its uses is to give food flavor, the other is to give it a little zest.

Brandy and rum are liquors usually used for flavoring. Pastry made with rum flavoring has been popular for ages. Branded fruits is another popular dish. Hors d'oeuvres, especially the cheese variety, take on gourmet flavor when treated to a little rum. For "flambeau" dishes, such as crepe suzettes, a flaming rum or brandy sauce is traditional.

"Recently chefs have been experimenting with vodka instead of rum with gratifying results," according to Miss Zorn. "It seems that many people prefer a dish like cherries jubilee without the rum flavor, yet they do not want to give up the dramatic touch that a flaming sauce gives it. It was found that vodka on cherries jubilee (the 100 proof variety) makes a more spectacular flame than rum and doesn't leave any taste of the spirit."

ANOTHER "first course" with vodka which has become popular is to set a pitted maraschino cherry in a half grapefruit, hole side up. Fill the hollow cherry with vodka and, just before serving, ignite it.

In addition to spicing foods with brandy, rum or vodka, there is a school of cookery, according to Miss Zorn, that believes in "marinating" in whiskey. Many chefs believe that soaking a roast or gamey meat overnight in rye or bourbon mellows the meat in addition to giving it a tasty flavor.

SINCE VODKA is colorless and tasteless, and can be added to various dishes without changing their taste, it has invaded the soup field. For instance, many a hostess today puts a tablespoon of vodka in both hot and cold soups. Consume on the rocks with vodka is a popular example. One hostess puts vodka in borscht. She says that it eliminates serving a wine course with the soup.

Is Miss Zorn unique in her knowledge about liquor? "Not really," she says. It seems there is an organization known as the WAABI's (Women's Association for Alcoholic Beverage Industry), made up of women employees in the liquor business who know their brands.

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All types of beautiful prints in lovely colors and clever designs. About 10,000 yards in this group. Values to 98c.

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Metallic Jersey \$1.69 yd.

52". Red, white, black, turquoise.

Nylon Net 19<sup>c</sup> yd.

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10,000 yards of edgings, novelty trims, many more and wool fringes from our huge stock of lamp shade, curtain, furniture, pillow and dress trims.

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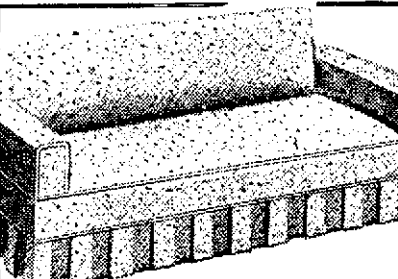
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## Auxiliary Aids Fund

Women's Auxiliary to the Southeast Chapter of the Southern California Veterinary Medical Association, this week presented a check to the United Hospital Fund and announced they have adopted the purchase of a child's hospital bed as a four-year project.

Auxiliary members met at the home of Mrs. Leslie E. Pike for luncheon.

The check represented the first year's payment on the organization's pledge toward purchases of the bed. Mrs. Ralph Romo of Downey and president of the chapter, said wives of veterinarians in communities adjacent to Long Beach realized the critical need for hospital facilities and were happy to commit their group to the project.

In starting the project, the organization sponsored a beach party and other fund-raising events are planned.

## Engagement Told

Mr. and Mrs. Winifred W. Ramaker of Long Beach have announced the engagement of their daughter, Patricia, to Daniel J. O'Connell, son of Mrs. Daniel P. O'Connell and the late Mr. O'Connell. The wedding will take place in February.

The bride-elect is a teacher in the Long Beach public school system.

## CONTRIBUTE TO HOSPITAL

Holding the check that represents their contribution to the United Hospital Fund are Mrs. Ralph Romo, president, and Mrs. L. E. Pike, philanthropy chairman for Women's Auxiliary to the Southeast Chapter of the Southern California Veterinary Medical Association. Looking on are (left to right) Mrs. Phil Ramsdale, A. Mack Scott and Harold Wood.—(Staff photo.)

## Special Guests Official Visit

Members celebrating October birthdays will be special guests when American War Mothers, Chapter 5, meets at 11:30 a.m. Monday at Veterans Memorial Building. Mrs. Laura Addis will conduct a 1 p.m. business session.

Mrs. Minnie Lee Huston, of Los Angeles, department president of Ladies of the Grand Army of the Republic, will make her official visit to Abraham Lincoln Circle 44 Wednesday at Veterans Memorial Building. Luncheon is planned at 11 a.m.



**Mr. Pete Hantz**

Popular hair stylist of Sacramento, Fresno and Long Beach, has joined the expert staff of Kay Michael.

Styling, tinting, permanent waving in high fashion by Kay Michael, Winnie Buchanan, Bobbie Tyhurst, Keith Hunter, Josef Johnson and Violet Baker. Manicuring by Nickie.

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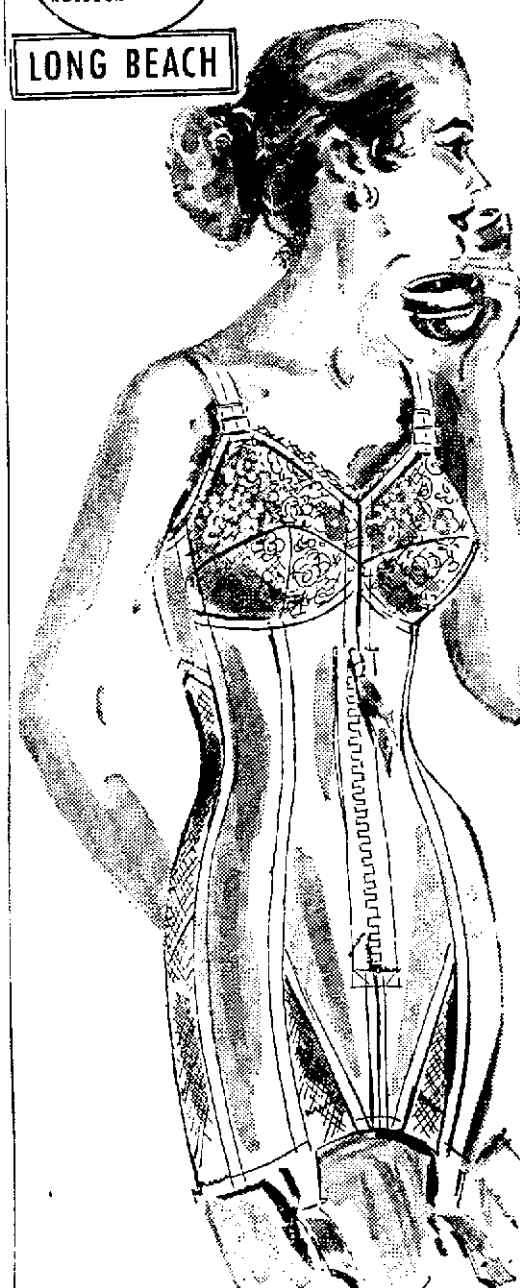
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## Miss Edna Cline,

our foundation stylist will be in our store October 21st and 22nd to show you how much slimmer and more elegant you will look wearing Charmode foundation garments.



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# Haunted by Unhappy Love

DEAR MRS. MAYFIELD:

I'm 25 years old with average looks, have a way of getting along with people. I should be happy, but I'm not. Not bragging or complaining, I've always had a certain way with the opposite sex.

Three years ago, while on vacation, I was introduced to a beautiful mother of two and consequently fell in love with her, just as she fell in love with me. Her lawyer was in the process of serving her husband the divorce papers. He had left her and gone to another state after his gay living had ruined his reputable insurance business. When the papers were

served, he went all to pieces and came crawling back. He even tried to commit suicide twice.

In the meantime, I had returned home but was corresponding with her. When I heard of his suicide tries, I immediately flew back and we decided to forget each other. Now, two and one-half years later, she still calls my mother up and asks about me. I've gone with at least 30 different women but I still can't forget her.

I'm going with a girl now of whom I think a lot, but I'm scared to take a big step into marriage. I have visions of the girl I fell in love with three years ago. My present girl knows all about it and says she will take the chance. What do you think?—UNDECIDED.

DEAR UNDECIDED:

I think you ought to go and see Girl No. 1, see if the flame is still there and if anything can be done about it. If the spark is gone, then Girl No. 2 won't have to combat a romantic ghost.

If the spark is still there but nothing can be done, then you'll have to face the problem realistically of whether you can forget. (It's always easier to do than you think.)

If you don't do this, you may spend an awful amount of time moaning around and making Girl No. 2 miserable, even though she understands the circumstances—M. M.

DEAR MRS. MAYFIELD:

I'm a policeman, and I

wish you would put in your column a warning to teenagers to please drive carefully. I tell you why I say this. I have just come back from an accident in which a 17-year-old was involved.

He was killed. I had to extricate his body from the mess of wreckage. And in doing so I had to put my arm around his shoulder, cradling his crushed and bleeding head with empty eyes that stared at me.

I held his dead body as I used to hold my own son when he was just a baby. As a matter of fact, he was the closest friend of my own son.

For God's sake, teenagers, don't make me go through this again!—POLICEMAN.

DEAR POLICEMAN:

There is nothing more to say. You have said it all. I hope those who read this column—teenagers and adults—will clip out this letter and memorize it.

If it serves to save a life, it will also save some policeman from torture.

(This feature appears daily in the Press-Telegram.)

## Local Stars to Play for Music Club

A program by outstanding Long Beach musicians will be presented at the 1:30 p. m. meeting Wednesday of Woman's Music Club in Ebell auditorium with Mrs. William D. Crutcher presiding.

Artists to be presented by Rachel Morton, program chairman, are Dorothy Judy Klein, concert pianist; Shirley Hopkins, soprano soloist; Don Ulrich, tenor, and Annette Gridley, accompanist. The organ prelude will be played by Mrs. Robert P. West.

Members of the Enrico Caruso Group, led by Mrs. Charles H. Green, will be luncheon hostesses.

The Music Study Section will meet at 11 a. m. in Room One of Ebell Clubhouse with Miss Edith Hitchcock presiding. Dr. Gerald Strang will speak on "Music in America in the Next 50 Years."

## Carnival at St. Matthew's

St. Matthew's Parish will have its annual "Carnival Capers" from 2:30 to 8 p. m. Oct. 30 on the school grounds, 7th St. and Temple Ave. The public is welcome.

A costume parade for youngsters is slated at 2:30 p. m. and rides and game booths are planned from 3 to 8 p. m. Halloween supper will be served in the cafeteria.



Janalene Small

## Plan to Wed in January

Mr. and Mrs. Robert E. Small have announced the engagement of their daughter, Janalene Small, to William H. Miles, son of Mrs. Marjorie Miles. A Jan. 31 wedding is being planned.

The bride-elect was graduated from Polytechnic High School. A former student at Long Beach City College, she is singing in that school's Schola Cantorum for the fourth year. She currently is a student at Pacific Bible Seminary.

Her fiancé was graduated from Jordan High School, Long Beach City College and Pacific Bible Seminary. He now is assistant minister and youth director of the Anaheim Christian Church.

## Etheridge Social

Anna Etheridge Tent No. 58 Sewing and Social Club will meet for noon luncheon and sewing Monday at the home of Elzora Nistrath, 414 W. 7th St. Elsie Chase is chairman.



Mrs. Joe F. Glidewell

## Ebell Club Will Hear Violinist

The smoldering and fiery music characteristic of Hungary will delight Ebells of Long Beach when members gather in the auditorium Monday at 1:30 p. m. to hear Murray Korda, concert violinist, and his Hungarian Concert Ensemble.

Korda, who studied with George Enesco among others, made his debut in New York at 15 and toured the country with the American Symphony Orchestra under direction of Morton Gould.



Murray Korda

NOW A RESIDENT of Los Angeles, he has been soloist at the Bach Festival in Carmel. He now devotes much of his time to research and arranging of gypsy music.

He has returned recently from a European concert tour of 64 appearances, some by royal command.

Group JR, headed by Mrs. Verne O. Wright, will serve the noon luncheon.

Mrs. Arthur F. Bonzer, president, will conduct the business meeting. Group chairmen and ways and means committee will be presented.

## Newlywed Pair at Home

Residing in Long Beach at the conclusion of a Palm Springs honeymoon are Mr. and Mrs. Joe F. Glidewell, whose marriage was solemnized in First Baptist Church by Dr. Frank Kepner.

The bride, the former Jerilyn Sue Granger, daughter of Mr. and Mrs. H. Lee Granger, 3930 Elm Ave., wore a ballerina gown of white lace over satin styled with pointed sleeves and a sweetheart neckline. Her fingertip-length veil was secured by a tiara and she carried white stephanotis, carnations and cymbidium orchids.

THE BRIDE'S brother-in-law and sister, Mr. and Mrs. James S. Bondi, were attendants for the couple and Don Granger ushered. For her role as matron of honor, Mrs. Bondi wore a gown of moss green crystalline and held a bouquet of fall flowers. Flower girl Debbie Leonard, in gold crystalline, scattered fall flower petals along the bridal aisle.

Mr. and Mrs. James E. Bondi were parents by proxy for the bridegroom, son of Mrs. Floyd Glidewell, of Baldwin Park, who was unable to attend the ceremony.

The new Mrs. Glidewell received her schooling at Polytechnic High School and Long Beach City College; she is a member of Tammuz. Her husband attended Texas Wesleyan College, at Fort Worth.

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Dear Abby

# Don't Chase the Poor Guy

By ABIGAIL VAN BUREN

DEAR ABBY: I am 14 years old and am crazy about this guy who works at the super market on the corner.

I ask all the neighbors if I can go to the store for them just so I can see him. I get 10 times a day. This guy notices me and is always very nice to me but he never asks to see me after work or anything. How can I get him to be interested in me as a girlfriend? I think about him all the time. ROBBIE.

DEAR ROBBIE: Quit haunting that poor guy at the supermarket! By this time he probably is taking a first-class ribbing from everyone in the store. Stay away for a week or two—and let him wonder where you are.

DEAR ABBY: My husband and I are a bunch of free-loading dead-beats. One or two of them is always staying with us and I am sick and tired of having bill collectors pounding on my door and calling me up. I like to help out a fellow when he is down but I am at the end of my rope with these folks. They borrow and never heard of paying back. What can I do to clear them out of here once and for all? TIRED OF IT ALL.

DEAR ABBY: They are your husband's people—let HIM do the dirty work.

DEAR ABBY: My husband and I were out with friends and it was a dancing party. I asked my husband to dance with me and he said he was tired. A few minutes later I noticed he was out on the floor dancing with Agnes. I didn't say anything until we got home and then I told him plenty. He said he didn't ask HER to dance, she asked HIM, so I said it was too bad when a man had to be more polite to strangers than to his own wife. Was I wrong or was he? JUST A WIFE.

DEAR WIFE: If husbands (and wives) were as courteous and considerate to each other as they are to strangers, more marriages would be happier. If your husband was too tired to dance with you he had no business dancing with Agnes.

DEAR ABBY: What's the matter with boys these days? I go with Howard and love him and he says he loves and respects me. He keeps telling me he wants a pure girl but he keeps trying to get all

he can from me. What am I supposed to do anyway?

MAGIE: DEAR MAGIE: If you love Howard and want him to respect you—help him behave himself. Most boys will go as far as you let 'em. It's an old biological custom.

CONFIDENTIAL TO "DOWN IN THE MOUTH": Remember Jonah? He, too,

## Worry Clinic

## Insincere Panhandler Foiled by Clergyman

By DR. GEORGE W. CRANE

Case W-320: Dr. Charles R. Goff, aged about 59, is the remarkable pastor of the skyscraper Chicago Temple in the heart of the Chicago Loop.

He and I were in college together at North Western University and I have taught the Dixon Bible Class at this church for the past 24 years, so we have maintained a long and steadfast friendship.

Recently we had dinner together after church. Conversation veered around to the many deviants who constantly beset clergymen for money.

"Last Sunday I encountered a new approach," Dr. Goff began.

"After I had left the sanctuary and started down the street, a fellow tapped me on the shoulder. 'I'm an alcoholic,' he confessed in his opening sentence.

"Indeed," Dr. Goff added, "I now find that a lot of smart panhandlers no longer try to hide their addiction to liquor. Formerly, they'd vow they never touched a drop, even though they were reeking of liquor fumes.

"BUT NOWADAYS it has become fashionable to be an alcoholic. The magazines talk about the condition and convey the idea that it is a respectable diagnosis to be classified as a liquor addict.

"So this fellow started out saying he was an alcoholic. But I just nodded. Then he went on to say he had joined Alcoholics Anonymous, but that didn't work.

"Again, I nodded. So he apparently thought he would jolt me, for he then said he had about decided to turn himself in at our psychopathic hospital for treatment. 'I'm sure he expected me at this point to tell him not to do so but to let God have a chance, for he realized I was a clergyman.

"But he was just too smooth in his sales talk, so I knew he was insincere. As a result, I simply said, 'I think you have diagnosed your case very well. It might be a good thing for you to go right over to the hospital as you have suggested.'

"WELL, THIS stymied him for a moment. He hadn't anticipated my taking that shot, so he didn't know what to say next.

"Finally, in apparent resignation, he added, 'All right, I'll do what you say. But,

was down in the mouth—but came out all right. Cheer up!

IF YOU HAVE a problem, write to Abigail Van Buren in care of this paper. She will be glad to answer your letter. For a personal reply, please enclose a stamped, self-addressed envelope.

(This feature appears daily in the Independent.)



Yes, I Mean YOU, Honey!

## Something for the Boys

## Long Beach Women: It's Your Fault, Too!

By TED KREC

The gals are with me! Judging from the mail which has been coming in ever since we launched our crusade against ill-dressed men, Long Beach women are backing Ol' Ted unanimously.

And how the little women have been laughing! I guess it has done their hearts good to have someone point out how ridiculous their "lords and masters" look sauntering into rice restaurants while wearing raucous apparel.

Well, go ahead, ladies—enjoy yourselves—and keep after the old grousches to dress better. But let's have a little chat today strictly among ourselves.

BEFORE YOU get too far out on the limb with your levity, I'm going to give it to you straight from the shoulder. It's YOUR fault, too, that the "big shot" wears such corny attire. Yes, that's what I said—it's YOUR fault, too!

Statistics will back me up. Ask any clothing store man or apparel expert you please and he will tell you that women buy 85 to 90 per cent of all men's clothing. Significant? You bet! If you don't want him to wear garish sports shirts so much, don't buy them! Get him a nice white shirt with French cuffs the next time you're in a buying mood. He might grumble when he sees it, but later on he'll thank you—for he can wear a white shirt with ANY suit or pair of nice slacks.

Working wives do have a bit more of an out than non-workers. They're pretty busy—sometimes too busy to see what the big clowns are putting on to wear to work. But the gals who stay home have no excuse whatever for letting their husbands go out in public looking like bill-boards for a circus.

TRY THIS ONE—every evening lay out his costume for the next day. Pick out shirt, tie, suit and socks which harmonize. Again, he'll grumble, but again he'll thank you for it in the long run.

'Too childish? Not at all—you gals have been shouting it around town for years that men are like children. Well, don't you lay out your children's clothes? Would you let your kids go to church wearing Davy Crockett hats? You can't escape it. If you want your husband to look

## Two Service Clubs Induct Officers

By VIRGINIA NEWTON

Starring in the social spotlight this week are two important and busy clubs which have just had "changes of commands."

Last Tuesday the Fleet Officers' Wives Club gave a luncheon at Allen Center for outgoing and newly elected board members and the retiring board presented their charming president, Mrs. W. L. Kitch, with a lovely gift. Taking over the gavel from Mrs. Kitch was Mrs. Frank N. Quinn, who introduced these newly elected officers: Mmes. Herman A. Graven, first vice president; Joseph Behan, secretary; Robert Gee, treasurer; Hugh A. Hannah, second vice president; P. Sigrist, chairman of Key Callers; Ashton Miller, N. J. Cummings and J. N. Cassidy, coordinating committee members. Mrs. Hannah is chairman of hostesses and Mrs. Graven is program chairman.

Wednesday new board members enjoyed a luncheon at the home of Mrs. Quinn and plans were discussed for the November luncheon when wives of officers attached to the USS Rochester will act as hostesses.

ALSO STARTING the fall season with a new slate is the Long Beach Air Force Officers' Wives Club. New officers are Mmes. Monroe Quillen, president; Frank Tavel, vice president; Jack Murphy, secretary; John Smith, treasurer, and Gary Blink, deputy.

The group had a meeting of old and new board members at the Officers Club at the Long Beach Air Force Base on Thursday morning to plan their friendship coffee for all newcomers Friday at the Officers Club. It was announced that on Nov. 1 the club will have its monthly luncheon with Mrs. John Kelly and Mrs. R. W. Klein as hostesses.

ON NOV. 23 at Allen Center wives of officers attached to DesRon 19 will enjoy a supper party at the Officers Club. Officers' wives from the USS Owen will be hostesses.

ON THURSDAY the Ladies Auxiliary of the Fleet Reserve Association Branch 43 will have a brunch at the home of Mrs. William Clauson of 1025 E. 59th St.

On Oct. 31 Mrs. John Baker will have a bazaar party for the group at her home at 10:30 a.m.

TOMORROW NAVY Wives Club No. 123 will have a pot luck social at Savannah Navy

Clubhouse starting at 11:30 a.m.

BEFORE CAROL Williams and Donald Gardner repeated wedding vows yesterday several very lovely showers were given for popular Carol, who graduated last year from Poly High and was a member of Scarabs.

Tuesday Mrs. Paul Beecroft gave a bridal shower. Wednesday evening Sharon Nelson and Gwen Newton were hostesses at a pretty event in Carol's honor attended by her former sorority sisters and school friends. Carol is the daughter of Mr. and Mrs. E. T. Williams.

MAJOR AND MRS. Loren Douthett of Garden Grove gave a farewell party recently for Capt. and Mrs. Gene Newberry who are leaving for England soon.

LAST NIGHT the Officers Club at the Long Beach Air Force Base was the scene of a gay costume Halloween party for officers of the base and their guests.

SATURDAY EVENING the officers' wives of the USS Rochester will enjoy a pot luck supper at the home of Mrs. L. R. Phillips.

WIVES OF OFFICERS attached to the USS Worcester had a dessert bridge recently at the home of Mrs. Walter Stephens of Lakewood.

LAST WEDNESDAY wives of officers attached to the

USS Philippine Sea had a luncheon and swimming party at the Gaytonia Apts. Hostesses were Mrs. J. G. Hedrick and Mrs. D. J. Carre.

FRIDAY THE SOCIETY of Sponsors of the U. S. Navy of the Los Angeles-Long Beach area gave a luncheon party at Allen Center. Chairman Dortha Kays, who was appointed for the event by the group's national president in Washington, D. C., Mrs. Bryson Bruce, came up from La Mesa for the occasion and Mrs. George J. McMillin and Mrs. M. C. Heine were hostesses. Among Long Beach members attending were Almos, Howard Perry, Walter Boyd, S. F. Heim, and R. K. James.

ON TUESDAY evening Navy Wives Club No. 1 will have a pot luck supper at the Navy Clubhouse; and hostesses will be Mrs. George Baker and Mrs. Pat Broadwater.

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## School Menus

### Hot Dishes Taste Best in Autumn

The following menus will be served in Long Beach Elementary Schools in the week of Oct. 21-23.

MONDAY: Spanish noodles, garden peas, fruit gelatin, whole wheat bread and butter and milk.

TUESDAY: Hamburger on bun, carrot and raisin salad, apple Betty, Lorna Doone cookie and milk.

WEDNESDAY: Chopped steak on potatoes, shredded beets with lemon butter, peach-half with cottage cheese, whole wheat and butter and milk.

THURSDAY: Chili beans, chopped spinach, fruit cup supreme, toasted French bread and milk.

FRIDAY: Potatoes, au gratin, buttered green beans, peanuts and apple slices, ½ tuna salad sandwich and milk.

The above items make up the elementary children's lunch, 25 cents. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

Junior-Senior High  
MONDAY: Creamed ham on cornbread or Spanish rice, garden peas, peach half with cottage cheese, whole wheat bread and butter and milk.

TUESDAY: Cheese top burger, spinach, cantaloupe slice and milk.  
WEDNESDAY: Lasagne, garden greens with French dressing, spicy applesauce, toasted French bread and milk.

THURSDAY: Hamburger on bun, potato salad, fruit cup supreme and milk.

FRIDAY: Baked haddock or wiener with sauerkraut, cut green beans, harlequin fruit salad, whole wheat bread and butter and milk.

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## Oswald Jacoby Ace in Time Saves Ruff

Today's hand was played in an important team-of-four match. The bidding was the same at both tables and each West player opened his singleton diamond.

A low diamond was played from dummy and East played the queen. Each declarer went into conference with himself. This problem was a simple one. Had West opened a singleton or a doubleton diamond?

If West had opened a singleton it behooved declarer to take his ace right away. If it were a doubleton the winning

NORTH 19	
♦ Q 9 7	
♥ J 8 5 4	
♦ 8 3	
♠ A 6 3	
WEST EAST	
♠ A 6 4	♠ 3 2
♥ K 10 3 2	♥ 9 7
♦ 7	♦ K Q 6 5 2
♣ K Q J 10 5	♣ 8 7 4
SOUTH (D)	
♦ K J 10 8 5	
♥ A Q 6	
♠ A 10 9 4	
♣ 2	
No one vulnerable	
South West North East	
1 ♠ 2 ♠ 2 ♠ 3 ♠	
4 ♠ Pass Pass Pass	
Opening lead—♦ 7	

play would be to let the queen hold that first trick.

Both declarers took their ace and led a trump. West won with his ace but could not get his partner in the lead, so eventually both declarers made four-odd. They had to lose one spade, one diamond and one club.

**THE REASON** why each declarer decided to play West for a singleton lead, rather than a doubleton, is that each declarer knew that West had a normal club lead at his disposal. He had bid clubs and his partner had raised them. It was also apparent that West would hold the ace of spades. His diamond opening was surely the start of a plan that involved getting himself a diamond ruff. He would not have tried that plan if he held two diamonds. Hence the diamond lead had to be a singleton.

You might note that if East did hold the ace of clubs instead of the king and queen of diamonds, then the diamond opening would have been the only lead to beat the contract.

## Noon Luncheon

Printing and Decorating Contractors Auxiliary of the harbor area will meet for German buffet luncheon at noon Thursday at the Heidelberg Restaurant, 4200 Lakewood Blvd. Hostesses will be Misses Claire Greer and Grace Buckwalter.

## Signal Hill Ebell

A luncheon and program will be presented Wednesday at 1 p.m. by Ebell of Signal Hill. Members will gather in Pacific Coast Club to hear Miss Flossie Kelly speak on "Spain to the Fall of the Monarchy." Hostesses will be Miss Lena Tipton and Miss Kelly.



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## 'And Let the Calories Fall Where They May'

By MILDRED K. FLANARY  
Independent Press-Telegram  
Home Economics Editor

Never let it be said that your food editor hesitates to try anything in the interest of doing a thorough job of reporting in your behalf. During the Food Editors Conference, recently in Chicago, and from which we've just returned, we not only ate an average of seven meals a day (and let the calories fall where they may) but among other things we milked a cow, sampled bread made from the poisonous cassava root, and tasted whale meat.

Aside from eating, we learned about old ideas and traditions which have become taboo; and were familiarized with not only those products which HAVE arrived but with many new ones yet to come.

Regarding the taboos, Dr. Robert S. Harris, a scientist in the Department of Food Technology at M.I.T. dashed to pieces the notion that water is fattening. How can it be, said he, "fattening means has fat and calories, and there aren't any calories in a glass of water."

He also proved that food fallacies are based on partial facts — "a misinterpretation of an observation." That fad diets are more harmful than helpful, yet very prevalent the country over, was also made clear.

DR. HARRIS and the food editors were the guests at breakfast of the General Baking Co. To us in California,

## Cooking Can Be 'Spirted'

A demonstration of "spirted cooking" was part of the program at the conference. For instance, try this recipe for Flaming Peaches.

**FLAMING PEACHES**  
6 ripe but firm peaches  
3 tablespoons sugar  
1/2 cup domestic blended whiskey or gin  
Butter  
Dash ground ginger or cinnamon, if desired  
Skin peaches, halve and remove stones. Sprinkle with sugar and spice; dot with butter. Broil slowly until sugar begins to glaze. Remove to fireproof serving dish. Pour warm liquor (heated in separate small pot), over top and set ablaze. Serve as flames are dying down.  
Serves 4 to 6.

nia, it means Van de Kamp bakery goods.

We also sampled a new line of gourmet foods which will be in Long Beach in a matter of weeks. Assembled from the four corners of the earth, they include cocktail biscuits, dessert biscuits, preserves, soups, entrees, sauces, desserts and beverages—just about any and everything to please the epicurean taste.

**AT THE MEETING** which was sponsored by Procter & Gamble, J. R. Andre, P&G research chemist, explained some of the complexities of the chemistry of fats with which his company has worked for more than 50 years.

Particularly confusing, Andre noted, is the current commentary on saturated and unsaturated fatty acids in the diet and the tendency to oversimplify description of them by naming saturated fats as solid and unsaturated fats as liquid. In actuality, there are numerous exceptions to this general statement. For example, coconut oil, one of the most saturated of fats, is a liquid.

At this same meeting, we heard a discussion of the controversial question of the

part which the cholesterol level in the blood stream plays in arteriosclerosis.

Despite considerable research being done on this problem of fats in the diet, there are still few generalizations that can be made, according to Dr. Phillip L. White, secretary of the Council of Foods and Nutrition of the American Medical Assn.

DR. WHITE recommended that there should be no changes in the normal American diet in the hope of preventing heart attacks "until such time as it has been unequivocally demonstrated that there is a relationship between heart disease and the intake of a certain amount of fat. This is especially true if the reward for a change is understood by the public to be a reduced probability of early death from heart disease."

Reviewing recent research work on the problem of diet and heart disease, Dr. White pointed out that to date results are inconclusive in the attempt to link high cholesterol in the blood with arteriosclerosis, a non-fatal dis-

ease characterized by deposits on the inner lining of the arteries.

The use of wine in cooking is an art well known to gourmets, and now it would seem that Americans are on the brink of a revival of an old, old custom—cooking with liquor. Practiced by a few in this country since the first pioneers set foot on these shores, and a part of European cooking for hundreds of years, it is a custom well worth reviving.

**SOME BACKGROUND** facts about Roquefort cheese were given us by Frank O. Fredericks, executive vice president of the Roquefort Assn.

What's the difference between Roquefort cheese and blue cheese you may ask? Roquefort costs two to 2 1/2 times more than blue cheese, and is made from the milk

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of the mountain sheep while blue cheese is made from cow's milk. Roquefort from the French area is aged in natural caves in mountains near the town.  
To protect the American housewife, the Red Sheep seal can be found on the real Roquefort cheese and Roquefort Dressing.  
Reportorially this brings the 15th annual Food Editors Conference to a close. Throughout the year, however, we will be bringing you additional recipes and new ideas.

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TUESDAY Goulash	FRIDAY Baked Fish
WEDNESDAY German Sauerbraten and Potato Dumplings	SATURDAY Swiss Steak

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LONG BEACH

## Your Baby's Mine Retarded Child Needs Acceptance, School

By MYRTLE M. ELDRED

What comfort can anyone bring to the parent who discovers that her child is mentally deficient? The fears she suffers for his future, for her inability to "get through" to him, for the punishment he must take from others... all of these add up to tragedy.

But to help the child himself, who is the first consideration, he must be accepted as he is. His deficiencies should not be dwelt upon, but only his lovable qualities. No child, unless he is of the lowest mentality, is completely incapable, but develops through the support of the parents' love.

Children have all degrees of mental deficiency and some are quite capable of being educated to be independent personalities who can carry their own weight in the world. Others are doomed always to be dependent either on the parents or other caretakers and while able to absorb some learning—may be enough to dress or feed themselves—need constant care and attention.

**FEW CHILDREN** who have any degree of mental retardation do as well in a regular school as they might in a school for slow learners. In the regular school they are being ridiculed constantly for their failures and made to feel stupid and dumb in comparison to other children. In an opportunity school they can progress at their own rate of speed and enjoy success while their failures are minimized. This is the atmosphere in which they thrive best and the one to which a loving parent would do best to consign them.

The great problem which presents itself to most fami-

lies is where such education may be had, or even where custodial care may be obtained if the child is unable to remain in the family circle.

Unhappily there are no answers to this. It remains for the parents, if they can, to move to cities where there are schools for the slow-learning pupil. If they have a child who demands institutional care after the fifth year, then they must apply to their own state child welfare organizations to determine where such care may be found. Sometimes these institutions are woefully overcrowded so that children may have to wait for an opportunity to be placed in them.

**WHEREVER THE** child lives, these pitiful children need what all children need, love and companionship. Even as I write I know the handicaps to this as children and adults alike shun the unusual and seldom are as willing as they should be to allow the retarded child his place in the sun.

No one can solve each individual problem through any general discussion. But there are agencies, particularly the affiliates of the National Association for the Help of Retarded Children, 31 Madison Ave., New York 10, N. Y., and Family Service Agencies, and individual doctors and ministers who can offer guidance and comfort to the parents. In addition each one of us should do our share to make their burdens lighter.

This feature appears daily in the Press-Telegram.)

## Ex-Resident Takes Wife

David F. Riordan, son of Mr. and Mrs. Emmet F. Riordan of Long Beach, claimed as his bride Miss Darlene Dillard in an Oct. 12 ceremony at Mt. Calvary Lutheran Church at Phoenix, Ariz. The Rev. H. K. Engelbrecht officiated.

The newlyweds left by plane for San Francisco and a honeymoon trip in the Hawaiian Islands. They will be at home in Phoenix after Nov. 1.

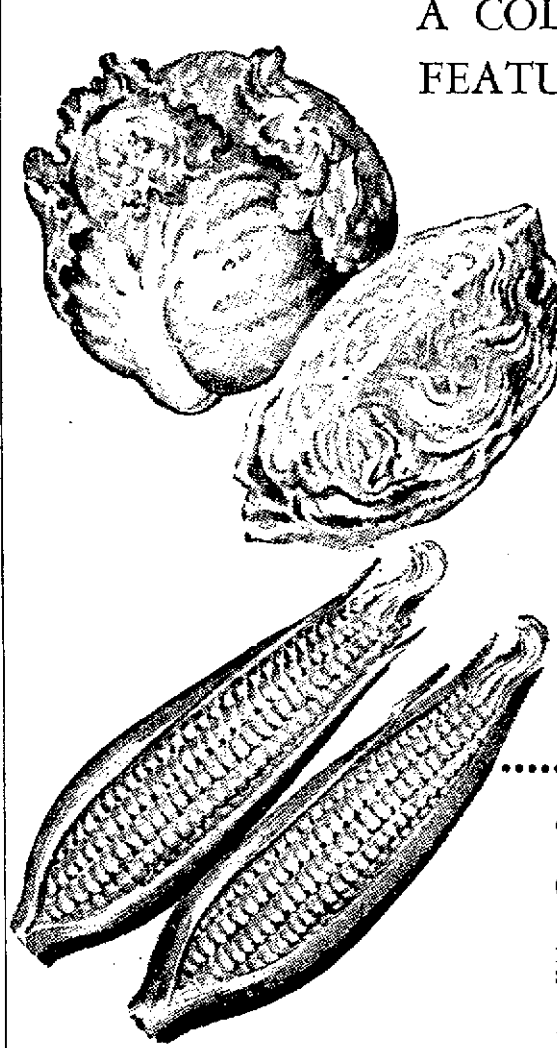
The bride is the daughter of Mr. and Mrs. C. E. Corporan of Corydon, Iowa. Her bridegroom was graduated from Wilson High School and the University of California at Berkeley. He is manager of public relations for AIRsearch in Phoenix.

## The Country Day School

"A COUNTRY SCHOOL  
FOR CITY CHILDREN"

Kindergarten Through Sixth Grade

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## A COLE'S FIRST OF THE WEEK FEATURE

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LETTUCE**

LARGE HEADS . . . . Only, each

LARGE GOLDEN EARS

**FRESH  
CORN**

What a Buy for Only . . Each

COLE'S QUALITY FRESH LEAN

**GROUND BEEF 3 LBS. \$1.00 FOR**

HORMEL'S RINDLESS  
SUGAR CURED

**BACON**

**SQUARES . . 39¢**

TENDER, LEAN

**BEEF**

**SHORT RIBS 19¢**

KOPPER KETTLE PURE

**STRAWBERRY JAM 20-OZ. JARS 33¢**

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LUCKY STRIKE SOLID PACK ALBACORE

**WHITE MEAT TUNA NO. 1/2 CAN 29¢**

MADERA PITTED

**RIPE OLIVES PINT CAN 23¢**

LIBBY'S FANCY SLICED OR HALVES

**CLING PEACHES NO. 2 1/2 CANS 25¢**

— DELICATESSEN —

FREE RIDES FOR  
THE KIDDIES —  
LUER'S ROCKET  
SHIP—  
TUES., 12 P.M. to  
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LUER'S QUALITY.

ALL MEAT  
**FRANKS 1 lb. 53¢**

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**HAM 1 lb. 98¢**

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**DASH DOG FOOD 2 TALL CANS 29¢**

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**LIQUID STARCH**

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3401 EAST ARTESIA BLVD.  
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**GARDEN GROVE . . .**  
10581 GARDEN GROVE BLVD.

WE RESERVE THE RIGHT  
TO LIMIT QUANTITIES SOLD



October 20, 1957

# Southland

**Uncrowned King  
of Race Drivers**

—Page 4.

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



The Girl With the Cream Telephone . . . Page 5.



**Fabulous**

# WAREHOUSE SALE

**Hundreds of Better Quality Surplus Samples**

**AT--NEAR--OR BELOW COST**

**Today--Sunday--11 A.M.-5 P.M.**

**Once-in-a-Lifetime BARGAINS**



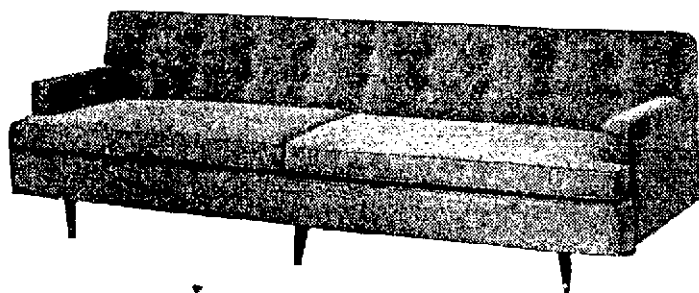
## DANISH MODERN

109.50 Natural Walnut Extension Table, Heat Resistant Top..... **69<sup>50</sup>**  
 22.50 Side Chair, Upholstered Seat.....15.95  
 139.50 Fully Fitted Buffet.....99.50



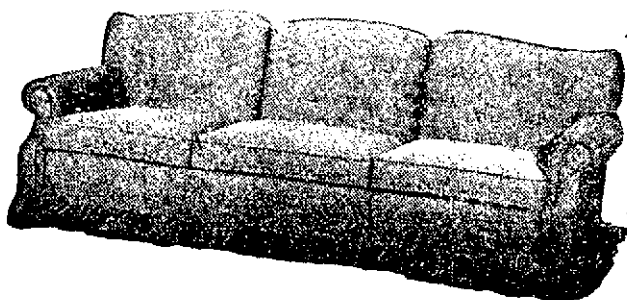
## 1 SET ONLY

179.50 Blond Mahogany Extension Table, Large Buffet, 2 Host, 4 Side Chairs **284<sup>50</sup>**  
 Other 8-pc. Sets 279.50-624.50 Values  
 179.50 to 429.50



FOAM RUBBER 94" SOFA  
 249.50 VALUE  
 1 ONLY **169<sup>50</sup>**

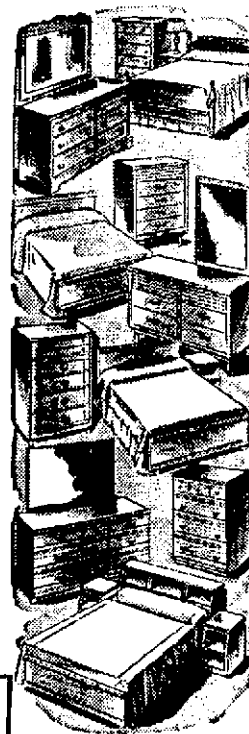
**10 Other Modern Sofas Closed Out**  
**214.50 - 419.50 on Sale 139.50 - 189.50**



224.50 8' Provincial Sofa, 3-Cushion, Heavy Gold & Brown Tweed Cover. .... **169<sup>50</sup>**

**Other Early American Sofas**  
**99.50- 219.50**

## Bedroom 1 of a Kind Closeout



### 10 Solid Maple Sets

219.50-504.50 VALUES  
 FULL AND TWIN SIZE BEDS **139<sup>50</sup>**  
 6, 9 and 12 Drawer Dressers, plus Commodes To 299.50

### 8 Swedish Modern Sets

204.50-447.50 Values  
 Solid Birch-Walnut Full and Twin Size Sets, 6 and 9 Drawer Dressers **147<sup>50</sup>**  
 To 249.50

### 11 Odd Chests

MODERN AND MAPLE 3-4-5-DRAWER **49<sup>50</sup>**  
 To 69.50

### 15 Larger Modern Sets

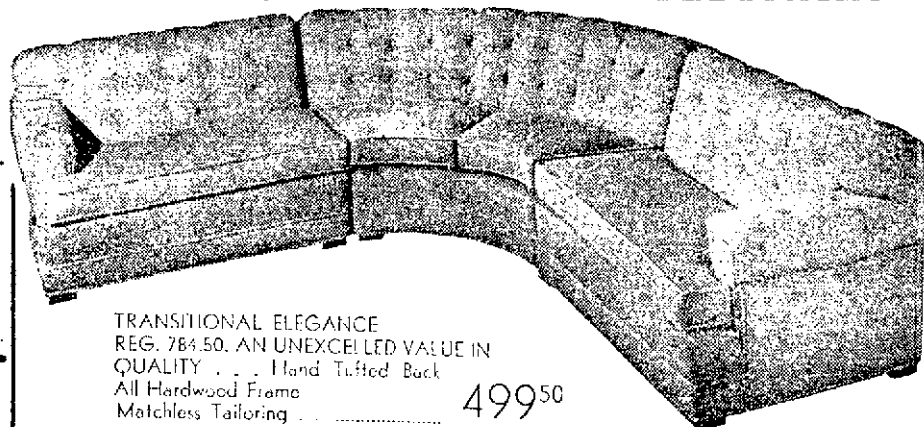
219.50-524.50 Values Including Some of the Finest Quality Groups in the Country  
 Large Triple Dressers, Mirrors, Headboards, Two Commodes. **159<sup>50</sup>**  
 To 299.50



35 SOLID MAPLE TABLES **37<sup>50</sup>**  
 69.50-159.50 Extension, Round, Drop-Leaf, Drop-Leaf Extension, Hand-Rubbed Salem Finish..... To 99.50  
 60 SOLID MAPLE DINING CHAIRS **10<sup>95</sup>**  
 15.95-37.95 Side Windsor, Captains Arrow Back. To 24.95  
 10 BUFFETS — SERVERS — BREAKFRONTS **79<sup>50</sup>**  
 109.50-239.50 All Types and Sizes, beautifully made. To 159.50

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TRANSITIONAL ELEGANCE  
 REG. 784.50. AN UNEXCELLED VALUE IN QUALITY . . . Hand Tufted Back  
 All Hardwood Frame  
 Matchless Tailoring . . . **499<sup>50</sup>**

1 ONLY 534.50 Sherman Bertram 3-pc. All Foam Rubber Set in Fabulous Contemporary Fabric **300<sup>00</sup>**

424.50 3-pc. Modern Foam Rubber Sectional, Toast Beule Cover. .... **288<sup>50</sup>**





Eloise Simons, 2½, "liked the people best" in Europe, but she could not out-stare the Buckingham Palace guards.



Eloise tried hard, but she couldn't lean like the Leaning Tower of Pisa. She found it real fun trying, though.



Europeans took the Simons' daughters to their hearts. In Venice, a gondolier sang while tiny Eloise did the steering.

## We Took Our Kids to Europe and Had a Ball!

By Blaine Nels Simons

**E**LOISE solemnly watched the French waiter kiss her hand.

"Bon jour, mademoiselle," he said, and then he picked her up. She grinned shyly back at us as he carried her to our table. This was Paris, and they loved her. And she loved them.

I thought to myself, "I wonder where the fellow went who said Europeans treat American children very coolly." Maybe it was Russia. It certainly couldn't have been in England, Belgium, France, Italy, Austria, Germany and Switzerland the countries we visited this past summer. In all of them they treated our children wonderfully and we had a better time because of it. And Sandra, Susan and Eloise—ages 10, 8 and 2½, respectively—had the time of their lives.

**APPARENTLY EUROPEANS** don't see many young American children. You get the impression that they consider it unusual for an American to have a child under 10. And, herein lies the first real break Americans get in traveling abroad with children—Europeans love family life and children, and better appreciate Americans who do too.

We feel that we saw a good cross-section of Europe. We took off from Paris in a rented station-wagon and, with only three or four days of reservations for the 18 ahead, chugged down the open road.

Besides the pleasure of just having the children with us, the advantages in having them along were soon apparent. Meals, for example, are generally served family style. So much is served that we ordinarily order just four meals, and sometimes three, for the five of us. The Hotel Krone in Wolfach, Germany, in the heart of the Black Forest, is typical. A meal for four there brought us eight thick pork-chops smothered in gravy, three or four bowls of potatoes and vegetables, bread, butter and beverage. The bill for the whole meal was even better—\$4, including tip.

"GEE, I'M FULL," said Sandra, and the rest of us were too full to reply. A nice meal on the French Riviera ran \$5, and a good one I remember in Italy cost \$3.50. Whether it was food, water, or soft drinks, the children went for it. They were never sick.

Then there are the famous landmarks. You see them everywhere. When we visited them the girls pumped more information from the guides than we'd ever been able to get from books. And you do more at famous places for having the children. Who else but a child would think of climbing the staggering steps of the Tower of Pisa on the hottest day of the year, or climbing down the Eiffel Tower after Dad announced "We will not climb up that monstrous thing!" Or who else but kids would think of walking a mile off the road to see an old castle, or scamper up hills into Alpine meadows to see some of the most breath-taking scenery in Switzerland?

**NO ONE ELSE**—but you tag along and thoroughly enjoy it. Eloise may not remember the beekeeper in the Tower of London with whom she had a long chat, or the gondolier in Venice who let her "take over," or the stoic Buckingham Palace guard who winked at her, but we will never forget the pleasure with which she took to them, and they to her.

"Vas es luse?" I asked the German. The girls were impressed when I told them this means "what's up?" or "what's new?" They were overcome with laughter when the German replied in his native tongue and I had to admit that was ALL the German I knew. Such was the language barrier. I spoke a little French, but in the rest of the countries we were on our own. But

with a language phrase book, a knowledge of how to play charades, and the help of the children, we managed always to hurdle the language barrier in every country.

"How could the children help?" It is true that before we went they knew only "hello" and "goodbye" in most languages we were to meet. But they picked up words and phrases quickly, and that helped. And then, you couldn't help but get the feeling that people tried harder to understand you and went out of their way to get you to understand because you had the whole family along.

**AT THE BORDERS** we would profess a complete ignorance of the language (thus covering up the fact we could say "goodbye") and throw ourselves on their mercy. But what a "breeze" each border was. They would take one look at the children, our jumble of bags, and at mother's and dad's wan smiles, and pass us on with a wave.

Money exchanges were easy to master. The children were soon unimpressed with the large sounding amount of 300-lira or 175 francs.

"That's only half a dollar, Daddy," Susan would say. And she was right. With their knowledge of the money, the girls became great bargain hunters. Since girl-children are merely grown women in miniature, they have all the little ways that women have in mastering the ways of men. A smile, a frown, a sad look, a shrug of the shoulders to indicate "I don't understand" and in the next moment a look to show

they understand everything—these traits made men shopkeepers a pushover for the girls. Yes, they even got Dad to buy a few things for them although I had given them money in advance for "ALL your shopping on the WHOLE trip."

**WE MET PEOPLE** more easily with the children. Since "meeting the people" is an important reason for taking a trip to Europe, we got to know families, policemen, waiters, merchants and the average man in the street much better than we would have alone. Children have a way of "breaking the ice" that so often freezes the straits between adult strangers.

As an example, we were having an early evening coke on the Piazza San Marco, Venice's town square. A little orchestra was assembling for its nightly routine of soft music beneath the stars. The musicians began waving and chatting with Eloise (as all Italians were want to do). Soon after they began playing they tried to coax her to the stand. She became bashful and shy all of a sudden (another quite-womanly trait). Finally she wandered up there. The violinist picked her up and placed her in his chair. Then, kneeling, he personally serenaded her with "The Beautiful Lady in Blue." She stayed up there a full five minutes, taking it all in with great solemnity. Then, she suddenly left of her own accord. When we left a few minutes later she walked away with us, then wheeled and shouted "Arrivederci" (goodbye) at the top of her voice. She talked about that one the rest of the evening.

**HOTELS ARE PERHAPS** the most important spots on a trip through Europe. Rooms are not hard to find. In all of our brief 32 days on the Continent we never failed to get rooms in the first hotel at any night, and these were usually with balcony overlooking the town, sea or mountains. Except for the larger towns, hotel prices for two double rooms were generally less than for one large motel room in this country. Our outside-the-big-cities rooms ranged from \$3.50 total for two doubles at a little village in France, to \$9 for two in a beautiful little hotel in Berchtesgaden, Germany. Hotel-owners, maids and floor men were always good to the children. They appreciated the fact, as anyone would, that children will be children and cannot be blamed for that.

**THUS, ON OUR** first stay in Paris, Eloise found the buzzer for the maid and valet before we did. For the next 20 minutes we had a vast conglomeration of maids, valets and housekeepers running in and out of the room (they didn't knock) and no one could understand why. My wartime, college-days French was put to a sore test to figure out what they were saying, and was totally lacking.

At one time we had a maid and house-boy in one room and the floor-man in the next, connecting room, with my wife caught in the doorway between. The maid was quite surprised that my wife would think anything wrong in walking around in front of a strange man, with just a slip on. But still they kept coming. Finally a maid saw Eloise pushing the buzzer and the problem was solved. She only smiled and shrugged her shoulders. She had children, too.

**OUR MOST AMUSING** incident also involved a hotel. It was on our second trip back to Paris. The management had not been able to give us adjoining rooms, so the older girls were down the hall, two rooms away. On our first morning, and just after daybreak, we were surprised to see Sandra and Susan (Continued on Page 34.)



Eloise's favorite napping place. When told this was Dickens' London home she inquired, "Who the dickens is Dickens?"

# Uncrowned King of Sports Car Race Drivers

By Dick Zehms

**Q**UICK, NOW, answer these questions if you can...

- 1—Who holds the cross-country stock car record?
- 2—Who owns a one-third share in the national 50,000-mile stock car duration record?
- 3—Who set the 500-mile stock car record at Indianapolis Speedway?
- 4—Who was Sam Hanks' speed regulator in the pits last May 30 when he won the Indianapolis 500?
- 5—Who was winning co-pilot in the 1953 Mobilgas Economy Run to Sun Valley?
- 6—Who is Southern California's winningest sports car racer?

If you didn't answer Charles G. (Chuck) Daigh to all six counts, you are wrong. Plead guilty and let it go at that.

**LITTLE RECOGNITION** has come to this 33-year-old son of Long Beach in his own home town although his successes have been both many and varied. This worries him not one whit. You see, he's the modest sort, by nature.

Chuck is the uncrowned king of the sports car race drivers. The shiny trophies in the living room of his home at 5710 Kildee St. are the envy of his neighbors. And they are his only rewards for having won 10 races in the past several years.

His wife, Doris; daughter Denise, age 6, and son Dan, 5, covet them since they represent the jewels in the crown of a champion. Because sports car racing is an amateur sport, these gold and silver awards are treasured all the more.

To borrow a w. k. advertising slogan, Chuck and pet Doris live modern. Sports cars are his vocation and avocation. They are Doris' avocation because she is busy with a career of her own. She is a popular fashion model.

**THEY CAN'T MAKE UP** their minds which one makes the most changes a week—Chuck with his carburetor mixtures on the sleek Troutman-Barnes Special No. 5 he drives in races or Doris with all the fancy clothes she models in fashion shows!

Anyway, both have their chosen careers rolling in high gear.

Answers to the six questions asked at the outset of this story are:

- 1—Daigh set the Los Angeles-to-New York record of 41 hours, timed by NASCAR, early this fall.
- 2—He was one of three drivers who piloted a Ford at Bonneville in August to a 50,000-mile duration run



Chuck Daigh is shown with wife, Doris, after driving in Mexican Road Race.

record of 107 miles per hour average speed. This took 20 days to complete and smashed 458 American and international records.

3—In June, Daigh drove a stock car over the 500-mile Indianapolis Speedway to a record average speed of 115 miles per hour. It was the first time a stock car ever was clocked at an average of more than 100 mph for the full distance.

4—Chuck's job in Hanks' pit at Indianapolis was to chart Sam's speed and regulate it for the full 500 laps of the 2½-mile course. 5—He was Bill Stroppe's

co-pilot in the winning Mercury in the '53 Mobilgas Run. 6—His major sports car triumphs have been scored at Willow Springs, Paramount Ranch and at Santa Barbara (twice). He was leading the main event last month at Riverside International Raceway with two laps to go when a tire went out.

"It was the luck of racing," he recounted. "I knew it was going long before it did. In the Indianapolis test, we had to change tires every 30 laps."

**ENVIRONMENT SENT CHUCK** into the world of automobiles and racing. At an age when most youngsters were playing cops and robbers, Chuck was haunting his dad's garage here. Harold Daigh, Chuck's father, has been a garage operator in Long Beach for 25 years and currently tolls at 940 American Ave.

"I guess I just naturally gravitated toward the mechanics of the automobile," he explains. "I was riding with Walt Faulkner in 1952 when the desire to race sports cars hit me."

Although born in Long Beach, Chuck attended Compton High and Compton College. He played a little halfback for the Tarbabes. He was a Silver Star, Bronze Medal and Purple Heart veteran of World War II in the 82nd Airborne Div. operating in Southern France. The Silver Star was earned for his daring part in demolishing a gigantic enemy ammunition dump.

"Right now I'm associated with Reventlow Automobiles, Inc., at 631 N. Robertson Blvd., Hollywood," he reveals. "We're building three \$20,000 sports cars to race next summer in Italy, France and England against Europe's best. European sports cars, you know, far excel the American products."

**"THEY SHOULD. EUROPE HAS** been manufacturing them for many years. We've only been at it since the end of World War II."

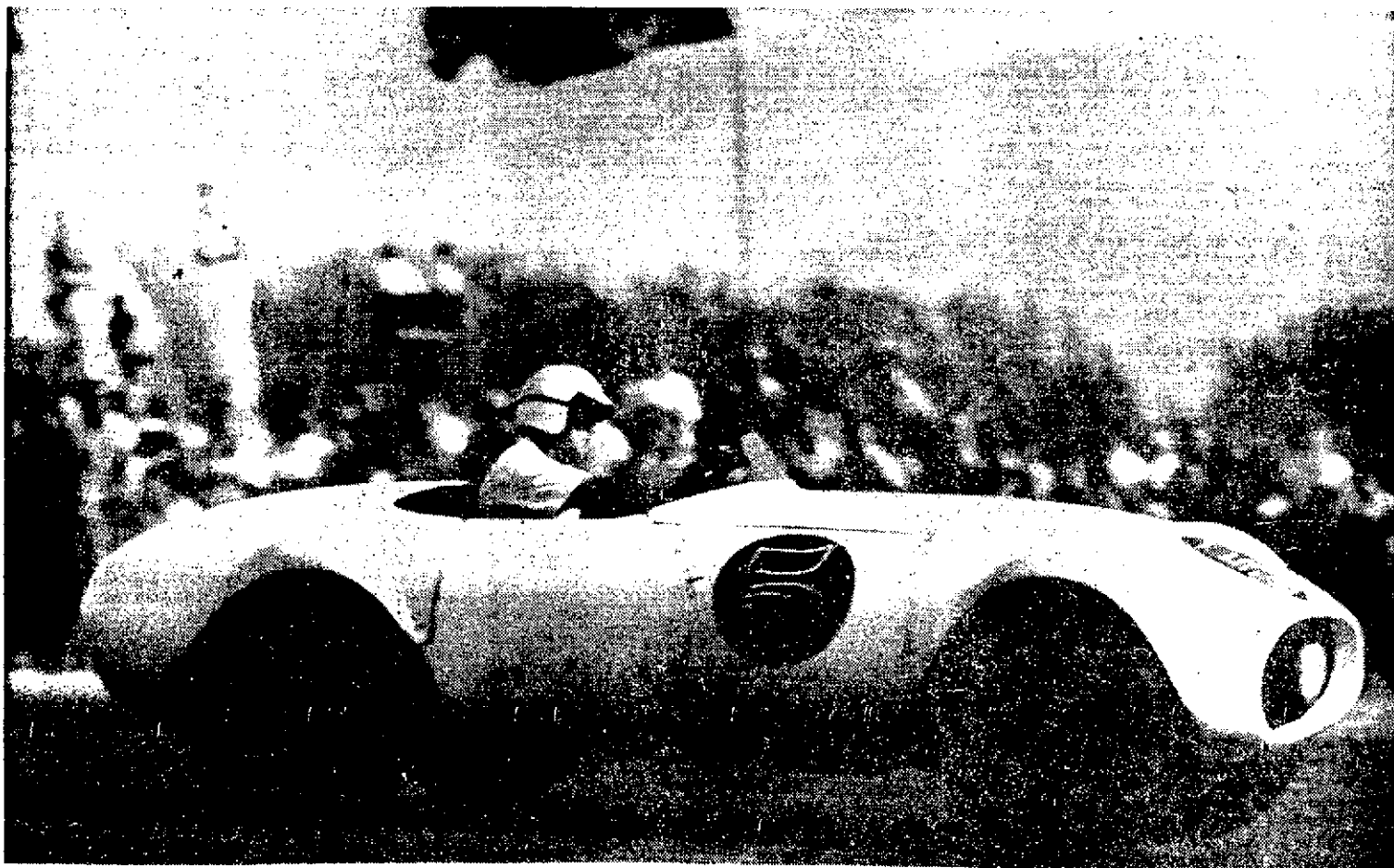
"Lance Reventlow, the son of Barbara Hutton, the Woolworth heiress is in charge of our three-car project. He will drive one of them in Europe. Bill Pollock and I will drive the others."

"These three products, except for the engines and transmissions, will be completely our own design and manufacture. We expect them to be ready for shake-down tests within 45 days. We'll take them out on a course and try to wear them out. Tom Barnes and Dick Troutman are our other associates."

"Lance is the owner of the three beauties. If they fare well in European races, general production of such models might result."

**ROAD RACING** is nothing new to Chuck. In 1952 and 1953, he rode with Faulkner to second and third

(Continued on Page 8.)



Chuck Daigh, Long Beach sports car racer, is shown at the wheel of the Troutman-Barnes Special No. 5 on the last lap of the Santa Bar-

bara Road Race, which he won for the second time last year. Shiny trophies attest to 10 first places he has won in important races.



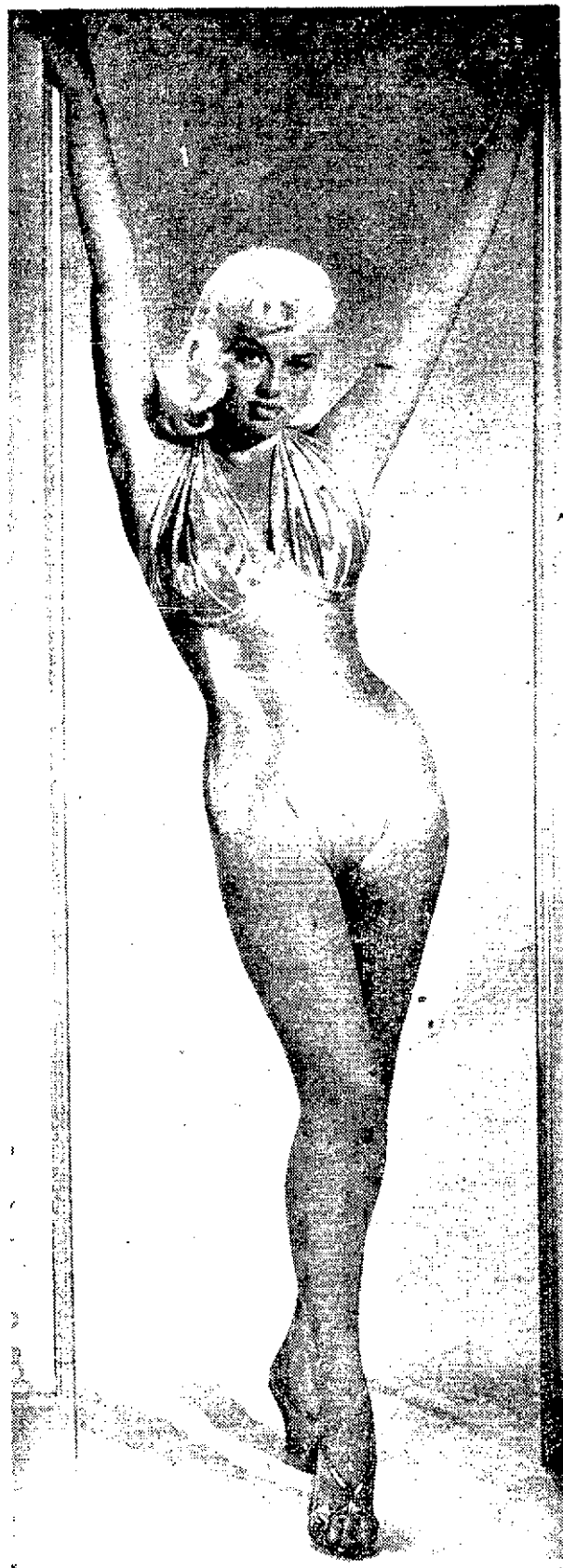
# Girl With the Cream Telephone

Sunday, October 20, 1957

**W**HEN DIANA DORS was 9 she wrote in a school essay, "I am going to be a film star and have my own swimming pool and cream telephone." When she was 13, she added a year to her age and won a bathing beauty competition limited to girls 14 to 17. She got her first chance to act the following year and now—11 years later—this svelte British green-eyed blonde is one of filmdom's biggest box office attractions.

In addition to winning beauty titles at will (5-feet-5, 124 pounds, 37-23-35), Diana first enjoyed success in film comedies in her native England. RKO brought her to Hollywood last year, under contract to make four pictures. The first, now completed, is "I Married a Woman," a comedy in which she co-stars with George Gobel. The second, a tense drama titled "The Unholy Wife" to be released through Universal-International, stars Diana with Rod Steiger.

Diana wasn't fooling when she wrote that childish essay: She has her swimming pool and cream telephone.



British actress Diana Dors has just completed two pictures in Hollywood. In one she co-stars with George Gobel. In the other she stars with Rod Steiger.



Beauty contests have been Diana's meat. She's 5-feet-5, weighs 124 pounds and measures 37-23-35.

Film director John Farrow sits at left as Diana and co-star Rod Steiger enjoy a cooling drink while filming beach scene for forthcoming "The Unholy Wife."

## OCTOBER SPECIAL

- Headboard • Steel Frame
- Prebuilt Edge • Blanket

220 coil 14 gauge wire.  
Box spring. Heavy gauge wire.

### TWIN OR FULL SIZE BED

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Open Monday and Friday Till 9

## ACME MATTRESS FACTORY

3415 E. ANAHEIM GE 8-9785—GE 8-6758  
411 W. 5th St., Santa Ana — KI 3-6716

Give Your Home Added Charm

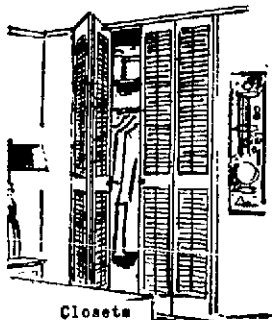
### INTERIOR

# SHUTTERS

Manufactured by the South's oldest and largest maker of shutters, Shawver's shutters bring to the home a window and door treatment never equalled in beauty, elegance and practicality.

#### Quality Construction

is assured. These are made of clear, high grade Sugar Pine by the most skilled shutter artisans. Each shutter is carefully inspected. Material and workmanship unconditionally guaranteed.



Closets

Shutters for windows of all shapes ...  
Entry doors ... Cupboard and closet doors ... Cafe doors ... Room dividers ... Standing screens

**FACTORY-DIRECT LOW PRICES**

**BEAUTIFUL**, as light filters softly through the delicately tapered louvers; stained or painted to blend with your decor.

**PRACTICAL**, because of complete control of light, air and visibility because they are easy to clean with louvers shut.

**ECONOMICAL**, for Shawver's shutters will last a housetime ... no more cleaning bills or replacing draperies.

#### SHAWVER OVERHEAD DOORS



Built to Last  
Wood or Aluminum  
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## CALIFORNIA YESTERDAYS

# Get-Out-and-Push Railway

By E. J. Leslie

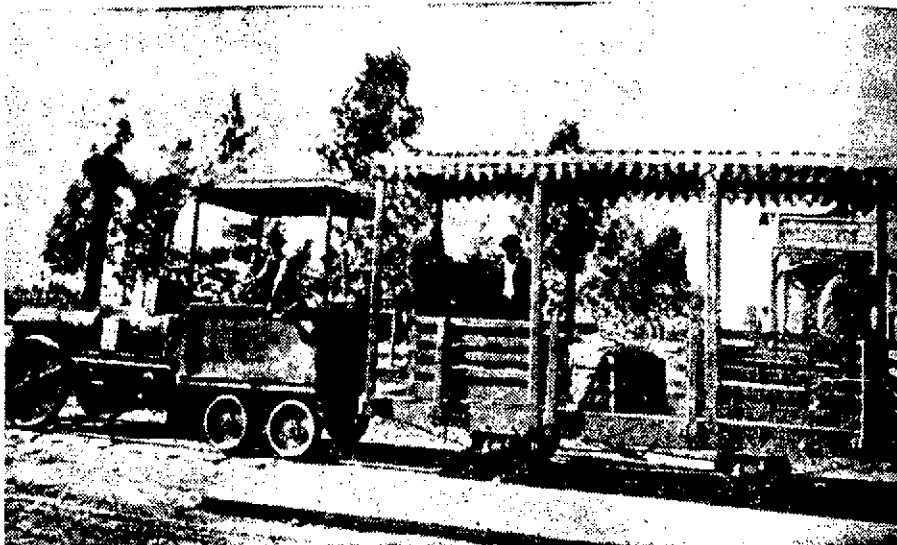
**PEOPLE** inclined to complain about bus or train service might do well to remember the G. O. P. R. R., the first railroad connecting Willmore Colony (now Long Beach) with the outside world. On its first run from Thenard, the junction where it joined the Southern

Pacific line from Wilmington to Los Angeles, an overload of passengers caused one of the three-inch pine scantling rails to split, and the two horsecars over-

turned. No one was injured, so the passengers put the cars back on the rails, and gave them a push to get them started again.

Judge R. M. Widney, a Los Angeles lawyer interested in the development of Willmore Colony, owned \$3,000 worth of the

(Continued on Page 8.)



—Photo courtesy Title Insurance and Trust Co.

This "Rapid Transit" railway, with small steam locomotive, began the Wilmington-Long Beach run in 1885, replacing a horse-drawn car line built in 1882.

## BROADLOOM

HURRY ...  
while stocks and  
colors are  
most complete!

# SALE

### ALL NYLON TWEED

INSTALLED WALL-TO-WALL

Only **8<sup>95</sup>** Square Yard

- ★ Tackless Stripping
- ★ 10-Oz. Padding

## TWEED VISCOSE

LARGE ASSORTMENT

- ★ Installed Wall-to-Wall
- ★ Tackless Stripping
- ★ 10-Oz. Padding

**4<sup>95</sup>** Square Yard

**5<sup>95</sup>** Square Yard

We Give Orange Premium Stamps

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## Desert Flower Hand Lotion

Reg. 2.00 size of luxurious petal-pink lotion, containing the "heart" of lanolin, this is a regular 2.00 8-ounce jar . . . on special.

100



# Sav-on

## Fall Hand Care Specials

We feature only the finest name brand hand care products . . . visit our really exciting Cosmetic Departments and make these savings on nationally famous lotions and creams.

## Nivea Skin Oil

Large pint bottle of this outstanding hand and body oil . . . offered at this wonderful saving price at Sav-on

119

**Lanolin Plus and Dispenser**  
Reg. 2.25 size . . . save 50c . . . 1.75

**Endocrine Hand Beauty**  
Reg. 2.50 size . . . save 1.25 . . . 1.25

**Revlon Silicare**  
For extra protection . . . 1.25

**Glycerin and Rosewater**  
Popular 4 ounce jar . . . 1.25

**Dubarry Hand Lotion**  
Reg. 1.75 size . . . save 65c . . . 1.10

**Yardley Hand Care Lotion**  
Four ounce size . . . 1.10

**Jergen's Lotion & Dispenser**  
free dispenser with purchase . . . 1.00

**Woodbury Rich Hand Cream**  
Reg. 1.00 size . . . save 50c . . . 50c

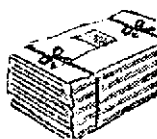
## Baby Polo Shirts



Finest combed yarn, full cut, accurate sizes, from 1-4 . . . on special.

2 for 100

## Fitted Crib Sheet



"Baby Best" Sanforized for permanent fit, reinforced corners . . . a Sav-on special!

69c

## Wilson Infant Shirts



Wilson's, guaranteed to fit comfortably, Redmonized and pre-shrunk . . . on special.

49c

## Peperell Baby Blankets



Rayon and nylon, 36x50", bound with Peperell acetate nylon . . . Reg. 2.98.

198

## First-of-Week Specials



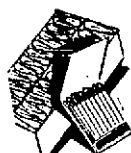
**Dove Toilet Soap**  
Regular Size bars . . . 2 for 37c



**Chocolate Syrup**  
Hershey's Pound cans . . . 19c



**Kal Kan Tuna**  
61-ounce Cans . . . 2 for 19c



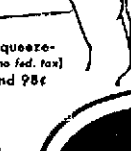
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**Pecan Logs**  
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Box 40 2c Bars . . . 69c



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Various Brach's Bag candies . . . 25c



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Cello package of 100 sheets, wide or narrow rule . . . Reg. 49c value.

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Livewire, wide or narrow rule, marginal lined. Reg. 49c . . . on special.

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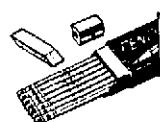
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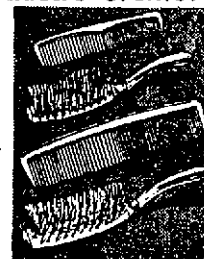


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## RACING KING

(Continued from Page 4)  
places in the Mexican Road Race.  
"No current American sports car product can compare with the European models," he observed. "U. S. manufacturers excel in stock cars, Europeans

in sports cars. We're way behind them in this field.  
"We haven't caught up with them. We build our cars too heavy. Most of our models run around 2,000 pounds. We need to cut the weight to 1,600. Our trouble is stopping our cars. We can produce the speed, but the braking problem hasn't been

solved. Braking is 10 years behind the engines."  
**CHUCK RELISHES** the idea of racing in Europe. "Juan Fangio will be there," he says with enthusiasm. "He's the world champion from Argentina."  
The blond Daigh rates Phil Hill of Santa Monica and Ken Miles of Hollywood the best two U. S. drivers and he ranks

Sterling Moss of England with Fangio in the international field.  
Chuck wouldn't say it, but this author will. The name of Daigh belongs beside those of Miles and Hill as the best in the U. S. And it might take on international importance if all goes well in Europe next summer—Chuck hopes!

## PIONEER RAILS

(Continued from Page 6)

capital stock of the first railroad; four other people owned shares at \$10 each.

ON AUG. 15, 1882, Judge Widney signed a contract with Willmore, founder of this up-and-coming colony, whereby Widney obtained the right of way for two years over the three miles of flats to Thenard.

Bush, Briggs and Seeley, carpenters, were employed to build the line. Three bridges were required. The bodies of the cars were built in Willmore (six unfinished houses, three tents, one unfinished hotel and a lemonade stand). The iron wheels were cast in Los Angeles. The tracks were three-inch pine scantling rails spiked to redwood ties six feet apart. And they really had horsepower; one white and one black horse pulled the two-car train, one horse to each car, which had a canopy, like the surrey with the fringe on top, to protect the passengers.

In 1885, a broad-gauge track forged from scrap iron was laid, and a small steam engine pulled the train. Sometimes the wooden jacket covering the engine caught fire, and the water in the boiler was used to put out the fire. This reduced the steam pressure so much that the passengers often had to get out and put their shoulders to the wheel.

IT WAS SAID that Mexican penns, waving their hats and whooping along on their ponies beside the train, arrived at their destination long before the train did.

Someone composed a poem about the G. O. P. R. R. that became very popular:

"Oh, fireman, fill the teacup,  
The water's running low.  
You'd better scratch a parlor  
match  
And scare the squirrels off the  
track  
Before they wreck the car.  
Everyone get out and push  
On the G.O.P.R.R."

In 1887, the Southern Pacific bought the right of way, extending from the junction down Ocean Blvd. through town.

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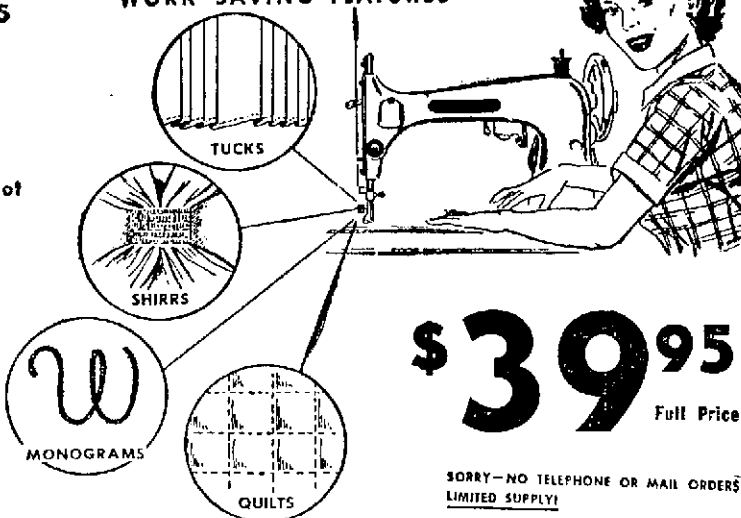
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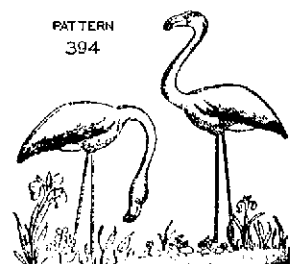
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## IT REALLY HAPPENED!

# Little Ones Do the Talking

WHEN my son was small, he always lined up with the other children to talk to Santa Claus. When his turn came, he sat on the old fellow's knee to murmur his requests. Evidently the system worked because he always received what he wanted. On the other hand I seldom received what I really wanted for Christmas.

One day he gave me this piece of sage advice: "Mother, it is no wonder you never get what you want. You never sit on Santa's lap."

—MRS. E. J. BILLODEAUX  
229 Ellis St.,  
Long Beach 5, Calif.

A NEIGHBOR'S little girl announced "I am going to stay for church after Sunday school. Soon, however, she came home. Her mother asked her why she did not stay for church. She said: "When they started playing the fiddle and passing the wine, I thought it wasn't a place for a little girl."

—MRS. WILLIAM SLATEN  
131 W. Louise St.,  
Long Beach, Calif.

CANDY, my 7-year-old niece, a recent visitor from the East, wasn't quite as impressed as she should have been with Marineland, the mighty aquarium of the Southland.

As we left the place, I asked her how she enjoyed it.

"Fine," she replied, "but where are the Mar-ines?"

—MRS. ROBERT F. HOUGHTEN

2320 Tulane Ave.,  
Long Beach 13, Calif.

I RECEIVED a telephone call that my mother had just had a serious operation. As I turned from the phone, my little boy put his arms around me tenderly and said, "Don't cry, Mamma. Grandmother will be all right. She has had her operation and now all that's wrong with her, she has had tonsils and she needs her independents out."

—MRS. THELMA NETHERLAND  
727 Locust Ave., Apt. 11,  
Long Beach 13, Calif.

ONE SUMMER evening we were having dinner in our big back yard. A 4-year-old neighbor boy, nicknamed "Peanuts" came over.

He stood in the farthest corner of the yard, his hands behind him.

"Peanuts, come over here, near us."

"I can't. My mother told me not to go near the table while you are eating."

I told him it would be

all right to do so, if I said he might.

Drawing himself up to his full 36 inches, he declared with spirit: "What do you think I am, a guy that doesn't mind his mother?"

—MARY COX  
3049 Cedar Ave.,  
Long Beach, Calif.

MY 4½-year-old son walked into the kitchen as I unwrapped a can of deviled ham. He looked curiously at the



"Is the devil really in it?"

wrapper with the red devils, and asked what was in the can.

"Deviled ham," I told him.

"Is the devil REALLY in it?" he asked.

—MRS. MARY SATOS  
9868 Liggett St.,  
Bellflower, Calif.

WHEN our daughter was quite young and taking piano lessons, her little friend would often come to play. Often she was told that she would have to wait until our daughter finished practicing. The little friend would usually sit on the porch and wait. The day our daughter came down with the mumps and the little playmate was so informed, she plopped herself down on the porch, chin in hands, and said, "I'll just wait!"

—MRS. H. M. HAWKINS  
1336 Elm Ave.,  
Long Beach 13, Calif.

A VERY pretty girl sitting across the aisle from us on a bus smiled at my 5-year-old son, Philip. For the remainder of the ride he gazed entranced at her. As we

left the bus he stood wistfully watching her drift from sight. Then with a big sigh said, "I wish I had two mothers — a pretty one and you."

—MRS. ALAN W. LUTZ  
3054 E. Broadway,  
Long Beach 3, Calif.

A FAVORITE song at Sunday School we attended when my daughter was small included the words: "And He walks with me, and He talks with me, and He tells me I am His own."

In the car going home, we all were singing it. Suddenly Barbara, 4, turned to me. "Mother, who is Andy (and He) that walks with me and talks with me?"

—MRS. MARJORIE GRIFFITH  
5533 Long Beach Blvd.,  
Long Beach 5, Calif.

LAST YEAR when I attended a church service in Ohio, a man and a small boy sat directly in front of me. The scripture lesson was from the Book of Acts, telling how Peter was released from the prison by an angel.

The boy was particularly interested in the part which told how the iron gate of the city opened as Peter and the angel approached it.

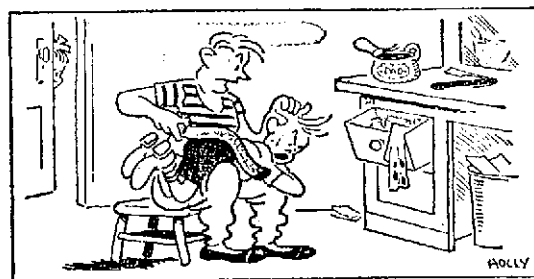
He leaned to his father and whispered "Did that gate have an electric eye?"

—JAMES H. YOUNG,  
2538 Elm Ave.,  
Long Beach 8, Calif.

ONE of my neighbors used his razor strop more often on his children than to sharpen his razor. Occasionally we included his youngsters when we drove to the city to visit my parents, and they began calling Mother and Father by the endearing names my own children used. One day the small daughter of our neighbor stood looking at Father's razor strop that hung in the bathroom. Finally, unable to solve what seemed to her a deep riddle, she confronted my parent.

"Grandpa Schrist," she asked, "what you got a razor strop for? You don't have any kids."

—GERTRUDE McDANIEL  
Palomar School,  
Perris, Calif.



—Drawings by Holly Markle

"What you got a razor strop for?"

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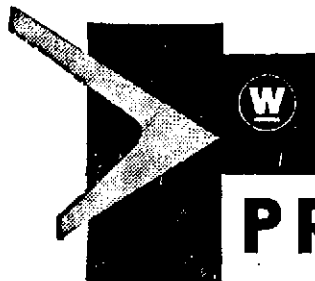
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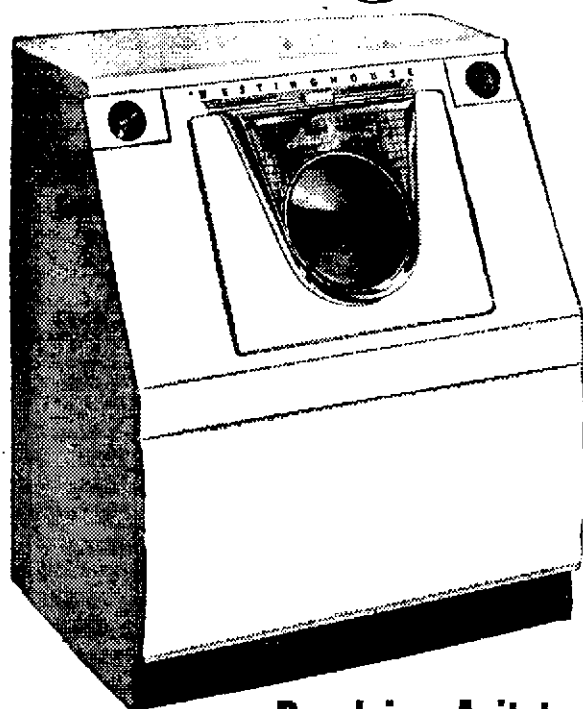
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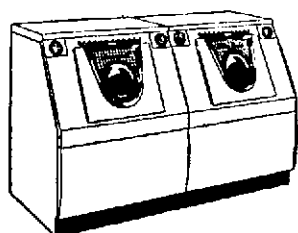


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**La Reina Rule**

**WHAT YOUR  
NAME MEANS**

**DEAR MISS RULE:** Please  
give a brief history of the  
PABST family. G. P., Long  
Beach.

G. P.: The German surname  
PABST, familiar through ad-  
vertising to everyone in Amer-  
ica, meant "Pope." (The mod-  
ern German word for Pope is  
Papst.) Pabst was a generic  
nickname for the man who  
portrayed and dramatized the  
part of the Pope in a religious  
procession or play such as the  
Oberammergau Passion Play.  
In medieval German cities these  
processions were formed of the  
same actors each year, chosen  
from among the town popula-  
tion. The Pabst family coat-  
of-arms, granted in the Rhein-  
land in 1712, has a bust of a  
pope crowned with a tiara on a  
blue shield.

**DEAR MISS RULE:** Would  
appreciate the brief genealogy  
of the name MOORE.—MRS.  
A. W. A., MRS. T. H. M. and  
MRS. F. A. O., Long Beach.

MRS. A. W. A., MRS. T. H.  
M., MRS. F. A. O.: The sur-  
name MOORE has been com-  
mon in England since the 13th  
century. Progenitors who lived  
on a "moor" (uncultivated pas-  
ture land covered with brush  
and grass) were known as the  
"Moore" family. The early  
100 Rolls records show Adam  
Atte (at the) More of Oxford,  
Fulco de la (of the) More of  
Huntingdon and John Atte Mor  
of Norfolk, all in the year 1273.  
"Moore" was also taken from  
an inn called "At the Moor's  
Head," symbolized by a sign  
portraying the head of an  
Arabic native of Morocco, then  
called a Moor. Shakespeare tit-  
led one of his plays "Othello,  
the Moor of Venice." The old-  
est Moore coat-of-arms, grant-  
ed in southern English Devon-  
shire in 1216, has three gold  
clover leaves on a blue chevron  
across an ermine covered shield.  
A Moore family who settled in  
Massachusetts had a son Jacob,  
born in 1647.

**DEAR MISS RULE:** I would  
like information on the name  
WRIGHT. I am compiling a  
family genealogy.—I. V. M.,  
M. W., MRS. E. W., Long Beach.

I. V. M., M. W., MRS. E. W.:  
WRIGHT, shortened from the  
medieval English "wheel-  
wright" (wheel maker) or  
"cart-wright" (cart maker) was  
the old designation for profes-  
sional carpenters who were  
masters in their trade. Many  
members of the Wright lineage  
are on 13th century Cambridge-  
shire records. The Wright coat-  
of-arms, granted in 1509, has  
three gold leopard heads on a  
blue shield. Among early mem-  
bers of this lineage in America  
was Deacon John Wright of  
Woburn, Mass., whose daugh-  
ter was born there in 1652.

**DEAR MISS RULE:** Please  
give information on the names  
DUGAN and DUGGAN.—MRS.  
L. D., Anaheim; L. D., Lake-  
wood.

MRS. L. D. AND L. D.: The  
Irish DUGAN or Duggan line-  
age is composed of several dis-  
tinct families of different an-  
cestry. The name in all cases,  
however, is taken from Dubh-  
ghain meaning "little dark-  
complexioned man." The three  
or more ancient Gaelic leaders  
who had this name were an-  
cestors of clans who took the

(Continued on Page 24)



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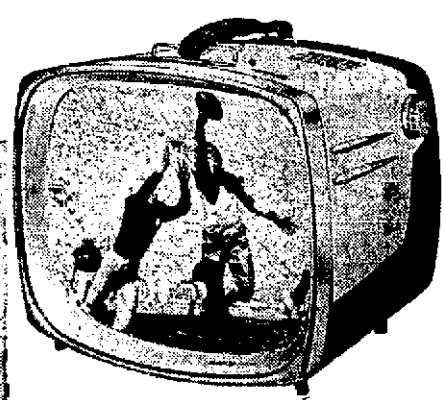
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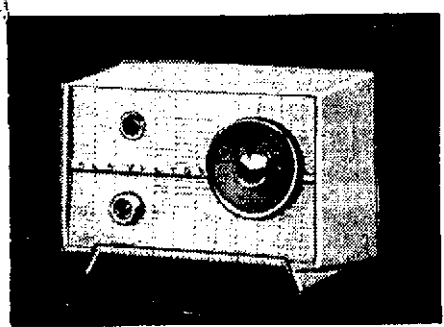
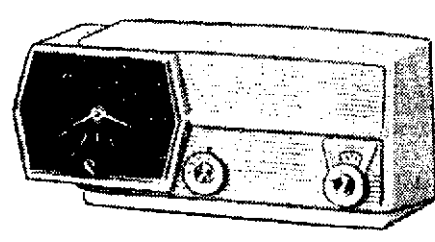
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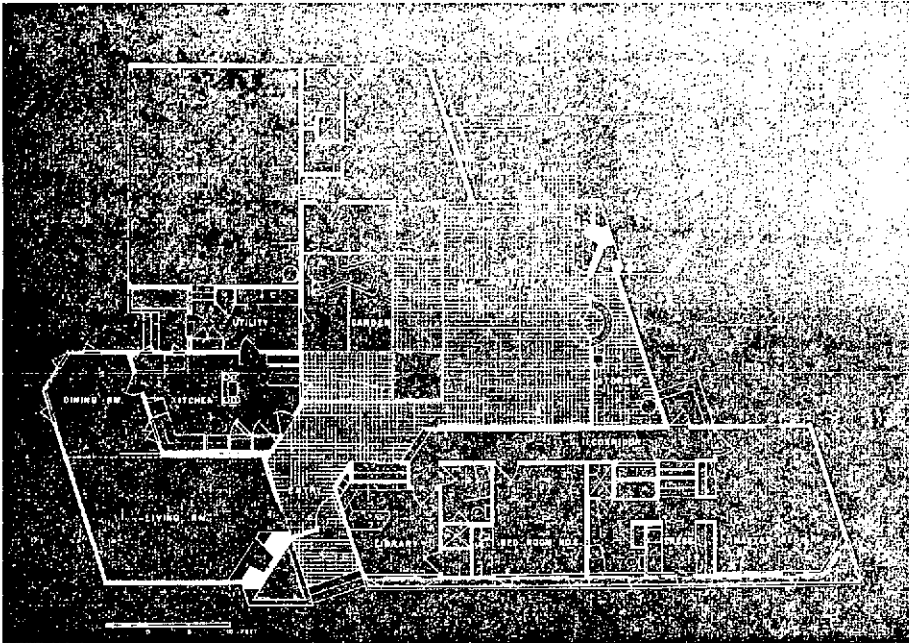
Brand new 1957 refrigerator at \$80 less . . . and then a liberal trade-allowance for your old one to boot! No wonder folks are all trading at The Broadway . . . especially for this mammoth Frigidaire with twin Hydrators, butter keeper, 51-lb. freezer, chill drawer and more!

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*Long Beach*

# Deep in Its Heart--



Photos by Julius Shulman

Delineation of various areas for entertaining, family living, music appreciation and sleeping in David Dow home is apparent in floor plan (left). The exterior of the building is contemporary, spread widely to utilize to the fullest advantage benefits of a wide-front lot.

**THREE** basic principles of good architecture are embodied in the home of David Dow, 4164 Lakewood Dr. The home is pleasant to look upon, comfortable to live in, and practical in every respect.

Outdoor living is combined with privacy in a spectacular but inviting indoor court yard-garden.

The particular architectural philosophy of the designer of the Dow domicile was worked into the plans by Harold C. Dow, AIA, of the San Francisco

## By Eileen Ball

firm of Sabaroff & Dow and a brother of the Long Beach man. Architect Dow related his plans to surroundings and, after work was under way, made frequent air trips here to inspect progress of his dramatic, yet highly functional, 3,000-square-foot brain child.

**A MAJOR AIM** in the plans was to make complete delineation between areas for entertaining, family living, music ap-

preciation and sleeping. As an example, an elaborate music system enables adults to enjoy symphonies in the living room while the youngsters make their musical choices in the family room. The bedroom wing is situated well away from activity areas; complete privacy for sunbathing or entertaining is afforded in the indoor garden, while more active sports may be enjoyed in the large fenced yard at the rear.

Still another outstanding aspect of the Dow home is its interesting interplay of textures brought to bear in the speci-

cations. Throughout the house, natural materials have been used to architectural advantage . . . wood, brick, tile and marble numbering among them. The subtle contrasts of texture lead their particular charm . . . as in the case of the entry, for example, where waxed Italian ceramic tile meets with the softer texture of wool carpeting that leads into the living room.

Lastly, the architect's fondness for intricate interrelation-

ship of planes and spaces is well-exploited in this home where oblique walls give the rooms more spacial interest than could have been attained with strict adherence to the standard right angles.

**THE ENTRY**, floored in tile, opens to the indoor courtyard-garden that is located in the center of the structure and designed to function as an integral part of it. Glass walls with sliding doors open the garden

Long Beach • Santa Ana

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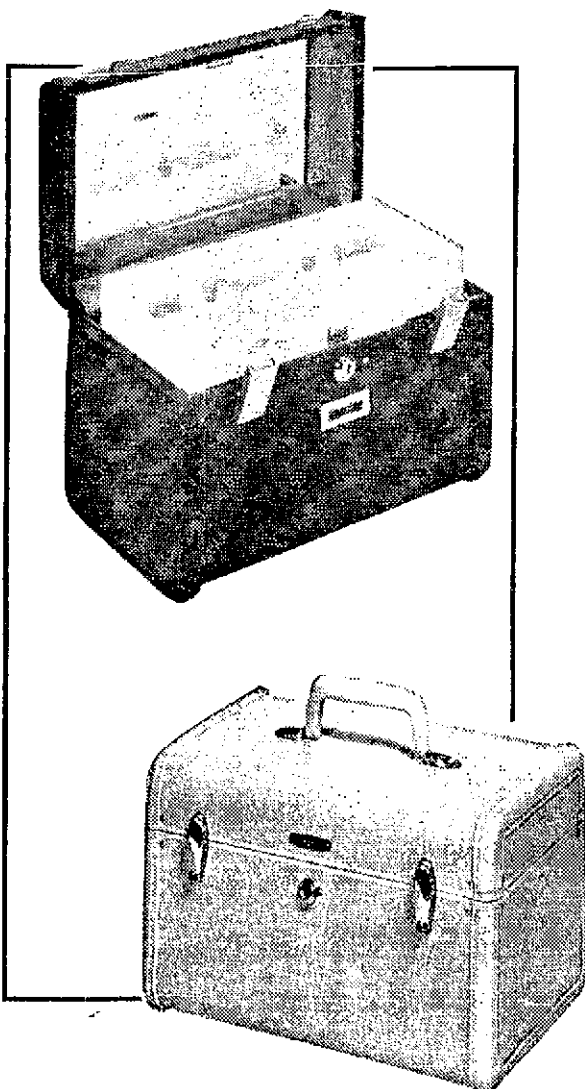
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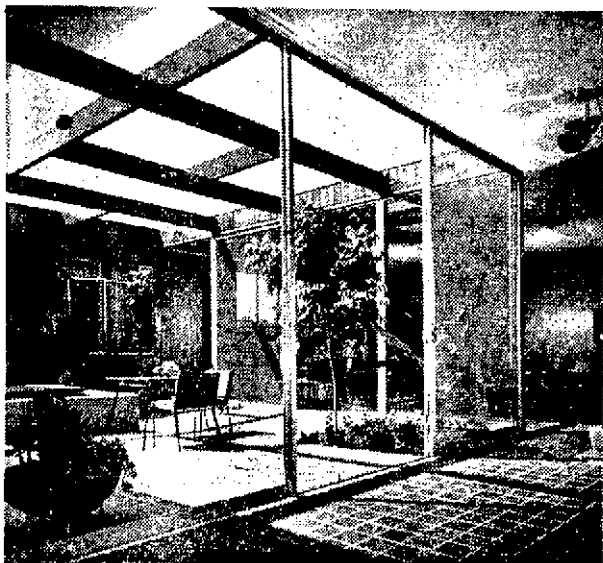
- Out travels all others!
- Exclusive travel tested finish!
- Most practical, beautiful case a woman can own!
- Fabulous magnesium makes it so light!



Buffums' Store Hours: 9:30 A. M. to 5:30 P. M. Fridays: 12 Noon to 9 P. M.



# A Patio and a Garden



Continuance of tile flooring and overhead beams visually connects courtyard-garden with house interior.



Both structure and furniture of Dow living room are serene in contemporary design. Windows of this room look out on Lakewood Country Club.

to the entry and the spacious family area. Access also may be gained through the guest suite and the kitchen.

The living room to the left of the entry is large and enjoys a view of the Lakewood Country Club golf course through massive front windows. An angular fireplace of Roman brick presents an interesting structural detail, while seafoam carpeting, handsomely paneled walls of birch, and a ceiling a foot higher in elevation than that of the adjoining dining room add further interest.

A huge, perfectly matched, birch-paneled partition may be drawn from its inter-wall recess across the opening between the dining room and living area.

**THE KITCHEN** is correspondingly modern in its approach to practical living. Select white birch has been used for cabinets in this colorful preparation area where an avocado ceiling and warm walls set unusual color scheme. A delightful breakfast area is set before a window overlooking the indoor garden with its attractive elevated pool.

On the other side of the glassed-in garden is the family room, a large and livable area. A second fireplace of Roman brick contributes outstanding structural detail in addition to the real and psychological warmth it contributes to this predominantly glass room. The floor is surfaced with waxed Italian tile, a continuation of the entry hall floor.

Perhaps the most surprising feature of the family room is its ingenious hidden bar that turns out from the wall on a massive swivel, swinging around

to offer the services of its semi-circular birch bar, its bar stools and an array of glassware displayed in built-in glass racks.

**THE MANNER** IN which a feeling of unity was created between the interior and the outdoors is beautifully exemplified in the way that the tile floor of the entry and family room flow out in an uninterrupted plane to form the floor for the interior courtyard. Massive overhead beams spanning the garden further effect

the feeling of architectural unity between indoors and out.

On an elevated level is the bedroom wing that included a master bedroom-dressing room-bath, a second bedroom, and Dow's office. All are located to face west overlooking the golf course. The wide corridor connecting the three areas is walled on one side in Roman brick that has been interspersed, at regular intervals, with glass brick through which patches of light come through from the adjacent family room and sun-splashed indoor garden.

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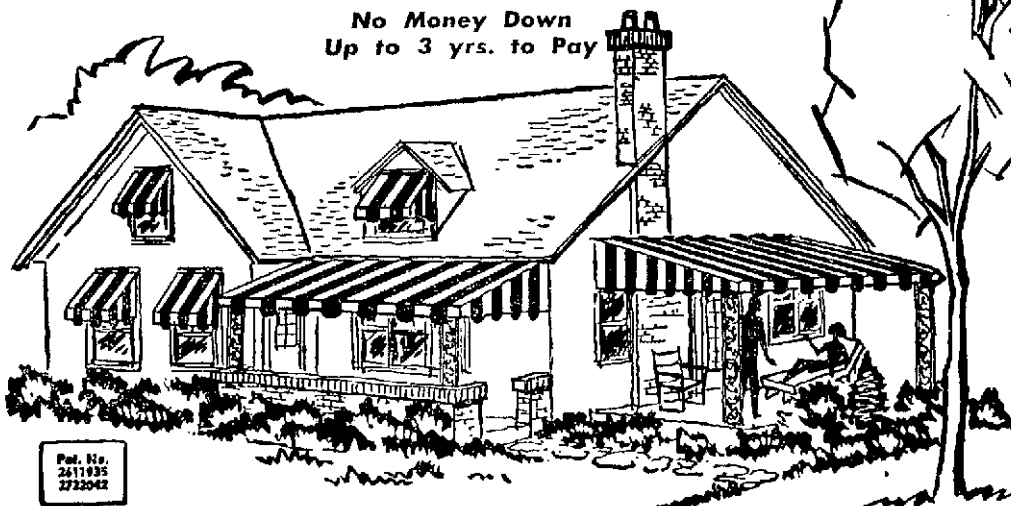
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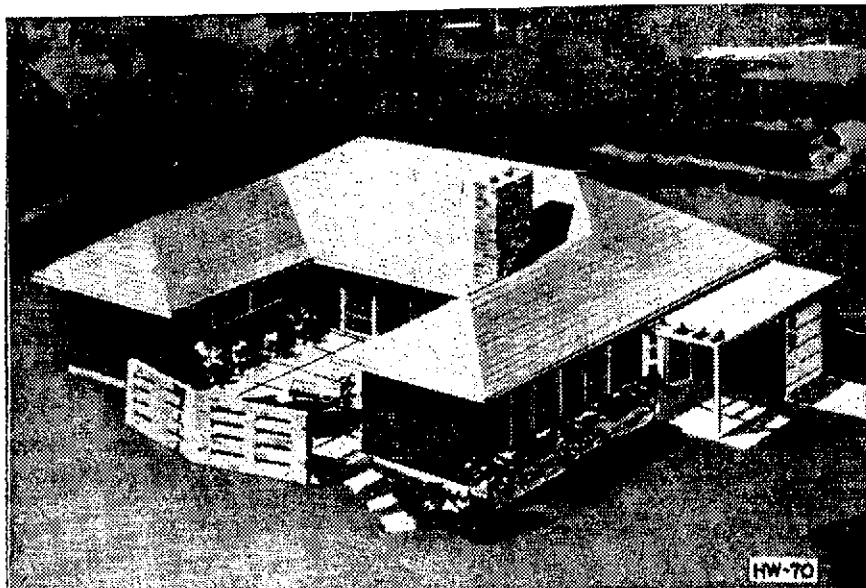
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# U-Turn for Better Living



This U-shaped ranch-style house has six rooms, but it can be erected on a plot as small as 60 feet; and it has a patio with the privacy of interior area.

**THIS UNIQUE**, U-shaped ranch house emphasizes the role of light, air and sun in healthful, zestful living.

No freak, it's a sound, stylish, six-room home that can be built on a small area of land—as little as a 60-foot plot. And it has a patio, which becomes an outdoor living room with all the privacy of an interior area.

Designated as HW-70 in The House of the Week series, it was created by Architect Samuel Paul. His happy exploitation of the U-shaped arrangement has achieved a number of unusual features with distinct appeal and advantages to the discriminating home builder.

In examining this house, let's first look at its size and what it has to offer. It has 1,598 square feet, exclusive of the garage. It has six rooms — three bed-

**By John Wallace**

rooms, a family and dining room, a living room and a kitchen. And on the plus side, the patio and the garage.

**A FEATURE**, of course, is the patio. It is surrounded on three sides by walls of the house; a decorative, perforated brick wall, angled slightly from the center, provides privacy at the open end.

As a safety measure for small children, the patio could be enclosed completely by making only a minor alteration in the plans.

From the patio, you enter the family-dining room through sliding glass doors. The patio is visible from the living room through a large window. Win-

dows in the master bedroom also open onto the patio, but these windows have been set high for bedroom privacy. On sunny, fresh days the sliding glass doors can be thrown open, converting the patio into an outdoor living room.

**ADD ZEST TO** the patio with potted flowers and brightly colored furniture and, perhaps, colored ceramic tile as the flooring material.

The kitchen, always an important part of the home for mother, has a six-burner, counter-top range, a built-in refrigerator unit, a built-in freezer unit, a built-in oven, a built-in broiler, and sink, dishwasher and abundant cabinet space.

The kitchen units are arranged in an L-shape; this permits a large corner of the

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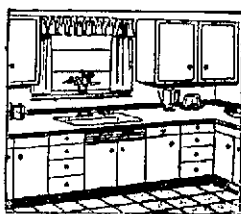
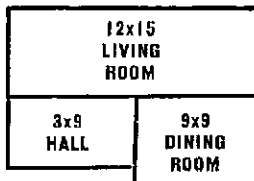
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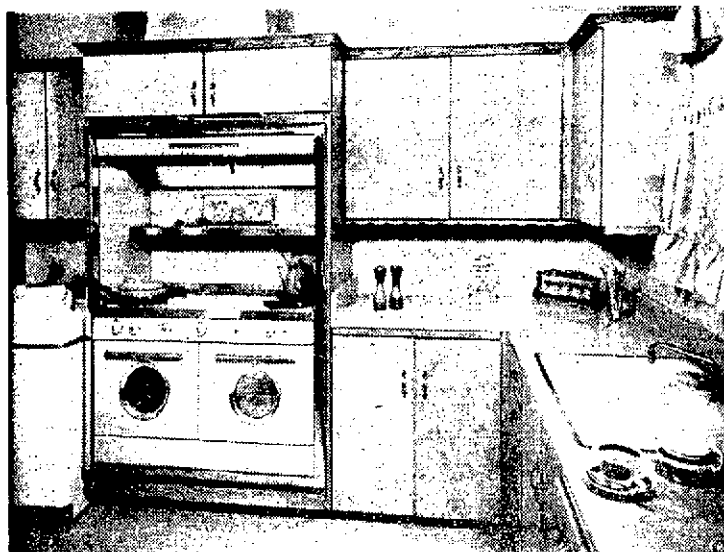
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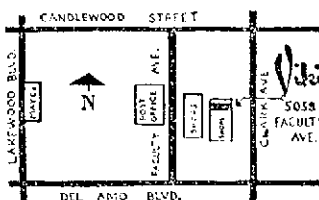
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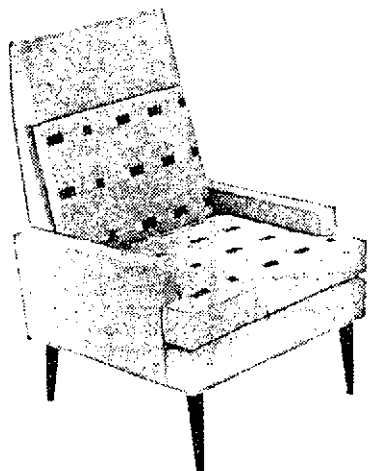
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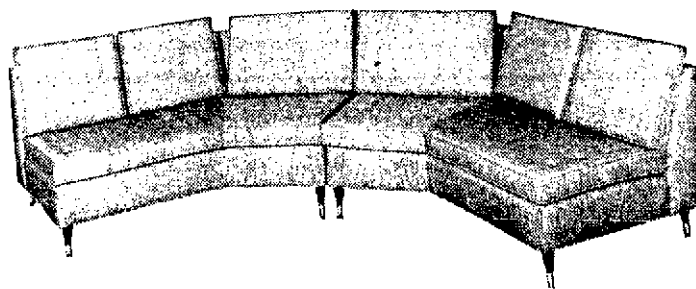
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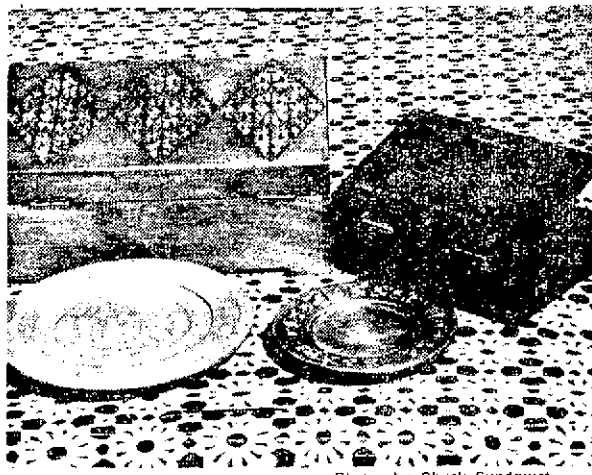
# WHAT'S YOUR HOBBY?

## She Can Carve a Neat Design

By Ellen Saunders



Karole Julkowski pursues her hobby of chip carving lid of a box, has in mind doing a 3x6-foot "Last Supper."



—Photos by Chuck Sundquist

From the plainness of smooth surfaces comes intricate beauty. Above, four examples of Karole's chip carving.

**K**AROLE JULKOWSKI, of 519 E. 9th St., discards more razor blades in eight hours than the average male does in a week. She's not a bearded lady, either. She's a petite 26-year-old blonde whose skill in using a razor blade to chip carve geometrical designs on wood is such that within a few hours she can transform a plain wooden box, table, lamp or plate into a distinctive piece of art.

"Anyone with a liking for wood and the ability to draw a triangle and a straight line, can chip-carve," says Karole. "It's a restful, inexpensive hobby. A compass, a ruler, eraser and a single-edged blade are all the tools you need. But you can't use just any old razor or any old piece of wood. To chip a neat, clean design your blade must be sharp."

The wood must be on the hard side, even-grained, smooth-textured and without knots. Bass wood, which Karole uses exclusively, since it meets all these requirements, is native to Minnesota. The nearest substitute to be found in California is an imported product known as Japanese bass wood, with which she is now experimenting.

**HER FIRST STEP** is to measure and draw a master pattern on the object to be carved. Then begins the painstaking, meticulous task of removing 3-dimensional triangular chips in order to form an original design. The end result may be a diamond, checker-board, cross or square, but it always embodies Karole's belief that simplicity is the secret of beauty.

An art teacher in a Minneapolis high school introduced Karole to the ancient art of chip carving 13 years ago.

Instruction ended with the school term but Karole kept right on carving. When she discovered that a limited knowledge of how to sand and finish wood could rob a design of much of its beauty, she perfected her skill in such matters at night school. Today her expertness in applying lacquer, stain and varnish allows her to produce a wide variety of color shadings in her finished work.

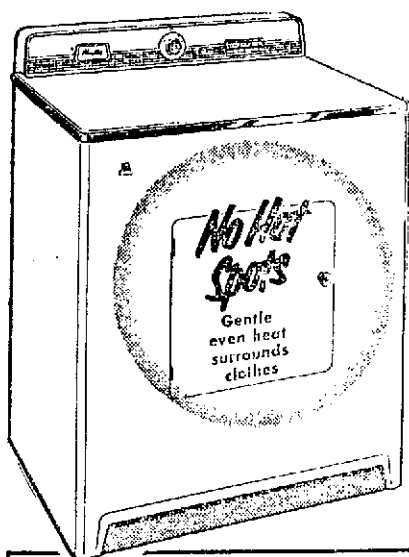
**SPURRED ON** by praise from friends, Karole exhibited her work in hobby shows for the first time this year. The results—two blue ribbons, requests from public school teachers that she give demonstrations to their students, and the realization that her hobby is unique among Southlanders.

"I had a tough time convincing some people that my designs were not burnt or stamped on," says Karole. "Actually the largest one I do, such as a 7x12 on a lamp base, takes 16 hours to carve and during that time I use up 10 to 12 razor blades."

For the next year, however, Karole will put aside her lamps and jewel boxes to tackle her most ambitious project to date. She already has purchased a 3x6-foot plaque on which she plans to chip-carve "The Last Supper."

"It won't be easy," Karole admits, looking a bit ruefully at a well-scarred finger, "but it will be done."

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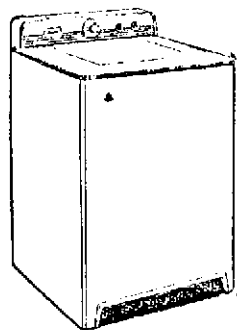
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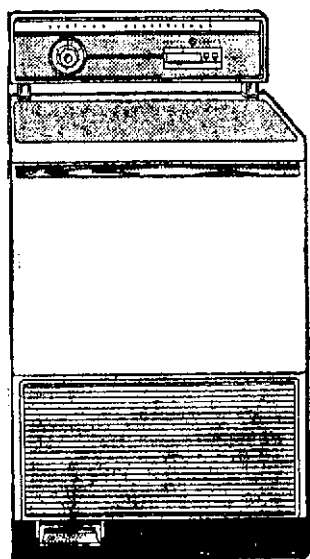
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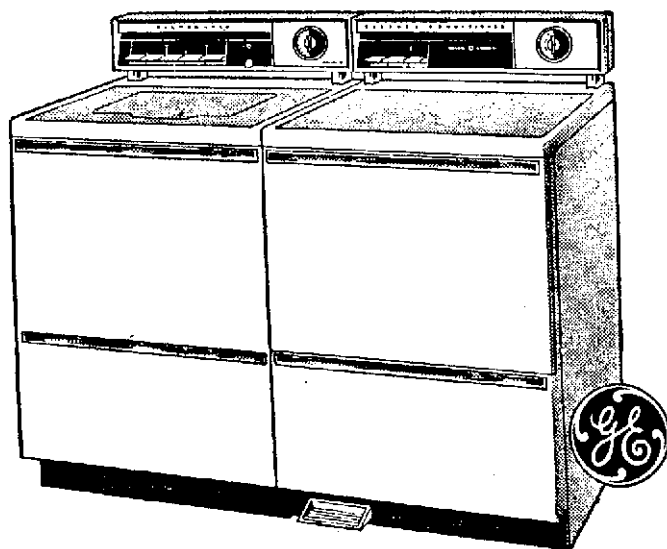
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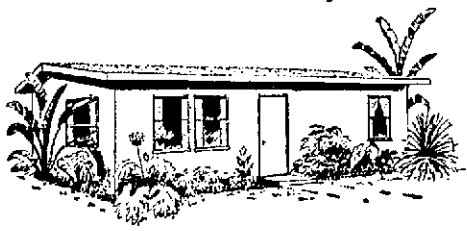
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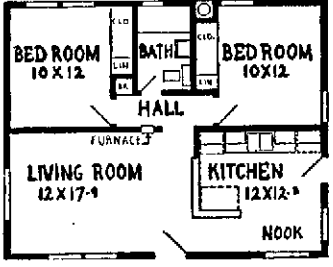
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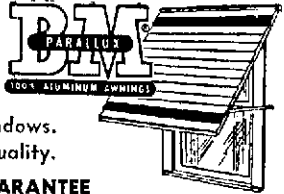
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TIME  
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Lorrie, Jeannie and Pattie Slovic took the name of DeVille when they first started singing. Now they've spun a record, "Why Must I Be Alone?"

## Coup DeVille

LORRY, Jeannie and Patty DeVille, popular singing sisters, have just had a break. They made the record "Why Must I Be Alone?" for the Spry Recording Co. They say it's real cool—a coup!

The pretty, dark brunette, brown-eyed sisters have sung for many benefits, club affairs and the like. They proved a sensation when they sang at a "Welcome Home" party for the USS Rochester last spring.

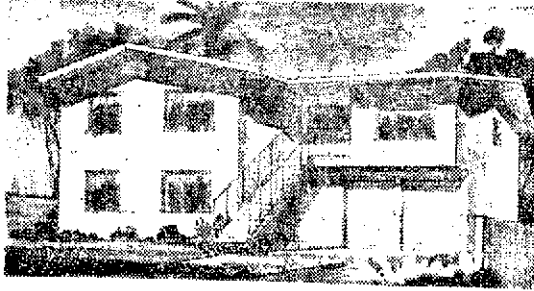
Daughters of Mr. and Mrs. John Slovic, 3803 Studebaker Rd., they took the name "DeVille", suggested by Coupe de Ville—for entertainment purposes. They were born in East Chicago, Ind., lived 8 years in Bakersfield and came here from Bakersfield 3½ years ago. Lorry, 20, sings alto; Jeannie, 19, soprano, and Patty, 16, low alto. Lorry was graduated in 1953 and Jeannie in 1956 from Poly High. Patty attends Milikan High. The older sisters are 5 feet 6, Patty is 5 feet 3.



—Photos by Skip Shuman.

Jeannie (standing), Lorrie and Pattie came here 3½ years ago, and live at 3803 Studebaker Road.

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# Decent Burial

LAST SPRING two little girls living in this unit found a newly hatched bird that had fallen from the nest and perished. They decided on a proper burial in the flower bed.

They could hear my typewriter through the open window, and kept asking, "How shall we mark it so the mother bird will know?" "How will the baby bird's family know where he is?" My answers were honest, but uncooperative, "I don't know." When they gave up trying to get adult help, the superior wisdom of childhood took over, and things went better.

There had to be the usual rites before closing the grave, and who but a child would think of fitting the occasion to the music of a mockingbird in a nearby tree? A little prayer (between arguments), and they solemnly stood and listened to his "solo." He didn't close on time, and they were working on the "Amen" when I was called away.

That evening, I visited the little grave with mixed emotions, a vague regret for my neighbor's last year's hat, and admiration for the children's imagination, that could go all out for a bereaved family. The baby bird, who would never grow his own, slept beneath a very tasteful arrangement of—feathers. OLIVE BREED, 2510 E. 2nd St., Long Beach 3, Calif.

(EDITORS NOTE: Southland will pay its readers \$2.50 for each acceptable true personal experience thumbnail story of the type published above. Your name will be published with your story. Payment will be made on publication. No stories can be returned. Send yours to: Fred Taylor Kraft, Editor, Southland Magazine, Independent Press-Telegram, 6th and Pine, Long Beach 12, Calif.

## Spray in Fall

With the coming of fall and dormancy of many garden subjects, home gardeners will, perhaps, find it difficult to occupy themselves about the garden. But, there is one thing you can do to great advantage. That is to examine the plants, shrubs and trees for garden pests and to take steps to eradicate them. This spraying job will be easy if a good combination fungicide and multi-purpose insecticide is chosen. The California Assn. of Nurserymen recommends that you first examine your garden and then consult your local nurseryman for the proper spray for your particular problems—if any.

In addition to this fall spraying, this is the time of year to give roses a special dusting to rid them of pests.

A really thorough spraying job is one that reaches every part of each garden plant which is being attacked or may be attacked. Anything less than this makes it possible that the entire process may be wasted. The home gardener should investigate the various spray attachments for hoses and other available rigs to see which are most effective for his garden problems.

Exact package directions must always be followed.

In addition to the spraying that should be done regularly, the home gardener should regularly keep the garden clear by catching, trapping, drowning or burning insects he sees as he does other garden chores. A good blast of water on plants may also help control insects too.

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Old-fashioned beef stew is a dish high in protein and replete with nutritional values. It's savory and satisfying—and it will "stick to the ribs."

## Beef Stew--An All-Around Dish

By Mildred K. Flanary  
Independent, Press-Telegram Home Economics Editor

**M**EAT is an excellent food for our senior citizens. Many of us are cherishing these older folks in our homes, so let's help keep them well and happy with a properly balanced diet. A yardstick of protein foods, meat is very important to older people.

Nutritionists agree there's no better way to get protein than in meat. Because it has so much protein, the complete high-quality kind that the body can best use, meat makes an important contribution to the health and well-being of the whole family. In addition, meat offers B vitamins and essential minerals in palatable form. The aroma and appearance of well-cooked, attractively served meat dishes stimulates lagging appetites and makes meals more enjoyable.

**NO LONGER** is a "tea and toast" diet endorsed for people in the autumn of life. And

here's a perfect nutritious main dish meal with a "stick to the ribs" feeling of satisfaction. It's old-fashioned family beef stew accompanied by a trio of root vegetables — fresh carrots, onions and potatoes. Beef stew meat has the complete high quality protein, B vitamins and essential minerals found in all meat. The vegetables blend harmoniously with one another and with the beef; the taste and color harmony makes beef stew a family favorite with the not-so-young and the young.

Beef stew can be enjoyed often. It can be altered with happy results. Vary your selection of herbs, choose your fresh vegetables according to the season, stew your meat without browning, or live up the cooking liquid with tomato juice or wine. Any one of these changes will give you a new and different beef stew. It's an easy way to give your family

a nutritious meat-and-vegetable dish.

### FAMILY BEEF STEW

- 1½ pounds of beef stew meat, cut in 1½-inch pieces
- 1½ teaspoons salt, divided
- ¼ teaspoon pepper
- 3 tablespoons flour
- 3 tablespoons fat
- 3 cups water
- ½ teaspoon each marjoram, savory, thyme
- 12 small white onions, peeled
- 6 medium carrots, scraped and halved
- 3 cups hot seasoned mashed potatoes
- 2 tablespoons finely chopped parsley

Blend together ½ teaspoon of the salt, pepper and flour; roll pieces of meat in blended mixture; reserve left-over flour. Heat fat in a heavy kettle; add beef and brown on all sides. Add water, ½ teaspoon of the salt, and herbs. Cover; simmer 2 to 2½ hours, or until meat is almost tender. Add remaining ½ teaspoon salt, onions and carrots; cover and cook until vegetables are tender. Measure reserved flour. If necessary, add enough additional flour to make 2 tablespoons. Add 3 tablespoons cold water; stir to a smooth paste. Gradually add to stew, stirring constantly, until thickened. Turn into serving dish or serve in Dutch oven; spoon potatoes in border around edge. Sprinkle parsley over top. Yield: 6 servings.

### Broiled Halibut Steak

**PLACE HALIBUT STEAKS** in pre-heated broiler pan. Brush with sauce made by mixing together 3 tablespoons melted butter or margarine, 1 tablespoon paprika, ¼ teaspoon salt, ¼ teaspoon pepper, ½ teaspoon Worcestershire Sauce, and 1 tablespoon lemon juice. Place pan in broiler 2 inches from heat and broil 5 minutes. Turn steaks, brush again with sauce, and broil 5 to 8 minutes longer, or until fish flakes easily when tested with a fork.

**SERVE WITH:** Chilled Cantaloupe, Boiled Potatoes, Creamed Rutabaga, Hot Rolls, Spiced Cranberries, Baked Apple.

### SOMETHING FOR EVERYONE



As the fall weather gets underway, the natural trend is for heavier, heartier meals. This calls for lighter, simpler desserts and since October is cheese festival month, it is a good idea to serve a cheese tray often. Price-wise, as well as nutrition wise, cheese is sure to fill the bill for that finishing touch to a good meal.

When preparing a dessert tray of cheese, include some sharp and at least 1 mild cheese such as jack cheese or cream cheese. For spicy cheese you may include Gorgonzola, Blue or Roquefort. The mild nut like flavor of brie or Gouda is preferred by many. For something really aromatic, you'll find Camembert, Limburger, Brick and Muenster. For cheese with a spicy flavor there is Provolone and apple cheese.

Be sure to include an assortment of fancy crackers and a bowl of zesty red apples, glistening pears and grapes.

**Dorothy Miller** IOWA PORK SHOPS' HOSTESS



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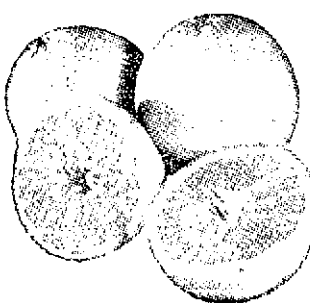
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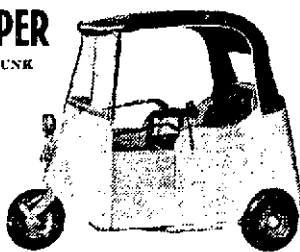


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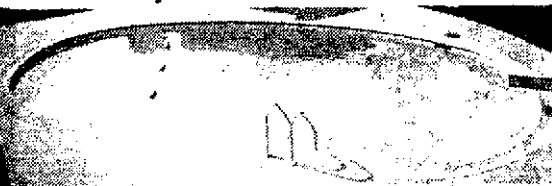
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## BEAUTIFUL HOMES

Southland takes its readers into a different, attractive Long Beach area home each week.

## La Reina Rule

## WHAT YOUR NAME MEANS

(Continued from Page 10)

name O'Dubhghain which was modernized into O'Doogan, then Dugan and Duggan. One lineage lived in County Cork for many centuries; another in County Galway, and another in County Clare. The Dugan coat-of-arms is a shield divided into four sections, alternating blue and ermine in covering. On the upper left and lower right sections are gold griffin heads.

### DEAR MISS RULE: GILBO

is my maiden name, once spelled Gilbeau. My grandfather was French-Canadian.—MRS. R. H. W., Bellflower.

MRS. R. H. W.: GILBO is an American short-spelling of the French surname Gilbaud. The form "Gilbeau" which you mention, was an intermediate, phonetic spelling of the original name. The root-source was the complimentary German warrior-name "Gil-Bald" meaning literally "will-bold," or figuratively, "bold will-power. This man evidently had the courage to carry out what he planned in battle and in everyday living. No coat-of-arms is available for this family.

DEAR MISS RULE: Please give the meaning of my maiden name CURRY. It was O'Curry in Ireland where my father's people were born.—MRS. B. W., Wilmington.

MRS. B. W.: Most American CURRY families have Scotch ancestry, and are descended from Sir Walter de Currie of Annandale, Dumfriesshire in southeast Scotland. However, there is an Irish O'Curry family who are not related to the Gaelic Scotch clan. Their lineage goes back to a chief called Comhraidhe (meaning "fluent conversationalist"). Three branches of this Irish family called O'Comhraidhe are known. One lineage were chiefs in Westmeath; another in Cork, and another in Thomond, north Munster. The O'Curry ancestry included the princely House of O'Rourke. The surname was Anglicized from the Gaelic to O'Curry and then O'Curry. The coat-of-arms is a blue and red bordered shield divided into four sections, two of gold and two silver. In the center are two black lions.

Send your names to La Reina Rule in care of Southland Magazine, Independent-Press-Telegram, 6th and Pine, Long Beach 12, Calif., for analysis and brief genealogy, for publication in this column.

## Camellia Favorite

Something for camellia fanciers to look forward to is the graceful cascading Sweet and Low camellia, a recent introduction. Still available in only limited quantity, this new beauty is sure to become a great favorite in California with its numerous lovely medium pink flowers which bloom from December to March.

It is ideal for raised planters or for hanging over retaining walls.

# YOU CAN HAVE THAT FENCE NOW!

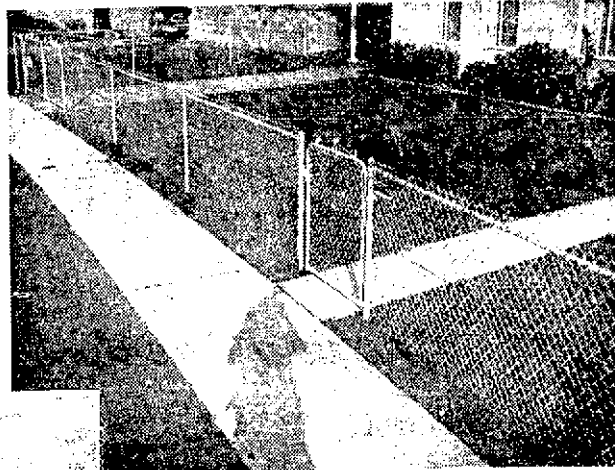
BUY NOW  
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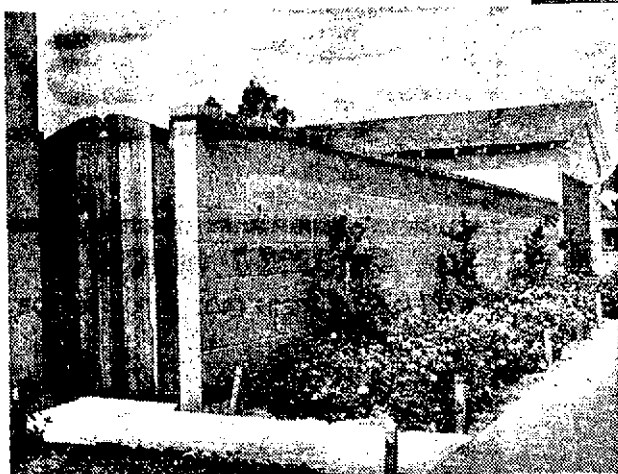
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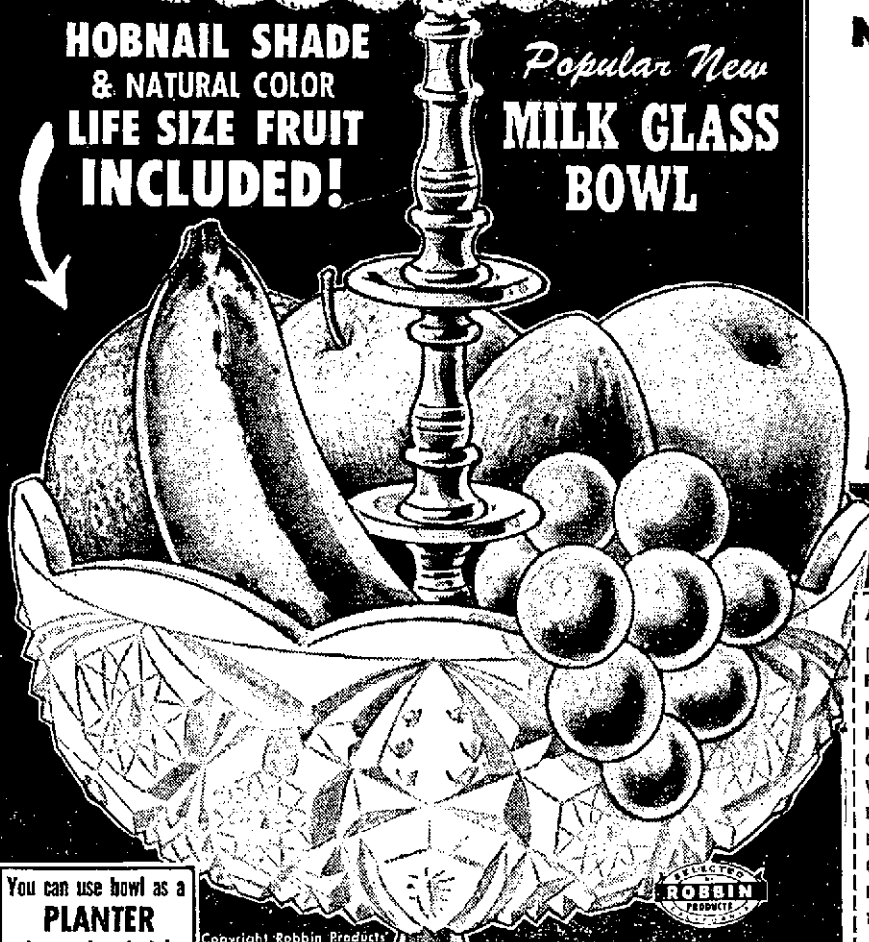
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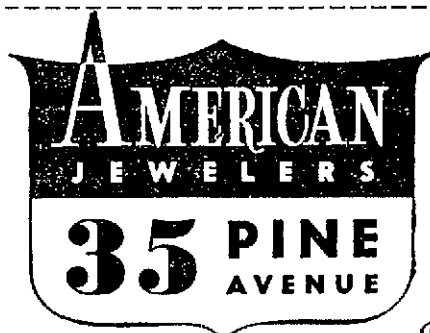
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# Finny Romance in the South Seas

By Baxter Omohundro

**P**ERSISTENT probing into the love life of albacore has brought scientists close to the solution of a long-time mystery: Where the far-ranging fish spawn.

Experts of the U. S. Fish & Wildlife Service have found some indication that the species of tuna propagate in the warm waters near romantic Samoa.

A SERVICE biologist who recently visited the South Sea isle reported that he found evidence indicating that the fish, highly prized by canners for their white meat, have been spawning in the vicinity.

Further studies are being conducted through the cooperation of the Van Camp Sea Food Co. plant at Pago Pago, American Samoa. Specimens of fish landed at the cannery are being sent to the Service laboratory at Honolulu.

About 2,000 fish are expected



Science's hunt for new world food sources has turned to South Seas where tuna spawning has been observed.

to be sampled annually.

EXTENSIVE checks of albacore in the central and northern regions of the Pacific have failed to result in finding of a spawning area.

Finding of the spawning area is complicated by the migratory habits of the fish, which range many thousands of miles.

Albacore tagged off California have been caught near Japan.

## Photo Booklet

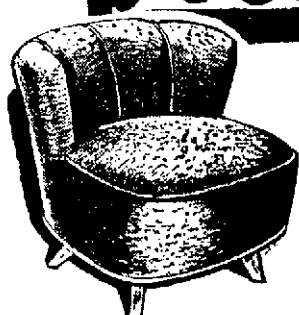
To aid the amateur photographer who wants to mount his own color transparencies, Eastman Kodak Co. announces a new free booklet, "Mounting Transparencies in Glass." Profusely illustrated with how-to-do-it photographs, the six-page booklet lists all the supplies necessary to make mounts, and gives step-by-step, easy-to-read instructions on mounting 2x2-inch color transparencies.

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# Until Divorce Do Us Part

By Anne Bollons  
As told to Stella George



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**T**ODAY is an anniversary. Two years ago I was finally and officially parted from the man to whom I had been married for nine years. We called it incompatibility. The divorce was amicable, and Jack, my husband, agreed that I should have custody of our son, Bill, who is now 7. I consented to let him see the boy whenever he wished.

Objectively, I would say that I have been more fortunate than many divorced women. Jack provides well for my son and me, and I am still young and attractive enough to have a part-time modeling job at one of the better stores. On the surface my life holds many potentials, but I've not yet been able to overcome day-to-day problems familiar to every divorcee.

Perhaps the greatest problem that faces a divorced woman is loneliness. I remember when, about a week after my divorce became final, a couple with whom we had been good friends invited me to dinner. I accepted the invitation, but the evening was strained and uncomfortable for the three of us. They tried to be kind, but I'll always remember my host's parting words.

"GOOD NIGHT, ANNE," he said, "We'll be on the look-out for an eligible man so's we can make it a foursome next time."

The point is that married couples tend to enjoy other married couples, and a single woman (unlike a single man) is not an added attraction for an evening's fun. The same thing applies to parties. I have gone in three parties, unescorted, in the last two years. Each time I felt like a fifth wheel. I have the feeling that wives, even those I've known for years, are inclined to view me with a degree of suspicion; and husbands, with wives present, are wary about participating in even the light-hearted banter that takes

place between men and women at social functions.

However, it's not difficult to find a wandering wolf among these same men if they find the opportunity and the right moment. Then they seem surprised that I will not respond to advances which one in my position (as they see it) should certainly welcome.

**I**N ONE SENSE my days are similar to those of any mother. I get my son off to school and then sit down to enjoy a second cup of coffee with the morning paper. On the days that I work I am happily busy, since I enjoy my work. My son usually likes to eat dinner with television and I sometimes join him. More often, though, I read the paper and have a glass of wine while he eats, and then fix myself a sandwich and cup of coffee later. The feeling of nothing to look forward to is always there.

In a way, sex itself has not been a problem. When one is mentally exhausted, lonely, and yearning just for adult companionship, one is not particularly concerned with sex for the sake of sex. But I must confess that the oneness of married love cannot be replaced by a good book and a sleeping pill. And to speak very bluntly, I have even thought about an affair.

One of the owners of the shop where I work made it quite clear recently that an occasional weekend together would make life more pleasurable for both of us. The man is attractive and unmarried, and I have to admit that the thought of my son was largely responsible for my negative answer. Loneliness can do much to change one's basic standards of morals and philosophy.

**I** HAVE FOUND THAT my relationships with many of my former women friends has undergone a change since my divorce. Many who used to phone me frequently call less and less as time goes on. The common

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—Photos by Skip Shuman

A divorcee is frequently viewed with suspicion by other women, even old friends. (Photos posed by Mrs. B. Pelton, Mrs. J. George and Mrs. R. Mon.)


bond of husband and family draws women together, and, as a divorcee, I lack one important element. I have empathy with their feeling because husbands are usually one of the main topics of conversation among matrons, young or old.

My son sees his father about two days in every month. While I have encouraged his love, respect, and admiration in this direction, he seems to regard my husband merely as a won-

derful adult friend who periodically appears to take him to the zoo or park for a day's outing. This hurts because I know how much a boy needs a father.

I've talked about the negative side. In all truthfulness, I must concede that for me there has been an affirmative — even a happy—side to the picture. I have had a certain peace of mind that was never mine during the last few months of our

(Continued on Page 32)



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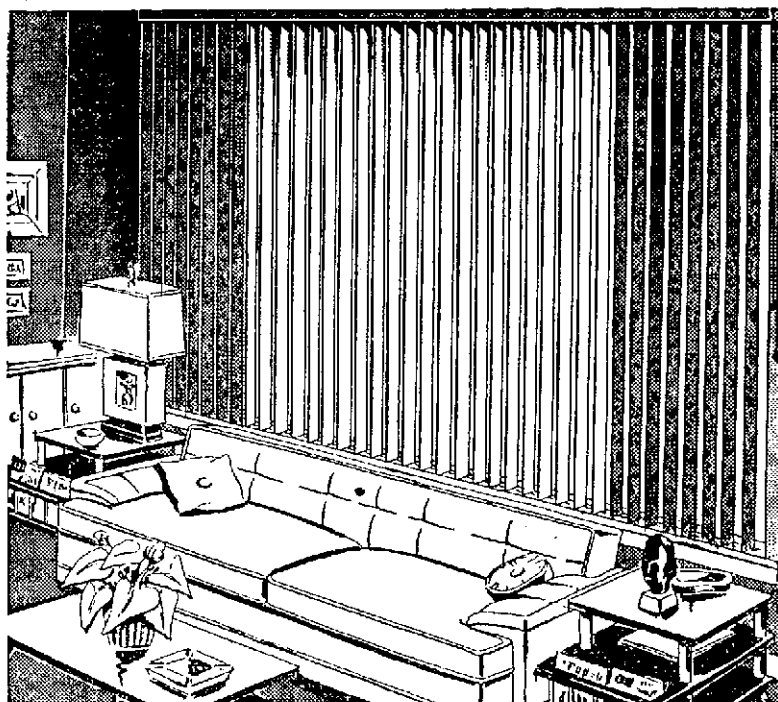
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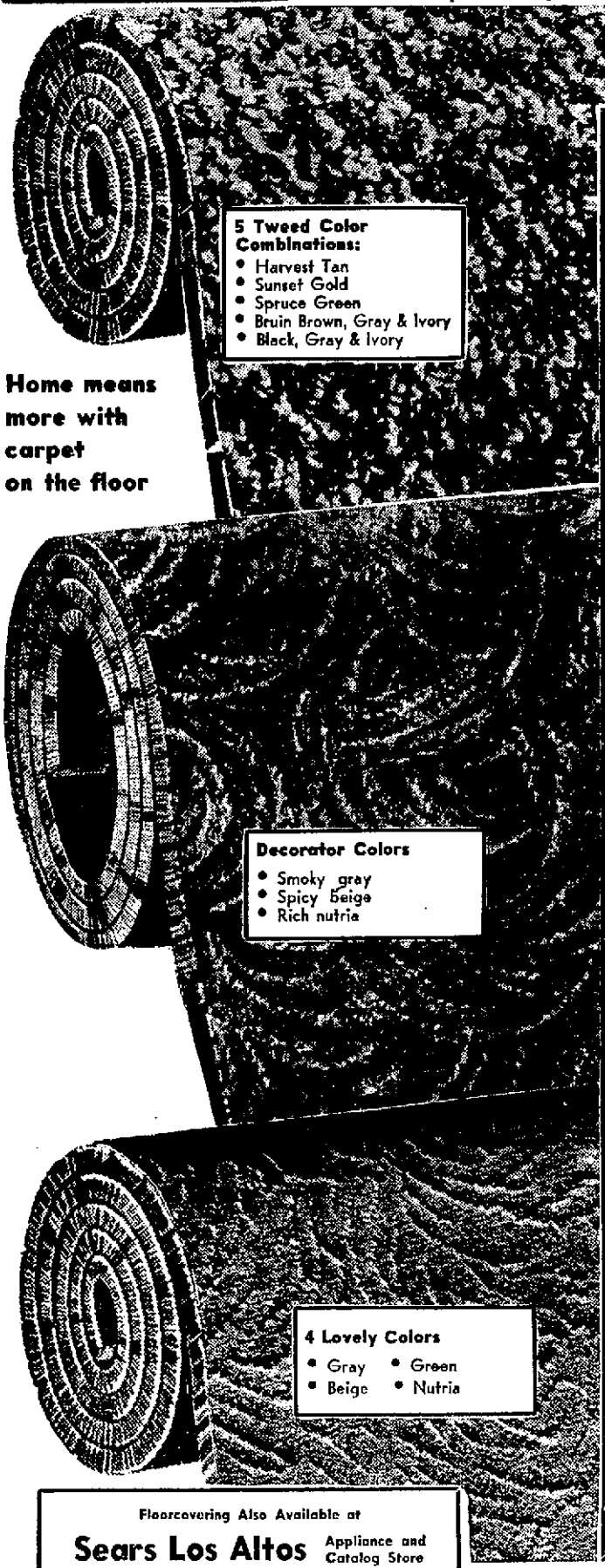


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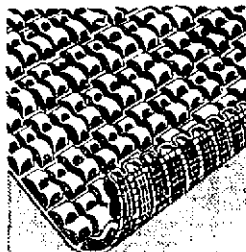
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Embossed Wilton broadloom of imported wool and carpet rayon yarns, tightly woven with 8,191 tufts per sq. ft. Sturdy plasticized latex back hugs the floor. Combination of cut and loop pile in deep embossed effect in leaf patterns. 9 and 12-ft. widths.

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 Resilient sponge rubber cushion gives added depth to your carpet, more than double its life. Thousands of tiny air pockets keep it permanently buoyant. Moth and vermin proof.

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## Save 20.07 on Mattress and Box Spring Set



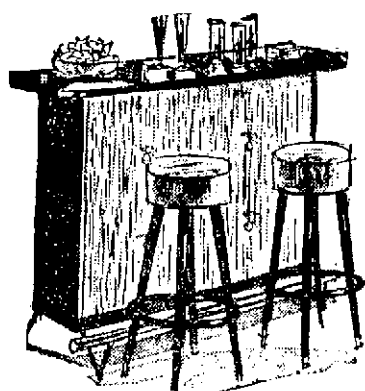
Twin Size  
Reg. 64.95

**44<sup>88</sup>**

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Regular 69.95 Full Size..... **54.88**

1054-coil combination in full size mattress and box spring. Layer on layer of the finest cotton top padding and luxurious cover. Inch thick rubberized hair padding for lasting support. Lustrous 8-ounce cotton and rayon cover over rubberized dipped springs that help keep that plump new shape for years.



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Full 360° swivel rocker with smooth ball bearing action. Well padded reversible cushion unit. Coil spring back, with frieze covers. Choice of lovely Harmony House colors.

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Bathroom 3 Walls Around Tub 37" High

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A child of a divorcee is sometimes confused when he is readied for an occasional visit with his father. (Photo was posed by Mrs. R. Mon and Glen Mon.)



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**10.95**

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## UNTIL DIVORCE DO US PART

(Continued from Page 29)  
marriage. We bickered almost constantly, always about small, insignificant things which, in turn, would develop into harsh arguments that left us both weak and upset for along time.

**NEEDLESS TO SAY**, our son suffered because of us. Now at least he has lived in a quiet environment and has subsequently lost some of his former nervous habits. I have enjoyed being able to come and go as I please. If I wanted to sleep late, I could without fear of criticism. I could also wear the kind of clothes I liked and listen to my

favorite programs without censure.

Since I look younger than my years, I think that perhaps some day if the right man comes into my life I shall marry again. It might help solve what is now the greatest problem I have had to bear. Yesterday, when my husband came to visit our son, he informed me that he was going to be married next week. Since then I have felt an emotion that kept me awake most of the night. I wonder: am I really still in love with my husband after all? Or is divorce as final as death in the marriage vow "Until death us do part"?

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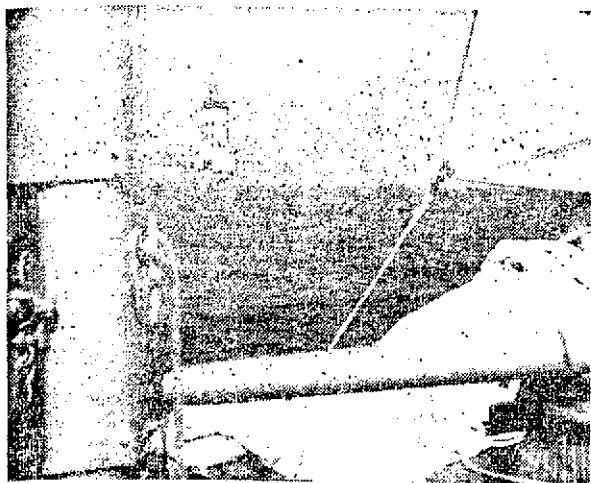
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In departure or making port, lighthouse off San Pedro is symbol of sea adventure.

## BOAT TALK

# Distant Urge

By Bob Ruskauff

**T**HE URGE to voyage, if it is there at all, is probably one of the most deep-seated in man's make-up.

There are the unique types—such as the raft *Kon Tiki*; or the two Yankees who rowed across the Atlantic; or the Norse crew who made it in a metal cylinder.

There were the great single-handed voyagers. The first of course was Joshua Slocum in the *Spray* of New Bedford. Then there was the Frenchman, Alain Gerbault in the *Firecrest*.

The late Capt. Harry Pidgeon was perhaps the greatest of them all. This Iowa-born photographer turned seafarer twice circumnavigated the globe in a small boat alone.

**THESE MEN** and their writings about their trips have inspired all sorts of Odysseys. The other day we thumbed through our files to note the high-amazing number of varied and ambitious voyages in recent years. Some of the leads and

datelines provide their own story:

Feb. 11, 1957—The tale of a typhoon, which she miraculously survived in the South China Sea, was told by the crew of the returned 110-foot schooner *Gloria Maris*, which (until then) had been on a scientific mission into the South Seas.

April 5, 1957—The *Four Winds*, a 60-foot schooner, captained by Ellis Royal Cross, a professional deep-sea diver, with his mate Jerry Lee, former woman bandleader, made ready to depart Los Angeles Harbor on a seven-year voyage over the seven seas.

Feb. 4, 1957—The two-masted schooner *Nordlys* was being outfitted at Newport Beach, to sail into the South Pacific. Although famed in Southland waters as a racing yacht, she was now to join owner Walter Johnson's copra fleet, out of Tahiti.

June 17, 1954—After sailing alone for more than 6,000 miles, Leopold Taperek, Long Beach adventurer, ran his 23-foot ketch aground—right in the middle of Miami Beach. "It was ridiculous," said Taperek.

**THE LIST GOES ON** and on. Most trips answer a lifetime dream of escape to romance. Or, occasionally, as in the case of Fred Rebell, it's escape from romance.

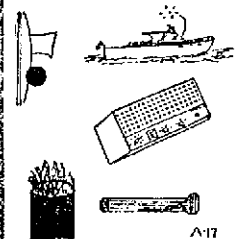
It was back in 1937, I believe, that we interviewed the ruddy Lithuanian born Rebell as he surveyed his 18-foot sloop *Elaine*, blown ashore in a storm at Cabrillo Beach.

In one year and seven days, Rebell, with strictly homemade nautical instruments (including a dollar watch for a chronometer) had sailed here from Sydney, Australia. Elaine was the name of the Sydney lass who had tossed him over. So Fred elected to start his voyage on Christmas Eve and into the teeth of a Tasman sea duster.

**BOAT HOOKS:** Today's top features on the All Year boating scene: At outer harbor PCC sloops complete their 1958 national championship sailing series. At Salton Sea, the famed "submarine speedway" for speedboaters, inboard raceboats complete their two-day annual desert regatta.

## BOATING Brief

By Ed Iamuzzi



DISTRESS SIGNALS

Here are five recognized signals to be used when in distress. A square flag with a ball above or below; a flare; a fire in a barrel, pan or basin; a waving flashlight or sending "Mayday" on your radiotelephone. Be certain you are in real distress before you signal.

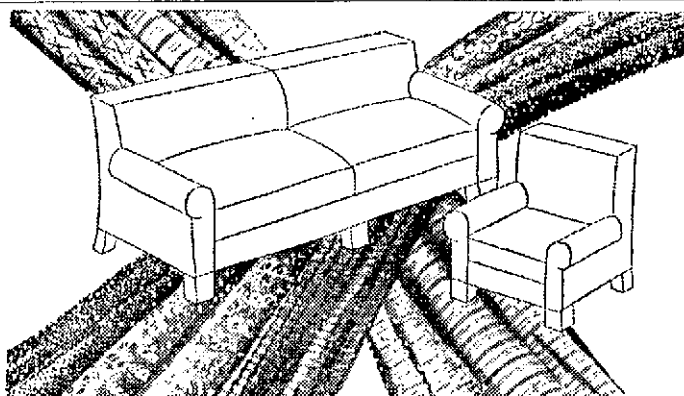
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standard reg. 78.00  
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Fabrics . . . "Sunlight"—boucle with Lurex thread; "Lancer"—sturdy-weave texture; "Planet"—solid color with metallic thread; "Comet"—modern 'n' maple." Flounces: Chair \$8; Sofa 12.50.

standard reg. 87.00  
CHAIR 74.50

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Fabrics . . . "Chromelune"—textured with gold & silver metallic threads; "Bordeaux"—matelesse; "Dixon"—geometric frieze; "Lexington"—two-tone boucle; "Royal"—high sheen Estro fabric. Flounces extra: Chair—9.50; Sofa—16.50.

- Furniture is fastened down and reinforced.
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## DELAPLANE

"We want to visit Ireland sometime next year. What do you think is the best time of year and what kind of clothing?"

**NOT EARLIER** than May and not later than Oct. 15. You can freeze in Ireland in the winter — unless you're Irish. Central heating is rare. And the little electric heaters they send up to those big, cold castle rooms give out about as much heat as a cool iron.

Even summer can be chilly. I had a fire in my room and wore a topcoat one day last July.

**DRIVING** is the best way to get around. Tell your plane company and they'll have a rent car waiting at the airport. Tell them in advance. They have to send it over from Limerick. ESSO has the best driving maps but they don't give them away in gas stations. You buy them from the tourist bureau. Carry the tourist bureau's "Ireland" with you and buy the little "Ireland for Everyman."

Tweedy type clothes. Or buy Irish Tweeds when you get there. A raincoat and maybe an umbrella too. It rains more than 200 days of the year.

"We are interested in a cruise to Alaska..."

**THE SEASON** is a short one — June through September. Warm clothes, slacks, sweaters. A pair of binoculars. There is also a new idea of driving up the highway, shipping your car and yourself back. A rugged road.

A number of cruises run up the coast. And the people to write to are Pacific Area Travel Association, 391 Sutter St., San Francisco.

"Believe it or not, I have never been on a train. Only on planes. How do you handle baggage, tip, etc.?"

**TRAIN** travel seems to be a lost art. A porter picks up your bag at the station. Give him your car and seat or room number. Tip him 25 cents a bag when he delivers.

For travel sitting up, give the train porter 50 cents a night; 75 cents a night in a roomette; \$1 if you travel plush in a bedroom.

There is a dining car in the train. Also a bar. Tip 15 per cent in the dining room. Tip in the bar as you would a cocktail waitress.

There are porters on the platform when you get off. They meet you by the taxi stand. Tip the same as when you got on. Easy?

"Are there other beaches besides Acapulco in Mexico?"

**PLENTY.** You can fly to Puerto Vallarta from Guadalajara or Mazatlan. This is the favorite of the American correspondents in Mexico. I like Teacotala north of Vera Cruz on the east coast. Manzanillo and Mazatlan and San Blas — all west coast — have good beaches and hotels.

Your polite questions will be answered in phone calls. Send stamped and addressed envelope to: Stan Delaplaine, Southland Magazine, Independent-Press-Telegram, South and Pine, Long Beach 12, Calif.



The Simons family in Europe. Everyone had a real big time, even father and mother.

## A Ball in Europe

(Continued from Page 3.) jump into our room from the window. The shock subsided when we saw a tightly-fenced balcony running around the building. As children will, they had taken this route to come to see us, rather than the conventional hallway approach. We admonished them not to do this again.

During this period Eloise had said nothing, but was all eyes. Her mind was working. Later she and her mother went over to the girls' room for the daily chore of hair-brushing. I came over 3 or 10 minutes later and as I entered the door I saw pajama-clad Eloise scrambling through the window to the balcony. Throwing discretion to the winds I was in pajamas too—I chased out after her. She disappeared around the corner of the building at a fast trot.

"AH-HA, GOING around to see her old Dad," I thought. I pursued and was closing in when she jumped through the window. I was just stepping into the room when she suddenly came scrambling out again with a startled look on her face. At the same instant a scream emanated from the room and there, facing me, was some woman quite unknown to me—clad in a slip—still shrieking. I hastily mumbled something about "chasing my child" and retreated.

On the street below me I saw traffic stopped, both pedestrian and vehicular, and everyone was looking in our direction. What could I do but shrug my shoulders and dash back after Eloise? Where will she go now? I wondered. My fears were soon allayed. She got back to the right room this time. But some American woman tourist will have a different story when she returns.

"Those dashing Frenchmen," she will say, "you're not even side in a hotel—they come in

the window—"

Yes, if we had it all to do over again, we would take the children. Like ourselves, tourists-to-Europe with children become do-ers instead of just see-ers. Your interest never lags, you are always on the go. You soon see your fears for the trip quite allayed the illness, animosity, bad-times routine you were advised of. The children are just like they were at home and if you enjoyed them there you will enjoy them in Europe. They get the trip of their lives and the thrill of being included on your vacation. They meet people from the far-away, strange lands across the sea, and so do you. We feel ours are better Americans for it and that our three little girls left a good impression of America in the places they visited. They saw and did many things. But what did they like best? Little Eloise summed it up for all of them:

She thought for a minute and then looked up and said, "I liked the people best."

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TELEVISION

# Freud in the Saddle



That's right, marshal. Slap leather and have fun. And no pistol-whipping this time, please.

By Bob Whearley

**J**UST WHEN things seemed at their blackest, they got worse.

It was bad enough when I overlooked an anniversary (mine); worse yet when The Boss (the one at the office) announced grimly he was taking a closer look at all expense accounts. Both tragedies happened the day I got a note from the bank saying that taxes on my house were going up.

That had to be the night I tuned in on "Adult Western." Adult Western—that's television talk for Freud in the saddle.

**IT'S A STRANGE RANGE** our cowboy heroes are riding as these new sophisticated horse operas bow in on the TV nets.

Sure, in a showdown they still have to outdraw the bad-dies, but mostly they spend 30 or 60 minutes (less time for commercials) trying to out-think him.

For example, the other night, soft-spoken Jim Hardy (Dale Robertson) romped through one of his Tales of Wells Fargo episodes by using his psychology on that old-time scoundrel Ben Thompson.

**NOW, JIM HARDY** is right handy with a Peacemaker. Fact is, he's probably the fastest southpaw gunslinger on anybody's 21-inch screen.

So what does he do? He uses

psychology. On Ben Thompson yet!

The script made one teeny concession to convention. It had Jim plug his man in the closing scene. But even that took skullwork; Jim conveniently invented a swivel holster and winged Ben Thompson before the Texas terror ever cleared leather.

This old stuff has to end.

**YOU WOULDN'T HAVE** caught the Virginian pulling a dirty stunt like that. And Zane Grey's Sugarfoot (more about him later) would sooner have kicked the crutches out from under his white-haired old mother before he resorted to such trickery.

Television people glibly explain the "new look" in Westerns by pointing out that the old-time Westerners were human, just like us.

**BUT, BY GIVING** these people the alley cat morals of 1957 in an 1867 setting, all the television filmsters are doing is toppling idols.

We need more idols, less stark realism.

The classic Western fiction hero is a tight-lipped, courageous sort, full of honor and sense of fair play, who faces up to the badmen and then, his job done, rides off into the sunset and new adventures. He loves his horse, respects womanhood and sits tall in the saddle. If he clicks off 10 shots without reloading his six-shooter, so what? He's a man to look up to.

More and more television-style Western heroes are neurotics with one or more assorted vices. Maverick is pure con man. Cheyenne obviously likes his women. Paladin (Have Gun, Will Travel) is a cold-blooded bounty hunter. Even the great Wyatt Earp is a sadist who loves to pistol-whip culprits with the barrel of his Buntline Special.

**THE GRANDDADDY** of these Adult Westerns was Gunsmoke.

When it first came on the scene, Gunsmoke was fine because it was different. And it managed to hold the line pretty well between endings that were intentionally downbeat and hopelessly maudlin. For the most part, Matt Dillon (James

Arness) was and still is a reasonably clean-living, straight-shooting sort who steers clear of subtleties.

But when you build a better mousetrap, you ought to make it handwagon size. The imitators are going to climb aboard, anyhow.

**SUGARFOOT, WHO** alternates with Cheyenne on ABC Television, is one of the few old-school heroes. He's a dead-eye, but he never draws a gun in anger. Never fails to say "ma'm" when talking (softly, of course) to the fair sex.

One television scripter told me that the reason for Adult

Westerns is the "self-identification" pitch.

"Readers or viewers like to be able to put themselves in the hero's place," my friend explained. "They find it easier to do that if the hero is a normal human being, like them, with weaknesses like theirs. He becomes more alive."

**ME, I DISAGREE.** Knowing myself better than most anyone, I demand heroes who can shove me off the map.

Who wants to look in the mirror?

I want to be entertained. Bring back the childest Westerns, huh?

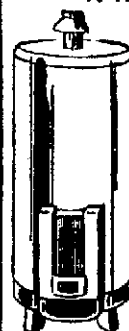
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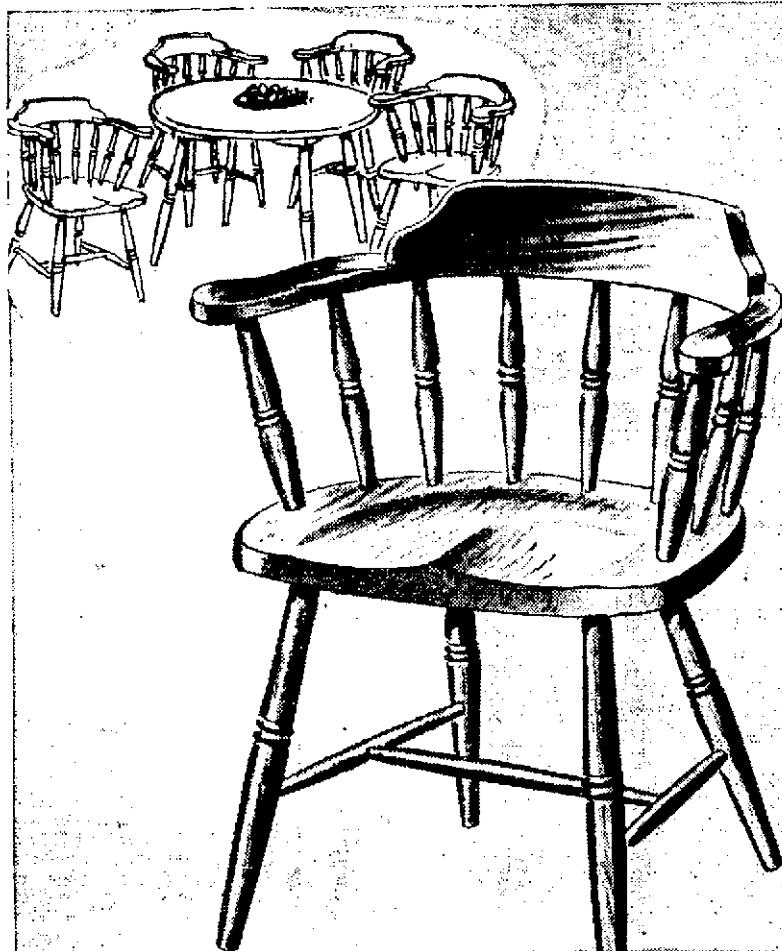
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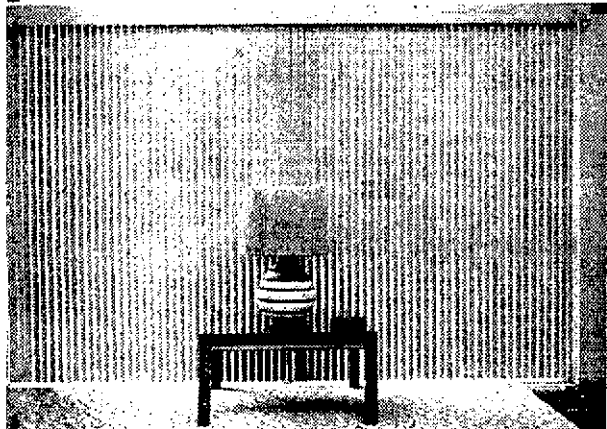
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## BOOK REVIEWS

# Shady Characters on the Loose

**THE DISCOVERY** of an 1845 cache of 8,000 gold eagles in a California backyard, and an involved scheme to convert them into hard American dollars that takes the discoverers a third of the way around the world, motivates "Root of Evil," a trigger-taut tale of suspense by James Cross (Messner, \$3). Two brothers, with their trope and scheme, are shadowed, chased, and treated with assorted violence by a gangster movie mogul. It's all very credible, even to a contrived historical incident, and vigorously told.

Characteristically, A. A. Fair (Erle Stanley Gardner), is highly entertaining with his well-plotted tale of cool and clever sleuthing, neatly blended with sex, in his newest Bertha Cool-Donald Lam mystery, "Some Slips Don't Count" (Morrow, \$2.95). The action takes place in California and it's a yarn treated with the light touch. This time, private eye Lam's appetite for the arts stands him in good stead.

Two railroad cops solve a six-year-old California train wreck in "End of the Line" (Doubleday, \$2.95), latest Crime Club Selection by a Long Beach writing team, Bert and Delores Hitchens. This mystery has strong character with sustained suspense and an atmosphere that's pleasant.

Perry Mason represents a client whose life is threatened, and in which murder is done, in Erle Stanley Gardner's "The Case of the Daring Decoy" (Morrow, \$2.95), and he saves the day with some brilliant courtroom pyrotechnics for which he is famous. Moreover, he gets kissed in this one, smack on the lips, by the hero-worshipping Della Street.

"Hilda, Take Heed" by Jeremy York (Scribner's, \$2.75) was published a couple of years ago in England as "Cat and Mouse" and this would seem to be a more suitable title; for it all adds up to that, a stalking game for an enormous loot in jewels stolen years ago. Trouble is, the heroine is not well-balanced mentally and this, somehow, does not strengthen an otherwise civil, suspenseful story.

"IF YOU CAN COUNT TO FOUR," by Jim Jones (Whitehorn, 2011 American Ave., Long Beach): Born in the Tennessee hills, one of a family of 14, Jones admits that he wore hand-me-downs until he was 18, and tightened his belt many times. Now at 39, a Long Beach resident, he owns and is president of several corporations, one of which is a food supplement concern that distributes its products through the world. In this how-to-do-it book he sets forth his four-step philosophy of success: identify your aim, pretend that you already have it, listen to no suggestions to the contrary, do everything you feel the urge to do to bring your aim to fruition.

"GATES OF FEAR" by Barnaby Conrad (Thomas Y. Crowell, \$7.50): In this book the author of "Matador" and "La Fiesta Brava" conducts a tour of the great bullfights of the world, and each chapter deals with a different bullfight. But, actually and this will please the fans of bullfighting and Mr. Conrad: the book adds up to a telling of the author's favorite stories about bullfighters and



bullfighting; and they are fabulous! Photographs and drawings spark appearance and interest to make the book one not to be overlooked as a man's gift.

"THE WOUNDS OF HUNGER" by Luis Spota (Houghton Mifflin, \$3.50): There is an old Spanish proverb "Hunger wounds worse than the bulls." This proverb and his own personal and bitter apprenticeship in fighting the bulls gave Spota, one of Mexico's best young novelists, the impetus to write this book. It's about the seamy side of bullfighting, and it is no novel for the queasy, it strips the glamor from the sport but it detracts not at all from the courage. It was translated and has a foreword by Barnaby Conrad, who says that it is the most powerful bullfighting novel he ever has read. First published in 1949, it only recently has been brought out in other languages. It was a great success in France, under the title "C'est L'Heure, Matador." The jacket is by Walter Lorraine.

"RUNNING WATER" by Alvin A. Bullock (Slate Pub. Co., St. Louis, Mo., \$3.50): Five days a week Bullock is an executive for Standard Oil, on the sixth he is a writer. In this novel he combines his flair for plotting with his love for the Sacramento River and his great hope that the waterway will be saved for the service of the

people. The astute reader will recognize many of the scenes Bullock describes, and he will have at least a nodding acquaintance with the people who provide its drama.

"GIDGET" by Frederick Hohner (Putnam, \$2.75): Franzi is only 16, a little short of 5 feet in height, with immature breasts. In other words, she isn't quite grown up, but she wants the older surf burns at Malibu Beach to think so, and she's ready to prove it. And although she never quite shakes the name of "Gidget," she does prove it, and in a way that leaves her unhurt. A cute, human story of a girl tottering on the brink of womanhood.

**NEW PAPERBACK** originals (not previously published in book form): "Wild Tom," a novel of treachery and double-dealing by Jim Thompson (Signet, 25c); "A Dangerous Woman and Other Stories" by James T. Farrell (Signet, 25c); "The Crack in the Picture Window," a controversial story about new housing developments by John Keats (Ballantine, 35c); "Disaster Valley," a Western by Frank C. Robertson (Ballantine, 35c); "The Amazing Crime and Trial of Leopold and Loeb," by Maureen McKernan, with the precedent-shattering Clarence Darrow summation (Signet, 50c); "Ocean's Razor," a science fiction tale by David Duncan (Ballantine, 35c); "50 Great Artists," an introduction to Western art with black and white and full color illustrations, by Bernard Myers (Bantam, 75c); "The 85 Days," a story of Allied blunders in World War II, by R. W. Thompson (Ballantine, 50c); "Between the Elephant's Eyes," a true story of an elephant hunt, by Gen. Robert L. Scott (Ballantine, 35c).

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"LOBO" by MacKinley Kantor; Illustrated by Irene Layne (Mrs. MacKinley Kantor) (World, \$2.75): Lobo was a cafe dog-about-town par excellence with a prodigious appetite, and his modus operandi for a good meal was unique: He'd enter only the finest restaurants, approach a table with sad ears drooping, lower his head into the lap of a tourist, and gaze up with eyes pleading. Mr. and Mrs. Kantor met him at the Montemar Hotel in southern Spain where Mr. Kantor was putting the finishing touches to his best selling novel "Andersonville," and later fed him several times. Lacking the courage to desert him, they later brought him to America with them. This is a short book, but a sensitive one, filled with understanding between dog and man. It will take many readers back to their childhood when they had a dog that attached himself to their hearts, and became a part of their daily lives.



When taking movies in average light, setting the camera for right exposure is simple wherever you may be.

By Bob Knight

# EXPOSURE — It's a cinch!

One reason why exposure is so easy is that most people take most of their movies on sunny days — just as they have made most of their snapshots under a bright sun. For nine movie shots out of 10, therefore, you shoot at one lens position — "1/8." The "1" does not mean a thing. The "8" simply indicates a certain size of lens opening which the manufacturers of cameras and film have determined — and millions of feet of amateur movies have proved — lets in the right amount of light for perfect exposure under sunny skies. Chances are, if you shot every movie scene at 1/8 you'd automatically insure getting as good exposure results with movies as man and boy, you've been getting from your still pictures.

The other reason why you'll get good results with movies is that even the most inexpensive movie cameras, unlike all but the better and more costly snapshot cameras, have fast lenses with which you continue to get good exposure under bad light. Movie cameras and film, in short, are no fair weather friends.

**BUT LET'S UNDERSTAND** exposure. The whole trick is

to let the right amount of light get through the lens to the film. An average amount for average subjects on average days. That's 1/8. A little less light when things are extra-bright. A little more light when things are dark. By counter-acting, with the size of the lens opening, the quality of light outside the camera, you always admit the same amount of light to the film. You get equally good exposure, equally good results, every time. Fine and dandy, you say? But how am I sure I'm getting that "same amount" of light?

Easy. You just look at the sky and at the subject, and then look at the exposure guide on your camera. If you're filming under a bright sun, the guide, as you already know, will point to 1/8. You click a little gimmick on the camera so it points to 1/8, and you've set the lens. If there's a hazy sun the guide says 1/5.6. Point the marker at the 1/5.6 and you've opened up the lens a bit to let in a little more of the weaker light. For a subject in open shade the guide says 1/2.8. Set, sight, shoot — and again you've got it.

**WHAT YOU'RE** really doing, you see, is adjusting the camera's eye, manually, exactly the way your eye adjusts instinctively. When you step from shade into sun, you squint, until the iris opening of your eye adjusts to the light and you get the right "exposure." And when you step from sun into shade, you peer until your eye opens up so that, again, you can see as nice as can be. So, for the same reasons, and for the same subjects, you "squint" and "peer" the camera's eye by just following a few simple printed instructions.

There's one more factor — the brightness of your subject. Not the amount of light overhead, but the light-reflecting qualities of what you're shooting under that light. There's no problem here, either. An average-colored subject on an average-bright day gets that old standby of 1/8. Move onto a beach or on snow and things are brighter. The guide says 1/11 for subjects on light sand or snow. Point the marker at 1/11, point the camera at your subject and fire away.

**THAT F/11** is the smallest lens opening you'll ever have to use when you're shooting with the current color films, because you're not going to meet anything brighter than sand or snow bathed in brilliant sunlight. And it doesn't matter

## CAMERA ANGLES

# Movie Exposure--It's a Cinch!

where that sand or snow is, either, and don't let anybody tell you differently. It may be warmer in the tropics than it is, for example, near the Great Lakes. But the sun's no brighter. What is different is that you run into more f/11 subjects in the south than you do farther north, because people spend more time on beaches, on water, and before white houses. And it isn't any dimmer up north in the winter time, either,

just because the mercury is lower. Matter of fact, the sun's nearer to us in the winter — but not enough nearer to change basic exposure advice.

So don't let exposure worry you. A lot of photo technicians years ago worried their heads off about it and doped it all out when making film and designing lenses.

**Next week: Continuity.** Which is just a long-haired word meaning, "Your movie

camera can tell a whale of a story, if you give it half a chance."

**LONG BEACH** Camera Guild will have a travel program at 8 p.m. Oct. 23 at Municipal Art Center, 2300 E. Ocean Blvd. Virginia Callender and Louis Kay will show outstanding slides and talk on choosing subjects and shooting salon-type transparencies. Anyone interested in color photography is invited.

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## PET PARADE

# Keyed to Sport Action

By Eleanor Avery Price

AT ONE TIME, most all dogs were actively employed in some kind of work. Today, in this country, not a great many dogs do more than bid for points at dog shows, prove their desire to please at obedience trials, or loiter around the house as lovable companions.

For example, one does not see the Afghan hound, long golden tresses flying, galloping after deer or guarding the flocks and herds in the fields even though he was designed for these duties in his native home of Afghanistan. Nor are Keeshonds riding barges and serving as "radar" in the fogs of U. S. waterways, although this was his original purpose in Holland. And who has heard of a St. Bernard in this country having his tranquil life interrupted to carry a cask of rum through a blizzard, or a dachshund leaving home base to go dig up a badger?

IN FACT, only a handful of dogs have a trade of any kind. German shepherds and Doberman pinschers are still useful, dramatically so, as guide dogs for the blind. And some snow dogs such as Samoyeds, Alaskan malamutes, and Siberian huskies are laboriously pulling sleds over icy terrain in northern sections, and sometimes even in the east to amuse children.

Many sporting dogs such as pointers, retrievers and setters are out in the fields pursuing their work traditions as hunting companions.

The agility of top sporting dogs from all over the United States will be demonstrated at the National Field Trials at Orvis Ranch in Farmington, near Stockton, next weekend. Competition will be keen among the qualified canine entrants, which include six great performers from Southern California. This event is one of wide interest.

AMONG THOSE striving to make these trials a spectacular success are Grace and Elmer Jones of Thousand Oaks, and of course the officers of the the National Association, Ivan Brower, president; Stan Head, secretary-treasurer, and Jake Huizenga, chairman.

The first field trial in this country was held in October 1874 at Memphis, Tenn. Today more than 500 field trials are held annually, and there are more than 300 recorded field trial champions. The earlier field trial dogs were trained on foot, but now nearly all handlers work from horseback, and those attending major trials follow the soft-mouthed dogs from horseback. Coverdog trials in grouse country, of course, are carried out on foot.

Although sports devotees regard field trials as an excellent pastime, with each dog required to be staunch, steady, intelligent, speedy, and rugged, but "classy" in style, the trials are also instrumental in helping improve the breeding and bloodlines of bird dogs toward



Photo by the Author

Chesapeake Bay Retriever, such as Smokey, owned by Katie Desenberg, is only native U. S. sporting dog.

greater value as companions in the fields.

IN AN EFFORT to form a Southern California chapter, the Silky Terrier Club of America will meet at the home of Mrs. Roy Tindall, 6851 Sunny Cove Ave., Hollywood, on Oct. 27.

ENTRIES FOR the Glendale Kennel Club dog show and obedience trial, set for Nov. 3 in Glendale Civic Auditorium, close by noon, Oct. 21.

ALL SAMOYED owners are invited to a "Sammy" discussion and informal dog evaluation "Spot" show with qualified judges at 12:30 p.m., Oct. 27, at the home of Vera Kroman, 11022 W. Honda Parkway, Temple City (Glibert 8-0919). Dress casually and bring dogs. Also, if you wish, bring a dish of some kind and service for a potluck supper.

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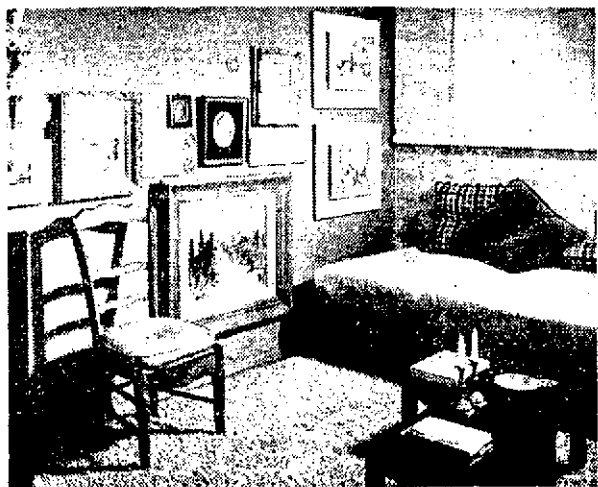


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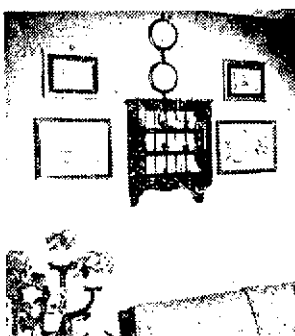
# HOW TO Brighten Your Walls With Art Displays



1. **PICTURE FRAMING** and grouping can become an art in itself. But with careful planning you can try something that's as dramatically different as this combination of objects and pictures. If you do, it's best to experiment on the floor before you drive any nails.



2. **ON ANOTHER WALL** of this same room, prints and art objects are again hung in an out-of-the-ordinary way that adds character to the room. Note that there's still a sense of balance created by the careful placement of each item—even with the variety of sizes and shapes.



3. **THREE PAIRS** of framed prints team up with a hanging shelf to add importance and height to this area. Each pair is framed differently, but is combined with the hanging shelf in a familiar design that is pleasing to the eye.



4. **TO CARRY OUT** the informal theme of the breakfast area, bamboo frames were a good choice for these six prints. The prints are lined up with the wall panels to avoid a hodgepodge of vertical lines. It is important to consider architectural features when hanging pictures.

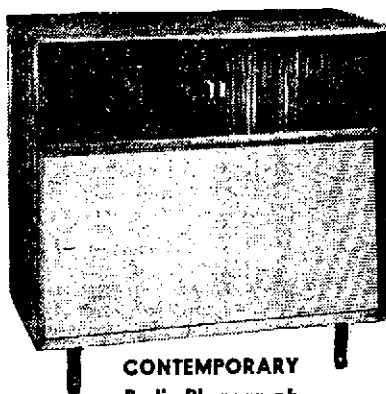


5. **HERE IS AN EXCELLENT** example of a good picture grouping of antique English prints. The five pictures march horizontally over the long sofa, while above them are four vertically framed prints. Notice that the grouping was made to cover a large area to be in scale with the extra-long piece of furniture beneath it. The hanging plant on the side wall lines up with the top of the prints.

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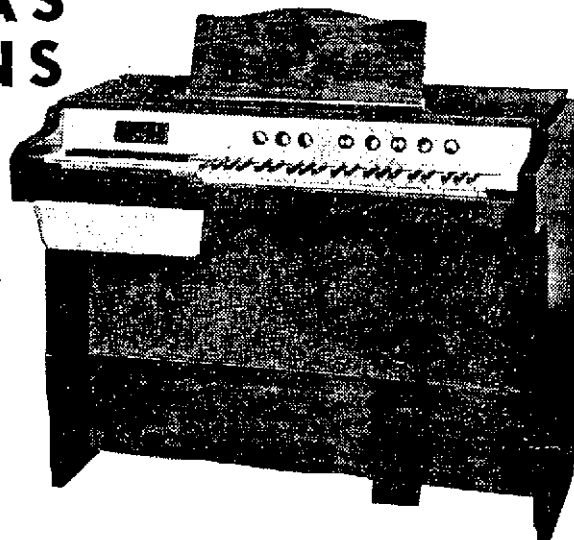
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GARDENS

# Bulbs Are Spring Magicians

By Joe Littlefield

**B**ULBS are a distinct group of plants quite different from other types of plants such as annuals or perennials. As you look at a dry bulb whether it is a tulip, Dutch hyacinth, daffodil, grape hyacinth or any other kind of bulb, you naturally wonder how such a thing can be dry and dormant, yet months later produce lovely flowers. Within that bulb is the magic of life and a perfect plant!

What's more important, most of the bulbs are practically a lifetime investment in yearly beautiful flowers. That is, bulbs last for some years unless they are neglected or soil pests attack them. Some of the bulbs may be left in the ground for several years, before they need to be dug up and separated.

**WE'VE BEEN** planting some of the bulbs since mid-September. Freesias, and grape hyacinths are somewhat low growing type of bulbs. Grape hyacinths with their narrow foliage furnish masses of eight-inch tall spikes of fragrant blue clusters of small flowers. Massed in groups consisting of a dozen or more bulbs spaced two to three inches apart and planted about two inches deep, the plants form delightful spots of late winter blue color in sunny flower bed areas.

They may be planted as edging plants, or combined with freesias, forming an eye catching ribbon of colorful flowers. If pansies or violas are used as edging plants, then grape hyacinths and freesias may be planted directly back of them, but in front of taller bulbs, annuals, or perennials.

Pot-grown tulips, daffodils and Dutch hyacinths grow longer stems if pots are placed in shade and covered by reversed empty pots of same size. When foliage is several inches tall, take off empty-pot covers. A couple of days later place

potted plants in sunnier locations.

**FREESIAS**, too, grow about eight inches or so tall. Their tubular-shaped flowers, whether white, yellow, shades of pink or rose, have a fragrance, and are a welcome addition in the garden.

Both these plants may be left in the ground for several years. During the summer, shallow-rooted annuals may be planted over them. Summer care of annuals doesn't seem to disturb the blooming qualities of the bulbs.

Tulips, Dutch hyacinths, and daffodils on the other hand bloom much better if they are dug up and stored during the summer.

For flowers of larger size, tulips are probably the most colorful and showy. What they lack in fragrance, they make up in color and performance. It's fascinating to watch a tulip blossom go to sleep for the night. As it gets dark, the flower petals gradually close as if they're drowsy and can't keep awake. In the morning as the sun comes up, slowly the sleepy head tulip flower petals gradually unfold, finally burgeoning forth again into a fully opened blossom!

**YOU'LL HELP TULIPS** grow longer stems if you put the bulbs in the refrigerator (not in the freezing unit!) for a couple of weeks before planting them out. Have the refrigerator temperature in the forties. Plant the bulbs and Dutch hyacinths about six inches deep. Work some bulb food into the soil before planting. That's to help the bulbs produce lovelier, longer-lasting flowers. Plant tulips in masses consisting of a dozen or more bulbs about four inches apart.

Give all types of bulbs generous drinks of water when foliage grows up above ground. That's one of several important factors that helps bulbs produce good blooms.

Dutch hyacinths' single spikes of bloom contain dozens of flowers of tubular shape, de-



Tulips, daffodils, Dutch hyacinths, grown in pots, may be induced to send up longer stems by following simple cultural rules.

lightly fragrant and massed tightly together. And such a wide range of colors and several interesting forms of flowers to choose from! Shades of pink and rose, yellow, white and lavender. Plant them same depth and spacing as tulips.

**NARCISSUS** in a wide range of forms of flowers add graceful leavening touches of white, yellow, orange, and several pastel shadings.

Tulips, Dutch hyacinths, and daffodils may be set out in bulb beds by themselves, or planted in groups in sunny annual or perennial flower beds.

When set out between an edging of pansies and violas, but in front of snapdragons, stocks, calendulas, and delphiniums, you'll have an unusually distinctive planting, because the bulb blossoms are quite different from the other types of flowers in that planting area.

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# Retain Soil with Ground Covers



Excellent as a ground cover and exceedingly colorful is the gazania. It's a sun lover and extremely hardy.

erosion control and the brilliance of its flowers. The plants are very much at home throughout Southern California. They enjoy full sun and lots of heat, thrive in sterile soil and are drought-resistant.

The plants are sold according to flower size and color, the following shades being available: orange, yellow, white, red turning to orange, crimson, rose, copper, light shell pink turning to dark rose, red, purple and lavender. Some florets are the size of a small button; others may develop a width of two or more inches across.

**ANOTHER EXCELLENT** and exceedingly colorful subject for slopes is the South African daisy, gazania. The plants grow to a height of from 10 to 12 inches. Flowers appear in tones of yellow, white and orange, set off by a circle of small black dots in the center. Gazanias are sun lovers, quite hardy and tolerate extreme dryness.

For blue or lavender flowers, the campanulas have much to offer. Variety gargantica really hugs the surface, attaining a height of just about four inches. It prospers in semishade as well as in the sun. The star-shaped blue flowers cover the plants in summer and fall. A related variety, the Serbian bellflower, offers lavender flowers and has a very spreading habit of growth.

Another splendid lavender-toned ground cover is lantana sellowiana. This is widely used throughout the Long Beach area. Once established this subject can be forgotten. The lavender florets, which are quite small, appear profusely throughout practically the entire year. This ornamental is at its best on

a sunny slope. It grows to a height of possibly 10 to 12 inches.

**ALTHOUGH NOT** frequently used for ground cover purposes, Lonicera japonica halliana is a natural for this purpose. It grows rapidly and thrives along the coast as well as in the desert regions. It will prosper in either sun or shade. Because this subject is a honeysuckle delightful fragrance can be anticipated. The blooms range from white to cream and deep yellow as they mature.

Other interesting and colorful ground covers that succeed in this area include polygonum capitatum, lotus bertholletii, armeria vulgaris and the ever-popular favorite, pelargonium peltatum.

## By Bob Gilmore

**E**ROSION caused by fall and winter rains may be minimized by planting a ground cover. This is especially true for hillside lots.

Slopes are continuously abused by the sun and wind. Cultivation of these sites is difficult and seeds as well as seedlings are frequently washed away. An ideal solution is to set out cuttings or divisions of colorful ground covers.

**MESEMBRYANTHEMUM**, often called ice plant because of the glistening dots on the foliage, is highly valued for soil

## Tips on Gardening

**GARDENING TIPS** for the week . . . A winter vegetable garden is not impossible in the Long Beach area. A few of the better known cool weather

crops include lettuce, carrots, beets, cauliflower, turnips and spinach. Keep the plants growing steadily as retarded development produces a pithy and unpalatable crop.

Pyracantha and cotoneasters may be cut now for indoor decoration. The berries last for a considerable period after being removed from the parent plant. Leave sufficient berries on the plants, however, to insure a good show for the holiday season.

Tender shrubs such as hibiscus and bougainvilleas can be hardened off somewhat by gradually decreasing water supplies. But do not go too far in this direction or the plants may wilt.

The moist nights now prevailing are very encouraging to snails and other nocturnal prowlers. All garden supply stores carry effective snail baits that can be distributed in pellet form. The cost is negligible.

**SOLUTION TO TODAY'S PUZZLE**  
(See Page 42)

CAMPUS POLITE CRUNCHY  
OPTIC APICAL REFLECT  
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GARDENERS AINES ASIA  
GEMINALIS DOGS ENTRY  
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TIRALLS CLARA GASMEN  
OCA RAAB CLIPS STERNE  
BANG NINRA TIRIS LATEN  
ENSLIT INCAH MOH DULE  
FETTER LEARN ROBIN  
HARIN WAND LHAMIC  
ASTOR CHILS SOIS CARACAS  
TUM TRAM RANTINES PARE  
LIBERAL TOLLEDO NOOBER  
OMIGUS TROPHICUS  
REINGOS GENTLY SUGAR



## By Dorothy Jonson

There is just one time of year when garden duties can be done to the best advantage. And October is the time when you should prune back your berry bushes . . . Boysenberry, raspberry, blackberry and others in the so-called 'cane' fruit varieties. By this time of year the canes are getting long and it's time to prune them back. And it is especially important to begin training the new canes so as to get them started growing where you want them to be next year. Also, they are apt to become infected with fungus or infested by insects if they remain lying on the ground.

The bushes should have a good fall clean-up spray with an oil emulsion. The fall and spring clean-up sprays are the ones that give prolonged control of insect life that would otherwise overwinter. I think garden hygiene becomes more and more important every year.

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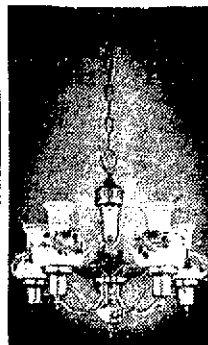
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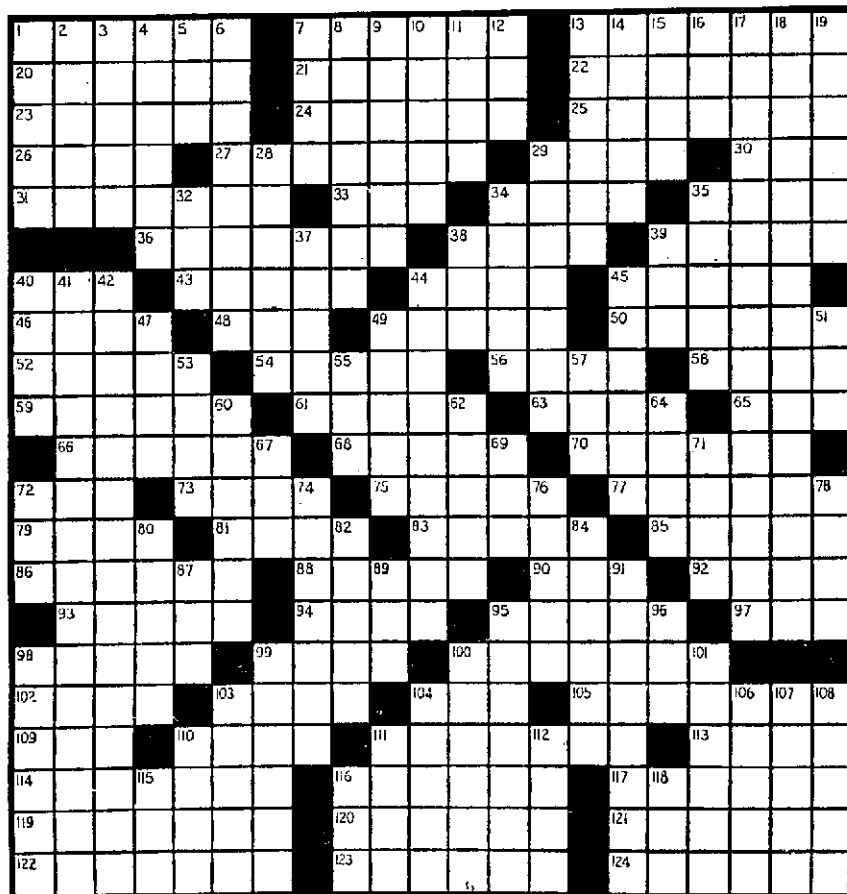
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# Southland Crossword Puzzle

(Solution to Puzzle on Page 41.)

- By Leonard Goldberg  
ACROSS  
1 College grounds  
7 Urbane  
13 Chewy, like brittle candy  
20 AL baseball player  
21 Friendly  
22 Chinese fruit: Var.  
23 Near East dictator  
24 Swiss city  
25 Country between Spain and France  
26 — of March  
27 Posters  
29 Wagner's earth goddess  
30 — Saud  
31 Minister to: 2 wds.  
33 Bitter vetch  
34 Chemical suffixes  
35 On the Atlantic  
36 Small barra. cudas  
38 "It's a — life!"  
39 Ingress  
40 Chum  
42 Virginia —  
44 Lass  
45 Characteristic  
46 TV star  
48 Golf necessarily  
49 Nina, —, Santa Maria  
50 Catches again  
52 Coins  
54 Work with a brush  
56 Handle  
58 Japanese toilet kit  
59 Jargons; dialects  
61 — firma  
63 Drug  
65 Coal scuttle  
66 Rails, of a certain shape  
68 Miss Bow of the silents  
70 Nut  
72 S. American wood sorrel  
73 Austrian chancellor  
75 Errs  
77 Author of "Tristram Shandy"  
79 Judge's bench  
81 Early New Deal laws  
83 Heads: Fr.  
85 Consumed  
86 Made splendid  
88 S. American Indians  
90 Conjunction  
92 Strike out  
93 Ballet jumps  
94 Rent  
95 Acting parts  
97 Author of "Kidnapped"  
98 Sword  
99 Magic —  
100 Of pottery  
102 Hebrew string-  
ed instrument  
103 Memo  
104 Distress call  
105 Venezuelan city  
109 Immigrant: Abbr.  
110 Persia  
111 Gullies  
113 Decorticate  
114 Frog with one's money  
116 Ohio city  
117 Predecessor of 17 down  
119 Single highway: 2 wds.  
120 Loves  
121 Dining  
122 Emerges again  
123 Race —, movie actor  
124 Ancient Roman pillars  
DOWN  
1 Like a trigonometrical figure  
2 Tilled land  
3 Skintint  
4 Sheriff's aides  
5 Rubber tree  
6 Short religious discourse  
7 Dutch island, W. of Sumatra  
8 Egg dishes  
9 Cunarders  
10 Refrigeration units  
11 Hebrew letters  
12 Note of the gamut  
13 Feminine names  
14 Rips  
15 Town in Honshu, Japan  
16 Sgt. or cpl.  
17 U.S. Under-Secretary of State  
18 U.S. Cabinet member  
19 "Yes, . . ."  
28 Wild buffalos  
29 "This scepter'd Isle, this . . ."  
32 Choinia de —  
34 Blood vessel  
35 1. Chron. III., 24  
37 Put into office  
38 Noise  
39 Before  
40 S. American rodent  
41 An annual cypress flower: 2 wds.  
42 Intercont. mental plane: 3 wds.  
44 Britain's "Rock"  
45 Trapaceae plants  
47 Greek portico  
49 Embroiders  
51 Earth  
53 Ado  
55 Received: Abbr.  
57 Anglo-Saxon law  
60 Tilts  
62 Constellation  
64 Former Italian royal house  
67 Capuchin monkey  
69 Proper  
71 Chief  
72 Caribbean voodoo rites  
74 Great —  
76 Mexican gentleman  
78 Compass points  
80 Quoter  
82 Re  
84 Comfort  
87 Gaelic sea-god  
89 Bounder  
91 Crushes anew  
96 Dweller  
96 Churchill or Eden  
98 Bluejacket  
99 Huge mammals  
100 Hidden; secret  
101 Truman —  
103 Author of "Red Badge of Courage"  
104 Drawing room  
106 Carp  
107 Site for games  
108 Blue —  
110 Cleo's maid  
111 Took a train  
112 Inquisitive: Colloq.  
115 Yale  
116 Label  
118 Grain



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## meet your host



Caricature by Milt Reppert  
**CHEF JOHN LEONHARDI**  
Chicken in Parchment Bag

**WONDERFUL** things have been happening at the magnificent Chandelier Restaurant, 4205 Atlantic Ave., since it was taken over by Chef John Leonhardi and Robert Jones, two masters of French cuisine. They have intrigued the dining out public with the elegance of the gourmet items they serve. In addition, they have lent interesting new atmosphere to the restaurant by staging art shows (a new one-man show by Pearl Jones opens today), and fashion shows (every Wednesday at 1 p.m.).

Recently Chef Leonhardi and Jones delighted their guests further by introducing an extension to their menu which includes five gourmet entrees all priced at \$2.25, complete. These are French fried prawns (from Louisiana), chicken liver saute sous cloche, shrimp creole with rice pilaf, sweetbreads financiere and broiled chinook salmon. All are served with the fabulous Chandelier dinner which includes: chilled hors d'oeuvres (carrots; julienne, imported polli peperoncini, scallops, jumbo black and green olives and celery hearts); choice of large mixed green salad or tureen of French onion soup or creole gumbo; vegetables, hot French breads and fresh churned sweet butter, beverage and choice of dessert. A particularly fine dessert specialty of Chef Leonhardi's is guava shells with cream cheese and salted crackers.

AMONG THE OTHER elegant entrees on this dinner are the unusual boned chicken en papillote (chicken in a parchment bag), \$3.75; roast prime ribs of beef au jus, \$3.50; New York minute steak with marchand sauce, \$3.85; N. Y. cut sirloin with mushroom caps, \$1.75, and the extraordinary chateaubriand Richelieu for two persons, \$13.50. Leonhardi backs his cuisine with a wealth of experience, having served as executive chef at The Tennis Club, Palm Springs, and at Thelma Todd's Chez Roland.

Adroit artist Jana does caricatures of the guests each night. Ray Middleton plays beautiful music on the piano.  
—TEDD THOMEY

## Sea Food

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## Family Dinners

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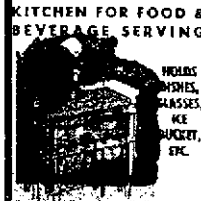
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IN THIS ISSUE

**New medical series**

Basic advice from family doctors

**\$90,000 a year—at 30**

A trotting driver's success story

**What's in your name?**

Test yourself on a different quiz

# Parade



**October 20, 1957**

REG. U.S. PAT. OFF.

**SHIRLEY TEMPLE and her children** see page 2





CHANGING from the elaborate get-up on the left to the costume at right, Mozart interpreter Tucker ran into unforeseen trouble.

I'll always remember...

## 43 seconds at the opera

by **RICHARD TUCKER** Famous Metropolitan Opera tenor

Next week, when the Metropolitan Opera starts its 73rd season with a rare production of *Eugene Onegin*, I'm proud to say I'll be singing the tenor lead. But if pride starts to go to my head, I can regain humility by remembering one performance I gave in Mozart's *Così fan Tutte*.

In this famous, light-hearted opera I had just 43 seconds to change from a voluminous Algerian costume to the uniform of a dashing soldier. The change was really a peeling off, since I wore one costume under the other. This particular night, despite the help of the stage manager and a dresser, I ran into trouble. As I started to peel, both costumes began to come off. The dresser tried to put one back on; both went on. With buttons popping in all directions, my 43 seconds quietly expired.

We kept struggling to remove my baggy pantaloons and get me into soldier's leggings. The orchestra conductor kept holding the last note of my cue. I strug-

gled to get out on the stage, and the stage manager and dresser kept holding me back.

Finally, with more buttons popping, I tore loose and shot onstage like a cannon ball. And there I stood — one leg encased in a legging, the other bare. The cast took one look and started to laugh. The men in the orchestra pit joined in. Soon the audience burst into guffaws. For a moment that dragged like an hour I stood there, knowing the performance was ruined, wishing the stage would open and swallow me.

But suddenly the comic situation got through even to me. I found myself laughing with everyone else. And when things quieted down, I went on to continue my job with unexpected confidence. The next day the critics said I had scored a great success.

So I won't forget that night and my total, if temporary, discomfiture. And I won't forget the lesson I learned: that laughter sometimes can be even more important than a high "C."

## On Parade

On the cover is a young California matron, Mrs. Charles Black. You just might have heard of her as a former child actress named Shirley Temple. The good news today is that, after years in retirement, she's about to reappear on your TV screen.

For his story detailing this happy event (see pp. 10-11), West Coast correspondent Lloyd Shearer wanted a suitable color photo. Since Shirley will be hostess for a series of programs based on fairy tales, he suggested she pose reading to her own youngsters (l. to r.: Charley, Susan, Lori). She chose a book dealing with Japan, and the whole family got into the act by donning Japanese garb. Like the result? So do we.

What is a sprain? And if you're unlucky enough to get one—who hasn't?—what should you do about it? For the answers see the article by Dr. Malcom E. Phelps on pp. 18-19. This is the first of a monthly series on common family health problems, written for you by the experts who can stand them best.

A letter from Arlington Heights recently completed a PARADE House Plan published March, 1956. "I had searched for several years," he says. "This was exactly what I wanted." The finished job appears below. May you and yours be happy in it, Mr. Flynn.



**Parade**

The Sunday  
Picture Magazine

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# NEWPORT



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The new filter cigarette  
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And it describes the increasingly popular Monthly Investment Plan, which enables you to own stock in some of America's most successful companies for as little as \$40 every three months, up to \$1000 a month. More than 8½ million people own stock. The number is increasing every month. And two out of three shareowners have incomes under \$7500 a year.

**Here are some important things to remember:**

The prices of stocks can go down as well as up. A company may not be able to pay a dividend. So always get the facts about a company before you buy its stock. Never depend on tips or rumors. And use extra money left over after living expenses are met and emergencies provided for.

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Ownership of stock makes you part-owner of a company. Through dividends paid you can share in any profits it may make. And you can share in any growth through increase in the value of your investment. In this way you can get extra income from

sources other than your job — income that can help you along toward financial independence, help make it easier for you to do what you want to do in life.

So waste no time dropping in to see a nearby broker—making sure he's with a Member Firm of the New York Stock Exchange. You'll find a cordial welcome there. He'll help you set up a sensible investment program, perhaps recommending bonds instead of stocks — and charge you nothing for his advice. He'll help you buy or sell and from time to time you can ask him to review your securities with you.

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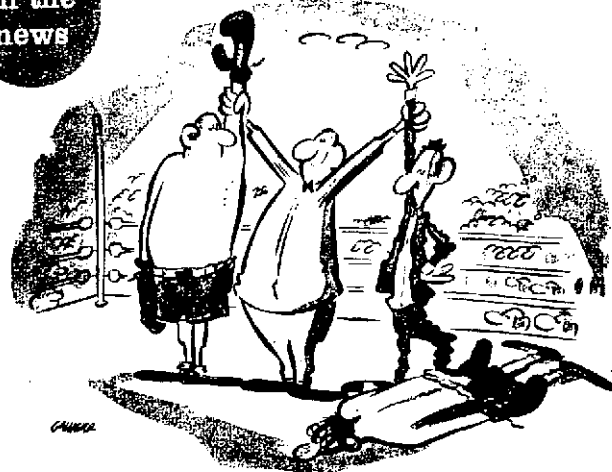
Please send me, free, "DIVIDENDS OVER THE YEARS," a basic guide for common stock investment. S-10

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

BROKER, IF ANY \_\_\_\_\_

in the news



One knockout wasn't enough — this boxer had to take two.

## You don't say!

by FELIX HARTLEP

A speeding motorist in San Pedro, Calif., made a left turn, crashed into a parked car, bounced off and hit two others, caromed across the street into a fourth. All this happened in front of a police station, whose occupants hustled him inside and introduced him to the owners of the cars he'd hit — traffic cops all.

After a brief honeymoon, a Kansas City bridegroom went home to Mother until his bride finished her tour of duty. She had been recalled by the Marine Corps.

A California housewife was fined for violating a fire ordinance after she extinguished a fire in her apartment — instead of calling the fire department.

And a housewife in Francisville, La., got this sales slip from her butcher: "50¢ soup bone — 75¢."

A Fort Collins, Colo., doctor announced that many dogs are becoming mentally ill. Reason: They associate with people.

In Lawton, Okla., jailers watched an inmate hack off his leg with a razor. Asked to explain, he said: "It's mine, isn't it?" Jailers shrugged. The leg was artificial.

When a Washington, D.C., fighter was jeered by a ringside fan after being knocked out in the first round, the pug staggered over to take a poke at his tormentor — who promptly kayoed him again.

A superior court judge in Northampton, Mass., refused to recess at noon. "Eating lunch," he said, "makes people food addicts."

On trial for a traffic violation, a man in Waterbury, Conn., insisted on acting as his own attorney. But the judge fined him \$6 when he asked a witness: "And what was the color of the red light when we passed it?"

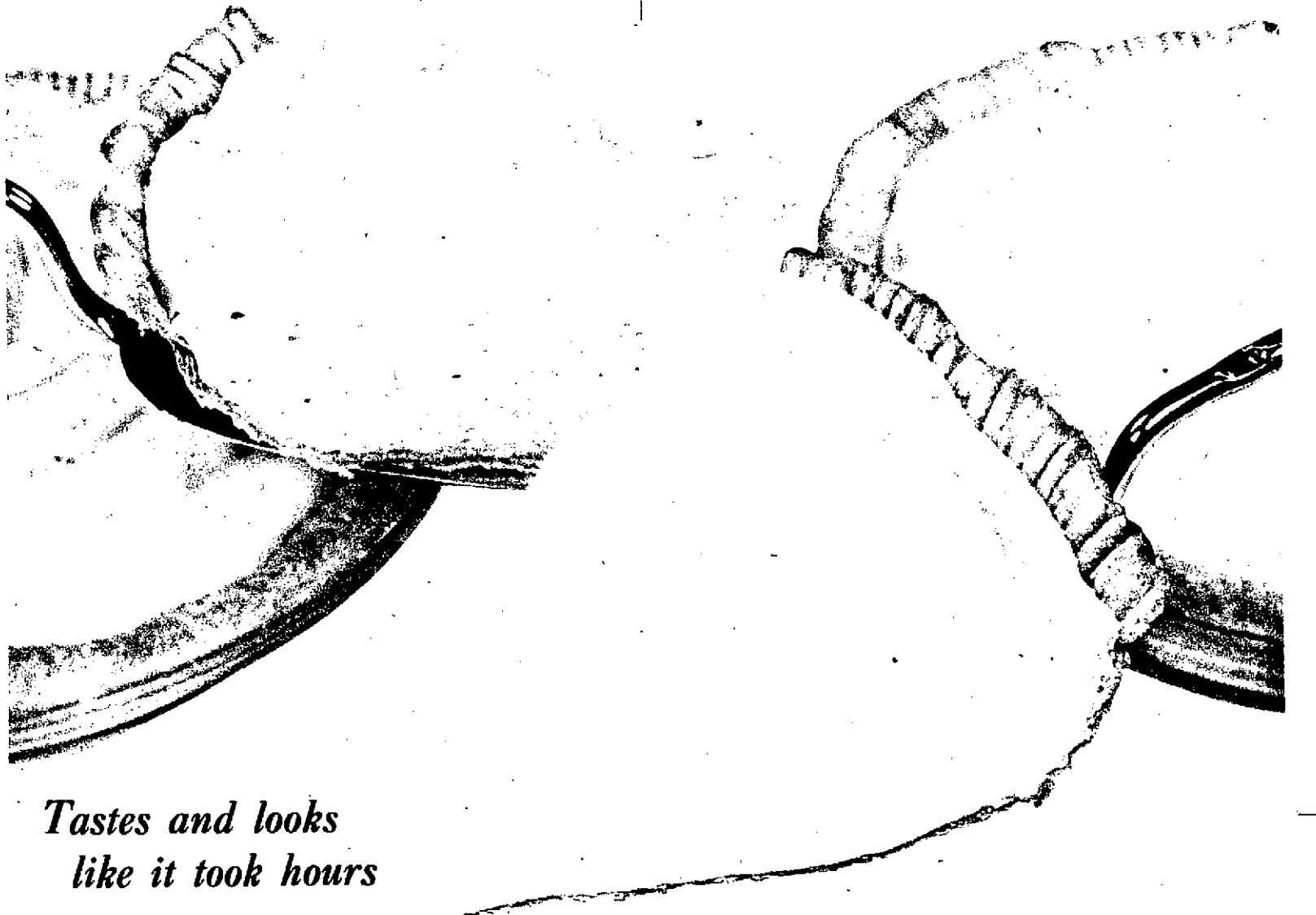
Because somebody stole his car while he was lecturing in Boonville, Mo., the speaker had to walk home. His topic: "Shoes and the Benefits of Walking."

A home owner in Harlingen, Tex., called police and apologetically withdrew his report that an 800-lb. boiler had been stolen. It was in a closet, where he'd "mislaidd it."

For months, Los Angeles police listened helplessly to neighbors' complaints about a noisy piano player, but they jumped when the pianist herself popped up. Somebody, she sputtered, had broken in and coated her piano keys with glue.

Police in Hackensack, N. J., had news for a man jailed on 79 counts of house burglary. His own house had been looted.

In San Francisco, a traffic-department employe painted a white safety line down the center of a bridge. Later, he was fined for straddling the line while driving.



*Tastes and looks  
like it took hours*

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too!

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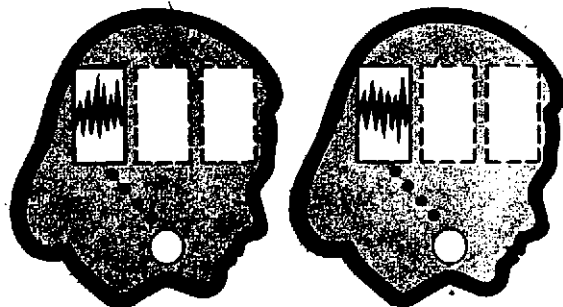


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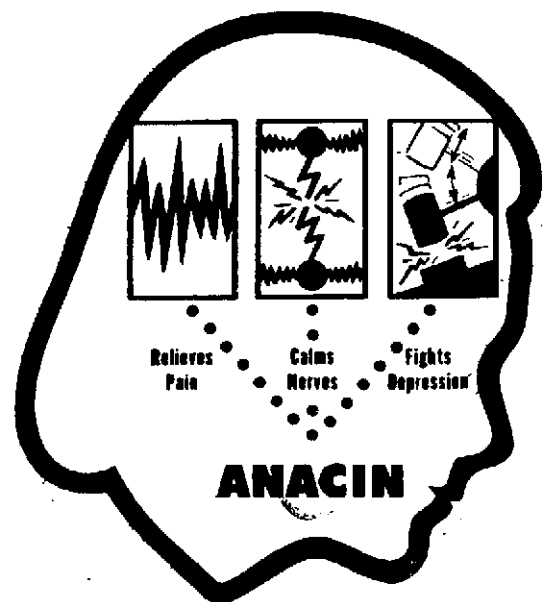
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# PHOTO PARADE

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what people are  
looking at all  
around the world



**BOY WITH NEW LEGS** tests them in "one-man soccer game" at his home in England. Born with useless stumps, the 3-year-old walked the first day metal, rubber-tipped legs were fitted; next day, this picture was taken.



**10-DOGPOWER HITCH** steals the show in the recent Sweet Corn Day parade at Vinton, Iowa, near Cedar Rapids. Despite the job of pulling a prairie

schooner and its tow-headed teamster, the 10 little dachshunds covered the parade's full route, panting rapidly at the end but still full of zest for life.

Continued on page 8

# Automatic washer wonder! New **all** with whitening discovery washes "yellowed" shirt fresh white again...without bleaching!

**Before using *all*:** "Yellowed" shirts made husband complain. Then wife heard how new *all* washes "yellowed" cottons, nylons, linens, fresh white *without bleaching!*



**After using *all*:** Shirts white again. Husband happy again! Super-Rinse *all* with whitening discovery did it after only a few washings in an automatic washer. Famous *all* with "controlled suds" actually helps automatic washers wash and rinse more effectively.



*all* is prescribed for automatic washers by washer makers and servicemen. Thick-suds detergents make billows of hard-to-rinse suds. But *all* with "controlled suds" rinses out almost as easily as water itself.



New *all* costs less to use in your automatic because it's condensed. One measure of *all* gives water-greater wash-ability than three measures of thick-suds products. Measure *all* by the tablespoon instead of by the cup!



To remove deep-set stains or dyes transferred from fabrics, use a household bleach to help the whitening action of *all*. New *all* is safe for any washable, white or colored.

New Super-Rinse *all* with AE-160 is unconditionally guaranteed by Lever Brothers to do a better washing job in your automatic. Full purchase price refunded unless you agree.



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light to dark—  
and any shade  
in between!

# Toast the way you want it

... with General Electric's truly automatic toaster

The automatic mechanism of this toaster is the simplest, most foolproof ever devised. No gaudy gadgets get in the way of its number-1 job: to give you toast the way *you* want it—every time.

Simply set the six-position control and press lightly on the lever. Before you know it, your toast pops up—piping hot and ready for spreading.

And it pops up extra-high. Small slices,

flat muffins, even frozen waffles all lift high within your easy reach. Result: no more burned fingertips.

**Cleans in seconds!** Simply snap out the crumb tray and give it a wipe. It's that easy.

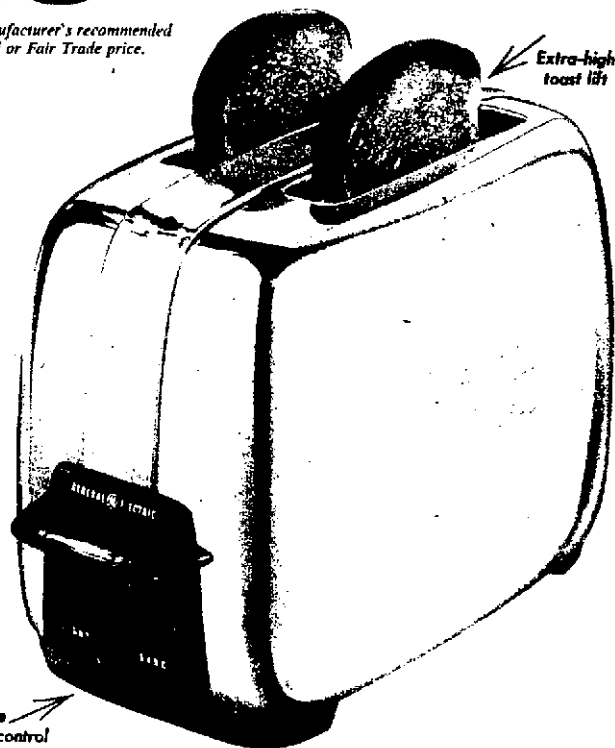
See the General Electric Toaster at your dealer's now. Price: \$18.95.\* General Electric Company, Portable Appliance Department, Bridgeport 2, Connecticut.

**\$18<sup>95</sup>\***



**Automatic  
Toaster**

\* Manufacturer's recommended retail or Fair Trade price.



Simple  
6-position control

*Progress Is Our Most Important Product*

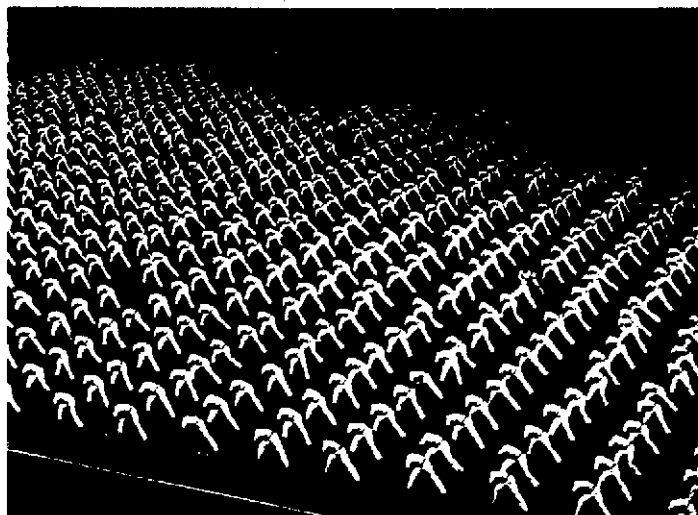
**GENERAL  ELECTRIC**

PHOTO PARADE continued



**SCULPTOR'S MASTERPIECE** draws reverent admiration at rebuilt Llandaff Cathedral in Wales. Cast-aluminum figure

of "Christ in Majesty" is 16' high and is called by its American-born sculptor, Sir Jacob Epstein, "my greatest act of faith."



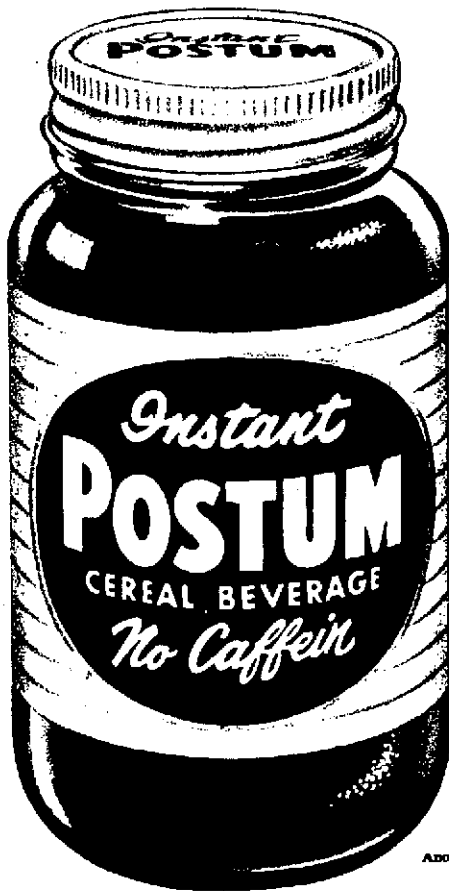
**2,000-MAN PRECISION** makes a striking pattern in Olympic Stadium in Caracas, Venezuela. Part of a calisthenics

demonstration by cadets of Escuela Militar, exercise shows only two who missed their cue. It takes sharp eyes to find them.



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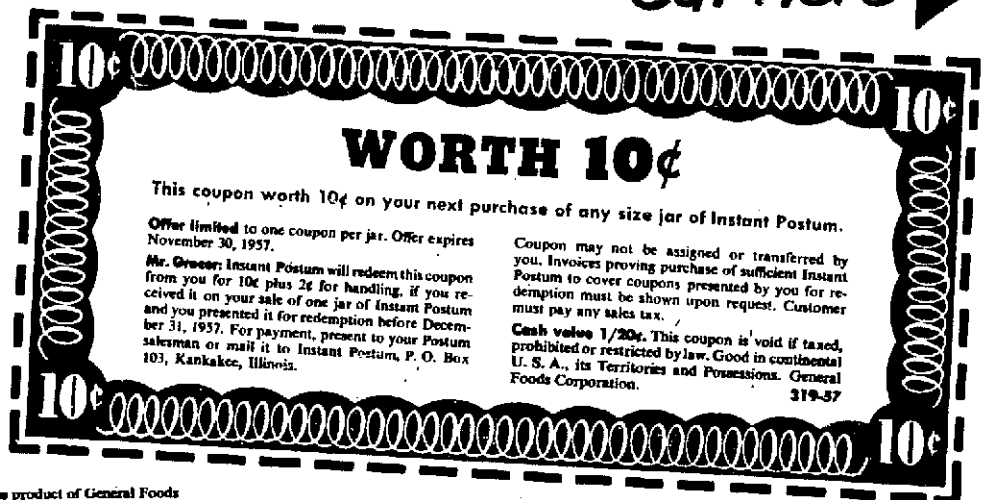
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(certified retail value \$3.95)  
and the label from any jar of Instant Postum



She was the world's darling.  
She earned millions. She retired,  
had a family. But look again...



In typical suburban sweater and slacks, Shirley poses happily with second husband Charles Black.

# Shirley Temple comes back at 29

by LLOYD SHEARER Parade West Coast correspondent

**S**HIRLEY JANE TEMPLE, at 5 a world-famous movie star, at 12 a retired millionaire, and now at 29 a happy suburban housewife, finally has succumbed to the lure of television. After turning down half a dozen fantastic offers in the past few years — \$25,000 for a 6-minute monologue was one of them — petite Shirley a few weeks ago signed to appear in a series of 16 special one-hour NBC-TV programs based on classic fairy tales.

For \$100,000 and a fat percentage of the profits from rerun showings, she will start by starring in *Beauty and the Beast* on January 12. In the rest of the series she will serve as hostess-narrator, introducing each classic — *Hansel and Gretel*, *Gulliver's Travels*, *Aesop's Fables* or whatever — and saying a few kind words about it.

Actually, Shirley's video "debut" comes tonight, when the first of her old movies to be telecast, *Rebecca of Sunnybrook Farm*, will be visible. But that hardly ranks with her live appearances, which she has fought off since she married Charles Black, son of the president of Pacific Gas and Electric, in 1950. She said then, firmly, that she'd had enough of show business.

So why is she coming back? She doesn't need the money. With three young children to look after, plus a large home in Atherton, Calif. (a suburb of San Francisco), time doesn't hang heavy on her hands. What, I asked her, has brought her out of retirement?

"Those TV producers just wore me down," Shirley confesses. "They kept after me. They pointed out that

20th Century-Fox had released all of my old movies to TV. They said, 'Why don't you let the public see you as you are — not as you were?'

"Early this year an agent came up with the idea of doing famous fairy tales on TV. My first reaction was no. Why leave my family and go back to work in Hollywood? But then I talked it over with Charley and the children, and they all said yes. They're just dying to see me on TV.

"The thing that sold them — and me — is the time set-up. It's a dream. I work only one day a month in Hollywood. You can't beat that, can you? At least 14 of the 16 shows will be filmed. I'll star in no more than two. That means practically no rehearsal time. 'Besides, I've always loved fairy tales.'

Could it possibly be that, like most former child movie stars, Shirley misses the spotlight? She says definitely not.

"I went into show business in 1932," she explains, "when I was 4. The last movie I made, *A Kiss for Corliss*, was released in 1950. That's 18 years of limelight, enough to last anyone a lifetime. What's important to me now is my marriage. To preserve a marriage, I've found, a woman must first of all keep her husband happy. Keeping Charley happy, that's what counts most in my scheme of things. Then come the children. If any thing, the spotlight comes last."

For several years Shirley has been a community-active wife and mother. What spare time she has she devotes to working for six charities, most of them dedicated to helping sick and underprivileged children. "I've never been happier," she

admits. "That's why I turned down all the other TV and movie offers.

"The thing I don't want to do is get caught up in the career whirl, because that's what jeopardizes your family life. I've seen so many actresses succumb to the temptation of mixing career with marriage. It can be done, but it's very tricky. Once you start to fool around with a career, you find that one thing leads to another.

## Two Letters — and a Party

"Take this TV series I'm doing. The other morning I received a couple of letters from fans, young women of my age asking where they could buy Shirley Temple dolls for their daughters. After I got my husband off to work and my children off to school, I called the company that made Shirley Temple dolls 15 years ago. I told them my old movies were going to be on TV, that I was starting a new series of my own — and would they be interested in putting out the doll again? They said sure. The next thing I knew I was down at the Ambassador Hotel in Los Angeles presiding over a cocktail party for the Ideal Toy Company.

"That's how one thing leads to another in this business. I had it all as a child; and this time I'm going so far and no farther. The minute my husband shows the slightest sign of being irritated or neglected, I stop cold."

As any movie fan over the age of 30 will recall, Shirley Temple in the 1930s was the most beloved little girl in the whole world. In 1934, when she was 6, the Academy of Motion Picture Arts and Sciences voted her a special Oscar as "the outstanding personality of the year." In the next five years Shirley reached the apex of her fame with such films as *Dimples*, *Rebecca of Sunnybrook Farm*, *Curly Top*, *Poor Little Rich Girl*, *The Little Colonel* and half a dozen others. All of these are scheduled for video release during the next few months.



This was Shirley as a child star.



Fresh from the pool, little Lori Black is wrapped in a warm towel by one of California's most solicitous mothers.



The Black family poses for PARADE. The children (l. to r. and on front cover) are Susan, 9; Charley, 5, and Lori, 3.

Shirley started out working for a salary of \$150 a week. By 1937, at 9, she was making \$300,000 a year, the seventh-largest earnings in America. A year later her parents agreed to the expansion of the by-products business — Shirley Temple dolls, houses, toys and so on — and doubled her income.

The basis of Shirley's world-wide appeal as a little girl was her personality. With her curly brown hair and large brown eyes, she was a beautiful child who generated warmth, friendliness and a cuteness that was not too sugary. Her onstage intelligence was incredible. In *Captain January*, for example, the script called for her to tap-dance down a long stairway reciting a line at every turn; she did it perfectly the first time she tried it. James Dunn, who starred in four pictures with Shirley, said she had "the most natural acting talent I've ever seen." The late Lionel Barrymore called her "a divine child of brilliant intelligence." Adolphe Menjou once told reporters, "Shirley Temple not only knows her own lines perfectly, she knows mine just as well."

#### A Tale of Two Marriages

Though Shirley's parents made an attempt to raise their daughter normally and even pulled her out of the movies for a time, studio offers proved irresistible and she kept making films through the 1940s. In 1945, at 17, freshly graduated from the Westlake School for Girls in Los Angeles, she married John Agar, Jr., an Army sergeant who later turned actor.

Shirley was too young for marriage and so was Agar. In the words of a family friend, "Neither of these kids knew what marriage was all about. Young Agar had no trade, and Shirley had no idea of what marriage really entailed."

In 1949 the Agars were divorced. A year later Shirley married Charles Black and announced her retirement from show business. Black currently is a manager of business operations for the Stanford Research Institute, Menlo Park, Calif., and according to Shirley, "the best and finest person who ever came into my life."

When I asked Shirley if her husband would object to her making another movie now, she smiled that lovely dimpled smile. "Not if I could do it in one day," she said. "That's about the longest I can stay away." ■





**HUSBANDS** aboard a commuter train to New York have breakfast while they ride, meals they prepared themselves. Where were their wives when this picture was taken? Asleep in bed!

Should a wife get up to feed a husband?

These commuters have an answer to...

## Man vs. wife at

WILTON, CONN.

The gentlemen you see at left are husbands — at 7 a.m. Like many American men at this hour, they're on their way to work. But look more closely at the picture: these men are having breakfast, a meal-on-the-run they share with thousands of married males.

The Thermos Company recently conducted a home survey and concluded that 31 per cent of American husbands — nearly one in three — get their own breakfast. **PARADE**, one recent gray morning, rode a commuter train from here to Grand Central Sta-

tion in New York and asked husbands about the situation. They agreed that they don't really mind it at all.

In fact, they all felt good about giving their wives a break. Said Monroe Fuchs, an interior decorator: "I find it a lot less trouble to have breakfast on the train. My wife's obligations to our children come first. When they get older, I'll be No. 1."

Added John Halsey, a broker: "Why should I put an extra strain on my wife by having her get my breakfast? She has enough to do during the day."

And Willard Butcher, a banker:

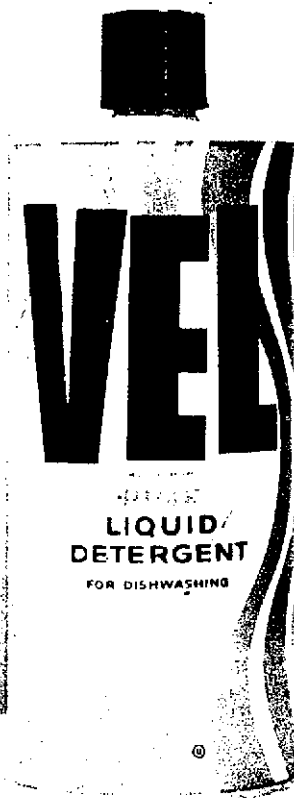
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The very first time you touch the dishwater you'll notice the wonderful difference Vel makes. No "slippery" alkali feeling because unlike washday detergents, Vel contains no harsh alkalis to roughen, redden skin. Vel's active ingredient is 100% grease-cutter. No powder, no other liquid is so fast, so economical yet so liquid-pink-mild. It's **MarVELOus!**



doesn't produce heat... can't "burn" your hands! It's 100% free of alkalis!

**NO "DETERGENT BURN!" PROOF:** When washday detergents hit water their strong alkalis—meant for clothes—produce heat. The thermometer shows that new lotion-pink liquid Vel

Parade • Oct. 20, 1957



**WILLARD BUTCHER** puts coffee (made the night before) into vacuum bottle he takes on train — plus doughnuts in his briefcase.

## breakfast time

"I'm out of the house fast in the morning with a vacuum bottle of coffee and some fruit and doughnuts. I don't ask my wife to fix breakfast. She has a rough day ahead with three kids to take care of."

After noting what the majority of husbands ate on the train (coffee, fruit, toast; one had a cold fried egg sandwich), **PARADE** asked a New York nutritionist what constitutes a good breakfast for husbands who fix their own. He advises: one-half cup of fruit juice or a cup of tomato juice; two eggs; two slices of bread spread with butter; cof-

fee, tea or milk. If there is time, husbands also should have a serving of cereal (hot or cold) with milk and eat whole fruit — an orange, an apple or half a grapefruit — instead of juice.

Time can be saved in the morning by having the food within convenient reach, and by preparing the coffee the night before. The latter also permits the fulfillment of a wish expressed most often by wives — being served a cup of coffee while they are still in bed. Whether these particular Connecticut husbands would go that far is something else again.

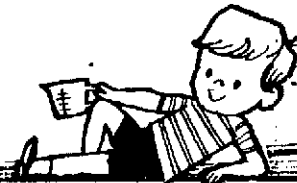
### Wives comment on getting breakfast

**MRS. WILLARD BUTCHER:** "Bill wouldn't get up for breakfast even if I did fix it. Besides, I've got the baby to take care of. I wish Bill would eat breakfast at home, but I'm not going to get up at 5:30 to fix a meal he wouldn't eat anyway. He won't suffer; he's young and healthy."

**MRS. JOHN HALSEY:** "Since the baby arrived, I'm too tired to get up to make breakfast for John. Ideally, a wife should make her husband's breakfast, but having him leave so early, you just don't live by the book. You've got to be realistic about such day-to-day details, not starry-eyed."

**MRS. MONROE FUCHS:** "It started with our third baby who sleeps to 7. I decided I would too. I told Monroe, 'Sleep later, have a leisurely meal on the train instead of gulping down something at home.' He likes the idea. Besides, he doesn't believe in killing his wife off early."

## Brand New and Fun!



### Betty Crocker's COOK BOOK for Boys and Girls



## Betty Crocker's Cook Book for Boys and Girls

Only  
**\$1.00**  
with coupon  
on this page

Junior Testers (boys and girls) picked out the 245 recipes and ideas, and tested every one. Here they are, with 32 of the 192 pages in bright color, plus gay little "how to" drawings!



"Here's a cook book planned by boys and girls for boys and girls. There are happy party surprises, easy dessert ideas, even camping out 'specials'. And just loads of everyday delicious things. We've included many 'how to' step pictures and a special page on kitchen safety rules, utensils and measuring instructions."

**Betty Crocker**

Two Junior Testers say . . .



"Baking is as much fun as my chemistry set. And you can eat what you mix up." **Eric Sonnichsen**

"If I was a mama, I'd cook all day." **Elizabeth Zingg**



Such a gay and thrifty way to say "Merry Christmas" to boys and girls on your gift list!



### HERE'S JUST A SAMPLE OF FUN THINGS TO MAKE!

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Circus clown  
at your table!



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You paint designs  
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**RED ROUSER**  
Gay fruit juice  
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**LONG JOHN SILVER**  
Whopping big  
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**RAGGEDY ANN SALAD**  
Pretty as a picture!



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This Iowa city has  
found a way to give  
its men over 65 . . .

## A CHANCE

by BRUCE FISHWILD

CEDAR RAPIDS, IOWA.

A man over 65 should have something to do with his time — but what he does, an unusual organization here believes, should do some good.

The organization is the Senior Men's Bureau of the Cedar Rapids Chamber of Commerce. And this year it's celebrating its 10th birthday.

Now nearly 100 strong, the Senior Men range in age from 65 to 92. They pay annual dues of \$10 each. Members include active or retired executives,



SENIOR CITIZENS hear Hugh Orchard, 88, at Senior Men's meeting.

doctors, dentists, railroad men, clerks, salesmen, clergymen. And each agrees with what one member said recently: "The Bureau has given me a new desire to live."

How? Unlike many other organizations for senior citizens, the Bureau doesn't just throw up time-killing hobbies for its members. Instead the Senior Men are asked to accomplish things for Cedar Rapids which they, because of





JUNIOR CITIZENS besiege Tony Pleune, 80, C. of C. Senior who runs a summer camp.

## TO LIVE AGAIN

their greater maturity, seem best qualified to do. Items:

- The securing of some \$2,500 for the Community Chest from prospects who had refused to contribute — until they ran into the Senior Men's years of selling ability.
- The helping of young men with ideas who lack the business experience to carry them out.
- The guidance — and manpower — for Civil Defense projects, sales of baseball tickets, clean-up campaigns, Red Cross drives.
- The mature analysis of complex traffic and parking problems, which resulted in two suggestions: a cleverly located underpass that might speed up traffic; and the intriguing notion of laying a parking ramp over one channel of the Cedar river, thus erasing the need to buy high-cost downtown land.

Every member pitches in. At the twice-a-month Bureau meetings, for example, attendance usually runs around 80 per cent. The time isn't spent just chewing the fat. In recent months the Senior Men have heard a municipal judge discuss the problems of the courts, an industrial executive list the problems of human relations in business, a local airport manager predict the future in aviation and a school principal air both sides of the question of progressive education.

The Senior Men's Bureau is the third part of the Chamber of Commerce; the other two are the Junior C. of C. for men up to 35, and the Civic Bureau for men between 35 and 65. The Senior Men work hand-in-hand with the "youngsters."

In C. of C. membership drives, for instance, the younger men shy away from the tougher prospects but the Senior Men gladly take on even the toughest. In the past 10 years, they have talked over 300 "impossible" prospects into signing up.

"And once the Senior Men have sold them," says Robert Caldwell, executive vice-president of the Chamber of Commerce, "they stay sold."

When it was founded, in 1947, the group was called the Retired Men's Bureau. But after a few years the name was changed because so many men over 65, who hadn't yet retired, wanted to join an organization still thought here to be the only one of its kind.

### A Generation's Life-Saver

The Chamber of Commerce is lavish in its praise for what the Senior Men have done for Cedar Rapids. But the men themselves feel *they're* the ones who are gaining.

"I have always been used to being around people," says W. R. Foor, a former railroad conductor. "When I retired, I missed that contact. But at the Senior Men's meetings, the discussions with men my own age keeps me mentally alert."

Adds Henry Achter, 88, one of the founders: "It is a life-saver for the plus-adult generation. There's a new zest to living and a new incentive to keep going because we have something to do tomorrow and the day after tomorrow."

Sums up Oscar Anderson, another member: "Now I again have the chance to pay my civic rent."

*The Standard of Excellence on Five Continents*

# Longines

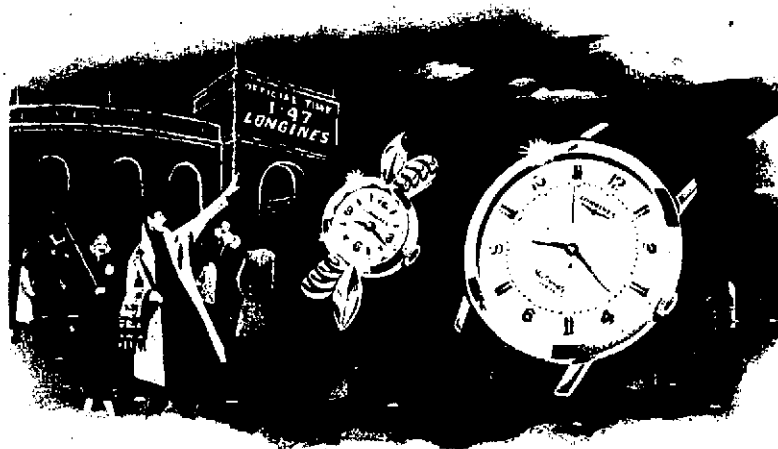
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*The name "Longines" on the dial is your assurance of quality. Left—Longines Fashion—diminutive in size, but impressive in accuracy; 14K gold case, \$135; right—Longines Mayo Automatic All-Proof—fully protected against all common watch hazards, \$195. Federal tax incl.*

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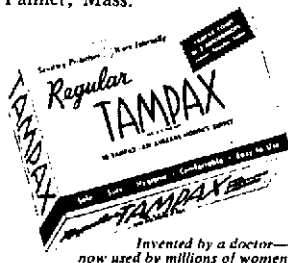
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## ANY TIME OF THE MONTH

**Poised** . . . she's natural, very much at ease, *sure* of herself, of her clothes, her looks. Even when it's time of the month for her, she's poised. She relies on *Tampax* — knows it completely protects, while it keeps her secret *safe*.

**Confident** . . . why shouldn't she be? With *Tampax*® internal sanitary protection, she's never bothered with bulging, chafing pads . . . with odor forming . . . with messy disposal or carrying problems. She knows *Tampax* is the *nicer* way, the more *modern* way.

**Why aren't you** a *Tampax*-user, too? You know, with *Tampax*, you're apt to forget all about differences in days of the month! Try it this month. Choose from 3 absorbencies: Regular, Super, Junior, wherever drug products are sold. *Tampax* Incorporated, Palmer, Mass.



New from Europe—for you

## Party dresses, \$55 and under

by VIRGINIA POPE  
Parade Fashion Editor

It's time to think about your winter party dress. Here you see a galaxy of beauties, all copied from European originals by Suzy Perette. Each selection has a special fashion feature. Notable are the wide rose-trimmed decolletage by Dior, the new broad-at-the-hips look of the Lanvin-Castillo skirt, the youthful bow-drape and suspender shoulder straps by Guy La Roche and the short balloon skirt by Simonetta. Suzy Perette grasps the spirit of these magnificent European creations and reproduces them at prices that do not tax the budget. Look for these fashions in the stores after November 1.

FOR MORE INFORMATION on any dress illustrated here, write: Miss Virginia Pope, PARADE, 285 Madison Ave., New York 17, N.Y. (Enclose self-addressed stamped envelope. Specify dress and mention name of this newspaper.)



**BOW-DRAPE** at front of skirt gives this evening dress its bouffant style. Designer Guy La Roche places suspender straps over the shoulders. In taffeta, printed in new shades of yellow and orange. Copy about \$45.



**WIDENED HIPs** and flat front, new from Lanvin-Castillo, are smart in this jacket ensemble of pale gray satin. The strapless dress has a snug waistline. Copy about \$55.



**THE ROSE DECOLLETAGE** is one of the most beautiful effects achieved by Dior this season. Three flowers of the same black taffeta used to make the dress accent the neckline. The copy about \$55.



**THE BALLOON SKIRT**, favorite of Italian designer Simonetta, has a tight midriff and a surplice neckline. The satin is a delicate shade of porcelain green. Copy about \$50.

Photographs by Studio Associates • Costume jewelry courtesy of Trifari

To Move In Beauty Naturally—Playtex creates the smooth look of an "all-in-one" with the freedom and comfort of separate foundations

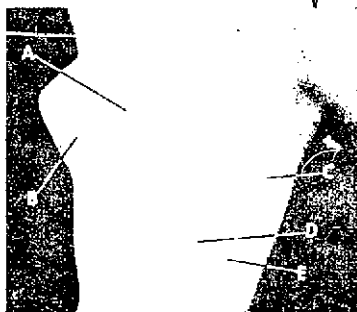


## FASHION'S SMARTEST TWOSOME BY *playtex*. FOR FALL'S FLUID LOOK

### PLAYTEX LIVING® LONG-LINE BRA

"Controls the roll" with Magic Midriff—for the smoothest bust-to-hipline you've ever had! Only Playtex has these exclusive perfect-fit features:

- A. Criss-Cross Elastic Front . . . dips low for smooth separation. Supports superbly.
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- C. Bias-Cut Elastic Side Panels . . . self-adjust to every movement. Never gap or bind.
- D. Elastic Magic Midriff . . . controls perfectly. Smooths away bulges, gently minimizes waistline, coaxes contours into one soft, unbroken line from bust to hips.
- E. All-Elastic Back . . . cut lower to shape you to day-time or date-time fashions. Won't wrinkle, curl or ride. Sizes 32-44. A To C Cups. White or Black \$6<sup>95</sup> D cups slightly higher.



### PLAYTEX MOLD 'N HOLD ZIPPER GIRDLE

Shapes you naturally to today's Figure of Fashion. Exclusive "finger" panels pull your tummy up, smooth your hips, thighs. Hidden power panels round your derriere.

A pleasure to zip into, a joy to wear. Non-roll top stays up without a stay or bone.

Made of miracle *Fabricon* which makes all Playtex girdles hold their shape longer—and yours, too—than any girdle made today. Yet lets you move, sit, stand in unhampered freedom, with unbelievable comfort and grace.

With adjustable, replaceable garters. Petal Pink, Gardenia White . . . \$10<sup>95</sup>  
At Department stores and Specialty shops everywhere. ©1957 International Latex Corp. Playtex Park • Dover Del.







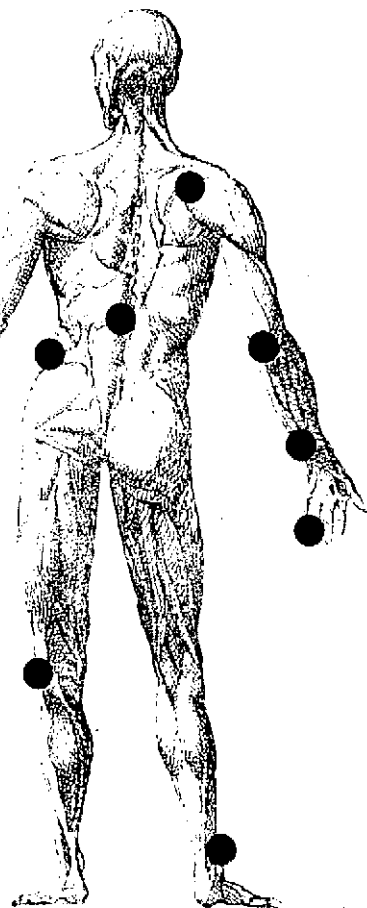
What you should know about...

# SPRAINS

by MALCOM E. PHELPS, M.D.  
President, American Academy of General Practice



ANKLE  
KNEE  
WRIST  
FINGERS  
SHOULDER  
BACK  
ELBOW  
HIP



This is the first in a new series prepared by family doctors for PARADE families. Once a month, doctors like your own will discuss down-to-earth health problems of everyday living. This "kickoff" article is written by Dr. Malcom E. Phelps, president of the American Academy of General Practice, a 22,000-member group of family doctors. He practices in El Reno, Okla. The Academy believes that today medical specialists are invaluable; but every family — for health and economic reasons — should have its own doctor for all health problems arising in the home.

In this era of increased leisure and do-it-yourself, all of us are doing more and more running, jumping, bending and stretching. Inevitably, that means more of us will suffer sprains in some part of our bodies this month, this year or at some near future date. In fact, most people probably experience many sprains in the course of a lifetime.

Because they are so common, there's a good deal of speculation about what a sprain actually is. To some, any pain felt after strenuous activity is a sprain. To others, a sprain means swelling. Let's look at some of the fundamentals:

## Ankles Lead the List

**Definitions:** A sprain is a wrenched joint — along with partial rupture or other injury of its attachments, such as ligaments. (There is no dislocation of bones.) Ligaments are tough, flexible bands of tissue that attach to joint ends of bones or may cover the joints themselves.

A strain, on the other hand, involves stretched, overused or "tired" muscles — with no torn ligaments or cartilage (gristle). A strain, abused or disregarded, can lead to a sprain.

In order of frequency, the most common sprains occur in the ankle, knee, wrist, fingers, shoulder, back, elbow and hip joints. All sprains have one thing in

common: they always result from some form of violence. This, in turn, places excessive stress on the joint and its supporting tissues.

This violence need not be severe — if the injury-producing force is being exerted in the right direction. Think of the ligaments as a piece of cloth. (Actually, they are about the thickness of cloth.) It tears easily if you pull on its edge. However, it is almost impossible to rip if the pull is made over its entire width.

**Symptoms:** Pain, swelling and tenderness are most common. At first these are restricted to the site of the sprain, then they may fan out. Further pain can be caused by exerting the sprained part — ankle, finger, knee, etc.

The joint also may feel "loose." In addition, there may be some bleeding into the injured ligament. This bleeding may come from tiny capillaries — blood vessels near the skin's surface — or from veins which have been injured. Of course, the more severe the sprain, the worse the symptoms.

**Your first step:** The first task is to determine the extent of the injury. Thus, prompt, full care can be given only after your doctor examines the sprain. Waiting a day or so to see if it "will stop hurting" can lead to further discomfort — and worse. An untreated sprain can give you trouble for years and may even result in

tiny, painful calcium deposits. A treated sprain can mean that the affected joint will be good as new. Unfortunately, many people suffer today because they never sought medical care for a sprain but simply relied on home remedies.

**The types:** Sprains can be classified roughly as mild, moderate and severe. Many are borderline cases which should be treated as severe.

## How Long to Recover?

In mild sprains, a few fibers or the ligaments have been torn. There is some bleeding into the ligament, but no actual joint weakness. Pain, swelling and tenderness are not severe. There is little pain when you move the joint.

Once the sprain has been found to be mild (X-ray examination establishes this), your doctor may inject a drug to reduce pain. Next he is likely to strap the joint. This does not interfere with blood circulation, but does provide support and thus prevent re-injury. A mild sprain may be completely healed in 10 days.

**Moderate** sprains cover a broader area. Here, some portion of the ligament is torn. You feel weakness in the joint. All symptoms are more severe. Swelling usually is more extensive. Motion which duplicates whatever caused the injury leads to intense pain.

**Q** What have strawberries to do with suits?  
**A** Thanks to modern methods of frozen food packaging, strawberries in the winter are no longer a luxury. Now, modern methods have come to tailoring too! New techniques for using machines to achieve hand-crafted results have made possible TAILORMATIC® — the first suit of its kind — a true luxury suit for only \$50 to \$65!

**Q** How is the TAILORMATIC different from other suits in its price range?  
**A** This is the first suit that gives you the fit, the feel, the well-to-do look of luxury clothes at a reasonable price.

**Q** What exactly do you mean by the look and feel of luxury suits?  
**A** It's best to try on the TAILORMATIC so the salesman can point out the features: the pitched forward shoulder line... the lower coat fronts that almost meet, with no strain at the hips... the collar and lapel that hug the neckline without gapping, even when you're in motion.

**Q** I've always associated hand-tailoring with luxury suits. How does that apply to the TAILORMATIC?  
**A** Today machines can do most anything (electronic robots and computers virtually think). If machines can think they certainly can sew! The TAILORMATIC method includes hand-tailoring, but it is the use of new machine tailoring techniques that give you much more in a suit than ever before possible at these prices.

**Q** If TAILORMATIC is so significant, why does only Gramercy Park make it?  
**A** Gramercy Park spent a lot of money and time — about two years — on secret developmental work and wear-testing. Other firms will try to produce it, but it will take time. Meanwhile, only Gramercy Park offers you the TAILORMATIC.

**Q** Is the TAILORMATIC just one specific suit?  
**A** Not at all — the TAILORMATIC comes in a wonderful assortment of the finest fabrics in every up-to-the-minute color and pattern.

**Q** What stores in my area have the TAILORMATIC?  
**A** Look for the TAILORMATIC advertisement in today's main news section of this paper, or ask your favorite clothing store to give you more information.

**gramercy park**

clothes



MAX UDELL SONS & CO., INC.  
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## When is surgery needed? How useful are home 'cures'? Here are reliable answers

Treatment for this type of injury also is more intensive. Injected drugs lessen pain. A pressure bandage is applied which, again, is designed not to disturb circulation but to offer support. An ice pack (not an ice bag) then is applied for 24 to 48 hours.

The injury should be splinted or put in a cast for two to three weeks. After the splint or cast is removed, the joint is strapped until all symptoms are gone. That may take a week or two or even longer. Protection from repeated injury is the rule here, until the ligament is healed, swelling is reduced and bleeding stops.

In severe sprains, a complete "ligament group" has been torn. Symptoms are still

more severe. The joint feels loose and you find it painful and unstable if you try to use it.

Many doctors believe that if the ligament is torn completely, surgery can best make the repair. The purpose of such surgery is to remove any "foreign material"—pieces of ligament or cartilage that may be in the joint—and then to sew the ligament together. Thus, it can heal.

If your doctor feels that non-surgical treatment is best, he's likely to treat a severe sprain just as he would a moderate one. However, it may take two months or more to heal.

A few added facts: Elbow, wrist and finger sprains are likely to be faster healers

than ankle sprains. That is because the arm and hand support no weight. The ankle does.

Comfort is the key word in recovering from a sprain. The sprained body part should be held in a comfortable position. Discomfort and pain may mean the sprain is not really healing. Thus your doctor may want you to wear a sling for arm sprains or keep off your feet a good deal for ankle sprains.

### Forget Home "Cures"

Next, exercise may be prescribed. If it is, follow the doctor's orders. The purpose of exercise is to avoid stiffness in the joint. It will be prescribed only after the joint has recovered sufficiently to take it.

The classification and treatments of sprains above is not calculated to permit home or non-professional treatment. Every sprain should be seen by a doctor.

True, you can help him. Immediately

after you experience the sprain, you can apply ice packs while waiting for him to arrive. Later, he may suggest that you apply heat.

Beyond that, you must give your physician an opportunity to use his knowledge, judgment and skill. Each hour of delay in seeing the doctor—or each hour in which you apply assorted home remedies—makes the doctor's job that much more difficult.

Many people owe their disability to a well-meaning friend or relative who proclaims that a roll of tape, a warm bath or a jug of liniment cured all his injuries in his more athletic past.

The mute testimony of his knowledge is evident as he limps off in disgust when his advice is declined.

All articles in this series are prepared by members of the American Academy of General Practice, Kansas City, Mo.

# New Way To Clean House

## WITHOUT WATER! WITHOUT RAGS!



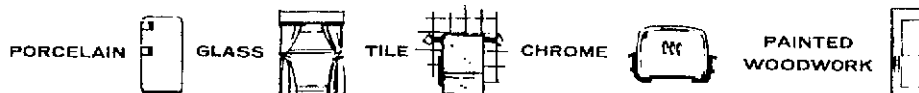
### Try this new Jet Speed Cleaning Team

#### JET BON AMI SPRAYS ON A LACY FROTH

Jet Bon Ami does away with water, pail, powder, mess! Just spray on—wipe right off. Glass, painted woodwork, porcelain glisten. A slinky bit of froth cleans better than a lot—spreads as you clean—wipes dry faster with no streaks or haze.

#### SCOTTOWELS\* WIPE DIRT RIGHT OFF!

ScottOWels do away with rags, lint, streaking and tiresome polishing. They're so soft and absorbent—they get every last trace of moisture. Use ScottOWels like a cloth to wipe away dirt, then just toss away. It's that simple!



\*"ScottOWels"  
Registered trade mark of  
Scott Paper Company

# Do you really know what's in a name?



It's your most personal possession  
—but what do you know about it?

## ANSWERS

- 1 If you said Jones, you're wrong — it's fifth. Johnson is second, followed by Brown and Williams.
- 2 Because many immigrants changed their last names to ones common in America. Consider Smith, originally an English name. Many of our Smiths were, when they left Europe, Smed (Scandinavian), Kowalczyk (Polish) or Schmidt (German). Too, in the early days of immigration, authorities re-named many new arrivals for simpler book-keeping.
- 3 George Washington. Many men named after our first President have distinguished themselves — for example, G. W. Goethals, chief engineer of the Panama Canal, and G. W. Carver, agricultural research scientist.
- 4 Yes. When child actress Shirley Temple (see pp. 10-11) was at the height of her career, thousands of girls were named after her. Seven years ago, now married, she named her daughter Linda Susan. Parents of girls across the nation followed suit.
- 5 Yes. Fifty years ago the most popular first names were: for girls, Mary, Catherine, Margaret, Annie, Rose; for boys, John, William, Charles, George, Joseph. Today: for girls, Linda, Mary, Barbara, Patricia, Susan; for boys, Robert, John, Michael, Richard, William.
- 6 Among women: Pearl, Mabel, Gertrude, Rose, Belle. Among men: Algernon, Percy, Cecil, Claude, Cedric.
- 7 John. Variations include Shawn (Irish), Jean (French), Ivan (Russian).
- 8 Elizabeth, Eliza, Liza, Liz, Lizzie, Libby, Elsie, Elsa, Lise, Elissa, Lissette, Elspeth, Bess, Bessie, Bette, Betty, Beth, Isabel, Belle — or is that enough?
- 9 Experimentation, often the substitution of y for i. Linda becomes Lynda, for example. There also is some borrowing from boys' names: Leslie, Tommy, Jamie, Hilary.
- 10 No. Two Harvard University professors report students with unusual first names fail courses more often, often are anti-social.
- 11 No. But Brazilian and French birth-record clerks can refuse to record a name if they feel the child will grow up ashamed of his name.
- 12 You apply to your local court of record. Requests are heard before a judge. Usually you have to give a valid reason, pay a fee.
- 13 a) Celtic for "dweller by the dark stream"; b) From the Greek *helios*, meaning "light"; c) Hebrew for "He shall add," the name given the child who eventually was the father of Christ; d) a word ancient Greeks called strangers, that is, barbarians.
- 14 Short names are easier to remember, fit better into headlines.
- 15 It is one of the few given names with no historical significance. Coined in 1590 by an English writer, it was made popular in 1740 in the first English novel, *Pamela*.

by FRED BREWER

Have you ever wondered about your name? Why do you bear it? What does it mean? Why may persons to whom you are not related have the same last name as you? Name giving began even as language began, many centuries ago. Its purpose was to identify individuals, then clans and tribes, then whole peoples. At first, names were simple sounds, but over the years they grew more complicated. For example, "John House" no longer served when so many people lived in houses — hence "Newhouse," "Oldhouse," "Smallhouse." Moving to a different country meant trouble, too — thus "Sczymanowski," for example, might become "Simms." Trends, traditions, even convenience influence both given and last names.

Here are 15 questions about American names. Try to answer them, then check your answers on page 21.

## QUESTIONS

- 1 Smith is the most common last name in the U. S. What's the second most common?
- 2 Why are persons who have the same last names not always related to one another?
- 3 Who's the most "named-after" person in American history?
- 4 Do parents tend to name their children after popular, well-known persons?
- 5 Does the popularity of given names change?
- 6 What given names currently are most unpopular in America among women? Among men?
- 7 Six million American men and boys have the same first name, and there are at least 100 versions of the name throughout the world. What is it?
- 8 One of the all-time popular girl's names is Elizabeth. Can you list at least five variations of it?
- 9 What is the present trend in America in naming girls?
- 10 Is it a wise idea to give a newborn child an unusual name?
- 11 Are there any laws in the U. S. that control what you can name your child?
- 12 If you don't like your name, how can you go about changing it?
- 13 Can you list the origin of the following names: a) Douglas, b) Helen, c) Joseph, d) Barbara?
- 14 Many politicians, writers, athletes and entertainers are partial to short, simple names. Why?
- 15 A popular girl's name is Pamela. But it's unique among names. Why?



**America's new way to bake!** Eight sweet rolls of fresh dough plus creamy, creamy icing are in every can. These sweet rolls are already spread with spicy cinnamon and sugar—ready for your oven.

## NEW! Pillsbury Quick Cinnamon Rolls with creamy, creamy icing

**A delightful sweet roll breakfast idea.** Pillsbury Quick Cinnamon Rolls with Icing are now at your grocer's dairy case . . . ready for your oven. Out of the can and into the pan they go . . . minutes later open the oven door to sweet, spicy and oh-so-good cinnamon rolls. Spread 'em with the



creamy icing (comes in the can). A company touch for the family breakfast. Get Pillsbury Quick Cinnamon Rolls with Icing at your grocer's dairy case.



**Spring a breakfast surprise . . . your own hot, fresh, home-baked cinnamon rolls!** Bring the hot, fine sweet-spice aroma of cinnamon to your breakfast table. Serve new Pillsbury

Quick Cinnamon Rolls with Icing. Spread the rolls with the creamy, creamy icing (comes right in the can) while they are piping hot from your oven . . . so it melts down in. M-m-m, delicious.

## America's new way to bake...



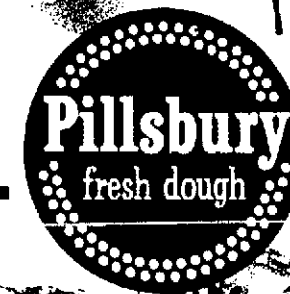
**Biscuits without flouring a finger.** Ten unbaked biscuits in each can (pennies per can). Open the can . . . into the pan . . . into the oven. Fluffy, golden, perfect! Buttermilk and Country-Style Sweetmilk flavors.



**Cookies you just slice and bake.** Real icebox cookie dough. Comes in three "Gimme one!" flavors: Butterscotch Nut, Crunchy Peanut and Toasted Coconut. Each roll of cookie dough makes about four dozen.



**Look what you can bake.** New Pillsbury Quick Caramel Nut Rolls . . . eight sweet rolls of fresh dough plus luscious caramel nut topping in each can. Only 2 minutes gettin' ready time, then pop 'em in the oven.





When you can't take time out  
... take **BUFFERIN®**



## **BUFFERIN acts twice as fast as aspirin to relieve pain**

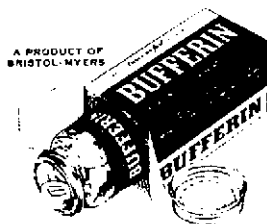
**Won't upset your stomach as aspirin often does**

**When pain** makes you feel that you can't possibly go on, remember this:

Bufferin acts *twice as fast* as aspirin . . . to relieve headaches, painful cold miseries, muscular pains and other discomforts. That's because Bufferin combines aspirin with two special antacid ingredients that speed the pain reliever into the blood stream.

What's more, Bufferin won't upset your stomach as aspirin often does. You can even take it in the large, continuous doses often needed for temporary relief of minor arthritic pain and you'll have no ill effects afterward.

Ask your doctor about faster, safer Bufferin.



If you suffer from the pain of arthritis or rheumatism, ask your physician about Bufferin.



**STRATOSPHERIC DOG** gets ready to hop 70 miles into space with help of Soviet woman scientist. Upward flight takes just a few minutes; trip down, an hour.

## **The world's first space travelers**

**MOSCOW.** The sad-eyed pooch in the bubble above holds a rare distinction: he is, according to local scientific periodicals, the first living creature to be rocket-propelled into space. Furthermore, he and other dogs on these pages, the Russians claim, have been there several times. No living creature in America can make that statement.

The high-flying dogs — some trips take them 70 miles above the earth — are giving Soviet scientists valuable clues to the effects of space travel on living beings. So far, they say, no lasting effects have been found: the dogs emerge from their flights healthy, and only slight changes in pulse and breathing rate have been noted.

In these experiments, the dogs travel in a special sealed compartment which also contains scientific instruments. At maximum altitude, the compartment is

cut loose. Instruments record air pressure and temperature, as well as the dogs' body temperature and breathing rate. Cameras keep a photo record of the dogs' reactions until a parachute opens automatically a few miles up.

During other, similar experiments, the dogs wear a special dog-type space suit without an oxygen mask. A supply of oxygen is fed into the compartment automatically. After their return to earth, the dogs are kept under close scrutiny for several days to note the effects of the trip.

Does this mean space travel for humans is just around the corner? Soviet scientists make no predictions. And the U.S. has not yet announced any space flights with live passengers aboard.

What's it like out there in space? Only these three dogs know. And they're not saying a word. ■

Ahead of U.S. experiments, the Soviet  
has sent live dogs 70 miles aloft—and  
recorded their reactions for science



**MEET THE PRESS:** Space cadets Malyska, Linda and Kozyavka are introduced to foreign correspondents at Soviet scientific demonstration in Moscow.

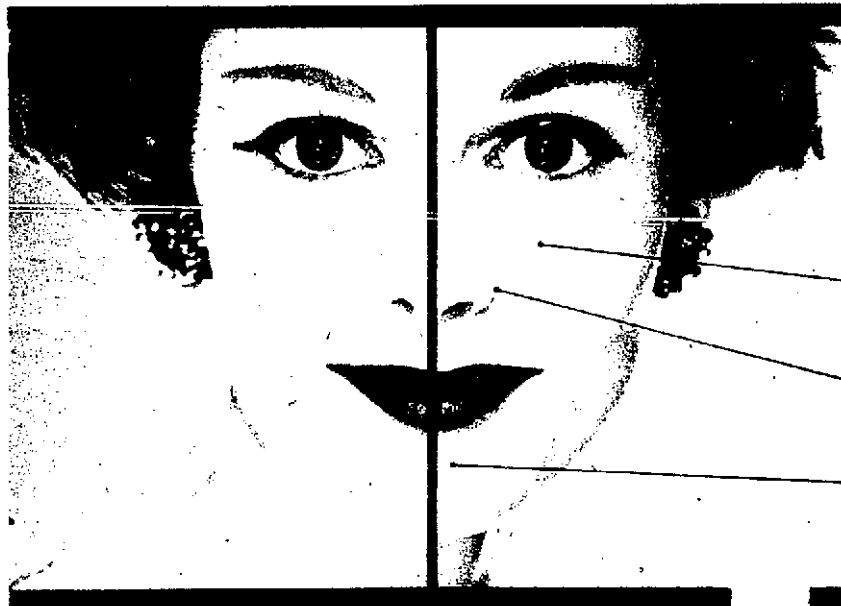


**SMUG ASTRONAUT** sticks out her tongue at earthlings after taking a little trip 70 miles

up. Still in her dog-style space suit, she waits for her usual reward: a lump of sugar.

# Now! A really long-lasting liquid make-up!

POND'S  
*Angel Touch*  
LIQUID MAKE-UP



Even hours later—  
no coarse-pored look!

See!—still  
no shiny nose!

And—no trace of  
oily darkening!

Instantly "love-lights" your complexion!

Hours later—still smooth,  
luscious... no greasy look!

Never turns greasy...

so velvety you don't even need powder!

*New!* Imagine—a liquid make-up that never turns greasy. Angel Touch is so different from older make-ups! Its fresh, lovely radiance lasts for hours. Creamy-smoothing! Never drying! Yet Angel Touch

is non-greasy. Never gives that coarse-pored look. Soft-tinted lasting freshness! Just smooth on for a lovely, natural "cover-up." No hard edges, no maskiness. Angel Touch "love-lights" your complexion!

POND'S  
*Angel Touch*  
LIQUID MAKE-UP  
BLUSHING  
ANGEL

Distinctive new  
squeeze bottle

- ✓ Gives one drop at a time
- ✓ No waste, no spilly mess
- ✓ Carry in purse—can't break

6 "Love-light" shades  
59¢ or \$1.00 plus tax

# Black magic special

by **BETH MERRIMAN** Parade Food Editor

Halloween is coming up in just a day or two; get out the old black caldron, stir up a witch's brew. Carve a jack-o'-lantern to set beside the door; plan some new refreshments so the kids will ask for more. Have some pennies ready in case of Trick or Treat; dust the magic mirror — your true love to meet and greet. Set the apples bobbing in a tub upon the floor; stand a scarecrow or a ghost behind the kitchen door. Dip the "bundles" in the caldron, give the brew an extra whisk. Invite the kids to enter — and proceed at their own risk!

## BLACK MAGIC BUNDLES

- |                  |                |
|------------------|----------------|
| 1 pkg. (6 oz.)   | 1/8 teaspoon   |
| semi-sweet       | nutmeg         |
| chocolate pieces | 24 junior-size |
| 2 tablespoons    | shredded-wheat |
| shortening       | biscuits       |
| 1/4 teaspoon     |                |
| cinnamon         |                |

Melt the chocolate and shortening together. Add cinnamon and nutmeg and mix together. Coat each small shredded-wheat biscuit with chocolate. Place on waxed paper. Decorate with multi-colored candy sprills, small gumdrops, candy orange slices, etc. Let stand until chocolate has hardened.

## CHOCOLATE ORANGE SODA

Fill each glass about half full of chocolate milk. Add a scoop of orange sherbet. Fill glass with chilled sparkling water. Stir gently to mix.

FROM PARADE'S TEST KITCHEN



**PIERCE** one end of junior shredded-wheat biscuit with fork, dip in chocolate mixture, lift out with help of spatula. Place on waxed paper. Decorate tops.

Photos by Bernard Gray — Gommi Studios



# Try all three...



**NEW!**



*The famous two... plus one that's new*

## Get this shaker Free!



### Makes perfect pancakes in 10 shakes!

It's so easy to make 'em when you *shake* 'em! Just pour in the ingredients, shake ten times, and pour out perfect pancakes *every* time! And now, besides Regular and Buckwheat, there's wonderful *new* Aunt Jemima Buttermilk Mix to complete the pancake picture in your pantry. So buy all three and get your

plastic, self-measuring, Aunt Jemima shaker *free*! Just send the box-tops from all three mixes, with your name and address, to Shaker, Box 1088, Chicago 77, Ill. Offer expires at midnight, December 31, 1957.

## AUNT JEMIMA

# More Complete Overnight Freedom From PAIN OF STIFF, ACHING JOINTS

COMMON RHEUMATIC AND ARTHRITIC-LIKE PAINS\*

New pill-within-a-pill works thru the night to bring fast, longer-lasting relief!

If you suffer from common rheumatic and arthritic-like pains, try ZARUMIN, the new pill-within-a-pill. ZARUMIN contains an outer pill that brings 3 to 4 hours of fast, effective, temporary relief. Several hours later, the inner pill dissolves, rushing 3 to 4 hours additional relief.

Thus, you get more complete overnight freedom from pains of stiff, aching joints. Once again you should be able to do the things pain may have been preventing... such things as walking, bending, sewing or just having a good time. Safe, taken as directed. If pain persists, see your doctor. Get ZARUMIN at your drugstore. Money back if not satisfied.

\*For effective, temporary relief.

**Zarumin**



## NEW DISCOVERY MAKES thinning hair look thicker!

If your hair is thinning, here's a new type of hair dress that will make it look thicker.

New Action KREML keeps your hair in place all day in a new way—without oils or grease. The secret of its amazing action is a laboratory-developed oil substitute, exclusive in KREML, that grooms each hair separately to give your hair fuller body. Now thinning hair actually looks thicker... never gummy... never plastered down.

But new KREML's magic doesn't stop there. It treats your dandruff as it grooms your hair. Unsightly "snowflakes" on the shoulders of your suit are a danger signal that

warn you may have seborrhea—a scalp disease. Seborrhea is often the cause of baldness. And many leading dermatologists say that a causative agent of seborrheic dandruff is a tiny parasite called *Spore of Malassez*. New Action KREML kills these dandruff parasites on contact. So to make thinning hair look thicker and to help prevent dandruff, get new Action KREML today!

New Action

**KREML**



## NOW STOP SORE THROAT PAIN!



Instantly soothe and help heal sore throat of colds, without gargling... kill dangerous germs. © 1953, ANAHIST CO., INC.

**please care...**

**hunger hurts!**



SEND \$1 TO CARE, N. Y.

at your local CARE office

## EAT ANYTHING WITH FALSE TEETH!



Trouble with plates that slip, rock, cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder, paste or cushions. Brimms Plasti-Liner hardens permanently to your plate. Relines, refits loose plates in a way no powder, paste or cushion can do. With plates held firmly by Plasti-Liner, YOU CAN EAT ANYTHING! Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, tasteless, odorless harmless to you and plates. Removable as directed. \$1.50 for one plate. \$2.50 for two plates. Money back guarantee. At your drug counter. Plasti-Liner, Inc., 1075 Main Street, Buffalo 9, N. Y.—Dept. 2.

**BRIMMS PLASTI-LINER**  
THE PERMANENT DENTURE RELINER



**Makes Pavements Feel Like Cushions!**  
**Dr. Scholl's BALL-O-FOOT Cushion**  
LOOKS OVER TOE  
You Actually Walk On Air!  
This modern miracle of walking ease—Dr. Scholl's Ball-O-Foot Cushion—relieves pain, callouses, burning, tenderness at ball of foot. The cushion, not you, absorbs shock of each step. Loops over toe—no adhesive. Flesh color. Washable. Only \$1 pair. At Drug, Shoe, Dept., 5-10¢ Stores and Dr. Scholl's Foot Comfort Shops. If not obtainable locally, send \$1.00 direct to DR. SCHOLL'S, Dept. 748, Chicago 10, Ill.

# America's new No.1

It costs us \$1 billion a year, involves top people. Its name: stealing from the boss

by HILLEL BLACK

NEW YORK.

Until recently, eight divisional heads of a large electrical-supply company near here were looked up to as model members of their community. Most had 25 years of service with their firm. Suddenly all eight were jobless and six facing prosecution.

Reason: In three years these men reportedly stole enough equipment, machinery and lumber—from their own company—to build themselves new homes worth a total of \$150,000 and sell the surplus for an extra \$100,000.

Such thefts are part of what is fast becoming America's No. 1 swindle—the stealing of merchandise, equipment and time from the nation's businesses. The cost to manufacturers, wholesalers and retailers is at least \$1 billion a year. And better than half of those caught are well-paid, trusted supervisors or executives.

How does this affect you? In part it means higher prices, fewer pay raises. It also means that thievery has become acceptable to thousands of once honest people, and threatens to engulf uncounted others.

More people would fight this insidious threat if they knew how. One who does is Norman Jasan, president of Norman Jasan Associates (management consultants) and Investigations, Inc. (its fact-finding division). Headquartered here, he has offices across the U.S. and Canada; his clients include many top firms.

### A Team Moves In

At 42, Jasan travels 100,000-plus miles a year to check on problems ranging from poor morale to production and profit losses. Once the nature of the problem is established, he sends in a trained team of investigators or junior engineers. Working side by side with the firm's employees (sometimes without the latter's knowledge), the team quickly unearths the cause: inefficiency, poor morale or theft. Senior engineers or trouble-shooters follow to work out the solution.

Over the years, Jasan's staff has collected hundreds of confessions signed by once-trusted upper-level employees. One tragic case involves a man we'll call Wat-

son, vice president of a large Midwestern store chain. He ruined a 40-year reputation, lost his job, his home—all because he wanted to help his son-in-law in business.

The son-in-law, Jim, had opened several stores similar to those run by Watson. One day he ran out of basic stock like shirts and slips. Against company rules, Watson lent him the merchandise. When Jim replaced it, he sent back cheaper material—by substituting rayon for silk. Watson knew this, but made no protest.

Then Jim decided to expand. Watson helped him by taking equipment from his own chain, reconditioning it at the stockholders' expense and donating it to Jim. He further donated the labor of interior decorators, sign painters and clerical and sales personnel, all charged to Watson's concern.

### Lost: \$1 Million

It took four years for the firm to grow suspicious. Then it called in Jasan's fact finders, and learned the shocking truth: In four years, Watson had bilked his own company of more than \$1,000,000.

"The destruction of his own career was bad enough," Jasan notes, "but he also created a 'school for dishonesty' by showing his own employees with gifts and favors so that they too would defy company rules. As a result, 27 of them lost their jobs. The final blow came when Watson's daughter and her husband broke up. The scandal was too much.

"At the start, Watson only wanted to help Jim out of a simple jam. But as he became more involved, he too wanted to profit on the deal. His disease was an old one: wanting to make a fast dollar in a dishonest way."

An estimated 25 per cent of all people, Jasan says, are dishonest. Another 25 per cent are basically honest. The remainder are honest or dishonest according to circumstances.

The trouble today, he adds, is that those who are prone to steal have more opportunity than ever before. Since World War II thousands of concerns have expanded tremendously. This growth has made it



# swindle

~~EMPLOYEE~~  
THIEF

increasingly harder for management to know what's going on — and easier for those who are potentially dishonest.

The president of one textile firm believed he knew exactly what was taking place in his own factory and warehouse. But did he? For nine months his assistant plant manager insisted on coming to work each Saturday, even though the plant was shut down. Then he would wander over to the warehouse. There, with the aid of a trucking company, he boldly stole tex-

tiles and had them delivered to unsuspecting wholesalers.

The president grew suspicious when his best customers refused to buy his merchandise. They were getting it, all right — but cheaper, and under a changed label. No stock losses were reported because the clerk responsible for inventory records had supplied an eraser and falsified them. All told, this thievery cost the firm \$400,000.

"The assistant plant manager," Jasan

says drily, "was simply profiting by management's ignorance about its own business."

What kind of executive turns dishonest? Says Jasan:

"On the average, he is not a professional thief and seldom looks upon himself as a crook. He is 37, has two children and is well liked by his community. He started to work for his firm seven years ago. Although he is well paid, he has been nibbling away at profits for the last three years. And he often finds this easy to justify.

"For example, he may feel that management has never appreciated him and this is one way of righting the balance. Or he may even respect management but sees no harm in a little quick-fingered profit sharing. Or he may get a kick out of outwitting the boss. Again, his manipulations could make his department look good.

"Or he may have personal reasons. He may want to keep up with the Joneses or become a big shot."

One of Jasan's strangest cases concerns a New England department-store manager — call him Burnham — and \$250,000.

For some time the store had been giving all its slightly damaged merchandise to charity. One day Burnham began donating such items to a big community church. As

time went on he also handed out stock that was in perfect condition. The church, unaware that Burnham was robbing his own store, was so grateful that it even gave him a testimonial dinner.

Finally caught, Burnham was asked why he had given \$250,000 worth of stolen merchandise to charity. His answer: "I wanted to win the respect of the community."

Adds Jasan, "Burnham thought he was fooling the store employees as well as everybody else. He wasn't. Instead they took his dishonesty as an open invitation to turn thief themselves."

## A Way to Lick It

What is the answer to it all? Basically, Jasan feels, management is at fault. "It should recognize that dishonesty exists," he says, "and admit the real trouble — that it doesn't know what's going on in its own business. It should get to know its own people, from top to bottom.

"Then management will be in position to institute sensible and humane controls like fair working loads, recognition of merit and a just system of discipline. This could save American business hundreds of millions of dollars, and, at the same time, end what is becoming the country's biggest school for dishonesty."

**FIG NEWTONS IN THE NEW DOUBLE-WRAP!**

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**FEVER BLISTERS  
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them breathe easy, sleep easy naturally—without habit-forming codeine. It not only relieves the cough but loosens the phlegm as well. No wonder it's prescribed by so many doctors for young or old. Commended by Parents' Magazine. Check "Night Cough" tonight, get ...

**PERTUSSIN**



# Love blooms in the first



**PRIVILEGED** to sharpen Chris Radach's pencil, Paul Pritchard starts off his day at school in a glow. That means he's the man in her life.



**RIVAL** Ronnie Glacking brashly hands Chris a note which she—fickle jode—accepts with a smile. Paul, outwardly calm but inwardly resentful, tries hard to hide his feelings.



**BATTLE** is on when Paul's brother Pat, 9, who's anti-girl, tries to embarrass him in front of his lady love.

# grade

DENVER, COLO.

Among the littlest people in love today are Chris Radach and Paul Pritchard. Both are 6. Both share one desk in the first grade here.

Tipped off that puppy love was in bloom, photographer John Rees caught up with Chris and Paul the other day and quietly snapped these candid photos.

They show that—even at 6—the path of true love is thorny. There is a lurking rival, for example; there are Paul's heckling older brothers; there are spats and tears. But love triumphs. Chris says she is going to marry Paul. Sometimes Paul isn't so sure. Then he looks at Chris and—well...



**TEASING** is all part of the game. Paul erases the blackboard legend—but now everybody knows.



**SWEET NOTHINGs**, the things every woman whispers into the ear of the man she loves, mean everything's hunky-dory between Chris and Paul.



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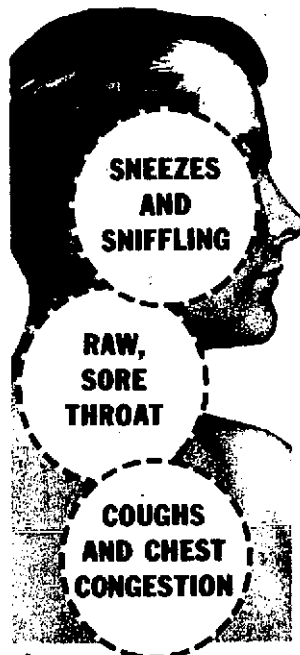
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• Now, five doctor-prescribed wonder drugs are combined in the exclusive **SUPER ANAHIST** formula . . . that counteracts virus-released poisons in all 3 zones. So, **SUPER ANAHIST** does what aspirin-buffering compounds cannot do! Relieves sneezing, sniffing . . . soothes raw, sore throat . . . eases cough and breaks up chest-cold congestion . . . fast! And **SUPER ANAHIST** reduces fever, relieves that ache-all-over feeling, helps you resist cold's after-effects. Get **SUPER ANAHIST COLD TABLETS** . . . throughout the U. S. and Canada.



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**AMERICAN  
CANCER  
SOCIETY**



MOTHER AND DAD BOONE smile as they hold something they don't quite understand: a rock 'n' roll album made by . . .

## ● PARENTS OF FAMOUS CHILDREN

# 'Happiness starts with a happy home'



. . . their son Pat.

NASHVILLE, TENN.

Here's a tip to fathers and mothers from Mr. and Mrs. Archie Boone, parents of top pop singer Pat:

"Make a happy home for your children," they say. "That's the first job of parents. If all fathers and mothers would do that, juvenile delinquency would end. Happy homes and delinquency just don't mix."

The Boones — they celebrated their silver wedding anniversary in August — have been practicing what they preach ever since Pat first exercised his vocal cords 23 years ago. Result: Their eight-room, white-frame suburban house here bubbles over with young Boones, their friends and their fun.

Although Pat is happily married and lives in New Jersey, three other Boone youngsters still call Nashville home. They are Nicky, 22, just graduated in dramatics from local David Lipscomb College; Margie, 20, a student nurse at Mid-State Baptist Hospital, and Judy, 15, a high-school sophomore.

### Another Boone Singer

"We always have encouraged them," the elder Boones say, "to bring their friends home. We have aimed to make our home the center of fun and activity for all of us. You might say this is our hobby."

Both parents — she is 48, he 51 — are proud of their children. "Maybe you'd like to know," Mrs. Boone says, "that we have another singer in the family — Nicky. He's just one year younger to the day than Pat. And like Pat he loves dramatics and singing. But Nicky doesn't plan to follow in Pat's footsteps. Instead, he plans to make some of his own."

Pat, Nicky and Judy are brunettes like their mother. "Margie," she adds, "with her blue eyes takes after my

husband. Everyone remarks what a good, even disposition Pat has. Well, that comes from my husband, too."

While their home is the center of their recreation, the Boones take in an occasional movie. They made a point of seeing Pat's recent film *Bernadine*.

"It was fine, just like watching Pat in real life," they say, "except for two things. One was the fight he has with another man. That wouldn't be Pat, for we don't remember him ever having a fight."

"The other thing, in the movie he was so sure of himself. In real life Pat is not the cocksure type at all. He often asks our opinions, even invites criticism."

### Pat Began with Hymns

His parents never dreamed that someday Pat would be an idol of teenagers. He was an "A" student and a good athlete, playing baseball, basketball and football. "He always liked books," Mrs. Boone recalls. "And he seems to have a photographic mind, making it possible for him to remember everything he reads."

Mr. Boone, a building contractor, is a lifelong member of the Church of Christ. Soon after their marriage, Mrs. Boone, formerly a Baptist, also joined the church. The four young Boones went to Sunday School there, each later becoming a church member. Their first music, naturally enough, was hymn singing.

When it comes to music, Mrs. Boone says: "I like to hear Pat and Nicky sing their kind of songs, of course. But while I like the beat of rock 'n' roll, I'm afraid I just don't understand that type of music. My own taste runs more to ballads."

"But what really counts, in music or anything else, is being happy in whatever you do. And the best foundation for that is living in a happy home."



# THE BRAN THAT'S BREAKING AMERICA'S LAXATIVE DRUG HABIT

*For irregularity due to  
insufficient bulk*

Kellogg's All-Bran and milk—  
nature's great food combination

**Delicious, appetizing—solid nutritional benefits**

Every year thousands of folks are discovering why Kellogg's All-Bran is "the bran that's breaking America's laxative drug habit."

There's no secret about it. Kellogg's All-Bran simply corrects a common cause of irregularity—lack of natural food bulk in the diet. (Most laxatives are meant for temporary relief only, and contain no

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More folks reach for Kellogg's All-Bran than all other whole bran cereals combined—for several other reasons. Not only has it helped millions, it is enjoyed for its good taste and eating qualities. It stays crisp in milk and has the inviting flavor of old-time bran muffins.

This famous bran cereal, originated over 40 years ago by W. K. Kellogg is still the most delicious and inexpensive aid to regularity ever developed. While we have improved its flavor and form, nothing has ever been done that would lessen the effectiveness of Kellogg's All-Bran.

## **Solid Nutritional Benefits**

Kellogg's All-Bran is a wholesome, nutritious food. It is made from the vitamin and mineral rich outer layers of whole wheat. Eaten with milk, a single bowl supplies 8 important nutritive elements as well as high-quality protein.

We suggest that you try Kellogg's All-Bran for 10 days. Then, you be the judge. Eat a one-ounce serving (about half a cup) with milk—either for breakfast or before bed. A serving with hot milk will in no



way decrease its effectiveness if you prefer this way of enjoying All-Bran.

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**Parade of Progress**

BY PETER DRYDEN

**For rumpus rooms:** High-impact plastic paneling that will not chip, crack or buckle comes in multi-colored stripes to match your furnishings. Foot-wide extruded grooved panels interlock to make a continuous surface. In 4' or 8' lengths and 12 color combinations: about 48¢ a sq. ft. Cermak Tile Co., 4901 Brookpark Rd., Cleveland, Ohio.

**Washable crib:** Of cloth with masonite bottom and removable waterproof pad, a 27"-x-29" crib unhooks from its legs at each corner, can be put in the washing machine with other laundry. Folds for carrying, converts to a car bed. \$19.95. Tigrett Industries, Playhouse Box 1251, Jackson, Tenn.

**Plastic pleats:** You save over a third of the material usually needed to make pleated draperies if you use new hinged plastic pleat forms, maker claims. Remove to make draperies flat for cleaning. \$2.49 for 10 (enough for 6' drapery.) Hudson Enterprises, 840 N. Broadway, Escondido, Calif.

**Camera-projector:** Said to be the first of its kind, an 8-mm movie camera takes pictures automatically for a year on three flashlight batteries, converts to a projector in 30 seconds by removing the cover and attaching it to a matching base. With carrying case and two lenses: \$159.50. Longines-Wittnauer, 580 5th Ave., New York 36, N.Y.

Parade of Progress items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.



**HEATED SCREEN:** For chilly mornings, this plastic screen has three radiant heat panels to warm your back. Cannot scorch or burn, turns off automatically if upset. AC current. Black with silver trim: \$89.95. Arvin Industries, Columbus, Ind.



**PUP TENT:** Going visiting? You take the dog house right along if you have this portable model. Of weather-proof canvas, it's 21" wide, 27" long, 21" high, folds to 2" thick. \$9.95. B. C. Moses, 3019 Prospect Ave., Houston 4, Tex.

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by  
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TROTTER AND SULKY are a symbolic background for driver Stanley Dancer and his wife. In front are Ronald, 8, and Susan, 7. His only gripe about trotting: He's away from family eight months a year.

At 30, Stanley Dancer earns \$90,000 a year

## HORSE + WHEELS = \$\$\$

by JOHN DEVANEY

WESTBURY, N.Y. Ten years ago this month, Stanley Dancer was earning \$50 a week sweeping out stables and driving an occasional horse in a trotting race. This Friday, now 30 and earning close to \$90,000 a year, he'll be driving one of the top-rated horses at Roosevelt Raceway here for the richest purse (\$62,500 to the winner) in harness racing.

Dancer's sudden success traces to the staggering boom in the popularity of trotting (or, as it's also called, harness racing). Before the war, the trotters, pulling their drivers in sulkies behind them, were seen largely at county fairs.

Today there are 482 U.S. harness tracks, at least one near almost every large city. With most of the racing held at night, attendance last year was more than 20 million — 4 million higher than that of all major-league baseball games.

A symbol of trotting's sudden popularity is Roosevelt Raceway here on Long Island, about 20 miles from New York City. When it opened in 1940, the first night harness track in the U.S., it drew a scant 75,175 people who bet \$1 million. Last year 2 million improvers of the breed — 20,000 a night — jammed into the stands to bet \$122 million. To jam in more this

Continued on page 34

THE ONE WAY TO HELP

## SPLITTING NAILS

which has been proved by published medical research, is that tried and true

## KNOX

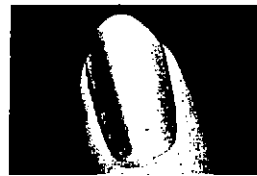
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1. Nose—CEES, with GW-3, helps reduce allergic congestion and postnasal drip which causes coughs, spreads bacteria.
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3. Chest—CEES helps clear bronchial passages, where virus infection can be spread by coughing.

Now CEES\* has a delicious fruit flavor children love!



Want peace from your cough? Get CEES\* for your cough!

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CREATE colorful outdoor displays with these realistic, life-size Christmas figures. Use them on your lawn, porch or rooftop. Easy to use. No painting or drawing. Simply paste durable paper pattern on fir plywood and cut out with saw. Fir plywood makes figures strong, sturdy, good for a lifetime of Christmases. Supply limited. Orders cannot be filled after Nov. 25. Shipped prepaid. Offer good USA only. Sorry, no C.O.D.'s.

July 6" Santa... 50c ea. Two 4" Angels... 50c pair  
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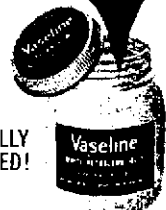
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If you're suffering from arthritis... if your pains are severe and persistent, see your doctor without delay. If your arthritis-pains are not acute... but annoying, nagging and moderate, try DOLCIN tablets—the world's best-known, most widely-used product in its field. Clinical studies prove that the special DOLCIN formula is fast-acting, easy-to-take and does not cause dangerous side-effects. Don't delay! If you want some fast relief from moderate, cursory pains of arthritis, rheumatism, sciatica, neuritis or muscular aches... ask your druggist for DOLCIN® tablets today! Take them whenever such pains occur!



## HELP



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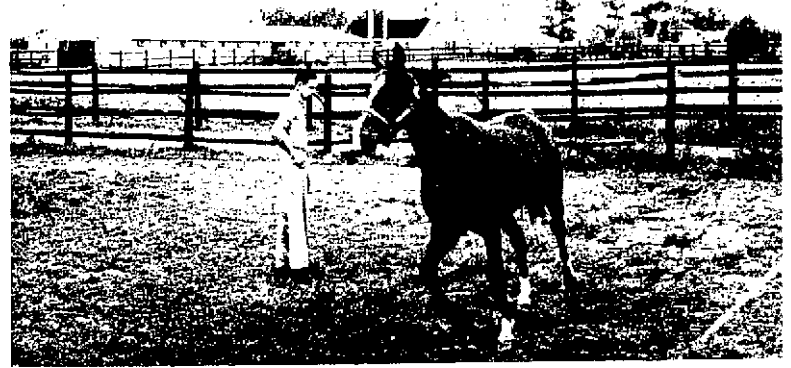
Your First Aid Kit in a Jar

\*Vaseline is the reg. trade mark of Chesebrough-Pond's Inc.



## STANLEY DANCER continued

**ON THE FARM,** Dancer watches pacer work out. Trotting, he concedes, is dangerous. Once he was thrown out of his sulky and five horses ran over him — but he got up, only scratched, and walked off.



## 'How long could I keep on sponging off my wife?'

year, a new "dream track" was opened in August to replace the old Roosevelt; it can hold 50,000 people, has a glass-enclosed, air-conditioned grandstand and even includes a 14-bed hospital.

Trotting's gain also has been the gain of Dancer and a gaggle of other young drivers. (Tragically, the men who kept the sport alive at county fairs now are too old to drive in high-paying stake races.) For the past two years Dancer has been the second-best driver in the nation, winning \$400,000 in purses last year and close to \$500,000 this year. (He keeps 10 per cent of those sums, the remainder going to the owners.) Top driver is Billy Haughton, 33, Dancer's best friend; during the past five years he has won over \$3 million in purses, \$700,000 last year.

Dancer's purse winnings, though, are only his "bread-and-butter money." The bulk of his income comes from training racers. At present he has about 40 racers in his stable, and charges the owners a \$125-a-month training fee for each horse during the racing season; in the off-season they pay about \$50 a month. Out of these fees, Dancer pays his two assistant trainers, a bookkeeper and an accountant, and

pockets the rest. All other costs — about \$400 a month for feed, grooms, medicine — are paid by the owners.

Dancer, as a result, receives about \$5,000 a month during the racing season and pays out about \$1,200. During the four winter months he nets about \$800 a month. These training fees, plus his share of purses, plus his winnings as an owner, plus profits in buying and selling trotters, will add up before taxes to a tidy \$80,000 to \$90,000 in 1957.

Most of it will be ploughed right back into trotting. Dancer owns a 106-acre farm at New Egypt, N.J., on which he has built a seven-room house for his wife and two children, complete with swimming pool. But not far from the house, typically, are stables for 50 horses, a half-mile training track and dormitories and a cafeteria for 20 grooms. All told, Egyptian Acres is valued at more than \$175,000.

Money, though, hasn't changed Stanley Dancer. Though no tightwad, he's careful with his spending. When he was putting up his house and stables, for instance, he had them built in sections over several years, getting each time only what he could pay for in cash. "Suppose," he ex-

plains in a rural, twanging voice, "I'd lost an arm and couldn't drive. If I was in debt, what would happen to my family?"

In the gay whirl of big-time racing, Dancer, who was born near New Egypt, has lost none of his small-town innocence. Most other drivers also hail from small towns. But where the steady winners now live in palatial homes, dabble in the stock market and like to visit the night clubs, the wiry Dancer puts all his money in trotting, neither drinks nor smokes and spends his spare time with his family.

Once, though, he was inveigled by a group of drivers into touring some Miami Beach hot spots. Outside the first one, rich Dancer gaped at the plush exterior, whispered to near-millionaire Haughton: "Billy, are yer sure they'll let us in here?"

He never has forgotten he started poor. The son of a dairy farmer, Dancer had to quit school after finishing the eighth grade to help his dad. When not milking cows, he'd train a few trotters his father had.

### Gift from His Wife

In 1947 he married a local girl, Rachel Young, who came from a fairly well-to-do family. Shortly after, Dancer got a job as a \$50-a-week groom.

"I knew," says Rachel, "that Stanley wanted to own a trotter more than anything else in the world." One day she handed him \$300 — money she'd saved while single — and told him to buy one.

Dancer bought a broken-down trotter named Candor and drove him down country roads at night (after a long day's work), trying to get him back in condition. In the spring of 1948 he entered Candor in a race in Delaware and finished first, winning \$1,000.

"If I hadn't won," says Dancer, "I would have quit. After all, how long could I keep on sponging off my wife?"

Candor kept winning. Dancer's reputation as a trainer of horses grew — and so did his stable.

This Friday he hopes to swell that reputation even more by taking the \$125,000 Messenger Stake, the sport's richest race. His horse, Morris Eden, is one of the favorites. "But if he doesn't win," says a harness official here, "don't worry about Stanley. He doesn't need the money." ■



## Opens Stuffy Nose Fast—You Breathe Easy For Hours!

When a cold fills up your nose, you feel miserable! Can't eat. Can't sleep. Why suffer when you can get fast relief...long lasting relief with new Medi-Mist Nasal Spray. Just two quick squeezes...your nose opens...your head clears!

**You can breathe again!** No more sleepless nights from a cold-clogged nose. Vicks Medi-Mist spray clears your head fast, relieves stuffiness of head-colds and sinus. It helps dry up sniffles and sneezes of hay fever and other allergies. And you'll get precious sleep while Vicks modern antibiotic helps fight infection.

**No sting or burn.** Unlike some sprays which are bitter and harsh, Medi-Mist is tasteless and gentle on sensitive nasal tissue. Try Medi-Mist...you'll like it.

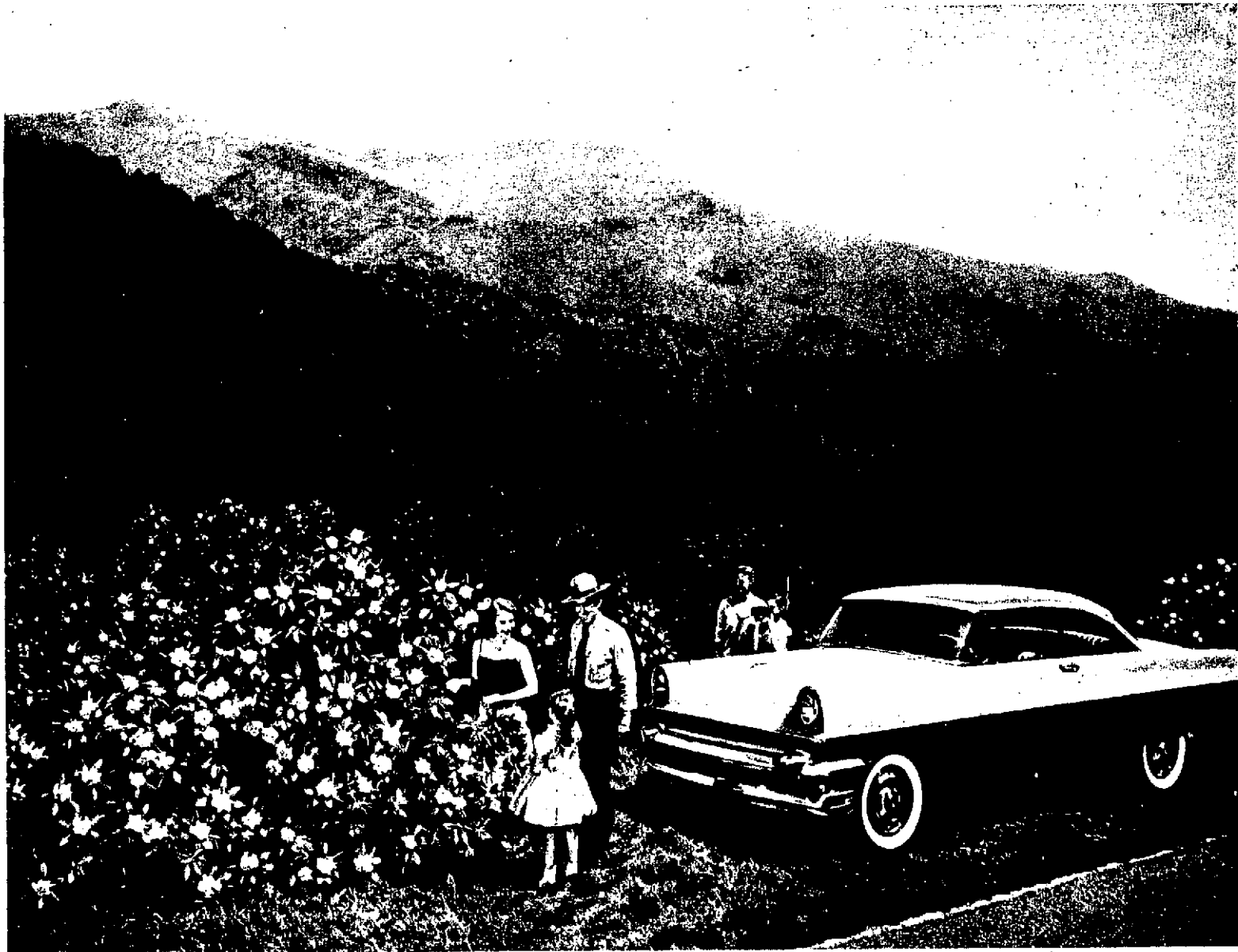


**Now Vicks® Medi-Mist® NASAL SPRAY**

Carry handy squeeze-bottle



**ON THE TRACK,** Dancer (on the outside) chugs toward finish. Other drivers say that by delicate handling of lines he seemingly can "float" a tired horse across the finish line first.



MOUNT MITCHELL STATE PARK, North Carolina, on the Blue Ridge Parkway. The mile-high park is dominated by Mt. Mitchell, highest peak in the East. Hiking, camping, picnicking, nature study trails, recreation lodge. For information—write: Division of State Parks, Raleigh, N. C. Photo by Ivan Dmitri.

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The Count of Funchal

## He traces his ancestry back 1,131 years

LISBON, PORTUGAL.

How would you like to be able to trace your family in an unbroken line for more than 1,100 years? There's a man here who can: Dom Fernando de Souza Coutinho, Count of Funchal.

Behind that forbidding title is a quiet, friendly, 56-year-old engineer. His lineage is the oldest in Europe, if not the world, and has the stamp of approval of the heraldic colleges of France, Germany and Portugal. In the direct male line, his family tree dates back to 826 A.D. and Robert le Fort, Count of Anjou, founder of the Capet dynasty that provided France with her first king (in 938) and Portugal with hers (in 1111). Funchal actually is a

direct descendant of at least seven kings and carries the blood, indirectly, of a dozen more.

Yet none of that impresses the man particularly. He has detailed information on his forefathers for no less than 21 generations. He is blood cousin to three current pretenders to European thrones: the Count of Barcelona (Spanish), the Count of Paris (French), the Duke of Braganza (Portuguese). Asked why he doesn't bid for one of these unoccupied crowns, Funchal looks startled and says, "But I'm an engineer. I wouldn't want to be a king."

Funchal has degrees from universities in Paris and Portugal. For 10 years, 1920-30, he worked on large engineering projects in Brazil. (He felt at home there because his grand-

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**COAT OF ARMS** of the Souza Coutinho family shows the stars of the Coutinhos and the arms of Portugal.

mother had been Empress of Brazil.) Today he and his wife live quietly in a house in Lisbon. Countess Maria shares her husband's enthusiasm for engineering—her father planned and built the modern port of Alexandria. Like Funchal, she looks for friends not among the aristocracy but from among the people who *do* things: journalists, scientists and such.

Funchal's family actually bristles with engineers right through the ages. Robert le Fort had engineering know-how that helped him conquer the castles and strongholds of his adversaries. Portugal's King Henriques mastered the Moors with this science. Portugal's King John IV beat back the threat of Spanish domination with it. Funchal's cousin, the Count of

Linhares, got to be commodore of the navy on the strength of his engineering skill. Funchal's nephew (who will inherit the title, since the Count has no living children) is carving out a name for himself as an engineer in Portugal's West African colony of Angola.

Funchal is excited about these accomplishments much more than by the royalty of his forebears. "Royal blood you inherit whether you want to or not," he says. "I wouldn't be conscious of royal blood if I hadn't learned that it was there. My family has been quite a family, but it wasn't because they were kings. It was because of what they accomplished."

Nonetheless the family continues to interest Funchal. He's proved to his own satisfaction that Robert le Fort's immediate ancestors were members of a German family of the Duchy of Worms. If he can convince the colleges of heraldry that he's right, it could carry the authentic history of his family back to 730.

Let's see, that's 1,227 years ago. And who were *your* great-grandparents?

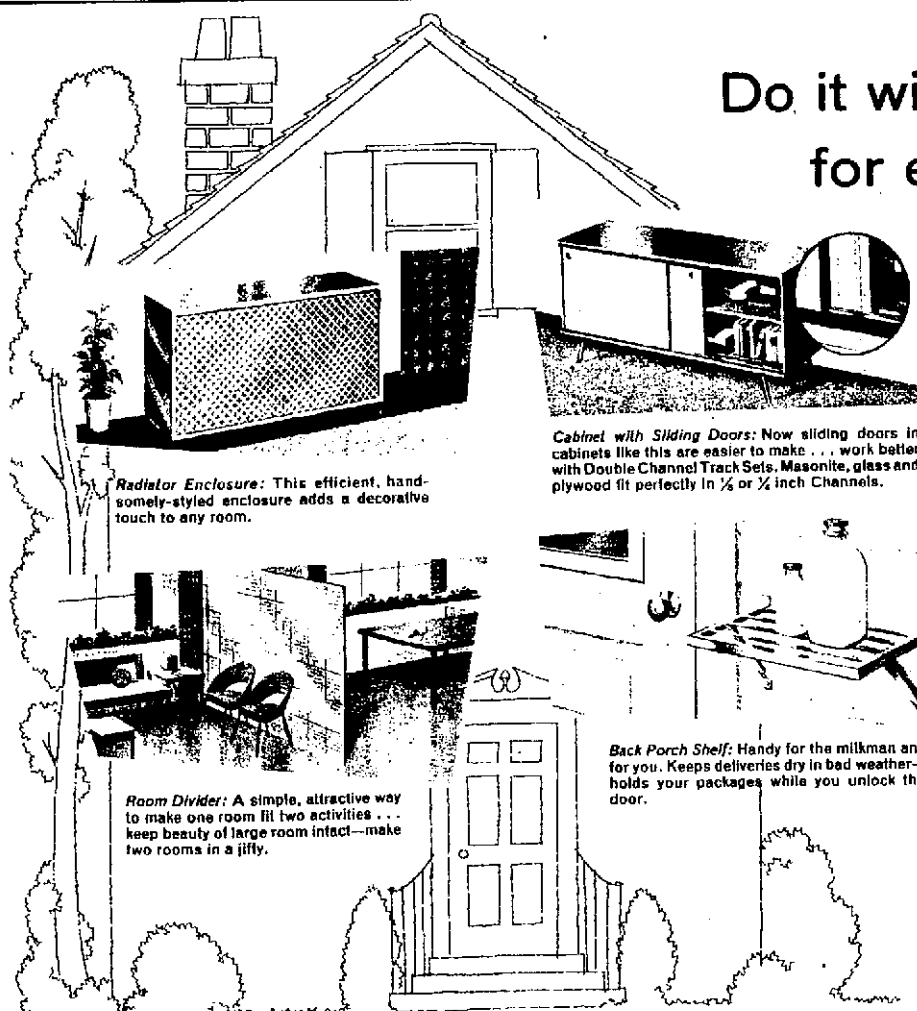
—KEITH MUNRO



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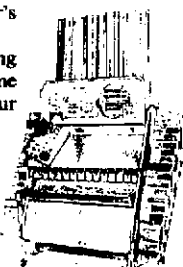
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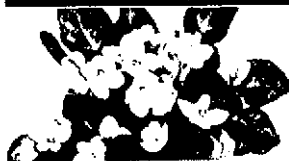
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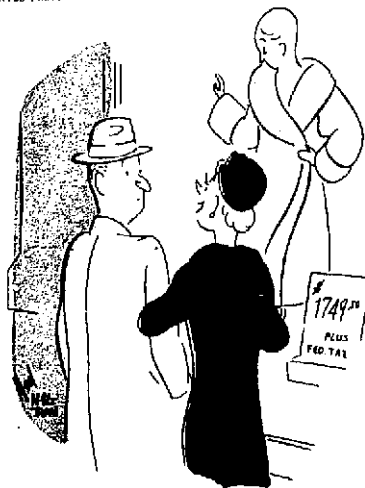
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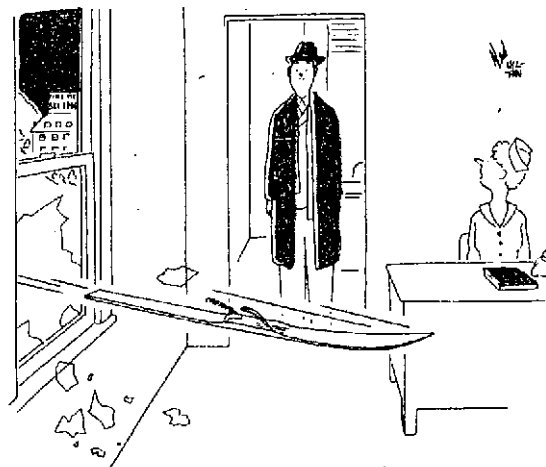
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"If I say I don't want the coat, will you give me the tax on it?"

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"Better not go to lunch just yet, Doctor..."

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## 'These made me laugh'



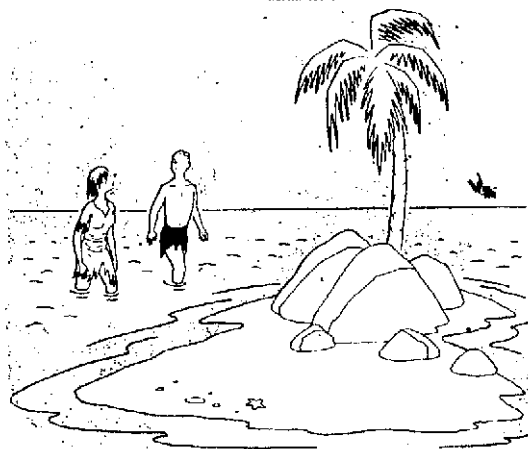
—GEORGE JESSEL  
Guest cartoon editor



George Jessel, emcee and jester extraordinary, found sure-fire laughs for today in these cartoons by Ned Hilton (L.). Born in Alhambra, Calif., the 53-year-old artist now lives with his wife in New York City. He has had no formal art education, he says, but has been cartooning for about 25 years and has enjoyed every minute of it. His hobbies include two of the "3 R's" — reading and writing. Arithmetic? Ugh! ■

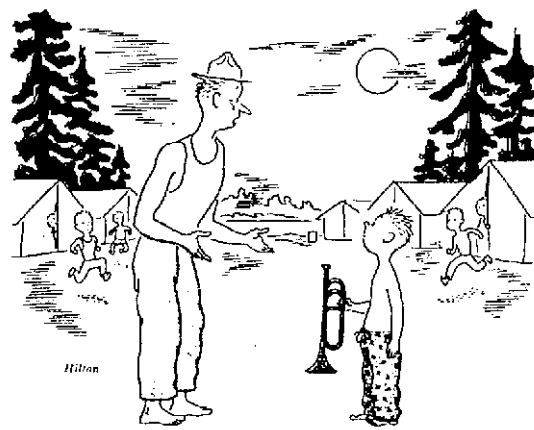


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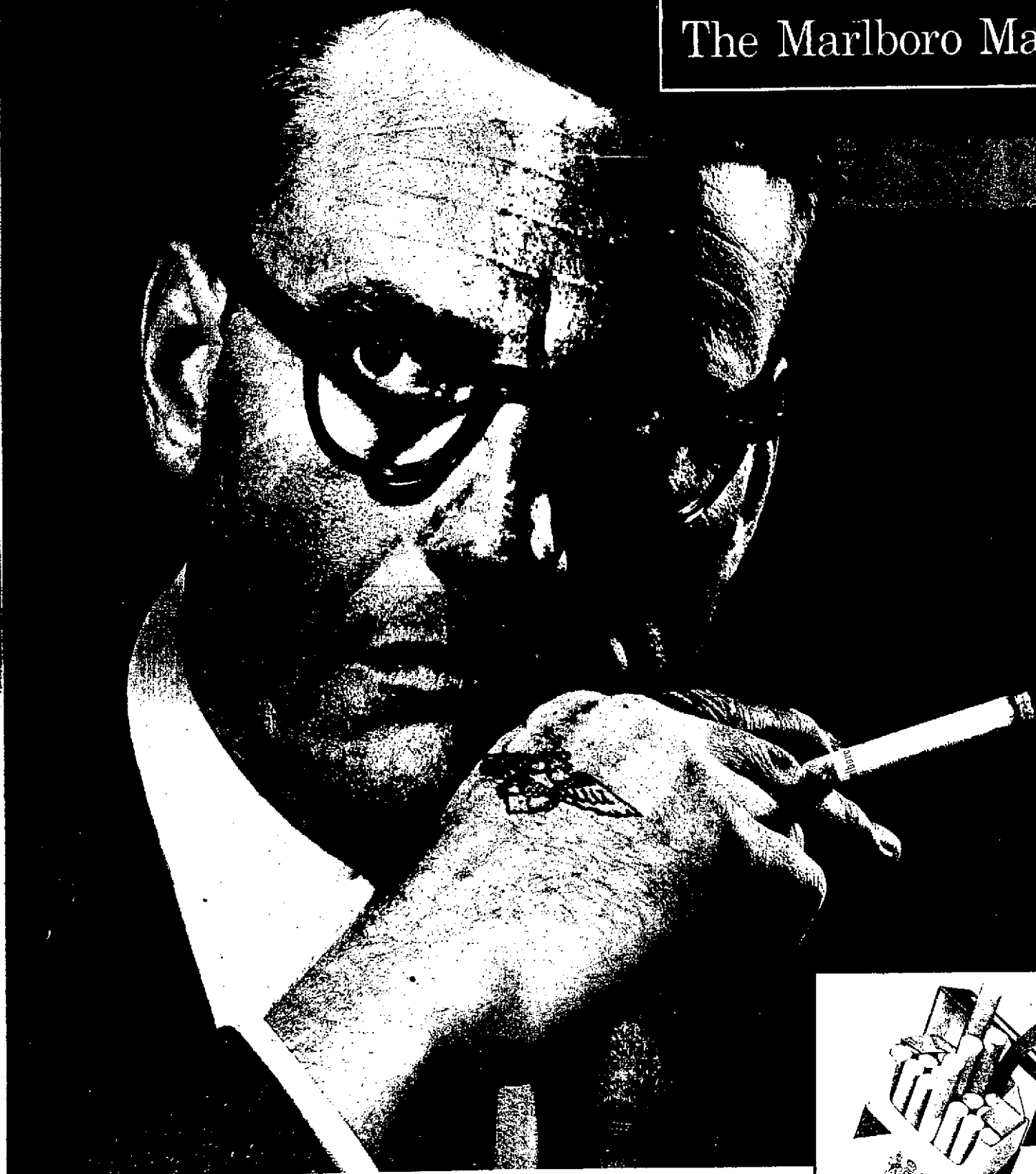
"I don't suppose you happen to have a comb."

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"But you're not supposed to blow mess call just any old time you get hungry."

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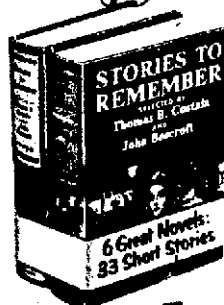
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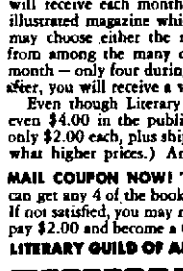
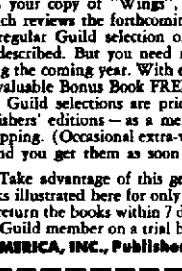
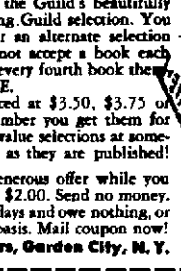
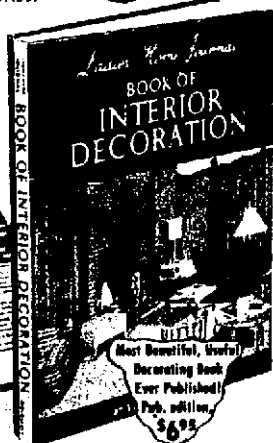
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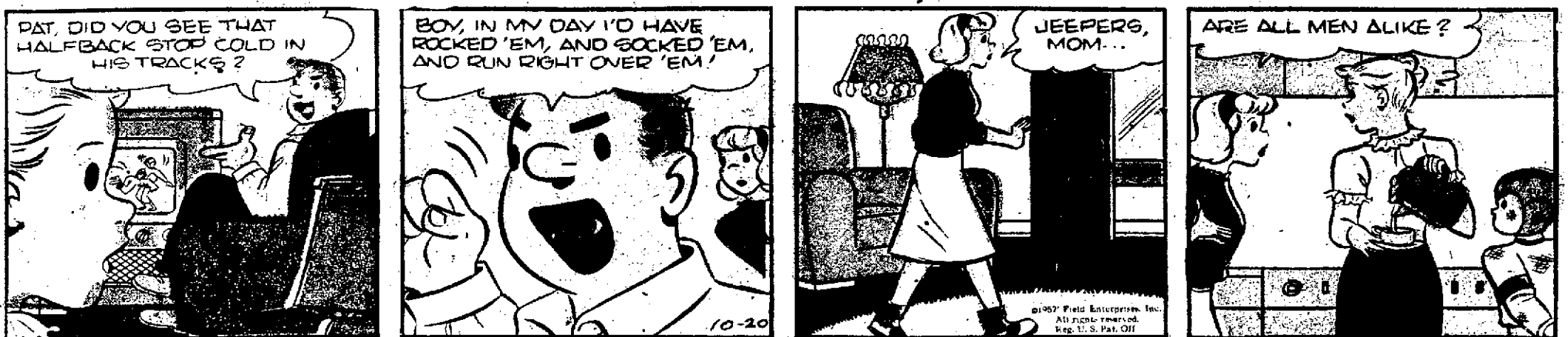
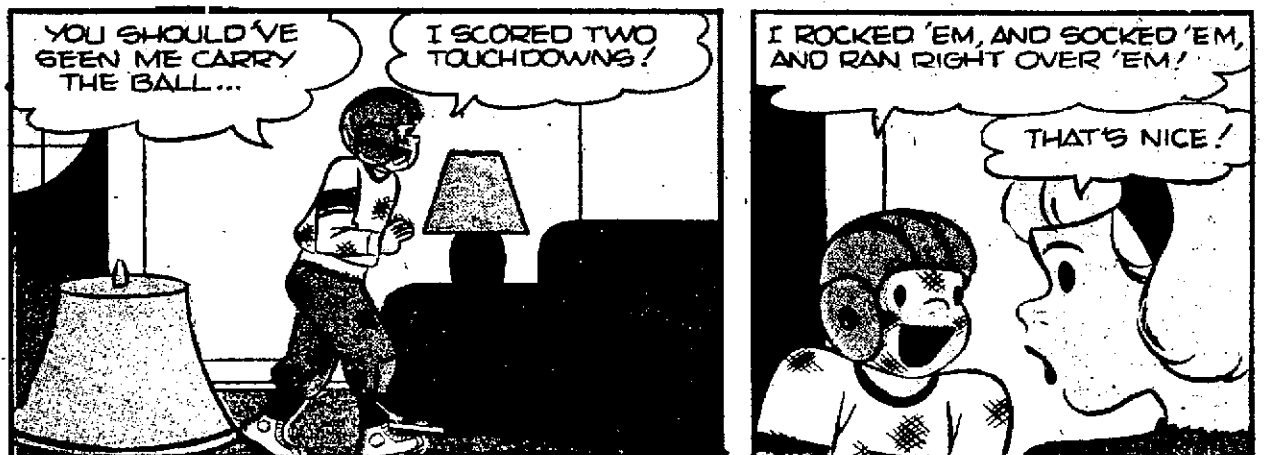
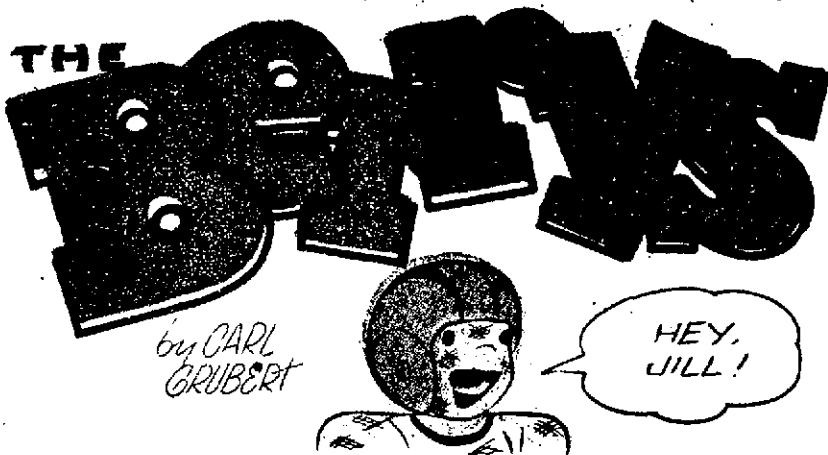
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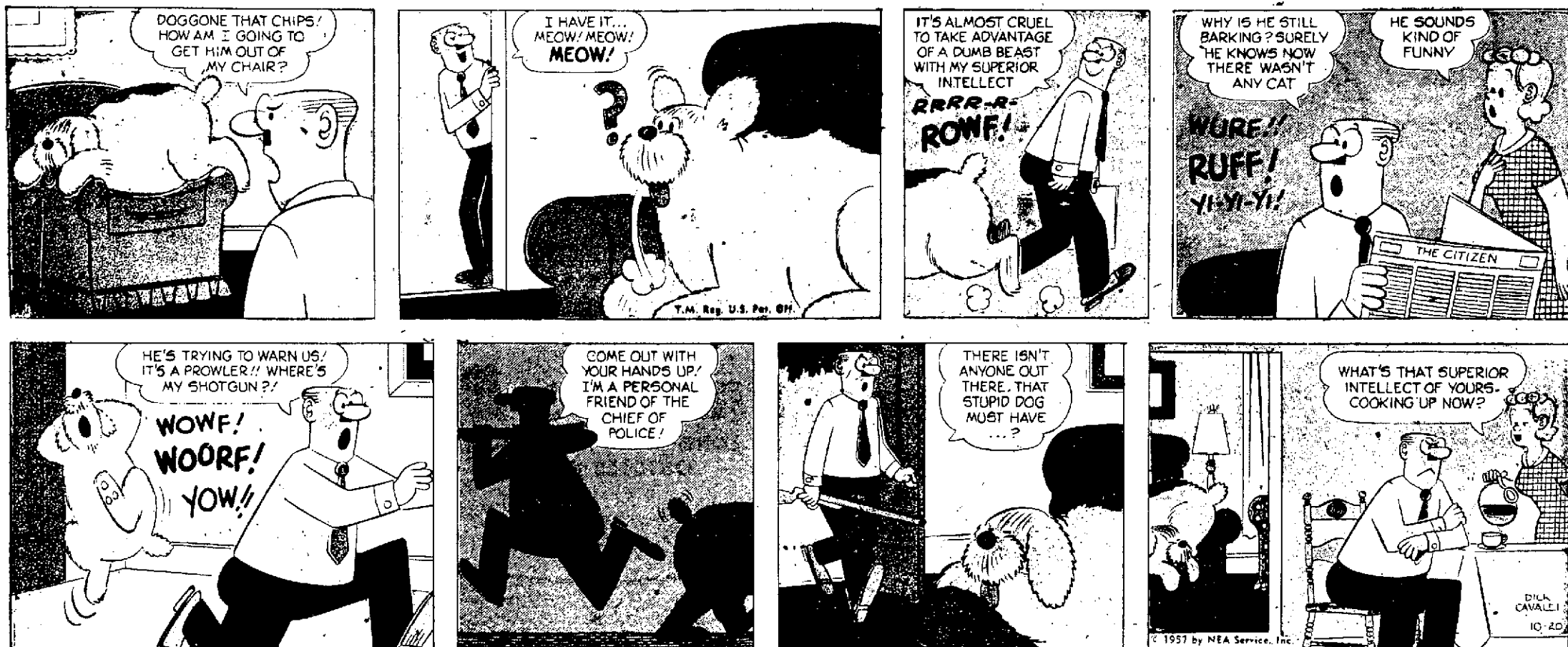
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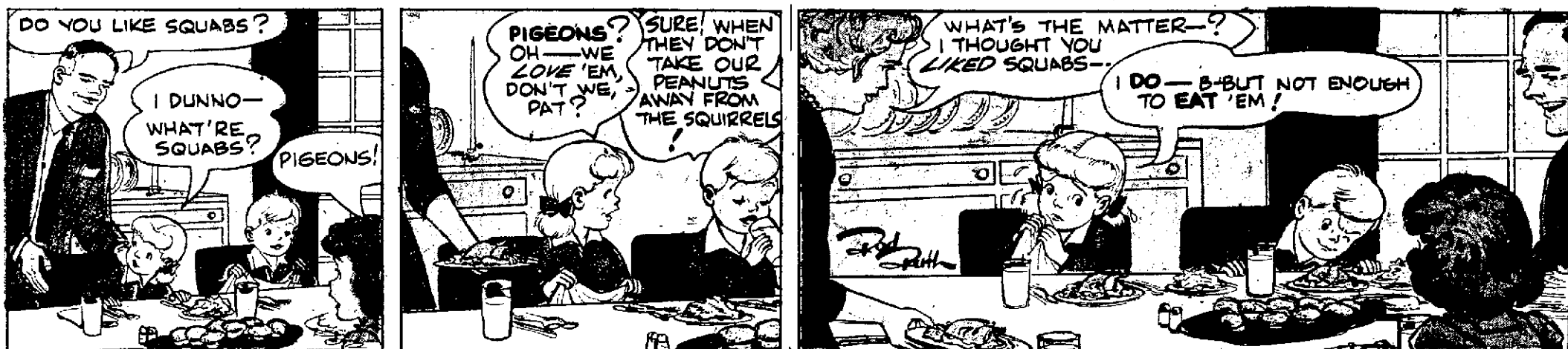
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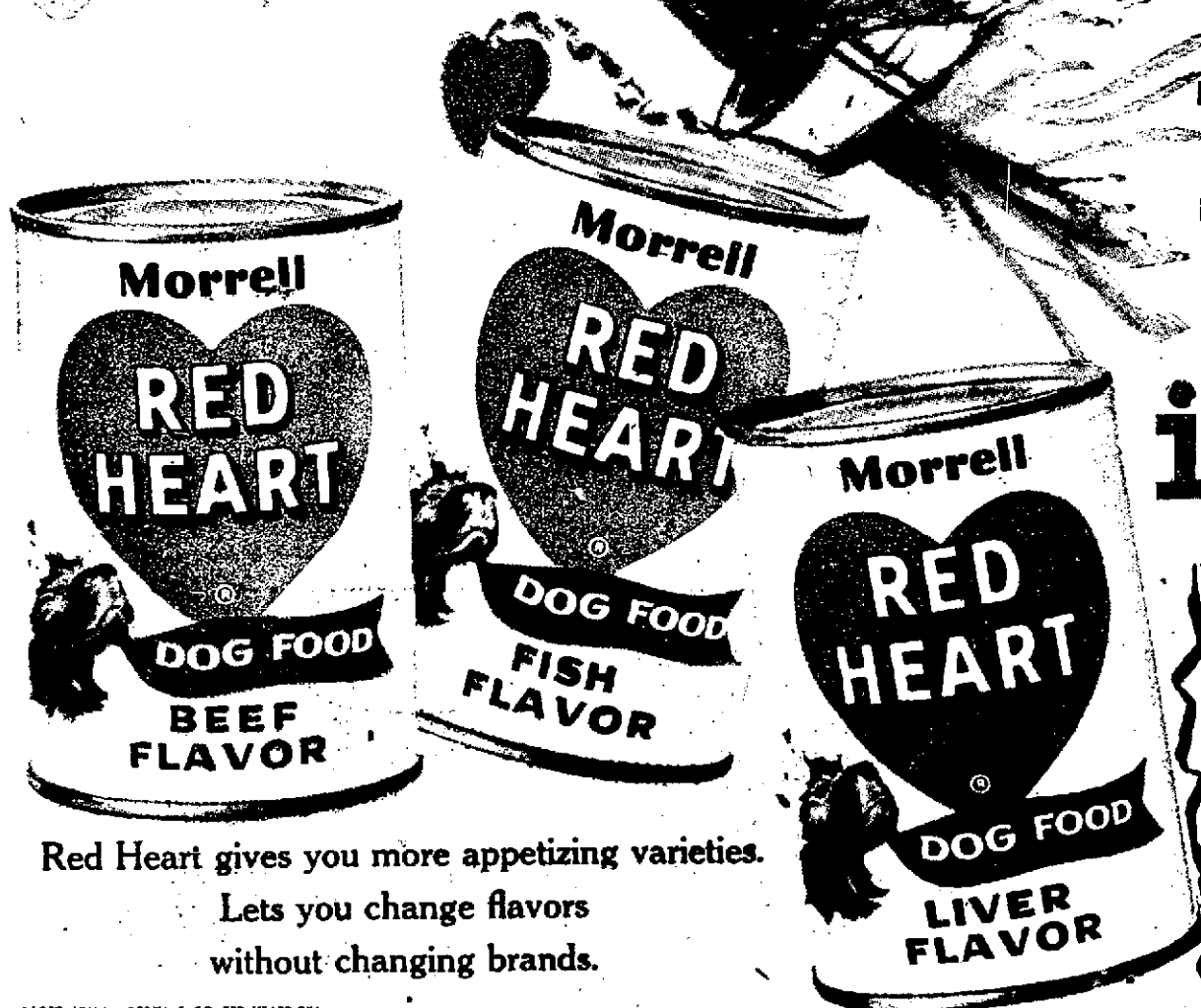
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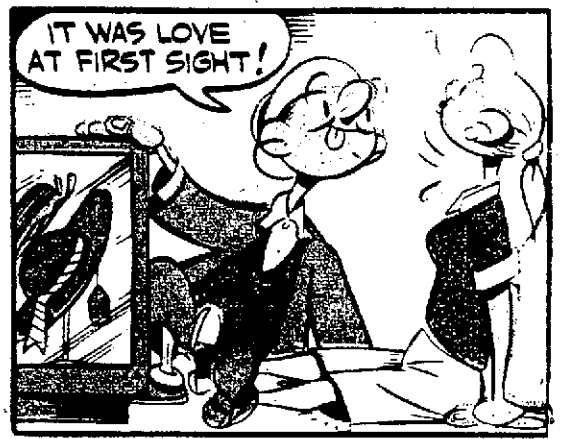
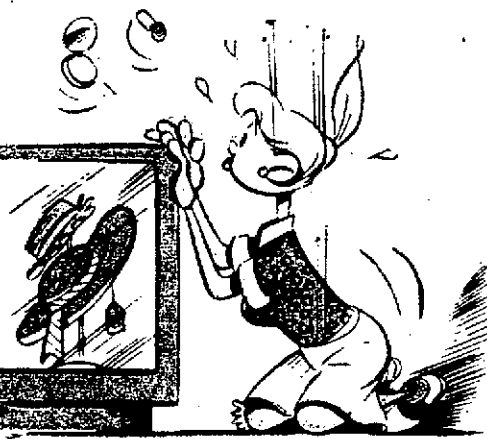
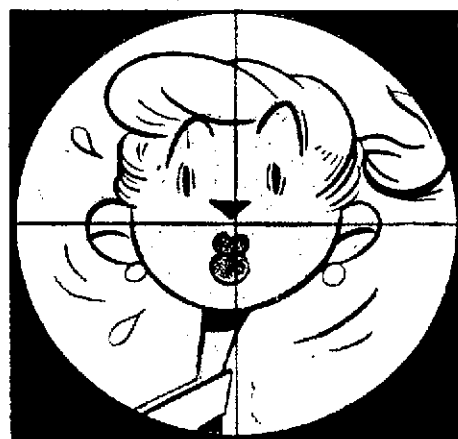
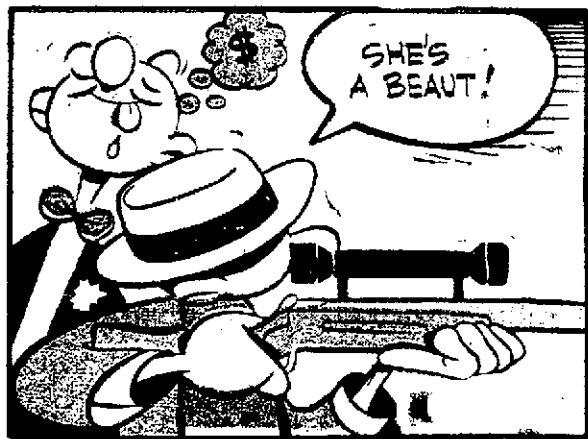
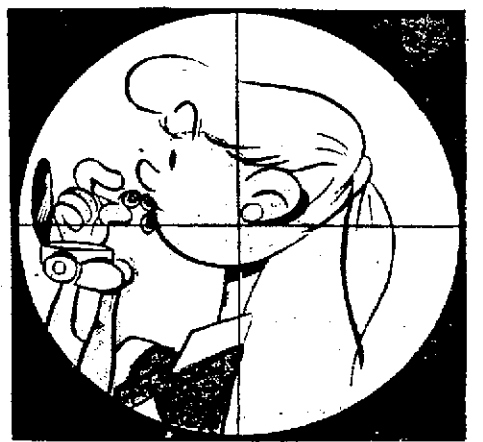
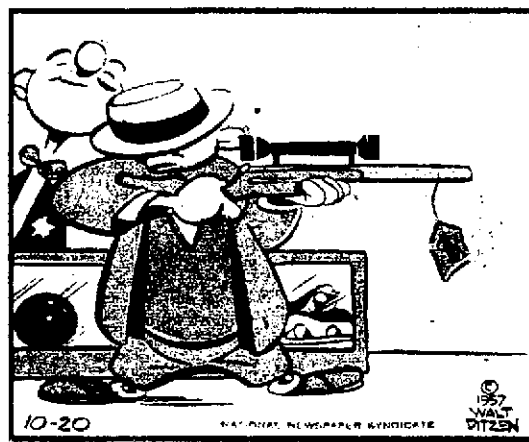
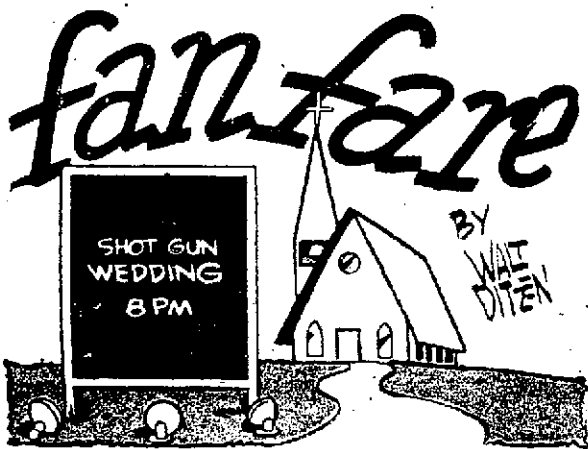
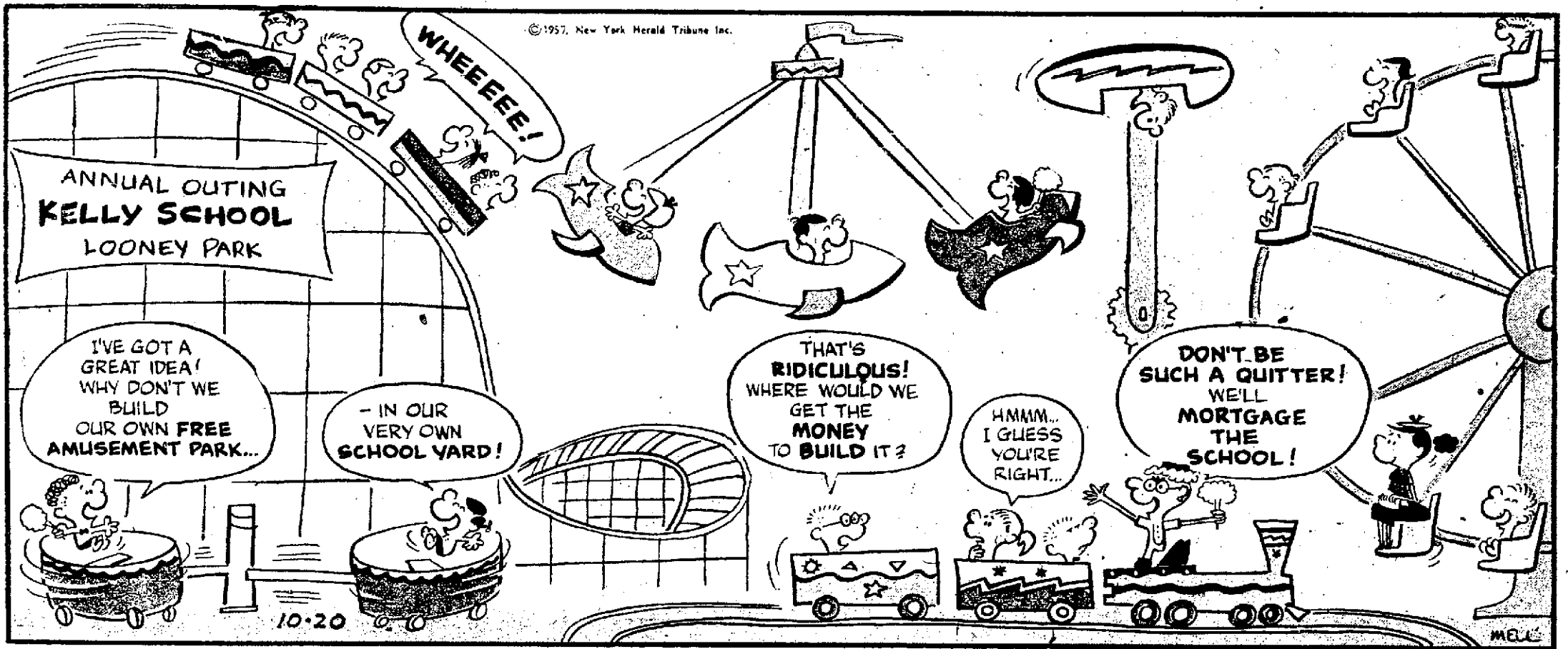
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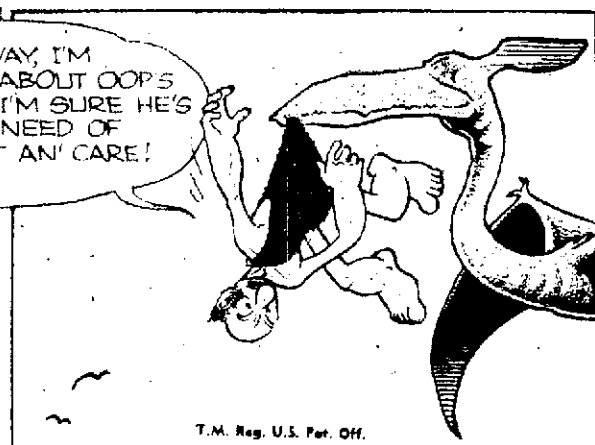
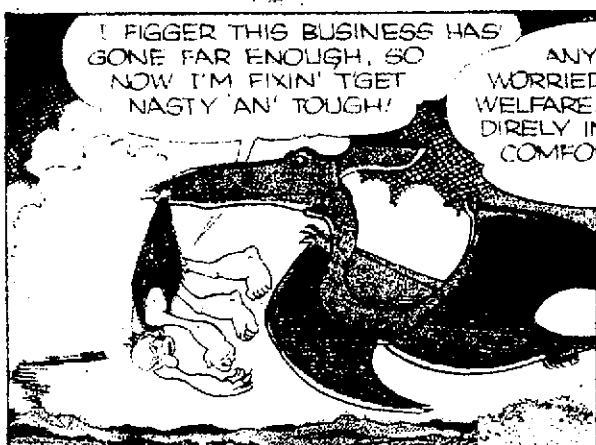
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AHOY, THERE—WHAT KEEPS YOU SO HAPPY?

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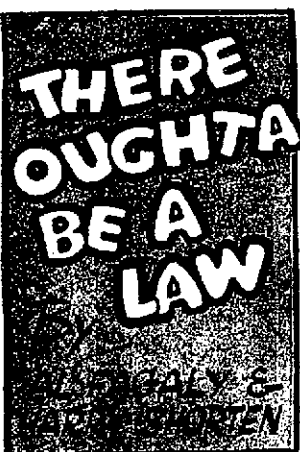
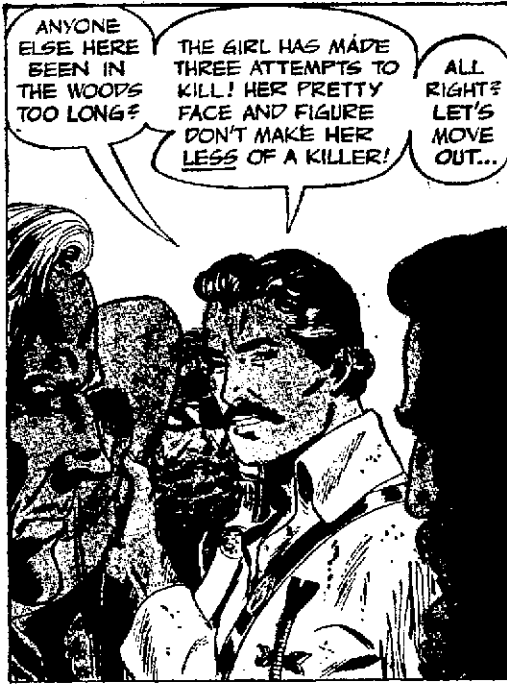
LIKE A CIGARETTE SHOULD!

WINSTON'S EASY DRAWING TOO THE FLAVOR COMES RIGHT THROUGH TO YOU!

IN PACK OR BOX, MATES!

MATES, DIG THAT NEW CRUSH-PROOF BOX





# '57 OLDSMOBILE

## HOLIDAY COUPE

EQUIPPED WITH

- Radio • Heater
- Hydro-Matic
- White Sidewall Tires
- Choice of Colors

CASH — TRADE OR EQUITY

Inc. Tax, Lic., GMAC Bank Contract

# \$495 Dn. \$2985

FULL PRICE

## JOHN M. STOKES

17150 S. LAKEWOOD, BELLFLOWER

"In my merry Oldsmobile"

TO 7-1721

THE GREAT DOCTOR WILL CHARGE THOUSANDS! DAYS AND NIGHTS OF HIS TIME AND SKILL... THE PLANE... THE NURSES... THE FIVE HUNDRED I TOOK FROM WOLF GNAF...

BLOOD MONEY? DIRTY MONEY, PEDRO... LET ME WORRY ABOUT THE DOC...

HE'S SAVED YOUR WIFE, LITTLE DOE... THAT'S ALL THAT COUNTS...

IT WAS YOU, SENOR, WHO SAVED HER...

WELL, DOCTOR... YOU'VE DONE A MAGNIFICENT JOB... WHAT'S YOUR BILL?

HIM-M... WHEN YOU PHONED ME, I FIGURED YOU MUST BE A BIG OIL MAN OR RANCHER...

CHANCE AND VALOR ARE BLENDED IN ONE... VERGIL... THE MOST PATIENT MAN IN LOSS, THE MOST COLDEST THAT EVER TURNED UP AN ACE... SHAKESPEARE...

I'VE BEEN HERE LONG ENOUGH TO GET THE PICTURE... YOU'RE AS BROKE AS THEY ARE, IN THERE... BUT SOMEHOW I DON'T MIND...

IN FACT, I DON'T KNOW WHEN I'VE ENJOYED ANY CASE SO MUCH... THERE IS NO BILL, MY FRIEND...

YOU'RE A GOOD GUY, DOCTOR... NOW I'LL SAY MY PIECE...

I AM BROKE... BUT VERY SOON I'LL SEND YOU FIVE THOUSAND, JUST AS A TOKEN... GIVE IT TO CHARITY, BUT RESPECT MY PRIDE...

FIVE THOUSAND, SENOR? BUT HOW CAN YOU HOPE TO GET SUCH A FORTUNE?

I DON'T THINK IT WILL BE TOO DIFFICULT, PEDRO...

LOOK! IT'S THAT HALF-BREED, PEDRO!

AND WITH TH' GUY HE WAS PAID TO KILL!

THEY'RE HEADING INTO THE CASINO!

I FEEL LIKE A LITTLE GAME...

SIT DOWN, FRIEND... YOUR DEAL...

HIGH CARD FOR FIVE HUNDRED...

HIGH CARD IT IS... I HAVE A KING OF HEARTS...

THE ACE OF SPADES! SHALL WE TRY AGAIN... FOR A THOUSAND?

WHY NOT? THIS TIME MY DEAL... CUT...

HAROLD GRAY

## MARK TRAIL

by

FROM MAN'S POINT OF VIEW, THE PORCUPINE IS SOMETIMES CONSIDERED A WORTHLESS NUISANCE...

FOR HE DOES STRIP TREES OF BARK, CAUSING THEM TO DIE. ON THE OTHER HAND HIS ACTIVITIES ARE ALSO BENEFICIAL TO OTHER FORMS OF LIFE

THIS THINNING OUT OF TREES IN DENSE STANDS PERMITS SURROUNDING TREES TO OBTAIN BETTER GROWTH...

THEN, TOO, WHEN DEER "YARD UP" DURING HEAVY WINTER SNOWS, THEY SOON DEplete THE LOW-GROWING FOLIAGE AND MAY STARVE...

BUT THE PORCUPINE, METHODICALLY CHOPPING AWAY AT THE UPPER LEVELS, DROPS LARGE AMOUNTS OF BROWSE AS HE STRIPS OFF THE BARK...

SO THE HUNGRY DEER BELOW ARE PROVIDED WITH A SUPPLY OF FOOD TO TIDE THEM OVER UNTIL THE SPRING THAW

## TRAILWAYS

WELL PROTECTED BY HIS COAT OF SHARP LOOSELY ATTACHED SPINES THE PORCUPINE AMBLES SLOWLY ALONG CHATTERING TO HIMSELF

THOUGH SAFE FROM MOST ENEMIES JUST BY COVERING HIS NOSE AND ERECTING HIS SPINES, THE PORCUPINE MAY SIDLE CLOSE ENOUGH TO LASH OUT WITH HIS TAIL AND LEAVE A FEW QUILLS IN HIS ANTAGONIST



# PRISCILLA'S POP

By Al-Vermeer



# THE JACKSON TWINS

By Dick Brooks



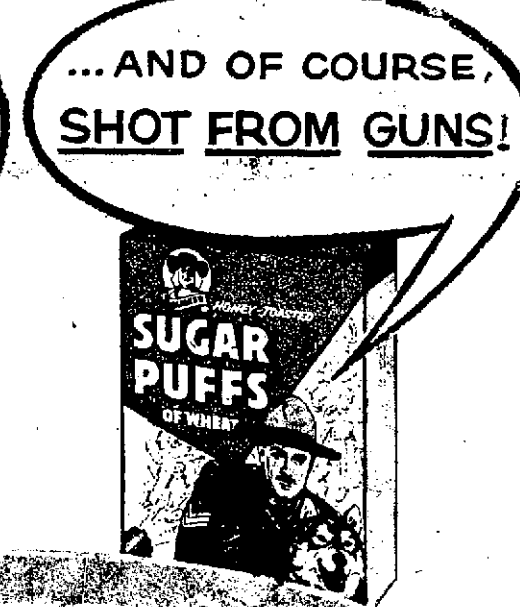
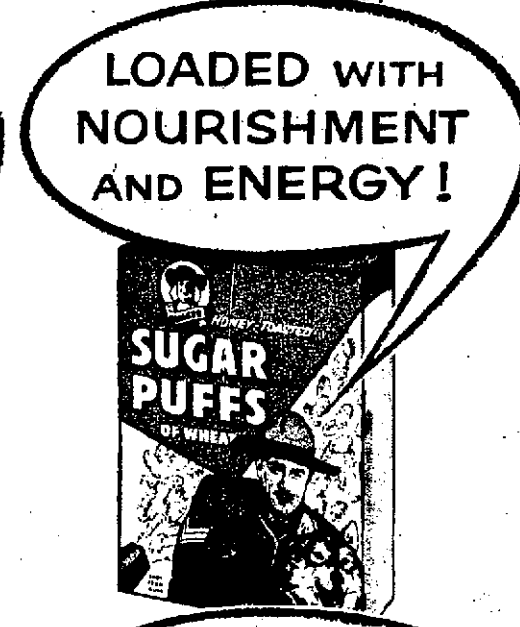
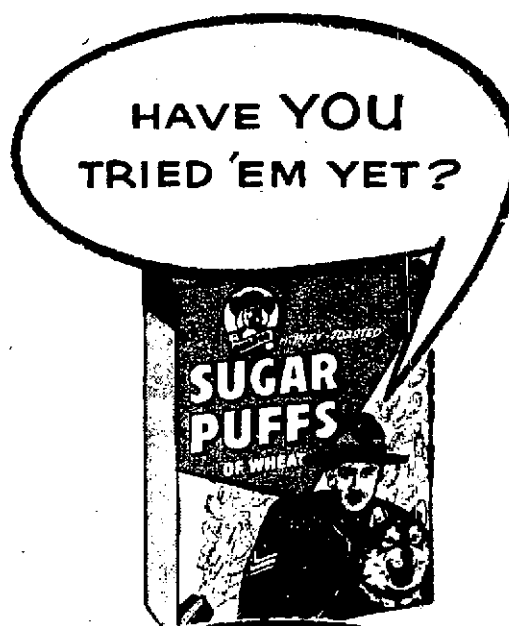
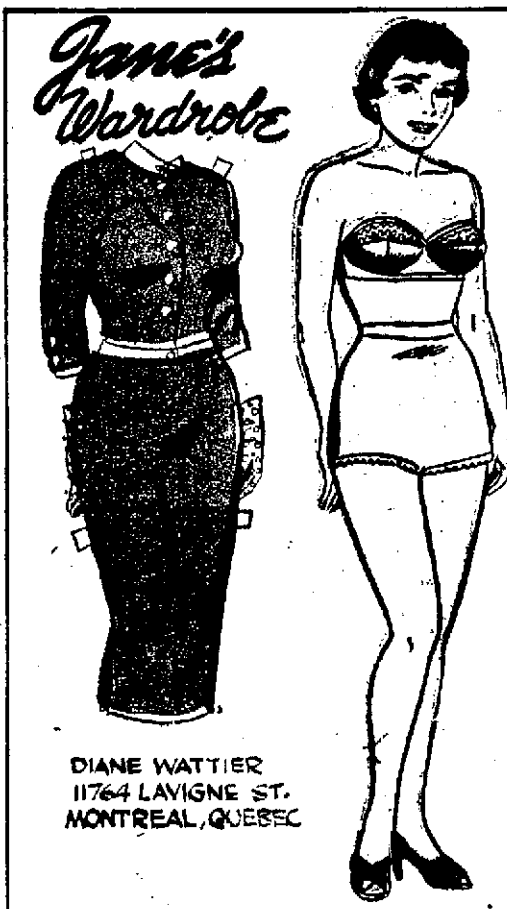
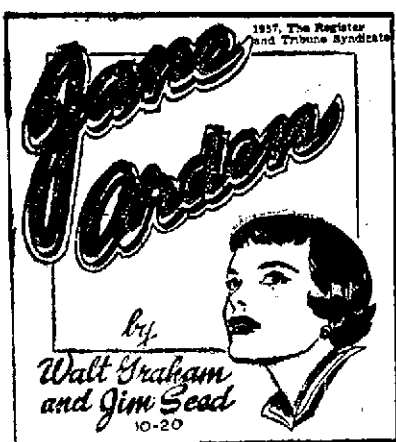
# VIGNETTES OF LIFE

Unexpected Cash

By Harry Weinert







**KIDS!**  
SEND FOR YOUR  
AUTOGRAPHED  
PICTURE!

This beautiful autographed  
color picture of Sgt. Preston  
and Yukon King ... yours for  
the asking. Write to PICTURE,  
Box 3008, Chicago 77, Ill.

**QUAKER**  
**SUGAR**  
**PUFFS**

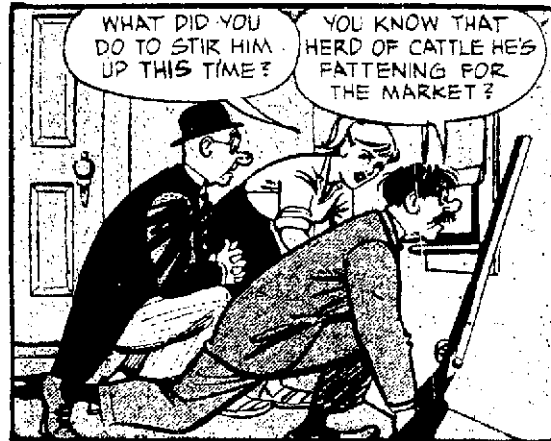
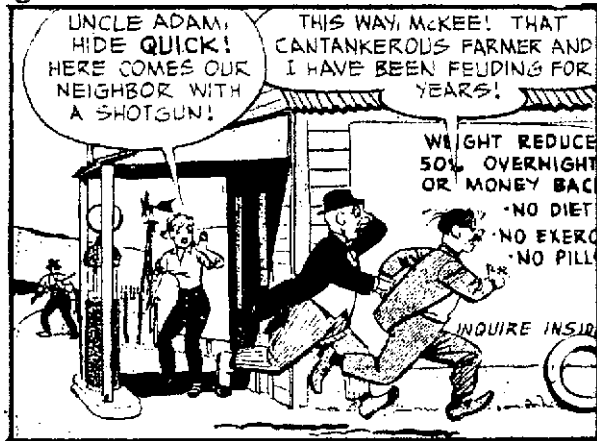
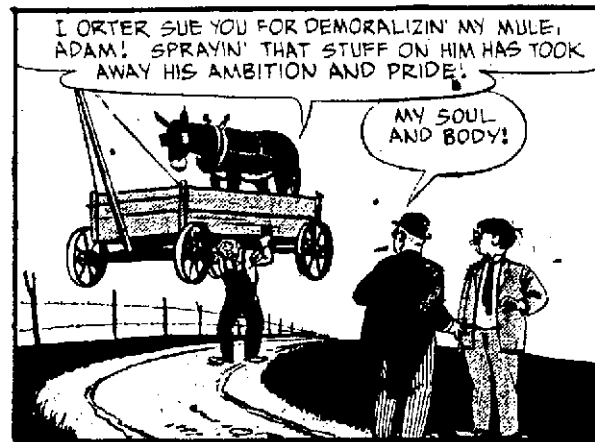
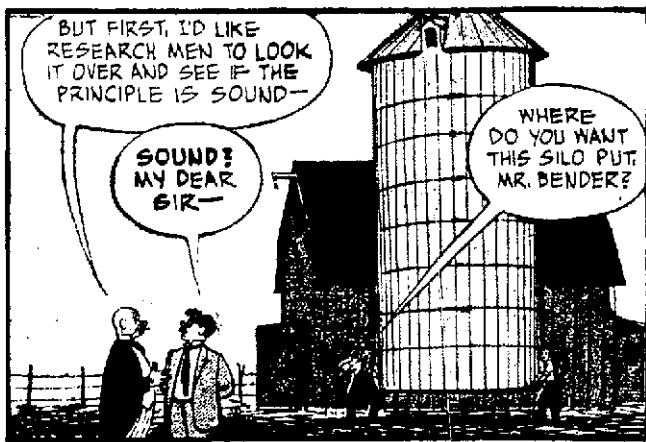
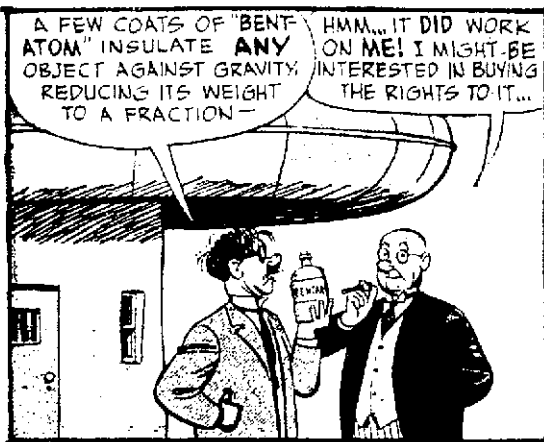
**SUPER FOR BREAKFAST**  
**A DUPER FOR SNACKS!**

Now that you know what the package looks like ... LOOK for it, at your grocer's! It'll be easy to spot, with Sgt. Preston's picture right there on front. And what a TREAT you'll find inside that package ... whether you've got snacks in mind, or a delicious breakfast, already sweetened just right, that stays crisp and crunchy in the milk or cream. Get going now with Quaker SUGAR PUFFS!

WATCH  
"SGT. PRESTON OF THE YUKON"  
KNXT—CHANNEL 2—6:30 PM THURSDAY  
KTTV—CHANNEL 11—6:00 PM SUNDAY  
(EVERY OTHER WEEK)

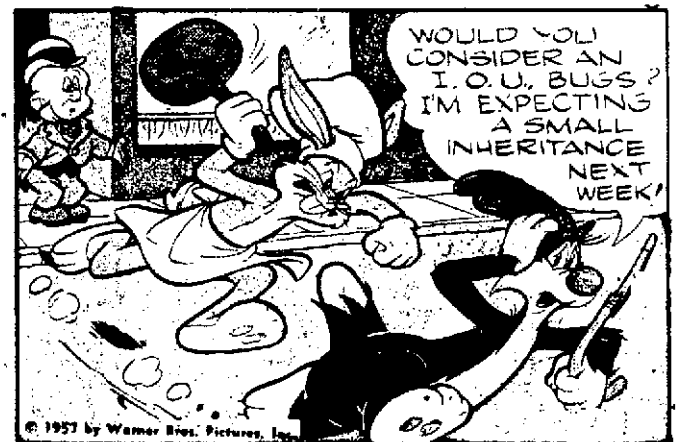
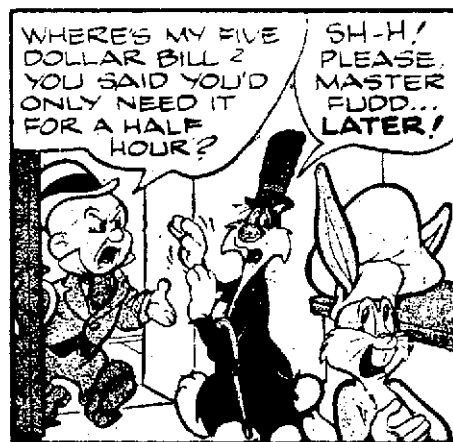
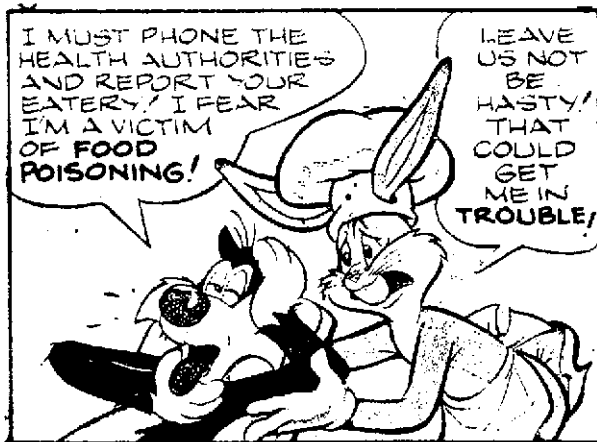
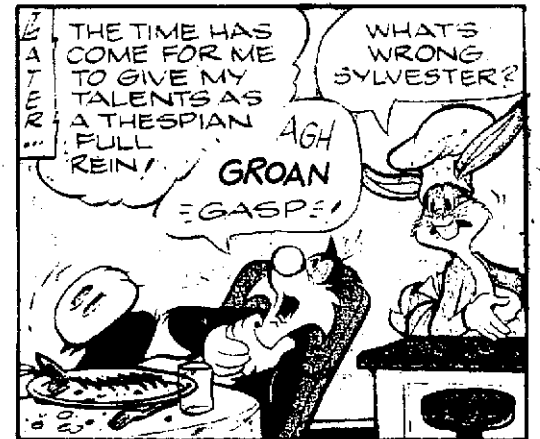
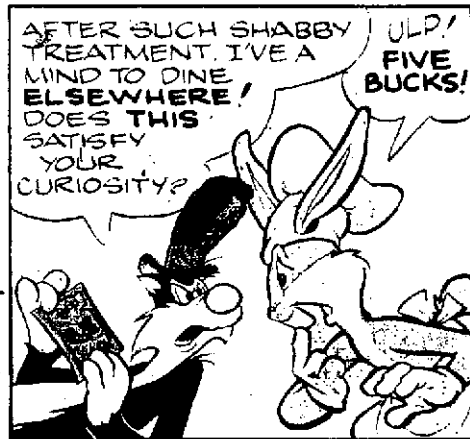
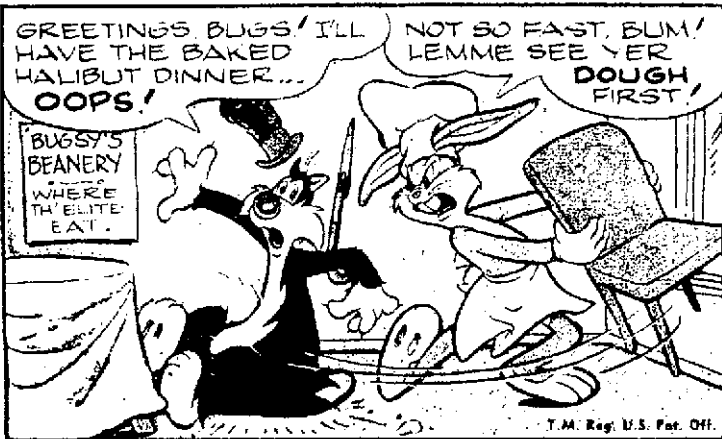
# CAPTAIN EASY

By Leslie Turner



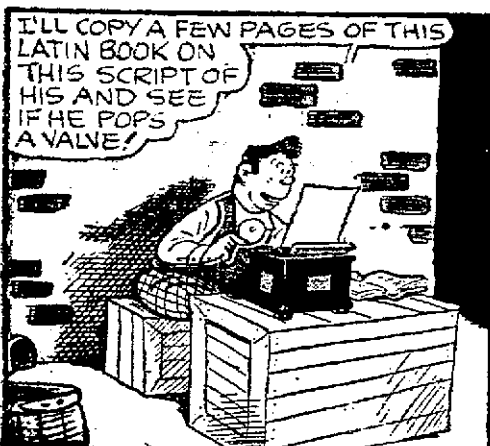
# BUGS BUNNY

# The Famous Rabbit

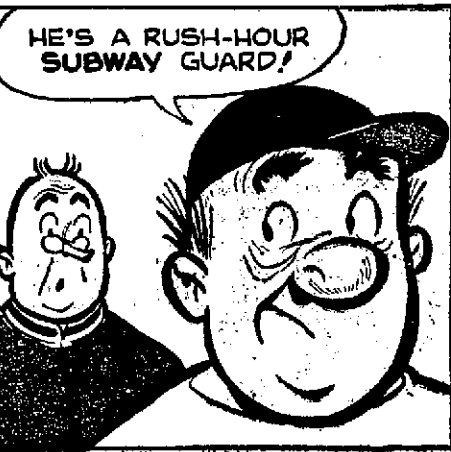
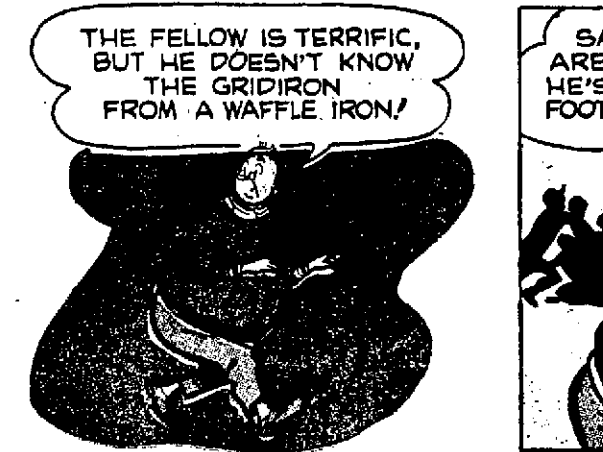
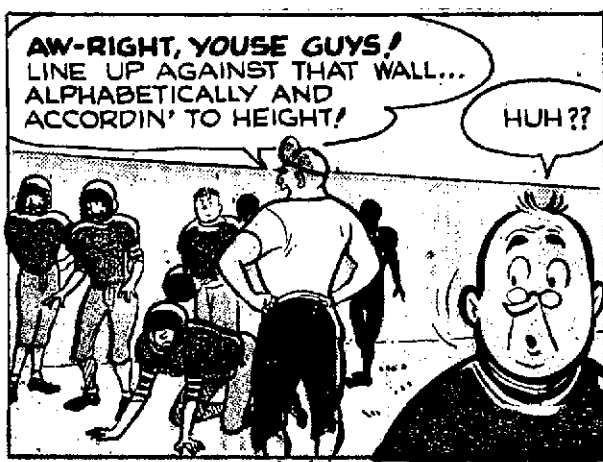
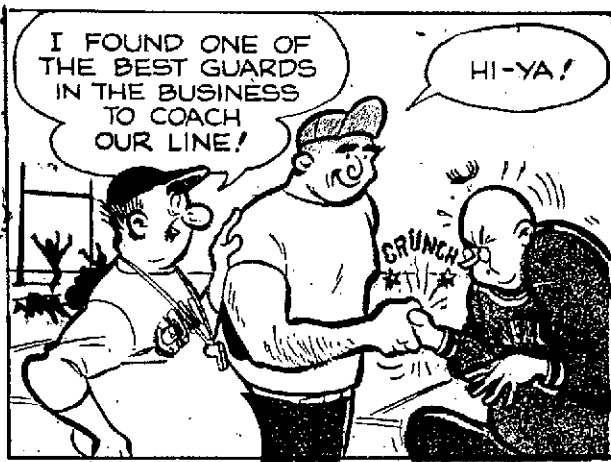


# OUR BOARDING HOUSE

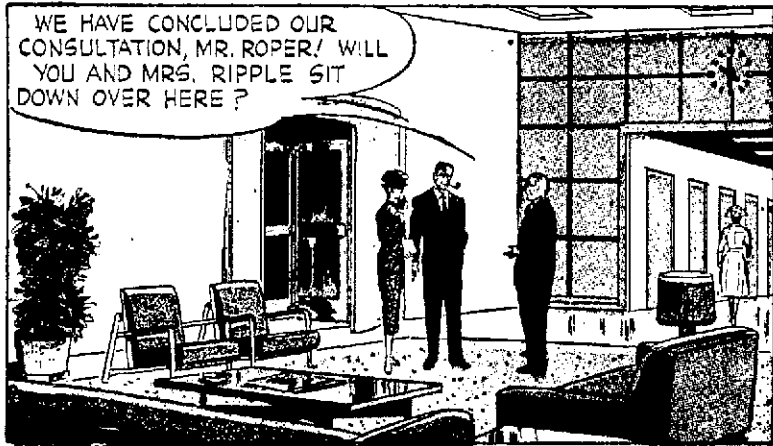
# With Major Hoople







## STEVE ROPER



## By Saunders and Woggon

**NOW**  
Get a genuine hand-carved  
**BLACK FOREST CLOCK**

SHIPPED POSTPAID FROM EUROPE DIRECT TO YOU

only \$1.50

PLUS ONE CAN LID FROM JOLLY TIME POP CORN or \$1.50 and one large flag from a plastic bag of Jolly Time Pop Corn.

Satisfaction guaranteed or your money back!

ACT NOW...OFFER LIMITED!

Enjoy **JOLLY TIME** Pop Corn anytime...  
pop plenty for **HALLOWEEN!**

Poppin' JOLLY TIME is no trick...all treat! Pop some today and discover how much more you like it than ordinary pop corn. It's a youngster-pleasing treat. And Moms and Dads enjoy it, too, because nothing pops like JOLLY TIME...and tastes so good! It pops fast—because it's all uniform-size, choice kernels from centers of the ears. Pops more tender and fluffier—because it's grown from exclusive seeds developed for tenderness and fluffiness by JOLLY TIME. Pop a big treat for your family—see why JOLLY TIME Pop Corn is America's favorite brand.

JOLLY TIME Pop Corn is packed when moisture in kernels is just right to pop perfectly. It's sealed in air-tight cans—every kernel guaranteed to pop! Also packed in moisture-resistant, economy-size plastic bags.

WHITE HULLESS OR GIANT YELLOW HULLESS

For Halloween treats, try Jolly Time Pop Corn Balls—recipe on can!

QUANTITY LIMITED! ORDER NOW!

JOLLY TIME Dept. 100 Sioux City 2, Iowa

I enclose \$1.50 (no stamps) and one JOLLY TIME can lid or large JOLLY TIME flag from plastic bag. Please rush my order for a hand-carved Black Forest Clock to Germany for acceptance and delivery. Send postpaid and no duty for me to pay.

NAME \_\_\_\_\_ (PLEASE PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ALLOW 3 TO 4 WEEKS FOR DELIVERY FROM EUROPE

Offer good only in U.S.A., its possessions, and Canada. Void where taxed, prohibited or restricted. Ends March 15, 1958. Subject to limited supply and acceptance in Europe.



SAVE HALF! Not 5... Not 7... But a GIGANTIC 10 1/4 GALLON TANK!

# 10 1/4 GALLON-STAINLESS STEEL 15 PIECE RUSTPROOF-LEAKPROOF-MODERN AQUARIUM

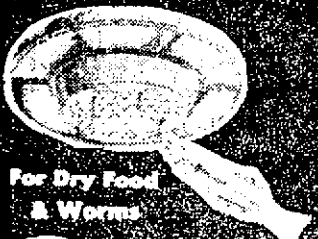
SAVE HALF!

**24<sup>95</sup>**  
15 PIECES  
EVERYTHING  
COMPLETE

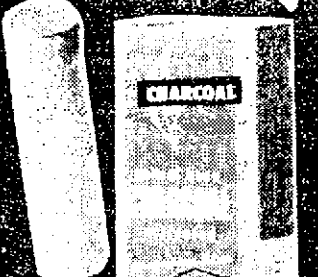
## AUTOMATIC ELECTRIC HEATER and THERMOSTAT

- ★ 110-120 VOLTS AC or DC
- ★ FULLY GUARANTEED
- ★ PILOT LIGHT
- ★ OUTSIDE CONTROL
- ★ ALWAYS KEEPS WATER AT THE RIGHT TEMPERATURE

## FLOATING SURFACE FINNY FEEDER



For Dry Food  
& Worms



CHARCOAL

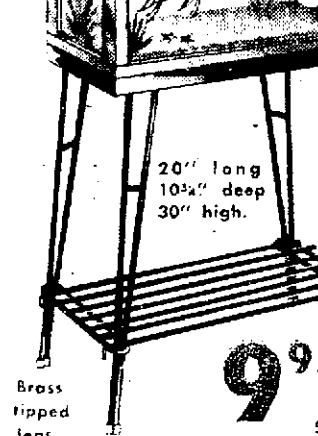


SPUN GLASS WOOL

GLASS TUBING

GLASS WOOL

WROUGHT IRON  
AQUARIUM STAND



20" long  
10 1/4" deep  
30" high.

9<sup>95</sup> Reg. \$14.95

## EXCLUSIVE TWO LIGHT REFLECTOR

\$1 WEEKLY

NEVER  
NEEDS  
CLEAN-  
ING



**FREE**

ONE YEAR'S SUPPLY FISH  
FOOD and VITAMINS.



## INCLUDED ROCK FILTER



- ★ CLEANS AND FILTERS WATER
- ★ WATER NEVER NEEDS CHANGING

## SLATE LEAK- PROOF BOTTOM

## COMPLETELY EQUIPPED

- ★ 10 1/4 GALLON STAINLESS STEEL TANK - 20" LONG, 10 1/4" WIDE, 12 1/4" HIGH
- ★ STAINLESS STEEL REFLECTOR WITH TWO LIGHT SWITCHES
- ★ HEATER and THERMOSTAT
- ★ AERATOR ROCK FILTER
- ★ HEAVY DUTY ELECTRIC PUMP
- ★ FLOATING THERMOMETER
- ★ FISH NET
- ★ GLASS WOOL
- ★ CHARCOAL
- ★ GLASS TUBING
- ★ FINNY FEEDER
- ★ CHLORINE NEUTRALIZER
- ★ FREE BOOK
- ★ FREE VITAMINS AND FISH FOOD

**FREE**  
128 page  
BOOK

## HEAVY DUTY ELECTRIC PUMP

- ★ New Design eliminates the need of a belt
- ★ Very High Pressure with adjustment knob
- ★ Shock absorber mount
- ★ No Radio or T.V. interference
- ★ Aerates water

MAIL COUPON NOW

NO MONEY DOWN—NO CHARGE FOR CREDIT

PHONE TODAY - SUNDAY



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**6-1224**

3 EASY WAYS TO OPEN YOUR ACCOUNT

- (1) Phone (2) Mail Coupon (3) In Person

OPEN FRIDAY EVENINGS UNTIL NINE

GILBERT'S JEWELERS, 122 Pine Ave., Long Beach

Please send me the 15-pc. 10 1/4-Gallon Stainless Steel AQUARIUM including FREE 128 page Aquarium Book and Free Vitamins and One Year's Supply of Fish Food as Advertised for only \$24.95.

☐ Also please send me the Wrought Iron Aquarium Stand for \$9.95. (For prompt delivery, fill in this coupon completely)

☐ I will pay on the advertised terms.

☐ Cash ☐ C.O.D. (Please check which)

Please Send Me

My Name

My Address

City State Phone

Where Employed How Long?

Business Address

City State

I Have Credit With

Their Address Plus small delivery charge

# Schools Called Easy Marks for Criminals

By LOU JOBST

Crime's softest touch, the public school? Lawmen, alarmed by the rising frequency of wholesale theft and vandalism, say there is already evidence that organized criminal elements are preying on these public institutions.

Educators, reluctant to term the situation "out of hand," admit the problem steadily grows worse and in some instances has become more serious than a contributing factor, juvenile delinquency.

These agencies sharply differ on the scope and size of blackboard outlawry in this area, but agree the era of cloak-room thievery and window soaping has gone big time.

Two recent area news stories dramatically attest to what law officers outspokenly termed "the biggest jolt to the taxpayers' pocketbook anywhere."

A TRUSTED NIGHT WATCHMAN was accidentally

trapped by an alert schoolteacher and his apprehension unveiled an almost unbelievable story.

The compulsive thief, believed to be a kleptomaniac, had looted more than \$20,000 in material and equipment from the six campuses of the Whittier Union high school district during a six-year period.

His home was a virtual "churchmouse cache," of unneeded and unwanted paraphernalia, ranging from souring foodstuffs to rusting office machines.

Sobbing, the watchman described how an occasional, isolated theft became "an every night affair." He said, "I kept waiting to be caught, I knew I would, but it never came."

The shocking fact, detectives explained, is that practically none of the thefts was reported although on various occasions the guard carried away in wholesale lots 750 ball-point pens, 43 television tubes, three mixmasters, 21 chamois cloths, 11,000 sheets and 44 gallons of paint.

EARLIER IN THE YEAR Orange County officers cracked a multi-million dollar international narcotics-burglary ring. In the dragnet more than 30 narcotics users and peddlers and burglars were captured. Officials learned that the ring had considered schools "easy marks" and had looted a number for expensive office equipment.

These machines were taken to Tijuana, Mexico, through the Tecate gate and fenced for raw heroin which was brought back to the states and "retailed."

Five youngsters, ranging from 12 to 15 years, were arrested and admitted 20 school burglaries in the Alameda School District area of Downey. The only tool in their possession was a complete set of master keys to all school buildings, vehicles and storerooms.

SCHOOLS, POLICE IN both Los Angeles and Orange counties agree, are ready-made burglary targets because of construction and location. "Schools are situated in residential

areas and are set back in the middle of large open grounds. Each has scores of windows and doors which are an open invitation to entry," explains Lt. Clarence Double of Orange County's sheriff burglary detail.

Double, who feels that most vandalism and thievery are spontaneous "gang psychology" acts of juveniles, suggests that the problem could be curbed by hiring night watchmen for schools, installing burglary alarm systems and increasing police patrol.

Other lawmen claim there is a lack of cooperation between the schools and police and that myriad thefts and break-ins go unreported because of "sensitivity, apathy, and ignorance." These enforcement authorities urge that the records and inventory systems at schools be tightened so that every item or piece of material is accountable. They also brand the handling of keys as "indiscriminate and often foolish." These

(Continued on Page A-5, Col. 1)

Southland's  
OWN SUNDAY  
Newspaper

## Independent = Press = Telegram

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LONG BEACH 12, CALIF., SUNDAY, OCTOBER 20, 1957

VOL. 6 — NO. 9 160 PAGES

### The Weather ---

Considerable cloudiness today and Monday with a chance of light showers, mostly near the mountains. Partly sunny Monday afternoon. Expected high today, 67. Saturday's high, 65; low, 55.

# JET ATTACKS JORDAN AIRLINER

## FROM COLONELS TO ROOKIES

### Budget Biffs Brass

By BOB WHEARLEY

FORT MacARTHUR — Within the next 60 days, Lt. Col. X will walk into an Army recruiting station, raise his right hand and swear to defend his country and uphold its laws—just what he's been doing for 22 years.

And then he'll put away his silver oak leaves and go through the military processing mill, just like any raw recruit.

Where once he commanded a battalion, he'll be given a squad and the rank of buck sergeant.

By military law, he can't have a drink with his officer-friends. He'll have to salute second lieutenants who once served under him.

LT. COL. X is a former 24th Division provost marshal in Korea. By necessity, he's had to discipline many men. The

Army is built around discipline. And now some of these men are sergeants first-class or master sergeants. They outrank him. It's not unfair to say that some probably will resent him for at one time doing what he had to do.

Lt. Col. X is one of 11,000 officers being RIFed.

The term is "reduction in force." The Defense Dept.'s budget has been cut. The reserve officers on active duty in the military services are among the first to feel the pinch.

Within the next several months, 7,800 Air Force officers and 3,100 Army officers—reservists all—also will get the ax.

IN THE ARMY, a great deal of these men are high grade officers: Majors,

(Continued on Page A-5, Col. 1)

## Soviet Subs Confirmed by Canada

Newspaper Quotes Defense Minister That Vessels Seen

VANCOUVER, B.C. (AP) — The newspaper Province said Saturday that Canadian Defense Minister Peakes has confirmed that two Russian submarines were sighted and identified recently in the North Pacific.

"I understand the two subs were identified off the Aleutian Islands in American waters," he was quoted.

IN KODIAK, the commander of the Alaska Sea Frontier, Rear Adm. Ira Hobbs, declined comment on a report Friday by the Province that U. S. planes from Alaska bases had spotted the two Soviet subs just before a refueling rendezvous with a Russian freighter.

The Pentagon in Washington also withheld comment. Peakes told the Province he was unable to confirm its report "from a reliable waterfront source" that the freighter Alexander Nevsky refueled the two subs in the North Pacific less than 10 days ago.

AFTER PUBLICATION of the article, Rear Adm. H. S. Rayner said in Victoria that Royal Canadian Navy ships would depth-bomb any strange subs within the three-mile limit if they refused to surface for identification.

Saturday, Capt. P. E. Had-don, chief of staff of the Navy's Pacific command, said here such depth-bombing would not constitute an act of war.

He said any strange sub caught within Canadian territorial waters would be in the same position as a burglar caught in a private home, and it would be an "act of aggression" because it was by a ship of war.

## SOCKEROO-TITLE

'Last of Bad Men' (They Hope) Rob Drive-In Movie

HARBOR CITY—Three bandits, one armed with a double-barreled shotgun, robbed the Harbor Drive-In Theater at 23322 N. Vermont Ave. of \$500 Saturday night.

One of the movies on the twin bill was "The Last of the Bad Men."

## Gridiron Groans

### Three Top Teams Toppled

The three biggest upsets of the college football season were recorded Saturday as Michigan State, Minnesota and Oregon State, rated 1, 3, 5 in the national standings, were sent reeling to their first defeats.

Perhaps the most startling reversal occurred when thrice beaten Purdue toppled Michigan State, 20-13. But almost as big, and in more convincing style, were the Minnesota and Oregon State defeats at the hands of Illinois and UCLA.

ILLINOIS PLASTERED the huge, fast, high-production Gopher team, 34-13, and Red Sanders and his UCLA Bruins gave Oregon State a lesson in defense by waltzing to a 26-7 victory over last year's Pacific Coast Conference champions.

Other major upsets occurred when Penn State, rated as one of the top teams in the East, was knocked over by Vanderbilt, 32-20, and Texas powered to a 17-0 win over Arkansas in the Southwest Conference.

Oklahoma, which was displaced by Michigan State last week as the nation's top team, easily disposed of Kansas, 47-0, and is in position to regain the top-ranking spot.

For details and pictures of these and other games, see Sports Section, pages C-1 through C-6.



## QUEEN'S FIRST FOOTBALL GAME

At College Park, Md., Saturday, Queen Elizabeth viewed her first American football game, between Maryland and North Carolina, and if looks could talk, she would appear to be saying: 1—One team seems to be putting their heads together. 2—Wonder what they decided? 3—Well, they must have decided correctly, even though that man in the striped shirt is throwing his arms up in the air. 4—Yes, they say it's a touchdown.—(AP Wirephoto.)

## Queen Sees Grid Game, Visits Supermarket, Delights Crowd

WASHINGTON (AP) — Queen Elizabeth II and Prince Philip, who arrived in the United States Saturday, took in a football game and visited a supermarket to the delight of the crowd.

The royal couple watched Maryland's 21-7 upset of North Carolina at nearby College Park, Md.

Elizabeth mostly wore a poker face, in contrast to the hasty cheering of 43,000 fans, and never betrayed which side, if any, she was rooting for. But Philip picked a loser. He had told reporters he understood North Carolina was "tipped to win."

IT WAS IN the Queenstown section of suburban West Hyattsville, Md., that Elizabeth and Philip pulled their surprise visit.

They had passed the supermarket as they rolled in President Eisenhower's bubbletop limousine to College Park. The queen said she wished she could look in on the way back, and her wish was the State Department's command.

ONE WOMAN almost dropped her groceries when the queen spoke to her. That was when Her Majesty, bemused by the grocery cart's little collapsible seat for small fry, beamed.

"It is particularly nice to be able to bring your children here."

Elizabeth was showered at the game with gifts for herself, Philip and their youngsters—a carved glass bowl, a small equestrian china figure, Indian arrows and arrowheads, music boxes fashioned like a football.

McKeldin kept Elizabeth in the game.

## Takes Up Duties

DAR ES SALAAM, Tanganyika (AP) — Prince Karim, 20-year-old grandson of the late Aga Khan III, formally took up his duties Saturday as spiritual leader of the world's Ismaili Moslems.

## IT'S A TIE!

L.B. Sisters Bear Girls Same Day

The time: 2:15 p. m. Friday. Place: St. Mary's Hospital. Mrs. Don Scovill, 2218 Euclid Ave., gave birth to a 9-pound, 7-ounce girl. Her name: Kerry. Time: 2:30 p. m. Friday. Place: Same hospital. Mrs. Arthur Duda, 1005 Redondo Ave., gave birth to a 7-pound, 9-ounce girl. Her name: Terry. Kerry and Terry are cousins. The mothers are sisters. All concerned are doing fine, including the doctor. Both mothers had the same obstetrician.

## WHERE TO FIND IT

- VIKKI DOUGAN, the girl who looks best going away, backs into the news on Page A-4.
  - IT'S TIME TO LEND a helping hand. A full-page feature on Page C-12 dramatizes the United Neighbors campaign.
- Regular I, P-T features follow:
- |               |        |               |        |
|---------------|--------|---------------|--------|
| Automotive    | C-10   | Military      | A-15   |
| Amusements    | C-11   | Radio-TV      | D-16   |
| Beach Combing | B-1    | Real Estate   | C-7-10 |
| Bridge        | W-12   | School Menus  | W-11   |
| Classified    | D-1-13 | Ship Arrivals | A-16   |
| Death Notices | A-9    | Sports        | C-1-8  |
| Editorials    | A-10   | Women's News  | W-1-12 |

## S & L Fish Union in Rebellion

AFL-CIO Seine & Line fishermen, rebelling at their union's leadership, Saturday voted to put union affairs into the hands of a committee to serve until an election is held in January.

The dissident AFL-CIO fishermen's Membership Rights and Protective Committee, took the action as a cannery official charged the AFL-CIO Cannery Workers were conducting a secondary boycott against ILWU fishermen-caught fish, dines.

THE ILWU Fishermen's Local 33 also charged the cannery workers' union with boycotting at least one of the boats their members man.

The dispute which has idled bulk of the purse-seine fleet centers about sardine prices. The AFL-CIO fishermen have agreed to a price of \$55 a ton while the ILWU is holding out for \$80.

A dissident group of AFL-CIO union members claim the \$35-a-ton price was agreed upon at a meeting called and run illegally by the union officers.

THE MEMBERSHIP Rights and Protective Committee took over union affairs at a meeting of 178 members of the AFL-CIO union in San Pedro Eagle's Hall.

Sam Ciolino was named chairman of the committee and as such will head the union if Saturday's action survives the challenges of the present union

(Continued on Page A-8, Col. 1)

## RATED 'SUPERIOR'

### Famed Impostor Gets Alaska Teaching Job

JUNEAU, Alaska (AP) — One of the nation's most famous impostors apparently was employed briefly last month as a \$6,400-a-year school teacher in Alaska, the Department of Education said Saturday.

Department officials said an examination of records indicated a man they hired as Martin Daniel Godgart, 31, might well be Ferdinand Waldo Demara, 35, whose career in the last 10 years has cast him in such roles as a Canadian naval surgeon, college professor and an assistant warden of a Texas prison.

Don M. Dafoe, territorial commissioner of education, said there were many similarities between the background of Demara and Godgart, who was employed for about two and a half weeks as a teacher at the territorial elementary school at Dillingham, a fishing town off Bristol Bay in far western Alaska.

GODGART, WHO LISTED his home as Salem Depot, N. H., on his application for employment with the department of education, had a letter of recommendation from a Fred Demara of Box 374, Laconia, N. H.

Demara rated Godgart as "superior" on such matters as personal and social character, personality, teaching ability and professional attitude. He classed him as "average" only on two points mentioned in a department questionnaire—health and personal appearance.

In reply to the question, "Would you be willing to employ the applicant?" Demara replied: "Indeed!"

Dafoe said Godgart accepted

(Continued on Page A-6, Col. 2)

## Arthur in Car, Horse Collision

Milt Arthur, president of the Los Angeles County Recreation Commission, was taken to Seaside Hospital early Saturday after his car struck a runaway horse in front of Los Alamitos racetrack on Katella Ave.

Arthur, 60, of 4467 Myrtle Ave., told investigating California Highway Patrol officers that the horse ran in front of his car out of a driveway to the racetrack.

Hospital authorities reported him in good condition. He was held for observation.

CHP officers said the horse was being exercised when he threw his rider and then ran out onto Katella in front of Arthur's auto.

## Motorboat, Barge Crash; 4 Men Die

LAWRENCEBURG, Ind. (AP) — Four men died Saturday in an unexplained collision of their motorboat and an oil barge in the Ohio River here.

Lyndon Moon, Dearborn County coroner, listed the dead as Neal Erbs, 55, Hamilton, Ohio; Frank G. Bloomgren, 70, Hamilton; George Gibb, 43, and Curtis Hartwell, age unknown, both of Lawrenceburg.

Laverne LaFollette, Lawrenceburg policeman, said the motorboat made an abrupt turn for some unknown reason and crashed into the first barge of a string being towed from Louisiana by a Diesel tug piloted by Harry J. Barber.

Bodies of three of the men were recovered at the scene of the accident. Hartwell's body was recovered a mile and a half downstream, in the smashed hull of the motorboat.

The coroner said he could not determine immediately whether all four men drowned or if one or more was killed by the impact.

## L.A.C. Says: World Neutralism

A public opinion poll made in 11 of the key nations of the free world discloses that the United States would have little support from them in event of this country being at war with Russia. The poll, disclosed by the New York Herald-Tribune, asked if the people would favor their country being neutral in event of such a war, received the answer that they would do all they could to accomplish that purpose.

The highest rate of neutralism was in Sweden where 94 per cent of the people took that attitude. Germany voted 63 per cent that way, France 66 per

(Continued on Page A-2, Col. 1)



## L.A.C. Says:

# World Neutralism

(Continued from Page A-1)

cent. Britain 54 per cent. Only The Netherlands and Australia voted that they favored assisting the United States in such a conflict.

Of even greater importance were the answers to the question: "Do you feel that occupation by a country such as Russia is preferable to war?" Only six of the 11 countries showed that a majority of the people would choose war to occupation. The six are: England, France, Netherlands, Sweden, Brazil and Australia. The five which fail to show a majority would prefer war rather than be occupied are Belgium, Austria, Germany, Italy, Norway.

One Briton put it this way: "We would have to take part, but we would do like America and go in after the war is about won." Other Britons feel that we did not stand by them during their attempted seizure of the Suez Canal so why should they worry about helping us in event of a war with Russia.

It is apparent the terrible fear of an atomic war is greater than that of occupation. This is especially shown in the attitude of German and Austrian people interviewed. But in the countries where a majority failed to accept war rather than occupation the "don't knows" were great enough to give a majority if the crisis came and they chose to fight rather than submit.

Before Americans criticize this attitude in other countries they should ask themselves what would be their attitude if asked the same question as concerns a war where Russia again attacked Western Europe. We should remember our attitude before we were struck at Pearl Harbor. Before that our America First campaign was keeping us from preparing to fight or to give aid to Britain and France.

The poll is only an indication of present-day aversion to war throughout the free world. But it is a warning to the United States that we must keep our own forces strong. We must not feel dependent on the help of any country. But we must be ready to fight an aggressor wherever he strikes because our failure to do so will but delay the day he strikes at us. We must never again be late in meeting the challenge. If we are to keep ourselves strong enough to protect ourselves from an aggressor whose objective will be the U. S. regardless of where he first strikes.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

### Sun, Moon & Tides

**TODAY**  
Sunrise: 6:02; sunset: 5:13.  
Moonset: 3:11; moonrise: 3:32.  
Tides: High, 5.8 feet at 6:45 a.m. and 5.2 feet at 7:04 p.m.; Low, 0.3 foot at 1:02 p.m.

**MONDAY**  
Sunrise: 6:02; sunset: 5:12.  
Moonrise: 4:20; moonset: 4:12.  
Tides: High, 6.2 feet at 7:19 a.m. and 5.6 feet at 7:54 p.m.; Low, 0.3 foot at 1:04 a.m. and 0.3 foot at 1:48 p.m.

### INDEPENDENT PRESS-TELEGRAM

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Per Month Per Year  
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## MEL FORD BURNS

# Close-Out On '57 FORDS!

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## 40 New FORDS

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**100%** FINANCING AVAILABLE WITH APPROVED CREDIT

**MEL BURNS, FORD**  
2 BIG LOCATIONS  
20TH AND AMERICAN

# Jet Attacks Airliner

(Continued from Page A-1)

proached the front of the aircraft I noticed an Israeli jet making a pass at us from east to west.

"WE WERE 25 MILES east of the Israeli border," continued Stallworth, who has been flying for Jordan Airlines for the last three years.

"He made a circle and came up and passed us waving his wings to follow him, apparently to Israel."

"I continued on course and he made another pass, this time firing 25 rounds of ammunition. It exploded 50 to 100 feet in front of us. It exploded like a fire and left puffs of smoke. We flew through the smoke."

"Altogether he made five passes, three of them from my left wing," Stallworth continued.

"I BEGAN TO descend toward Akaba for an emergency landing. On his last pass he came directly at us. I waved my wings friendly."

"As we descended he dived below and shot up to make us gain altitude."

"It was quite fantastic. I

couldn't believe it was happening. Each time he fired I could feel concussion on my left shoulder. If someone told me you could experience that, I'd call him a liar. But, so help me, I felt it."

"He tried to lure us over Israeli territory, and it is my opinion he would definitely have shot us down once we were over Israeli territory."

"We got away by flying low between the Akaba mountains where, with his high speed, he could not make effective passes. But he was shooting from really close range."

**THE AMERICAN PILOT** said the passengers were "nervous" and many of them were crying.

"They felt the violent maneuvering more in the rear than we did up front. Mr. Weiss was most helpful in calming the passengers down."

Stallworth said the Israeli plane flew directly over Akaba and disappeared.

"It all happened so fast I guess the (Jordanian) anti-aircraft was never alerted," he said.

**WEISS, WHO SAID** he was

couldn't believe it was happening. Each time he fired I could feel concussion on my left shoulder. If someone told me you could experience that, I'd call him a liar. But, so help me, I felt it."

"I wish we had had a couple of American jets nearby to take care of him," he said. "It was just a case of the Israelis trying to start trouble."

"I am going to report the incident to the American consul Monday. I am also going to the Jewish office in Rome when we get there and tell them off."

## British Planning Super Jet Plane

**SAN FRANCISCO (AP)**—Plans for a 1500-mile-an-hour jet airliner, which will take off and land like a helicopter are taking shape on the drawing boards of the British aircraft industry, a leading English aviation expert said here Saturday.

Edward Bowyer, director of the Society of British Airplane Constructors, said the industry which gave the world its first commercial jet transport expects to have the first supersonic airliner in the air within 10 or 12 years.

## Woman in Coma After Gulping Penicillin Tablet

**SANTA BARBARA (AP)**—A 46-year-old woman who went into a coma more than a week ago after taking a penicillin tablet was flown to Ann Arbor, Mich., Saturday for treatment. Relatives hoped would save her life.

The woman, Mrs. Miriam Palmer, became ill last Friday and took a penicillin tablet prescribed for her son. She collapsed shortly afterward and was taken to a hospital. Attendants found her breathing had stopped.

Doctors in the hospital's emergency room administered a stimulant after detecting a faint heart beat. They restored Mrs. Palmer's breathing but she remained unconscious.

## U.S. Cellist Wins

**PARIS (AP)**—Leslie Parnas, 26-year-old American woman cellist of St. Louis Mo., carried off first prize of \$333 Saturday at the end of a three-day international cello-playing contest held to honor master cellist Pablo Casals, 81.

## Drop Ike Coattails, GOP Aspirants Told

**WASHINGTON (AP)**—A top GOP campaign strategist Saturday advised Republican congressional candidates to drop President Eisenhower's coattails and "make known" to the voters the administration policies they oppose.

The advice came from Rep. Richard M. Simpson (R-Pa.), chairman of the National Republican Congressional Committee. In that capacity, Simpson will supervise the GOP campaign to regain control of the House in next year's elections.

Simpson said frankly that there are some administration policies which Republican candidates will be well advised to campaign against rather than

endorse. **SIMPSON IS** a leader of the conservative wing of the Republican Party who has made no secret of his opposition to so-called "modern Republicanism."

He advised GOP congressional candidates next year to pitch their campaigns on "basic Republican philosophy" and work—if elected—to eliminate those administration policies which are "undesirable."

Simpson's advice was set forth in a summary released by his Washington office of a speech prepared for New Mexican Republican leaders at Alamogordo, N.M.

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at new low prices!  
Convert your double-breasted suit into single-breasted style. \$16.50  
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This hotel runs through from the boulevard to the ocean. Two stories. All rooms have private baths, brand new wall-to-wall carpeting, writing desk, telephone and daily maid service. Large dining room faces the ocean. Room and meals \$24.50 week each person. Choice steaks, prime rib of beef, roast turkey, baked Virginia ham and everything good to eat. No better food anywhere. Phone ME 6-6233. Our dining room also caters to the outside public. Club breakfast 85c; regular diners \$2.10.

# 27

## FRANK BROS. ANNIVERSARY SALE!

### Carpet

**Bigelow Viscose Tweed**—Here is a beautiful broadloom from the famous Bigelow mills. A luxurious random texture highlights this outstanding carpet which is "Kolorlok" solution-dyed for easy cleaning. Bigelow's exclusive "Lokuff" backing is combined with a special random loop construction to create a remarkable value.

At this special sale price, Bigelow Viscose Tweed can be installed wall-to-wall complete with 40-oz. pad and tackless strip for only 6.95 sq. yd.!!! 40 sq. yds. . . . enough for an average living room, dining room and hall . . . would be only \$278.00. No down payment is required, as little as \$9.65 a month.

**All Wool Tweed by Firth.** A beautiful gold, natural and charcoal texture is based on traditional Irish patterns handed down from father to son. Choice imported wool yarn, an exclusive "Tuftwoven" backing, and Firth's famous durable construction mark an outstanding bargain.

At this special sale price, Firth All-Wool Tweed can be installed wall-to-wall complete with 40-oz. pad and tackless strip for only 11.95 sq. yd.!!! 40 sq. yds. . . . enough for an average living room, dining room, and hall . . . would be only \$478.00. No down payment required, as little as \$16.55 a month.

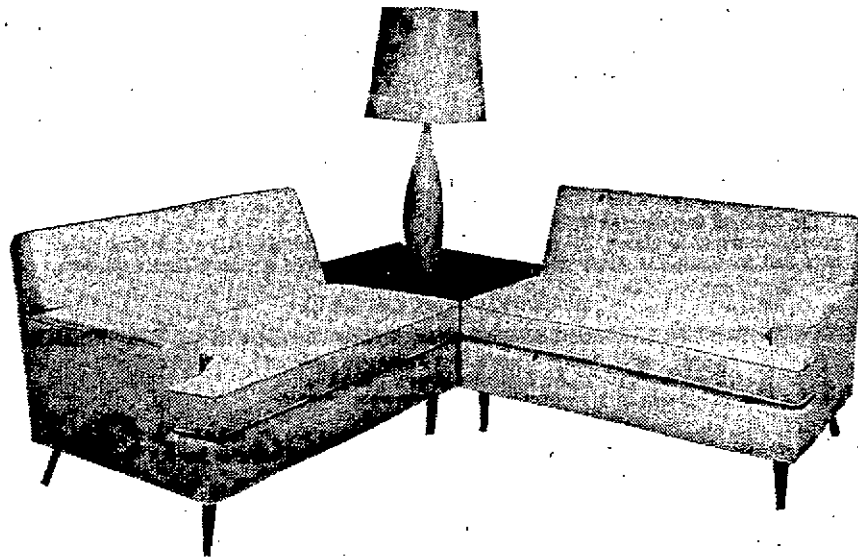
Save 30% to 50% on a wide variety of roll-ends—sizes up to 12'x.

Reg. 6.50

**4**<sup>95</sup>  
SQ. YD.

Reg. 13.95

**9**<sup>95</sup>  
SQ. YD.



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From our custom upholstery shop: the "Redondo" sectional. Deep foam rubber cushioning, solid construction, and meticulous detailing highlight the "Redondo" and make it a welcome addition to any home. (Illustrated).....349.95 **229.95**

"Redondo" sofa from our custom upholstery shop. Lightly scaled for California living, this sofa features reversible foam rubber seat cushions for added service and durability. ....349.95 **229.95**

2-pc. Sectional specially styled in Frank Bros. custom shop, consists of 54" unit with arm and 77" bumper-end unit that creates a striking effect by turning out at a 45-degree angle. Foam rubber construction and expert tailoring make this an unusual value. In luxurious turquoise and gold texture. ....627.90 **499.95**

High back sofa in subtle turquoise seafoam texture, reversible foam rubber seat cushions. ....358.95 **99.95**

Leather lounge chair with luxurious foam rubber cushion and deep springing for floating comfort. ....219.95 **169.95**

Leather lounge chair. Extra soft koolfoam construction is combined with special hand-tied base for added comfort and durability. 239.95 **209.95**

Armless sofa styled in our custom shop. Deep foam rubber seat and back construction for added comfort and durability. In handsome brown and beige narrow-stripe texture.....289.95 **159.95**

Bright turquoise sofa with foam rubber seat and back. Lightly scaled for casual California living.....249.95 **199.95**

Armless extra-long sofa from our custom shop with deep foam rubber back and seat construction. In a luxurious gray texture.....334.95 **299.95**

Unusual sofa, highlighted by an off-white and orange linen texture. Reversible and zippered foam rubber seat cushions. ....256.95 **199.00**

Armless occasional chairs, blue, yellow. ....54.95 **39.95**

### Charles Eames Designs

Famous molded plastic side chair. ....31.00 **19.95**

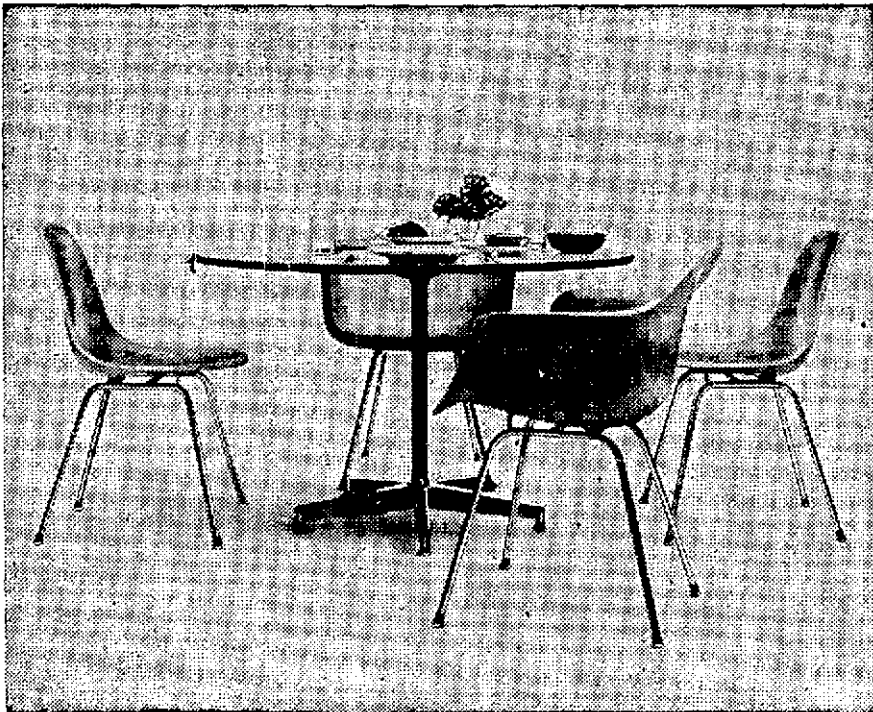
Molded plastic side chair with special "rod" base (not shown). ....28.00 **17.95**

Molded plastic arm chair. ....41.00 **24.95**

Molded plastic arm chair with special "rod" base (not shown). ....38.00 **22.95**

New 45" pedestal table, ideal as a dining or a game table. ....140.00 **79.95**

New 36" coffee table with pedestal base.....116.00 **62.95**



**FRANK BROS**

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# Warning! Pools Illegal

## Licenses Could be Suspended

By BOB HOUSER

The friendly 25-cent or dollar taproom football pool is as gross a crime as bookmaking in the statutes and thereby faces quick death here, law enforcement agencies said Saturday.

Pool players, tavern keepers, even policemen themselves heaved regretful sighs at the threatened demise of the pools but stood massed alone against the inexorable printed page, Section 337a, California Penal Code.

Members of the Long Beach and Orange County Restaurant Assn. were warned by bulletin that licenses would be placed in jeopardy of being suspended or revoked "if you or any of your employees participate in any manner whatsoever in selling chances on baseball or football pools."

L. H. WRIGHT, acting enforcement supervisor, Alcoholic Beverage Control Dept., said the department's official policy leaves no room for leniency in dealing with gambling of any kind on a licensee's premises. "An action must be taken—either a warning letter or an accusation for appropriate action by a hearing."

Police Chief William Dovey instructed vice bureau crews to make arrests wherever and whenever they find violations. This, of course, would put a damper on the friendly pool among policemen themselves.

Chief Dovey said baseball pools were harder to detect because players draw numbers and keep them in their pockets awaiting game results. However, the football pool requires a chart drawn into 100 squares, a chart usually displayed prominently in the "friendly taproom."

PLAYERS PAY A quarter, a half or a dollar and enter their names in a square. Numbers drawn from a hat are assigned the 10 spaces along either side of the square of names after all squares are purchased. The winner has that square bearing the final digit of the score for both teams in any given football game.

Chief Dovey said stepped-up activity against such pools will be in evidence this week.



### NEW TWINS GREET CRUISER DAD

EM3 Howard Scott, who returned from a six-month tour of the Far East aboard the heavy cruiser USS Helena Saturday, does a double-take upon seeing his 4-month-old twin daughters, Sheron Lynn and Sher'e Lee. Scott, who returned with 3,000 officers and men of Cruiser Division 3, was met at the dock by his wife, Mary Ann, and the daughters he had never seen before. The family resides in Glendale. (Staff Photo by Bob Shumway).

Meanwhile, a spokesman for the restaurant association said its members would abandon the pools immediately because "it is senseless to risk losing a license over a football pool when they mean no profit at all to the restaurateur."

BARTENDERS interviewed—some who admitted having the pool cards and others who denied—generally agreed the pools were harmless, provided customer interest and said they were in favor of keeping them, but not at the risk of losing their licenses.

A vice bureau officer here

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Officially, the State Department had nothing to say about what effect the Yugoslav move would have on U. S. relations with that nation.

"I have no way of speculating on that," Department Spokesman Lincoln White said.

BUT THE U. S. government, through White, did express "understanding" of West Germany's severance of diplomatic relations with Yugoslavia. West Germany took the view that any government recognizing Soviet-controlled East Germany would hamper the future reunification of Germany.

White said this government was consulted in advance about West Germany's move. So were Britain and France.

"We expressed understanding of the reasons which made it necessary for the federal government (of West Germany) to take this action," he said.

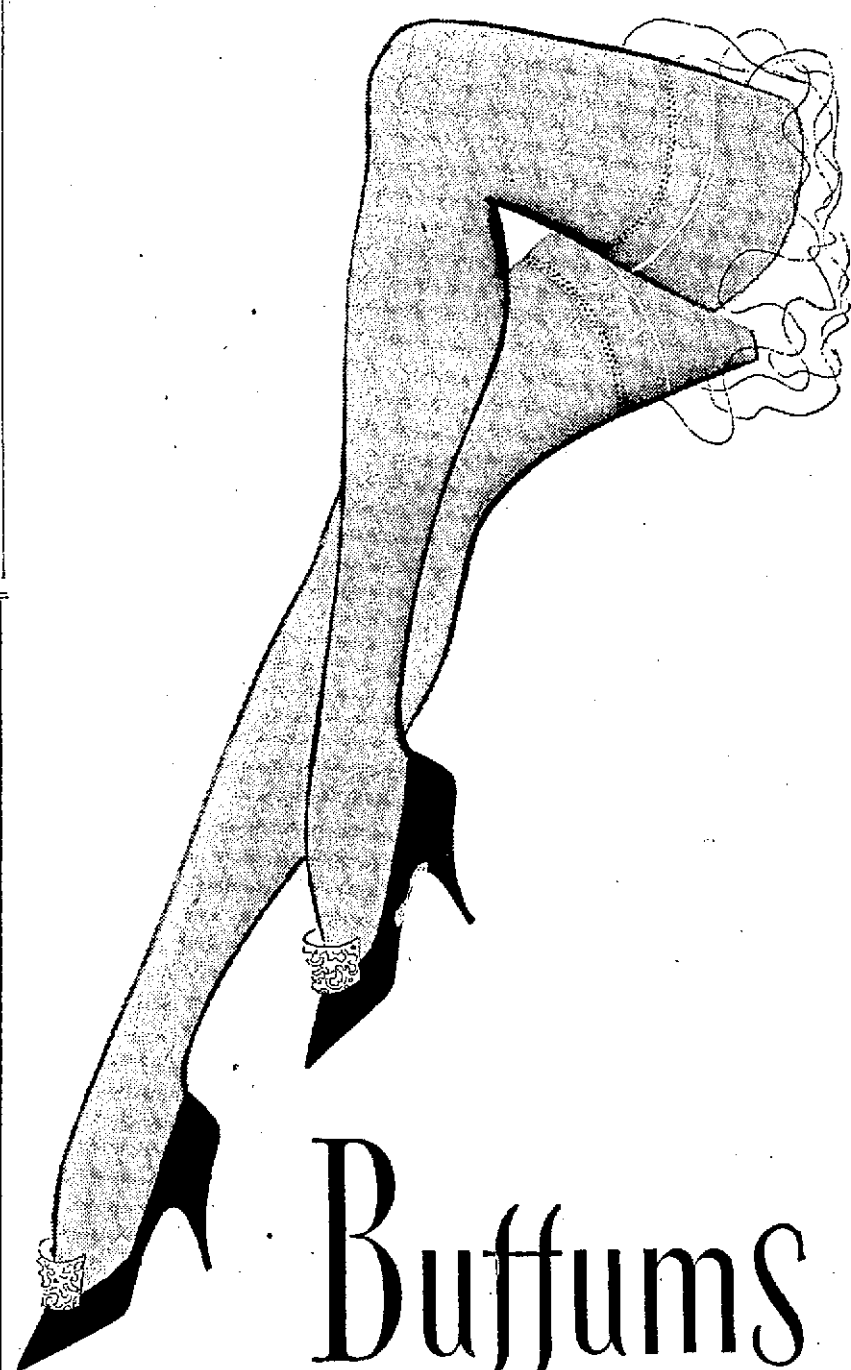
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An indication of this came Saturday night when Sen. Styles Bridges (R-NH) demanded that "all forms of U. S. foreign aid" to Yugoslavia be cut off.



### "HERE'S YOUR HAT!"

Doorman at the Foreign Ministry in Bonn, Germany, hands hat to Yugoslav Ambassador Dusan Kveder (right) after notification that West Germany had broken diplomatic relations with his country.—(AP Wirephoto.)



# Buffums

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"Not Too Sheer" **No Mend Hosiery**

Just a whisperless sheer for longer wear—"Not Too Sheer"

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your every costume . . . beautiful value in fine full

fashioned hose that keep their lovely appearance

far longer. Buy them in two "Not Too Sheer" deniers—

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wee bit more practical, yet sheer to the eye.

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a specially priced bright quilted plaid

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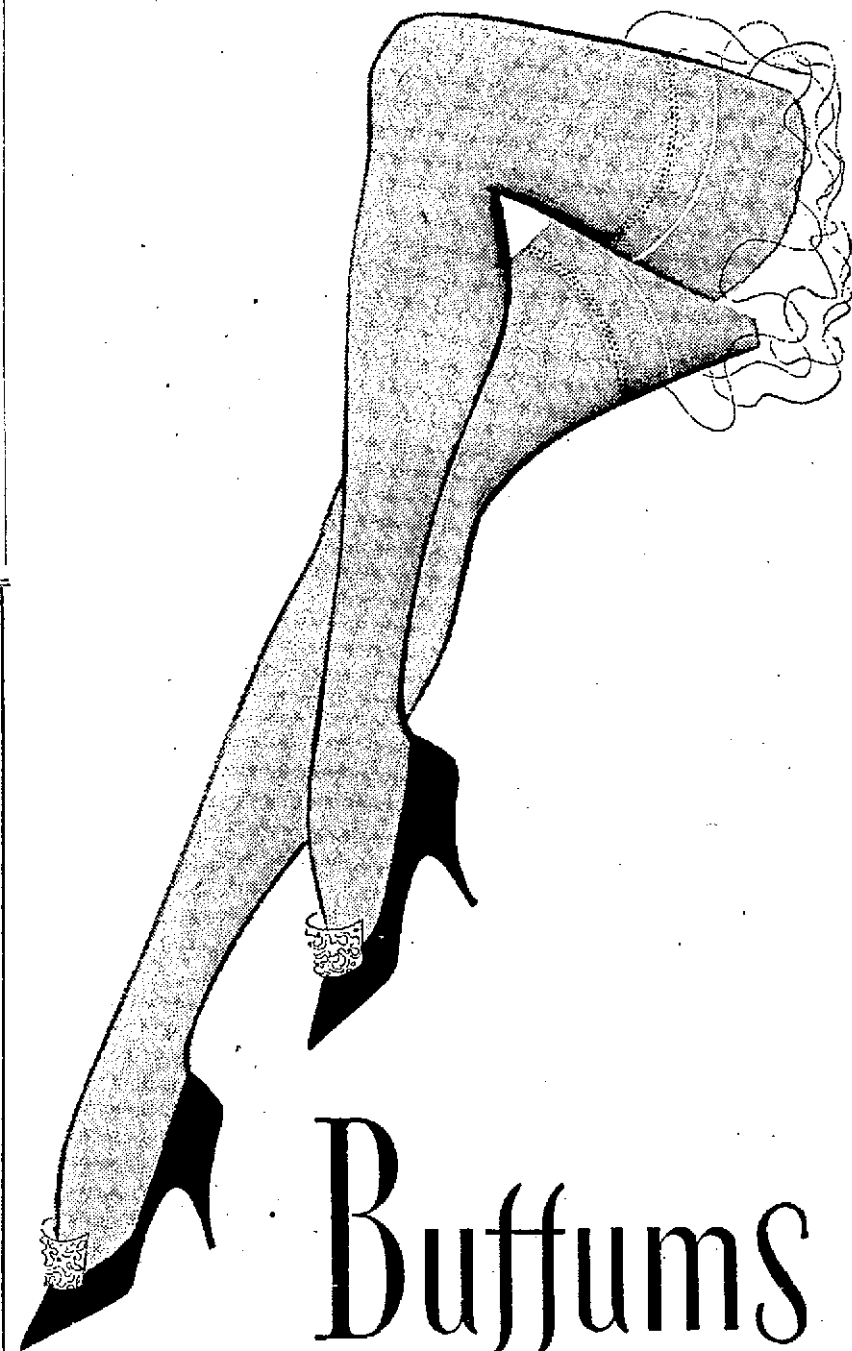
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puts fashion at leg level with

"Not Too Sheer" No Mend Hosiery

Just a whisperless sheer for longer wear—"Not Too Sheer"

nylons by No Mend. Perfect leg proportion fit . . .

beautiful Lady of Fashion shades to complement

your every costume . . . beautiful value in fine full

fashioned hose that keep their lovely appearance

far longer. Buy them in two "Not Too Sheer" deniers—

style 15 afternoon sheer and style 20 just a

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Stock up now for your wearing pleasure

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# Colonels Will Salute Lieutenants

## Budget Cut in Defense Biffs Brass

(Continued from Page A-1)

Lieutenant colonels and full colonels.

Most of them are within a few years of retirement.

To hang onto their investment in the future, there's only one thing they can do: They can enlist as plain sergeants, perhaps even as corporals, and serve out their 20 years. At the end of that time, they can retire at 75 per cent of the base pay of the highest rank held during their military service.

Financially, they won't suffer too much.

But there's another side to it: The human side.

Men who once were officers and gentlemen by act of Congress will have to sip beer in the P-X instead of bourbon in the officers' club. They'll have to salute former subordinates and remember to say "sir."

THEY'LL HAVE to move from base officers' quarters to other, less pretentious homes. Some—like Lt. Col. X, who, although single, has been drawing \$102.60 a month for housing and \$47.88 for subsistence—will find themselves standing in chow lines, bunking in the enlisted barracks.

We talked to a full colonel, one of a dozen high-ranking Army officers in this area who already have received what they call their "Dear John" letters from the Army's adjutant general.

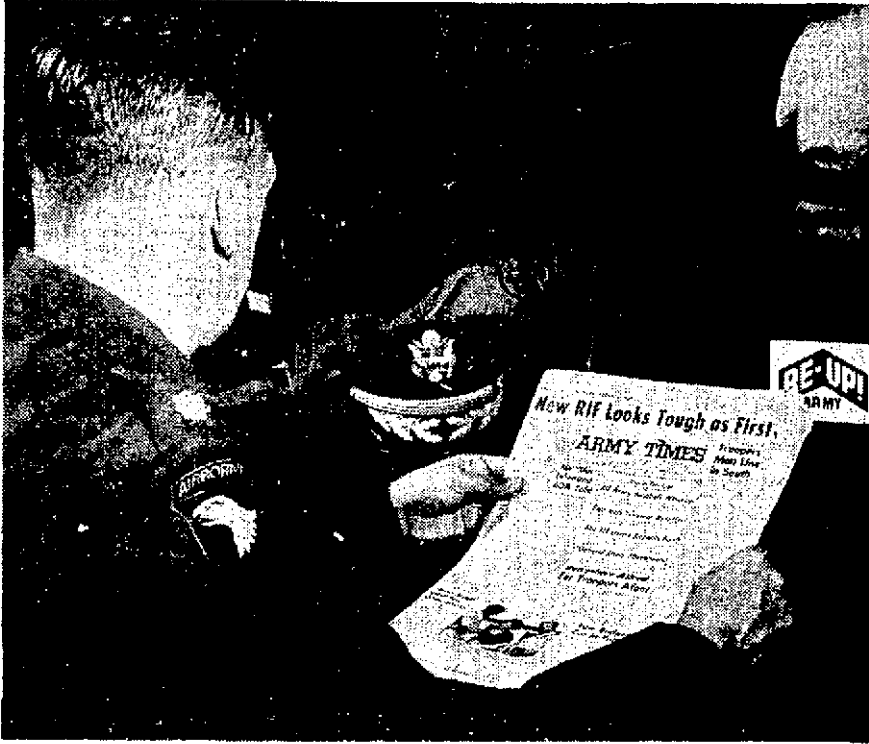
The colonel was a deputy assistant post commander, a distinguished-looking man of 52 with gray hair and pencil-thin moustache.

A former textile engineer in Texas, he had been in the Army Reserve 10 years before going onto active duty in 1941. He had 18 years of education—including two years of post-graduate college study.

HIS MILITARY background has been outstanding—starting with his service on General Patton's Third Army staff in Europe, and rising through a number of important administrative assignments.

"What I can't understand," he said, "is how a man can get that high in an organization—and then be told he isn't qualified to become even a master sergeant."

"As far as the social factor goes, any one who holds a high rank and holds it successfully should be man enough to take the drop to the enlisted ranks, until he's 60. He would stay in the reserve, taking part in



### BUSTED BRASS

An Army lieutenant colonel reads a military newspaper headline telling of Pentagon ordered (RIF) reductions in force. The cutback means he'll change the scrambled hat braid of a field grade commission for the olive drab chevrons of the sergeant. Beside the loss of privileges the reduction means a 50 per cent cut in income.—(Staff Photo)

### WILL YOU POUR?

#### 'Tea Room' Tones Cheer Soldiers

Some Army brass may be faced with rough going in these budget-conscious times. But all is not austerity in the military.

For a look at Army "tea room comforts," turn to Joyce Kent's special illustrated article on Page W-6 of the Women's Section.

★ ★ ★  
way down to buck sergeant?" The colonel hasn't yet decided what he will do. But he must make a decision within the next 60 days.

He indicated he will enlist, and be sent to another post. ("It might be embarrassing serving here," he explained.)

By serving another three years on active duty, he could retire in 1960 at 75 per cent of his current monthly base pay of \$748.80.

OR IF HE CHOOSES to revert to an inactive status, he could find a job—"At my age, I can't be too choosy," he grinned—and bide his time until he's 60. He would stay in the reserve, taking part in

training programs and retaining his rank. At the age of 60, he could retire at about 40 per cent of his present pay.

The officers affected by the cutback keep their reserve commissions, even though they enlist in the Regular Army. Actually, they could be called back into commissioned service at any time.

Lt. Col. X lacks four months of 18 years' active service in the Army.

At 40, the Army has been his life, his career. He's going to stay in it and finish out his service toward retirement. He'll be eligible for that retirement in two years and eight months.

LT. COL. X has never served as an enlisted man. He obtained his commission in 1940 through the old Citizens' Military Training Camp program.

He's an infantry soldier, and he plans to stay in the infantry.

"When I got my letter from the adjutant general, I went into the recruiting station in Los Angeles and took my tests just like a new recruit," he said. "There I was in line with a bunch of 17-year-olds."

Lt. Col. X expects to be sent to Fort Ord for a refresher course in how to be an enlisted man.

For him, the chance will be more of a jolt than for the full colonel.

Lt. Col. X lives in Los Angeles with his mother. He draws \$639.60 a month in pay, \$102.60 for quarters and \$47.88 for food.

HIS NEW SERGEANCY will pay him \$237.50—and, since he isn't married, he will live in the enlisted men's barracks and receive no allowances.

"I got one break," he mentioned, with a smile. "I had just ordered a new green uniform when I got my letter. I was able to cancel the order and get my money back."

He held out the letter and said, "They give you the news gently."

The letter regretfully informed him of his separation and closed with—

"... The Army appreciates your loyal and devoted service to country, and regrets the circumstances which cause your separation. Your release does not in any way detract from the record of meritorious service you have established."

"As you leave active service, you carry with you the sincere best wishes from your Army associates."



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### REGIONAL POLITICS

## Morse Addresses L.B. Demos Dec. 9

By THE LOOKOUT

U. S. Sen. Wayne Morse (D-Ore.), one of the nation's most controversial and colorful political figures, will be the speaker for the Long Beach Area Democrats' fund-raising dinner at the Petroleum Club Dec. 9.

Arrangements for the dinner are being completed by the 18th District Democratic State Central Committee, which has signed up Morse for the only speech he is to make in this region on that visit.

The \$10-a-plate affair is expected to raise a generous contribution to the local Democratic war chest for the 1958 campaign. The party officials are banking on the interest in Morse as a person and politician to help swell the attendance.

Morse, senior senator from Oregon, is a Republican who jumped the traces during the 1952 presidential campaign. After a period as an "Independent," he became a full-fledged Democrat, and is now being discussed as a Democratic presidential nomination possibility for 1960. Democratic officials here feel they have landed a "ringer" for their dinner, and an active ticket sales campaign will start shortly.

torney, has been appointed to the State Central Committee to succeed Tom Crocker, resigned.

GOV. GOODWIN J. KNIGHT will be featured speaker at a meeting of the Los Angeles County Republican Central Committee in the Assembly Room of the State Building in Los Angeles Tuesday evening.

Knights appearance follows a speech to the same organization last month by Sen. W. F. Knowland, who is challenging Knight for the GOP gubernatorial nomination.

Chairman Bob Finch of the Central Committee said that the committee probably will not endorse candidates in the Republican primary election.

ATTY. GEN. "PAT" BROWN has slated a press conference in Los Angeles Oct. 30 and is expected to announce he will be a candidate for governor.

On the Republican side, a press conference has been scheduled for Nov. 8 in the Biltmore Hotel in Los Angeles by H. Meade Alcorn, chairman of the Republican National Committee.

## Arrested as Plain Drunk

HOLLYWOOD (AP) — Actor Errol Flynn, in town to portray John Barrymore in a movie, Saturday night was booked on a plain drunk charge in west Los Angeles jail.

A companion, writer Cedric Kehoe, gave this version:

"Errol and I and my date, actress Maura FitzGibbons, went to the Publicists' Ballyhoo Ball and were having a drink or two."

"A man was introducing his wife to Errol and asking for an autograph. Errol asked the man what he did—and the man answered: 'I'm a police officer.'"

Errol replied: "Let me see your badge." As the officer showed the badge Errol fully grabbed it and gave it to Miss FitzGibbons. The officer took it seriously and wrestled all of us into a police car."

MEANWHILE, TICKETS are going well here for the \$100-a-plate dinner in the Biltmore Bowl in Los Angeles on Nov. 1 to be addressed for former President Harry Truman.

Mrs. Zeta Remley, in general charge of the sales, has appointed Henry Ahrens and Mrs. Carl Prough to handle the tickets in Long Beach and Mrs. Mary Rene to take charge of the Lakewood sales.

In the past week, Democrats wound up their "Dollars for Democrats" campaign which was scheduled for last weekend. Weather conditions slowed down the activities on the set days, and a cleanup has been under way. Results have not been completely compiled.

Another Democratic development was the announcement that Emanuel Guyler, local at-

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## Thieves Prey on Public Schools

(Continued from Page A-1)

officers point to repeated arrests where the burglars had obtained keys or copies easily.

Some pointedly suggested that many thefts are not reported because an exact enumeration of the loss would have a marked effect on school insurance rates.

SCHOOL MEN are taking a number of steps to control this mounting problem.

These include the use of trusted employees as "stakeouts" on areas of trouble and on a number of occasions this amateur sleuthing has resulted in the break-up of burglary rings.

The big (16,000 students, 1,800 employees and 24 schools) Norwalk-La Mirada City schools district has one of the lowest loss rates in the Southland and Superintendent Reginald Benton attributes this to a drastic overhaul in the property control system including IBM equipment, rigid control of keys and an elaborate equipment-material checkout system that allows business manager Jim Simpson "to know at any minute where any piece of equipment is."

The system also has established central storerooms where expensive equipment is kept under lock and key. Locks are changed when keys are lost or change hands.

JUVENILE OFFICER Lt. Russell Campbell insists that schools often invite the spur of moment crime by children by leaving temptation in the form of money easily accessible. Claiming a vast majority of break-ins result when youngsters have seen money, he suggests the daily removal of charity canisters and petty cash.

Linton Simmons, superintendent of Orange County schools with 46 districts in his domain, says rapid urbanization is the primary reason for the rising incidents and predicts school systems may one day have to have security agencies of their own.

Chief target of the vandal, who destroys hundreds of thousands of dollars annually, is the under construction school. This loss is not directly reflected in school budgets, officials say, but comes out of the tax coffers because builders pass the loss along in construction costs.

Carl H. Wennerberg, superintendent of the 10,000-student Whittier high school district, points a finger at public irresponsibility.

He explains, "Much of the problem is that a good sized section of society apparently believes it has a perfect right to lug away or deface anything with public property marked on it."

## Buying Glasses Is Easy with the SOSS Budget Plan

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#### THE BRUSH-OFF

### Red Painter Blasted for Nude Work

MOSCOW (AP)—A bold, young Soviet artist who caused a stir in Moscow by painting a nude was accused by a Russian art authority Saturday of straying from the Communist party line.

Expert Boris Ioganson leveled the same blast at I. Glazunov, et deposed Soviet foreign minister Dmitri Shepilov, now teaching in a far off Soviet school but no artist, and Ilya Ehrenburg.

Ioganson, unlike many other Soviet art authorities, is himself a painter. He won a Stalin prize and is a veteran Communist Party member.

He charged in an article in the magazine Soviet Culture that the three are propagators of victims of "lying demagogic verbiage of bourgeois propagandists that has affected some politically shortsighted members of Soviet art circles."

The purpose of Soviet art, he said, is to inspire the masses in the struggle of Communism. That is the basis of Soviet aesthetics in art, he added.

### F. L. Cessna Rites Held

Funeral service was held Saturday for Forrest L. (Dewey) Cessna, Douglas aircraft executive, who died Thursday in a local hospital.

Cessna, 53, who lived at 272 Quincy Ave., was supervisor in the materials division, in charge of government equipment, at Douglas. He was a member of the Douglas Management Club and a member of the Long Beach Exchange Club, which named him its outstanding member in 1956. He also was active in Scouting.

A native of Pueblo, Colo., Cessna resided in Long Beach for 20 years. He is survived by his wife, Vivian; son, Van; daughter, Victoria, and father, Perry, all of Long Beach.

Service was directed by Mot-tell's and Peek Mortuary.

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## Southland Faces Financial Difficulty, Sen. Richards Says

Southern California stands on the brink of "great financial difficulty" unless it girds itself rapidly for a reshuffling of its economy, State Sen. Richard Richards (D-Long Beach) said here Saturday night.

Sen. Richards spoke at the Long Beach Unitarian Forum in Unitarian Church, 5460 Atherton St.

He said the problem arises out of the area's dependence on defense industry—"particularly aircraft."

"FOR 12 MONTHS we have seen a reduction in overtime, plus cutbacks in contracts and subcontracts," he said. "There have been layoffs and we can expect more. By 1960 we can expect a 60 per cent additional reduction in the nation's defense-work labor force."

He likened the alarming situation to a line of dominoes.

"When one goes down, so do the others," he described. "And that's the way these cutbacks can affect business."

"SPUTNIK SHOULD serve as a warning," he continued. "From here on out, defense industry is going to stress missiles, and this means a concentration of work in fewer hands."

What is California doing about this employment threat? "She's sitting on her flat heels," Richards said.



SENATOR RICHARDS  
Cites Overtime Cutbacks

His solution: "First of all, we must see to it that there is no cancellation of existing defense contracts; here in favor of eastern industry."

"Next, we must find within the framework of government ways to bring new industry—non-defense industry—to this area."

SEN. RICHARDS said California must encourage outside industry to move in by first letting it know where the state

stands in regard to taxation, water, power and zoning.

He praised Arkansas for its establishment of "an effective government agency in the new industry field."

"In one year's time Arkansas has increased its total employment by 12,000 persons and has boosted its overall average income by several percentage points," he said.

SEN. RICHARDS said the Long Beach subsidence problem must be faced squarely in another effort to preserve Long Beach's economy.

State assistance through legislation will be necessary, he said, to accomplish "some sort of areawide organization which will bring common sense into the picture."

"The state will have to bear its financial share," he declared. "The solution to this problem will require money."

"We do not want Long Beach to lose her Naval Shipyard."

### Speaker's Wife Has Last Word

MEMPHIS, Tenn. (AP)—After William Goodman and William F. Kirsch Jr. told the Harvard Club their observations during a trip through Russia last summer, Mrs. Goodman, who also made the trip, was asked to give her views.

"I'm sorry," she said, "but I don't agree with a thing either one of them said."

### Hard of Hearing?

Do you know that a great many people who have a hearing loss also have sinus trouble, catarrh or both? Many of these cases could have part or even all of their hearing loss restored; many who now have sinus trouble and no hearing loss may develop a hearing loss later on in life.

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## Famed Impostor Lands Alaska Teaching Job

(Continued from Page A-1)

employment as a territorial teacher in a collect telegram from Lawrence, Mass., Aug. 3, Demara, when his previous masquerades were made public, had given Lawrence as his home town.

Godgart, who described himself as 6 feet 1 inch tall and

weighing 250 pounds, arrived at Dillingham about a week before his employment began officially with the opening of school Sept. 2. As he had requested, his territorial teaching certificate was awaiting him when he arrived.

A SPOKESMAN for the department at Anchorage, with direct supervision over western Alaska schools, said Godgart worked only three or four days out of the total time he was employed. "He did very well in the classroom on those few days," the spokesman said.

However, Godgart left Dillingham without notice for Anchorage on Sept. 18 or 19, the spokesman said. Arnold Granville, supervisor for the department at Anchorage, met the plane and Godgart signed a letter of resignation.

His whereabouts since then were not known to the department, Dafoe said, although he said it was understood from comments that Godgart planned to go to Chicago.

Efforts to locate the ex-teacher at Anchorage failed. Information Godgart supplied to the department coincided closely with the known career of Demara, who entered the news in 1951. That year he joined the Canadian navy under the name of Dr. Joseph A. Cyr, and performed several difficult operations in Korean waters before the hoax was discovered.

## Long Beach Places Third in Safety

Long Beach won third place in traffic safety among five California cities above the 200,000-population class for the three-month period between Memorial Day and Labor Day, 1957.

The safety contest was sponsored by the National Automobile Club and the California Association of Insurance Agents.

There were 11 traffic deaths in Long Beach during that period. This was 3.9 deaths per 100,000 population. A population figure of 280,250 was used in making the computation.

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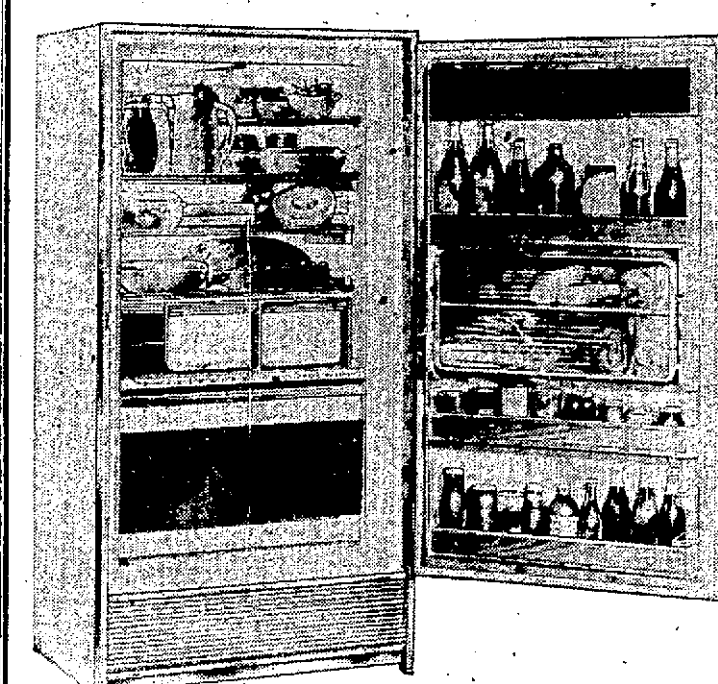
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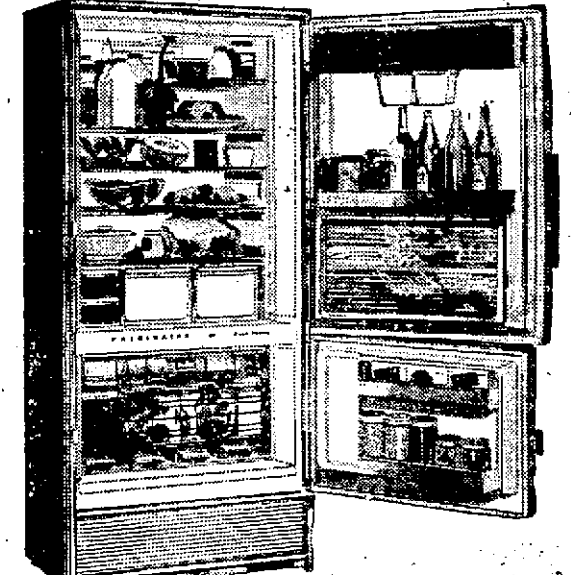


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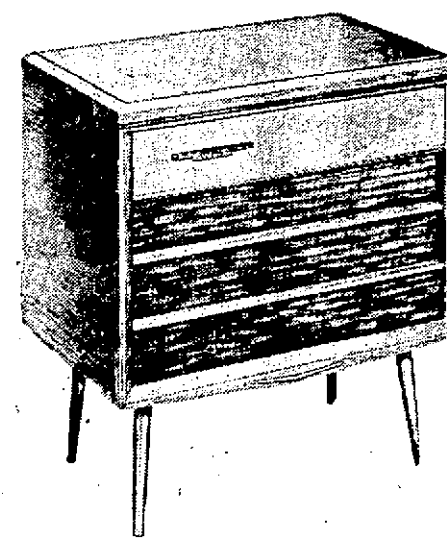
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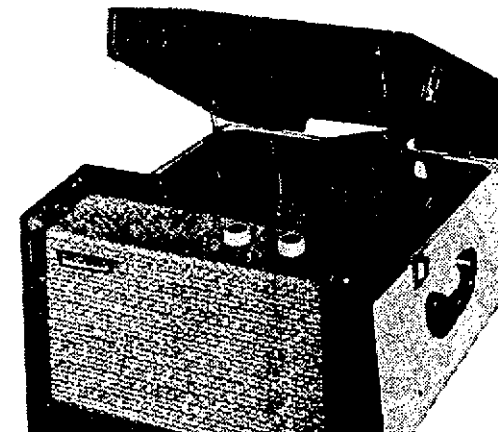
# HI-FI thrilling new dimension in music



**RCA VICTOR**  
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New 4-speed high fidelity "Victrola" has 3-speaker Panoramic Sound system with a range from 50 to 20,000 cycles. Stereo Input jack allows this instrument to function with a "Victrola" Stereotype Player for stereophonic sound.

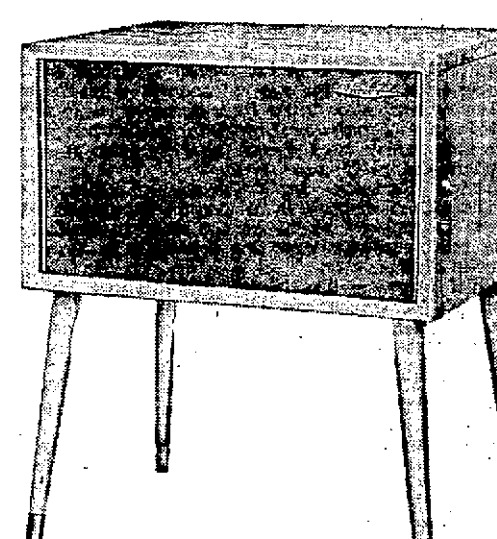
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**WEBCOR 'HOLIDAY'**  
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Wonderful AM-FM radio-phonograph combination has 4-speed automatic record changer. Three speakers — large woofer and 2 Alnico-5 tweeters with electronic crossover bring true musical reproduction into your home. Model TORP-3.

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### BOILER ROOM SQUEEZE

Francis Davis (above) was installing this tank in Ardmore, Okla., when co-workers, thinking he had enough room to get out, bolted it to the floor. But there wasn't enough squeeze-out room and Davis remained "painted into a corner" until the tank was unbolted.—(AP Wirephoto.)

### CAPITAL CAPERS

## Now They Call It 'Operation Laggard'

By WALTER T. RIDDER, R. E. LEE AND W. W. BROOM  
(Independent Press-Telegram Capital Bureau)

WASHINGTON—Latest gags about the U. S. defeat in the race most high officials say we weren't running involve "Operation Vanguard," code name for our own satellite program.

Capital comics now call it "Operation Rearguard," "Operation Offguard" and "Operation Laggard."

CHIEF JUSTICE Earl Warren is having an ideological problem. He is tired of living in an apartment and wants to buy a home with a few acres of land which he—and/or Mrs. Warren—can tend. The most convenient place for such a home is in nearby Virginia's Fairfax County. But that ole debbil "integration" is raising his head. Warren doesn't think that as prime architect of recent integration decisions, he, both Kennedy and Johnson, can move lock, stock and barrel into still-segregated Virginia. Might make for some nasty situations and furthermore might leave the Chief Justice open to criticism.

MANY DEMOCRATIC political strategists think the two of the factors which has men in their party losing the most ground these days, largely as a result of the Little Rock racial upheaval, are Sens. Jack

Kennedy (Mass.) and Lyndon Johnson (Tex.). Johnson, the Senate majority leader, was thought to have furthered his presidential ambitions by his skillful handling of the compromise civil rights law the Senate wrote last summer. Kennedy, by playing both sides of the North-South fence on crucial votes, also seemed to be keeping himself in good position for nomination to the 1960 national ticket. But several of their colleagues, taking a hard, cold look at things these days, think both Kennedy and Johnson worked the middle of the road too carefully. Most Congressmen now think a free-swinging anti-segregation program is a must for their party.

The indicated tougher stand by northern Democrats is one of the factors which has touched off recent speculation that another third party movement will be started in the South.

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Single Gloves in cotton, nylon and rayons. The mates are lost.....9¢

4.00-6.00 Better Gloves in cast colors and black, white. 6-7 1/2.....1.49

5.55 Shrugs, orlon, wool and nylon, bolero style, mostly white. S, M, L.....3.99

39c Handkerchiefs, dainty cotton prints, new fall colors.....6/1.00

Desk Items in simulated leather, brown, red, green, white and blue.....ea. 88¢

3.98 Jumbo Jewel Boxes, pastel shades, gold trimmed.....2.99

2/1.00 Bubble Bath, fine fragrances. 20 pkgs. to a box.....5/1.00 Plus Tax

2.95 Hand Mirrors, lucite handles, double faced. White, blue, pink.....1.95

1.00-1.95 Asst. Jewelry, pearls, stones or tailored pieces.....59¢, 2/1.00 Plus Tax

5.95-8.95 Handbags, patent leather and fabric. Various shapes.....3.97 Plus Tax

2.95-4.95 Leather Belts, straight and contour styles.....1.99

3.95 Men's Cotton Flannel Shirts, large color assortment. S, M, L, XL.....2.99

6.95 Fine Wale Corduroy Shirts, adjustable cuffs. 6 colors. S, M, L, XL.....4.88

8.95 Men's Washable Wool and Rayon Shirts, asst. colors. S, M, L, XL.....5.88

4.95 Men's Sleeveless V-neck Sweaters, 75% lambs wool, 25% orlon. S, M, L.....2.99

8.95 Men's Wool Coat Sweaters, 6-button front, solid colors. 38-46.....6.99

1.25 Men's Craig Noble Boxer Shorts, sanforized broadcloth. 30-42.....79¢, 3/2.35

1.25 Men's Craig Noble T-Shirts, nylon reinforced collar. S, M, L.....79¢, 3/2.35

3.95 Men's Pajamas, broadcloth and flannel. Coat and midy styles. A, B, C, D.....2.99

3.95 Men's Long Sleeve Sports Shirts, asst. patterns, sanforized. S, M, L, XL.....2.99

1.00-1.50 Men's Socks, nylons, wools, cottons and blends. Reg. size 10 1/2-13, stretch, fits all 10-13.....69¢

65.00 Men's Suits, all-wools, tweeds, flannels, worsteds and silk and wool mixtures. Alterations free.....39.88

6.95 Men's Ivy Corduroy Slacks, Sand and silver grey. 29-38.....4.59

14.95 Men's All-Wool Slacks, Asst. fabrics and colors. 29-42.....pr. 9.99, 2/19.00

18.94 Men's All-Wool Slacks, Complete color range, assorted fabrics. Sizes 29-42.....pr. 12.99, 2/25.00

1.95 Cotton Knit T-Shirts, 3/4 sleeve, Italian collar. 3 color tone stripes, several combinations. S, M, L (blouse bar).....1.29

### STREET FLOOR

3.99 Capri Pants, Jamaicas and Pedal Pushers in corduroy. 8-16.....1.99

8.95-10.95 Junior Dresses, new fall styles, dark colors. 7-15.....5.00

89.95 Fashion Coat in luxury fabric. Good styles and colors. 8-16.....58.00

69.95 New Fall Coats, luxury fabrics, good styles and colors. 8-16.....38.00

69.95 Famous Make 100% Wool Suits, Several styles and colors.....38.00

Better Dresses, values to 39.95. Misses' and junior sizes in group.....15.00

5.95 Corduroy Jump Jacket with 3/4 sleeve. 5 colors. Medium and large.....2.99

Corduroy Capri Pants, hi-wise waistband, ivy back. 10-18.....2.99

3.98-4.98 Blouses, prints, checks and all white. Sizes 30-42.....1.99

### SECOND FLOOR

4.98 Molded Foam Rubber Sofa Pillows, zipper covers, round and square.....2.99

8.95 Fiberglass Draw Draperies, generous top and bottom hems. 48"x84".....4.88

2.29 Shower Curtains, heavy gauge plastic. Plain and prints. 6'x6'.....1.00

Cannon Towel Ensemble 1.69 bath size.....89¢  
89¢ hand size.....49¢  
39¢ wash cloth.....19¢

1.29 Fine Pinwale Corduroy, assorted solid colors. 36" wide.....yd. 59¢

3.50 Orlon and Nylon Fleece, assorted colors. 48" to 60" wide.....yd. 1.09

1-yd. Skirt Lengths. Values to 3.95 yd. Solid colors, stripes, plaids. 54" to 60" wide. Wools and blends.....1.19

### THIRD FLOOR

29.95 Lamp and End Tables, platinum wainut. Some coffee tables.....19.88

29.95 9x12 Cotton Loop Pile Rugs, rubberized duck back. 5 colors.....17.88

15.95 Hardwood Play Yard in natural wood finish. Folds flat.....9.88

24.95 Stroller Walker, converts to a carriage type bed.....14.88

2.98 Boys' Flannel Shirts, ivy league style, sanforized. 6 to 16.....1.99

4.98 Boys' Vertistripe Ivy Slacks, slight irregulars. 28 to 34.....2.99

Toddler's Sweaters, values to 3.98 in long-sleeve orlon cardigans. Sizes 1-3X.....1.99

Boys' Jackets, values to 7.95. 100% wool, stadium style. 2 to 6X.....4.99

Girls' Bouffant Slips & Petticoats, values to 4.98. All nylon. Sizes 4-14.....1.99

39c Girls' Anklets, cotton knit, nylon reinforced. White & colors. 6-9.....4/1.00

Girls' Coats, values to 24.95. All wool and wool blends. 7 to 14.....14.99

Girls' Cotton Dresses, values to 8.95. Sizes 3 to 6X and 7 to 14.....2.99 & 3.99

Jr. Teen Sweaters, wool and orlon. Values to 5.95. Sizes 10 to 16.....3.99

Jr. Teen Skirts, wool blends in several styles. Values to 8.95. 8 to 14.....4.99

9.95 Semi-Vitreous Dinnerware, 16-pc. starter set in lovely Celeste pattern.....5.88

29c Windsor Tumblers, 8-oz. water size, heavy sham bottom. Square cut design.....6/1.00

1.98 Jumbo Garment Bags, metal 2 hook frame, long zipper, holds 12 to 16 garments. (Closet shop lower fl.).....97¢

2.98 Travel Suit Bags, metal frame, long zipper. (Closet shop lower fl.).....97¢

2.98 Jumbo Garment Bags, quilted front, full-length zipper.....1.39

2.49 6-Piece Measuring Cup Set, long handles. Complete with hanging rack.....1.39

4.95 Men's 10-oz. Denims, famous make. Size 28 to 40 waist.....2.98, or 2/5.00

LUGGAGE VALUES  
Nationally Known. Durable Fiberglass Luggage, slightly imperfect... reduced more than 1/2.

Weekend Cases, reg. 25.00, now.....10.95  
Companion Cases, reg. 25.00, now.....10.95  
One Suiter, reg. 32.50.....12.95  
All sales final. Plus 10% tax.

### LOWER FLOOR

## Sale! Arch Support Shoes



reg. to 8.95  
**5.47**

Save up to 8.48 on these comfortable shoes. All have walking heels. Included in the group are pumps, ties, straps, oxfords, open and closed toes. All kinds of soft black kid. Sizes 5 to 10, widths AA to D. No mail, phone or C.O.D. orders, please.

### 200 pairs sample shoes

A real scoop for thrifty shoppers. All have walking heels. Included in the group are pumps, ties, straps, oxfords, open and closed toes. Showroom and salesmen samples in sizes 4 EEE, 4 1/2 B and 6 B.

reg. 9.95 and 10.95  
**5.88**

ENNA JETTICK DEPARTMENT LOWER FLOOR

### birthday remainder day sale

## sewing machines

automatic and zig zag

save \$100 on these fine machines

Necchi, Vigorelli, Borletti, Kenmore and Bernina — used and floor models. Terrific savings for the last day of our biggest birthday sale ever. Every machine is fully guaranteed.

convenient terms rentals repairs parts

### VACUUMS & SEWING MACHINES

89.85 Hoover Constellation model 84 de luxe.....59.95

Singer desk, slightly used.....198.00

779.50 Belvedere de luxe portable.....49.95

WALKER'S THIRD FLOOR

## Color-FLYTE

### MELMAC DINNERWARE

## ANNIVERSARY Sale!

## Buy 3-get one FREE!

FOR A LIMITED TIME ONLY

you save 25% on every piece in the line stock up NOW!

Choose from three lovely patterns, eight solid decorator colors...

3 lovely patterns: "Flyte", "Button Flowers", "Spring Life". 8 decorator solid colors: White, Turquoise, Charcoal, Flame Pink, Grey, Green, Copper and Lime.

Now you can own the kind of nationally known, finest quality, accident-proof dinnerware you've always wanted... because Color-FLYTE's big Anniversary Sale brings you spectacular savings on every piece in the line. Imagine, when you buy 3 of any one piece—you get another of the same piece free! Don't miss this chance to start, or add to your set, at big 25% savings now!

**GUARANTEED AGAINST CHIPPING, CRACKING OR BREAKING**

## sale! imported wool sweaters

reg. to 10.95

Classic Slipons **3.99**

Classic Cardigans **5.99**

Novelty Slipons **6.99**

Glamorous, soft, imported 100% pure Australian "Merino" wool sweaters—you'll love the look, the feel, the fit and easy-care benefits. Classic or novelty slip-ons and cardigans in Red, Brown, Pink, White, Grey, Aqua, Blue, Black, Mint and Mauve. Sizes 34 to 40.

SPORTSWEAR WALKER'S SECOND FLOOR

## lay-away a doll today

Use our convenient Christmas layaway... make your selection early... pay a small down payment and small monthly payments. We have listed just a few dolls from our complete selection.

**TINY TEARS**  
Lovable, cuddly. Comes with suitcase packed with extra clothes and accessories. Rooted Saran hair that can be washed and combed.....11.95

**MISS AMERICA DOLL**  
Inspired by the most beautiful girl in America. 19" tall and dressed in embroidered white tulle gown with fur-trimmed red velvet cape.....14.95

**DOLLIKINS**  
Miracle doll of flexibility, virtually duplicates every position of the human body, vinyl head, unbreakable plastic body.....14.95

**TOODLES**  
Acts like a live baby. She can kneel, sit, play with her toes. She drinks, wets and moves her head in any direction.....14.95

**BALLERINA**  
Amazing swivel body in unbreakable plastic. She has jointed knees and ankles and she dances on her toes. Beautiful rooted hair. 18 1/2" tall.....6.95

**BRIDE DOLL**  
Beautifully dressed in complete outfit with satin dress. Unbreakable plastic body and vinyl head with rooted wig. 21" tall.....7.95

TOYLAND WALKER'S FOURTH FLOOR

# Seine and Line Fishermen in Rebellion

(Continued from Page A-1)

leader, John Calise, Calise was not available for comment.

Calise is under a temporary court order against operating the union until after a court hearing on Wednesday. The court order was obtained by Santa Ana Attorney James C. Monroe, representing members of the committee.

Police patrolled Saturday's union meeting, as they have been doing the water-front picket lines, but no disturbances were reported.

Captain Mike Trama of San Pedro, skipper of the commercial fishing boat Sandy Boy, and his 15-ton catch of \$80-a-ton sardines brought to their Franco-Italian packing plant Friday became the center of another controversy.

Trama was forced to get rid

of his sardines at a loss after finding he could not unload them at Franco-Italian.

Joseph M. Mardesch Jr., head of Franco-Italian, said he was forced to turn the Sandy Boy's catch away because of a "secondary boycott" of AFL-CIO Cannery Workers of the Pacific Union workers at his plant.

"Capt. Trama's Sandy Boy has a valid contract for sardines at \$90 a ton with us, is authorized to fish by the ILWU union and we are more than willing to take the fish," Mardesch said.

Mardesch revealed that a similar boat, the Atomic Girl, with the same contract and union affiliations, has brought in several 15-to-20-ton sardine catches which have been processed by these same union workers without comment.

Mel Kolumbic, business agent

of the ILWU fishermen, said the Sandy Boy is not defying their union picket lines and is properly authorized to fish, as is the Atomic Girl.

Kolumbic charged that Cannery Workers' officers have

## Baptists Elect Mrs. O. T. Ellis

Mrs. O. T. Ellis of Long Beach was elected first vice president of the Southern California Baptist convention Saturday at Redlands.

The Rev. C. Miles Northrup of Torrance was elected clerk and the Rev. Edgar A. Williams, of Temple City, was elected president.

told packers they will not process sardines purchased at a price above the AFL-CIO agreement of \$55 a ton.

**2 FREE LECTURES**  
"Health Through Natural Methods"  
MONDAY, OCT. 21 — 8 P. M.  
TUESDAY, OCT. 22 — 8 P. M.  
**MORGAN HALL**  
835 LOCUST AVE., LONG BEACH  
By DR. BERNARD JENSEN, D.C.

Internationally known, multi-faceted author-doctor who has studied and lectured the world over from New York to New Zealand his teachings have proved successful.

HEAR about the latest facts and discoveries in nutrition and health.

Learn What Science Says Today About:

Heart Disease... Arthritis... High and Low Blood Pressure... Stomach and Liver Disorders... Fatigue... Nervousness... Eye and Ear Troubles... Varicose Veins... Colitis... Constipation... Hardening of the Arteries... The Asian Flu.

Don't miss hearing this noted authority on natural living—nothing like this has ever been presented before!

FREE—A valuable and useful gift to everyone attending Monday night's lecture.  
Your questions answered from the stage.



Dr. Bernard Jensen, D. C.

Author of Outstanding Books on Health—

"The Joy of Living"

"Live Foods for Total Health"

"Living Lovell"

"I Feel Wonderful — So Can You"

... and others.

## DR. RAYMOND, DENTIST Says

NOW ... ANNUAL YEAR END

# BIG SAVINGS!

## NO EASIER CREDIT TERMS

### NO MONEY DOWN—PAY NOTHING FOR 14 WEEKS

I'll accept any reasonable terms! On approval of your credit, have your dental plates made NOW and you are not expected to pay any money until after Feb. 1, 1958. MAKE YOUR OWN REASONABLE TERMS, there can be NO EASIER TERMS THAN THE TERMS YOU YOURSELF MAKE. No interest, no carrying charge, no delay. Come in this week, and learn for yourself how little you pay. I mean every word of it—just tell us how much you wish to pay each week or month on my long term credit plan. 24 months to pay.

### QUICK SERVICE

On your first visit to my office there is no need to make an appointment. Dr. Raymond's modern office is staffed with a large number of nurses, laboratory technicians and dentists, making it possible to give quick, friendly service.

COME IN NOW!

### TRANSPARENT PLASTIC MATERIAL

Now used in making dental plates, is the finest and best material available to dentists. Very light in weight, regardless of price and the low cost now charged for dentures. Dr. Raymond features this splendid material in his only office. Come in and see the samples set with translucent teeth.

## SAVE ON PLATES

UPPERS, LOWERS AND PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down ... Your choice of teeth and materials. Low prices on dental plates of all types and styles included in this offer. In addition, credit terms are so liberal you don't need cash. First small payment can be made after Feb. 1, 1958, with as long as 24 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.

### NEW LOW PRICES

NO MONEY DOWN  
24 MONTHS TO PAY  
FOR

## DENTAL PLATES

also Bridges and Restorations\*

X-rays. Specialized Extractions. Arranged. Removable Bridgework (and preparations for plate work)

**LOW PRICES** To show my appreciation to the good people of Long Beach who have recommended many of their friends in need of dental work to my office. Last year as a result of so many recommended patients my volume of business had increased to such an extent that I am now able to offer these

**LOW PRICES** You who need Dental Plates take advantage of my LOW PRICES, which will in no way change my well-established policy ... well known ... over the years in Long Beach ... Good Dentistry that conforms with the high standards of the dental profession, at LOW PRICES.

Credit Extended to Pensioners and Senior Citizens—FAST PLATE REPAIRS

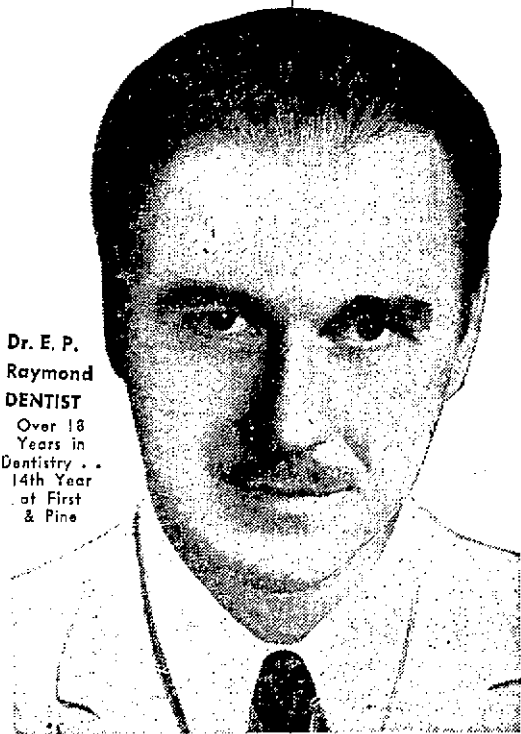
PHONE HE 6-3939 NO APPOINTMENT NECESSARY FOR EXAMINATION

# Dr. Raymond

## DENTAL PLATES

CORNER FIRST & PINE STS.

### 122 W. FIRST ST.



Dr. E. P. Raymond  
DENTIST  
Over 18 Years in Dentistry ... 14th Year at First & Pine

### SEE SAMPLES

- ★ Full Upper and Lower Plates
- ★ Partial Plates
- ★ Roofless Upper Plates
- ★ Lower Plates With Cast Base and Other Types of Dental Plates

### MODERN DENTAL PLATES

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates. Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. GOOD dental plates need not be expensive. THE COST IS SMALL. Ask to see samples of modern dental plates, uppers, lowers and partials.

QUALITY IS NOT SACRIFICED FOR PRICE

"Be Thrifty"

FOR

### LOW PRICES

Phone HE 6-3939

No Appointment Necessary for Examination



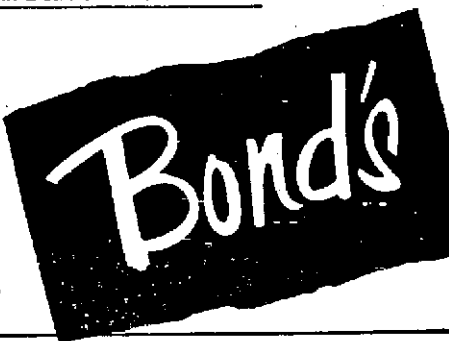
## GO STEADY WITH A BOND BLUE

# 59.95

WITH TWO TROUSERS

Ask any woman what color looks best on you. Nine times out of ten, she'll decide on blue. And for good reason. The easy elegance of your blue is always flattering. And always complimentary to anything she wears ★ ★ ★ The smart follow-up is to visit Bond's, where blue is the hue in profusion. The new slim shadow stripes. Fleck weaves with that silken look. New char-tone blues. All in important upper-bracket worsteds impeccably Rochester tailored (there is nothing finer). Our price-tag may surprise you — it's decidedly modest for such recognized quality. So it's well to remember this: we make and sell more fine suits than any other clothier, anywhere! Giving you a lot for a little comes naturally. Better buy your blue at Bond's — more men do!

Charge it and take  
6 months to pay  
with no down  
payment



BOND'S LAKEWOOD CENTER, 5224 Lakewood Blvd.

Open Monday, Thursday, Friday — 12:30 - 9:30 P. M.

• Downtown Los Angeles • East Los Angeles • Eastland • Valley Plaza • Panorama City • Westchester • Wilshire • Hollywood • Huntington Park • Glendale • Crenshaw  
See George Putnam and Hear the News Monday thru Friday, 4:45 P. M. to 7 P. M., KTTV, Channel 11





## Former Columbia U Officer Dies Here

Edward Samuel Evenden, 72, of 261-A Park Ave., died Saturday. He was a professor emeritus of Teachers College, Columbia University, and former executive officer of the college. He had resided here only for the past two months, having made his home for many years in New York City. He was a native of Sheridan, Ore. Prof. Evenden served on the Columbia University staff from 1918 until his retirement in 1950. He received his masters degree from Stanford University in 1910 and his doctorate from Columbia in 1919.



Surviving are his wife, Louise; a daughter, Mrs. James Crafts; a brother, James C.; half-brothers, Robert and William; and a sister, Dorothy. Private service will be held at 2 p.m. Monday at Mottell's and Peek Chapel. The family has requested that flowers be omitted.

## Japan Eyes End of Segregation

TOKYO (AP)—The Socialist Party wants to do something about Japan's own problem of segregation. No official segregation exists against Japan's three million untouchables, descendants of ancient tribes, but all kinds of unofficial discriminations are practiced. The Socialists urge creation of a committee in the prime minister's office to provide monetary relief and other benefits.

SURVIVING ARE his wife,

## CAMPOREE CHICKEN FRY

Tenderfoot Philip Brothers, (left) 12, of 2320 Oregon Ave., and First Class Scout Gary Evans, 12, of 1142 Hoffman Ave., Troop 25 members, fry up some chicken at the fall Camporee for Scouts and Explorer Scouts in the Dan Beard District Saturday. The three-day Camporee at Will J. Reid Scout Park ends today.—(Staff Photo.)

## Death Notices

DAVISON—Russell A. Sr., 71, 6178-A Myrtle Ave., died Friday. Surviving is his wife, Carrie M.; son, Russell A. Jr.; brother, William; sisters, Mrs. Margaretta Akers, Mrs. Allete Cambridge. Service Tuesday, 11 a.m., Dilday Chapel Mortuary.

GAY—Vern J., 52, of 319 W. 37th St., died Thursday. Surviving are his wife, Erna; sisters, Lorraine Gay, Mrs. Albert Rovang; brother, Everett. Service Tuesday, 1 p.m., Dilday Mortuary.

RANGE—Ernest C., 86, of 3218 Chatwin Ave., died Saturday. Surviving are a son, Ora J.; daughter, Mrs. Edna A. Berg; brother, Charles; sister, Mrs. Dora Gress. Service Tuesday, 10 a.m., Mottell's and Peek Chapel.

OLMSTEAD—Daisy B., 79, of 700 E. 1st St., died Friday. Surviving are sisters, Mrs. Fannie B. Guthrie, Mrs. Florence Wallace, and Mrs. Pearl Barlemani; brother, R. D. McAreilly. Service Monday, 10 a.m., Mottell's and Peek Chapel.

HEPBURN—Earl R., 84, of 1141 Marcellus St., died Saturday. Surviving are daughters, Mrs. Frances La Pont, Mrs. Margaret O'Toole, Mrs. Genevieve Webb, Mrs. Virginia Lemmon. Rosary Monday, 8:30 p.m., Mottell's and Peek Chapel. Mass Tuesday, 9 a.m., St. Bernabas Church.

ACKER—Gordon Elliott, 45, of 848 Gaviota Ave., died

Thursday. Surviving are wife, Gladys; mother, Gertrude Acker; sons, Gordon Jr. and Harry E.; daughters, Sandra S. Patty J., Nancy K. and Karen; brothers, Samuel and Royal; and sisters, Mrs. Vera Moritz and Mrs. Virginia Jansen. Service at 11 a.m. Monday in Lopers Chapel.

KRAVITZ—Infant girl, of 2331 Snowden Ave., died Saturday. Surviving are her parents, Mr. and Mrs. Frederick; brother, John William. Graveside service, Monday, 11 a.m., All Souls Cemetery, Sheelar-McFadyen directing.

LAHEY—James Arthur, 65, of 431 Dowers Ave., died Thursday. Surviving are a son, Bruce; sister, Martha Washburn. Rosary Monday, 8:15 p.m., Sheelar-McFadyen Chapel. Mass Tuesday, 10:30 a.m., St. Matthew's Church.

COVERT—Mrs. Emma Ruby, 88, of 388 Walnut Ave., died Thursday. Surviving are a son, George W.; daughter, Mrs. Ruth McKenzie; sister, Mrs. Ava L. Doney. Service Monday, 1:30 p.m., Mottell's and Peek Mortuary.

GREIG—Adam H., 80, of 1424 Park Ave., died Friday. Surviving are a son, Robert A.; daughters, Mrs. Alice Fraser, Mrs. Betty Louise Olson; brother, John. Service Tuesday, 2:30 p.m., B. W. Coon Funeral Home.

FOSTER—Mayme C., 73, of 225 Chestnut died Friday. Surviving are brother, D. Paul Cooper; sisters, Mrs. Jean Scholz and Mrs. Marguerite Gilbert. Service, Tuesday, 1 p.m., in Patterson and Snively Chapel.

GLENNON—Mrs. Margaret E., 64, of 1355 E. 16th St., died Friday. Surviving are her husband, Herbert J.; brother, C. Herbert Gaba. Rosary Sunday, 8 p.m., Mottell's and Peek Chapel. Mass Monday, 9 a.m., Holy Innocents Church.

The parties which supported the slain anti-Communist chief executive are behind the candidacy of Miguel Ortiz Passarelli.

Ortiz is considered the official or government candidate. He is opposed by Gen. Miguel Idigoras Fuentes and Miguel Asturias Quironez.

The electoral Tribunal rejected another candidate, Mario Mendez Montenegro, on the ground that the parties supporting him were associated with the pro-Communist regime of Col. Jacobo Arbenz Guzman, whom Castillo overthrew in 1954.

Castillo was slain by a palace guard last July 26. The guard, who then committed suicide, was believed to be an admirer of Communism.

## Grant Chapel Sets Forum

"The Press and the Community" will be the topic for the first in a monthly series of public forums starting at 7:30 p.m. Sunday, Oct. 27, at Grant Chapel A.M.E. Church, 1129 Alamosa Ave.

Attorney William L. White is chairman of the church's new community forum committee. The group will sponsor a forum on the fourth Sunday of each month.

The topic of the second forum, Nov. 24, will be "Employment in Private Industry."

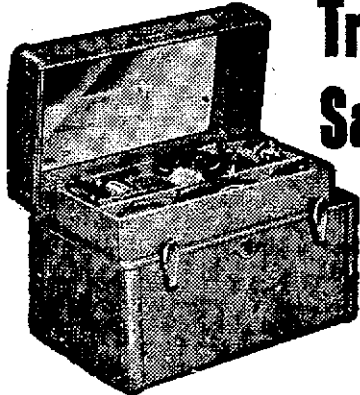
## 2 Workmen Killed

MODENA, Italy (AP)—A commercial garage under construction collapsed Saturday in Modena. Two workmen were killed and 12 injured.



## Samsonite PRE-CHRISTMAS SPECIAL!

## Samsonite Streamlite Train Case



Streamlite Colors: LONDON GREY, BERMUDA GREEN, HAWAIIAN BLUE, SADDLE TAN, RAWHIDE PINK, ADMIRAL BLUE, COLORADO BROWN.

## Samsonite Ultralite Train Case

Reg. 22.50 Sale 19.95

## Oshkosh DeLuxe Train Cases

Most Wanted Sea Green, Silver Blue, Ermine White and Sungold.

13" Train Cases. Reg. 18.50 Sale 15.95

14" Train Cases. Reg. 22.50 Sale 19.95

14" Fitted Train Cases. Reg. 25.00 Sale 21.95

Fitted Vanity O'Night. Reg. 25.00 Sale 21.95

For a limited time only, Samsonite and Oshkosh open stock patterns are reduced. Both are wonderful to give—wonderful to get; matching pieces are always available.

\* plus fed. tax

WALKER'S COMPLETE LUGGAGE DEPT. LOWER FLOOR



## Naturalizer THE SHOE WITH THE BEAUTIFUL FIT



## the wonder pump

introducing the invisible clinging collar for a new kind of fit.

Snugly elasticized around the collar inside, so that not even you can see the secret of its wonderful cling. High or medium heel. Suede or calf. Sizes 4 1/2 to 10, AAAA to C

12.95

SHOE SALON WALKER'S SECOND FLOOR



Elasticized, foot-hugging collar

## STATE SOCIETY Calendar

TODAY South Dakota State Picnic, Bixby Park, 10 a.m. to 4 p.m.

FRIDAY Kansas State Society, 208 Linden Ave., 6:30 p.m.

SATURDAY Ohio State Society, Silverado Park, 6:30 p.m.

FEAR EGYPT CROP DAMAGE CAIRO (U)—A sharp recession in Egypt's Nile River may have serious consequences for the country's winter rice crop, it was reported Saturday.

wear FALSE TEETH? eat • chew • smile with improved • softer EZO DENTAL CUSHIONS Helps keep seeds out Helps plate fit snug Helps ease pressure on gums Helps prevent clicking AT YOUR FAVORITE DENTIST • DENTIST'S SUPPLY CO.

INDEPENDENT-PRESS-TELEGRAM—A.9 Long Beach, Calif., Sunday, October 20, 1957

## HYPNOTISM AND AUTO-SUGGESTION by EMILE FRANCHEL

of Television's "ADVENTURES IN HYPNOTISM"

- Will Be Instructing PERSONALLY in Long Beach
- NEW GLASS starting at the Fri. Oct. 25 7-30 P.M. Lafayette Hotel

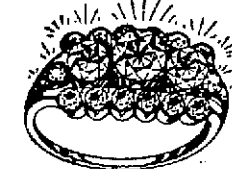
For information and Brochure State 5-6862 or Write 6134 Woodman Ave., Van Nuys, Calif.



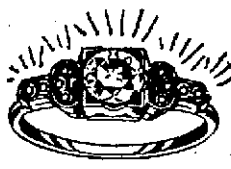
open monday and friday 9:30 to 9:00

## GLAMOUR RINGS

"that diamond look" for so much less



Style "C" 8.95



Style "E" 4.95



Style "L" 9.95



Style "J" 7.95



Style "M" 5.95

Fabulous copies of genuine diamond and platinum cocktail rings by Walker of Hollywood. "Glamour on the hand" with these brilliant, beautifully cut, hand set jewels of the stars. Extravagant, fanciful mountings have been superbly fashioned in sterling by expert craftsmen. Other rings 3.95-14.95 plus 10% Fed. tax.

Meet William Walker who will personally help you select rings from this extensive glamour ring selection.

COSTUME JEWELRY STREET FLOOR

look twice at

## TWICE-OVER the new maidenform bra



Here's the first and only elastic bra that's firm where a bra should be firm! One look! You see a light, fantastic elastic bra. It's flexible as you are,—breathes as you breathe. It's cut criss-cross under the arms... keeps its just-bought shape, feels like next to nothing on! Another look! You see the cups are fashioned of silky cotton broadcloth, circular-stitched to mould and hold you as you expect only from the finest embroidered-cup bras! And there's broadcloth between the cups for separation... broadcloth straps for superior support!

A, B, C cups 3.95

BRAS SECOND FLOOR

## Make Dressmaking Easy With Acme A.D.J.U.S.T.A.B.L.E DRESS FORM

ADJUSTS QUICKLY AND EASILY... "GAINS" OR "REDUCES" WITH YOU!

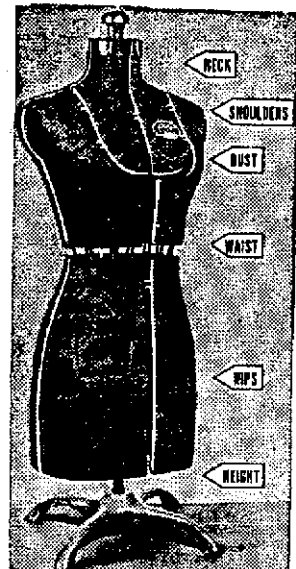
see how much these women vary in size and proportions, yet all 3 made their dresses on the same acme form

The photographs above show more clearly than words the amazing adjustability of the Acme Dress Form! No matter what size you are—no matter if your figure type is junior, miss, women or half-size, your Acme Form will adjust quickly and easily to duplicate your exact measurements all ways and always. Should you gain or lose inches, your Acme Form will "gain" or "lose" with you!

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With an Acme you get a perfect fit in minutes! You make clothes that look lovelier and have true professional fit, yet you can make or alter a dress or any garment with far less work and in half the usual time!



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The Acme Adjustable Dress Form is made to last forever. Has a frame of light sturdy Duratex, covered with smooth, easy-to-pin Jersey-cloth; a strong base and backbone of iron! Every part adjusts quickly, separately at finger touch—then holds position rigidly until you change it.

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# Red Feather Gift Cut in 31 Pieces

ELSEWHERE in the Independent Press-Telegram today is a full page of pictures about the United Neighbors Community Chest which serves Long Beach, Lakewood, Signal Hill, and Dominguez. Those pictures stress several points we want to re-emphasize verbally here:

Community Chest is an organization which helps people. It helps you, your family, your neighbors.

The funds raised in its annual campaigns are used to sponsor Boy Scouts, Salvation Army, Children's Clinic, and more than a score of other youth, welfare, and health agencies.

A gift to Community Chest is a gift to community betterment—thus, ultimately, a gift to yourself. A gift to the Chest helps not just one but 31 different agencies which provide vital services for both children and adults in this United Neighbors area.

Keep these facts in mind this year when called on to contribute. Few persons fail to give. But many give without thinking. They fail to consider that 31 agencies must share the gift. They give too little.

The big purpose of a United Neighbors Community Chest campaign is to reduce the number of appeals for funds to support the required services. Thirty-one drives have been combined in one. You should appreciate Community Chest for saving you 30 trips to the door, if for nothing else.

Unfortunately, not once in the past 13 years has your United Neighbors Community Chest been able to collect the money it needs to support the agencies it represents. Yet, this community continues to grow, and its need for the services of these agencies increases, too.

★ ★ ★  
**THIS YEAR THE COMMUNITY Chest goal is bigger than ever—\$1,022,781.** For the first time it has gone past the million-dollar mark. And every cent of it is needed if the job is to be done the way it should be done.

"Fair for One—Fair for All" is the theme of this year's Red Feather campaign. It means simply this: If every one contributes his fair share, Community Chest will have no difficulty at all attaining the million-dollar goal.

So remember that Community Chest represents people. Remember that it represents 31 agencies which serve you, your family, your friends, your neighbors. If you do remember, you will help make Long Beach, Lakewood, Signal Hill and Dominguez "a million dollar community" that meets its youth, health, and welfare needs.

JOHN S. KNIGHT

# Queen Outshines Sputnik in Capital

WASHINGTON NOTES: This has been a week of concern, not about the sputnik, but of what to wear and how to act in the presence of the Queen of England.

For days upon end, Washington newspapers have been filled with advice by protocol experts to the favored few attending one or more of the official functions for Her Majesty Queen Elizabeth II and her handsome consort, Prince Philip, Duke of Edinburgh.

To curtsy, or not to curtsy? Formal daytime attire for the men, or merely dark business suits? These were the questions.

The million Washingtonians who witnessed the Queen's procession from the airport to the White House were unftroubled by these problems of protocol.

They were there to get a close-up view of the royal

couple and give them an enthusiastic reception.

**THE QUEEN**, a mere five foot three, and her rangy Prince Consort appeared not at all tired after a most strenuous four-day state visit. When a single free hour was found on the schedule, the Queen chose it to visit a children's hospital.

Perhaps Washington can now settle down and resume consideration of the graver problems which are confronting the country.

**THE ROYAL COUPLE'S** visit threw this city into such a dither that little official business was transacted at the higher levels of government.

And even the lowliest bureaucrat brushed aside his working papers to join in a deserved tribute to our distinguished visitors.

It has been a hectic and exciting week, exacting in its demands upon official time but nevertheless a gratifying and memorable experience.

Long live the Queen.

**PRESIDENT Eisenhower** was found time during a rigorous schedule to pay his respects to the Inter American Press Assn., a hemispheric organization of 951 journalists dedicated to press freedom.

The IAPA was a major factor in bringing world opinion to denounce encroachments upon freedom of expression in numerous sections of Latin America. It fought Juan Peron of Argentina and saw his downfall. It had been the watchdog of press freedom in every nation of the Americas, everlastingly protesting censorship and the seizure of newspapers by ruthless dictators.

**THE PRESIDENT**, who looked extremely fit, apologized for not expressing himself in the native language of many of the delegates. His appearance was a gracious gesture to our Latin friends. This is the type of personal diplomacy at which President Eisenhower excels.

More of Eisenhower and less of Dulles would help our foreign relations immeasurably.



DAVID LAWRENCE

# Outlook of Tomorrow's World Bleak: Taxes and Fear of War

WASHINGTON—"The boast of heraldry, the pomp of power . . . awaits alike the inevitable hour"—these lines of Thomas Gray in his famous elegy came to mind as the nation's capital welcomes the Queen of the British Commonwealth. For, however much the ceremonies and celebrations here are a dramatic tribute to the steadfastness of Anglo-American relations, the fact remains that these are symbols of yesterday's world.

It is the world of today and tomorrow that gives concern to an anxious America and an anxious Britain.

Even as the Queen was saluting the colonial heritage of our country at Jamestown, Va., the Secretary of State of the United States was issuing a warning to the rulers of the Soviet Union that, if Turkey is attacked, there will be retaliation by American military forces.

Mr. Dulles likened the situation to the period just before the Korean war broke out in 1950. But just before

that event there were no such warnings. Instead, there was an ill-advised declaration that America considered Korea as outside the "defense perimeter" of the United States.

Maybe the stern words of Secretary Dulles are necessary to prevent a local war into which the rest of the world subsequently might be drawn.

Maybe the cynical attitude of some observers here that Mr. Dulles is bluffing and is engaging in a game of what they call "Brinkmanship" can encourage miscalculation by Moscow, just as the Nazis miscalculated when they assumed in 1939 that America would never enter the war. Maybe also the Soviet Union is just bold enough to follow up the recent dispatch of Egyptian troops to Syria with a maneuver which will turn the Arab world against Israel and start a fresh blaze in the Middle East.

In the background is a psychological force of tremendous proportions. It is the force of Russia's spectacular stunt in releasing a "satellite" that goes spinning around the earth. The reaction in America has been one of hurt pride at being beaten and also of grave fear of the portent of the Russian feat. The hurt pride may be

assuaged in the coming months as American scientists launch a satellite of their own. But the fear of the Soviet rulers and what they may capriciously do to disturb world peace will remain.

It's a bleak prospect for tomorrow's world—and a continuance of the tension that has prevailed for several years and a virtual certainty now that tax reduction for the American taxpayer will be abandoned as more and more billions have to be spent for armament.

**FOR THE** United States has not been bluffed into submission and surrender, though, to be sure, since the "Sputnik" episode, it is discouraging to note that the cries for "peaceful co-existence" seems to be finding more favor with certain sections of American opinion which have always wanted to do business with the Communists.

The cold truth is that the world has cause for anxiety and worry. The Queen's visit is helpful because it brings two friendly peoples closer together. But it is the alliance and combination of the technical, the scientific, the military and the moral forces of the entire free world which now must be consummated if an effective "balance of power" to keep the peace is to be achieved.

DREW PEARSON

# Russ Aiming for Moon Nov. 7?

WASHINGTON—Sputnik is only the first step in a Soviet space program that aims to plant the Red Star first on the moon, then on the planet Venus, then on the outer space. Nevertheless, although the Defense Department at first denied it, the Army, the Navy and the Air Force have flatly ordered their officers not to talk about space ships.

The three services all issued such orders Oct. 9, but actually, the Air Force first teletyped all its commanders a confidential order on July 29, 1957 that even prohibited "the mention or discussion of space, space technology, space vehicles."

Reason for this amazing order was the attitude of then Secretary of Defense Charlie Wilson, who considered space research a waste of money. He once snorted at a press conference that the Air Force has no business flying to the moon. As a result, the Defense Department spent next to nothing on space research.

In contrast, the Kremlin has established a special commission on interplanetary travel with unlimited funds to explore space technology. Our technical intelligence experts warn that Russia may try to land a rocket on the moon on Nov. 7, the date of the Bolshevik 1917 revolution. The same missile that launched the 164-lb. Sputnik, our experts say, could also shoot a small rocket 239,000 miles to the moon. The Russians might fill the nose cone with red dye and literally splatter a red star on the face of the moon.

Our intelligence experts report that the Russians have already built several dozen satellites. The Soviet timetable calls, first, for placing more complex instruments in the satellite, then for strapping a dog into a satellite. The purpose of this would be to test the animal's physical reactions, as a prelude to space travel. From satellites whizzing round the world in 90 minutes, the Soviets next plan to send scientific instruments to the moon, followed by dog-carrying rockets.

As a psychological stunt, however, our experts fear the Russians will try to plant a dye-marker on the moon ahead of schedule, maybe

even next month.

It is known that the Soviet commission on interplanetary travel has top priority plus all the money, men and materials it needs. Yet our Defense Department has done its best to block expenditures for space research.

**AFTER THE** Sputnik started careening around the world, the Defense Department belatedly changed signals. As a result, the Air Force has now OK'd a \$52,500 contract to study the possibility of sending a research rocket to the moon—the same research rocket the Air Force has been testing over Eniwetok.

The Air Force has launched four out of six research rockets from huge plastic balloons high over the Pacific. The first four tests have failed. Reported reason for the failure is that the Defense Department is now pressuring the Air Force so hard to do something spectacular to counter the Soviet Sputnik that the four rockets were fired prematurely.

INDEPENDENT - Press Telegram

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# Nixon Seen as Leaning Toward Knowland in Hot GOP Struggle

VICE PRESIDENT NIXON'S statement last mid-week that he will not disclose his position—if one is to be taken—on the hot GOP governorship contest until February, has served only to stimulate speculation as to how Nixon feels about the battle between Gov. Goodwin Knight and Sen. W. F. Knowland.

And the consensus of opinion is that Nixon will be for Knowland, either openly, or privately. At any rate, this is a fair conclusion: Nixon will either declare for Knowland, or will maintain a technically neutral position. A Nixon declaration for Gov. Knight seems highly unlikely.

**MEANWHILE**, some hint as to how the wind blows may be given by the activities of various politicians who have been close to the Vice President over the years. It was noted in San Francisco, where Nixon spoke last week, that many Nixon men are aligning themselves with the Knowland camp. If prominent Nixon adherents take key positions in the Knowland campaign, it will leave little doubt as to how the Vice President's sentiment goes.

If there are developments of this kind, they will dispose of a theory that was bandied about in political conversations a few weeks ago. It was then suggested by some armchair strategists that Nixon men would encourage Knowland to run and then would "fade out," hoping that Knowland would lose to Knight and thus would be eliminated as a 1960 presidential nomination possibility.

**MANY OBSERVERS** now feel that Nixon is counting on Knowland's support for

the GOP presidential nomination in 1960. If Knowland should win the governorship, these observers assume he would be willing to bide his time, possibly serving one or two terms for governor before making his pitch for the presidency.

It seems unlikely, however, that Knowland would give a bonded pledge that he would not accept the 1960 presidential nomination. More likely, there would be a tacit understanding between him and the Vice President, along the line that Nixon will have Knowland's support unless there is a strong movement in the party that brings about a Knowland "draft."

**AN INTERESTING** development at Nixon's San Francisco press conference was his suggestion that the Knight-Knowland controversy might be resolved.

Nixon had just stated that he would not talk about the California political situation until next February, and a newsman remarked that "was a long time to keep two men on the hook."

"Maybe it will be settled by that time," said Nixon. He would not elaborate on the statement, but it revived talk

that Gov. Knight might still decide to run for the United States Senate instead of the governorship.

The Governor has declared in strong language that he is interested only in seeking re-election, and just how he could gracefully make a switch is a question that challenges the imagination. But stranger things have happened, and it is remembered that California Republicans have a record of settling their differences when the chips are down.

**ONE SUCH** settlement came on the eve of the GOP Republican national convention in San Francisco in 1956, when Gov. Knight finally abandoned his determined opposition to the renomination of Vice President Nixon.

Although Knight finally "came around," Nixonites have not forgotten and that is the principal reason that a Nixon declaration for Knight in the gubernatorial nomination is regarded as all but out of the question.

**MEANWHILE**, some critical attention has been directed to the activities of GOP National Committeeman Edward Shattuck, a spirited pro-Knowland man. Even some of Knowland's friends are questioning whether the national committeeman should take such an active part in a primary contest between key party figures.

Shattuck has long been close to Knowland, and thus far has shown no indication of concern over these criticisms.

Sen. Thomas Kuchel has come out flatly for Knowland, and Gardner Johnson, who handled Knight's 1954 campaign in Northern California, likewise has declared for the Senator.

By and large, the developments of the last week have hardly been encouraging to Gov. Knight. But the campaign is hardly under way.

# Wants Separate Missile Agency

TO THE EDITOR:

The lackadaisical approach being given to rockets, missiles, and other forms of inter-planetary space operations by the present administration is now beginning to come to light, and the results are not only disappointing, but in all probability extremely dangerous. So dangerous in fact that another Pearl Harbor may be in the offing.

The reason all the cut-backs were and are being made is for the sake of the budget, or so we are told by the present administration—the real reason being that the costs are not in proportion when each the Army, the Navy, and the Air Force are working on the same thing at the same time, and all are trying to outdo one another in the final result.

**THE FAMOUS** "Manhattan Project" which was in turn the father of the "A" bomb was set up as a separate project under the control of no one branch of the service and was given top priority over all other projects in respect to materials, manpower, and equipment. Then the "A" bomb was born not from the confusion of all the services, but from the planning and desire of engineer

and scientist to get the job done.

Let us take this into consideration and create a new department which will be unaffected by the Air Force, Navy, or Army or any other branch of the service, but will be charged with the responsibility of looking out for the safety and welfare of our nation. The time to act is now—not after the Russians have enveloped us with a chain of satellites.

Let us elect a man to Congress in 1958 from the 18th district who can and will stand by the people and not be partial to a certain branch of the armed forces when the welfare of our country is at stake.

RICHARD J. NUSSELL  
2267 Eucalyptus Ave.

# Why Be So Hysterical?

TO THE EDITOR:

The Independent - Press Telegram should be commended for the article on page A-4 of Oct. 13 entitled "Why Build a Baby Moon?" Also, for the editorial by L.A.C. concerning James A. Michener's new book, "While Others Sleep." Any information which can allay the senseless fear that appears to be gripping people since the launching of Russia's "Sputnik," is to be appreciated.

Why do we Americans indulge in such hysterical fears? Instead of doing that, let us try to learn something about this achievement, by means of reading articles such as the aforementioned one by Frank E. Carey.

**WE KNOW** that the major powers have been working on the development of "earth satellites." Perhaps we Americans have been smug in assuming that our country would be the first to succeed in this project. Whatever the reason, let's stop criticizing our scientists, and/or the government, for "permitting the Russians to get ahead of us."

Instead of wasting time with criticism, because of fear of the future, let us be thankful that our forebears emigrated to this country, giving us the privilege of being born Americans. I can't think of a more stimulating time in which to live, nor of a better place from which to be a spectator of the new drama in the skies. That our country will contribute its share in the acts yet to take place is a certainty.

DOROTHY M. LEMEN  
13081 Newhope St.,  
Garden Grove

# 'Who Are We to Moralize?'

TO THE EDITOR:

I was interested in the article by John S. Knight in our lack of humility in international relations. Apart from the launching of the first satellite, Russia will continue to gain in prestige just so long as we continue to flaunt our so-called idealism in the face of a world which looked to us for leadership.

Who are we to forever ram down the throats of other nations the principles of democracy, when our government leaders evidently don't know the meaning of the word. Witness the Beck-Hoffa scandal in our trade unions, the Little Rock fiasco and the teen-age hoodlums which plague this country.

Let's face it. The stark-naked truth is these and other crimes could only happen here. The remedy lies in a drastic revision of our federal and state laws plus the strength of a new leadership of which this country is sadly lacking. We cannot preach democracy to other nations who themselves could give us a few pointers in that direction.

J. M. BOWMAN  
4467 Atlantic Ave.,  
Long Beach

# The Neighbors

By George Clark



"Just leave her the phone number where we'll be. Never mind all our relatives and the police and fire departments."

# Portraits by METCALFE

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## Sixth Fleet Alert off Coast of Syria

ROME (AP) — The U. S. 6th Fleet has been sailing on the alert in troubled eastern Mediterranean waters with a readiness to respond to any emergency.

Marines since the Syrian-Turkish crisis erupted last month, a Navy source revealed Saturday. The source said fleet commander Vice Adm. Charles R. Brown is operating within strictly defined limits of eastern and western longitudes which keep all elements of the atom-ready fleet at least 20 miles away from the Syrian coastline.

any ship commander would violate the order either intentionally or unintentionally," the source said. "Such a mistake could mean a court-martial or a virtual end to the career of the man who took his ship inside the 20-mile limit."

Mediterranean on an alert condition. A scheduled visit to Zara, Yugoslavia, by his flagship, the cruiser Salem, was canceled.

force of 8,000 combat-ready Marines.

The orders directing the fleet to the eastern Mediterranean came directly from the office of Adm. Arleigh Burke, chief of naval operations, the source said.

"It is most improbable that ships at sea in the eastern

Thus, the fleet has an enlarged

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**Naval Force in Exercise**

ABOARD THE USS BON HOMME RICHARD (BB-401) — A powerful task force of the United States Seventh Fleet Saturday launched "atomic era" naval exercises featuring the drop of an island-destroying simulated "nuclear weapon."

The vast array of naval might was gathered in review for Admiral Arleigh A. Burke, chief of naval operations.

The mock war game will be climaxed Tuesday when a reinforced battalion of the Ninth Marines launches a helicopter-borne assault on Okinawa.

INDEPENDENT-PRESS-TELEGRAM—A-11  
Long Beach, Calif., Sunday, October 20, 1957

**Korean Plant Open**

UNITED NATIONS, N. Y. has just started production of a \$3,639,500 glass factory under operation of the Hanuk built at Inchon by the U.N. Glass Industry Co. Ltd., a Korean Reconstruction Agency rean firm.

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<b>This Season's Newest and Smartest BASIC JERSEY SHEATH</b> 8-oz. Heller Jersey — skirt fully lined. 3/4 sleeves, jewel neckline. Sizes 8-16. In Black, Royal Kelly, Red. <b>17.98</b> JEAN RYAN Lakewood Center	<b>Automatic Electric Cooker-Fryer</b> Thermostatically controlled, complete with fry basket, cover and UL approved cord. Chrome finish, black heat-resistant handles. <b>7.88</b> BUTLER BROTHERS Lakewood Center	<b>TRANS-SEASON SPORT SHIRTS</b> Long and short sleeved imported washable sport shirts in new autumn transitional colors and fabrics. Sizes 4-12, 14-20. 3 for 5.00. <b>1.69</b> Boys' Shop—Second Floor MAY CO. Lakewood Center	<b>REG. 1.00 CLUTCH BAGS</b> Here is a terrific value! Clutch bags in many smart styles and colors. Come in and find your favorite. <b>50c</b> FRANKLIN'S Lakewood Center



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Enjoy informal modeling during the luncheon hour in our lakeshore tea room every Tuesday, 12:30-9:30.

LAKEWOOD CENTER'S

# family jubilee

an extra special event in our annual storewide

# FALL SALE

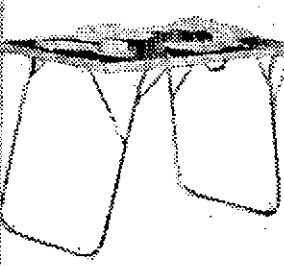
It's time to save on everything for the home and family



**4-pc. tv tray table set**  
reg. 16.95 **8.99**

Crestline's 4-pc. king size TV tray table set on easy wheeling casters. 20x16" trays hold a full meal, are stain resistant and detachable. One tray acts as storage rack and roll-away serving cart. Tole rose.

May Co. Lakewood—Hardware—Downstairs



**3-in-1 folding table**  
reg. 29.95 **16.99**

3-in-1 folding table in size 50x72", can change size by using leaves. Weather and alcohol resistant top with leather grained effect. Portable, so sturdy you can stand on it. 17.95. Falco 3-fold table in 24x63" size **7.99**

May Co. Lakewood—Dinettes—Downstairs



**16-pc. china snack set**  
7.99 value **3.99**

16-pc. china snack set in lovely "Moss Rose" pattern, has old-fashioned rose decor against white background. Cups and plates are fluted, with gold trim. Set includes 8 plates and cups.

May Co. Lakewood—China—Third Floor

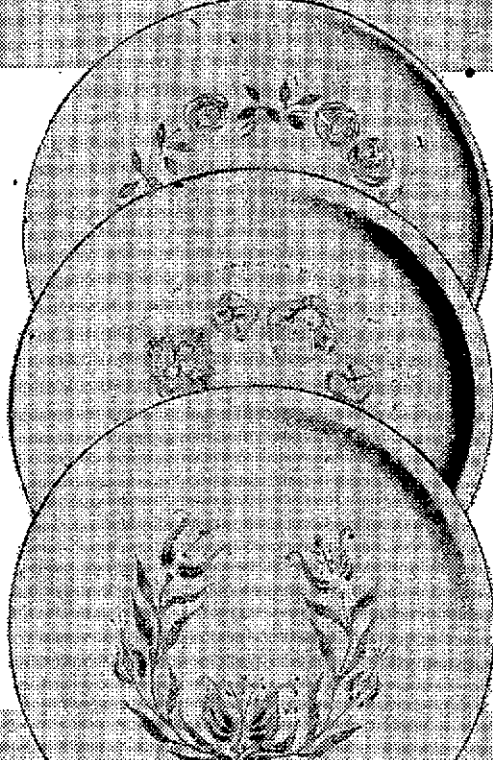


**7-pc. dinette set by chromecraft**  
at may co. exclusively

reg. 169.95 **complete set 99.99**

Gleaming 7-pc. dinette set made exclusively for May Co. by Chromecraft, includes 36x72 table with bronzed legs, table top that defies heat and stain, (actually 3 tables in one by using leaves) 6 comfortable chairs with posture fitting foam cushion seats and backs, in decorator's colors. Table in Spiced Walnut and Riffwood, chairs in Sand, Flame, and Mint Lustex.

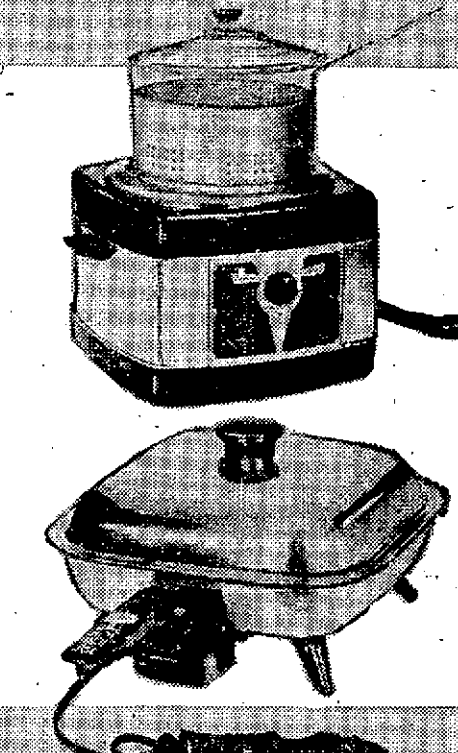
May Co. Lakewood—Dinettes—Downstairs



**25-pc. service for 4 run-of-the-kiln vernon ware dinner set**  
30.75 value **10.95**

Three beautiful patterns to choose from... "Rose A Day" ... "Blue Berry Hill" ... "Country Cousin" ... to add a charming note to your dinner table ... 25 piece service for four includes 4 dinner plates, salads, chowders, cups and saucers; 1 covered sugar, creamer, 9" vegetable dish, 12 1/2" round platter. Run of the kiln Vernon Ware.

May Co. Lakewood—China—Third Floor



**duval automatic electric cooker-fryer or duval automatic electric frypan**  
16.95 value **10.88**

Take your pick ... DuWal's giant-size automatic electric cooker fryer that roasts, steams, fries, bakes, blanches, sterilizes, cooks, serves, stews, warms, braises ... all this with controlled heat ... or the electric frypan by DuWal that features selectomatic control. Comes with cover, is immersible for easy washing.

May Co. Lakewood—Small Electrical Appliances—Downstairs



## HALLOWEEN COSTUMES

complete with mask

Our bag of tricks are complete for Halloween treat-seekers, in the great variety of costumes we have for small fry, teenagers and adult tricksters.

**1.98 2.98**

- |                 |                    |
|-----------------|--------------------|
| Small Fry       | Sizes 16-18; 36-38 |
| Little Bunny    | Daisy Mae          |
| Peter Panda     | Skeleton           |
| Sizes 3-5 Only  | Lil Abner          |
| Bony Skeleton   | Rin Tin Tin        |
| Lil Abner       | Mickey Mouse       |
| Robot           | Donald Duck        |
| Daisy Mae       | Sir Lancelot       |
| Hep Cat         | Cinderella         |
| Fairy Princess  | Robin Hood         |
| Space commander | Gypsy Queen        |
|                 | Rusty              |
|                 | Glittering Clown   |
|                 | HRH Queen          |
|                 | Fairy Princess     |
|                 | Circus Clown       |

Available in A (4-6) B (8-10) C (12-14)

WHEN ORDERING BY MAIL OR PHONE PLEASE GIVE SECOND CHOICE

Boys' Shop—Second Floor

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PHONE-BA 9-2411 or ME 3-0111 or MAIL THIS COUPON

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5100 Lakewood Blvd.  
Lakewood, Calif.

Order Board Opens 9:30 A.M.

Quan.	Item	Style	Size	Color	2nd Color	Price

Name \_\_\_\_\_ ☐ C.O.D.  
City \_\_\_\_\_ ☐ Charge  
Address \_\_\_\_\_ ☐ Cash  
1% California add 4% sales tax. Add shipping charges beyond United Parcel delivery zone, 25¢ handling charges for C.O.D.'s. I.P.T.-10-20



**stainless steel kitchen tools with melmac handles**

1.49 values **each 88c**

Your choice of 8 stainless steel kitchen tools with Melmac handles in attractive colors ... basting spoon (B), hamburger turner (A), lifter (C), solid turner (F), masher (G), ladle (D), pot fork (E), and perforated spoon (H) ... all the most needed utensils. And here's an extra bonus ... with any purchase of six Melmac tools, you get a matching steel wall rack at no extra charge! Get your kitchen tool set in the color that will accent your kitchen decor ... turquoise, black, pink and yellow.

**matching 6-pc. steak set**  
reg. 4.99 **2.99**

May Co. Lakewood—Housewares—Downstairs





## RESCUERS FIGHT DRIFTS

# Snow Maroons Mother, 3 Boys

STEAMBOAT SPRINGS, Colo. (UP)—A rescue party struggled through deep snow Saturday in an attempt to rescue a mother, her two small sons and a teenaged boy marooned in a cabin since last Sunday.

Two tries by a pilot to drop food by air were unsuccessful as new falling snow forced him back.

Dave Eskridge, 27, a Craig contractor, walked 23 miles to bring word Saturday of his family's plight.

He led two guides, Boyd Baer and Dennis Cullen of Steamboat Springs, with a train of eight pack horses back toward the cabin located in the mountainous Lake Luna area of northwestern Colorado.

Eskridge said his wife Bertha, 24; sons Jimmy 9, and Larry, 8, and his nephew, Dusty Long, 18, had been with him on a fishing expedition when their

jeep became mired in a sudden snow storm.

They made their way to the cabin, and by rationing their food had enough to last until Saturday night. Eskridge set out on foot for help Friday.

(Advertisement)

## Does GETTING UP NIGHTS MAKE YOU FEEL OLD

NEW YORK—Special: Thanks to new, scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent urinating and itching irritation. Red Weir, "Getting Up Nights"—or Strong Bladder Urine, due to common kidney or bladder irritations, which often result in secondary backache, headache and nervousness. In such cases New Improved OVERTEX usually gives quick, calming relief by combining irritative germs in acid urine; and by relaxing, analgesic pain relief. Over a billion OVERTEX tablets used—proves safety and success. See Laboratory Tested and Certified OVERTEX at drugists today. See how much better you feel tomorrow. Money back guarantee.

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**4%**

REMEMBER...SAVINGS received by the 10th of the month...EARN FROM THE 1st

**328 AMERICAN**  
Next to Post Office

## Boat Exhaust Fatal

EUREKA (UP)—Sven Anderson, 47, Astoria, Ore., was asphyxiated by exhaust fumes while working on the engine of his fishing boat, Trio III, in the Eureka boat basin, police reported. Anderson was found dead here Friday.

open 3 nights, mon., thurs. and friday, 9:30 to 9:30

**MAY CO. LAKEWOOD**

**LAKEWOOD CENTER'S family jubilee**

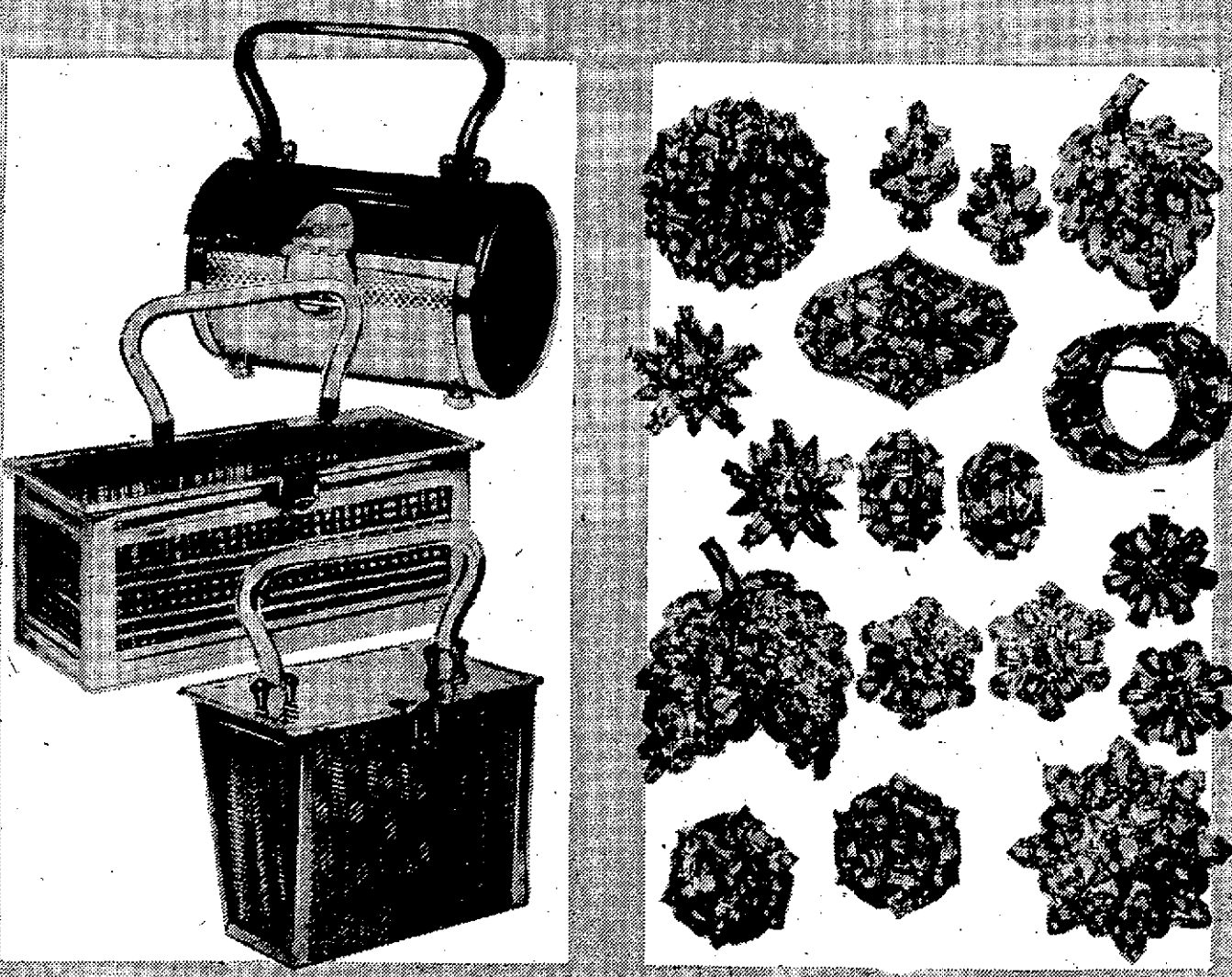
an extra special event in our annual storewide

# FALL SALE

It's time to save on everything for the home and family

May Co. Means fashion

Avant garde fashions, ahead of the times and abreast of the season, modeled informally in our beautiful Lakeshore Room each Tuesday during luncheon, 12:30-1:30.



**sparkling basket bags from a famous manufacturer**

11.95-19.95 values **6.99\***

A famous handbag designer crafted them and we scooped them up by the fashionable armload... these bright little novelty bags in woven metal, gleaming lucite or patterned plastic. A wardrobe of shapes and tones, many perfectly suited to cocktail and evening fashions. We show only three from the collection.

\*plus 10% federal excise tax

Handbags — Street Floor

**Imported rhinestone pins and earrings**

6.00-15.00 values **3.99\***

Moonstruck radiance in this holiday collection of imported rhinestone brooches and earrings... gathered from our most important jewelry artist. Emerald, pear, marquise and baguette cuts combined in stunning settings, styled to fashion's clustering decree. Sorry, no mail or phone orders.

\*plus 10% federal excise tax

Costume Jewelry — Street Floor

# IT'S NEVER BEEN EASIER TO BUY NEW DENTAL PLATES

YOU COULDN'T FIND A BETTER TIME THAN RIGHT NOW WHEN PRICES ARE SO LOW AND CREDIT TERMS SO LENIENT



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Credit Dentist

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**Dr. Beauchamp's Easy Credit Terms**

AND very low prices MAKE modern dental plates available to every one. Here's the Dr. Beauchamp credit policy. Pay me later on approval of credit, make your first small payment six weeks after work is completed then take as long as 2 years to pay. You can make your own credit terms, any reasonable offer is accepted. Absolutely no extra charge for credit, when you are quoted a low price, that low price is exactly what you pay.

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Pay Later!

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max factor salon consultant here

monday, october 21st, through saturday, october 26th

... with the answers to these questions:

What can the new Hi-Fi Make-Up do for me?

Can I do something about dry skin?

Can I ever learn to apply eye Make-Up?

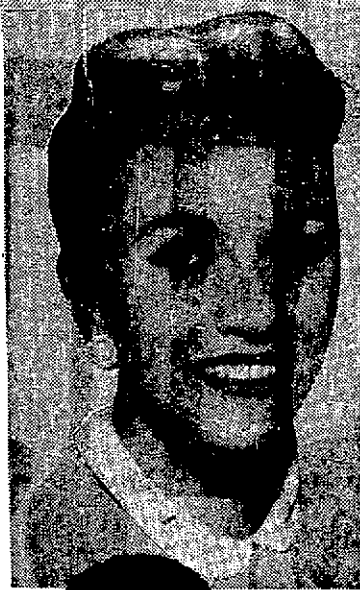
Is there anything I can do about dark circles?

this week, these questions will be answered for you by Kay Thompson!

She'll bring you expert answers directly from Mr. Max Factor himself

... show you new ways to solve your beauty problems with his exclusive make-up and skin care preparations.

Cosmetics — First Floor



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167 services in one campaign  
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For Phone Orders Call HARRISON 9-2411; METCALF 3-0111



## Russ Ask Big 3 Parley on Syria

LONDON (AP) — The Russians Saturday suggested that President Eisenhower and British Prime Minister Harold Macmillan invite Nikita S. Khrushchev to their summit conference to settle the Syrian-Turkish crisis.

A hint that the Soviets would accept such a proposal was sandwiched between a fresh denunciation of Secretary of State John Foster Dulles and charges that the Eisenhower-Macmillan meeting in Washington this week was brought about by "serious defeats" for western policy in such areas as the Middle East.

Commenting on next Wednesday's Big Two meeting in Washington, Moscow Radio said: "If they really want to bring the Mideast back to normal, why don't they invite other countries to confer? After all, there is not a single international problem that now can be settled singly."



WILLIAM WYATT  
Dunked in Ocean

### Long Flight Fails

CORUNA, Spain (AP) — An American pilot trying to set a new nonstop distance record for light planes dunked his ice-covered ship into the Atlantic ocean at dawn Saturday on a flight from Galveston, Tex., to Rome. He was only 40 miles from land but 650 from Rome.

William Wyatt, 25-year-old ex-Marine from Dallas, was plucked from the sea by a Spanish fishing vessel he had signaled with a mirror from the air. He was uninjured and his plane, a single engine Mooney Mark 20, was towed ashore.

Ice on the wings just after dawn caused Wyatt's plane to start losing altitude. (Wyatt, a former El Toro flier, is the son of Mrs. Arthur Wyatt, of 2150 Rural Lane, Costa Mesa.)

### Bachelors Duel to Death

MT. HOLLY, N. J. (AP) — The competition between two elderly bachelors for the "platonic affections" of a 36-year-old housekeeper was blamed by police Saturday for a duel in which one of the men was killed.

Police said Antonio Gaeta, 71, shot and killed Michael Donegan, 69, a cripple, with a .45-caliber pistol after Donegan attacked him with a hockey stick. Police said the two men had been old friends, but a bitter feud developed between them a month ago when the housekeeper, Mrs. Helen Williams, packed up and left Donegan's home and went to work for Gaeta.

### Rock Hudsons Separate

HOLLYWOOD (AP) — Actor Rock Hudson and his wife, Phyllis, were reported to have separated Saturday, but close friends termed it "just a little spat" and said the two "most likely will patch things up."

## Red Mideast Play Possibly a Feint

By WALTER T. RIDDER  
(of the I. P. T. Capital Bureau)

WASHINGTON — An air of edginess and nervousness is permeating the atmosphere here these days. Those who went through those troubled times in this city say the current feeling of unrest is similar to that immediately preceding the outbreak of the Korean war.

Secretary of State Dulles himself agreed to that analogy in a recent press conference. He said present Russian threats against Turkey reminded him of their psychological warfare directed against Europe immediately prior to their invasion of South Korea. In short, what seemed to be worrying Dulles was that the Soviet-stimulated uproar over Syria and Turkey might well be a smoke-screen for action elsewhere on the globe—or for that matter these days perhaps in interplanetary space.

THERE ARE PLENTY of troubled waters in which the Soviets can fish. It is known that mighty military preparations are under way in North Korea and Northern Viet Nam. A steady build-up of troops and material is and has been going on in Red China opposite Formosa. Strange doings are being reported from Thailand. If the Soviets really are toying with making a move in the Far East, there are plenty of places where they can operate and cause serious trouble.

The recent blusterings of Khrushchev contribute little to peace of mind. One never can tell with Khrushchev when he is bluffing and when he is talking turkey and the uncertainty is in itself a nerve-wracking business. He may be erecting a smoke-screen. On the other hand, he may well be trying to further infect an already gangrenous situation in the Middle East. There the ferment is high and can easily go higher. Dulles believes—or says he believes—that the amount of attention being given to the Near East is in itself a quieting factor. Maybe so. But the

tangled web of national aspirations, religious fervor, petroleum and mineral resources, and strategic positions which exists today in that area of the world leaves considerable leeway for bad guesses, miscalculations and deliberate provocation.

IF THE CURRENT Syrian-Turkish dispute were an isolated crisis, the outlook might be brighter, but it is merely one of a series of Middle Eastern crises with which we have been afflicted for the past couple of years and which are likely to continue. There is a momentary nervousness here in Washington that time may be running out on the cliff-hanging diplomacy which has marked the postwar years.

## Military SERVICE

AIR \* LAND \* SEA

Lt. Jack I. Hamilton, son of Mrs. Edna Stroud, 222 E. Forhan St., is on a three-month special assignment to the U.S. Army Ordnance Dist., Los Angeles, in connection with missile procurement. He is permanently assigned to the Frankford Arsenal, Philadelphia.

PVT. MICHAEL BAYARD LANNEN, son of Mr. and Mrs. Richard J. Lannen, 6829 Harbor Ave., is at Marine Corps Recruit Depot, San Diego, for a specialized six-month training program. The final seven weeks of his active duty will be spent at Jacksonville, Fla.

PFC THOMAS M. VIGEN, son of Mr. and Mrs. M. V. Vigen, 9515 E. Rosecrans Ave., Bellflower, is attending jet mechanics school at Naval Air Technical Training Center, Memphis, Tenn.

SA ROBERT L. BOX, husband of the former Miss Donna J. Bobo, 22010 Verne St., Artesia, is serving aboard the attack aircraft carrier USS Kearsarge with the 7th Fleet in the Far East.

SA MICHAEL A. SLOCKBOWER, son of Mr. and Mrs. Bradford L. Slockbower, 10476 Greenhurst Dr., Bellflower, is serving aboard the guided missile ship USS Norton Sound on missile operations in the Gulf of Panama.

PVT. GEORGE A. BERESFORD, son of R. J. Beresford, 234 E. 68th Way, has completed the intermediate speed radio operators course at the Army's armor training center, Ft. Knox, Ky. Beresford attended Compton College.



LT. JACK I. HAMILTON  
Special Assignment

## Braceros Drop \$9 Million Yearly

MEXICO CITY (AP) — "Braceros" who want to go to the United States to work are the victims of "coyotes" and minor officials to the tune of nine million dollars a year, the Braceros Alliance estimates. "Coyotes" are men who hang around government offices and offer

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ALL TYPES  
Astronomical  
Reflectors & Refractors  
**\$14.95 Up**  
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Long Beach

for a fee to get the necessary documents in order, but seldom do.

## protect precious eyes

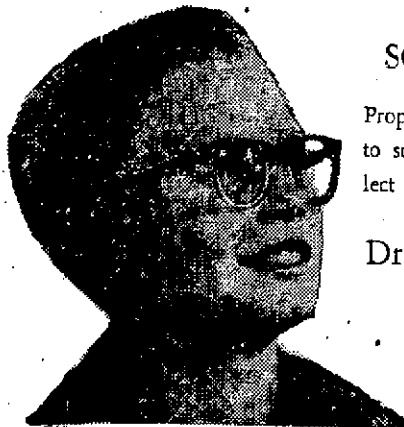
THE SCHOOL YEAR THROUGH

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Dr. R. W. Cosby & Dr. I. A. Metz  
Optometrists

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shop 3 nights: mon., thurs. & fri., 9:30 to 9:30



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mould 'n  
hold  
girdle

spells freedom  
... of movement  
... from fatigue  
from constriction

Nothing is more mobile than a playtex "mould 'n hold" girdle... constructed to respond to every movement, to be resilient to every breath. "Magic finger" panels pull tummy up and back. Fabricon downy-soft cotton and latex gives you that svelte look. One quick zip, and this action-adapted garment is easy-on, easy-off. Replaceable garters mean longer service. shown with long-line playtex bra... 6.95 In pink and white.

XS, S, M, L... 10.95  
XL... 11.95

may co. lakewood—corsets and bras—second floor

## BRAND NEW FOR 1958 TELEX All-in-Ear HEARING AID



ONLY TELEX COULD BRING YOU the 1958 "All-in-Ear" Hearing Aid—the exclusive result of Telex experience in missile, computer and military electronic miniaturization. Weighs just 3/10 of an ounce, complete with battery, ready to wear.

DELIVERS powerful clear signal to fit losses up to 60 per cent. Features on-off switch, separate volume control, four transmitters.

YOU OWN IT to your happiness and peace of mind to see this fine new hearing aid. Come in soon and try it on. You'll find the new Telex All-in-Ear means better hearing—better living. For your FREE BOOKLET.

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We give 20¢ Green Stamps

## Quick! New Dentures

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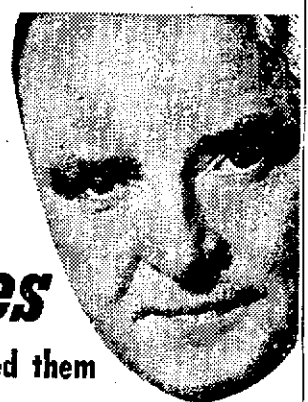
THE PHONE THAT TELLS YOU your savings in advance

HE 6-4072  
for exact prices - NOT ESTIMATES!

FAST DENTURE REPAIRS

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Wait 45 days for 1st credit payment  
2 YEARS TO PAY  
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Office Hrs.: 9-5—Closed Sat. Noon



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**PUBLIC NOTICE**  
\$135,444 worth of Famous brand carpeting and fixtures to be sold for \$59,750.

**LIQUIDATION**

3 DAYS ONLY  
Fri., Oct. 18 — 10-9  
Sat., Oct. 19 — 10-9  
Sun., Oct. 20 — 10-9

BUILDING MUST BE VACATED... All floor covering, fixtures and office equipment must be sold by Sunday, Oct. 20, regardless of original cost.

STOCK AUGMENTED

SALE UNDER DIRECTION OF GOLD'S FURNITURE-APPLIANCES

MAIL AND PHONE ORDERS FILLED ON \$3.00 OR MORE From Any One Department

MAY CO. LAKEWOOD Order Bookd 5100 Lakewood Blvd. Opens at 8:30 A.M. Lakewood, California

Quantity	Item	Size	Color	Price

Name \_\_\_\_\_ ☐ Cash  
Address \_\_\_\_\_ ☐ Charge  
City \_\_\_\_\_ ☐ C.O.D.

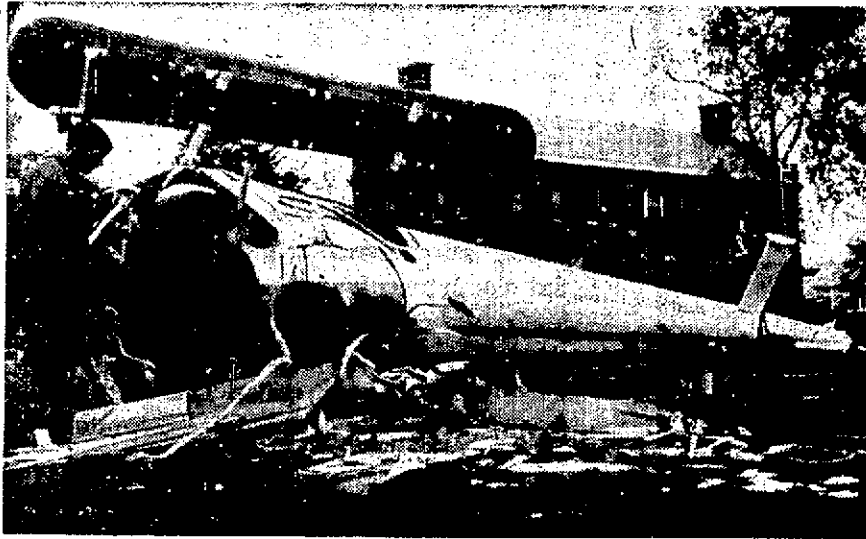
In California add 4% sales tax; add shipping charges beyond United Parcel delivery zone, 25¢ handling charge for C.O.D.'s. P-7-10-20-57

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Store Opens Daily at 9:30 A.M.; Shop 3 Nights Mon., Thurs., Fri., 9:30 to 9:30; Tues., Wed., Sat., 9:30 to 5:30 For Phone Orders Call HARRISON 9-2411; METCALF 3-0111





# Death Crowns Queen of Beauty When 'Copter Strikes Flagpole



FARMINGDALE, N. Y. (AP)—A beautiful blonde about to be crowned "Mrs. Long Island" was injured fatally Saturday when a helicopter struck a flagpole and crashed before horrified thousands here.

Mrs. Myna Nichol, 26, Levittown, died at Lake Side Hospital in Copiague shortly after the crash. She was to have reigned over Oil Progress Week sponsored by the Oil Heat Institute of Long Island.

Two other persons were injured seriously in the crash. They were Richard Rushton, Little Neck, pilot of the helicopter, and Jerry Nagler, public relations man for the celebration.

The helicopter circled the Long Island Agricultural Institute grounds several times before a rotor blade struck the flagpole and toppled the craft on its left side in a clearing within a few yards of thousands of spectators and paraders.

Two long parades of oil-heating exhibits had merged on the institute grounds. The paraders were waiting for Mrs. Nichol to land, step out of the helicopter, and be crowned "Mrs. Long Island."

The young beauty, the wife of Walter Nichol, had won the title over other contestants from this area.

Nagler was reported to have had both legs broken and Rushton was reported in serious condition.

A spokesman for New York Airways said the helicopter had been chartered from the company for the event. It took off from Roosevelt Field for the institute grounds.

## Angry Mob Dispersed by Deputy

ALBANY, Ga. (AP)—A heavily-armed deputy sheriff persuaded an angry group of white men to disperse from the Albany jail Saturday where a 16-year-old Negro youth was held in a white farmer's slaying.

Chief Deputy Sheriff Robert Martin of Gadsden County, Fla., said the men were "pretty worked up" but that he talked to them quietly and in the end persuaded them "not to start trouble."

Martin said several carloads of men followed his car from Havana, Fla., near the Georgia line about 20 miles northwest of Tallahassee, and that others were outside the Albany jail when he arrived.

The Florida deputy came to Albany after he was informed that Albany Police Capt. J. J. Lairsey and Detective W. W. Harris had arrested the Negro youth, identified as L. T. McClenon in the Friday slaying of Melvin Jowers, about 44, a Havana farmer.

## Sleeping Tablet Best Mousetrap

HUSUM, Germany (AP)—A local housewife figures she has devised a better mousetrap. After two weeks of trying with an ordinary trap to catch a mouse which kept raiding the kitchen, she put a sleeping tablet into a bowl of sugar and left it under the stove. The next morning she found the mouse sound asleep on the doorkill.

## A-Aid's Widow Sues

MELBOURNE (AP)—The widow of a widely known Australian atomic scientist, Dr. Cecil Ernest Eddy, has sued the

government for an undisclosed sum, claiming he was over-worked to death.

## New Wonder Rx Fights ASTHMA & BRONCHITIS

NEW YORK—Special: Thanks to new scientific laboratory formulation, thousands of sufferers now avoid much severe wheezing, sneezing, raising, difficult breathing, coughing and asthma during recurring attacks of Bronchial Asthma, Hay Fever and Bronchitis by taking New Wonder-Working MENDACO. The first dose starts controlling allergy, helps relax bronchial tubes and remove thick, choking mucus from bronchial and nasal passages. When you can breathe freer, you sleep sounder, work better and have more fun. MENDACO is safe for children and elderly people. Get Laboratory Tested and Certified MENDACO from your druggist today without prescription. See how fast you improve.

Open Every Evening 'til 8 P.M.  
**Halloween Costumes FOR RENT**  
LARGE VARIETY  
**Costume Rental Shop**  
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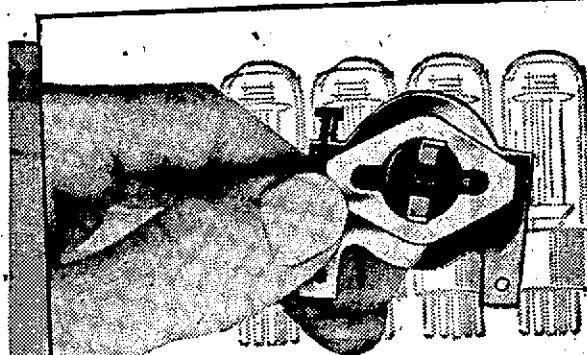
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# NEW TUBE SENTRY TRIPLER TV LIFE EXPECTANCY

First TV engineered to eliminate 3 out of 4 service calls



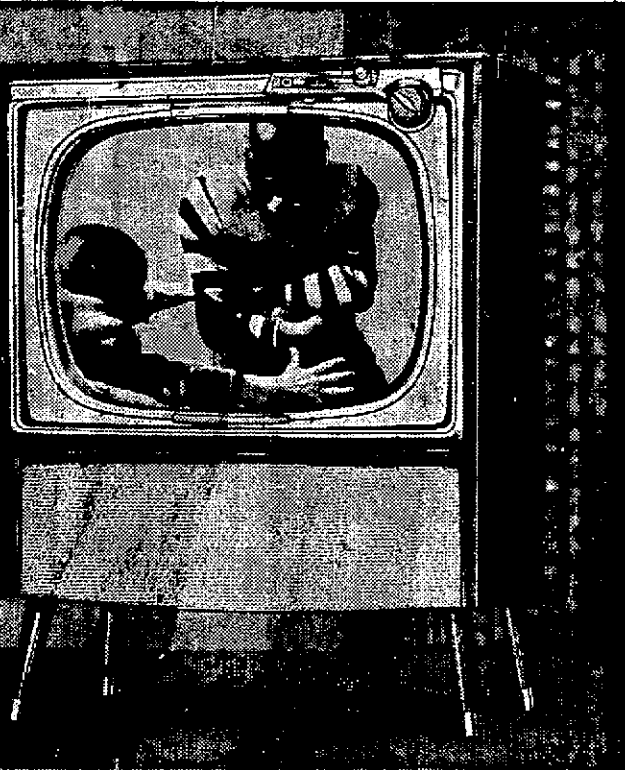
exclusive Tube Sentry ends warm-up power surge... the main cause of TV failure

At last, TV that stays young. New '58 Motorola TV features an exclusive Tube Sentry that cushions "warm-up power surge"—the main cause of TV failure.

Now for the first time Motorola brings to TV sets the same "warm-up" principle that is used to protect the most expensive radio and TV transmitting equipment.

Motorola's Tube Sentry is engineered to eliminate 3 out of 4 service calls... triple the life expectancy of tubes and other parts as well.

Only new '58 Motorola gives you this dependability. Plus new Thin Line styling—cabinetry in rich-grained hand-rubbed finishes. Plus a whole team of hi-fi speakers in many consoles. Plus Insta-Matic Tuning that brings in picture and sound automatically fine-tuned... either at the set or from across the room, with Motorola's amazing Golden Satellite Remote Control.



Outstanding Value in Console TV. The fine furniture look of Thin Line styling plus top performance features—Power 'M' chassis. Touchbutton on-off. 4-wafer Cascade Tuner. Model 21K72. 21" over-all diagonal picture tube with 263 sq. in. viewing area.

Never before so many important advances at this low price

**\$249<sup>95</sup>**

Wetogamy finish. Slightly higher in blond oak finish.

Manufacturer's suggested list price. Special offers subject to change without notice. UHF optional, extra.

ALL TV IS NOT ALIKE ...COMPARE BEFORE YOU BUY!	FEATURE	IS IT AVAILABLE ON MOTOROLA?	IS IT ON COMPETITIVE SETS? (CHECK BELOW)
(take this chart along when you shop)	Tube Sentry	Yes	<input type="checkbox"/>
	Touchbutton On-Off	Yes	<input type="checkbox"/>
	4-wafer Cascade Tuner	Yes	<input type="checkbox"/>
	Insta-Matic Tuning	Yes	<input type="checkbox"/>
	Right-Up-Front Controls	Yes	<input type="checkbox"/>
	Color TV Hi-voltage Tube	Yes	<input type="checkbox"/>
	20,000-Volt Picture Power	Yes	<input type="checkbox"/>
	Aluminized Picture Tube	Yes	<input type="checkbox"/>
	New Shorty Picture Tube	Yes	<input type="checkbox"/>
	Picture Pilot Lifetime Focus	Yes	<input type="checkbox"/>
	Thin Line Styling	Yes	<input type="checkbox"/>

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World's Largest Exclusive Electronics Manufacturer

**LONG BEACH**  
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702 American Ave.  
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**Interstate Radio & TV**  
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**McAdam's TV**  
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GArfield 2-7239

**Pete & Fred's**  
1741 E. 7th St.  
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**Plaza Electronics**  
4504 E. Spring St.  
HEmlock 1-1659

**Signal Radio & TV**  
3801 Atlantic Blvd.  
GArfield 7-2015

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**Tee Vee Corp.**  
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Atlantic TV Sales  
15009 So. Atlantic Blvd.  
NEwmark 8-1179

**Forman's TV Mart**  
2001 Long Beach Blvd.  
NEwmark 5-2164

**B. F. Goodrich**  
200 So. Tamarind St.  
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**Tee Vee Corp.**  
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**Harry & Frank's**  
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Fred's Furniture & TV  
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135 E. Anaheim St.  
TErminol 4-3282

KIERULFF & COMPANY — Distributors

## British Royal Pair Honors Ike, Mamie at Dinner Party

(Continued from Page A-1)

posted on what the game, her first, was all about. But she seemed far more interested in the sideshow—the cheer leaders, majorettes, cavd stunts spelling out her "E 2 R" royal monogram.

At the end of the contest, Maryland's victorious coach, Tommy Mont, was hoisted up to the royal box on the shoulders of his begrimed, happy players.

There was food—chicken and

## Muggeridge Fired

LONDON (AP)—Malcolm Muggeridge was fired as a columnist in the conservative Sunday Dispatch Saturday night for criticizing Queen Elizabeth II in The Saturday Evening Post.

The Dispatch said in a front-page statement, it has "ended its arrangement" with Muggeridge, who began his series of columns only two weeks ago.

ham sandwiches, but no hot dogs. Elizabeth declined an offer of coffee from a paper cup. Philip apparently did not get his fill at the game, for he went for crackers and cheese in the supermarket. He was offered cupcakes but said "No, thank you, we're well supplied both at the White House and at home."

THE FOOD store visit lasted 15 minutes and was conducted with soup-to-nuts thoroughness by Diavanzo. Then, with polite thanks all around, off went the royal couple to the White House to prepare for the banquet honoring the President and Mrs. Eisenhower at the British embassy.

For that event, Elizabeth picked out an oyster-white double satin evening dress. It had a close-fitting, clinging skirt out from one piece of fabric, with a very large circular train, forming a half crinoline. Its severity was relieved by

a triple pointed neckline on the plain bodice.

With the gown went a diamond tiara featuring a drop emerald in each circle. The tiara is a legacy from Queen Mary. A matching necklace, bracelet and earrings go with the tiara.

ELIZABETH and Philip left the White House 15 minutes behind schedule—an unexpected delay—for the quick ride through Rock Creek Park to the British embassy. They turned on the dome light of President Eisenhower's transparent bubbletop limousine so the cheering hundreds lining the curbs could get a better glimpse of them in their banquet finery.

A few minutes later, the President and Mrs. Eisenhower rolled out of the White House along the same route to the embassy. The delighted crowd was beside itself; a look at the Queen and the President all within a few minutes.

The Eisenhowers made the trip in a closed black limousine. The President was fresh out of bubbletops, having surrendered his to his royal guests.

(Advertisement)

## Hard of Hearing?

Do you know that a great many people who have a hearing loss also have sinus trouble, catarrh or both? Many of these cases could have part or even all of their hearing loss restored; many who now have sinus trouble and no hearing loss may develop a hearing loss later on in life.

Many of our patients now listen to TV and radio at volume that the family enjoys.

Thanks to the new system now being used in all of the Basic Diagnostic Offices throughout California, many who have tried this proven method are overjoyed. Just like magic in many cases, improvement is shown after the first treatment.

If you have a hearing loss no matter how slight or how bad, it may be due to sinus trouble or catarrh. Why not find out. Don't delay, we will give you the first treatment and our complete sinus and catarrh examination for the small sum of only \$3.00.

We are one of the busiest offices in Southern California, so if we cannot help you be assured that we will not take your case.

The total charge is only \$3.00 for the first treatment and the examination, and if you see no improvement from the first treatment we do not want you back. This offer will be withdrawn in ten days.

**Diagnostic Office**  
IN SOUTHERN CALIFORNIA SINCE 1934  
927 E. BROADWAY

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## Veterans' Arrangements Handled by All Mortuaries

"There is no law that specifies that a Veteran's Funeral Arrangements must be handled by a specific Mortuary in a certain area," so stated David B. Slayton, Veterans' Advisor and Insurance Counsellor for Dilday Mortuary, 1242 Pacific Ave., Long Beach.

The Law does state there is a "Freedom of choice by next of kin of a Funeral Director if a veteran dies at a Veterans Hospital or elsewhere."

The Statute states "that a burial allowance not to exceed \$150.00 is authorized by the Government in all cases of a certified veteran." This allowance is paid direct to the funeral director of his choice. In addition a burial at Government expense may be made in a V. A. or Na-



DAVID B. SLAYTON, Veterans' Advisor and Insurance Counsellor

tional Cemetery according to eligibility.

For further information, call David B. Slayton at HEmlock 2-5901, your Dilday Mortuary Veterans' advisor.



together  
in...  
at home

# COTTON KNIT "LOOK ALIKE" PAJAMAS

## FOR THE WHOLE FAMILY

by *Munsingwear*



Of course, you're proud of your bright little brood . . . so why not stretch the family resemblance a little further into the sleepytime hours, and have a pajama parade in matching styles! And what happy homebodies you'll be in these snowflake-soft cotton knit ski pj's that give parents and kiddies a winter full of happy times. A snappy Santa Claus surprise at Christmastime, or a treat for right now! Sleeping made sweeter, lounging made lazier in these Colorfast, shrink-resistant washables that need no ironing . . . and how they wear with nylon reinforced collars and cuffs! Holiday-gay colors of red, blue, yellow, and navy with white.

For mom, sizes 32-40 4.95  
KNIT LINGERIE—STREET FLOOR

For dad, sizes A-B-C-D 5.95  
Tall sizes, B-C-D 6.50

MEN'S FURNISHINGS—STREET FLOOR

For brother, sizes 6-20 3.95

Little boys' sizes 2-4-6-8 3.95

BOYS' FURNISHINGS, LITTLE BOYS' WEAR,  
SECOND FLOOR

For sister, sizes 4-16 3.95

GIRLS' UNDERWEAR—SECOND FLOOR

New for you!

### CHARGA-MATIC\* REVOLVING CREDIT

The flexible-limit credit plan  
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## the BROADWAY

ON THE LOS ALTOS SHOPPING CENTER

*Long Beach*

Bellflower Blvd. at Stearns - GE 9-6811

SHOP MONDAY,  
THURSDAY AND FRIDAY  
9:30 A.M. TO 9:30 P.M.





## Traffic Tug-o-War Signalled

### Subsidence Talk Series Programmed

A series of explanatory talks on Long Beach's subsidence problem, in which speakers will explore the effects of the sinkage from all angles, will be sponsored by the city library beginning Wednesday.

The program will include presentations by Rep. Craig Hosmer and Assemblyman William S. Grant as well as city, Navy and harbor authorities, according to Mrs. Alice Titus, who arranged the series.

The color film on subsidence produced by the Long Beach Navy Shipyard Employees Assn. will be shown at each of the meetings, which will be held in various city branch libraries.

The program: Wednesday, Oct. 23—Alamitos Branch Library, 1836 E. 3rd St., "What Subsidence Is and What Can Be Done About It," Sam Roberts, city finance officer, and Bob Hoffmaster, assistant harbor engineer.

Wednesday, Oct. 30—Bay Shore Branch Library, 5390 E. 2nd St., "Subsidence From the Oil Producer's Point of View," Richfield Oil Corp. representatives and City Councilman Dalessi.

Wednesday, Nov. 6—Brewitt Branch Library, 4036 E. Anaheim St., "The Citizen's View of Subsidence," Darrell Neighbors of the Chamber of Commerce, and Councilman Dalessi.

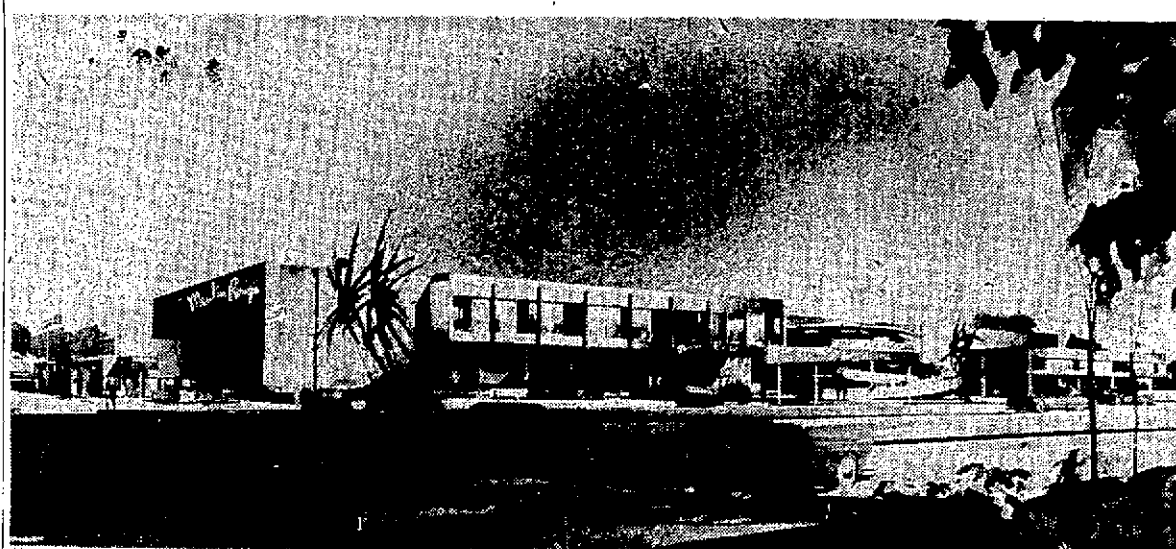
Friday, Nov. 15—Los Altos Branch Library, 5614 Britton Dr., "Legislative Angles—Federal," Rep. Hosmer and Capt. Ray R. Gentry, Long Beach Naval Shipyard.

Monday, Nov. 18—North Long Beach Branch, 5571 Orange Ave., "Legislative Angles—State," Assemblyman Grant and City Attorney Walfrid Jacobson.

Wednesday, Dec. 4—Bret Harle Branch, 1595 W. Willow St., "The Future of Long Beach as Affected by Subsidence," Representatives from the city engineer's office and the park department.

All meetings will begin at 7:30 p.m.

### Los Altos Lands New Moulin Rouge



THEATER-RESTAURANT SEATING 2,000 Dominates \$10,000,000 Entertainment Center at Los Altos Square

### BIRTHDAY FETE Broadway to Celebrate 1 Year Here

Celebrating its first anniversary in Long Beach, Broadway Department Store in Los Altos Center is staging a gala event all day Monday with birthday gifts for patrons, Mrs. Alice Wersba, manager, announced.

Six times during the day the store will award gift-wrapped bundles to visitors, giving out 22 in all. Inside will be costly merchandise with total value over \$1,000.

Visitors will be asked to guess the number of pennies in a glass jar and those closest to the correct amount will win the gifts.

MRS. WERSBA said the Long Beach National Bank will supply the jar of pennies and an armed guard. Each time gifts are awarded the guard will return the pennies to the bank and get another jar with a different number of coins for the next contest.

The prizes will be awarded at 11 a.m., 1, 3, 5, 7 and 9 p.m.

### Preschool Workshop L.B. Third Program Announced in Safety Contest

Two new lecture programs and a parent education Toy and Equipment Workshop are announced for this week by the City College General Adult Division.

Designed for parents and teachers of preschool children, a series of five workshop sessions opens at 7:30 p.m. Wednesday in the Lakewood campus Child Development Center.

First topic is "The Meaning of Play for the Preschool Child." Each workshop will include demonstrations and a display of materials.

Anne G. Phillips, City College instructor and professional

decorator, begins a new series at 7:30 p.m. Tuesday in Hughes Junior High auditorium, California Ave. and Roosevelt Rd., with the topic "Interior Decoration for Family Living."

Mary Swift Beeks, local attorney, will discuss "The Law and Your Personal Rights" at 10 a.m. Wednesday in Dewey auditorium, 8th and Locust Ave. This is the first of four lectures on "Personal Law for Women."

Continuing programs, all open to the public without charge, follow:

**MONDAY**  
Dr. Giles T. Brown, "Bantu vs. Arab Africa," 7:30 p.m., Room 202, Poly High School.

**WEDNESDAY**  
Dr. Harvey B. Franklin, "Cross Currents in Chili and Argentina," 2 p.m., Dewey auditorium.

Herbert Williams, "Far South in Mexico," 7:30 p.m., Room 422, City College music building, Clark Ave. and Harvey Way.

Jess Grundy, "How to Pick an Industry," 7:30 p.m., Hughes auditorium, California Ave. and Roosevelt Rd.

**THURSDAY**  
Dr. W. H. Pickering, "The Earth Satellite," 7:30 a.m., City College auditorium, Harvey Way near Clark Ave.

Long Beach, with 11 traffic deaths in a three-month test period, placed third among four California cities competing in a traffic-safety contest sponsored by the National Automobile Club and the California Assn. of Insurance Agents.

The contest was for cities with more than 200,000 population. Period covered was between Memorial Day and Labor Day.

Long Beach's deaths were 2.9 per 100,000 population on the basis of an estimated 280,250 population.

San Francisco won first place with 16 deaths, or 1.9 per 100,000 population.

Oakland was second with 10 deaths, or 2.6 per 100,000.

San Diego was fourth with 14 deaths, or 3.2 per 100,000. Los Angeles, the fifth city in California in the population class, did not enter the contest.

### Nut Machine Stolen

Theft of a peanut machine from its stand on the northeast corner of Cherry Ave. at Pacific Coast Hwy. was reported to police Saturday by owner Robert L. Culbertson, 5950 E. Paseo St. Value of the three-globe machine was placed at \$50 plus the coins and nuts.

### New Rehabilitation Leader Takes Office

James R. Davidson, new district supervisor for the Long Beach office of the Bureau of Vocational Rehabilitation, was welcomed to his post by the staff of Community Rehabilitation Industries and members of the board of directors.

He toured the training center at 1428 E. Anaheim St. and met 25 handicapped men and women learning a variety of jobs.

Among the new supervisor's duties is overseeing the research grant made to CRI by the Office of Vocational Rehabilitation for a three-year study of vocational training of hemiplegics. Davidson replaced Glenn McMullen, who is now district supervisor in the regional office of Southern California.

The statewide medical care program was organized for BVR by Davidson, who spent 10 years on the staff of Orthopedic Hospital.

CRI is one of the few workshops in Southern California which provides industrial training with the goal of placement of trainees in private industry, said Davidson.

His office has a professional staff of 12 and seven clerical workers. Needed are two additional clerk stenographers and two professional counselors who have had three years of counseling adults.

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### Russian Moon's Voice Changing, Teacher Says

BY BEN ZINSER

The trained ear of radio instructor David N. McCulloch tells him Sputnik's voice is changing.

What's more, the satellite's "beeps" are changing constantly, he says.

"Every time I listen in the beep has a different pitch," McCulloch reports. "The change is barely noticeable—but it's there."

McCULLOCH INSTRUCTS a class in Radio Communication Operations and Maintenance every Monday and Wednesday night in City College's Business and Technology Division. Some 20 students have been monitoring the satellite's signals during class on short-wave equipment.

Teacher also gets to hear the "beeps" during other hours. His regular job is with the missile division of Firestone Tire & Rubber Co., and the plant also has been tuning in.

McCULLOCH SAYS the "beeps" also vary in length and spacing. To him this means Sputnik has something to say.

"We're fairly well convinced that some form of intelligence is being transmitted from the satellite through its telemetering medium," he says.

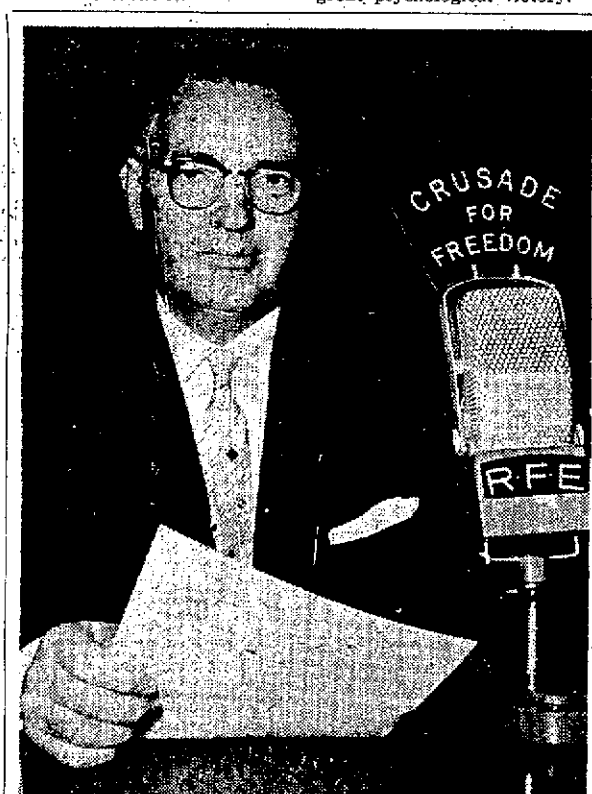
"It may not be much intelligence—perhaps nothing more than temperature or speed. As yet no one has been able to decode the meaning of the signals."

EVEN SO, the "beeps" are proving of scientific value to others than the Russians, McCulloch declares.

"They're giving us a line on

the propagation of radio waves," he explains. "We're obtaining information concerning the ionosphere by measuring the bend, or refraction, of the radio waves from the satellite."

McCulloch says he's as eager as anyone else for the U. S. to get a satellite space-bound, but there's something he'd rather see first. It's this: "I wish we could shoot down Sputnik. It would be a great psychological victory."



CRUSADER AT WORK

In Munich, Germany, William J. Morrissey of Long Beach broadcasts from Radio Free Europe headquarters a friendly message to the captive people behind the Iron Curtain. Morrissey, circulation director of The Independent, Press-Telegram, is one of 60 Americans on an inspection tour sponsored by the Crusade for Freedom.

### \$10,000,000 Theater-Cafe Bldg. Slated

Plans for a \$10,000,000 entertainment center at Bellflower Blvd. and Spring St. were disclosed Saturday.

Keystone of the development will be a plush theater-restaurant named and patterned after Frank Sennec's Moulin Rouge of Hollywood. The supper club will be operated by Sennec.

Work will get under way in less than a month and the center, fronting on Bellflower, will be finished within one year, said a spokesman for Hollywood developer David H. Jones.

It will be the first development of its kind for Jones, a retired Long Beach physician. He practiced in this area 14 years, retiring in 1954.

THE DEVELOPMENT will be known as Los Altos Square. It will be built on acreage leased from Lloyd S. Whaley.

In addition to the new Moulin Rouge, the center will have a 32-lane bowling facility, cocktail lounges, specialty shops, dance instruction studios and business offices.

The new Moulin Rouge will offer the same type of floor shows and dining entertainment as its Hollywood counterpart, Sennec said. Cost of furnishings alone was estimated at \$1,000,000.

THE NEED for this type of center was indicated by the continuing shift in population toward southern Los Angeles County and Orange County, Whaley explained.

Integrating 14 separate units into one massive structure, the center will be of reinforced concrete construction. Elaborate use of glass will accent the modernistic styling.

Sennec will operate the main unit on a long-term lease. The theater will seat 2,000 persons and will have five revolving stages. It also will be the first development of its kind fully equipped for remote television broadcasts.

THE CENTER'S 179,000 square feet of space will be located on three levels—main floor, mezzanine and second level.

On the second level, above the theater-restaurant, will be banquet facilities designed to serve groups from 50 to 750 persons. This area will have electrically controlled room dividers and a disappearing stage and bar.

ADJOINING THE MOULIN ROUGE will be the Los Altos Bowl, which will have dining room, snack bar and nursery. On the mezzanine level will be a soundproof observation area and cocktail lounge and a 300-seat conference room and glass enclosed 16-table billiard lounge.

Lou Christie will operate the bowling facility.

Parking for more than 1,200 cars will be available. Attendants will be on duty 24 hours a day.

Architects for the project are Miller, Royer and Kite. Arthur M. Andersen Corp. is contractor.

Parade Will Honor Airmen

The Air Force will be honored in the annual Veterans' Day parade scheduled in downtown Long Beach Nov. 11.

Fred Nessler, parade chairman for the sponsoring United Veterans Council, announced that Lt. Gen. W. F. McKee of Patterson Air Force Base, Dayton, Ohio, would be grand marshal.

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### Amber Flash Plan Rapped by Engineers

By GEORGE WEEKS

A tug-of-war over traffic regulation is developing at city hall.

Municipal traffic engineers have once more refused to recommend use of flashing amber signals during night hours as a way of expediting traffic and reducing noise caused by vehicles stopping for red signals.

Instead, Deputy City Engineer Bernard E. McCune and Traffic Engineer Robert D. Dier have filed a report asserting that a citywide flashing operation "would create needless delay."

At least one city councilman, D. Pat Ahern, doesn't like it. He succeeded in having the report referred to the Council's committee of the whole rather than the usual procedure of receiving and filing.

"We're out of step with nearly all the cities around us," said Ahern. "I'm going to keep after this."

IN EARLIER DISCUSSIONS his position was supported by Mayor Raymond C. Keeler. The latter said some method of averting vehicular stops at night is particularly needed in and near the downtown district, where the frequency of grinding stops and starts by heavy vehicles at signals disturbs the sleep of residents.

The engineers' report gave five arguments against the proposed flashing operation. These were:

Flashing operation, at any signalized intersection, must be either four-way red or a combination of two-way red and two-way yellow for safety reasons. This would create 135 four-way stops and 169 two-way stops on the city's arterial system. Under present regulations, motorists can move at 30 miles per hour along arterials if they will "co-operate with the signals."

IF THE TRAFFIC CODE were amended to provide flashing yellow control along certain arterials, hazard would be increased for both pedestrians and motorists. Under full-time signal operation there is some control over speeding. Under flashing yellow operation, the only control would be that imposed on himself by the motorist or provided by limited law enforcement late at night. Pedestrians would no longer be afforded signal protection.

Flashing operation is not applicable at scramble intersections for safety reasons.

In the case of state highways,

(Continued on Page B-3.)

### Geographer Eyes Europe in Lecture

Dr. James N. Wilson, associate professor of geography at Long Beach State College, will give "A Geographer's View of Local Life in Western Europe" at a meeting of the Long Beach Assn. of Phi Beta Kappa at 7:30 p.m. Friday in the Recreation Park lawn bowling green clubhouse.

Dr. Wilson and his family traveled extensively through Europe last spring and summer. He will illustrate his talk with color slides made during the trip.

Mrs. Walter Hunsaker is president of the association.



SHUFFLEBOARD CHAMPS

Dr. E. L. Daley (right), 330 Chestnut Ave., won the All-City Singles Shuffleboard Tournament Saturday on the courts at Auditorium Park, defeating Karl Eriksen (left), 1212 E. 3rd St., by 103 to 100. Tourney was sponsored by Recreation Commission.—(Jasper Nutter Photo.)

Dr. E. L. Daley (right), 330 Chestnut Ave., won the All-City Singles Shuffleboard Tournament Saturday on the courts at Auditorium Park, defeating Karl Eriksen (left), 1212 E. 3rd St., by 103 to 100. Tourney was sponsored by Recreation Commission.—(Jasper Nutter Photo.)

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SHOP DOWNTOWN MONDAYS AND FRIDAYS 9:30 TO 9 P. M. IN AIR-CONDITIONED COMFORT!

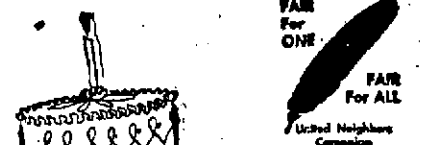
**PENNEY'S**  
ALWAYS FIRST QUALITY!

DOWNTOWN LONG BEACH

SHOP THE BIGGEST BIRTHDAY BUYS OF 26 YEARS IN DOWNTOWN LONG BEACH

Nothing holds a candle to our

**BIRTHDAY BARGAINS**



**OUR CURRICULA COORDINATES**

**OCTOBER PREMIUM BUY**

PLAID-DEEP ORLON AND WOOLS . . . SUDSIBLE!

**5.99**

Easy-priced basics-to-be! Smooth topings over a troop of pleats! Hand-wash stand firm on shape 'n color-keeping. Brown and red watch. Grey and berry!

10 to 18

See it in Life! more luxury in 3 lengths! it's **ANGEL'S TOUCH NYLON!**

Tall, medium, short—all get more glamour! Penney's Angel Touch tricot's the world's softest nylon. So opaque! Such rich trimming! So low Penney priced!

**3.98**

32 to 44

**LIVE A SLIMMED LIFE IN NEW RAYON POWER NET!**

Tummy disappears, waist slims and no spare flesh appears. All this and marvelous freedom. It's all in the design of this new rayon power net, lanolized for exquisite softness.

**2.98**

SMALL MEDIUM LARGE WHITE

**HOORAY FOR ACRILAN JERSEYS!**

**OCTOBER PREMIUM BUY**

COLOR-WRAPPED, BUTTER-SOFT, DRIP DRY TOPPINGS!

100% Magic Acrilan Jerseys—truly an outstanding buy . . . so fabulously priced, so gifted in washability! Suds 'em, hang 'em, wear 'em!

**1.66**

Sizes 32 to 38

**SPECIAL! LITTLE GIRLS' BLACK PATENT PUMPS**

A terrific special purchase makes such a low price possible on these good looking black patent dress pumps. Styled like the big girls with a pert bow at the instep. Sizes, 8½ to 3.

**\$3**

**HUGE SAVINGS! EASIEST CARE!**

**OCTOBER PREMIUM BUY**

Penney's bell-ringer buy of wash 'n wear school cottons

Smart patterns 'n solids! Many skip the iron! Find 3-inch hems, sweeping skirts, an imagination-full of styles! At Penney's scoop of a price, have an armful!

**\$3** 7 to 12

3 to 6x **2.25**

**PINCH PLEAT HEADINGS READY-MADE DRAPES**

Truly fantastic buys at this low price! All the detailing you find on much more expensive drapes. Pinch pleated headings! Solid colors with Luxe threads as well as cotton and rayon blends in assorted prints. Size 48x84 inches.

**2.99** PR.

**SHARP NEW "CAMPUS ROLL"**

**OCTOBER PREMIUM BUY**

**Wool melton fingertip coat**

Fully rayon lined Campus Roll coat, snap front, snap-apart side vents, sharp knit roll collar, knit cuffs. Terrific bargain for men! Sizes small, medium, large, extra large.

**7.77**

**INCREDIBLY FINE CALIFORNIA WEIGHT WOOL COATS**

Worth a trip to Penney's for one of these coats alone! Superbly fine quality wool fabrics; in soft tweed, herringbone, or check patterns . . . lined with RAYON TAFFETA MEDIUM . . . Beige, grey, blue. Sizes 10-18. Some petites 6-16.

**\$15**

almost no lint in new "Tuft Dots"

**COLORFUL AVISCO-RAYON BEDSPREAD**

Beautifully textured Avisco-rayon with cotton, lavished with chenille dots, in colors only Avisco can give you. Machine wash in lukewarm water. Backed by famous Avisco Integrity Tag.

SIZE 70 x 93

**WHITE COTTON SHEET BLANKET**

Terrific at Penney's! They're soft, fluffy, snug . . . as only cotton can be! Use as a light summer cover, a warm winter sheet. Natural white. Washable.

**1.98**

**PART-WOOL PLAID PAIRS**

Soft, fluffy-to-the-touch . . . striking colors . . . and plenty of warmth. Penney's looms it 168 inches long—so it doubles over for double the warmth. Cotton, rayon, wool.

**4.98**

**IT'S NEW "Towncraft" Pima Broadcloth With Built-in Collar Stays**

Here's a Pima broadcloth shirt . . . the silkiest, most luxurious cotton available . . . with the new stay-neat soft collar with built-in stays . . . PLUS Penney's 7-point contour tailoring for better fit! The price . . . just 2.98. French barrel cuff.

**2.98**

Sizes 14 to 17

**1000 YDS. OF RAYON & COTTON YARDAGE**

These are all from our regular stocks reduced for clearance

- 350 YARDS CREASE-RESISTANT REGULATED COTTON PRINTS . . . . .
- 250 YARDS HAWAIIAN PRINTS . . . . .
- 150 YARDS PRINTED LAWNALENE
- 125 YARDS CHROMSPUN SATINS . . .
- 350 YARDS ASSORTED COTTONS AND RAYONS . . . . .

**50¢ yd.**

PENNEY'S THRIFTY CORNER FIFTH AND PINE DOWNTOWN LONG BEACH



## World Fellowship Observed by Rotary

World Fellowship Week in Rotary will be observed by Long Beach Rotary Club Wednesday noon in Lafayette Hotel, with a panel of experts on foreign affairs.

Participating will be Fred Warner Neal, top expert on eastern Europe and Russia, consultant on Russia in the U. S. State Dept., organizer of Voice of America broadcasts to the USSR; Roger Swearingen, consultant to the United States government in Far Eastern affairs who served as intelligence officer in the Far East; and Henry G. Dittmar, expert in foreign affairs. Dittmar will be moderator.

Members of Visiting International Students Assn. will be guests of the club. President Douglas A. Newcomb will preside. Lester D. Lawson Sr. will be chairman of the day.

**AD CLUB**—Thursday noon, Lafayette Hotel. Dorothy Annis, secretary-manager of Long Beach Board of Realtors, chairman. Speaker: Fran Harris.

## Bandit Gets \$75 at Gas Station

A bandit brandishing a .45-caliber revolver held up a service station at 6340 E. Spring St. and escaped with \$75 late Friday.

Owner Glen P. Smith said the gunman forced him to hand over the money from the cash register. The man locked Smith and two employees in a restroom and fled on foot.

## Dies After Party

TAMPA, Fla. (AP)—A 66-year-old man died of a heart attack Saturday within 20 minutes after a farewell party given by fellow employees to mark his retirement. He was Hector C. Roch, electrician for Maas Bros. Department Store for the last 10 years.

## Traffic Code Involved in Controversy

(Continued from Page B-1)

only yellow operation would be permitted, never red flashing control. This would tend to increase the speed of through traffic. It would also mean all city arterials would have to stop for state highways. Some state highway districts require 24-hour operation of state highway signals in cities.

**COST OF INSTALLING** flashing operation is estimated at \$5,000 on a citywide basis. A clock device would have to be installed at each location.

Long Beach's serious accident record is a good reason why increased speeds and hazards should not be encouraged.

Two other points also were covered in the report. One of them arose from a Council request for improved synchronization of signals.

According to the engineers, signals on arterial streets are already generally synchronized for a speed of 30 miles per hour.

In some areas such as the central business district, where signals are only one block apart, better synchronization cannot be provided without converting to a master control system that will vary signal timing with traffic demands.

A study of signal needs in the downtown area is scheduled for this year.

The report added:

"We believe that complaints from lack of signal synchronization are due to the fact that a high percentage of motorists do not use the traffic signal system properly. They speed between signals and continually get stopped on a red signal. If they maintain the 30-mile-per-hour speed and drive with their eye on the signals far ahead,



## IT'S A DO-NOTHING MACHINE

Mrs. Jane Byam, 12212 Richeon Ave., Downey, oils a "do-nothing" machine, a hobby of her late father, Ralph G. Hershberger, who died Oct. 13 at age of 62. Hershberger, who lived at 6755 Obispo Ave., North Long Beach, spent more than three years during his retirement assembling the machine, which "does nothing" and operates off a small electric motor. It contains numerous belts, pulleys and wheels. Mrs. Byam and her mother, Mrs. Elizabeth Hershberger, want to give the machine to a hobbyist.—(Staff Photo.)

they can move efficiently on our arterials."

**THE OTHER POINT** was the proposed removal of stop signs at intersections where stop signals are in operation. California is one of the few states where this duplication,

is found, the report noted. The theory is that stop signs will "take over" when signals fail.

The engineers agreed that where both signs and signals are in place, "motorists are faced with two conflicting controls which we feel are con-

fusing and often hazardous."

However, they quoted from an opinion given in 1951 by the city attorney's office that some liability might rest on the city in the event that stop signals became inoperative and no signs were posted at through street intersections.

## LOCAL NEWS BRIEFS



## 7 in L.B. Region Win Scholarships

Seven Long Beach-area students have been named to receive scholarship awards presented by the UCLA Alumni Assn.

Long Beach Blue and Gold awards of \$200 each went to Sarah Ann Welles, 208 Mira Mar Ave., and Ann Rippard, 292 Santa Ana Ave.

The Edward A. Dickson Memorial Award was won by Grace De Larne, 465 Menlo, Hawthorne. She was selected as the outstanding female scholarship applicant in 1957 and will receive \$400 to begin studies for a career as an elementary teacher.

Dean Moore, 4009 Via Soland, Palos Verdes Estates, was awarded the Clarence A. Dykstra Memorial Scholarship of \$400.

John Emery, 261 Via Los Altos, Redondo Beach, won a \$300 Gold Shield award, and Robert Ripley, 1212 Washington Ave., Hawthorne, was named for the Robert Robinson Memorial Award of \$300. Mary Elizabeth Williams, 7254 Adwen, Downey, won the \$300 Evalyn A. Thomas Memorial Award.

★ ★ ★

## Dr. Allen Re-elected

Dr. Jesse B. Allen, associate professor of marketing at Long Beach State College, has been re-elected president of the State Council of the Association of California State College Instructors. . . . George Springosky Jr., 1677 E. 55th St., has been named to the dean's list for high scholastic achievement at the University of California, Santa Barbara College. . . . Lewis Breshears, son of Mrs. Ida Breshears, 4814 Pepperwood Ave., has been named to the Drama Trio at University of Redlands. . . . New freshmen at California Institute of Technology, Pasadena, include William C. Ripka, son of Mr. and Mrs. H. W. Ripka, 4455 Staunbridge Ave.; Robert M. Ruby, son of Mr. and Mrs. Harry N. Ruby, 3626 E. 1st St.; and George E. Homer, son of Mr. and Mrs. Thomas R. Homer, 5937 Lakewood Blvd., Lakewood. . . . Donald N. Warner, son of the Rev. and Mrs. Nelson Warner, 261 Roycroft Ave., has enrolled for graduate study in the Southern Baptist Theological Seminary, Louisville, Ky.

★ ★ ★

## Postal Employees Promoted

Three promotions have been announced by Postmaster George J. McMillin: Don Root, superintendent of Station A to assistant superintendent of Bixby Station; Charles W. Smith, career clerk to foreman, mails; and Hugh A. McKee, career clerk to foreman, mails. . . . Cash awards and certificates have been presented to three post office employees: Harry W. Ferguson Jr., career clerk, for beneficial suggestion adopted at Long Beach Post Office; and Harry H. Walker and Tony P. Sisney, career employees, for sustained superior performance of assigned duties.

# BUTLER BROTHERS



ONE MORE BIG DAY ... MONDAY ... SHOP 9:30 A. M. to 9:30 P. M.

### HOSIERY DEPT.—main floor

- |   |           |
|---|-----------|
| 1.00 Sheer Nylon Hosiery. Full fashioned, self-seam. Sizes 8 1/2 to 11.               | 2 for \$1 |
| 1.00 Men's Cotton Sox. Argyle and fancies in brushed cotton. Sizes 10 1/2 to 13.      | 2 for \$1 |
| 49c Boys' Slack Sox. Asstd. colors. Nylon reinforced heel and toe. Sizes 7 to 10 1/2. | 3 for \$1 |

### SPORTSWEAR—main floor

- |   |      |
|---|------|
| 7.98 Women's All-Wool Skirts. Flannels, tweeds and plaids. Sizes 10 to 18.            | 4.80 |
| 3.98 100% Orlon Cardigan Sweaters. Mock fashion sleeve. New fall shades. Sizes 34-40. | 2.80 |
| 5.98 Dressmaker Sweaters. Orlon and Helanca, short or push-up sleeves. 34-40.         | 3.80 |
| 5.98 Dressy Blouses. Pima cotton, dacron and nylon crepe. Sizes 32 to 38.             | 3.80 |
| 10.98 Mink Lamb Cardigan Sweaters. Full fashioned sleeves. Sizes 34 to 40.            | 8.44 |

### CHILDREN'S WEAR—main floor

- |   |      |
|---|------|
| 3.98 Girls' Pleated Skirts. Rayon and acrilan assorted plaids. Sizes 7 to 14. | 2.99 |
| 3.49 Value Children's Hooded Sweaters. Red, white or navy. Sizes 4 to 16.     | 2.98 |

### Girls' Car Coats

- |  |      |                |      |
|--|------|----------------|------|
| REG. 5.98 3-6X   | 3.98 | REG. 6.98 7-14 | 4.98 |
| Sateen Poplin Shell. Warm Quilted Lining. Tyrolean Trim. Wooden Toggle Buttons. Choose from Red, Copen or Tan. |      |                |      |

- |  |      |
|--|------|
| 2.49 Tots' Terry Sleep or Play Sets. Maize, mint or print. Sizes small or large. | 1.69 |
|--|------|

### MEN'S WEAR—main floor

- |  |       |
|--|-------|
| 3.98 Men's Fleece Lined Hooded Sweat Shirt. White. Long sleeves.       | 2.49  |
| 16.95 Men's Reversible Stadium Coat. 100% wool Melton cloth.           | 13.95 |
| 2.50 Men's Gold and Silver Finished Cuff Links. Good selection.        | 99c   |
| 2.59 Men's Long Sleeve Sport Shirts. Sanforized cotton flannel.        | 1.98  |
| 7.95 Men's Shadow Trimmed Button Sweater Vest.                         | 5.98  |
| 3.95 Men's Cotton Underwear. Long sleeves, ankle length, heavy weight. | 2.79  |
| 4.98 100% Hi-Bulk Orlon Sweater Shirts. New fall shades. S-M-L-XL.     | 3.98  |

### FAMOUS BRAND ... WHITE Broadcloth Dress Shirts

- |  |      |
|--|------|
| REGULAR 4.00   | 2.99 |
| Medium spread soft collar with French cuffs. We can't mention maker but you will know when you see them. Sizes 14 1/2 to 17 1/2. |      |

- |   |      |
|---|------|
| 3.98 Men's Sanforized Cotton Flannel Pajamas. A - B - C - D.                      | 3.69 |
| 2.98 Short Sleeve Sport Shirt. Washable. Many styles. Sizes small, medium, large. | 1.99 |

### LADIES' LINGERIE—main floor

- |   |      |
|---|------|
| 2.98 Nylon Tricot Half Slip. Nylon lace or pleated trim. White. Sizes small, med., large. | 1.99 |
| 2.98 Nylonized Acetate Tricot Gowns. Shortie, waltz or full length. Pastels. 32-40.       | 2.29 |
| 3.98 Spec. Group of Foundations. Girdles, panty girdles and panty girdle briefs. S, M, L. | 2.80 |

### YRDAGE. and DOMESTICS—bsmt.

- |   |            |
|---|------------|
| 49c Yd. 80-Square Percale Prints. Attractive patterns. 10-20-yd. lengths. Preshrunk.                        | 29¢ yd.    |
| 98c to 1.19 45" Rayon Suitings. Special purchase. Solid colors. Stripes and novelty patterns.               | 59¢ yd.    |
| To 4.98 Yard Asstd. Fall Woolens. 56". Novelty patterns, tweeds, checks, plaids, solid colors.              | 1.99 yd.   |
| If Perfect 3.29 and 3.59 Colored Percale Sheets. Pastel colors. Full or twin size. Fitted or flat.          | 2 for \$5  |
| If Perf. 89c Colored Percale Pillowcases. Pastel colors of mercerized combed percale. 180-count.            | 2 for 1.19 |
| If Perfect 10.98 100% Orlon Blankets. 3 1/2 lbs. 72x90" orlon blnks. Solid colors.                          | 7.77       |
| 4.98 Chenille Bedspreads. Twin or full size. Weaverville chenille. Solid colors.                            | 3.44       |
| 3.98 100% Dacron Filled Pillows. 18x25" dacron pillow. Floral cotton cover.                                 | 2.77       |
| 21.95 Automatic Electric Blanket. Full or twin size. 2-yr. guarantee. Nylon blend.                          | 16.98      |
| If Perfect 1.98 22"x44" Marxer Bath Towels. Heavy, thirsty terry. Solid colors. Lurex border. Solid colors. | 99c        |
| If Perfect 2.29 Sheet Blankets. 72"x84". Pastel colors and off-white. Warm fleece flannel.                  | 1.49       |
| To 4.98 Chenille Bath Mat Sets. Mfg. close-out of better sets. Reduced to clear.                            | 2.99       |

### TOYLAND—2nd floor

- |   |     |
|---|-----|
| 1.49 to 2.98 Toy Assortment. Dolls! Trucks! Planes! Games, etc. | 88c |
|---|-----|

## Save to 40%

### Imported China Dinnerware

57-pc. Service for 8 \$59.95 Value **32<sup>88</sup>**

99-pc. Service for 12 \$89.95 Value **59<sup>88</sup>**

5 Exciting Patterns • Queen Rose • Garland • Golden Wheat • Golden Pine • Springtime

Fine translucent china that looks so elegant yet is so practical because it outwears ordinary pottery. Treat yourself to an attractive set in traditional or modern coupe shapes, delicately edged in gold and decorated with hand-painted underglaze patterns that remain beautiful and clear through years of dishwashing. A small deposit holds your set on Butler's Layaway Plan.

**BUTLER BROTHERS**  
department store

ACRES OF FREE PARKING  
5252 LAKEWOOD BLVD.

★ **Lakewood Center** ★

STORE HOURS: MON., THUR. AND FRI., 9:30 'TIL 9:30 P.M.  
OTHER DAYS 9:30 'TIL 5:30 P.M. Phone MEtcaif 3-8101



# forced out of business

sale starts today, Sunday  
DOORS OPEN 10 A.M. TO 6:00 P.M.

ORDERED TO VACATE OUR PREMISES IN LONG BEACH

## ENTIRE \$137,000 STOCK SACRIFICED

**nothing held back**  
**MANY UNADVERTISED SPECIALS**

Every item in the house wears a liquidation price ticket. No exceptions. Come in and browse.

your choice of any  
**\$30 sport coat**

PAY US ONLY **\$17**

All-wool plaids, plains, splashes, mixtures, etc. in very new, fine-weave California weight fabrics. 2 and 3-button styles.

your choice of any  
**\$35 sport coat**

PAY US ONLY **\$19**

Choice new fall patterns from the top woolen mills. Medium and dark shades. 2 and 3-button, with center vent, including Ivy.

your choice of any  
**\$37.50 sport coat**

PAY US ONLY **\$22**

Shetland types and Donegal weaves, mostly in striped effects, over small background patterns. Many new and unusual effects.

your choice of any  
**\$40 sport coat**

PAY US ONLY **\$24**

Luxury imported weaves, in new stripings and other effects. Dark and medium shades. Finest hand tailoring. New 3-button styling.

your choice of any  
**\$50 sport coat**

PAY US ONLY **\$32**

Expensive imported tweeds and genuine Shetlands from Scotland and British Isles. Luxuriously hand-tailored throughout. All sizes.

**give-away specials:**

**\$50 TUXEDOS** in double-breasted model. Priced for quick disposal now while they last at only **\$11**

**\$35 TUXEDOS**, white for summer wear, ridiculously priced for immediate disposal, only **\$5.10**

**\$13.95 ROBES** in luxury wool flannels, good selection, now priced for fast close—**\$6.83** at only

**\$4.95 SLACKS**, in rayon sheen gabardine, very dressy and well tailored, to close out at—**\$1.09**

**\$5.95 RAINCOATS**, plastic type, easy to carry in pocket or car dash compartment, close-out priced—**\$2.96**

**\$1 ARGYLE SOCKS**, wide choice of colors, now for instant disposal at only **12 pairs \$1**

**\$1.95 SPORT SHIRTS**, long and short sleeve styles, miscellaneous colors and patterns, now **\$1.29**

**\$2.50 SILK TIES**, excellent selection of fall colors and patterns, now at get-rid-of price—**\$1.39**

**REGARDLESS OF ORIGINAL COST**

This is a shocking situation. After 11 years in Long Beach, and at the very beginning of our biggest fall season, suddenly we have to get out. Our store is simply jam-packed with brand new fall merchandise. And now this. We are simply stunned. What can we do with all this clothing?

Liquidate everything, fast. Get rid of every suit, sport coat, topcoat and every pair of slacks, regardless of original cost. Our entire stock as much as 50% off. Nothing held back. It's strictly first come, first served. You might as well profit by our misfortune. Get your share of these bargains.

### choice of the house

**NOW! SAVE AS MUCH AS**

## 50¢ on the dollar!

any \$45  
**SUIT or TOPCOAT**

**\$19**

**ANY \$50 SUIT OR TOPCOAT \$28**

All-wool, including worsteds and Donegal-type tweeds. Newest fall styling.

**ANY \$60 SUIT OR TOPCOAT \$38**

All top-grade fabrics from foremost domestic woolen mills. Fine selection.

**ANY \$75 SUIT OR TOPCOAT \$49**

Strictly luxury clothing. Lavish hand-workmanship throughout. Exceptional.

**ANY \$95 SUIT OR TOPCOAT \$58**

Strictly custom fabrics. Finest #4-grade hand tailoring. Absolutely outstanding.

**ANY \$55 SUIT OR TOPCOAT \$34**

Smart business suits in finer all-wool fabrics. Many unusual new patterns.

**ANY \$65 SUIT OR TOPCOAT \$42**

Costly imported fabrics, as well as premium quality domestic goods in group.

**ANY \$80 SUIT OR TOPCOAT \$53**

Imported and domestic 2-ply worsteds, sharkskins, flannels and other fabrics.

**ANY \$110 SUIT OR TOPCOAT \$64**

Our most distinguished group for men who appreciate the finest obtainable.

**fixtures for sale**

**MUST SELL TO THE BARE WALLS**

We must sell these premises quick and clean. Everything greatly reduced for immediate disposal.

your choice of any  
**\$12.95 wool slacks**

PAY US ONLY **\$6.70**

Very choice all-wool gabardine and worsted slacks. Long wearing. Wide color range. Sizes from 28 to 42. A terrific buy.

your choice of any  
**\$13.95 wool slacks**

PAY US ONLY **\$8.70**

Sheen gabardine, very firm-woven, long-wearing. Excellent selection of fall shades. Beautifully tailored.

your choice of any  
**\$17.95 wool slacks**

PAY US ONLY **\$9.70**

Expensive imported flannels. Newest styling. Perfect-fitting. 28 to 42. An impressive range of fall shades.

your choice of any  
**\$23.50 wool slacks**

PAY US ONLY **\$13.70**

Imported from Italy, newest pick-and-pick weave Continental sharkskins. Custom construction throughout. Brown, grey, blue, tan.

**genuine Forstmann**  
**\$27.50 wool slacks**

PAY US ONLY **\$15.70**

Genuine superior-grade Forstmann flannels, a top standard of luxury the world over. 5 colors. 28 to 44, regulars, long, shorts.

**give-away specials:**

**\$1.50 NECKTIES**, a splendid selection to choose from, now being closed out **90c** at only

**\$7.95 SLACKS**, Dacron sheen gabardine. Sorry, no alterations at this disposal price, now **2 pairs \$8.08**

**\$2 BELTS**, solid and multi-color elastic type, reduced now for quick disposal to only **94c**

**\$47.50 SPORT COATS**, imported Harris Tweeds from Scotland, hand tailored, for quick disposal, now closed out **\$28.88**

**\$23.50 TOPCOATS**, in fine-weave gabardine, shower-repellent and weather-proof, reduced to **\$14.14**

**\$55 TOPCOATS**, fine all-wool gabardine, smart fly-front styling, now closed out **\$19**

**\$10.95 ZIPPER JACKETS** in fine-gabardine, windproof, shower-repellent, for fast disposal now **\$5.90**

Many, many other items! All subject to prior sale.

**\$14.95 FLEECE JACKETS**, unusual new Nylon fleeces, for immediate disposal, **\$9.70** now

**Long Beach only**  
Zeeman's 3 other stores will continue in business as usual

# ZEEMAN'S

Open Today, Sunday, 10 to 6:00  
Open Every Evening Till 9

**Broadway & American**

Park Free in Any Park 'N Shop Lot

All Sales Final. No Charge Sales. A Deposit Will Hold Your Purchase 10 Days. Maximum Alteration Charge, \$1.

# Thrifty

CUT RATE DRUG STORES

NOW IN  
PROGRESS

# GRAND OPENING Sale!

AT PARAMOUNT BLVD. STORE ONLY  
**FREE! BRAND NEW '57 CHEVROLET**  
**TWO-TEN DEL RAY CLUB COUPE**  
COURTESY PARKWAY CHEVROLET  
Register now for this beautiful new Chevrolet! See it today in the parking lot. Drawing takes place October 26, at 8 p.m. You may register at either Ralph's or Thrifty's.



**FREE! \$289.95 VALUE!**  
Automatic "Starline"  
**O'KEEFE & MERRITT**  
**GAS RANGE**

Lovely, modern range includes Transparent Shelf, Thermatic Top Control, Grillator Roller, Built-in Griddle, Hypo Pilot, 17" Oven 1-Piece Lift Top.

Ask Thrifty Salesperson for details.

THRIFTY'S NEW MODERN SELF-SERVICE DRUG STORE

**4951 PARAMOUNT BLVD AT DEL AMO**  
IN LAKEWOOD

PRICES GOOD THRU WEDNESDAY ALSO AT:

- 6th & PINE, LONG BEACH
- 4112 VIKING, AT CARSON
- 4402 ATLANTIC BLVD. AT SAN ANTONIO
- 842 PACIFIC, SAN PEDRO
- 17458 BELLFLOWER, AT RAMONA LAKEWOOD VILLAGE
- 6400 E. SPRING, AT PALO VERDE
- 3801 CENTURY BLVD., AT BULLIS, LYNWOOD
- 4650 LOS COYOTES, AT XIMENO, LAKEWOOD PLAZA

Have Your Prescriptions Filled At Thrifty

- Safeguard your Health
- Safeguard your Budget
- GUARANTEED HIGHEST QUALITY AT SENSIBLE THRIFTY LOW PRICES!
- WITH **BONDED PRESCRIPTIONS**



VITAMINS ARE A BIG FACTOR IN FIGHT AGAINST COLD AND FLU

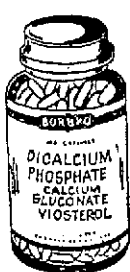
BORBRO  
ASCORBIC ACID  
100 MG  
**VITAMIN 'C'**



**73¢**

The sunshine vitamin... guards against colds.

BORBRO  
**DICALCIUM PHOSPHATE**  
With Viosterol



**53¢**

Contains calcium for building strong bones and teeth.

PURITY—1/4 GRAIN TABLETS

**1000 Saccharin 23¢**

PURITY—U.S.P. QUALITY

**5 LBS Epsom Salt 24¢**

VINYL FLOOR WAX—Full Quart

**98¢ Simoniz 69¢**

BOX OF 300

**25¢ Ponds Tissues 2 FOR 33¢**

TOILET SIZE WHITE

**9¢ Lux Soap 3 FOR 17¢**

CHARMION—BOX OF 20 PACKS

**29¢ Bubble Bath 2 FOR 35¢**



REG. 98¢  
**HOT WATER BOTTLE**

**66¢**

\*Slight Irregulars

Imperfections are so slight they are hardly noticeable and in no way affect their serviceability.



REG. 98¢  
**California CHRISTMAS CARDS**

BOX OF 12

**39¢**

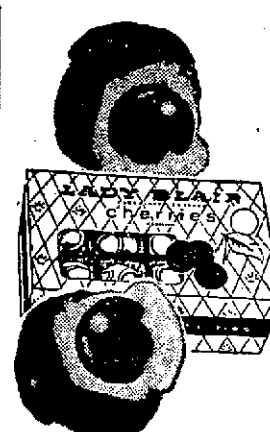
This year make Thrifty your Holiday Greeting Card Headquarters. You'll find really beautiful selections... cards you'll be proud to send.



**\$6.95 VALUE!**  
**16" Revolving LAZY SUSAN**

**\$3.33**

4 lovely shaped, large deep dishes; deep center bowl. Ball-bearing mounted 16" table. Dark green and cherry or pink & black.



**59¢ Lady Blair CHOCOLATE COVERED CHERRIES**

POUND BOX

**49¢**

Delicious Maraschino cherries dipped in fondant cream and then in milk or dark chocolate coating.



REG. \$7.95  
**General Electric HEAT PAD**

- THREE HEAT
- PUSH BUTTON CONTROL
- U.L. APPROVED

**\$3.99**

One of the best means of applying heat for most aches and pains where heat is prescribed.



REG. 59¢  
**LARGE 32 x 32" SILK BLEND SCARFS**

**3 for \$1.00**

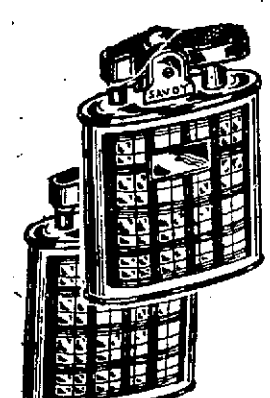
A fabulous selection of beautiful scarfs... the loveliest we've seen and priced far below what you'd expect to pay.



REG. \$1.59  
**3-Piece Soft Plastic MIXING BOWL SET**

**\$1.09**

Graduated sizes, kitchen colors. Ideal for all mixing. Will not mar sink or table tops.



**\$3.00 Value!**  
**SAVOY CIGARETTE LIGHTER**

**66¢**

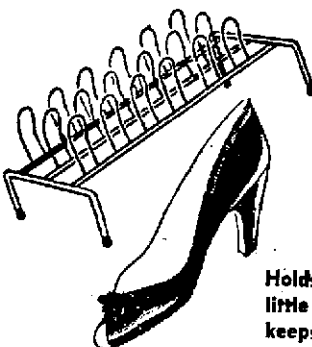
Precision made pocket lighters for men and women... Handsome, serviceable and dependable. An acceptable, appreciated gift.



REG. \$2.25  
**BLANCHARD Jealousy COLOGNE**  
SPRAY BOTTLE

**\$1.00\***

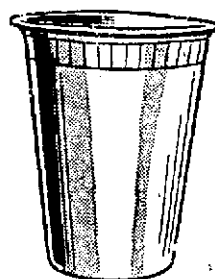
An intoxicating fragrance... luxurious and long lasting. Lovely spray flacon. While stocks last.



**\$1.49 VALUE!**  
POLISHED WIRE  
**SHOE RACK**

**99¢**

Holds 9 pair of shoes, takes little room in your closet... keeps shoes where they'll be handy.



REG. 98¢  
**8-Quart Soft Plastic WASTE BASKET**

**59¢**

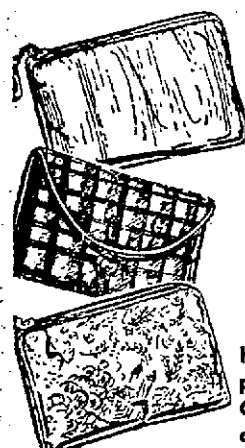
Large, 8-quart capacity... Noiseless, rust-proof, will not mar floor surface. Choice of colors.



**\$2.50 VALUE!**  
**MEN'S & WOMEN'S Genuine Leather BILLFOLDS**

**77¢**

Exceptional value in genuine leather billfolds. Choice of many styles and colors... You'll want several for gift giving.



REG. 59¢  
**ASSORTED COSMETIC BAGS**

**39¢\***

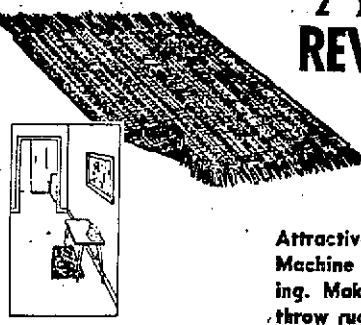
Keeps your cosmetics handy... protects your purse or pocket... Choice of colors... envelope or zipper closing.



REG. \$1.59  
CORDUROY OR TERRY  
**CONTOUR NECK PILLOWS**

**99¢**

Foam-rubber filled, washable. Choice of colors. For watching T.V., reading or just relaxing.



REG. \$2.99  
**100% Nylon 2' x 3' WOVEN REVERSIBLE RUG**

**\$1.99**

Attractive and serviceable. Machine washable, long lasting. Makes a very nice small throw rug.



**\$1.98 VALUE!**  
**4 STRING STANDARD SIZE "Mauna Loa" UKULELE**

**77¢**

Mahogany colored plastic. Has nice full tone. Comes with pick and complete instructions for playing.

# Sensational Savings in Every Department

**TOMORROW, MONDAY ONLY**

**SEARS**  
Long Beach

# JUBILEE DOLLAR DAY

*Sale*



## Long Sleeve Blouses

Special Purchase,  
usually 2.98

Blouses to keep you looking fresh  
and neat every day of the week  
... cottons that shrug off wrinkles.  
Stripes, plaids, solids. Misses' sizes.

**2 for \$3**

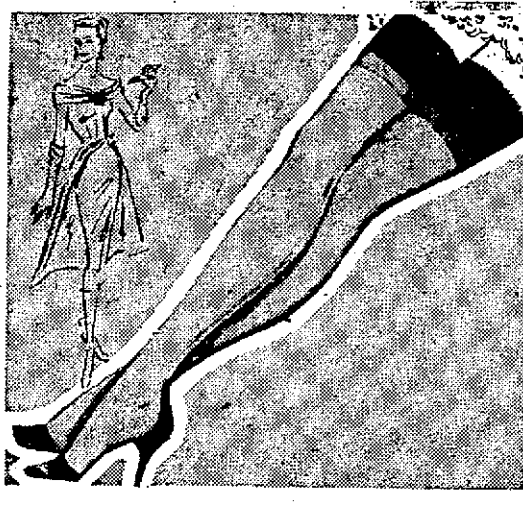


## Odyna Fur Stoles

Regular 19.98  
Save 4.98

One Day Sale of 'ODYNA' Stoles, the  
'man-made' little furs with the look and  
feel of costly fur! Striped in shades of  
brown and grey Handsomely lined! Our  
Lowest Price Ever!

**\$15**

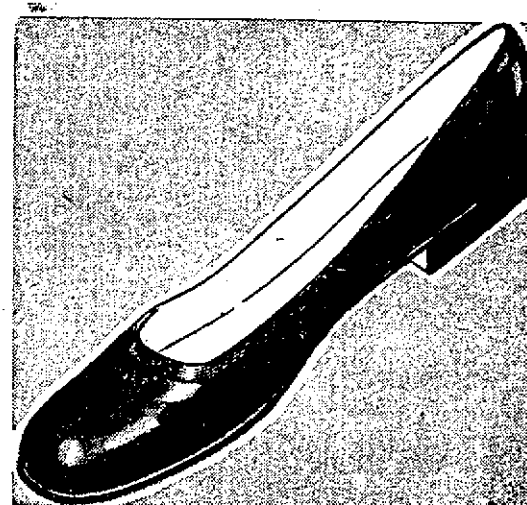


## Ultra Sheer Nylons

Compare with brands  
at 1.15

Royal Purple 60-gauge, 15 denier  
nylons clear and sheer top to toe.  
Full fashioned with slim, even  
seams. Never at such a low price!  
9-10 1/2.

**2 for \$1**



## Sweater-fit Flats

Formerly 2.98, now only

Creamy smooth leathers or velvety suedes,  
completely flexible with lightweight  
leather soles. Black, white, pink, red,  
flax, patent. 5-9.

**\$2**



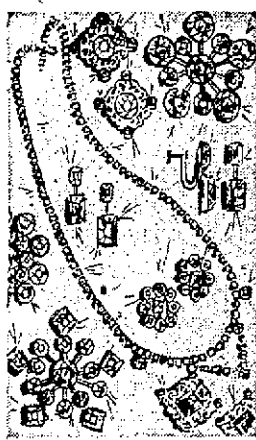
## Fluffy Orlon® Sweaters

Usually  
2.98 & 3.98

Pullovers Cardigans

**\$2 for \$3**

100% Orlon, fine gauge knit,  
rib knit trim. 8 luscious colors  
to choose from. Sizes 34-40.



## Costume Jewelry

Regular \$1  
Save 50%

**2 for \$1**

plus tax  
The smartest of fall costume  
accents in necklaces, earrings,  
rings, pins, bracelets. Jewel  
tones.

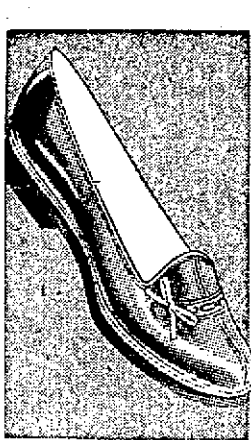


## Women's Denim Jeans

Regular  
2.49  
Save  
49c

**\$2**

Sanferized, heavyweight vat-  
dyed denims with tapered  
legs, concealed zipper. Navy  
only. Misses' sizes 10-20.



## White Bark Casuals

Formerly  
3.98  
Now  
Only

**\$3**

Women's leather sport ox-  
fords, especially priced colors  
white, bark and cream.  
Bouncy Searfoam soles.  
Sizes 4-9.



## Women's Baby Doll Pajamas

Regular 3.98  
Save 2.96

**2 for \$5**

Nylon tricot pajamas, sleeve-  
less and short sleeves,  
bloomer panties lace edged.  
White, pink, blue. S-M-L.

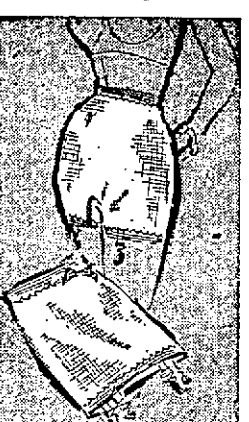


## Women's Bouffant Petticoats

Regular 3.98  
Save 2.96

**2 for \$5**

Extra full with double skirts  
for added swirl. Smooth  
plain knit torso tops. Pastels  
and white.



## Women's 2-way Stretch Girdle-panty

Regular 1.98  
Save .98c

**2 for \$3**

White cotton and rayon  
stretch elastic with double  
cuff top and bottom. White,  
blue trim. S-M-L.



## Women's Lace Trim Nylon Slips

Regular  
2.98  
Save  
98c

**\$2**

Sleek nylon tricot slips, some  
with shadow panel. Dainty  
lace and sheer trims. White.  
Sizes 32-40.

# Open Every Thursday Night 'til 9:15 p.m.

Also Open Monday and Friday  
Nights 9:30 to 9:15 P.M.  
Balance of the Week 9:30 a.m. to 5:30

## Costume Rings, usually \$5

Dinner and cocktail rings set with starry stones  
in elaborate 'jeweler' designs. Fabulous fakes,  
some in sterling silver. Grand for gifts!

**\$2**

plus tax

## Rayon Briefs, regular 39c

Sleekly tailored rayon brief  
panties well made with double  
crotch, strong elastic at waist  
and leg openings. White, and  
pastels. S-M-L sizes.

**4 for \$1**

plus tax

## Aprons, usually 79c-89c

Cotton percale prints in an as-  
sortment of colorful patterns.  
Cover-up bib styles, fancy band  
styles with contrasting trims.  
Easy to launder.

**2 for \$1**

## Scarves, regular 25c ea.

18-inch squares in prints and  
solid colors, a blend of silk and  
rayon with hand-rolled edges,  
neatly hemmed. You'll want  
colors for every costume!

**6 for \$1**

## Cotton Slips, regular 2.98

Easy-care, no-iron combed cot-  
ton pique slips in beautifully  
fitting proportioned lengths.  
Double shadow panel, dust ruf-  
fle flounce 32-44.

**2 for \$3**

## Charmode Bras, regular 1.50

White cotton bra, circular stitched cups for  
accentuation and separation. Lined band  
keeps bra in place. Adjustable self fabric  
straps. 32-42, A-B-C.

**\$1**

## Fall Hats, regular 2.98

Prettier-than-ever hats in a wonderful selection  
of rayon velvets, satins, rich felts and sequin  
Little Hats! Jewel tones, pastels, black, navy.

**\$2**

## Flowers, regular 98c ea.

Smarter than ever . . . flowers  
on your dress, your suit, coat,  
handbag, or in your hair. Roses,  
asters, dahlias, daisies, many  
more, in true to nature colors.

**2 for \$1**

## Orlon Anklets, usually 89c

Extra soft with ribbed turn-down  
cuff. White, pastels and beautiful  
fall shades to match your Orlon  
sweaters. 8 1/2-11. Our lowest  
price ever!

**2 for \$1**

## Cordtex Bra, regular 1.98

'Elfin' Cordtex inserts for lasting  
uplift. Embroidered cotton cups  
and center panel, double elastic  
batiste gores in band. Sizes 32-  
42, A-B-C.

**2 for \$3**

## Handbags, regular 2.98

Leather-like plastics in the season's newest  
shapes and sizes. Boxes, totes, vanities, clutches,  
shoulder straps, the new slim silhouettes.

**\$2**

## Wool Dickies, regular 98c

Dickies and accent inserts of  
ribbed knit wool and wool  
jersey, jewel trimmed and plain  
tailored. Red, turquoise, navy,  
brown, black or white.

**2 for \$1**

**More Free Store-Side Parking**

For Sears Customers With  
Improved Parking Plan

Satisfaction guaranteed  
or your money back

**SEARS Downtown Long Beach**

American at Fifth  
HEmlock 5-0121



# Open Every Thursday Night 'til 9:15 p.m.

Long Beach, Calif., Sunday, October 20, 1957

INDEPENDENT-PRESS-TELEGRAM—B-2

Also Open Monday and Friday  
Nights 9:30 to 9:15 P.M.

Balance of the Week 9:30 a.m. to 5:30



## Child's Car Coats

Usually 3.98 **\$2**  
Washable cotton sateen, 8 toggle button front, 2 pockets. Contrasting flannelette lining. 3-6X.



## Girls' Playsuits

Usually 5.98 **\$5**  
Two-piece corduroy print suits, overblouse with slim tapered pants. Bright color combinations. Sizes 7 to 14.



## Teens' Saddle Shoes

Formerly 4.98 **\$3**  
Walking wonders, delightfully flexible. Glove-soft leather uppers in color contrast. Sizes 6-9.



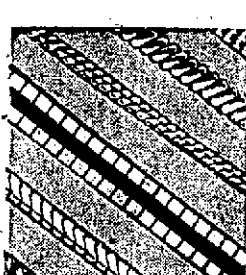
## Children's Anklets

Regular 39c **4 pr. \$1**  
S-t-r-e-t-c-h anklets that fit without a wrinkle, never twist or sag. Stay up tops. One size fits all.



## Girls' Denim Jeans

Regular 2.29 **\$2**  
Western jeans of 10-oz. denim, extra long for turn-up. Sanforized. Navy, black, red, turquoise. 7-14.



## Watch Band Buys

Usually \$2 to \$5 **\$1**  
Men's and women's styles, expansion type and leathers. White and yellow gold, stainless steel.



## 80-square Percales

Reg. 39c yd. **4 yds. \$1**  
Timely novelty prints in washfast colors. Finely carded cotton, full 80x80 weave. 36-inch width.



## Gabardine Slacks

Regular 6.98 **2 for \$11**  
Searlon slacks in rayon and acetate blended with 21% nylon for wear and wrinkle-resistance. Guaranteed 1 full year. 28-42.

## TOMORROW, MONDAY ONLY

# SEARS

Long Beach

# JUBILEE DOLLAR DAY



## Little Girls' Dresses

Regular 2.98 each **2 for \$3**

Honeysuckle dresses in a wide choice of fabrics and colors. Latest fashion touches, novelty collars, buttons, embroideries galore. All well made, guaranteed to wash and wear. 1-3, 3-6X.

Tots Denim Jeans, Regular 1.29 **\$1**  
Boxer waist 9 oz. Sanforized denim jeans. Vulcanized double knee for double wear. Sizes 2 to 6x.

Skivy Shirts, Usually 49c **3 for \$1**  
Children's fine combed cotton shirts, hemmed short sleeves and bottom. 2-6x.

Training Pants, Usually 39c **5 prs. \$1**  
White cotton knit, soft and absorbent with double fabric crotch. Sizes 1-4.



## Ivy League Shirts

Boys' Usually 1.98 **\$1**  
Short sleeve shirts with button down Ivy League collar, button in back. Plaids and stripes in Sanforized cotton. Sizes 6 thru 16.

Boys' Socks, Usually 25c pr. **5 prs. \$1**  
Cotton socks in fancy knit patterns, nylon reinforced toes and heels. Sizes 7 thru 11.

Boys' Underwear, Usually 45c **3 for \$1**  
Boyville cotton sleeveless athletic shirts and fly front knit briefs. Sizes 4 thru 16.

**GOLDEN BOOKS**... Children's favorite stories, old and new. Regular 25c **7 for \$1**  
**72-IN. NYLON NET**... Exceptionally strong for party wear. Regular 49c yd. **3 yds. \$1**  
**5-YD. DRESS LENGTHS**... Better qualities in prints and solid color cottons. Usually \$4 **\$2**  
**NYLON HAIR BRUSHES**... Lucite backs, nylon bristles. 3 styles. Compare with \$3-\$5 **\$1**  
**LYRIC LOTION** for hands and body. Rich, creamy. 8-oz. Size. Compare with \$1 **50¢ plus tax**  
**MANICURE SETS**... assortment of nail scissors and cuticle removers, precision made. Usually 1.49 to 2.98 **\$1**  
**SCISSOR ASSORTMENT**... Imported precision made scissors, nickel plated. Usually 1.69-2.49 **\$1**



## Polo Shirts

Usually 79c **2 for \$1**

Children's long sleeve cotton knit shirts. Stripes and patterns. Sizes 1 to 6x.

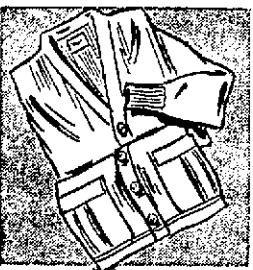


## Girls' Cotton Blouses

Regular 1.98 **2 for \$3**

Lustrous, wrinkle-resistant broadcloth, completely washable, stay neat and fresh longer. Sizes 7-14.

**SHAVE CREAM**... Instant lather with Aerosol. 100 fast shaves. Reg. 79c **2 for \$1**  
**FLASH BULBS**... #5 Tower bulbs for black and white film. Regular 8 for 12 **for \$1**  
**CHRISTMAS CARDS**... Boxed cards include slims and squares. Many embossed. Special buy **\$1**  
**CAMERA FILM**... panchromatic emulsion, ideal for fixed speed. 620, 120, 127. Regular 33c **4 for \$1**  
**MEN'S CLOTH HATS**... Denim and viscose acetate fabric sport hats. Regular 1.79-1.98 **\$1**  
**MEN'S DENIM SLACKS**... Verti-stripes, Sanforized, vat-dyed in Ivy League styling. Regular 3.98 **\$3**  
**MEN'S JEANS**... Sanforized coarse weave denims, made for hard wear. Reg. 3.79-3.98 **\$3**



## Men's Wool Sweaters

Regular 4.98-5.98 **\$4**

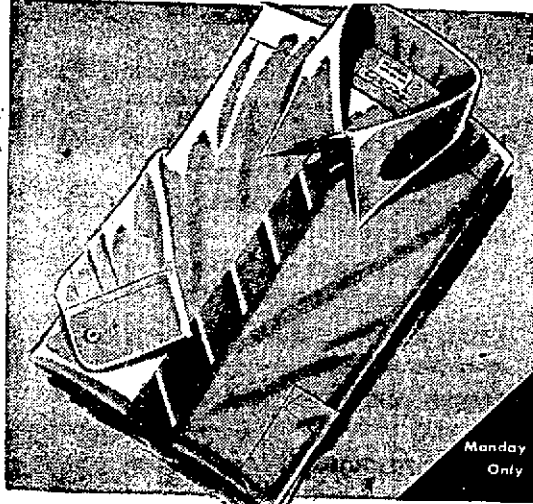
Tailored button front coat sweaters, double elbows for double wear. Tape reinforced. Sizes 36 thru 52.



## Men's Jackets

Regular 5.98 **\$5**

Ivy League style in combed cotton sheen gabardine. Zipper front; in ton. S-M-L-XL.



## Men's Dress Shirts

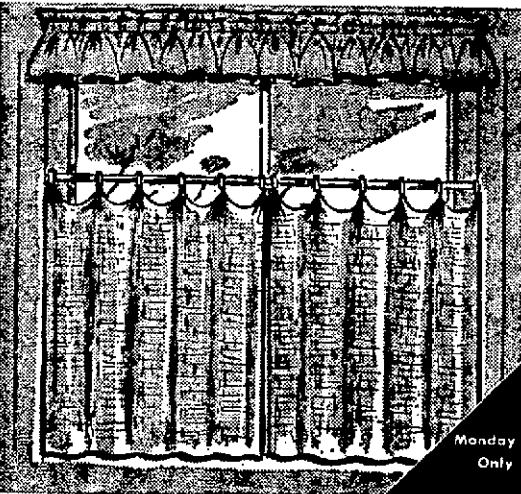
Usually 2.49 each **4 for \$5**

Outstanding value in colored dress shirts. Fine carded broadcloth, Sanforized and mercerized trupoint fused collars in men's sizes.

Men's Argyles, Regular 69c **2 prs. \$1**  
Fancy cotton Argyle patterns. Elastic knit tops. Half sizes 10 thru 12 & 13.

Cushion Socks **5 prs. \$1**  
Men's white cottons with soft terry soles. 10-13. Reg. 3 pr. 98c.

Men's Slippers, Were 2.98-3.98 **2**  
Supple leather in popular opera style; snug, easy fitting. Brown leather. Men's sizes.



## Novelty Tiers, Cafes

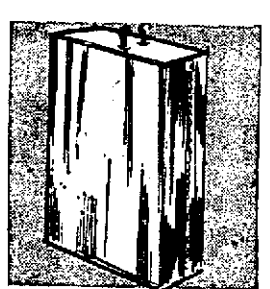
Were 1.98 to 2.79 **\$1 pr.**  
Close-out of novelty tier and cafe curtains in an assortment of print patterns and colors. Choose from 26", 30" and 36" lengths in group.

Print Draperies, Usually 4.98 **\$3 pr.**  
Modern and floral patterns in textured decorator fabrics. 84" long, 48" wide to pr.

Reg. 1.98 **Fabric-Backed Plastic** **\$1 yd.**  
Plastic coated rayon drill in a wide choice of colors for many uses. 54-in. wide.

Plastic Shades, Regular 1.59 **\$1**  
Window shades made of durable plastic, resists curling, puckering. White, eggshell, 37 1/4"x6"

**TOY RIFLE**... with scope. Tough plastic, gives loud report. Usually 1.79 **\$1**  
**TOURNAMENT CHECKERS**—Plastic coated Masonite board. Regular 1.39 **\$1**  
**BINGO GAME**—25 playing cards, 400 markers, master spinner. Regular 1.39 **\$1**  
**TARGET GAME**... Continuous action pistol range. Plastic dome. Usually 1.79 **\$1**  
**"PITCH-EM" HOSEHOES**—2 pairs, molded rubber. 2 steel plates. Reg. 1.29 **\$1**  
**CHARACTER DOLL**... Lovable 'Fair Princess' doll with sleeping eyes. One day only **\$1**  
**"MONOPOLY"**—19 1/4-in. square folding board, for 2 to 10 players. Reg. 3.44 **\$3**



## Jumbo Garment Bags

Usually 1.79 **\$1**

Large size plastic garment bags, useful for storing clothes out of season, party dresses. Zipper.

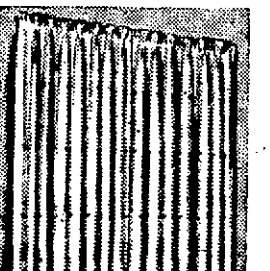


## Decorator Pillows

Usually 1.98-2.79 **\$1**

Assortment of scatter pillows in boucle, nub-text and other decorator fabrics, cotton filled. Knife edge.

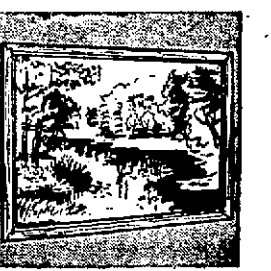
**SHOE RACKS**... Heavy gauge steel perma-chrom finish. Holds 9 pairs. Regular 1.79 **\$1**  
**WOOD HANGERS**, combination coat and trousers. Smooth waxed wood, metal hook. Regular 3/65c **8 for \$1**  
**CHENILLE SPREADS**... In solid color wave-line, tightly tufted. Twin or full. Usually 4.79 **\$3**  
**SHEET BLANKET**... Cotton plaid singles, warm 60-in. wide, 76-in. long. Regular 1.39 **\$1**  
**FEATHER PILLOWS**... Filled with 75% chicken, 25% turkey feathers. 20x26". Usually 2.49 **2 for \$3**  
**COMFORTER COVER**... 80-sq. percale prints with zipper closing. Regular 4.98 **2 for \$7**  
**FINGERTIP TOWELS**... with metallic gold color border. 12x18-inch size. Usually 49c **3 for \$1**  
**SHOWER CURTAINS**... assorted patterns and colors. Finest quality. Usually 1.98 to 3.98 **\$1**



## Marquisette Panels

Usually 1.49 **\$1**

Frosty white rayon marquisette extra wide panels, almost 5-ft. wide 5" bottom hems. 81" long.



## Decorator Pictures

Usually 9.98 **\$5**

Beautiful framed pictures in large 30x35-inch size. Many interesting subjects in colors for your decor.

## More Free Store-Side Parking

For Sears Customers With Improved Parking Plan

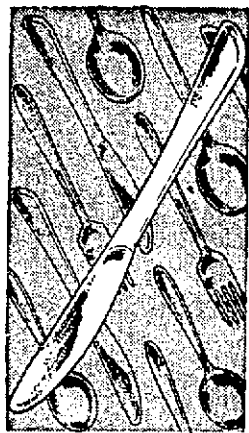
Satisfaction guaranteed or your money back

## SEARS Downtown Long Beach

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Hemlock 5-0121

# Open Every Thursday Night 'til 9:15 p.m.

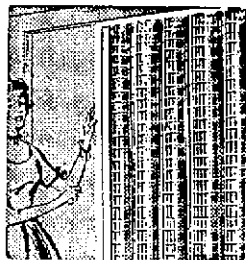
Also Open Monday and Friday  
Nights 9:30 to 9:15 P.M.  
Balance of the Week 9:30 a.m. to 5:30



## Stainless Tableware

Usually 29c and 39c for **7 \$1**

Rust proof and stain resistant, never needs polishing! Modern pattern knives, forks, teaspoons and soup spoons, salad forks.



## Bamboo Doors

Regular 6.98 **\$5**

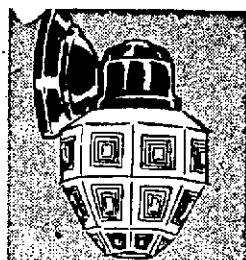
Matchstick bamboo doors. Fold neatly out of way. Save space the smart modern way. 3'x6'8" long. Natural color.



## Scenic Mural

Regular 8.75 **\$2**

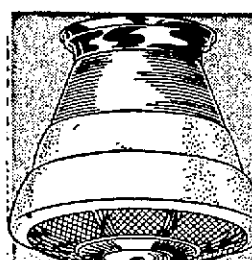
Lifelike landscapes to brighten home or office. Huge 38 1/2 x 59 inches. Washes clean with a damp cloth. Duo Tone Mural, Reg. 11.95—\$4



## Outdoor Bracket

Usually 1.49 **\$1**

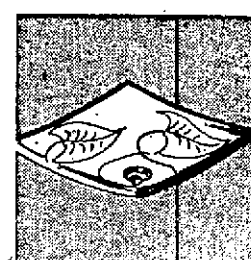
Simulated sparkling cut glass—black nish, 1-light 7 1/2". Replace that rusty porch bracket today.



## 8" Kitchen Fixture

Usually 1.79 **\$1**

Throw away your old kitchen fixture. Replace it with this modern fixture. Clear bottom spreads light evenly. 4" ivory holder. 8" glass shade.



## Bedroom Fixture

Regular 3.49 **\$2**

Lovely bedroom fixture. Bent glass shade with 4 leaf design. 14" square. 3 light. Choice of white or rose.



## 2-Foot Stepstool

Regular 1.79 **\$1**

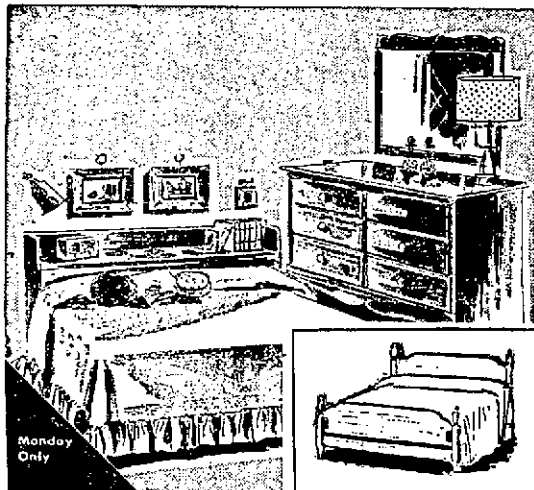
Lightweight wooden stepstool, right height for general household use. Each step rodded and grooved.

## TOMORROW, MONDAY ONLY

# SEARS

Long Beach

# JUBILEE DOLLAR DAY



## Maple Bedroom Set

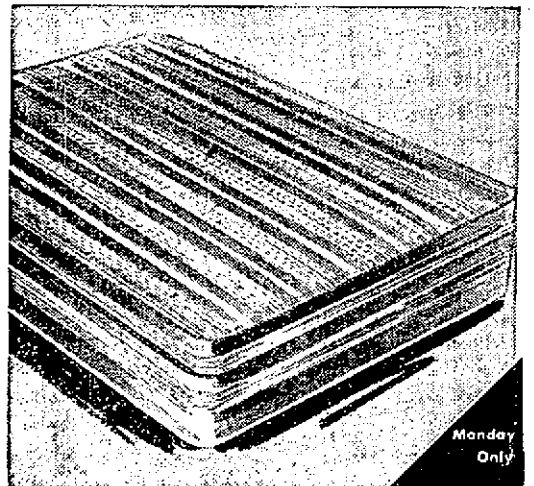
Colonial style double dresser with framed plate glass mirror and bookcase headboard or low poster bed. Mellow maple finish. **Regular 134.90 \$100**

**\$5 DOWN, Sears Easy Terms**

**Metal Bed Frame, Regular 4.95 \$3**

**Nursery Chair, Regular 4.95 \$4**

**Child's Play Yard, Regular 12.95 \$10**



## Foam Latex Combination

**Regular 79.95 \$60**

**Mattress or Box Spring, Reg. 25.95 \$19**

**Students' Desk, Regular 24.95 \$20**

**Ready-to-Paint Stool, Regular 2.59 \$2**

**COCOA MAT**, tightly woven for hard wear. 14x24". Regular 2.49 **\$2**

**LINK MAT** of plush thread for entranceways. 13x20". Regular 1.49 **\$1**

**PLASTIC TAPE** for venetian blinds. Regular 45c yd. **4 yds. \$1**

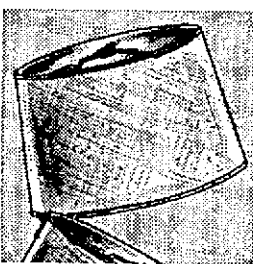
**BROADLOOM REMNANTS**. Generous 18x27-in. sizes in a good selection. Reg. 1.95 **\$1**

**SALAD SET**, plastic bowl, serving fork, spoon. Usually 1.49 **\$1**

**PLASTIC PAIL**, flexible 10-qt. size. Unbreakable. Usually 1.49 **\$1**

**SPONGE ASSORTMENT**, 10-pc. set in assorted colors. Usually 1.79 **\$1**

**PEGGY KELLOGG JAM**. Big 2-lb. jar, choice of strawberry or boysenberry. Regular 69c **2 for \$1**



## Lamp Shade Sale

1.49-1.98 Styles **\$1**

Textured interest in barkcloth over parchment in white, red, chartreuse, hunter green and pink colors.



## Novelty Lamps

Usually 3.98 **2 for \$5**

Striking Colonial hurricane and novelty lamps in hobnail or hand painted decorations. 3 styles.



## Garden Hose Remnants

**Regular 3.19 \$2**

Twenty-foot lengths of first quality Neoprene rubber garden hose. Strong yet lightweight. Attractive green colors. Brass couplings.

**20 ft. Regular 4.19 2 for \$5**

**Oscillating Sprinkler, Regular 14.50 \$5**

**75' Plastic Hose, Regular 6.98 \$4**

Just Say, "CHARGE IT," with Sears Revolving Charge—up to 6 MONTHS to pay, small service charge. Or buy anything at Sears totaling \$20 or more on Easy Terms.

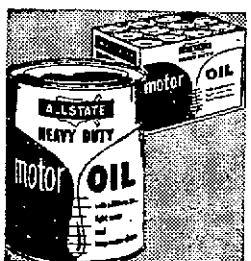
**WHITE HOUSE PAINT**, won't yellow or mildew. Gallon, Regular 5.79 **\$4**

**MASONRY PAINT**, plastic fortified. Gallon, Regular 4.98 **2 gals. \$7**

**9x12 DROP CLOTH** of easy-to-clean plastic. For paint protection. Regular 1.69 **\$1**

**BEDDING PLANTS**, pansies, stocks, snaps, calendulas. Reg. 49c doz. **3 doz. \$1**

**CAMELIAS**, in one gallon cans for instant planting. Reg. 1.49 **\$1**



## 4 Quarts of Oil

Regular 1.60 **\$1**

Our finest premium heavy duty oil in 5 convenient quart cans to let you add as you need—one at a time.



## Oil Change

Regular \$2 **\$1**

Your car serviced while you shop. Crankcase of any passenger car drained and refilled with premium oil.

**LIGHT BULBS**, 40, 60 or 75 watt. Regular 21c **8 for \$1**

**MERCURY SWITCH**. Quiet operating. Ivory or brown. Regular 98c **3 for \$2**

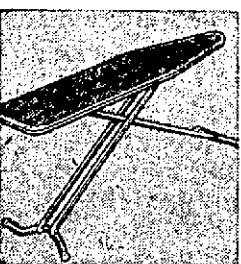
**2 CELL FLASHLIGHT**. Chrome plated aluminum body. 3 position switch. Usual 79c **2 for \$1**

**SHEATHED CABLE**, 50-ft. 12-2, also longer lengths. Regular 2.79 **\$2**

**SWING SPOUT FAUCET**, wall-mount with strainer. Regular 8.95 **\$6**

**MEDICINE CABINET**, 14x20" mirror, 2 shelves. Regular 6.49 **\$5**

**ROLL ROOFING**, nails, cement, Instructions included. Regular 3.98 **\$3**



## Ironing Board

Regular 10.95 **\$8**

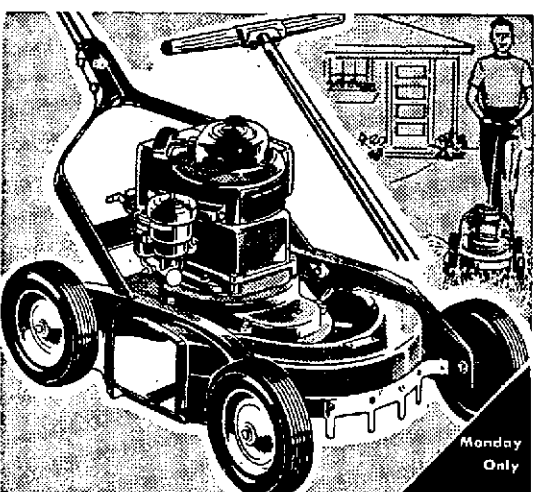
12 fingertip adjustments for ironing sitting or standing. Ventilated, top for cooler ironing.



## Chef Skillet

Regular 4.98 **\$2**

Heavy gauge aluminum with heat-resistant plastic handle. High gloss finish. 10 1/2-inch diameter.



## 18-in. Rotary Mower

**Regular 98.50 \$60**

Briggs and Stratton 2-hp. 4-cycle gas engine takes the drudgery out of mowing. Automatic rewind starter. Lightweight—only 64-lbs.

**18" Power Mower, Regular 92.50 \$70**

**Power Edger-Trimner, Regular 75.95 \$60**

**19" Rotary Mower, Regular 87.50 \$55**

**CHAMOIS CLOTH**, polishes any surface to a satiny gloss. Regular 3.98 **\$2**

**LUBRICATION JOB**, price includes wheel pack. Regular 2.75, now **\$2**

**GOLF BALLS**, famous Spalding quality. Regular 3 for 2.98 **3 for \$2**

**BICYCLE TUBES**, circular molded synthetic rubber. Regular 1.15 **\$1**

**BICYCLE TIRES**, premium and safety treads. All sizes. Regular 2.19 **\$2**

**BASKETBALL**, multi-ply rubber, regular size, weight. Regular 4.49 **\$4**

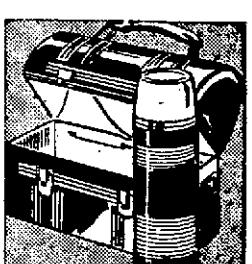
**SWEAT PANTS**, heavyweight cotton. Gray, red, navy. Regular 2.39 **\$2**



## Men's Sweat Shirt

Regular 1.49 **\$1**

Many colors—gray, white, red or navy. Double seam collar, sturdy ribbed cuffs and bottom. S-M-L.



## Aluminum Kit

Regular 3.98 **\$3**

Lunch kit—can be thoroughly washed without danger of rusting. Vacuum bottle has unbreakable plastic cup.

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# UCLA Defense, Punts Keep Beavers in Hole

## Bruins Smash Oregon St., 26-7

By DAVE LEWIS  
Sports Editor

LOS ANGELES COLISEUM—Saturday was NOT a day like all days. . . But it did alter and illuminate our time footballwise.

It was a day of upsets that first saw such unbeaten behemoths as Michigan State and Minnesota get their come-uppance in the Midwest.

Then Oregon State, pride of the Pacific Coast, was tumbled from the ranks of the undefeated by the amazing UCLA Bruins.

(Dressing room story and statistics on Page C-4.)

who registered an unbelievable 26-7 victory over the heavily-favored Beavers here before 46,102 approving fans.

This was the game the Bruins admittedly wanted to win more than any other this season. . . and they played like it. They completely buried the vaunted Oregon State legions with one of the most notable performances in the school's history.

The score would have been even more lopsided but for a backs-in-motion penalty that nullified Chuck Kendall's 19-yard

scoring run with three minutes left to play after which Oregon State held for downs on the Beaver 10.

IT WAS A TYPICAL BRUIN VICTORY . . . achieved in the true Red Sanders style with tremendous punting, alert and aggressive defensive play and the ability to capitalize on the breaks when the Beavers finally cracked under the tremendous pressure applied by the Uclans from start to finish.

Sanders is a firm believer in that the team scoring first gains a tremendous advantage by putting the other club under pressure right from the start. That's why the Uclans always put everything they have in an all-out offensive effort the first time they get the ball.

And Saturday proved no exception. They "threw the book" at Oregon State from the outset with a crunching 68-yard drive after the opening kickoff for a touchdown and a 6-0 lead.

Those six points began to look bigger and bigger as the Bruins put Oregon State under tremendous pressure with their magnificent defensive play plus the booming punts of Kirk Wilson and Don Long that kept the Beavers reeling backwards all afternoon.

One of Wilson's kicks, a brilliant 63-yard punt to the Oregon State seven-yard line, set the stage for the second UCLA touchdown just 31 seconds before the halftime intermission that broke the game wide open.

The pressure against Oregon State continued to mount in the third period . . . and the Beavers finally cracked.

An interception by Dan Peterson, who returned 28 yards to the Oregon State seven-yard line, set up the third score . . . while the height of Oregon State's frustration was reached with five minutes left in the third stanza.

Tailback Joe Francis didn't even bother to pick up the snap from center as all four officials hurled their red handkerchiefs into the air signaling a penalty. End Glen Almquist pounced on the ball, however, to record a recovered fumble on the Beaver 25-yard line because the penalty was against Oregon State for being offside. The Bruins, of course, refused the penalty and kept the ball.

It took the Bruins just four plays to score their final TD from there. Keendall and Phil Parslow moved to the 17 in two stabs at the line before Barry Billington hit right end for 12 yards and Kendall then went over from the

five on a sweep to the right at 10:58. Steve Gertsman added the extra point to make it 26-0.

The Beavers turned in their most ineffective performance since rising to power under the guidance of Tommy Prothro, Red Sanders' former aide.

They threatened only once while still in the game. After UCLA's initial touchdown, the Beavers bounced back with an advance to the Bruin 33-yard line before kicking when faced with a fourth-and-six situation.

Following UCLA's return kick, Wilson's poorest of the day which only carried out to the 40, the Beavers reached the 21 before losing the ball on downs.

The Beavers never again were within striking distance of the Bruin goal until after UCLA had pulled out to a 26-0 advantage.

The Beavers finally got untracked midway in the final quarter and drove to the UCLA 27 before again losing the ball on downs.

However, they struck for their lone score a few plays later when Sterling Hammack returned a punt 31 yards to the UCLA

(See Page C-6, Col. 3)

## Ducks Hold off Cougar Rally, 14-13

PULLMAN, Wash. (UP)—Oregon piled up a two touchdown lead but barely held off a last-ditch Washington State rally for a 14-13 Pacific Coast Conference victory Saturday that sent the Ducks into the lead for the PCC Rose Bowl shot.

An attempted Washington State conversion with a minute to play struck the upright, bounced high in the air and fell wide as a homecoming crowd of 20,000 screamed in disappointment.

Oregon earned the win by throwing a blanket-like defense against Washington State's vaunted passing attack. The Ducks in turn used passes at crucial points to keep control of the ball most of the game.

The clock played a prominent role, too. Oregon's first touchdown came on the last play of the first half and gave the Ducks a 7-0 lead which they stretched to 14-0 early in the fourth period.

MEANWHILE, Washington State was unable to move. The Cougars, foiled by timing penalties and the tough Oregon line, appeared hopelessly beaten at that point. But they came to life with a vengeance which reminded observers of their three-touchdown, come-from-behind victory over Stanford in the waning moments last week.

After Oregon's second touchdown, the Cougars moved 59



**LONG KEEPS BRUINS DRIVE ALIVE**

Tailback Don Long of UCLA picks up two yards and a vital first down to keep second quarter Bruin touchdown drive alive against Oregon State.

Play carried to OSC 25 yard line. Joe Francis made the stop.—(Staff Photo by John Neagle.)

## Cal Spanks SC, 12-0, for 1st Victory

BERKELEY (UP)—Cashing in on its only scoring opportunities, California won its first football game of the season Saturday as it annexed the battle of "have nots" from Southern California, 12-0, before 40,000 fans.

The defeat was the fourth in a row for Coach Don Clark's Trojans. The game was notable for these items:

1—California was penalized a record-smashing 176 yards, and SC was set back 75 yards by the officials.

2—Four men were kicked out of the game for "illegal" activities, Monte Clark and Larry Boies of SC and Roger Ramseier and Jack Hart of Cal.

3—It was the first time in the past seven tries that California had whipped the Trojans.

DON BUFORD TOOK the opening kickoff and fumbled on his own 18, where Cal's Mike White recovered. In six plays Cal scored, with Hart going over from the two.

The Trojans knocked at the Cal goal twice during the first half, once going to the five and then to the 16, but the strong Bear defense held the stop-and-go SC drive in check each time.

The first threat was set up by Tom Maudlin's 40-yard pass to halfback Clark Holden.

The only sustained drive of the game came at the start of the second half when Cal took the kickoff and went 73 yards on seven plays to score.

The big punch was a 39-yard pass from Gabe Arrillaga to White that put the ball on the one. From there Darrell Roberts powered over center to score.

Cal's only other scoring shot was a 34-yard field goal attempt by Max Hale that didn't come close.

Cal, still in the Rose Bowl race, has a 1-1 conference record.

AFTER THE game jubilant California football players carried Coach Pete Elliott off the field.

"You've meant a lot to the team," California chancellor Clark Kerr told Elliott after the game. "I was glad to see you carried off the field."

The Bear victory came after they had lost four in a row to Southern Methodist, Washington State, Michigan State and Navy.

Hart was sent to the sidelines for slugging, "but I was just trying to get up, I don't know what happened," he complained later.

Elliott said end Roger Ramseier was put out because he said "lousy call" when walking away from one of the officials.

(See Page C-5, Col. 6)

# Purdue Shocks MSU; Minnesota Falls

## Mitchell's Eel-Like Runs Pace Illini to 34-13 Victory

CHAMPAIGN (AP)—The slithering running of halfback Bob Mitchell, hospitalized earlier in the week with a temperature, touched off an Illinois homecoming explosion Saturday that blew apart Minnesota, the nation's fourth-ranking team 34-13.

While 69,619 fans cheered the two touchdowns underdog Illinois and millions of others watched on the national TV hookup, coach Ray Eliot's up-punt 30 yards midway in the second period to fuse an 83-yard touchdown drive in 12 plays. Haller's jump pass of 10 yards to Bob Delvaux set up Delvaux' eventual 1-yard scoring blast.

IT WAS THE eighth straight time Illinois has beaten Minnesota at home since 1917.

Hard-hitting by the linemen and alert play by backs set up Illinois' first three touchdowns. In the first half Minnesota lost the ball twice on fumbles and once on a pass interception.

The Illini scored three of the first four times they had possession, piling to a touchdown after one of the Gopher fumbles and after the interception. Only a fumble by Don Grothe on the Gopher 12 prevented perhaps another score.

Both of Minnesota's touchdowns came in the last period after the Illini reserves took over to hold a 34-0 lead. Bobby

## Rose Bowl Derby



BIG TEN				PACIFIC COAST			
	W	L	T		W	L	T
Ohio State . . . . .	2	0	0	Oregon . . . . .	3	0	0
*Iowa . . . . .	2	0	0	*Oregon State . . . . .	2	1	0
Michigan State . . . . .	2	1	0	*Washington State . . . . .	2	1	0
Minnesota . . . . .	2	1	0	*UCLA . . . . .	2	1	0
Illinois . . . . .	1	1	0	Stanford . . . . .	1	1	0
Michigan . . . . .	1	1	0	California . . . . .	1	1	0
Wisconsin . . . . .	1	1	0	*South. California . . . . .	0	2	0
Purdue . . . . .	1	2	0	*Washington . . . . .	0	2	0
Northwestern . . . . .	0	2	0	Idaho . . . . .	0	2	0
Indiana . . . . .	0	3	0	*Ineligible.			

UCLA 26, Oregon State 7.  
Purdue 20, Michigan State 13.  
Illinois 34, Minnesota 13.  
Texas 17, Arkansas 0.  
Maryland 21, North Carolina 7.  
Vanderbilt 32, Penn St. 20.  
Brown 20, Penn 7.  
Dartmouth 14, Holy Cross 17.

Colgate 12, Princeton 10.  
Mississippi St. 29, Florida 20.

**Pro Cage Exhibition**  
New York Knickerbockers 109, Chicago All-Stars 84.  
Minneapolis 95, Cincinnati 55.  
Detroit 82, St. Louis 49.

**NL Hockey Scores**  
Toronto 7, Boston 0.  
Montreal 3, Chicago 1.

## Boilermakers Post 20-13 Nod Over Nation's Top Team

EAST LANSING, Mich. (UP)—Purdue, a 21-point underdog, maintained a tradition of spoiler for Michigan State Saturday by upsetting the nation's top-ranked team, 20-13, before a record crowd of 64,950 fans in Spartan Stadium.

The upset was in keeping with a tradition which Purdue started in 1954 when the Boilermakers snapped a 20-game Michigan State winning streak with a 6-0 upset.

The Boilermakers stopped the usually-powerful Spartan attack in the first period, but it looked as if Michigan State's depth might be too much as coach Duffy Daugherty alternated units and the Spartans finally grabbed a 7-0 lead in the second period.

Wait Kowalczyk returned Kenny Mike's punt 30 yards to the Purdue 10 and then carried three straight times to finally crash over from the two.

BUT PURDUE got its second wind late in the period and evened the score with Bob Jarus plunging a yard to score after the Boilermakers recovered a Michigan State fumble at the Spartan 19.

With a little more than five minutes gone in the third quarter, Ross Fitchner fired a 43-yard pass to Tom Frankhauser which gave the Boilermakers a first down on the Michigan State four.

Mel Dillard cracked the line three times, finally going over from a foot to give Purdue a lead it never relinquished.

A Michigan State fumble on its own 36 gave Purdue the break it needed for its third touchdown. Mike sprinted 34 yards on a draw play up the middle for the score.

The Spartans tried to pull the game out of the fire and moved within seven points of Purdue with a touchdown in the opening minute of the final period.

Jim Ninowski took to the air and covered 69 yards in three plays with his final toss

sailing 30 yards to end Sam Williams for the score.

MICHIGAN STATE twice drove into Purdue territory after that but fumbles halted both of the marches. The first threat ended when Bob Jewett fumbled on the Boilermakers' 30, and minutes later Kowalczyk bobbled the ball away on the Purdue 35.

A fumble also halted the Spartans in the first period after they reeled off four consecutive first downs in a 69-yard march that carried to within a foot of the Purdue goal line.

Purdue was in possession of the ball at the final gun.

Michigan State . . . . . 0 7 13 20  
Purdue . . . . . 7 13 13 20  
Michigan State Scoring: Touchdowns, Kowalczyk (2, plunge), Williams (30, pass from Ninowski), Conversion: Kaiser.  
Purdue Scoring: Jarus (1, plunge), Dillard (1, plunge), Mike (34, run).  
Conversions: Fletcher, C.

**STATISTICS**

	Mich. St.	Purdue
First downs	110	123
Fishing yards	171	171
Passes	10-17	2-11
Passes Intercepted	1	1
Fumbles	5-22	5-35
Fumbles lost	1	0
Yards penalized	45	70



# Braves' \$\$ Tell Why Coast Wanted Bums, Giants

By HARRY GRAYSON  
NEW YORK (NEA)—The Milwaukee figures tell you why Los Angeles and San Francisco wanted the Dodgers and the Giants. And why Toronto, Minneapolis and Seattle would like to get in the big league act.

A survey taken by the Milwaukee Association of Commerce shows that Milwaukee's income from baseball in five years totals \$33,254,922.40.

"We weren't interested in guess estimates," stresses Ray H. Weisbrod, executive vice-president of the association, revealing the figures for the first time. "We wanted to know the facts. On the basis of mail orders received at the Braves' ticket office, 2,000 questionnaires were mailed to a cross-section of people living 50 or more miles away."

Weisbrod breaks down this year's figures thusly:

Restaurants	\$2,173,310.67
Retail stores	1,767,891.86
Night clubs	1,016,870.13
Miscellaneous items	857,381.09

Hotels	711,144.47
Gasoline stations	611,451.32
Local transportation	119,831.78

Total spent in Milwaukee.... \$7,257,061.32

When the questionnaires were returned, the Association of Commerce learned that the average out-of-town fan spent in Milwaukee \$3.27 in restaurants, \$2.66 in retail stores, \$1.53 in night clubs, \$1.07 in hotels, 92 cents for gasoline, 18 cents for local transportation and \$1.29 on miscellaneous items.

"Those who came to town for a big weekend spent a great deal more," reminds Weisbrod. "On the other extreme, many drove in for a game and left immediately after without spending anything in Milwaukee. The average, however, was \$10.92 per person."

The Braves have been as good for Milwaukee as Sudsville has for the club.

"There are other vast benefits," points out Weisbrod.

"For example, the Perinis through their construction business annually purchase equipment from Milwaukee industries valued at more than the gross receipts for the Braves' home games."

"The \$65,000,000 contract which the Perinis have handled constructing twin tunnels under the city of Niagara Falls, Ontario, involved the purchase of \$16,000,000 in heavy machinery. Of that total, \$10,600,000 was spent with manufacturers in Milwaukee, Racine, Green Bay and other Wisconsin cities. The construction work the Perini Company is doing on the St. Lawrence Seaway and Power Project is sending Milwaukee a rich harvest in many ways."

The Braves changed shopping habits in the Great Cheese-lands.

"A newspaper publisher in northern Wisconsin told President Joe Cairns of the Braves and me that his family always had done its shopping in Minneapolis, but since the Braves had come to Wisconsin they felt the team also belonged to them," reports Weisbrod. "Through trips to Milwaukee these

people changed their buying habits, shop in our stores instead of going to Minneapolis."

"No longer is Milwaukee like the big city which smaller towns in any state usually dislike. Inquiries have confirmed the significant development that the Braves brought the people and cities of Wisconsin together in a great spirit of family interest, all of which is benefitting our retail, wholesale and governmental operators the year round."

Milwaukee deserves nothing but the best and got it—the Braves.

A Lou Perini doesn't go with either the Dodgers or the Giants, but now you know why Los Angeles gave the one 300 acres and San Francisco built a ball park for the other. Meanwhile, the New York Transit Authority estimates an annual loss of \$300,000 in subway fares because of the franchise shifts.

But a little thing like that doesn't stifle the yawn of the New York politicians.

## Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

The devastating pari-mutuel clerks' strike which has crippled the entire horse racing industry in California completely is turning this state into a national backgarden.

For confirmation of that statement, read what a member of the guild (who obviously cannot be identified) told me this week:

"We are sick and tired of race tracks minting so much money that they have to refine their latrines to drain off their profits. We want some of that profit for ourselves."

"WE ARE PREPARED TO STRIKE INDEFINITELY UNLESS OUR PRESENT DEMANDS ARE MET TO THE LETTER."

"The Clerks' guild hoped that other organized labor would back our stand so that all track employees would benefit. We are sorry that all organized track employees did not unite to help themselves as well as us."

If that's not an all-out ultimatum, I'm a Stanford rooster! The clerks stand alone—all other people in the racing industry are against them. A leading figure of the California racing industry gave me quotes last week from persons in all branches of racing. I am not free to release names of persons quoted, but here are excellent examples of how the industry in general feels—

A trainer: "This is my first winter in California. This strike is costing my boss money. It is absurd and disgusting. This is the last time our stable ever comes to California."

A groom: "Most of us grooms will be out of work by Nov. 1. We have families and will be on relief unless the strike is over."

An owner: "This could ruin the entire racing industry. This idiotic clerk strike could spread to the rest of the nation. I'm amazed such a thing could happen in this day and age."

State racing official: "It's insane to think a group of insignificant clerks—who could as easily be behind a grocery store counter—could hurt every single person connected with racing in California, from the owner to the attendant who parks cars. What is wrong with \$31 per day for one afternoon's work, anyway?"

The Daily Racing Form, which is suffering also, entered into the spirit, too, with this editorial comment: "The offer of a \$19.50 per week increase for the clerks is both generous and unprecedented."

(No matter how tough they sound, the clerks will yell "uncle" before Santa Anita opens—on that you can wager a \$2 mutuel ticket!)

★ ★ ★  
"A FRIEND who formerly resided in Long Beach wants to know what, where and why the Harry J. Moore League? A league named for a person is strange, indeed. Since I didn't know the answer and since others I know are wondering the same thing, maybe you could enlighten us as to what, where and why?" (signed) Claude Jennings, 6430 El Cedral.

(Harry J. was an asst. supt. of L. B. schools, who served the G.I.F. more than 40 years. Claude, he was a real nice fellow who probably was as pained as you and I when the "wheels" named the league.)

"In regard to your awarding a worn-out 'Vote-for-Harry' button to anyone who could think of a less productive offense than the coaches of SC, Cal and Washington, you might of said, instead, 'five I-Like-Like' or 'Ike and Dick' stickers. But then these might be hard to find at this time." (signed) G. E. Shane, 4738 Olive Ave., Lakewood.

(Louie Prima said years ago, "A good man nowadays is hard to find.")

"The enclosed clipping that says '... the Braves' may be nice fellows, but they ain't the Yanks ...' is reaching you rather late, but I've been away fishing. I snipped this little gem from the paper before I left and kept it for future reference. In your miscalculations, do you ever take into consideration the Law of Averages?" (signed) A Stanford Fan, 1850 Bay View Dr., Sunset Beach.

(You root for the Braves and Stanford, then still can write about the Law of Averages!)

"I feel I must comment to you about sports announcers. If only some of them had to undergo the dire punishment they have inflicted on sports enthusiasts who for financial or physical reasons have to look at TV instead of being there in person. If the announcers would only listen to Diz Dean and Bud Blattner for baseball, Joe Dreiss on boxing, or Sam Balter or Cleve Herman Even Dick Lane and his foo-for-aw on roller derby is better than the rest of these announcers." (signed) M. R. Gore, 4973 Pacific Ave.

(You're so right. That foo-for-aw is real crazy, man!)

"I don't know you, but it gets me sort of mad to read the letters some people write you. Nobody can't be right all the time. They should know that. If you make some wrong guesses again, tell them smart guys this: 'If you're so smart why do you get an eraser on your pencil? That will stop them.' (signed) Victor Garrison, 1902 Stanley Ave.

(It'll slow 'em down to a walk, anyway, Vic.)

## Salas Decisions Perez at Legion

Former world lightweight champion Lauro Salas took another long step on the comeback trail as he scored a unanimous decision over Lulu Perez Saturday night in a 10-round main event at Hollywood Legion Stadium.

Salas kept the pressure on Perez, 129, New York, throughout the fight and capped it with a big tenth round. There were no knockdowns.

Perez held on and faded noticeably in the stretch when the 129-pound former champion began landing punches from every direction. Salas was especially effective with left hooks to the body.

The victory was Salas' second straight. He won over Julian Velasquez two weeks ago.

In a six-round semi-windup, Eddie Gaspora, 128, Huntington Park, scored his 13th straight victory to remain undefeated when he knocked out Joaquin Veloz, 125, Tijuana, Mex., in the fourth round.

Trux Sets Mark as SC Harriers Win

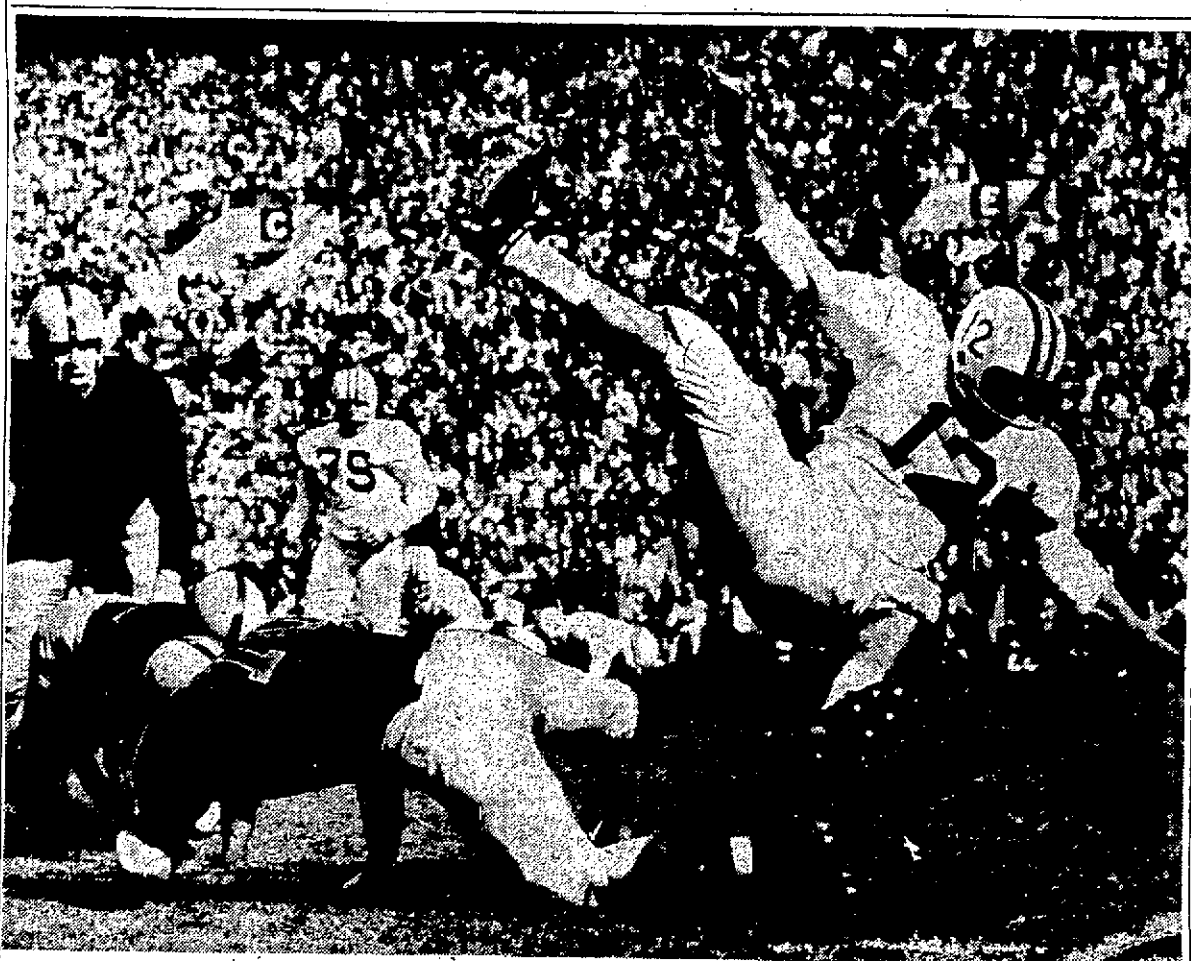
BERKELEY (UP)—Max Trux, Southern California's distance ace, smashed the four-mile course record at California Saturday as he led Troy's cross-country team to a victory in a triangular meet.

Trux covered the distance in 18:53, breaking the mark of 19:06 set last year by Bob House of California. SC had 20, Stanford 37, and California 53 points.

U.S. Women Win

RIO DE JANEIRO (UP)—The United States whipped Brazil, 67-44, Saturday night in the final round of the women's world basketball championships.

# Indians Down Huskies, 21-14



**SPLIT FORMATION TO THE RIGHT**  
Quarterback Bobby Cox (12) of Minnesota got into this fix when he tried to recover a dropped pass—and Illinois tackle Ron Nietupski (left) skidded under him. Story on Page C-1.—(AP)

## DUKE ROCKS WAKE FOREST

DURHAM, N. C. (UP)—Fifth-ranked Duke, warming up for next week's game with unbeaten North Carolina State, exploded for 34 points in the first half and rolled to a 34-7 victory over winless Wake Forest in an Atlantic Coast Conference football game Saturday.

A crowd of 17,000, including 48 bands, saw the powerful Duke unleash a savage offense that produced 27 points in the second period. Coach Bill Murray used his first-stringers only about eight minutes during the first half.

## Rice Trips SMU, 27-21

DALLAS (UP)—Charley Jackson ran a pass interception back 102 yards for a spectacular touchdown Saturday night but it couldn't offset an explosive offense and Rice won a 27-21 Southwest Conference victory over Southern Methodist.

The Rice two-pronged offense, triggered by big King Hill, a passing, running quarterback, also produced some sensational plays, particularly a 55-yard pass-run from Hill to Rice's great end, Buddy Dial, and a 40-yard gainer by the same combination.

Rice Southern Methodist 14 0 7-21  
Rice scoring: Touchdowns—Dial (18, run); Dial (35, pass); 30, run (from Hill); B. Williams (6, run); Dial (12, punt). Conversions—Bill Hill.  
Southern Methodist scoring: Touchdown—Slaughter (11, run); Jackson (102, intercepted pass); Meredith (2, punt). Conversions—Dunn, Meredith 2.

## Tennessee Trips Alabama, 14-0

BIRMINGHAM, Ala. (UP)—Bobby Gordon's running and passing in the final quarter gave Tennessee a 14-0 victory over arch rival Alabama Saturday in a Southeastern Conference football game.

Gordon passed nine yards to end Tommy Potts for the first score with two minutes gone in the last period. Six minutes later he turned his right end for four and the other Vol. touchdown.

The win left Tennessee with a 2-1 mark in SEC competition and kept alive the Vols' faint hopes for retaining the conference title.

Gordon raced 72 yards into the end zone with a Bama punt in the second quarter, but the run was nullified by a penalty.

## 27-14 CONQUEST

### Midshipmen Spill Scrappy Georgia

NORFOLK, Va. (UP)—Unmolested around right end and the three for Georgia in the final period.

Georgia scoring: Touchdowns—Sapp (1, 100, punt); Lewis (2, run). Conversions—Cooper 2.  
Navy scoring—Touchdowns: Worrell (6, sneak); Wellborn (14, pass from Flood); 50, intercepted pass; O'Leary (24, run). Conversions—O'Leary, Flood 2.

The 31,000 spectators settled down to watch a slaughter as the Midshipmen scored the first two times they got the ball in the first period, the first time on an 86-yard march.

When Navy, after a couple of false starts in the second quarter, scored again as Ray Wellborn intercepted Charley Britt's pass to race 30 yards over the goal, it seemed the game would continue as a procession of Navy touchdowns.

The Georgians came back with renewed vigor after the half, however, and after stopping the initial Navy attack, marched 76 yards, Joe Sapp scoring from one foot out.

Tommy Lewis skipped un-

## Rhinos to Test Eagle Rock '11'

Eagle Rock, the team that stunned the L. A. Rams for a full quarter in a pre-season exhibition game, takes on the Orange County Rhinos today at 2:15 in a televised (KTLA-5) football game at LaPalma Stadium in Anaheim.

The Rhinos are three-point favorites.

It will be Del Crandall day at the Anaheim stadium with civic clubs to present gifts to the Milwaukee Braves' captain-catcher, a resident of Fullerton.

## Cerritos Scores 34-6 Conference Victory

By JERRY HALL  
Fullback Ray Adarmann, knifed through the middle for touchdowns, runs of 33 and 77 yards in leading Cerritos JC to a 34-6 Western States Conference triumph over Ventura Saturday night at Norwalk.

Ventura scoring: Touchdowns—Adarmann (2, 33 and 77 yard runs); Guyman (19 yard run); Reyna (1 yard run); Bryant (12 yard run). Conversions—Adarmann 2.

## Ga. Tech Shattered by Auburn, 3-0

ATLANTA (UP)—Auburn fullback Billy Atkins kicked a 24-yard field goal and his teammates lived up to their reputation, as the nation's best defensive team Saturday to stop Georgia Tech when it counted for a 3-0 victory.

The unbeaten, untied Tigers, riding on the slim lead gained early in the second period, halted a fourth quarter Tech drive on their five-yard line with a tackle clutch by end Jerry Wilson.

Wilson raced in and pulled down Fred Braselton on the Auburn 14 as the Tech quarterback was trying to get away for what he hoped would be the game-winning pass. Wilson's tackle was so determined that the ball fell from Braselton's hands and Auburn recovered to stop the day's most threatening drive.

## COP, Idaho in Deadlock

STOCKTON (UP)—College of the Pacific and Idaho battled to a 7-7 tie Saturday night before 17,000 disappointed homecoming fans.

Idaho scored in 15 plays after the opening kickoff with fullback Ken Hall going over from the two. The Tiger tally was set up when QB Tom Flores punted from his own 27 to the Idaho 25, Hall fumbled and Tiger Bill Striegel recovered. Flores passed from the 11 on fourth down to Henry Wallace and an interference penalty was called behind the goal line.

That gave Pacific the ball on the one and Flores sneaked over. Chatfield booted the extra point to tie.

Idaho scoring: Touchdown—Egan (1, sneak). Conversion: Chatfield.  
Pacific scoring: Touchdown—Flores (1, sneak). Conversion: Chatfield.

## Miss. State Rallies to Overcome Florida

GAINESVILLE, Fla. (UP)—Underdog Mississippi State pounced on six Florida fumbles and Billy Stacy took it from there for a 29-20 Maroon football victory Saturday.

An unheralded sophomore end, Kelly Cook, playing his second college game, kicked a field goal in the fourth quarter that brought Mississippi State from behind a 22-20 lead.

## Missouri Tramples Iowa State, 35-13

AMES, Iowa (UP)—Missouri's hard-hitting Tigers erupted for four touchdowns in the second half to gain their Big Eight victory Saturday and hand Iowa State its second conference loss, 35-13, before 16,000 fans.

Iowa State scoring: Touchdowns—Snowden (2, 1 run, 20 run); Kuhnmann (1, run); James (2, pass from Snowden); Courtwright (2, pass from Snowden). Conversions: Rash 1; St. Pierre 2.

## Shea Blasts Out 129 Yds.

SEATTLE (UP)—A battering ram fullback, Chuck Shea, ruined Washington's homecoming game Saturday as he scored two touchdowns to lead Stanford to a 21-14 victory over the Huskies before 36,000 fans.

Shea had a lot of help from halfback Al Harrington and quarterback Jack Douglas, who adroitly guided the Stanford attack. But it was Shea, a 200-pound fullback, who really wrecked the Huskies.

Shea rolled up 129 yards in 29 carries for an average of 4.4 per carry. Shea got Stanford back into the ball game after Washington had taken a 7-0 lead when he raced 22 yards to score. And it was Shea who led a 75-yard march in the fourth period and scored what turned out to be the winning TD when he smashed over from one yard out.

WASHINGTON GOT THE lead in the first period when quarterback Al Ferguson plunged into the end zone from one yard out, climaxing an 80-yard drive in 16 plays.

The Indians came right back. Jeri McMillin returned the kickoff 31 yards to the Stanford 44. The Indians needed

only six more plays to go the remaining 56 yards, with Shea scoring.

Stanford took the lead five minutes later. Right end Gary Van Gilder recovered Bobby Dunn's fumble on the Washington 16; Shea and Harrington moved the ball to the one in four plays and Douglas sneaked over.

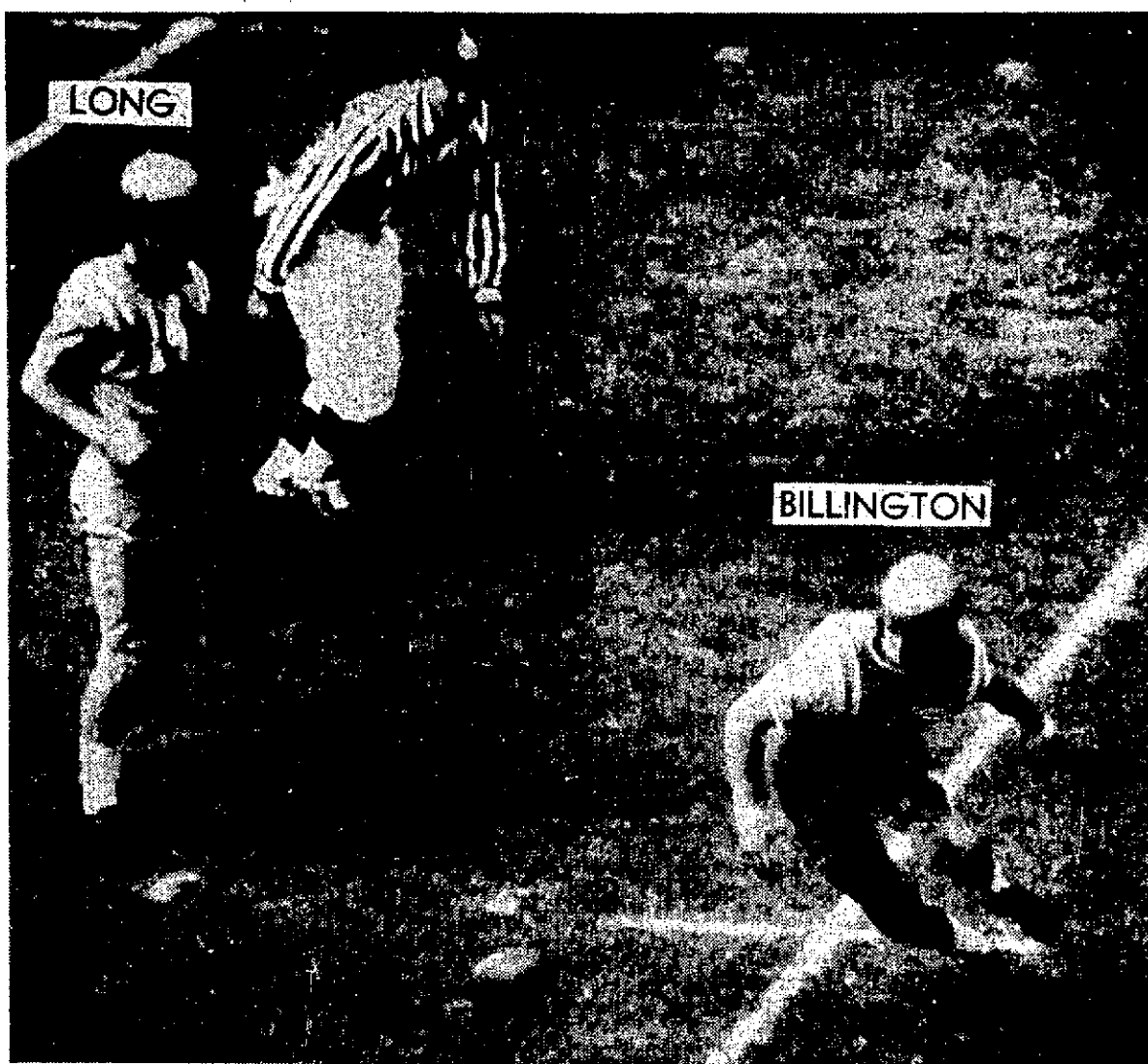
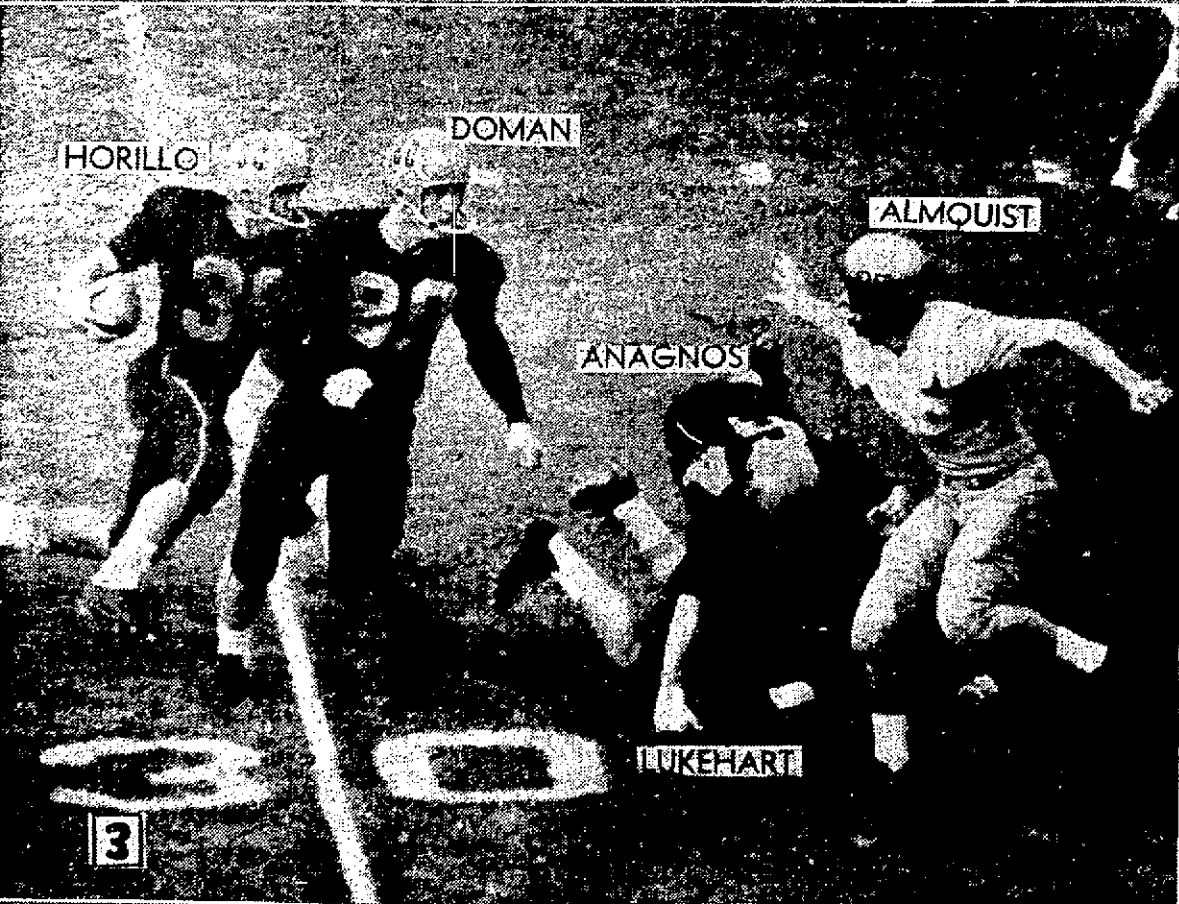
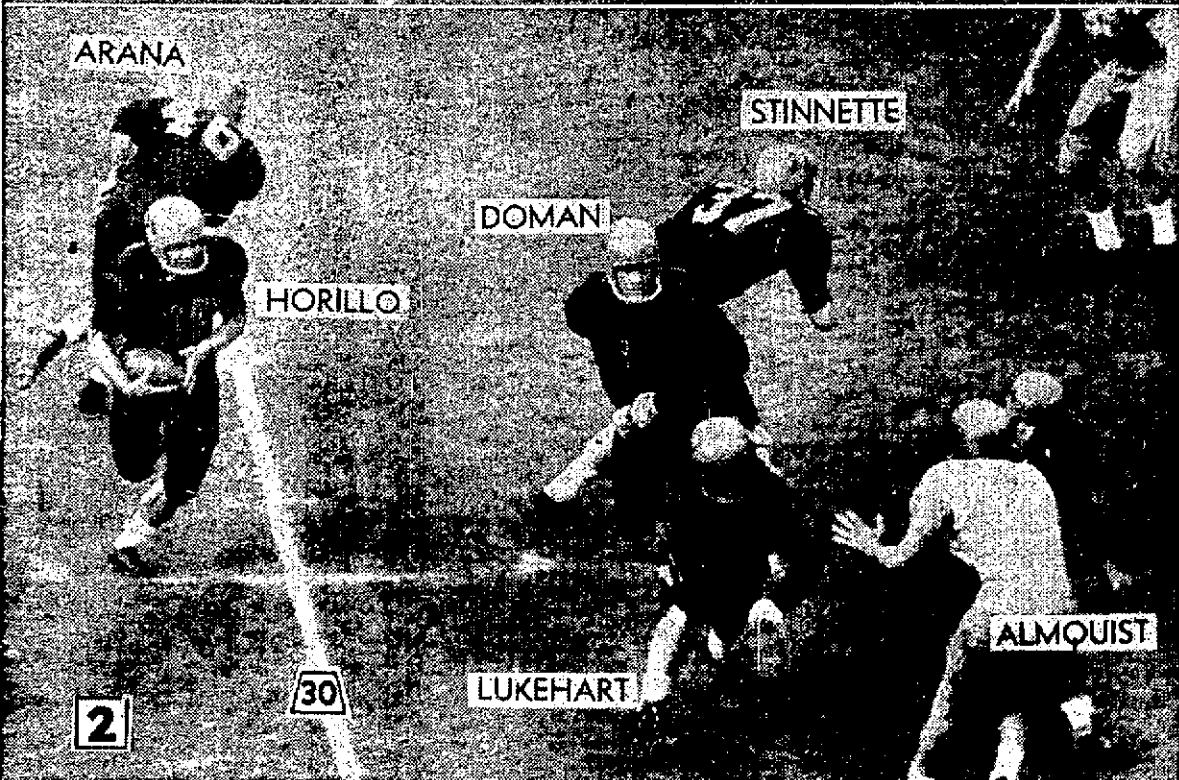
Then Shea added his second marker. Washington scored with less than two minutes to play when Ferguson passed seven yards to Luther Carr to end a 68-yard drive.

WASHINGTON SCORING: Touchdowns—Ferguson (1, plunge); Carr (1, pass from Ferguson). Conversions—Dunn, Brandt.  
Stanford scoring: Touchdowns—Shea (2, 22 run); (1, 22 run); Douglas (1, sneak). Conversions: Harrington 3.

## Grid Scores

PACIFIC COAST	SOUTH
UCLA 26, Oregon St. 7. Auburn 39, Georgia Tech 0. Stanford 21, Washington 14. Oregon 14, Washington St. 12. Colorado 19, Idaho 13. Claremont 13, Pomona 12. Oregon State 20, Whitworth 12. Redlands 20, Portland 12. Idaho 7, C.P.C. 7. Chico State 20, Sacramento St. 13. San Jose St. 2, Santa Clara 0. Cal Poly (SLO) 14, Fresno St. 0. Humboldt 25, Cal Aggies 0.	Louisiana State 21, Kentucky 0. Alabama 39, Georgia Tech 0. Navy 27, Georgia 14. Duke 24, Wake Forest 7. Maryland 14, North Carolina 7. Tennessee 14, Alabama 0. Virginia Military 14, William and Mary 7. Mississippi Southern 14, Memphis 7. Arkansas 14, Arkansas State 7. Vanderbilt 14, Tennessee 7. Davidson 35, West Virginia Tech 14. Florida 14, Auburn 7. Winston Salem 27, Morris Brown Institute 7.
JUNIOR COLLEGE	EAST
East La. 7, Valley 6. Stockton 24, Santa Clara 0. Cerritos 34, Ventura 6. Fresno 24, Santa Rosa 20, Modesto 13. Army 28, Pittsburgh 13. Brown 20, Penn 11. Harvard 19, Columbia 6. Yale 13, Cornell 7. Columbia 19, Princeton 10. Vanderbilt 32, Penn St. 20. Dartmouth 14, Holy Cross 7. Boston College 12, Boston U. 9. Temple 13, Lafayette 12. Penn State 14, Penn 11. Amherst 42, Coast Guard Academy 0. Connecticut 18, Maine 0. Marshall 7, U.S. 28, Bucknell 0. Cattaraugus 37, Albion 0. Morris Brown 27, Albion 0. Humboldt 21, Seward 0. Chadron 12, Kansas State 6. Rochester Island 7, Massachusetts 13. Rhode Island 14, Vermont 0. Belmont 21, Middlebury 0. Carnegie Tech 19, Indiana (Pa.) 7. Penn Military 6, Moravian 0. Wilkes 39, UConn 0. Millersville 14, Wilson Tech 0.	North 14, Upsilon 13. Ayrshire 12, Elmberg 7. Claremont 37, Cheyenne 7. Idaho 14, Idaho State 0. Geneva 34, Westminster 12. Groves 14, Allegheny 0. Grove City 14, Allegheny 0. Westleyan 38, Worcester Tech 9. Shippensburg 20, Oberlin 12. Virginia Union 43, Lincoln 0.
MIDWEST	ROCKY MOUNTAINS
Ford 20, Michigan State 13. Michigan 20, Indiana 13. Illinois 34, Minnesota 13. Ohio State 20, Wisconsin 13. Iowa 21, Wisconsin 13. Syracuse 25, Nebraska 0. Colorado 22, Kansas State 14. Missouri 37, Iowa 7. Bowling Green 14, Ohio 0. Detroit 30, Xavier 10. Miami (O.) 20, Ohio U. 0. Cincinnati 14, Cincinnati 0. Carleton 20, Grinnell 7. St. Louis 14, Illinois 14. So. Illinois 28, Illinois Normal 21. Cleveland 14, Kentucky 13. Augusta 20, Indiana 7. Cuyahoga 22, Principia 20. Shippensburg 20, Oberlin 12. Shippensburg 20, Oberlin 12. Baylor 28, Lake Forest 14. North Carolina 14, Carolina 0. Wittenberg 51, Mt. Union 7. Vanderbilt 14, Vanderbilt 0. Capital 13, Akron 0. Ottawa 13, Illinois 0. Ohio Wesleyan 14, Oberlin 0. Cor 26, Cornell 13. Bunton 14, Wilmington 0. Western Michigan 25, Olivet 0. Kalamazoo 14, Kalamazoo 0. Central Michigan 22, No. Illinois 12. Iowa 21, Wisconsin 13. Iowa 21, Wisconsin 13. Iowa 21, Wisconsin 13. Iowa 21, Wisconsin 13.	Wyoming 0, Brigham Young 0. Montana 35, Utah 25. Idaho 26, Montana 13. Colorado 20, Colorado 0. Colorado Western 48, Adams 14.
THURSDAY	FRIDAY
Clemson at South Carolina. Kansas at Miami (night).	Texas Tech at Arizona (night). Wyoming at Utah. Brigham Young at Washington. Utah State at Colorado State. North Carolina at Wake Forest. Georgia Tech at Tulane (night). Duke at North Carolina (night). Georgia Tech at Tulane (night). Miami (O.) at Purdue. Ohio State at Wisconsin.
SATURDAY	SUNDAY
College of Pacific at Cincinnati. Boston College at Detroit. Villanova at Indiana. Kansas State at Iowa State. Texas Christian at Marquette. Illinois at Missouri. Michigan at Minnesota. Nebraska at Missouri. Pittsburgh at Notre Dame. Miami (O.) at Purdue. Ohio State at Wisconsin.	Furman at The Citadel (night). Virginia Tech at Florida State. Georgia Tech at Kentucky (night). Texas Christian at Marquette. Duke at North Carolina (night). Georgia Tech at Tulane (night). Miami (O.) at Purdue. Ohio State at Wisconsin.

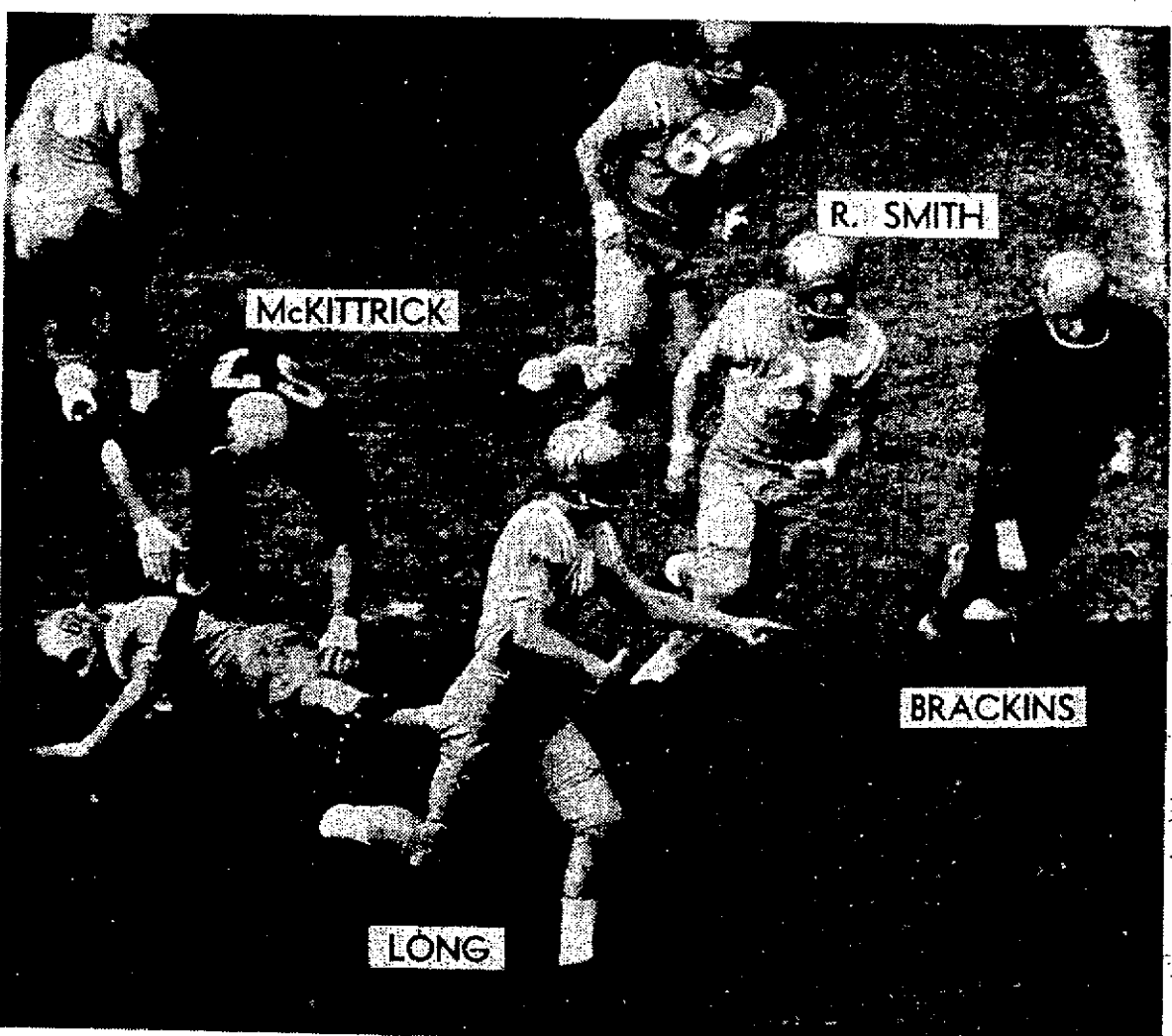




**'DON'T LET ME STAND IN YOUR WAY, BARRY, BOY'**

UCLA tailback Don Long looks on in relaxing manner as fullback Barry Billington (right) dives after his own fumble. Billington recovered fumble

on Oregon State 45, but without help from teammate Long, who was real relaxed on fake punt play.—(Staff Photo by Roger Coar.)



**BRUIN TAILBACK DIRECTS TRAFFIC**

Versatile Donnie Long, UCLA tailback, points out directions to his blockers as he picks up 17 yards on this pass-option play during Saturday's game.

Long set up Bruin touchdown as he was run out of bounds on Oregon 24.—(Staff Photo by Roger Coar.)



**IS THIS CLUE TO UPSET WIN?**

Tremendous Oregon State interference forms (1) as Jim Stinnette hands off to John Horillo coming around (2).

Only Uclan in way is Glen Almquist (3) as Spiro Anagnos blocks out own man, Gary Lukehart on Bruin 30.

Horillo shoots through (4) for seven-yard gain, but lending hand to tackle him (5) is Almquist, the Bruin who was faced with overwhelming interference in second photo.—

(Sequence photos by Roger Coar.)









## Top Golfers at Hesperia

The Hesperia golf course, newest of the many Southern California desert courses being built, will be unveiled this week when some of the nation's top professionals take part in the \$15,000 Hesperia Open starting Thursday.

The four day tournament will feature such top name stars as Ken Venturi, Mike Souchak, Porky Oliver, Jerry Barber and Mike Fetchick. The course, located in the new Hesperia real estate development south of Victorville and east of Highway 66, measures 7,069 yards and is enhanced by four artificial lakes.

## PCC Racers, Inboards in Action Today

Conclusion of two major events, national PCC championships at outer harbor and the two-day record onslaught of inboard speedboat racers on Salton Sea, heads up action on the marine sports front today.

The PCC series is wide-open, although the 1955 winner is competing. Two years ago she was the Akahi and Ken Croan sailed to win. Now the owner is Albert C. Martin, Jr., and the skipper is Squall.

Croan is handling the tiller of Dr. Boris Levin's Dorothy E. Highlight of today's Salton action bids to be an international race, featuring six or seven top American hydroplanes pitted against Italy's great Ezio Selva with his 800-kilo boat, Moschetti (Muscheteer).

THREATS AGAINST the European speed king include the Hallett-Black 7-litre hydro, 7 Grand, driven by Marion Beaver of Parker, Ariz., and Sid Street's record-holding 286-cubic-inch hydro, Z-z-zip of Kansas City.

One class expected to burgeon among Alamitos Bay Yacht Club fleets is the National One Design sloops, whose 1958 national championships are slated for the Long Beach course, according to Fleet Capt. Raleigh Moffett.

Recent competition for the fleet Ocean Racing trophy was won in light going by Jim Cost's Brisk which, under hand of Gale Simpson, also won the gonfalon a year ago.

## Bob Kelley Says---

CHICAGO—After suffering through two consecutive Ram defeats I have just learned that my luck is not all bad. After the Bruins had beaten Oregon State Jim Healy called me at the Drake Hotel here.

"Remember the night three years ago, he asked, when you and I sat through the single wing UCLA-split T Maryland game?"

Remember how we commented that it should have been called the ovaltime bowl because it was so restful and sleep producing? Well, I just sat through one that tops it, or at least, I sat through most of the UCLA-Oregon State game.

I chuckled merrily into the phone. True enough my luck isn't all bad. Had I not been here in Chicago, I probably would have been in the Coliseum Saturday.

Despite the fact that the game itself was a conservative, sleepy-time-gal thing, Henry Sanders evidently outcoached Tommy Prothro. For all he's pleaded throughout the years that he had no material, Sanders can make that claim with justification this time around.

It shook the Beavers up, and UCLA went right in to score. When you have a single wing offense like Oregon State or the Bruins you're in real trouble if you're even a touchdown behind. That grind-it-out offense doesn't make for quick scores.

Then the Beavers marched right back and had a chance to go ahead 7-6. They had a fourth and five on the UCLA 33 and what did they do, they punted... picked up a measly 18 yards on the kick in preference to taking the chance to assume the lead and put UCLA on the spot.

Simply incredible football—that call lost the game for the Beavers or at least any chance they had.

It's possible Tommy Prothro called an even more conservative game than Sanders, and that's like saying an old Essex



## BANNER FIELD SET AT LAKEWOOD

# Furgol Palmer in L. B. Open

By JERRY WYNN

Ed Furgol, the withered arm wizard of the links, and Arnold Palmer, only triple winner of the 1957 PGA tour, will play in the \$11,500 Long Beach Open at Lakewood, Nov. 8-10, it was announced Saturday.

Other top ranking pros to add their names were Bud Holscher and Billy Maxwell. With such outstanding players as Gene Littler, Ken Venturi, Billy Casper, Jay Herbert, George Bayer, Paul Hanney, and Bob Rosburg already committed, the infant 54-hole L.B. tourney should be a banner event.

FURGOL, WHOSE useless left arm is several inches shorter than his right as the result of a childhood accident, won the hearts of all sports fans with his victory in the 1954 National Open at Baltusrol, N. J., one of the nation's most demanding courses. That triumph earned him "golfer of the year" honors.

This year, Furgol scored a thrilling playoff victory in the Caliente Open and finished second in the Texas Open. He has earned \$12,781.42 in prize money. His ability to hit the ball with a three-iron high, low, hooking or slicing to the same spot is virtually unparalleled.

The year 1954 was also a big one for Palmer, the curly-headed blonde from Latrobe, Pa., for it was then that he captured the coveted National Amateur title.

This year he has "arrived" as a full-fledged pro star. With victories in the Azalea, Akron and Houston opens (the latter worth \$7,500), Palmer has collected \$23,594.47 thus far to

rank fourth on the PGA money-winning list. His swing is rated among the best.

HOLSCHER, the former Santa Monica junior and amateur whiz, has not lived up to

expectations as a pro but is still rated an excellent prospect. Maxwell, the little Texan, has been a consistent money winner on the tour.

Pre-season tickets, costing \$5 and representing a saving of

\$5.50 over individual tickets, can be purchased at golf courses and driving ranges throughout Southern California. In the Long Beach area, they may also be obtained at all sporting goods stores, the senior and junior chamber of commerce offices, Humphrey's Music Store and the Apple Valley Steak House.

The tournament is being jointly sponsored by the Long Beach Century Club, the Long Beach Junior Chamber of Commerce and the Los Angeles County Dept. of Parks and Recreation.

All proceeds will go to promote sports and youth activities in the area.

## OREGON---CAL WINS--

(Continued from Page C-1)

to halfback Jim Shanley on the Washington State 15 and he sprinted untouched into the end zone. Morris again kicked what proved to be the winning point.

COACH "LEN CASANOVA" of Oregon dropped by the WSC dressing room to console Newman on missing the point.

Casanova had troubled Newman all afternoon with a 4-4-3 pass defense, sending four linemen through to put the rush on him and leaving defenders back to cover the WSC receivers. Until the final 11 minutes, it worked perfectly.

Casanova would pick out no particular player or play that helped more than others in bringing the Ducks victory.

"I thought Shanley played his usual good game. We were hurt by the opening injury to our starting center—but they all looked great."

Casanova said he didn't think the Oregon win would give them too great a boost toward the Rose Bowl. He said he expected the team to get beat at least once in conference play. Oregon has not played in the Rose Bowl since 1919.

(Continued from Page C-1)

after a piling-on penalty had been called against Cal.

CLARK CALLED the game another heartbreaker. "We seem to find some new ways to make mistakes each week," said Clark. "I thought it was an aggressive game but I didn't think it was especially rough for a game against Cal."

Clark said California was not as strong as the other teams the Trojans have lost to this season — Oregon State, Michigan and Pittsburgh. He said end Ron Wheatcroft, halfback Darrell Roberts and Arriaga looked best for the winners.

STATISTICS	Calif.-SO	OREGON
First downs	15	16
Rushing yards	203	164
Passing yards	103	103
Passes	8-13	6-15
Passes intercepted by	6-31	7-36
Fumbles lost	1	1
Points	17	7
Yards penalized	170	75

Daigh Wins Race  
Chuck Daigh of Long Beach won the special formula II and III event of the sports car races at Hourglass Field near San Diego Saturday.

**RELAX AT LUNCH**  
Delightful lunches in a jewel of a seashore setting  
**CAPTAINS INN**

## DOREEN'S THE QUEEN

Vivacious Doreen Porter, local model and theatrical star, will reign as queen of the Long Beach Open at Lakewood Golf Club, Nov. 8-10. The circuit's top golfers will appear in the 54-hole event.

—(Staff Photo)

# Hartack-Ties Stakes Win Record; Idun, Ruler Romp

By Associated Press

CAMDEN, N.J.—Willie Hartack, king of the jockey's and Idun, queen of the 2-year-old fillies, teamed for a smashing victory in the \$144,975 Gardenia Stakes at Garden State Park Saturday.

Idun eliminated any doubts to her claim for juvenile filly honors and Hartack tied a record of 40 stakes victories in one year held by Eddie Arcaro with a front running triumph in the mile and one sixteenth race.

Hartack was looking back

over his shoulder as he eased the Royal Charger-Tige O'My heart filly in the stretch. He sent Idun winging to the front as the field of 15 came charging out of the gate. He widened his margin with every stride and at one time led by almost eight lengths. The official final margin was 3½ lengths.

Idun earned \$102,475 for her owner, Mrs. C. Ulrich Bay, who purchased the yearling at Keeneland in 1956, for an American record price of \$63,000. Even at that price, the filly apparently is a bargain. She now has earned \$163,205, winning seven races in an unbeaten career.

Idun was timed in 1:45.2 over a muddy track and paid \$4.60, \$3.00 and \$3.00.

AT JAMAICA, Bold Ruler romped to his ninth victory of the year, turning back a field of five with ease in the \$28,400 Queens County Handicap, although carrying top weight of 133 pounds.

Bold Ruler, who has broken three track records and tied another in a brilliant three-year-old campaign, moved to the front at the start of the mile and one-sixteenth event and led all the way, finishing two and one-half lengths in front of Promised Land, Greek Spy was third.

Eddie Arcaro was aboard Bold Ruler who ran the distance in 1:42 4/5. As the odds-on favorite, he paid \$2.50, \$2.50 and \$2.10.

THE 2-5 FAVORITE Alhambra finished fourth in the \$63,

## Horsemen Offer to Operate Track Mutuel Machines

SAN BRUNO (U.S.)—Members of the Horsemen's Benevolent and Protective Association Saturday volunteered to run the pari-mutuel machines until a strike which has closed down Tanforan race track is settled. The walkout has darkened the Peninsula oval for the past 26 days and threatens to extend to Golden Gate Fields which is slated to open Oct. 28.

Jay Tyson, owner and trainer, described the offer as a "spontaneous movement by horsemen" and added "in offering our services to operate Tanforan or any other race track, we are merely exercising our right to work."

Tyson said that the bid probably will be presented Monday or Tuesday to the federation which represents the management of six major tracks in this state.

975 Breeders' Futurity at Keeneland as Fulcrum won the seven-furlong-plus race for two-year-olds in 1:26 2/5. Fulcrum paid \$11.60 and \$4.40. There was no show betting. Can Trust finished second.

JOCKEY Art Anderson rode four winners at Caliente as the track's leading rider, apprentice Warren Ferguson was held to one. Three persons picked six winners in the "5-10" pool and collected \$11,973.60 each.

## Caliente Results

FIRST RACE—6 furlongs:  
De Sensation, Andon 7.40 4.20 2.60  
Hyperion Host, Dagg 4.60 2.60 2.60  
City Moon, Costa 3.20 2.20 2.20  
Time—1:13.40. Scratched—Dart Blue.

SECOND RACE—6 furlongs:  
Special Day, Mace 23.20 13.20 7.60  
Bladale, Ferguson 13.40 7.60 7.60  
Loch, Grant 12.50 7.60 7.60  
Time—1:12.50. Scratched—D'Abbey, Alt Rock.

THIRD RACE—One mile:  
Renslow, Ogden 10.20 5.20 3.60  
Roll The Dough, Ferguson 4.80 3.40 3.40  
Able Abbot, Salazar 3.40 3.40 3.40  
Time—1:38.40. Scratched—John Abbot.

FOURTH RACE—One mile:  
Bad Debt, Anderson 6.80 3.60 2.60  
Winard, Salazar 4.40 3.40 3.40  
Foster, Wall 3.40 3.40 3.40  
Time—1:48.40. Scratched—Bain Music.

FIFTH RACE—6 furlongs:  
Co-Hler, Anderson 8.20 3.60 2.60  
Black Tail, Green 7.60 3.40 3.40  
Royal Festival, Petty 3.40 3.40 3.40  
Time—1:18.40. Scratched—None.

SIXTH RACE—One mile:  
Don Richard, Centre 12.60 6.40 4.00  
Evelyn, Stry 5.40 3.40 3.40  
Time—1:39.40. Scratched—None.

SEVENTH RACE—One mile:  
Roman Arrow, Castro 4.40 3.20 3.00  
Foster, Anderson 4.60 3.40 3.40  
Grandpa Jack, Dagg 3.40 3.40 3.40  
Time—1:38.40. No scratches.

EIGHTH RACE—3/4 mile:  
Sherry's Day, Petty 8.20 4.00 2.60  
All Aryn, Contessa 5.20 3.40 3.40  
All City, Galar 4.60 3.40 3.40  
Time—1:08.40. Scratched—Rich Baby.

NINTH RACE—1 1/4 miles:  
Royal Decree, Andon 3.20 2.60 2.20  
Parade, Ferguson 2.40 2.20 2.20  
Time—2:08.40. No scratches.

TENTH RACE—1 1/4 miles:  
Gay Tontelle, Mace 11.60 5.90 3.40  
Gode, Dagg 8.40 5.00 5.00  
Time—2:18.40. Scratched—Mickey Barn, Lone Star, Lucky Fire.

There are three tickets picking 6 winners in the 5-10 pool.  
ELEVENTH RACE—4 furlongs:  
Foolish Boy, Fernan 8.60 5.20 4.20  
Foster, Anderson 4.60 3.40 3.40  
Knee, Cantani 3.40 3.40 3.40  
Time—1:00.40. Scratched—None.

Twelfth RACE—4 furlongs:  
Constitution, prize: 67 tickets picking 6 winners, each ticket worth \$19.00.

## Jamaica Results

FIRST RACE—6 furlongs:  
Belvoir, Sorrentino 35.20 23.20 12.60  
Voyaging, Nelson 4.20 3.00 3.00  
Time—1:12.40. Royal Monarch, Coma's Glove, Fuchs, Cable Jack and The Surgeon also ran.

SECOND RACE—1 1/4 miles:  
Nelson, Contessa 10.80 5.10 2.70  
Midpoint, Atkinson 14.60 4.10 4.10  
Time—2:19.40. Gypsies Gold, Biz, Peit, Go Between and Caboose also ran.

DAILY DOUBLE PAID \$10.00.  
THIRD RACE—1 1/4 miles:  
Rico Brisco, Boland 6.70 4.20 3.20  
A-Star Master, Nelson 3.20 3.20 3.20  
Time—2:12.40. De la Richmon, Antitition, Bonne Ennoire, Counter-march and Fuchs also ran.

FOURTH RACE—4 furlongs:  
Dark Ruler, Gold 3.60 2.60 2.20  
Land O'Gale, Gueff 3.40 3.40 3.40  
Time—1:01.40. Blit-Sport, Paulous Fox, Loukenman, Brighter Days also ran.

FIFTH RACE—4 furlongs:  
One Stroke, Ruene 12.20 5.70 3.60  
Foolish Boy, Nelson 4.60 3.40 3.40  
Great Gray, Brunsand 3.80 3.40 3.40  
Time—1:01.40. Lyle McKie, Kapne-meyer, Special Look, Chilton, Thomas Aquinas, Half Nelson, Sunny Kin and At Hand also ran.

SIXTH RACE—4 furlongs:  
Shel, Atkinson 9.20 5.00 3.00  
Montague, Erizzo 2.70 4.60 4.60  
Time—1:01.40. Pyra's, Beau Diable, Bunry, Bobs, Jockies, Strife and Belmont Breeze also ran.

SEVENTH RACE—1 1/4 miles:  
Bold Ruler, Arcaro 2.50 2.50 2.10  
Promised Land, Vinzia 7.00 2.40 2.40  
Time—2:12.40. Manteau, Go Lightly, On Johnny also ran.

EIGHTH RACE—1 1/4 miles:  
Bright Plumes, 11.80 5.20 3.60  
Montauk, Erizzo 2.70 4.60 4.60  
Time—2:12.40. Bright Plumes, a-Charlie's Joy, Boland, 3.00 3.00 3.00  
Time—2:12.40. Bright Plumes, a-Legend, Guatico, a-Gentle Knock also ran. Pennsylvania Farm-Jensen-Devo No Further Farm entry.

## Caliente Selections

- Roman Wind, Leorosa, War
- Monstone, Late Nell, Fluggi Boh
- Go Happy, Fair Guts, Rekindled
- Reigning High, Jet Set, Kent
- Gold Cash, Recedent, Fighting Beau
- Re-Maid, Palooka, Flying End
- Mike's X Strong Bar, Seven Keys
- Unrained, She's Grand, Near
- Relreano, Annethellet, Just Restin
- Servant Red, Lost Battalion, Let's March
- Lovely Van, Be Sprightly, Valiant

## Boxing Results

At Boston — Jimmy Connors, 127, New Bedford, Mass., dec. Henry (Faggy) Gault, 120, Spartanburg, S. C., (10).

## Sweetest-Running JOHNSONS Ever!

9 great new Sea-Horses from 3 to 35 hp

Barnes Marine Supplies  
Johnsen Outboard Motors  
6368 E. 2nd St. HE 8-5622  
Long Beach 3, Calif.



W. M. Jacobson, Lowell Lawrence, Kenneth Irwin, Richard Hunter, Homer Askins, Henry Walters, Bill Graham, John Cuevas.

## TOP TRAINED BARBERS ONLY AT

## Jacobson's Barber Shop

THE SHOP FOR MEN AND BOYS  
1447 Cherry Avenue Long Beach, Calif.

WILL CUT YOUR HAIR TO SUIT YOU

Men's Haircut 1.25  
Boys' Under 12 Regular Haircut 1.00

OPEN EVENINGS TILL 8:00 OPEN MONDAYS  
HE 7-4421

# WARDS Fall GUN Clearance

113 EAST BROADWAY  
Downtown Long Beach  
HEmlock 7-2231

## GUNS REDUCED AS MUCH AS 50%

## SHOTGUNS RIFLES

- Discontinued models! Floor samples! Limited quantities.
- REMINGTON Model 870 12-gauge, full choke, 30" barrel, 6 3/4 pounds. 1 Only!.....Reg. 85.95 **77.97**
  - REMINGTON Autoloading Mod. 11-48 12-gauge, full choke, 30" barrel, 5-shot capacity, 7 1/2 pounds.....Reg. 122.95 **99.77**
  - BROWNING Autoloading 12-gauge, full choke, 30" barrel, 5-shot capacity, Belgium made. Reg. 127.75 **104.77**
  - MOSSBERG Model 200K 12-gauge, 3-shot, pump action, w/"C"-lect choke, 28" barrel. One.....Reg. 53.95 **40.77**
  - MOSSBERG Bolt Action 12-gauge, 3-shot capacity, full or improved choke. One. Reg. 37.95 **24.77**
  - MOSSBERG Bolt Action 12-gauge w/"C"-lect choke, 3-shot cap., walnut stock. Also 16 & 20-gauge. Reg. 42.95 **30.77**
  - WESTERN FIELD Double 12-gauge, double trigger, positive extraction, full and modified choke.....Reg. 62.95 **49.77**
  - WESTERN FIELD Repeater 12-gauge, 6-shot, full or modified choke, 28" proof tested steel barrel.....Reg. 57.95 **49.77**
  - WESTERN FIELD Pump 12-gauge, multi-choke, 6-shot capacity, 28" barrel.....Reg. 69.95 **54.77**
  - WESTERN FIELD Bolt Action 12-gauge, full choke, 3-shot, proof tested steel barrel. 7 lbs. Two.....Reg. 28.95 **21.77**
  - WESTERN FIELD Single 410-gauge, full choke, 28" proof tested steel barrel. 2 only!.....Reg. 28.95 **14.77**
  - REMINGTON Autoloading 740 ADL 30-06 cal., 5-shot capacity, low comb stock. 1 only!.....Reg. 134.50 **109.77**
  - REMINGTON Model 760 270-cal., pump action, 22" barrel, 5-shot cap., walnut pistol grip stock. Reg. 129.95 **107.00**
  - REMINGTON Model 721 30-06-cal., 5-shot capacity, bolt action, 24" barrel, walnut stock.....Reg. 95.25 **79.77**
  - REMINGTON Model 721 270-cal., 5-shot capacity, bolt action, 24" barrel, walnut stock.....Reg. 95.25 **79.77**
  - REMINGTON Model 722 300-cal., 5-shot capacity, bolt action, walnut stock. 1 only!.....Reg. 89.75 **79.77**
  - WINCHESTER Model 70 30-06-cal., 8 1/4 pounds, bolt action, 24" barrel, walnut stock.....Reg. 129.95 **99.77**
  - WINCHESTER Model 70 308-cal., 1 only. Bolt action, 22" barrel, walnut stock. 1 only!.....Reg. 129.95 **89.77**

## SLEEPING BAGS

- Reg. 38.95. 100% duck down, 36" zipper. 2 only..... **22.77**
- Reg. 4.95 cot pad, 100% cotton, size 26"x75", 3 1/2 lbs. **1.97**

## GUN CASES

WILL FIT MOST GUNS  
REDUCED TO **\$6.97**

OPEN FRIDAY NIGHT TILL 9:00







### HOME OF CHARM

Typified above are the new three and four-bedroom, family room, two-bath homes offered at Marina Shores, new residential community adjacent to the Marina at Seal Beach. Patio living is featured.

**UP-TO-THE MINUTE**  
in everything but the old fashioned price!

3 and 4 BEDROOMS • PLUS FAMILY ROOM • 2 BATHS  
Every Room a Roomful of Built-ins

4 gorgeous furnished models

Your choice of Frigidaire "fold-back" cooking units and counter, or Gaffers and Sattler built-in range and oven. Some homes have fireplace-barbecue; built-in mixer, blender, sharpener; indirect living room lighting; drapery track, cornice boxes; forced air heat; sheke roofs.

Homes designed by Curtis Chambers AIA. Color coordination by Marilyn Price.

from \$17,500 monthly terms from \$92.90 principal and interest

**NON-VETS 10% Down!**

Large shade trees in front yard  
Ornamental street lights, sewers, curbs

**Clock Homes**

FROM LONG BEACH: Take Atlantic or Lakewood to Rossmore Ave. and turn east (right) past Luftweller (beyond Santa Ana Freeway) to Jalon Rd. Then left to models.

MOSS Building Corp. "Builders of the Best"

to men of importance

Here is an unprecedented opportunity to live in the last close-in beach community of exclusive homes and lots ever offered in Southern California. Ideal for the professional man or executive earning \$700 a month or more.

**MARINASHORES**

HOMES \$21,150 to \$22,500 • LOTS \$5,500 to \$8,375  
NEW F.H.A. TERMS From \$2,850 DOWN (plus costs & imp.)

Drive South on Pacific Coast Hwy. (101) approximately 4 1/2 miles from Long Beach traffic circle to Marina (1st traffic signal in Seal Beach); then left to furnished models.

FURNISHED MODELS open daily 9 a.m. to 9 p.m.  
Builders: BUTLER-HARBOR CONSTRUCTION CO.

Sales Agents: Walker & Lee, Inc., 600 South Shore Drive, Seal Beach • GENE 1-1397

## Sales in Marina Shores Pass \$1.5 Million Mark

Home seekers at the Butler-Harbour Construction Co.'s new Marina Shores development in Seal Beach, reportedly attracted by the prospect of year-around living in a resort-like, seaside vacation setting, have pushed the total home and lot sales figure nearly to the \$1 1/2 million mark.

"This gratifying response, in terms of heavy advance sales and active buying since our recent grand opening," a spokesman explained, "includes more than \$600,000 in home sales and over \$840,000 in the sale of developed lots, ready for custom home building, where desired."

IN ADDITION to this total, the spokesman emphasized the immediate success of the new Marina Shores community by stating that nearly \$2,750,000 worth of fashionable homes, 120 of them, are now under construction by the developer, and another \$1 million worth of custom-built homes are scheduled for early completion for individual lot purchasers.

Focal point for visitors is the colorful display of five model residences, with decor by the Frank Bros. It is open daily at 600 S. Shore Drive, Seal Beach. One display dwelling shows a swimming pool and two patios.



### COSTA MESA HOME

In Sherwood Ranchos unusual home development in Costa Mesa, many of the custom-planned homes (illustrated above) reach into American history for their styling.

## Sherwood Ranchos Blend New and Old

The American desire for "something old, something new" is bringing hundreds of families to view Sherwood Ranchos, unusual new home development in Costa Mesa, reports builder, George D. Buccola.

Many of the 45 custom-planned homes, designed by architect Ray Levanas, A.I.A., reach into American history for their exterior styling. There are farm houses, complete to simulated hayloft, New Orleans "Contemporary" design with iron grills, and even an early New England-style home with roof-top "widow's walk."

Interiors of the Sherwood Ranchos, however, contain strictly modern facilities including complete built-in kitchens, fireplaces with wide hearths, and carefully family-flow floor plans.

ALL OF THE NEW homes have a minimum of approximately 1,500 square feet of actual living space, with 3 bedrooms, family room and 2 large bathrooms.

Although located in an area of expensive beach luxury homes, the 45 choice Sherwood Ranchos residences are available at down payments from \$495. They range in price from \$15,200 to \$16,300, and may be purchased either on the new, low FHA or conventional terms. Interest is at 6 per cent over 20 years, according to Walker & Lee, sales agents.

## Long-Term Loans, Low Interest Given

A combination of quality construction, well designed floor plans, good location, and excellent financing is offered in West Anaheim's Lincoln Park Mutual Homes, according to builder, George M. Holstein and Sons.

One of the few developments in the nation to offer 30-year, FHA 5 per cent financing, the Lincoln Park terms are tailor made for veterans who have already used their GI benefits as well as other veterans and non-veterans, the builder pointed out.

The homes offer one low down payment and one monthly payment without extras, second mortgages or other additional costs, a Lincoln Park representative declared.

THE QUALITY homes have hardwood floors, lath and plaster construction, built-in gas range and oven, sliding glass doors, dining areas, and either attached or detached garage plans. Homes with 3 and 4 bedrooms and 2 baths are still available.

The Lincoln Park site is near grammar school, shopping, parks and other conveniences yet is well off of any main, through streets, the builders assured.

To see the four furnished models, go straight out Lincoln (Carson) to Euclid in West Anaheim and turn right to Crone.

## Ultra-Modern Home Can Be Seen Today

"In this day when the world is thinking and talking so much about satellites and space travel we should think about tomorrow's living," says Edwin F. Grove, builder. "And we are presenting a glimpse into modern living on Della Lane in Garden Grove this week end."

Grove, a world traveler as well as builder, formerly from Boston, has incorporated many ideas gained in his travels, in the new homes.

Today he is unveiling a new model in the Della Lane homes. It will contain all the regular modern features in homes plus such things as hi-fi 4-speed record player, AM-FM radio and intercom, all built into one unit; sky-like ceilings and engineered lighting throughout the home.

ELECTRONIC OVEN cooking is another advanced feature while the homes contain a washer-dryer in one unit and wall-hung refrigerator.

Demonstrators from the Southern California Edison Co. will be on hand to demonstrate the electronic cooking and engineers will be available to answer questions.

These modern homes are on Della Lane, just off Chapman, one block east of Euclid in Garden Grove.

**Cure Concrete, Don't Dry It**

FARGO, N. D. (UPI)—The homeowner who likes to pour his own concrete walks is advised not to dry it.

North Dakota Agricultural College experts explained that new concrete should be kept wet for at least five to seven days after it is placed in the form. Concrete will lose much of its strength if allowed to dry out during the first week.

Allowing the concrete to dry too soon also will increase the probability of getting some serious cracking.



J. F. GENSLEY JR.

## Realtors to Hear Banker

L. A. Martin, president of the Long Beach Board of Realtors, announced that Tuesday morning breakfast speaker will be J. F. Gensley Jr., vice president of the Bank of America real estate loan development administration department in Los Angeles. Gensley was secured by Ilene Peters, program chairman for the month. His topic will be "Backgrounds of Real Estate and Financing."

Gensley started his career in the banking field in 1925. He has held many positions during his career from messenger to a branch manager.

A graduate of the Pacific Coast Banking School, which is sponsored by the bankers associations of 11 western states, conducted in conjunction with the University of Washington at Seattle, he is a member of the Board of Directors of the Woodcraft Rangers, Community Chest agency, and also of the Home Builders Institute.

## Horse Damages Streets in Town

BRUNSWICK, Me. (UPI)—Brunswick is a one-horse town. But that one horse has proved to be one too many for the council members. They said the horse owned by Lawrence S. Crossman, who trucks wood with the animal and a wagon, was damaging town streets. They ordered Crossman to outfit the horse with special rubber coverings over the shoes.

**NONVETS**

4 Bedrooms — 2 Baths

2-Car Garage

**\$195**

Western Holly range and oven  
Nutone vent fan  
50-gal. water heater  
Waste King disposal  
Natural ash cabinets  
Forced air heat  
Honeywell fire alarm system  
American Standard bath fixtures  
Private bath off master bedroom

**IMMEDIATE OCCUPANCY**

TO LONG BEACH  
TO SANTA ANA  
TO BEACHES  
TO DISNEYLAND

Garden Grove Blvd. (becomes 7th St.)  
Trask Ave.  
Traylor Way  
Westminster Ave. (becomes 17th St.)

**Furnished Models**  
at  
Wright Rd. & Traylor Way  
just north of Westminster Blvd.

**Excelsior Village**  
garden grove

**LOCATION**

... that's PERFECT for year 'round vacation-living!

Just 7 Minutes from the Sea

Now, you can live minutes from all the boating, fishing, swimming or beach fun you want ... in a charming new Cinderella Home ... for as little as \$16,450! Choice of 17 exteriors ... many floor plans ... luxury features of \$25,000 homes ... all this in the most ideally located development in California.

**VETS** as low \$375 down (plus costs and imposts)  
as low \$841 per mo. (principal and interest)  
Last of the 4 1/2%  
G. I. LOANS

**Cinderella by the Sea HOMES**

ORANGE COUNTY'S MOST BEAUTIFUL new community!

**NON-VETS \$225 MOVES YOU IN!**

**DIRECTIONS:**  
Take Santa Ana Freeway to Harbor Blvd. (Disneyland turnoff) then south, about 1/4 mile north of Costa Mesa. Beach visitors take Highway 101 to Harbor directly to models. Watch for signboards.

**Immediate Occupancy!**





#### WILL OPEN THIS WEEK

Two new Kinney Shoe Stores, each of this design, will be opened Thursday in this area. One is at Pacific Coast Hwy. and the Traffic Circle in Long Beach and the other is in Garden Grove.

## Two More Kinney Shoe Stores to Open in L. B., Garden Grove

The G. R. Kinney Corp. will open two new shoe centers Thursday, one at 4290 Pacific Coast Hwy. in Long Beach and the other at 13141 Harbor Blvd. in Garden Grove. This will mark the 406th and 407th stores in the nationwide Kinney organization, and present the most modern convenient way to shop for shoes.

This newest Kinney concept in shoe merchandising out-dates the conventional shops. The 120-foot glass frontage affords a view of the entire interior of

the shoe center. The forward looking architectural style of the store itself is reflected in the interior by the vast selection of shoes on display where 892 shoe styles are conveniently arranged in novel display units within the center. Customers may leisurely pick up and examine any of the styles. After they make their selection, they are fitted by experienced salesmen.

Kinney maintains new and smart shoe fashions in styles for each member of the family in a complete range of sizes and colors. Accessories such as handbags and hosiery are also on open display.

The company's newest highway shoe centers in Long Beach and Garden Grove reflect the latest ideas in store decor and shopping convenience. Facilities surround the store providing ample parking space. There are 405 other Kinney stores throughout the country in which customers make 18 million purchases annually.

Ralph T. Walker, former manager of the Kinney Shoe Store in the Los Altos Shopping Center in Long Beach, will manage the new Highway Shoe Center in Long Beach.

C. R. Winford, merchandising distribution supervisor in the Kinney, New York office for 20 years, will manage the new Highway Shoe Center in Garden Grove.

For the grand opening, Thursday, Friday and Saturday, get-acquainted gifts will be given away.

## Another Unit of Bonded Homes Lincoln-Dale Series Now Open

With 25 per cent of the homes sold by reservation, the second unit of Bonded Homes, Lincoln-Dale Series, will open today, according to David Bixler, spokesman for the subdivision. The 3-bedroom, 2-bath homes in Anaheim are praised for many counts, Bixler added, with buyers especially enthusiastic over the two-level living rooms, the excellent location and the superior value.

Raised hearths with brick fireplaces, sliding glass doors, interior planters, hardwood panel walls, parquet flooring and acoustical ceilings are features of the living rooms, with construction and other features of the homes equally noteworthy.

THERE ARE FULL 2-car garages, service rooms, exhaust fans, garbage disposals, built-in breakfast nooks, ceramic tile Pullman tops, dishwashers, fluorescent lighting and neutral finish mahogany cabinetry. The homes are insulated, equipped with television jacks, log-lighters, front and side lawns and landscaping and all utilities are in and paid for. Offered as optional equipment are built-in range and oven and intercom systems.

All city conveniences are easily available to the homes which are close to schools, churches, shopping and recreational areas. The proposed multi-million dollar Sears Shopping Center is only minutes away and major transportation to the industrial areas of Los Angeles, Santa Ana and Long Beach is nearby.

Priced from \$14,880, Bonded Homes are available on both VA and conventional financing, with veterans paying \$330 down

plus costs and impounds. VA way to Hwy. 39, south on 39 to monthly payments \$73.74. Lincoln (Carson) and east to From Los Angeles, models, Dale. From Long Beach, drive open daily and Sundays from out Carson (Lincoln) to Dale 10 a.m. to 8 p.m. are reached and turn north on Dale to the by driving out Santa Ana Free-models.

#### SMALL INVESTORS

\$1200 IS ALL YOU NEED

TO EARN 10% PAYABLE MONTHLY

And you can call your money any time you wish. Doubly secured by Trust Deeds and corporation notes. Investigate our plan.

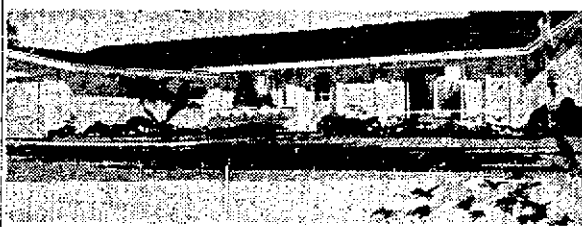
CALL MR. GERLING

PREFERRED SECURITIES

INCORPORATED

5401 EAST CARSON

Ph. HA 5-6427



#### IN LA MIRADA

Family plan Clock Homes, in La Mirada, offer three and four-bedroom designs with many "extra" built-in features for modern Southern California living. Here is one model.

## La Mirada Clock Homes Provide Luxury Features

The "surprise" home in rapidly growing La Mirada is the Clock Home, say officials of the building company. The Moss Building Corp. claims to have spared no effort in carrying out the masterful designs of architect Curtis Chambers.

Chambers' expert touch is found throughout the Clock Home interiors with such luxurious items as built-in bookcases and shelves, indirect lighting and hardwood paneling. His 13 exteriors are delightfully different, lending each home its own special individuality.

Clock Homes offer 3 and 4-bedroom plans with 2 baths and a family room. Living and dining rooms have cornice boxes at the windows with drapery track already installed. A combination fireplace and barbecue brings to the Clock Home owner indoor-outdoor enjoyment.

In the kitchens, buyers have a choice of the famous Gaffers & Sattler built-in range and oven, or the space-saving Frigidaire "fold-back" cooking units.

The full price of a Clock Home is from \$17,500 to \$18,650. Down payment to non-veterans is only 10 per cent, and monthly payments from \$92.90, including both principal and interest. Some homes are available now for immediate occupancy.

To reach the model homes from Long Beach, take Atlantic or Lakewood to Rosecrans Ave., east on Rosecrans past Luitweiler (beyond Santa Ana Freeway) to Jolon Rd. Then left to the models.

**Today's and Tomorrow's Executives Choose...**

### ROYAL HAWAIIAN VILLAGE HOMES

Silent, radiant floor heat • Lamps • 2 Fireplaces • Estate size lots • Recreation Center with swimming pool and private clubhouse.

**From \$19,750 FHA Financing**

Kitchens have built-in range and oven • Dishwasher • Large walk-in pantry.

Ivan Wells & Sons, Inc., Builders  
Walker & Lee, Sales Agents

**ANAHEIM**

The ultimate in lot location...

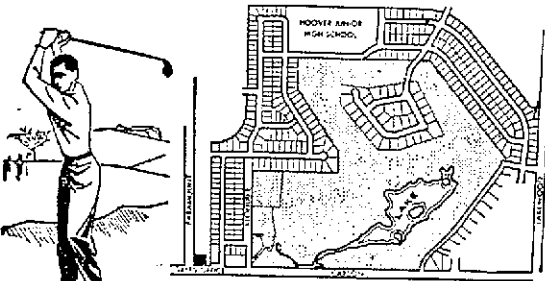
## LAKEWOOD Country Club Estates

Choice sites with a Golf Course view!

Located just a short putt from the velvety, rolling greens and lovely landscaped lake of 18-hole tournament golf course.

- Adjacent to deluxe Lakewood Country Club
- Lots from \$7,625, terms available
- All improvements in and paid for
- Electrified street lights

Never again home sites like these in the Lakewood-Long Beach Area



Follow through!  
See Gene Nebeker Realty Company  
Carson & Paramount • Phone Harrison 5-6449 or Harrison 5-6496  
Hours 8:30 A.M. - 8:30 P.M., daily and weekends  
OR—contact your realtor



## GRAND OPENING!

presenting...

### "The Captain's Walk"

one of 16 distinctive home designs in the new unit of 45 unusual residences in:

## Sherwood RANCHOS

UNIT 4 in Costa Mesa

Luxury in a superb Sea-breeze location — low as \$495 down

Here are imaginative homes created by one of the Southland's most honored builders. Each spacious residence is individually-styled and constructed throughout with custom care to serve a family through several generations

APPROXIMATELY 1500 SQUARE FEET LIVING AREA

3 SPACIOUS BEDROOMS — 2 FULL BATHS  
LARGE FAMILY ROOM

Shake roofs — towering fireplaces — forced air heat — O'Keefe & Merritt built-in kitchens

From \$495 Down

Priced from \$15,200 to \$16,300 complete

New low FHA terms—

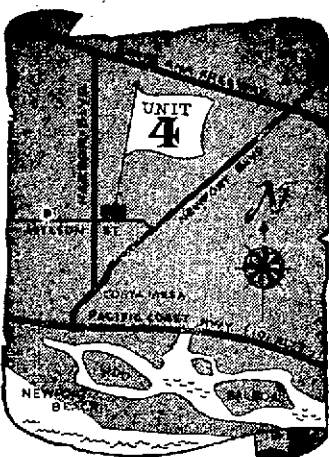
Conventional Financing

You are cordially invited to visit this fine development of

GEORGE D. BUCCOLA

WALKER & LEE, INC., Sales Agents

Harbor 7171



An unmatched location, smog-free, close to schools and shopping centers. Take SANTA ANA FREEWAY to HARBOR BLVD., go south to WILSON STREET. Or drive the COAST HIGHWAY to NEWPORT AVE., then inland to HARBOR BLVD., and north to WILSON.

## Jim Burdge Service to Be Expanded

Expanded office facilities to permit extensive service to rental property owners is announced by R. Jim Burdge, Burdge Realty at 5101 Los Coyotes Ave.

The new expanded service to aid home, apartment or commercial building owner will include repair, rental, collection, accounting and disbursement of income from these sources.

With his sales of both residential and commercial property in 1957 well ahead of his record 1956 year, Burdge says that salesmen, alone, do not provide the service needed by many customers.

AFTER 13 YEARS in the real estate business managing large real estate programs such as the U. S. Shipyard housing during World War II, which included 15,000 housing units, as well as small estate properties, Burdge said he knows that many property owners are seeking efficient help in management. As a corporation officer to Los Altos Development Co., he has had direct responsibility for leasing and managing nearly all kinds of retail stores.

At the present time Burdge is managing properties for owners in French Morocco, Canada, Colorado and many areas of California. His main office is at Stearns St. and Los Coyotes Diagonal which affords a central location for Long Beach-Lakewood area property management.

"OUR NEW EXPANDED service will fulfill the demand of customers who wish to maintain their investment in California real estate without the burden of constant attention while they are engaged in some other business or they are absent from the city," says Burdge.

"To properly service these and other lines of the real estate profession we will maintain seven-day a week operation and from Monday through Friday will remain open until 8 p. m. We have eight representatives who are experienced in appraisals and financing as well as sales."

Burdge also maintains an office in Orange County at 1290 Pearl St., Garden Grove. However, all the new property management will be directed from his Long Beach office.

MORE DOLLARS for you when you sell unused items through Classified Ads. Simply call HE 2-5359 and let a Ad writer do it for you.

## NOW SELLING UNIT No. 7!

## lincoln park MUTUAL

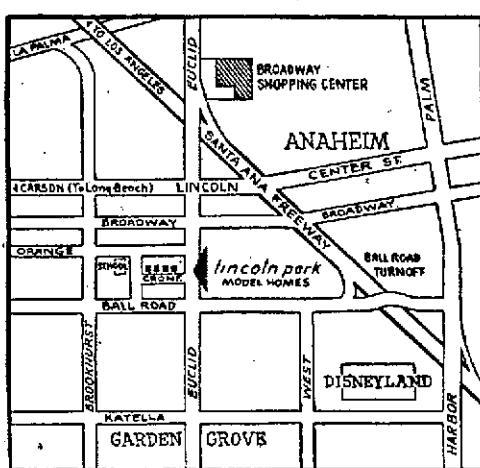


## VETS—Non Vets NEW FHA \$795 DOWN\*

Vets Who Have Used Their GI Benefits  
Non-Vets Who Have Been Unable to Qualify Before  
POSITIVELY NO SECONDS—NO BALLOONS—NO HIDDEN DEALS

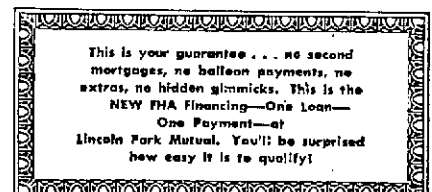
\*Only \$795 down (plus usual closing costs) to either vet or non-vet... to veterans even if they have used their GI benefits. This low-down payment and the easiest monthly terms ever offered (30 Years FHA 5%)—now at Lincoln Park Mutual in wonderful West Anaheim. Your total monthly payments will only be \$104 INCLUDING EVERYTHING—no hidden charges, balloon payments, or extras! 3-4 bedrooms—fireplace, built in gas range and oven, sliding glass doors... see all of the models today! Then make your reservation!

### Luxury Homes from \$15,000!



### Where You Can Customize Your Home

Make reservations now and choose your own exterior, lot, plan, colors, wallpaper, appliances, cabinets, fireplace and other luxury home details to individualize your home!



4 Brand New Furnished Models! See them this week in this wonderful location—close to schools, parks, shopping in cool, smog-free Anaheim. Follow the map. Phone KEystone 3-4312.

Open Evenings Until 8:00

DAVID FREEDMAN, A.J.A. Architect • Color Coordination By Marilyn Price

A DEVELOPMENT OF GEORGE M. HOLSTEIN & SONS NATURALLY IT'S GAS  
With Built-in O'Keefe & Merritt Range and Oven and Matching Hood!

## Lakewood Country Club Estates Offer Top Sites

Lakewood Country Club Estates this week announced the availability of luxury lots and homesites adjacent to the Lakewood Country Club. Starting from \$7,625, with terms available, lots in this section of the Lakewood-Long Beach area offer prospective home builders the ultimate in location.

Sales agent for this development is the Gene Nebeker Realty Co. at Carson and Paramount, Lakewood.

Already established as one of the leading quality areas in this portion of Southern California, Lakewood Country Club Estates have completed and paid for all improvements.

A wide and varied selection in price and location is still possible.

LAYOUT OF THE LOTS and street arrangement has been designed to conform to the over-all beauty and charm of

the nearby Country Club.

Electrolux street lights are installed and in operation.

Convenience in location is an

other plus feature of Lakewood's newest and finest de-

velopment. Nearby schools,

shopping areas and access to principal arteries enhance the

investment aspect of the homesites. This coupled with view of the rolling greens and landscaped lake of the 18-hole tournament golf course lend to true suburban living with all the

advantages of urban facilities.

In anticipation of heavy inquiries and prospective buyers,

the Nebeker Realty Co. will

maintain hours of 8:30 a.m. to 8:30 p.m. daily and weekends.

INDEPENDENT-PRESS-TELEGRAM—C.9

Long Beach, Calif., Sunday, October 20, 1957

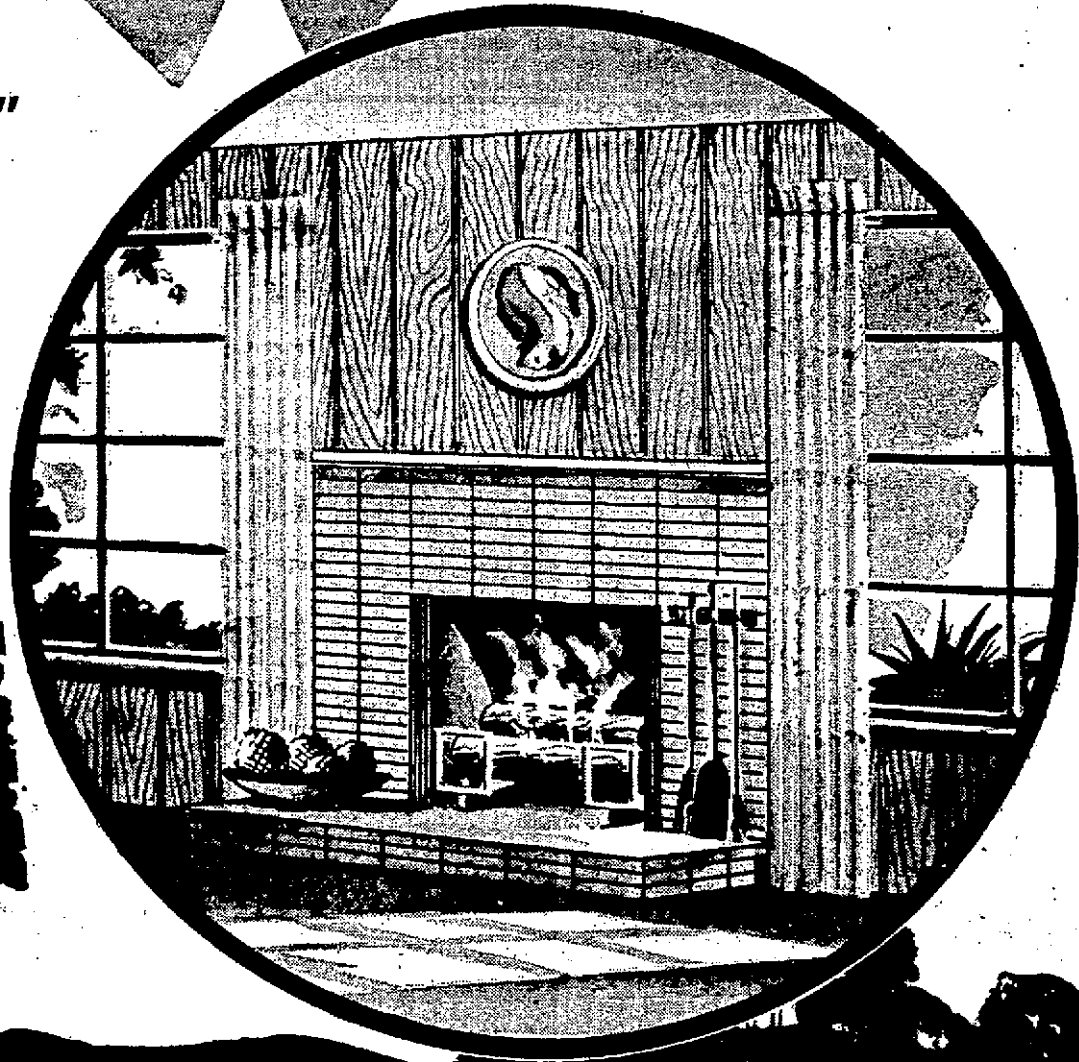
# Grand Opening! 2nd UNIT

**SELECT NOW!**  
1st unit sold out in 60 days!  
Only 48 homes remaining in 2nd UNIT!  
25% sold at foundation stage  
Occupancy 60 days Maximum!

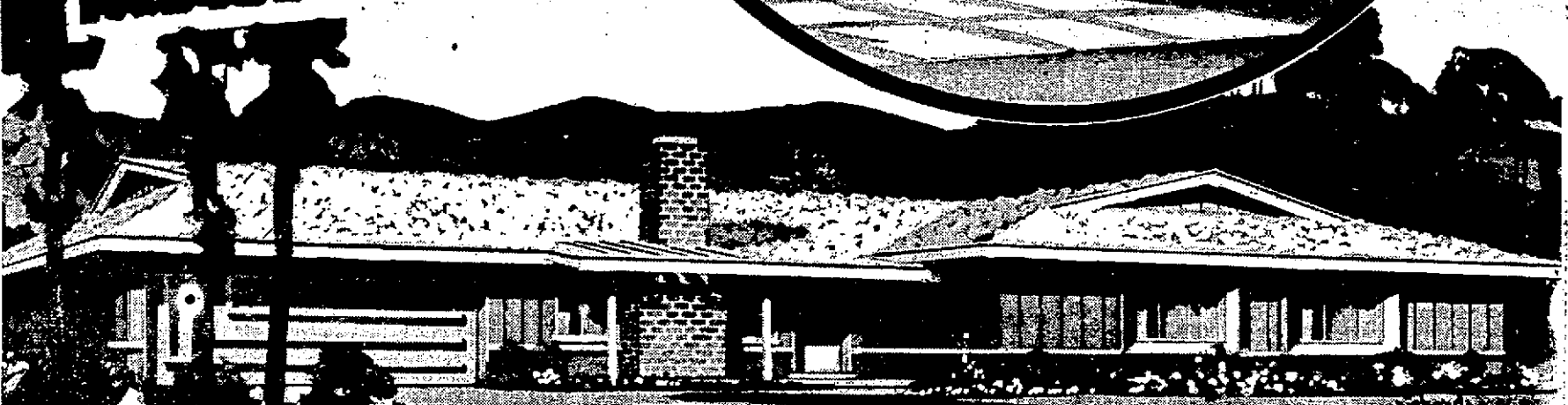
# BONDED HOMIES

Lincoln-Dale Series

"Old-Fashioned Quality  
With Years Ahead Styling!"



**VETERANS**  
\$330 down  
plus imposts  
as low as  
**\$73<sup>74</sup>**  
including principal and interest.  
**Low Down Payment Financing  
for Non-Vets**



### Note These "Bonded" Features:

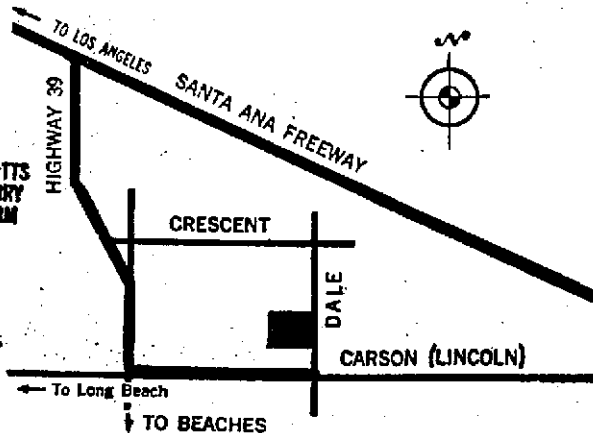
- Brick Fireplaces with Raised Hearths
- Sliding Glass Walls
- Front and Side Lawns Landscaped
- Built-in Breakfast Nook
- Ceramic Tile Pullmans
- Mahogany Cabinetry
- Forced Air Heat
- Colored Bath Fixtures
- Acoustical Ceilings
- Hardwood Parquet Flooring
- Step-Down Living Rooms
- Hardwood Paneling
- Interior Planters
- Insulated
- Service Room
- Dish-Whiz Dishwasher
- Garbage Disposal
- Full Two-Car Garage
- Exhaust Fan
- Front and Side Landscaping

**3 BEDROOMS • 2 BATHS • PRICED FROM \$14,880**

### DIRECTIONS

From Los Angeles drive out Santa Ana Freeway to Highway 39, turn south on Highway 39 to Lincoln and continue east on Lincoln to Dale. From Long Beach drive out Carson (Lincoln) to Dale, and turn left to models.

Open Daily, 10 A.M. to 8 P.M.



### 20TH YEAR

Gus A. Walker, who last week observed the 20th anniversary of his presidency of the Farmers & Merchants Bank here, is pictured during an informal reception. Walker joined the bank in 1922 and succeeded his father, C. J. Walker, as president of the bank in 1937.



### TREND-SETTER

Home in Royal Hawaiian Village, Anaheim, pictured above, has 3 bedrooms, large all-purpose room, and 2 baths. Kitchen features built-in range and oven, dishwasher, walk-in pantry. Ivan Wells & Sons are builders.

## Royal Hawaiian Village Homes Are Trend-Setters

Royal Hawaiian Village homes, in Anaheim, are described by builders, Ivan Wells & Sons, as "trend-setters."

These homes combine every modern luxury, beauty of style, and excellence of construction. In addition, Royal unique recreation center with private clubhouse and swimming pool for resident-members.

Homes have 3 bedrooms, extra large all-purpose room, and 2 luxurious baths with imported marble pullman tops and splash. Silent, radiant floor heating is ultra-modern. Interiors are professionally stylized with sliding glass doors, 2-way brick fireplaces, and cypress panelling.

Kitchen features include Frigidaire or O'Keefe & Merritt range and oven, Frigidaire dishwasher, giant Copperline hood, ceramic tiled work surfaces, birch cabinets, and walk-in pantry.

Royal Hawaiian Village homes are priced from \$19,750, with financing available through FHA. Furnished models are open daily on Brookhurst and Grayson.

### Group Resumes Dinner Meeting

The 1957-58 season of the Long Beach chapter of Systems & Procedures Assn. of America resumes Wednesday evening at a dinner meeting at the Hawaiian Restaurant at 7 p.m., preceded by a social hour at 6.

"Matching Men and Jobs" is the topic of the speaker, Robert E. Cunningham, who is employment manager of Beckman Instruments Inc. in Fullerton.

Cunningham served as an assistant dean of students and later for six years on the administrative staff of Illinois Institute of Technology in Chicago, where he originally received his bachelor of science degree and completed post graduate work. He was engaged in personnel work in World War II and during the Korean emergency.

Henry G. Dixon, local chapter president, will preside at the meeting.

## INVEST NOW IN CALICO CITY ACRES

- Near Knott's Calico Ghost Town
- Near Dagget Marine Supply Depot
- Close to Over 20,000 Population
- Demand for Skilled Workers
- Housing Shortage
- Healthy • Smog Free • Colorful

PRICES ON OUR  
**BIG 2 1/2-ACRE LOTS**  
START AT **\$1695** Full Price  
\$169.50 Down — Low Monthly Terms  
FOR FULL DETAILS MAIL COUPON TODAY

CARLGATE CORP., Dept. B.G.,  
6272 Yucca Street  
Hollywood 28, Calif.

Please rush me additional information on  
**CALICO CITY ACRES**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Phone \_\_\_\_\_

**\$50 DOWN**  
WILL FURNISH  
YOUR ENTIRE  
HOME! Incl. TV!

**Out-of-State  
CREDIT  
O. K.**

**\$10 DOWN**  
Will Furnish  
ANY ROOM  
24 MONTHS TO PAY

**LONG BEACH FURNITURE CO.**  
YOUR DISCOUNT CARDS ARE GOOD HERE FOR DOUBLE DISCOUNT!  
**FREE** DELIVERY  
American Ave. at 6th St. DOWNTOWN LONG BEACH  
OPEN MON. and FRI. EVE.  
TIL 9 P. M.





**PRIZE-WINNING OFFICE**

Designed so that each office for seven attorneys in the building each has a private patio, this structure took first place in heavy competition for the local architectural firm of Killingsworth, Brady and Smith.

**Local Architects Capture Top Design Awards on Home, Office**

Two of the five top awards of San Francisco, and Charles Ducommun, prominent in Southern California architectural firms, was won by the Long Beach firm of Killingsworth, Brady and Smith, 3833 Long Beach Blvd. Competition, patio. The secretaries have a large one for themselves. Even during the Los Angeles competition, was to find the five; the reception room has a formal entrance court. erected in Southern California in the last 5 years.

The new office building for consideration of the planning attorneys Clock, Westman and since the small site is dominated by a large two-story apartment on one side and a residence of Mr. and Mrs. Richard Opdahl, 5576 Vesuvius Walk, won another grand prize. The jury for the competition foot walls were set at the side was assembled from across the yard lines. Within these walls United States; Vincent Price, the block of the house was famous authority on art; developed behind a sheltered George Nelson, outstanding designer of contemporary furniture; Philip Will, A.I.A., of are of glass; one facing reflecting pool area and the other a

glimpse of Alamitos Bay and an intimate garden. The living area is two-stories high with the bedrooms enjoying the view through the upper portion without lack of privacy. Kitchen cabinets are designed as furniture. The area above the carport and columns at the entrance will be developed in the future as a master suite with access from a stairway located at the platform in the reflecting pool.

The building is of post and beam construction with a concrete slab floor. Colors are keyed to the eucalyptus gold stain of the redwood side walls with dominance of white and tiny accent of brilliant orange and yellow.

Daves does all the work himself with the finished product coming out smooth and ready for finishing.

The Canadian has incorporated some sound ideas in the design of the Conquest—a design which shows a great deal of thought and planning.

The body includes frame for the wrap-around windshield built to take a 1½ inch roll bar—a logical place to hide the safety device. The windshield is a standard Chevrolet truck item mounted with the long edge flat instead of upright.

Daves' partner in LaDawrie Coach Craft, Tom Lang, turns



**BEST HOME DESIGN**

Judges selected this residence of Mr. and Mrs. Richard Opdahl, 5576 Vesuvius Walk as the best submitted by 200 architects competing in the recent contest.

**Down Payment \$295**

Excelsior Village, Garden heating, Honeywell fire alarm Grove, offers carefully planned system, 50-gallon water heaters, homes suitable to active family and American standard bath life with terms that appeal fixtures. Kitchens are equipped to the discriminate buyer, with Western Holly range & Available to both vet and non-vet, Nutone vent fan, natural vet, these 4-bedroom, 2-bath sash cabinets, and Waste King homes may be purchased for a disposal.

total down payment of \$295. Open daily, furnished models followed by low, monthly payments. may be inspected at Wright Rd. and Taylor Wy., just north of Westminster Blvd.

Features include forced air



**ASSOCIATION OFFICER**

Bob James, right, president of James Motor Center, Long Beach Studebaker-Packard dealership, is congratulated by C. V. Waltzer, S-P zone sales manager, after his election as secretary-treasurer of the Studebaker-Packard Dealer Advertising Assn. The association comprises dealers in the Southwest.

**MOTOR SPORTS**

**Newcomer Here Now Building New Type of Bodies for Cars**

By PAUL WALLACE

An unusually graceful and well balanced sports car body is being produced in a new Long Beach shop by a recent Canadian import, Les Daves. Daves first conceived the fiberglass design in 1950 in his native Vancouver, B. C. Half a dozen years later, he finally completed his first car.

With the cold, damp climate around Vancouver not being particularly conducive to the sale of open sports cars, Daves moved here this year, ultimately setting up his business at 1538 Canal St. on the West Side.

He has built 14 of the bodies so far using the fiberglass mold he made from the original handformed version.

Last July, Road and Track magazine used Daves special, The Conquest, as its cover car. The publicity brought a flood of mail and orders.

ALTHOUGH PRIMARILY in the body business, the local craftsman can supply chassis, tops and instructions for building a special around the body. It can be adapted to varying wheel bases.

Daves does all the work himself with the finished product coming out smooth and ready for finishing.

The Canadian has incorporated some sound ideas in the design of the Conquest—a design which shows a great deal of thought and planning.

The body includes frame for the wrap-around windshield built to take a 1½ inch roll bar—a logical place to hide the safety device. The windshield is a standard Chevrolet truck item mounted with the long edge flat instead of upright.

Daves' partner in LaDawrie Coach Craft, Tom Lang, turns out fiberglass bodies for quarter-midget racing cars.

A SPECIAL day for motorcyclists only is scheduled for the Lions Associated Drag Strip, 223rd and Alamitos Sts., next Sunday.

Pit gates will open at 9 a.m. and all bike riders are invited to run their equipment through the quarter-mile traps. Riders may run singly for time only or compete for trophies and merchandise awards.

Nine competition divisions have been set up by Vincent Schultz, LADS cycle director. They include four for drag bikes, four for street machines and one for the very torrid twin-engined and blown two-wheelers.

In line with its regular policy, all bike riders must wear helmets on runs down the chute. Regular drag racing for cars and bikes will go as usual Saturday afternoon and night.

AN SCCA San Diego Regional sports car meet will go into its second day of racing today at Hourglass Field. To get there, head south on Pacific Coast Hwy. to the La Jolla-Miramar Rd. just past Torrey Pines, turn left and follow the signs.

Two sports car road races compete for Southland spectators next weekend.

A California Sports Car Club affair is set for Saturday and

Sunday at the County Fairgrounds course in Pomona. With many of the big guns saving their ammunition for the coming series of three national SCCA events—Palm Springs, Pebble Beach and Riverside—the Pomona affair may be somewhat more pallid than local fans are used to.

Nevertheless, such hot dogs as Ken Miles, John von Neumann, Richie Ginther and Jean Kunzle will be on hand.

NEXT SUNDAY, Road Racing Register, the pro pilots, will dice over the Willow Springs course near Palmdale with action opening at noon.

Among local thrills is Bill Krause in his D-Jaguar and Ace LeBec, KNOB disc jockey and jazzophile, in his winning Austin-Healey.

The Long Beach Douglas Sports Car Club will run its Halloween Rally starting at 5 p.m. Saturday from the Clock Drive-in, Coast Hwy. and the traffic circle. The affair is open with post entries accepted.

NEXT SUNDAY, the Lockheed Sports Car Club plans an economy run starting at 9 a.m. from Victory Blvd. and Buena Vista St., Burbank. It too, is open to all. Bring a picnic lunch. The cars will make a 170 mile tour.

Motorcycle competition this Sunday includes a scrambles at San Pedro's Nail Flats just west of the San Pedro Drive-In Theater on Gaffey St. The Bellflower Jackrabbits are sponsoring this one with the affair, as usual, open without charge to the public.

Next weekend the Hornets Motorcycle Club will sponsor their 6th annual Hare and Hound race on the desert with the start at El Mirage at 10 a.m.

MUNICH, Germany (UPI)—Four U. S. Air Force bases in West Germany will be taken over by the fledgling German air force next spring, German officials said Saturday. The bases concerned are Erding, Fuerstenfeldbruck, Kaufbeuren and Landsberg.

**WORLD OF WHEELS**

**Dealers See New 'Olds' in Pasadena**

By ART STEPHAN  
Independent Press-Telegram  
Auto Editor

When it comes to novelty, glamor and excitement in introducing their new models to dealers, Oldsmobile takes a back seat to nobody.

This was demonstrated last week when Oldsmobile's Broadway-type musical comedy show, "This Is Oldsmobility" was presented for 5,000 western area dealers at Pasadena's Civic Auditorium.

C. Standlee Martin, local Olds dealer, Dick Browning, the pioneer firm's general manager, and their wives were on hand to witness the talent-laden show and get their first glimpse of the '58's.

Before the show, Jack Wolfram, Oldsmobile general manager, hosted local auto editors at a press conference, cocktail party and buffet at Huntington Sheraton hotel.

WOLFRAM WAS quite enthusiastic on the nation's economy future, remarking, "Announcement of 1958 automobile models will spearhead a year-end buying spurt which should carry over well into next year."

Regarding anticipated sales for 1958, Oldsmobile's general manager predicted sales would reach the six million figure in a constantly expanding market. "Families in the \$7,500 and up annual income groups have increased from 1,000,000 to 10,000,000 in the past 10 years," Wolfram declared.

Automobile writers attending the show saw the new Oldsmobiles on an "off the record" basis and also viewed an in-



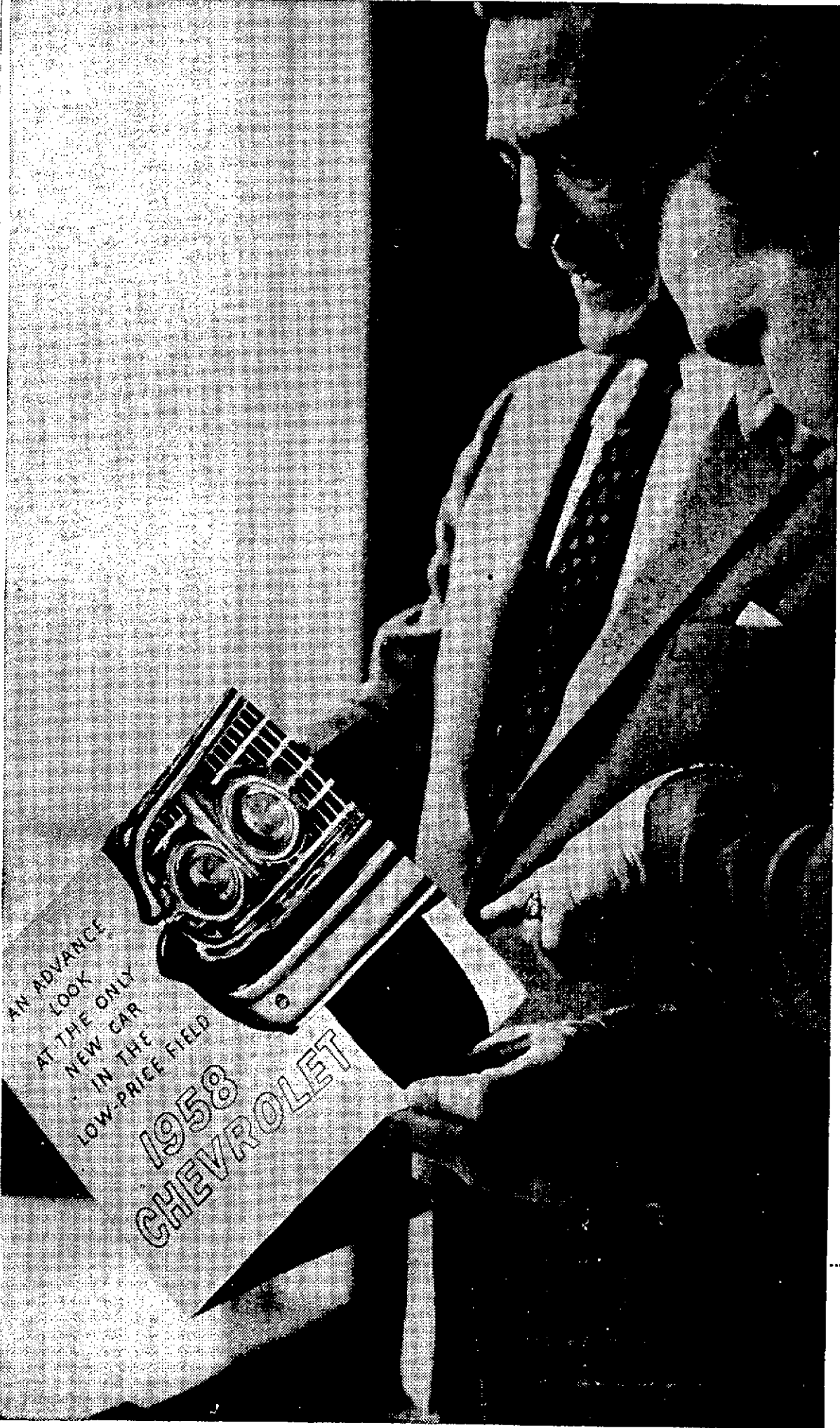
**HEADS DEALERS**

W. G. (Bill) Bryant has been elected as president of the Motor Car Dealers Assn. of Southern California. The association consists of more than 500 new car dealers from Fresno to Mexico. Bryant is president of Glenn E. Thomas Co., local Dodge-Plymouth dealership here.

interesting exhibit depicting "Oldsmobile's 60 Years of Progress." Included in the exhibit at the Civic Auditorium were Oldsmobiles of earlier years, beginning with the first "Merry Oldsmobile" built in 1897.

The stage show itself was a very gay talent-laden musical comedy affair all built around, of course, the queen of the show, the 1958 Oldsmobile.

As to the car itself, well you'll just have to wait until Nov. 8th, when you can ah and ogle the beauties at the C. Standlee Martin showroom, 1227 American Ave.



**Come in now for a peek at the '58 Chevrolet!**

Just ask your Chevrolet dealer to show you the booklet containing advance information about the '58 Chevrolet. You'll get a preview of the year's newest car!

You can expect the 1958 Chevrolet to be new all over. Lines will sweep rakishly longer, lower and wider in an all-new look. There will be a new body-frame design.

There will be a radically new V8 engine, so new that it even looks different than any of today's engines.

There will be spectacular advances in comfort and how you ride. There will be Full Coil suspension and, for the first time in the field, fabulous air ride.

Chevrolet will introduce two new special luxury models of outstanding style and distinction. And they're so low, they're no higher than your heart.

These are only random highlights. You'll learn more about what's new at your Chevrolet dealer's. Stop in soon. See about an early delivery, too. Be a '58 Chevrolet-First!

**'58 Chevrolet Thursday, October 31**



you can place your order now at your local authorized Chevrolet dealer's



# Acting, Singing, Dancing All Superb in 'Finian's Rainbow'

By RACHEL MORTON

Finian's Rainbow gladdened many a heart at its first performance by The Singers' Workshop Friday evening in the Municipal Auditorium. It sparked its way through lovely singing, superb dancing and excellent acting. The whole

performance was of very high standard for an amateur group, in fact, at times it reached professional heights. Finian's Rainbow is a cross section of everything from Leprechauns in Ireland, Union bosses in New York, Southern gentlemen running for the Sen-

ate, Baptist Church quartets, the Negro question, right down to the threatened burning of a witch. The only thing the authors left out was the subject of birth control. But the music is gay and the wit is keen. From the long applause I would say that the large audience vastly enjoyed itself.

**THE OUTSTANDING** performance was given by Jim Doherty in the role of Finian McLonergan. This is the same man who won an "Ethel" for his portrayal of "A Man Called Peter" with the Community Players. Being Irish himself and an actor of ripened experience it can be understood how alive and convincing was his portrayal of the lovable, irresponsible Irish father. It was a masterly piece of acting. The two lovers, Harvey Wagner as Woody Mahoney and Jacqueline McFadden as Sharon McLonergan, were ideally suited to their parts, nor have I ever heard either of them sing better. For Miss McFadden, the role brings out a dainty and sympathetic qual-

## Concert Saturday by Navy Band

Benefit performances of the famed U.S. Navy Band are to be held in Municipal Auditorium Saturday.

The 50-piece aggregation will give concerts at 2:30 and 8:30 p.m. The band is directed by Cmdr. Charles Brendler who has led it since 1941. The group is normally based in Washington, D.C.

Saturday's appearances are being sponsored by the Long Beach Elks Lodge 888 Band. Profits will go as the Elks' band's contribution to the California Elks Cerebral Palsy Foundation.

ity which well becomes her. Harvey Wagner played the part of Woody Mahoney with sincerity and abandon—a most convincing lover.

The Leprechaun of Arthur Carah was ideally conceived—he is always good for a laugh. The solo dancing of Sandra Bedard took the audience by storm. It was magnificent! Also excellent was the chorus singing. Albert Ruiz is to be congratulated for the very fine dancing ensembles.

Altogether, Finian's Rainbow gave great pleasure and will take a place high in the annals of notable performances by the Singers' Workshop.

## It Happened Last Night

By Earl Wilson

### ROMAN ON THE PLAINS

NEW YORK — The atmosphere is very regal nowadays—as we practice our daisy-doodles for the Queen—so I've been bending an elbow with a countess, movie star ELSA MARTINELLI, once a mere secretary.

Unfortunately the Countess issued a stern royal decree—No cheesecake!

But we got along "royally"—so sorry—particularly when we discussed Italian meatballs, of which, it seems, there aren't any.

"First," I humbly asked pretty Miss Martinelli, who was a model here with only 20 bucks in her kick about three years ago, "is it correct to call you 'Countess' now?"

"Our visiting cards," replied her friendly, nice-looking husband, Count Franco Mancinelli Scotti, who's in tobacco, "say 'Count and Countess.'"

"Has it changed your life any being a Countess?" I inquired of Elsa, who's been one since June 1.

"You can be a Count and be a heel—and you can be a Mr.

and be a wonderful man," the Count answered for her. "Even without being a Countess, she would have only done things that were right."

"I HAVE ALWAYS BEEN against cheesecake pictures," asserted Her Highness, "because they're so unsexy. It's so seely of anybody to get a kick out of seeing a leg of somebody. Of course, day always ask me to push my skirt up. I say, no, what's de deefrence?"

"Why do they do it?" the Count grumbled the Countess.

Day say it sells de pictures better," the Countess explained. "But I always say to have more enches of bosom is not sexee!"

Which seemed to take care of the cultural side. Then the royal Roman couple mentioned that their American friends are disturbed that they don't eat meatballs with spaghetti.

"I was afraid to taste even," the Countess shuddered.

"IN ROME, WE DON'T have it, the meatball, at least not with spaghetti. It doesn't fit. It's like hamburger with oosperegass. That's something else! Here dey always give you the hamburger with onion even if you don't want to."

The Count murmured over a gin-and-tonic. "In Rome we have an expression. 'Different countries you go, different habits you find.'"

"We have one, too," I said. "When in Rome, do as the Romans do."

Elsa and her Count have a new home full of old ruins on the Old Appian Way outside of Rome, not far from Gino Lollobrigida's home. "I meet twice a day Gino's husband, Dr. Milko Skofic," the Count said.

"But we don't spend any time with movie people," Elsa shrugged. "To me eet's no deefrent to be a movie star than any other job."

THE "OFFICIAL" STORY is that Elsa, born in Florence, was secretary in Rome any one day ogled an \$80 dress—beyond her means—until a couturier, beholding her beautiful features, invited her to become a model. Then LIFE magazine's Sally Kirkland spotted her, persuaded her to come to New York, and Elsa was soon a cover girl.

"Then Mr. Kirk Douglas make a discoverer of me," she said.

"I was very cheekeen. He figured I should play an Indian fighter in his movie."

Elsa didn't mind being an Italian Indian if she could get into the movies. In her new picture, "Stowaway Girl," for Douglas, she's gradually getting away from Indian roles. She's only a half-Indian in this one.

## WEST COAST

333 E. OCEAN BLVD. PHONE 6-4209

**POWER GARDNER FERRER FLYNN ALBERT**

Hemingway's greatest novel now on the screen with fire, romance and dramatic thunder!

**CINEMASCOPE COLOR**

## THE SUN ALSO RISES

ALSO THEY TAMED THE ARIZONA TERRITORY! "FORTY GUNS" BARBARA STANWICK GARY SULLIVAN CINEMASCOPE

## EGYPTIAN & BELMONT

OPEN NOON \* OPEN 12:15

## JET PILOT

JOHN WAYNE - JANET LEIGH U.S. AIR FORCE TECHNICOLOR

ALSO "SEA WIFE" "SILK STOCKINGS" at the Egyptian

BAY HE 9-25-55 OPEN 1:45

Rock HUDSON in "Something of Value" Plus Exciting Co-Hit Gary COOPER - Audrey HEPBURN "Love in the Afternoon"

## CREST

GA 416-19

Open Noon—Continuous

## FRANK SINATRA MITZI GAYNOR JEANNE CRAIN EDDIE ALBERT

The Joker is Wild

PLUS—All-Star Cast in "No Down Payment" COLOR

CREST GA 416-19

## IMPERIAL

15TH BIG WEEK!

Monday thru Friday 2 Performances Only 12:30, \$1.50; 8 p.m., \$2 Doors Open 12 Noon

SUNDAY ONLY 2 Performances Only 1:30 and 7:30 p.m., \$2

SATURDAY ONLY 10 a.m., \$1.25 2 p.m., \$1.50 8 p.m., \$2.00 Doors Open 9:30 a.m. CHILDREN ALL PERFORMANCES 75c

## The Ten Commandments

A PARAMOUNT PICTURE - VISTAVISION - TECHNICOLOR

## SINGERS WORKSHOP

presents... the gay musical "FINIAN'S RAINBOW" CLOSING TONIGHT

CONCERT HALL Municipal Auditorium

TICKETS 1.20-1.80-2.40 PHONE HE 4-2542 Box Office Now Open

## THE THEATRE

2400 MAGNOLIA GA 4-1475 PRESENTS—ON STAGE EVERY THURS., FRI., SAT., SUN.

"Will Success Spoil Rock Hunter"

## ROXY

121 W. OCEAN HE 5-3022

★ OPEN ALL NIGHT ★ Doors Open 10 A.M. FREE PARKING After 6 P.M. Daily All Day Saturday & Sunday

Ann SHERIDAN - Thrilling Exposé "ALCATRAZ ISLAND" Lucy BALL - Best ARNAZ - Color "FOREVER DARLING" Humphrey BOGART - L. BERGMAN "CASABLANCA"

## THE UNITED STATES NAVY BAND

"The World's Finest" In Long Beach for Cerebral Palsy Fund

SPONSORED BY CALIF. STATE ELKS ASSOCIATION SAT., OCT. 26th 2:30 P.M. & 8:30 P.M.

STUDENTS 50c ADULTS 1.00

Tickets Available at Your Neighboring Drug Store, Elks Club or Whitaker Music Store.

Municipal Auditorium 2 Performances Only

All Proceeds to Cerebral Palsy Fund

## ROUGH, REAL...AND RAW!

Puts the blast on the "mob" that invaded the Windy City!

THE DOMESTIC DAMES FOR FOREIGN EXPORT!

## "CHICAGO CONFIDENTIAL"

BRAD PITT - BEVERLY SIBERT - JACK FLYNN

ACTION CO-FEATURE GEORGE MONTGOMERY

## GUN DUEL IN DURANGO

Released thru UNITED ARTISTS

## LAKESIDE

HA 5-2330

Exploding

## JET PILOT

JOHN WAYNE - JANET LEIGH U.S. AIR FORCE TECHNICOLOR

FASTER THAN THE FASTEST GUN ALIVE!

## Gun Glory

W.C. FLETCHER - PAUL FIX - JAMES CONNOR

## PALACE

30 PINE AVE.—PHONE HE 6-4428 40c TILL 5 P.M.—Kids 25c 50c EVER—WEEKEND & HOLIDAY Always 3 Features

Joan Crawford "MILDRED PIERCE" Warner Color

"LONE RANGER" George Raft - Humphrey Bogart "THEY DRIVE BY NIGHT"

# BUTLER BROTHERS

## New General Electric BIG SCREEN Portable TV

Now 4 Ways Better

- Bigger Picture
- Clearer Reception
- Smaller Cabinet
- Lighter Weight

No Money Down PAY ONLY 150 Weekly

189.95 INCLUDES NEW "TELESCOPE" BUILT-IN ANTENNA

● We sell it! ● We service it! ● We give you Green Stamps

5252 LAKEWOOD BLVD. LAKEWOOD CENTER ME 3-8101

Store Hours: Mon.-Thurs.-Fri. 9:30-9:30 Other Days 9:30-5:30

INDEPENDENT-PRESS-TELEGRAM—C-11 Long Beach, Calif., Sunday, October 20, 1952

**STARTS WEDNESDAY AT THREE THEATRES**

**STATE** HE 7-2721 OCEAN at PINE AVE.

**TOWNE** GA 2-1221 ATLANTIC at San Antonio Dr.

**LAKESIDE DRIVE-IN** Carson at Cherry HE 3-4943 - GA 4-9931

THE TRUE STORY OF THE LIFE AND LOVES OF THE FABULOUS LON CHANEY!

JAMES CAGNEY DOROTHY MALONE JANE CRER

MAN OF A THOUSAND FACES CINEMASCOPE

2ND FEATURE AT ALL THEATRES JUNE ALLYSON • ROSSANO BRAZZI "FORBIDDEN INTERLUDE"

**STARTS WEDNESDAY AT 2 THEATRES**

**BOTH FEATURES AT TWO THEATRES**

**RIVOLI** HE 6-3207 AMERICAN near FIFTH

**LOSALTOS DRIVE-IN** Bellflower at Spring GE 8-2650 - HA 5-7421

WHERE FEAR WALKED THE SILENT STREETS! QUANTZ CINEMASCOPE FRED MACMURRAY DOROTHY MALONE

THE UNHOLY WIFE TECHNICOLOR DANA DORS - ROD STEIGER

**STARTS WEDNESDAY!**

**FIRST RUN**

**EBELL** HE 5-4891 THIRD and CERRITOS

2ND FEATURE GINA LOLLOBRIGIDA "LOVE AND JEALOUSY"

ANN BLYTH - PAUL NEWMAN "THE HELEN MORGAN STORY" Plus ETHEL BARRYMORE "JOHNNY TROUBLE"

CORNEL WILDE - JEAN WALLACE "THE DEVIL'S HAIRPIN" Plus "SHORTCUT TO HELL"

**OPEN AT NOON**

**STATE** HE 7-2721 OCEAN at PINE AVE.

**OPEN AT NOON**

**RIVOLI** HE 6-3207 AMERICAN near FIFTH

**OPEN AT NOON**

**TOWNE** GA 2-1221 ATLANTIC at San Antonio Dr.

Open 12:30 - Show 1 p.m.

**EBELL** HE 5-4891 THIRD and CERRITOS

Open 12:30 - Show 1 p.m.

**CABART** GE 9-9874 50th ANNIEN at JUPITER

**NEIGHBORING CITIES**

**Theatre Guild**

BELLFLOWER PARAMOUNT NUBEL, 16711 Bellflower to 7-1412 "JET PILOT" "FOUR GIRLS IN TOWN"

DOWNY NORWALK AVENUE Downy to 1-8618 "LOVING YOU" "DELICATE DELINQUENT"

NERALTA, Downy to 2-2288 "JET PILOT" "JOE BAKOTA"

NORWALK, Norwalk to 4-2218 "BOON'S ARMY" "BEAU JAMES"

WILMINGTON GRABADA, Wilmington to 4-3477 "PREHISTORIC WOMEN" "THE LAND UNKNOWN"

**DRIVE-IN THEATRES**

HARBOR, 23222 S. Vermont to 4-9881 "ON ME" "ON WOMEN"

LA MIRADA, Alhambra & 1st St. to 3-3111 "GUN DUEL AT DURANGO" "SHIRAZ COOPERATIVE"

LINDOLN, Buena Park to 7-2222 "TOP SECRET AFFAIR" "DIANE"

ROADVIEW, 16711 S. Vermont to 4-9881 "A FACE IN THE CROWD" "FORTY BUNS"

SUNDOWN, 12224 E. Wash. to 4-9127 "THE DEERSLAYER" "CHICAGO CONFIDENTIAL"

TWIN VUE, Florence at 122nd to 4-9127 "CHICAGO CONFIDENTIAL" "GUN DUEL AT DURANGO"

**PACIFIC DRIVE-IN THEATRES**

**OPEN AT 5:30**

**LOS ALTOS DRIVE-IN** Bellflower at Spring HE 8-2650 - GA 5-7421

**OPEN AT 5:30**

**LAKESIDE DRIVE-IN** Carson at Cherry HE 3-4943 - GA 4-9931

**OPEN AT 5:30**

**CIRCLE DRIVE-IN** N-Way 101 at Traffic Circle GE 9-3329 GE 9-3513

**OPEN AT 5:30**

**LONG BEACH DRIVE-IN** 223rd at Santa Fe TE 4-6434

**OPEN AT 5:30**

**HI-WAY 39 DRIVE-IN** N-Way 39 near Garden Grove HI 3-9274 - TW 3-3561

ANN BLYTH - PAUL NEWMAN "THE HELEN MORGAN STORY" Plus ETHEL BARRYMORE "JOHNNY TROUBLE"

CORNEL WILDE - JEAN WALLACE "THE DEVIL'S HAIRPIN" Plus "SHORTCUT TO HELL"

KIM NOVAK - JEFF CHANDLER "JEANNE EAGELS" Plus SPUTNIK LAUNCHED! "SATELLITE in the SKY"

2 Hits That Tell the Whole Town Story! "YOUNG AND DANGEROUS" Plus A Jumping Jamboree of Teenage Fun "ROCKABILLY BABY"

Cornel WILDE - Jean WALLACE "THE DEVIL'S HAIRPIN" Plus "SHORTCUT TO HELL"



# Chest Drive Lands on Your Doorstep

## 31 Reasons

WHY YOU SHOULD GIVE!



Traveler's Aid

AN ALBUM of neighbor-to-neighbor assistance is presented in the photographs on this page. They symbolize the thousands who are helped by the 31 agencies of the Long Beach Community Chest and the hundreds of citizens who devote their time to the United Neighbors cause. In some cases a single photograph represents an agency with several branches. Added together, they are 31 compelling reasons why you should give without stint in this year's campaign.



Boy Scouts

## TIME TO LEND



## HELPING HAND



Children's Clinic

## 5,000 Women Join Residential Appeal

By HARRY FULTON

The United Neighbors Community Chest campaign will get into full swing Monday when 5,000 women in the residential division begin a week-long drive to raise \$101,000 as part of the million dollar goal set for Long Beach, Lakewood, Signal Hill and Dominguez.

"The situation confronting each citizen in the four communities served by the 31 Community Chest agencies is the most challenging in years," said James G. Craig Jr., campaign chairman.

"The \$1,022,781 we seek to raise is a minimum goal for this area, but if each firm and each individual will make a fair share contribution, we will have no difficulty whatever in becoming a million dollar community by meeting the needs of our vital youth, health and welfare services."

★ ★ ★

AN INCREASING POPULATION creating a greater demand for services plus higher costs of providing needed services were cited by Craig as the primary reasons for asking larger contributions.

"A greater number of children now are demanding youth services, more elderly people are asking for senior citizen programs and family problems are on the increase," Craig said. "At the same time local agencies are losing necessary skilled professional staff because of low wages."

He said failure of Long Beach, Lakewood, Signal Hill and Dominguez to properly support youth, health and welfare agencies during the past 13 years has resulted in crisis.

"The only solution is to frankly tell each person, each firm what their fair-share gift should be to maintain these services. Nobody expects another to assume his obligation. Each one of us must see that our families, our neighbors have these community services available. When each one of us gives his fair share, no one is riding on the coattail of another."

★ ★ ★

HEADED BY MRS. ROGER T. HUFFMAN, past president of Community Chest, the residential division has been divided into geographical sections, with the following quotas: North Long Beach, \$6,510; Los Altos, \$8,120; eastside, \$23,590; Los Cerritos-Bixby Knolls, \$11,380; Lakewood, \$6,320; westside, \$11,800; central, \$14,120; northeast, \$6,580. Special gifts make up the remainder of the total \$101,000 residential quota.

Mrs. Huffman said that in addition to contacting the homes, the women volunteers also will call on neighborhood businesses not already contacted by business division workers.

Agencies supported by Community Chest funds include the Armed Services YMCA, Boy Scouts, Camp Fire Girls, Catholic Welfare Bureau, Catholic Youth Organization, Central Boys Club, Children's Clinic, Children's Home Society, Community Volunteer Office, Community Welfare Council, East Boys Club, Eastside Day Nursery.

Family Service; Girl Scouts—North Lakewood; Girl Scouts—Long Beach—South Lakewood; Jewish Community Center, Lakewood YMCA, North Long Beach Boys Club, North Long Beach Day Nursery, North Long Beach YMCA, Pacific Lodge Boys Home, Psychiatric Clinic for Children, Salvation Army, Volunteers of America, Travelers Aid.

USO, Visiting Nurse Service, West Boys Club, West Day Nursery, YMCA—Downtown, YWCA.



Volunteers of America



YMCA



Boys Clubs



Camp Fire Girls



Family Service



Community Volunteer Office



Girl Scouts



Day Nurseries



Children's Home Society



Visiting Nurse Service



Salvation Army



Community Welfare Service



YWCA



Jewish Community Service



Armed Services YMCA and USO



Psychiatric Clinic for Children



Catholic Youth Organization



Pacific Lodge Boys Home



Catholic Welfare Bureau



































each, Calif., Sunday, October 20, 1957

**Orange Co. Prop. 141**

**GARDEN GROVE**

**ALL OPEN 1 TO 5**  
**SATURDAY & SUNDAY**  
**9292 DEWEY DR.**

**CUSTOM MINOR BUILT**  
3-br., den, 3 baths, 1650 sq. ft.  
plum., 2 car garage, fireplace,  
nickle, all built-in electric kitchen,  
new carpeting & carpets, Heavy  
woodwork, Parquet floors, particu-  
lars front & rear. Nicely land  
scaped.

**9272 DEWEY DR.**  
**• PARAPLEGIC**  
New custom 2-br. den over  
1,800 sq. ft., 2 1/2 baths, built-  
in electric kitchen, fireplace,  
choic woodwork.

**MINOR-BUILT, \$25,500** 11' x  
12' 6" lot. These houses, turn west  
off Gilmer St. at Dewey Dr.  
1 blk. to open homes

**IN OUR**  
**DENNY DR**

14452 DESMOND (2 doors N. off  
Orange) 3 bedrooms, BUILT 3-  
br. 3-bath plus in-law apt.  
Covered patio, block wall fenced  
back, 2nd floor front porch, 2nd  
floor. This home has all electric  
appliances, kitchen corner fireplace,  
new d.w., new carpet, new  
tile, framed, occupancy. Approx.  
\$20,000. Call Mr. Immaculate  
HURRY! \$22,000.

Minor! Really Le 9-7905

**A CHEAPEE**

Two bedroom older house on  
large fenced lot. Taxes low, with  
a short down. Older couple's this  
one!

**LOTS OF LOTS**

Walnut Estates number two.  
Large lots, restricted.  
Call \$1,000 to \$15,500

**Exclusive Melody Lane**  
12772 MELODY LANE

**OPEN TO SUNDAY.** See this beautiful 2400 sq. ft. house with three fire places, priced at \$34,000. Good terms.

**W. L. FARROW & SON**  
9855 Garden Grove Blvd. JE 7-9642

**OPEN HOUSE**  
**9281 BIXEY**

This charming custom 3-BR. & den home also has a delightful fireplace, 3 bedrooms, 3 1/2 baths, two fireplaces, FA heat, tile covered patio, rear yard, and a detached garage. Over 1700 sq. ft. of living area. Value at \$26,600.

**Santa Ana Realty Co.**  
REALTORS.

2571 G.G. Blvd. JE 7-0453

**BY OWNER—4 1/2 %**  
Golden key, GI resale, 4-bdrm., 2-bath, professional landscaping, 6-ft. tile floors.

9-0987 YOU'LL WANT IT  
WHEN YOU SEE IT

**HUNTINGTON BEACH**  
New Duplex \$3,000 Drn.  
Xint loc. 1 br. & 2-car gar.  
\$3,500 total. Bal. like rent.  
A-1. See Mr. SLOC. GE 5-0403

**LA MIRADA**  
VIEW LOT! Constructed view of  
sunken living rm., large inviting  
kitchen, 2 bedrooms, 2 1/2 baths.  
Extra bath off service area even.  
\$2,500 for equity in presale La  
Mirada. Call Mr. SLOC. GE 5-0403

7-4-BDRM. 2-bath homes, re-  
maining in Midland Park in  
best of areas. Call \$550 down  
to you. See Mr. SLOC. GE 5-0403  
Call you. See Mr. SLOC. Miss SLOC.  
CON

**SUBMIT YOUR TERMS—GI**  
resale, 3 br., 2 1/2 ba., parti-ins. pro-  
cessing. Call Mr. SLOC. GE 5-0403

**L. J. NEYER** CO. LA 2-2675  
drapes, Beau condition, carpet,  
L. J. NEYER CO. LA 2-2675

**LOS ALAMITOS**

**NEAR ROSSMOOR**  
Custom built—large 2-br. home,  
w/w carpets, draperies, central  
plan. It's immaculate inside &  
outside. Call L. J. Neyer, owner.  
moving Nov. C-2 zone! Owner  
moving Nov.

**FRED ROSE RLY. GR 8-1131**  
**#150 Bellflower Blvd. Oper. Even**  
**NEWLY REMODELED 1-BR. CON-**  
**DO** 1/2 ac. lot. Large kitchen, bath,  
storeroom, chicken house, nicely  
landscaped. Call Fred Rose, 8-  
1131. Priced low at \$7,200. Terms,  
call, survey, 9-11-75.

**ROSSMOOR Plymouth model Resi-**  
**dence, 1630 sq. ft., 3 BRs, 2 com-**  
**bathrooms, w/w carpets, drapes**  
**& other accessories. Call Fred**  
**Rose, 8-1131. Financing, heating**  
**& sprinkling system. Fenced. A**  
**must see! Call Fred Rose, 8-1131.**

**2-BR. Large fenced yard. \$450**  
down. Bkr. NE 4-5134.



**Classified Ads**

**Bring Them**

**It's So Easy**  
**To Place Your Ad**

**JUST DIAL**  
**The Nearest**  
**INDEPENDENT**

**PRESS-TELEGRAM**  
**OFFICE**  
**HEmlock**  
**2-5959**  
**★**  
**TOrrey**

**6-1721**  
★  
**Jefferson**  
**7-9120**  
★

**MEtcalfe**  
**3-0764**







## Open to the Public

# ★ FACTORY CLOSEOUT ★

TREMENDOUS SUCCESS!  
But Here's Several Items Left.  
OPEN SUNDAY 9 TO 12 NOON

EXAMPLE: Outboard motor, painting equipment, paint pressure pots; various hand tools; gas compressor (12 H.P.); elec. compressor; elec. shears; hand saw (large throat); skill saw; table saw; cut-off saw; planer; aluminum, aluminum moldings; riveting equipment; screws; nails; 8-ft. brakes; trailer parts; undersized equipment; A-frame with chain hoist; Formica (mostly cut-offs); plywood (mostly cut-offs); linoleum roller; linoleum odds & ends; fans; heaters; refrigerators; stoves; ice boxes; dishes; cook utensils; beds and mattresses.

## SPECIAL CLOSEOUT

20 VACATION TRAILERS  
MY DEALER FRIENDS ARE WELCOME

Mathison Aircraft & Trailer Co.  
2923 SOUTH ST., NO. LONG BEACH  
Phone ME 6141 3-2054

## Wow!!!

# 10' WIDE

For the price of 8' wide.

# 1958 MODELS

45' Universal 10' w \$4995  
42' Universal 10' w \$4495

Two-tone, well-colored  
Kitchen, Bath

# 15' WIDE

Expando Home

AND

# 10' WIDE

Flamingo

# BALDWIN

TRAILER SALES  
1784 Lakewood, Bellflower

CLOSED SUNDAY

SAVE ON NEW!  
BIG DISCOUNT ON  
HUGE TRADE-IN ALLOWANCE  
ON FURNITURE OR TRAILER  
40 FT. X 10 FT. WIDE  
HOLLYWOOD, BROWN, COLORED  
EYE-LEVEL, OVEN, COLORED  
STOVE & REFRIG., CARPET.

HAVE YOU SEEN IT?  
35 FT. X 10 FT. WIDE  
PLEASURE CRAFT  
SHORT, WIDE & ROOMY.

# UNIVERSAL

42 FT. X 10 FT. WIDE  
1 or 2 BEDROOMS \$1,495

SAVE ON USED!  
35 FT. ROLL-AWAY 1 BDRM.  
TOILET & SHOWER, CLEAN,  
HOLLYWOOD, COLORED, \$495

PAY'S

TRAILER SALES & SERVICE  
5761 Long Beach Blvd., L.B.

New and used. We trade for  
homes, furniture or anything of  
value. Open everywhere. For the  
best deal, call or write to us.

CERTIFIED TRAILER SALES  
10221 Artesia, Bellflower  
To 8-3777

# FLAMINGO

Over 35 Trailers  
PRICES YOU CAN'T BEAT  
Call or write to us for the  
best deal.

REAR L.B.  
15725 ATLANTIC COMPTON

## WE NEED TRAILERS

# 21 Ft. Up To 32 Ft.

Come In and Trade Yours On One  
of These Beautiful Used 35 and  
40-ft. Models at Prices That Can't  
Be Beat.

- ☆ '57-40' 2-Brm. Angelus
- ☆ '56-40' 1-Brm. Deluxe Kit
- ☆ '56-40' 2-Brm. Deluxe Kit
- ☆ '55-40' 1-Brm. Deluxe Kit
- ☆ '51-34' 1-Brm. Kit
- ☆ '52-30' American
- ☆ '55-41' 2-Brm. Detroit
- ☆ '51-35' Kit 1-Brm.
- ☆ '53-35' Saratoga 1-Brm.

We have taken these in on trade on new Kits  
and Golden States so they are priced to sell.

# One '57 50' Deluxe Kit

to go at wholesale

at

# BONZER

## TRAILER SALES

THE "HOME OF KIT COACH HOMES"

5533 LONG BEACH BLVD.  
LONG BEACH PHONE GA 2-6214

CLOSED SUNDAY

## FORD RANCHERO 1957

Driven very few miles since new.  
Fordomatic transmission. Custom  
model. Full price.

\$1795

\$200.00 cash down, payment of  
\$100.00 per month for 36 months.

McKenzie Truck Store  
10th & Pine, LONG BEACH  
Hemlock 2-3351

## Ford 8-Pickup 1957

\$500 single new custom cab &  
heater. Full price.

\$1295

\$200 cash down, payment of  
\$100.00 per month for 36 months.

McKenzie Truck Store  
10th & Pine, LONG BEACH  
Hemlock 2-3351

## FORD 1951 PICKUP

Very good condition. Full price  
\$295

No down payment and 24 pay-  
ments of \$12.50 all cash.

McKenzie Truck Store  
10th & Pine, LONG BEACH  
Hemlock 2-3351

## FORD 1951 PICKUP

Very good condition. Full price  
\$295

No down payment and 24 pay-  
ments of \$12.50 all cash.

McKenzie Truck Store  
10th & Pine, LONG BEACH  
Hemlock 2-3351

## '55 Pontiac

870 Sta. Wagon  
Hydra, heater, radio, P.S. P.B.  
2 tone. Real clean. Guaranteed.

\$1895

JOHN P. LAMERDIN  
302 No. Long Beach Blvd.  
Compton  
OPEN SUNDAYS

## '52 MERC

4-DR. 4-PASS. STA. WAGON  
100% FIN. BANK TERM  
No furniture. No co-signers

\$795

450 SO. LONG BEACH BLVD.  
COMPTON NE 2-0087

## '56 Ford Ranchero

4-DR. 4-PASS. STA. WAGON  
100% FIN. BANK TERM  
No furniture. No co-signers

\$795

450 SO. LONG BEACH BLVD.  
COMPTON NE 2-0087

## '56 Ford Ranchero

4-DR. 4-PASS. STA. WAGON  
100% FIN. BANK TERM  
No furniture. No co-signers

\$795

450 SO. LONG BEACH BLVD.  
COMPTON NE 2-0087

## NEW ENGLISH FORD

\$99 Delivers, \$54.44 Mo.  
Plus Lic. & Tax

VINES MOTORS  
5625 Garden Grove Blvd., Garden  
Grove, 78 2-5700, 2-5701

## '56 VOLKSWAGEN 2-DR.

Black, vinyl interior.  
\$25 down (appr. credit)  
MICKY FINN'S Imported Cars  
Service for all foreign cars  
3300 Atlantic, L.B. GA 4-0754

\$1595

## NEW VOLVO

\$129 Down - \$66.32 Mo.  
Plus Lic. & Tax

VINES MOTORS  
5625 Garden Grove Blvd., Garden  
Grove, 78 2-5700, 2-5701

## '56 VOLKSWAGEN 2-DR.

Black, vinyl interior.  
\$25 down (appr. credit)  
MICKY FINN'S Imported Cars  
Service for all foreign cars  
3300 Atlantic, L.B. GA 4-0754

\$1595

## SEE THE NEW

# 1958

# VOLVO

★ SPEED ★ ECONOMY  
★ COMFORT  
SALES & SERVICE

## CABE BROS.

LONG BEACH'S EXCLUSIVE  
VOLVO DEALER

2185 AMERICAN  
HE 6-3281

## BOB BURT'S

Bargain Imports  
NEW-CAR TRADE-INS  
\$7 TRIUMPH \$2495  
\$5 AUDIN HEALEY \$2495  
Radio, heater, overdrive.  
\$4 MG-TE \$1395  
New 1957 Ford, New top, ton.  
\$3 ENG. FORD ZEP \$795  
Radio and heater  
\$1 JAGUAR Rdr. \$1295

## TR-3

Disc brakes, 100 h.p., 35 m.p.g.  
EST DRIVE TODAY  
Complete Parts & Service  
Dave Thomas Motors  
Import & Sport Car Specialist  
3400 L.B. Blvd. GA 4-7893

## '56 VOLKSWAGEN 2-DR.

Black, vinyl interior.  
\$25 down (appr. credit)  
MICKY FINN'S Imported Cars  
Service for all foreign cars  
3300 Atlantic, L.B. GA 4-0754

\$1595

## BETTER USED CARS

WILLIAMSON

WILLIAMSON

WILLIAMSON

## TR-3

Disc brakes, 100 h.p., 35 m.p.g.  
EST DRIVE TODAY  
Complete Parts & Service  
Dave Thomas Motors  
Import & Sport Car Specialist  
3400 L.B. Blvd. GA 4-7893

## '56 VOLKSWAGEN 2-DR.

Black, vinyl interior.  
\$25 down (appr. credit)  
MICKY FINN'S Imported Cars  
Service for all foreign cars  
3300 Atlantic, L.B. GA 4-0754

\$1595

## '56 VOLKSWAGEN 2-DR.

Black, vinyl interior.  
\$25 down (appr. credit)  
MICKY FINN'S Imported Cars  
Service for all foreign cars  
3300 Atlantic, L.B. GA 4-0754

\$1595

## CADILLAC

# BETTER USED CARS

WILLIAMSON

WILLIAMSON

WILLIAMSON

## TR-3

Disc brakes, 100 h.p., 35 m.p.g.  
EST DRIVE TODAY  
Complete Parts & Service  
Dave Thomas Motors  
Import & Sport Car Specialist  
3400 L.B. Blvd. GA 4-7893

## '56 VOLKSWAGEN 2-DR.

Black, vinyl interior.  
\$25 down (appr. credit)  
MICKY FINN'S Imported Cars  
Service for all foreign cars  
3300 Atlantic, L.B. GA 4-0754

\$1595

## '56 VOLKSWAGEN 2-DR.

Black, vinyl interior.  
\$25 down (appr. credit)  
MICKY FINN'S Imported Cars  
Service for all foreign cars  
3300 Atlantic, L.B. GA 4-0754

\$1595

## CHEVROLET

# 51 Chev. \$499.50

2-DR. POWER GLIDE DLX.  
Rad., htr. Exc. motor. Clean in  
& out. Above average.

\$50 Chev. \$395

2-DR. DELUXE CLUB  
Rad., htr. Exc. motor. Clean in  
& out. Above average.

Z-Z USED CARS  
1427 E. ANAHEIM HE 6-7777

## '55 Chev. V-8

Bel Air Spt. Cpe.  
Powerglide, radio & heater. Solid  
motor. Clean, white. Low miles.  
Lowered & customized. See this  
one.

Leo Rule Olds Co.  
1427 E. ANAHEIM HE 6-7777

## '55 Chev. V-8

Bel Air Spt. Cpe.  
Powerglide, radio & heater. Solid  
motor. Clean, white. Low miles.  
Lowered & customized. See this  
one.

Leo Rule Olds Co.  
1427 E. ANAHEIM HE 6-7777

## '55 Chev. V-8

Bel Air Spt. Cpe.  
Powerglide, radio & heater. Solid  
motor. Clean, white. Low miles.  
Lowered & customized. See this  
one.

Leo Rule Olds Co.  
1427 E. ANAHEIM HE 6-7777







**PLYMOUTH**  
'54 Plymouth 4-Dr. A Beauty. \$799  
**VERNE HOLMES—DODGE**  
Dodge Sales & Service  
Atlantic at 35th St. GA 4-8603

**PONTIAC**  
'54 Pontiac—\$1195  
STAR CHIEF CATALINA  
Immac. Full factory equipment.  
100% Financing. Bank Terms.  
No furniture loan. No co-signers.  
**S. W. LEMON**  
450 SO. LONG BEACH BLVD.  
COTTON CO. 2-2097

'55 Pontiac Convertible  
Starchief  
Power steering, automatic trans.,  
radio, heater. A real clean auto-  
mobile.  
Weekend Only \$1595  
**BERT WHEELER**  
2259 American GA 4-0123

'55 Pontiac Catalina  
Hard top  
Hydra. radio, heater, white  
walls, 1 owner. A showroom car.  
Call 2-5756  
**VERNE HOLMES—DODGE**  
Dodge Sales & Service  
Atlantic at 35th St. GA 4-8603

'55 Pontiac Catalina Hardtop  
Hydra. radio, heater, white  
walls, 1 owner. A showroom car.  
Call 2-5756  
**VERNE HOLMES—DODGE**  
Dodge Sales & Service  
Atlantic at 35th St. GA 4-8603

'55 Pontiac Catalina Hardtop  
Hydra. radio, heater, white  
walls, 1 owner. A showroom car.  
Call 2-5756  
**VERNE HOLMES—DODGE**  
Dodge Sales & Service  
Atlantic at 35th St. GA 4-8603

'55 Pontiac Catalina Hardtop  
Hydra. radio, heater, white  
walls, 1 owner. A showroom car.  
Call 2-5756  
**VERNE HOLMES—DODGE**  
Dodge Sales & Service  
Atlantic at 35th St. GA 4-8603

**PONTIAC**  
**BIG VALUES**  
Dependable Work Cars  
'53 Pontiac Club Coupe  
Radio, heater, 2 tone \$399  
'54 Buick Special Sedan  
Radio, heater, turn signals \$199  
'55 Hudson Hornet Sedan  
Automatic, radio, heater \$300  
'56 Packard Sedan  
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'52 De Soto 4-Dr.	395	25	21.00
'57 Olds. "98" Holiday Cpe.	3395	495	105.51
'56 Olds. "98" Holiday Cpe.	2195	495	61.46
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'56 Chev. 210 V-8 2-Dr. Sed.	1795	395	49.87
'55 Pontiac Chieftain DLX 4-Dr.	1395	295	45.85
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# Beauty, Beauty Everywhere at Headdress Ball



SETTING THE THEME for "Le Bal International," the seventh annual Headdress Ball by Long Beach Auxiliary to the Southern California Symphony Association, are Mrs. Earl B. Milton, president of Symphony Juniors, wearing "Tulip Time in Holland,"

and Mrs. Edmund F. Richards, Auxiliary president, wearing a sequined world on a cloud of tulle. Gold decor will be used throughout the Lafayette Ballroom on the night of Nov. 2 for dinner at 8:30, followed by the Grand Parade.

## Plans for New Goodwill Plant Will Be Shown

A look at the first draft of plans for the new plant which Goodwill Industries of Long Beach and the Harbor Area will build in 1958 at Pacific Coast Hwy. and San Francisco Ave. will be given the Woman's Auxiliary to Goodwill Industries next Tuesday.

Walter L. Case, the non-profit organization's executive secretary, will discuss the projected building during the auxiliary's business meeting at 11 a. m. in the chapel of the present plant, 457 Golden Ave.

Capt. Robert S. Clark, commander, U. S. Navy Station, Long Beach, is scheduled as luncheon speaker. He will talk on problems which face Naval personnel assigned to this station and how permanent residents can help Navy families meet these problems.

"THE HARMONETTES," Mrs. Nancy Simpson, Opal Shattuck and Doris Hunter, of the Uptown Church of Christ, will present the musical portion of the program. Members of Silverado Park Community Methodist Church comprise the hostess committee. Mrs. Helen B. Emmons, author of "The Mature Heart," is to give the devotional.

Mrs. Stephen R. Hemmi, auxiliary president, will ask Case to point out such features of the building plans as the one-story construction "without even a ramp to impede Goodwill's handicapped workers." The auxiliary is expected to adopt several aspects of the building program, eventually including decorating and furnishing a lounge for women employees.

## PEO to Hear Ex-Officer

Mrs. R. W. Shirey, former member of the Supreme Chapter executive board and past president of the California State Chapter, will be guest speaker when the Long Beach District PEO Rectiprocity Bureau meets at 10 a. m. Tuesday in the YWCA.

The speaker will tell her impressions of the 43rd biennial convention of Supreme Chapter, PEO Sisterhood, just concluded in Denver. Proceeding the business session led by Mrs. Beach Vasey, president, Chapter FJ members will hostess a coffee hour.

Unaffiliated and visiting PEOs are welcome.



THE ATTRACTIVE GARDENS at the Albert Stevensons' home form the background for Southern California Symphony Association members, Mrs. Julius C. Molina, wearing "Paris in the Spring," her choice of headdress for the annual Grand Ball by the Long Beach Auxiliary on Nov. 2; Mrs.

Houston C. Fairley, seated, wearing "Siamese Pagoda Dancer" (she is co-chairman of decorations for the event), and Mrs. James W. Wood in "Japanese Pagoda." They are among the many members of the Auxiliary working toward the success of the dinner dance.—(Staff photos.)

## Delectable Cuisine for Travelers to Portugal

By ILKA CHASE

Our first evening in Lisbon we dined at the Hotel Aviz. It is the finest restaurant in Portugal and one of the best in Europe. We had wanted to stay at the Aviz, but there are only 25 rooms and the government holds a block of those so it is difficult to get in.

One thing that struck us was the small number of

diners enjoying the excellent food. We counted only 17 in the hour and a half we were there. It was only the next night and after another good dinner in a top restaurant, also practically empty that we were to discover where they went. That first evening, however, our ignorance was intact and shared by pleasant friends we picked up—Maj. Gen. and Mrs. John McGuinnis of Worcester,

Mass., who had flown over on the same plane with us. The next day we drove to Sintra by way of Estoril, the famous beach resort. Estoril is all right, Atlantic Ocean, sand, a large hotel, a casino, things like that, but nothing special you'd travel miles to see. Sintra, however, is something else again. A 600-year-old castle high on a mountain top with an incomparable view and magnifi-

cient tile and stone work. I fell in love with the stone urns lining the cobbled driveway. They hold boxwood plants and are carved in a dozen different patterns to resemble basket weave.

WINDING DOWN from Sintra, Albert, the sensational chauffeur, started to explain, with expansive ges-

(Continued on Pg. W-4, Col. 2)

## Preparations Under Way for Nov. 2 Event

It has taken months of preparation by members of the Long Beach Auxiliary to the Southern California Symphony Association to make the seventh annual Headdress Ball, scheduled for Nov. 2 at Lafayette Ballroom, one to remember.

Fabulous headdresses, carrying out the theme of "Le Bal International" will be worn by feminine guests as they compete during the grand parade for the titles of Most Beautiful, Most Humorous, Most Original, Most Authentic and, of course, the grand sweepstakes. All this against the glittering gold decor of the ballroom. How could it help but be memorable?

A panel of internationally known judges, selected because they will represent the theme, includes Count Eugene Lukawiecki, European movie producer, Dr. Caselli D'Eragona, Los Angeles Consul General of Italy, and James Noguera, professor of foreign languages at Long Beach State College.

Although it is not necessary to wear a headdress to attend, the excitement and thrill prompts most of the socialites to do so. Reservations close Oct. 28, and should be made with ball chairman, Mrs. Albert Stevenson.

As guests arrive at the ball room they will view a spectacularly draped cloth of gold with a large gold and emerald green sunburst and will be seated at long tables centered by gold and emerald crowns resting on royal purple satin pillows. Favors will be sequined world perfume sets.

A LARGE revolving gold world, held by a golden statue against a backdrop of gold and purple, will form the bandstand decor where Manny Harmon's Orchestra will play for dancing. Cartwright Hunter will act as master of ceremonies following the 8:30 dinner.

Assisting Mrs. Stevenson in arrangements are Mrs. William P. Ellery, invitations; Mrs. Houston C. Fairley and Mrs. R. O. Gould Jr., decorations; Mrs. Alexander Kad-vany, judges; Mrs. Orville Cole, awards; Mrs. Harvey Glenn Doody, florists; Mrs. Cartwright Hunter, orchestra; Mrs. Ethel Severson, public relations.

Leading Long Beach florists are contributing floral table arrangements which will be judged prior to the Grand Parade. A gold cup will be awarded for the most outstanding arrangement.

Funds will go into the Continuation Fund for the Los Angeles Philharmonic Orchestra. Four concerts are played in Long Beach each season.

## Women

LONG BEACH 12, CALIF., SUNDAY, OCT. 20, 1957 SECTION W

## East Meets West

(Editor's Note: Following is the fifth in a series of letters from Mrs. Walter D. (Pat) Gilkey relating high lights of the world tour she and Dr. Gilkey are taking.)

### DEAR FRIENDS:

Before we leave the country that knew the first democracy (Greece) we should like to make a few comments. First, Athens seems like a boom town, with frenzied building and tourists thick as flies.

This ancient hotel, Grande Bretagne, is probably as famous as any in the world including the Raffles in Singapore, Sheppards in Cairo, Bristol in Vienna, the Cathay in Shanghai, etc. Of course it's enormous. When you stand in the lobby you realize that this is THE place where East meets West. The Turk, the Egyptian, the Persian, the Malayan stands shoulder to shoulder with a German, a Frenchman, a Scandinavian, and the amazing "receptionist" changes his language more easily than we do our gloves.

THE GREEK POSTAL service is a quaint experience. Any of you who have received postal cards from us may be interested to know that uranium or diamonds would be about the same cost. This is roughly the way it goes. Innocents that we are, we attempt to get as many words on a card as possible, then discover that it's the same system as a cable. Each word costs the unlucky sender more.

We are packing to leave tonight for Istanbul where M.D.'s from all over the world—all nationalities, will gather. On our particular plane we will meet all the American doctors that will go together through India, Thailand, Hong Kong and Japan on the same plane. There are 30 in all.

WE ARE HEARING rumors—no alcoholic liquors in Turkey, while India says no pills, no medicine may enter. "Oh well, C'est la vie." We depart from this sunny, no smog, blue, blue sky country with its warm hospitable people with reluctance and say to the American counterpart of Dr. Albert Schweitzer, Dr. Homer Davis by name (a connection of Long Beach's Mrs. Sidney Conklin) "well done," when we see his achievement in building a college here in Athens for Greek boys—all by contributions from America. This will be the start of Dr. Davis' 32nd year building this boys' school. We feel unusually inarticulate in any attempt to describe this amazing building and its achievements—all the result of Dr. Davis'

personal enthusiasm, dedication, love and understanding of his fellow-men. Bring on your Turks.

ARE WE IN TURKEY? One must really work on one's imagination to so believe. This edifice seems practically a replica of the Beverly Hills Hotel also owned by Conrad.

We have been carrying a bottle of instant coffee with us. As baggage is getting more bulky I suggested to a Greek friend just a few hours before leaving Athens that she relieve us by taking it. When we arrived at the airport our taxi man mentioned casually, "No coffee in Turkey." We dismiss such a ridiculous idea. On arrival, I hasten to an elegant snack bar in Istanbul Hilton. Waiter stands patiently. "Coffee and toast," we say. "Sorry Madam, no coffee in Athens. Not allowed." We consider sudden death until we hear room mate say, "I have a bottle of powdered coffee." It seems having some left over Greek change as we were boarding the plane and not knowing what to do with it, he used it to buy, bless his heart—COFFEE.

When I awakened this a.m. ordered casual continental breakfast which means a roll, butter, and up with it came a pot of hot water. Notice on bill an item which amounts to \$1.50 (believe it or not) for the hot water. Even tolerant room mate's eyes opened wide at this. Now to turn off the room radio, I think it's KINX, and face the ancient city of Constantinople—scuse I mean Istanbul. R.M. disappeared at 7 a.m. Note says back at 8 p.m. meetings.

Love,  
PAT GILKEY.

## Mothers Club

Mothers Club of Sigma Kappa Sorority at Long Beach State College will meet at 7:30 p.m. Wednesday at the Downey home of Mrs. A. D. Fuller, 7801 E. 2nd St. Mothers of Sigma Kappa pledges will be welcomed by Mrs. Arnold P. Springer, president.



"FESTI ROMANI" is the theme of the headdress worn by Mrs. Albert Stevenson, general chairman of the seventh annual Headdress Ball. Proceeds go to the Southern California Symphony Association Continuation Fund in support of the Los Angeles Philharmonic Orchestra. Reservations close Oct. 28.



# The Wild Waves Say

By IOLA MASTERSON

**DID YOU** hear about the absent-minded astronomer who discovered a skyful of new stars Tuesday night before he realized his telescope was registering "tilt"? In reality, he was peering excitedly downward at the twinkling lights shining in and around Peggy and Houston Fairley's home out there at 4219 California Ave. during their gay cocktail buffet party.



"Ach Himmel!"

buffet at the Hunt's home, 232 Claremont. Assisting in the "May I take your coat and get you a drink" department will be Mattie and Earl Sullivan, Mildred Brayton, Betty and Stillman Loveren and Lee and Clarence's son and his fiancée, Dennis Hunt and Rosemary Powell, whose hearts and flowers date arrives in February.

**OF THIS WEEK'S** share of the 365, October 17 was the best day for close friends of Carrie and Al Vignola who picked it as a good evening for entertaining at informal cocktails and buffet.

**BUD COOK** took an unexpected trip to the hospital Monday but with typical "know how" was recuperating so satisfactorily there was some talk (especially from the impatient patient!) that he'd be home by today. However, before planning a full scale visiting assault on the Cook's Park Estates home it would be wise to check with wife, Irene, head nurse and chief Bud watcher for these ensuing take-it-easy days.

**FASTER THAN** Washingtonians have been saying, "Here comes the Queen, didn't she?" Marilyn Graham planned a trip to Illinois this week and left with the same travel precision speed as you-know-who from Buckingham has been exhibiting. Marilyn decided to leave Wednesday, packed her bags Thursday morning and was in Winnetka, Ill., by night to visit with old friend Eleanor Hayes Samuelson. Then she'll head for Chicago to see her family before returning home via Austin, Tex., for a visit with daughter and son-in-law, Marcel and Tom O'Brien.

**WHEN YOU** reach that day you can stamp your wedding certificate with 25 years of "perfect attendance" something nice is bound to happen to you, too. Like it did for Betty and Bill Barbee when good friends Bobbie and Greer Thompson and Nancy and Myrl Ott whisked them off to Los Angeles to celebrate their silver wedding anniversary with dinner at Perinos followed by dancing in the Zebra Room at the Town House.

Speaking of Ott, ought Ott stop? Going at a pretty good clip these days, we'd say. With Ruth Green, Nancy was cohostess at an autumn coffee brunch at Assistance League Clubhouse the other day, and if you've been keeping track of Ott's you ought to know that Ott sort of thing has been going on regularly, or so it seems, with party, party, party. Among those assisting with this very pretty affair were the hostesses' daughters, Bincy Vosburg and Nancy Latimer.

**EVERYWHERE** THAT 14-month-old David Griffith went mama Deane was sure to follow during their visit to the old hometown. Two reasons. David is too cute to want to take your eyes off of him and what's more, you better not! Their "family physician," Dr. Bob Griffith, was here last weekend for a brief "hello" and to serve as escort on the trip back to their home in Martinez where Bob is resident doctor.

**AS PROUD AS** a movie star winning two Oscars on the same night and just as surprised were members of the architectural firm of Killingsworth, Brady and Smith at the California A. I. A. awards night banquet at the Ambassador Hotel Tuesday night. They carried off two of the five top awards for buildings of the past five years! Long Beachers at the banquet included Laura and Ed Killingsworth, Joyce and Dick Opdahl (their house was one of the winners), Waugh Smith, Al Dorsey, Jeanette and Ray Waestman (law office an award getter), Ella and Julius Linde, Alice and Wallace Wilson, Hugh Gibbs (an award winner, too, for a school he designed), Dr. Walter Boyd, Wayne Fredericks, Don De Jeff and Floyd Ray.



## FRUITS OF THEIR LABOR

Members of Lakewood-Atlantic Soroptimist Club, from left, Mmes. Arlene Porter, Vera Contratto and Frances Meyer, enjoy the "fruits of their labor" as they sample the first batch of a total of 300 pounds of Christmas fruit cake they have baked to sell, in one-pound packages, to raise funds for scholarships and the United Hospital Drive. Mrs. Meyer is chairman. The businesswomen baked the cake, 100 pounds at a time, in the giant ovens of the California Sanitarium owned by club member Mrs. Willa Layman.



## AMONG CAREER WOMEN

### Altrusans Learn U. N. Facts From Expert

By ANNE GILCHRIST

Altrusa Club member Joyce Jacobowsky was "guest speaker" at her own club's Monday night dinner meeting at the Lafayette Hotel, speaking, not as an Altrusan but in her official capacity as president of the Southern California Council of United Nations and as state chairman for United Nations Week.

She stressed the importance of U. N.'s role in bringing about better international relations and told of the many interesting ways various cities have celebrated U. N. Week to implant in the mind of the public how international affairs are constantly bettered by the balance-wheel action of the United Nations.

Mrs. Jacobowsky (who is grants-in-aid chairman for Altrusa) explained how this program, which enables Latin American students to attend colleges and universities in this country, creates goodwill between countries on a person-to-person basis. Helen Smith, program coordinator, reported on a visit to the Altrusa Club in Vancouver, B. C. in Canada and of attending an Altrusa Roundup conclave in Las Vegas. Betty Grobaty and Louise Dixon reported the success of the club's recent champagne d'ansant, proceeds to go to the Psychiatric Clinic for Children.

**Margaret Ives** Honored guest at tomorrow evening's dinner meeting of Margaret Ives Business and Professional Women's Club at the Lafayette Hotel will be Mrs. Vervyl Sumrall, winner of the BPW sponsored contest to choose the outstanding Miss or Mrs. BPW of Long Beach, a feature of the recent National Business Women's Week.

## MEET DELEGATE

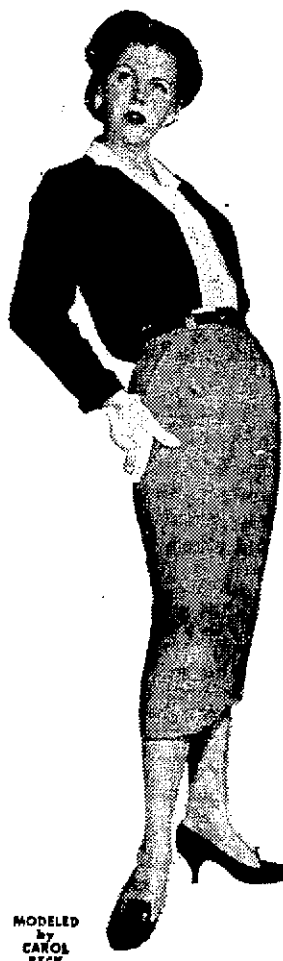
Mrs. Mathew Riewer will attend the 10th annual conference of Los Angeles Archdiocesan Council of Catholic Women Monday at the Ambassador Hotel. The first woman from Long Beach to serve on the Archdiocesan Board, she has been re-elected treasurer.

## Grahams Honor Foreign Visitors

Mr. and Mrs. Douglas H. Graham entertained at a dinner party Wednesday evening at Virginia Country Club in honor of two distinguished foreign visitors to the United States. Feted were Bishop Von de Biesen, Bishop of Aberdeen, member of the Order of White Fathers, who is here from Rhodesia where his work as a missionary has won him renown, and U. Mya, prominent businessman from Rangoon, Burma, a personal friend of the Grahams.

## Auxiliary Meet

Carmelite Nuns Auxiliary will meet at 1:30 p.m. Tuesday at Catholic Center with Mmes. Louis Andriole and Roy Glass as hostesses. Child care will be provided.



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## Meet Tuesday

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## Did Sandlarks Find New Power Force?

If the noise of people having fun could be converted into electricity, the energy generated from Sandlark's party last Saturday night would light up an entire city a year!



"Light-up Time!"

Among those creating their fair share of sound type amps and ohms at the Mounted Police Clubhouse (and loving it) were Norma and John Craig, Emmy Lou and Wilbur Ingram, Carolyn and Don Raney, Marvella and Bob McNulty, Betty and Jim Worsham, June and Fred Taylor, Evelyn and Jim Pine, Doris and Russ Forsythe, Dorothy and Jim Baker, Barbara and Charles Ashton, Mattie and Kenny Henry, Doris and Bob Sturgeon, Thelma and Bill Jamison, Marguerite and Oliver Speraw and Shirley and Howard Jones.

General chairman of the highly successful dinner dance was Lorena Farnham whose husband, Dan, was a real wolf in chef's clothing as official carver of the prime rib roasts. Others lending their talents to committee work were Phyllis and Harold De Lance, Juanita and George Lake, Gloria and Paul Grandle, Maria and Chuck Stevens and Billie and Fred Lehman.

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—Perry Griffin Photo  
Mrs. Walter E. Hoffman

## Prominent Localite to Lead State OES

For the first time in the history of this city a member of a Long Beach Eastern Star chapter will be installed as worthy grand matron for the State of California. She is Mrs. Walter E. (Grace) Hoffman, 601 Terraine Ave., who will take office as leader of 170,000 California members in colorful ceremonies at Municipal Auditorium next Friday evening. Approximately 1,000 people will participate and many other thousands will witness the event.

The spectacular rite will climax the state's largest annual convention, in session here from Monday through Saturday, which will be attended by 9,000 delegates from the 575 OES chapters in California.

For Mrs. Hoffman, a member of Searchlight Chapter No. 435, her election to the

top state post culminates many years of leadership in local club circles as well as Eastern Star which she has served as worthy matron of her own chapter (1942); deputy grand matron of Long Beach (1944); grand marshal (1954); and election to the grand line (1955). In addition to OES she is a member of Merret Temple, Daughters of the Nile, Nazareth White Shrine, Ebell Club, Loyalty and Lady Lions, having served as president of the latter two, and has long been identified as an ardent worker in youth organizations.

Mrs. Hoffman and her husband, well known Long Beach businessman, have two children, a son, Walter A. Hoffman of Garden Grove, and a daughter, Mrs. Philip Reilly, 109 Del Amo Blvd., and four grandchildren.

## WHAT MAKES CO-OPS TICK?

# The Nursery School Story

For the parent of the pre-school age child, "Co-operative Nursery School" is fast becoming a household expression.

National magazines have been partially responsible by spotlighting co-ops in recent articles. Across the country this comparatively new idea in nursery education is gaining wide recognition.

Wherever a neighborhood group of mothers feels the need for low-cost nursery education for their preschoolers and help in understanding their children's behavior, you are likely to find a co-operative nursery school.

Locally, in such areas as Seal Beach, Belmont Shore, Los Altos, Lakewood, Bellflower, Bixby Knolls, Wrigley and North Long Beach there are co-ops comprised of from 15 to 35 children, each with its own paid professional teacher.

**WHAT DO CO-OPS** offer that makes them so popular? Here is a nursery school that involves the whole family. For the child there is a warm, family type atmosphere where adults he knows are at school each morning to assist the teacher. This tie with his home makes the new experience easier to accept.

What can nursery school offer that your child won't get from his own back yard? He has an opportunity to play with many children his own age and can experience a freedom at school not feasible in the ordinary home.

A wide variety of activities keep children interested and busy. They are learning the techniques that will help them develop happy, useful adult lives. Dr. Katharine Whiteside Taylor, noted child psychologist and author of many books about co-operative nursery schools, sums it up by saying, "play gives the child what education, work, recreation and art provide adults."

**THE NURSERY** school that does not try to include the child's family in some way has become a thing of the past. Not only do mothers assist in the daily program, they also organize and administer the school as well. The parents set the policies, select the teacher and buy or build the equipment. The teacher plans the program and contributes her professional experience in working with young children. Each school is licensed by the State Department of Social Welfare.

When mothers put in as much time and energy as these women do there are many tangible benefits

gained. A parents' meeting once a month allows time for the business and educational programs and can range from a general discussion of individual children to an outstanding speaker or film on some aspect of child development. Thus parents gain insight into the behavior of their own child and to the needs of all children. The child, of course, not only benefits from more understanding parents but has the wonderful experience of nursery school.

Preparatory to entering a co-op, mothers are required to complete the one semester evening adult education course, Guiding Children's Growth.

**BASIC TO ALL** parent education is the knowledge that fathers and mothers make better, happier parents when they understand the general patterns of children's needs at each age level. They discover that their questions are not unique and that all 2½-year-olds or all 4-year-olds, for example, show a consistent behavior pattern.

Mothers take turns assisting the teacher at school. Each mother "works" about three mornings a month and is encouraged to function where she is most able. To maintain a tuition usually as low as \$6 a month, the families must contribute a great deal in time, interest and a willingness to work.

For example, co-op parties are frequent, but they are not always the social function the name might imply. The dress is often informal dungarees and the time a weekend morning. This happens when school equipment needs to be built or repaired. Fathers, mothers and sometimes the

children assemble at the nursery school to perform some needed task. Even a 4-year-old can feel a pride of ownership when his father built the sand box or repaired the play house roof while mother hung curtains and painted.

**WITH TWO GOALS** as guideposts—to help children learn to live democratically with others; and to help parents become better able to guide and to grow with their children, Long Beach's single co-op of 10 years ago has grown to 18 schools today.

By the age of 6, the experts say, children have already established many of the behavior patterns that they will carry with them through life. This places a grave responsibility on parents of young children at a time when parents may know least about understanding them.

About 10 years ago, members of the early Long Beach co-ops joined forces and

brought into being the Long Beach Council of Co-operative Nursery Schools.

It has been working also with other pre-school agencies in a joint effort to bring interesting educational programs to the community. Net result—conferences, open to the public, of the type recently sponsored in Long Beach when 250 parents, teachers and administrators convened to discuss topics ranging from

pre-schooler's story books to techniques for introducing him to nature and the world around him.

**FOR THE OVER-ALL** picture of the co-op movement, Dr. Katharine Whiteside Taylor's book, "Parent Co-operative Nursery Schools," is recommended.

Mrs. Paul G. Paster, 4402 Tulane Ave., is president of the Long Beach Council.

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Vel lace. White & pastels. 32 to 42 . . . **5.95**

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shirred tricot skirt. Pastels. 32 to 40 . . . **12.95**

d. Narrow tailleur with filmy net margins.  
White & pastels. 32 to 42 . . . **3.95**

e. Scalloped Alencon insets with petti-pleats,  
white & pastels. 32 to 42 . . . **12.95**

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#### AT P.T.A. HELM

Presiding officers as high school P.T.A. units meet for fall session are (left to right) Mrs. Robert R. Shinn, Polytechnic; Mrs. Nolan Barker, Millikan, and Mrs. Earl Mendenhall, Jordan. Mrs. George Gordon (right) heads the Long Beach Council of Parents and Teachers.

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## Sees Portugal as Enchanting

(Continued From Page W-1)

tures, where he was taking us for lunch. We went careening around curves at a mere 60, the horn one solid shriek, motorcycles, bicycles, children and chickens scattering before us and I was scared. When scared I tend to the profane. I turned to the doctor and let fly a string of expletives, asterisks and stars, ending up with "For Pete's sweet sake tell this crazy galoot to slow down!"

The place where Alfred took us, however, redeemed all. As of this writing the Gritti Palace Hotel of Venice still lies ahead and those who know it say it is enchantment, but, as of the moment, I say without reservation that the Setais must be the kind of hotel the best and most imaginative innkeepers run when they die and go to heaven.

It is like a tiny baby palace done in exquisite taste. Only 18 rooms so hardly anybody ever gets in, but we can all dream. It is set in a charming garden, its walls are painted with airy and elegant frescoes. Aubusson carpets cover the polished floors, the furniture is beautiful and the food superb. The bedroom suites are done in delicate light papers and the place is run like a private house presided over by a gay and sophisticated hostess. I am aware, of course, that many prefer the larger hosteleries where there's something doing, but for those who prefer peace and the personal touch the Setais (Seven Echoes) is the jewel.



#### P.T.A. PRESIDENTS

Presidents serving elementary school P.T.A. units are (front row, left to right) Mrs. T. O. Woizeski, Buffum; Mrs. Jack B. Thorpe, Lowell; Mrs. Gerald H. Brewer, Tucker. Pictured in the back row (left to right), Mrs. L. E. Oviatt, Burbank; Mrs. Richard J. Tobey, Willard; Mrs. M. L. Farnen, Lee; Mrs. James La Masney, Naples.



#### PARENT-TEACHER LEADERS

Guiding lights behind P.T.A. activities in the Long Beach area are these presidents (front row, left to right): Mrs. F. L. Shindler, Wilson; Mrs. Stanley Solomon, Tinner; Mrs. Edwin J. Vavra, Emerson; Robert Mulvey, Bryant. Pictured on the back row, left to right, Mrs. R. W. Van Liew, Frisk; Mrs. John Huffman, Fremont; Mrs. Thomas R. Gannon, Bixby; Mrs. Lyle Huggins, Mann; Mrs. E. J. Tombling Jr., Grant.

## Look Who's Dancing . . .

Oct. 21  
4:30 First Season Silver Medalists.  
5:30 First Season Gold Medalists.  
6:30 Second Season Bronze Medalists.  
8:00 Senior Dons and Debs of North Long Beach, "Trick or Treat Trot," sport dress. Patronesses, Mmes. William York, G. H. Evans; chairman, Mrs. Ray Clark.

Oct. 22  
4:30 Freshman Swingsters, "Black Cat Capers," sport dress. Patroness, Mrs. David P. Maxwell; chairman, Mrs. Robert B. Peck.  
6:15 Sophomore Swingsters, "Black Cat Capers," sport dress. Patroness, Mrs. Les Meisner; chairman, Mrs. Robert J. Shook.  
8:00 Junior Swingsters, "Black Cat Capers," sport dress. Patroness, Mrs. Fred Neubauer; chairman, Mrs. John H. Dukes.  
Oct. 23  
4:30 Freshman Funsters, "Skele-ton Spin," sport dress. Patroness, Mrs. Robert B. Riegle; chairman, Mrs. Robert J. Shook.  
6:15 Sophomore Funsters, "Broomstick Bounce," sport dress. Patroness, Mrs. R. J. Welby; chairman, Mrs. Fred A. Schiel.  
8:00 Senior Debonairs, "Skele-ton Spin," sport dress. Patroness, Mrs. G. R. Christman; chairman, Mrs. Thomas M. Brown.  
Oct. 24  
4:30 Dude Ranchers, "Jack O'Lantern Jig," western tops. Patroness, Mrs. Charles Jupiter; chairman, Mrs. Allen Walker.  
6:15 Freshman Top Hatters.

Oct. 25  
5:00 Junior Favelets, "Spooky Shuffle," sport dress. Patroness, Mrs. Willie Peter; chairman, Mrs. Raymond W. Kello Jr.  
6:45 Revelers, "Spooky Shuffle," sport dress. Patroness, Mrs. Phillip Philthorpe; chairman, Mrs. Elio C. Nelson.  
8:30 Junior Debonairs, "Spooky Shuffle," sport dress. Patroness, Mrs. Robert Maltson; chairman, Mrs. Norman Sampson.  
Oct. 26  
2:30 Jeans and Jams, "Halloween Howdown," western dress. Patroness, Mrs. Clifford Hanson; chairman, Mrs. Robert Saley.  
4:15 Freshman Rhythm Steppers of Paramount, "Hobgoblin Hop," sport dress; chairman, Mrs. Kee Maxwell.  
6:00 Junior Rhythm Steppers of Paramount, "Hobgoblin Hop," sport dress. Patroness, Mrs. Earl Sinclair.  
8:00 Ten Tens, "Voodoo Vortex," gala dress. Patroness, Mrs. Gerald Desmond; chairman, Dr. and Mrs. Arthur H. Budd.

Calendar for parties at Lakewood Country Club Dansant Cotillions.

Oct. 21  
3:30 3rd and 4th grade Rhythm Steppers, "Who's Who Dance," party dress with mask. Hostesses, Mrs. Robert Maltson, Mrs. Ralph Hubbard, Mrs. D. J. Nichols, general chairman.  
5:00 5th and 6th grade, Jolly Juniors, "Who's Who Dance," party dress with mask. Hostesses: Mrs. Don H. Baldwin, Mrs. William E. Underwood.  
7:00 7th and 8th grade, The Star-Hunters, "Who's Who Dance," party dress with mask. Hostesses, Mrs.

#### Music Meeting for Sorority

"Highlights of Contemporary Music" will be given at the 7:30 p.m. meeting Tuesday of Long Beach Alumnae Chapter of Mu Phi Epsilon at the home of Mrs. Marion Vierson, 5980 El Paseo St. Mrs. Le Noi Steckley will be co-hostess.

Presenting the program will be members of Los Angeles Mu Phi Epsilon Alumnae Chapter, Julia Overshiner, Vola Gribble and Edith Hagib.

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#### Rebekah Lodge

Wide Awake Rebekah Lodge No. 71 has scheduled three events during the coming week beginning with past noble grand's night Monday at 8 p.m. at 728 Elm Ave. The social and sewing club will meet Friday at noon for luncheon in Morgan Hall. On Sunday, Oct. 27, the group will serve a public breakfast from 8 a.m. to 1 p.m. at 2010 Olive Ave.

#### Myers Home From Havana

W. L. Myers, secretary-treasurer of Vegetable Oil Products Co., Inc., Wilmington, attended the National Office Management Association's regional conference and national board of directors meeting in Miami. Myers, immediate past president of the Long Beach Chapter of NOMA, is now national director of the area serving California, Arizona and Utah. Mrs. Myers accompanied her husband on the

trip, and they enjoyed a short vacation in Havana prior to the conference.

Planning a HALLOWE'EN PARTY?  
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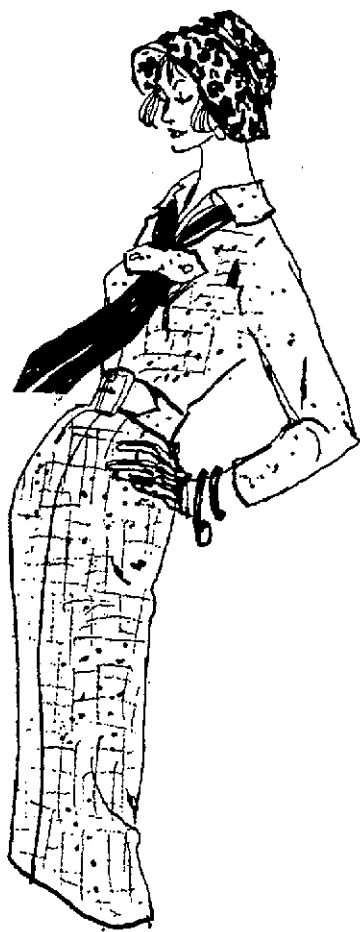
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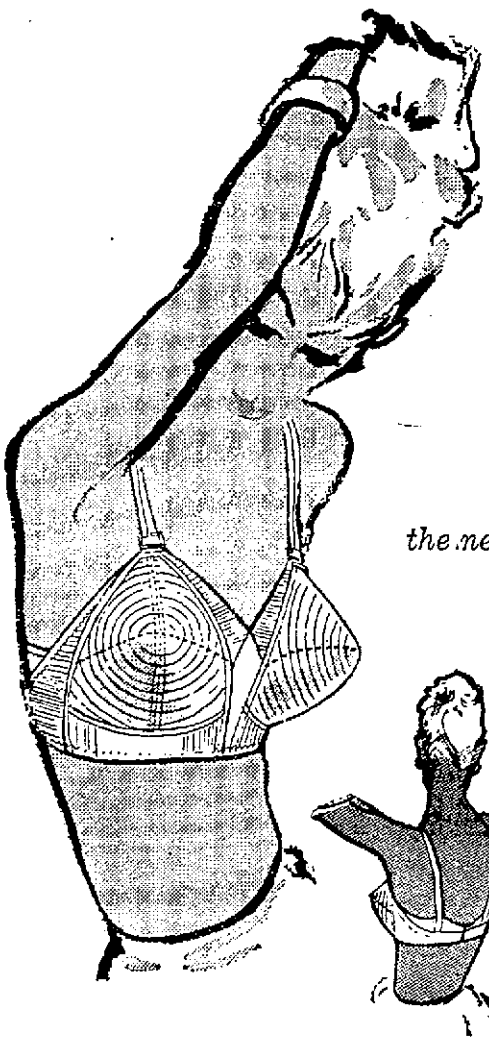


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# Our Children Too Big for School

By ANGELO PATRI

Simon is 14. He is 5 feet, 10 inches tall and he weighs 180 pounds. He reads about third grade, and without any fondness for the subject. His arithmetic ability extends as far as getting the right change in the grocery shop and his mother depends on the integrity of the shopkeeper at that. The school is at a loss to know what to do with him.

The school is equipped and staffed to teach boys and girls the book knowledge held to be best to equip them for life. It is not equipped nor staffed to meet the needs of Simon. Now this boy is not feeble-minded. Not at all. He has a splendid body, great strength, clear eyes and good hearing.

THE LAW keeps him where he is and the schools make no provision for him. Nobody is getting any good of the situation, especially Simon.

These boys and girls need to use their energy, and it is tremendous, as any teacher who has ever had to deal with them in a classroom knows to his sorrow. The vocational school marks them as unfit before their fellows

who proudly attend the academic school. So far have we degraded the work of our hands! When a boy or girl is degraded in the eyes of his fellows, he deeply resents it and shows it by his behavior, becoming a social problem.

THE CHILD labor laws must stand because they are needed. These boys and girls cannot be tossed to the conscienceless employer, or the ignorant employers who, looking at their physical growth overlook their immaturity and so do them grave injury. Nor can they stay happily in the schools under the conditions.

Why cannot the schools, the social workers and the heads of industry get together and formulate a plan by which these boys and girls can be trained in industry, taught their talents developed their immaturity protected and their self-respect spared? The present setup does not work.

(This feature appears daily in the Independent.)

Glamour Around the Clock... Rich black fox fur... Completed by a matching muff... an ensemble of ultra-femininity. Pictured—Hat \$49.95; Muff \$45.



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## In the Long Beach Area Susan's Window Shopping



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For the name of the store showing this style, phone Susan at HE 5-1161, Ext. 219, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.

### 'Public Library' Theme of Talk

Edwin Castagna will discuss "Your Public Library" when he appears as guest speaker Tuesday at an all-day meeting of Western Shores Chapter, Daughters of the American Revolution, at

the University Club, 1150 E. Ocean Blvd.

Reservations may be made with the regent, Mrs. Charles Tointon, and transportation arranged with Mrs. Wendell Vancil.

## Hubbells Tell of Sandra's Engagement

The engagement of Miss Sandra Rae Hubbell, daughter of Mr. and Mrs. Maurice S. Hubbell of Long Beach, to James Robert Ritter, son of Mr. and Mrs. John Earl Ritter of South Pasadena, was announced to close college friends at a luncheon last Sunday in the Hubbell home, 4120 Locust Ave.

Miss Hubbell, the granddaughter of Mr. and Mrs. Roy O. Bartow, is a fourth-generation resident of this city. The affianced couple was graduated from the University of Southern California in June, where she was a member of Delta Gamma and her fiancé a member of Beta Theta Pi and Beta Alpha Psi, national accounting honorary fraternity.

THE RETROTHAL announcement and February wedding date were incorporated in a clever door decoration to set the volatile mood of the fashionable party from the moment guests arrived at the home's gracious entrance. Ornamental cats (which also graced the invitation covers) and flowers in imaginative arrangements formed the party's theme, "The cat is out of the bag," furthering the gaiety of the day.

Feb. 14, St. Valentine's Day, has been chosen by the young couple as the wedding day.

### Tuesday Supper

Long Beach Navy Wives Club No. 1 will have a potluck supper at the Savannah Gardens Clubhouse Tuesday, with Mrs. George Baker and Pat Broadwater as hostesses. Wives of service men are invited.

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Sandra Rae Hubbell

—Ray Huff Photo

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## Speech Expert to Be Guest

Dr. O. L. Castleberry, of the Long Beach State College speech department, will be guest speaker when Long Beach Federation, Women's Christian Temperance Union, meets Tuesday in the YWCA Auditorium. He will discuss "The Alcohol Problem as an Educator Sees It."

Mrs. H. A. Zelsdorf will lead a parliamentary drill, and current events will be discussed by Mrs. Cleve Warner. Mrs. Edith Cocks will preside at the 10:30 a.m. business session.

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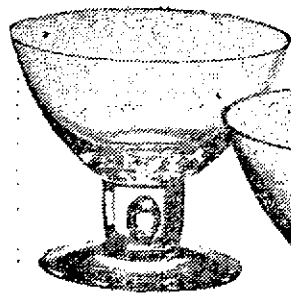
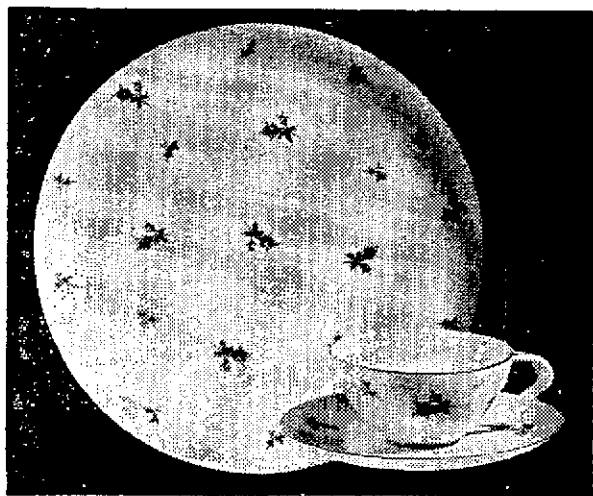
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YOUR CHOICE

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Reg. 1.75



"Daphne," imported earthenware, 53-piece set for 8, Reg. 27.80... **18.88**



Autumn Gold—a delicate wheat pattern against white translucent china. Coupe shape, 78-pc. service for 8, Reg. 132.20... **69.95**



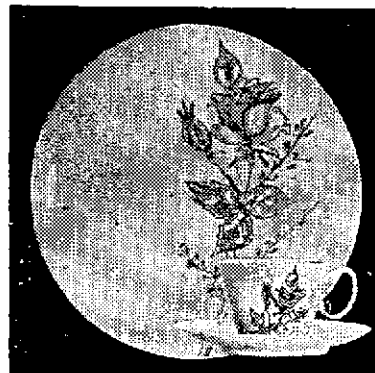
"Pink English Scenes" from England, 45-pc. setting for 8, Reg. 51.10... **39.95**



"Madeline," china from Bavaria, 45-pc. setting for 8, Reg. 99.25... **74.85**



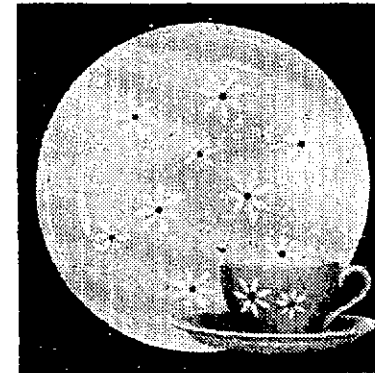
"Tea Rose," china imported by Sango, 78-pc. setting for 12, Reg. 103.75... **59.95**



"Fragrance," delicate Rosenthal china, 42-pc. setting for 8, Reg. 128.10... **96.85**



"Selby," Noritake imported china pattern, 77-pc. for 12, Reg. 127.70... **62.95**



"Brown Eyed Susan," informal dinnerware in a 45-piece setting for 8, Reg. 43.20... **21.95**



"Indian Tree" imported from England, 45-pc. setting for 8, Reg. 43.05... **34.95**

# Austerity Fast Fading From Army Scene



## 'Mess' Menus, Atmosphere Take On 'Tea Room' Tone

By JOYCE KENT

Yellow print wallpaper and brief brown draperies lend background intimacy. In the foreground are quartet tables gay with plaid cloths and chairs replete with crisp yellow back covers. All in all, an ideal spot to entertain at luncheon or an afternoon of bridge.

Unfortunately, party reservations are not accepted. In fact, you can't even get inside the gate unless you're on a strictly business mission, and even then it may take several phone calls to get you "cleared" for entry.

The aforementioned dining room is to be found within the gates of the Palos Verdes Battery Nike Site overlooking Marineland, and is the "mess" for the site's 102 enlisted men and officers.

It's as pleasing to the eye as it is shattering to time-honored concepts of dismal barrack walls, tin trays and long lines. Officers even use glass dishes!

THE ACCOUTREMENTS are not GI, incidentally, but reflect a desire on the part of the men for pleasant surroundings, and were achieved on off duty hours with rolls of wallpaper and a few gallons of paint.

While outstanding, the Nike mess is in no way unique in Army circles. One of the many messes within Fort MacArthur proper, while not as extensively decorated has walls which the men delight in referring to as "powder room pink," floral draperies at the windows, and a mess sergeant—William T. Jones—who likes living plants spotted around. He's a "most happy fella" these days, too, for the men are finally convinced that the plants are real, and he's not finding them uprooted as frequently!

And the food! Eye appeal is as important as pleasant atmosphere, and a GI relish tray would turn many a fussy hostess green with envy. It's enormous and packed with carrot curls, bell pepper rings, tomato slices, celery sticks, radish roses, olives, lengthwise slices of dill pickle and cottage cheese, all artfully and abundantly arranged.

The relish tray precedes in line a typical daytime menu of vegetable soup with crackers, breaded veal steaks with brown gravy, mashed potatoes, corn on the cob, lettuce and tomato salad with cucumber dressing, bread, butter, jam, fresh peaches with sugar, cookies, iced tea, iced cocoa, milk or coffee. Breakfast and dinner menus are equally varied.

BUT IN SPITE of parsley decked entrees, an Army man on the post can be as picky as a husband at the dinner table, and the men thoroughly "case" each day's menu as it's posted.

Jones says, "We always order heavy when a favorite entree—steak, or fried chicken—appears, and we know to go easy on the ration when stew time rolls around. The men would rather eat in town."

He's proud of his crew of six cooks, three of whom are on duty each 24-hour shift, and of the men who assist. He boasts that "after two years of culling, I've got some of the best in the business."

Aiding the men in their chore of feeding approximately 150 men three times a day, are three large ranges—two with grill tops, a deep fryer, two unit stack bakers' oven, pressure cooker, 50-gallon steam kettle (soon to be replaced with two 20-gallon kettles and automatic toaster that makes 128 slices at a time a giant mixer for mashing potatoes, mixing pastry or whipping cream; an automatic potato peeler, and assorted other pots, pans and utensils, all of alarming size.

SUPPLIES ARE ordered twice weekly on a meal basis from master menus issued by the Department of the Army, and are stored in two large walk-in refrigerators, a deep freeze and a kingsize pantry where dry stuffs are shelved according to the meal for which they are required. The old adage of "too many



INTO THE JAWS of the mechanical monster, a flip of a switch, a whirring sound, and presto! Potatoes come out white and shining. Pleased at not being on the short end of a paring knife are Pfc. Manuel Cruz (left) and SP2 Robert Mendez.

cooks spoil the broth" doesn't hold true in the Army, unless you count the times the soup scorches. To avert this, and other culinary disasters, the menus are made up each day with special instructions to the cooks.

For example: pear and jello salads—set jello and pears in muffin tins night before; home fried potatoes—fry on grill with onions till tender and brown; oven cooked bacon—do not overcook, save bacon fat to fry eggs with;

bread—cut cross ways and baste with garlic oil and heat as needed.

Delicious. But what ever became of Spam, powdered eggs, and BEANS?

P.S.—IF YOU'D like a look at the dining room mentioned in the opening paragraph, as well as the ominous Nikes perched on the cliff, the Palos Verdes Battery Nike Site is open to the public from 9 a.m. until noon the fourth Saturday of each month.

## Plaza Club to Hear Talk

"Accent on You" will be topic of Janice W. Murdock when she speaks to Plaza Women's Club at 8 p. m. Thursday at the El Dorado Clubhouse. She will be presented by Mrs. Melvin Kavin.

Miss Murdock is a former fashion and photographers model and now is a charm school instructor.

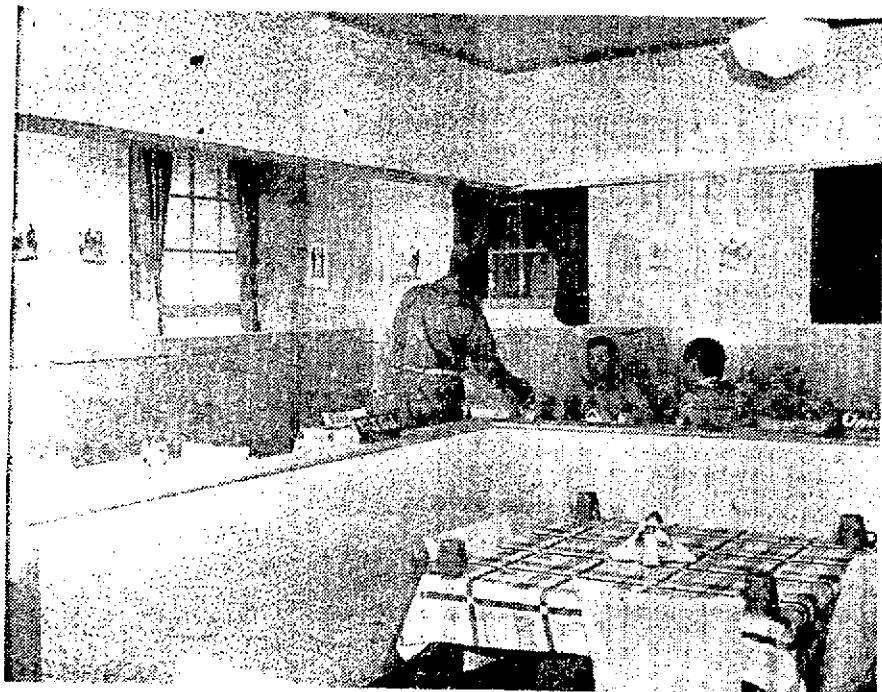
Mrs. Charles J. Teasley will conduct the business session and all Lakewood Plaza residents are welcome. Refreshments will be served by Mrs. Joseph Gray.

## Nurses to Meet

Long Beach Unit of Catholic Nurses will convene Monday at 7:30 p.m. in the conference room of St. Mary's Hospital. Speaker will be Father John Keenan.

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COLOR AND ABUNDANCE are two primary concerns of Sgt. IC William T. Jones (left) and SP2 Donald F. Volz as they prepare vegetables for a relish tray included on the noon menu at a Ft. MacArthur Army mess.



PROOF THAT AUSTERITY is fast disappearing from Army life is given in this interior view of the mess hall at the Palos Verdes Battery Nike Site. Taking time out for a coffee break in the pleasant "tea room" atmosphere are Lt. David King, mess officer (center), and 1st Sgt. Peter H. LaBauve. Sgt. Sherman Davis "pours."—(Staff photos by Roger Coar.)

## White Shrine

Members of Nazareth White Shrine Social Club are invited to take guests to the noon luncheon and social hour slated at Colonial Hall Monday. Grace Benediktson, hostess chairman, will be assisted by Florence Halvorsen, Marie Le Rossignol, Sylvia Garrety, Hilda Gregor and Ertha Harris. Flora Wagenblast will be in charge of card playing.

## GOP Women List Meeting

Ward Blanchard, member of the Long Beach City Library staff in the technical and scientific departments, will be guest speaker at the North Long Beach Republican Women's Club luncheon Monday at Houghton Park Clubhouse. His topic will be "The United Nations

as an Avenue of Communications."

Mrs. Jennie Pritchard, parliamentarian, is serving as chairman of the luncheon and will be assisted by members of the board. President Mrs. Sidney Marshall will conduct the business meeting. The annual bazaar, bake sale and "white elephant" table will be in charge of Bertha Torrance, ways and means chairman, and her committee. Reservations are in charge of Mrs. Truman Smith, 2411 Silva St.

## War Widows

Mrs. Katherine Hurley, state president, will be guest of honor at a 6:45 p.m. dinner meeting Monday of Long Beach Chapter 4, Widows of World War I, at Veterans Memorial Bldg. Mrs. Thomas Rose will preside.

## Auxiliary Meet

Auxiliary to Childrens Memorial Hospital will meet Monday at the home of Mrs. Leroy Leatart, 3955 Myrtle Ave., with Mmes. Charles Sander and Freida Owens assisting. Mrs. James J. Nagle will lead the business session.

open 3 nights . . . mon., thurs. & fri.  
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# Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

Let's start this week's rundown of happenings at Long Beach State with a few congratulations.

First, to two LBSC coeds, Gloria McCann and Sue Upson, chosen last week to represent the Long Beach area in the Miss of Cotton finals at Fresno next month. Gloria carried off the title of Miss Long Beach State while Sue is now Miss Port of Long Beach. A State coed, Carol Ann Beck, was the state winner last year, and we think our college has an excellent chance of making it two in a row.

Next, to Alpha Phi Sorority. Ol' Placer Miner has always found these girls mighty easy on the eyes, but it now turns out that they have brains as well as beauty. The sorority recently received a triple scholastic award: the Gold Certificate for being in the top quartile of all Alpha Phi chapters, the Silver Certificate for having moved up one or more quartiles since last year, and the HI PHI Certificate for being above the sorority average on their own campus.

WE SELDOM MAKE A PITCH for any group on campus, but we think the time has come to take note of a particularly worthwhile project. During this next school week which, incidentally, is also U. N. Week, the International Relations Club will be selling cards for the benefit of the UNICEF (United Nations International Children's Emergency Fund).

Beautifully illustrated by artists of international renown, these cards are appropriate both as note and Christmas cards. Whatever opinion our readers may have on world problems today, we are sure they agree that little children should not have to pay, and the purchase of a box of these UNICEF cards will provide funds to be used to relieve want and suffering on a global basis.

Persons at State will find the cards on sale from 10 a. m. to 1 p. m. daily at the Phi Tau table near the library. Readers off campus who might want to support this worthy project may call Placer Miner and a student will call on them.

As long as we're in the mood, we would like to get in a plug for another group at State—the LBSC Alumni Association.

Handicapped heretofore by a lack of numbers, the Alumni were reinforced by some 1,000 grads last year and are now under the direction of Joan Reed '54 and an active slate of officers who have planned several interesting functions for the school year in progress. First date on their calendar is Homecoming on Nov. 8.

The Alumni Association meets the fourth Thursday evening of each month in the Soroptimist House on campus. The meetings are open and all old (?) grads are invited to sit in.

ONE OF THE MORE INTERESTING exchanges of the year is scheduled for this coming Wednesday in the Soroptimist House when two women's service groups, Califias and Tillicum, team up for an exchange with Alpha Kappa Psi, national professional business fraternity.

The girls serve the guys a spaghetti dinner to get the evening going, and games and dancing follow.

The following evening, Delta Zetas gather at 8:30 in Hody's in Lakewood to celebrate Founders' Day. More than 125 persons are expected to attend the event, a formal occasion with "hats, gloves 'n' everything."

Included in the decorations will be all the trophies won by the LBSC Delta Alpha chapter; each trophy will be explained by the person or group to whom it was awarded.

Rene Smith, past national Delta Zeta president and past national Pan Hellenic president, will discuss "Jubilee Bells," the DZ monument on the campus of Miami University in Ohio; Mrs. Daphne Turk, college chapter director, will speak on "Let's Bridge the Gap"; and LBSC chapter members will sing grace and national songs.

AND ROUNDING OUT THE WEEK on Saturday night is the final "away" game of the year. This one is pretty close by—against Pepperdine in El Camino JC stadium—and we hope to see the LBSC rooting section filled.

A CUSTOMER SAID:  
"I just hope this place  
never goes away.  
I love it!"  
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A Store of Fashions  
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## Friday Event

Auxiliary to Sons of Union Veterans of the Civil War will meet at 11:30 a. m. Friday at the YWCA for sandwich luncheon and a business session.

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## AT FORTUNE'S FINGERTIPS

Some of the exciting awards to be made during St. Mark's Guild's Fall Festival Saturday and Sunday are displayed by members of the executive committee. From left are Mrs. Robert Uhl with a painting by Elaine Malco; Mrs. Bernard Hughes, modeling a mink stole, and Mrs. Ed Anderson with a Georgian silver service. — (Staff photo.)

## Miss Wendland Repeats Vows With James Purcell

Delicate lace appliques traced the gown of tissue taffeta chosen by Patricia C. Wendland of Los Angeles as attire for her recent marriage to James Montgomery Purcell of Long Beach at Lutheran Church of Our Redeemer in Los Angeles.



Mrs. James Purcell

An embroidered cap matching the bridal gown held her fingertip length veil and she carried a cascade bouquet of white roses and stephanotis. Daughter of Mrs. Crystal Wendland of Los Angeles, she was given in marriage by a cousin, Edward Thompson.

Floor length gowns of salmon pink chiffon over taffeta were worn by bridal attendants, Mrs. William Breco, Mary Dilley and Mrs. William Veley, and they carried cascade bouquets of dark red carnations. Paula Lenocker was flower girl and Ricky Casey served as ring bearer.

THE BRIDEGROOM, son of Mrs. Olga Purcell of Long Beach, asked his former classmate, Jack Pillow of Portland, Ore., to serve him as best man and ushering duties were performed by O. D. Butler and George Casey.

## St. Mark's Guild Promises Gala Two-Day Fall Festival

Continuous entertainment and a full schedule of special events will be presented Saturday and Sunday when St. Mark's Guild of Our Lady of Refuge Parish Council stages its "Fall Festival" at the triangle of Clark, Stearns and Los Coyotes.

At 2:30 p.m. Saturday, attention will focus on a children's "Parade of Costumes." Twenty-five prizes will be awarded in the categories of most original, most comical, and most beautiful. Among the judges will be Councilman Gerald Desmond; Mrs. Thomas Gannon, president of Bixby P-T-A.; L. G. Cornish and Mary Alyce Rivard. Festival committee members invite all children to participate in the parade and other activities.

ON SUNDAY a smorgasbord dinner, served from 1 to 7 p.m., will feature delicacies prepared by women of the Guild and displayed on a huge tiered table. Entrees of ham, turkey and beef will be prepared by enthusiastic chefs of the Guild, headed by Ed Anderson, James Tormey and Robert Houghton.

Among the many unusual awards will be a natural ranch mink stole, deluxe washer and dryer, five acres of desert land near Twenty-Nine Palms, the painting

## Loyalty Club

Loyalty Club will meet for noon luncheon and cards Monday at Machinists Hall. Wives of Scouts are welcome, and members are invited to take prospective members. Mrs. Leland June will preside.

## Guild Party

Claretian Guild will sponsor a luncheon and card party, noon Wednesday, at Machinists Hall with Mr. J. Terry as chairman. The public is welcome.

## To Discuss Mysteries

Dr. James Howard regional president of Mystery Writers of America, will discuss writing and selling mysteries at the Long Beach area meeting Tuesday night at 7:30 p.m. of Theta Sigma Phi, women's national journalism fraternity.

Members and guests will gather in the home of Mrs. George Weeks, 301 Argonne Ave. The hostess will introduce Dr. Howard after a brief meeting conducted by Jean B. Moore, area chairman.

While mystery writing is a profitable avocation of Dr. Howard, his main career is

as project supervisor for hemiplegic study at Community Rehabilitation Industries.

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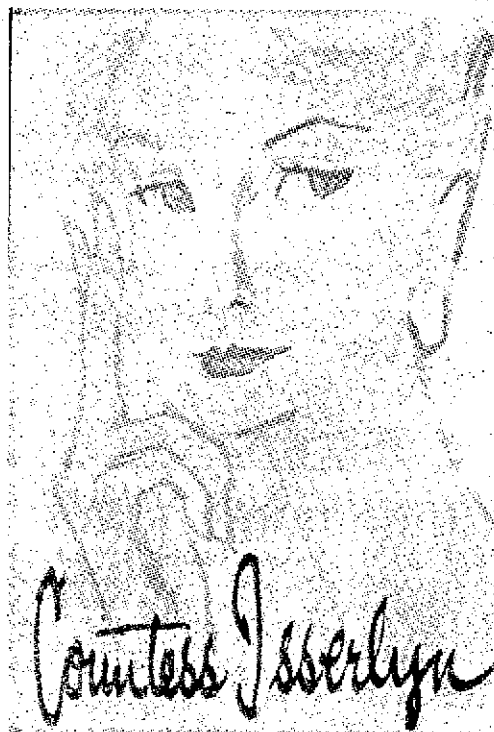
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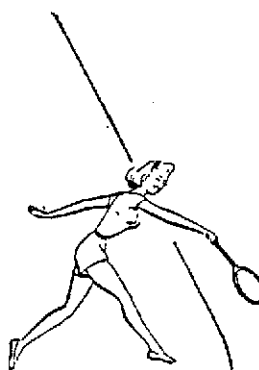
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## Puts More "Spirit" in Cooking!

Women as a rule do not know much about liquor.

In most households it is the man's job to be the bartender.

When it comes to using liquor in cookery, here

again women are in the minority. It is mainly the men who like to introduce some alcohol in the various dishes they concoct.

There is one woman, however, who knows as much

about liquor as most men. She is Ruth Zorn of a vodka firm, who has made a study of liquor both as a thirst quencher and as an essential part in cooking.

"I have become interested in liquor," says Miss Zorn, who formerly did public relations for the drug industry, "mainly because it became my job. Before then I didn't know the difference between Scotch and rye, or vodka and gin."

"For instance," says Miss Zorn, "along with other people I always thought that vodka was made from potatoes and that it was much more potent than any other liquor."

these qualities because it is passed through charcoal and then stored in porcelain, glass-lined, stainless steel or paraffin coated containers to insure that it does not pick up anything to flavor it. The Federal Standards of Identity for liquors requires that vodka be "without characteristic body, aroma or taste."

LIQUOR IN cookery, according to Miss Zorn, can be divided into two categories. One of its uses is to give food flavor, the other is to give it a little zest.

Brandy and rum are liquors usually used for flavoring. Pastry made with rum flavoring has been popular for ages. Branded fruits is another popular dish. Hors d'oeuvres, especially the cheese variety, take on gourmet flavor when treated to a little rum. For "flambeau" dishes, such as crepe suzettes, a flaming rum or brandy sauce is traditional.

"Recently chefs have been experimenting with vodka instead of rum with gratifying results," according to Miss Zorn. "It seems that many people prefer a dish like cherries jubilee without the rum flavor, yet they do not want to give up the dramatic touch that a flaming sauce gives it. It was found that vodka on cherries jubilee (the 100 proof variety) makes a more spectacular flame than rum and doesn't leave any taste of the spirit."

ANOTHER "first course" with vodka which has become popular is to set a pitted maraschino cherry in a half a grapefruit, hole side up. Fill the hollow cherry with vodka and, just before serving, ignite it.

In addition to spicing foods with brandy, rum or vodka, there is a school of cookery, according to Miss Zorn, that believes in "marinating" in whiskey. Many chefs believe that soaking a roast or gamey meat overnight in rye or bourbon mellows the meat in addition to giving it a tasty flavor.

SINCE VODKA is colorless and tasteless, and can be added to various dishes without changing their taste, it has invaded the soup field. For instance, many a hostess today puts a tablespoon of vodka in both hot and cold soups. Consomme on the rocks with vodka is a popular example. One hostess puts vodka in borscht. She says that it eliminates serving a wine course with the soup.

Is Miss Zorn unique in her knowledge about liquor? "Not really," she says. It seems there is an organization known as the WAABI's (Women's Association for Alcoholic Beverage Industry), made up of women employees in the liquor business who know their brands.

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## Auxiliary Aids Fund

Women's Auxiliary to the Southeast Chapter of the Southern California Veterinary Medical Association, this week presented a check to the United Hospital Fund and announced they have adopted the purchase of a child's hospital bed as a four-year project.

Auxiliary members met at the home of Mrs. Leslie E. Pike for luncheon.

The check represented the first year's payment on the organization's pledge toward purchases of the bed. Mrs. Ralph Romo of Downey and president of the chapter, said wives of veterinarians in communities adjacent to Long Beach realized the critical need for hospital facilities and were happy to commit their group to the project.

In starting the project, the organization sponsored a beach party and other fund-raising events are planned.

## Engagement Told

Mr. and Mrs. Winifred W. Ramsaker of Long Beach have announced the engagement of their daughter, Patricia, to Daniel J. O'Connell, son of Mrs. Daniel P. O'Connell and the late Mr. O'Connell. The wedding will take place in February.

The bride-elect is a teacher in the Long Beach public school system.

## CONTRIBUTE TO HOSPITAL

Holding the check that represents their contribution to the United Hospital Fund are Mrs. Ralph Romo, president, and Mrs. L. E. Pike, philanthropy chairman for Women's Auxiliary to the Southeast Chapter of the Southern California Veterinary Medical Association. Looking on are (left to right) Mmes. Phil Ramsdale, A. Mack Scott and Harold Wood.—(Staff photo.)

## Special Guests Official Visit

Members celebrating October birthdays will be special guests when American War Mothers, Chapter 5, meets at 11:30 a.m. Monday at Veterans Memorial Building. Laura Addis will conduct a 1 p.m. business session.

Mrs. Minnie Lee Huston, of Los Angeles, department president of Ladies of the Grand Army of the Republic, will make her official visit to Abraham Lincoln Circle 44 Wednesday at Veterans Memorial Building. Luncheon is planned at 11 a.m.



## Mr. Pete Hantz

Popular hair stylist of Sacramento, Fresno and Long Beach, has joined the expert staff of Kay Michael.

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LONG BEACH

## Book Quiz Scheduled by Youth Council

The Long Beach Public Library Youth Council will sponsor a book quiz show and party for members and guests at an open meeting to be held at the Alamitos Branch Library, 1836 East 3rd St., on Monday from 7:30-9:00 p.m. Sponsored by the Public Library, the Library Youth Council has a membership made up of young adults, grade 9 through 12. Members help in book selection, preview films, write book reviews, edit their own publication and plan programs for their own age group.

CHAPTERS are organized in a number of branch libraries. Many activities originate from the office of the coordinator of work with young people.

Various officers of the Council will take part in the book quiz show. Prizes will be given and refreshments served at this first get-together of the fall season. All interested young adults are invited to attend. There is no charge.

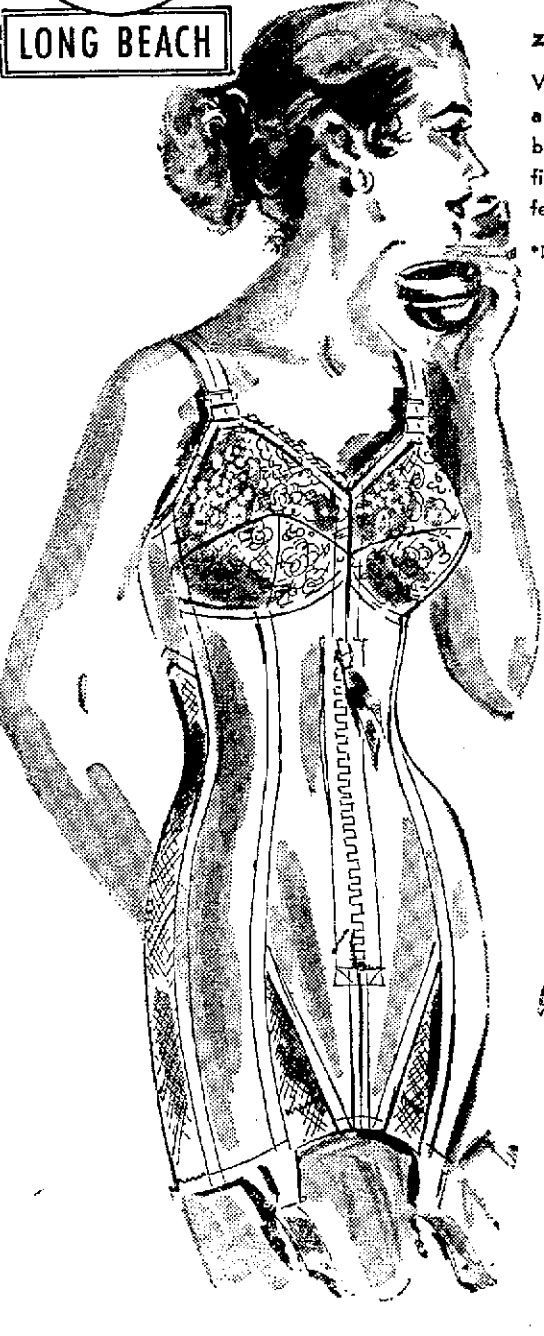
## Slate Benefit for Research

Woman's Auxiliary to Long Beach Optometric Assn. will combine fun and business at a benefit dinner Tuesday evening at 3208 E. Broadway. Proceeds will be given to the American Optometric Foundation for research in the field of children's vision.

Mrs. Robert W. Anderson and Mrs. Donald L. Baker are making arrangements. Ghosts, goblins and black cats, in keeping with the season, will be used as decorations arranged by Mrs. J. V. North.

Special guests will be Drs. Dennis H. Leroy, Richard M. Saunders, and Julian W. Stahl.

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# Haunted by Unhappy Love

DEAR MRS. MAYFIELD:

I'm 25 years old with average looks, have a way of getting along with people. I should be happy, but I'm not. Not bragging or complaining, I've always had a certain way with the opposite sex.

Three years ago, while on vacation, I was introduced to a beautiful mother of two and consequently fell in love with her, just as she fell in love with me. Her lawyer was in the process of serving her husband the divorce papers. He had left her and gone to another state after his gay living had ruined his reputable insurance business. When the papers were

served, he went all to pieces and came crawling back. He even tried to commit suicide twice.

In the meantime, I had returned home but was corresponding with her. When I heard of his suicide tries, I immediately flew back and we decided to forget each other. Now, two and one-half years later, she still calls my mother up and asks about me. I've gone with at least 30 different women but I still can't forget her.

I'm going with a girl now of whom I think a lot, but I'm scared to take a big step into marriage. I have visions of the girl I fell in love with three years ago. My present girl knows all about it and says she will take the chance. What do you think?—UNDECIDED.

DEAR UNDECIDED:

I think you ought to go and see Girl No. 1, see if the flame is still there and if anything can be done about it. If the spark is gone, then Girl No. 2 won't have to combat a romantic ghost.

If the spark is still there but nothing can be done, then you'll have to face the problem realistically of whether you can forget. (It's always easier to do than you think.)

If you don't do this, you may spend an awful amount of time mooning around and making Girl No. 2 miserable, even though she understands the circumstances.—M. M.

DEAR MRS. MAYFIELD: I'm a policeman, and I

wish you would put in your column a warning to teenagers to please drive carefully. I tell you why I say this. I have just come back from an accident in which a 17-year-old was involved.

He was killed. I had to extricate his body from the mass of wreckage. And in doing so I had to put my arm around his shoulder, cradling his crushed and bleeding head with empty eyes that stared at me.

I held his dead body as I used to hold my own son when he was just a baby. As a matter of fact, he was the closest friend of my own son.

For God's sake, teenagers, don't make me go through this again!—POLICEMAN.

DEAR POLICEMAN:

There is nothing more to say. You have said it all. I hope those who read this column—teenagers and adults—will clip out this letter and memorize it.

If it serves to save a life, it will also save some policeman from torture.

(This feature appears daily in the Press-Telegram.)

## Local Stars to Play for Music Club

A program by outstanding Long Beach musicians will be presented at the 1:30 p. m. meeting Wednesday of Woman's Music Club in Ebell auditorium with Mrs. William D. Crutcher presiding.

Artists to be presented by Rachel Morton, program chairman, are Dorothy Judy Klein, concert pianist; Shirley Hopkins, soprano soloist; Don Ulrich, tenor, and Annette Gridley, accompanist. The organ prelude will be played by Mrs. Robert P. West.

Members of the Enrico Caruso Group, led by Mrs. Charles H. Green, will be luncheon hostesses.

The Music Study Section will meet at 11 a. m. in Room One of Ebell Clubhouse with Miss Edith Hitchcock presiding. Dr. Gerald Strang will speak on "Music in America in the Next 50 Years."

## Carnival at St. Matthew's

St. Matthew's Parish will have its annual "Carnival Capers" from 2:30 to 8 p. m. Oct. 30 on the school grounds, 7th St. and Temple Ave. The public is welcome.

A costume parade for youngsters is slated at 2:30 p. m. and rides and game booths are planned from 3 to 8 p. m. Halloween supper will be served in the cafeteria.



Janalene Small

## Plan to Wed in January

Mr. and Mrs. Robert E. Small have announced the engagement of their daughter, Janalene Small, to William H. Miles, son of Mrs. Marjorie Miles. A Jan. 31 wedding is being planned.

The bride-elect was graduated from Polytechnic High School. A former student at Long Beach City College, she is singing in that school's Schola Cantorum for the fourth year. She currently is a student at Pacific Bible Seminary.

Her fiancé was graduated from Jordan High School, Long Beach City College and Pacific Bible Seminary. He now is assistant minister and youth director of the Anaheim Christian Church.

## Etheridge Social

Anna Etheridge Tent No. 58 Sewing and Social Club will meet for noon luncheon and sewing Monday at the home of Elzora Niestrath, 414 W. 7th St. Elsie Chase is chairman.



—Lioness of Hollywood.  
Mrs. Joe F. Glidewell

## Ebell Club Will Hear Violinist

The smoldering and fiery music characteristic of Hungary will delight Ebell of Long Beach when members gather in the auditorium Monday at 1:30 p. m. to hear Murray Korda, concert violinist, and his Hungarian Concert Ensemble.

Korda, who studied with George Enesco among others, made his debut in New York at 15 and toured the country with the American Symphony Orchestra under direction of Morton Gould.



Murray Korda

NOW A RESIDENT of Los Angeles, he has been soloist at the Bach Festival in Carmel. He now devotes much of his time to research and arranging of gypsy music.

He has returned recently from a European concert tour of 64 appearances, some by royal command.

Group JR, headed by Mrs. Verne O. Wright, will serve the noon luncheon.

Mrs. Arthur F. Bonzer, president, will conduct the business meeting. Group chairmen and ways and means committee will be presented.

## Newlywed Pair at Home

Residing in Long Beach at the conclusion of a Palm Springs honeymoon are Mr. and Mrs. Joe F. Glidewell, whose marriage was solemnized in First Baptist Church by Dr. Frank Kepner.

The bride, the former Jerilyn Sue Granger, daughter of Mr. and Mrs. H. Lee Granger, 3950 Elm Ave., wore a ballerina gown of white lace over satin styled with pointed sleeves and a sweetheart neckline. Her fingertip-length veil was secured by a tiara and she carried white stephanotis, carnations and cymbidium orchids.

THE BRIDE'S brother-in-law and sister, Mr. and Mrs. James S. Bondi, were attendants for the couple and Don Granger ushered. For her role as matron of honor, Mrs. Bondi wore a gown of moss green crystalline and held a bouquet of fall flowers. Flower girl Debbie Leonard, in gold crystalline, scattered fall flower petals along the bridal aisle.

Mr. and Mrs. James E. Bondi were parents by proxy for the bridegroom, son of Mrs. Floyd Glidewell, of Baldwin Park, who was unable to attend the ceremony.

The new Mrs. Glidewell received her schooling at Polytechnic High School and Long Beach City College; she is a member of Tammuz. Her husband attended Texas Wesleyan College, at Fort Worth.

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## Major & Minor Notes

By RACHEL MORTON

The current visit to this country of Her Majesty, Queen Elizabeth of England, brings to my mind a wonderful evening I once spent in the company of royalty.

As a member of the Covent Garden Opera Company in England, my reputation as a Wagnerian singer was favorably established. Also, while living on the French Riviera, I had sung for some of the British royal family. So it was not too surprising, but electrifying, rather, that I received one day an engraved invitation which read: "H. R. II, The Duke of Connaught requests the pleasure of Miss Rachel Morton's company for dinner at Clarence House, St. James, Tuesday evening, July 6th, 1926, at 8 o'clock. A reply is requested, stating date and hour." (Note the last sentence. Nothing is left to hazard in court functions!)

The Duke of Connaught was the youngest son of Queen Victoria, and at that time was in his 80's, though still a vigorous and handsome man. Being also a son of the German-born Albert, the Consort, he dearly loved German music. In fact, he spoke with a bit of a guttural accent.

JOYOUSLY I accepted the invitation, most formally. I was then bidden to Clarence House which now domiciles the Queen Mother and Princess Margaret, where Berkeley Leavitt, the Duke's aide-de-camp informed me that it would give His Royal Highness great pleasure if I would sing after dinner.

Together we went over the program. How excited I was in the days that followed and how jealous were my fellow members of the Opera (and I an American, too!)

It was impressed upon me by those "in the know" that I must wear long white gloves upon presentation. My silver lace dress over shell-pink taffeta was sleeveless, so I had to buy the longest and most costly gloves in all London. Imagine my chagrin upon finding myself the only woman with gloves among all the guests. I hastily pulled them off and stuck them behind a sofa pillow, where they may be to this day!

THERE IS quite a procedure to gaining admission to Clarence House. First, the police at the sidewalk must have your credentials, then the sentry in the sentry box

at the great iron gates, then the footman at the door, and finally the little maid taking us to the library, where, as is the custom of all English gentlemen, stood H. R. II. The Duke of Connaught, his back to the bright fire, his hands clasped behind him. What an inherent cordiality there is in true aristocracy! We were made to feel at ease at once.

Dinner was announced by a butler in black and we descended the great staircase to the beautiful dining room. A gorgeous lace table cloth covered the oval table agleam with silver and cut glass. A cascade of delicate pink carnations adorned the center of the table. The service plates were of silver engraved with the family coat-of-arms. Lackeys in scarlet coats with black satin breeches served us, while two butlers served the wines, a different one with every course.

A rich consommé started off the dinner followed by salmon and sole fillets curved ingeniously together. Then came a dish I will never know—a little cooked bird on toast with the most delicious sauce. All this was served individually, but now came great platters of silver with white breads of capon and Haricots verts entier (green beans uncut).

AT THIS point I noticed that Princess Mary, the aunt of the present Queen, and then a young woman with beautiful ash blonde hair and deep blue eyes, tossed aside a bit of skin on her piece of chicken and I was reminded of the fairy princess who could not sleep because of a tiny pea under her mattress! For desert there was a huge Bomb Glacee, or ice, with petits fours (little cakes). While the gentlemen remained for their cigars, we ladies adjourned to the beautiful music room, where Princess "Pat," handsome daughter of the Duke sang for me, not without protest, in a sweet, clear voice.

When the men had rejoined us, I sang for them for an hour, mostly German Lieder, to the Duke's great delight. I prize greatly the warm praise of the then Princess Ingrid of Sweden, now Queen of Denmark.

I HAVE NOT space to tell you all the details of that story-book evening. But at the close, His Royal Highness said to me, "I noticed that you did not eat much dinner. So I have had the chef prepare you a little supper." We ate again! At his request, I remained until the guests had left. Then he placed my wrap about me, and gathering all the carnations from the table, he put them in my arms and personally escorted me to the door. Bless the dear old gentleman—bless him down the years!

## Art Museum Calendar

**TODAY**  
Continuing Exhibits: ART FROM LONG BEACH COLLECTIONS—Paintings, graphics and sculpture from 15 private collections, to Oct. 20; PAINTINGS AND GRAPHICS BY BEN MESSICK, to Oct. 20; SEPTEMBER ART—Shields, masks, crowns and other Near East antiquities, to Nov. 3; BRONZE AGE TO BRANCUSI—Clarence John Laughlin photographs of sculpture masterpieces, to Oct. 20; ANCIENT JEWELRY FROM THE KHAYAT COLLECTION—Greek, Roman, Egyptian, and other Near East antiquities, to Nov. 3.

**FRIDAY**  
Gallery Talk, 2 p. m., "Sculpture Seen in Photography," Film—"ROSHO-MON," presented at 7:40 and 9 p. m.

**SATURDAY**  
Gallery Talk, 2 p. m., "Jewelry by the Ancients," Oct. 27.  
Gallery Talk, 2 p. m., "Impressionistic Paintings."

Long Beach Museum of Art open Tuesday through Saturday, 10 a. m. to 5 p. m.; Friday, 7:30-10 p. m.; Sunday, 1-3 p. m.



Eduard van Beinum  
Conductor, Los Angeles Philharmonic Orchestra

## Four Visits Due by Philharmonic

Long Beach will enjoy four visits from the world-celebrated Los Angeles Philharmonic Orchestra during the 1957-58 season. All concerts will be performed in the Concert Hall of Long Beach Municipal Auditorium.

The distinguished Eduard van Beinum, in his second season as music director of the orchestra, will be on the podium for two of the concerts here and guest conductors Karl Boehm and Josef Krips for the others.

Opening the series Sunday, Nov. 24, Dr. van Beinum will share honors with Adolphe Frezin, cello soloist, who will perform the solo parts of the fascinating tone poem "Don Quixote" by Richard Strauss.

VAN BEINUM will introduce to Long Beach audiences the Symphony No. 3 by the American composer Peter Korn, who now lives in Los Angeles and has won international recognition for his compositions. Also programmed for the opener is the Symphonie Concertante by Franz Josef Haydn for violin, cello, oboe, bassoon and orchestra.

Long Beach dates for the orchestra are as follows:  
Sunday, Nov. 24, opening concert, Eduard van Beinum, conducting; Adolphe Frezin, cello soloist.  
Friday, Jan. 10—Symphony concert—van Beinum conducting.

Sunday, Feb. 9—Karl Boehm, former director of the Vienna State Opera, guest conductor; Sinclair Lott, horn soloist.

Sunday, March 23—Josef Krips, conductor of the Buffalo Philharmonic, guest conductor; Gary Graffman, brilliant American piano virtuoso, soloist.

THE ORCHESTRA, now at the peak of its powers, is entering the 39th consecutive season since it was founded in 1919. The initial Long Beach concert this season will be the 2964th event on the orchestra's schedule since its first event in 1919.

Season tickets are available at Humphrey's Music Store.

## Top Film on Friday Series at Museum

Rosho-Mon the second in the series of Friday evening film programs, will be presented Friday at the Long Beach Museum of Art, 2300 East Ocean Boulevard. Two showings of the film will be presented, one at 7:40 p. m. and one at 9 p. m. The film is free to the public and there are no charges for admission.

THE FILM recently received the Academy Award as the best foreign film and has received the grand prize at the Venice Film Festival. It is a remarkable presentation of four different and contradictory tales of an incident which occurred 1200 years ago in Japan. Director Akira Kurosawa is noted for the remarkable photography he has achieved in this movie, which has left many audiences spellbound.

Reservations for seats should be obtained at the Museum one week in advance of the performance. These are issued on a first come, first served basis. The Museum is regularly open to the public on Friday evening from 7:30 to 10 p. m.

## Musicward on Magic Carpet

Traditional music of other countries continues to be well represented on new lps at the Main Library. Recent additions are: "Cairo, Music of Modern Egypt"; "Music of Bolivia"; "Music of Hungary" (csardases, love songs and folk tunes); "My Greece" (music of Athens today); "My Paris, Musical Tour of the World's Most Exciting City" and "Songs of the Norwegian Fjords."

All of the recordings may be borrowed on a regular Long Beach library card.

## Shakespeare

The Broadway treatment is planned for the life and times of William Shakespeare. Under preparations as a musical by Eddie Davis and Sam Alper, the prospective show is titled "All the World's a Stage."

## Art Music Little Theater

# Tell Non-Juried Show

By VERA WILLIAMS  
L. P.-T. Art Editor

The 1957 non-juried exhibition of painting, sculpture and graphics, open to all adult residents of Long Beach and environs, is announced for Nov. 1, 2 and 3 in the Long Beach Museum of Art, 2300 E. Ocean Blvd. All work must be original and recent.

Each artist may submit one painting or graphic work and one piece of sculpture. Paintings, drawings and prints must be framed.

Entries will be accepted Oct. 30, 10 a. m. to 5 p. m. and 7:30 p. m. to 10 p. m.

Exhibition hours will be Nov. 1, 10 a. m.-5 p. m. and 7:30 p. m.-10 p. m.; Nov. 2, 10 a. m.-5 p. m.; Nov. 3, 1 p. m.-5 p. m.

**NORTH LONG BEACH** Junior Women's Club will hold its fifth annual art exhibit Nov. 2 through Nov. 16 in the North Long Beach Public Library, observing National Art Week.

All local artists are invited to enter exhibits, which may be submitted Nov. 2, 9 a. m. to 5 p. m., at the library.

Mrs. Jack Ferrer, art chairman, states ribbon awards again will be given artists receiving the most popular votes.

On display and non-competitive will be paintings by Jonnie Crawford, Henry Vander Velde and Eleanor Daugherty, California artists, whose paintings were awarded the Junior Club by the CWFC Juniors for art participation in their community.

Information may be obtained from Mrs. Jack Ferrer, art chairman, 5201 Burnett St.

**EXODUS GALLERY**, 235 6th St., San Pedro, is showing religious paintings and sculpture by Wally Berman and drawings, paintings and "modern treasures" by Connor Everts. Everts will conduct a gallery tour at 3 p. m. today. Both exhibits will continue until Oct. 26.

**BRONZE AGE TO BRANCUSI**, on display through Oct. 29 in the Long Beach Museum of Art, 2300 E. Ocean Blvd., is an outstanding exhibition of photographs by Clarence John Laughlin showing sculptural masterpieces from primitive to modern times. The 105 panels offer a visual outline of the history of sculpture as exemplified in American museums, skillfully interpreted through the eye of the camera.

Studies of stone, metal and wooden statues bring African, Oriental, Minoan, Greek, Etruscan, Roman, Early Romanesque, Gothic, Renaissance, Baroque 19th Century, and many other periods and schools of sculpture vividly to life. Internationally famous contemporary sculptors' works are included, among them Bertola, Calder, Epstein, Gabo, Giacometti, Lehmbruck, Lipchitz, Maillol, Moore and Pevsner.

The 700 pictures in the ex-

hibition stress movement, create variety in form, achieve powerful impressions of mass.

Other exhibitions closing Oct. 29 are art from Long Beach collections, paintings and graphics by Ben Messick and Sepik River Art. The museum is open from 10 a. m. to 5 p. m. Tuesday through Saturday; 7:30 to 10 p. m. Friday evening; 1 to 5 p. m. Sunday, and closed on Monday.

**KERO ANTONYAN** won first place in oil for a composition in blue, "Peon and the Moon," in the current Laguna Beach Art Assn. membership show in the Laguna Beach Art Gallery. Joan Irving took the top award for watercolor with "The Silly Hat." Honorable mention went to Peter Ellenshaw, Kerr, Rolin Pickford and H. Raymond Henry, and Rex Brandt among others.

Laguna Beach Art Gallery also has a two-man exhibition by Paul Lauritz, painter, and Victor Houser, wood carver. Lauritz, who was reared in Norway, has won more than 75 awards and medals. Houser is known to Night Owls (listeners to Ben Hunter's KFI program) as "vice president in charge of sculpture." His "Caterpillar" seems to be a popular choice in the current show, followed by a statue of a deflated female called "Dior's Folly."

**THREE EXHIBITIONS** close today in the Los An-

geles County Museum in Exposition Park, Los Angeles. They are 300 prints and drawings by Jacques Callot, father of modern etching; 51 paintings and prints and 16 pieces of sculpture by young Dutch artists who rose to prominence in the 10 years following the Liberation, and 30 paintings by Robert Henri.

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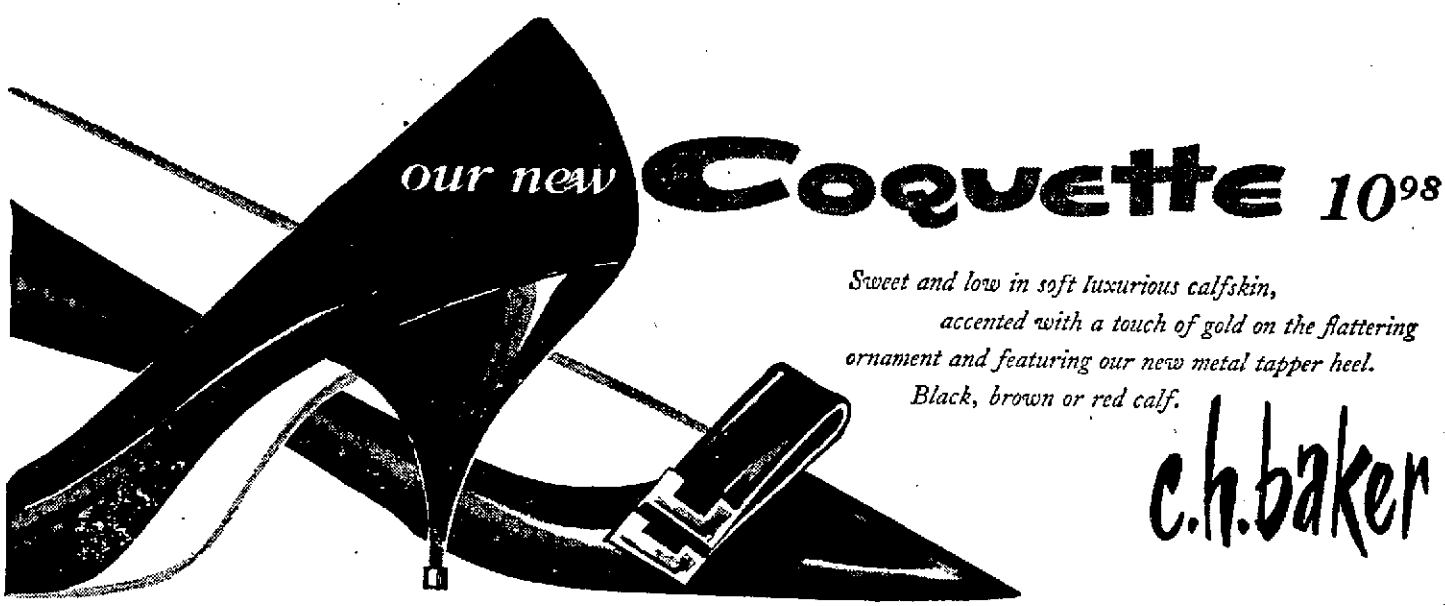
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ANAHEIM, 450 N. Euclid (Open Thurs., Fri. & Mon. Nights)



# Don't Chase the Poor Guy

By ABIGAIL VAN BUREN

DEAR ABBY: I am 14 years old and am crazy about this guy who works at the super market on the corner.

I ask all the neighbors if I can go to the store for them just so I can see him. I bet I go in there about 10 times a day. This guy notices me and is always very nice to me but he never asks to see me after work or anything. How can I get him to be interested in me as a girlfriend? I think about him all the time. BOBBI.

DEAR BOBBI: Quit haunting that poor guy at the supermarket! By this time he probably is taking a first-class ribbing from everyone in the store. Stay away for a week or two—and let him wonder where you are.

DEAR ABBY: My husband's people are a bunch of free-loading dead-beats. One or two of them is always staying with us and I am sick and tired of having bill collectors pounding on my door and calling me up. I like to help out a fellow when he is down but I am at the end of my rope with these folks. They borrow and never heard of paying back. What can I do to clear them out of here once and for all? TIERED OF IT ALL.

DEAR TIERED: They are your husband's people—let HIM do the dirty work.

DEAR ABBY: My husband and I were out with friends and it was a dancing party. I asked my husband to dance with me and he said he was tired. A few minutes later I noticed he was out on the floor dancing with Agnes. I didn't say anything until we got home and then I told him plenty. He said he didn't ask HER to dance, she asked HIM, so I said it was too bad when a man had to be more polite to strangers than to his own wife. Was I wrong or was he? JUST A WIFE.

DEAR WIFE: If husbands (and wives) were as courteous and considerate to each other as they are to strangers, more marriages would be happier. If your husband was too tired to dance with you he had no business dancing with Agnes.

DEAR ABBY: What's the matter with boys these days? I go with Howard and love him and he says he loves and respects me. He keeps telling me he wants a pure girl but he keeps trying to get all

he can from me. What am I supposed to do anyway?

MAGIE  
DEAR MAGIE: If you love Howard and want him to respect you—help him behave himself. Most boys will go as far as you let 'em. It's an old biological custom.

CONFIDENTIAL TO  
"DOWN IN THE MOUTH":  
Remember Jonah? He, too,

Worry Clinic

## Insincere Panhandler Foiled by Clergyman

By DR. GEORGE W. CRANE

Case W-330: Dr. Charles R. Goff, aged about 59, is the remarkable pastor of the skyscraper Chicago Temple in the heart of the Chicago Loop.

He and I were in college together at Northwestern University and I have taught the Dixon Bible Class at this church for the past 24 years, so we have maintained a long and steadfast friendship.

Recently we had dinner together after church. Conversation veered around to the many derelicts who constantly beset clergymen for money.

"Last Sunday I encountered a new approach," Dr. Goff began.

"After I had left the sanctuary and started down the street, a fellow tapped me on the shoulder. 'I'm an alcoholic,' he confessed in his opening sentence.

"Indeed," Dr. Goff added, "I now find that a lot of smart panhandlers no longer try to hide their addiction to liquor. Formerly, they'd vow they never touched a drop, even though they were reeking of liquor fumes.

"BUT NOWADAYS it has become fashionable to be an alcoholic. The magazines talk about the condition and convey the idea that it is a respectable diagnosis to be classified as a liquor addict.

"So this fellow started out saying he was an alcoholic. But I just nodded. Then he went on to say he had joined Alcoholics Anonymous, but that didn't work.

"Again, I nodded. So he apparently thought he would jolt me, for he then said he had about decided to turn himself in at our psychopathic hospital for treatment. 'I'm sure he expected me at this point to tell him not to do so but to let God have a chance, for he realized I was a clergyman.

"But he was just too smooth in his sales talk, so I knew he was insincere. As a result, I simply said, 'I think you have diagnosed your case very well. It might be a good thing for you to go right over to the hospital as you have suggested.'

"WELL, THIS stymied him for a moment. He hadn't anticipated my taking that slant, so he didn't know what to say next.

"Finally, in apparent resignation, he added, 'All right, I'll do what you say. But,

was down in the mouth—but came out all right. Cheer up!

IF YOU HAVE a problem, write to Abigail Van Buren in care of this paper. She will be glad to answer your letter. For a personal reply, please enclose a stamped, self-addressed envelope.

(This feature appears daily in the Independent.)



Yes, I Mean YOU, Honey!

## Something for the Boys

### Long Beach Women: It's Your Fault, Too!

By TED KREC

The gals are with me! Judging from the mail which has been coming in ever since we launched our crusade against ill-dressed men, Long Beach women are backing Of Ted unanimously.

And how the little women have been laughing! I guess it has done their hearts good to have someone point out how ridiculous their "lords and masters" look sauntering into nice restaurants while wearing raunchy apparel.

Well, go ahead, ladies—enjoy yourselves—and keep after the old grouches to dress better. But let's have a little chat today strictly among ourselves.

BEFORE YOU get too far out on the limb with your levity, I'm going to give it to you straight from the shoulder. It's YOUR fault, too, that the "big shot" wears such corny attire. Yes, that's what I said—it's YOUR fault, too!

Statistics will back me up. Ask any clothing store man or apparel expert you please and he will tell you that women buy 85 to 90 per cent of all men's clothing. Significant? You bet! If you don't want him to wear garish sports shirts so much, don't buy them! Get him a nice white shirt with French cuffs the next time you're in a buying mood. He might grumble when he sees it, but later on he'll thank you—for he can wear a white shirt with ANY suit or pair of nice slacks.

Working wives do have a bit more of an out than non-workers. They're pretty busy—sometimes too busy to see what the big clowns are putting on to wear to work. But the gals who stay home have no excuse whatever for letting their husbands go out in public looking like bill-boards for a circus.

TRY THIS ONE—every evening lay out his costume for the next day. Pick out shirt, tie, suit and socks which harmonize. Again, he'll grumble, but again he'll thank you for it in the long run.

Too childish? Not at all—you gals have been shouting it around town for years that men are like children. Well, don't you lay out your children's clothes? Would you let your kids go to church wearing Davy Crockett hats? You can't escape it. If you want your husband to look

better you have to work at it, too. He's not going to change just because some overweight crank puts snide articles in a newspaper. Chances are he'll just get more defiant the more you laughingly say: "Boy, stupid, this sounds just like YOU!"

It's one thing to criticize, it's another thing to take positive action and DO something about it.

There's nothing in the world I'd rather see than Long Beach as a city of civilized-looking, well-dressed men. But I can't do it alone. I need your help, girls. I'll keep trying to make the tieless and coatless rubes the laughing stock of town. You keep the pressure on at home.

INCIDENTALLY, in all fairness I'd like to say that I'm not REALLY angry at the pretty little gal atop this column. She's Mary Martensen, a fellow employee, who was kind enough to pose for the picture to illustrate this heart-to-heart talk.

## Set First of Play Series

Rena Craig Waxman will be presented in another series of play reviews for the 11th consecutive year under sponsorship of the Sisterhood of Temple Israel with the first to take place Tuesday in the social hall of the temple at 11 a.m. Her initial review will be on "Holiday Song," by Paddy Chayefsky.

In addition to Tuesday's program, Mrs. Waxman will appear Jan. 28 and March 25. Mrs. Gil Lapid, 4335 Cerritos Ave., chairman, will fill requests for season tickets. Single admissions will be available at the door. Coffee will be served following each review.

This evening the sisterhood will meet for a supper club, reactivating a popular affair for the first time in two years. Pat Brown, director of The Theatre, will give a dramatic reading as a highlight of the evening's program. Mrs. Morris Forman is chairman.

## Two Service Clubs Induct Officers

By VIRGINIA NEWTON

Starting in the social spotlight this week are two important and busy clubs which have just had "changes of commands."

Last Tuesday the Fleet Officers' Wives Club gave a luncheon at Allen Center for outgoing and newly elected board members and the retiring board presented their charming president, Mrs. W. L. Kitch, with a lovely gift.

Taking over the gavel from Mrs. Kitch was Mrs. Frank N. Quinn, who introduced these newly elected officers: Mmes. Herman A. Graven, first vice president; Joseph Behan, secretary; Robert Gee, treasurer; Hugh A. Hannah, second vice president; P. Sigris, chairman of Key Callers; Ashton Miller, N. J. Cummings and J. N. Cassidy, coordinating committee members. Mrs. Hannah is chairman of hostesses and Mrs. Graven is program chairman.

Wednesday new board members enjoyed a luncheon at the home of Mrs. Quinn and plans were discussed for the November luncheon when wives of officers attached to the USS Rochester will act as hostesses.

ALSO STARTING the fall season with a new slate is the Long Beach Air Force Officers' Wives Club. New officers are Mmes. Monroe Quillen, president; Frank Tavel, vice president; Jack Murphy, secretary; John Smith, treasurer, and Gary Blink, deputy.

The group had a meeting of old and new board members at the Officers Club at the Long Beach Air Force Base on Thursday morning to plan their friendship coffee for all newcomers Friday at the Officers Club. It was announced that on Nov. 1 the club will have its monthly luncheon with Mrs. John Kelly and Mrs. R. W. Klein as hostesses.

ON NOV. 23 at Allen Center wives of officers attached to DesRon 19 will enjoy a supper party at the Officers Club. Officers' wives from the USS Owen will be hostesses.

ON THURSDAY the Ladies Auxiliary of the Fleet Reserve Association Branch 43 will have a brunch at the home of Mrs. William Clauson of 1025 E. 59th St.

On Oct. 31 Mrs. John Baker will have a bazaar party for the group at her home at 10:30 a.m.

TOMORROW NAVY Wives Club No. 123 will have a pot luck social at Savannah Navy

Clubhouse starting at 11:30 a.m.

BEFORE CAROL Williams and Donald Gardner repeated wedding vows yesterday several very lovely showers were given for popular Carol, who graduated last year from Poly High and was a member of Seabachs.

Tuesday Mrs. Paul Beecroft gave a bridal shower. Wednesday evening Sharon Nelson and Gwen Newton were hostesses at a pretty event in Carol's honor attended by her former sorority sisters and school friends.

Carol is the daughter of Mr. and Mrs. E. T. Williams.

MAJOR AND MRS. Loren Douthett of Garden Grove gave a farewell party recently for Capt. and Mrs. Gene Newberry who are leaving for England soon.

LAST NIGHT the Officers Club at the Long Beach Air Force Base was the scene of a gay costume Halloween party for officers of the base and their guests.

SATURDAY EVENING the officers' wives of the USS Rochester will enjoy a pot luck supper at the home of Mrs. L. R. Phillips.

WIVES OF OFFICERS attached to the USS Worcester had a dessert bridge recently at the home of Mrs. Walter Stephens of Lakewood.

LAST WEDNESDAY wives of officers attached to the

USS Philippine Sea had a luncheon and swimming party at the Gaytonia Apts. Hostesses were Mrs. J. G. Hedrick and Mrs. D. J. Carre.

FRIDAY THE SOCIETY of Sponsors of the U. S. Navy of the Los Angeles-Long Beach area gave a luncheon party at Allen Center. Chairman Dorthea Kays, who was appointed for the event by the group's national president in Washington, D. C., Mrs. Bryson Bruce, came up from La Mesa for the occasion and Mrs. George J. McMillin and Mrs. M. C. Heine were hostesses. Among Long Beach members attending were Mmes. Howard Berry, Walter Boyd, S. F. Helm, and R. K. James.

ON TUESDAY evening Navy Wives Club No. 1 will have a pot luck supper at the Navy Clubhouse; and hostesses will be Mrs. George Baker and Mrs. Pat Broadwater.

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## Charity Party

Mmes. Edwin Luther and Emile Blume will be hostesses at the Ladies of Elks annual charity party at 12:30 p.m. Wednesday in the Toast Room of the Elks Club. The public is welcome and cards will be played.

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## School Menus

### Hot Dishes Taste Best in Autumn

The following menus will be served in Long Beach Elementary Schools in the week of Oct. 21-25.

MONDAY: Spanish noodles, garden peas, fruit gelatin, whole wheat bread and butter and milk.

TUESDAY: Hamburger on bun, carrot and raisin salad, apple Betty, Lorna Doone cookie and milk.

WEDNESDAY: Chopped steak on potatoes, shredded beets with lemon butter, peach-half with cottage cheese, whole wheat and butter and milk.

THURSDAY: Chili beans, chopped spinach, fruit cup supreme, toasted French bread and milk.

FRIDAY: Potatoes, au gratin, buttered green beans, peanuts and apple slices, ½ tuna salad sandwich and milk.

The above items make up the elementary children's lunch, 25 cents. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

Junior-Senior High

MONDAY: Creamed ham on cornbread or Spanish rice, garden peas, peach half with cottage cheese, whole wheat bread and butter and milk.

TUESDAY: Cheese top burger, spinach, cantaloupe slice and milk.

WEDNESDAY: Lasagne, garden greens with French dressing, spicy applesauce, toasted French bread and milk.

THURSDAY: Hamburger on bun, potato salad, fruit cup supreme and milk.

FRIDAY: Baked haddock or wiener with sauerkraut, cut green beans, harlequin fruit salad, whole wheat bread and butter and milk.

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② ORANGE COUNTY CENTER (NEXT TO THE BROADWAY, ANAHEIM)  
norm MEAGERS STORES FOR MEN  
ANAHEIM • LAKEWOOD • WEST COVINA

## Oswald Jacoby Ace in Time Saves Ruff

Today's hand was played in an important team-of-four match. The bidding was the same at both tables and each West player opened his singleton diamond.

A low diamond was played from dummy and East played the queen. Each declarer went into conference with himself. His problem was a simple one. Had West opened a singleton or a doubleton diamond?

If West had opened a singleton it behooved declarer to take his ace right away. If it were a doubleton the winning

<b>NORTH</b>		<b>19</b>
♦ Q 9 7		
♥ J 8 5 4		
♦ J 8 3		
♠ A 6 3		
<b>WEST</b>		<b>EAST</b>
♠ A 6 4	♦ 3 2	
♥ K 10 3 2	♥ 9 7	
♦ 7	♦ K Q 6 5 2	
♠ K Q J 10 5	♠ 9 8 7 4	
<b>SOUTH (D)</b>		
♠ K J 10 8 5		
♥ A Q 6		
♦ A 10 9 4		
♠ 2		
No one vulnerable		
<b>South</b>	<b>West</b>	<b>North</b>
1 ♠	2 ♠	3 ♠
4 ♠	Pass	Pass
Opening lead—♦ 7		

play would be to let the queen hold that first trick.

Both declarers took their ace and led a trump. West won with his ace but could not get his partner in the lead, so eventually both declarers made four-odd. They had to lose one spade, one diamond and one club.

**THE REASON** why each declarer decided to play West for a singleton lead, rather than a doubleton, is that each declarer knew that West was a good player. West had a normal club lead at his disposal. He had bid clubs and his partner had raised them.

It was also apparent that West would hold the ace of spades. His diamond opening was surely the start of a plan that involved getting himself a diamond ruff. He would not have tried that plan if he held two diamonds. Hence the diamond lead had to be a singleton.

You might note that if East did hold the ace of clubs instead of the king and queen of diamonds, then the diamond opening would have been the only lead to beat the contract.

## Noon Luncheon

Painting and Decorating Contractors Auxiliary of the harbor area will meet for German buffet luncheon at noon Thursday at the Heidelberg Restaurant, 4200 Lakewood Blvd. Hostesses will be Mmes. Claire Greer and Grace Buckwalter.

## Signal Hill Ebell

A luncheon and program will be presented Wednesday at 1 p.m. by Ebell of Signal Hill. Members will gather in Pacific Coast Club to hear Miss Flossie Kelly speak on "Spain to the Fall of the Monarchy." Hostesses will be Miss Lena Tipton and Miss Kelly.



## NEW YORK

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**THIEVES MARKET**

# 'And Let the Calories Fall Where They May'

By MILDRED K. FLANARY  
Independent Press-Telegram  
Home Economics Editor

Never let it be said that your food editor hesitates to try anything in the interest of doing a thorough job of reporting in your behalf. During the Food Editors conference, recently in Chicago, and from which we've just returned, we not only ate an average of seven meals a day (and let the calories fall where they may) but among other things we milked a cow, sampled bread made from the poisonous cascava root, and tasted whale meat.

Aside from eating, we learned about old ideas and traditions which have become taboo; and were familiarized with not only those products which HAVE arrived but with many new ones yet to come.

Regarding the taboos, Dr. Robert S. Harris, a scientist in the Department of Food Technology at M.I.T. dashed to pieces the notion that water is fattening. How can it be, said he, "fattening means has fat and calories, and there aren't any calories in a glass of water."

He also proved that food fallacies are based on partial facts — "a misinterpretation of an observation." That fat diets are more harmful than helpful, yet very prevalent in the country over, was also made clear.

**DR. HARRIS** and the food editors were the guests at breakfast of the General Baking Co. To us in California,

## Cooking Can Be 'Spirited'

A demonstration of "spirited cooking" was part of the program at the conference. For instance, try this recipe for Flaming Peaches.

**FLAMING PEACHES**  
6 ripe but firm peaches  
3 tablespoons sugar  
½ cup domestic blended whiskey or gin  
Butter  
Dash ground ginger or cinnamon, if desired  
Skin peaches, halve and remove stones. Sprinkle with sugar and spice; dot with butter. Broil slowly until sugar begins to glaze. Remove to fireproof serving dish. Pour warm liquor (heated in separate small pot), over top and set ablaze. Serve as flames are dying down. Serves 4 to 6.

nia, it means Van de Kamp bakery goods.

We also sampled a new line of gourmet foods which will be in Long Beach in a matter of weeks. Assembled from the four corners of the earth, they include cocktail biscuits, dessert biscuits, preserves, soups, entrees, sauces, desserts and beverages—just about any and everything to please the epicurean taste.

**AT THE MEETING** which was sponsored by Procter & Gamble, J. R. Andre, P&G research chemist, explained some of the complexities of the chemistry of fats with which his company has worked for more than 50 years.

Particularly confusing, Andre noted, is the current commentary on saturated and unsaturated fatty acids in the diet and the tendency to oversimplify description of them by naming saturated fats as solid and unsaturated fats as liquid. In actuality, there are numerous exceptions to this general statement. For example, coconut oil, one of the most saturated of fats, is a liquid.

At this same meeting, we heard a discussion of the controversial question of the

part which the cholesterol level in the blood stream plays in arteriosclerosis.

Despite considerable research being done on this problem of fats in the diet, there are still few generalizations that can be made, according to Dr. Phillip L. White, secretary of the Council of Foods and Nutrition of the American Medical Assn.

**DR. WHITE** recommended that there should be no changes in the normal American diet in the hope of preventing heart attacks "until such time as it has been unequivocally demonstrated that there is a relationship between heart disease and the intake of a certain amount of fat. This is especially true if the reward for a change is understood by the public to be a reduced probability of early death from heart disease."

Reviewing recent research work on the problem of diet and heart disease, Dr. White pointed out that to date results are inconclusive in the attempt to link high cholesterol in the blood with arteriosclerosis, a non-fatal dis-

ease characterized by deposits on the inner lining of the arteries.

The use of wine in cooking is an art well known to gourmets, and now it would seem that Americans are on the brink of a revival of an old, old custom—cooking with liquor. Practiced by a few in this country since the first pioneers set foot on these shores, and a part of European cooking for hundreds of years, it is a custom well worth reviving.

**SOME BACKGROUND** facts about Roquefort Cheese were given us by Frank O. Fredericks, executive vice president of the Roquefort Assn.

What's the difference between Roquefort cheese and blue cheese you may ask? Roquefort costs two to 2½ times more than blue cheese, and is made from the milk

**N. W. FITTERMAN**  
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of the mountain sheep while blue cheese is made from cow's milk. Roquefort from the French area is aged in natural caves in mountains near the town.  
To protect the American housewife, the Red Sheep seal can be found on the real Roquefort cheese and Roquefort Dressing.  
Reportorially this brings the 15th annual Food Editors Conference to a close. Throughout the year, however, we will be bringing you additional recipes and new ideas.

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## Your Baby & Mine Retarded Child Needs Acceptance, School

By MYRTLE M. ELDRED

What comfort can anyone bring to the parent who discovers that her child is mentally deficient? The fears she suffers for his future, for her inability to "get through" to him, for the punishment he must take from others... all of these add up to tragedy.

But to help the child himself, who is the first consideration, he must be accepted as he is. His deficiencies should not be dwelt upon, but only his lovable qualities. No child, unless he is of the lowest mentality, is completely incapable, but develops through the support of the parents' love.

Children have all degrees of mental deficiency and some are quite capable of being educated to be independent personalities who can carry their own weight in the world. Others are doomed always to be dependent either on the parents or other caretakers and while able to absorb, some learning—may be enough to dress or feed themselves—need constant care and attention.

**FEW CHILDREN** who have any degree of mental retardation do as well in a regular school as they might in a school for slow learners. In the regular school they are being ridiculed constantly for their failures and made to feel stupid and dumb in comparison to other children. In an opportunity school they can progress at their own rate of speed and enjoy success while their failures are minimized. This is the atmosphere in which they thrive best and the one to which a loving parent would do best to consign them.

The great problem which presents itself to most fami-

lies is where such education may be had, or even where custodial care may be obtained if the child is unable to remain in the family circle.

Unhappily there are no answers to this. It remains for the parents, if they can, to move to cities where there are schools for the slow-learning pupil. If they have a child who demands institutional care after the fifth year, then they must apply to their own state child welfare organizations to determine where such care may be found. Sometimes these institutions are woefully overcrowded so that children may have to wait for an opportunity to be placed in them.

**WHEREVER THE** child lives, these pitiful children need what all children need, love and companionship. Even as I write I know the handicaps to this as children and adults alike shun the unusual and seldom are as willing as they should be to allow the retarded child his place in the sun.

No one can solve each individual problem through any general discussion. But there are agencies, particularly the affiliates of the National Association for the Help of Retarded Children, 31 Madison Ave., New York 10, N. Y., and Family Service Agencies, and individual doctors and ministers who can offer guidance and comfort to the parents. In addition each one of us should do our share to make their burdens lighter.

This feature appears daily in the Press-Telegram.)

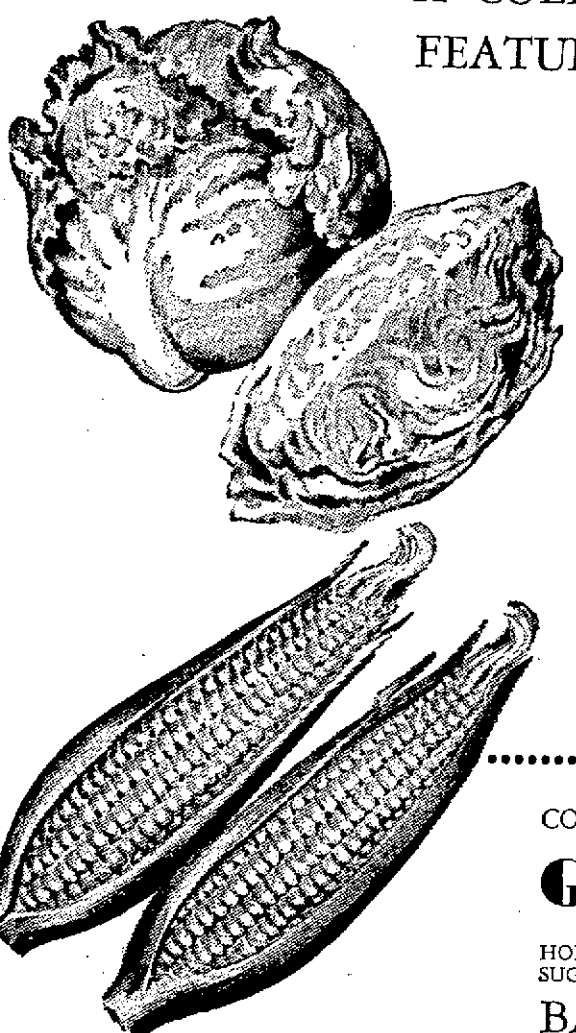
## Ex-Resident Takes Wife

David F. Riordan, son of Mr. and Mrs. Emmet F. Riordan of Long Beach, claimed as his bride Miss Darlene Dillard in an Oct. 12 ceremony at Mt. Calvary Lutheran Church at Phoenix, Ariz. The Rev. H. H. Engelbrecht officiated.

The newlyweds left by plane for San Francisco and a honeymoon trip in the Hawaiian Islands. They will be at home in Phoenix after Nov. 1.

The bride is the daughter of Mr. and Mrs. C. E. Corporan of Corydon, Iowa. Her bridegroom was graduated from Wilson High School and the University of California at Berkeley. He is manager of public relations for AIRsearch in Phoenix.

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October 20, 1957

# Southland

**Uncrowned King  
of Race Drivers**

—Page 4.

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



The Girl With the Cream Telephone . . . Page 5.



**Fabulous**

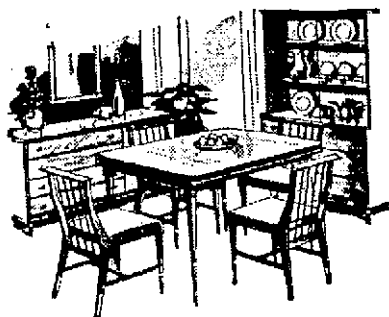
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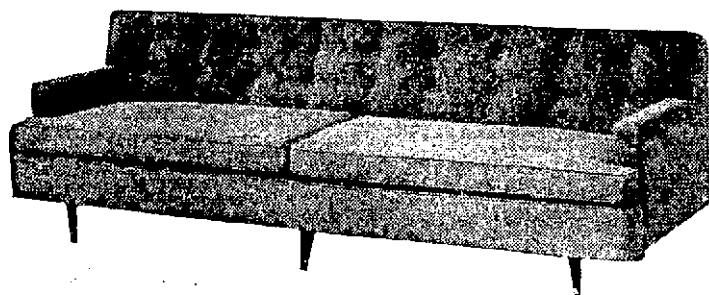
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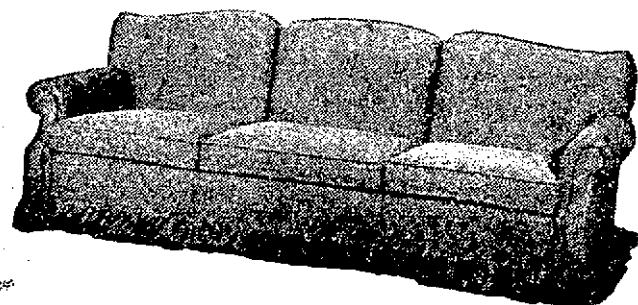
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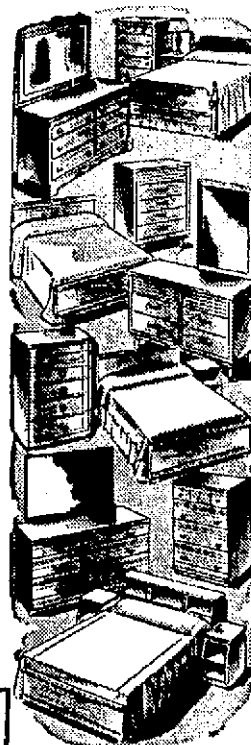
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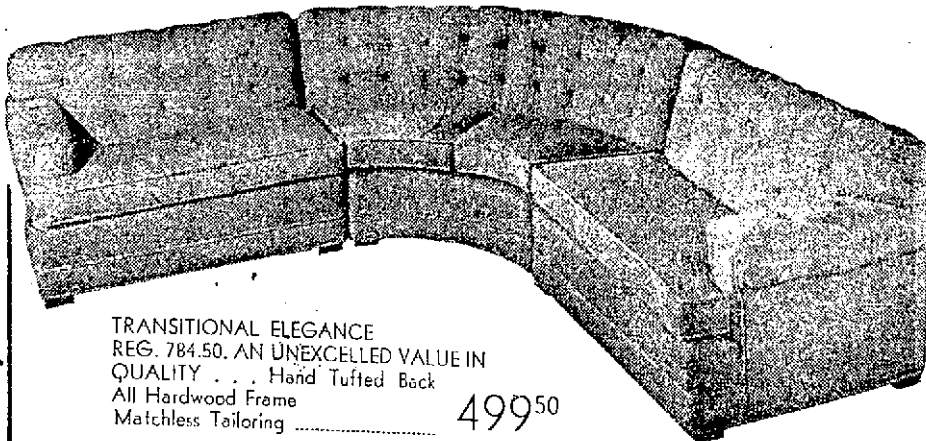
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Eloise Simons, 2½, "liked the people best" in Europe, but she could not out-stare the Buckingham Palace guards.



Eloise tried hard, but she couldn't learn like the Leaning Tower of Pisa. She found it real fun trying, though.



Europeans took the Simons' daughters to their hearts. In Venice, a gondolier sang while tiny Eloise did the steering.

## We Took Our Kids to Europe and Had a Ball!

By Blaine Nels Simons

**E**LOISE solemnly watched the French waiter kiss her hand.

"Bon jour, mademoiselle," he said, and then he picked her up. She grinned shyly back at us as he carried her to our table. This was Paris, and they loved her. And she loved them.

I thought to myself, "I wonder where the fellow went who said Europeans treat American children very coolly." Maybe it was Russia. It certainly couldn't have been in England, Belgium, France, Italy, Austria, Germany and Switzerland—the countries we visited this past summer. In all of them they treated our children wonderfully and we had a better time because of it. And Sandra, Susan and Eloise—ages 10, 8 and 2½, respectively—had the time of their lives.

**APPARENTLY EUROPEANS** don't see many young American children. You get the impression that they consider it unusual for an American to have a child under 10. And, herein lies the first real break Americans get in traveling abroad with children—Europeans love family life and children, and better appreciate Americans who do too.

We feel that we saw a good cross-section of Europe. We took off from Paris in a rented station-wagon and, with only three or four days of reservations for the 18 ahead, chugged down the open road.

Besides the pleasure of just having the children with us, the advantages in having them along were soon apparent. Meals, for example, are generally served family style. So much is served that we ordinarily order just four meals, and sometimes three, for the five of us. The Hotel Krone in Wolfach, Germany, in the heart of the Black Forest, is typical. A meal for four there brought us eight thick pork-chops smothered in gravy, three or four bowls of potatoes and vegetables, bread, butter and beverage. The bill for the whole meal was even better—\$4, including tip.

"GEE, I'M FULL," said Sandra, and the rest of us were too full to reply. A nice meal on the French Riviera ran \$5, and a good one I remember in Italy cost \$3.50. Whether it was food, water, or soft drinks, the children went for it. They were never sick.

Then there are the famous landmarks. You see them everywhere. When we visited them the girls pumped more information from the guides than we'd ever been able to get from books. And you do more at famous places for having the children. Who else but a child would think of climbing the staggering steps of the Tower of Pisa on the hottest day of the year, or climbing down the Eiffel Tower after Dad announced "We will not climb up that monstrous thing!" Or who else but kids would think of walking a mile off the road to see an old castle, or scamper up hills into Alpine meadows to see some of the most breath-taking scenery in Switzerland?

**NO ONE ELSE**—but you tag along and thoroughly enjoy it. Eloise may not remember the beekeeper in the Tower of London with whom she had a long chat, or the gondolier in Venice who let her "take over," or the stoic Buckingham Palace guard who winked at her, but we will never forget the pleasure with which she took to them, and they to her.

"Vas es lose?" I asked the German. The girls were impressed when I told them this means "what's up?" or "what's new?" They were overcome with laughter when the German replied in his native tongue and I had to admit that was ALL the German I knew. Such was the language barrier. I spoke a little French, but in the rest of the countries we were on our own. But

with a language phrase book, a knowledge of how to play charades, and the help of the children, we managed always to hurdle the language barrier in every country.

"How could the children help?" It is true that before we went they knew only "hello" and "goodbye" in most languages we were to meet. But they picked up words and phrases quickly, and that helped. And then, you couldn't help but get the feeling that people tried harder to understand you and went out of their way to get you to understand because you had the whole family along.

**AT THE BORDERS** we would profess a complete ignorance of the language (thus covering up the fact we could say "goodbye") and throw ourselves on their mercy. But what a "breeze" each border was. They would take one look at the children, our fumble of bags, and at mother's and dad's wan smiles, and pass us on with a wave.

Money exchanges were easy to master. The children were soon unimpressed with the large sounding amount of 300-lira or 175 francs.

"That's only half a dollar, Daddy," Susan would say. And she was right. With their knowledge of the money, the girls became great bargain hunters. Since girl-children are merely grown women in miniature, they have all the little ways that women have in mastering the ways of men. A smile, a frown, a sad look, a shrug of the shoulders to indicate "I don't understand" and in the next moment a look to show

they understand everything—these traits made men shopkeepers a pushover for the girls. Yes, they even got Dad to buy a few things for them although I had given them money in advance for "ALL your shopping on the WHOLE trip."

**WE MET PEOPLE** more easily with the children. Since "meeting the people" is an important reason for taking a trip to Europe, we got to know families, policemen, waiters, merchants and the average man in the street much better than we would have alone. Children have a way of "breaking the ice" that so often freezes the straits between adult strangers.

As an example, we were having an early evening coke on the Piazza San Marco, Venice's town square. A little orchestra was assembling for its nightly routine of soft music beneath the stars. The musicians began waving and chatting with Eloise (as all Italians were want to do). Soon after they began playing they tried to coax her to the stand. She became bashful and shy all of a sudden (another quite-womanly trait). Finally she wandered up there. The violinist picked her up and placed her in his chair. Then, kneeling, he personally serenaded her with "The Beautiful Lady in Blue." She stayed up there a full five minutes, taking it all in with great solemnity. Then, she suddenly left of her own accord. When we left a few minutes later she walked away with us, then wheeled and shouted "Arrivederci" (goodbye) at the top of her voice. She talked about that one the rest of the evening.

**HOTELS ARE PERHAPS** the most important spots on a trip through Europe. Rooms are not hard to find. In all of our brief 32 days on the Continent we never failed to get rooms in the first hotel at any night, and these were usually with balcony overlooking the town, sea or mountains. Except for the larger towns, hotel prices for two double rooms were generally less than for one large motel room in this country. Our outside-the-big-cities rooms ranged from \$3.50 total for two doubles at a little village in France, to \$9 for two in a beautiful little hotel in Berchtesgaden, Germany. Hotel-owners, maids and floor men were always good to the children. They appreciated the fact, as anyone would, that children will be children and cannot be blamed for that.

**THUS, ON OUR** first stay in Paris, Eloise found the buzzer for the maid and valet before we did. For the next 20 minutes we had a vast conglomeration of maids, valets and housekeepers running in and out of the room (they didn't knock) and no one could understand why. My wartime, college-days French was put to a sore test to figure out what they were saying, and was totally lacking.

At one time we had a maid and house-boy in one room and the floor-man in the next, connecting room, with my wife caught in the doorway between. The maid was quite surprised that my wife would think anything wrong in walking around in front of a strange man, with just a slip on. But still they kept coming. Finally a maid saw Eloise pushing the buzzer and the problem was solved. She only smiled and shrugged her shoulders. She had children, too.

**OUR MOST AMUSING** incident also involved a hotel. It was on our second trip back to Paris. The management had not been able to give us adjoining rooms, so the older girls were down the hall, two rooms away. On our first morning, and just after daybreak, we were surprised to see Sandra and Susan

(Continued on Page 31.)



Eloise's favorite napping place. When told this was Dickens' London home she inquired, "Who the dickens is Dickens?"

# Uncrowned King of Sports Car Race Drivers

By Dick Zehms

**Q**UICK, NOW, answer these questions if you can . . .

- 1—Who holds the cross-country stock car record?
- 2—Who owns a one-third share in the national 50,000-mile stock car duration record?
- 3—Who set the 500-mile stock car record at Indianapolis Speedway?
- 4—Who was Sam Hanks' speed regulator in the pits last May 30 when he won the Indianapolis 500?
- 5—Who was winning co-pilot in the 1953 Mobilgas Economy Run to Sun Valley?
- 6—Who is Southern California's winningest sports car racer?

If you didn't answer Charles G. (Chuck) Daigh to all six counts, you are wrong. Plead guilty and let it go at that.

**LITTLE RECOGNITION** has come to this 33-year-old son of Long Beach in his own home town although his successes have been both many and varied. This worries him not one whit. You see, he's the modest sort, by nature.

Chuck is the uncrowned king of the sports car race drivers. The shiny trophies in the living room of his home at 5710 Kildee St. are the envy of his neighbors. And they are his only rewards for having won 10 races in the past several years.

His wife, Doris; daughter Denise, age 6, and son Dan, 5, covet them since they represent the jewels in the crown of a champion. Because sports car racing is an amateur sport, these gold and silver awards are treasured all the more.

To borrow a w. k. advertising slogan, Chuck and port Doris live modern. Sports cars are his vocation and avocation. They are Doris' avocation because she is busy with a career of her own. She is a popular fashion model.

**THEY CAN'T MAKE UP** their minds which one makes the most changes a week—Chuck with his carburetor mixtures on the sleek Troutman-Barnes Special No. 5 he drives in races or Doris with all the fancy clothes she models in fashion shows!

Anyway, both have their chosen careers rolling in high gear.

Answers to the six questions asked at the outset of this story are:

- 1—Daigh set the Los Angeles-to-New York record of 44 hours, timed by NASCAR, early this fall.
- 2—He was one of three drivers who piloted a Ford at Bonneville in August to a 50,000-mile duration run



Chuck Daigh is shown with wife, Doris, after driving in Mexican Road Race.

record of 107 miles per hour average speed. This test took 20 days to complete and smashed 458 American and international records.

3—In June, Daigh drove a stock car over the 500-mile Indianapolis Speedway to a record average speed of 115 miles per hour. It was the first time a stock car ever was clocked at an average of more than 100 mph for the full distance.

4—Chuck's job in Hanks' pit at Indianapolis was to chart Sam's speed and regulate it for the full 200 laps of the 2½-mile course. 5—He was Bill Stroppe's

co-pilot in the winning Mercury in the '53 Mobilgas Run. 6—His major sports car triumphs have been scored at Willow Springs, Paramount Ranch and at Santa Barbara (twice). He was leading the main event last month at Riverside International Raceway with two laps to go when a tire went out.

"It was the luck of racing," he recounted. "I knew it was going long before it did. In the Indianapolis test, we had to change tires every 30 laps."

**ENVIRONMENT SENT CHUCK** into the world of automobiles and racing. At an age when most youngsters were playing cops and robbers, Chuck was haunting his dad's garage here. Harold Daigh, Chuck's father, has been a garage operator in Long Beach for 25 years and currently toils at 940 American Ave.

"I guess I just naturally gravitated toward the mechanics of the automobile," he explains. "I was riding with Walt Faulkner in 1952 when the desire to race sports cars hit me."

Although born in Long Beach, Chuck attended Compton High and Compton College. He played a little halfback for the Tarabees. He was a Silver Star, Bronze Medal and Purple Heart veteran of World War II in the 82nd Airborne Div. operating in Southern France. The Silver Star was earned for his daring part in demolishing a gigantic enemy ammunition dump.

"Right now I'm associated with Reventlow Automobiles, Inc., at 631 N. Robertson Blvd., Hollywood," he reveals. "We're building three \$20,000 sports cars to race next summer in Italy, France and England against Europe's best. European sports cars, you know, far excel the American products."

**THEY SHOULD. EUROPE HAS** been manufacturing them for many years. We've only been at it since the end of World War II.

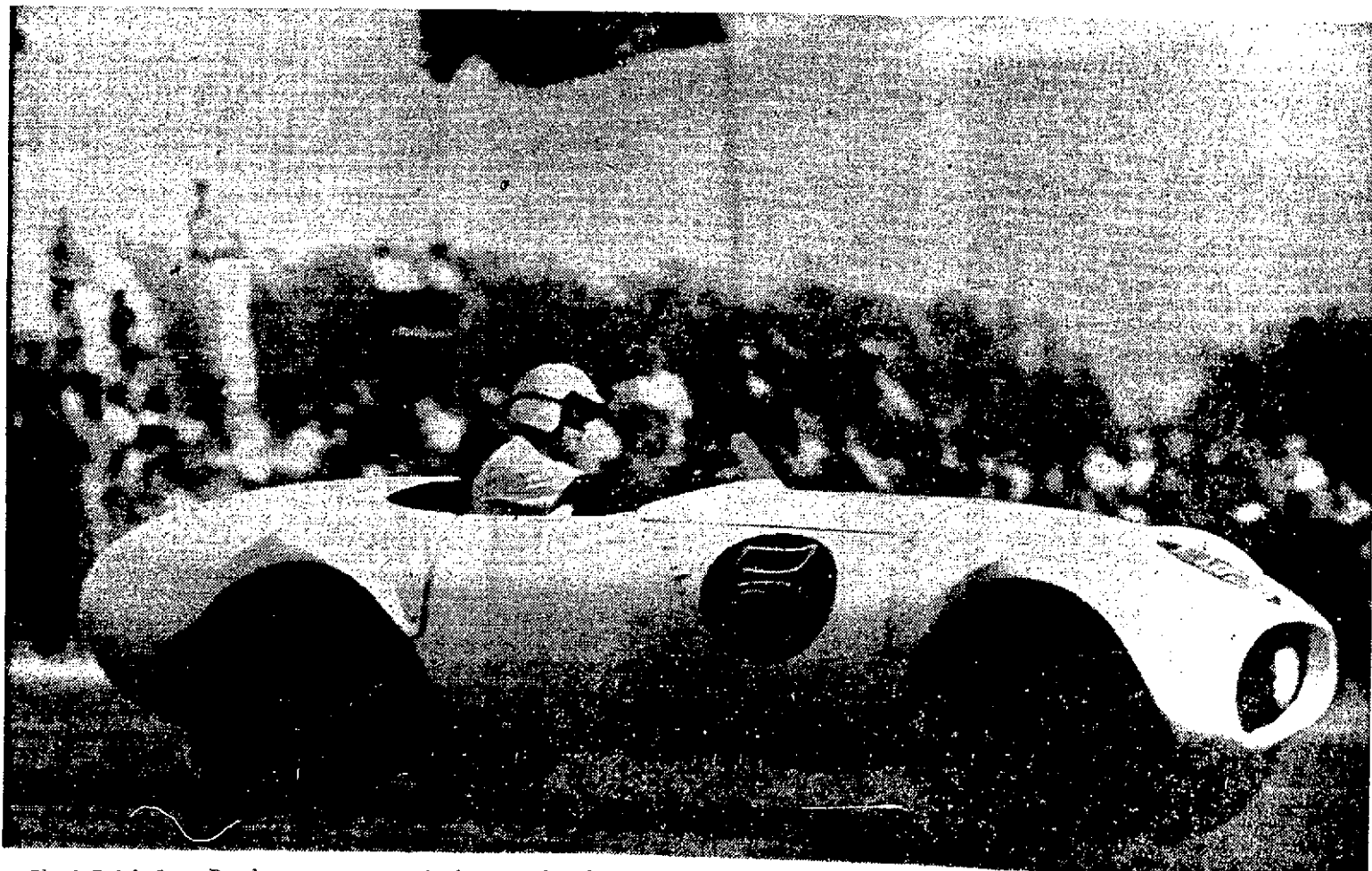
"Lance Reventlow, the son of Barbara Hutton, the Woolworth heiress is in charge of our three-car project. He will drive one of them in Europe. Bill Follock and I will drive the others."

"These three products, except for the engines and transmissions, will be completely our own design and manufacture. We expect them to be ready for shake-down tests within 45 days. We'll take them out on a course and try to wear them out. Tom Barnes and Dick Troutman are our other associates."

"Lance is the owner of the three beauties. If they fare well in European races, general production of such models might result."

**ROAD RACING** is nothing new to Chuck. In 1952 and 1953, he rode with Faulkner to second and third

(Continued on Page 8.)



Chuck Daigh, Long Beach sports car racer, is shown at the wheel of the Troutman-Barnes Special No. 5 on the last lap of the Santa Bar-

bara Road Race, which he won for the second time last year. Shiny trophies attest to 10 first places he has won in important races.



# Girl With the Cream Telephone

**W**HEN DIANA DORS was 9 she wrote in a school essay, "I am going to be a film star and have my own swimming pool and cream telephone." When she was 13, she added a year to her age and won a bathing beauty competition limited to girls 14 to 17. She got her first chance to act the following year and now—11 years later—this svelte British green-eyed blonde is one of filmdom's biggest box office attractions.

In addition to winning beauty titles at will (5-feet-5, 124 pounds, 37-23-35), Diana first enjoyed success in film comedies in her native England. RKO brought her to Hollywood last year, under contract to make four pictures. The first, now completed, is "I Married a Woman," a comedy in which she co-stars with George Gobel. The second, a tense drama titled "The Unholy Wife" to be released through Universal-International, stars Diana with Rod Steiger.

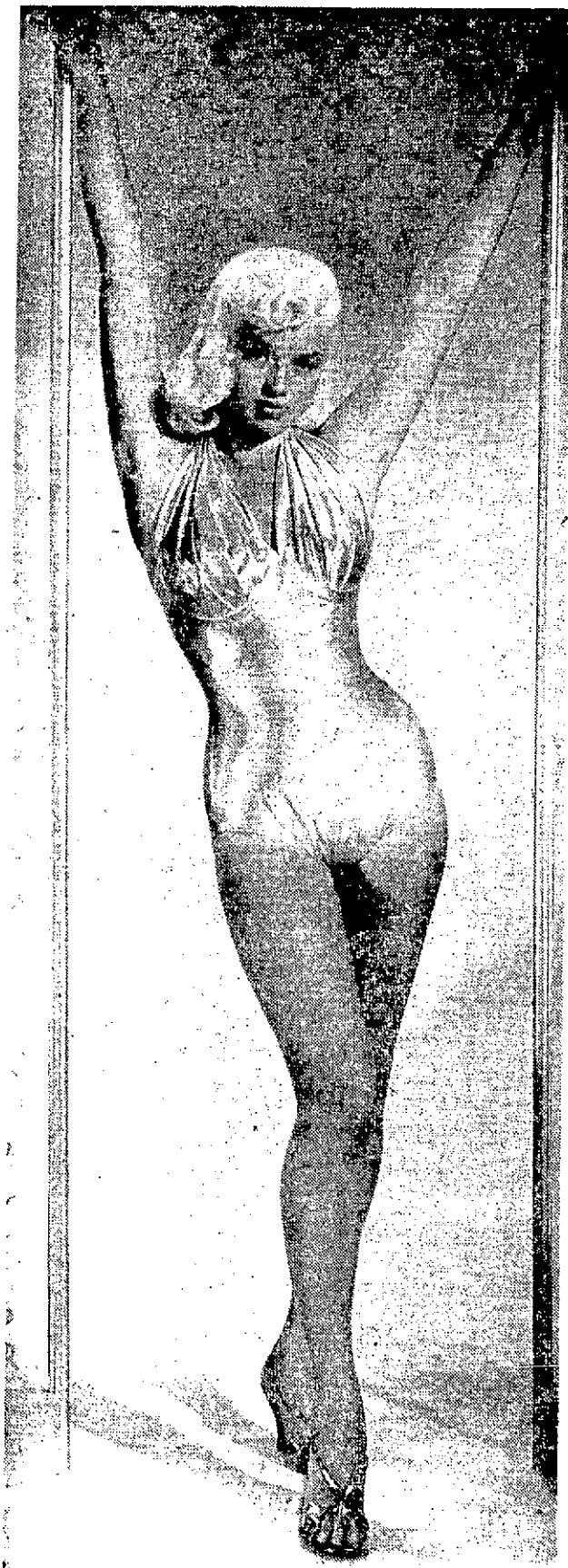
Diana wasn't fooling when she wrote that childish essay: She has her swimming pool and cream telephone.



British actress Diana Dors has just completed two pictures in Hollywood. In one she co-stars with George Gobel. In the other she stars with Rod Steiger.



Film director John Farrow sits at left as Diana and co-star Rod Steiger enjoy a cooling drink while filming beach scene for forthcoming "The Unholy Wife."



Beauty contests have been Diana's meat. She's 5-feet-5, weighs 124 pounds and measures 37-23-35.

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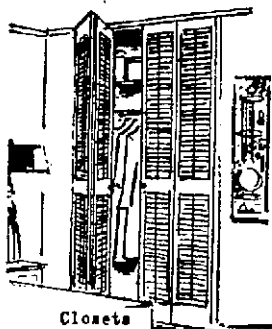
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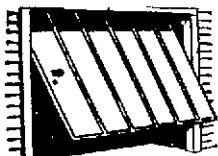


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# Get-Out-and-Push Railway

**P**EOPLE inclined to complain about bus or train service might do well to remember the G. O. P. R. R., the first railroad connecting Willmore Colony (now Long Beach) with the outside world. On its first run from Thenard, the junction where it joined the Southern

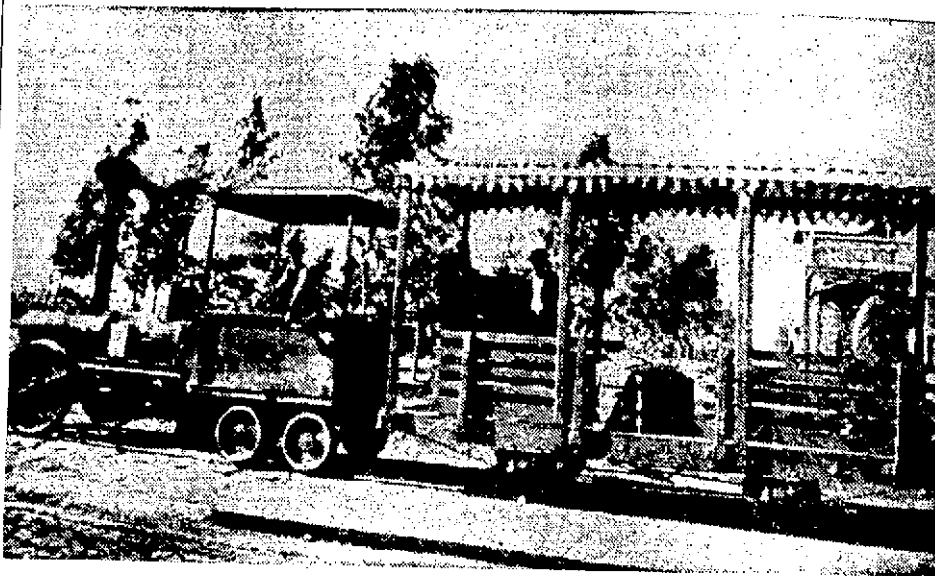
By E. J. Leslie

Pacific line from Wilmington to Los Angeles, an overload of passengers caused one of the three-inch pine scantling rails to split, and the two horsecars over-

turned. No one was injured, so the passengers put the cars back on the rails, and gave them a push to get them started again.

Judge R. M. Widney, a Los Angeles lawyer interested in the development of Willmore Colony, owned \$3,000 worth of the

(Continued on Page 8.)



—Photo courtesy Title Insurance and Trust Co.

This "Rapid Transit" railway, with small steam locomotive, began the Wilmington-Long Beach run in 1885, replacing a horse-drawn car line built in 1882.

## BROADLOOM

HURRY . . .  
while stocks and  
colors are  
most complete!

# SALE

### ALL NYLON TWEED

INSTALLED WALL-TO-WALL

Only **8<sup>95</sup>** Square Yard

- ★ Tackless Stripping
- ★ 40-Oz. Padding

### TWEED VISCOSE

LARGE ASSORTMENT

- ★ Installed Wall-to-Wall
- ★ Tackless Stripping
- ★ 40-Oz. Padding

**4<sup>95</sup>** Square Yard

**5<sup>95</sup>** Square Yard

We Give Orange Premium Stamps

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1372 W. WILLOW HE 7-6010

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FURNITURE  
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TELEVISION



## Desert Flower Hand Lotion

Reg. 2.00 size of luxurious  
petal-pink lotion, containing  
the "heart" of lanolin, this is  
a regular 2.00 8-ounce jar  
... on special.

100



# Sav-on

## Fall Hand Care Specials

We feature only the finest name brand hand care products...  
visit our really exciting Cosmetic Departments and make those  
savings on nationally famous lotions and creams.

## Nivea Skin Oil

Large pint bottle of this out-  
standing hand and body oil  
... offered at this won-  
derful saving price at Sav-on

119

**Lanolin Plus and Dispenser**  
Reg. 2.25 size ... save 50c..... 1.75

**Endocrine Hand Beauty**  
Reg. 2.50 size ... save 1.25 1.25

**Revlon Silicare**  
For extra protection..... 1.25

**Glycerin and Rosewater**  
Popular 4 ounce jar..... 1.25

**Dubarry Hand Lotion**  
Reg. 1.75 size ... save 65c..... 1.10

**Yardley Hand Care Lotion**  
Four ounce size..... 1.10

**Jergen's Lotion & Dispenser**  
free dispenser with purchase..... 1.00

**Woodbury Rich Hand Cream**  
Reg. 1.00 size ... save 50c..... 50c

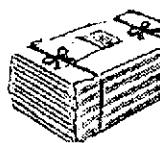
## Baby Polo Shirts



Finest combed yarn, full  
cut, accurate sizes, from  
1-4 ... on special.

2 for 100

## Fitted Crib Sheet



"Baby Best" Sanforized  
for permanent fit, rein-  
forced corners ... a Sav-  
on special!

69c

## Wilson Infant Shirts



Wilson's, guaranteed to  
fit comfortably, Redmon-  
ized and pre-shrunk ...  
on special.

49c

## Peperell Baby Blankets



Rayon and nylon, 36x50",  
bound with Peperell ace-  
tate nylon ... Reg. 2.98.

198

## First-of-Week Specials



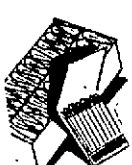
**Dove Toilet Soap**  
Regular  
Size bars ..... 2 for 37c



**Chocolate Syrup**  
Hershey's  
Pound cans ..... 19c



**Kal Kan Tuna**  
6 1/2-ounce  
Cans ..... 2 for 19c



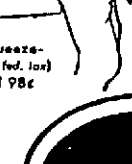
**Flashlight Batteries**  
Ray-O-Vac or  
Eveready ..... 2 for 23c



**Pecan Logs**  
Maxfield's  
Creamy fresh ..... 3 for 1.00



**Book Matches**  
Carton of  
50 books ..... 2 for 23c



**Friskies' Meal**  
Complete  
Dog food ..... 10 lbs. 1.19



**Baby Ruth & Butterfinger**  
Box 40  
2c Bars ..... 69c



**Halloween Pops**  
Pearson's  
Box of 50 ..... 43c



**Halloween Candies**  
Various Brach's  
Bag candies ..... 25c



**Chocolate Kisses**  
Hershey's ind.  
Foil wrapped ..... 47c

## 3-Hole Filler Paper



Cello package of 100  
sheets, wide or narrow  
rule ... Reg. 49c value.

29c

## Spiral Notebook



Livewire, wide or narrow  
rule, marginal lined. Reg.  
49c ... on special.

39c

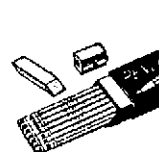
## Bond Typing Paper



Package of 200 sheets of  
Speed-Ease bond. A Sav-  
on school special.

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## School Lead Pencils



Pressure proofed lead  
pencils in all popular  
leads ... on special.

3 for 10c

\$250 value—  
Now \$100 plus tax



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CLEARASIL  
Lotion  
MEDICATION

Long-lasting Lotion squeeze-  
bottle, only \$1.25 (no fed. tax)  
Famous Tube, 69¢ and 98¢

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THE MOST  
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GIVING  
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**'STARVES'  
PIMPLES**

SKIN-COLORED ... hides  
pimples while it works  
to clear skin fast!



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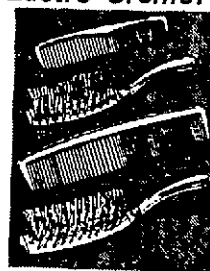
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MOTHER-DAUGHTER  
COMB and BRUSH SET

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**LUSTRE-  
CREME  
SHAMPOO  
or  
Lustre-Net**



• 2 Combs and 2 Brushes  
in crystal clear Styrene  
• Du Pont Nylon bristles

4TH and PINE AVE. 5246 LAKEWOOD BLVD. 2164 BELLFLOWER BLVD.  
DOWNTOWN LONG BEACH LAKEWOOD CENTER LOS ALTOS

# RACING KING

(Continued from Page 4)  
places in the Mexican Road Race.  
"No current American sports car product can compare with the European models," he observed. "U. S. manufacturers excel in stock cars, Europeans

in sports cars. We're way behind them in this field.  
"We haven't caught up with them. We build our cars too heavy. Most of our models run around 2,000 pounds. We need to cut the weight to 1,600. Our trouble is stopping our cars. We can produce the speed, but the braking problem hasn't been

solved. Braking is 10 years behind the engines."  
**CHUCK RELISHES** the idea of racing in Europe. "Juan Fangio will be there," he says with enthusiasm. "He's the world champion from Argentina."  
The blond Daigh rates Phil Hill of Santa Monica and Ken Miles of Hollywood the best two U. S. drivers and he ranks

Sterling Moss of England with Fangio in the international field.  
Chuck wouldn't say it, but this author will. The name of Daigh belongs beside those of Miles and Hill as the best in the U. S. And it might take on international importance if all goes well in Europe next summer—Chuck hopes!

# PIONEER RAILS

(Continued from Page 6)  
capital stock of the first railroad; four other people owned shares at \$10 each.

ON AUG. 15, 1882, Judge Widney signed a contract with Willmore, founder of this up-and-coming colony, whereby Widney obtained the right of way for two years over the three miles of flats to Thenard.

Bush, Briggs and Seeley, carpenters, were employed to build the line. Three bridges were required. The bodies of the cars were built in Willmore (six unfinished houses, three tents, one unfinished hotel and a lemonade stand). The iron wheels were cast in Los Angeles. The tracks were three-inch pine scantling rails spiked to redwood ties six feet apart. And they really had horsepower; one white and one black horse pulled the two-car train, one horse to each car, which had a canopy, like the survey with the fringe on top, to protect the passengers.

In 1885, a broad-gauge track forged from scrap iron was laid, and a small steam engine pulled the train. Sometimes the wooden jacket covering the engine caught fire, and the water in the boiler was used to put out the fire. This reduced the steam pressure so much that the passengers often had to get out and put their shoulders to the wheel.

IT WAS SAID that Mexican peons, waving their hats and whooping along on their ponies beside the train, arrived at their destination long before the train did.

Someone composed a poem about the G. O. P. R. R. that became very popular:

"Oh, fireman, fill the teacup,  
The water's running low.  
You'd better scratch a parlor  
match  
And scare the squirrels off the  
track  
Before they wreck the car.  
Everyone get out and push  
On the G.O.P.R.R."

In 1887, the Southern Pacific bought the right of way, extending from the junction down Ocean Blvd. through town.

Beal's

## 3-Piece Foam Rubber Sectional



Regular \$399.95  
**\$299<sup>95</sup>**

### Rolling Pin Letter Rack

Salem maple finish, holds 6 letters. Useful wall decoration.

**\$1<sup>00</sup>**



Full 90" curved sectional with solid foam seats. Deep, comfortable backs . . . solid hardwood frames double doweled and glued . . . full tempered springs beneath reversible 5" foam cushions. Tailored in better fabrics to Beal's rigid specifications.

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*while they last!*

Closeout of 1957 Models—  
Sold Until Now for 89.50

**SAVE \$50.00**

brand new! made in U.S.A.! guaranteed!

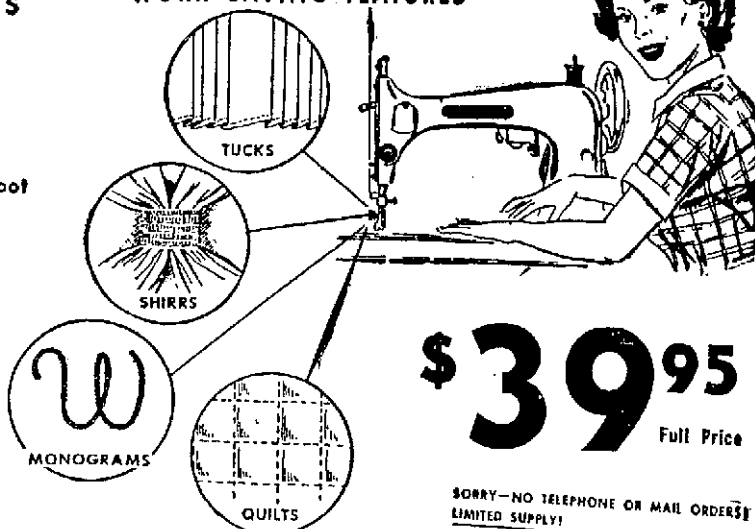
**WHITE** with **AUTOMATIC**  
SEWING MACHINES WORK-  
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**AUTOMATICALLY:**  
ejects shuttle

**AUTOMATICALLY:**  
adjusts tension on presser foot

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distributes thread when  
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- FULL SIZE
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SORRY—NO TELEPHONE OR MAIL ORDERS!  
LIMITED SUPPLY!

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Sewing  
Machines

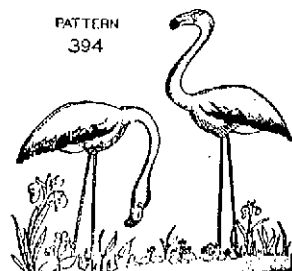
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Call DONNAN'S for service on all White machines.

Your Factory Direct Distributor

## You Make It

PATTERN  
394



That tall pink bird stands 38 inches high. He is on guard while his mate gleams tidbits from the flower border. Pattern 394 for this pair of flamingos is 25c. Or send \$1 for Packet No. 40 which contains this pattern and four other large sheets of actual-size cut-out designs for yard and garden. Add 10c service charge for orders under \$1. Address: Pattern Dept., Southland Magazine, Independent-Press-Telegram, Bedford Hills, N. Y.



## IT REALLY HAPPENED!

# Little Ones Do the Talking

**W**HEN my son was small, he always lined up with the other children to talk to Santa Claus. When his turn came, he sat on the old fellow's knee to murmur his requests. Evidently the system worked because he always received what he wanted. On the other hand I seldom received what I really wanted for Christmas.

One day he gave me this piece of sage advice: "Mother, it is no wonder you never get what you want. You never sit on Santa's lap."

—MRS. E. J. BILLODEAUX  
229 Ellis St.,  
Long Beach 5, Calif.

**A** NEIGHBOR'S little girl announced "I am going to stay for church after Sunday school. Soon, however, she came home. Her mother asked her why she did not stay for church. She said: "When they started playing the fiddle and passing the wine, I thought it wasn't a place for a little girl."

—MRS. WILLIAM SLATEN  
131 W. Louise St.,  
Long Beach, Calif.

**C**ANDY, my 7-year-old niece, a recent visitor from the East, wasn't quite as impressed as she should have been with Marineland, the mighty aquarium of the Southland.

As we left the place, I asked her how she enjoyed it.

"Fine," she replied, "but where are the Marines?"

—MRS. ROBERT F. HOUGHTEN  
2320 Tulane Ave.,  
Long Beach 15, Calif.

**I** RECEIVED a telephone call that my mother had just had a serious operation. As I turned from the phone, my little boy put his arms around me tenderly and said, "Don't cry, Mamma. Grandmother will be all right. She has had her operation and now all that's wrong with her, she has had tonsils and she needs her independents out."

—MRS. TIDELMA NETHERLAND  
727 Locust Ave., Apt. 11,  
Long Beach 13, Calif.

**O**NE SUMMER evening we were having dinner in our big back yard. A 4-year-old neighbor boy, nicknamed "Peanuts" came over.

He stood in the farthest corner of the yard, his hands behind him.

"Peanuts, come over here, near us."

"I can't. My mother told me not to go near the table while you are eating."

I told him it would be

all right to do so, if I said he might.

Drawing himself up to his full 36 inches, he declared with spirit: "What do you think I am, a guy that doesn't mind his mother?"

—MARY COX  
3049 Cedar Ave.,  
Long Beach, Calif.

**M**Y 4½-year-old son walked into the kitchen as I unwrapped a can of deviled ham. He looked curiously at the



"Is the devil really in it?"

wrapper with the red devils, and asked what was in the can.

"Deviled ham," I told him.

"Is the devil REALLY in it?" he asked.

—MRS. MARY SATOS  
9868 Liggett St.,  
Bellflower, Calif.

**W**HEN our daughter was quite young and taking piano lessons, her little friend would often come to play. Often she was told that she would have to wait until our daughter finished practicing. The little friend would usually sit on the porch and wait. The day our daughter came down with the mumps and the little playmate was so informed, she plopped herself down on the porch, chin in hands, and said, "I'll just wait!"

—MRS. H. M. HAWKINS  
1336 Elm Ave.,  
Long Beach 13, Calif.

**A** VERY pretty girl sitting across the aisle from us on a bus smiled at my 5-year-old son, Philip. For the remainder of the ride he remained entranced at her. As we

left the bus he stood wistfully watching her drift from sight. Then with a big sigh said, "I wish I had two mothers — a pretty one and you."

—MRS. ALAN W. LUTZ  
3054 E. Broadway,  
Long Beach 3, Calif.

**A** FAVORITE song at Sunday School we attended when my daughter was small included the words: "And He walks with me, and He talks with me, and He tells me I am His own."

In the car going home, we all were singing it. Suddenly Barbara, 4, turned to me. "Mother, who is Andy (and He) that walks with me and talks with me?"

—MRS. MARJORIE GRIFFITH  
5533 Long Beach Blvd.,  
Long Beach 5, Calif.

**L**AST YEAR when I attended a church service in Ohio, a man and a small boy sat directly in front of me. The scripture lesson was from the Book of Acts, telling how Peter was released from the prison by an angel.

The boy was particularly interested in the part which told how the iron gate of the city opened as Peter and the angel approached it.

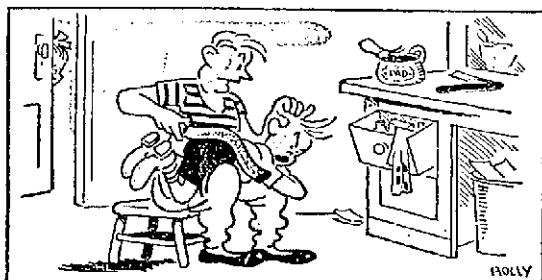
He leaned to his father and whispered "Did that gate have an electric eye?"

—JAMES H. YOUNG,  
2538 Elm Ave.,  
Long Beach 8, Calif.

**O**NE of my neighbors used his razor strop more often on his children than to sharpen his razor. Occasionally we included his youngsters when we drove to the city to visit my parents, and they began calling Mother and Father by the endearing names my own children used. One day the small daughter of our neighbor stood looking at Father's razor strop that hung in the bathroom. Finally, unable to solve what seemed to her a deep riddle, she confronted my parent.

"Grandpa Schrist," she asked, "what you got a razor strop for? You don't have any kids."

—GERTRUDE McDANIEL  
Palomar School,  
Perris, Calif.



—Drawings by Holly Markle

"What you got a razor strop for?"

OPEN  
SUNDAYS  
9 to 5:30 P.M.

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Our Budget Plan

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WHY PAY THE MIDDLEMAN'S PROFIT?

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ROLLER AND

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ONLY!! 59¢

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White Only.

SAVE 2.00 per Gal.

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1-Coat Washable  
FLAT WALL PAINT

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20 Newest Colors  
to Choose From

Stucco Oil-Base  
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Reg. 6.00

White Only.

SAVE 3.02 PER GAL.

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## WINDOW SHADES

Made to Order 36" x 6"  
Recovered on Your Roller  
AS LOW AS

1.70 Value

SAVE 72c

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Circle Linseed Oil Base  
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PLASTIC BASE  
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READY

Mixed Cement

90-LB.

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89¢

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WALLPAPER.....

All Wallpaper Trimmed Free

29¢

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ROOFING PAPER 45-lb. smooth surface. 1.98

Reg. 3.29—Save 1.31 per roll. 48¢ per

BLACK ASPHALT ROOF COATING. In 5-gal. cans. Reg. 90¢ per gal. Save 42¢. 48¢ per

ASBESTOS FIBER ROOF COATING. In 5-gal. cans. Reg. 98¢ gal. Save 43¢ gal. 55¢ per

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LOADS OF FREE PARKING

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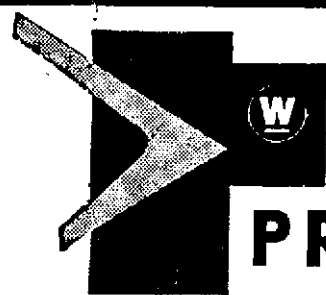
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Corner 213th & Avalon Blvd. (1 Block No. of Carson on Avalon Blvd.)

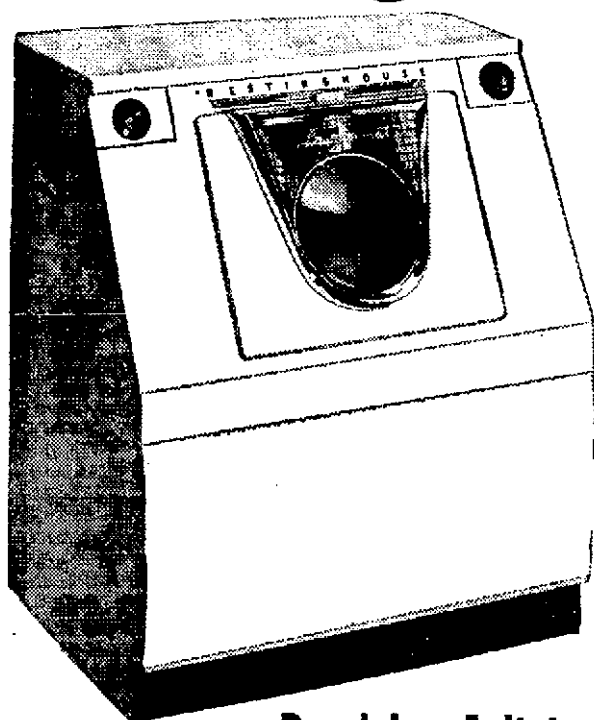
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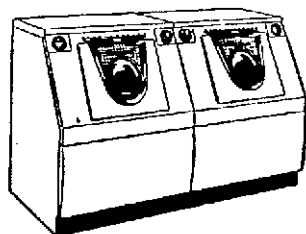


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Laundromat  
FULLY  
AUTOMATIC  
WASHER  
ONLY 179<sup>95</sup>  
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**Revolving Agitator  
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**Washes Cleaner, Rinses Better, Cleans Itself!  
FREE DELIVERY & INSTALLATION!**

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The only dryer that blows warm air directly  
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venient loading door eliminates unnecessary  
work for you.

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**HEmlock 6-7234**

**90 DAYS CASH ... NO INTEREST OR BANK TERMS**

**La Reina Rule**

**WHAT YOUR  
NAME MEANS**

**DEAR MISS RULE:** Please  
give a brief history of the  
PABST family.—G. P., Long  
Beach.

G. P.: The German surname  
PABST, familiar through ad-  
vertising to everyone in Amer-  
ica, meant "Pope." (The mod-  
ern German word for Pope is  
Papst.) Pabst was a generic  
nickname for the man who  
portrayed and dramatized the  
part of the Pope in a religious  
procession or play such as the  
Oberammergau Passion Play.  
In medieval German cities these  
processions were formed of the  
same actors each year, chosen  
from among the town popula-  
tion. The Pabst family coat-  
of-arms, granted in the Rhein-  
land in 1712, has a bust of a  
pope crowned with a tiara on  
a blue shield.

**DEAR MISS RULE:** Would  
appreciate the brief genealogy  
of the name MOORE.—MRS.  
A. W. A., MRS. T. H. M., and  
MRS. F. A. O., Long Beach.

MRS. A. W. A., MRS. T. H.  
M., MRS. F. A. O.: The sur-  
name MOORE has been com-  
mon in England since the 13th  
century. Progenitors who lived  
on a "moor" (uncultivated pas-  
ture land covered with brush  
and grass) were known as the  
"Moore" family. The early  
100 Rolls records show Adam  
Atte (at the) More of Oxford,  
Fulco de la (of the) More of  
Huntingdon and John Atte Mor  
of Norfolk, all in the year 1273.  
"Moore" was also taken from  
an inn called "At the Moor's  
Head," symbolized by a sign  
portraying the head of an  
Arabic native of Morocco, then  
called a Moor. Shakespeare ti-  
tled one of his plays "Othello,  
the Moor of Venice." The old-  
est Moore coat-of-arms, grant-  
ed in southern English Devon-  
shire in 1216 has three gold  
clover leaves on a blue chevron  
across an ermine covered shield.  
A Moore family who settled in  
Massachusetts had a son Jacob,  
born in 1617.

**DEAR MISS RULE:** I would  
like information on the name  
WRIGHT. I am compiling a  
family genealogy.—I. V. M.,  
M. W., MRS. E. W., Long Beach.

I. V. M., M. W., MRS. E. W.:  
WRIGHT, shortened from the  
medieval English "wheel-  
wright" (wheel maker) or  
"cart-wright" (cart maker) was  
the old designation for profes-  
sional carpenters who were  
masters in their trade. Many  
members of the Wright lineage  
are on 13th century Cambridge-  
shire records. The Wright coat-  
of-arms, granted in 1509, has  
three gold leopard heads on a  
blue shield. Among early mem-  
bers of this lineage in America  
was Deacon John Wright of  
Woburn, Mass., whose daugh-  
ter was born there in 1652.

**DEAR MISS RULE:** Please  
give information on the names  
DUGAN and DUGGAN.—MRS.  
L. D., Anaheim; L. D., Lake-  
wood.

MRS. L. D. AND L. D.: The  
Irish DUGAN or Duggan line-  
age is composed of several dis-  
tinct families of different an-  
cestry. The name in all cases,  
however, is taken from Dubh-  
ghain meaning "little dark-  
complexioned man." The three  
or more ancient Gaelic leaders  
who had this name were an-  
cestors of clans who took the  
(Continued on Page 24)



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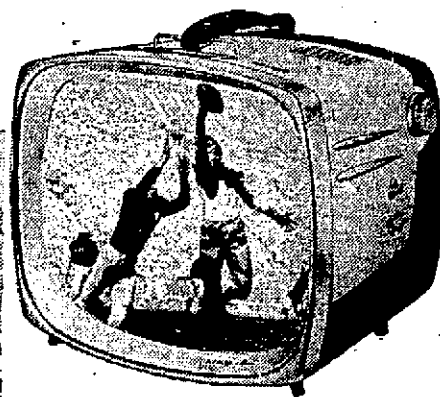
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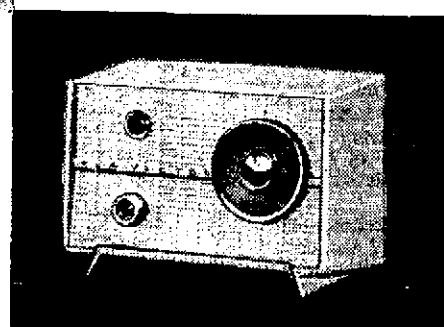
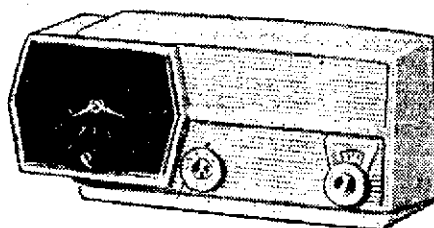
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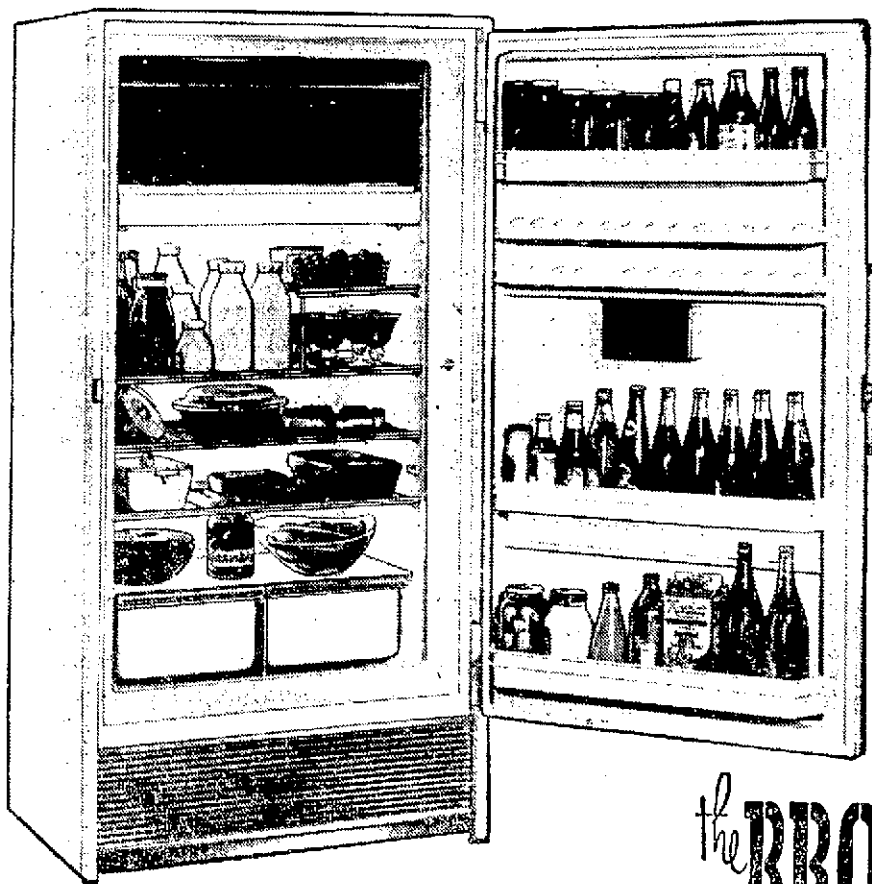
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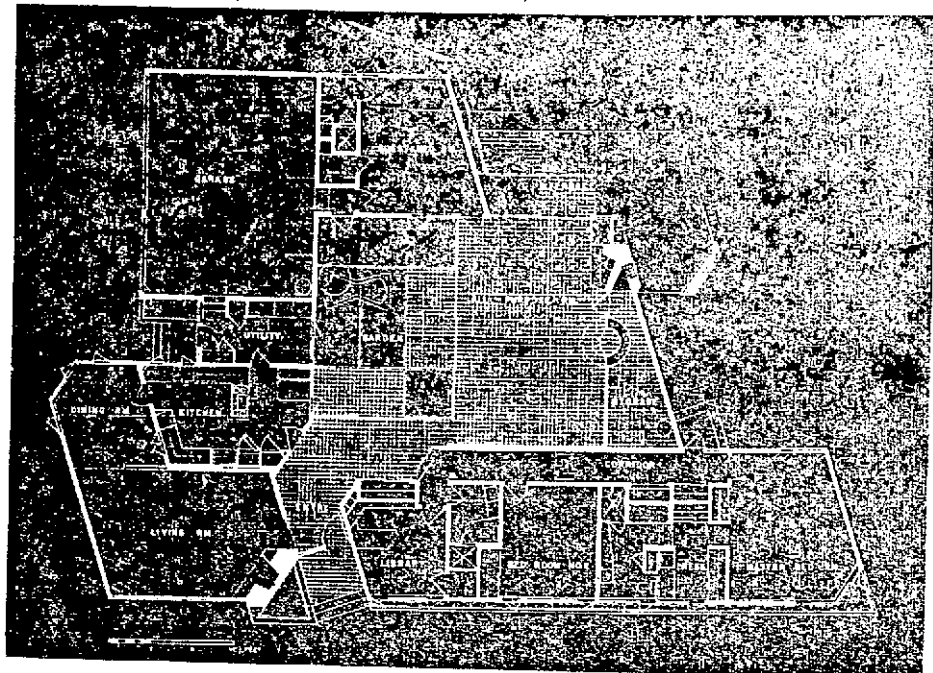
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# Deep in Its Heart--



Photos by Julius Shulman

Delineation of various areas for entertaining, family living, music appreciation and sleeping in David Dow home is apparent in floor plan (left). The exterior of the building is contemporary, spread widely to utilize to the fullest advantage benefits of a wide-front lot.



**T**HREE basic principles of good architecture are embodied in the home of David Dow, 4164 Lakewood Dr. The home is pleasant to look upon, comfortable to live in, and practical in every respect.

Outdoor living is combined with privacy in a spectacular but inviting indoor court yard-garden.

The particular architectural philosophy of the designer of the Dow domicile was worked into the plans by Harold C. Dow, AIA, of the San Francisco

By Eileen Ball

firm of Sabaroff & Dow and a brother of the Long Beach man. Architect Dow related his plans to surroundings and, after work was under way, made frequent air trips here to inspect progress of his dramatic, yet highly functional, 3,000-square-foot brain child.

A MAJOR AIM in the plans was to make complete delineation between areas for entertaining, family living, music ap-

preciation and sleeping. As an example, an elaborate music system enables adults to enjoy symphonies in the living room while the youngsters make their musical choices in the family room. The bedroom wing is situated well away from activity areas; complete privacy for sunbathing or entertaining is afforded in the indoor garden, while more active sports may be enjoyed in the large fenced yard at the rear.

Still another outstanding aspect of the Dow home is its interesting interplay of textures brought to bear in the speci-

cations. Throughout the house, natural materials have been used to architectural advantage . . . wood, brick, tile and marble numbering among them. The subtle contrasts of texture lend their particular charm . . . as in the case of the entry, for example, where waxed Italian ceramic tile meets with the softer texture of wool carpeting that leads into the living room.

Lastly, the architect's fondness for intricate interrelation-

ship of planes and spaces is well-exploited in this home where oblique walls give the rooms more spacial interest than could have been attained with strict adherence to the standard right angles.

THE ENTRY, floored in tile, opens to the indoor courtyard-garden that is located in the center of the structure and designed to function as an integral part of it. Glass walls with sliding doors open the garden

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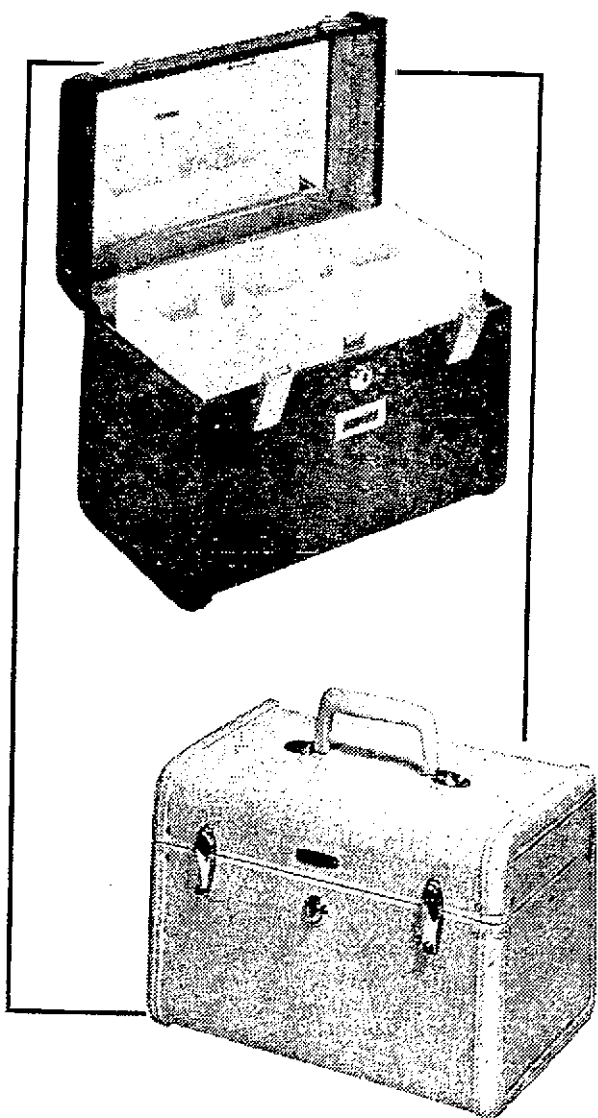
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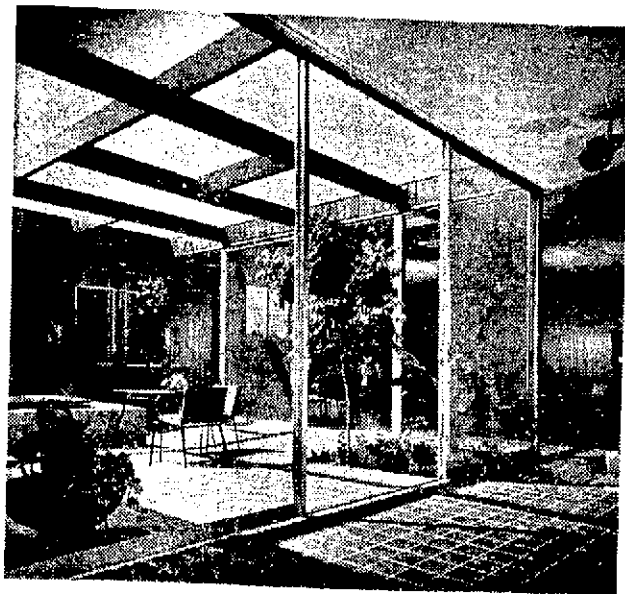
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# A Patio and a Garden



Continuance of tile flooring and overhead beams visually connects courtyard-garden with house interior.



Both structure and furniture of Dow living room are serene in contemporary design. Windows of this room look out on Lakewood Country Club.

to the entry and the spacious family area. Access also may be gained through the guest suite and the kitchen.

The living room to the left of the entry is large and enjoys a view of the Lakewood Country Club golf course through massive front windows. An angular fireplace of Roman brick presents an interesting structural detail, while seafoam carpeting, handsomely paneled walls of birch, and a ceiling a foot higher in elevation than that of the adjoining dining room add further interest.

A huge, perfectly matched, birch-paneled partition may be drawn from its inter-wall recess across the opening between the dining room and living area.

**THE KITCHEN** is correspondingly modern in its approach to practical living. Select white birch has been used for cabinets in this colorful preparation area where an avocado ceiling and warm walls set unusual color scheme. A delightful breakfast area is set before a window overlooking the indoor garden with its attractive elevated pool.

On the other side of the glassed-in garden is the family room, a large and livable area. A second fireplace of Roman brick contributes outstanding structural detail in addition to the real and psychological warmth it contributes to this predominantly glass room. The floor is surfaced with waxed Italian tile, a continuation of the entry hall floor.

Perhaps the most surprising feature of the family room is its ingenious hidden bar that turns out from the wall on a massive swivel, swinging around

to offer the services of its semi-circular birch bar, its bar stools and an array of glassware displayed in built-in glass racks.

**THE MANNER** in which a feeling of unity was created between the interior and the outdoors is beautifully exemplified in the way that the tile floor of the entry and family room flow out in an uninterrupted plane to form the floor for the interior courtyard. Massive overhead beams spanning the garden further effect

the feeling of architectural unity between indoors and out.

On an elevated level is the bedroom wing that included a master bedroom-dressing room-bath, a second bedroom, and Dow's office. All are located to face west overlooking the golf course. The wide corridor connecting the three areas is walled on one side in Roman brick that has been interspersed, at regular intervals, with glass brick through which patches of light come through from the adjacent family room and sun-splashed indoor garden.

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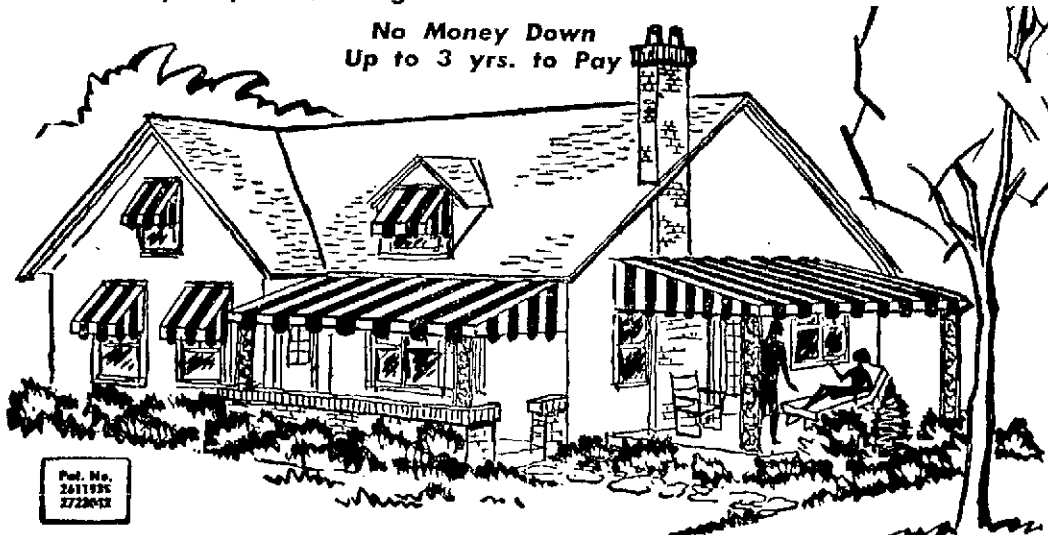
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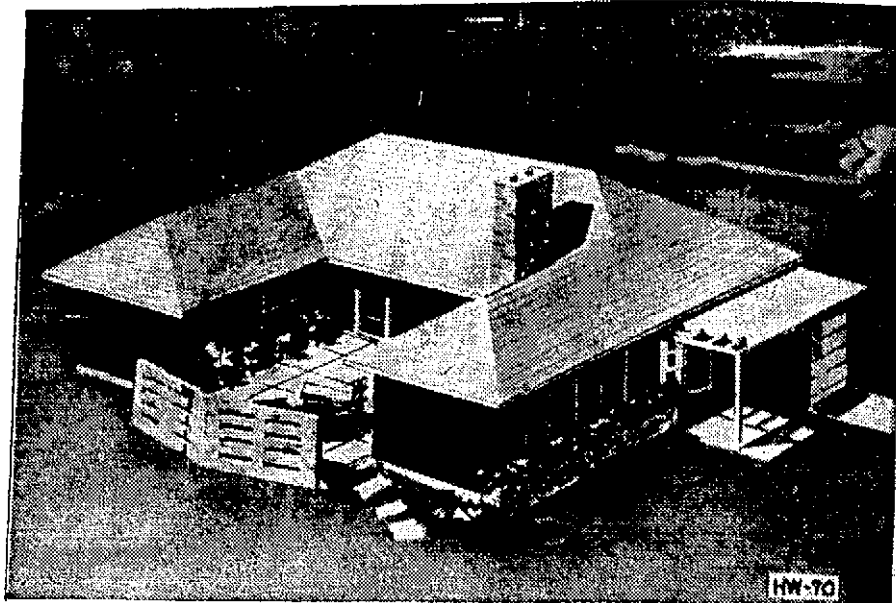
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# U-Turn for Better Living



This U-shaped ranch-style house has six rooms, but it can be erected on a plot as small as 60 feet; and it has a patio with the privacy of interior area.

**THIS UNIQUE, U-shaped** ranch house emphasizes the role of light, air and sun in healthful, zestful living.

No freak, it's a sound, stylish, six-room home that can be built on a small area of land—as little as a 60-foot plot. And it has a patio, which becomes an outdoor living room with all the privacy of an interior area.

Designated as HW-70 in The House of the Week series, it was created by Architect Samuel Paul. His happy exploitation of the U-shaped arrangement has achieved a number of unusual features with distinct appeal and advantages to the discriminating home builder.

In examining this house, let's first look at its size and what it has to offer. It has 1,598 square feet, exclusive of the garage. It has six rooms — three bed-

**By John Wallace**

rooms, a family and dining room, a living room and a kitchen. And on the plus side, the patio and the garage.

**A FEATURE**, of course, is the patio. It is surrounded on three sides by walls of the house; a decorative, perforated brick wall, angled slightly from the center, provides privacy at the open end.

As a safety measure for small children, the patio could be enclosed completely by making only a minor alteration in the plans.

From the patio, you enter the family-dining room through sliding glass doors. The patio is visible from the living room through a large window. Win-

dows in the master bedroom also open onto the patio, but these windows have been set high for bedroom privacy. On sunny, fresh days the sliding glass doors can be thrown open, converting the patio into an outdoor living room.

**ADD ZEST TO** the patio with potted flowers and brightly colored furniture and, perhaps, colored ceramic tile as the flooring material.

The kitchen, always an important part of the home for mother, has a six-burner, counter-top range, a built-in refrigerator unit, a built-in freezer unit, a built-in oven, a built-in broiler, and sink, dishwasher and abundant cabinet space.

The kitchen units are arranged in an L-shape; this permits a large corner of the

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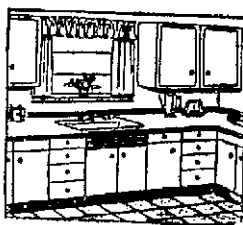
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Sunken living room for formal living has view of the patio and the family living room. Three bedrooms are located in the wing opposite living room.

is that it creates a separate wing for the bedrooms. The bedroom wing is thus separated from the living wing by a bank of closets. The closets in themselves provide a sound barrier between the bedroom wing and the living areas. Further, they develop privacy for the bedrooms.

The master bedroom has through-ventilation, a walk-in closet as well as a wall closet, and a private bath.

The brick square facing of the stone fireplace can be left alone, as it is; or it can be used as a showcase background or panel for the family's taste in art — abstract sculpture in metal, a grouping of oil paintings, or a smooth-faced design in colored tile. These are just a few of the art possibilities offered by this panel.

AN OPTIONAL lavatory off the service hall could function conveniently for a family with small children. The stairs to a partial basement are directly off the service entry and also off the garage. The basement also has plenty of light and air and its ample space could be

developed into a bad-weather recreation room.

The one-car garage could be expanded to accommodate two cars provided the land plot is large enough.

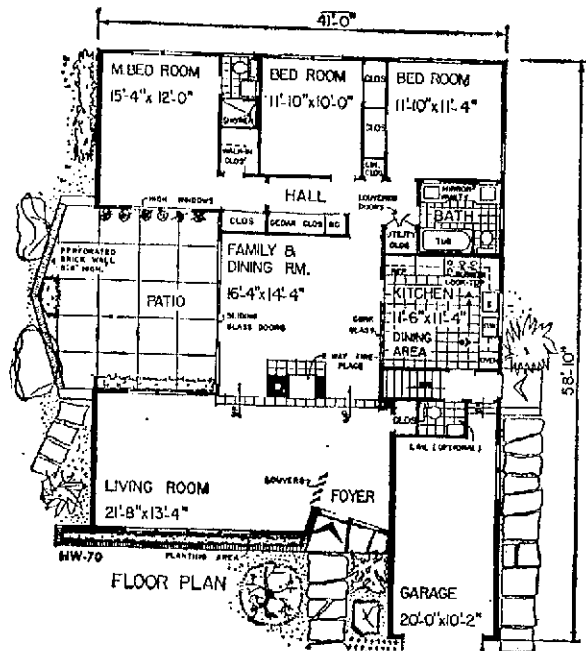
The exterior? It's simply roofed with a hip around the three sides of the "U." The horizontal siding used as the exterior wall material could be either brick or shingles, if desired. A brick planter outside the living room window harmonizes with the brick of the chimney and the brick of the patio wall.

TOO MUCH BRICK? Then

use shrubbery in place of the wall at the open end of the patio!

Throughout this smart, U-shaped ranch style house, large areas of glass are used. The glass provides adequate light and ventilation — and, as the architect envisions, "allows nature to become a part of the house."

To obtain plans, address Building Editor, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif., enclose 35 cents and request House of the Week, Study Plan, Design HW 70.



Sheltered by three sides of the house and closed with brick wall or shrubs, patio forms extra outdoor room.

kitchen to be used as a dinette. A corrugated glass partition separates the kitchen from the family-dining room, and allows a blending of the light in the two areas.

COMING INTO the house, there are characteristics immediately discernible which create a feeling of luxury and felicity in this home—an angled entrance (which also places the door in a position for maximum shelter), and the living room and the entrance foyer both sunken two steps below the level of the rest of the house.

A lowered panel separates the foyer from the living room. Quarry tile in the foyer is both practical and ornamental. The

tile flows into the two-way fireplace ensemble, which can be seen upon entering the house and serves both the living room and the family-dining room.

The architect suggests that the floor of the family-dining room be covered with material similar to that used in the kitchen for ease of maintenance. You have a wide choice of materials here—vinyl, asphalt or rubber tile; or other durable flooring materials which may better suit your taste.

The living room flooring, however, should be developed in more formal fashion.

ANOTHER advantage of the architect's use of the U-design

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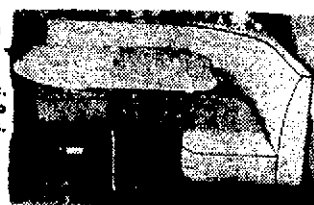
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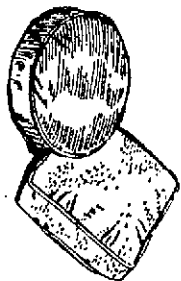
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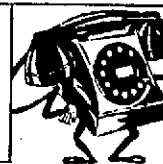
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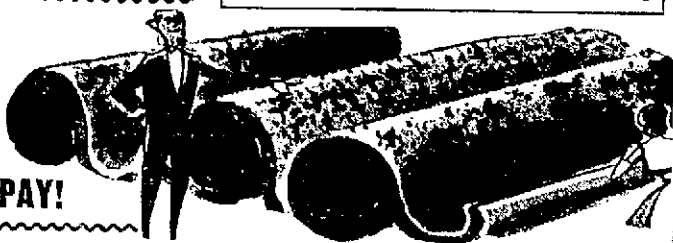
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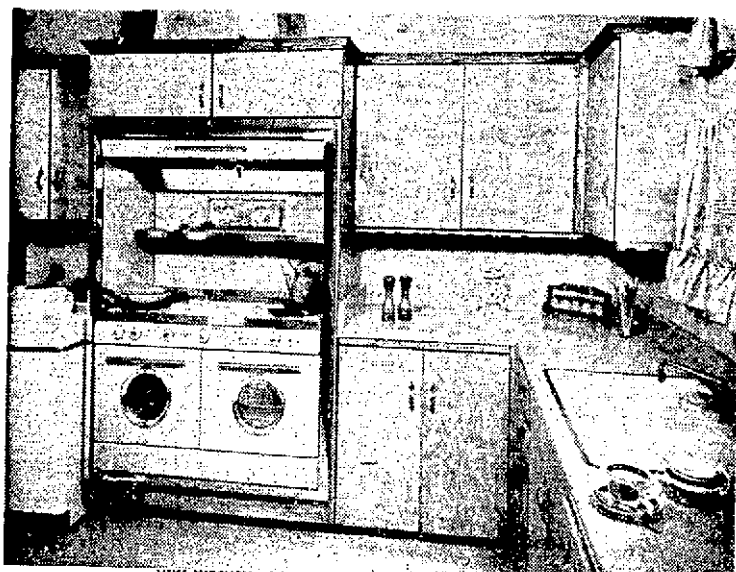
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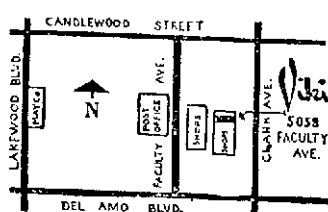
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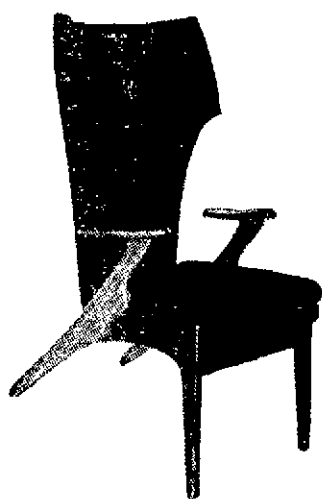
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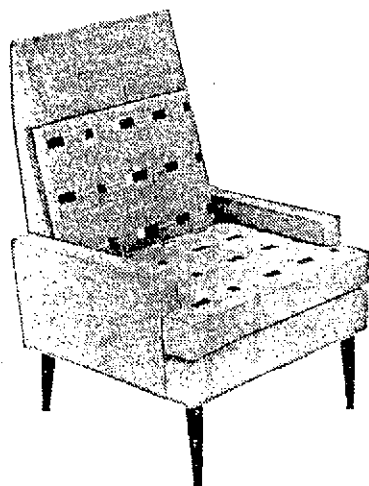
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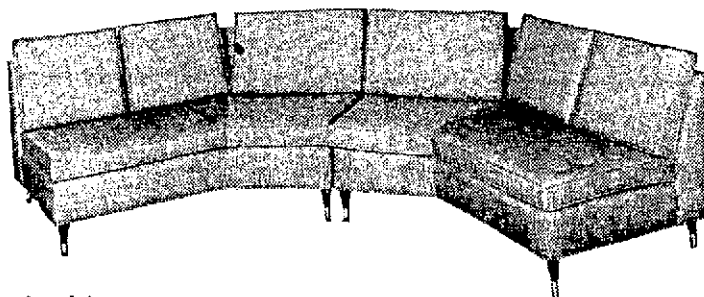
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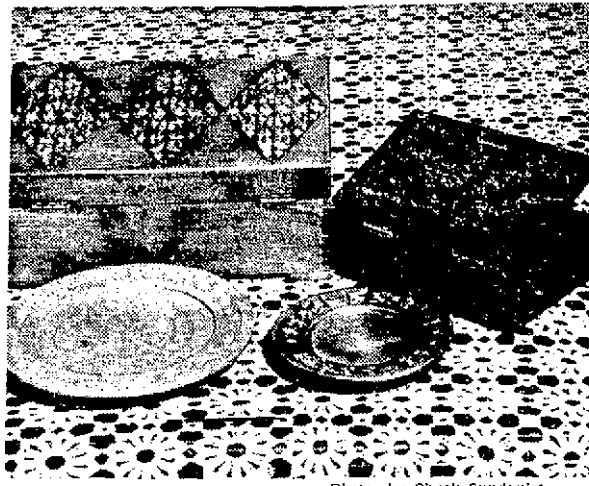
# WHAT'S YOUR HOBBY?

## She Can Carve a Neat Design

By Ellen Saunders



Karole Julkowski pursues her hobby of chip carving lid of a box, has in mind doing a 3x6-foot "Last Supper."



—Photos by Chuck Sundquist

From the plainness of smooth surfaces comes intricate beauty. Above, four examples of Karole's chip carving.

**K**AROLE JULKOWSKI, of 519 E. 9th St., discards more razor blades in eight hours than the average male does in a week. She's not a bearded lady, either. She's a petite 26-year-old blonde whose skill in using a razor blade to chip-carve geometrical designs on wood is such that within a few hours she can transform a plain wooden box, table, lamp or plate into a distinctive piece of art.

"Anyone with a liking for wood and the ability to draw a triangle and a straight line, can chip-carve," says Karole. "It's a restful, inexpensive hobby. A compass, a ruler, eraser and a single-edged blade are all the tools you need. But you can't use just any old razor or any old piece of wood. To chip a neat, clean design your blade must be sharp."

The wood must be on the hard side, even-grained, smooth-textured and without knots. Bass wood, which Karole uses exclusively, since it meets all these requirements, is native to Minnesota. The nearest substitute to be found in California is an imported product known as Japanese bass wood, with which she is now experimenting.

**HER FIRST STEP** is to measure and draw a master pattern on the object to be carved. Then begins the painstaking, meticulous task of removing 3-dimensional triangular chips in order to form an original design. The end result may be a diamond, checker-board, cross or square, but it always embodies Karole's belief that simplicity is the secret of beauty.

An art teacher in a Minneapolis high school introduced Karole to the ancient art of chip carving 13 years ago.

Instruction ended with the school term but Karole kept right on carving. When she discovered that a limited knowledge of how to sand and finish wood could rob a design of much of its beauty, she perfected her skill in such matters at night school. Today her expertness in applying lacquer, stain and varnish allows her to produce a wide variety of color shadings in her finished work.

**SPURRED ON** by praise from friends, Karole exhibited her work in hobby shows for the first time this year. The results—two blue ribbons, requests from public school teachers that she give demonstrations to their students, and the realization that her hobby is unique among Southlanders.

"I had a tough time convincing some people that my designs were not burnt or stamped on," says Karole. "Actually the largest one I do, such as a 7x12 on a lamp base, takes 16 hours to carve and during that time I use up 10 to 12 razor blades."

For the next year, however, Karole will put aside her lamps and jewel boxes to tackle her most ambitious project to date. She already has purchased a 3x6-foot plaque on which she plans to chip-carve "The Last Supper."

"It won't be easy," Karole admits, looking a bit ruefully at a well-scarred finger, "but it will be done."

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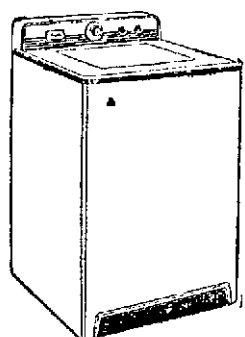
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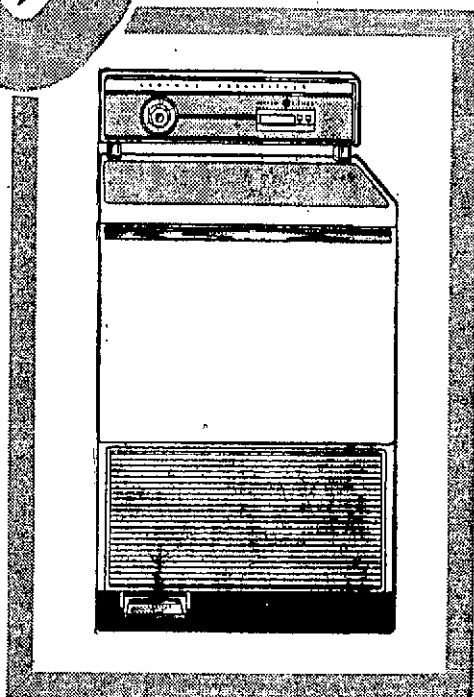
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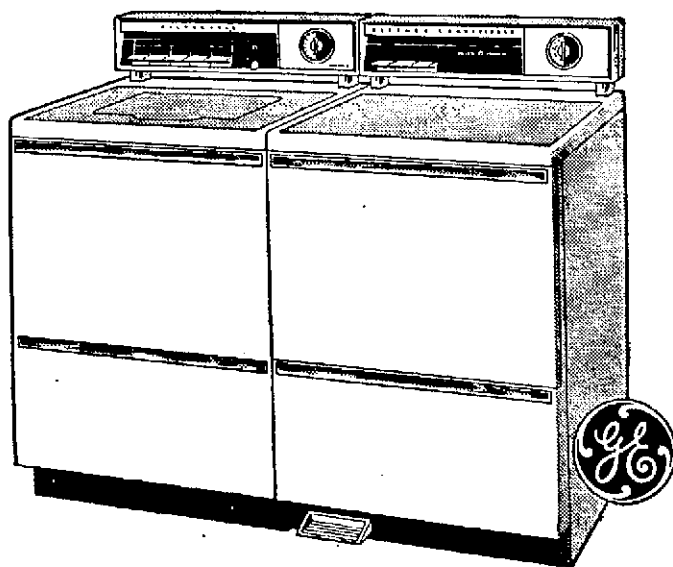
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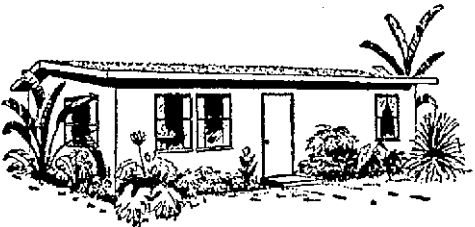
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Lorrie, Jeannie and Pattie Slovic took the name of DeVille when they first started singing. Now they've spun a record, "Why Must I Be Alone?"

# Coup DeVille

LORRY, Jeannie and Patty DeVille, popular singing sisters, have just had a break. They made the record "Why Must I Be Alone?" for the Spry Recording Co. They say its real cool—a coup!

The pretty, dark brunette, brown-eyed sisters have sung for many benefits, club affairs and the like. They proved a sensation when they sang at a "Welcome Home" party for the USS Rochester last spring.

Daughters of Mr. and Mrs. John Slovic, 3803 Studebaker Rd., they took the name "DeVille"—suggested by Coupe de Ville—for entertainment purposes. They were born in East Chicago, Ind., lived 8 years in Bakersfield and came here from Bakersfield 3½ years ago. Lorry, 20, sings alto; Jeannie, 19, soprano, and Patty, 16, low alto. Lorry was graduated in 1955 and Jeannie in 1956 from Poly High. Patty attends Millikan High. The older sisters are 5 feet 6, Patty is 5 feet 3.

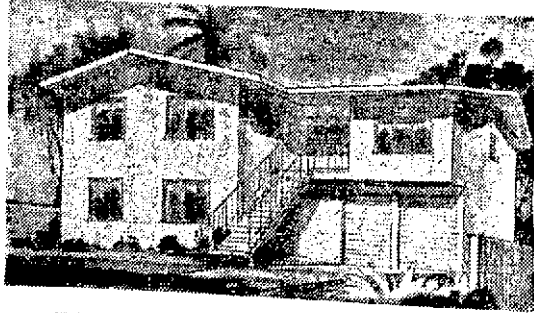


—Photos by Skip Shuman.

Jeannie (standing), Lorrie and Patty came here 3½ years ago, and live at 3803 Studebaker Road.

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# Decent Burial

LAST SPRING two little girls living in this unit found a newly hatched bird that had fallen from the nest and perished. They decided on a proper burial in the flower bed. They could hear my typewriter through the open window, and kept asking, "How shall we mark it so the mother bird will know?" "How will the baby bird's family know where he is?" My answers were honest, but uncooperative, "I don't know." When they gave up trying to get adult help, the superior wisdom of childhood took over, and things went better.

There had to be the usual rites before closing the grave, and who but a child would think of fitting the occasion to the music of a mockingbird in a nearby tree? A little prayer (between arguments), and they solemnly stood and listened to his "solo." He didn't close on time, and they were working on the "Amen" when I was called away.

That evening, I visited the little grave with mixed emotions, a vague regret for my neighbor's last year's hat, and admiration for the children's imagination, that could go all out for a bereaved family. The baby bird, who would never grow his own, slept beneath a very tasteful arrangement of feathers.—OLIVE BREED, 2510 E. 2nd St., Long Beach 3, Calif.

(EDITORS NOTE: Southland will pay its readers \$2.50 for each acceptable true personal experience thumbnail story of the type published above. Your name will be published with your story. Payment will be made on publication. No stories can be returned. Send yours to: Fred Taylor Kraft, Editor, Southland Magazine, Independent, Press-Telegram, 6th and Pine, Long Beach 12, Calif.

## Spray in Fall

With the coming of fall and dormancy of many garden subjects, home gardeners will, perhaps, find it difficult to occupy themselves about the garden. But, there is one thing you can do to great advantage. That is to examine the plants, shrubs and trees for garden pests and to take steps to eradicate them. This spraying job will be easy if a good combination fungicide and multi-purpose insecticide is chosen. The California Assn. of Nurserymen recommends that you first examine your garden and then consult your local nurseryman for the proper spray for your particular problems—if any.

In addition to this fall spraying, this is the time of year to give roses a special dusting to rid them of pests.

A really thorough spraying job is one that reaches every part of each garden plant which is being attacked or may be attacked. Anything less than this makes it possible that the entire process may be wasted. The home gardener should investigate the various spray attachments for hoses and other available rigs to see which are most effective for his garden problems.

Exact package directions must always be followed.

In addition to the spraying that should be done regularly, the home gardener should regularly keep the garden clear by catching, trapping, drowning or burning insects he sees as he does other garden chores. A good blast of water on plants may also help control insects too.

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Old-fashioned beef stew is a dish high in protein and replete with nutritional values. It's savory and satisfying—and it will "stick to the ribs."

## Beef Stew--An All-Around Dish

By Mildred K. Flanary

Independent, Press-Telegram Home Economics Editor

**M**EAT is an excellent food for our senior citizens. Many of us are cherishing these older folks in our homes, so let's help keep them well and happy with a properly balanced diet. A yardstick of protein foods, meat is very important to older people.

Nutritionists agree there's no better way to get protein than in meat. Because it has so much protein, the complete high-quality kind that the body can best use, meat makes an important contribution to the health and well-being of the whole family. In addition, meat offers B vitamins and essential minerals in palatable form. The aroma and appearance of well-cooked, attractively served meat dishes stimulates lagging appetites and makes meals more enjoyable.

**NO LONGER** is a "tea and toast" diet endorsed for people in the autumn of life. And

here's a perfect nutritious main dish meal with a "stick to the ribs" feeling of satisfaction. It's old-fashioned family beef stew accompanied by a trio of root vegetables — fresh carrots, onions and potatoes. Beef stew meat has the complete high quality protein, B vitamins and essential minerals found in all meat. The vegetables blend harmoniously with one another and with the beef; the taste and color harmony makes beef stew a family favorite with the not-so-young and the young.

Beef stew can be enjoyed often. It can be altered with happy results. Vary your selection of herbs, choose your fresh vegetables according to the season, stew your meat without browning, or live up the cooking liquid with tomato juice or wine. Any one of these changes will give you a new and different beef stew. It's an easy way to give your family

a nutritious meat-and-vegetable dish.

### FAMILY BEEF STEW

- 1½ pounds of beef stew meat, cut in 1½-inch pieces
- 1½ teaspoons salt, divided
- ¼ teaspoon pepper
- 3 tablespoons flour
- 3 tablespoons fat
- 3 cups water
- ½ teaspoon each marjoram, savory, thyme
- 12 small white onions, peeled
- 6 medium carrots, scraped and halved
- 3 cups hot seasoned mashed potatoes
- 2 tablespoons finely chopped parsley

Blend together ½ teaspoon of the salt, pepper and flour; roll pieces of meat in blended mixture; reserve left-over flour. Heat fat in a heavy kettle; add beef and brown on all sides. Add water, ½ teaspoon of the salt, and herbs. Cover; simmer 2 to 2½ hours, or until meat is almost tender. Add remaining ½ teaspoon salt, onions and carrots; cover and cook until vegetables are tender. Measure reserved flour. If necessary, add enough additional flour to make 2 tablespoons. Add 3 tablespoons cold water; stir to a smooth paste. Gradually add to stew, stirring constantly, until thickened. Turn into serving dish or serve in Dutch oven; spoon potatoes in border around edge. Sprinkle parsley over top. Yield: 6 servings.

### Broiled Halibut Steak

**PLACE HALIBUT STEAKS** in pre-heated broiler pan. Brush with sauce made by mixing together 3 tablespoons melted butter or margarine, 1 tablespoon paprika, ¼ teaspoon salt, ¼ teaspoon pepper, ½ teaspoon Worcestershire Sauce, and 1 tablespoon lemon juice. Place pan in broiler 2 inches from heat and broil 5 minutes. Turn steaks, brush again with sauce, and broil 5 to 8 minutes longer, or until fish flakes easily when tested with a fork.

**SERVE WITH:** Chilled Cantaloupe, Boiled Potatoes, Creamed Rutabaga, Hot Rolls, Spiced Cranberries, Baked Apple.

### SOMETHING FOR EVERYONE

As the fall weather gets underway, the natural trend is for heavier, heartier meals. This calls for lighter, simpler desserts and since October is cheese festival month, it is a good idea to serve a cheese tray often. Price-wise, as well as nutrition wise, cheese is sure to fill the bill for that finishing touch to a good meal.

When preparing a dessert tray of cheese, include some sharp and at least 1 mild cheese such as jack cheese or cream cheese. For spicy cheese you may include Gorgonzola, Blue or Roquefort. The mild nut like flavor of Edam or Gouda is preferred by many. For something really aromatic, you'll find Camembert, Limburger, Brick and Muenster. For cheese with a spicy flavor there is Provolone and apple cheese.

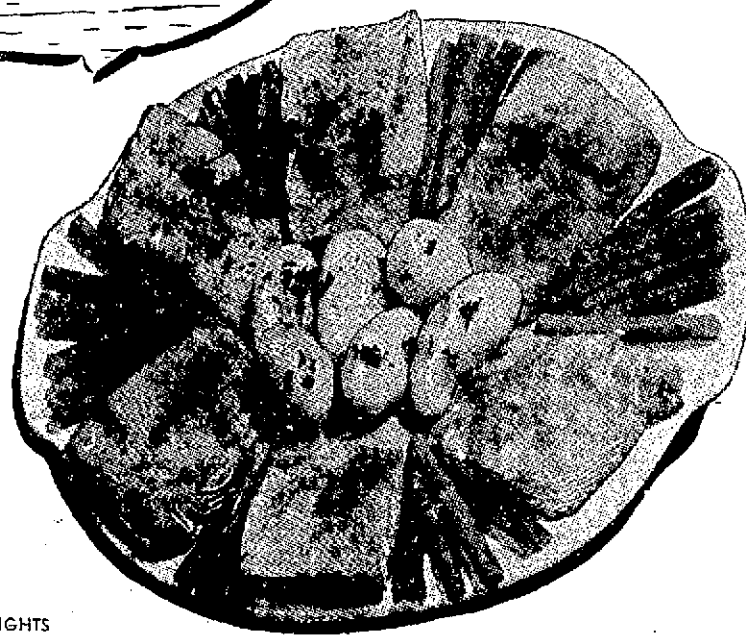
Be sure to include an assortment of fancy crackers and a bowl of rosy red apples, glistening pears and grapes.

*Dorothy Miller*

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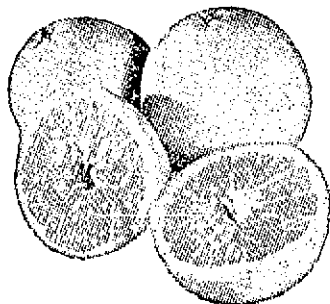
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## BEAUTIFUL HOMES

Southland takes its readers into a different, attractive Long Beach area home each week.

## La Reina Rule

# WHAT YOUR NAME MEANS

(Continued from Page 10)

name O'Dubhghain which was modernized into O'Doogan, then Dugan and Duggan. One lineage lived in County Cork for many centuries; another in County Galway, and another in County Clare. The Dugan coat-of-arms is a shield divided into four sections, alternating blue and ermine in covering. On the upper left and lower right sections are gold griffin heads.

**DEAR MISS RULE:** GILBO is my maiden name, once spelled Gilbeau. My grandfather was French-Canadian.—MRS. R. H. W., Bellflower.

**MRS. R. H. W.:** GILBO is an American short-spelling of the French surname Gilbaud. The form "Gilbeau" which you mention, was an intermediate, phonetic spelling of the original name. The root-source was the complimentary German warrior-name "Gil-Bald" meaning literally "will-bold," or figuratively, "bold will-power." This man evidently had the courage to carry out what he planned in battle and in everyday living. No coat-of-arms is available for this family.

**DEAR MISS RULE:** Please give the meaning of my maiden name CURRY. It was O'Curry in Ireland where my father's people were born.—MRS. B. W., Wilmington.

**MRS. B. W.:** Most American CURRY families have Scotch ancestry, and are descended from Sir Walter de Currie of Annandale, Dumfries-shire in southeast Scotland. However, there is an Irish O'Curry family who are not related to the Gaelic Scotch clan. Their lineage goes back to a chief called Comhraidhe (meaning "fluent conversationalist"). Three branches of this Irish family called O'Comhraidhe are known. One lineage were chiefs in Westmeath; another in Cork, and another in Thomond, north Munster. The O'Curry ancestry included the princely House of O'Rourke. The surname was Anglicized from the Gaelic to O'Curry and then O'Curry. The coat-of-arms is a blue and red bordered shield divided into four sections, two of gold and two silver. In the center are two black lions.

Send your names to La Reina Rule in care of Southland Magazine, Independent-Press-Telegram, 6th and Pine, Long Beach 12, Calif., for analysis and brief genealogy, for publication in this column.

## Camellia Favorite

Something for camellia fanciers to look forward to is the graceful cascading Sweet and Low camellia, a recent introduction. Still available in only limited quantity, this new beauty is sure to become a great favorite in California with its numerous lovely medium pink flowers which bloom from December to March.

It is ideal for raised planters or for hanging over retaining walls.

# YOU CAN HAVE THAT FENCE NOW!

BUY NOW  
AND  
SAVE MORE  
During Our Off Season

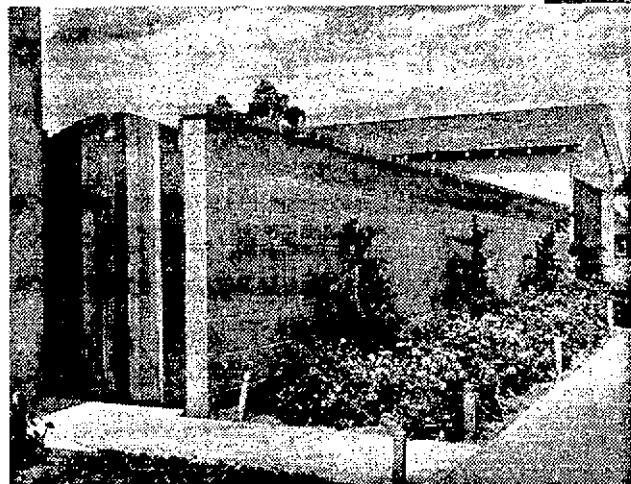
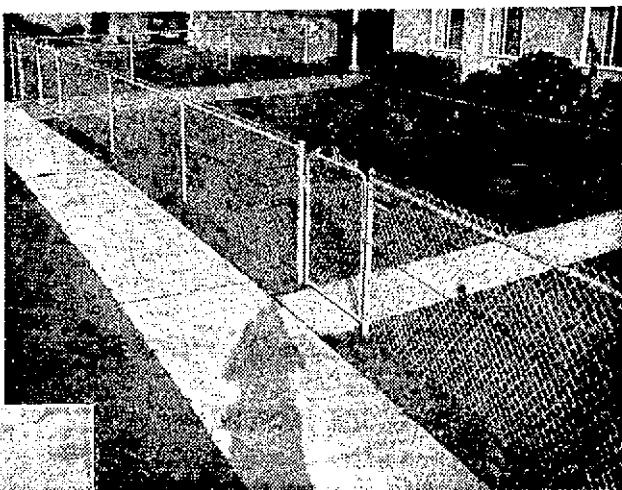


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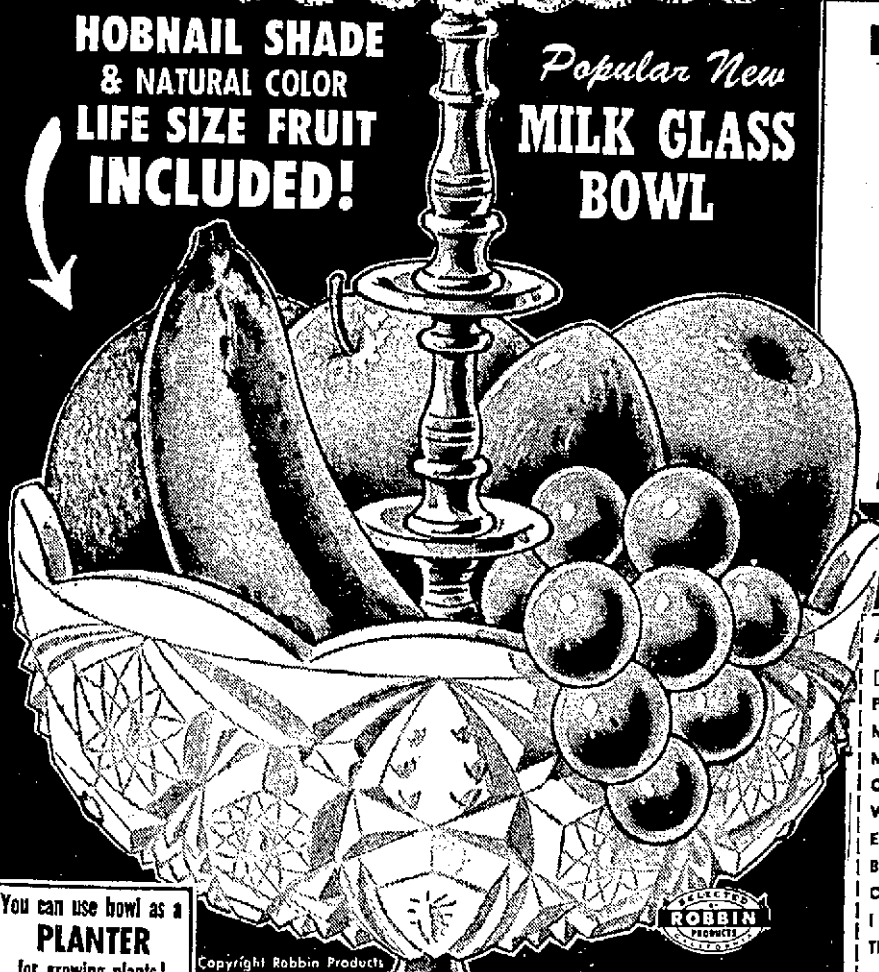
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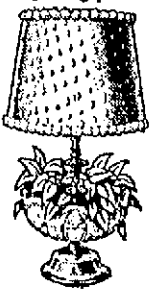
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# Finny Romance in the South Seas

By Baxter Omohundro

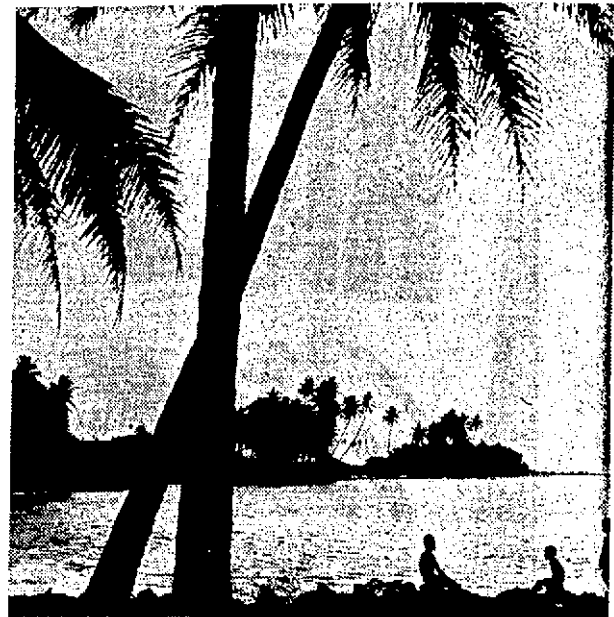
**P**ERSISTENT probing into the love life of albacore has brought scientists close to the solution of a long-time mystery: Where the far-ranging fish spawn.

Experts of the U. S. Fish & Wildlife Service have found some indication that the species of tuna propagate in the warm waters near romantic Samoa.

A SERVICE biologist who recently visited the South Sea Isle reported that he found evidence indicating that the fish, highly prized by canners for their white meat, have been spawning in the vicinity.

Further studies are being conducted through the cooperation of the Van Camp Sea Food Co. plant at Pago Pago, American Samoa. Specimens of fish landed at the cannery are being sent to the Service laboratory at Honolulu.

About 2,000 fish are expected



Science's hunt for new world food sources has turned to South Seas where tuna spawning has been observed.

to be sampled annually.

EXTENSIVE checks of albacore in the central and northern regions of the Pacific have failed to result in finding of a spawning area.

Finding of the spawning area is complicated by the migratory habits of the fish, which range many thousands of miles.

Albacore tagged off California have been caught near Japan.

## Photo Booklet

To aid the amateur photographer who wants to mount his own color transparencies, Eastman Kodak Co. announces a new free booklet, "Mounting Transparencies in Glass." Profusely illustrated with how-to-do-it photographs, the six-page booklet lists all the supplies necessary to make mounts, and gives step-by-step, easy-to-read instructions on mounting 2x2-inch color transparencies.

"Mounting Transparencies in Glass" is available at no cost from Sales Service Division, Eastman Kodak Co., Rochester 4, N. Y.

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# Until Divorce Do Us Part

By Anne Bollons

As told to Stella George

**T**ODAY is an anniversary.

Two years ago I was finally and officially parted from the man to whom I had been married for nine years. We called it incompatibility. The divorce was amicable, and Jack, my husband, agreed that I should have custody of our son, Bill, who is now 7. I consented to let him see the boy whenever he wished.

Objectively, I would say that I have been more fortunate than many divorced women. Jack provides well for my son and me, and I am still young and attractive enough to have a part-time modeling job at one of the better stores. On the surface my life holds many potentials, but I've not yet been able to overcome day-to-day problems familiar to every divorcee.

Perhaps the greatest problem that faces a divorced woman is loneliness. I remember when, about a week after my divorce became final, a couple with whom we had been good friends invited me to dinner. I accepted the invitation, but the evening was strained and uncomfortable for the three of us. They tried to be kind, but I'll always remember my host's parting words.

"GOOD NIGHT, ANNE," he said, "We'll be on the look-out for an eligible man so's we can make it a foursome next time."

The point is that married couples tend to enjoy other married couples, and a single woman (unlike a single man) is not an added attraction for an evening's fun. The same thing applies to parties. I have gone to three parties, unescorted, in the last two years. Each time I felt like a fifth wheel. I have the feeling that wives, even those I've known for years, are inclined to view me with a degree of suspicion; and husbands, with wives present, are wary about participating in even the light-headed banter that takes

place between men and women at social functions.

However, it's not difficult to find a wandering wolf among these same men if they find the opportunity and the right moment. Then they seem surprised that I will not respond to advances which one in my position (as they see it) should certainly welcome.

**I**N ONE SENSE my days are similar to those of any mother. I get my son off to school and then sit down to enjoy a second cup of coffee with the morning paper. On the days that I work I am happily busy, since I enjoy my work. My son usually likes to eat dinner with television and I sometimes join him. More often, though, I read the paper and have a glass of wine while he eats, and then fix myself a sandwich and cup of coffee later. The feeling of nothing to look forward to is always there.

In a way, sex itself has not been a problem. When one is mentally exhausted, lonely, and yearning just for adult companionship, one is not particularly concerned with sex for the sake of sex. But I must confess that the oneness of married love cannot be replaced by a good book and a sleeping pill. And to speak very bluntly, I have even thought about an affair.

One of the owners of the shop where I work made it quite clear recently that an occasional weekend together would make life more pleasurable for both of us. The man is attractive and unmarried, and I have to admit that the thought of my son was largely responsible for my negative answer. Loneliness can do much to change one's basic standards of morals and philosophy.

**I** HAVE FOUND THAT my relationships with many of my former women friends has undergone a change since my divorce. Many who used to phone me frequently call less and less as time goes on. The common

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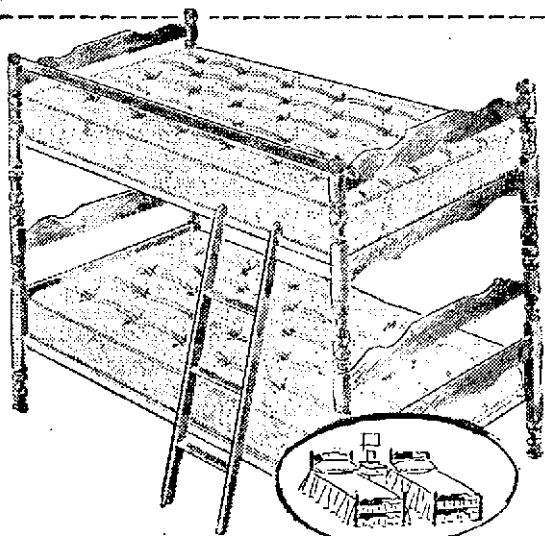
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—Photos by Skip Shuman

A divorcee is frequently viewed with suspicion by other women, even old friends. (Photos posed by Mrs. B. Pelton, Mrs. J. George and Mrs. R. Mon.)

bond of husband and family draws women together, and, as a divorcee, I lack one important element. I have empathy with their feeling because husbands are usually one of the main topics of conversation among matrons, young or old.

My son sees his father about two days in every month. While I have encouraged his love, respect, and admiration in this direction, he seems to regard my husband merely as a won-

derful adult friend who periodically appears to take him to the zoo or park for a day's outing. This hurts because I know how much a boy needs a father.

I've talked about the negative side. In all truthfulness, I must concede that for me there has been an affirmative -- even a happy--side to the picture. I have had a certain peace of mind that was never mine during the last few months of our

(Continued on Page 32)

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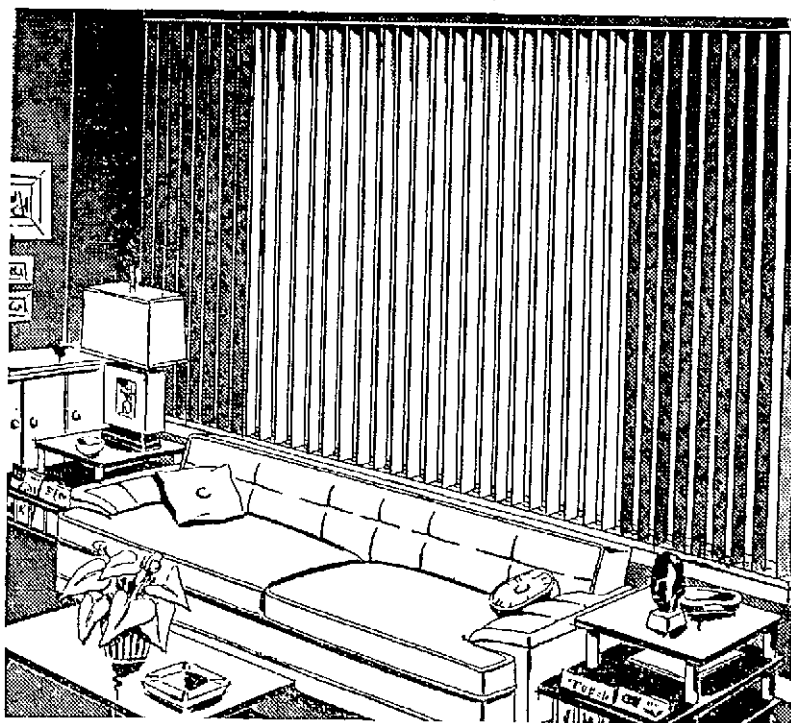
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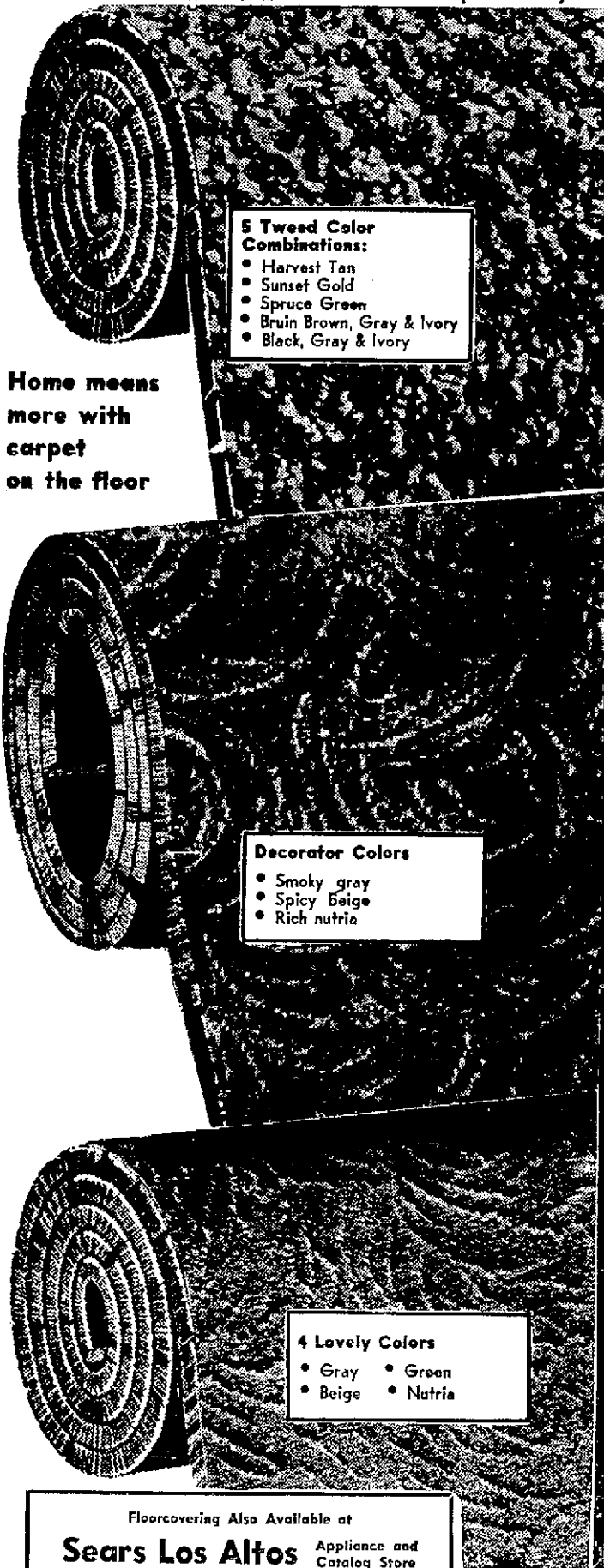
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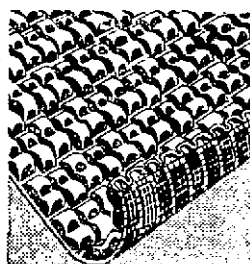
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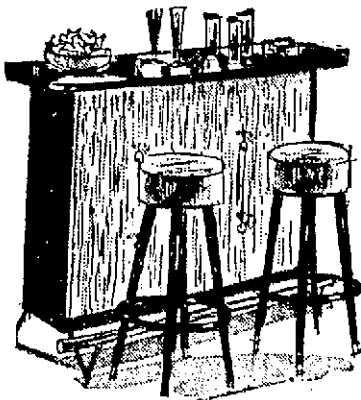
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A child of a divorcee is sometimes confused when he is readied for an occasional visit with his father. (Photo was posed by Mrs. R. Mon and Glen Mon.)

## UNTIL DIVORCE DO US PART

(Continued from Page 29)  
marriage. We bickered almost constantly, always about small, insignificant things which, in turn, would develop into harsh arguments that left us both weak and upset for along time.

**NEEDLESS TO SAY**, our son suffered because of us. Now at least he has lived in a quiet environment and has subsequently lost some of his former nervous habits. I have enjoyed being able to come and go as I please. If I wanted to sleep late, I could without fear of criticism. I could also wear the kind of clothes I liked and listen to my

favorite programs without censure.

Since I look younger than my years, I think that perhaps some day if the right man comes into my life I shall marry again. It might help solve what is now the greatest problem I have had to bear. Yesterday, when my husband came to visit our son, he informed me that he was going to be married next week. Since then I have felt an emotion that kept me awake most of the night. I wonder: am I really still in love with my husband after all? Or is divorce as final as death in the marriage vow "Until death us do part"?

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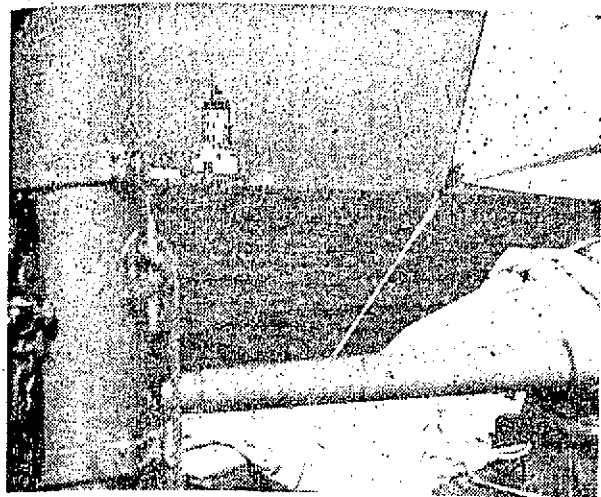
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In departure or making port, lighthouse off San Pedro is symbol of sea adventure.

## BOAT TALK

# Distant Urge

By Bob Ruskauff

**T**HE URGE to voyage, if it is there at all, is probably one of the most deep-seated in man's make-up.

There are the unique types—such as the raft Kon Tiki; or the two Yankees who rowed across the Atlantic; or the Norse crew who made it in a metal cylinder.

There were the great single-handed voyagers. The first of course was Joshua Slocum in the Spray of New Bedford. Then there was the Frenchman, Alain Gerbault in the Firecrest.

The late Capt. Harry Pidgeon was perhaps the greatest of them all. This Iowa-born photographer turned seafarer twice circumnavigated the globe in a small boat alone.

**THESE MEN** and their writings about their trips have inspired all sorts of Odysseys. The other day we thumbed through our files to note the high-amazing number of varied and ambitious voyages in recent years. Some of the leads and

datelines provide their own story:

Feb. 11, 1957—The tale of a typhoon, which she miraculously survived in the South China Sea, was told by the crew of the returned 110-foot schooner Gloria Maris, which (until then) had been on a scientific mission into the South Seas.

April 5, 1957 — The Four Winds, a 60-foot schooner, captained by Ellis Royal Cross, a professional deep-sea diver, with his mate Jere Lee, former woman bandleader, made ready to depart Los Angeles Harbor on a seven-year voyage over the seven seas.

Feb. 4, 1957—The two-masted schooner Nordlys was being outfitted at Newport Beach, to sail into the South Pacific. Although famed in Southland waters as a racing yacht, she was now to join owner Walter Johnson's copra fleet, out of Tahiti.

June 17, 1954—After sailing alone for more than 6,000 miles, Leopold Taperek, Long Beach adventurer, ran his 23-foot ketch aground — right in the middle of Miami Beach. "It was ridiculous," said Taperek.

**THE LIST GOES ON** and on. Most trips answer a lifetime dream of escape to romance. Or, occasionally, as in the case of Fred Rebell, it's escape from romance.

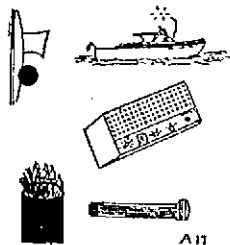
It was back in 1937, I believe, that we interviewed the ruddy Lithuanian born Rebell as he surveyed his 18-foot sloop Elaine, blown ashore in a storm at Cabrillo Beach.

In one year and seven days, Rebell, with strictly homemade nautical instruments (including a dollar watch for a chronometer) had sailed here from Sydney, Australia. Elaine was the name of the Sydney lass who had tossed him over. So Fred elected to start his voyage on Christmas Eve and into the teeth of a Tasman sea duster.

**BOAT HOOKS:** Today's top features on the All Year boating scene: At outer harbor PCC sloops complete their 1958 national championship sailing series. At Salton Sea, the famed "submarine speedway" for speedboaters, inboard raceboats complete their two-day annual desert regatta.

## BOATING Brief

By Ed Ianuzzi



DISTRESS SIGNALS

Here are five recognized signals to be used when in distress. A square flag with a ball above or below; a flare; a fire in a barrel, pan or basin; a waving flashlight or sending "Mayday" on your radiotelephone. Be certain you are in real distress before you signal.

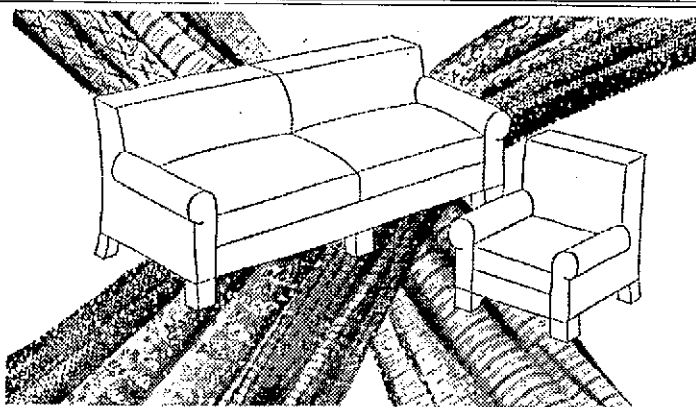
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standard reg. 87.00  
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standard reg. 157.00  
SOFA 129.50

Fabrics . . . "Chromeluna"—textured with gold & silver metallic threads; "Bordeaux"—matelasse; "Dixon"—geometric frieze; "Lexington"—two-tone boucle; "Royal"—high sheen Estron fabric. Flounces extra: Chair—9.50; Sofa—16.50.

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**TRAVEL AND RESORTS**

Around the World With

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"We want to visit Ireland sometime next year. What do you think is the best time of year and what kind of clothing?"

**NOT EARLIER** than May and not later than Oct. 15. You can freeze in Ireland in the winter — unless you're Irish. Central heating is rare. And the little electric heaters they send up to those big, cold castle rooms give out about as much heat as a cool iron.

Even summer can be chilly. I had a fire in my room and wore a topcoat one day last July.

**DRIVING** is the best way to get around. Tell your plane company and they'll have a rent car waiting at the airport. Tell them in advance. They have to send it over from Limerick. ESSO has the best driving maps but they don't give them away in gas stations. You buy them from the tourist bureau. Carry the tourist bureau's "Ireland" with you and buy the little "Ireland for Everyman."

Tweed type clothes. Or buy Irish tweeds when you get there. A raincoat and maybe an umbrella too. It rains more than 200 days of the year.

"We are interested in a cruise to Alaska..."

**THE SEASON** is a short one — June through September. Warm clothes, slacks, sweaters. A pair of binoculars. There is also a new idea of driving up the highway, shipping your car and yourself back. A rugged road.

A number of cruises run up the coast. And the people to write to are Pacific Area Travel Association, 391 Sutter St., San Francisco.

"Believe it or not, I have never been on a train. Only on planes. How do you handle baggage, tip, etc."

**TRAIN** travel seems to be a lost art. A porter picks up your bag at the station. Give him your car and seat or room number. Tip him 25 cents a bag when he delivers.

For travel sitting up, give the train porter 50 cents a night; 75 cents a night in a roomette; \$1 if you travel plush in a bedroom.

There is a dining car in the train. Also a bar. Tip 15 per cent in the dining room. Tip in the bar as you would a cocktail waitress.

There are porters on the platform when you get off. They meet you by the taxi stand. Tip the same as when you got on. Easy?

"Are there other beaches besides Acapulco in Mexico?"

**PLENTY.** You can fly to Puerto Vallarta from Guadalajara or Mazatlan. This is the favorite of the American correspondents in Mexico. I like Tecolote north of Vera Cruz on the east coast. Manzanillo and Mazatlan and San Blas — all west coast — have good beaches and hotels.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent-Press-Telegram, Sixth and Pine, Long Beach 12, Calif.



The Simons family in Europe. Everyone had a real big time, even father and mother.

**A Ball in Europe**

(Continued from Page 3.) jump into our room from the window. The shock subsided when we saw a tightly-fenced balcony running around the building. As children will, they had taken this route to come to see us, rather than the conventional hallway approach. We admonished them not to do this again.

During this period Eloise had said nothing, but was all eyes. Her mind was working. Later she and her mother went over to the girls' room for the daily chore of hair-brushing. I came over 5 or 10 minutes later and as I entered the door I saw pajama-clad Eloise scrambling through the window to the balcony. Throwing discretion to the winds I was in pajamas too—I chased out after her. She disappeared around the corner of the building at a fast trot.

"AH-HA, GOING around to see her ol' Dad," I thought. I pursued and was closing in when she jumped through the window. I was just stepping into the room when she suddenly came scrambling out again with a startled look on her face. At the same instant a scream emanated from the room and there, facing me, was some woman quite unknown to me—clad in a slip—still shrieking. I hastily mumbled something about "chasing my child" and retreated.

On the street below me I saw traffic stopped, both pedestrian and vehicular, and everyone was looking in our direction. What could I do but shrug my shoulders and dash back after Eloise? Where will she go now? I wondered. My fears were soon allayed. She got back to the right room this time. But some American woman tourist will have a different story when she returns.

"Those dashing Frenchmen," she will say, "you're not even safe in a hotel—they come in

the window—" Yes, if we had it all to do over again, we would take the children. Like ourselves, tourists-to-Europe with children become do-ers instead of just see-ers. Your interest never lags, you are always on the go. You soon see your fears for the trip quite allayed—the illness, animosity, bad-times routine you were advised of. The children are just like they were at home and if you enjoyed them there you will enjoy them in Europe. They get the trip of their lives and the thrill of being included on your vacation. They meet people from the far-away, strange lands across the sea, and so do you. We feel ours are better Americans for it and that our three little girls left a good impression of America in the places they visited. They saw and did many things. But what did they like best? Little Eloise summed it up for all of them:

She thought for a minute and then looked up and said, "I liked the people best."

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TELEVISION

# Freud in the Saddle

Arness) was and still is a reasonably clean-living, straight-shooting sort who steers clear of subtleties.

But when you build a better mousetrap, you ought to make it bandwagon size. The imitators are going to climb aboard, anyhow.

**SUGARFOOT**, WHO alternates with Cheyenne on ABC Television, is one of the few old-school heroes. He's a dead-eye, but he never draws a gun in anger. Never fails to say "ma'am" when talking (softly, of course) to the fair sex.

One television scripter told me that the reason for Adult

Westerns is the "self-identification" pitch.

"Readers or viewers like to be able to put themselves in the hero's place," my friend explained. "They find it easier to do that if the hero is a normal human being, like them, with weaknesses like theirs. He becomes more alive."

**ME, I DISAGREE.** Knowing myself better than most anyone, I demand heroes who can shove me off the map.

Who wants to look in the mirror?

I want to be entertained.

Bring back the childest Westerns, huh?

That's right, marshal. Slap leather and have fun. And no pistol-whipping this time, please.

By Bob Whearley

**JUST WHEN** things seemed at their blackest, they got worse.

It was bad enough when I overlooked an anniversary (mine); worse yet when The Boss (the one at the office) announced grimly he was taking a closer look at all expense accounts. Both tragedies happened the day I got a note from the bank saying that taxes on my house were going up.

That had to be the night I tuned in on "adult Western." Adult Western -- that's television talk for Freud in the saddle.

**IT'S A STRANGE RANGE** our cowboy heroes are riding as these new sophisticated horse operus bow in on the TV nets.

Sure, in a showdown they still have to outdraw the bad-dies, but mostly they spend 30 or 60 minutes (less time for commercials) trying to out-think him.

For example, the other night, soft-spoken Jim Hardy (Dale Robertson) romped through one of his Tales of Wells Fargo episodes by using his psychology on that old-time scoundrel Ben Thompson.

**NOW, JIM HARDY** is right handy with a Peacemaker. Fact is, he's probably the fastest soullapaw gunslinger on anybody's 21-inch screen.

So what does he do? He uses

psychology. On Ben Thompson yet!

The script made one teeny concession to convention. It had Jim plug his man in the closing scene. But even that took skullwork; Jim conveniently invented a swivel holster and winged Ben Thompson before the Texas terror ever cleared leather.

This old stuff has to end.

**YOU WOULDN'T HAVE** caught the Virginian pulling a dirty stunt like that. And Zane Grey's Sugarfoot (more about him later) would sooner have kicked the crutches out from under his white-haired old mother before he resorted to such trickery.

Television people glibly explain the "new look" in Westerns by pointing out that the old-time Westerners were human, just like us.

**BUT, BY GIVING** these people the alley cat morals of 1957 in an 1867 setting, all the television filmsters are doing is toppling idols.

We need more idols, less stark realism.

The classic Western fiction hero is a tight-lipped, courageous sort, full of honor and sense of fair play, who faces up to the badmen and then, his job done, rides off into the sunset and new adventures. He loves his horse, respects womanhood and sits tall in the saddle. If he clicks off 10 shots without reloading his six-shooter, so what? He's a man to look up to.

More and more television-style Western heroes are neurotics with one or more assorted vices. Maverick is pure con man. Cheyenne obviously likes his women. Palatin (Have Gun, Will Travel) is a cold-blooded hounly hunter. Even the great Wyatt Earp is a sadist who loves to pistol-whip culprits with the barrel of his Buntline Special.

**THE GRANDDADDY** of these Adult Westerns was Gunsmoke.

When it first came on the scene, Gunsmoke was fine because it was different. And it managed to hold the line pretty well between endings that were intentionally downbeat and hopelessly maudlin. For the most part, Matt Dillon (James

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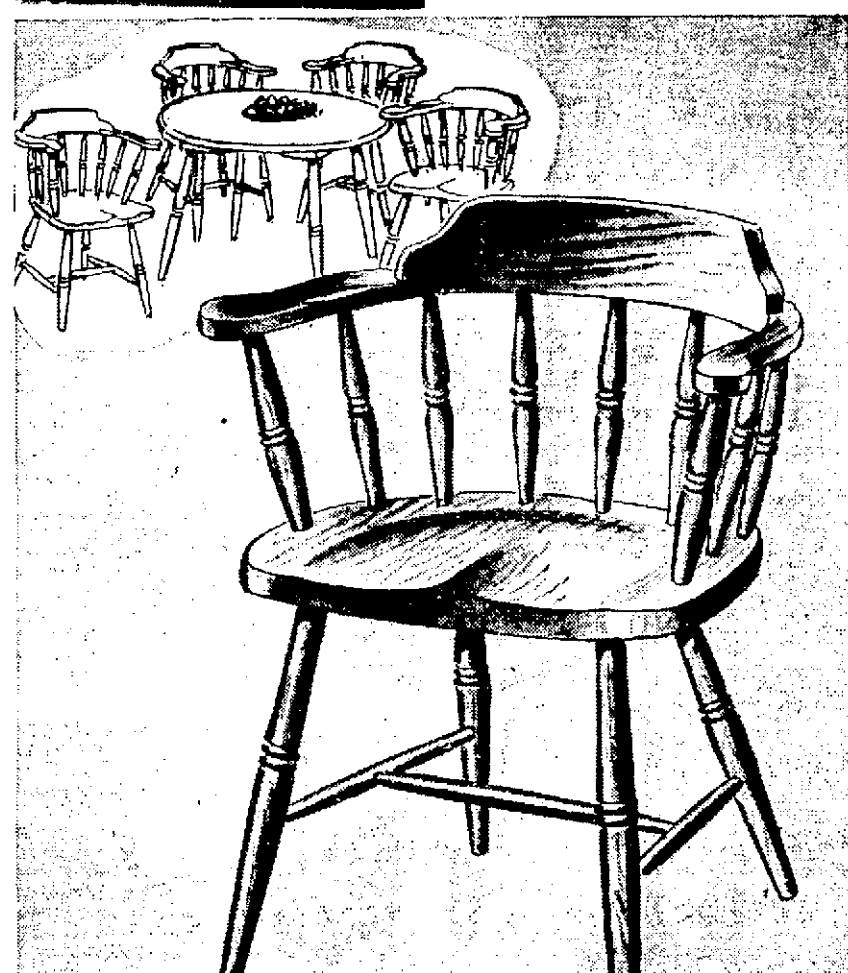
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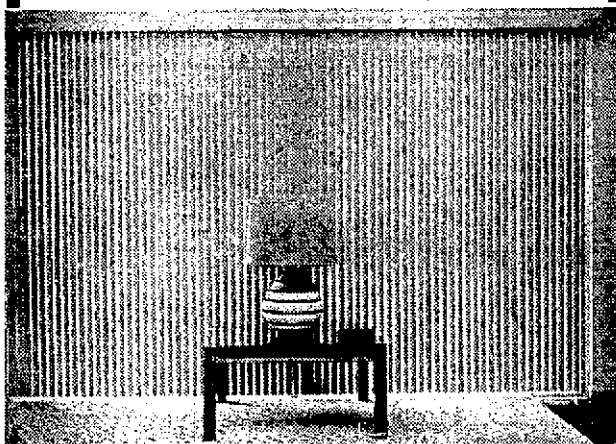


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## BOOK REVIEWS

# Shady Characters on the Loose

**THE DISCOVERY** of an 1845 cache of 8,000 gold eagles in a California backyard, and an involved scheme to convert them into hard American dollars that takes the discoverers a third of the way around the world, motivates "Root of Evil," a trigger-laut tale of suspense by James Cross (Messner, \$3). Two brothers, with their trope and scheme, are shadowed, chased, and treated with assorted violence by a gangster movie mogul. It's all very credible, even to a contrived historical incident, and vigorously told.

Characteristically, A. A. Fair (Erle Stanley Gardner), is highly entertaining with his well-plotted tale of cool and clever sleuthing, neatly blended with sex, in his newest Bertha Cool-Donald Lam mystery, "Some Slips Don't Count" (Morrow, \$2.95). The action takes place in California and it's a yarn treated with the light touch. This time, private eye Lam's appetite for the arts stands him in good stead.

Two railroad cops solve a six-year-old California train wreck in "End of the Line" (Doubleday, \$2.95), latest Crime Club Selection by a Long Beach writing team, Bert and Delores Hitchens. This mystery has a strong character with sustained suspense and an atmosphere that's pleasant.

Perry Mason represents a client whose life is threatened, and in which murder is done, in Erle Stanley Gardner's "The Case of the Daring Decey" (Morrow, \$2.95), and he saves the day with some brilliant courtroom pyrotechnics for which he is famous. Moreover, he gets kissed in this one, smack on the lips, by the hero-worshipping Della Street.

"Hilda, Take Heed" by Jeremy York (Scribner's, \$2.75) was published a couple of years ago in England as "Cat and Mouse" and this would seem to be a more suitable title; for it all adds up to that, a stalking game for an enormous loot in jewels stolen years ago. Trouble is, the heroine is not well-balanced mentally and this, somehow, does not strengthen an otherwise evil, suspenseful story.

"IF YOU CAN COUNT TO FOUR," by Jim Jones (Whitehorn, 201 American Ave., Long Beach): Born in the Tennessee hills, one of a family of 14, Jones admits that he wore hand-me-downs until he was 18, and tightened his belt many times. Now at 39, a Long Beach resident, he owns and is president of several corporations, one of which is a food supplement concern that distributes its products through the world. In this how-to-do-it book he sets forth his four-step philosophy of success: identify your aim, pretend that you already have it, listen to no suggestions to the contrary, do everything you feel the urge to do to bring your aim to fruition.

"GATES OF FEAR" by Barnaby Conrad (Thomas Y. Crowell, \$7.50): In this book the author of "Matador" and "La Fiesta Brava" conducts a tour of the great bullrings of the world, and each chapter deals with a different bullring. But, actually—and this will please the fans of bullfighting and Mr. Conrad—the book adds up to a telling of the author's favorite stories about bullfighters and



bullfighting; and they are fabulous! Photographs and drawings spark appearance and interest to make the book one not to be overlooked as a man's gift.

"THE WOUNDS OF HUNGER" by Luis Spota (Houghton Mifflin, \$3.50): There is an old Spanish proverb "Hunger wounds worse than the bulls." This proverb and his own personal and bitter apprenticeship in fighting the bulls gave Spota, one of Mexico's best young novelists, the impetus to write this book. It's about the seamy side of bullfighting, and it is no novel for the queasy, it strips the glamor from the sport but it detracts not at all from the courage. It was translated and has a foreword by Barnaby Conrad, who says that it is the most powerful bullfighting novel he ever has read. First published in 1949, it only recently has been brought out in other languages. It was a great success in France, under the title "C'est l'Heure, Matador." The jacket is by Walter Lorraine.

"RUNNING WATER" by Alvin A. Bullock (State Pub. Co., St. Louis, Mo., \$3.50): Five days a week Bullock is an executive for Standard Oil, on the sixth he is a writer. In this novel he combines his flair for plotting with his love for the Sacramento River and his great hope that the waterway will be saved for the service of the

people. The astute reader will recognize many of the scenes Bullock describes, and he will have at least a nodding acquaintance with the people who provide its drama.

"GIDGET" by Frederick Hohner (Putnam, \$2.75): Franz is only 16, a little short of 5 feet in height, with immature breasts. In other words, she isn't quite grown up, but she wants the older surf bums at Malibu Beach to think so, and she's ready to prove it. And although she never quite shakes the name of "Gidget," she does prove it, and in a way that leaves her unhurt. A cute, human story of a girl tottering on the brink of womanhood.

**NEW PAPERBACK originals** (not previously published in book form): "Wild Tom," a novel of treachery and double-dealing by Jim Thompson (Signet, 25c); "A Dangerous Woman and Other Stories" by James T. Farrell (Signet, 25c); "The Crack in the Picture Window," a controversial story about new housing developments by John Keats (Ballantine, 35c); "Disaster Valley," a Western by Frank C. Robertson (Ballantine, 35c); "The Amazing Crime and Trial of Leopold and Loeb," by Maureen McKernan, with the precedent-shattering Clarence Darrow summation (Signet, 50c); "Occam's Razor," a science fiction tale by David Duncan (Ballantine, 35c); "50 Great Artists," an introduction to Western art with black and white and full color illustrations, by Bernard Myers (Bantam, 75c); "The 85 Days," a story of Allied blunders in World War II, by R. W. Thompson (Ballantine, 50c); "Between the Elephant's Eyes," a true story of an elephant hunt, by Gen. Robert L. Scott (Ballantine, 35c).



... Lobo—the cafe dog—about-town ...

"LOBO" by MacKinley Kantor; illustrated by Irene Layne (Mrs. MacKinley Kantor) (World, \$2.75): Lobo was a cafe dog-about-town par excellence with a prodigious appetite, and his modus operandi for a good meal was unique: He'd enter only the finest restaurants, approach a table with sad ears drooping, lower his head into the lap of a tourist, and gaze up with eyes pleading. Mr. and Mrs. Kantor met him at the Montemar Hotel in southern Spain where Mr. Kantor was putting the finishing touches to his best selling novel "Andersonville," and later fed him several times. Lacking the courage to desert him, they later brought him to America with them. This is a short book, but a sensitive one, filled with understanding between dog and man. It will take many readers back to their childhood when they had a dog that attached himself to their hearts, and became a part of their daily lives.

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When taking movies in average light, setting the camera for right exposure is simple wherever you may be.

By Bob Knight

# EXPOSURE — It's a cinch!

One reason why exposure is so easy is that most people take most of their movies on sunny days — just as they have made most of their snapshots under a bright sun. For nine movie shots out of 10, therefore, you shoot at one lens position — "f/8." The "f" does not mean a thing. The "8" simply indicates a certain size of lens opening which the manufacturers of cameras and film have determined — and millions of feet of amateur movies have proved — lets in the right amount of light for perfect exposure under sunny skies. Chances are, if you shot every movie scene at f/8 you'd automatically insure getting as good exposure results with movies as, man and boy, you've been getting from your still pictures.

The other reason why you'll get good results with movies is that even the most inexpensive movie cameras, unlike all but the better and more costly snapshot cameras, have fast lenses with which you continue to get good exposure under bad light. Movie cameras and film, in short, are no fair weather friends.

**BUT LET'S UNDERSTAND** exposure. The whole trick is

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to let the right amount of light get through the lens to the film. An average amount for average subjects on average days. That's f/8. A little less light when things are extra-bright. A little more light when things are dark. By counter-acting, with the size of the lens opening, the quality of light outside the camera, you always admit the same amount of light to the film. You get equally good exposure, equally good results, every time. Fine and dandy, you say? But how am I sure I'm getting that "same amount" of light?

Easy. You just look at the sky and at the subject, and then look at the exposure guide on your camera. If you're filming under a bright sun, the guide, as you already know, will point to f/8. You click a little gimmick on the camera so it points to f/8, and you've set the lens. If there's a hazy sun the guide says f/5.6. Point the marker at the f/5.6 and you've opened up the lens a bit to let in a little more of the weaker light. For a subject in open shade the guide says f/2.8. Set, sight, shoot — and again you've got it.

**WHAT YOU'RE** really doing, you see, is adjusting the camera's eye, manually, exactly the way your eye adjusts instinctively. When you step from shade into sun, you squint, until the iris opening of your eye adjusts to the light and you get the right "exposure." And when you step from sun into shade, you peer until your eye opens up so that, again, you can see as nice as can be. So, for the same reasons, and for the same subjects, you "squint" and "peer" the camera's eye by just following a few simple printed instructions.

There's one more factor — the brightness of your subject. Not the amount of light overhead, but the light-reflecting qualities of what you're shooting under that light. There's no problem here, either. An average-colored subject on an average-bright day gets that old standby of f/8. Move onto a beach or on snow and things are brighter. The guide says f/11 for subjects on light sand or snow. Point the marker at f/11, point the camera at your subject and fire away.

**THAT F/11** is the smallest lens opening you'll ever have to use when you're shooting with the current color films, because you're not going to meet anything brighter than sand or snow bathed in brilliant sunlight. And it doesn't matter

## CAMERA ANGLES

# Movie Exposure--It's a Cinch!

where that sand or snow is, either, and don't let anybody tell you differently. It may be warmer in the tropics than it is, for example, near the Great Lakes. But the sun's no brighter. What is different is that you run into more f/11 subjects in the south than you do farther north, because people spend more time on beaches, on water, and before white houses. And it isn't any dimmer up north in the winter time, either,

just because the mercury is lower. Matter of fact, the sun's nearer to us in the winter — but not enough nearer to change basic exposure advice.

So don't let exposure worry you. A lot of photo technicians years ago worried their heads off about it and doped it all out when making film and designing lenses.

Next week: Continuity. Which is just a long-haired word meaning, "Your movie

camera can tell a whale of a story, if you give it half a chance."

**LONG BEACH** Camera Guild will have a travel program at 8 p.m. Oct. 23 at Municipal Art Center, 2300 E. Ocean Blvd. Virginia Callender and Louis Kay will show outstanding slides and talk on choosing subjects and shooting salon-type transparencies. Anyone interested in color photography is invited.

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## PET PARADE

# Keyed to Sport Action

By Eleanor Avery Price

AT ONE TIME, most all dogs were actively employed in some kind of work. Today, in this country, not a great many dogs do more than bid for points at dog shows, prove their desire to please at obedience trials, or loiter around the house as lovable companions.

For example, one does not see the Afghan hound, long golden tresses flying, galloping after deer or guarding the flocks and herds in the fields even though he was designed for these duties in his native home of Afghanistan. Nor are Keeshonds riding barges and serving as "radar" in the fogs of U. S. waterways, although this was his original purpose in Holland. And who has heard of a St. Bernard in this country having his tranquil life interrupted to carry a cask of rum through a blizzard, or a dachshund leaving home base to go dig up a badger?

IN FACT, only a handful of dogs have a trade of any kind. German shepherds and Doberman pinschers are still useful, dramatically so, as guide dogs for the blind. And some snow dogs such as Samoyeds, Alaskan malamutes, and Siberian huskies are laboriously pulling sleds over icy terrain in northern sections, and sometimes even in the east to amuse children.

Many sporting dogs such as pointers, retrievers and setters are out in the fields pursuing their work traditions as hunting companions.

The agility of top sporting dogs from all over the United States will be demonstrated at the National Field Trials at Orvis Ranch in Farmington, near Stockton, next weekend. Competition will be keen among the qualified canine entrants, which include six great performers from Southern California. This event is one of wide interest.

AMONG THOSE striving to make these trials a spectacular success are Grace and Elmer Jones of Thousand Oaks, and of course the officers of the the National Association, Ivan Brower, president; Stan Head, secretary-treasurer, and Jake Huizenga, chairman.

The first field trial in this country was held in October 1874 at Memphis, Tenn. Today more than 500 field trials are held annually, and there are more than 300 recorded field trial champions. The earlier field trial dogs were trained on foot, but now nearly all handlers work from horseback, and those attending major trials follow the soft-mouthed dogs from horseback. Cover-dog trials in grouse country, of course, are carried out on foot.

Although sports devotees regard field trials as an excellent pastime, with each dog required to be staunch, steady, intelligent, speedy, and rugged, but "classy" in style, the trials are also instrumental in helping improve the breeding and bloodlines of bird dogs toward



Photo by the Author

Chesapeake Bay Retriever, such as Smokey, owned by Katie Desenberg, is only native U. S. sporting dog.

greater value as companions in the fields.

IN AN EFFORT to form a Southern California chapter, the Silky Terrier Club of America will meet at the home of Mrs. Roy Tindall, 6851 Sunny Cove Ave., Hollywood, on Oct. 27.

ENTRIES FOR the Glendale Kennel Club dog show and obedience trial, set for Nov. 3 in Glendale Civic Auditorium, close by noon, Oct. 21.

ALL SAMOYED owners are invited to a "Sammy" discussion and informal dog evaluation "Spot" show with qualified judges at 12:30 p.m., Oct. 27, at the home of Vera Kroman, 11022 W. Hondo Parkway, Temple City (Gilbert 8-0919). Dress casually and bring dogs. Also, if you wish, bring a dish of some kind and service for a potluck supper.

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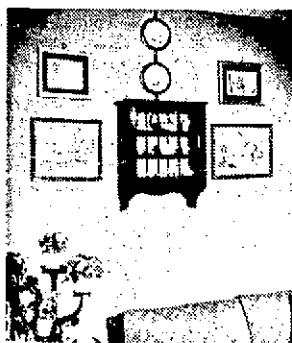
# HOW TO Brighten Your Walls With Art Displays



1. **PICTURE FRAMING** and grouping can become an art in itself. But with careful planning you can try something that's as dramatically different as this combination of objects and pictures. If you do, it's best to experiment on the floor before you drive any nails.



2. **ON ANOTHER WALL** of this same room, prints and art objects are again hung in an out-of-the-ordinary way that adds character to the room. Note that there's still a sense of balance created by the careful placement of each item—even with the variety of sizes and shapes.



3. **THREE PAIRS** of framed prints team up with a hanging shelf to add importance and height to this area. Each pair is framed differently, but is combined with the hanging shelf in a familiar design that is pleasing to the eye.

4. **TO CARRY OUT** the informal theme of the breakfast area, bamboo frames were a good choice for these six prints. The prints are lined up with the wall panels to avoid a hodgepodge of vertical lines. It is important to consider architectural features when hanging pictures.

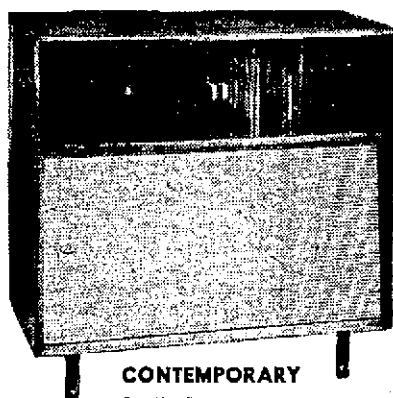


5. **HERE IS AN EXCELLENT** example of a good picture grouping of antique English prints. The five pictures march horizontally over the long sofa, while above them are four vertically framed prints. Notice that the grouping was made to cover a large area to be in scale with the extra-long piece of furniture beneath it. The hanging plant on the side wall lines up with the top of the prints.

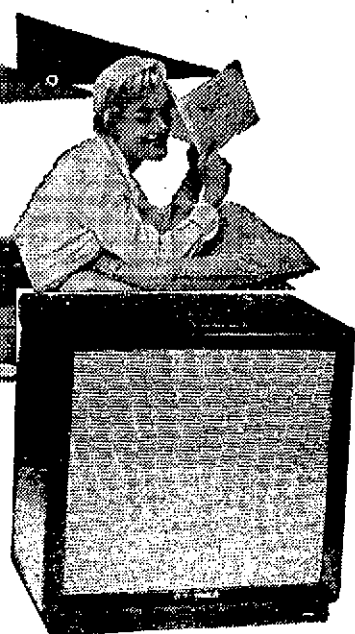
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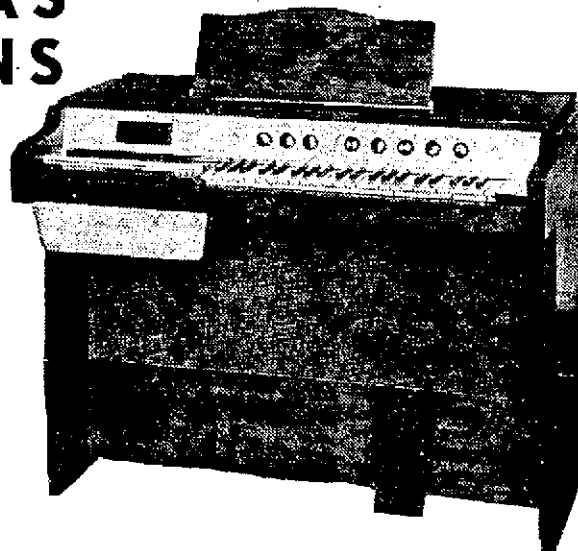
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By Joe Littlefield

**B**ULBS are a distinct group of plants quite different from other types of plants such as annuals or perennials. As you look at a dry bulb whether it is a tulip, Dutch hyacinth, daffodil, grape hyacinth or any other kind of bulb, you naturally wonder how such a thing can be dry and dormant, yet months later produce lovely flowers. Within that bulb is the magic of life and a perfect plant!

What's more important, most of the bulbs are practically a lifetime investment in yearly beautiful flowers. That is, bulbs last for some years unless they are neglected or soil pests attack them. Some of the bulbs may be left in the ground for several years, before they need to be dug up and separated.

WE'VE BEEN planting some of the bulbs since mid-September. Freesias, and grape hyacinths are somewhat low growing type of bulbs. Grape hyacinths with their narrow foliage furnish masses of eight-inch tall spikes of fragrant blue clusters of small flowers. Massed in groups consisting of a dozen or more bulbs spaced two to three inches apart and planted about two inches deep, the plants form delightful spots of late winter blue color in sunny flower bed areas.

They may be planted as edging plants, or combined with freesias, forming an eye catching ribbon of colorful flowers. If pansies or violas are used as edging plants, then grape hyacinths and freesias may be planted directly back of them, but in front of taller bulbs, annuals, or perennials.

Pot-grown tulips, daffodils and Dutch hyacinths grow longer stems if pots are placed in shade and covered by reversed empty pots of same size. When foliage is several inches tall, take off empty-pot covers. A couple of days later place

potted plants in sunnier locations.

Freesias, too, grow about eight inches or so tall. Their tubular-shaped flowers, whether white, yellow, shades of pink or rose, have a fragrance, and are a welcome addition in the garden.

Both these plants may be left in the ground for several years. During the summer, shallow-rooted annuals may be planted over them. Summer care of annuals doesn't seem to disturb the blooming qualities of the bulbs.

Tulips, Dutch hyacinths, and daffodils on the other hand bloom much better if they are dug up and stored during the summer.

For flowers of larger size, tulips are probably the most colorful and showy. What they lack in fragrance, they make up in color and performance. It's fascinating to watch a tulip blossom go to sleep for the night. As it gets dark, the flower petals gradually close as if they're drowsy and can't keep awake. In the morning as the sun comes up, slowly the sleepy head tulip flower petals gradually unfold, finally burgeoning forth again into a fully opened blossom!

YOU'LL HELP TULIPS grow longer stems if you put the bulbs in the refrigerator (not in the freezing unit!) for a couple of weeks before planting them out. Have the refrigerator temperature in the forties. Plant the bulbs and Dutch hyacinths about six inches deep. Work some bulb food into the soil before planting. That's to help the bulbs produce lovelier, longer-lasting flowers. Plant tulips in masses consisting of a dozen or more bulbs about four inches apart.

Give all types of bulbs generous drinks of water when foliage grows up above ground. That's one of several important factors that helps bulbs produce good blooms.

Dutch hyacinths' single spikes of bloom contain dozens of flowers of tubular shape, de-



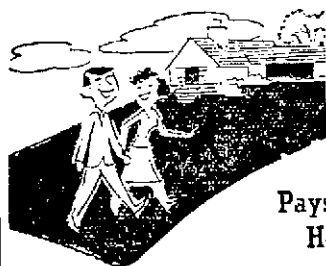
Tulips, daffodils, Dutch hyacinths, grown in pots, may be induced to send up longer stems by following simple cultural rules.

lightly fragrant and massed tightly together. And such a wide range of colors and several interesting forms of flowers to choose from! Shades of pink and rose, yellow, white and lavender. Plant them same depth and spacing as tulips.

NARCISSUS in a wide range of forms of flowers add graceful leavening touches of white, yellow, orange, and several pastel shadings.

Tulips, Dutch hyacinths, and daffodils may be set out in bulb beds by themselves, or planted in groups in sunny annual or perennial flower beds.

When set out between an edging of pansies and violas, but in front of snapdragons, stocks, calendulas, and delphiniums, you'll have an unusually distinctive planting, because the bulb blossoms are quite different from the other types of flowers in that planting area.

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erosion control and the brilliance of its flowers. The plants are very much at home throughout Southern California. They enjoy full sun and lots of heat, thrive in sterile soil and are drought-resistant.

The plants are sold according to flower size and color, the following shades being available: orange, yellow, white, red turning to orange, crimson, rose, copper, light shell pink turning to dark rose, red, purple and lavender. Some florets are the size of a small button; others may develop a width of two or more inches across.

**ANOTHER EXCELLENT** and exceedingly colorful subject for slopes is the South African daisy, gazania. The plants grow to a height of from 10 to 12 inches. Flowers appear in tones of yellow, white and orange, set off by a circle of small black dots in the center. Gazanias are sun lovers, quite hardy and tolerate extreme dryness.

For blue or lavender flowers, the campanulas have much to offer. Variety gargantica really hugs the surface, attaining a height of just about four inches. It prospers in semishade as well as in the sun. The star-shaped blue flowers cover the plants in summer and fall. A related variety, the Serbian bellflower, offers lavender flowers and has a very spreading habit of growth.

Another splendid lavender-toned ground cover is lantana sellowiana. This is widely used throughout the Long Beach area. Once established this subject can be forgotten. The lavender florets, which are quite small, appear profusely throughout practically the entire year. This ornamental is at its best on

a sunny slope. It grows to a height of possibly 10 to 12 inches.

**ALTHOUGH NOT** frequently used for ground cover purposes, *Lonicera japonica halliana* is a natural for this purpose. It grows rapidly and thrives along the coast as well as in the desert regions. It will prosper in either sun or shade. Because this subject is a honeysuckle delightful fragrance can be anticipated. The blooms range from white to cream and deep yellow as they mature.

Other interesting and colorful ground covers that succeed in this area include *polygonum capitatum*, *lotus bertholletii*, *armeria vulgaris* and the ever-popular favorite, *pelargonium peltatum*.

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By Bob Gilmore

**EROSION** caused by fall and winter rains may be minimized by planting a ground cover. This is especially true for hillside lots.

Slopes are continuously abused by the sun and wind. Cultivation of these sites is difficult and seeds as well as seedlings are frequently washed away. An ideal solution is to set out cuttings or divisions of colorful ground covers.

**MESSEMBRYANTHEMUM**, often called ice plant because of the glistening dots on the foliage, is highly valued for soil

## Tips on Gardening

**GARDENING TIPS** for the week . . . A winter vegetable garden is not impossible in the Long Beach area. A few of the better known cool weather

crops include lettuce, carrots, beets, cauliflower, turnips and spinach. Keep the plants growing steadily as retarded development produces a pithy and unpalatable crop.

*Pyracantha* and *cotoneasters* may be cut now for indoor decoration. The berries last for a considerable period after being removed from the parent plant. Leave sufficient berries on the plants, however, to insure a good show for the holiday season.

Tender shrubs such as *hibiscus* and *bougainvilleas* can be hardened off somewhat by gradually decreasing water supplies. But do not go too far in this direction or the plants may wilt.

The moist nights now prevailing are very encouraging to snails and other nocturnal prowlers. All garden supply stores carry effective snail baits that can be distributed in pellet form. The cost is negligible.

**SOLUTION TO TODAY'S PUZZLE** (See Page 42)

CAMPUS	POLITE	CRUCIFY	GRIT	AMICA	LECHER	NAUSEA	GENEVA	ANDORRA	IDEAL	MALENA	ERDA	BIN	CALIFORNIA	ELMS	ANES	ASIFA	SENNETS	DOGS	ENTRY	PAL	HEELS	GIRL	TRAIT	INDOS	THESE	PLINT	REVEN	CENTIS	SCRUB	ANSA	INRO	ARGOTS	TERRA	DOPE	MOD	TRAILS	CLARA	CASH	NEW	OCA	RAAB	SLIPS	STERNE	BANC	NIRA	YETES	SATEN	ENCUT	TRICK	WOLFE	ELLES	WITTEL	TEEN	BOLE	ELLES	SABER	WAND	GERAMIC	MAUR	CHIT	SOS	CARACAS	LAUF	TRAN	RAVINES	FARE	INFRAL	TOLEDO	HOOVER	AMELANE	ADONES	EATING	REPTILES	CENTURY	STILLAE
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By Dorothy Jonson

There is just one time of year when garden duties can be done to the best advantage. And October is the time when you should prune back your berry bushes . . . Boysenberry, raspberry, blackberry and others in the so-called 'cane' fruit varieties. By this time of year the canes are getting long and it's time to prune them back. And it is especially important to begin training the new canes so as to get them started growing where you want them to be next year. Also, they are apt to become infected with fungus or infested by insects if they remain lying on the ground.

The bushes should have a good fall clean-up spray with an oil emulsion. The fall and spring clean-up sprays are the ones that give prolonged control of insect life that would otherwise over-winter. I think garden hygiene becomes more and more important every year.

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CITY \_\_\_\_\_

Southland Crossword Puzzle

(Solution to Puzzle on Page 41.)

- By Leonard Goldberg

ACROSS

1 College grounds

7 Urbano

13 Chewy, like brittle candy

20 AL baseball player

21 Friendly

22 Chinese fruit: Yaw.

23 Near East dictator

24 Swiss city

25 Country between Spain and France

26 — of March

27 Posters

29 Wagner's earth goddess

30 Saud

31 Minister to: 2 wds.

33 Bitter yetch

34 Chemical suffixes

35 On the Atlantic

36 Small barra. cudas

38 "It's a — life!"

39 Ingress

40 Chum

43 Virginia

44 Lass

45 Characteristic

46 TV star

48 Golf necessity

49 Nina, — Santa Maria
- 50 Catches again

52 Coins

54 Work with a brush

56 Handle

58 Japanese toilet kit

59 Jargons; dialects

61 — firma

63 Drug

65 Coal scuttle

66 Rails, of a certain shape

68 Miss Bow of the silent

70 Nut

72 S. American wood sorrel

73 Austrian chancellor

75 Errs

77 Author of "Tristram Shandy"

79 Judge's bench

81 Early New Deal laws

83 Heads: Fr.

85 Consumed

86 Made splendid

88 S. American Indians

90 Conjunction

92 Strike out

93 Ballet jumps

94 Rent

95 Acting parts

97 Author of "Kidnapped"

98 Sword

99 Magic —

100 Of pottery

102 Hebrew string-
- ed instrument

103 Memo

104 Distrass call

105 Venezuelan city

109 Immigrant: Abbr.

110 Persia

111 Gullies

113 Decorticate

114 Fres with one's money

116 Ohio city

117 Predecessor of 17 Down

119 Single highway: 2 wds.

120 Loves

121 Dining

122 Emerges again

123 Race —

124 Ancient Roman pillars

DOWN

1 Like a trigonometrical figure

2 Tilled land

3 Skinfint

4 Sheriff's aides

5 Rubber tree

6 Short religious discourse

7 Dutch island, W. of Sumatra

8 Egg dishes

9 Cunarders

10 Refrigeration units

11 Hebrew letters

12 Note of the gamut

13 Feminine names

14 Rips

15 Town in Honshu, Japan

16 Sgt. of cpl.

17 U.S. Under-Secretary of State

18 U.S. Cabinet member

19 "Yes, . . . no"

28 Wild buffalos

29 "This scouter'd isle, this . . ."

32 Chemin de

34 Blood vessel

35 1. Chron. ill., 24

37 Put into office

38 Noise

39 Before

40 S. American rodent

41 An annual cypress flower: 2 wds.

42 Interconf. mental plane: 3 wds.

44 Britain's "Rock"

45 Trapaceae plants

47 Greek portico

49 Embroiders

51 Earth

53 Ado

55 Received: Abbr.

57 Anglo-Saxon law

60 Tilt

62 Constellation

64 Former Italian royal house

67 Capuchin monkey

69 Proper

71 Chief

72 Caribbean

73 Chieft

74 Grent —

76 Mexican gentleman

78 Compass points

80 Quoter

82 Re

84 Comfort

87 Gaelic sea-god

89 Boulder

91 Crushes anew

95 Dweller

96 Churchill or Eden

98 Bluejacket

99 Hugo mammals

100 Hidden; secret

101 Truman

103 Author of "Red Badge of Courage"

104 Drawing room

106 Carp

107 Site for games

108 Blue —

110 Cleo's maid

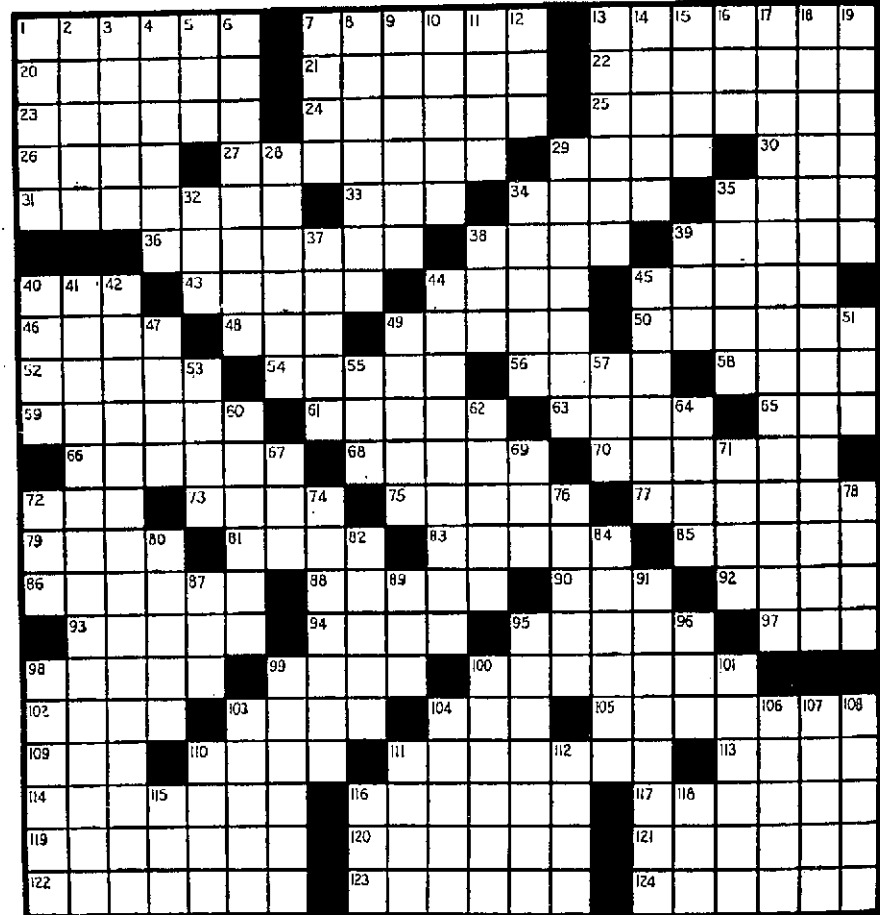
111 Took a train

112 Inquisitive: Colloq.


115 Yale

116 Label


118 Grain



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## meet your host



Caricature by Milt Reppert  
**CHEF JOHN LEONHARDI**  
Chicken in Parchment Bag

WONDERFUL things have been happening at the magnificent Chandlier Restaurant, 4205 Atlantic Ave., since it was taken over by Chef John Leonhardi and Robert Jones, two masters of French cuisine. They have intrigued the dining out public with the elegance of the gourmet items they serve. In addition, they have lent interesting new atmosphere to the restaurant by staging art shows (a new one-man show by Pearl Jones opens today), and fashion shows (every Wednesday at 1 p.m.).

Recently Chef Leonhardi and Jones delighted their guests further by introducing an extension to their menu which includes five gourmet entrees all priced at \$2.25, complete. These are French fried prawns (from Louisiana), chicken liver saute sous cloche, shrimp creole with rice pilaf, sweetbreads financiers and broiled chinook salmon. All are served with the fabulous Chandlier dinner which includes: chilled hors d'oeuvres (carrots, julienne, imported polli peperoncini, scalions, jumbo black and green olives and celery hearts); choice of large mixed green salad or tureen of French onion soup or creole gumbo; vegetables, hot French breads and fresh churned sweet butter, beverage and choice of dessert. A particularly fine dessert specialty of Chef Leonhardi's is guava shells with cream cheese and salted crackers.

AMONG THE OTHER elegant entrees on this dinner are the unusual boned chicken en papillote (chicken in a parchment bag), \$3.75; roast prime ribs of beef au jus, \$3.50; New York minute steak with marchand sauce, \$3.85; N. Y. cut sirloin with mushroom caps, \$4.75, and the extraordinary chateaubriand Richelieu for two persons, \$13.50. Leonhardi backs his cuisine with a wealth of experience, having served as executive chef at The Tennis Club, Palm Springs, and at Thelma Todd's Chez Roland.

Adroit artist Jana does caricatures of the guests each night. Ray Middleton plays beautiful music on the piano.

—TEBD THOMEX

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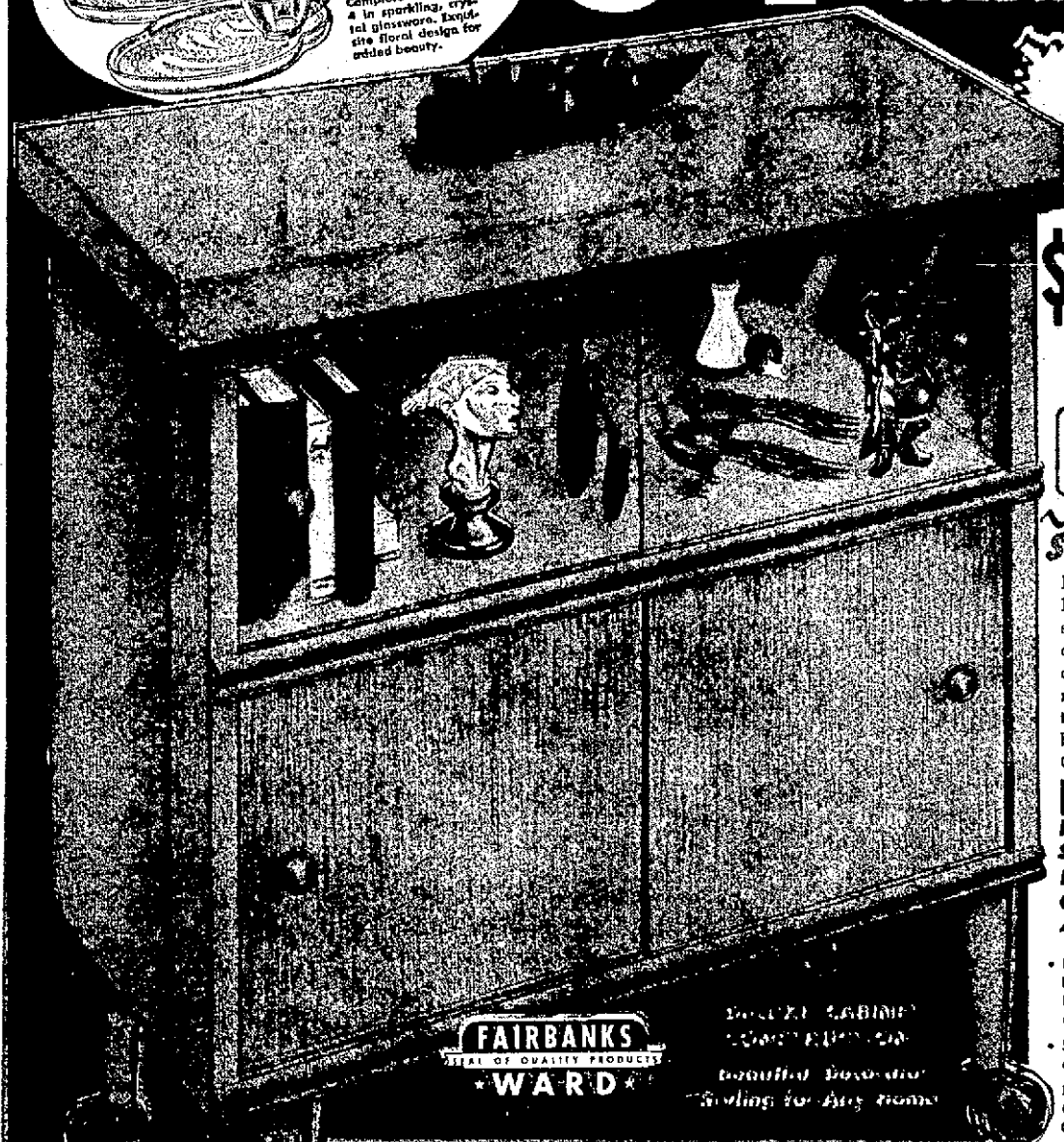
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12" DEEP

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IN THIS ISSUE

## New medical series

Basic advice from family doctors

## \$90,000 a year—at 30

A trotting driver's success story

## What's in your name?

Test yourself on a different quiz

# Parade



October 20, 1957

REG. U.S. PAT. OFF.

SHIRLEY TEMPLE and her children see page 2





CHANGING from the elaborate get-up on the left to the costume at right, Mozart interpreter Tucker ran into unforeseen trouble.

I'll always remember...

## 43 seconds at the opera

by **RICHARD TUCKER** Famous Metropolitan Opera tenor

Next week, when the Metropolitan Opera starts its 73rd season with a rare production of *Eugene Onegin*, I'm proud to say I'll be singing the tenor lead. But if pride starts to go to my head, I can regain humility by remembering one performance I gave in Mozart's *Così fan Tutte*.

In this famous, light-hearted opera I had just 43 seconds to change from a voluminous Algerian costume to the uniform of a dashing soldier. The change was really a peeling off, since I wore one costume under the other. This particular night, despite the help of the stage manager and a dresser, I ran into trouble. As I started to peel, both costumes began to come off. The dresser tried to put one back on; both went on. With buttons popping in all directions, my 43 seconds quietly expired.

We kept struggling to remove my baggy pantaloons and get me into soldier's leggings. The orchestra conductor kept holding the last note of my cue. I strug-

gled to get out on the stage, and the stage manager and dresser kept holding me back.

Finally, with more buttons popping, I tore loose and shot onstage like a cannon ball. And there I stood — one leg encased in a legging, the other bare. The cast took one look and started to laugh. The men in the orchestra pit joined in. Soon the audience burst into guffaws. For a moment that dragged like an hour I stood there, knowing the performance was ruined, wishing the stage would open and swallow me.

But suddenly the comic situation got through even to me. I found myself laughing with everyone else. And when things quieted down, I went on to continue my job with unexpected confidence. The next day the critics said I had scored a great success.

So I won't forget that night and my total, if temporary, discomfiture. And I won't forget the lesson I learned: that laughter sometimes can be even more important than a high "C."

## On Parade

On the cover is a young California matron, Mrs. Charles Black. You just might have heard of her as a former child actress named Shirley Temple. The good news today is that, after years in retirement, she's about to reappear on your TV screen.

For his story detailing this happy event (see pp. 10-11), West Coast correspondent Lloyd Shearer wanted a suitable color photo. Since Shirley will be hostess for a series of programs based on fairy tales, he suggested she pose reading to her own youngsters (l. to r.: Charley, Susan, Lori). She chose a book dealing with Japan, and the whole family got into the act by donning Japanese garb. Like the result? So do we.

What is a sprain? And if you're unlucky enough to get one — who hasn't? — what should you do about it? For the answers see the article by Dr. Makom E. Phelps on pp. 18-19. This is the first of a monthly series on common family health problems, written for you by the men who understand them best — family doctors.

A letter from James J. Flynn, a resident of Arlington Heights, Ill., who recently completed a new house, is featured in the PARADE House Plan publication, March, 1956. "I had searched for several years," he says. "This was exactly what I wanted." The finished job appears below. May you and yours be happy in it, Mr. Flynn.



**Parade**

The Sunday  
Picture Magazine

JESS GONKIN, Editor

MORRIS WEEKS, JR., Associate Editor  
ROBERT P. GOLDMAN, DONALD WAYNE, EDWIN KESTER, JR., Assistant Managing Editors; PAULINE REAVES HODGES, District Editor; EDWARD R. WADE, Art Director; DEMETRIA TAYLOR, Home Economics Director; VIRGINIA POPE, Fashion Editor; JACK ANDERSON and FRED BLUMENTHAL, Washington Bureau; LLOYD SHEARER, West Coast Bureau

ARTHUR H. MOTLEY, President and Publisher

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A wonderful  
NEW taste  
in smoking!

# NEWPORT



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TASTE the mint-fresh difference

The new filter cigarette  
with a refreshing  
hint of mint  
...never tires your taste



ON SALE NOW  
AT POPULAR  
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## A few friendly words on the art of upping your income

A very nice thing about this suggestion for a possible way to increase your income is this: you don't have to be ingenious or talented or even expert to follow it.

**You begin with a wonderfully interesting and useful booklet.**

The coupon below will bring it to you free. It's called "DIVIDENDS OVER THE YEARS." It lists more than 300 common stocks on the New York Stock Exchange that have paid dividends every year from 25 to 109 years. It tells which have increased their dividends over the last ten years, which paid 5 to 6 percent at recent prices, which are especially favored by big institutional investors.

And it describes the increasingly popular Monthly Investment Plan, which enables you to own stock in some of America's most successful companies for as little as \$40 every three months, up to \$1000 a month. More than 8½ million people own stock. The number is increasing every month. And two out of three shareowners have incomes under \$7500 a year.

**Here are some important things to remember:**

The prices of stocks can go down as well as up. A company may not be able to pay a dividend. So always get the facts about a company before you buy its stock. Never depend on tips or rumors. And use extra money left over after living expenses are met and emergencies provided for.

**This is how to help build your income.**

Ownership of stock makes you part-owner of a company. Through dividends paid you can share in any profits it may make. And you can share in any growth through increase in the value of your investment. In this way you can get extra income from

sources other than your job — income that can help you along toward financial independence, help make it easier for you to do what you want to do in life.

So waste no time dropping in to see a nearby broker — making sure he's with a Member Firm of the New York Stock Exchange. You'll find a cordial welcome there. He'll help you set up a sensible investment program, perhaps recommending bonds instead of stocks — and charge you nothing for his advice. He'll help you buy or sell and from time to time you can ask him to review your securities with you.

Be sure to ask him for your free copy of "DIVIDENDS OVER THE YEARS." Or send the coupon and you'll have it by return mail. Isn't it high time you began learning the art of upping your income?

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For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of your classified telephone directory.

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Please send me, free, "DIVIDENDS OVER THE YEARS," a basic guide for common stock investment. S-10

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

BROKER, IF ANY \_\_\_\_\_

in the news



One knockout wasn't enough — this boxer had to take two.

## You don't say!

by FELIX HARTLEP

A speeding motorist in San Pedro, Calif., made a left turn, crashed into a parked car, bounced off and hit two others, caromed across the street into a fourth. All this happened in front of a police station, whose occupants hustled him inside and introduced him to the owners of the cars he'd hit — traffic cops all.

After a brief honeymoon, a Kansas City bridegroom went home to Mother until his bride finished her tour of duty. She had been recalled by the Marine Corps.

A California housewife was fined for violating a fire ordinance after she extinguished a fire in her apartment — instead of calling the fire department.

And a housewife in Francisville, La., got this sales slip from her butcher: "50¢ soup bone — 75¢."

A Fort Collins, Colo., doctor announced that many dogs are becoming mentally ill. Reason: They associate with people.

In Lawton, Okla., jailers watched an inmate hack off his leg with a razor. Asked to explain, he said: "It's mine, isn't it?" Jailers shrugged. The leg was artificial.

When a Washington, D.C., fighter was jeered by a ringside fan after being knocked out in the first round, the pug staggered over to take a poke at his tormentor — who promptly kayoed him again.

A superior court judge in Northampton, Mass., refused to recess at noon. "Eating lunch," he said, "makes people food addicts."

On trial for a traffic violation, a man in Waterbury, Conn., insisted on acting as his own attorney. But the judge fined him \$6 when he asked a witness: "And what was the color of the red light when we passed it?"

Because somebody stole his car while he was lecturing in Boonville, Mo., the speaker had to walk home. His topic: "Shoes and the Benefits of Walking."

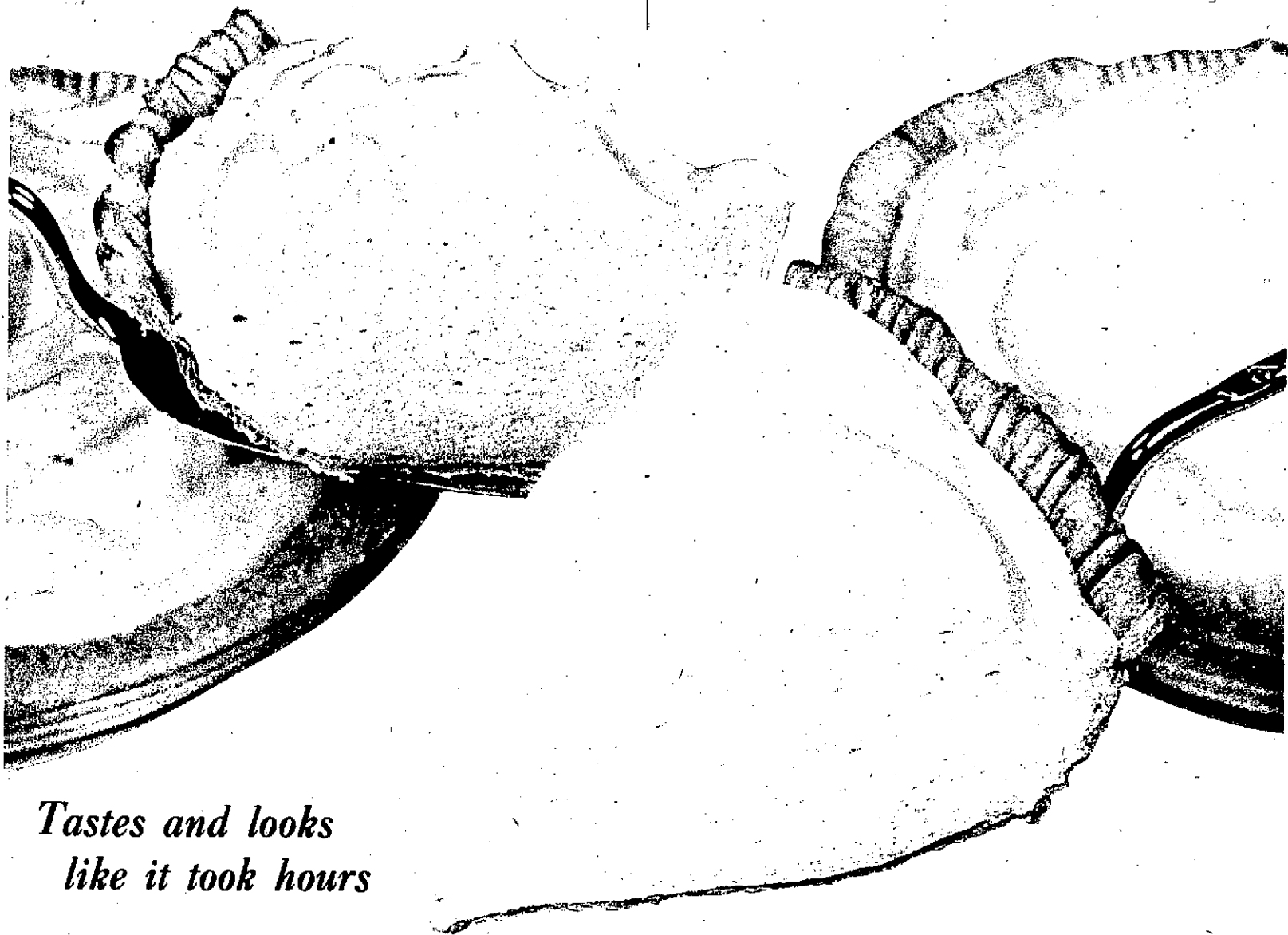
A home owner in Harlingen, Tex., called police and apologetically withdrew his report that an 800-lb. boiler had been stolen. It was in a closet, where he'd "mislaid it."

For months, Los Angeles police listened helplessly to neighbors' complaints about a noisy piano player, but they jumped when the pianist herself popped up. Somebody, she sputtered, had broken in and coated her piano keys with glue.

Police in Hackensack, N. J., had news for a man jailed on 79 counts of house burglary. His own house had been looted.

In San Francisco, a traffic-department employe painted a white safety line down the center of a bridge. Later, he was fined for straddling the line while driving.





*Tastes and looks  
like it took hours*

# New! Chiffon Pie in 4 minutes!

NEW  
PRODUCT  
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**ENJOY TWO DELICIOUS FLAVORS!** Now you can serve sky-high chiffon pie in two favorite flavors—lemon and strawberry. You'll love 'em both. And you'll love the way they whip up quick and easy.

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Try  
**STRAWBERRY**  
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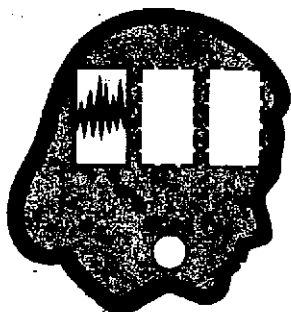
JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

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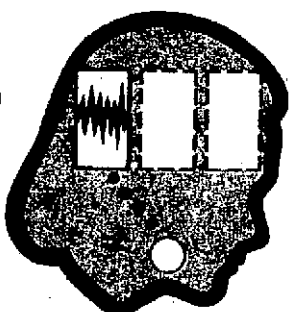
gives better TOTAL results in

## PAIN RELIEF

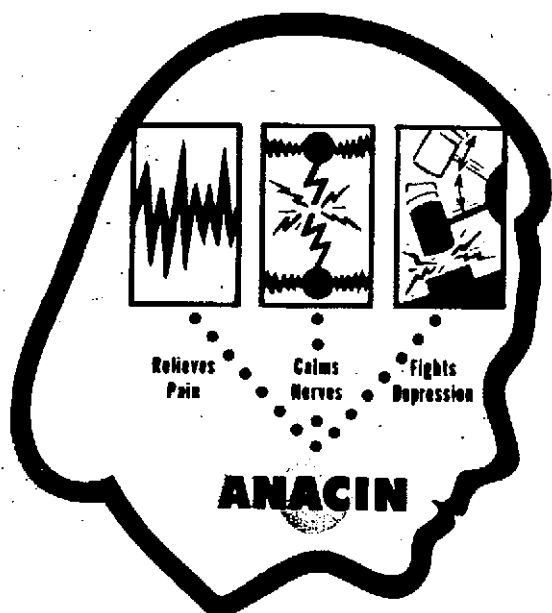
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# PHOTO PARADE

The click of the  
camera shows you  
what people are  
looking at all  
around the world



**BOY WITH NEW LEGS** tests them in "one-man soccer game" at his home in England. Born with useless stumps, the 3-year-old walked the first day metal, rubber-tipped legs were fitted; next day, this picture was taken.



**10-DOGPOWER HITCH** steals the show in the recent Sweet Corn Day parade, at Vinton, Iowa, near Cedar Rapids. Despite the job of pulling a prairie

schooner and its tow-headed teamster, the 10 little dachshunds covered the parade's full route, panting rapidly at the end but still full of zest for life.

Continued on page 8

# Automatic washer wonder! New **all** with whitening discovery washes "yellowed" shirt fresh white again...without bleaching!

**Before using *all*:** "Yellowed" shirts made husband complain. Then wife heard how new *all* washes "yellowed" cottons, nylons, linens, fresh white *without bleaching!*

**After using *all*:** Shirts white again. Husband happy again! Super-Rinse *all* with whitening discovery did it after only a few washings in an automatic washer. Famous *all* with "controlled suds" actually helps automatic washers wash and rinse more effectively.



*all* is prescribed for automatic washers by washer makers and servicemen. Thick-suds detergents make billows of hard-to-rinse suds. But *all* with "controlled suds" rinses out almost as easily as water itself.



New *all* costs less to use in your automatic because it's condensed. One measure of *all* gives water greater wash-ability than three measures of thick-suds products. Measure *all* by the tablespoon instead of by the cup!



To remove deep-set stains or dyes transferred from fabrics, use a household bleach to help the whitening action of *all*. New *all* is safe for any washable, white or colored.

New Super-Rinse *all* with AE-160 is unconditionally guaranteed by Lever Brothers to do a better washing job in your automatic. Full purchase price refunded unless you agree.





From  
light to dark—  
and any shade  
in between!

# Toast the way you want it

... with General Electric's truly automatic toaster

The automatic mechanism of this toaster is the simplest, most foolproof ever devised. No gaudy gadgets get in the way of its number-1 job: to give you toast the way you want it—every time.

Simply set the six-position control and press lightly on the lever. Before you know it, your toast pops up—piping hot and ready for spreading.

And it pops up extra-high. Small slices,

flat muffins, even frozen waffles all lift high within your easy reach. Result: no more burned fingertips.

**Cleans in seconds!** Simply snap out the crumb tray and give it a wipe. It's that easy.

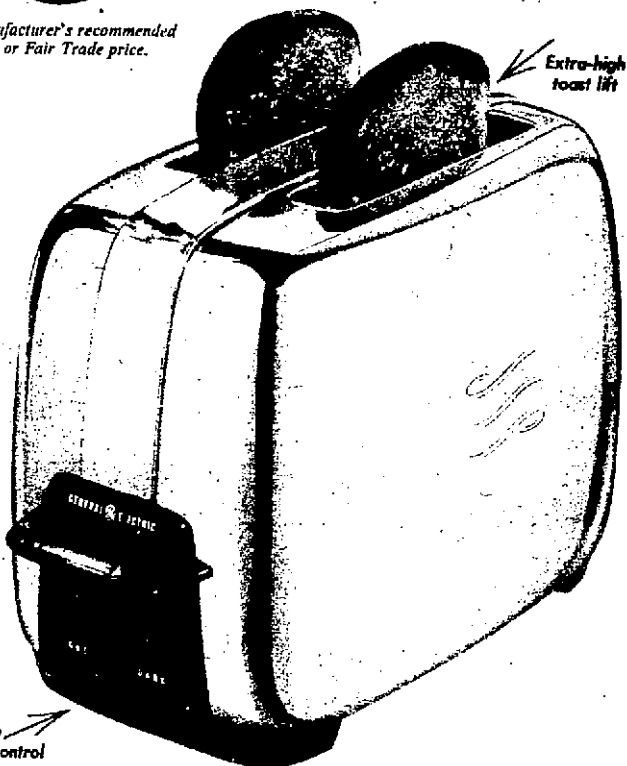
See the General Electric Toaster at your dealer's now. Price: \$18.95.\* General Electric Company, Portable Appliance Department, Bridgeport 2, Connecticut.

**\$18.95\***



**Automatic  
Toaster**

\*Manufacturer's recommended retail or Fair Trade price.

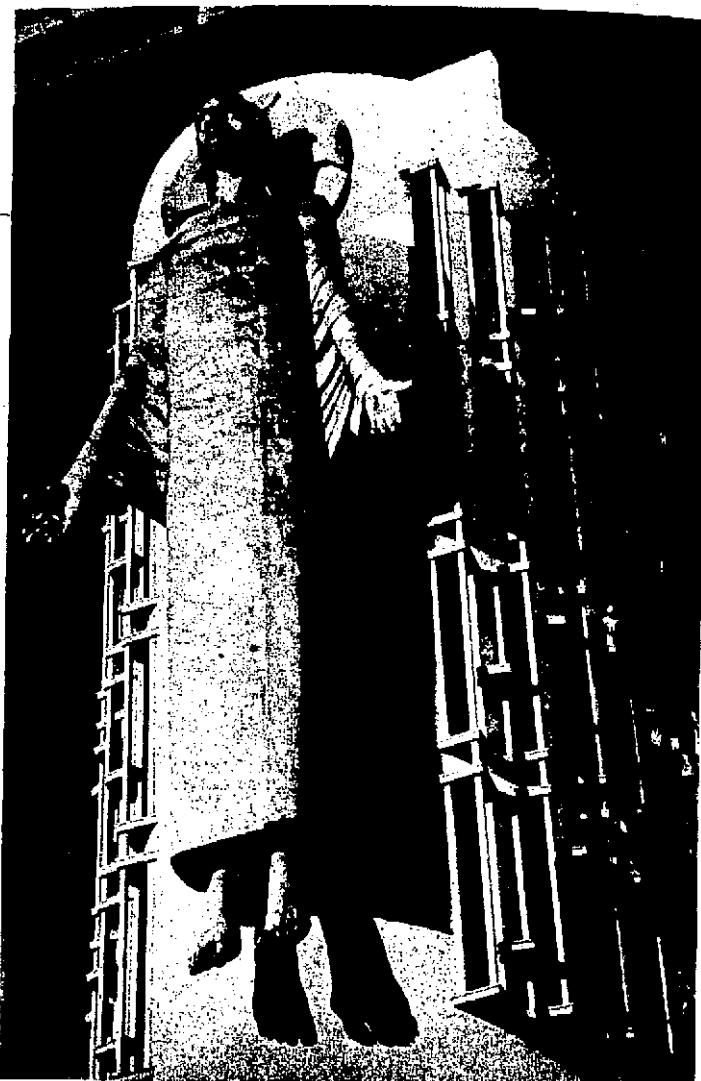


Simple  
6-position control

*Progress Is Our Most Important Product*

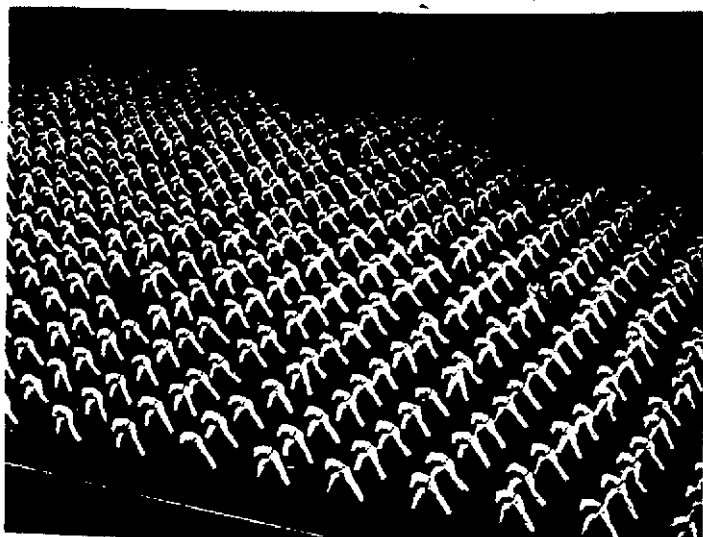
**GENERAL  ELECTRIC**

PHOTO PARADE continued



**SCULPTOR'S MASTERPIECE** draws reverent admiration at rebuilt Llandaff Cathedral in Wales. Cast-aluminum figure

of "Christ in Majesty" is 16' high and is called by its American-born sculptor, Sir Jacob Epstein, "my greatest act of faith."

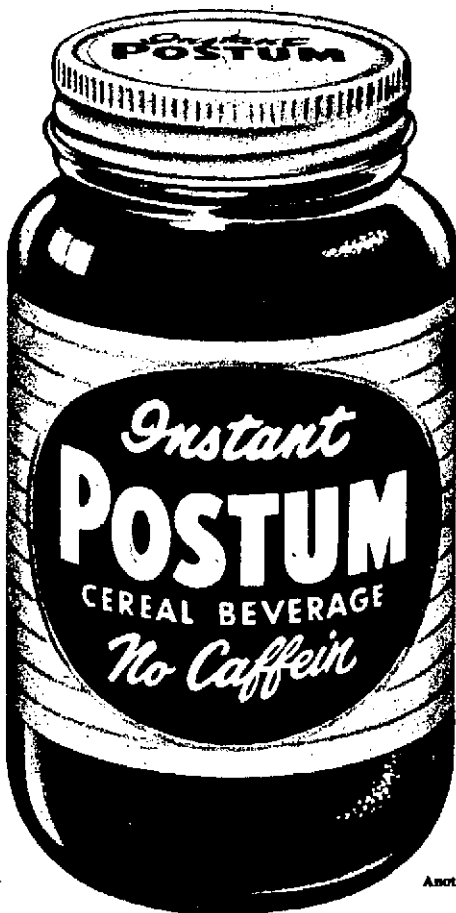


**2,000-MAN PRECISION** makes a striking pattern in Olympic Stadium in Caracas, Venezuela. Part of a calisthenics

demonstration by cadets of Escuela Militar, exercise shows only two who missed their cue. It takes sharp eyes to find them.

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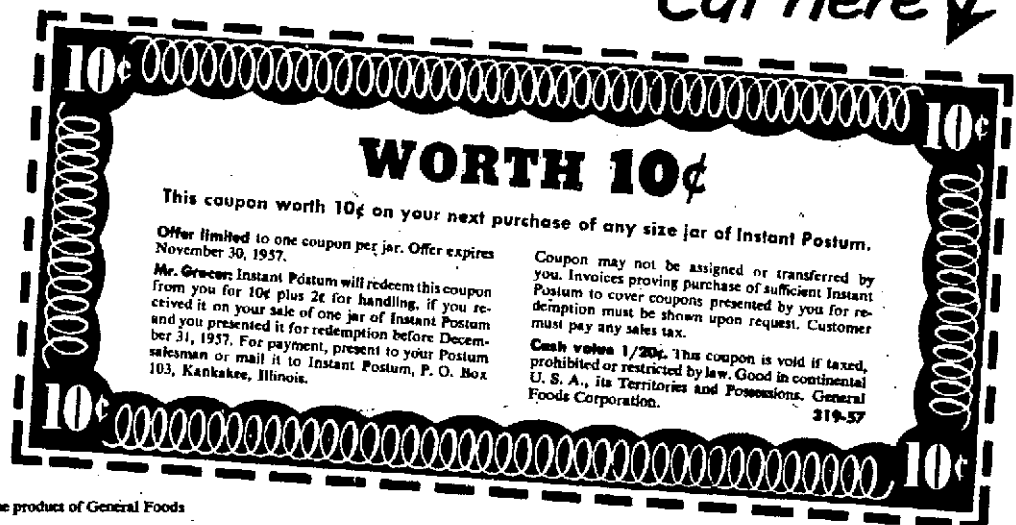
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## EXTRA SPECIAL OFFER!

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(certified retail value \$3.95)  
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She was the world's darling.  
She earned millions. She retired,  
had a family. But look again...



In typical suburban sweater and slacks, Shirley poses happily with second husband Charles Black.

# Shirley Temple comes back at 29

by LLOYD SHEARER Parade West Coast correspondent

**S**HIRLEY JANE TEMPLE, at 5 a world-famous movie star, at 12 a retired millionaire, and now at 29 a happy suburban housewife, finally has succumbed to the lure of television. After turning down half a dozen fantastic offers in the past few years — \$25,000 for a 6-minute monologue was one of them — petite Shirley a few weeks ago signed to appear in a series of 16 special one-hour NBC-TV programs based on classic fairy tales.

For \$100,000 and a fat percentage of the profits from rerun showings, she will start by starring in *Beauty and the Beast* on January 12. In the rest of the series she will serve as hostess-narrator, introducing each classic — *Hansel and Gretel*, *Gulliver's Travels*, *Aesop's Fables* or whatever — and saying a few kind words about it.

Actually, Shirley's video "debut" comes tonight, when the first of her old movies to be telecast, *Rebecca of Sunnybrook Farm*, will be visible. But that hardly ranks with her live appearances, which she has fought off since she married Charles Black, son of the president of Pacific Gas and Electric, in 1950. She said then, firmly, that she'd had enough of show business.

So why is she coming back? She doesn't need the money. With three young children to look after, plus a large home in Atherton, Calif. (a suburb of San Francisco), time doesn't hang heavy on her hands. What, I asked her, has brought her out of retirement?

"Those TV producers just wore me down," Shirley confesses. "They kept after me. They pointed out that

20th Century-Fox had released all of my old movies to TV. They said, 'Why don't you let the public see you as you are — not as you were?'

"Early this year an agent came up with the idea of doing famous fairy tales on TV. My first reaction was no. Why leave my family and go back to work in Hollywood? But then I talked it over with Charley and the children, and they all said yes. They're just dying to see me on TV.

"The thing that sold them — and me — is the time set-up. It's a dream. I work only one day a month in Hollywood. You can't beat that, can you? At least 14 of the 16 shows will be filmed. I'll star in no more than two. That means practically no rehearsal time. Besides, I've always loved fairy tales."

Could it possibly be that, like most former child movie stars, Shirley misses the spotlight? She says definitely not.

"I went into show business in 1932," she explains,

"when I was 4. The last movie I made, *A Kiss for Corliss*, was released in 1950. That's 18 years of limelight, enough to last anyone a lifetime. What's important to me now is my marriage. To preserve a marriage, I've found, a woman must first of all keep her husband happy. Keeping Charley happy, that's what counts most in my scheme of things. Then come the children. If anything, the spotlight comes last."

For several years Shirley has been a community-active wife and mother. What spare time she has she devotes to working for six charities, most of them dedicated to helping sick and underprivileged children. "I've never been happier," she

admits. "That's why I turned down all the other TV and movie offers.

"The thing I *don't* want to do is get caught up in the career whirl, because that's what jeopardizes your family life. I've seen so many actresses succumb to the temptation of mixing career with marriage. It can be done, but it's very tricky. Once you start to fool around with a career, you find that one thing leads to another.

## Two Letters — and a Party

"Take this TV series I'm doing. The other morning I received a couple of letters from fans, young women of my age asking where they could buy Shirley Temple dolls for their daughters. After I got my husband off to work and my children off to school, I called the company that made Shirley Temple dolls 15 years ago. I told them my old movies were going to be on TV, that I was starting a new series of my own — and would they be interested in putting out the doll again? They said sure. The next thing I knew I was down at the Ambassador Hotel in Los Angeles presiding over a cocktail party for the Ideal Toy Company.

"That's how one thing leads to another in this business. I had it all as a child; and this time I'm going so far and no farther. The minute my husband shows the slightest sign of being irritated or neglected, I stop cold."

As any movie fan over the age of 30 will recall, Shirley Temple in the 1930s was the most beloved little girl in the whole world. In 1934, when she was 6, the Academy of Motion Picture Arts and Sciences voted her a special Oscar as "the outstanding personality of the year." In the next five years Shirley reached the apex of her fame with such films as *Dimples*, *Rebecca of Sunnybrook Farm*, *Curly Top*, *Poor Little Rich Girl*, *The Little Colonel* and half a dozen others. All of these are scheduled for video release during the next few months.



This was Shirley as a child star.





Fresh from the pool, little Lori Black is wrapped in a warm towel by one of California's most solicitous mothers.



The Black family poses for PARADE. The children (l. to r. and on front cover) are Susan, 9; Charley, 5, and Lori, 3.

Shirley started out working for a salary of \$150 a week. By 1937, at 9, she was making \$300,000 a year, the seventh-largest earnings in America. A year later her parents agreed to the expansion of the by-products business — Shirley Temple dolls, houses, toys and so on — and doubled her income.

The basis of Shirley's world-wide appeal as a little girl was her personality. With her curly brown hair and large brown eyes, she was a beautiful child who generated warmth, friendliness and a cuteness that was not too sugary. Her onstage intelligence was incredible. In *Captain January*, for example, the script called for her to tap-dance down a long stairway reciting a line at every turn; she did it perfectly the first time she tried it. James Dunn, who starred in four pictures with Shirley, said she had "the most natural acting talent I've ever seen." The late Lionel Barrymore called her "a divine child of brilliant intelligence." Adolphe Menjou once told reporters, "Shirley Temple not only knows her own lines perfectly, she knows mine just as well."

#### A Tale of Two Marriages

Though Shirley's parents made an attempt to raise their daughter normally and even pulled her out of the movies for a time, studio offers proved irresistible and she kept making films through the 1940s. In 1945, at 17, freshly graduated from the Westlake School for Girls in Los Angeles, she married John Agar, Jr., an Army sergeant who later turned actor.

Shirley was too young for marriage and so was Agar. In the words of a family friend, "Neither of these kids knew what marriage was all about. Young Agar had no trade, and Shirley had no idea of what marriage really entailed."

In 1949 the Agars were divorced. A year later Shirley married Charles Black and announced her retirement from show business. Black currently is a manager of business operations for the Stanford Research Institute, Menlo Park, Calif., and according to Shirley, "the best and finest person who ever came into my life."

When I asked Shirley if her husband would object to her making another movie now, she smiled that lovely dimpled smile. "Not if I could do it in one day," she said. "That's about the longest I can stay away." ■



**HUSBANDS** aboard a commuter train to New York have breakfast while they ride, meals they prepared themselves. Where were their wives when this picture was taken? Asleep in bed!

Should a wife get up to feed a husband?

These commuters have an answer to...

## Man vs. wife at

WILTON, CONN.

The gentlemen you see at left are husbands — at 7 a.m. Like many American men at this hour, they're on their way to work. But look more closely at the picture: these men are having breakfast, a meal-on-the-run they share with thousands of married males.

The Thermos Company recently conducted a home survey and concluded that 31 per cent of American husbands — nearly one in three — get their own breakfast. PARADE, one recent gray morning, rode a commuter train from here to Grand Central Sta-

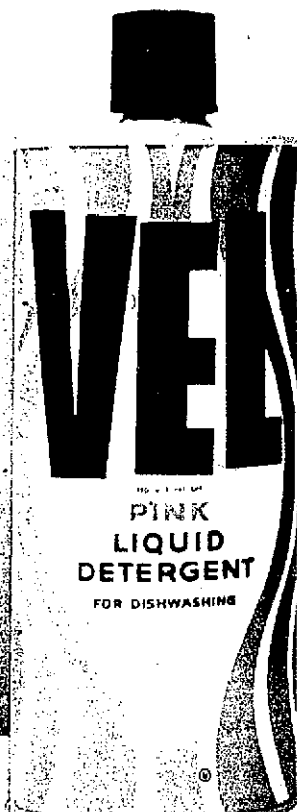
tion in New York and asked husbands about the situation. They agreed that they don't really mind it at all.

In fact, they all felt good about giving their wives a break. Said Monroe Fuchs, an interior decorator: "I find it a lot less trouble to have breakfast on the train. My wife's obligations to our children come first. When they get older, I'll be No. 1."

Added John Halsey, a broker: "Why should I put an extra strain on my wife by having her get my breakfast? She has enough to do during the day."

And Willard Butcher, a banker:

## IN JUST ONE DAY...YOUR HANDS CAN TELL YOU'VE CHANGED TO NEW PINK LIQUID VEL!



**Makes quick work of dishes and pans  
...yet no 'detergent burn' to hands!**

The very first time you touch the dishwater you'll notice the wonderful difference Vel makes. No "slippery" alkali feeling because unlike washday detergents, Vel contains no harsh alkalis to roughen, redden skin. Vel's active ingredient is 100% grease-cutter. No powder, no other liquid is so fast, so economical yet so liquid-pink-mild. It's **MarVELOus!**



**NO "DETERGENT BURN!" PROOF:** When washday detergents hit water their strong alkalis—meant for clothes—produce heat. The thermometer shows that new lotion-pink liquid Vel doesn't produce heat... can't "burn" your hands! It's 100% free of alkalis!



**WILLARD BUTCHER** puts coffee (made the night before) into vacuum bottle he takes on train — plus doughnuts in his briefcase.

## breakfast time

"I'm out of the house fast in the morning with a vacuum bottle of coffee and some fruit and doughnuts. I don't ask my wife to fix breakfast. She has a rough day ahead with three kids to take care of."

After noting what the majority of husbands ate on the train (coffee, fruit, toast; one had a cold fried egg sandwich), **PARADE** asked a New York nutritionist what constitutes a good breakfast for husbands who fix their own. He advises: one-half cup of fruit juice or a cup of tomato juice; two eggs; two slices of bread spread with butter; cof-

fee, tea or milk. If there is time, husbands also should have a serving of cereal (hot or cold) with milk and eat whole fruit — an orange, an apple or half a grapefruit — instead of juice.

Time can be saved in the morning by having the food within convenient reach, and by preparing the coffee the night before. The latter also permits the fulfillment of a wish expressed most often by wives — being served a cup of coffee while they are still in bed. Whether these particular Connecticut husbands would go that far is something else again.



### Wives comment on getting breakfast

**MRS. WILLARD BUTCHER:** "Bill wouldn't get up for breakfast even if I did fix it. Besides, I've got the baby to take care of. I wish Bill would eat breakfast at home, but I'm not going to get up at 5:30 to fix a meal he wouldn't eat anyway. He won't suffer; he's young and healthy."



**MRS. JOHN HALSEY:** "Since the baby arrived, I'm too tired to get up to make breakfast for John. Ideally, a wife should make her husband's breakfast, but having him leave so early, you just don't live by the book. You've got to be realistic about such day-to-day details, not starry-eyed."



**MRS. MONROE FUCHS:** "It started with our third baby who sleeps to 7. I decided I would too. I told Monroe, 'Sleep later; have a leisurely meal on the train instead of gulping down something at home.' He likes the idea. Besides, he doesn't believe in killing his wife off early." ■

## Brand New and Fun!



### Betty Crocker's COOK BOOK for Boys and Girls



### Betty Crocker's Cook Book for Boys and Girls

Only \$1.00

with coupon on this page

Junior Testers (boys and girls) picked out the 245 recipes and ideas, and tested every one. Here they are, with 32 of the 192 pages in bright color, plus gay little "how to" drawings!



"Here's a cook book planned by boys and girls for boys and girls. There are happy party surprises, easy dessert ideas, even camping out 'specials'. And just loads of everyday delicious things. We've included many 'how to' step pictures and a special page on kitchen safety rules, utensils and measuring instructions."

*Betty Crocker*

Two Junior Testers say . . .



"Baking is as much fun as my chemistry set. And you can eat what you mix up." Eric Sennichsen

"If I was a mama, I'd cook all day." Elizabeth Zings



Such a gay and thrifty way to say "Merry Christmas" to boys and girls on your gift list!



#### HERE'S JUST A SAMPLE OF FUN THINGS TO MAKE!

**CLOWN CUPCAKES**  
Circus clowns at your table!



**PAINTBRUSH COOKIES**  
You paint designs with a paintbrush!

**RED ROUSER**  
Gay fruit juice cooler!



**LONG JOHN SILVER**  
Whopping big "he-man" sandwich!

**RAGGEDY ANN SALAD**  
Pretty as a picture!



**HAMBURGERS "N" CHEESEBURGERS**  
A whole family of them!

Order your copies wherever good books are sold or

USE THIS COUPON TODAY!

Betty Crocker, Box No. 695, Minneapolis 2, Minnesota

Dear Betty Crocker:

Please send me

\_\_\_\_\_ copies of your new Cook Book for Boys and Girls. I've enclosed \$1 for each book.

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AMERICA'S MOST TRUSTED DOG FOOD

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This Iowa city has  
found a way to give  
its men over 65 . . .

## A CHANCE

by BRUCE FISHWILD

CEDAR RAPIDS, IOWA.

A man over 65 should have something to do with his time—but what he does, an unusual organization here believes, should do some good.

The organization is the Senior Men's Bureau of the Cedar Rapids Chamber of Commerce. And this year it's celebrating its 10th birthday.

Now nearly 100 strong, the Senior Men range in age from 65 to 92. They pay annual dues of \$10 each. Members include active or retired executives,



SENIOR CITIZENS hear Hugh Orchard, 88, at Senior Men's meeting.

doctors, dentists, railroad men, clerks, salesmen, clergymen. And each agrees with what one member said recently: "The Bureau has given me a new desire to live."

How? Unlike many other organizations for senior citizens, the Bureau doesn't just throw up time-killing hobbies for its members. Instead the Senior Men are asked to accomplish things for Cedar Rapids which they, because of



JUNIOR CITIZENS besiege Tony Pleune, 80, C. of C. Senior who runs a summer camp.

## TO LIVE AGAIN

their greater maturity, seem best qualified to do. Items:

- The securing of some \$2,500 for the Community Chest from prospects who had refused to contribute — until they ran into the Senior Men's years of selling ability.
- The helping of young men with ideas who lack the business experience to carry them out.
- The guidance — and manpower — for Civil Defense projects, sales of baseball tickets, clean-up campaigns, Red Cross drives.
- The mature analysis of complex traffic and parking problems, which resulted in two suggestions: a cleverly located underpass that might speed up traffic; and the intriguing notion of laying a parking ramp over one channel of the Cedar river, thus erasing the need to buy high-cost downtown land.

Every member pitches in. At the twice-a-month Bureau meetings, for example, attendance usually runs around 80 per cent. The time isn't spent just chewing the fat. In recent months the Senior Men have heard a municipal judge discuss the problems of the courts, an industrial executive list the problems of human relations in business, a local airport manager predict the future in aviation and a school principal air both sides of the question of progressive education.

The Senior Men's Bureau is the third part of the Chamber of Commerce; the other two are the Junior C. of C. for men up to 35, and the Civic Bureau for men between 35 and 65. The Senior Men work hand in hand with the "youngsters."

In C. of C. membership drives, for instance, the younger men shy away from the tougher prospects but the Senior Men gladly take on even the toughest. In the past 10 years, they have talked over 300 "impossible" prospects into signing up.

"And once the Senior Men have sold them," says Robert Caldwell, executive vice-president of the Chamber of Commerce, "they stay sold."

When it was founded, in 1947, the group was called the Retired Men's Bureau. But after a few years the name was changed because so many men over 65, who hadn't yet retired, wanted to join an organization still thought here to be the only one of its kind.

### A Generation's Life-Saver

The Chamber of Commerce is lavish in its praise for what the Senior Men have done for Cedar Rapids. But the men themselves feel *they're* the ones who are gaining.

"I have always been used to being around people," says W. R. Foor, a former railroad conductor. "When I retired, I missed that contact. But at the Senior Men's meetings, the discussions with men my own age keeps me mentally alert."

Adds Henry Achter, 88, one of the founders: "It is a life-saver for the plus-adult generation. There's a new zest to living and a new incentive to keep going because we have something to do tomorrow and the day after tomorrow."

Sum's up Oscar Anderson, another member: "Now I again have the chance to pay my civic rent."

*The Standard of Excellence on Five Continents*

# Longines

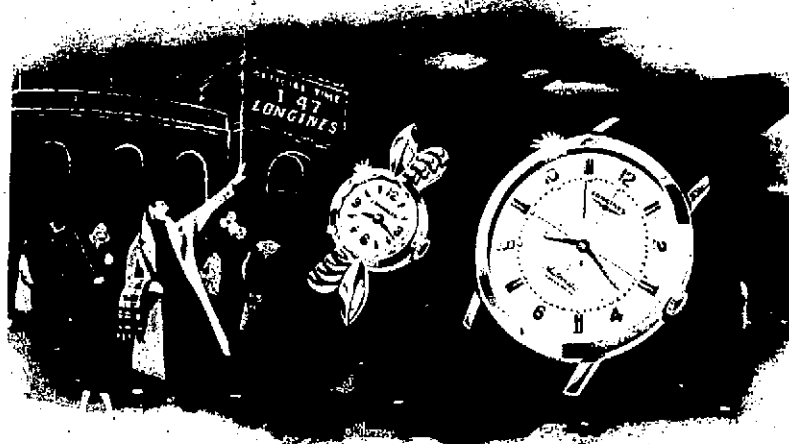
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*The name "Longines" on the dial is your assurance of quality. Left—Longines Fashion—diminutive in size, but impressive in accuracy, 14K gold case, \$135; right—Longines Mayo Automatic All-Proof—fully protected against all common watch hazards, \$195. Federal tax incl.*

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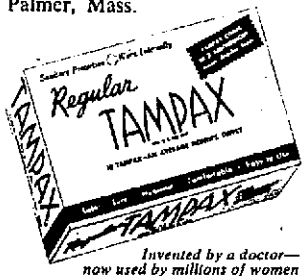
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**Why aren't you** a *Tampax*-user, too? You know, with *Tampax*, you're apt to forget all about differences in days of the month! Try it this month. Choose from 3 absorbencies: Regular, Super, Junior, wherever drug products are sold. *Tampax* Incorporated, Palmer, Mass.



New from Europe—for you

## Party dresses, \$55 and under

by VIRGINIA POPE

Parade Fashion Editor

It's time to think about your winter party dress. Here you see a galaxy of beauties, all copied from European originals by Suzy Perette. Each selection has a special fashion feature. Notable are the wide rose-trimmed decolletage by Dior, the new broad-at-the-hips look of the Lanvin-Castillo skirt, the youthful bow-drape and suspender shoulder straps by Guy La Roche and the short balloon skirt by Simonetta. Suzy Perette grasps the spirit of these magnificent European creations and reproduces them at prices that do not tax the budget. Look for these fashions in the stores after November 1.

FOR MORE INFORMATION on any dress illustrated here, write: Miss Virginia Pope, PARADE, 295 Madison Ave., New York 17, N.Y. (Enclose self-addressed stamped envelope. Specify dress and mention name of this newspaper.)



**BOW-DRAPE** at front of skirt gives this evening dress its bouffant style. Designer Guy La Roche places suspender straps over the shoulders. In taffeta, printed in new shades of yellow and orange. Copy about \$45.



**WIDENED HIPS** and flat front, new from Lanvin-Castillo, are smart in this jacket ensemble of pale gray satin. The strapless dress has a snug waistline. Copy about \$55.



**THE ROSE DECOLLETAGE** is one of the most beautiful effects achieved by Dior this season. Three flowers of the same black taffeta used to make the dress accent the neckline. The copy about \$55.



**THE BALLOON SKIRT**, favorite of Italian designer Simonetta, has a tight midriff and a surplice neckline. The satin is a delicate shade of porcelain green. Copy about \$50.



To Move In Beauty Naturally—Playtex creates the smooth look of an "all-in-one" with the freedom and comfort of separate foundations

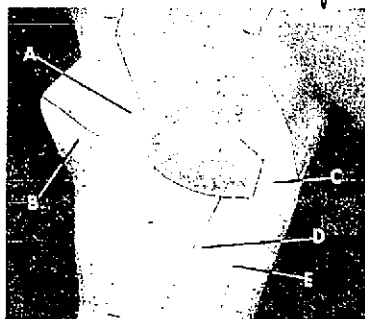


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"Controls the roll" with Magic Midriff—for the smoothest bust-to-hipline you've ever had! Only Playtex has these exclusive perfect-fit features:

- A. Criss-Cross Elastic Front . . . dips low for smooth separation. Supports superbly.
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- C. Bias-Cut Elastic Side Panels . . . self-adjust to every movement. Never gap or bind.
- D. Elastic Magic Midriff . . . controls perfectly. Smooths away bulges, gently minimizes waistline, coaxes contours into one soft, unbroken line from bust to hips.
- E. All-Elastic Back . . . cut lower to shape you to day-time or date-time fashions. Won't wrinkle, curl or ride. Sizes 32-44, A To C Cups. White or Black \$6.95 D cups slightly higher.



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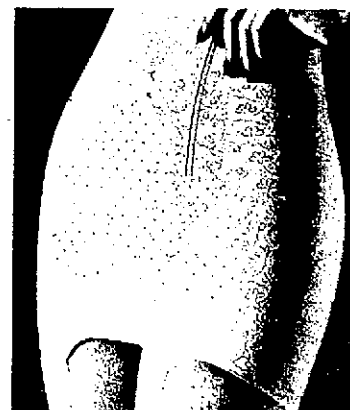
Shapes you naturally to today's Figure of Fashion. Exclusive "finger" panels pull your tummy up, smooth your hips, thighs. Hidden power panels round your *derriere*.

A pleasure to zip into, a joy to wear. Non-roll top stays up without a stay or bone.

Made of miracle *Fabricon* which makes all Playtex girdles hold their shape longer—and yours, too—than any girdle made today. Yet lets you move, sit, stand in unhampered freedom, with unbelievable comfort and grace.

With adjustable, replaceable garters. Petal Pink, Gardenia White . . . \$10.95

At Department stores and Specialty shops everywhere. ©1957 International Latex Corp. Playtex Park • Dover Del.





**Q** What have strawberries to do with suits?  
**A** Thanks to modern methods of frozen food packaging, strawberries in the winter are no longer a luxury. Now, modern methods have come to tailoring too! New techniques for using machines to achieve hand-crafted results have made possible TAILORMATIC®—the first suit of its kind—a true luxury suit for only \$50 to \$65!

**Q** How is the TAILORMATIC different from other suits in its price range?  
**A** This is the first suit that gives you the fit, the feel, the well-to-do look of luxury clothes at a reasonable price.

**Q** What exactly do you mean by the look and feel of luxury suits?  
**A** It's best to try on the TAILORMATIC so the salesman can point out the features: the pitched forward shoulder line... the lower coat fronts that almost meet, with no strain at the hips... the collar and lapel that hug the neckline without gaping, even when you're in motion.

**Q** I've always associated hand-tailoring with luxury suits. How does that apply to the TAILORMATIC?  
**A** Today machines can do most anything (electronic robots and computers virtually think). If machines can think they certainly can sew! The TAILORMATIC method includes hand-tailoring, but it is the use of new machine tailoring techniques that give you much more in a suit than ever before possible at these prices.

**Q** If TAILORMATIC is so significant, why does only Gramercy Park make it?  
**A** Gramercy Park spent a lot of money and time—about two years—on secret developmental work and wear-testing. Other firms will try to produce it, but it will take time. Meanwhile, only Gramercy Park offers you the TAILORMATIC.

**Q** Is the TAILORMATIC just one specific suit?  
**A** Not at all—the TAILORMATIC comes in a wonderful assortment of the finest fabrics in every up-to-the-minute color and pattern.

**Q** What stores in my area have the TAILORMATIC?  
**A** Look for the TAILORMATIC advertisement in today's main news section of this paper, or ask your favorite clothing store to give you more information.

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What you should know about...

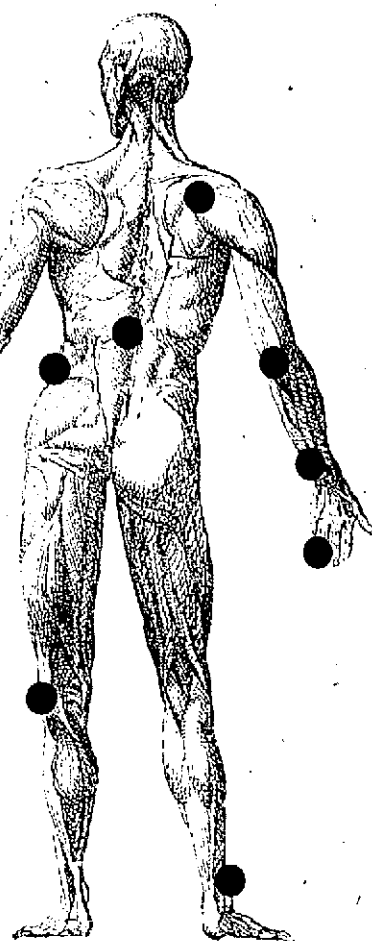
# SPRAINS

by MALCOM E. PHELPS, M.D.

President, American Academy of General Practice



ANKLE  
 KNEE  
 WRIST  
 FINGERS  
 SHOULDER  
 BACK  
 ELBOW  
 HIP



This is the first in a new series prepared by family doctors for PARADE families. Once a month, doctors like your own will discuss down-to-earth health problems of everyday living. This "kickoff" article is written by Dr. Malcom E. Phelps, president of the American Academy of General Practice, a 22,000-member group of family doctors. He practices in El Reno, Okla. The Academy believes that today medical specialists are invaluable; but every family — for health and economic reasons — should have its own doctor for all health problems arising in the home.

In this era of increased leisure and do-it-yourself, all of us are doing more and more running, jumping, bending and stretching. Inevitably, that means more of us will suffer sprains in some part of our bodies this month, this year or at some near future date. In fact, most people probably experience many sprains in the course of a lifetime.

Because they are so common, there's a good deal of speculation about what a sprain actually is. To some, any pain felt after strenuous activity is a sprain. To others, a sprain means swelling. Let's look at some of the fundamentals:

## Ankles Lead the List

**Definitions:** A sprain is a wrenched joint—along with partial rupture or other injury of its attachments, such as ligaments. (There is no dislocation of bones.) Ligaments are tough, flexible bands of tissue that attach to joint ends of bones or may cover the joints themselves.

A strain, on the other hand, involves stretched, overused or "tired" muscles—with no torn ligaments or cartilage (gristle). A strain, abused or disregarded, can lead to a sprain.

In order of frequency, the most common sprains occur in the ankle, knee, wrist, fingers, shoulder, back, elbow and hip joints. All sprains have one thing in

common: they always result from some form of violence. This, in turn, places excessive stress on the joint and its supporting tissues.

This violence need not be severe—if the injury-producing force is being exerted in the right direction. Think of the ligaments as a piece of cloth. (Actually, they are about the thickness of cloth.) It tears easily if you pull on its edge. However, it is almost impossible to rip if the pull is made over its entire width.

**Symptoms:** Pain, swelling and tenderness are most common. At first these are restricted to the site of the sprain, then they may fan out. Further pain can be caused by exerting the sprained part—ankle, finger, knee, etc.

The joint also may feel "loose." In addition, there may be some bleeding into the injured ligament. This bleeding may come from tiny capillaries—blood vessels near the skin's surface—or from veins which have been injured. Of course, the more severe the sprain, the worse the symptoms.

**Your first step:** The first task is to determine the extent of the injury. Thus, prompt, full care can be given only after your doctor examines the sprain. Waiting a day or so to see if it "will stop hurting" can lead to further discomfort—and worse. An untreated sprain can give you trouble for years and may even result in

tiny, painful calcium deposits. A treated sprain can mean that the affected joint will be good as new. Unfortunately, many people suffer today because they never sought medical care for a sprain but simply relied on home remedies.

**The types:** Sprains can be classified roughly as mild, moderate and severe. Many are borderline cases which should be treated as severe.

## How Long to Recover?

In mild sprains, a few fibers or the ligaments have been torn. There is some bleeding into the ligament, but no actual joint weakness. Pain, swelling and tenderness are not severe. There is little pain when you move the joint.

Once the sprain has been found to be mild (X-ray examination establishes this), your doctor may inject a drug to reduce pain. Next he is likely to strap the joint. This does not interfere with blood circulation, but does provide support and thus prevent re-injury. A mild sprain may be completely healed in 10 days.

**Moderate sprains** cover a broader area. Here, some portion of the ligament is torn. You feel weakness in the joint. All symptoms are more severe. Swelling usually is more extensive. Motion which duplicates whatever caused the injury leads to intense pain.

## When is surgery needed? How useful are home 'cures'? Here are reliable answers

Treatment for this type of injury also is more intensive. Injected drugs lessen pain. A pressure bandage is applied which, again, is designed not to disturb circulation but to offer support. An ice pack (not an ice bag) then is applied for 24 to 48 hours.

The injury should be splinted or put in a cast for two to three weeks. After the splint or cast is removed, the joint is strapped until all symptoms are gone. That may take a week or two or even longer. Protection from repeated injury is the rule here, until the ligament is healed, swelling is reduced and bleeding stops.

In severe sprains, a complete "ligament group" has been torn. Symptoms are still

more severe. The joint feels loose and you find it painful and unstable if you try to use it.

Many doctors believe that if the ligament is torn completely, surgery can best make the repair. The purpose of such surgery is to remove any "foreign material"—pieces of ligament or cartilage that may be in the joint—and then to sew the ligament together. Thus, it can heal.

If your doctor feels that non-surgical treatment is best, he's likely to treat a severe sprain just as he would a moderate one. However, it may take two months or more to heal.

A few added facts: Elbow, wrist and finger sprains are likely to be faster healers

than ankle sprains. That is because the arm and hand support no weight. The ankle does.

Comfort is the key word in recovering from a sprain. The sprained body part should be held in a comfortable position. Discomfort and pain may mean the sprain is not really healing. Thus your doctor may want you to wear a sling for arm sprains or keep off your feet a good deal for ankle sprains.

### Forget Home "Cures"

Next, exercise may be prescribed. If it is, follow the doctor's orders. The purpose of exercise is to avoid stiffness in the joint. It will be prescribed only after the joint has recovered sufficiently to take it.

The classification and treatments of sprains above is not calculated to permit home or non-professional treatment. Every sprain should be seen by a doctor.

True, you can help him. Immediately

after you experience the sprain, you can apply ice packs while waiting for him to arrive. Later, he may suggest that you apply heat.

Beyond that, you must give your physician an opportunity to use his knowledge, judgment and skill. Each hour of delay in seeing the doctor—or each hour in which you apply assorted home remedies—makes the doctor's job that much more difficult.

Many people owe their disability to a well-meaning friend or relative who proclaims that a roll of tape, a warm bath or a jug of liniment cured all his injuries in his more athletic past.

The mute testimony of his knowledge is evident as he limps off in disgust when his advice is declined.

All articles in this series are prepared by members of the American Academy of General Practice, Kansas City, Mo.

# New Way To Clean House

## WITHOUT WATER! WITHOUT RAGS!



Try this new **Jet Speed** Cleaning Team

### JET BON AMI

#### SPRAYS ON A LACY FROTH

Jet Bon Ami does away with water, pail, powder, mess! Just spray on—wipe right off. Glass, painted woodwork, porcelain glisten. A stingy bit of froth cleans better than a lot—spreads as you clean—wipes dry faster with no streaks or haze.

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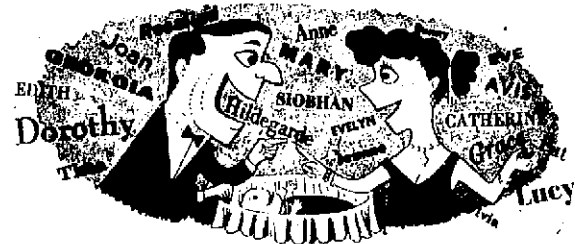
#### WIPE DIRT RIGHT OFF!

ScotTowels do away with rags, lint, streaking and tiresome polishing. They're so soft and absorbent—they get every last trace of moisture. Use ScotTowels like a cloth to wipe away dirt, then just toss away. It's that simple!





# Do you really know what's in a name?



It's your most personal possession  
—but what do you know about it?

by FRED BREWER

Have you ever wondered about your name? Why do you bear it? What does it mean? Why may persons to whom you are not related have the same last name as you? Name giving began even as language began, many centuries ago. Its purpose was to identify individuals, then clans and tribes, then whole peoples. At first, names were simple sounds, but over the years they grew more complicated. For example, "John House" no longer served when so many people lived in houses — hence "Newhouse," "Oldhouse," "Smallhouse." Moving to a different country meant trouble, too — thus "Szymanowski," for example, might become "Simms." Trends, traditions, even convenience influence both given and last names.

Here are 15 questions about American names. Try to answer them, then check your answers on page 21.

## QUESTIONS

- 1 Smith is the most common last name in the U. S. What's the second most common?
- 2 Why are persons who have the same last names not always related to one another?
- 3 Who's the most "named-after" person in American history?
- 4 Do parents tend to name their children after popular, well-known persons?
- 5 Does the popularity of given names change?
- 6 What given names currently are most unpopular in America among women? Among men?
- 7 Six million American men and boys have the same first name, and there are at least 100 versions of the name throughout the world. What is it?
- 8 One of the all-time popular girl's names is Elizabeth. Can you list at least five variations of it?
- 9 What is the present trend in America in naming girls?
- 10 Is it a wise idea to give a newborn child an unusual name?
- 11 Are there any laws in the U. S. that control what you can name your child?
- 12 If you don't like your name, how can you go about changing it?
- 13 Can you list the origin of the following names: a) Douglas, b) Helen, c) Joseph, d) Barbara?
- 14 Many politicians, writers, athletes and entertainers are partial to short, simple names. Why?
- 15 A popular girl's name is Pamela. But it's unique among names. Why?



**America's new way to bake!** Eight sweet rolls of fresh dough plus creamy, creamy icing are in every can. These sweet rolls are already spread with spicy cinnamon and sugar—ready for your oven.

## NEW! Pillsbury Quick Cinnamon Rolls with creamy, creamy icing

**A delightful sweet roll breakfast idea.** Pillsbury Quick Cinnamon Rolls with Icing are now at your grocer's dairy case . . . ready for your oven. Out of the can and into the pan they go . . . minutes later open the oven door to sweet, spicy and oh-so-good cinnamon rolls. Spread 'em with the creamy icing (comes in the can). A company touch for the family breakfast. Get Pillsbury Quick Cinnamon Rolls with Icing at your grocer's dairy case.



**Spring a breakfast surprise . . . your own hot, fresh, home-baked cinnamon rolls!** Bring the hot, fine sweet-spice aroma of cinnamon to your breakfast table. Serve new Pillsbury

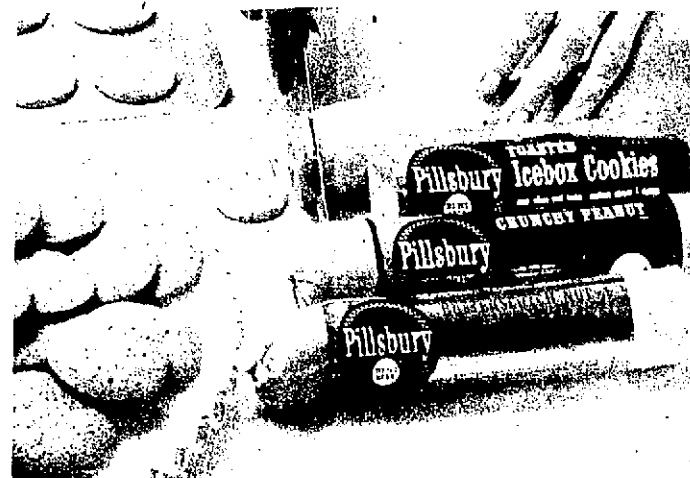
Quick Cinnamon Rolls with Icing. Spread the rolls with the creamy, creamy icing (comes right in the can) while they are piping hot from your oven . . . so it melts down in. M-m-m, delicious.

## America's new way to bake...

**Pillsbury**  
fresh dough



**Biscuits without flouring a finger.** Ten unbaked biscuits in each can (pennies per can). Open the can . . . into the pan . . . into the oven. Fluffy, golden, perfect! Buttermilk and Country-Style Sweetmilk flavors.



**Cookies you just slice and bake.** Real icebox cookie dough. Comes in three "Gimme one!" flavors: Butterscotch Nut, Crunchy Peanut and Toasted Coconut. Each roll of cookie dough makes about four dozen.



**Look what you can bake.** New Pillsbury Quick Caramel Nut Rolls . . . eight sweet rolls of fresh dough plus luscious caramel nut topping in each can. Only 2 minutes gettin' ready time, then pop 'em in the oven.

## ANSWERS

- 1 If you said Jones, you're wrong — it's fifth. Johnson is second, followed by Brown and Williams.
- 2 Because many immigrants changed their last names to ones common in America. Consider Smith, originally an English name. Many of our Smiths were, when they left Europe, Smed (Scandinavian), Kowalczyk (Polish) or Schmidt (German). Too, in the early days of immigration, authorities re-named many new arrivals for simpler book-keeping.
- 3 George Washington. Many men named after our first President have distinguished themselves — for example, G. W. Goethals, chief engineer of the Panama Canal, and G. W. Carver, agricultural research scientist.
- 4 Yes. When child actress Shirley Temple (see pp. 10-11) was at the height of her career, thousands of girls were named after her. Seven years ago, now married, she named her daughter Linda Susan. Parents of girls across the nation followed suit.
- 5 Yes. Fifty years ago the most popular first names were: for girls, Mary, Catherine, Margaret, Annie, Rose; for boys, John, William, Charles, George, Joseph. Today: for girls, Linda, Mary, Barbara, Patricia, Susan; for boys, Robert, John, Michael, Richard, William.
- 6 Among women: Pearl, Mabel, Gertrude, Rose, Belle. Among men: Algernon, Percy, Cecil, Claude, Cedric.
- 7 John. Variations include Shawn (Irish), Jean (French), Ivan (Russian).
- 8 Elizabeth, Eliza, Liza, Liz, Lizzie, Libby, Elsie, Elsa, Lise, Elissa, Lisette, Elspeth, Bess, Bessie, Bette, Betty, Beth, Isabel, Belle — or is that enough?
- 9 Experimentation, often the substitution of y for i. Linda becomes Lynda, for example. There also is some borrowing from boys' names: Leslie, Tommy, Jamie, Hilary.
- 10 No. Two Harvard University professors report students with unusual first names fail courses more often, often are anti-social.
- 11 No. But Brazilian and French birth-record clerks can refuse to record a name if they feel the child will grow up ashamed of his name.
- 12 You apply to your local court of record. Requests are heard before a judge. Usually you have to give a valid reason, pay a fee.
- 13 a) Celtic for "dweller by the dark stream"; b) From the Greek *helios*, meaning "light"; c) Hebrew for "He shall add," the name given the child who eventually was the father of Christ; d) a word ancient Greeks called strangers, that is, barbarians.
- 14 Short names are easier to remember, fit better into headlines.
- 15 It is one of the few given names with no historical significance. Coined in 1590 by an English writer, it was made popular in 1740 in the first English novel, *Pamela*. ■

When you can't take time out  
... take **BUFFERIN®**



**BUFFERIN acts twice as fast  
as aspirin to relieve pain**

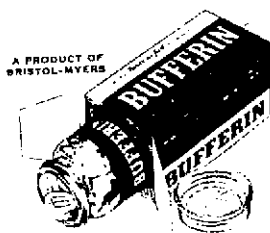
**Won't upset your stomach as aspirin often does**

When pain makes you feel that you can't possibly go on, remember this:

Bufferin acts *twice as fast* as aspirin . . . to relieve headaches, painful cold miseries, muscular pains and other discomforts. That's because Bufferin combines aspirin with two special antacid ingredients that speed the pain reliever into the blood stream.

What's more, Bufferin won't upset your stomach as aspirin often does. You can even take it in the large, continuous doses often needed for temporary relief of minor arthritic pain and you'll have no ill effects afterward.

Ask your doctor about faster, safer Bufferin.



If you suffer from the pain of arthritis or rheumatism, ask your physician about Bufferin.



**STRATOSPHERIC DOG** gets ready to hop 70 miles into space with help of Soviet woman scientist. Upward flight takes just a few minutes; trip down, an hour.

## The world's first space travelers

**MOSCOW.** The sad-eyed pooch in the bubble above holds a rare distinction: he is, according to local scientific periodicals, the first living creature to be rocket-propelled into space. Furthermore, he and other dogs on these pages, the Russians claim, have been there several times. No living creature in America can make that statement.

The high-flying dogs — some trips take them 70 miles above the earth — are giving Soviet scientists valuable clues to the effects of space travel on living beings. So far, they say, no lasting effects have been found; the dogs emerge from their flights healthy, and only slight changes in pulse and breathing rate have been noted.

In these experiments, the dogs travel in a special sealed compartment which also contains scientific instruments. At maximum altitude, the compartment is

cut loose. Instruments record air pressure and temperature, as well as the dogs' body temperature and breathing rate. Cameras keep a photo record of the dogs' reactions until a parachute opens automatically a few miles up.

During other, similar experiments, the dogs wear a special dog-type space suit without an oxygen mask. A supply of oxygen is fed into the compartment automatically. After their return to earth, the dogs are kept under close scrutiny for several days to note the effects of the trip.

Does this mean space travel for humans is just around the corner? Soviet scientists make no predictions. And the U.S. has not yet announced any space flights with live passengers aboard.

What's it like out there in space? Only these three dogs know. And they're not saying a word.

Ahead of U.S. experiments, the Soviet  
has sent live dogs 70 miles aloft—and  
recorded their reactions for science



**MEET THE PRESS:** Space cadets Malyshka, Linda and Kozyavka are introduced to foreign correspondents at Soviet scientific demonstration in Moscow.



**SMUG ASTRONAUT** sticks out her tongue at earthlings after taking a little trip 70 miles

up. Still in her dog-style space suit, she waits for her usual reward: a lump of sugar.

# Now! A really long-lasting liquid make-up!

POND'S  
*Angel  
Touch*  
LIQUID MAKE-UP



Even hours later—  
no coarse-pored look!

See!—still  
no shiny nose!

And—no trace of  
oily darkening!

Instantly "love-lights" your complexion!

Hours later—still smooth,  
luscious...no greasy look!

Never turns greasy...

so velvety you don't even need powder!

*New!* Imagine—a liquid make-up that never turns greasy. Angel Touch is so different from older make-ups! Its fresh, lovely radiance lasts for *hours*. *Creamy-smoothing!* Never drying! Yet Angel Touch

is non-greasy. Never gives that coarse-pored look.

*Soft-tinted lasting freshness!* Just smooth on for a lovely, natural "cover-up." No hard edges, no maskiness. Angel Touch "love-lights" your complexion!



Distinctive new  
squeeze bottle

- ✓ Gives one drop at a time
- ✓ No waste, no spilly mess
- ✓ Carry in purse—can't break

6 "Love-light" shades  
59¢ or \$1.00 plus tax



# Black magic special

by **BETH MERRIMAN** Parade Food Editor

Halloween is coming up in just a day or two; get out the old black caldron, stir up a witch's brew. Carve a jack-o'-lantern to set beside the door; plan some new refreshments so the kids will ask for more. Have some pennies ready in case of Trick or Treat; dust the magic mirror — your true love to meet and greet. Set the apples bobbing in a tub upon the floor; stand a scarecrow or a ghost behind the kitchen door. Dip the "bundles" in the caldron, give the brew an extra whisk. Invite the kids to enter — and proceed at their own risk!

## BLACK MAGIC BUNDLES

- |  |  |
|--|--|
| 1 pkg. (6 oz.) semi-sweet chocolate pieces | 1/8 teaspoon nutmeg                    |
| 2 tablespoons shortening                   | 24 junior-size shredded-wheat biscuits |
| 1/4 teaspoon cinnamon                      |  |

Melt the chocolate and shortening together. Add cinnamon and nutmeg and mix together. Coat each small shredded-wheat biscuit with chocolate. Place on waxed paper. Decorate with multi-colored candy sprills, small gumdrops, candy orange slices, etc. Let stand until chocolate has hardened.

## CHOCOLATE ORANGE SODA

Fill each glass about half full of chocolate milk. Add a scoop of orange sherbet. Fill glass with chilled sparkling water. Stir gently to mix.

FROM PARADE'S TEST KITCHEN



**PIERCE** one end of junior shredded-wheat biscuit with fork, dip in chocolate mixture, lift out with help of spatula. Place on waxed paper. Decorate tops.

Photos by Bernard Gray — Gommi Studios

# Try all three...

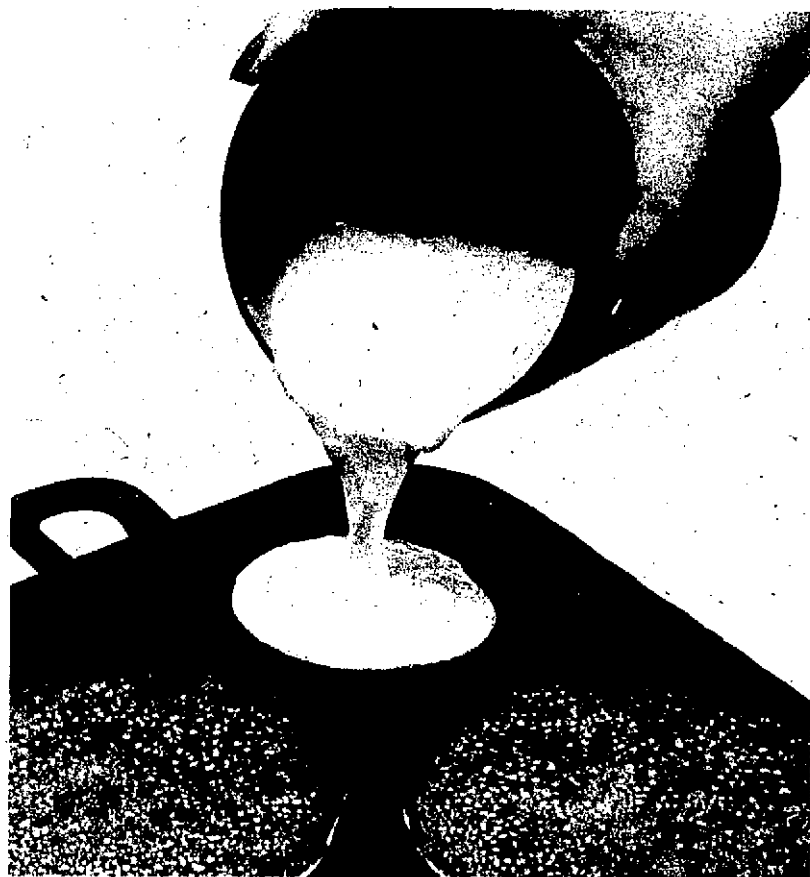


**NEW!**



*The famous two... plus one that's new*

## Get this shaker Free!



### Makes perfect pancakes in 10 shakes!

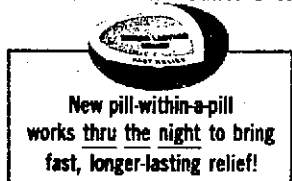
It's so easy to make 'em when you *shake* 'em! Just pour in the ingredients, shake ten times, and pour out perfect pancakes *every* time! And now, besides Regular and Buckwheat, there's wonderful *new* Aunt Jemima Buttermilk Mix to complete the pancake picture in your pantry. So buy all three and get your

plastic, self-measuring, Aunt Jemima shaker *free*! Just send the box-tops from all three mixes, with your name and address, to Shaker, Box 1088, Chicago 77, Ill. Offer expires at midnight, December 31, 1957.

# AUNT JEMIMA

# More Complete Overnight Freedom From PAIN OF STIFF, ACHING JOINTS

COMMON RHEUMATIC AND ARTHRITIC-LIKE PAINS\*



If you suffer from common rheumatic and arthritic-like pains, try ZARUMIN, the new pill-within-a-pill. ZARUMIN contains an outer pill that brings 3 to 4 hours of fast, effective, temporary relief. Several hours later, the inner pill dissolves, rushing 3 to 4 hours additional relief.

Thus, you get more complete overnight freedom from pains of stiff, aching joints. Once again you should be able to do the things pain may have been preventing... such things as walking, bending, sewing or just having a good time. Safe, taken as directed. If pain persists, see your doctor. Get ZARUMIN at your drugstore. Money back if not satisfied.

\*For effective, temporary relief.

**Zarumin**



# NEW DISCOVERY MAKES thinning hair look thicker!

If your hair is thinning, here's a new type of hair dress that will make it look thicker.

New Action KREML keeps your hair in place all day in a new way—without oils or grease. The secret of its amazing action is a laboratory-developed oil substitute, exclusive in KREML, that grooms each hair separately to give your hair fuller body. Now thinning hair actually looks thicker... never gummy... never plastered down.

But new KREML's magic doesn't stop there. It treats your dandruff as it grooms your hair. Unightly "snowflakes" on the shoulders of your suit are a danger signal that

warn you may have seborrhea—a scalp disease. Seborrhea is often the cause of baldness. And many leading dermatologists say that a causative agent of seborrheic dandruff is a tiny parasite called *Spore of Malassez*. New Action KREML kills these dandruff parasites on contact. So to make thinning hair look thicker and to help prevent dandruff, get new Action KREML today!

New Action

**KREML**



# NOW STOP SORE THROAT PAIN!



Instantly soothe and help heal sore throat of colds, without gargling... kill dangerous germs.

# EAT ANYTHING WITH FALSE TEETH!

Trouble with plates that slip, rock, cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder, paste or cushions. Brimms Plasti-Liner has no permanent to your plate. Relines, refits loose plates in a way no powder, paste or cushion can do. With plates held firmly by Plasti-Liner, you can eat anything! Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, tasteless, odorless harmless to you and plates. Removable as directed. \$1.50 for one plate. \$2.50 for two plates. Money back guarantee. At your drug counter. Plasti-Liner, Inc., 1075 Main Street, Buffalo 9, N. Y.—Dept. 2.

**BRIMMS PLASTI-LINER**  
THE PERMANENT DENTURE RELINER

**please  
care...**

**hunger  
hurts!**

**SEND \$1 TO  
CARE, N.Y.**

or your local CARE office

**Makes  
Pavements  
Feel  
Like Cushions!**

**Dr. Scholl's  
BALL-O-FOOT  
Cushion**

**You Actually Walk On Air!**

This modern miracle of walking ease—Dr. Scholl's Ball-O-Foot Cushion—relieves pain, callouses, burning, tenderness at ball of foot. The cushion, not you, absorbs shock of each step. Loops over toe—no adhesive. Flesh color. Washable. Only \$1 pair. At Drug, Shoe, Dept., 5-10¢ Stores and Dr. Scholl's Foot Comfort Shops. If not obtainable locally, send \$1.00 direct to DR. SCHOLL'S, Dept. 74B, Chicago 10, Ill.

# America's new No.1

It costs us \$1 billion a year, involves top people. Its name: stealing from the boss

by HILLEL BLACK

NEW YORK.

Until recently, eight divisional heads of a large electrical-supply company near here were looked up to as model members of their community. Most had 25 years of service with their firm. Suddenly all eight were jobless and six facing prosecution.

Reason: In three years these men reportedly stole enough equipment, machinery and lumber—from their own company—to build themselves new homes worth a total of \$150,000 and sell the surplus for an extra \$100,000.

Such thefts are part of what is fast becoming America's No. 1 swindle—the stealing of merchandise, equipment and time from the nation's businesses. The cost to manufacturers, wholesalers and retailers is at least \$1 billion a year. And better than half of those caught are well-paid, trusted supervisors or executives.

How does this affect you? In part it means higher prices, fewer pay raises. It also means that thievery has become acceptable to thousands of once honest people, and threatens to engulf uncounted others.

More people would fight this insidious threat if they knew how. One who does is Norman Jaspan, president of Norman Jaspan Associates (management consultants) and Investigations, Inc. (its fact-finding division). Headquartered here, he has offices across the U.S. and Canada; his clients include many top firms.

## A Team Moves In

At 42, Jaspan travels 100,000-plus miles a year to check on problems ranging from poor morale to production and profit losses. Once the nature of the problem is established, he sends in a trained team of investigators or junior engineers. Working side by side with the firm's employees (sometimes without the latter's knowledge), the team quickly uncovers the cause: inefficiency, poor morale or theft. Senior engineers or trouble-shooters follow to work out the solution.

Over the years, Jaspan's staff has collected hundreds of confessions signed by once-trusted upper-level employees. One tragic case involves a man we'll call Wat-

son, vice president of a large Midwestern store chain. He ruined a 40-year reputation, lost his job, his home—all because he wanted to help his son-in-law in business.

The son-in-law, Jim, had opened several stores similar to those run by Watson. One day he ran out of basic stock like shirts and slips. Against company rules, Watson lent him the merchandise. When Jim replaced it, he sent back cheaper material—by substituting rayon for silk. Watson knew this, but made no protest.

Then Jim decided to expand. Watson helped him by taking equipment from his own chain, reconditioning it at the stockholders' expense and donating it to Jim. He further donated the labor of interior decorators, sign painters and clerical and sales personnel, all charged to Watson's concern.

## Lost: \$1 Million

It took four years for the firm to grow suspicious. Then it called in Jaspan's fact finders, and learned the shocking truth: In four years, Watson had bilked his own company of more than \$1,000,000.

"The destruction of his own career was bad enough," Jaspan notes, "but he also created a 'school for dishonesty' by showing his own employees with gifts and favors so that they too would defy company rules. As a result, 27 of them lost their jobs. The final blow came when Watson's daughter and her husband broke up. The scandal was too much."

"At the start, Watson only wanted to help Jim out of a simple jam. But as he became more involved, he too wanted to profit on the deal. His disease was an old one: wanting to make a fast dollar in a dishonest way."

An estimated 25 per cent of all people, Jaspan says, are dishonest. Another 25 per cent are basically honest. The remainder are honest or dishonest according to circumstances.

The trouble today, he adds, is that those who are prone to steal have more opportunity than ever before. Since World War II thousands of concerns have expanded tremendously. This growth has made it





# swindle

~~EMPLOYEE~~

THIEF

increasingly harder for management to know what's going on — and easier for those who are potentially dishonest.

The president of one textile firm believed he knew exactly what was taking place in his own factory and warehouse. But did he? For nine months his assistant plant manager insisted on coming to work each Saturday, even though the plant was shut down. Then he would wander over to the warehouse. There, with the aid of a trucking company, he boldly stole tex-

tiles and had them delivered to unsuspecting wholesalers.

The president grew suspicious when his best customers refused to buy his merchandise. They were getting it, all right — but cheaper, and under a changed label. No stock losses were reported because the clerk responsible for inventory records had supplied an eraser and falsified them. All told, this thievery cost the firm \$400,000.

"The assistant plant manager," Jaspan

says drily, "was simply profiting by management's ignorance about its own business."

What kind of executive turns dishonest? Says Jaspan:

"On the average, he is not a professional thief and seldom looks upon himself as a crook. He is 37, has two children and is well liked by his community. He started to work for his firm seven years ago. Although he is well paid, he has been nibbling away at profits for the last three years. And he often finds this easy to justify.

"For example, he may feel that management has never appreciated him and this is one way of righting the balance. Or he may even respect management but sees no harm in a little quick-fingered profit sharing. Or he may get a kick out of outwitting the boss. Again, his manipulations could make his department look good.

"Or he may have personal reasons. He may want to keep up with the Joneses or become a big shot."

One of Jaspan's strangest cases concerns a New England department-store manager — call him Burnham — and \$250,000.

For some time the store had been giving all its slightly damaged merchandise to charity. One day Burnham began donating such items to a big community church. As

time went on he also handed out stock that was in perfect condition. The church, unaware that Burnham was robbing his own store, was so grateful that it even gave him a testimonial dinner.

Finally caught, Burnham was asked why he had given \$250,000 worth of stolen merchandise to charity. His answer: "I wanted to win the respect of the community."

Adds Jaspan, "Burnham thought he was fooling the store employees as well as everybody else. He wasn't. Instead they took his dishonesty as an open invitation to turn thief themselves."

## A Way to Lick It

What is the answer to it all? Basically, Jaspan feels, management is at fault. "It should recognize that dishonesty exists," he says, "and admit the real trouble — that it doesn't know what's going on in its own business. It should get to know its own people, from top to bottom.

"Then management will be in position to institute sensible and humane controls like fair working loads, recognition of merit and a just system of discipline. This could save American business hundreds of millions of dollars, and, at the same time, end what is becoming the country's biggest school for dishonesty."

## FIG NEWTONS IN THE NEW DOUBLE-WRAP!

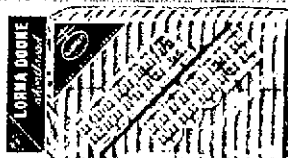
2 SEPARATE CELLOPHANE INNER PACKS IN A CELLOPHANE BAG  
KEEP CAKE MORE TENDER / FIG JAM SMOOTHER, RICHER!

STAY FRESHER LONGER... take out just the Fig Newtons you want, reclose. The last Fig Newton stays fresh as the first!

NATIONAL BISCUIT COMPANY®



**NABISCO VANILLA WAFERS.** Better because they're flavored with pure creamery butter... baked delicately crisp and light.



**LORNA DOONE SHORTBREAD.** Better because there's BUTTER in the batter! For a richer-tasting shortbread, get LORNA DOONE soon.

WHY STOP THE FUN WITH ONLY ONE? THEY'RE PURE **NABISCO COOKIES!**

**STOP PAIN  
INSTANTLY**  
COMBAT INFECTION  
PROMOTE HEALING

WITH SOOTHING  
**Campho-  
Phenique**  
LIQUID

USE IT FOR  
**FEVER BLISTERS  
COLD SORES,  
GUM BOILS**

Not only do fever blisters heal faster, but the same thing happens when Campho-Phenique is used on cold sores, gum boils. Wonderfully soothing too, for minor burns, poison ivy, itching of insect bites. And Campho-Phenique is a highly effective, pain-relieving antiseptic for minor cuts and scratches from paring knives, can openers, tin cans, etc. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.



FOR ATHLETE'S FOOT  
**CAMPHO-PHENIQUE  
POWDER**

In The Yellow Shaker Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

## How To Hold FALSE TEETH

**More Firmly in Place**

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little FASTEETH on your plates. This alkaline (non-acid) powder holds false teeth more firmly and more comfortably. No pasty taste or feeling. Checks "plate odor" (denture breath). Get FASTEETH today at any drug counter.

## Relieve child's "Night Cough" without codeine!

Safe herb medicine soothes coughs of colds or flu fast—lets children get the natural sleep they need.



Nagging "Night Cough" upsetting a little one's sleep? ... Yours too? Here's safe good-tasting relief for even small children. Pertussin with Thymol lets

them breathe easy, sleep easy naturally—without habit-forming codeine. It not only relieves the cough but loosens the phlegm as well. No wonder it's prescribed by so many doctors for young or old. Commended by Parents' Magazine. Check "Night Cough" tonight, get...



**PERTUSSIN**

# Love blooms in the first



PRIVILEGED to sharpen Chris Radach's pencil, Paul Pritchard starts off his day at school in a glow. That means he's the man in her life.



RIVAL Ronnie Glacking brashly hands Chris a note which she—fickle jade—accepts with a smile. Paul, outwardly calm but inwardly resentful, tries hard to hide his feelings.



BATTLE is on when Paul's brother Pat, 9, who's anti-girl, tries to embarrass him in front of his lady love.

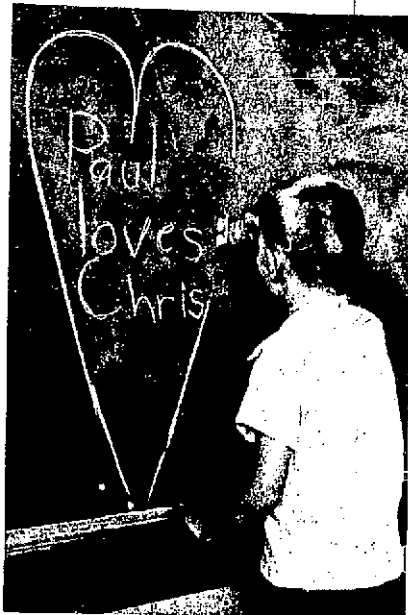
# grade

DENVER, COLO.

Among the littlest people in love today are Chris Radach and Paul Pritchard. Both are 6. Both share one desk in the first grade here.

Tipped off that puppy love was in bloom, photographer John Rees caught up with Chris and Paul the other day and quietly snapped these candid photos.

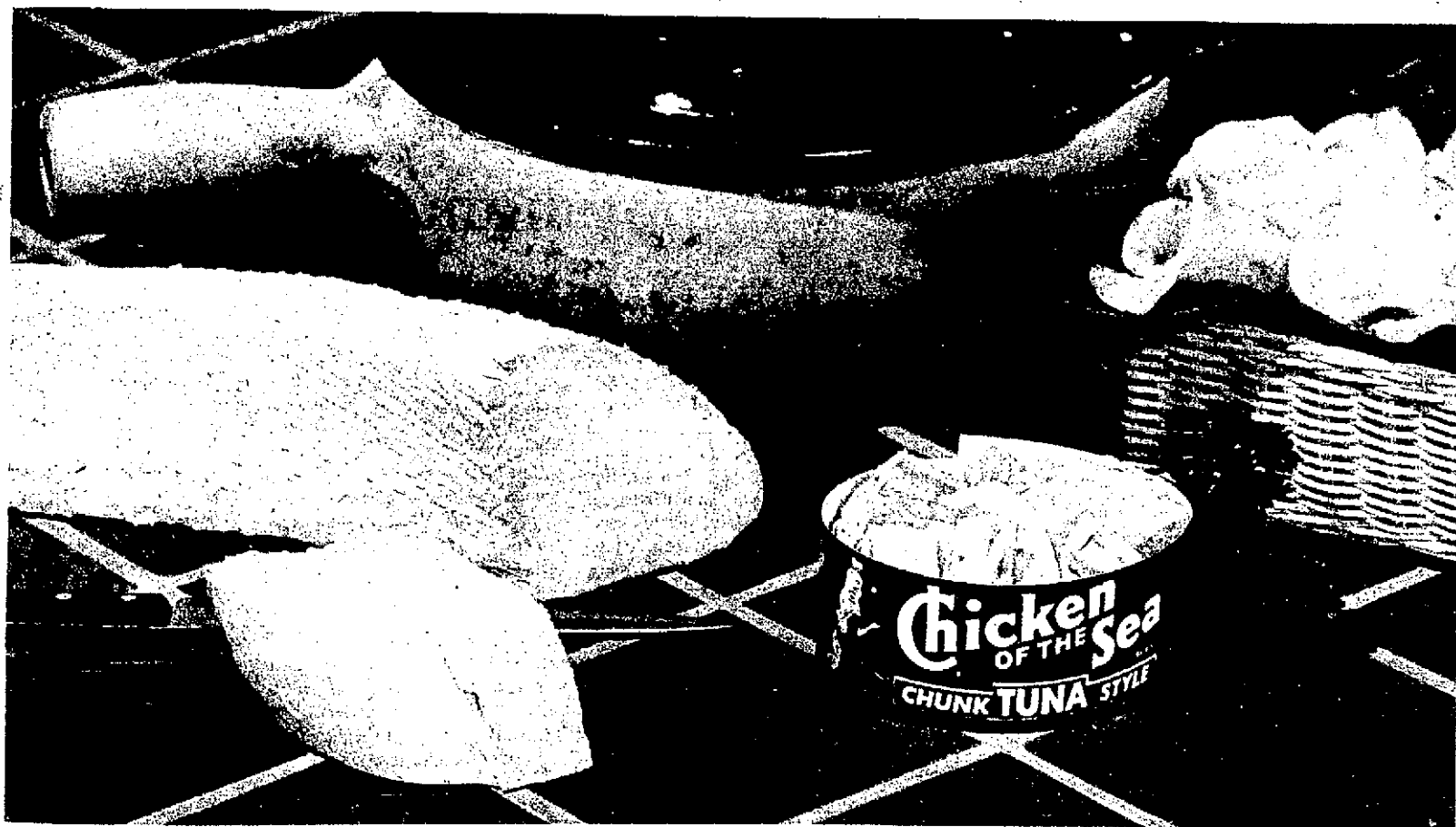
They show that — even at 6 — the path of true love is thorny. There is a lurking rival, for example; there are Paul's heckling older brothers; there are spats and tears. But love triumphs. Chris says she is going to marry Paul. Sometimes Paul isn't so sure. Then he looks at Chris and — well...



**TEASING** is all part of the game. Paul erases the blackboard legend—but now everybody knows.



**SWEET NOTHINGs**, the things every woman whispers into the ear of the man she loves, mean everything's hunky-dory between Chris and Paul.



Now try **Chicken of the Sea** tuna...the one with the delicate flavor!

There is a difference in tuna!

Only Chicken of the Sea is prime fillet of tuna—carefully pressure-baked our own special way. Every morsel is tender, firm, moist...with the delicate flavor you love. Never a bit of waste because it's all choicest tuna. The mermaid on the label tells you it's America's finest tuna!



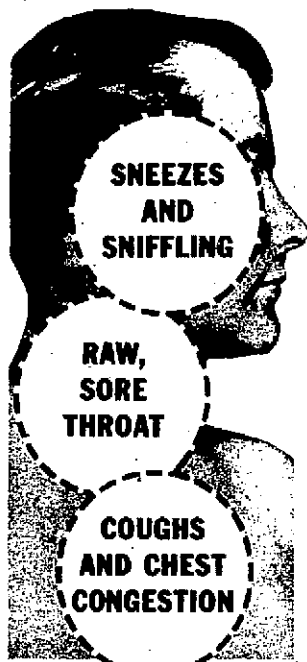
**CASSEROLE IDEAL** Try sprinkling crushed potato chips on your next tuna casserole. Or for a new flavor touch, chopped parsley or watercress.

® Chicken of the Sea is a registered trademark. A Division of Van Camp Sea Food Company, Inc.



**STOP NEGLECTING**

# 3 VIRUS COLD ZONES



**SUPER ANAHIST®** brings relief to 3 zones where aspirin-buffering compounds don't work

• Now, five doctor-prescribed wonder drugs are combined in the exclusive **SUPER ANAHIST** formula... that counteracts virus-released poisons in all 3 zones. So, **SUPER ANAHIST** does what aspirin-buffering compounds cannot do! Relieves sneezing, sniffing... soothes raw, sore throat... eases cough and breaks up chest-cold congestion... fast! And **SUPER ANAHIST** reduces fever, relieves that ache-all-over feeling, helps you resist cold's after-effects. Get **SUPER ANAHIST COLD TABLETS**... throughout the U. S. and Canada.



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A Development of the  
Anahist Research Laboratories

**AMERICAN  
CANCER  
SOCIETY**



MOTHER AND DAD BOONE smile as they hold something they don't quite understand: a rock 'n' roll album made by...

## ● PARENTS OF FAMOUS CHILDREN

# 'Happiness starts with a happy home'



...their son Pat.

NASHVILLE, TENN.

Here's a tip to fathers and mothers from Mr. and Mrs. Archie Boone, parents of top pop singer Pat:

"Make a happy home for your children," they say. "That's the first job of parents. If all fathers and mothers would do that, juvenile delinquency would end. Happy homes and delinquency just don't mix."

The Boones — they celebrated their silver wedding anniversary in August — have been practicing what they preach ever since Pat first exercised his vocal cords 23 years ago. Result: Their eight-room, white-frame suburban house here bubbles over with young Boones, their friends and their fun.

Although Pat is happily married and lives in New Jersey, three other Boone youngsters still call Nashville home. They are Nicky, 22, just graduated in dramatics from local David Lipscomb College; Margie, 20, a student nurse at Mid-State Baptist Hospital; and Judy, 15, a high-school sophomore.

### Another Boone Singer

"We always have encouraged them," the elder Boones say, "to bring their friends home. We have aimed to make our home the center of fun and activity for all of us. You might say this is our hobby."

Both parents — she is 48, he 51 — are proud of their children. "Maybe you'd like to know," Mrs. Boone says, "that we have another singer in the family — Nicky. He's just one year younger to the day than Pat. And like Pat he loves dramatics and singing. But Nicky doesn't plan to follow in Pat's footsteps. Instead, he plans to make some of his own."

Pat, Nicky and Judy are brunettes like their mother. "Margie," she adds, "with her blue eyes takes after my

husband. Everyone remarks what a good, even disposition Pat has. Well, that comes from my husband, too."

While their home is the center of their recreation, the Boones take in an occasional movie. They made a point of seeing Pat's recent film *Bernadine*.

"It was fine, just like watching Pat in real life," they say, "except for two things. One was the fight he has with another man. That wouldn't be Pat, for we don't remember him ever having a fight."

"The other thing, in the movie he was so sure of himself. In real life Pat is not the cocksure type at all. He often asks our opinions, even invites criticism."

### Pat Began with Hymns

His parents never dreamed that someday Pat would be an idol of teenagers. He was an "A" student and a good athlete, playing baseball, basketball and football. "He always liked books," Mrs. Boone recalls. "And he seems to have a photographic mind, making it possible for him to remember everything he reads."

Mr. Boone, a building contractor, is a lifelong member of the Church of Christ. Soon after their marriage, Mrs. Boone, formerly a Baptist, also joined the church. The four young Boones went to Sunday School there, each later becoming a church member. Their first music, naturally enough, was hymn singing.

When it comes to music, Mrs. Boone says: "I like to hear Pat and Nicky sing their kind of songs, of course. But while I like the beat of rock 'n' roll, I'm afraid I just don't understand that type of music. My own taste runs more to ballads."

"But what really counts, in music or anything else, is being happy in whatever you do. And the best foundation for that is living in a happy home."

# THE BRAN THAT'S BREAKING AMERICA'S LAXATIVE DRUG HABIT

*For irregularity due to  
insufficient bulk*

Kellogg's All-Bran and milk—  
nature's great food combination

**Delicious, appetizing—solid nutritional benefits**

Every year thousands of folks are discovering why Kellogg's All-Bran is "the bran that's breaking America's laxative drug habit."

There's no secret about it. Kellogg's All-Bran simply corrects a common cause of irregularity—lack of natural food bulk in the diet. (Most laxatives are meant for temporary relief only, and contain no

bulk. Hence they cannot be expected to overcome irregularity caused by lack of bulk.)

More folks reach for Kellogg's All-Bran than all other whole bran cereals combined—for several other reasons. Not only has it helped millions, it is enjoyed for its good taste and eating qualities. It stays crisp in milk and has the inviting flavor of old-time bran muffins.

This famous bran cereal, originated over 40 years ago by W. K. Kellogg is still the most delicious and inexpensive aid to regularity ever developed. While we have improved its flavor and form, nothing has ever been done that would lessen the effectiveness of Kellogg's All-Bran.

## **Solid Nutritional Benefits**

Kellogg's All-Bran is a wholesome, nutritious food. It is made from the vitamin and mineral rich outer layers of whole wheat. Eaten with milk, a single bowl supplies 8 important nutritive elements as well as high-quality protein.

We suggest that you try Kellogg's All-Bran for 10 days. Then, you be the judge. Eat a one-ounce serving (about half a cup) with milk—either for breakfast or before bed. A serving with hot milk will in no



way decrease its effectiveness if you prefer this way of enjoying All-Bran.

**Must satisfy you or  
double your money back**

If, after 10 days, Kellogg's All-Bran

does not satisfy you in every way—all you need do is return the empty All-Bran carton and we will promptly return twice what you paid. This is a promise from Kellogg's of Battle Creek, Mich.



Formula for keeping in the "prime"—One ounce (half a cup) of Kellogg's All-Bran with milk daily gives you natural food bulk plus 5 vitamins, 3 minerals and high-quality protein.

SAVE...

**Red Tag SALE!**

O cedar

**SPONGE MOPS**

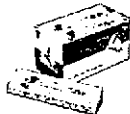


**No Bending...  
No Wet Hands!**

Save \$1.01—and get the O-Cedar "88" Sponge Mop with all its extra features! No bending, no wet hands... "Push-Pull" V-Action squeezer works from the handle—rinses clean in smallest pail. Big 11-inch sponge with O-Cedar's exclusive "wonder-working angle" covers 1/3 more floor area. All metal parts fully chrome plated for longer service. Guaranteed for five years! Famous O-Cedar model "76", regularly \$4.50 now only \$3.49.

**EASY-TO-REPLACE SPONGE**

Sponge refills can be put on quickly by simply turning wing nuts. Use "extras" for waxing floors and special cleaning jobs.



**Buy Your O-Cedar Sponge Mop While Special Sale Lasts.**

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The O-Cedar Company  
AMERICAN-MARIETTA COMPANY  
O-Cedar of Canada, Ltd., Toronto, Ontario



**Parade of Progress**

BY PETER DRYDEN

**For rumpus rooms:** High-impact plastic paneling that will not chip, crack or buckle comes in multi-colored stripes to match your furnishings. Foot-wide extruded grooved panels interlock to make a continuous surface. In 4' or 8' lengths and 12 color combinations: about 48¢ a sq. ft. Cermak Tile Co., 4901 Brookpark Rd., Cleveland, Ohio.

**Washable crib:** Of cloth with masonite bottom and removable waterproof pad, a 27"-x-29" crib unhooks from its legs at each corner, can be put in the washing machine with other laundry. Folds for carrying, converts to a car bed. \$19.95. Tigrett Industries, Playhouse Box 1251, Jackson, Tenn.

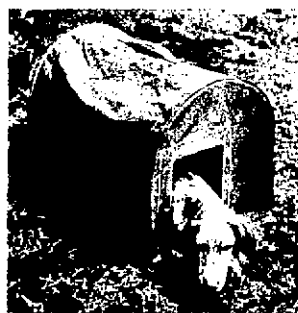
**Plastic pleats:** You save over a third of the material usually needed to make pleated draperies if you use new hinged plastic pleat forms, maker claims. Remove to make draperies flat for cleaning. \$2.49 for 10 (enough for 6' drapery.) Hudson Enterprises, 840 N. Broadway, Escondido, Calif.

**Camera-projector:** Said to be the first of its kind, an 8-mm movie camera takes pictures automatically for a year on three flashlight batteries, converts to a projector in 30 seconds by removing the cover and attaching it to a matching base. With carrying case and two lenses: \$159.50. Longines-Wittnauer, 580 5th Ave., New York 36, N.Y.

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**TROTTER AND SULKY** are a symbolic background for driver Stanley Dancer and his wife. In front are Ronald, 8, and Susan, 7. His only gripe about trotting: He's away from family eight months a year.

# At 30, Stanley Dancer earns \$90,000 a year

## HORSE + WHEELS = \$\$\$

by JOHN DEVANEY

WESTBURY, N.Y. Ten years ago this month, Stanley Dancer was earning \$50 a week sweeping out stables and driving an occasional horse in a trotting race. This Friday, now 30 and earning close to \$90,000 a year, he'll be driving one of the top-rated horses at Roosevelt Raceway here for the richest purse (\$62,500 to the winner) in harness racing.

Dancer's sudden success traces to the staggering boom in the popularity of trotting (or, as it's also called, harness racing). Before the war, the trotters, pulling their drivers in sulkies behind them, were seen largely at county fairs.

Today there are 482 U.S. harness tracks, at least one near almost every large city. With most of the racing held at night, attendance last year was more than 20 million — 4 million higher than that of all major-league baseball games.

A symbol of trotting's sudden popularity is Roosevelt Raceway here on Long Island, about 20 miles from New York City. When it opened in 1940, the first night harness track in the U.S., it drew a scant 75,175 people who bet \$1 million. Last year 2 million improvers of the breed — 20,000 a night — jammed into the stands to bet \$122 million. To jam in more this

Continued on page 34

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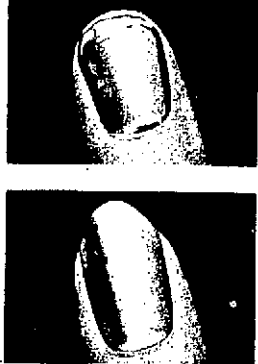
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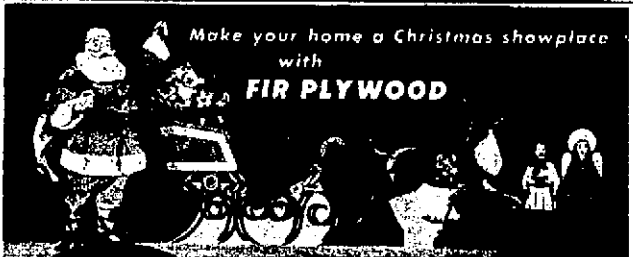


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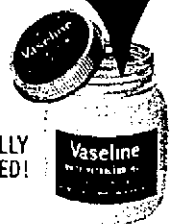
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STANLEY DANCER continued

ON THE FARM, Dancer watches pacer work out. Trotting, he concedes, is dangerous. Once he was thrown out of his sulky and five horses ran over him — but he got up, only scratched, and walked off.



## 'How long could I keep on sponging off my wife?'

year, a new "dream track" was opened in August to replace the old Roosevelt; it can hold 50,000 people, has a glass-enclosed, air-conditioned grandstand and even includes a 14-bed hospital.

Trotting's gain also has been the gain of Dancer and a gaggle of other young drivers. (Tragically, the men who kept the sport alive at county fairs now are too old to drive in high-paying stake races.) For the past two years Dancer has been the second-best driver in the nation, winning \$400,000 in purses last year and close to \$500,000 this year. (He keeps 10 per cent of those sums, the remainder going to the owners.) Top driver is Billy Haughton, 33, Dancer's best friend; during the past five years he has won over \$3 million in purses, \$700,000 last year.

Dancer's purse winnings, though, are only his "bread-and-butter money." The bulk of his income comes from training racers. At present he has about 40 racers in his stable, and charges the owners a \$125-a-month training fee for each horse during the racing season; in the off-season they pay about \$50 a month. Out of these fees, Dancer pays his two assistant trainers, a bookkeeper and an accountant, and

pockets the rest. All other costs — about \$400 a month for feed, grooms, medicine — are paid by the owners.

Dancer, as a result, receives about \$5,000 a month during the racing season and pays out about \$1,200. During the four winter months he nets about \$800 a month. These training fees, plus his share of purses, plus his winnings as an owner, plus profits in buying and selling trotters, will add up before taxes to a tidy \$80,000 to \$90,000 in 1957.

Most of it will be ploughed right back into trotting. Dancer owns a 106-acre farm at New Egypt, N.J., on which he has built a seven-room house for his wife and two children, complete with swimming pool. But not far from the house, typically, are stables for 50 horses, a half-mile training track and dormitories and a cafeteria for 20 grooms. All told, Egyptian Acres is valued at more than \$175,000.

Money, though, hasn't changed Stanley Dancer. Though no tightwad, he's careful with his spending. When he was putting up his house and stables, for instance, he had them built in sections over several years, getting each time only what he could pay for in cash. "Suppose," he ex-

plains in a rural, twanging voice, "I'd lost an arm and couldn't drive. If I was in debt, what would happen to my family?"

In the gay whirl of big-time racing, Dancer, who was born near New Egypt, has lost none of his small-town innocence. Most other drivers also hail from small towns. But where the steady winners now live in palatial homes, dabble in the stock market and like to visit the night clubs, the wiry Dancer puts all his money in trotting, neither drinks nor smokes and spends his spare time with his family.

Once, though, he was inveigled by a group of drivers into touring some Miami Beach hot spots. Outside the first one, rich Dancer gaped at the plush exterior, whispered to near-millionaire Haughton: "Billy, are yer sure they'll let us in here?"

He never has forgotten he started poor. The son of a dairy farmer, Dancer had to quit school after finishing the eighth grade to help his dad. When not milking cows, he'd train a few trotters his father had.

### Gift from His Wife

In 1947 he married a local girl, Rachel Young, who came from a fairly well-to-do family. Shortly after, Dancer got a job as a \$50-a-week groom.

"I knew," says Rachel, "that Stanley wanted to own a trotter more than anything else in the world." One day she handed him \$300 — money she'd saved while single — and told him to buy one.

Dancer bought a broken-down trotter named Candor and drove him down country roads at night (after a long day's work), trying to get him back in condition. In the spring of 1948 he entered Candor in a race in Delaware and finished first, winning \$1,000.

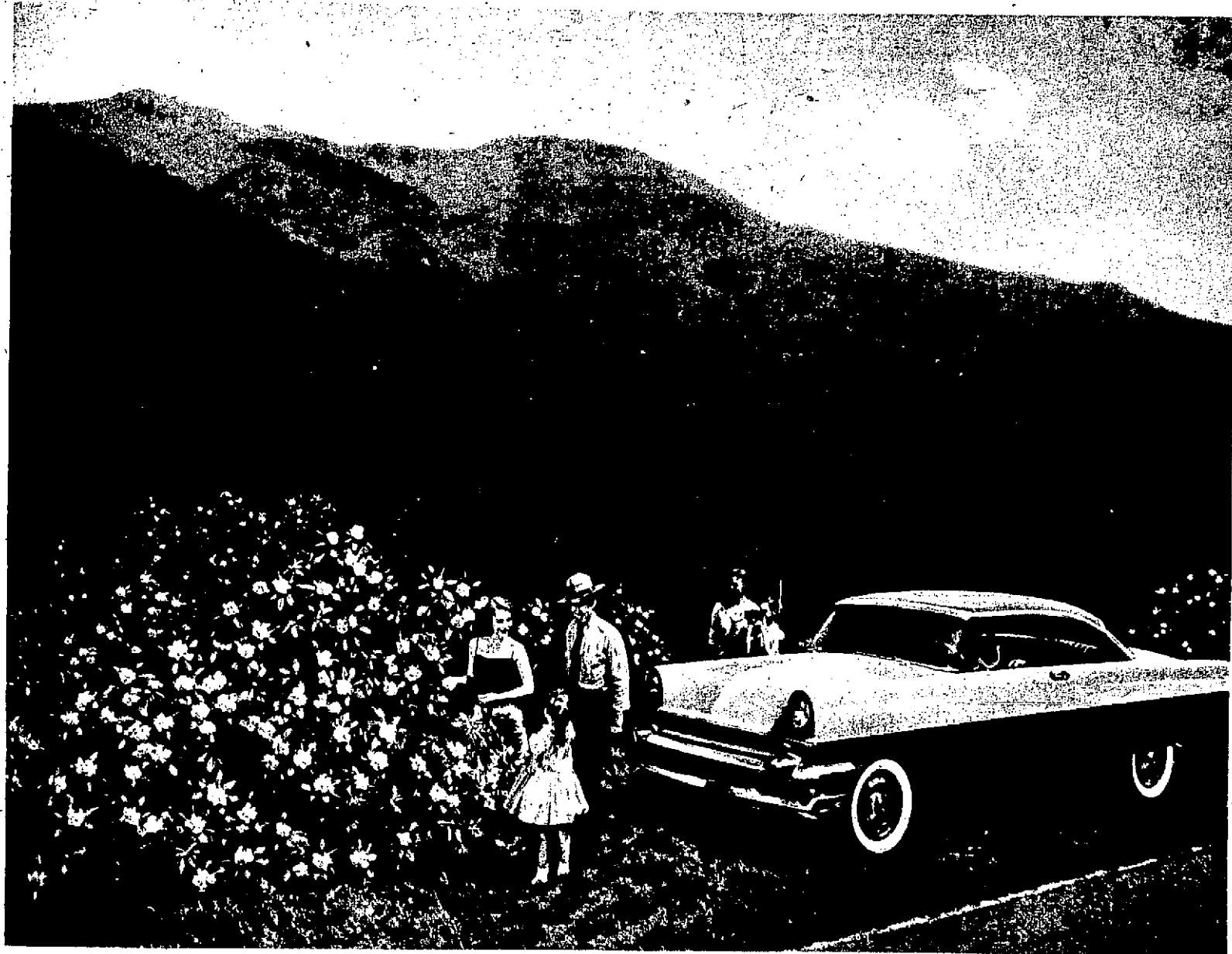
"If I hadn't won," says Dancer, "I would have quit. After all, how long could I keep on sponging off my wife?"

Candor kept winning. Dancer's reputation as a trainer of horses grew — and so did his stable.

This Friday he hopes to swell that reputation even more by taking the \$125,000 Messenger Stake, the sport's richest race. His horse, Morris Eden, is one of the favorites. "But if he doesn't win," says a harness official here, "don't worry about Stanley. He doesn't need the money." ■



ON THE TRACK, Dancer (on the outside) chugs toward finish. Other drivers say that by delicate handling of lines he seemingly can "float" a tired horse across the finish line first.



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The Count of Funchal

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Behind that forbidding title is a quiet, friendly, 56-year-old engineer. His lineage is the oldest in Europe, if not the world, and has the stamp of approval of the heraldic colleges of France, Germany and Portugal. In the direct male line, his family tree dates back to 826 A.D. and Robert le Fort, Count of Anjou, founder of the Capet dynasty that provided France with her first king (in 938) and Portugal with hers (in 1111). Funchal actually is a

direct descendant of at least seven kings and carries the blood, indirectly, of a dozen more.

Yet none of that impresses the man particularly. He has detailed information on his forefathers for no less than 21 generations. He is blood cousin to three current pretenders to European thrones: the Count of Barcelona (Spanish), the Count of Paris (French), the Duke of Braganza (Portuguese). Asked why he doesn't bid for one of these unoccupied crowns, Funchal looks startled and says, "But I'm an engineer. I wouldn't want to be a king."

Funchal has degrees from universities in Paris and Portugal. For 10 years, 1920-30, he worked on large engineering projects in Brazil. (He felt at home there because his grand-

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COAT OF ARMS of the Souza Coutinho family shows the stars of the Coutinhos and the arms of Portugal.

Linhares, got to be commodore of the navy on the strength of his engineering skill. Funchal's nephew (who will inherit the title, since the Count has no living children) is carving out a name for himself as an engineer in Portugal's West African colony of Angola.

Funchal is excited about these accomplishments much more than by the royalty of his forebears. "Royal blood you inherit whether you want to or not," he says. "I wouldn't be conscious of royal blood if I hadn't learned that it was there. My family has been quite a family, but it wasn't because they were kings. It was because of what they accomplished."

Nonetheless the family continues to interest Funchal. He's proved to his own satisfaction that Robert le Fort's immediate ancestors were members of a German family of the Duchy of Worms. If he can convince the colleges of heraldry that he's right, it could carry the authentic history of his family back to 730.

Let's see, that's 1,227 years ago. And who were your great-grandparents?

—KEITH MUNRO

mother had been Empress of Brazil.) Today he and his wife live quietly in a house in Lisbon. Countess Maria shares her husband's enthusiasm for engineering—her father planned and built the modern port of Alexandria. Like Funchal, she looks for friends not among the aristocracy but from among the people who do things: journalists, scientists and such.

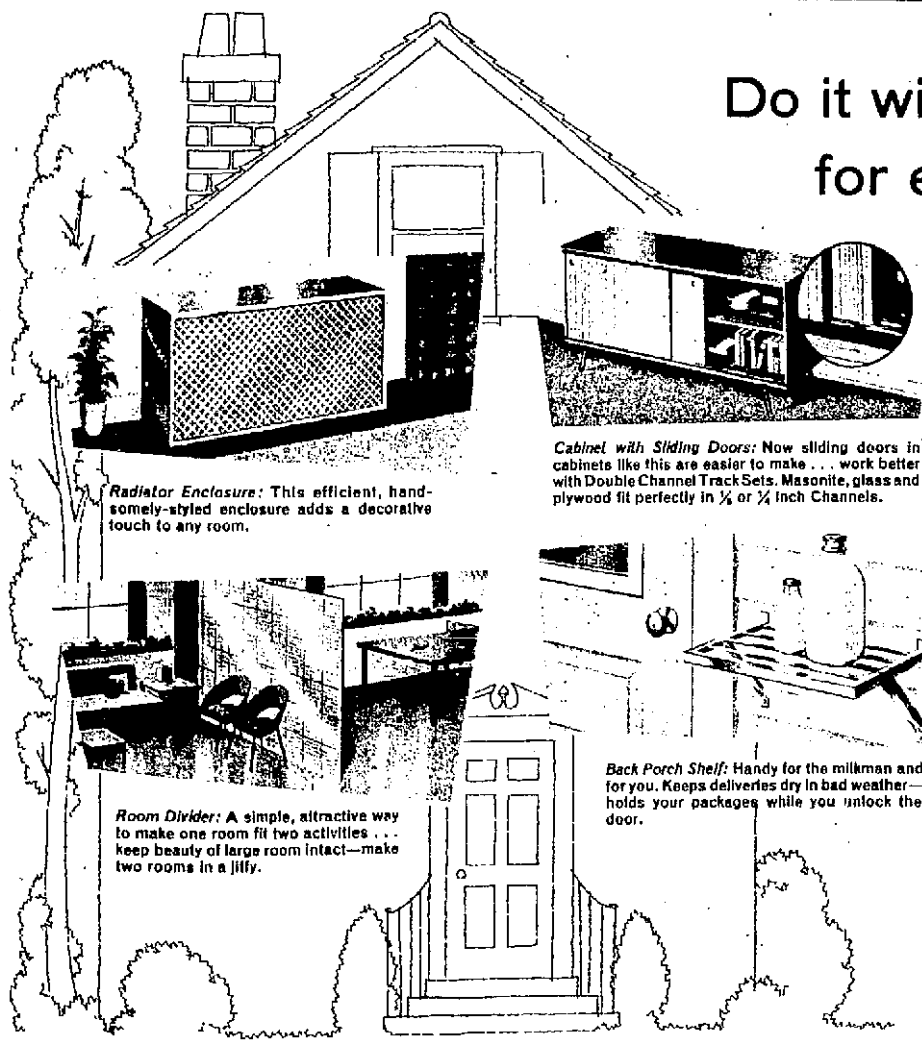
Funchal's family actually bristles with engineers right through the ages. Robert le Fort had engineering know-how that helped him conquer the castles and strongholds of his adversaries. Portugal's King Henriques mastered the Moors with this science. Portugal's King John IV beat back the threat of Spanish domination with it. Funchal's cousin, the Count of



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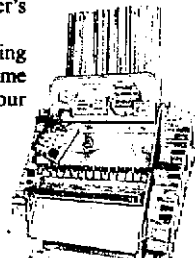
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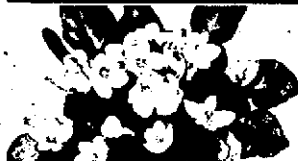
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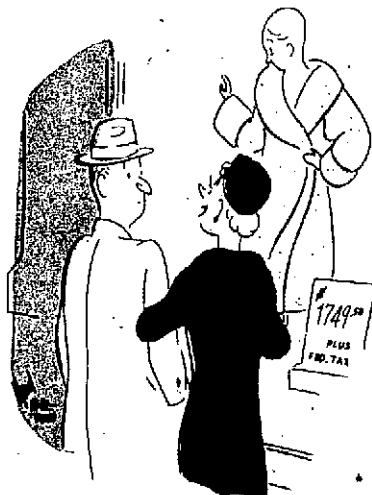


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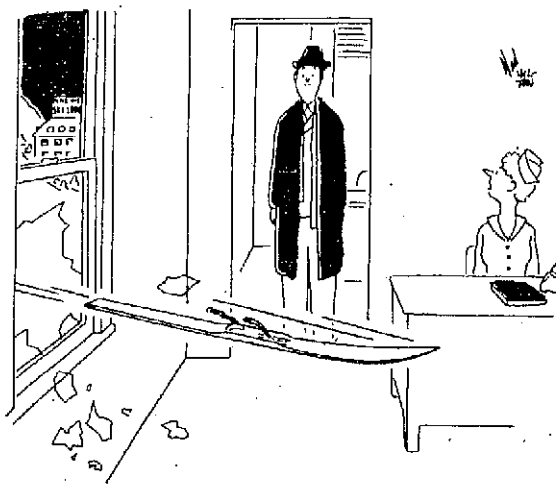
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"Better not go to lunch just yet, Doctor..."

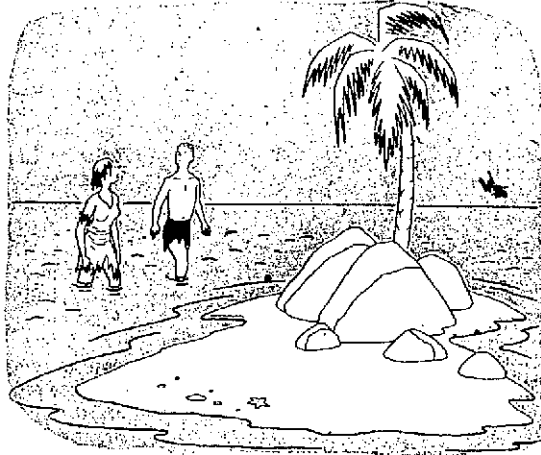
## 'These made me laugh'

—GEORGE JESSEL  
Guest cartoon editor



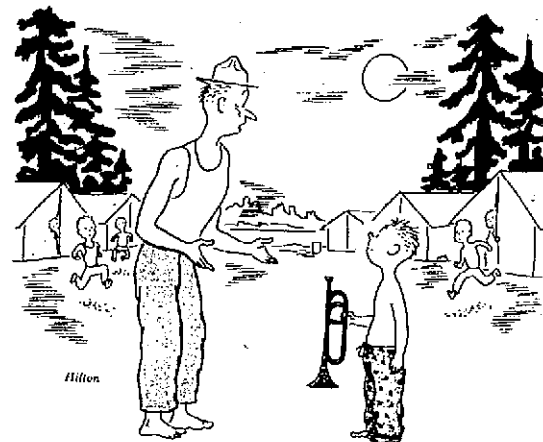
George Jessel, emcee and jester extraordinary, found sure-fire laughs for today in these cartoons by Ned Hilton (L.). Born in Alhambra, Calif., the 53-year-old artist now lives with his wife in New York City. He has had no formal art education, he says, but has been cartooning for about 25 years and has enjoyed every minute of it. His hobbies include two of the "3 R's" — reading and writing. Arithmetic? Ugh! ■

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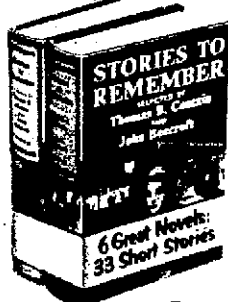
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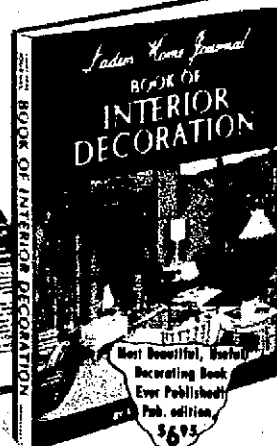
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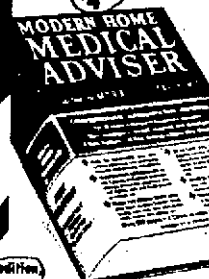
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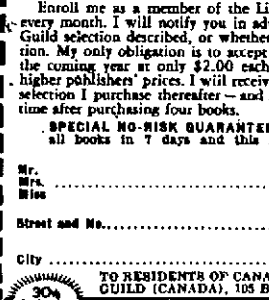
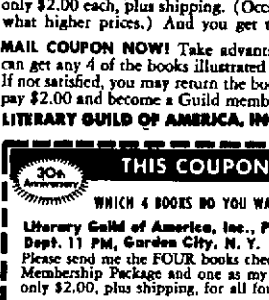
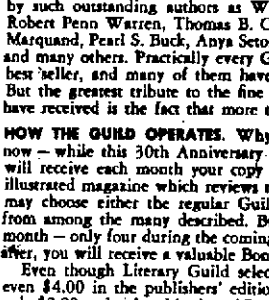
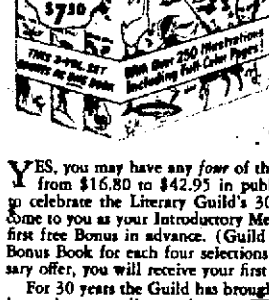
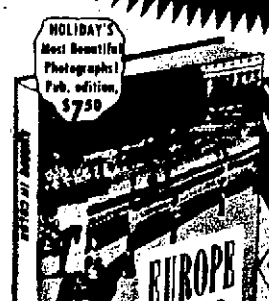
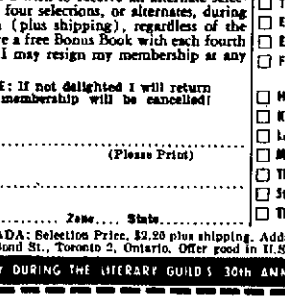
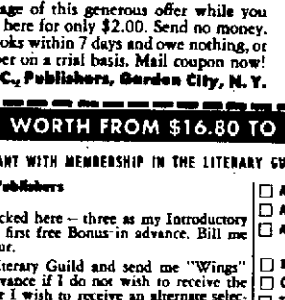
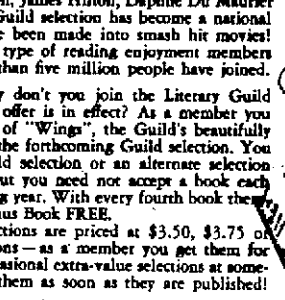
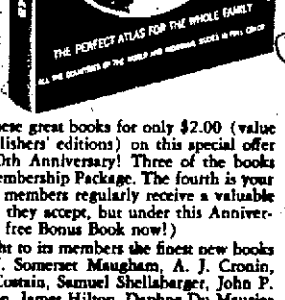
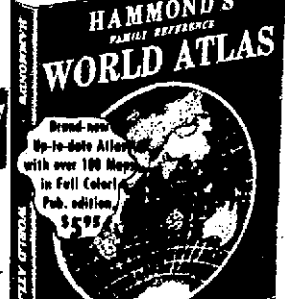
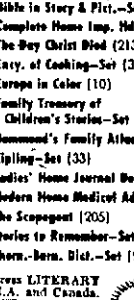
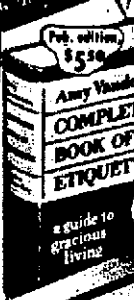
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**YES, you may have any four of these great books for only \$2.00** (value from \$16.80 to \$42.95 in publishers' editions) on this special offer to celebrate the Literary Guild's 30th Anniversary! Three of the books come to you as your Introductory Membership Package. The fourth is your first free Bonus in advance. (Guild members regularly receive a valuable Bonus Book for each four selections they accept, but under this Anniversary offer, you will receive your first free Bonus Book now!)

For 30 years the Guild has brought to its members the finest new books by such outstanding authors as W. Somerset Maugham, A. J. Cronin, Robert Penn Warren, Thomas B. Costain, Samuel Shellabarger, John P. Marquand, Pearl S. Buck, Anya Seton, James Hilton, Daphne Du Maurier and many others. Practically every Guild selection has become a national best seller, and many of them have been made into smash hit movies! But the greatest tribute to the fine type of reading enjoyment members have received is the fact that more than five million people have joined.

**HOW THE GUILD OPERATES.** Why don't you join the Literary Guild now—while this 30th Anniversary offer is in effect? As a member you will receive each month your copy of "Wings", the Guild's beautifully illustrated magazine which reviews the forthcoming Guild selection. You may choose either the regular Guild selection or an alternate selection from among the many described. But you need not accept a book each month—only four during the coming year. With every fourth book chosen, after you will receive a valuable Bonus Book FREE.

Even though Literary Guild selections are priced at \$3.50, \$3.75 or even \$4.00 in the publishers' editions—as a member you get them for only \$2.00 each, plus shipping. (Occasional extra-value selections at somewhat higher prices.) And you get them as soon as they are published!

**MAIL COUPON NOW!** Take advantage of this generous offer while you can get any 4 of the books illustrated here for only \$2.00. Send no money. If not satisfied, you may return the books within 7 days and owe nothing, or pay \$2.00 and become a Guild member on a trial basis. Mail coupon now!

LITERARY GUILD OF AMERICA, INC., Publishers, Garden City, N. Y.

**THIS COUPON WORTH FROM \$16.80 TO \$42.95**

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Literary Guild of America, Inc., Publishers  
Dept. 11 PM, Garden City, N. Y.  
Please send me the FOUR books checked here—three as my Introductory Membership Package and one as my first free Bonus in advance. Bill me only \$2.00, plus shipping, for all four.

Enroll me as a member of the Literary Guild and send me "Wings" every month. I will notify you in advance if I do not wish to receive the Guild selection described, or whether I wish to receive an alternate selection. My only obligation is to accept four selections, or alternates, during the coming year at only \$2.00 each (plus shipping), regardless of the higher publishers' prices. I will receive a free Bonus Book with each fourth selection I purchase thereafter—and I may resign my membership at any time after purchasing four books.

**SPECIAL NO-RISK GUARANTEE:** If not delighted I will return all books in 7 days and this membership will be cancelled!

Mr. Mrs. Miss (Please Print)

Street and No. \_\_\_\_\_

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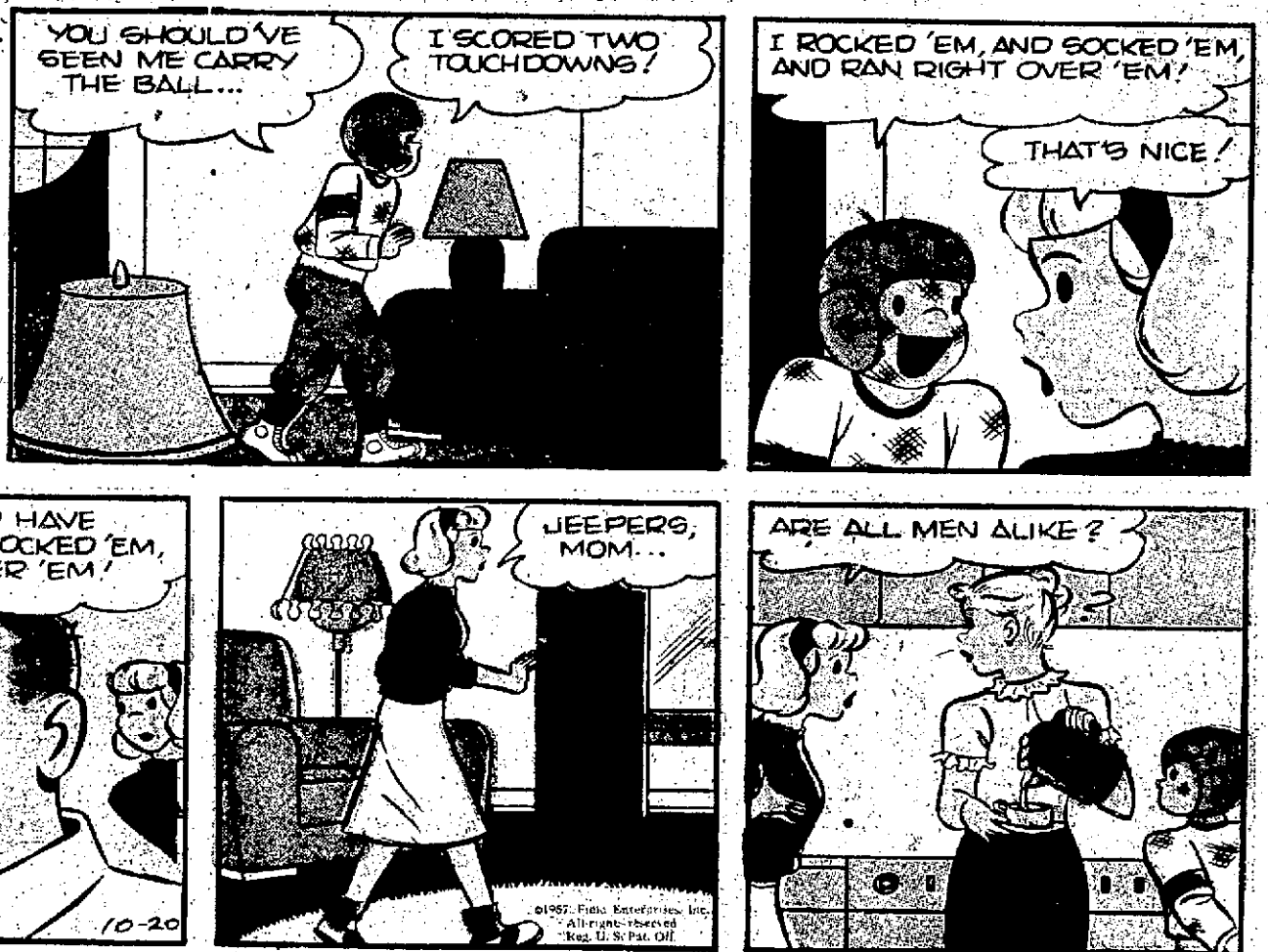
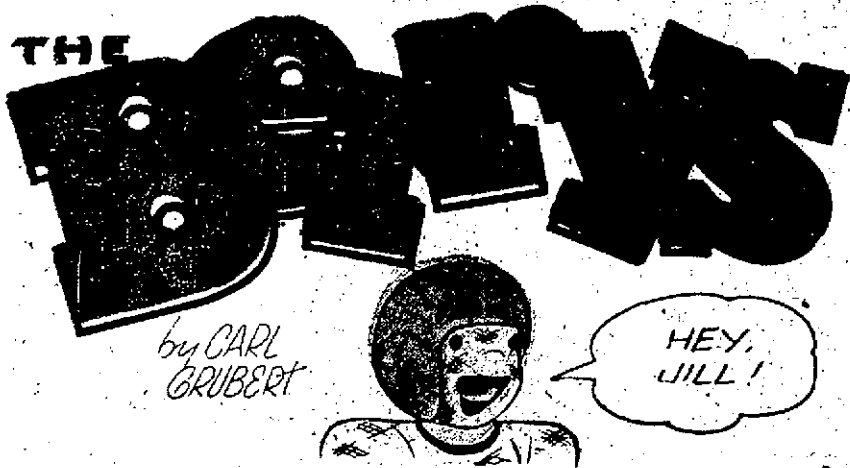
PARADE EXPOSES SWINDLE

## Stealing Billion From the Boss!

LONG BEACH, CALIFORNIA  
OCTOBER 20, 1957

### DENNIS THE MENACE

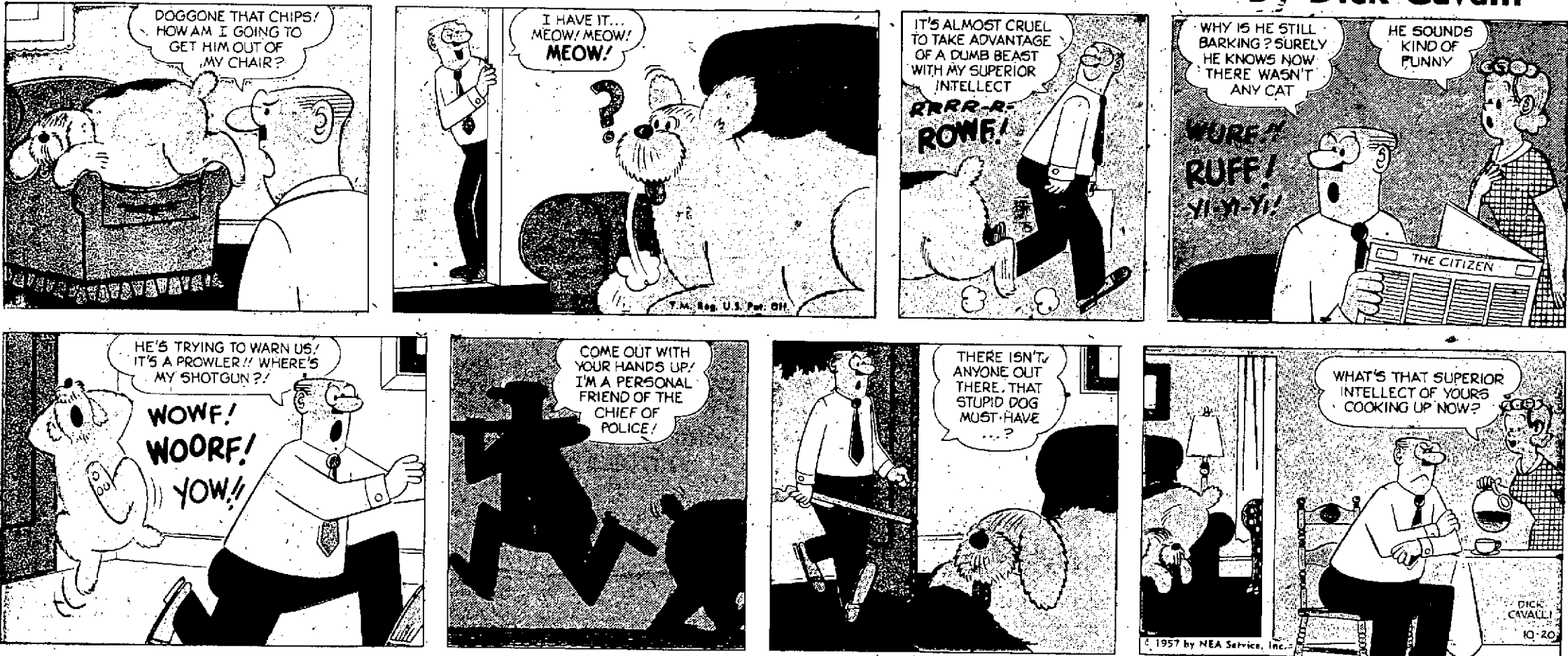
By Hank Ketcham





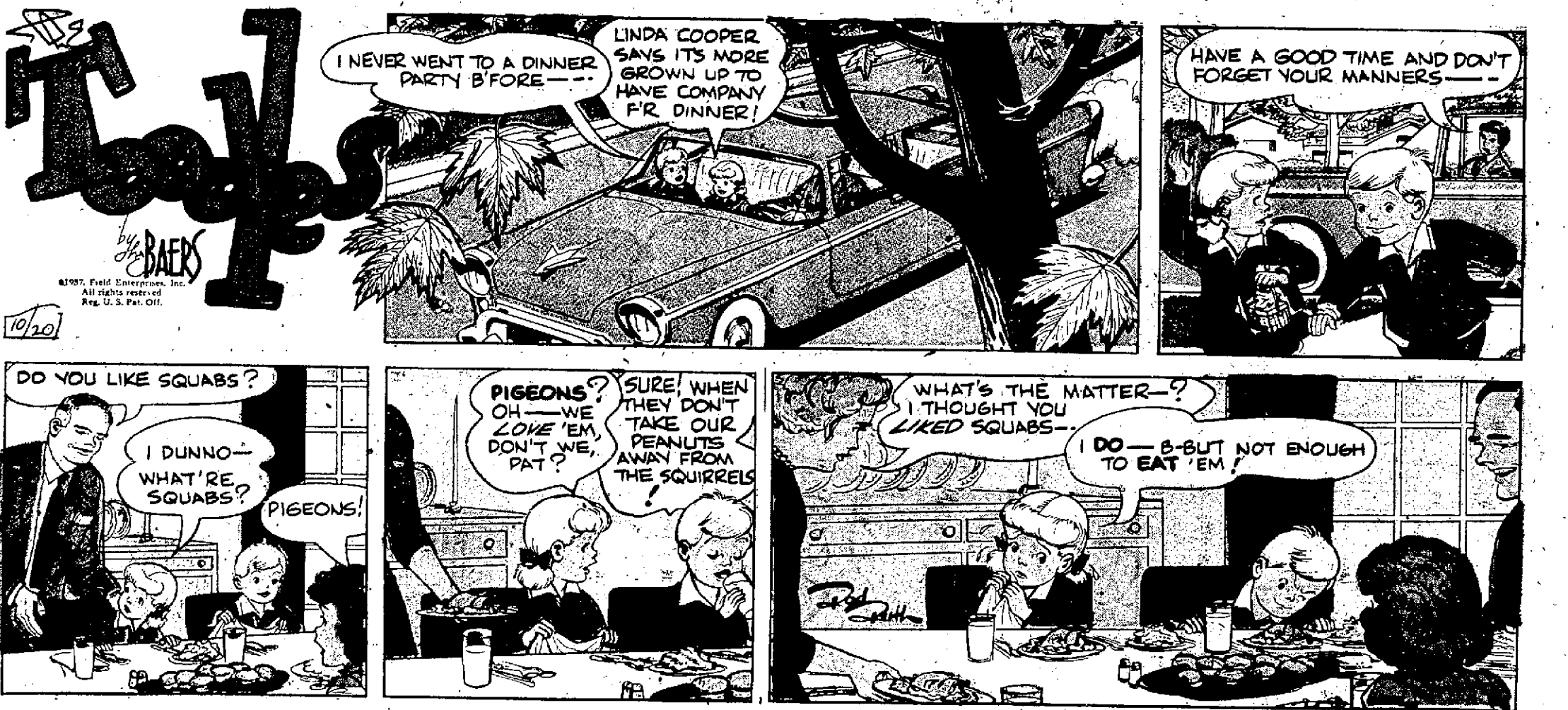
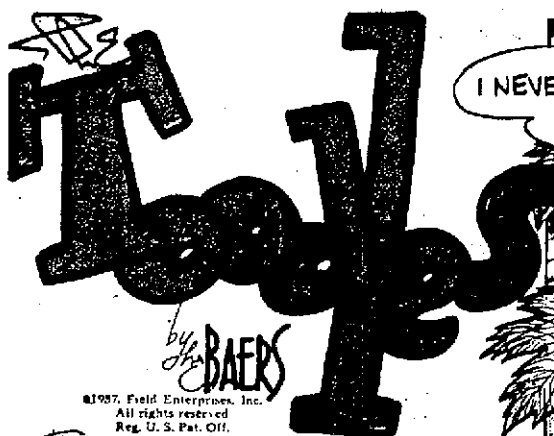
# MORTY MEEKLE

By Dick Cavalli



# POGO

By Walt Kelly



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*for 12 Red Heart Labels*

**New kind of variety diet for your dog.**

**Beef, Fish, Liver flavors!**

Give 'em a choice. Change the menu every day.

Here's appetizing variety.

Here's the natural protein-power your dog needs.

Start your dog now on Red Heart's

tasty protein dog diet.

Save, too.

You get \$1.00 in cash for 12 labels.

That means you can save more than 8¢ a can

—if you buy now.

Limited time... hurry!

## Red Heart PROTEIN DOG DIET in 3 Flavors



Red Heart gives you more appetizing varieties.

Lets you change flavors  
without changing brands.

**Mail in 12 Labels! Get \$1.00 Back**

Mail twelve Red Heart labels and your name and address to: Dept. W1  
John Morrell & Co., Red Heart Division, 208 So. LaSalle, Chicago 4, Ill.,  
to receive \$1.00 in cash.

Your name \_\_\_\_\_

Address \_\_\_\_\_

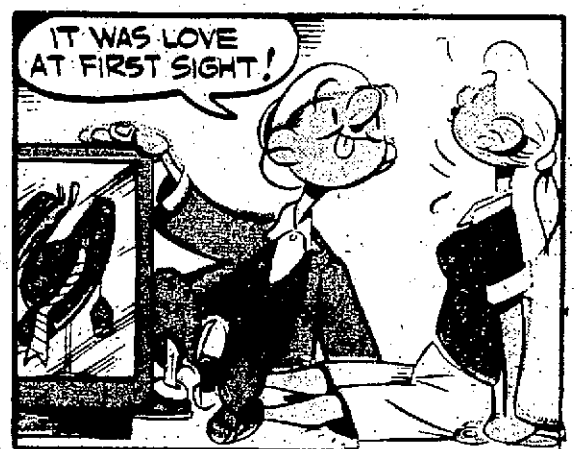
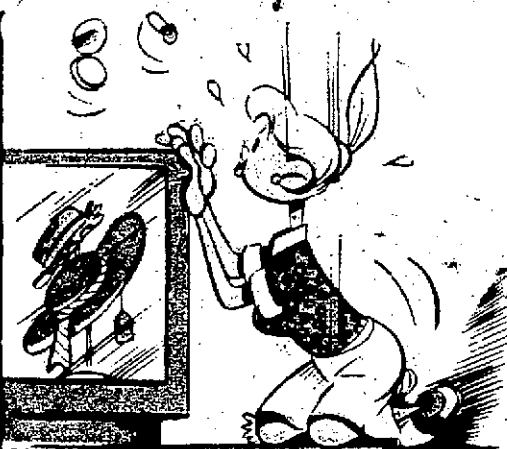
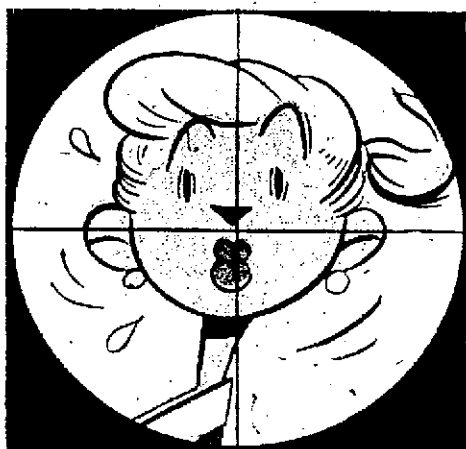
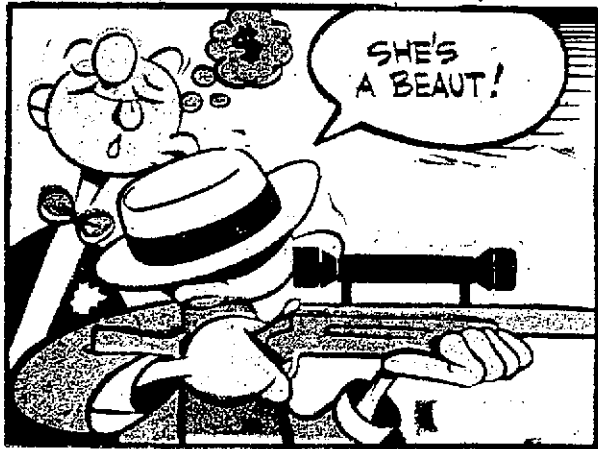
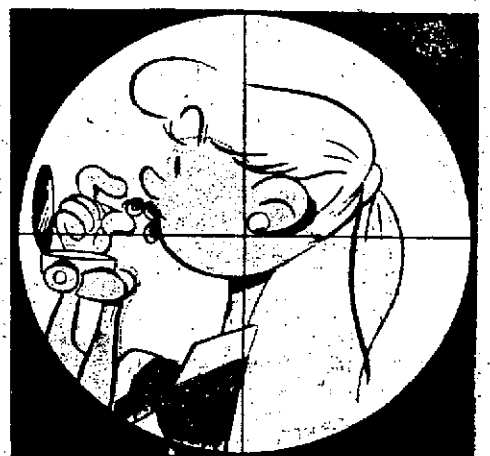
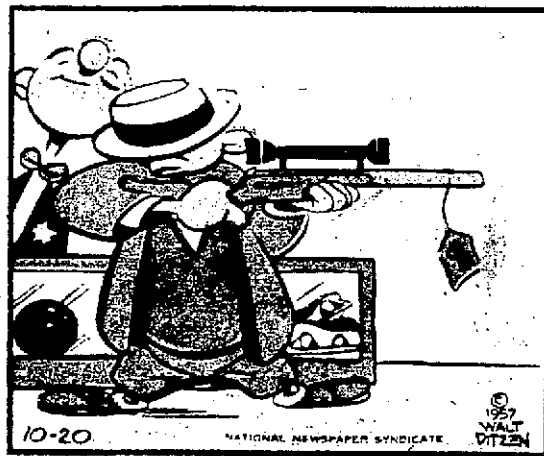
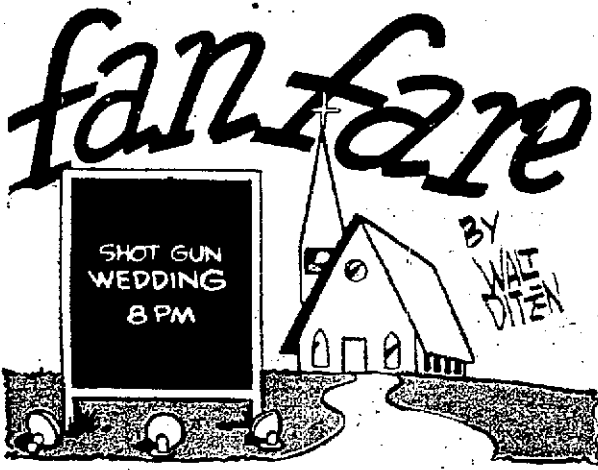
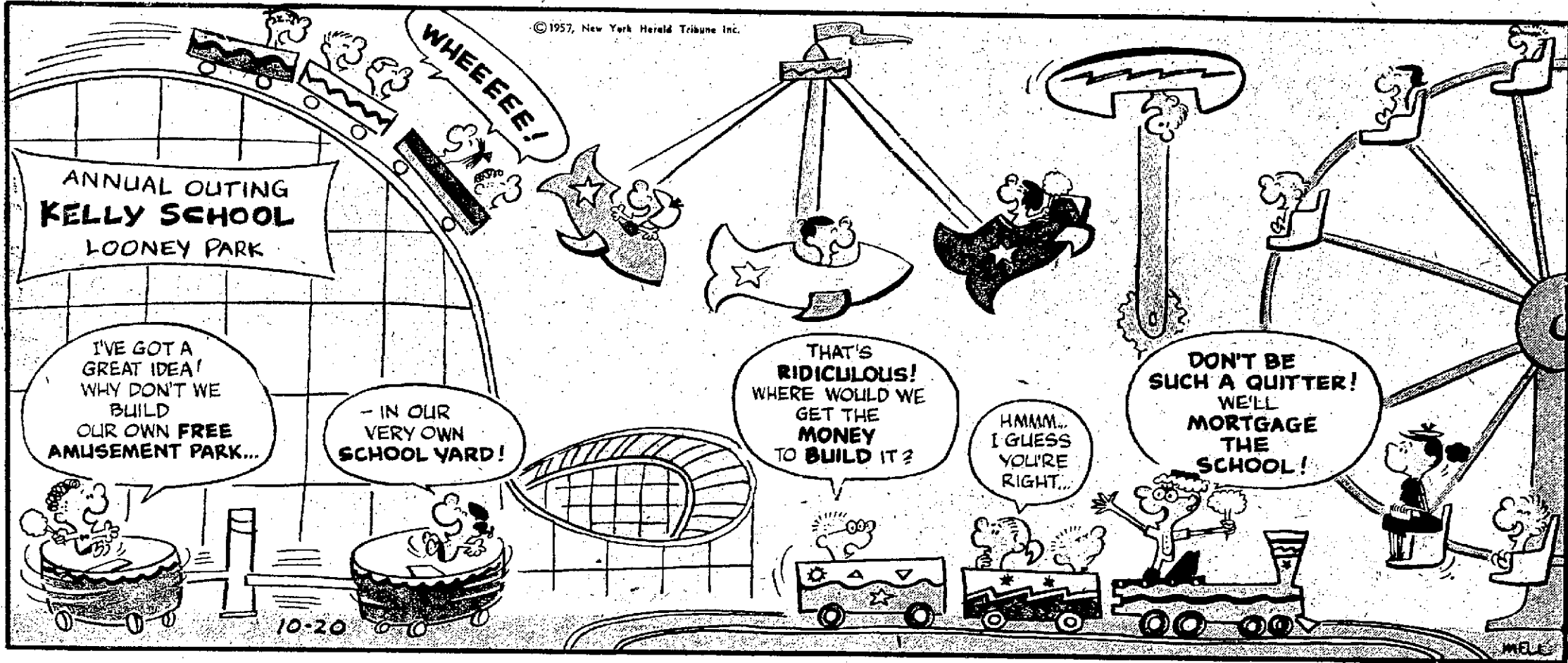
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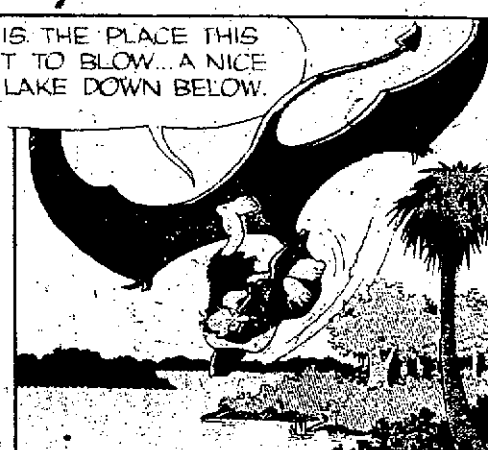
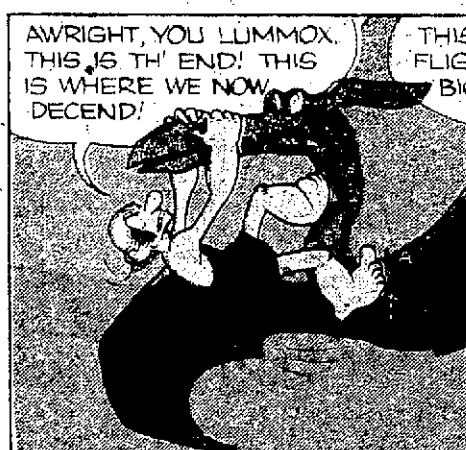
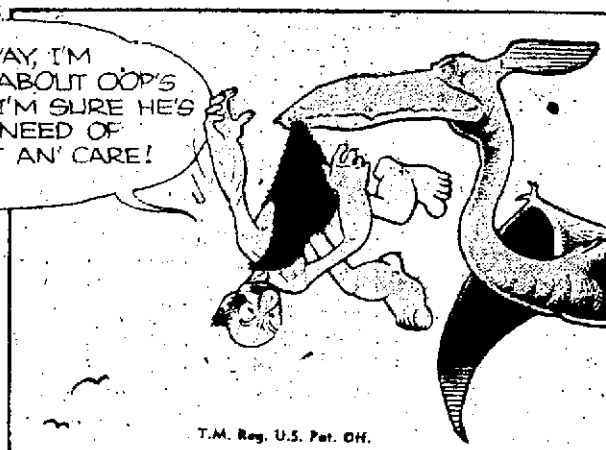
MISS PEACH

By Mell



ALLEY OOP

By V. T. Hamlin

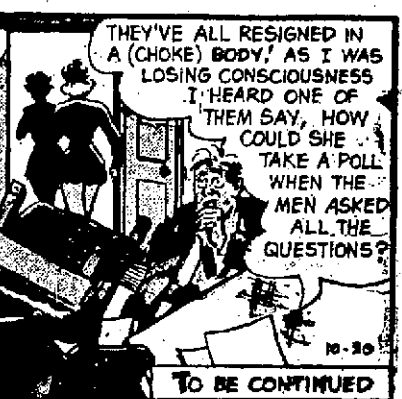
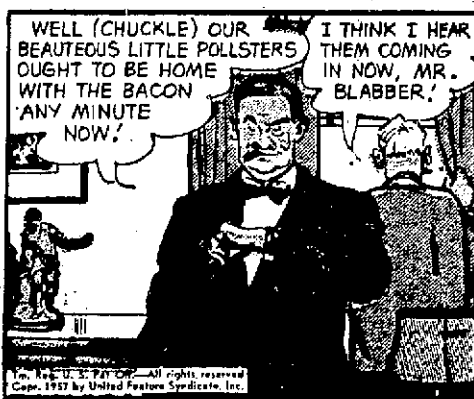
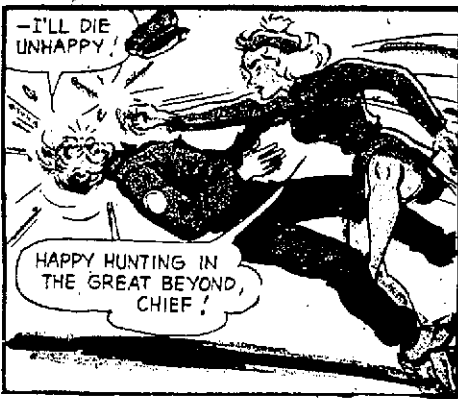






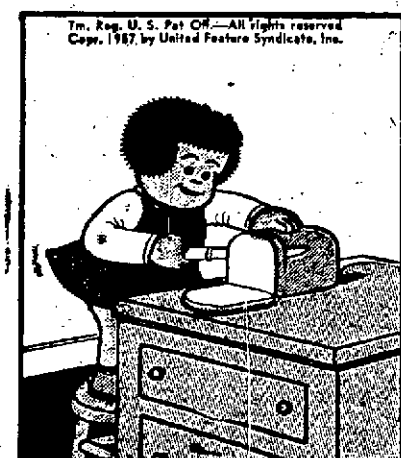
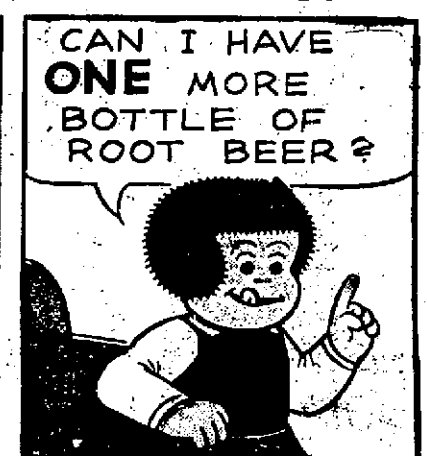
# Abbie an' Slat's

by RAEBURN VAN BUREN



## NANCY

By Ernie Bushmiller



SUPER-WINSTON PRODUCTIONS PRESENTS

# MOPY DICK

ADAPTED FROM THE NOVEL The One That Got Away by SCUTTLE J. BUTT

WE HAVEN'T SEEN A WHALE IN WEEKS!

AYE, BLYE, AND THERE'S TALK OF MUTINY!

OH-H-H-O-O-O THERE'S NO PLACE LIKE HOME...!!!

THE LOOKOUT IS THE ONLY ONE WHO HASN'T FLIPPED HIS LID!

AHOY, THERE—WHAT KEEPS YOU SO HAPPY?

WINSTON TASTES GOOD!

LIKE A CIGARETTE SHOULD!

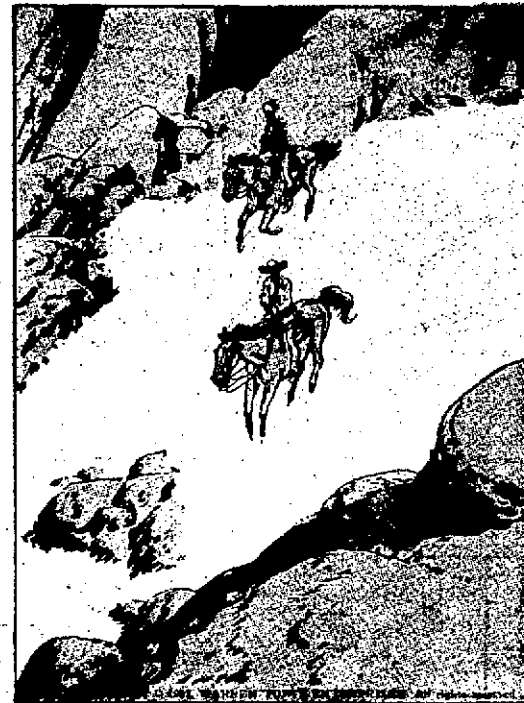
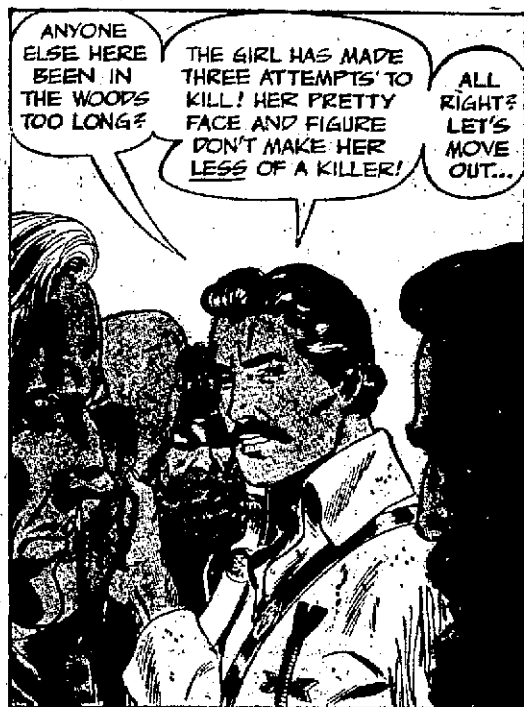
WINSTON'S EASY DRAWING TOO THE FLAVOR COMES RIGHT THROUGH TO YOU!

IN PACK OR BOX, MATES!

MATES, DIG THAT NEW CRUSH-PROOF BOX

# LANCE

WARREN TUTT



## THERE OUGHTA BE A LAW



**'57 OLDSMOBILE**  
HOLIDAY COUPE

EQUIPPED WITH  
• Radio • Heater  
• Hydra-Matic  
• White Sidewall Tires  
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FOR ONLY  
CASH — TRADE OR EQUITY  
Inc. Tax, Lic., GMAC Bank Contract

**\$495 Dn. \$2985**  
FULL PRICE

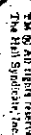
**JOHN M. STOKES**  
17150 S. LAKEWOOD, BELLFLOWER

"In my merry Oldsmobile"  
TO 7-1721

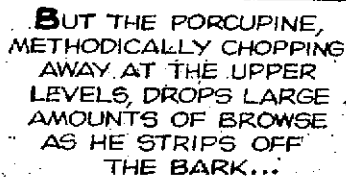




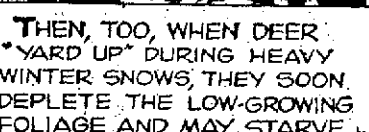
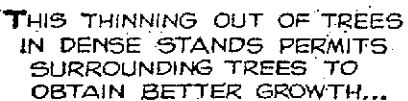
by



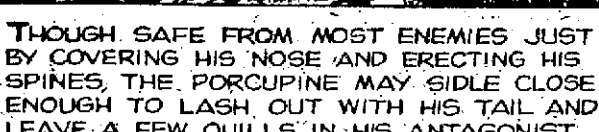
FROM MAN'S POINT OF VIEW,  
THE PORCUPINE IS  
SOMETIMES CONSIDERED  
A WORTHLESS NUISANCE...



SO THE HUNGRY  
DEER BELOW  
ARE PROVIDED  
WITH A SUPPLY  
OF FOOD TO  
TIDE THEM OVER  
UNTIL THE  
SPRING THAW



WELL  
PROTECTED BY  
HIS COAT OF SHARP,  
LOOSELY ATTACHED SPINES  
THE PORCUPINE AMBLES  
SLOWLY ALONG CHATTER-  
ING TO HIMSELF





CHANCE AND VALOR ARE BLENDED IN ONE" VERGIL—  
"THE MOST PATIENT MAN IN LOSS, THE MOST COLDEST THAT EVER TURNED UP AN ACE" —SHAKESPEARE—

THE GREAT DOCTOR WILL CHARGE THOUSANDS! DAYS AND NIGHTS OF HIS TIME AND SKILL... THE PLANE... THE NURSES... THE FIVE HUNDRED I TOOK FROM WOLF GNAF...

BLOOD MONEY? DIRTY MONEY, PEDRO... LET ME WORRY ABOUT THE DOC...

HE'S SAVED YOUR WIFE, LITTLE DOE... THAT'S ALL THAT COUNTS...

IT WAS YOU, SENOR, WHO SAVED HER...

WELL, DOCTOR... YOU'VE DONE A MAGNIFICENT JOB... WHAT'S YOUR BILL?

HM-M... WHEN YOU PHONED ME, I FIGURED YOU MUST BE A BIG OIL MAN OR RANCHER...

I'VE BEEN HERE LONG ENOUGH TO GET THE PICTURE... YOU'RE AS BROKE AS THEY ARE, IN THERE... BUT SOMEHOW I DON'T MIND...

IN FACT, I DON'T KNOW WHEN I'VE ENJOYED ANY CASE SO MUCH... THERE IS NO BILL, MY FRIEND...

YOU'RE A GOOD GUY, DOCTOR... NOW I'LL SAY MY PIECE...

I AM BROKE... BUT VERY SOON I'LL SEND YOU FIVE THOUSAND, JUST AS A TOKEN... GIVE IT TO CHARITY, BUT RESPECT MY PRIDE...

FIVE THOUSAND, SENOR? BUT HOW CAN YOU HOPE TO GET SUCH A FORTUNE?

I DON'T THINK IT WILL BE TOO DIFFICULT, PEDRO...

LOOK! IT'S THAT HALF-BREED, PEDRO!

AND WITH TH' GUY HE WAS PAID TO KILL!

THEY'RE HEADING INTO THE CASINO!

I FEEL LIKE A LITTLE GAME...

SIT DOWN, FRIEND... YOUR DEAL...

HIGH CARD FOR FIVE HUNDRED...

HIGH CARD IT IS... I HAVE A KING OF HEARTS...

THE ACE OF SPADES! SHALL WE TRY AGAIN... FOR A THOUSAND?

WHY NOT? THIS TIME MY DEAL... CUT...

## MARK TRAIL

by

FROM MAN'S POINT OF VIEW, THE PORCUPINE IS SOMETIMES CONSIDERED A WORTHLESS NUISANCE...

FOR HE DOES STRIP TREES OF BARK, CAUSING THEM TO DIE. ON THE OTHER HAND HIS ACTIVITIES ARE ALSO BENEFICIAL TO OTHER FORMS OF LIFE

THIS THINNING OUT OF TREES IN DENSE STANDS PERMITS SURROUNDING TREES TO OBTAIN BETTER GROWTH...

THEN, TOO, WHEN DEER "YARD UP" DURING HEAVY WINTER SNOWS, THEY SOON DEplete THE LOW-GROWING FOLIAGE AND MAY STARVE...

BUT THE PORCUPINE, METHODICALLY CHOPPING AWAY AT THE UPPER LEVELS, DROPS LARGE AMOUNTS OF BROWSE AS HE STRIPS OFF THE BARK...

SO THE HUNGRY DEER BELOW ARE PROVIDED WITH A SUPPLY OF FOOD TO TIDE THEM OVER UNTIL THE SPRING THAW

## TRAILWAYS

WELL PROTECTED BY HIS COAT OF SHARP, LOOSELY ATTACHED SPINES THE PORCUPINE AMBLES SLOWLY ALONG CHATTERING TO HIMSELF

THOUGH SAFE FROM MOST ENEMIES JUST BY COVERING HIS NOSE AND ERECTING HIS SPINES, THE PORCUPINE MAY SIDLE CLOSE ENOUGH TO LASH OUT WITH HIS TAIL AND LEAVE A FEW QUILLS IN HIS ANTAGONIST

# PRISCILLA'S POP

By Al Vermeer



# THE JACKSON TWINS

By Dick Brooks



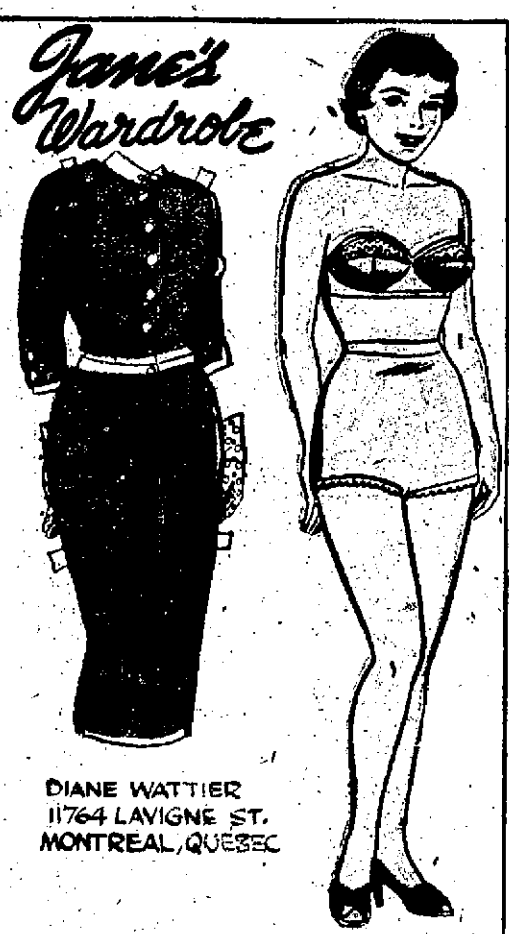
# VIGNETTES OF LIFE

Unexpected Cash

By Harry Weinert







HAVE YOU TRIED 'EM YET?

NEW, DELICIOUS SUGAR PUFFS!

TENDER, TOASTY PUFFS OF WHEAT

LOADED WITH NOURISHMENT AND ENERGY!

SUGAR-COATED AND HONEY-TOASTED

...AND OF COURSE, SHOT FROM GUNS!



**KIDS!**  
SEND FOR YOUR  
AUTOGRAPHED  
PICTURE!

This beautiful autographed color picture of Sgt. Preston and Yukon King... yours for the asking. Write to PICTURE, Box 3000, Chicago 77, Ill.

QUAKER

**SUGAR PUFFS**

**SUPER FOR BREAKFAST  
A DUPER FOR SNACKS!**

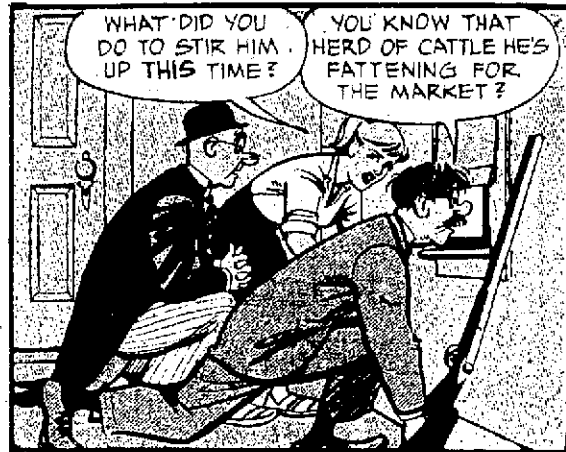
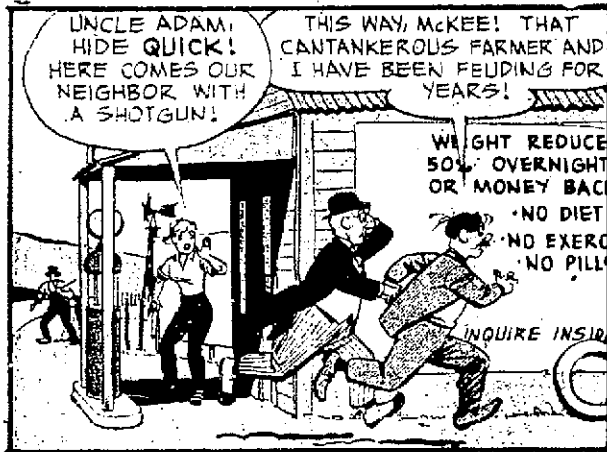
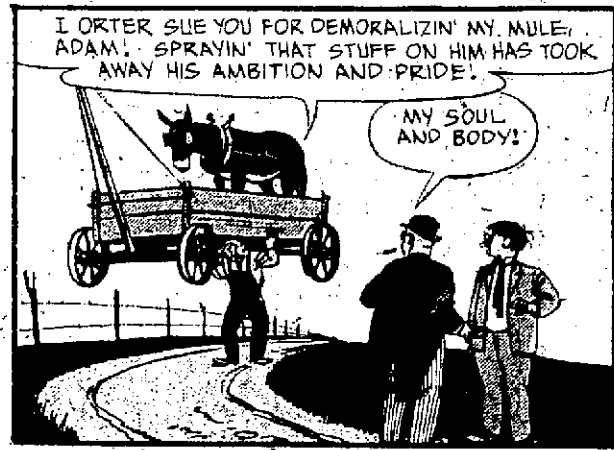
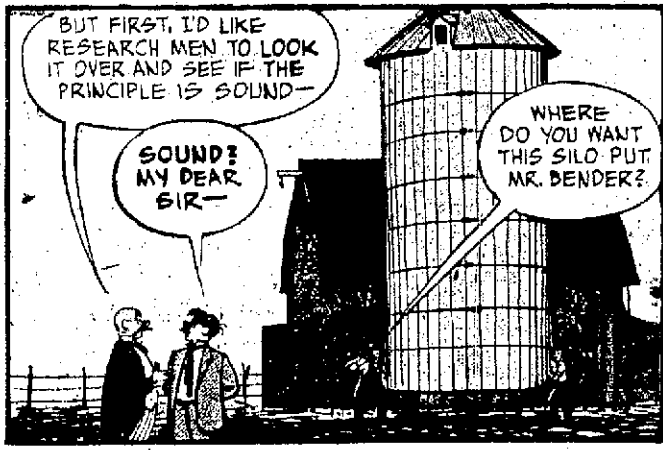
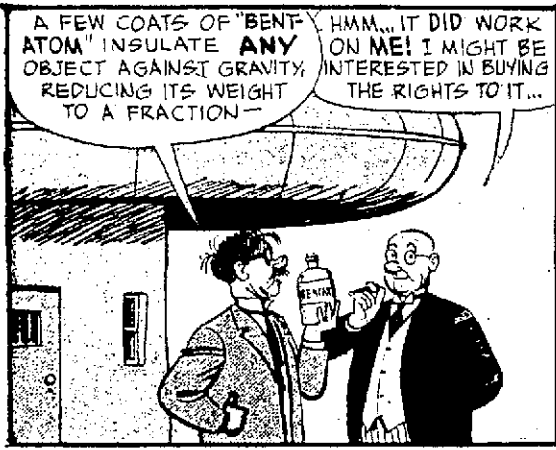
Now that you know what the package looks like... LOOK for it, at your grocer's! It'll be easy to spot, with Sgt. Preston's picture right there on front. And what a TREAT you'll find inside that package... whether you've got snacks in mind, or a delicious breakfast, already sweetened just right, that stays crisp and crunchy in the milk or cream. Get going now with Quaker Sugar Puffs!

WATCH  
"SGT. PRESTON OF THE YUKON"  
KNXT-CHANNEL 2-6:30 PM THURSDAY  
KTTV-CHANNEL 11-6:00 PM SUNDAY  
(EVERY OTHER WEEK)



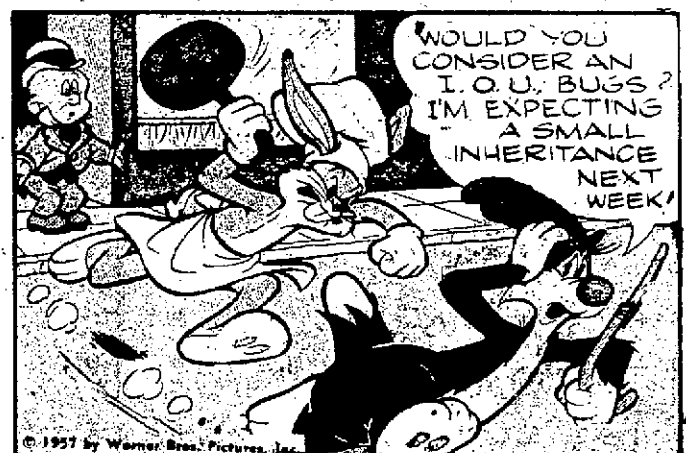
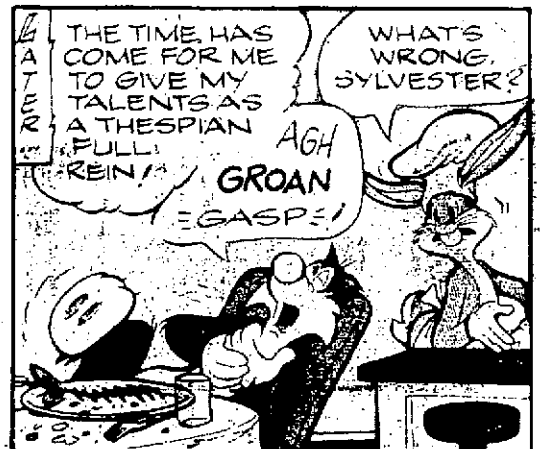
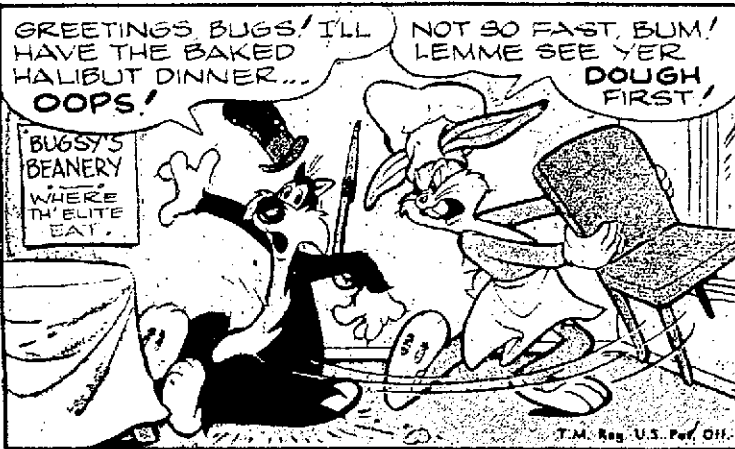
# CAPTAIN EASY

By Leslie Turner



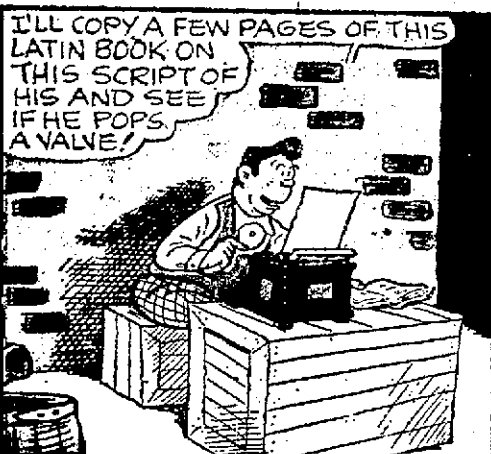
# BUGS BUNNY

# The Famous Rabbit



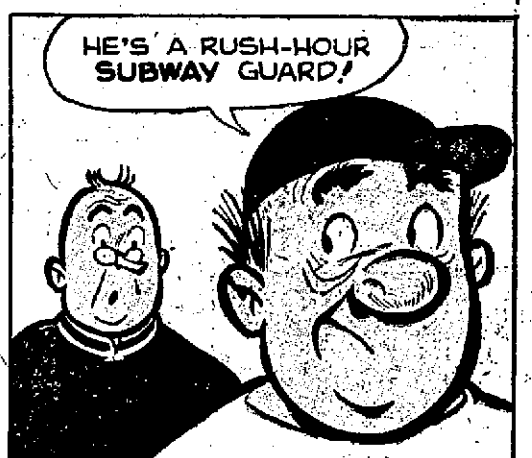
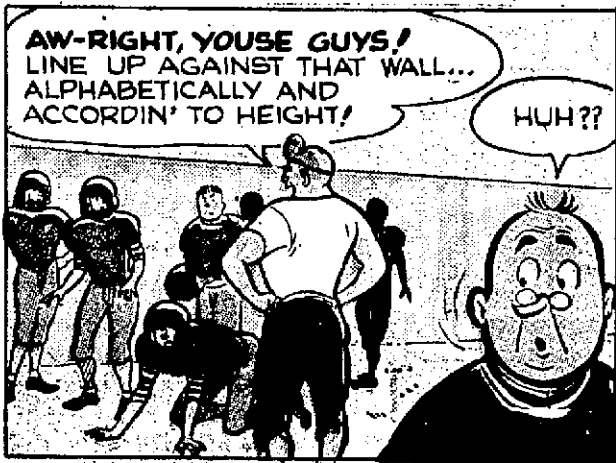
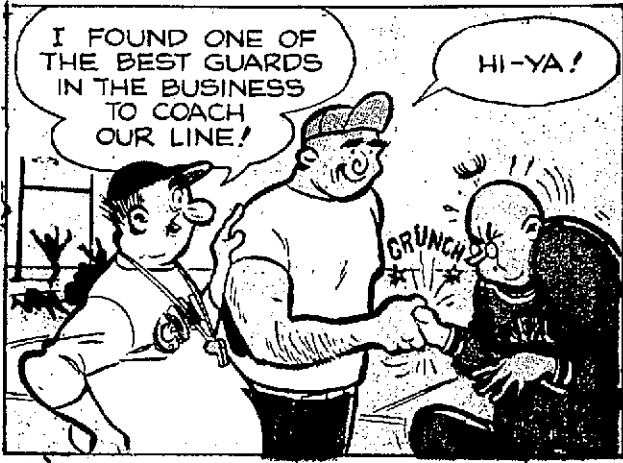
# OUR BOARDING HOUSE

# With Major Hoople

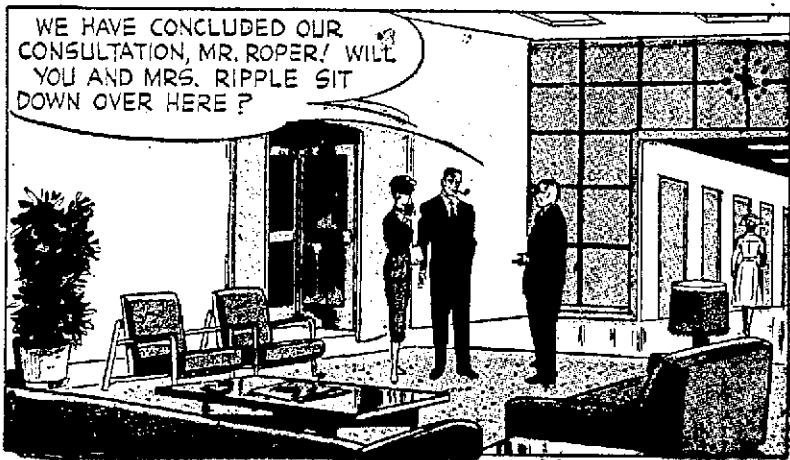


# AIRCHIE

by BOB MONTANA



## STEVE ROPER



## By Saunders and Woggon



**NOW**

Get a genuine hand-carved

**BLACK FOREST CLOCK**

SHIPPED POSTPAID FROM EUROPE DIRECT TO YOU

only \$1.50

PLUS ONE CAN LID FROM JOLLY TIME POP CORN or \$1.50 and one large flag from a plastic bag of Jolly Time Pop Corn.

Send now for this handsome, accurate time-keeper. Hand-carved by Old World craftsmen from black walnut, antique finish wood from the Black Forest of Germany. Not a toy—clock is 7" high—would sell for \$3.95 to \$4.95 if available in stores. No springs to break, just lift pine cone weight and clock is wound. 24-hour clock. Never before offered in our country at this low price. Perfect for your living room, dining room, kitchen, den, porch, recreation room, cabin, and children's rooms.

This amazing bargain offer is made to acquaint you with JOLLY TIME—America's favorite pop corn. Jolly Time has arranged with clock supplier to mail clock to you from Europe—no duty to pay—and postpaid with foreign stamps and foreign postmark!

Satisfaction guaranteed or your money back!

**ACT NOW...OFFER LIMITED!**

Enjoy **JOLLY TIME** Pop Corn anytime...  
pop plenty for **HALLOWEEN!**

Poppin' JOLLY TIME is no trick...all treat! Pop some today and discover how much more you like it than ordinary pop corn. It's a youngster-pleasing treat. And Moms and Dads enjoy it, too, because nothing pops like JOLLY TIME...and tastes so good! It pops fast—because it's all uniform-size, choice kernels from centers of the ears. Pops more tender and fluffy—because it's grown from exclusive seeds developed for tenderness and fluffiness by JOLLY TIME. Pop a big treat for your family—see why JOLLY TIME Pop Corn is America's favorite brand.



For Halloween treats, try Jolly Time Pop Corn Balls—recipe on can!



**QUANTITY LIMITED! ORDER NOW!**

JOLLY TIME Dept. 100 Sioux City 2, Iowa

I enclose \$1.50 (no stamps) and one JOLLY TIME can lid or large JOLLY TIME flag, from plastic bag. Please rush my order for a hand-carved Black Forest Clock to Germany for acceptance and delivery. Send postpaid and no duty for me to pay.

NAME \_\_\_\_\_ (PLEASE PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ (ZONE)

ALLOW 3 TO 4 WEEKS FOR DELIVERY FROM EUROPE!

Offer good only in U.S.A., its possessions, and Canada. Void where taxed, prohibited or restricted. Ends March 15, 1958. Subject to limited supply and acceptance in Europe.



SAVE HALF! Not 5... Not 7... But a GIGANTIC 10 1/4 GALLON TANK!

# 10 1/4 GALLON-STAINLESS STEEL 15 PIECE RUSTPROOF-LEAKPROOF-MODERN AQUARIUM

SAVE HALF!  
**24<sup>95</sup>**  
15 PIECES  
EVERYTHING  
COMPLETE

## AUTOMATIC ELECTRIC HEATER and THERMOSTAT

- ★ 110-120 VOLTS AC or DC
- ★ FULLY GUARANTEED
- ★ PILOT LIGHT
- ★ OUTSIDE CONTROL
- ★ ALWAYS KEEPS WATER AT THE RIGHT TEMPERATURE

## EXCLUSIVE TWO LIGHT REFLECTOR

\$1 WEEKLY

NEVER  
NEEDS  
CLEAN-  
ING

## FLOATING SURFACE FINNY FEEDER



For Dry Food  
& Worms

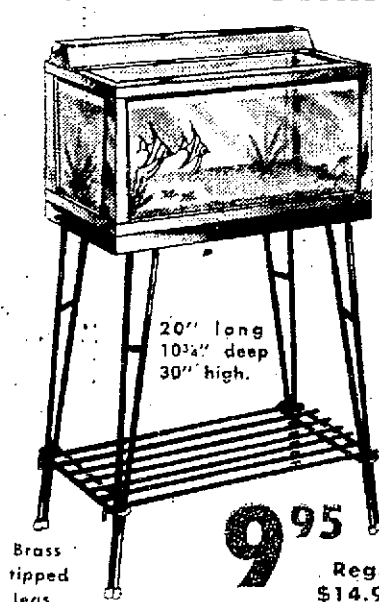


CHARCOAL  
CHLORINE  
NEUTRALIZER



SPUN  
GLASS  
WOOL  
GLASS TUBING

## WROUGHT IRON AQUARIUM STAND

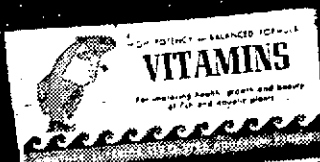


20" long  
10 1/4" deep  
30" high.

9<sup>95</sup>

Reg. \$14.95

**FREE**  
ONE YEAR'S SUPPLY FISH  
FOOD and VITAMINS.



## SLATE LEAK- PROOF BOTTOM

## INCLUDED ROCK FILTER



- ★ CLEANS AND FILTERS WATER
- ★ WATER NEVER NEEDS CHANGING

VINE, GRAVEL, PLANTS, TREASURE CHEST NOT INCLUDED

## COMPLETELY EQUIPPED

- ★ 10 1/4 GALLON STAINLESS STEEL TANK—20" LONG, 10 1/4" WIDE, 12 1/4" HIGH
- ★ STAINLESS STEEL REFLECTOR WITH TWO LIGHT SWITCHES
- ★ HEATER and THERMOSTAT
- ★ AERATOR ROCK FILTER
- ★ HEAVY DUTY ELECTRIC PUMP
- ★ FLOATING THERMOMETER
- ★ FISH NET
- ★ CHARCOAL
- ★ FINNY FEEDER
- ★ CHLORINE NEUTRALIZER
- ★ FREE BOOK
- ★ FREE VITAMINS AND FISH FOOD
- ★ GLASS WOOL
- ★ GLASS TUBING

**FREE**  
128 page  
BOOK



## HEAVY DUTY ELECTRIC PUMP

- ★ New Design eliminates the need of a belt
- ★ Very High Pressure with adjustment knob
- ★ Shock absorber mount
- ★ No Radio or T.V. interference
- ★ Aerates water

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**Gilbert's**  
JEWELERS  
Easiest Terms in Town  
**122 PINE AVE**



GILBERT'S JEWELERS, 122 Pine Ave., Long Beach

Please send me the 15-pc. 10 1/4-Gallon Stainless Steel AQUARIUM including FREE 128 page Aquarium Book and Free Vitamins and One Year's Supply of Fish Food as Advertised for only \$24.95.

☐ Also please send me the Wrought Iron Aquarium Stand @ \$9.95. (For prompt delivery, fill in this coupon completely)

☐ I will pay on the advertised terms.

☐ Cash ☐ C.O.D. (Please check which)

Please Send Me

My Name \_\_\_\_\_

My Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_

Where Employed \_\_\_\_\_ How Long? \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

I Have Credit With \_\_\_\_\_

Their Address \_\_\_\_\_

Plus small delivery charge